

EXTRA!

EXTRA!

EXTRA!

EXTRA!

EXTRA!

EXTRA!

COMPLETE KMBC PROGRAM SCHEDULES

THE K·M·B·C

FOR THE WEEK ENDING AUGUST 8

HAPPY HOLLOW BUGLE

VOL. 2

THE HAPPY HOLLOW BUGLE, AUGUST 1, 1931

NO. 1



UNCLE EZRA'S RAMBLINGS

Well, here we go on the 53rd copy of the Happy Hollow Bugle. One year old and startin on the second year. I sure hope it's bin a Happy Bugle to you all, but to me, it's bin anything but that. I ain't never fretted a worried over nuthin as much as I have over this here collum. But it serves me right. I had no bizness makin Danny an Doug sech a fool promise as ter write a collum each week fer the paper. I should oughtta knowed better, but I figgered they wouldn't git out more'n jest a few copies an then they'd git tired uv it an go at sumpthin else, but thunder-in-the-winter, they've stuck at it an still goin strong.

Now, they're startin on anuther year. I hate ter fizzle on anythin, an I sure hate ter go back on my word, but by ginger, I jest know I ain't a goin ter be able ter fill 52 more collums. I bin a layin awake nights now, jest thinkin 'bout it. 'Course, I know you all would be glad if I'd quit, an I'd be right smart gladder ter do it, but how am I goin ter do it without goin back on my word ter Danny an Doug? I've often heerd that ye should oughtta think twice before makin a promise. As fer me, I ain't a goin ter make no promise ter nobody without thinkin it over 7 times. I learned my lesson.

How-some-ever, I'm right smart glad ter say that in spite uv my collum, the Happy Hollow Bugle ain't a goin ter be as hollow the comin year. The boys is a plannin some big things that'll make it a real paper that you'll enjoy readin an enable you ter keep right up ter date on whats a goin on with radio folks. Take my word fer it, its a goin ter be a real paper the comin year.

(Ed. Note: Say, good nite, don't you dare let Uncle Ezry quit. He's the only feller in Happy Hollow that's rote a collum in the Bugle sinct it wuz started. Shoot, ut wudn't be the Bugle uf Uncle Ezry didn't rite fer ut.)

C B S—KMBC Weather Report

Kicking and Keeling
Come;..... Mercury is Mounting
But..... Breezes will Blow
Some..... Cooler by Christmas
Iris of Richmond.

LEXINGTON MAKES HISTORY

Large Crowd Enjoys Broadcast

History was again made in Lexington last Saturday. Thanks to the Lexington Advertiser, no one missed the story of Happy Hollow's visit to this historic, beautiful old city. The noon broadcast took place in front of the court house, a monument to civil war days, where a cannon ball is still to be seen lodged in one of its massive pillars.

After the gang entertained the large crowd again at 2:30, they were taken to the ice cream plant and given all the ice cream that they could eat. Abie Cohen was almost left behind at this point. However, he caught up with the Pickwick Bus and the Trade Trippers in time to insist that they cross the free bridge across the river.

Short visits were made at Richmond, Excelsior Springs, and Liberty on the return trip.

ALL PRAISE TO SEDALIA

There's no use telling anyone in Sedalia that their Trade Day was a success—no one could be mistaken about that. Not only was it a success for Sedalia but for Happy Hollow and KMBC as well. From the minute that the bus carrying our party arrived in the city and was escorted to the court house by Sedalia representatives, evidences of an unusual spirit were to be seen.

May we both congratulate and thank Mr. Botz and Mr. Finnell of the Chamber of Commerce, whose untiring efforts accounted for the day's success, and the citizens of Sedalia, who gave us a reception which we will never forget.

YER DERN TOOTIN'

SKINFLINTS TO THE DESERT

Jonathan and Lucinda to Leave Happy Hollow Soon

The owner of the Hoof and Amble railroad, Mr. Jonathan Skinflint, has inaugurated a new project which only he with his foresight and keen business ability can visualize. Even the city's most active citizens are at a loss to see the feasibility of such a move. However, we all have faith in Mr. Skinflint.

In a short time Jonathan is going to begin construction of a railroad in the desert—just what desert we don't know. It is understood that his wife, known as Aunt Lucindy, will accompany him to the scene of the project as it may last some time.

REUBEN LEARNING TO FLY

Happy Hollow has lost one of its best farmers for a short time. Reuben Weathersby, who now runs the farm which his granddad, Hyrum Weathersby, left him, has entered a flying school. As he already knows quite a good deal about an airplane, it is not expected that he will stay away very long. All his spuds aren't out of the ground yet, and he has another cutting of alfalfa, so he surely will return in a few weeks.

While he is out of town, Annie Laurie has been entertaining the Ozark Rambler a good deal, and quite a bit of speculation has been going the rounds as to how things will turn out.

RIDGE NEWS

They wuz a bergler got into Abie Goldstein's house t'other nite. Abie woke up jest in time to see the feller craulin out uv a winder he had pried open with his pants.

Whinnying Ways

Great athletes, did you ever think about the horsefly? He's always on the team.

FIFTY-THIRD BLAST BLOWS BUGLE

Jist one yer ago, on August the 1st, why me n Danny printud the first Bugle. This week we thot we wud try ta show ya how much we realy 'preshiatud yer scripchsuns an help by puttin out a paper twict as big as usual.

Me n Danny wunts ta thank all uf ya fer sayin the nice things bout are paper but we wunts ya ta remember thut all we does is edits ut an the credit fer most uf ut goes ta them thut has rote the stuff. Speshully most uf all we better thank Uncle Ezry cause he did more ta help us thun enybody else. Next cums Mister Filander cause wun week when we wusn't feelin sa gud why he got the Bugle out for us. An ut sure wus a gud one too.

Ya no, most papers ses subscribe, don't borrow, but we're gonna say jist the other way—uf theres enybody enywheres what you thinks wud like ta read the Bugle why give ut to em after your thru with ut. Shoot, ya never can wear a paper out frum reedin ut so why not git as much gud out uf ut as ya can. Enyhows, they don't cost us anything cause Uncle Jonathun he pays fer em. Only ya wudn't think he had any money when we wunts a ice cream cone.

Everbody sure wuz thrilled in Happy Hollow th other day when Mister Ted Malone he sed on the radio over ta Shack Creek thut the Bugle had more subscripshuns thun eny other newspaper in the world! Course I spect there isn't eny other newspaper like this in the world (Uncle Ezry sed thank gudnus. I don't no why). We thinks theres still a few peoples thut don't take the Bugle, but maybe they will sum day.

Percy ses ta tell ya thut he's had the hardust job uf all cause he wus proof reeder only we didn't let him very much.

HAPPY
MIDLAND

Presented by

Publisher
Danny and
Publishers
Missouri,
to the Ha
Radio Sta
rates 25 c

Miss Mildred Martin

Liberty, Missouri

April 2, 1946

All rite, jist cause I spelled re-nuewels rong last week arn't eny sign I don't no how. Shoot fire, uf I cudn't spell a little werd like renewils why I wudn't be a editer i gess. I new how ta spell re-nuewels when I was in the ferst grade.

An don't fergit ta send in yer renewalls.

Seems too bad thut a little guy like me has ta spend all his time askin uncle Ezra fer mony when we goes on these trade tours. Jist ever time we wud like awful well ta have a ice cream cone, why he's doin' sumpthin elts, an we jist has ta go hungry an jist bern up. Don't spose enybody wud care uf we did—we're jist kids.

Me n Danny doesn't feel sorry fer areselfs now tho. Uncle Ezry has been tellin us bout how sum poor kids has ta live. Sum kids in the country, besides them in the city is sick all the time cause THEY DOESN'T GIT ENUF TA EAT. Uncle Jonathun was sayin' the other day thut the farmers was raisin' too much food rite now. I sure hopes me n Danny can understand things like that when we gits bigger!

In Kansas City there's a place called "The Hospital Of The Little People." Gess you all herd uf Mercy Hospital. Why last yer more thun 20,000 kids was takin there an even more will havta go this next yer. AN YA DON'T HAF TA LIVE IN KANSAS CITY TA GO THERE ETHER.

Nothing thing thuts funny ta us is thut a swell place like that has ta go out an ask fer money ta keep ut goin. Wisht me n Danny was rich.

Harry: "My ancestors came over on the Mayflower."

Ezra: "It's a good thing they did, the immigration laws are more strict now." Irish.

I was very happy until I found out why Margariete's papa told her he didn't want her to be a butterfly. I was just going to bed in the lilac bush by the porch—Margariete's papa and another man were there, smoking pipes. The smoke was hurting my eyes and choking me, so I flew right into the porch and rested on a fern plant. I heard them talking, so I decided to listen and not go to sleep. Margariete's papa said, "Oh yes, she is going to be like her mother and not a butterfly." Margariete was just coming onto the porch and heard what was said. She spoke right up and asked, "What do you mean, daddy, when you say you don't want me to be a butterfly? They are so beautiful and can fly?" "My dear child," said her father, "butterflies are dumb and their life is very short. They never learn even how to protect themselves from their enemies and their life is wasted. All you can say is, they are beautiful. Don't you want to study and learn about our wonderful world? Why, we have the sun, moon, and stars—we have trees and flowers—how we came to have electric lights and the telephone, and the most important thing—don't you want to know right from wrong?" "Oh yes, indeed I do, daddy, because my Sunday school teacher told us if we always do the right thing we will be happy." And then Margariete said, "But daddy, why do they call some ladies butterflies?" And her father said, "Ladies called butterflies are very selfish and think only of themselves and so they are like them." Margariete said, "I think I understand, daddy." I guess Margariete's father was right because we butterflies don't have anything else to think about but ourselves.

Widder: "You said you'd go through fire and water for me." Squire: "Show me a combination of the two, and I will."

* OLD TIMERS' SONG *
* COLUMN *

BARBARA ALLEN

In Scarlet Town where I was born
There was a fair maid dwelling;
Made every youth cry, "Well, away!"
Her name was Barbara Allen.

All in the merry month of May,
When the green buds, they were swelling,
Sweet William came from the Western States
And courted Barbara Allen.

It was all in the month of June,
When all things, they were blooming,
Sweet William on his death bed lay
For the love of Barbara Allen.

He sent his servant to the town
Where Barbara was a-dwelling,
"My master is sick and sent for you,
If your name is Barbara Allen.

"And death is painted on his face,
And o'er his heart is stealing;
Then hasten away to comfort him,
O, lovely Barbara Allen!"

So slowly, slowly she got up
And slowly she came nigh him,
And all she said when she got there,
"Young man, I think you're dying."

"Oh, yes, I'm sick and very sick,
And death is on me dwelling;
No better, no better I never can be,
If I can't get Barbara Allen."

"Oh, yes, you're sick and very sick,
And death is on you dwelling;
No better, no better, you never will be,
For you can't get Barbara Allen.

"Oh, don't you remember in yonder town,
When you were at the tavern,
You drank a health to the ladies all round,
And slighted Barbara Allen?"

"Oh, yes, I remember in yonder town,
In yonder town a-drinking,
I gave a health to the ladies all round,
But my heart to Barbara Allen!"

She was on her highway home,
The birds they kept a-singing;
They sang so clear they seemed to say,
"Hard-hearted Barbara Allen!"

As she was walking o'er the fields,
She heard the death bell knelling,
And every stroke did seem to say,
"Hard-hearted Barbara Allen!"

She looked to the east, she looked to the west;
She spied his corpse a-coming,
"Lay down, lay down that corpse of clay,
That I may look upon him."

The more she looked, the more she mourned,
Till she fell to the ground a-crying;
Saying, "Take me up and carry me home,
For I am now a-dying."

"Oh, mother, oh, mother, go make my bed,
Go make it long and narrow;
Sweet William died for pure, pure love,
And I shall die for sorrow.

"Oh, father, oh, father, go dig my grave,
Go dig it long and narrow;
Sweet William died for me today;
I'll die for him tomorrow."

She was buried in the old church yard,
And he was buried a-nigh her;
On Sweet William's grave there grew a red rose,
On Barbara's grew a green briar.

They grew till they came to the top of the wall,
Where they couldn't grow any higher;
There they twisted and twined in a true lover's knot,
And a rose grew around the briar.

(Contributed by Jud Jenkins.)

Reuben: "Why is a crow?"

Doug: "Caws."

Irish.

Uncle Ezra's
Kwestion Kollum

Answers ter last week's kwestions. These are right smart worth knowin', too:

1. Malaria and yellow fever are transmitted by the mosquito.
2. Typhoid, diphtheria, and tuberculosis are transmitted by the house fly.
3. Bubonic plague is transmitted by the rat flea.
4. Sleeping sickness is transmitted by the tsetse fly.
5. The Asian lac insect supplies the world with shellac.

These are the kwestions fer this week:

1. Among what insects do the females bite off their wings when they begin domestic life?
2. Give the name of a common insect which manufactures paper from wood fiber.
3. Where are the ants found among which certain individuals are used as reservoirs for storing honey?
4. Is the national emblem of the United States the bald eagle or the golden eagle?
5. Which bird is especially noted for its intelligence?

Uncle Ezra.

HAPPY HOLLOW HEARSAY

Widder Jones singed her hair the other nite when she was curlin ut an had ta buy sum more.

Bob Webster told Margaret Watson thut he thot she was the pertiest gurl he ever saw. Sally Perkins didn't seem ta like ut when she heard about ut.

Pell Hill came to H H sater-day an got a shave. mister Philander warned him to keep out of the sun fer a few days.

Missus Pnobscott sed ut sure was surprisin' how much folk wusn't interstud in her operashun. She jist won't go on eny more trade trips uf peoples is gonna neglect her like that.

Missus Fulertun is scart thut her husbands sister whats named Kate is gonna cum back an live with em agen. So is Mary Ann.

Harry C. (to Philander): "So you were graduated from a barber college. What is your college yell?"

Philander: "Cut his lip, cut his jaw, leave his face—raw, raw, raw!" Aunt Betsy.

ANNIVERSARY GREETINGS

A KIND WORD

FROM MR. CHURCH

Congratulations! I recall a Christmas ever so many years ago when my old daddy gave me a little printing press. It wasn't much, but to a boy's mind and heart it was a key to the printed word—I was a newspaper man. And for several weeks there was no fascination like that of trying to solve the mystery of the mixed types and make them print what I intended them to. So when I heard that Jonathan Skinflint had given his little adopted son, Doug, a printing press in Happy Hollow, I watched with almost a youthful enthusiasm. For a whole year I've read the copies of the Happy Hollow Bugle with a pleasure that recalls a thousand hours of my youth. But the thing that's made me more than happy is—that with the comical and humorous columns of the Bugle, there have also been pages devoted to a sincere effort to educate as well as entertain our listening public.

I want to congratulate you, Doug, on behalf of KMBC, for the efforts you have put into the Bugle in the last year, and for the splendid way in which you have watched the temperature of public opinion and endeavored to serve them in direct proportion to their desires as well as their needs.

The Bugle has a big duty, and we hope that listeners everywhere will find in it a key to which they can learn of program schedules that in the past have been deprived Kansas Citians. We hope that the listeners will make of it what we are trying to do—a genuine service to the listener—a contribution to increase and enhance the value of the radio set in his home.

Arthur B. Church.

Manager and Vice President of the Midland Broadcasting Co.

Thoughts

Have you ever stopped to think how thoughts feel inside your mind? Some are satisfying as bread; some fiery as pepper; some refreshing as water; some heady as wine; some explosive as powder; some nauseating as mustard water. In the mind's storehouse every thought must be kept sweet and clean if we do not want to breed the gastritis of expression.

T. A. W.

GREETINGS FROM THE PROGRAM DEPARTMENT

One of the very important functions of the Bugle is to provide a medium for carrying in addition to program news, the daily schedules for KMBC. We often wonder just what dependence radio listeners put on some sort of a visual schedule, for their choice of radio programs, and presuming that there is some considerable amount, two pages in each edition of the Bugle are devoted to this purpose. Not that we are particularly statistical in our make-up, we have computed roughly a few figures that prove most interesting.

During the Bugle year KMBC has been on the air 7,025 broadcast hours, presenting on an average 60 program units per day, or a total of 21,840 separate and distinct program items, both local and Columbia. In order to print these programs the Bugle utilized approximately 65,520,000 reader lines, and, to go a step further, 1,310,400,000 reader letters and figures. Rather breath-taking, is it not?

The program department wants to apologize for broadcast deviations from the Bugle schedule in a few instances, but offers in expatiation the information that at the time the Bugles are composed the program schedule is correct. However, that is exactly six days before the program week starts, and lots of things can happen to an otherwise perfect schedule in six days, and of course it is too late to make the necessary corrections after the Bugles are in the mail. The office of the Program Director wishes to express its appreciation to Bugle readers for the generous number of letters of constructive criticism which help determine the character of programs which are and shall be broadcast by KMBC. We want to extend our solicitation for further communications.

Happy birthday to the Happy Hollow Bugle from the Program Department.

Dick Smith,
Program Director.

Dick: "Have you ever wondered what you'd do if you had Henry Ford's income?"

Woody: "No, but I've often wondered what he'd do if he had mine." Irish.

THANKS A LOT, FOLKS

I wonder if you would mind: lot if I took the liberty to step out of character for a moment. Don't misunderstand, it's Dann and Doug who are the editors. However, there comes a time when people like to get acquainted a little better, and the best way to do that is to act natural.

People still question us as to the reason why we should publish a paper such as this. Well, to tell the truth, I think the greatest reason is because it's a lot of fun. In the editorials, although often silly beyond reason I have realized a childhood ambition in my desire to tell the world what I thought of the restrictions and demands made on the younger generation. As soon as people come to realize that a child does take his life seriously, although he may think and act in a way that oftentimes needs correction, they will learn to be more sympathetic and will find more pleasure in him.

Primarily, the Bugle is printed for you who have the desire to be more selective of your entertainment and for your convenience we have the complete weekly schedules along with suggestions for your personal schedule. Many people see personalities behind that which reaches them through their loud speakers, and knowing these makes their entertainment more interesting.

There are also those who have caught the spirit and mission of Happy Hollow and have had the desire to live with it—at least in spirit. We hope that the Bugle has helped to make this more of an actuality.

For your subscriptions, for your contributions, for your suggestions, and for your help may I personally thank you all.

Very sincerely yours,
Gomer Cool.

HARRY VON ZELL

Announcer Harry von Zell has written the first 3,000 words of a novel. But the strain of an announcer's day, which is more intense than you might think, has caused him to lay the masterpiece aside until some time when he will have more leisure hours for writing.



F. B. BLAIR

President of the Midland Broadcasting Company, whose interest and help are greatly appreciated by the Bugle staff.

FROM THE BIG

BROTHER CLUB

A little over a year ago a little paper was christened into the world at Happy Hollow and, inasmuch as it has contained written in it the doings and gossips of Happy Hollow folk, it was named the Happy Hollow Bugle. And now just as you and I have a birthday, this little "Gozzle nipper" is celebrating its first anniversary.

Of course it doesn't want gifts from its many friends and admirers, but it is contented to be in your home on the library table while you may wander through its pages for a few leisure moments and enjoy its ramblings with its editor and the memoirs which you cherish may be now happening among its sheets.

At heart we're all small town folk, and we enjoy the goings on and daily occurrences of the inhabitants of our little town, and if you haven't been a regular subscriber for this weekly newspaper, start on its first anniversary—the 53d issue—and spend a happy birthday.

Big Brother Bob.

Few established novelists have written successful radio features, but J. P. McEvoy is an exception. Two of his brain children are being broadcast over the Columbia network—"Daddy and Rollo" and episodes out of "Show Girl in Society." The latter scripts are heard each week during the Liberty hour.

ECHOES TO THE BUGLE CALL

Song of the Jobless

I ain't got a job,
An' I've looked everywhere too:
No job means no money,
An' that makes me kinda blue.
Ma an' the kids are good sports:
They're livin' mighty small
On the minimum of things to eat,
An' nothin' new at all.
The place has got a mortgage,
An' there's nothin' left to sell.
An' what's gonna 'come of us
Is more'n I kin tell.

Two or three times lately
There ain't been a thing to eat,
Yet I hearn tell out in Kansas
That they're gonna burn their
wheat.
I ain't got a solution,
Th' things too big fer me,
Yet God is a givin' to us
From his Almighty bounty,
And it don't seem no-how right
Fer the little kids to yearn
Fer some bread made from that
wheat
That they're jest a gonna burn.
Iris of Richmond.

Now, Honey

My dear, I couldn't do with-
out you—you know that—Com-
panion of my lonelier hours!
Yours is a constant love, vying
with every mood, laughing when
I laugh, pensive at times, and
taking me with you on long
journeys into the land of yester-
day. I salute you—my radio!
Peggy of the Suburbs.

All Alone

Evening—shadows falling.
Night—
With its mystic spell
Is calling.
Calling me back
To long remembered memories.
Memories that haunt,
Hurt, as they touch the scars,
that are still
Engraved
On a heart that loved too well.
Love with all its beauty.
Why, oh why,
Must your memory be as a
sword's thrust
To my heart.
The Studio Pest.

Cop (To Reuben who is start-
ing to make a left hand turn
where there was a "No left hand
turn" sign): "Hey! you can't do
that."

Reuben: "Yep, I think I kin
make it." Aunt Hettie.

I WISH THAT I COULD—

write clever, non-preachy phi-
losophy like Marietta Pickle.
live on a farm as Sunbonnet
Sue seems to do.
write excellent poetry like "The
Pesticatin' Pest."
be cheerful all the time like
Sunshine Sally.
have as much individuality as
R. H. Richardson.
be as sweet as Lida must be.
have bright ideas like Iris of
Richmond.
have a pretty name like Mary
Rose. Irish.

Lamby

Oh! Lambert Loon, you are a
singer!
You play the violin so you're a
stringer.
Answering questions has won you
fame.
Your favorite hobby
I'd better name.
Is usually done against
Your wishes,
Dear friends, this sport is wash-
ing dishes!
Smilin' Anne.

False Alarm

A pretty, pretty face,
With charming lips so red,
Has won our editor's heart,
So I've heard it said.
Don't worry, Mr. Editor,
I won't say any more,
'Cept ask a question:
Will she be Mrs. Editor?
Sunshine Sally.

Old, Old Story

"I really am thirty-nine years
old," says Widder Jones.
People have known it for ten
years.

But He Gave an Ear!

You can tell a secret to a
Scotchman. He'll keep it!
Peggy and Patty from Punkins-
ville.

Well, Some Kind of Animal

A man who will stop and chat
with a woman is a frivolous, ef-
feminate puppy, and if he won't,
he is a bear. Ima Mann.

It is said money talks and its
favorite expression is "good-bye."
Ima Mann.

Si an' Ma

Well, Gov'ner Murry's up ter
date,
He's set th' free bridge free,
An' got th' toll bridge told, by
heck!
"They shall not pass," sez he.
"Alfalfa Bill," that's what he's
called,
"Hay, hay." We both allow
He'll l'arn them folks down Texas
way
Ter play bridge, anyhow.

Ol' Winston Churchill's let it out
About that Wall Street crash.
Our banks had lent ter Germany
All o' their ready cash.
An' France was gettin' most o' it,
An' saltin' it away.
Now Uncle Sam is as't ter wait
Till these banks get their pay.

Dodge City shore has husky
thieves;
They don't min' work a bit;
They pulled a windmill tower
down,
An' sneaked away with it.
Ma sez she's got 'em figgered out,
They was a singin' pair;
They knew th' words of all th'
songs,
But couldn't get th' air.
R. H. Richardson.

Almost Lost

One little feller with eyes of blue,
Sandy colored hair and dimples,
too;
With lips curved, ready to smile,
Whose talk is not 'zactly in style.

This little feller thinks he's a
man,
Just two feet tall; growing all he
can.
Thinks he's just big enough to
fight,
When he can't lick his dad, "S'all-
right."

Then says: "Jes' wait till I grows
tall,
An' then, I'll show you-all;
Jes' wait till I grows big as my
dad,
An' then I'll fight an' won't get
mad."

He's almost lost, this little lad of
mine,
Almost—to the world and its
times;
A few more years, from us he'll
go;
Wonder if my heart'll be full of
woe?
Jud Jenkins.

To Iris

I want to compliment Iris on
the lovely little poem entitled,
"Picture," that appeared in the
Bugle a few weeks ago. It's one
of the best poems that's ever ap-
peared in the paper. I've read it
many times, and each time I
think how true that will be in
years to come. Iris, your con-
tributions are great; keep them
up. Smilin' Anne.

PERSONAL: To everybody in
general. Whatever became of
that Pell Hill's Club, that was
started in the Bugle a few months
back? Come on, folks, let's try
to beat Pell Hill—shore you can
do it. Let's see some of those
fish stories being sent in right
soon now. Sheriff Getum.

Bob

It is things like your poem
That will help me to stay
Bright-eyed and colorful
Maybe, till that far-off day.

The lines were beautiful,
And I'd read them already
When I noticed the title—
The thrill was quite heady.

But will you mind very much
If I tell you—Alack!—
The "gold" of my hair only
Tinges the waves of black black.
Iris.

That's Better

Dear Editors:
Shoot, I gess you nose how
some of the rest feel. We rite
and rite, and you never give us a
thanks in the Bugle, and, good
nite, you wants us to rite you
ever thing, even bout the head
on the Bugle. You and Danny
must be mind readers. I was
very angry thuther day and I was
going to stop the Bugle and what
does you think? The very next
Bugle had one of my poems in it
so I'm in a good humor.
Claudie Mae.

Didn't We All

One of my dearest childhood
memories is of that time in my
life when I believed that an ice
cream cone was filled up solid to
the very bottom with ice cream.
Lida.



ANN LEAF

By J. G. Gude

Every night in the week for a year and a half, without a single break, a girl only four feet eleven inches short has been figuratively turning out the lights for the Columbia Broadcasting System. Meet Ann Leaf, whose organ music from the Paramount studios closes each day's seventeen and a half hours of programs at Key Station WABC.

Ann was born in Omaha, Neb., on June 28, 1906, and when but five years old began to show an interest in music that was more than mere childish curiosity. She would listen to her older sister practicing piano and afterwards would climb up on the bench and, entirely by ear, pick out with one small and sometimes sticky finger the pieces she had just heard.

Her parents wisely encouraged this interest by taking the child to concerts and recitals. Soon after, she started studying, and made such progress that at eleven she made her first public appearance with an orchestra, playing a Mozart concerto.

Ann's piano study continued through her high school years in Omaha, after which she attended the Damrosch Institute of Musical Art in New York. It was after this that she began playing with, rather than on, a small, home-size pipe organ. The new plaything completely captured her interest and she decided to study it seriously. In one summer's lessons she mastered the fundamentals.

Ann, young as she was, began to cast about for a chance to apply her new talent, and found it when she moved with her family to Los Angeles. She applied for a job in a movie house, and was asked whether she had ever played a Wurlitzer. To Ann at

that time an organ was little more than "a big box of whistles," but of course she said she had.

P. S. She got the job, although no one will ever know what anguished heart flutterings she experienced when she first found herself seated before that huge console.

Ann moved from big jobs to bigger ones, arriving finally in New York, this time as an accomplished organist instead of an eager student pianist. Through Paramount's organ department she was given an audition at Columbia and signed a contract for twelve programs a week.

She is variously known, this little lady of large talent, as "Little Organ Annie," "Sweet and Lowdown," and "Mitey Ann Leaf."

KATHRYN PARSONS

SIGNED BY COLUMBIA

Kathryn Parsons, popularly known as the "Girl o' Yesterday," has been engaged to broadcast over the Columbia network. She will be heard in her own program every Thursday at 3:30 p. m.

Although Miss Parsons has been appearing over local New York radio stations for several years, it was not until a recent broadcast of "Radio Roundup" that her soprano voice was carried over a network. The response to her offering of favorite ballads of yesterday was so enthusiastic that the Columbia Artists Bureau immediately signed the artist to present her own fifteen-minute period each week.

Her style of song presentation is unique. Seated at the piano, she goes from one ballad to another, interpolating her singing with announcements that blend perfectly with the song itself.

COLUMBIA SHORTS: Announcer Andre Baruch is a qualified life saver. He has brought in thirteen persons from the surf. . . . Mildred Johnson, contralto, confesses that she can not sing a note with her hat on. . . . George Beuchler, CBS announcer, formerly sang in musical comedy. . . . Nick Dawson, who takes the part of Daddy in the Daddy and Rollo skit, never gets more than five hours sleep nightly.

Brad Browne composes five songs weekly—some good—some bad.

EASY TO MAKE "HIT"

Performers at WABC are careful to avoid touching the mikes. If they do, they get the same sort of shock that comes from scraping one's feet on a thick carpet and then touching a metal fixture. Ordinarily, the Shadow, announcer for Detective Story, is especially cautious in avoiding these "hits" owing to his peculiar style of delivery, which places his face not more than an inch away from the mike. And among the things for which he is grateful is the fact that he no longer is forced to wear a mask, as he did at each broadcast several months ago. Partially blinded, the Shadow was running up scores of eight and ten "hits" per broadcast.

DEBUT

Dennis King, CBS Linit star, made his first appearance on a New York vaudeville stage recently when he opened an engagement at the New York Palace, billed as "The Vagabond King."

Frank Crumit, who with his wife, Julia Sanderson, sings on the Bond Bread program over the Columbia system every Friday morning, is not apt to run out of a repertoire very soon. For, when a friend once bet him that he could not sing 800 songs from memory, Frank stayed up warbling all night and went so far as to make sure of the bet by singing more than 1,000 songs.

P. S.—He didn't do any more singing, however, for several days after.

Nation-Wide Television Program

On Air From Columbia



In Columbia premier official television broadcast from its new station W2XAB, this unusual group of celebrities furnished the entertainment:

Left to right (top row): Ed. Wynn, famous stage comedian; Ted Husing, star announcer, who will be master of ceremonies, and Edwin K. Cohan, technical director of C. B. S. (Center) Helen Gilligan and Milton Watson, who offered hits from musical comedies; Mayor Walker of New York City, who made the opening address, and Natalie Towers, first girl ever exclusively engaged by a network for television. (Bottom) Kate Smith, Ben Alley, Helen Nugent, and Henry Burbig, all popular radio artists.

"TELEVISION IS HERE!!"

By Wilber Cramer

Most of the operators can vividly recall the days—for they haven't been so long ago—when the visiting public stood amazed in front of the slick looking control boards. A radio transmitter simply thrilled them, and the radio operator was always the center of attraction—especially when silly questions were to be asked. But what of today? Times have changed! No longer do the visitors gasp at the sight of a control board. No longer do they look on in astonishment while the operator is operating a studio program. No sir. Instead they usually stand back with arms folded and inform the poor operator that he should be watching his volume for "The V. I. is peeking too high," or suggest that he hasn't the proper microphone placement, or some other equally as technical (?) advice. Yes indeed, most of the visitors have become technical minded.

BUT, are we operators down-hearted because of this change? Well, yes—and, no. If it would have entirely eliminated "question askers" we would welcome the change. But the reverse seems to be true. The visitors are still asking questions. And how!! In fact they are asking questions with more pep and zest than we have experienced for some time. In fact, some of the "old time question answering operators" have reported that never before in the history of the profession have questions been so freely asked. And what is the reason for so much quizzing, you ask? Well, it can be answered in one word—"Television."

Television may not actually be here in fact, but it is here in spirit! It is simply taking the country by storm. The newspapers and magazines are full of it. One can hardly find a movie actress scandal in the papers any more. Gang warfare news has been moved to the second page. In fact it takes a splendid first-class murder to even get a mention on the front page any more. Television is swamping the front pages. We see such glaring headlines as "Television Is Here to Stay," "Station 'So-and-so Goes on the Regular Television Schedule," "Mr. Blowmore Predicts That There Will Be 'Steen Thousand and Umpty-seven Homes Equipped With Television Receivers Before Fall," "Prominent Senator Poses for Tele-

vision," and hundreds of other similar items. And then of course we still hear—at least a dozen times a day—that original radio announcer who always says, "And now, ladies and gentlemen, we introduce pretty Miss Stunning, who will sing at you. Oh, people, if we only had television!!" Haven't you heard this at least once today? Now, be honest.

Personally, I think Television is going to be a wonderful thing. So will prohibition if it ever arrives. But up-to-date television to me, has just been one nightmare after another answering silly questions about this much discussed subject. But after all perhaps the public believes that we are graphologists, numerologists, fortune tellers, or, perhaps, they think we are scientific! And what of it? If we do get television, what will be the results? Well, let's try to picture our beloved profession when this miracle of miracles "arrives."

No longer will our studios be the neat, comfortable places in which we can loaf between chain breaks. No man. Instead they will probably be cluttered up with lights, lights, lights—plenty of 'em for lighting effects. We will have to tear out some of our office space and install dressing rooms, so that the sweet young ladies (and some announcers) can paint and powder for their acts. This will naturally change the dressing attire of the operators. We will have to change to a salt-and-pepper type of suit, for you know, Clarence, how powder shows on the lapel of a blue serge! However, one consolation is that we will have some stagehands to pal with. Anyone who has ever been in the show business will know that stage hands are darned good pinochle players—so be practicing, boys, practice.

And perhaps here will be a model of the routine for a future television program: Setting: Stage "A." We are about to take the air—or whatever it will be that television will take. The mad director (they are usually mad) shouts lights—perhaps he will get them—then he shouts for music, and the ensemble over in one corner will start playing "The Skater's Waltz"—then he calls for microphone and then loudly shouts for camera, or should I have said "televisor." All right, the program is on!

Our handsome announcer—Isn't he just too cute for words—steps forward and in the gleaming lights announces that the next act will be the famous "Schulze's Trained Seals." Then the seals will go through their routine, grunts and all. My, my, won't it be simply marvelous (especially when they camp the seals just outside the control room between acts). Following this we switch quickly—if we are lucky—to Stage "B" where "Dainty Dolly Dimples and Her Chorus" go through their steps.

This won't be half bad—and I'll predict right now that most of the ops will be present for this act—rehearsal and all. But the next act reverts back to monotonous routine again—it is the "Azazzas, Famous Acrobats"—same old stuff we used to sleep through in the two-a-day vaudeville. Following this we will have the famous "Madame Shauaim" and her sharp-shooting act—and of course "Remington Arms will be used exclusively."

Boy, it will surely be great. Or will it?

But seriously, "how long do you think it will be before television arrives?" Well, well, well, here I am asking it, too. Please pardon the error. We find—although we have been reading and studying all available data on television for years—that we are hopelessly behind times! Yes, siree, we operators don't begin to know anything about television. Just listen to this: We learned from one visitor that the "Belly Telephone Co." had a complete television transmitter perfected for two years, but were holding it back until the depression had ceased or something. Another was sure that he heard of a chap in the East who has a device that can be attached to any receiving set for only 98 cents that will convert your present set to a television receiver. We learned that the movie theaters had a system of television all worked out whereby they were going to broadcast a television program in Hollywood and get it at all the theaters. My goodness, it's simply astonishing how this television has progressed! One of my visitors told me that television would have been introduced in this country twenty years ago except for the fact that the movie corporations and Al Capone held it back. Another was certain that we would have television by now, but because we have a Radio Commission it wasn't possible.

My, my, I could go on for

"THERE AIN'T NO SUCH ANIMULE"

On one occasion, trombonists of six German regiments gathered to hear him at a concert in Berlin. Pryor played a selection in which he produced his own bass accompaniment, jumping three or four octaves between notes. After the concert, the Germans approached with a request to examine Pryor's instrument. They spent a quarter of an hour examining it, taking it completely apart in the process. In the end, they went away, shaking their heads skeptically.

"It's impossible," they declared. "It's just another Yankee trick."

"TIME" HOLDS FIREMEN

Once upon a time a great fire swept through the town of Salem, Mass. And if "The March of Time" continues to be broadcast over the Columbia network, another such conflagration may result. Here's the reason:

A letter was sent to Chester Frost, CBS production man in charge of the "Time" program, from his old friend Lieutenant Crowley of the Salem Fire Department. The Firemen, it seems, listen intently every Friday night to the broadcast.

"While Time is on the air," the Lieutenant wrote, "we make no response to alarms—stills, bells, or otherwise!"

GOLD STAR STATION

The Federal Radio Commission has listed Station WABC, key of the Columbia Broadcasting System, first among the New York broadcasters which deviated less than fifty cycles from its assigned channel.

Regulations permit a maximum deviation of 500 cycles.

hours, but what's the use? One of the leading engineers of one of the broadcasting chains says, "Yes," television will soon be a reality, while an engineer from another chain says, "No." We go a step further than both of these gentlemen and say both "Yes" and "No"!!—Wilber R. Cramer, in "Under Control."

(Wilber Cramer is well known to Bugle readers, being the author of the articles by "Dr. Abernathy," which ran for some time. "Television Is Here" was written for "Under Control," the official magazine of the Columbia System operators. We thought that you would all find interest in this story. More like this will follow.)



GEORGE ANWAY

George Anway has probably been on KMBC longer than any other staff member. His rich tenor voice was heard over this station long before it received its present call letters. He is heard regularly with the "Pickwick Travelers" as the KMBC Tenor.

WOULD NEVER MAKE IT!

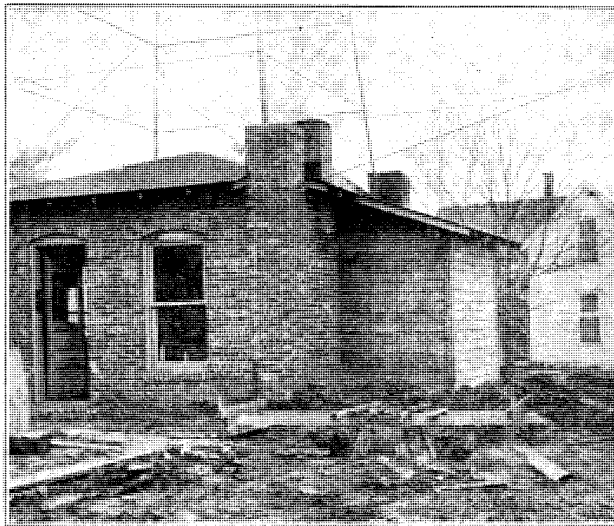
Dennis King, the stage and screen star now appearing on the Linit program over KMBC, tells the following story on himself:

"When I was still a struggling thespian in New York, and sleeping in the parks because of lack of funds, Anne Nichols, who later wrote "Abie's Irish Rose," gave me a job in a play she was putting on. It was my first singing part, and on the strength of the engagement, I took my friend and myself out to dinner with my last two dollars. The meal amounted to \$1.50 so we indulged in two twenty-five cent cigars to make the event a complete splurge.

"And the next day I was fired. The manager said I was a rotten actor, and would never make out at all."

ANOTHER MUSICIAN

Few of Tony Wons' countless admirers are aware of his talent as a violinist, yet at one time he earned his living with the fiddle. Although he hasn't played in public for many years now, Tony often picks up an extra instrument belonging to a member of Jacques Renard's Camel Orchestra and practices with the group.



When KMBC was using the call letters KFIX about ten years ago, this little brick building housed the entire broadcasting equipment, including studio.

GUY LOMBARDO

Guy Lombardo was reminiscent last week. Turning the leadership of his orchestra over to brother Carmen for a spell he sat down and told us about the first time he broadcast in Chicago.

The Lombardo band had left Cleveland to start an engagement at the Granada Cafe, located in the outskirts of the Windy City. For the first month business was so bad that the Royal Canadians began to think it would be better for them to give up the idea of playing music and jazz and turn to brick laying.

As a result of the family conference among the then three Lombardo brothers the manager was informed that there remained one last resort.

"A radio wire might help save the situation," spokesman Guy told the manager, "but you'll have to do it quick."

Negotiations were begun with station WBBM. The broadcaster informed them that only a fifteen-minute period at 11 p. m. Saturday nights was available.

"It was better than nothing," Lombardo said, "so we took it.

"The night of the broadcast is one I'll never forget. The band began playing with all it had, and as we approached the 11:15 closing period the monitor telephone buzzed. I was near it, so I answered it. The studio wanted us to play for another fifteen minutes—!

"Boy, was I excited!" Lombardo went on. "They had been re-

ceiving requests for more of our music.

"Well, sir, the officials at WBBM kept calling us every fifteen minutes for an extension of time until ONE O'CLOCK in the morning."

That was the turning point in the career of the Lombardo boys. Business picked up the next night, and three years later (last December) they were recognized as one of the outstanding dance bands in the country.

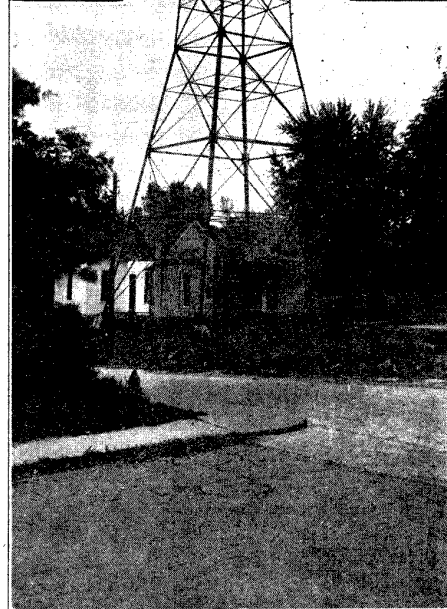
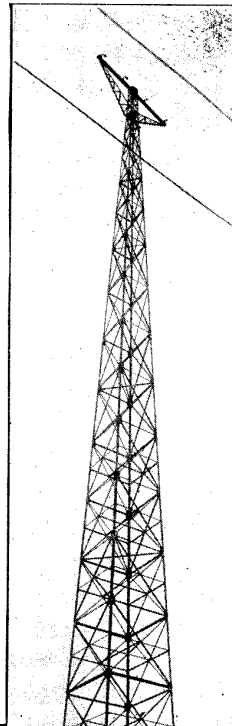
A MEMORY FOR YOU

Peter Zorn, amiable cigar store proprietor and weekly leader of the Dutch Masters Orchestra, is noted as the possessor of a remarkable memory for songs of the past twenty years, but in other respects his memory is faulty. You may have heard him confess during a recent broadcast, that because he had forgotten something, he had to phone the City Bridge Department.

"What did you want with the Bridge Department?" he was asked.

"I forgot," Peter replied, "how many points you get for a little slam."

Harold Stern, maestro of the St. Moritz Hotel Orchestra, which broadcasts several times weekly over a Columbia network from



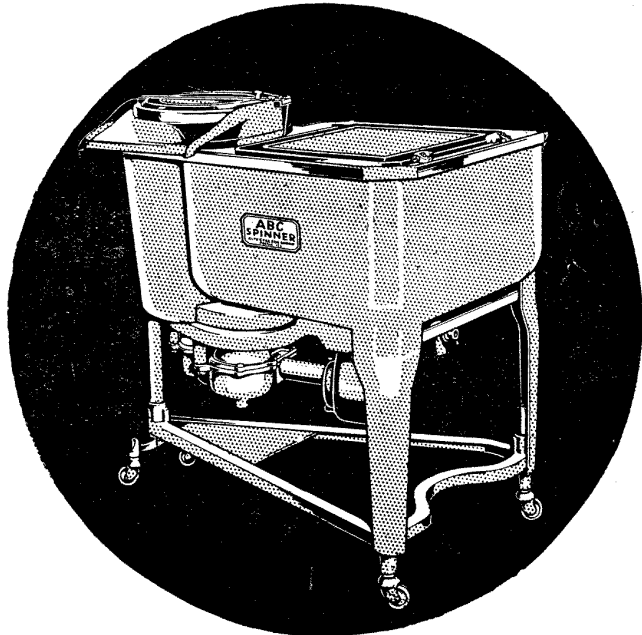
The KMBC tower, in Independence, located about 9 miles east of the main studios at the Pickwick Hotel.

the roof garden of that hotel, has been given a horse by his friend, Joseph P. Day, the auctioneer and stable owner. The horse, "Black Beauty," was banished from the Day stables because he threw Day's daughter. But Stern, an accomplished horseman, is confident of conquering the mount.

Did you hear the North Merhornay Newlyweds singing "Down the Old Back Road" last Thursday afternoon? They must have been picnicking.

Dry your clothes the NEW WAY in this Modern ABC Porcelain Spinner

The ABC porcelain-lined spinner-dryer whirls a whole tubful damp-dry almost instantly while another load is washing. Yet there are no perforations in the sidewalls of its drying compartment to cause wear and tear on clothes.

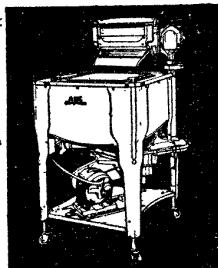
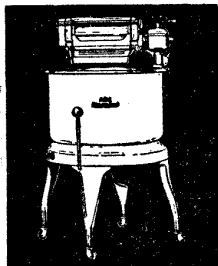


No more piece-by-piece feeding into a wringer. No more repeated handling of wet garments. When you see this amazing new machine wash, blue, rinse, starch—and dry for the line without a wringer—you too will agree that here is the most practical washer-dryer ever built.

If you are particular about your laundry, madam—come in and see the new ABC Spinner before you pay another laundry bill, before you do another washing the old-fashioned way. Under the terms of our special introductory offer, the ABC Spinner is amazingly easy to own.

Come in or telephone for a week's trial in your own home FREE!

All ABC washers have beautiful, everlasting ABC porcelain tubs which keep the water hot and are easy to clean. All ABC washers have scientifically controlled water action, more thorough and gentle than the most careful hand washing. The ABC Playmayd, shown at the right, is a remarkably high-quality washer at low price. The Companion, shown at the right, is the greatest of all wringer-type washers.



During our special demonstration we are offering the complete line of ABC washers on surprisingly easy terms. We have a model to suit your needs and your purse. Come in and take your choice now.

STERLING RADIO COMPANY

K M B C PROGRAM SCHEDULES FOR

SUNDAY, AUGUST 2, 1931

Forenoon

- 7:00—Morning Musicales.
- 7:45—Bible Study.
- 8:15—Land o' Make Believe.
- 9:00—Journal-Post Funny Paper Man.
- 9:30—The Wandering Organist.
- 10:00—Voice of St. Louis.
- 10:30—International Broadcast.
- 10:45—The Vagabonds.
- 11:00—Stone Church Choir.
- 11:30—Columbia Little Symphony.

Afternoon

- 12:00—Ann Leaf at the Organ.
- 12:30—Gypsy Trail.
- 1:00—Symphonic Hour.
- 2:00—Cathedral Hour.
- 3:00—Matinee Melodies—Organ and Piano Duo.
- 3:30—Pastorale.
- 3:45—Theo Karle, Tenor.
- 4:00—Around the Samovar.
- 4:30—L. D. S. Radio Vespers.
- 5:00—The World's Business—Dr. Julius Klein.
- 5:15—Fray and Braggiott.
- 5:30—Daddy and Rollo—LaPalina.
- 5:45—Boswell Sisters.
- 6:00—Eastman Kodak Hour—"Devils, Drugs, and Doctors."
- 6:15—Kate Smith and Her Swanee Music.
- 6:30—Tony Parenti and Singing Saxaphones.
- 6:45—Manhattan Male Chorus.
- 7:00—The Dutch Masters.
- 7:30—Lewisohn Stadium Concert.
- 8:30—The Gauchos.
- 9:00—The Pickwick Travelers.
- 9:30—Chicago Variety Program.
- 10:00—L. D. S. Studio Service.
- 10:30—Nocturne.
- 11:00—Eddie Willburn's White House Orchestra.
- 11:30—Bennie Moten's Fairyland Park Orchestra.
- 12:00—White House Tavern Orchestra.

MONDAY, AUGUST 3, 1931

Forenoon

- 6:00—Morning Devotions.
- 6:15—Dawn Patrol.
- 6:40—Keeping Fit with Happy Harry.
- 7:00—The Commuters.
- 7:30—Tony's Scrapbook.
- 7:45—The Old Dutch Girl.
- 8:00—Journal-Post News Flashes.
- 8:05—Morning Music Box.
- 8:30—Mr. Fixit.
- 8:45—Melody Parade.
- 9:00—Edward Harris—Behind the Microphone.
- 9:15—Madison Singers.
- 9:30—Bruce Chapman-Children's Stories.
- 9:45—The Ambassadors.
- 10:00—Don Bigelow's Orchestra.
- 10:30—Columbia Revue.
- 10:45—Institute of Charm.
- 11:00—Lady of the House.
- 11:15—Earl Carpenter's Orchestra.
- 11:30—Harry Tucker and His Orchestra.
- 11:50—Journal-Post News Flashes.

Afternoon

- 12:00—American Medical Association.
- 12:05—Farm Frolic.
- 12:25—Producers' Market News.
- 12:30—Happy Hollow.
- 1:00—Columbia Salon Orchestra.
- 1:30—The Three Doctors.
- 1:45—Pickwick Traveler.
- 2:00—Between the Book Ends.
- 2:15—U. S. Army Band.
- 2:30—St. George Hotel Orchestra.
- 3:00—Dancing by the Sea.
- 3:30—Base Ball Scores.
- 3:30—Dancing by the Sea.
- 3:45—Jolly Jugglers.
- 4:00—Views and Interviews.
- 4:15—Kate Smith and Her Swanee Music.
- 4:20—Journal-Post News.
- 4:30—Kolynos Program.
- 4:45—Big Brother Club.
- 5:15—Dennis King and Linit Orchestra.
- 5:30—Miller and Lyle.
- 5:45—The Camel Quarter Hour, with Morton Downey.
- 6:00—Base Ball Finals.
- 6:02—Citizens League Address—Major L. E. Wood.
- 6:15—Barbasol Program.
- 6:30—The Bon Bons.
- 6:45—Tastycast Gloom Chasers.
- 7:00—Eno Crime Club.
- 7:30—The Bourgeois Orchestra.
- 7:45—Noxema Beach Parties.

8:00—Guy Lombardo's Robert Burns Program.

- 8:30—The Swiss Yodelers.
- 8:45—Household Entertainers.
- 9:00—Louie's Hungry Five.
- 9:12—Ayer's News.
- 9:15—Arthur Pryor's Crema Band.
- 9:30—Benny Moten's Orchestra.
- 9:45—Eert Low'n's Orchestra.
- 10:00—Bobby Meeker's Orchestra.
- 10:30—Friendly Muse.
- 11:00—Eddie Willburn's White House Tavern Orchestra.
- 11:30—Bennie Moten's Orchestra.
- 12:00—Eddie Willburn's White House Tavern Orchestra.

TUESDAY, AUGUST 4, 1931

Forenoon

- 6:00—Morning Devotions.
- 6:15—Dawn Patrol.
- 6:40—Keeping Fit with Happy Harry.
- 7:00—The Commuters.
- 7:30—Tony's Scrapbook.
- 7:45—Morning Minstrels.
- 8:00—Journal-Post News Flashes.
- 8:05—Morning Music Box.
- 8:30—Columbia Mixed Quartet.
- 8:45—Party House.
- 9:00—Uncle Ezry's Ramblings.
- 9:15—Your Foods and You.
- 9:30—Family Fun.
- 9:45—Well Babies and Children.
- 10:00—Don Bigelow's Orchestra.
- 10:30—Lady of the House.
- 11:00—Cuban Biltmore Orchestra.
- 11:30—Savoy Plaza Orchestra.
- 11:50—Journal-Post News Flashes.

Afternoon

- 12:00—Pabst-ett Varieties.
- 12:15—Brooks and Ross.
- 12:25—Producers' Market News.
- 12:35—Meadows Program.
- 12:47—Happy Hollow.
- 1:00—Columbia Artist Recital.
- 1:30—The Three Doctors.
- 1:45—The Captivators.
- 2:00—Between the Bookends.
- 2:15—The Four Clubmen.
- 2:30—Phil Fisher and Orchestra.
- 3:00—Frank Ross—Songs.
- 3:15—Adventures in Words.
- 3:30—Base Ball Scores.
- 3:31—Gypsy Music Makers.
- 3:45—Classic Hour.
- 4:15—Jack Miller, Songs.
- 4:20—Journal-Post News.
- 4:30—North-Mehornay Newiyweds.
- 4:45—Big Brother Club.
- 5:15—Dennis King and Linit Orchestra.
- 5:30—La Palina—Daddy and Rollo.
- 5:45—Morton Downey with Camel Quarter Hour.
- 6:00—Base Ball Finals.
- 6:02—Organelties.
- 6:15—Round Towners, with Irene Beasley.
- 6:30—The Bon Bons.
- 6:45—Manhattan Male Chorus.
- 7:00—Henry-George.
- 7:30—The Bristolcoers.
- 8:00—Ben Bernie and His Blue Ribbon Orchestra.
- 8:15—Tito Guizar.
- 8:30—Philo Hour.
- 9:00—Louie's Hungry Five.
- 9:12—Ayer's News.
- 9:15—Arthur Pryor's Crema Band.
- 9:30—Bennie Moten's Orchestra.
- 9:45—Asbury Park Casino.
- 10:00—Easy Aces—Courtesy Bird's Drugs, Inc.
- 10:15—Romaneli's Orchestra.
- 10:30—Wandering Minstrels—Organ Varieties.
- 11:00—Eddie Willburn's White House Tavern Orchestra.
- 11:30—Bennie Moten's Fairyland Park Orchestra.
- 12:00—White House Tavern Orchestra.

FOR WEEK OF AUGUST 2 TO AUGUST 8

WEDNESDAY, AUGUST 5, 1931

Forenoon

- 6:00—Morning Devotions.
- 6:15—Dawn Patrol.
- 6:40—Keeping Fit with Happy Harry.
- 7:00—The Commuters.
- 7:30—Tony's Scrapbook.
- 7:45—Old Dutch Girl.
- 8:00—Journal-Post News.
- 8:05—Morning Music Box.
- 8:30—Ralph Christman, Pianist.
- 9:00—Learning to Swim.
- 9:15—Three Men in a Tub.
- 9:30—Uncle Ezra's Ramblings.
- 9:45—Home Decorating—Sherrill Whiton.
- 10:00—Don Bigelow's Orchestra.
- 10:30—Columbia Revue.
- 10:45—Institute of Charm.
- 11:00—Cuban Bitmore Orchestra.
- 11:30—Atlantic City Musicale.
- 11:50—Journal-Post News.

Afternoon

- 12:00—American Medical Association.
- 12:05—Brooks and Ross.
- 12:25—Producers' Market News.
- 12:30—Happy Hollow.
- 1:00—Columbia Salon Orchestra.
- 1:30—The Three Doctors.
- 1:45—Dancing by the Sea.
- 2:00—Between the Book Ends.
- 2:15—Dancing by the Sea.
- 2:30—Columbia Casino Concert.
- 3:00—Lady of the House.
- 3:15—Asbury Park Orchestra.
- 3:30—Baseball Scores.
- 3:31—Hotel Taft Orchestra.
- 3:45—Edna Wallace Hopper.
- 4:00—Junior Artists' Club.
- 4:15—Jack Miller, Songs.
- 4:20—Journal-Post News Flashes.
- 4:30—Kolynos Program.
- 4:45—Big Brother Club.
- 5:15—Dennis King and Linit Orchestra.
- 5:30—Miller and Lyles.
- 5:45—Morton Downey and Camel Quarter Hour.
- 6:00—Base Ball Finals.
- 6:02—Organalities.
- 6:15—Barbasol Program.
- 6:30—Symphonic Interlude.
- 6:45—Tastyest Gloom Chasers.
- 7:00—Gold Medal Fast Freight.
- 7:30—Eno Crime Club.
- 8:00—Connie Boswell.
- 8:15—Rythm Choristers.
- 8:30—Nit Wit Hour.
- 9:00—Louie's Hungry Five.
- 9:12—Ayer's News.
- 9:15—Arthur Pryor's Crema Band.
- 9:30—Bennie Moten's Orchestra.
- 9:45—Will Osborne's Orchestra.
- 10:00—Hollywood Gardens Orchestra.
- 10:30—Night Winds—Organ Varieties.
- 11:00—Eddie Willburn's White House Tavern Orchestra.
- 11:30—Bennie Moten's Orchestra.
- 12:00—Eddie Willburn's White House Tavern Orchestra.

THURSDAY, AUGUST 6, 1931

Forenoon

- 6:00—Morning Devotions.
- 6:15—Dawn Patrol.
- 6:40—Keeping Fit with Happy Harry.
- 7:00—The Commuters.
- 7:30—Tony's Scrapbook.
- 7:45—Morning Minstrels.
- 8:00—Journal-Post News.
- 8:05—Morning Music Box.
- 8:30—Lady of the House.
- 8:45—Bobby Blues.
- 9:00—Whitman Bennett—Creators of Culture.
- 9:15—An Old-fashioned Garden—Girls' Trio.
- 9:30—Vacation Roads.
- 9:45—P. T. A. Talk—Mable Porter.
- 10:00—Don Bigelow's Orchestra.
- 10:30—Columbia Revue.
- 11:00—Cuban Bitmore Orchestra.
- 11:30—Savoy Plaza Orchestra.
- 11:50—Journal-Post News.

Afternoon

- 12:00—American Medical Association.
- 12:05—Midday Meditations.
- 12:25—Producers' Market News.
- 12:30—Happy Hollow.
- 1:00—Columbia Salon Orchestra.
- 1:30—Three Doctors.
- 1:45—Ben and Helen—Duets.
- 2:00—Between the Book Ends.
- 2:15—Melody Magic.
- 2:30—Hotel Taft Orchestra.
- 3:00—Asbury Park Casino Orchestra.
- 3:30—Baseball Scores.

- 3:31—Girl O' Yesterday—Kathryn Parsons.
- 3:45—"Meet the Artist."
- 4:00—Mary Ann's Feature.
- 4:20—Journal-Post News Flashes.
- 4:30—North Mchornay Newlyweds.
- 4:45—Big Brother Club.
- 5:15—Dennis King and Linit Orchestra.
- 5:30—La Palina—Daddy and Rollo.
- 5:45—Morton Downey and Camel Quarter Hour.
- 6:00—Base ball Finals.
- 6:02—Organalities.
- 6:15—The Columbians.
- 6:45—Boswell Sisters.
- 7:00—Premier Salad Dressers.
- 7:15—The Coty Melody Girl.
- 7:30—Lewisohn Stadium Concert.
- 8:30—New World Symphony Orchestra.
- 8:45—Piano Pals.
- 9:00—Louie's Hungry Five.
- 9:12—Ayers' News.
- 9:15—Arthur Pryor's Crema Band.
- 9:32—Bennie Moten's Fairyland Park Orchestra.
- 9:45—Radio Roundup.
- 10:00—Guy Lombardo's Royal Canadians.
- 10:30—Looking Through the Mike—Organ Varieties.
- 11:00—Eddie Willburn's White House Tavern Orchestra.
- 11:30—Bennie Moten's Fairyland Park Orchestra.
- 12:00—White House Tavern Orchestra.

FRIDAY, AUGUST 7, 1931

Forenoon

- 6:00—Morning Devotions.
- 6:15—Dawn Patrol.
- 6:40—Keeping Fit with Happy Harry.
- 7:00—The Commuters.
- 7:30—Tony's Scrap Book.
- 7:45—Old Dutch Girl.
- 8:00—Journal-Post News.
- 8:05—Morning Music Box.
- 8:15—Julia Sanderson and Frank Crumit.
- 8:45—The Ambassadors.
- 9:00—Lady of the House.
- 9:15—Rhythm Kings.
- 9:30—Melody Parade.
- 10:00—Don Bigelow's Orchestra.
- 10:30—Town Crier Household Hints.
- 10:45—Institute of Charm.
- 11:00—Cuban Bitmore Orchestra.
- 11:30—Harry Tucker's Orchestra.
- 11:50—Journal-Post News.

Afternoon

- 12:00—Pabst-ett Varieties.
- 12:15—Lovable Liars—Jim and Ned.
- 12:25—Producers' Market News.
- 12:30—Happy Hollow.
- 1:00—Columbia Salon Orchestra.
- 1:30—The Three Doctors.
- 1:45—Pickwick Traveler.
- 2:00—Between the Book Ends.
- 2:15—Light Opera Gems.
- 2:45—Edna Thomas—Lady from Louisiana.
- 3:00—Asbury Park Orchestra.
- 3:30—Baseball Scores.
- 3:32—John Kelvin, Irish Tenor.
- 3:45—Edna Wallace Hopper, Youth's Matinee.
- 4:00—Earl Carpenter's Orchestra.
- 4:20—Journal-Post News.
- 4:30—Kolynos Program.
- 4:45—Big Brother Club.
- 5:15—Dennis King and Linit Orchestra.
- 5:30—St. Moritz Orchestra.
- 5:45—Morton Downey and Camel Quarter Hour.
- 6:00—Base Ball Scores.
- 6:02—Organalities.
- 6:15—Barbasol Quartette.
- 6:30—Lewisohn Stadium Concert, with Sophie Braslau.
- 7:00—Liberty Magazine Hour.
- 7:45—The Boswell Sisters.
- 8:00—Pillsbury Paget.
- 8:30—Poets' Gold.
- 9:00—Louie's Hungry Five.
- 9:12—Ayer's News.
- 9:15—Arthur Pryor's Crema Band.
- 9:30—Bennie Moten's Orchestra.
- 9:45—K. C. Custom Garment "Mirth-quakers."

- 10:00—Easy Aces—Courtesy Bird's Drugs, Inc.
- 10:15—Hollywood Gardens Orchestra.
- 10:30—Dream Ship—Organ Varieties.
- 11:00—Eddie Willburn's White House Tavern Orchestra.
- 11:30—Bennie Moten's Fairyland Park Orchestra.
- 12:00—Eddie Willburn's White House Tavern Orchestra.

SATURDAY, AUGUST 8, 1931

Forenoon

- 6:00—Morning Devotions.
- 6:15—Dawn Patrol.
- 6:40—Keeping Fit with Happy Harry.
- 7:00—The Commuters.
- 7:30—Tony's Scrapbook.
- 7:45—Morning Minstrels.
- 8:00—Journal-Post News Flashes.
- 8:05—Music Box.
- 8:30—New World Symphony.
- 9:00—Adventures of Helen and Mary.
- 9:30—Columbia Revue.
- 9:45—Mary Ann's Saturday Club.
- 10:00—Don Bigelow's Orchestra.
- 10:30—Hotel Taft Orchestra.
- 10:45—Lady of the House.
- 11:00—St. George Hotel Orchestra.
- 11:30—Atlantic City Musicale.
- 11:50—Journal-Post News Flashes.

Afternoon

- 12:00—American Medical Association.
- 12:05—Brooks and Ross.

- 12:25—Producers' Markets.
- 12:30—Happy Hollow.
- 1:00—K. C. Council of Churches.
- 1:30—Christening of Airship "Akron."
- 2:30—Spanish Serenaders.
- 3:00—Dancing by the Sea.
- 3:30—Base Ball Scores.
- 3:31—Dancing by the Sea.
- 3:45—Madison Singers.
- 4:00—Winegar's Barn Orchestra.
- 4:30—Journal-Post News.
- 4:45—Big Brother Club.
- 5:15—St. Moritz Orchestra.
- 5:30—Reis and Dunn—Comedy Songs.
- 5:45—The Camel Quarter Hour, with Morton Downey.
- 6:00—Base Ball Finals.
- 6:02—Organalities.
- 6:15—Ed Cochrane's Sport Chat.
- 6:30—Henry Furberg.
- 6:45—Tastyest Gloom Chasers.
- 7:00—Hernandez Brothers.
- 7:15—Steelcote Color Harmonizers.
- 7:30—Lewisohn Stadium Concert.
- 8:00—Hank Simmons' Show Boat—"A Family Affair."
- 8:45—Anheuser-Busch—Tony Cabootch.
- 9:00—Louie's Hungry Five.
- 9:12—Ayer's News.
- 9:15—Arthur Pryor's Crema Band.
- 9:30—Bennie Moten's Orchestra.
- 9:45—Will Osborne's Orchestra.
- 10:00—Guy Lombardo's Orchestra.
- 10:30—Under the Moon—Organ Varieties.
- 11:00—Bennie Moten's Orchestra.
- 11:30—White House Tavern Orchestra.
- 12:00—Bennie Moten's Fairyland Park Orchestra.
- 12:30—Eddie Willburn's White House Orchestra.

Time For Renewals, Folks

Dear Editor:

Please send the KMBC Happy Hollow Bugle to my

home for **THREE MONTHS**
..... **ONE YEAR**

I am enclosing **25c**
..... **\$1.00**

to help cover the cost of mailing.

Name

Address

City

**WHAT BECOMES OF LOVE?**

Last night I loved you more than life and death,
And when the moon was hidden for a space
My heart was trembling, and I held my breath,
Your lips upon my lips, upon my face,
And when you held me close in your caress
There was a strange, sweet unison of hearts;
But now your kisses are a weariness—
Ah! What becomes of love when it departs?
The moon is almost as it was last night,
The clouds above the trees are silver lace,
The little bats whirl by in circling flight,
But there are tears upon my lips and face,
For I shall never listen as before
In fascination to your every word,
Nor quiver at your touch—no, nevermore,
For suddenly you seem to me absurd.
But can you tell me what I want to know?
(Yes, you who babble on of Cupid's darts,
And fling your arms, and break the silence so),
Ah! What becomes of love when it departs?
—Elizabeth Larocque.

MY GUESS

"Where does love go
When it is dead?"
I've read that somewhere,
Or I've heard it read;
Does it go to heaven,
Or does it go—? Well,
Where does it go?
I'd follow love if I but knew
The way, and I'd hold love
Close like I used to do;
To my heart again
I'd keep it pressed,
Where does love go?
—I think I've guessed.
Love doesn't die;
It melts again
Into the infinite
Very much as rain
Soaks into the ground.
Get it back from there?
As well try to distill
The perfume from the air.
'Twould be no more futile
Than to try to regain
A lost love. Just be glad
If in going, love has taken with it
pain.
—Iris Lee Halle.

TWILIGHT TIME

Sarah Litsay

Twilight time can lay a strangeness over the land.
The earth suspended between day and night
Is very still as though some gentle hand
Had hushed it and the air is clear and light;
Lighter than breath, so that the feet that pass
Between this hour and the time of dark
Will leave no pattern printed on the grass.
There is no dial that may deftly mark
These dreaming moments. Even the roadside flowers
Lower their heads, knowing the moon will come
Presently now; they have no care for hours,
But I who count them turn my steps toward home,
And out of the silence will break the eager laughter
Of children and the dark will come soon after.
(Submitted by the "Pesticatin' Pest.")

A HAND CLASP

Through the distance between us I stretch my hand—
The deepening shadows are dull and gray—
Will it meet your own in some far dreamland
Where you will clasp it and understand
All that I longed to say?
For words are empty and life is vain,
The heart grows weary when hope declines,
And what avails our bitter pain
To know in a sweeping cloud of rain
That somewhere the sun still shines?
I will play the bars of a liting tune,
Let the sadness fade and the smiles begin
Of roses clustering and fragrant June,
Eut winter withers the bloom too soon
And the minor chords creep in.
The visions fade though we strive to hold
For the dreamland's shore is a shifting sand,
Is life the thing that our youth foretold?
I speak no answer for words are cold;
I only stretch out my hand.
—Unidentified.

Somewhere there waiteth in this world of ours
For one lone soul another lonely soul,
Each choosing each through all the weary hours,
And meeting strangely at one sudden goal,
Then blend they, like green leaves with golden flowers,
Into one beautiful and perfect whole;
And life's long night is ended, and the way
Lies open onward to eternal day.
—Edwin Arnold.

SOMEWHERE

Ah, somewhere, be sure, there's a pair of eyes blue,
Or maybe they're gray, but they're looking for you;
And somewhere, besides, there's a little house, too—
A heart and a home both waiting for you.
And sometime, pray soon, when your dreamings are through,
You'll look for the eyes that are looking for you,
And you'll find them, dear heart, and the little house, too,
And the joy of them both will satisfy you.
—Will Leffington Comfort.

Good-night! I have to say good-night
To such a host of peerless things!
Good-night unto the fragile hand
All queenly with its weight of rings;
Good-night to fond, uplifted eyes,
Good-night to chestnut braids
Good-night unto the perfect mouth,
And all the sweetness nestled there.
The snowy hand detains me, then
I'll have to say good-night again.
But there will come a time, my love,
When, if I read the stars aright,
I shall not linger by the porch
With my adieus. Till then, good-night,
You wish the time were now? And I—
You do not blush to wish it so?
You would have blushed yourself to death
To own so much a young age—
What! both those snowy hands? Ah, then
I'll have to say good-night again.
—T. B. Aldrich.

To those who passed me on the high-way and gave greeting, and whom I shall never meet again; to the possible friends who came my way, and whose eyes may lingered as they fell on mine—may they ever be eager with youth and strong with fellowship; may they never miss a welcome nor want a comrade!
—Anna Strunsky.

Atlantic City Is Always**Popular With the Males**

One of the weekly features of the Columbia Broadcasting System is "Dancing by the Sea" from Atlantic City. Here's one of the features that helps to make the coast resort popular. Her name is Artennis Faque, and she was formerly a popular favorite in musical comedy.

SOME JOB

"Write us a theme song," once ordered the sponsors of the Henry George program. A few days later the young man to whom the assignment was given turned out "Smoke Your Troubles Away." More than 200,000 copies of it have since been distributed throughout the country in response to requests from fans. Meanwhile, the composer also has been doing well. He's Phil Cook, versatile radio entertainer.

HE'S THE CATS

Time was when Curt Roberts, trumpet player in Arthur Pryor's Crema Military Band, counterfeited animal noises for the talkies. Roberts used no other instrument than his own throat, and his lion's roar, they tell us, was especially effective. He confesses failure, however, in attempting to imitate a giraffe.

"I couldn't do that," he admits. "My neck wasn't long enough."

ENGINEERING PROBLEM

H. V. Kaltenborn, current events speaker over Columbia, had the production engineers baffled for some time. Kaltenborn speaks extemporaneously and pounds his fist on the microphone desk, which once created a series of sounds akin to a full-fledged summer thunder storm. Nowadays, however, when Mr. Kaltenborn faces a microphone and starts pounding the desk, his fist lands on an inflated rubber cushion.

THIS STORY IS BY AN INTERIOR DECORATOR

A bootlegger persuaded a farmer to try some of his White Mule. After the drink the farmer quit plowing and, renting an empty store building in town began exhibiting the animals he was seeing. A very upright judge who had recently sent two promising young men to the rock pile for transportation of 2% ink, investigated, and finding no animals demanded the arrest of the young farmer for taking money under false pretenses. The young farmer finally persuaded the judge to taste the famous White Mule, which led to a third and fourth. After the fourth drink, the wily Judge not only bought a half interest in the show, but demanded the release of the young ink transporters, and latest report is that he is apt to take their place on the rock pile. **SOME LICKER.**

Sandy Livingston.

Uncle Ezra: "Look here, Harry, you've owed me a bill for a long time. I'll meet you halfway. I'm ready to forget half of what you owe."

Harry Checkervest: "Fine, I'll meet you. I'll forget the other half."
Al and Di.

Ted: "And can you cook like your mother used to?"

Mrs.: "Yes; if you can stand indigestion like father used to."
Pee Wee.

MORNING DEVOTIONS

Every Morning at 6:00

The morning devotional service has been a daily program feature of KMBC since about the first of October, 1930, at which time the program was instituted by Mr. Evan Fry. Mr. Fry was at that time director of radio programs for the R. C. J. C. L. D. S., and the morning devotions were presented under the auspices of the church.

Six o'clock in the morning seemed too early to ask people to get out of a warm bed and volunteer their musical services, so the program resolved itself into a one-man feature, with Mr. Fry acting as announcer, organist, vocalist, and preacher. The ensuing winter months with their conditions favoring radio reception brought letters of appreciation from many people at distant points, who found it possible to pick up KMBC at that hour much more easily than they could when interference increased later in the morning. One family in Oregon wrote that they listened in regularly, and such far away places as Northern Minnesota, Canada, Ohio, Alabama, Texas, and Montana, reported regularly.

Beginning March 15, a new recruit was added to the feature in the person of John F. Sheehy, pastor of the Stone Church congregation in Independence, who took charge of three mornings per week when Mr. Fry found it impossible to continue six days per week because of new duties. A feature of the Monday morning broadcasts by Pastor Sheehy has been music by Alice Bell and Alba Simms, accompanied by their mother at the piano.

Six o'clock in the morning is rather an early hour, but those responsible for the morning devotional services feel that that is the best time for them—at the very beginning of the day, when minds are fresh and everything is clean and new. From the mechanical or technical standpoint, too, that hour is most advantageous as it offers less interference from other stations on a similar wave length.

People who like short sermons should appreciate these fifteen-minute devotional periods. The sermons are seldom more than five minutes long, and every effort is made to present some practical, homely, every-day truth in that time. If you haven't been tuning in on them, we invite you to get the habit.


KMBC BIRTHDAY CELEBRATION ON COLUMBIA

The national aspect of KMBC's birthday anniversary in its Pickwick Hotel Studios will be a nation-wide program broadcast over the Columbia Broadcasting System, originating in Kansas City. A gala program is being planned, involving the important entertainment features of the station. August 27 is the date, the hour eight-thirty in the evening, when the nation joins in wishing KMBC many happy returns.

RIVERDALE GLEE CLUB IN INTERNATIONAL BROADCAST

Music by the glee club of the Riverdale Country School, N. Y., will be broadcast from London during the international period at 10:30 a. m., Sunday, August 2, over KMBC and the Columbia network.

The Riverdale club is believed to be the first American glee club ever invited to appear abroad, and it is now on a bicycle tour of England, fulfilling engagements at several historic public schools, including Winchester and Harrow.

The club left the United States on June 26, after singing on a program arranged by the Columbia network, and on July 4, sang at the American Embassy in London, this program being broadcast in England.

The club, which is composed of twenty-eight boys, including a double quartet, will be under the conductorship of Russell Locke.

STAGE BEAUTIES TO BROADCAST

Grace Moore, a principal in the 1931 edition of "The Ziegfeld Follies" and considered one of the most beautiful girls on the American stage, and Bobbie Broadsley, a member of the chorus of the same show, will appear before the microphone on the third presentation over the KMBC-Columbia network of "Views and Interviews," on Monday, August 3, from 4:00 to 4:15 p. m.

Gladys, How Could You?

Ted: "My wife likes coffee for breakfast while I like tea."

Woody: "You'll soon get used to coffee." Al and Di.

PRESIDENT HOOVER TO BROADCAST TO Y. M. C. A. CONFERENCE

An address by President Hoover, to be sent from his camp on the Rapidan, Virginia, to the General Conference of the Young Men's Christian Association at Cleveland, Ohio, will be broadcast over the Columbia network on Saturday, August 8, from 7:00 to 7:15 p. m., Mr. Hoover will be introduced by John R. Mott, president of the General Council of the Y. M. C. A.

On the same afternoon, Mrs. Herbert Hoover will broadcast from Akron, Ohio, in connection with the dedication of the airship "Akron."

GOLD MEDAL FAST FREIGHT

Organist Eddie will desert the console long enough to present another of his unique piano specialties as one of the high spots in the Wednesday, August 5, run of the Gold Medal Fast Freight, from WCCO over a coast-to-coast Columbia network, 7 to 7:30 p. m.

While he is best known as the Gold Medal Organist, Eddie's piano interludes have developed such an extensive following that they are now a feature of each broadcast. The Wheaties Quartet will provide the vocal balance for the program, including such selections as "We'll Be Hiking Down the Highway," "How Time Can Fly," and "Carolina Moon."

ENO PRESENTS
ANOTHER THRILLER

A thriller with scenes laid in Bermuda, New York, and the Adirondacks, will be dramatized under the title of "Murder in the Willett Family," by the Eno Crime Club on Monday, August 3, from 7:00 to 7:30 p. m., over the Columbia Broadcasting network. The suspense will be held over until Wednesday, August 5, when the mystery will be unravelled between 7:30 and 8:00 p. m.

"Murder in the Willett Family" is another mystery novel from the pen of Rufus King. As usual his detective is Lieutenant Valcour.

If we knew all people think we should know, wouldn't some of us be wonders? Ima Mann.

DUTCH MASTERS BEGIN NEW SCHEDULE

A change in the program content of the Dutch Masters will coincide with a change in schedule when, on August 2, from 7:00 to 7:30 p. m., Peter Zorn and his musicians inaugurate a series of Sunday broadcasts over the KMBC-Columbia network. The program formerly was heard each Friday at 6:30 p. m.

The new series will be marked by the insertion of light comedy dialogue between Zorn and his friend Norton, as the pair discusses the songs of yesteryear played by the Dutch Masters orchestra.

ELGAR'S "GERONTIUS" ON CATHEDRAL HOUR

"The Dream of Gerontius," the oratorio most widely acclaimed as Sir Edward Elgar's masterpiece, will be presented by Julia Mahoney, soprano, Theo Karle, tenor, Crane Calder, bass, the Cathedral Choir and Orchestra, during the Cathedral Hour to be broadcast over the KMBC-Columbia network on Sunday, August 2, from 2 to 3 p. m.

For ten years or so Elgar had pondered the poem by Cardinal Newman and the musical result was a tribute to the sympathy existing between poet and composer. The choral idiom and tonal strength of the oratorio unfolds to the listener the poignant struggle between life and death and a vision of judgment and eternity.

The complete program of the musical service, directed by Channon Collinge, will be:

Processional, "Lead On, O King Eternal," Smart—Cathedral Ensemble.
Anthem, "Send Out Thy Light," Gounod—Choir and Orchestra.
Tenor Solo, "Christ Triumphant," Yon—Theo Karle and Orchestra.
Anthem, "The Lord Is My Shepherd," Macfarren—Choir (organ accompaniment).
"Be Thou My Guide," Lowell—Barbara Maurel (organ accompaniment).
"Magnificat and Nuc Dimittis in A," Whiting—Solo Voices, Choir, and Orchestra.
"Hymn to the Madonna," Kremser—Julia Mahoney (organ accompaniment).
Motet, "Cherubim Song," Bortmansky—Choir (organ accompaniment).
"Dream of Gerontius," Elgar.
Recit, "The Judgment Now Is Near," Air, "Jesus, by That Shuddering Bread" (bass).
Chorus, "Be Merciful."
Air, "Praise to His Name" (mezzo-soprano).
Air, "Take Me Away" (tenor).
Chorus, "Lord, Thou Hast Been Our Refuge"—Julia Mahoney, Theo Karle, Crane Calder, Choir, and Orchestra.
"Gloria," 12th Mass, Mozart—Cathedral Ensemble.

Lady of the House

BACK-DOOR WIRELESS

The Lady of the House wishes to extend the sincerest congratulations to Douglas Butternut, the editor of the Happy Hollow Bugle.

KMBC has a right to be proud of this very interesting chronicle of all the station activities, and its success is due to the never-failing courtesy and splendid efficiency of its wide-awake young editor.

Below are the two recipes that have been requested more often than any others broadcast on the Lady of the House program. With a new and constantly increasing subscription list to the Bugle, we trust these truly delicious desserts will be enjoyed in the household of each KMBC fan.

Uncooked Date Pudding

1 lb. dates, cut in small pieces.
1 lb. graham crackers, rolled or ground.
1 cup marshmallows, cut in pieces.
1 cup chopped nuts.
¾ cup milk.
1 ts. vanilla.
Pinch of salt.

Mix together until it can be molded in a loaf, then roll in powdered sugar. Wrap in wax paper and set aside for six to twelve hours. Cut in slices and serve with whipped cream. Serves twenty. No cooking required!

Caramel Pudding

Caramelize ½ cup sugar, add 3 cups boiling water and 1 cup sugar, boil 15 minutes and add 1 lb. butter. For the batter, cream ½ cup sugar and 1 lb. butter; add ½ cup milk; 1 cup flour or enough to make a stiff batter, and 1 ts. baking powder. Drop from spoon into the hot caramel sauce and bake in moderate oven thirty minutes. Use a flat pan or an iron skillet, and do not cover. Serve with whipped cream.

Lenore Anthony.

HERE'S AN ARTIST ALWAYS WELCOME



Welcome Lewis, who is heard on the air at 7:15 p. m., each Thursday night over KMBC. Miss Lewis was formerly a headliner in vaudeville. Her ability to project her personality over the radio has made her an outstanding favorite with the listeners-in. She is known as The Melody Girl.

DAVID ROSS

David possesses a rare humor. He and Heywood Broun became great friends when the latter began broadcasting over the Columbia network. Few people were in the studios at the comparatively late hour when Broun went on the air and there was frequently a lot of good natured repartee between the two men, who presented a physical contrast that was humorous per se. Broun is just about twice as large as Ross—a hulking, bearish figure, tousled of hair and careless of dress.

One night Broun, in the course of one of his informal talks, chided radio announcers for their almost painfully precise diction. He grinned gleefully at Dave as he talked into the microphone; Dave took it without a murmur. At the end of the broadcast, however, he stepped up to the microphone, assumed a hard-boiled tone of voice, and closed the program thus:

"La-dees and gents, dis is de way Heywood Broun would like us radio announcers tuh talk, and dis concludes his broadcast dis evenin'. David Ross announcin' over de Columbia Broadcastin' System."

LOSES MUSTACHE

Pierre Brugnion, master of ceremonies for CBS Evening in Paris presentations, was recently featured at the New York Paramount theaters. Brugnion has been the proud possessor of a delightfully French mustache for ten years. A week before the theatrical engagement, however, he had it shaved off and substituted a false one for his stage appearances. Which was all right except that at one of the matinee performances in Brooklyn he was singing a French ballad and the mustache came off.

Teddy Bergman, "Henry" of the CBS Henry-George blackout skits, learned to do character parts in a stock company in the midwest when three members of the troupe were stricken with the influenza at the same time.

Bergman, then the juvenile, donned three costumes eighteen times during the performance and doubled for all of them—cues being spaced far enough apart to give him an opportunity to change.

PERSONAL to Lonesome Lammie: I saw a sign the other day, "6 gals. 59c." There's your chance.—Aunt Hettie.

OLD MEMBER BACK

ON DAWN PATROL

The filling sandwiched in between the Morning Devotionals and the Keeping Fit Exercises, commonly known as the Dawn Patrol, has welcomed the Ozark Rambler again to its ranks. The unusual variety of early morning entertainment, consisting of The Ragtime Ranger, George Washington White, Lambert Loon, and their returned member, is fast becoming a necessary fixture in the daily schedule for the radio public, with its informal humor and music. Every morning at 6.15 except Sunday. Everyone's invited.

Dr. Howard W. Haggard, the "Devils, Drugs, and Doctors" speaker over KMBC, who several years ago tested the effects of carbon monoxide poisoning in a miniature tunnel outside of Pittsburgh, is at it again. He is now studying the effects of strychnine poisoning.

OVER-OVERSTUFFED

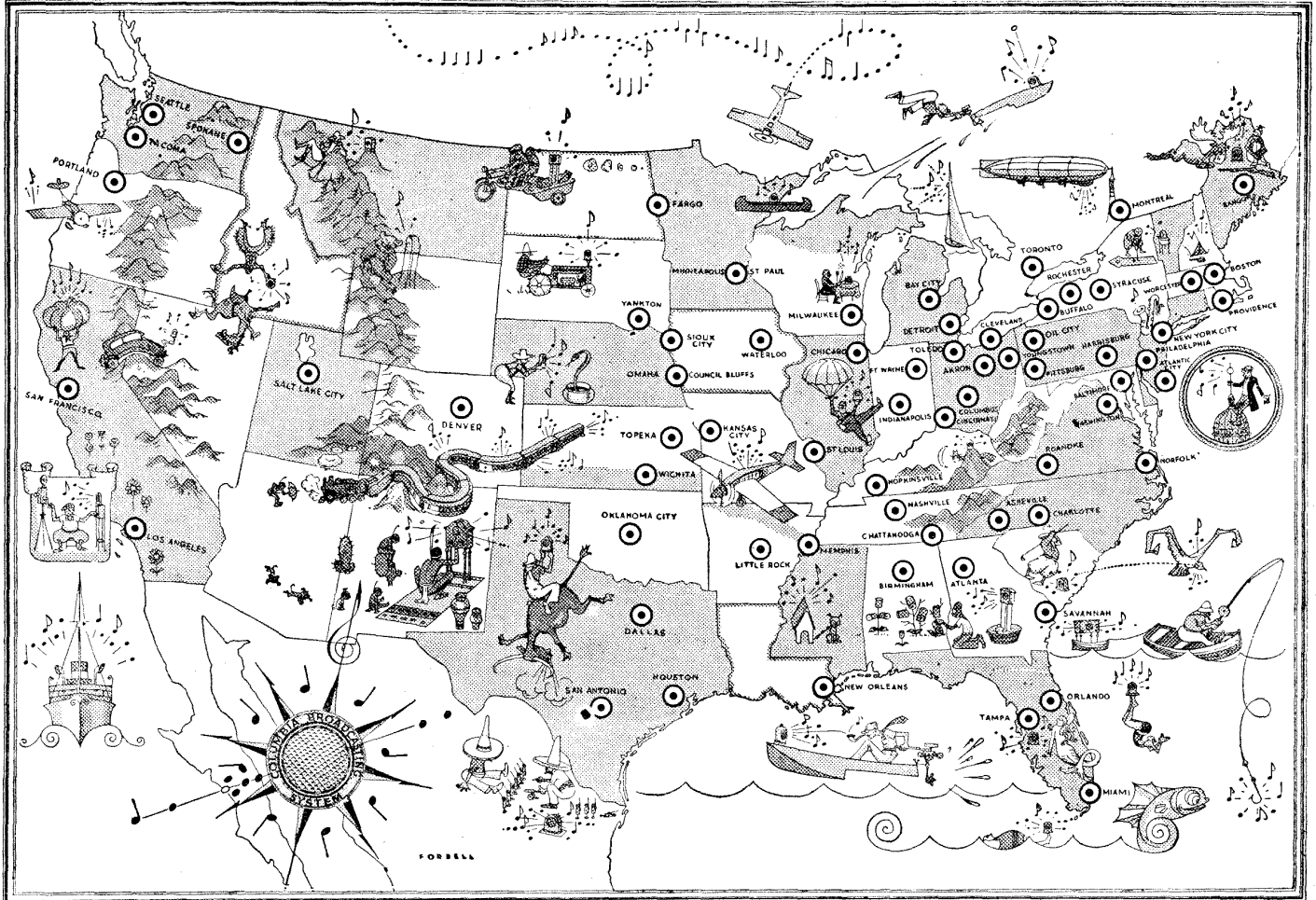
Then there's the problem of George Beuchler's new overstuffed club chair.

When truckmen found the chair too bulky to be carried through the halls of the announcer's apartment house, they hoisted it by block and tackle and swung it into the apartment of Bert McMurtrie, CBS production man. Windows, which had to be removed in order to admit the chair, were replaced, and the truckmen started to carry the chair from McMurtrie's apartment into Beuchler's—directly in back of McMurtrie's. But the chair was too large to go through the doors.

The movers left matters there. McMurtrie has the chair and Beuchler has the satisfaction of knowing that he owns it.

Lammie: "We're just reading to you while Woodie strolls into the piano." I'd like to see that piano.

Radio Map of these United States



Showing Columbia Stations (and divers curious natives)

VARIETY IN DANCE ORCHESTRAS

Variety in dance orchestras so that no longer need listeners comment that "all dance bands sound alike," is the goal of Columbia's program experts.

Under the guidance of Ralph Wonders, manager of the Artists' Bureau, and Bernard Procter, assistant to the program director, each orchestra heard over the network has been selected in consideration of its type and appeal.

For radio fans who enjoy the quick tempo and unusual effects of Continental dance rhythms, there is Felix Ferdinando and his Park Central Orchestra. Having played throughout Europe and the West Indies for a number of years, Ferdinando has imported an interesting collection of tangos and other foreign rhythms. Harold Stern, director of the

St. Moritz music, also specializes in the European method of playing.

A decided contrast to their offerings is the slow, soft music and singing of Will Osborne, broadcast over Columbia from the Hotel Bossert, which has its greatest following among the younger set.

Guy Lombardo's unit has its individual tempo with arrangements entirely different from any other orchestra. The instrumentation of the Royal Canadians, which excludes string instruments, is largely responsible for the popularity of the music. With one exception, every member of the band hails from Ontario and for the past seven years they have played as a unit. As a result, each man knows the capabilities and moves of the other so it is possible for them to improvise.

"Hot" is the term used to describe Nat Brusloff's tunes. He has a staunch following among those who prefer their music "sweet and heated." Jacques Renard and Jack Denny both present the smooth, melodious type of dance music, emphasizing the melody itself, rather than submerged in complicated arrangements. Strings are their forte.

The Negro spirituals and elaborate orchestrations are the main factors in Paul Tremaine's music, which, incidentally, contains the only harp in a broadcast band. Tremaine makes the scores for his seventeen musicians himself, and it is the crescendo that holds the most appeal for him, although he often projects into his programs light interpretations.

The spirit and gayety of Harlem are expressed in the music broadcast by Fletcher Henderson,

who leads his orchestra from the piano keys in one of that section's brightest spots. Ben Bernie, self-styled "the old maestro," enhances his rich, full dance music with incongruous wise-cracks that make him one of the most personable baton-wielders on the air today. Freddie Rich goes in for the symphonic arrangements requiring much time and effort.

Thus "every man to his own taste" is now possible in the choice of dance orchestras on the air.

Only a few studio folk know that after a recent La Palina "Daddy and Rollo" episode, "Rollo" (Donald Hughes) and "Daddy" (Nick Dawson) actually had an argument over a certain phase of radio construction—and Rollo was right, after all!

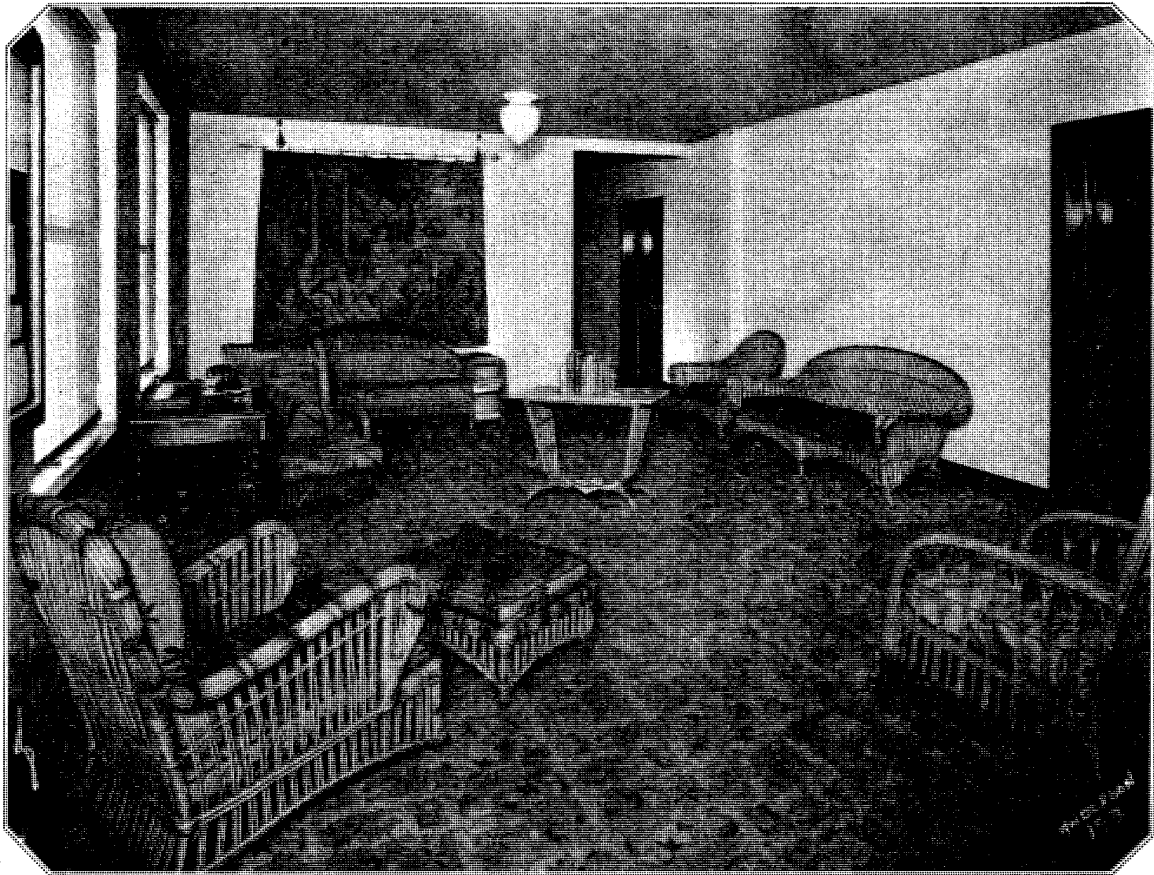


Photo by Anderson.
Artists' Lounge at the Pickwick studios of KMBC, a spot dear to the heart of every loyal KMBC entertainer. On this spot can be heard the latest studio scandal at any time during the day. The Artists' Lounge is used probably more than any other part of KMBC's superstructure which tops the Pickwick Hotel.

Training the Other Woman's Child

They all sat around in friendly chat,
Discussing mostly this and that,
And a hat.
Until a neighbor's wayward lad
Was seen to act in ways quite bad,
Oh, 'twas sad.
One thought she knew what must be done
With every child beneath the sun;
She had none.
And 'ere her yarn had been quite spun,
Another's theory was begun—
She had one.
The third was not so sure she knew
But thus-and-so, she thought she'd do—
She had two.
The next one added, "Let me see
These things work out so differently!"
She had three.
The fifth drew on her wisdom's store,
And said, "I'll have to think it o'er!"
She had four.
Then one sighed, "I don't contrive

Fixed rules for boys, they're too alive!"

She had five.
"I know it leaves one in a fix—
This straightening out of crooked sticks."

She had six.
And one declared, "There's no rule given;
Just do your best, and trust to Heaven."

She had seven.
Author Unknown.

The Way to Success

"The secret of success," the stamp said, "is sticking to it."
"To succeed," said the knife, "be bright and sharp."
"Keep up to date," said the calendar.
"Aspire to greater things," said the nutmeg.
"Don't knock; it's old-fashioned," said the electric bell.
"Do a driving business," said the hammer.
And the barrel added, "Never lose your head."
"But always keep cool," said the ice.

—Selected.

Contributed by Jo Ann:

My Home Out in the West

There's a little cottage waiting
Somewhere out in the west
Where the bluebirds sing so happily
As they work to build their nest.

The little cottage stands amid
A lawn of grass so green,
The beauty of this place to me
Is the loveliest I've ever seen.

There are flowers in abundance
Clustering round the cottage door,
There are forget-me-nots and roses
And hundreds and hundreds more.

A little murmuring brook runs by
Babbling all the day long;
Year in and year out
It sings the same sweet song.

There my loved ones are waiting;
There I find love, peace, and rest,

Only my soul, not words, can describe it;
My home out in the west.

Dutch.

IF YOU'RE INTERESTED

Announcer Frank Knight reports that he has his golf game well under control and is now able to stay within the 80's.

Golf also finds Jack Smart and Ted Husing fighting it out on the links.

From 1,200 to 1,500 requests for copies of the talk follow each of Dr. Howard W. Haggard's Sunday night broadcasts concerning "Devils, Drugs, and Doctors."

Kate Smith takes additional work on her shoulders by insisting that she personally answer all her fan mail—which is plenty.

It is now a pompadour which sweeps majestically back from the tanned brow of Announcer Harry von Zell.

A side-splitting new comedy team has been found, consisting of Colonel Stoopnagle of Tastyeast's Gloom Chasers and Jack Smart, CBS character actor.

However it does not operate in the studios but is content to converse the patrons of restaurants near the Columbia Building.

STUDIO SPOTS

Happy Hollow's arch villainess, Margaret Watson, otherwise known as Virginia Henry, is being greeted with a familiar salutation, "Hi, there." At least it is familiar to her. As the trade tour crowd was waiting at the Pickwick station last Thursday in preparation for the trip to Sedalia, Virginia spied Franz Heiser and, being in a pleasant frame of mind at the moment, slapped him on the back and screamed, "Hi, there." When the gentleman turned around, Virginia gazed into the surprised face of a total stranger. Red becomes Virginia awfully well.

Latest Studio (on the) Spot. "Dear Editor: How much will you take to keep my name out of your column this week?" Signed

Boy, can I take it?

The Lady of the House, Miss Lenore Anthony, entertained Evan Fry and writer at dinner Wednesday evening. If the recipes which she gives over the air turn out as good as those she uses at home, have no fear—you will have food fit for the kings.

Two new water coolers have been installed in the Pickwick Studios. No wonder we don't talk depression. Which reminds us of a remark made by Hugh Studebaker to Chic Congen last week, "Don't be surprised to hear that the station has traded me off to KMOX for a water cooler."

In the absence of Jimmy (Mail Spin) Patt, who is getting his much needed relief, the mail is being handled by our good friend "Taw." We hope that her cheery philosophy which you have enjoyed from these pages is not blighted by her new job.

After so long a time, KMBC's morning taker of the controls, Frank Mandacina bawls ye writer out for quoting him as saying that the heat of the power tubes had much to do with the frequency of a broadcasting station. To you who know the difference between a power tube and any other kind, my regrets.

Just the same, it goes to prove that the operators DO read the Bugle.

DICK TURNS AIR MINDED

The National Air Tour came to town last Monday. In keeping with its policy of abetting all aviation activities KMBC arranged a broadcast from the Municipal airport of the arrival of the fliers. Doctor George Halley, aviation representative of the station, Dick Smith, and Paul Fonda put the fliers on the air, including Captain Lon Yancey, noted around the world flier, Eddie Stinson, veteran of the air, Jimmy Doolittle, intrepid army flier, and Jack Storey, famous air mail flier of Kansas City.

A by-product of the arrival here was an invitation to Dick Smith to accompany the tour, which was promptly accepted. Dick took off in the Jack Storey ship for Lincoln Tuesday morning at ten, arriving there one hour and twenty minutes later. A royal reception at Lincoln and a visit to the studios of KFAB, Lincoln, on Wednesday, and Dick reports an "And How" reception from the boys and girls at KOIL, the Columbia outlet in Omaha. A quick trip back by plane on Thursday and Dick is an aviation enthusiast. He reports that this was only his second hop, his first being with Doctor Brock when he made his daily flight last Armistice Day. "It is a safe, fast, and interesting way to travel," was Dick's report.

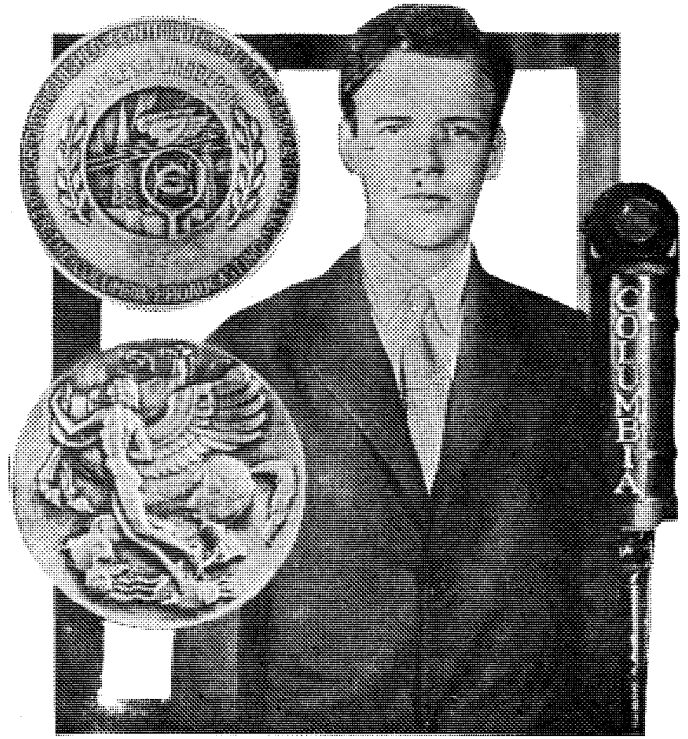
A report has it that Hugh Studebaker is shooting a 134. Well, when they start counting the score, that's one step forward.

Ed Messenger and Frank Mandacina, who received so much nice publicity a couple weeks ago as vacationists, return after five days. Frank explains the artists' lounge is such a nice place to write his "having wonderful time—wish you were here" postcards.

Since Evangeline Adams went off the air everybody in Happy Hollow has sort of returned to Ted Malone for their prognostications. Mrs. Doctor Halley was a little slow in making her change back and found herself at a luncheon the other day when it was predicted she should have been at the studio.

Columbia Awards Medal to

Colonel Charles Lindbergh



Col. Charles A. Lindbergh, on the eve of his flight to the Orient, is presented with a medal by the Columbia Broadcasting System, in recognition of his distinguished contribution to the art of radio. He is the first American to be so honored. The Colonel has been a persistent advocate of the use of radio on all passenger carrying airships. In addition he is credited with having stimulated interest in chain broadcasting when on August 9, 1930, he spoke over a record hookup of the two chains from a Columbia Broadcasting System studio. He holds the record of having been tied-in on the largest number of radio stations of any private individual in the world. As a matter of fact, the hookup has been exceeded only once since and that on the occasion of the Papal broadcast last spring. The presentation was made by Jesse S. Butcher, Columbia System executive.

PERFECT LOVE AFFAIR

By Count Besrukoff

All my life I've dreamed about a perfect love affair, when I was about just a boy not over three. Gee, I longed to be a lover, just made for little me!

And why it so; always I wanted to be free and really be in love! I've always been with her in my bold and secret dreams, longing, oh how longing to be wild!

I thought I'd have to climb the golden stair of Paradise to find a girl of all my dreams to feast upon her with my eyes, but here, I have her in my arms, in my kisses. . . . I'm reckless now—and I don't care. It's all because she is mine ever, MY PERFECT LOVE AFFAIR.

Do You Lead a Second-hand Life?

This matter of honesty with one's self goes down very far. The only faith to be proud of is one that you have forged out of your own experience. The ones who lead the second-hand life are usually very proud of the opinions they have adopted, the airs they have taken on, the phrases they have learned to use; while those who are honest with themselves have worked out their own principles—own convictions, and are neither contentious nor boastful about it. Do not lead a "second-hand" life, but BE YOURSELF.

Taw.

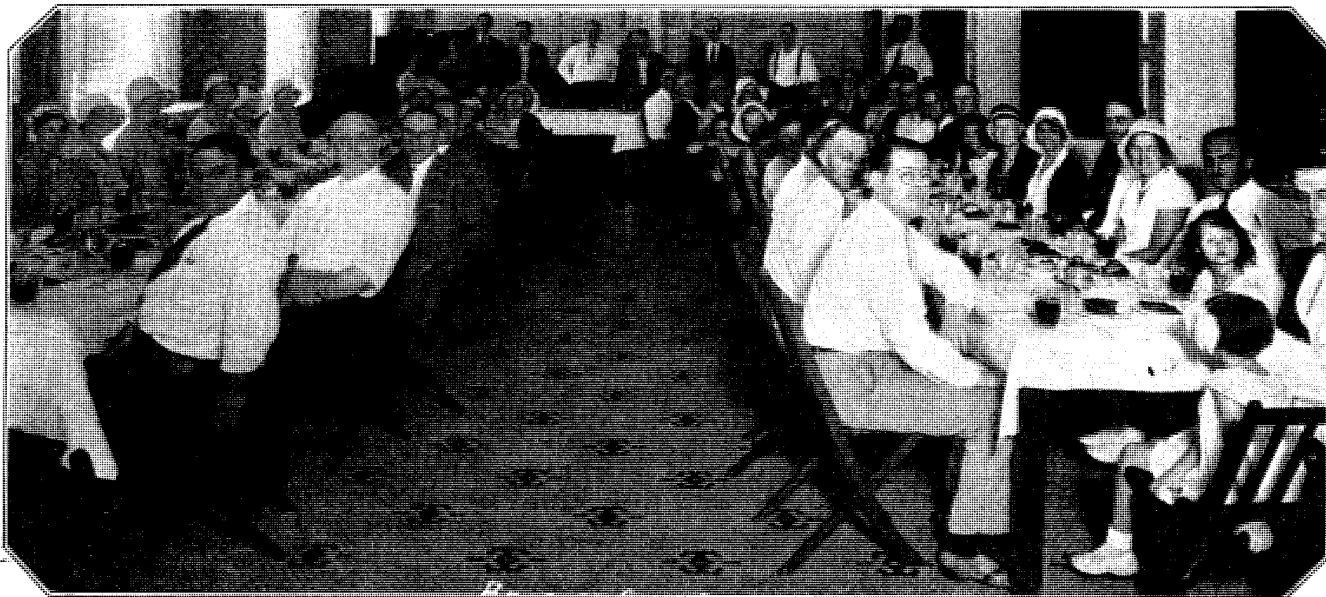


Photo by Anderson.
 Banquet given by the Chamber of Commerce of Sedalia, Missouri, to the Happy Hollow KMBC Good Will Tour. Hotel Terry. Left to right: Standing, may be seen Sally Perkins, the secretary of the Sedalia Chamber of Commerce, Uncle Ezra, the president of the Chamber of Commerce, the mayor of Sedalia, Ted Malone, and Squire Blackstone.

* * * * *
 * **MAIL SPINS** *
 * * * * *
 * **Thar's no gold in these** *
 * **'ere quills.)** *
 * * * * *

Blue Book funnies:
 "Please have my book autographed by the announcer that stammers."
 "I want my book signed by the artist who has least requests for autographs."
 "Uncle Ezra, please send me your autograph and sign it."
 "Kindly send me the Blue Book with my autograph in it."
 "I want my book autograft by Evan Pryor."
 —And they extinguish lights.

Statistics, if compiled, would show that less than two per cent of the mail of a station is strictly "fan mail," i. e., written for no other reason than comment upon a program. Almost seventy per cent of the mail is requests for "something for nothing." You naughty, naughty public.

'S funny. So many think they are the ones that are referred to in some program or other when the artist begins to get rather intimate. 'S also funny. So many think it an intended slight when requests are answered late or not at all. 'S too funny. So many think I refer to them specifically IN THIS ole colyum. 'S very funny.

Woe is me. Ozie is back.
 Jimmie.

TAPS FROM THE BUGLE

Nutty Remarks

Beech nuts are those who hang around the beaches.

All nuts should use a soft lead pencil for writing a love letter.

A nut is fruit of certain trees, including family trees.

All almond-eyed girls don't act nutty.

Irish.

I'm Asking

And have you heard of the feller who drove his car to Kay See and carefully stopped at all the "Coach Stops." Uh huh, he's the same one who is always cracking wise about women drivers.

Iris of Richmond.

I have found a use for used envelopes. Cut the back off and use the inside of the front piece to write the grocery list on.

Lida.

Scotch Secret

"Can you keep a secret, Evan?"
 "Of course I can, Lammy: what is it?"
 "I'm broke and I need five dollars."

"Don't be alarmed; I won't say a word about it." Al and Di.

Salesman: "You can't be wrong in purchasing this book. It will do half your work."
 Ted: "I'll take two."



Photo by Anderson.

OZARK RAMBLER

The Ozark Rambler, whose return to KMBC and Happy Hollow has gladdened the hearts of countless radio fans.

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HAPPY HOLLOW BUGLE

VOL. 2

HAPPY HOLLOW, U. S. A., AUGUST 8, 1931

NO. 2



UNCLE EZRA'S RAMBLINGS

I remember once uv readin a story about a mule an a ox complain ter each other about how hard they had ter work. The ox suggested they play off sick an git outta workin. Layin down on the job as it were.

But the mule wuz kinder stubborn an sed: "No, I git good food, good care, a good place ter sleep; I may be a fool, but I guess I'll jest keep on a workin." The next day the ox played off sick, an the farmer give him some hot bran mash, clean bedding an plenty uv fresh water. The ox loafed an fed hisself an had a fine time all day. That night the mule come in tired an hot. The ox axed him how he got along. The mule sed he had worked hard all day, but he had a good appetite an wuz lookin forward to a good night's rest. The ox axed if the boss had missed him er had sed anything about him bein sick. "No," the mule sed, "the boss jest went ahead with his work like nuthin wuz wrong." "Gee, that's great," sed the ox, "I'll jest try it agin tomorrow. You should oughtta try it, too; no use a workin like you do." The mule sed: "No; mebbe I'm crazy, but I guess I'll jest keep on a workin as long as I'm able."

The next night when the mule came in, the ox axed if the boss had sed anything about him that day. The mule sed, "No, he didn't say anything ter me, but he had a long talk with the butcher."

Well, you know what happened to the ox. The same thing happens to ever other loafer, sooner or later, he loses his job. Ye never saw a loafer yit that wuz happy. Ye jest can't be happy without work ter do.

The reason King Solomon had more than one wife was so he could visit the others while the one cleaned house.

NO WORD OF WEBSTER

Bob Hasn't Bobbed Up

To the mystification of everyone, especially Sally Perkins, Bob Webster has disappeared from Happy Hollow without the slightest warning. This is the second similar occurrence to happen in the last two months, the first of these being that of Count Besrukoff. If nothing is done about this mystery, the Bugle intends to demand an investigation by the police department—if they can find one. **AND WHO ROBBED THE BOARDING HOUSE? MUST OUR CITIZENS TAKE THE LAW IN THEIR OWN HANDS?**

HAPPY HOLLOW HEARSAY

As choir practice is starting soon after the summer vacation, speculation has been going the rounds as to who will be the new director. Widder Jones believes that she has done more for the organization than anyone else, but Mrs. Pnobscott says that during her illness, she had a chance to study human nature and that she should be more competent. Others who believe that they should direct are Mrs. Fullerton, Sally Perkins, and Hope Perkins.

A nice long letter was received from Lucinda Skinflint by her brother last Wednesday saying that all was well. No news of Jonathan's railroad project has been reported to date.

Annie Laurie entertained the Ozark Rambler Monday, Tuesday, Wednesday, Thursday, and Friday.* According to statements made by them, however, neither intend to ever get married. Ozie made his statement first.

*Unofficial.

Hank Russel drove his surry over to Shack Creek two or three day ago and had his teeth pulled. Although he made a statement to the press, we can't tell you what he said.

THE LIGHT BREAKS

BUTTERNUT BREAKS

THE LAW

Happy Hollow Mayor Fined \$15

Happy Hollow's man-about-town, Right Honorable Harry Checkervest, aided the law in exacting a plea of guilty from our city's respected and venerable mayor, Ezra Butternut, last Wednesday. The trap which was set by Mr. Butternut himself to catch the so-called "villain" proved treacherous, falling on its creator.

At the general store, in the presence of our upholder of the law, Squire Blackstone, Mr. Butternut bought a case of Rex Ready Remedy, which Mr. Checkervest has been peddling during the last few days, for the sum of \$5.00. After the purchase, Ezra immediately asked to see Harry's license. To his great surprise, Mr. Checkervest presented his license, proving the sale legal. As Mr. Butternut had no use for the marvelous remedy, absolutely guaranteed to cure anything from insomnia to fallen arches, he sold the case back to Harry for \$1.00. After the sale, Mr. Checkervest in turn asked to see Ezra's peddling license. As Ezra couldn't produce said document, he was turned over to the Squire, who could do nothing but fine the mayor \$15, the sum which they had plotted to plaster onto the innocent Mr. Checkervest.

Zep Grundy Says

"'Pears to me, if we ate all the things every day that are advertised fer us to eat every day, it would take us a whole year to finish that one day's meal."

Sheriff Getum.

Farmer Corntassel is recovering from a recent operation. Doctors say that if affection doesn't set in, he will be able to leave the hospital soon.

Sunbonnet Sue.

And Percy Gets the Blame

In a battle of wuds which will long be remembered by all consernd, I meen mister Douglas Butternut of Happy Hollow defectud ol sissy Percy Wercy Straightlace last toosday. Only the very night befor, ol Percy bustud one uf mister Si perkuns windows wuth a beany the nite befor an then tried ta blame ut onto me—I meen, mister Douglas Butternut who was the defendunt. See, the way ut wus, we wus shootin rocks up in the air an all ut onct one of Percys rocks came down an lighted on mister Perkins window light an busted ut an then he tried ta blame ut onto mister Douglas Butternut which wus the defendunt. So the day afterwuds I explained how ut wus an so mister Perkuns sed ut wus Percys falt.

See, jist befor we went an talked ta mister Perkuns about ut why I sent him a box of candy, jist happens thut I did, but I made a mistake an signed Percys name to ut cause Uncle Ezry sed uf I sined my name to ut thut mister Perkuns wud think I wus tryin ta bribe him. Enyways I new thut uf he thot ut wus Percy thut sent the candy thut he wudn't punish him quite sa hard fer brakin his window maybe.

It wus jist anuther story uf where justice prevaless. When we wus shootin' wuth are sling shots why Danny he shot first an his rock lit in the chicken yard an boy it sure did scare them chickuns an so then Percy he shots his up in the air but none uf us saw it fall so I shot mine an it never did cum down, I shot ut sa hard. So uf courst ut had ta be Percys rock thut bustud the window.

An old Percy sure did break the promise he made in the Blood an Thunder Club whats rules is I will never git mad ut enybody in the club.

F

Presented by

Put

Dance Miss Mildred Martin Liberty, Missouri April 2, 1940

In school at the Bugle I wishes ta thank ya all fer the nice burth-day cards an cookies an things. Gess me n Danny wus 'bout the most popular guys around here—as long as the cakes lastud.

Uf the Bugle isn't much good sumtimes frum now on why remember uts cause we has ta spend lotsa time takin care uf Uncle Ezry. Sints Aunt Lucindy she wentud out west ta take care uf Uncle Jonuthun why she had ta leave me n Danny here ta look after things so ya cun see how much werk we has ta do. I spects we won't even have time ta go ta skool this winter maybe.

As presdunt uf the Blood an Thunder club I wunts ta fishully warn the Ozark Rambler ta keep away frum Reubens gurl which is Annie Laurie. Reuben, he blongs ta our club. Ozie he won't join cause he don't have time he ses. See he's all the time goin fishin. Boy, uts the duty of club members ta perfect one another.

That feller up ta Chicago that the papers is talkin sa much about sure must have a awful memry. Ferst he wus guilty uf about everthing there is an then all ut onct he changed his mind an wusn't guilty uf anything. Funny, they sed he wus charged wuth bein' guilty on a thousand counts. Boy, we had ONE Count in Happy Hollow fer a while an that wus bad enuf.

Margaret: "I say, old fellow, why on earth are you washing your spoon in your fingerbowl?" Harry: "Do you think I want to get egg all over my pocket?" Vesta May Levett.

Uncle Ezra: "Give me for one year the number of tons of coal shipped out of the United States." Doug: "1492; none." Vesta May Levett.

but some of them weigh five hundred pounds, and there they keep the sea water real cold for the fish that live where it is cold.

The man at the Aquarium told me that the fish they get from the sea live much longer in the glass tanks than the fresh water fish, and it's cheaper to ship tanks of fish by boat than by rail.

The star fish was funny. It was just the shape of a star, had five arms, and eats oysters. It didn't look at all like it was alive—kinda stiff and rigid like, but it fastens its arms around an oyster shell and just forces it to open.

While I was there, I saw three spider crabs start fighting, and two of them killed the third one and then started eating it. They use their claws just like we do our hands and carry the food to their mouth.

There is a fish in the Aquarium called Bony Gar that had lived in the tank for twenty years. It lives from Vermont to Mexico, and it is called the enemy of all other fishes because it has scabs that are so hard that the other fish can't hurt it. It's sure a funny-lookin' old fish, real long, and has black spots. The most interesting fish I saw was the Sea Horse. Its head looks just like a horse, and it's not very big—not much more than seven inches long. The papa fish carries the eggs in a pouch on its stomach, and it's got a tail that can grab things. Then there was one called a drum fish, because it makes a noise like a drum.

The Aquarium has the finest collection of fishes in the world. And it don't cost anything to visit the Aquarium in New York.

Occupational Retort

"Humph! Your papa is a shoemaker, and you haven't got any shoes."

"Humph, yourself. Your papa is a dentist and your little sister's got only four teeth."

k, I has big unks are lled sea for hot and zest hat ads,

OLD TIMERS' SONG COLUMN

IN THE BAGGAGE COACH AHEAD On a dark, stormy night, as the train rolled on, All the passengers had gone to bed, Except one young man with a baby in his arms, Who sat there with a bowed down head. The innocent one began crying just then, As though its poor heart would break; One angry man said, "Make that child stop in here, For it's keeping all of us awake." "Put it out," said another, "Don't keep it in here. We've paid for our berths and want rest." But never a word said the man with the child, As he fondled it close to his breast. "Where is its mother; go take it to her." This a lady then softly said, "I wish that I could," was the man's reply, "But she's dead in the baggage coach ahead."

Chorus: While the train rolled onward, a husband sat in tears, Thinking of the happiness of just a few short years. For baby's face brings pictures of a cherished hope that's dead. But baby's cries won't waken her in the baggage coach ahead.

Every eye filled with tears when his story he told Of a wife who was faithful and true; He told how he had saved all his earnings for years, Just to build up a home for two; How when heaven had sent him this sweet little babe Their young, happy lives were blest. His heart seemed to break when he mentioned her name, And in tears tried to tell them to rest. Every woman arose to assist with the child, There were mothers and wives on that train, And soon was the little one sleeping in peace, With no thought of sorrow or pain. Next morning at the station he bade all good-bye, "Good bless you," he softly said. Each one had a story to tell in his home, Of the baggage coach ahead.

PUTTIN' ON THE STYLE

A young man in a carriage a'drivin' like he's mad, With a pair of horses borrowed from his dad, He cracks his whip so lively, to make his lady smile, But she only knows he's puttin' on the style.

Sweet sixteen she goes to church, just to see the boys; Turns her head and giggles at every little noise, First this way a little, and then that way awhile, But the boys all know she's only puttin' on the style.

A young man in a restaurant smokes a dirty pipe, Lookin' like a pumpkin, he's only half-way ripe, Smokin', drinkin', chewin', and thinkin' all the while That there's nothing equal to puttin' on the style.

Country lads and lassies going to the scene, Lookin' fresh as dewdrops on a bunch of garden greens; Gingerbread and candy we eatin' all the while We're going to the circus, puttin' on the style.

A man's best friends are those he doesn't meet often. Irish.

Uncle Ezra's Kwestion Kollum

Answers to last week's kwestions:

- 1. The female ant bites its wings off when it begins domestic life.
2. Hornets manufacture paper from wood fiber.
3. Certain ants are used as a reservoir for storing honey, and are found in the United States and Mexico.
4. The bald eagle is used as the national emblem of our country.
5. The crow is noted for its intelligence.

Kwestions fer this week:

- 1. Name two voiceless birds.
2. What domesticated animal has been known to live over 200 years?
3. How much longer is the life span of a canary than that of a cat?
4. Name a bird which migrates from the vicinity of the north pole to the south pole and back again.
5. How does the cowbird get its young cared for without labor on its part?

Help Wanted

If the Bugle stands the test, Tell us so. If you'd have it lead the rest, Help it grow. When there is work to do, Just let us call on you; Then it must be of the best, Don't you know. When a stranger from afar Comes along, Tell him who and what it "are"— Make it strong. Needn't flatter, nor even bluff; Tell the truth, that's enough. For none will we debar . . . join the throng. Sunbonnet Sue.

There's nothing left for the explorer to hunt for nowadays except his collar buttons. Missouri Clodhopper.

Morning Thought

Real glory springs from the silent conquest of ourselves. Forgive all, condemn none, excuse not thyself. Speak of your friend, of your enemy say nothing. At the gate which suspicion enters, love goes out. As you are never sure of an hour, never squander away a minute. Taw.

ECHOES TO THE BUGLE CALL

Who Zit?

"He's just a kid," somebody said,
"And solemn as a goat,
He never gets the swell head,
He doesn't sing or play a note.

"He announces of'n on Sunday
morn,
He writes for the Bugle, too.
Just eighteen years ago he was
born.
Who is it? I'm asking you!"
Sapp-O.

Add Funny Seens

And the radio announcer bra-
zenly remarked, "Now I'm in
Your Arms." Another one, an-
nouncing some classical numbers
of long ago, said in a jazzlike,
impatient manner, "Oh, Dry
Those Tears."

Peggy of the Suburbs.

Gee Whiz

You say you're leaving;
Why should I care?
I'll find another,
Among my friends are . . .
Several I could have.
Don't think for a minute I'll
grieve,
I'll hide my tears beneath a
smile.
I'll go to parties . . .
Dances, all that sort of thing.
I'll be happy without you.
But, dear, I—
I can't find another
To take your place.
Oh, I've been crying.
Gosh. What a dream!
Moral: Lay off the pie before
retiring.
Studio Pest.

Yes! Providing

"It is extraordinary that Mrs.
Fullerton can never see any
faults in her child, Mary Ann,"
observed Aunt Lucindy.

"Mothers never can," remarked
Uncle Jonathan.

"What an absurd idea, Jona-
than. So like a man. I'm sure I
should see faults in Danny and
Doug at once—if they had any."
Vesta May Levett.

"Snop-Shut"

May, June, July,
Poo-coo-ho-coo-dy.
Happy Hollow, you and I,
Summer going by.
Boys singing pretty,
And moonlight shy,
I love you truly,
Poo-coo-ho-coo-dy.

Count Besrukoff.

Vacation

The night is dark and clear.
The full golden moon casts its
pale light upon the calm waters
of the lake. The stars seem un-
usually large and brilliant, while
the Northern Lights illumine the
sky. Far out on the lake a boat
drifts idly along, seemingly fol-
lowing the path made by the
moonbeams. The notes of a lilt-
ing song drift from another boat
to mingle with the call of a
drowsy loon. The sound of wa-
ter lapping against oars is heard
and a boat draws alongside. A
flashlight is turned on your face,
and, "Where's yer fishin' li-
cense?" growls the gamewarden.

Irish.

I Shall Try

I shall try to be a good winner,
That is, if I ever win;
And if things all go against me,
I shall try to summon a grin.

I shall try to be sympathetic,
So that folk in passing near
Will feel the understanding that I
Find in others is so dear.

I shall try to be charitable,
Though it's hard not to fling a
stone
And Self-righteously say, "I'd
never do that!"
Of a sin I can not condone.

I shall try to be unvengeful
If I have an enemy,
Ignoring if I can not forgive
The things they'd do to me.

And if in trying I but succeed
Perhaps my friend you'll be,
And overlook the bigger faults,
And flaws you'll find in me.
Iris of Richmond.

Congratulations, Editor

We wish to you success,
We will have to come
And help you eat the cake, I
guess.
The Joneses, Ma and Pa.

- Otto.
- Lucius.
- Archibald.
- Emmy Grace.
- Elvira Sue.
- Adolph Peter.
- Emily Jane.
- Lucindy.
- Isaiah George.
- Naomi Wilhelmina.
- Suzy Eleanor.
- Sarah Victoria.

Si an' Ma

Tom Edison is purty sick,
Three doctors always nigh,
Think what an awful loss 'twould
be

If Edison should die:
'Cause all th' doctors in 'th'
worl',

An' books piled shelf on shelf,
Don't know th' mysteries o' life
Like Edison himself.

They caught a foolish tattooed
man,

Who'd run off from th' "pen,"
He stole a car, got seven years,
Now he's gone back again.
Now "Scarface Al's" done ever-
thing

Write on our list o' crime,
But Al ain't been behin' th' bars
A minute o' his time.

Ol' Mother Nature keeps an eye
On all o' her affairs,
Them scientists 'n' doctors, too,
From here 'n' ever'wheres,
Was out ter fin' a way ter kill
Grasshoppers, north 'n' west,
Then cum a flock o' sea gulls an'
Jus' gobbled up th' pest.

R. H. Richardson.

Don't Be a Tattle-tale

So long as things concern you
not, mind your own business.
Just because somebody happens
to say or do something they
hadn't ought to is no sign you
should wide spread it. The world
has too many tale bearers now.
Don't give it any more.

Frivolous Sal.

My Home Town

Are you feelin' sad an' lonely,
An' everything looks blue?
Has everyone forsaken you,
Your friends have proved un-
true?

Here's a way to cure the blues,
Every cloud will disappear.
Things will all look brighter,
Your friends will seem more
dear.

There's a little village
Not so far away,
Where everyone is your friend
And everybody's gay.

This town can be your home
If you will only follow
The little winding road
That leads to Happy Hollow.

—Smilin' Anne

My Poem

I think that I shall never see
A station I like better'n KMBC;
When you're blue they'll make
you smile,
All their programs are worth
your while. C. M. B.

I wish to offer my sincere
thanks to Ima Mann for the kind
welcome extended me. Would
enjoy hearing more from you.
The Studio Pest.

Congratulations on First Birth-
day

Dear Editor:
The Bugle is a lot of belony,
The things printed in it are
phoney.

The editors are dumb,
The reporters are glum,
The subscribers are just wasting
money.

(Ha-ha, we don't mean it.)

Frivolous Sal.

Thank Ya

Hard times may be here, but
you've sure made a success of
the Bugle. So: "Long Live Doug,
the champion editor."

Mr. D. Pression.

This Rings the Bell

The only rings some wives see
are those the hubby leaves around
the bathtub.

Peggy and Patty from Punkins-
ville.

It's a Girl

Echoites, an announcement
which should strike joy to the
heart of every true Bugle con-
tributor. It's a girl at Goofy
Gussy's. Born July 6, 1931. And
the prettiest name in the world,
Betty Sharon. Our most sincere
congratulations to our good
friend and helper.

A new little set of puzzles by
Sapp-O begins this week. You
won't find them hard.

The Bugle was given a nice lit-
tle birthday party Saturday.
Quite a number of its friends and
contributors attended. Cake,
flowers, and fruit were the order
of the day and were as quickly
consumed—all except the cake
with the decorations. And was
I surprised?

Chief Yodeler.

MAYOR WALKER LAUNCHES FIRST C. B. S. TELEVISION PROGRAM



With his finger on the switch of the scanning apparatus, His Honor, James J. Walker, Mayor of New York, officially starts the first broadcast from television station W2XAB on the evening of July 21 from the headquarters of the Columbia Broadcasting System. A few minutes later, the Mayor's image was sent out on the air as the first part of the program. Observing His Honor is Helen Gilligan, radio luminary and erstwhile Broadway star, who was also one of those in the first television cast.

Studio Spots

Bird's Easy Aces, one of KMBC's most popular features, plays behind closed doors. No spectators are allowed to watch its production, even through the glass windows between studios. At the same time, it is probably produced more naturally than any other program on the air. The members of the cast sit around an actual bridge table which has been especially constructed so that a microphone can be placed in the middle, and cards are dealt and played during the broadcast. If a phone call appears in the story, the studio phone is actually used. This accounts for the naturalness of the production.

Those who have the desire to know what the well-dressed young man is wearing these days should visit Big Brother Bob during his program in the evening. However, when he appears as Happy Harry, the Keeping Fit man, at 6:40 a. m. (now who would get up that early, even to

see a radio program) he is the perfect picture of utter nonchalance in the way of wearing apparel.

If you've heard your radio set pop and go dead for a few seconds while tuned to KMBC, you can blame it all on a defenseless little June Bug. During these warm nights, the operators at KMBC's power station have been in the habit of turning out the lights in the room, the only light remaining being that from the white hot "tank condenser," through which the entire power of the station goes on its way to the aerial. This light attracts bugs in through the open window, and when they try to fly through the condenser, a short circuit results, and pop, and another June Bug bites the dust. Incidentally, it also wakes the operator.

Blue Books are out, and everyone's running around like a high school girl with her first school annual getting autographs. Either Happy Harry or Dr. Cramer, or both, our good osteopathic students, are subject to call at any time in case of a writer's cramp epidemic.

K M B C PROGRAM SCHEDULES FOR

SUNDAY, AUGUST 9, 1931

- Forenoon**
- 7:00—Morning Musicals.
 - 7:45—Bible Study.
 - 8:15—Land o' Make Believe.
 - 9:00—Journal-Post Funny Paper Man.
 - 9:30—The Wandering Organist.
 - 10:00—Voice of St. Louis.
 - 10:30—International Broadcast—Jean Patou, from Paris.
 - 10:45—French Trio.
 - 11:00—Stone Church Choir.
 - 11:30—Columbia Little Symphony.
- Afternoon**
- 12:00—Ester Leaf at the Organ.
 - 12:30—Symphonic Hour.
 - 1:30—Mozart's "Requiem."
 - 2:30—Gypsy Trail.
 - 3:00—Matinee Melodies—Organ and Piano Duo.
 - 4:00—Around the Samovar.
 - 4:30—L. D. S. Radio Vespers.
 - 5:00—Theo Karle, Tenor.
 - 5:15—Fray and Braggiott.
 - 5:30—Daddy and Rollo—LaPalina.
 - 5:45—Boswell Sisters.
 - 6:00—Eastman Kodak Hour—"Devils, Drugs, and Doctors."
 - 6:15—Kate Smith and Her Swanee Music.
 - 6:30—Tony Parenti and Singing Saxaphones.
 - 6:45—Modern Male Chorus.
 - 7:00—The Dutch Masters.
 - 7:30—Lewisojn Stadium Concert.
 - 8:30—The Gauchos.
 - 9:00—The Pickwick Travelers.
 - 9:30—Red Nickols and His Park Central Orchestra.
 - 10:00—L. D. S. Studio Service.
 - 11:00—Eddie Willburn's White House Orchestra.
 - 11:30—Bennie Moten's Fairyland Park Orchestra.
 - 12:00—White House Tavern Orchestra.

MONDAY, AUGUST 10, 1931

- Forenoon**
- 6:00—Morning Devotions.
 - 6:15—Dawn Patrol.
 - 6:40—Keeping Fit with Happy Harry.
 - 7:00—The Commuters.
 - 7:30—Tony's Scrapbook.
 - 7:45—The Old Dutch Girl.
 - 8:00—Journal-Post News Flashes.
 - 8:05—Morning Music Box.
 - 8:30—Singing Vagabond.
 - 8:45—Melody Parade.
 - 9:00—Greek Music Program.
 - 9:15—Madison Singers.
 - 9:30—Bruce Chapman-Children's Stories.
 - 9:45—The Ambassadors.
 - 10:00—Don Bigelow's Orchestra.
 - 10:30—Columbia Revue.
 - 10:45—Institute of Charm.
 - 11:00—Lady of the House.
 - 11:15—Earl Carpenter's Orchestra.
 - 11:30—Harry Tucker and His Orchestra.
 - 11:50—Journal-Post News Flashes.
- Afternoon**
- 12:00—American Medical Association.
 - 12:05—Farm Frolic.
 - 12:25—Producers' Market News.
 - 12:30—Happy Hollow.
 - 1:00—Columbia Salon Orchestra.
 - 1:30—Marian and Jim.
 - 1:45—Pickwick Traveler.
 - 2:00—Between the Book Ends.
 - 2:15—U. S. Army Band Concert.
 - 2:30—The Dictators.
 - 3:00—Dancing by the Sea.
 - 3:30—Base Ball Scores.
 - 3:30—Dancing by the Sea.
 - 3:45—Virginia Arnold, Pianist.
 - 4:00—Views and Interviews.
 - 4:15—Kate Smith and Her Swanee Music.
 - 4:30—Journal-Post News.
 - 4:30—Kolyns Program.
 - 4:45—Big Brother Club.
 - 5:15—Dennis King and Limit Orchestra.
 - 5:30—Miller and Lyle.
 - 5:45—The Camel Quarter Hour, with Morton Downey.
 - 6:00—Base Ball Finals.
 - 6:02—Citizens League Address.
 - 6:15—Barbasol Program.
 - 6:30—The Bon Bons.
 - 6:45—Tastyeast Gloom Chasers.
 - 7:00—Eno Crime Club.
 - 7:30—The Bourjois Orchestra.
 - 7:45—Noxzema Beach Parties.

8:00—Guy Lombardo's Robert Burns Program.

- 8:30—The Swiss Yodelers.
- 8:45—Household Entertainers.
- 9:00—Louie's Hungry Five.
- 9:12—Ayer's News.
- 9:15—Arthur Pryor's Cremo Band.
- 9:30—Benny Moten's Orchestra.
- 9:45—Bert Lown's Orchestra.
- 10:00—Bobby Meeker's Orchestra.
- 10:30—Friendly Muse.
- 11:00—Eddie Willburn's White House Tavern Orchestra.
- 11:30—Bennie Moten's Orchestra.
- 12:00—Eddie Willburn's White House Tavern Orchestra.

TUESDAY, AUGUST 11, 1931

- Forenoon**
- 6:00—Morning Devotions.
 - 6:15—Dawn Patrol.
 - 6:40—Keeping Fit with Happy Harry.
 - 7:00—The Commuters.
 - 7:30—Dr. Copeland's Health Tour.
 - 7:45—Morning Minstrels.
 - 8:00—Journal-Post News Flashes.
 - 8:05—Morning Music Box.
 - 8:30—Columbia Mixed Quartet.
 - 8:45—Party House.
 - 9:00—Uncle Ezry's Ramblings.
 - 9:15—Your Foods and You.
 - 9:30—Home Efficiency.
 - 9:45—Dr. Edmund Prince Fowler.
 - 10:00—Don Bigelow's Orchestra.
 - 10:30—Lady of the House.
 - 11:00—Cuban Biltmore Orchestra.
 - 11:30—Savvy Plaza Orchestra.
 - 11:50—Journal-Post News Flashes.
- Afternoon**
- 12:00—Pabst-ett Varieties.
 - 12:15—Brooks and Ross.
 - 12:25—Producers' Market News.
 - 12:30—Happy Hollow.
 - 1:00—Columbia Artist Recital.
 - 1:30—Marian and Jim.
 - 1:45—Whispering Jack Smith.
 - 2:00—Between the Bookends.
 - 2:15—The Four Clubmen.
 - 2:30—Phil Fisher and Orchestra.
 - 3:00—Frank Ross—Songs.
 - 3:15—Adventures in Words.
 - 3:30—Base Ball Scores.
 - 3:31—Jolly Jugglers.
 - 3:45—Ozie and George.
 - 4:00—The Vagabonds.
 - 4:15—Jack Miller, Songs.
 - 4:20—Journal-Post News.
 - 4:30—North-Mehornay Newlyweds.
 - 4:45—Big Brother Club.
 - 5:15—Dennis King and Limit Orchestra.
 - 5:30—La Palina—Daddy and Rollo.
 - 5:45—Morton Downey with Camel Quarter Hour.
 - 6:00—Base Ball Finals.
 - 6:02—Organallies.
 - 6:15—Edna Wallace Hopper's Youth Matinee.
 - 6:30—The Bon Bons.
 - 6:45—Manhattan Serenaders.
 - 7:00—Henry-George.
 - 7:30—The Bristoleers.
 - 8:00—Ben Bernie and His Blue Ribbon Orchestra.
 - 8:15—Tito Guizar.
 - 8:30—Philco Hour.
 - 9:00—Louie's Hungry Five.
 - 9:12—Ayer's News.
 - 9:15—Arthur Pryor's Cremo Band.
 - 9:30—Bennie Moten's Orchestra.
 - 9:45—Asbury Park Casino Orchestra.
 - 10:00—Easy Aces—Courtesy Bird's Drugs, Inc.
 - 10:15—Romanelli's Orchestra.
 - 10:30—Wandering Minstrels—Organ Varieties.
 - 11:00—Eddie Willburn's White House Tavern Orchestra.
 - 11:30—Bennie Moten's Fairyland Park Orchestra.
 - 12:00—White House Tavern Orchestra.

FOR WEEK OF AUGUST 9 TO AUGUST 15

WEDNESDAY, AUGUST 12, 1931

Forenoon

- 6:00—Morning Devotions.
- 6:15—Dawn Patrol.
- 6:40—Keeping Fit with Happy Harry.
- 7:00—The Commuters.
- 7:30—Tony's Scrapbook.
- 7:45—Old Dutch Girl.
- 8:00—Journal-Post News.
- 8:05—Morning Music Box.
- 8:30—Ralph Christman, Pianist.
- 9:00—Learning to Swim.
- 9:15—Three Men in a Tub.
- 9:30—Uncle Ezra's Ramblings.
- 9:45—Home Decorating—Sherrill Whiton.
- 10:00—Don Bigelow's Orchestra.
- 10:30—Columbia Revue.
- 10:45—Institute of Charm.
- 11:00—Cuban Biltmore Orchestra.
- 11:30—Atlantic City Musicale.
- 11:45—Journal-Post News.

Afternoon

- 12:00—American Medical Association.
- 12:05—Brooks and Ross.
- 12:25—Producers' Market News.
- 12:30—Happy Hollow.
- 1:00—Columbia Salon Orchestra.
- 1:30—Marian and Jim.
- 1:45—Hambledonian Stake.
- 2:00—Between the Book Ends.
- 2:15—Dancing by the Sea.
- 2:30—Columbia Camp Concert.
- 3:00—Lady of the House.
- 3:15—Asbury Park Orchestra.
- 3:30—Baseball Scores.
- 3:31—Hotel Taft Orchestra.
- 3:45—Edna Wallace Hopper.
- 4:00—Junior Artists' Club.
- 4:20—Journal-Post News Flashes.
- 4:30—Kolynos Program.
- 4:45—Big Brother Club.
- 5:15—Dennis King and Linit Orchestra.
- 5:30—Miller and Lyles.
- 5:45—Morton Downey and Camel Quarter Hour.
- 6:00—Base Ball Finals.
- 6:02—Organalities.
- 6:15—Barbasol Program.
- 6:30—Connie Boswell.
- 6:45—Tastyeast Gloom Chasers.
- 7:00—Gold Medal Fast Freight.
- 7:30—Eno Crime Club.
- 8:00—Vitality Personalities—Fannie Erice.
- 8:15—Symphonic Interlude.
- 8:30—Nit Wit Hour.
- 9:00—Louie's Hungry Five.
- 9:12—Ayer's News.
- 9:15—Arthur Pryor's Crema Band.
- 9:30—Bennie Moten's Orchestra.
- 9:45—Will Osbourne's Orchestra.
- 10:00—Coon Saunders Orchestra.
- 10:30—Night Winds—Organ Varieties.
- 11:00—Eddie Willburn's White House Tavern Orchestra.
- 11:30—Bennie Moten's Orchestra.
- 12:00—Eddie Willburn's White House Tavern Orchestra.

THURSDAY, AUGUST 13, 1931

Forenoon

- 6:00—Morning Devotions.
- 6:15—Dawn Patrol.
- 6:40—Keeping Fit with Happy Harry.
- 7:00—The Commuters.
- 7:30—Tony's Scrapbook.
- 7:45—Morning Minstrels.
- 8:00—Journal-Post News.
- 8:05—Morning Music Box.
- 8:30—Lady of the House.
- 8:45—Bobby Blues.
- 9:00—Whitman Bennett—Creators of Culture.
- 9:15—An Old-fashioned Garden—Girls' Trio.
- 9:30—Vacation Roads—Walter W. Hubbard.
- 9:45—P. T. A. Talk—Mable Porter.
- 10:00—Don Bigelow's Orchestra.
- 10:30—Columbia Revue.
- 11:00—Cuban Biltmore Orchestra.
- 11:30—Savoy Plaza Orchestra.
- 11:50—Journal-Post News.

Afternoon

- 12:00—American Medical Association.
- 12:05—Midday Meditations.
- 12:25—Producers' Market News.
- 12:30—Happy Hollow.
- 1:00—Columbia Salon Orchestra.
- 1:30—Marian and Jim.
- 1:45—Ben and Helen—Duets.
- 2:00—Between the Book Ends.
- 2:15—Melody Magic.
- 2:30—Hotel Taft Orchestra.
- 3:00—Asbury Park Casino Orchestra.
- 3:30—Baseball Scores.

3:31—Girl O' Yesterday—Kathryn Parsons.

- 3:45—"Meet the Artist."
- 4:00—Mary Ann's Feature.
- 4:20—Journal-Post News Flashes.
- 4:30—North Mehornay Newlyweds.
- 4:45—Big Brother Club.
- 5:15—Dennis King and Linit Orchestra.
- 5:30—La Palina—Daddy and Rollo.
- 5:45—Morton Downey and Camel Quarter Hour.
- 6:00—Base ball Finals.
- 6:02—Organalities.
- 6:15—The Columbians.
- 6:45—Boswell Sisters.
- 7:00—Premier Salad Dressers.
- 7:15—The Coty Melody Girl.
- 7:30—Lewisohn Stadium Concert.
- 8:30—New World Symphony Orchestra.
- 8:45—Piano Pals.
- 9:00—Louie's Hungry Five.
- 9:12—Ayer's News.
- 9:15—Arthur Pryor's Crema Band.
- 9:32—Bennie Moten's Fairyland Park Orchestra.
- 9:45—Radio Roundup.
- 10:00—Guy Lombardo's Royal Canadians.
- 10:30—Looking Through the Mike—Organ Varieties.
- 11:00—Eddie Willburn's White House Tavern Orchestra.
- 11:30—Bennie Moten's Fairyland Park Orchestra.
- 12:00—White House Tavern Orchestra.

FRIDAY, AUGUST 14, 1931

Forenoon

- 6:00—Morning Devotions.
- 6:15—Dawn Patrol.
- 6:40—Keeping Fit with Happy Harry.
- 7:00—The Commuters.
- 7:30—Tony's Scrap Book.
- 7:45—Old Dutch Girl.
- 8:00—Journal-Post News.
- 8:05—Morning Music Box.
- 8:15—Julia Sanderson and Frank Crumit.
- 8:45—The Ambassadors.
- 9:00—Lady of the House.
- 9:15—Rhythm Kings.
- 9:30—Melody Parade.
- 10:00—Don Bigelow's Orchestra.
- 10:30—Town Crier Household Hints.
- 10:45—Institute of Charm.
- 11:00—Cuban Biltmore Orchestra.
- 11:30—Harry Tucker's Orchestra.
- 11:50—Journal-Post News.

Afternoon

- 12:00—Pabst-ett Varieties.
- 12:15—Lovable Liars—Jim and Ned.
- 12:25—Producers' Market News.
- 12:30—Happy Hollow.
- 1:00—Columbia Salon Orchestra.
- 1:30—Marian and Jim.
- 1:45—Pickwick Traveler.
- 2:00—Between the Book Ends.
- 2:15—Light Opera Gems.
- 3:00—Jewish Art Program.
- 3:30—Baseball Scores.
- 3:32—John Kelvin, Irish Tenor.
- 3:45—Edna Wallace Hopper. Youth's Matinee.
- 4:00—Earl Carpenter's Orchestra.
- 4:20—Journal-Post News.
- 4:30—Kolynos Program.
- 4:45—Big Brother Club.
- 5:15—Dennis King and Linit Orchestra.
- 5:30—Red Nichols Orchestra.
- 5:45—Morton Downey and Camel Quarter Hour.
- 6:00—Base Ball Scores.
- 6:02—Organalities.
- 6:15—Barbasol Quartette.
- 6:30—Lewisohn Stadium Concert.
- 7:00—Liberty Magazine Hour.
- 7:45—The Boswell Sisters.
- 8:00—Pillsbury Pagent.
- 8:30—Poets' Gold.
- 9:00—Louie's Hungry Five.
- 9:12—Ayer's News.
- 9:15—Arthur Pryor's Crema Band.
- 9:30—Bennie Moten's Orchestra.
- 9:45—K. C. Custom Garment—Irrresistible Imps.

- 10:00—Easy Aces—Courtesy Bird's Drugs, Inc.
- 10:15—Coon Saunders Orchestra.
- 10:30—Dream Ship—Organ Varieties.
- 11:00—Eddie Willburn's White House Tavern Orchestra.
- 11:30—Bennie Moten's Fairyland Park Orchestra.
- 12:00—Eddie Willburn's White House Tavern Orchestra.

SATURDAY, AUGUST 15, 1931

Forenoon

- 6:00—Morning Devotions.
- 6:15—Dawn Patrol.
- 6:40—Keeping Fit with Happy Harry.
- 7:00—The Commuters.
- 7:30—Tony's Scrapbook.
- 7:45—Morning Minstrels.
- 8:00—Journal-Post News Flashes.
- 8:05—Music Box.
- 8:30—New World Symphony.
- 8:45—Lady of the House.
- 9:00—Adventures of Helen and Mary.
- 9:30—Columbia Revue.
- 9:45—Mary Ann's Saturday Club.
- 10:00—Don Bigelow's Orchestra.
- 10:30—Hotel Taft Orchestra.
- 11:00—St. George Hotel Orchestra.
- 11:30—Atlantic City Musicale.
- 11:50—Journal-Post News Flashes.

Afternoon

- 12:00—American Medical Association.
- 12:05—Brooks and Ross.

- 12:25—Producers' Markets.
- 12:30—Happy Hollow.
- 1:00—K. C. Council of Churches.
- 1:30—Marian and Jim.
- 1:45—Saturday Syncopters.
- 2:00—Ester Leaf at the Organ.
- 2:30—Spanish Serenaders.
- 3:00—Dancing by the Sea.
- 3:30—Base Ball Scores.
- 3:31—Dancing by the Sea.
- 3:45—Madison Singers.
- 4:00—Winegar's Barn Orchestra.
- 4:30—Journal-Post News.
- 4:45—Big Brother Club.
- 5:15—St. Moritz Orchestra.
- 5:30—Reis and Dunn—Comedy Songs.
- 5:45—The Camel Quarter Hour, with Morton Downey.
- 6:00—Base Ball Finals.
- 6:02—Organalities.
- 6:15—Ed Cochrane's Sport Chat.
- 6:30—Kate Smith's Music.
- 6:45—Tastyeast Gloom Chasers.
- 7:00—Hernandez Brothers.
- 7:15—Steelcote Color Harmonizers.
- 7:30—Grand Opera Miniature.
- 8:00—Hank Simmons' Show Boat—
- 9:00—Louie's Hungry Five.
- 9:12—Ayer's News.
- 9:15—Arthur Pryor's Crema Band.
- 9:30—Bennie Moten's Orchestra.
- 9:45—Will Osbourne's Orchestra.
- 10:00—Guy Lombardo's Orchestra.
- 10:30—Under the Moon—Organ Varieties.
- 11:00—Bennie Moten's Orchestra.
- 11:30—White House Tavern Orchestra.
- 12:00—Bennie Moten's Fairyland Park Orchestra.
- 12:30—Eddie Willburn's White House Orchestra.

SCHEDULED TRADE DAY APPEARANCES

- Wednesday, August 12.....Richmond, Missouri.
- Saturday, August 22.....Paola, Kansas
- Friday, August 28.....Chillicothe, Missouri
- Monday, September 7.....Excelsior Springs, Missouri

Dear Editor:

Please send the KMBC Happy Hollow Bugle to my

home for **THREE MONTHS**
 **ONE YEAR**

I am enclosing 25c
 \$1.00

to help cover the cost of mailing.

Name.....

Address.....

City.....



MIZPAH

"The Lord watch between me and thee, when we are absent one from the other."

Go thou thy way and I go mine;
Apart, yet not afar;
Only a thin veil hangs between
The Pathways where we are;
And "God keep watch 'tween thee and me."

This is my prayer;
He looks thy way, He looketh mine,
And keeps us near.

I know not where thy road may lie,
Or which way mine may be;
If mine will lead through parching
sands,

And thine beside the sea;
Yet God keeps watch 'tween thee and me.

So never fear;
He holds thy hand, He claspeth mine,
And keeps us near.

Should wealth and fame perchance be
thine,

And my lot lowly be,
Or you be sad or sorrowful,
And glory be for me;
Yet "God keeps watch 'tween thee and me."

Both be His care,
One arm 'round thee and one 'round me
Will keep us near.

I'll sigh sometimes to see thy face,
But since this can not be
I'll leave thee to the care of Him
Who cares for thee and me.
"I'll keep thee both beneath my wings,"
This comfort dear,
One wing o'er thee and one o'er me,
So we are near.

And though our paths be separate
And thy way is not mine,
Yet, coming to the mercy seat,
My soul will meet with thine;
And "God keep watch 'tween thee and me."

I'll whisper there,
He blesseth thee, He blesseth me,
And we are near.

—Julia A. Baker, from "The Beauties of Friendship."

TO MY FRIEND

Here's to you whom I never knew!
I have waited for you at many a corner
and have caught glimpses of you far
ahead of me in many highways
and lanes. You have, in gypsy fashion,
left green boughs to mark the trail
for me where the ways part. You have
sent me cheering messages by returning
comrades, and at times I have caught
whiffs of your pipe or heard echoes of
your song, as you marched blithely
ahead of me in the red dawn or gray
star-filled dusk. We never meet or clasp
hands, but you are as true as shadow:
I never doubt or question you. You lead
me like a winged hope over many a weary
mile. So here's to you—peace and love
to you, wherever you are tonight, my
best of friends—the friend I never had.—
Meredith Nicholson, from "To My Friend."

GOOD TIMBER

"The tree that never had to fight
For sun and sky and air and light,
That stood out on the open plain,
Never became a forest king.
It always got its share of rain,
And lived and died a scrubby thing."

"The man who never had to toil,
Who never had to win his share
Of sun and sky and light and air,
Never became a manly man,
And lived and died as he began."

"Good timber does not grow in ease,
The stronger wind, the tougher trees;
The farther sky, the greater length;
The more the storm, the greater
strength.

By sun and cold, by rain and snows,
In trees or man good timber grows."
(Submitted by Mrs. N. N. Kinney.)

Believe in your God-given power,
New strength is added hour by hour.
Success is yours.
(Submitted by Mary Rose Bell.)



DOMENICO SAVINO

By J. G. Gude

Shortly before the turn of the century a young Italian lad, joggling home after a dreary day in school, paused to listen while an itinerant street organist ground out his motley tunes. In 1931, in the key station of the Columbia Broadcasting System a master musician raises his baton, and untold thousands respond to his symphony orchestra.

The gulf between the impressionable lad and the director was long and wide, but the call of an art that was awakened by that itinerant organist has carried Domenico Savino on and on until today he stands out as one of radio's really great artists.

Returning home from school that fateful day he calmly informed his parents that he wanted a hand organ; that music was to be his choice of a career. Feeling that it was a passing boyish fancy his father told him to wait; when he was a bit older he could take piano lessons. But the boy was not to be swayed. He saved his pennies until he had enough to buy a cheap accordion and a book of instructions. He showed astonishing powers of self-development, and his parents arranged for him to study both piano and violin. At eleven he started writing his own little pieces, and at twelve he sold a composition. At seventeen his career as a professional musician was assured.

Then came a heart-breaking episode: another personage stepped into his life, his grandfather—wealthy, authoritative, a famous lawyer and jurist.

"Let me hear no more of this music talk," roared the old gentleman. "He must carry on the

Lady of the House

BACK-DOOR WIRELESS

THE Lady of the House always welcomes contributions for her column in the Bugle, and this week we have an original poem and a recipe from Mrs. T. D. Barnes, 712 Monroe, Moberly, Mo.

If you're planning for an outing,
A picnic or lawn fete,
You'll want some good suggestions
For what to do and eat.
You'll find upon the Bugle page
Some ways to show your skill,
And if you'll listen to KMBC LADY,
She'll all your baskets fill.

Unfermented Elderberry Juice

1 quart elderberries.

1 cup sugar.

Juice of 2 lemons.

Strip berries from stems. Wash and place in kettle, barely covering with water. Let come to a boil and boil one half hour. Strain through a jelly bag. Add sugar and lemon. Chill and serve. This is so rich it may be diluted with water.

For a very healthful and satisfying drink, try the following:

South American Chocolate

Melt $\frac{1}{4}$ lb. sweet chocolate over hot water.

Add $\frac{1}{2}$ cup strong coffee, stirring all the time, and boil one minute.

Add to 3 cups scalded milk, beat until a thick froth forms on top, and leave over hot water ten minutes.

Serve with whipped cream sweetened and flavored, or chill and serve in tall glasses with cracked ice.

Lenore Anthony.

family traditions and become a lawyer."

Staggering order, causing grief, disappointment, and finally a secret determination to live his own life, come what may. Savino did not go to law school. By day he sat through weighty lectures, outwardly attentive but with the lilt of a score of "Carmen" racing through his brain. At night, when he should have been poring over torts and jurisprudence, he stole off to concerts or sat at a borrowed piano and composed. He lasted just a year, and then was permitted to matriculate to the Naples Conservatory of Music, where he won, in an incredibly short time, the degree of Master of Composition.

After a varied career with Italian symphony orchestras he one day saw a newspaper item that Leoncavallo, composer of "Pagliacci," was organizing a concert company to tour America. Two months later Savino was in New York.

The rest of his story is compact with accomplishment. His abilities were quickly recognized, both as a composer and conductor. He joined the music publishing firm of Schirmer, and later became musical director for

Pathe Phonographic Recordings and then chief composer for Paramount studios. He has scored more than 2,000 compositions and written more than 200 pieces, including "Indianola," "Arabian Nights," and "Burning Sands." He is now on the Columbia Broadcasting System Musical Advisory Board, and conducts a number of programs, including his own "Tone Pictures."

Domenico Savino is short, dark and dapper; wears spats and a cutaway, and lets his black hair flower into sideburns because he hates to shave: when talking to anyone he looks gravely up over his eyebrows instead of raising his head, has a low, cultured voice, seldom smiles and never jokes. He always seems to be dreaming of other worlds and other faces, but loses his dapperness and dreaminess in the studio, where nothing matters except his art, which he loves better than life.

Seems Good Evidence

Scientists say that radio waves which reach the moon are thrown back to earth. We consider this positive proof of the existence of intelligence on the moon.—Thomaston (Ga.) Times.

Review Singer to Be Heard on CBS



Several of her songs as well as the story of her success will be delivered by Lee Brody, featured blue singer in "Shoot the Works," current Broadway revue when she is interviewed by Nelson Hesse, Columbia writer, in the fourth program of "Views and Interviews" to be broadcast over KMBC from 4:00 to 4:15 p. m., Monday, August 14. Later in the evening the same program will be presented over television station W2XAB.

BERNIE'S WISE CRACKS

Ben Bernie, who has brought his black cigars, pungent wise-cracks, and able musicians to WABC and the Hollywood Gardens, has been spending his days indulging one of his favorite pastimes—that of following the races at Long Island tracks. If one may believe him, "The Old Maestro" has been suffering from a streak of poor luck. "Yes," he will tell you, "I've been renewing lots of old acquaintances out there—and a lot of old creditors." Ben's admirers may hope for a change of luck, for his next stop in the present tour will be Saratoga Springs where he will play for a month during the height of Saratoga's racing season.

When Ann Leaf left for a well-earned vacation the first of August her place at the console was filled by her sister, Esther, who substituted for her last year. Esther, who is several years older than the WABC organist, and her sister's first teacher, came from Omaha, Neb., for her radio work. Ann will spend two weeks in Bermuda far from microphones, stops, pedals, music, and the like.



STOKOWSKI AND PHILADELPHIA ORCHESTRA TO GO ON C. B. S.

Leopold Stokowski, dynamic conductor of the Philadelphia Symphony Orchestra, will be heard with his famous organization in six full-length concerts, each lasting an hour and three quarters, during the winter of 1931-32, over seventy-one stations of the Columbia network.

The series, which will be sponsored by the Philadelphia Storage Battery Company, will establish two records. No symphony program ever before has been broadcast over so extensive a network, and no commercial program has ever used so many outlets.

In addition to the seventy-one stations in the broadcasting band, Columbia's two shortwave units, W2XE in New York and W3XAU in Philadelphia, will carry the concerts, with a considerable response expected from listeners overseas.

The opening broadcast will be on Monday, October 12, and the remainder are scheduled for dates in November, December, January, March, and April.

Leopold Stokowski declared in connection with announcements of the series, that these will be the most important broadcasts ever attempted by the orchestra. "With the added time on the air at our disposal," he said, "we will be able to present musical compositions in their entirety, expressing all the ideas and concepts of the composer without the necessity of eliminating portions because of time limits.

"We also hope to improve the tonal quality of our broadcasts," Stokowski continued. "Within a few days we shall gather together an impressive assemblage of radio engineers to discuss improvements on which I have already been working, and which I hope to supplement before the first concert in October. Although broadcasting has its recognized limitations, it is the duty of the conductor of a symphony orchestra to the radio listeners of the country to endeavor to improve as far as is in his power the conditions under which his orchestra broadcasts, and to give his hearers the most perfect reproduction possible of an actual concert."

COLUMBIA CAMP CONCERTS Wednesday, August 12.

Vacationists in the woods and at the shore will hear the seventh of the series of Columbia Camp Concerts, a summer extension of the American School of the Air, which will be presented at 2:30 p. m. Wednesday, August 12, over a coast-to-coast Columbia network. It is to have "Flowers" for its subject.

The musical portion of the program opens with a selection from Henry Hadley's "Ballet of the Flowers" entitled "Daffodils." Following this, "Lilacs," written by Rachmaninoff, Russian pianist and composer, will be presented. This will be followed by Mendelssohn's "The First Violet."

The next part of the program will be devoted to folk dances and games in which the listeners are to be urged to take part.

The third and last part of the program will consist of a talk by Dr. Bertha Chapman Cady, formerly of the American Museum of Natural History and known throughout the United States as the organizer of the Coordinating Council of Nature Study Activities. Her subject will be "Way-side Flowers."

GOLD MEDAL FAST FREIGHT Wednesday, August 12.

With realistic train effects, the Gold Medal Fast Freight will pull out of Station WCCO on Wednesday, August 12, for another musical run over a coast-to-coast Columbia network, 7 to 7:30 p. m.

Eddie, the Gold Metal Organist, and the Wheaties Quartet, the latter the singing crew of the train, will handle a tuneful cargo that will include "Without That Gal," "Cover a Clover With Kisses," and "I Want to Sing About You." During one of the stops Eddie will desert the console long enough to play one of his noted piano specialities.

CLASSIC HOUR

August 18 will be the date of Mrs. Aubrey Waller Cook's next Classic Hour program after her short vacation. On that date she will present sketches of the comic opera, "A Mascot," by Edmund Audran. This will be the first of a new series of opera sketches, the last of which will be one of the most popular of modern operas, "Madame Butterfly."

MOZART REQUIEM WILL BE BROADCAST FROM SALZBURG

Mozart's Requiem Mass, which he wrote with a view to performance in his own memory, will be broadcast from the town of his birth, Salzburg, Austria, over the Columbia network from 1:30 to 2:30 p. m., Sunday, August 9.

Gathered in the ancient cathedral city for the Mozart Festival this month are some of the world's greatest conductors, singers, and instrumentalists, with the Vienna Philharmonic Orchestra, chorus of the Vienna State Opera, and a cast from La Scala, Milan. Taking part in the Requiem will be the chorus of the Salzburg Cathedral Music Society; Hanna Seebach Ziegler, soprano; Yella Braun Fernwald, contralto; Hermann Gallos, tenor, and Richard Mayr, bass, with Joseph Messner conducting. The performance will take place in the Cathedral.

"MEET THE TIGER" ON CRIME CLUB

A thriller concerning the encounter of "The Saint" and "The Tiger" will be enacted by the Eno Crime Club over the Columbia Broadcasting System beginning Monday, August 10, from 7:00 to 7:30 p. m.

"Meet the Tiger," by Leslie Charteris, tells how a gentleman adventurer, nicknamed the Saint, goes after five million pounds of gold lifted from a Chicago bank. He encounters a murderous opponent who is as dangerous as his feline namesake. The second and concluding act of the drama will be heard on Wednesday, August 12, from 7:30 to 8:00 p. m.

FOUR BON BONS PERFORM TUESDAY, AUGUST 11

Ravella Hughes, dusky entertainer whose musical accomplishments brought her acclaim from the famous Negro singer, Roland Hayes, and also a command performance before the King and Queen of England, will be featured in a solo piano medley during the program of the Four Bon Bons on Tuesday, August 11, from 6:30 to 6:45 p. m., over the KMBC-Columbia network.

MAIL SPINS

—And the Prisoner Ate a Hearty Breakfast

This week's nomination for extinction:

"Dear Happy Harry: You will be glad to know that I can now do that sitting up exercise without my feet flying up. I am very proud of myself, aren't you? . . ."

If Mrs. Simmerman would send me the record of her letters every month I could eliminate a lot of work by removing Centerview from the mail distribution records.

I think the old alma mater, KMBC, will have to get another mail clerk. I'm spending more 'n' more time every day reading my eenormuss fan mail and writing these putrid colyums.

Summer mail at a radio station is one of life's funny things. It can be likened to the cream of a crop. The letters as a rule are more selective, more of a type, than their hoi polloi cousins of the frigid clime. Metropolitan extensively with the more loyal rural friends contributing their bit. Best of all, though, summer mail is scarce mail, and then little Jimmie gets to do more swimming.

Even as now. Jimmie.

A section of the huge crowd which gathered to see the broadcast during Happy Hollow's trade day in Sedalia, Mo.



Photo by Anderson.



Photo by Anderson.

The Happy Hollow Trade Trippers, who paused a moment in order to give Monty Montgomery a chance to get a snap of them and the Pickwick Bus before one of their Trade Day remote control broadcasts.

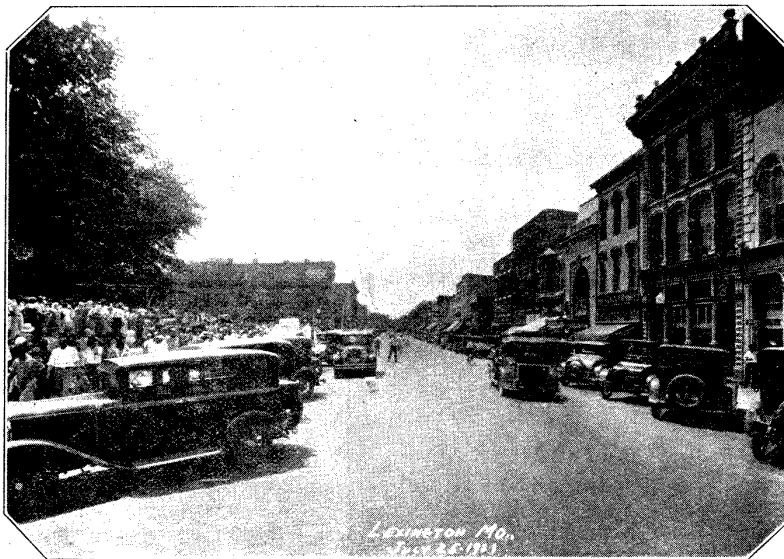


Photo by Anderson.

In Lexington, Mo. At the right of the picture can be seen the broadcasting stand in front of the courthouse. The loudspeaker truck was driven up onto the courthouse lawn, enabling the Trade Day crowd to see and hear Happy Hollow broadcast in the shade, also giving Monty Montgomery a chance to get a good photo of Lexington business center.

HAPPY HOLLOW VISITS ELDORADO SPRINGS

THIS Saturday, August 8

ACTUAL HAPPY HOLLOW BROADCAST FROM PARK BANDSTAND

BARGAIN SALES IN ALL STORES

COME AND SPEND THE DAY AT MISSOURI'S FAMOUS RESORT

COMPLETE KMBC PROGRAM SCHEDULES

THE K·M·B·C

FOR THE WEEK ENDING AUGUST 22

HAPPY HOLLOW BUGLE

VOL. 2

HAPPY HOLLOW, U. S. A., AUGUST 15, 1931

NO. 3



UNCLE EZRA'S RAMBLINGS

The other day, I wuz a rumagin through some old papers—stock certificates, cancelled notes and sich—and wuz surprised how much money I had lost jst because I had never learned ter say NO. And let me say right here, that little two letter word, NO, is one uv the most important words they is fer every young feller ter learn how ter use at the right time.

A smooth talkin feller like Harry Checkervest comes along with some stock fer sale and he makes it look so much like a sure thing, ye feel like a dumbbell if ye don't invest. So, ye dig up the old sock and hand over the money. He gives ye a purty piece uv paper with a gold seal on it and that is all ye ever git. There wuz the time ter say NO! That money would a bought a lotta things yer family needed, but ye didn't know how ter say NO, so all ye have is a purty piece uv paper.

Some friend wants ter borry some money and axes ye ter sign a note with im. Yer judgment tells ye ter say NO, but he's a friend and a good feller, ye know he'll pay the note—if he kin. Yer not sure he kin, but ye hate ter say NO. Ye sign the note; it comes due and ye have ter pay it; losin both yer money and yer friend.

A young feller is axed ter have a drink; he knows he shouldn't and really doesn't want it, but he's afraid the fellers'll call im a mollycoddle er sissy, he hasn't the strength uv character ter say NO. He takes the drink which is the first step toward trouble and shame. There is mighty few people that'll help ye git outta trouble, but there is plenty uv them that'll share the fruits uv yer labor if ye don't learn ter say NO.

Kate Jackson has been helping Uncle Ezra with the house work since his sister, Lucinda, left town.

WEATHER

No earthquakes reported for the coming week. Mr. Ramrick, our new weather man, was hit in the head by a rolling pin yesterday and discovered several new stars. They may cause some disturbance in the solar plexis region for a while.

OIL er DOUGH er TEA

Bugle Opens Fight On Kerosene Magnate

The Happy Hollow Bugle, being a crusader in the interests of the common people, wishes to call the attention of the city to Mr. Abie Cohen, president of the Cohen Racket Store, a rival to the General Store, which is, by the way, an investor in the Bugle. For over two months now, Mr. Cohen has brazenly ignored the public demand and is openly persisting in gouging the public by charging exorbitant rates for his coal oil. While Cornbread Corners is enjoying a relief from the hot weather, our housewives are pouring their hard earned gold into the coffers of arrogant Mr. Cohen. It has been charged that Eli Snodgrass, Mayor of Cornbread Corners, is under the control of the Bugle, but we're not here to talk about that. Only last Saturday Mr. Cohen was heard to remark, "Oh, mama, and am I making a mint of moneys with my coal oil." He may have said TEA, but that wouldn't do us any good.

The scoundrel Mr. Cohen has repeatedly refused to advertise in the Bugle and it is rumored that he is going to buy an interest in the Cornbread Corners Cornet with the intention of fighting the Bugle. If he does, what we ain't got on them.

COAL OIL RATES MUST COME DOWN.

And Reuben Weathersby drove his mare through town at a dead lope last Friday evening and the law did nothing. Remember, you who may be concerned, there's an election coming up soon.

WHO ROBBED THE BOARDING HOUSE?

CRIMP CRIME WAVE

A RAW DEAL

Nephew Turns Against Uncle

Mister Danny and Douglas Butternut is mad at there uncle Joanthun Skinflint. Last tuesday he malishusly took a pitcher uf mister Douglas Butternut which he wusn't very proud uf cause it wus took when I wus only a yer old an didn't hav eny close on an had a inlarger made uf it. Also implicatud in the terribul affair wus mister Black uf the Andersun Photo cumpuny what made a inlarger uf the pitcher. The werst part uf ut all was that I had ta break my promise so now I cant join the boy scouts cause I told everybody in town I wus gonna give em one uf the pitchers but good nite, how did I no ut wus one uf me in the raw.

TRAINING STARTS

It appears as tho Happy Hollow will have another baseball team this fall. We all look forward to another successful season, realizing that it will be a hard job to equal our record of last year. Our team won 8 per cent of the games last season, including two which were forfeited to them on account of rain.

The editors of the Bugle are sorry to say that their efforts have been futile in their campaign for a new town pump platform. And who robbed the boarding house?

Quite a friendship has developed between Algernon Philander and Margaret Watson. Get out yer book, deacon, we may have another wedding here right soon.

Harry: "And that which I have told you, Doug, is the story of my experience in the war."

Doug: "But, Harry, what did they need the rest of the army for?" Vesta May Levitt.

Crime! Crime! Crime! Crime!
Crime! Crime! Crime! Crime!

Crime is filling the headlines of our paper. Editorial comment, in the Shack Creek Clarion, the Pumpkin Center Piccolo, and other Sangamound County newspapers is calling attention in no uncertain terms to the crime situation in our city. The finger of pride no longer points to Happy Hollow.

Almost two months ago, the Fullerton boarding house was robbed, ransacked, and pillaged. Suspicion pointed in every direction but no effort was made at an arrest—no one was even indicted for evading the income tax. Shortly after that, Count Besrokoff, who mysteriously appeared in Happy Hollow, quietly vanished and has not been heard of since. Under the very eyes of the city's Banker, Si Perkins, a valuable diamond ring was stolen and a cheap imitation left in its place. For all these outrages the law has done nothing. The very mayor of our town, Uncle Ezra Butternut, refuses to pay the police—in fact they haven't been paid for years. SOMETHING MUST BE DONE.

Another witness to the fact that Happy Hollow is getting a black eye is contained in a copy-right statement which Pell Hill made to the press last Monday. "By gum, this is third time my cattle has been stampeded by that gol derned airypplain of Harry Checkervests. Effen the law don't do somethin' about, I will—git up, Dobbin."

The Bugle is innaugurating a campaign to stamp out crime in Happy Hollow and the situation merits a great deal of thought on the part of every open minded citizen. Be sure to subscribe to the Bugle NOW and read all about the big crusade. During this series, advertising rates will be raised, owing to the increased circulation. CRIME MUST GO.

HAF

MIMI

Presented by

PUBLISHED

Miss Mildred Martin

DANNY

Liberty, Missouri

PUBLISHED

MISSOURI

TO THE

RADIO

RATES 25

April 2, 1946

EDITORIAL

Me 'n' Danny is gittin' tired of the way peoples is actin around here. Jist about the time we prints the news why it goes an changes. Take fer instance last thersdy, jist the minite we got the Bugle all printud why sumthin' had ta happen that made ut all rong. On the frunt page ut sed that Bob Webster hadn't been herd uf an so uf corse here he has ta cum an spoil ut all. Course he's are Pal but he hadn't oughta treet us like that.

An here's another thing. When we wentud down ta Eldorado springs last saterday why Uncle Ezry told us all the way down that they had sum water that had iron in ut. We didn' beleeve him ut ferst but everone else told us the same thing so we jist thot we'd go an see. Well when we got there why we cudn't see eny iron in the water ut all. Enyways, who ever herd uf drinkin iron. Good nite.

There sure is lotsa falts in this werld arn't there. Take fer instunts glassus. There jist made speshully ta fall over a spill ice tee on the table cloth, speshully uf there's cumpuny. Shoot, ya can't even tuch em wwithout spillin'. An I'd like to no whut napkins is for. We even gits balled out uf we gits them derty. An uf uts eesyer ta eat pie wuth yer hands wull why don't they let us. Arn't we got enuf ta werry 'bout?

Us kids sure wud 'preshiate ut a lot uf more uf ya wud cum ta the Bugle office an see us when yer in Happy Hollow. Shoot, we're always in a gud humer, gess ya can tell that by reedin' these editorials. Maybe ut don't sound sa gud this week but a guy can't very much keep his mind on his werk when he's in luve ya no.

time, but I grew bigger and learned to walk on very thread like legs, and follow my brothers and sisters to help with the work.

One day Aunt Fredrika slapped me because I was late getting home. I had been sent to the grocery store and stopped on the way home to pick up a dead caterpillar and when Aunt Fredrika said real cross like, "Teeney Weeney, where have you been?" I didn't answer right away and she slapped me. Well, I was never late again.

One day I heard Aunt Fredrika say, "Teeney Weeney will go" and I said, "Go where?" and she said, "Teeney Weeney, we are expecting company and you are to steal out from under this big rock, where we live and crawl up on top, and if you see anyone coming you hurry back and tell us." So I did, but I didn't see anyone coming, so I walked around the rock to see what was on the other side and was just getting back to the place I was to watch from when all at once there were thousands of strangers running all over the top of our house. Then I knew why I had been sent to watch, but I was too late. I couldn't warn my family. I hid under a piece of dirt. After a long time I peeked out and heard Aunt Fredrika calling, "Teeney Weeney, oh, my little Teeney Weeney, have they killed you too?" I said, "Here I am," and she ran to me and licked me. The next day what was left of our family all moved to another home under a big log. Aunt Fredrika said "Teeney Weeney, why didn't you warn us in time. You let the red ants kill many of your brothers and sisters. They might have been saved." "Oh, dear Aunt Fredrika, I am so sorry. I just got tired and walked around the rock and when I got back it was too late." "Oh, Teeney Weeney," said Aunt Fredrika, "you must learn to keep your eyes and ears open so you will know when danger is near."

I learned my lesson and never again will be late, but on time.

OLD TIMERS' SONG COLUMN

WAY OUT ON A MOUNTAIN

I. I've packed my grip for a farewell trip, Kissed Susan Jane goodbye at the fountain.

I'm goin, says I, to the land of the sky, Way out on a mountain.

II. Where the wild seeds grow and the buffalo roam And the squirrels, so many you can't count 'em, Then I'll make love to some turtle dove, Way out on the mountain.

III. When the north winds blow And we're going to have snow, And the rain and hail come bouncin' I'll wrap myself in a grizzly bear coat Way out on a mountain.

IV. Where the snakes are vile, And the zebras wild, And the heavers paddle on walking canes, I'll mend my boots with a buffalo hide, Way out on a mountain.

V. Where the whippoorwills sing me to sleep at night, And the eagles roost on the rocks by the fountain, I'll feast on the beast and honey so sweet, Way out on a mountain.

SNOW DEAR

Sweet Snow Dear mine, moon that shines, On the pines, while Mohawk sleeps, Let us creep, through the vale, Your cowboy lover, your heart will cover. Don't hesitate it is late, ponies wait For you and me, by the tree, in the dale The tom-toms beating, let's hit the trail.

Chorus My pretty Snow Dear, say you will go dear, From your side I'll never part, Every trail leads to your heart It's time to marry, no time to tarry, Let me carry you from here, my sweet Snow Dear.

II. The red man comes, there be some Left on the trail, I won't fail Cling to me, we'll crown the story With love and glory. Now after all, when I call, hear my call, And fly away, while you may Can't you see those ranch lights gleaming. So far we'll be . . .

Chorus These two songs were requested by Jud Jenkins a short time ago. We lost the name of the sender and would very much like to have it. Thanks.

PROTESTE

Boy, me n Danny herd ol Harry Checkervest say thut mister Bob Webster, which is are friend, was in Happy Hollow fer sum ulteryer prepus. As editors of the Bugle, we're gonna say thut we resents that an we don't care who nos ut. He can't talk bout are Pal like that, good nite.

SLEEPY CAT CAT CALLS

Every now and then Lem Swogglehorn, of Sleepy Cat, takes his wife to the movies in Shack Creek. When Mrs. S. likes a picture she gets excited and pounds Lem on the knee with her fist. Lem says he can always tell when his wife has enjoyed the picture—if she has, the next day Lem's leg is black and blue.

Lida.

Uncle Ezra's Kwestion Kollum

Answers ter last week's kwestions:

- 1. The stork and the mute swan found in Europe and Asia are voiceless.
2. The normal life span of the eider duck, giant tortoise, goose, parrot and raven is between 200 and 300 years.
3. The normal life span of a canary is 24 years; of a cat, 9 to 10 years.
4. The arctic tern migrates from near the north pole to the south pole and back again.
5. The cowbird gets its young taken care of by laying its eggs in the nest of other birds and leaving them to be hatched and the young taken care of by the foster parent.

- Kwestions fer this week.
1. What peculiar habit of the ostrich renders this bird susceptible to capture?
2. When may condors be most easily captured?
3. Why did the dodo become extinct?
4. What are halcyon days?
5. Give the name of a bird that is strictly monogamous.
Uncle Ezra.

Ode to an Inexcusable Waste of Time

A girl will spend An hour or two For face massage And hair shampoo, And rouge her cheeks And comb her hair, And touch up here And touch up there. And paint her lips Until they tease— And still wear skirts That show the knees. Sent by Mrs. A. T. Long.

Different Mrs. Fullerton: "What a noise those neighbors make! Listen to those children." Andy: "But that noise comes from your own yard. It's Mary Ann." Mrs. Fullerton: "Really! The little darling must be enjoying herself." Vesta May Levitt.

Happy Marriage "So you and your wife share alike in the work of getting breakfast?" "Yeah. She burns the toast and I scrape it."

ECHOES TO THE BUGLE CALL

Who Zit?

I'd like to write a story,
About a girl I've seen,
She's only in her glory
When she's acting mean.

She's the villainess in Happy
Hollow,
Do you know her now?
I'm sure you'll all agree
She certainly is a wow!

She's classy as the deuce,
And snappy as can be,
She's too good for any use,
She appears this way to me.

Sapp-O.

Turning the Dials Back

Tonight, for awhile I was dream-
ing—
That I had turned the dials back,
And then to me it was seeming;
The year of '28, over KMBC was
back.

I half turned in my chair,
And caught an old Barn Dance
tune;
Then it seemed, that over the air,
Uncle George was saying, it was
half past noon.

Right then, the Kentucky Girls
sang
That dear old song—Sweet Kitty
Wells.
And my heart sorta felt a pain—
When I heard Arkie, ring those
cow-bells.

Then in came Danny and Doug,
Bragging and telling 'bout their
Lightnin' Bug;
How they, an endurance record
had won,
By staying up over the 4th—hav-
ing fun.

The Fiddlin' Bearcats were play-
ing, Redwing;
While they were playing we
heard "Arkie" call,
Then Uncle George said, "Arkie"
sing,
About—When the work's all done
this fall."

Since then, time sure has flown,
All these folks have gone their
way;
I sure miss that—Dinnerbell
Gang—I've known,
Hope they'll be back over KMBC,
again some day.

—Jud Jenkins.

FOOLISH FACTS

Nature and her elements surely
do like us. Even the rain is fall-
ing for us.

"Salt sprinkled on a Michigan
flying field to lay the dust also
improved its visibility." Why not
try it on the collar button that is
always losing itself under the
furniture?

A wild night always has its
mourn.

Irish.

Dream Baby

I told you, dear, our roses—
Were dying.
Your memory still lingers,
Darling.
Sweet thoughts
Are here.
For little fellow, as long as—
There's life, I'll—
I'll always save the
Rose petals.
Remember: Dearest, you and I
Always picked the blooms,
Made funny little dolls.
Alone tonight—
Watching, waiting, a
Cloud has hidden the stars.
I must not cry. Oh!
Little boy, I miss you.
If I could—
Could only hear again
The sound of your baby voice
Softly saying, "I love you,
mother,

But—
It can not be, you are gone.
I close my eyes. Again I feel
Your tiny head next to my heart.
No tears, no heartaches.
A gentle breeze stirs, softly—
A whisper—
A tinkle of baby laughter, a
voice—
Your voice, I love you,
Mother.
Only a dream, little boy,
But, the hurt—
Has gone from my heart.
Studio Pest.

AFTER SEEING THE BLUE BOOK

Did listening to the Dawn Patrol
Give Frank Mandacina that
"grin,"
And was the picture of Teds
office
Taken *before* he moved in?
Irish of Richmond.

It Doesn't Pay

We have no interest in men
without principle.

Aunt Hettie.

Si an' Ma

Las' night we had two earth-
quake shocks,

That shook folks up a heap,
They never done no damage,
much,

But robbed us o' our sleep;
Some folks is allus crabbin' 'cause
they never get th' breaks,
But Nature played no favorites,
We all shore got th' shakes.

Some sixty cripples gave their
blood

Ter help their pals, yer see,
Ma 'lows "They shed their blood
jus' like

Th' Man o' Galilee."
By Heck! I may be ignorant,
But I'd jus' like ter know,
Has cripples got more charity
Than Him that made 'em so?

"Depression," I been hearin' that
No matter where I went,
So Ma an' Me made up our min's,
Ter fin' out what it meant;
We know now an' I'm here ter
say

We both opines its bunk,
Fer Webster sez, "Depression is
A place that has been sunk."
R. H. Richardson.

KMBC Song Favorites

Ted Malone: "When Irish Eyes
Are Smiling."

Dick Smith: "I Love Me, I
Love Me, I'm Wild About My-
self."

Hugh Studebaker: "Auld Lang
Syne."

Woody and Glad: "I'll Always
Be in Love With You."

Doug: "Mighty Like a Rose."
Mr. Flath: "The Medicine Man
for the Blues." Irish.

AND SOME JUST THIRST

Some thirst after fame,
Some thirst after power,
Some thirst after money,
Practically all of us
Thirst after eating salted pea-
nuts.

Aunt Hettie.

Squire: "What time did Reu-
ben leave last night?"

Anna Laurie: "I don't know,
but it was late."

Squire: "Well, I don't care if
he sits up 'till all hours of the
night with you, but I DO object
to him taking the morning paper
when he goes home."

To Smilin' Ann and Others

I gladly write my echoes
And trust them to the mail,
Trying my best, goodness knows,
But often I seem to fail.
Then comes a letter from you,
Just, it seems, to help me
When I'm most discouraged and
blue.

I thank you most sincerely.

Iris.

BAR T RANCH

Wal, you folks shore put out a
swell Bugle this week—and how!
Shore hope some farmers who
take the Bugle will read "Song
Of The Jobless" by Iris of Rich-
mond, and will quit burning and
wasting their wheat. Shore wish
I knew Iris, she certainly must
be a swell person to know. And
we sure enjoyed 'My Home Out
In The West' by Dutch, and "All
Alone"—Studio Pest.

Jud Jenkins.

Sad but True

Just read in the papers where
blonde haired men are fickle and
dark haired men are deceitful.
Well, girls, I guess you'll just
have to pick a man who is gray
or baldheaded.

What the world needs is more
exact people. For instance: A
lady told us the other day she
was suffering from exactly 57
chigger bites.

Ted: "Kenneth Krahl, our
studio director, is noted for his
LARGE VOCABULARY."

Visitor: "Yes, I noticed—but
he could get rid of it if he took
more exercise."

Words of Wisdom

People who live in glass houses
shouldn't tack pictures on the
walls.

LOST

Will the Studio Pest please
send me her address again? I've
spent over a week looking for it.
Well—almost.

Cool weather now, contribs
ought to pick up a little. More
work, more fun. I'm like that.
Chief Yodeler.

Studio Spots

On the Trade Trip to Eldorado, a few of our crowd concocted a little game known as "spell your name." The idea is to find signs along the highway which come in the order of the letters in your name. The one who spelled his name first wins.

It turned out to be rather one sided—Willie Ganz couldn't find a Z the whole trip.

Speaking of the maestro Mr. Ganz, you who didn't hear the "symphonic variations" which he played last Thursday morning (filling in for Happy Harry, the Keeping Fit man who had a flat tire) missed one of the most unusual piano solos we've ever heard. With nothing in mind but that familiar tune, "Ach Die Leiber Augustine," Willie improvised for over five minutes, just making it up as he went along.

By the way, if you want Blue Book autographs, a good place to get them is at these Trade Trip Broadcasts. Most everyone in the party fills his fountain pen before he leaves home.

Allen Massey, and his tinkling banjo, have returned. With him also return Reuben Weathersby of Happy Hollow and the Dawn Patrols Ragtime Ranger. Allen and his wife and baby have been vacationing at his old home, a ranch near Roswell, New Mexico.

By some Crook or Hook, the secretarial duties of the station have been taken over by our happy friend and Buglist, Taw. During the absence of Miss Mildred Whiting, it will be her duty to pay the salaries of those who are lucky enough. Good luck Taw, but I betcha can't laugh like Miss Whiting does.

Cecil Holman, "Gag Man," otherwise known as a thinker of ideas, has recently joined the KMBC forces. If you've ever wondered who writes all these jokes you see in the newspapers, here's your man. Cecil comes to KMBC well qualified, having fallen on his head while quite young and never being allowed to drink milk. His first gag occurred at the ripe old age of 13-6 years of age and he's been choking ever since.

Actress to Sing on Radio Roundup



Mary Adams, musical comedy luminary, who is to contribute several of her songs to Radio Roundup when that program is broadcast over the KMBC-Columbia network on Thursday, August 20, from 9:30 to 10:00 p. m. Miss Adams counts "A Connecticut Yankee," "Artists and Models" and "Big Boy" among the productions in which she has appeared.

Columbia Shorts

Theo Karle, Columbia tenor, is one of the farthest-away-from-home stars in New York. He hails from the distant State of Washington.

Those harmonizing Boswells get from 500 to 700 letters a week requesting special arrangements in the Boswell manner of the favorite songs of the various letterwriters.

That "hot" clarinet you hear in the many programs conducted by Nat Brusiloff is played by Tony Parenti, who has organized the saxophone ensemble heard in the "Singing Saxophones" period.

Maybe it's the heat, or possibly the humidity, but one of our subway spies reports that when announcer Douglas Evans was seen recently rushing out of the subway station nearest the Columbia Building a day or so ago he reached automatically into a pocket and deposited a nickel in the exit turnstile.

Believe it or not, but Miller and Lyles, those famous colored comedians, really do esteem fried chicken as their favorite dish.

Hardboiled announcers and other radio performers, who never shiver before the microphone, have at least discovered what "mike fright" is. Television is the cause, and even the veterans wilt piteously before the "electric eye."

To complete the clinical record we advance the reassuring note that Morton Downey has recovered from a painful eye injury and may now forsake the smoked glasses.

K M B C PROGRAM SCHEDULES FOR WE

SUNDAY, AUGUST 16, 1931

- Forenoon**
- 7:00—Morning Musicale.
 - 7:45—Bible Study.
 - 8:15—Land o' Make Believe.
 - 9:00—Journal-Post Funny Paper Man.
 - 9:30—The Wandering Organist.
 - 10:00—Voice of St. Louis.
 - 10:30—International Broadcast—Jean Patou, from Paris.
 - 10:45—French Trio.
 - 11:00—Stone Church Choir.
 - 11:30—Columbia Little Symphony.

- Afternoon**
- 12:00—Ann Leaf at the Organ.
 - 12:30—Gypsy Trail.
 - 1:00—Symphonic Hour.
 - 2:00—Cathedral Hour
 - 3:00—Matinee Melodies—Organ and Piano Duo.
 - 4:00—Chicago Knights.
 - 4:30—L. D. S. Radio Vespers.
 - 5:00—Theo Karle, Tenor.
 - 5:15—Fray and Braggiott.
 - 5:30—Daddy and Rollo—LaPalina.
 - 5:45—Boswell Sisters.
 - 6:00—Eastman Kodak Hour—"Devils, Drugs, and Doctors."
 - 6:15—Kate Smith and Her Swanee Music.
 - 6:30—Tony Parenti and Singing Saxophones.
 - 6:45—Frank Moore—Advertising Business.
 - 7:00—The Dutch Masters.
 - 7:30—Lewisohn Stadium Concert.
 - 8:30—The Gauchos.
 - 9:00—The Pickwick Travelers.
 - 9:30—Red Nickols and His Park Central Orchestra.
 - 10:00—L. D. S. Studio Service.
 - 11:00—Eddie Willburn's White House Orchestra.
 - 11:30—Bennie Moten's Fairyland Park Orchestra.
 - 12:00—White House Tavern Orchestra.

MONDAY, AUGUST 17, 1931

- Forenoon**
- 6:00—Morning Devotions.
 - 6:15—Dawn Patrol.
 - 6:40—Keeping Fit with Happy Harry.
 - 7:00—The Commuters.
 - 7:30—Tony's Scrapbook.
 - 7:45—The Old Dutch Girl.
 - 8:00—Journal-Post News Flashes.
 - 8:05—Morning Music Box.
 - 8:30—Singing Vagabond.
 - 8:45—Melody Parade.
 - 9:00—Greek Music Program.
 - 9:15—Madison Singers.
 - 9:30—Bruce Chapman-Children's Stories.
 - 9:45—The Ambassadors.
 - 10:00—Don Bigelow's Orchestra.
 - 10:30—Columbia Revue.
 - 10:45—Institute of Charm.
 - 11:00—Lady of the House.
 - 11:15—Earl Carpenter's Orchestra.
 - 11:30—Harry Tucker and His Orchestra
 - 11:50—Journal-Post News Flashes.

- Afternoon**
- 12:00—American Medical Association.
 - 12:05—Farm Frolic.
 - 12:25—Producers' Market News.
 - 12:30—Happy Hollow.
 - 1:00—Columbia Salon Orchestra.
 - 1:30—Marian and Jim.
 - 1:45—Pickwick Traveler.
 - 2:00—Between the Book Ends.
 - 2:15—U. S. Army Band Concert.
 - 2:30—The Dictators.
 - 3:00—Dancing by the Sea.
 - 3:30—Base Ball Scores.
 - 3:32—Dancing by the Sea. Am. Child Health Ass'n Program.
 - 3:45—Virginia Arnold, Pianist.
 - 4:00—Views and Interviews.
 - 4:15—Kate Smith and Her Swanee Music.
 - 4:20—Journal-Post News.
 - 4:30—Kolyons Program.
 - 4:45—Big Brother Club.
 - 5:15—Dennis King and Linit Orchestra
 - 5:30—Miller and Lyle.
 - 5:45—North Mehornay Newly-Weds.
 - 6:00—Base Ball Finals.
 - 6:02—Citizens League Address—Judge J. M. Johnson.
 - 6:15—Barbasol Program.
 - 6:30—The Bon Bons.
 - 6:45—Tastyest Gloom Chasers.
 - 7:00—Eno Crime Club.
 - 7:30—The Bourjois Orchestra.
 - 7:45—Nozzema Beach Parties.

8:00—Guy Lombardo's Robert Burns Program.

- 8:30—The Swiss Yodelers.
- 8:45—Household Entertainers.
- 9:00—Louie's Hungry Five.
- 9:12—Ayer's News.
- 9:15—Arthur Pryor's Crema Band.
- 9:30—Morton Downey with Camel Quarter Hour.
- 9:45—Bert Lown's Orchestra.
- 10:00—Bobby Meeker's Orchestra.
- 10:30—Friendly Muse.
- 11:00—Eddie Willburn's White House Tavern Orchestra.
- 11:30—Bennie Moten's Orchestra.
- 12:00—Eddie Willburn's White House Tavern Orchestra.

TUESDAY, AUGUST 18, 1931

- Forenoon**
- 6:00—Morning Devotions.
 - 6:15—Dawn Patrol.
 - 6:40—Keeping Fit with Happy Harry
 - 7:00—The Commuters.
 - 7:30—Dr. Copeland's Health Tour.
 - 7:45—Morning Minstrels.
 - 8:00—Journal-Post News Flashes.
 - 8:05—Morning Music Box.
 - 8:30—Columbia Mixed Quartet.
 - 8:45—Party House—Contract Bridge.
 - 9:00—Fashion Facts of 1931.
 - 9:15—Your Foods and You.
 - 9:30—Uncle Ezra's Ramblings.
 - 9:45—Dr. John C. A. Gerster.
 - 10:00—Don Bigelow's Orchestra.
 - 10:30—Lady of the House.
 - 11:00—Cuban Biltmore Orchestra.
 - 11:30—Savoy Plaza Orchestra.
 - 11:50—Journal-Post News Flashes.

- Afternoon**
- 12:00—Pabst-ett Varieties.
 - 12:15—Brooks and Ross.
 - 12:25—Producers' Market News.
 - 12:30—Happy Hollow.
 - 1:00—Columbia Artist Recital.
 - 1:30—Marian and Jim.
 - 1:45—The Captives.
 - 2:00—Between the Bookends.
 - 2:15—Saratoga Racing Series.
 - 2:45—Phil Fisher and Orchestra.
 - 3:00—Frank Ross—Songs.
 - 3:15—Adventures in Words.
 - 3:30—Base Ball Scores.
 - 3:31—Jolly Jugglers.
 - 3:45—Classic Hour.
 - 4:15—Jack Miller, Songs.
 - 4:20—Journal-Post News.
 - 4:30—Early Diagnosis of Infantile Paralysis.
 - 4:45—Big Brother Club.
 - 5:15—Dennis King and Linit Orchestra.
 - 5:30—La Palina—Daddy and Rollo.
 - 5:45—Morton Downey with Camel Quarter Hour.
 - 6:00—Base Ball Finals.
 - 6:02—Orphanalities.
 - 6:15—Edna Wallace Hopper's Youth Matinee.
 - 6:30—The Bon Bons.
 - 6:45—Manhattan Srenaders.
 - 7:00—Henry-George.
 - 7:30—The Bristolers.
 - 8:00—Ben Bernie and His Blue Ribbon Orchestra.
 - 8:15—Tito Guizar.
 - 8:30—Philo Hour.
 - 9:00—Louie's Hungry Five.
 - 9:12—Ayer's News.
 - 9:15—Arthur Pryor's Crema Band.
 - 9:30—Bennie Moten's Orchestra.
 - 9:45—Asbury Park Casino Orchestra.
 - 10:00—Easy Aces—Courtesy Bird's Drugs, Inc.
 - 10:15—Romanelli's Orchestra.
 - 10:30—Wandering Minstrels—Organ Varieties.
 - 11:00—Eddie Willburn's White House Tavern Orchestra.
 - 11:30—Bennie Moten's Fairyland Park Orchestra.
 - 12:00—White House Tavern Orchestra.

WEEK OF AUGUST 16 TO AUGUST 22

WEDNESDAY, AUGUST 19, 1931

Forenoon

- 6:00—Morning Devotions.
6:15—Dawn Patrol.
6:40—Keeping Fit with Happy Harry.
7:00—The Commuters.
7:30—Tony's Scrapbook.
7:45—Old Dutch Girl.
8:00—Journal-Post News.
8:05—Morning Music Box.
8:30—Ralph Christman, Pianist.
9:00—Learning to Swim.
9:15—Three Men in a Tub.
9:30—Uncle Ezra's Ramblings.
9:45—Home Decorating—Sherrill Whiton.
10:00—Don Bigelow's Orchestra.
10:30—Columbia Revue.
10:45—Institute of Charm.
11:00—Cuban Biltmore Orchestra.
11:30—Atlantic City Musicale.
11:45—Journal-Post News.

Afternoon

- 12:00—American Medical Association.
12:05—Brooks and Ross.
12:25—Producers' Market News.
12:30—Happy Hollow.
1:00—Columbia Salon Orchestra.
1:30—Marian and Jim.
1:45—Dancing by the Sea.
2:00—Between the Book Ends.
2:15—Dancing by the Sea.
2:30—Columbia Camp Concert.
3:00—Lady of the House.
3:15—Asbury Park Orchestra.
3:30—Baseball Scores.
3:31—Hotel Taft Orchestra.
3:45—Edna Wallace Hopper's Youth Matinee.
4:00—Junior Artists' Club.
4:20—Journal-Post News Flashes.
4:30—Kolynos Program.
4:45—Big Brother Club.
5:15—Dennis King and Linit Orchestra.
5:30—Miller and Lyles.
5:45—Nut Meets.
6:00—Base Ball Finals.
6:02—Organalities.
6:15—Barbasol Program.
6:30—Connie Boswell and Orchestra.
6:45—Tastyest Gloom Chasers.
7:00—Gold Medal Fast Freight.
7:30—Eno Crime Club.
8:00—Vitality Personalities—Frances Williams.
8:15—Symphonic Interlude.
8:30—Nit Wit Hour.
9:00—Louie's Hungry Five.
9:12—Ayer's News.
9:15—Arthur Pryor's Crema Band.
9:30—Camel Quarter Hour with Morton Downey.
9:45—Will Osbourne's Orchestra.
10:00—Jack Miles.
10:30—Night Winds—Organ Varieties.
11:00—Eddie Willburn's White House Tavern Orchestra.
11:30—Bennie Moten's Orchestra.
12:00—Eddie Willburn's White House Tavern Orchestra.

THURSDAY, AUGUST 20, 1931

Forenoon

- 6:00—Morning Devotions.
6:15—Dawn Patrol.
6:40—Keeping Fit with Happy Harry.
7:00—The Commuters.
7:30—Tony's Scrapbook.
7:45—Morning Minstrels.
8:00—Journal-Post News.
8:05—Morning Music Box.
8:30—Lady of the House.
8:45—Bobby Blues.
9:00—Whitman Bennett—Creators of Culture.
9:15—An Old-fashioned Garden—Girls' Trio.
9:30—Vacation Roads—Walter W. Hubbard.
9:45—P. T. A. Talk—Mable Porter.
10:00—Don Bigelow's Orchestra.
10:30—Columbia Revue.
11:00—Cuban Biltmore Orchestra.
11:30—Savoy Plaza Orchestra.
11:50—Journal-Post News.

Afternoon

- 12:00—American Medical Association.
12:05—Midday Meditations.
12:25—Producers' Market News.
12:30—Happy Hollow.
1:00—Columbia Salon Orchestra.
1:30—Marian and Jim.
1:45—Ben and Helen—Duets.
2:00—Between the Book Ends.
2:15—Melody Magic.
2:30—Hotel Taft Orchestra.
3:00—Asbury Park Casino Orchestra.
3:30—Baseball Scores.

- 3:31—Girl O' Yesterday—Kathryn Parsons.
3:45—"Meet the Artist."
4:00—Mary Ann's Feature.
4:20—Journal-Post News Flashes.
4:30—Will Osborne.
4:45—Big Brother Club.
5:15—Dennis King and Linit Orchestra.
5:30—La Palina—Daddy and Rollo.
5:45—Morton Downey and Camel Quarter Hour.
6:00—Base ball Finals.
6:02—Organalities.
6:15—The Columbians.
6:45—Boswell Sisters.
7:00—Premier Salad Dressers.
7:15—The Coty Melody Girl.
7:30—Lewisoht Stadium Concert.
8:30—New World Symphony Orchestra.
8:45—Piano Pals.
9:00—Louie's Hungry Five.
9:12—Ayer's News.
9:15—Arthur Pryor's Crema Band.
9:30—Bennie Moten's Fairyland Park Orchestra.
9:45—Radio Roundup.
10:00—Guy Lombardo's Royal Canadians.
10:30—Looking Through the Mike—Organ Varieties.
11:00—Eddie Willburn's White House Tavern Orchestra.
11:30—Bennie Moten's Fairyland Park Orchestra.
12:00—White House Tavern Orchestra.

FRIDAY, AUGUST 21, 1931

Forenoon

- 6:00—Morning Devotions.
6:15—Dawn Patrol.
6:40—Keeping Fit with Happy Harry.
7:00—The Commuters.
7:30—Tony's Scrap Book.
7:45—Old Dutch Girl.
8:00—Journal-Post News.
8:05—Morning Music Box.
8:15—Julia Sanderson and Frank Crumit.
8:45—The Ambassadors—Male Trio.
9:00—Lady of the House.
9:15—Rhythm Kings.
9:30—Melody Parade.
10:00—Don Bigelow's Orchestra.
10:30—Town Crier Household Hints.
10:45—Institute of Charm.
11:00—Cuban Biltmore Orchestra.
11:30—Harry Tucker's Orchestra.
11:50—Journal-Post News.

Afternoon

- 12:00—Pabst-ett Varieties.
12:15—Lovable Liars—Jim and Ned.
12:25—Producers' Market News.
12:30—Happy Hollow.
1:00—Columbia Salon Orchestra.
1:30—Marian and Jim.
1:45—Pickwick Traveler.
2:00—Between the Book Ends.
2:15—Light Opera Gems.
3:00—Jewish Art Program.
3:30—Baseball Scores.
3:32—John Kelvin, Irish Tenor.
3:45—Edna Wallace Hopper. Youth's Matinee.
4:00—Earl Carpenter's Orchestra.
4:20—Journal-Post News.
4:30—Kolynos Program.
4:45—Big Brother Club.
5:15—Dennis King and Linit Orchestra.
5:30—Red Nichols Orchestra.
5:45—North Mehornay Newly-Weds.
6:00—Base Ball Scores.
6:02—Organalities.
6:15—Barbasol Program.
6:30—Lewisoht Stadium Concert.
7:00—Liberty Magazine Hour.
7:45—The Boswell Sisters.
8:00—Pillsbury Pagent.
8:30—Around the Samovar.
9:00—Louie's Hungry Five.
9:12—Ayer's News.
9:15—Arthur Pryor's Crema Band.
9:30—Camel Quarter Hour with Morton Downey.
9:45—K. C. Custom Garment—Irresistible Imps."

- 10:00—Easy Aces—Courtesy Bird's Drugs, Inc.
10:15—Benny Meroff's Orchestra.
10:30—Dream Ship—Organ Varieties.
11:00—Eddie Willburn's White House Tavern Orchestra.
11:30—Bennie Moten's Fairyland Park Orchestra.
12:00—Eddie Willburn's White House Tavern Orchestra.

SATURDAY, AUGUST 22, 1931

Forenoon

- 6:00—Morning Devotions.
6:15—Dawn Patrol.
6:40—Keeping Fit with Happy Harry.
7:00—The Commuters.
7:30—Tony's Scrapbook.
7:45—Morning Minstrels.
8:00—Journal-Post News Flashes.
8:05—Music Box.
8:30—New World Symphony.
8:45—Lady of the House.
9:00—Adventures of Helen and Mary.
9:30—Columbia Revue.
9:45—Mary Ann's Saturday Club.
10:00—Don Bigelow's Orchestra.
10:30—Hotel Taft Orchestra.
11:00—St. George Hotel Orchestra.
11:30—Atlantic City Musicale.
11:50—Journal-Post News Flashes.

Afternoon

- 12:00—American Medical Association.
12:05—Brooks and Ross.
12:25—Producers' Markets.
12:30—Happy Hollow.

- 1:00—K. C. Council of Churches.
1:30—Marian and Jim.
1:45—Saturday Syncoptors.
2:00—Ann Leaf at the Organ.
2:30—Spanish Serenaders.
2:45—Saratoga Racing Series.
3:00—Dancing by the Sea.
3:30—Base Ball Scores.
3:31—Dancing by the Sea.
3:45—Madison Singers.
4:00—Winegar's Barn Orchestra.
4:30—Journal-Post News.
4:45—Big Brother Club.
5:15—St. Moritz Orchestra.
5:30—Reis and Dunn—Comedy Songs.
5:45—The Camel Quarter Hour, with Morton Downey.
6:00—Base Ball Finals.
6:02—Organalities.
6:15—Ed Cochran's Sport Chat.
6:30—Kate Smith's Music.
6:45—Tastyest Gloom Chasers.
7:00—Hernandez Brothers.
7:15—Steelcote Color Harmonizers.
7:30—Grand Opera Miniature.
8:00—Hank Simmon's Show Boat—"Beyond Pardon."
9:00—Louie's Hungry Five.
9:12—Ayer's News.
9:15—Arthur Pryor's Crema Band.
9:30—Bennie Moten's Orchestra.
9:45—Will Osbourne's Orchestra.
10:00—Guy Lombardo's Orchestra.
10:30—Under the Moon—Organ Varieties.
11:00—Bennie Moten's Fairyland Park Orchestra.
11:30—White House Tavern Orchestra.
12:00—Bennie Moten's Fairyland Park Orchestra.
12:30—Eddie Willburn's White House Orchestra.

SCHEDULED TRADE TRIPS

Table with 2 columns: Location and Date. Includes North Kansas City (August 15), Atchison, Kans. (August 20), Paola, Kans. (August 22), Garnet, Kans. (August 25), Chillicothe, Mo. (August 28), Marshall, Mo. (September 2), Excelsior Springs, Mo. (September 7).

Dear Editor:

Please send the KMBC Happy Hollow Bugle to my home for One Year.

I am enclosing Fifty Cents.

to help cover the cost of mailing.

Name.....

Address.....

City.....



NOT UNDERSTOOD

Not understood. We move along
asunder,
Our paths grow wider as the seasons
creep
Along the years; we marvel and we
wonder
Why life is life; and then we fall
asleep,
Not Understood.

Not understood. We gather false im-
pressions
And hug them closer as the years go
by,
Till virtues often seem to us trans-
gressions,
And thus men rise and fall, and live
and die,
Not Understood.

Not understood. Poor souls with stunted
vision
Oft measure giants by their narrow
gauge,
The poisoned shafts of falsehood and
derision
Are oft impelled 'gainst those who
mold the age,
Not Understood.

Not understood. The secret springs of
action,
Which lie beneath the surface and
the show,
Are disregarded: with self-satisfaction
We judge our neighbors, and they
often go,
Not Understood.

Not understood. How trifles often
change us!
The thoughtless sentence or the
fancied slight,
Destroy long years of friendship and
estrangle us
And on our souls there falls a freez-
ing blight;
Not Understood.

Not understood. How many breasts are
aching
For lack of sympathy! Ah! day by
day,
How many cheerless, lonely hearts are
breaking!
How many noble spirits pass away
Not Understood.

Oh! God! that men would see a little
clearer,
Or judge less harshly where they
cannot see,
Oh! God! that men would draw a little
nearer
To one another, they'd be nearer
Thee,
And understood.
By Thomas Backen.

I HAVE BEEN FAITHFUL

Truly I have been faithful to you dear,
Last night it was another man who
kissed me,
Another night, another. There have
been many.
But as their lips touched mine, I
thought of you.
And always I was desolate with long-
ing,
Always I was dreaming of our old pas-
sions.
I have been faithful, dear. Surely the
others kissed me most sweetly.
Surely I have sought their kisses
gladly,
Surely I have danced and drunk of love
And called for faster dancing and
wilder music,
Stronger wine. But I was only trying
to forget you dear,
Trying to forget the nights when you,
my first lover, held me in your
arms and told me all the things I
have heard so often since.
Somehow I always thought that they
had learned the tricks of love from
you—
And I could not forget.
The shadow of our kisses always fell
between me and my lovers.
I loved but only to recall the memories
of you.
This one, he smiles and pats my hair.
As you were wont to do. . . .
That one . . . he sealed my eyelids with
his lips . . . like you,
And you . . . you are far away . . .
wondering . . . perhaps. . . .
Oh! I have been faithful to you . . .
in my way.

Mary Carolyn Davies.

Lady of the House

BACK-DOOR WIRELESS

The Lady of the House ac-
knowledges all original poems
sent in to her and wishes to
thank Grace Perkins, of Indepen-
dence, Missouri, for the following
poem which expresses a univer-
sal sentiment:

The Time That I Love Best

When the moon peeps over the
tree tops
And nature retires to rest,
These moments to me are golden,
The time that I love best.

When the tired old dirty work-
man
Plods down the dusty road,
Carrying his all day earnings,
In his heart perhaps a load;

Know we not the bitter sorrow
Each day to him may bring,
Yet he smiles, as he battles on-
ward,
Trying oftentimes to sing;

Never losing hope, and courage,
Never sinking 'neath the load,
As the twilight falls around him,
Plodding down the dusty road.

This being the corn season, per-
haps this corn salad recipe will
be different than your ordinary
relish, and it is truly delicious.

Corn Salad

12 large ears of corn cut from cob.
1 cabbage chopped fine.
1 large red pepper chopped fine.
1 cup sugar.
1 quart vinegar.
2 tb. salt.
½ pound mustard.

Cook slowly 1½ hours and can
tightly.

The Lady of the House says to
please send in your favorite re-
cipe and she will broadcast it and
print it in this column.

Lenore Anthony.

GLOOM CHASERS

Ever since Colonel Lemuel Q.
Stoopnagle, T. G. C. (Tastyeast
Gloom Chaser) and his running
mate, Budd, T. G. C., announced
their aspirations toward Presi-
dential office, and mentioned sev-
eral of the splinters (in prefer-
ence to planks, which are SO
unwieldy) in their platform, the
fan mail department at WABC
has looked like a timber mill.
For the Chasers were unwise
enough to say in an off moment
that they would welcome sug-
gestions for other, bigger, and
better slinters, and wags in the
radio audience are taking them
literally.



The "blackface" team that the theatrical world regards as the
outstanding duo of colored comedians, Miller and Lyles, has been
signed by the Columbia Broadcasting System. They will bring their
familiar controversies to the microphone at 5:30 P. M., each Mon-
day and Wednesday, starting on Wednesday, July 22. For thirty
years the two colored comedians have been noted for the ability
to coin phrases which gripped the popular imagination.

"ZOOP-HOMBERGER PIE"

Peter Biljo, director of CBS
Russian programs, once lived on
a daily menu of soup, hamburger
and pie for the simple reason that
he could not pronounce the names
of any other eatables.

He arrived in New York early
in 1911. On the boat he learned
three English words. When the
waiter would ask what kind of
soup he would merely gesticulate
with both hands, meaning, in case
you are not versed in Russian,
that any kind of soup would
please him. Then he would say
"hamburger" and again, when
asked what kind of pie, would
wave his hands. So it continued
for months until he had mastered
a sufficient number of English
words to order the best New
York restaurants had to offer.

Mother: "Billy, don't go too
far out in the water."

Billy: "Aw, daddy's out a long
way."

Mother: "I know, dear, but
your father has his life insured."

STAYS HOME NOW

John S. Carlile, Columbia
Broadcasting System Paramount
Publix announcer, seems to have
a proclivity for starting the sea-
sons off with a big splash. With
the arrival of winter Carlile took
a party of friends to Lake Hop-
atcong for sail-skating. But a
frozen lake is only as strong as
its thinnest ice and Carlile was
fished out and wrapped in blan-
kets. And now, after capsizing
in his new canoe last Sunday,
Carlile has given up all forms of
out-door recreation.

Personally Controlled

If life were like a radio
And all we had to do
Was turn a dial a notch or so
To tune in something new—
If we each moment of the day
Could choose where we were at,
And what we'd do and hear and
say
'Twould soon fall very flat.
'Twould be a frightful bore, I
know,
If life were like a radio.
—Chicago Tribune.

 * MAIL SPINS—NO. 13 *
 *
 * (This can't go on for- *
 * ever, don't y'know?) *
 * *****

I still remember when someone sent in twenty-five pennies for Bugle payment and we had to pay seventeen cents for postage due on them.

In the line of duty:

"Camel ¼ Hour: Is the party that does the singing in your program a lady or a man? They have a beautiful voice and I thought it was a woman singing, but my brother says it is a man so kindly answer me in the inclosed envelope setting me straight—"

—and they string beads!

If you wondered why congratulations from the mail department to the Bugle on its anniversary were not printed it was because of a little notice a few pages back: "Time for Renewals,

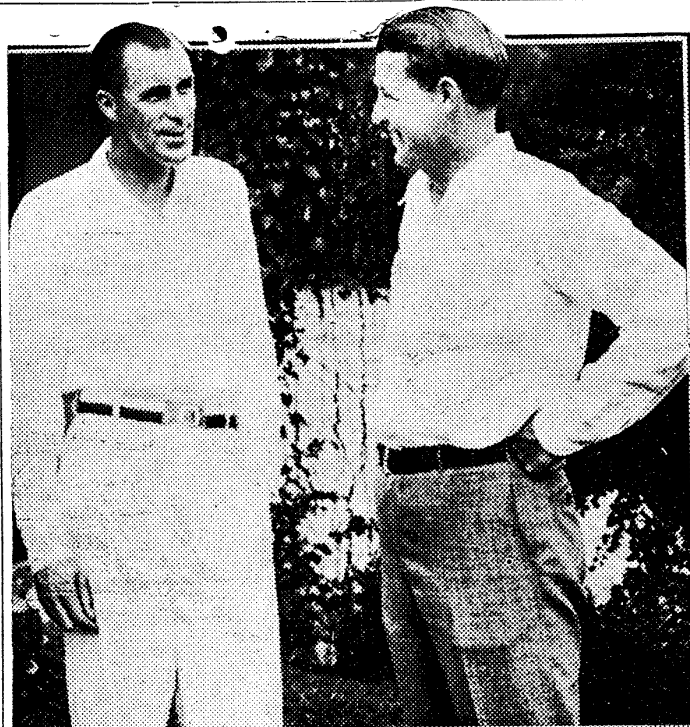
Folks." That's also the reason even if you didn't wonder.

Add Blue Book funnies: "Please have my book autographed by the members of the Big Brother Club." Ye Ed.'s Note: All 30,000 of them?

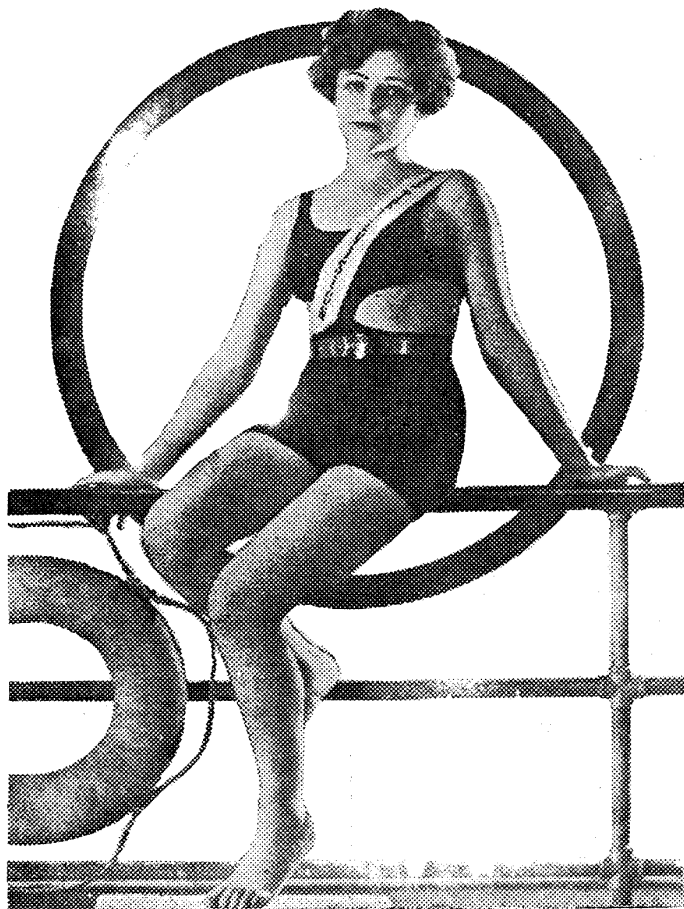
Gentle readers, don't miss next week's column. For want of something better or worse to write, ye ed will include the first of a series of articles on letter-writing etiquette. Eemagine!

Jimmie.

A fantastic number of manual operations is necessary in order to distribute and gather together again the music sheets for a week's radio program. Three hundred maneuvers are necessary for a ten-number program played by a fifteen-piece orchestra. It is estimated by Columbia statisticians that at least thirty-three thousand actions are necessary during a single week.



Ed Cockran, (right) sports Editor of the Journal Post, has been the means of bringing many famed sportsmen to the KMBC audience, during his Saturday evening Sport Chats. He is seen here with Big Bill Tilden, (left) America's great tennis star, after his interview at the Pickwick Studios, August 8.



Natalie Towers, who holds the distinction of being the first girl ever engaged by a network for television, now has the added laurels of being the champion swimmer among the girls at the Columbia Broadcasting System, having won the open contest by a handy margin. She was a member of the swimming team at Wellesley College.

"WELCOME" NEWS—
 ABOUT WELCOME LEWIS

Not only in the days of Shakespeare, but before and after, people have been trying to find out what's in a name; and now the sleuths have been at work on the strange case of Welcome Lewis. Not that any one would suggest she isn't welcome, but simply because such a prænomen (yes, it's in the dictionary) as hers is not often bestowed.

The explanation, attested by numerous affidavits, is that Mrs. Lewis had eight children already, and when the subject of this essay was born, she was so glad to have another girl that she called her "Welcome." Now her family call her "Babe," and her friends "Half-Pint," for the simple reason that Welcome hasn't grown very much since her world debut.

Yes, a miniature person, this Miss Lewis, despite the power of her deep contralto voice. In the highest of high heels, she is just five feet. And when she steps on a scale, the hand barely points to ninety pounds.

There must be something to that saying, "Good things come in small packages," after all, because she is one of radio's most popular artists. Ask anybody who has heard her "sweet and low" songs every Thursday eve-

ning at 7:15 p. m., E. D. S. T., when she appears as the Coty Melody Girl over the WABC-Columbia network.

When Welcome first considered singing over the radio three years ago, she wished that she had a beautiful high soprano voice. It worried her. She did not realize the value of her contralto tones that are so suitable for microphone work.

Her chance to sing over the radio came unexpectedly. The musical director of a broadcasting company heard one of her recordings at a party in honor of a well-known radio artist at the latter's home. He wrote to her, she was given an audition, passed with colors flying, and immediately proceeded to make Welcome something more than lettering on the family door-mats throughout the country.

Since her radio debut she has sung, crooned and spoken into a microphone, and neither vaudeville, in which she formerly played, nor the theatre could lure her away from the halls of broadcasting. And according to Welcome, "You know, I really think I'm more at home in a radio studio than I am at home."

How about SHEET MUSIC as another game for snoring.

HAPPY HOLLOW BUGLE

VOL. 2

HAPPY HOLLOW, U. S. A., AUGUST 22, 1931

NO. 4



**UNCLE
EZRA'S
RAMBLINGS**

There's a old sayin thats like this: "If ye can't say nothin good about a feller, don't say nuthin at all." I think that is right smart good advice and if we'd all practice that, we'd be a lot happier ourselves and a lotta other folks'd be happier too. A old gossip kin spread more misery, break more hearts, and cause more trouble than any other person in the world. I jest ain't got no use fer a old gossip. They aint worth a hill a beans, an it frost bit.

A gossip'll come to ye and start out, "they say—" and then some other feller'll repeat the story fer a fact, when mebbe there aint a word a truth in it, and all this time, the feller they are a talkin about is helpless ter defend theirselves. They can't locate the source uv the story. It's jest like gittin stabbed in the back.

A gossip kin ruin a business. Many a bank has ter close its doors jest because some gossip peddled some stories about it bein short uv funds an is liable ter go under and purty soon there is a run on that bank; they have ter close the doors cause they can't raise the cash fast enuf, yet it is entirely solvent.

A good character is the best asset any body kin have and it takes years and years ter build up a character; but ones character kin be destroyed in a short time by a lvin long-tongued gossip. A gossip aint no respecter uv persons; they'll spread insinuations against their friends as well as their enemies. Ye jest can't trust them at all. I don't know why we have ter be bothered with em, but we got em and I reckon we'll have ter put up with em, but fer me, I want fer my friends, a feller thats got sumthin good ter say about the other feller, er else nuthin at all.

Ad definition: Neighbors are people who wonder when that darn party of yours will end.

SMUG SMUGGLER SMOTE

HAPPY HOLLOW VISITS KANSAS

Atchison and Paola on the List This Week.

Continuing their extensive trade trip, the Happy Hollow entertainers are preparing to invade the state of Kansas, going to Atchison on Thursday, August 20, and to Paola on Saturday, the 22nd. Sharing honors with these two towns is Garnet, Kansas, which will hold a Happy Hollow Trade Day next Tuesday, August 25th. The regular Happy Hollow programs will begin at 12:30 p. m. and will be broadcast directly from these towns.

Happy Hollow's Trade Tour has already taken the group to 6 of Missouri's trade centers and it has enjoyed wonderful receptions everywhere. Richmond, Missouri, drew one of the largest and most enthusiastic crowds of the tour last week while North Kansas City lived true to its name as a wide awake city.

At the present time there are a good many visits being planned which are not yet made definite, and of course everyone can help bring us to their towns by efforts and interest. Other scheduled trips to date are Chillicothe, Missouri, August 28; Marshall, Missouri, September 2, and Excelsior Springs, Missouri, September 7.

ADVERTISEMENT

I is writin this to let you all know that i am going to buy me an alarm clock an from hence further more, I will be at the Blacksmith Shop promptly at 8 o'clock from now. P. S. It was Saphronia that bought the clock.

George Washington White, proprioter of the White Blacksmith Shop.

(Note— Ah does not specialize in shoein mules.)

FOR SALE: Angle worms, four cents each. Come early and get your choice. —Danny and Doug.

PERCY'S PRIZE POEM PRESENTED

They Give the Little Boy a Big Hand.

"Gitcheegoomy, or How a Little Boy Made Good," a play from the impatient pen of Percival Alibaster Straightlance which had its premier in the Happy Hollow town hall some time last winter enjoyed a very successful revival last Wednesday. The parts were played by many of the original cast and it was personally directed by its author, Mr. Straightlance.

At the close of the production Percy was presented with a beautiful bouquet of golden rods by the the Ladies' Aid for his uplift of Happy Hollow's literature.

DANNY AND DOUG DESERT BARBER CAREER

Kate Jackson Gets Attractive Offer.

Gess me n Danny is not a success as barbers. We doesn't no whether uts wall street er president Hoover that caused us ta hav sa much bad luck, but we sure did giv Mary Ann a swell harecut an all we got wuz a bawlin' out. We even put sum perfume on her hare only but ut wusn't jist the same as mister Filander had.

Shoot, as long as the customer wus satisfied why thats all we shud haf ta werry bout. We even saved her curls. Mary Ann told her ant Kate thut she cud use her curls sum time uf she wanted to an ya no, that made miss Jackson madder thun ever, good nite.

WEATHER REPORT

Whether skies are blue,
Whether they're grey,
Whether it rains at night,
Whether it's cloudy by day—
No matter what the weather is,
Folks will always talk about it,
Whatever weather 'tis.

Jud Jenkins.

HAPPY HOLLOW'S BANKER INVOLVED.

Through the efforts of the Bugle, Happy Hollow's most baffling mystery has been completely unraveled. Aided by Bob Webster, who has turned out to be a detective for the United States Government, the man who robbed the boarding house, the man who replaced the diamond ring in the possession of Si Perkins with an imitation, and the aid of Harry Checkervest in his smuggling game has been brought to light. All these are in the person of one man, the same who has dispensed our shaves and haircuts for days and days, none other than ALGERNON PHILANDER alias Edward Larson. Tricking Harry into smuggling him into the country, Bob Webster has been in constant touch with his racket and has taken plenty of time to prove this startling discovery.

Also implicated in the net thrown out by the federal government is Happy Hollow's own son, Harry Checkervest. Associated with him were Margaret Watson, and banker Si Perkins. It has been proven beyond the shadow of a doubt that Mr. Perkins is innocent of any knowledge concerning his part in the smuggling racket. As president of the bank, he financed the affair with the understanding that it was a legal concern, and as charges can not be filed against Checkervest without involving Si Perkins, it is doubtful if he will come under the hand of the law.

About three days ago, he told Checkervest that he had evidence that Uncle Ezra Butternut, mayor of Happy Hollow, was the guide into whose keeping the people went after they had been smuggled into the States from Mexico, thus completely throwing Harry off the scent. In the mean time he made observations which proved his theory that Philander was the guilty man.

HA
Mn
Publ
Danny
Publ
Missou
to the
Radio
rates :

Presented by

Miss Mildred Martin

Liberty, Missouri

April 2, 1946

Me
are s
der f

was a gud friend uf the Bugle cause he helped us a awful lot he did. Course we never will fer-give him fer takin' Si Perkins ring cause he's Sally Perkins papa an shes the bestust finnest an sweetust gurl in all the world. An another thing. Seems ta me thut Happy Hollow owes a det uf gratitud ta mister Filander fer bein' the guide an takin' peop-les on out of town after Harry Checkervest smuggled em in frum Mexico. Boy we wus kinda glad ta git rid uf suma the fellas Harry brot in. Jist the same we can't forgive him fer bein' in luv wuth Sally Perkins when she's sumbody eltses gurl, good nite—I won't say whos.

Lotsa peoples writes to me an jumps all over me fer puttin' sa much poetry in the Bugle. Well here's the way I eksplains that. See, when yer writin' jist straight writin' why ya has ta say sump-thin' er elts uts no gud. But when ya writes poetry why all ya has ta do is make rime an sound gud an there ya are. Uts lots easier ta sound like yer cryin' when ya reeds poetry too.

The editors wunts ya ta no thut uf ya like these here crusades thut the Bugle is puttin' on why we has lots more planed fer ya, uf ya likes them. We has ta keep rite in style ya no.

New Mary Ann Contest

Boy, Mary Ann sure has got a swell prize thut she's gonna give somebody but we're not gonna tell ya what ut is. That's a sprize, but here's the way the contest goes.

Yer spouse ta send her yer favorite story, some story thut ya read in a book er magazine. Every story sent ta her gits 100 points and every one she uses on the radio gits 200 points. The more stories ya send the more points ya git. Poems counts the same as stories. Now 'member this—the contest ends October 15, so send em rite away ta Mary Ann, care uf KMBC.

and cakes and when the boys were ready to eat their lunch, George would give Arthur some of his sandwiches and Arthur would give Georgie some of his pie and cake.

One day after they had finished their lunch Georgie said, "How would you like to be a grasshopper? If you could jump like an old grasshopper you could make it from your house to this tree in about four jumps." "Oh, I know," said Arthur. "I read in a book that a grasshopper can jump two hundred times his own length. If our legs were as strong as a grasshopper's we could jump eight hundred feet." "Let me think," said Georgie, "there are five thousand two hundred and eighty feet in a mile," and Arthur said, "That's right, and it's one half mile from your house to this tree. If you could jump eight hundred feet in one jump then you ought to be able to get to this tree from your house in about four jumps." "What's that?" said George, but before Arthur could answer, thousands, no, millions of grasshoppers were all around them and the boys both ran home yelling, "The grasshoppers are coming, they are here," and the women and children commenced to cry and the farmers started building fires around the edges of the fields and firing guns, but it didn't do any good, those old grasshoppers ate all the corn and wheat and leaves off the trees.

George and Arthur didn't meet for three weeks, and when they did, Arthur said, "Well, the grasshoppers just about ruined our farm." "Ours too," said Georgie, and so both Georgie and Arthur decided they were glad they were nice little boys even if they could not jump like a grasshopper.

Percy: "Why does an Indian wear feathers on his head?"

Mary Ann: "Why, I guess to keep his wigwam."

Vesta May Levitt.

OLD TIMERS' SONG COLUMN

The Blind Child's Prayer

I.
They tell me, papa, that tonight you wed another bride,
That you will clasp her in your arms where my poor mother died,
That she will lay her graceful head, upon your manly breast,
Where she who now lies cold in death in life long hours did rest.
They say her name is Mary too, the name my mother bore,
And Father, is she kind and true as the one you loved before?

II.
Is her step so soft and light, her voice so meek and mild?
And do you think that she will love your blind and helpless child?
And when I cry myself to sleep as now I often do,
Gently to my chamber creep my new Mama and you,
And will she gently press a kiss upon my throbbing brow just as my own poor mama did?
Papa you're weeping now,
I love you, but I long to go to that bright world on high,
Where God is good and I am sure There'll be no blind ones there.

III.
Then let me kneel down by your side and to our Savior pray
That God's right hand may guide you both along life's weary way.
Her prayer was answered and she said: "I'm tired now dear pa."
He gently raised her in his arms and laid her on the bed.
Just as he turned to leave the room, One joyful cry was given,
He turned and caught the last sweet smile,
His blind child was in heaven.

IV.
They laid her by her mother's side and raised a marble fair,
Engraved upon those truthful words, "There'll be no blind ones there."
Sent in by Mrs. Bert Jones,
Route 2, Nevada, Mo.

HAPPY HOLLOW HEARSAY

Some one told us that the Ozark Rambler was going fishing.

George Washington White's brown derby caused quite a sensation in Kingston last Friday.

Aunt Lucinda writes that she is enjoying the wonderful climate in New Mexico, but she is quite worried about the way Jonathan's railroad is progressing.

Harry Checkervest hasn't told of any future plans since the abrupt culmination of his airplane racket. He says, however, that his heart is with the old home town and he wouldn't leave it for the world.

We wouldn't be surprised to see some lady take over the barber shop which Algernon will probably have to leave. The way Happy Hollow is going modern with villains and rackets and detectives and newspapers makes us expect most anything.

Of all the animals that crawl away and sleep for the winter the one we miss most is the janitor.

Uncle Ezra's Kwestion Kollum

Answers ter last week's kwestions.

- 1. Except for its habit of running in a circle, an ostrich could rarely be captured.
- 2. A condor is easily captured when gorged with food. Its weight is so great it can not rise from the ground.
- 3. The dodo being unable to fly was unable to protect itself from domesticated animals, hence, it soon became extinct.
- 4. Halcyon days is used figuratively to mean a time of rest and tranquil enjoyment.
- 5. The pigeon is strictly monogamous.

Kwestions fer this week.

- 1. Why do many gems have different colors when looked at from different angles?
- 2. How many flat surfaces has a cut diamond?
- 3. What is the world's chief source of diamonds?
- 4. Name the only state in the union where diamonds have been found.
- 5. What three minerals besides diamonds have been classed as precious stones?

Uncle Ezra.

ONE ACT PLAY

Si—Whats the matter, Ezra; ye look worried.

Ezra—No, I aint worried; jest thinkin.

Si—Ye look purty sober, it must be important.

Ezra—'Tis. I'm a losin my little boy, Doug.

Si—Whatja mean.

Ezra—He's growin up. He thinks he's in love wuth Sally, that's the first sympton. He's a wantin long legged britches; thats another sign.

Si—Aw, thats jest puppy love. Don't let that worry ye. He'll be all over it and forgit about it in a few weeks.

Ezra—Then there is another thing thats a sure sign. He's got the walls uv his room covered with pictures uv acter gals, and then he went and put a picture uv a bathin beauty on the back page uv the Bugle last week. That boy is sure growin up fast. By ginger, I wisht Lucindy wuz here.

Ezra: "Well, Deacon, I can tell you're married all right. No holes in your socks now."

Andy: "No. One of the first things Fanny taught me was how to darn them."

Irish.

ECHOES TO THE BUGLE CALL

Phantasy

The coldness of the moon, the coldness
 Creeps in on the midnight air, seems
 Like lu Assumes a palid tender dreams.
 The harshness of the burning wind
 That glinds across the desert land
 To lull a second in its fierceness.
 And look, the sun in all its torrid blaze
 As cool as lovely April shower
 'Tis almost like tenderness of night.
 And then the painting of a desert waste,
 With liquid gold of the setting sun,
 With jagged purple on the ragged hills,
 You could accept it as the gods among it
 In battered boots and ragged khaki,
 Wearing a sweat stained modern hat.
 Instead of Golden Crown
 Growth nothing real
 But the stillness. Endless
 Struggle to go on.
 Count Besrukoff.

Just an Acrostic

Have you visited the town?
 About the best I've found
 Pretty little homes of wood and stone,
 Pretty little buildings very well known.
 You know this little town I'm sure.
 Hovering about it is friendship
 sweet and pure,
 Old friends are living there,
 Little pals are living there,
 Letting you know the sorrows
 and joys
 Of old men and women and little girls and boys,
 Wonderful Happy Hollow!
 Sapp-O.

Making It Plain

Now what is meant by "man" and "men"?
 The new school ma'am began,
 "Well 'man' is just one 'men,'" said Ben,
 "But 'men' is lots of 'man.'"
 Vesta May Levitt.

SOLVED

Oh! I'll never get the horror of it out of my mind. It was midnight, and was I sleeping? When Bang, I heard a scream.
 Oh-o-o! out of bed I bounced as my nose hit the wall, I let out a groan; again came the scream and a sound of slowly moving padded feet. Softly I made my way toward the sound, as my toe came in contact with a chair, I plunged headlong on the floor.
 I then crawled my way to a nearby window, as I slowly raised my battered self to a standing position and cautiously peeped through the curtain, just as a low growl came from without.
 To get a better look, I quietly pulled aside the curtain. And there . . . before my very eyes, with the soft night winds gently waving his long black whiskers, and the pale moon lighting his fierce eyes. . . . Sat a big Tom cat.
 Studio Pest.

NOCTURNE

The day is done,
 Twelve more hours, till the rising of the sun.
 Night is here,
 Little birds snuggle close, to their mother dear,
 Winds blow,
 And the owl it's bright eyes show.
 The coyote howls,
 And from afar, the bird, to its mate calls.
 When, all of a sudden winds begin to blow,
 And dark clouds begin to show.
 Then—comes the rain,
 Beating, upon lake, sea and plain,
 Then, as sudden as it started,
 It parted,
 The sun begins to rise,
 And night fall dies,
 Just another night to pass away.
 Robert Wald Bruchman.

Songs for Contributors

"The Pesticatin' Pest"—"Come On and Let's Get Friendly."
 Sunshine Sally—"Happy Days Are Here Again."
 Sunbonnet Sue—"Sunny Side Up."
 Mary Rose—"Oh, What a Pal Was Mary."
 Iris of Richmond—"When You're Smilin' . . ."
 Aunt Hettie—"Dream Mother."
 Marietta Pickle—"A Flower from an Old Bouquet."
 Aunt Betsy—"When Your Hair Has Turned to Silver."

SI AN' MA

Ma read, "Th' Stimsons has been snubbed."
 By French society."
 Two Yankees got pinched in Japan,
 Fer "sky photography."
 If them big guns was boomin' now,
 A few miles from Patee,
 An' Yankees landed on French soil,
 How differ'nt it would be.
 In Iowa, they're burnin' corn,
 Ter raise th' price a bit,
 Ma 'lows that is a sin an' shame,
 When starvin' folks need it;
 They shore can't grab prosperity
 By makin' prices climb,
 A man can't pay a quarter when He hasn't got a dime.
 Two papers here in ol' K. C.
 Is jawin' forth an' back,
 I reckon hard times is ter blame,
 An' news was gettin' slack;
 But if you're short o' coal, this fall,
 This tip will be first class,
 Jus' save your daily papers up,
 They're both plum' full o' gas.
 R. H. Richardson.

BIRTHSTONES

For laundresses, the soapstone;
 For architects, the cornerstone;
 For cooks, the puddingstone;
 For soldiers, the bloodstone;
 For politicians, the blarney-stone;
 For borrowers, the touchstone;
 For policemen, the paving-stone;
 For stock brokers, the curb-stone;
 For shoemakers, the cobble-stone;
 For burglars, the keystone;
 For tourists, the Yellowstone;
 For beauties, the peachstone;
 For motorists, the milestone;
 For pedestrians, the tomb-stone;
 FOR EDITORS, THE GRINDSTONE.
 Sent by Mrs. L. Shelton.

An Endurance Flight

Newspaper Reporter: "To what do you attribute the success of your endurance flight record?"
 Mechanic: "Well, we'd probably still be up there if the pilot hadn't got a note from his wife saying her relatives got tired of waiting for him and went home."

COME AHEAD

Say folks, if you ever get a chance to visit KMBC don't pass it up. Meet the people and say "Hello!" I was there this summer and never met a finer bunch of really friendly folks in my life.
 Sincerely,
 Woodsie of St. Joe.

Our Radio Friends

Let's visit Happy Hollow,
 Let's shake them by the hand,
 Let's tell it to the world,
 Their programs all are grand.
 Just a Friend.

Don't We All

D—oug our genial editor, I
 O—h! I-I mean we love you best.
 U—nderstand this isn't personal.
 G—osh! I can't say the rest.
 Studio Pest.

Here's the Reason Why Men Get Bald-headed

Dishes piled up high,
 And the stockings remain unmended;
 The floor isn't swept or mopped,
 All tasks are left untended.
 Father has to wait for his meals,
 While I move the armchair
 Close up in front of my radio
 When Hugh is on the air.
 Sunshine Sally.

My Callers

Two, and it's time for Book Ends,
 The program that we like.
 Hugh and Ted, our own true friends,
 Now come before the mike.
 They'll chat with us for a while
 Of many things so fine,
 And then leave us with a smile.
 They should have lots more time.

But they'll be back again soon
 With "Hello there!" at two
 To bring us poems and songs.
 Always with something new.
 —Prescott Platt.

GLOOMY OUTLOOK

Mary Ann: "Mother, if I grow up, will I have a husband like papa Jackson?"
 Mrs. Jackson: "Yes, dear."
 Mary Ann: "And if I do not get married, will I be an old maid like Aunt Kate?"
 Mrs. Jackson: "Yes, my dear."
 Mary Ann: "Well, I'm in a fix, I am."

Her Songs to Be Feature

of Radio Roundup Program



Dorothy McNulty, featured comedienne of a number of musical comedies, including "Good News," will temporarily desert the footlights when she sings several of her more popular tunes on Radio Roundup over WABC and the Columbia network on Thursday, August 27 at 11:30 p. m., EDST.

SOME JOB

Production men usually are the last ones to be envied their jobs, because the work demands a hundred per cent precision and exactitude. But in these torrid days, there is a premium on the production man's position. He is always in one of those refrigerator-like studios which are the only comfortable spots in a broadcasting building at this season.

WATCH YOUR TOYS

Colonel Stoopnagle is collecting toy music boxes and such knick-knacks as musical jars and powder boxes. Occasionally you hear some of them playing sweetly on the Gloom Chasers' programs.

Doug: "How did you get so many freckles?"

Reuben: "From sleeping in the shade of a screen door."

K M B C PROGRAM SCHEDULES FOR W

SUNDAY, AUGUST 23, 1931

Forenoon

- 7:00—Morning Musicales.
- 7:45—Bible Study.
- 8:15—Land o' Make Believe.
- 9:00—Journal-Post Funny Paper Man.
- 9:30—The Wandering Organist.
- 10:00—Voice of St. Louis.
- 10:30—International Broadcast.
- 10:45—French Trio.
- 11:00—Stone Church Choir.
- 11:30—Columbia Little Symphony.

Afternoon

- 12:00—Ann Leaf at the Organ.
- 12:30—Gypsy Trail.
- 1:00—Symphonic Hour.
- 2:00—Cathedral Hour
- 3:00—Matinee Melodies—Organ and Piano Solists.
- 4:00—Chicago Knights.
- 4:30—L. D. S. Radio Vespers.
- 5:00—New World Symphony.
- 5:15—Fray and Braggott—Piano Team.
- 5:30—Daddy and Rollo—LaPalina.
- 5:45—Boswell Sisters.
- 6:00—Eastman Kodak Hour—"Devils, Drugs, and Doctors."
- 6:15—Kalten Born Edits the News.
- 6:30—Tony Parenti and Singing Saxaphones.
- 6:45—Modern Male Chorus.
- 7:00—The Dutch Masters.
- 7:30—Lewisohn Stadium Concert.
- 8:30—The Gauchos.
- 9:00—The Pickwick Travelers.
- 9:30—Red Nickols and His Park Central Orchestra.
- 10:00—L. D. S. Studio Service.
- 11:00—Eddie Willburn's White House Orchestra.
- 11:30—Bennie Moten's Fairyland Park Orchestra.
- 12:00—White House Tavern Orchestra.

MONDAY, AUGUST 24, 1931

Forenoon

- 6:00—Morning Devotions.
- 6:15—Dawn Patrol.
- 6:40—Keeping Fit with Happy Harry.
- 7:00—The Commuters.
- 7:30—Tony's Scrapbook.
- 7:45—The Old Dutch Girl.
- 8:00—Journal-Post News Flashes.
- 8:05—Morning Music Box.
- 8:30—Singing Vagabond.
- 8:45—Melody Parade.
- 9:00—Greek Music Program.
- 9:15—Madison Singers.
- 9:30—Bruce Chapman-Children's Stories.
- 9:45—McKenna Character Education.
- 10:00—Don Bigelow's Orchestra.
- 10:30—Columbia Revue.
- 10:45—Institute of Charm.
- 11:00—Lady of the House.
- 11:15—Earl Carpenter's Orchestra.
- 11:30—Harry Tucker and His Orchestra
- 11:50—Journal-Post News Flashes.

Afternoon

- 12:00—American Medical Association.
- 12:05—Farm Frolic.
- 12:25—Producers' Market News.
- 12:30—Happy Hollow.
- 1:00—Columbia Salon Orchestra.
- 1:30—Marian and Jim.
- 1:45—Pickwick Traveler.
- 2:00—Between the Book Ends.
- 2:15—Gypsy Music Makers.
- 2:30—The Dictators.
- 3:00—Dancing by the Sea.
- 3:30—Base Ball Scores.
- 3:32—Ted Husing Interviews H. H. Ramsey About Golf.
- 3:45—Virginia Arnold, Pianist.
- 4:00—Views and Interviews.
- 4:15—Kate Smith and Her Swanee Music.
- 4:20—Journal-Post News.
- 4:30—Kolyos Program.
- 4:45—Big Brother Club.
- 5:15—Dennis King and Linit Orchestra
- 5:30—Miller and Lyle.
- 5:45—North Mehornay Newly-Weds.
- 6:00—Base Ball Finals.
- 6:02—Citizens League Address—Mrs. P. H. Crane.
- 6:15—Barbasol Program—Singin' Sam.
- 6:30—The Manhattan Serenaders.
- 6:45—Tastyeast Gloom Chasers.
- 7:00—Eno Crime Club.
- 7:30—The Bourjois Orchestra.
- 7:45—The Bon Bons.

8:00—Guy Lombardo's Robert Burns Program.

- 8:30—The Swiss Yodelers.
- 8:45—Household Entertainers.
- 9:00—Louie's Hungry Five.
- 9:12—Ayer's News.
- 9:15—Arthur Pryor's Crema Band.
- 9:30—Morton Downey with Camel Quarter Hour.
- 9:45—Bert Lown's Orchestra.
- 10:00—Bobby Meeker's Orchestra.
- 10:30—Friendly Muse.
- 11:00—Eddie Willburn's White House Tavern Orchestra.
- 11:30—Bennie Moten's Orchestra.
- 12:00—Eddie Willburn's White House Tavern Orchestra.

TUESDAY, AUGUST 25, 1931

Forenoon

- 6:00—Morning Devotions.
- 6:15—Dawn Patrol.
- 6:40—Keeping Fit with Happy Harry
- 7:00—The Commuters.
- 7:30—Tony's Scrapbook.
- 7:45—Dr. Copeland's Health Tour.
- 8:00—Journal-Post News Flashes.
- 8:05—Morning Music Box.
- 8:30—Columbia Mixed Quartet.
- 8:45—Party House—Contract Bridge.
- 9:00—Fashion Facts of 1931.
- 9:15—Your Foods and You.
- 9:30—Uncle Ezra's Ramblings.
- 9:45—Dr. Eric M. Matsner.
- 10:00—Don Bigelow's Orchestra.
- 10:30—Lady of the House.
- 11:00—Cuban Biltmore Orchestra.
- 11:30—Savoy Plaza Orchestra.
- 11:50—Journal-Post News Flashes.

Afternoon

- 12:00—Panst-ett Varieties.
- 12:15—Brooks and Ross.
- 12:25—Producers' Market News.
- 12:30—Happy Hollow.
- 1:00—Columbia Artist Recital.
- 1:30—Marian and Jim.
- 1:45—The Captives.
- 2:00—Between the Bookends.
- 2:15—Four Clubmen.
- 2:45—Phil Fisher and Orchestra.
- 3:00—Frank Ross—Songs.
- 3:15—Adventures in Words.
- 3:30—Base Ball Scores.
- 3:31—Jolly Jugglers.
- 3:45—Classic Hour.
- 4:15—Jack Miller, Songs.
- 4:20—Journal-Post News.
- 4:30—Mary Charles Orchestra.
- 4:45—Big Brother Club.
- 5:15—Dennis King and Linit Orchestra.
- 5:30—La Palina—Daddy and Rollo.
- 5:45—Morton Downey with Camel Quarter Hour.
- 6:00—Base Ball Finals.
- 6:02—Organalities.
- 6:15—Edna Wallace Hopper's Youth Matinee.
- 6:30—The Bon Bons.
- 6:45—Symphony Concert—Howard Barlow.
- 7:00—Henry George.
- 7:30—The Bristolers.
- 8:00—Ben Bernie and His Blue Ribbon Orchestra.
- 8:15—Tito Guizar.
- 8:30—Philco Hour.
- 9:00—Louie's Hungry Five.
- 9:12—Ayer's News.
- 9:15—Arthur Pryor's Crema Band.
- 9:30—Bennie Moten's Orchestra.
- 9:45—Asbury Park Casino Orchestra.
- 10:00—Easy Aces—Courtesy Bird's Drugs, Inc.
- 10:15—Romanell's Orchestra.
- 10:30—Wandering Minstrels—Organ Varieties.
- 11:00—Eddie Willburn's White House Tavern Orchestra.
- 11:30—Bennie Moten's Fairyland Park Orchestra.
- 12:00—White House Tavern Orchestra.

WEEK OF AUGUST 23 TO AUGUST 29

WEDNESDAY, AUGUST 26, 1931

Forenoon

- 6:00—Morning Devotions.
6:15—Dawn Patrol.
6:40—Keeping Fit with Happy Harry.
7:00—The Commuters.
7:30—Tony's Scrapbook.
7:45—Old Dutch Girl.
8:00—Journal-Post News.
8:05—Morning Music Box.
8:30—Ralph Christman, Pianist.
9:00—Learning to Swim.
9:15—Three Men in a Tub.
9:30—Uncle Ezra's Ramblings.
9:45—Home Decorating—Edith Kirkland.
10:00—Don Bigelow's Orchestra.
10:30—Columbia Revue.
10:45—Institute of Charm.
11:00—Cuban Biltmore Orchestra.
11:30—Atlantic City Musicale.
11:45—Journal-Post News.

Afternoon

- 12:00—American Medical Association.
12:05—Brooks and Ross.
12:25—Producers' Market News.
12:30—Happy Hollow.
1:00—Columbia Salon Orchestra.
1:30—Marian and Jim.
1:45—Dancing by the Sea.
2:00—Between the Book Ends.
2:15—Dancing by the Sea.
2:30—Columbia Camp Concert.
3:00—Lady of the House.
3:15—Asbury Park Orchestra.
3:30—Baseball Scores.
3:31—Hotel Taft Orchestra.
3:45—Edna Wallace Hopper's Youth Matinee.
4:00—Junior Artists' Club.
4:20—Journal-Post News Flashes.
4:30—Kolyos Program.
4:45—Big Brother Club.
5:15—Dennis King and Linit Orchestra.
5:30—Miller and Lyles.
5:45—Nut Meets.
6:00—Base Ball Finals.
6:02—Organalities.
6:15—Barbasol Program.
6:30—Connie Boswell and Orchestra.
6:45—Tastyest Gloom Chasers.
7:00—Gold Medal Fast Freight.
7:30—Eno Crime Club.
8:00—Vitality Personalities — Nick Lucas.
8:15—Hernandez Brothers.
8:30—Nit Wit Hour.
9:00—Louie's Hungry Five.
9:12—Ayer's News.
9:15—Arthur Pryor's Crema Band.
9:30—Camel Quarter Hour with Morton Downey.
9:45—Will Osbourne's Orchestra.
10:00—Ben Bernies Orchestra.
10:30—Night Winds—Organ Varieties.
11:00—Eddie Willburn's White House Tavern Orchestra.
11:30—Bennie Moten's Orchestra.
12:00—Eddie Willburn's White House Tavern Orchestra.

THURSDAY, AUGUST 27, 1931

Forenoon

- 6:00—Morning Devotions.
6:15—Dawn Patrol.
6:40—Keeping Fit with Happy Harry.
7:00—The Commuters.
7:30—Tony's Scrapbook.
7:45—Morning Minstrels.
8:00—Journal-Post News.
8:05—Morning Music Box.
8:30—Lady of the House.
8:45—Bobby Blues.
9:00—Whitman Bennett—Creators of Culture.
9:15—An Old-fashioned Garden—Girls' Trio.
9:30—Vacation Roads—Walter W. Hubbard.
9:45—P. T. A. Talk—Mable Porter.
10:00—Don Bigelow's Orchestra.
10:30—Columbia Revue.
11:00—Cuban Biltmore Orchestra.
11:30—Savoy Plaza Orchestra.
11:50—Journal-Post News.

Afternoon

- 12:00—American Medical Association.
12:05—Midday Meditations.
12:25—Producers' Market News.
12:30—Happy Hollow.
1:00—Columbia Salon Orchestra.
1:30—Marian and Jim.
1:45—Ben and Helen—Duets.
2:00—Between the Book Ends.
2:15—Melody Magic.
2:30—Hotel Taft Orchestra.
3:00—Asbury Park Casino Orchestra.
3:30—Baseball Scores.

- 3:31—Girl O' Yesterday—Kathryn Parsons.
3:45—"Meet the Artist."
4:00—Mary Ann's Feature.
4:20—Journal-Post News Flashes.
4:30—Will Osborne.
4:45—Big Brother Club.
5:15—Dennis King and Linit Orchestra.
5:30—La Palina—Daddy and Rollo.
5:45—Morton Downey and Camel Quarter Hour.

- 6:00—Base ball Finals.
6:02—Organalities.
6:15—The Columbians.
6:45—Kaltenborn Edits the News.
7:00—Premier Salad Dressers.
7:15—The Coty Melody Girl.
7:30—Lewisohn Stadium Concert.
8:30—New World Symphony Orchestra—KMBC Anniversary Program.
8:45—Piano Pals.
9:00—Louie's Hungry Five.
9:12—Ayer's News.
9:15—Arthur Pryor's Crema Band.
9:30—Bennie Moten's Fairyland Park Orchestra.
9:45—Radio Roundup.
10:00—Guy Lombardo's Royal Canadians.
10:30—Looking Through the Mike—Organ Varieties.
11:00—Eddie Willburn's White House Tavern Orchestra.
11:30—Bennie Moten's Fairyland Park Orchestra.
12:00—White House Tavern Orchestra.

FRIDAY, AUGUST 28, 1931

Forenoon

- 6:00—Morning Devotions.
6:15—Dawn Patrol.
6:40—Keeping Fit with Happy Harry.
7:00—The Commuters.
7:30—Tony's Scrap Book.
7:45—Old Dutch Girl.
8:00—Journal-Post News.
8:05—Morning Music Box.
8:15—Julia Sanderson and Frank Crumit.
8:45—The Ambassadors—Male Trio.
9:00—Lady of the House.
9:15—Rhythm Kings.
9:30—Melody Parade.
10:00—Don Bigelow's Orchestra.
10:30—Town Crier Household Hints.
10:45—Institute of Charm.
11:00—Cuban Biltmore Orchestra.
11:30—Harry Tucker's Orchestra.
11:50—Journal-Post News.

Afternoon

- 12:00—Pabst-ett Varieties.
12:15—Lovable Liars—Jim and Ned.
12:25—Producers' Market News.
12:30—Happy Hollow.
1:00—Columbia Salon Orchestra.
1:30—Marian and Jim.
1:45—Pickwick Traveler.
2:00—Light Opera Gems.
2:45—Edna Thomas — Lady from Louisiana.
3:00—Jewish Art Program.
3:30—Baseball Scores.
3:32—John Kelvin, Irish Tenor.
3:45—Edna Wallace Hopper, Youth's Matinee.
4:00—Earl Carpenter's Orchestra.
4:20—Journal-Post News.
4:30—Kolyos Program.
4:45—Big Brother Club.
5:15—Dennis King and Linit Orchestra.
5:30—Red Nichols Orchestra.
5:45—North Mehomay Newly-Weds.
6:00—Base Ball Scores.
6:02—Organalities.
6:15—Barbasol Program.
6:30—Grand Opera Miniature.
7:00—Liberty Magazine Hour.
7:45—Friendly Five Foot Notes.
8:00—Pillsbury Pagent.
8:30—Around the Samovar.
9:00—Louie's Hungry Five.
9:12—Ayer's News.
9:15—Arthur Pryor's Crema Band.
9:30—Camel Quarter Hour with Morton Downey.
9:45—K. C. Custom Garment — Irresistible Imps."

- 10:00—Easy Aces—Courtesy Bird's Drugs, Inc.
10:15—Irving A. Aronson's Orchestra.
10:30—Dream Ship—Organ Varieties.
11:00—Eddie Willburn's White House Tavern Orchestra.
11:30—Bennie Moten's Fairyland Park Orchestra.
12:00—Eddie Willburn's White House Tavern Orchestra.

SATURDAY, AUGUST 29, 1931

Forenoon

- 6:00—Morning Devotions.
6:15—Dawn Patrol.
6:40—Keeping Fit with Happy Harry.
7:00—The Commuters.
7:30—Tony's Scrapbook.
7:45—Morning Minstrels.
8:00—Journal-Post News Flashes.
8:05—Music Box.
8:30—New World Symphony.
8:45—Lady of the House.
9:00—Adventures of Helen and Mary.
9:30—Columbia Revue.
9:45—Mary Ann's Saturday Club.
10:00—Don Bigelow's Orchestra.
10:30—Hotel Taft Orchestra.
11:00—St. George Hotel Orchestra.
11:30—Atlantic City Musicale.
11:50—Journal-Post News Flashes.

Afternoon

- 12:00—American Medical Association.
12:05—Brooks and Ross.
12:25—Producers' Markets.
12:30—Happy Hollow.

- 1:00—K. C. Council of Churches.
1:30—Marian and Jim.
1:45—Saratoga Racing Series.
3:15—Dancing by the Sea.
3:30—Base Ball Scores.
3:31—Dancing by the Sea.
3:45—Madison Singers.
4:00—Winegar's Barn Orchestra.
4:30—Journal-Post News.
4:45—Big Brother Club.
5:15—St. Moritz Orchestra.
5:30—Reis and Dunn—Comedy Songs.
5:45—The Camel Quarter Hour, with Morton Downey.
6:00—Base Ball Finals.
6:02—Organalities.
6:15—Henry Burbig.
6:30—Ed Cochrane's Sport Chat.
6:45—Tastyest Gloom Chasers.
7:00—The Boswell Sisters.
7:15—Steelcote Color Harmonizers.
7:30—Lewisohn Stadium Concert.
8:00—Hank Simmon's Show Boat.
9:00—Louie's Hungry Five.
9:12—Ayer's News.
9:15—Arthur Pryor's Crema Band.
9:30—Bennie Moten's Orchestra.
9:45—Will Osborne's Orchestra.
10:00—Guy Lombardo's Orchestra.
10:30—Under the Moon—Organ Varieties.
11:00—Bennie Moten's Fairyland Park Orchestra.
11:30—White House Tavern Orchestra.
12:00—Bennie Moten's Fairyland Park Orchestra.
12:30—Eddie Willburn's White House Orchestra.

SCHEDULED TRADE TRIPS

Table with 2 columns: Location and Date. Includes Atchison, Kans. (August 20), Paola, Kans. (August 22), Garnet, Kans. (August 25), Chillicothe, Mo. (August 28), Marshall, Mo. (September 2), Excelsior Springs, Mo. (September 7).

Dear Editor:

Please send me 13 issues of the KMBC Happy Hollow

Bugle.

I am enclosing 25 cents

to help cover the cost of mailing.

Name _____

Address _____

City _____



IF I SHOULD DIE TONIGHT

If I should die tonight,
My friends would look upon my quiet face,
Before they laid it in its resting place,
And deem that Death had left it almost fair;
And laying snow white flowers against my hair,
Would smooth it down with tearful tenderness,
And hold my hands with lingering caress—
Poor hands, so empty and so cold tonight!

O, friends, I pray tonight,
Keep not your kisses for my dead, cold brow!
The way is lonely, let me feel them now,
Think gently of me; I am travel worn;
My faltering feet are pierced with many a thorn,
Forgive, O hearts estranged, forgive, I plead,
When dreamless sleep is mine, I shall not need
The tenderness for which I long tonight.

—Arabella E. Smith.

CHEERFUL FRIEND

To you, my cheerful friend! To you! who seem to be an exquisite architect forever building up the castle of happiness out of all the losses and crosses and wrecks and ruins that fate may throw about you—to you who can always see the silver lining to every cloud, who can poignard your sorrows and share your joys, and laugh and sing, and be content, and still keep up the fight till life's rugged journey ends!

—Joseph D. Houston.

FOOTPRINTS IN STONE

The workman smiled and shrugged, but humored me,
And let my children step, so carefully,
To make a clear print in the soft concrete
Of the new sidewalk, with their bare, pink feet;
The youngsters loved it and were proud to show
The replica of every little toe.
And now, among the crowds that pass my door,
These steps forever pause nor wander more,
And through harsh noises I still seem to hear
Gay childish laughter while they linger near.
I have seen birds drink from the tiny pools
Cupped in these dear intaglios when rain cools
The scorching pavement; so my thirsty heart
Finds here a precious memory set apart,
Not wholly saddened, though I walk alone,
While accompanied by small footprints left in stone.
—Florence Gibbs Keenan in "Good Housekeeping."
(Submitted by Stella Durbin.)

WHENEVER YOU COME

The gate will be open—whenever you come—
The coals in the hearth will be ripened in flame;
And I will be waiting—whenever you come—
Loving you, needing you, just the same.

Over the meadow road linnets will cry,
Still comes the lark to the garden's small door,
The sunlight still covers a drowsy blue sky,
And the little house dozes, the same as before.

Comfort will wait you—whenever you come!
And peace when you ask it, and sleep, when you will;
And I will be waiting, whenever you come—
Loving you, wanting you, needing you still!

—Bert Cooksley.

(Contributed by Lois Bowen.)

Lady of the House

BACK-DOOR WIRELESS

In a recent broadcast by the Lady of the House, the proper arrangement of foods in the refrigerator was given. However, in case you missed this, or didn't get it written down, we are giving you in this column the proper placement of foods.

Coldest Section—under the ice.

Milk.
Butter.
Uncooked meats or fish (covered).
Meat stock.

Next Coldest Section:

Cooked meats.
Left-over foods.
Berries.
Eggs.

Fruits and vegetables with no decided odor.

Salad oil and dressing.
Cheese (covered).
Shortening.

The following foods with strong odors should be placed where the circulation will not carry odors into other foods. This is near the point where the warmest air in the cycle of circulation is just about to pass over the ice. In the side-icer, this point is on the top shelf.

Cabbage.
Cauliflower.
Oranges.
Lemons.
Apples.
Melons.

Don't you think it is interesting to try new kinds of preserves and methods of canning? Here is a plum conserve which is quite different from most recipes.

Plum Conserve

1 basket blue plums.
5 or 6 muskmelons (depending on the size).
Juice of 2 lemons.
2 cups shelled walnuts or pecans.
5 lbs. sugar.

Seed the plums, cook the skins and pulp with the sugar, and if needed, add a little water to keep from burning. Cut the melons in small pieces. Add after the plums have cooked a while. Add the lemon juice and cook until thick. Add the nuts the last ten minutes.

Don't forget to send for the chart for Cold Pack Canning. And if you have any trouble in remembering the hours of the Lady of the House Broadcast, she is sending out a schedule, together with the "Homemaker's Prayer," suitable for framing. It is yours for the asking.

Lenore Anthony.

OF INTEREST

Guy and Carmen Lombardo now spend much of their time on an aquaplane hitched to Guy's speedboat.

Paul Tremaine opened at the Asbury Park Casino on August 2, where he played last summer.

ABOUT BERT LOWN

He can't write a note of music, yet he has composed three successful songs within a year—"Bye Bye Blues," "By My Side," and "You're the One I Care For."

He can't read a note of music, yet he leads the Hotel Biltmore Orchestra and has sixteen other dance units working under his direction.

That's Bert Lown, 27, ex-cash register salesman. A year and a half ago he was \$8,000 in debt. Now he is one of the most successful and popular orchestra leaders in the country. Here's how Lown switched from cash registers to music:

Sitting in the lobby of the Biltmore Hotel one day wondering why he had plenty of cash registers but nothing to put in them, Lown heard two men talking. One of them said, "Yes, that orchestra is poor. We'd better give them their notice at the end of the week."

"Well," Lown explains laughingly, "I jumped up and grabbed one of the two men. I said, 'I don't know who you are, but I agree that orchestras could be better. And I'm the fellow who can give you a better one.'"

The man Lown grabbed was the Biltmore manager. He told Bert he could have an audition the following day.

Bert hadn't an orchestra, but he organized one that night. He got ten \$20-a-night musicians and explained the situation to them. He told them he didn't know much about music but they did. They rehearsed all night long, and the next day they got the job.

Lown and his orchestra have been playing during the Biltmore tea and supper hours ever since and have been heard regularly over the WABC-Columbia network on both sustaining and commercial programs. Several weeks ago Lown was appointed musical director of the Biltmore Hotel, in charge of the luncheon and dinner hours, too. He now has three orchestras at the hotel instead of one.

Since last September Lown and his orchestra have played at forty-eight college proms. They have played at Yale, Dartmouth and Princeton. Since the first of this year they have spent much time recording, and have forty-two disc sides to their credit.

In composing songs Lown uses a system all his own. He uses numbers instead of musical notes. Fortunately, his pianist, Chauncey Gray, understands Bert's system and is able to transpose the

"Big Fred" Now Heard on C. B. S.



"Six foot two—eyes of Blue—Big Fred speaking."

That's the way Fred Hillebrand, now featured on the Dutch Masters program over WABC and the Columbia network, describes himself over the air each Sunday night. With parodied songs and dialogue from his own pen, Hillebrand is giving radio audiences a taste of the type of humor that has placed him among the first rank comedians in vaudeville and on the legitimate stage. He began his career in the theater at the age of fourteen, was a headliner at eighteen and has retained his popularity ever since.

Columbia Shorts

Ted Husing, sports announcer, appeared for work a day or so ago somewhat bunged up and profusely painted with iodine. He was well scratched in several places when he collided with the barnacled bottom of a swimming raft. His colleagues, Harry Von Zell and George Beuchler, have also been limping around the studios because of swimming accidents.

numbers into notes and thus into finished songs.

Before he became a maestro Bert won a gold watch for setting a national record for selling cash registers. Records seem to be his forte.

**COLUMBIA ANNOUNCES
WEEKLY AVIATION COLUMN**

Weekly radio columns on aviation, conducted by C. S. (Casey) Jones, will be the feature of a new series of programs to be presented over the KMBC-Columbia network, under the sponsorship of Jarman Shoe Company, beginning Friday, August 28.

The series will be under the caption of "Friendly Five Footnotes." Each week Jones will discuss current flying events, and from time to time will present outstanding aviation personalities, who will greet the radio audience. Jones will not restrict himself to speaking on technical achievement, but will bring out the human side of aeronautics as seen by one who has himself spent many thousands of hours in the air.

"Casey" is thoroughly versed in all phases of aviation, having been selected by the Army Air Corps as an instructor during the war. He has had an enviable record in competitive flying, winning the race for cabin ships held at the National Air Race meeting in Chicago last year.

Jones will share the bill with another luminary, Pilar Arcos, renowned radio and recording singer of Spanish music. Senorita Arcos is known throughout the Western Hemisphere as "La Cancionera de las tres Americas" (the singer of the three Americas). The Cuban diva sings with equal ability intricate tangos, plaintive love songs and the spirited Spanish coplas. She has done much to popularize American "blues" tunes among the Latins. She will accompany herself with the guitar, supplanting her orchestra, and make use of the castanets.

**OLD TIME TUNES BY
WHEATIES QUARTET**

(Wednesday, August 26)

Carrying a special musical cargo dedicated to the old-timers along the right of way, the Gold Medal Fast Freight will pull out of WCCO Wednesday, August 26, for another run over a coast-to-coast Columbia network, 7:00 to 7:30 p. m.

The Wheaties Quartet, singing crew of the train, will serenade with tunes of the vintage of "Waiting for the Robert E. Lee," "Girl in the Heart of Maryland," "Moonlight Bay," and "I Want a Girl." Eddie, the Gold Medal Organist, will combine his talents with those of the singers in "Auf Wiedersehn" and "Old Heidelberg."



**LYMAN'S BAND AND
GLEE CLUB ON CBS**

(Beginning September 1)

With the return of Abe Lyman's Band, and the radio debut of his Glee Club, a new series of broadcasts will be inaugurated over the KMBC-Columbia network each Thursday and Saturday from 6:15 to 6:30 p. m., beginning Thursday, September 3.

The Abe Lyman Glee Club, comprised entirely of members of the orchestra, will be the outstanding feature on these fifteen minute programs. A widely varied repertoire promised will include excerpts from operas, classical numbers and popular tunes of the day.

The versatility of Lyman's band has brought them international recognition. At the Kit Kat Club in London their popularity reached new heights, and nobility came in large numbers to enjoy the orchestrations of a band that has kept its individuality through the changing tempos in rhythm mode.

VITALITY PERSONALITIES

(Wednesday, August 26)

Nick Lucas, the soft-voiced troubadour who has been featured on stage and screen, will bring his mandolin and several songs to the microphone during the broadcast of Vitality Personalities over the KMBC-Columbia network, Wednesday, August 26, at 8:00 p. m.

One of the songs which Lucas will sing to the strumming of his mandolin will be "Tiptoe Through the Tulips," introduced by him with much success in the motion picture, "Gold-diggers of Broadway." His other offering will be the current hit-tune "That's My Desire."

**HENRY AND GEORGE BOUND
FOR DETROIT**

The nation's automobile capital will be focused upon by Henry and George when the pair dedicate their program to the city of Detroit on Tuesday, August 25, at 7:00 p. m., over KMBC and the Columbia network.

Several new blackouts by Tom Tarrant will again cast Henry and George in their familiar roles as "Meyer and Moe" and "Big Shot and Little Jimmie."

**DUTCH MASTERS TO SING
OLD RAILROAD NUMBERS**

(Sunday, August 23)

Fred Hillebrand and his fellow Hollanders will present two songs of the days when locomotive engineers were the small boy's heroes in their Dutch Masters program on Sunday, August 23, from 7:00 to 7:30 p. m., over KMBC and the Columbia network.

"Casey Jones" and "Cannon Ball Rag" are the two numbers the entertainers will use to revive memories of a time when a fast railroad train held the niche in youthful imaginations now filled by famous airplanes and their renowned pilots. "Casey Jones," which the ensemble will present to open their program, dates back to 1909. "Cannon Ball Rag," of the vintage of 1908, will be played by the Dutch Masters Orchestra.

**BON BONS' TRIBUTES TO
ST. LOUIS BLUES**

(Tuesday, August 25)

The Bon Bons, a Negro girls' quartet that has established itself as a favorite with devotees of vocal harmonies, will tell the world in song that "There Never Will Be a Melody Like 'St. Louis Blues,'" after which they will offer the song itself, during their broadcast over the KMBC-Columbia network, Tuesday, August 25, beginning at 6:30 p. m.

**SINGIN' SAM GOES
SENTIMENTAL**

Singin' Sam, the Barbasol Man, goes decidedly sentimental in his deep bass way during the week commencing August 24, when he will be heard from 6:15 to 6:30 p. m., on Monday, Wednesday, and Friday over the KMBC-Columbia network.

It's all because so many of his friends from Indiana have come out East to see their fellow Hoosier. Talking over old times with them is affecting Sam, and he betrays its influence in his selection of tunes. He will feature "Dear Old Girl," "Smiling Through," and "Shine On, Harvest Moon." The last named is being revived in the current issue of the Ziegfeld Follies.

**ALL-SCHUBERT PROGRAM
UNDER HOWARD BARLOW**

(Tuesday, August 25)

Some of Schubert's most popular operatic writing, and the finale from one of his lesser known symphonies, will make up the program to be conducted by Howard Barlow over the KMBC-Columbia network, from 6:45 to 7:00 p. m., Tuesday, August 25.

The overture to "Rosamunde" had long been one of the most popular Schubert items in the repertoire, consisting as it does of smoothly flowing tunes woven into a harmonious whole, and orchestrated in Schubert's best style. Another phase of the composer's versatile genius is revealed in his symphonic writing, the finale from his fifth symphony being in strict classical form and at the same time stamped with his own distinctive personality. The program follows:

- Overture, "Rosamunde" Schubert
- Entracte to Act II, "Rosamunde" Schubert
- Finale from "Fifth Symphony" Schubert

**CONTRASTS IN CATHEDRAL
HOUR PROGRAM**

(Sunday, August 23)

Notable contrasts in religious music of the past and present will be achieved by the presentation of Haydn's work, "With Verdure Clad," and Deems Taylor's motet, "Before the Shrine" during the broadcast of the Cathedral Hour, which, under the direction of Channon Collinge, will be heard over the KMBC-Columbia network Sunday August 23, from 2:00 to 3:00 p. m.

- Processional: "O Master Let Me Walk With Thee," Gounod—Cathedral Ensemble.
- Anthem: "O Come Let Us Worship," Mendelssohn—Theo Karle, Choir and Orchestra.
- "O God Have Mercy," Mendelssohn—Evan Evans and Orchestra.
- Motet: "Before the Shrine," Deems Taylor—Choir.
- Duet: "Recordare," Verdi—Adele Vasa and Barbara Maurel.
- Credo: "Communion Service in A," Noble—Evan Evans, Choir and Orchestra.
- Lord Thou Hast Searched Me Out (request) Bennet—Barbara Maurel with Organ Accompaniment.
- Motet: "Our Father," Gretchaninoff—Choir.
- "He Counteth Your Sorrow," Mendelssohn—Theo Karle and Orchestra.
- Motet: "Pierce Was the Wild Billow," Noble—Choir and Orchestra.
- "With Verdure Clad," Haydn—Adele Vasa and Orchestra.
- Gloria: "Mass in B Flat," Farmer—Cathedral Ensemble.

* * * * *
 * MAIL SPINS NO. 14 *
 * ("An infant crying in the night—") *
 * * * * *

In the line of duty:
 "KMBC: I listened all day to your programs, and heard various trial offers made in the programs, and I should like to accept all that you have to offer free of charge. Your programs are very good—"

—and they ring bells!

This summer mail is so slow I don't suppose you don't know of no one who don't want to hire no body to do nothin', don't you? No?

Letter-Writing Etiquette No. 1

Select stationery that is in good taste—not too fancy in design and not too vivid in color. Letter paper need not always be white; the popular delicate shades of blue, buff and gray are pleasing. Avoid vivid pinks, purples, and green which detract from the letter itself. Monograms, if used, should not be too large or fanciful. Your address may be used, but *never* your name, on personal stationery. When writing, be sure to leave neat margins on all sides, but most important of all is that the handwriting should be readable and in ink, *never in pencil*. Remember, your letter reflects your interest and good taste. S' help me. Jimmie.

Studio Spots

Latest correction from the operating department (August 17) the "tank condensor" does not get white hot. That's all for today.

Many farmers throughout the middle west are outspoken in their praise of the "Dawn Patrol" in its efforts to be of service in these times of depression. For a limited time (as long as they can pay protection money) they are presenting the eminent Mr. Cecil Holman in a series of lectures entitled "Starvation Made Easy." He will give these "Helpless Hints for Famished Farmers" until the boss hears about it.

Probably the high point in performance for this week goes to Hugh Studebaker as dramatist on the Pickwick Travelers every Sunday night at 9:00. He should be sighted for glorifying the Cockney dialect. More interesting perhaps than the production itself to the studio observer is the reaction of the performer and the intense enjoyment which he gets from his work.

Unlike many radio features which contain dialogue, the Songsmiths write their own continuity. They are heard as the North Mehornay Newlyweds Mondays and Fridays at 5:45 p. m. Interesting to note is the fact that they look so much alike

and their voices are so similar that they are more often taken for brother and sister than man and wife, which they are in actuality.

If we told everything that goes on during a program you wouldn't believe it. For instance let's take Harry (Keeping Fit) Strandhagen, the hard working gentleman with the tenor voice into whose hands has been placed the health of many radio fans. It seems that members of the Dawn Patrol feel it their duty to try to break Harry up during his morning broadcasts—that is, get him to laugh or otherwise interrupt his "act." Heroes are made, not born."

"All ambitions to become a radio announcer take a nose dive when we hear Woody Smith struggling through the Greek Music program, 9:00 o'clock every Monday morning. It's what we call good money well earned.

Vincent Sorey was playing before CBS television eyes the other night. His dog at home saw his image in the television receiver and created such a stir that neighbors broke into the apartment to see what was wrong. Should we say something about "his master's face"?

TAPS FROM THE BUGLE

Deacon Jackson: "I'd like to call your attention to the flowers at the altar. They are for those who are sick at the close of the sermon." Irish.

Lammy: "I had my voice tried."

Woody: "What was the verdict?"

Lammy: "Fine."

Woody: "Were you able to pay it?" Al and Di.

Before marriage a man will go home and lie awake all night thinking about something a woman said. After he marries her he will go to sleep before she finishes it.

Morning Thought

It isn't your POSITION but your DISPOSITION that makes you happy or unhappy.

Don't whine.

Don't relate your troubles to your friends. You have blessings—talk about them. Radiate good cheer and you attract friends; spread gloom and you repel people.

Happy then, is the man who has that in his soul which acts on others as the April sun on violets.

Taw.

Meet Us At PAOLA, KANSAS Saturday, August 22

HAPPY HOLLOW BROADCAST FROM
 BANDSTAND ON SQUARE AT 12:30 P. M.

SPECIAL FEATURE BY THE HAPPY HOLLOW
 ENTERTAINERS IN THE AFTERNOON

BARGAINS IN ALL THE STORES

TAKE ADVANTAGE OF THESE SALES AND PREPARE YOUR CHILDREN FOR THE SCHOOL SEASON WHICH STARTS IN JUST TWO WEEKS.

COMPLETE KMBC
PROGRAM SCHEDULES

THE K·M·B·C

FOR THE WEEK
ENDING SEPTEMBER 5

HAPPY HOLLOW BUGLE

VOL. 2 HAPPY HOLLOW, U. S. A., AUGUST 29, 1931 NO. 5



UNCLE EZRA'S RAMBLINGS

I reckon we all admire a smart feller; a feller who is allers a thinkin up new things an doin 'em successfully. But often we see a feller thats too smart ter make a success uv anything. Such fellers really are smart, but are unfortunate in havin a swelled-up opinion uv theirselves. They got a notion they are too good ter do any real work theirselves and try ter live off the effort uv others. Them fellers is allers chasin a rainbow, some get-rich-quick scheme, er some big prize that really don't exist.

That kind uv a feller is might near sure ter be tricky and won't hesitate ter pull a shady deal regardless uv the misery it might bring to the other party. He's allers tryin ter git sumthin fer nothin. He's allers tryin ter "chisel" a pass, a political job where they aint no work—a snap uv some kind. They are purty sure ter be good fellers as the world judges em but they never try ter do nothin worth while an nearly allers wind up as failures.

Ye jest can't git somethin fer nothin an nobody ever won a position uv responsibility over night. It's the plodder that wins; the feller who pays fer his success in honest efforts. Ye'll notice that the world is allers suspicious uv the feller who wears flashy clothes an talks smooth; even his friends, while they admire his glibness, have very little confidence in him.

The world admires a feller who has character, a definite purpose and perseverance. I know a feller who wuz slow in learnin. His classmates used ter make fun uv him; but he wuz a plodder. He had a definite purpose an he didn't let nothin turn him aside. He became manager uv a large chain store system an many uv his classmates who used ter make fun uv him wuz glad ter git a job workin fer him. When office hours wuz over, they watched his showfer drive up in a beautiful

THE BARE FACTS EXPOSED

WEATHER FORECAST

Hoodlums—Hot.
Squire and Widder—Stormy.
Sally in vicinity of Ozie—Cool.
C. M. M.

HAPPY HOLLOW LIKES GARNETT

Trade Trippers Well Pleased

In the third Kansas town to be visited, Garnett, Kansas, Happy Hollow found a mighty enthusiastic crowd of radio fans. The occasion of this visit was the annual home coming week of the city and had all the flavor of the old time carnival with its ferris wheel, merry-go-round, and hot dog stands. However the entertainers had no trouble in being heard above the noise of the calliopes and barkers, as a loud speaker truck amplified their voices so that they could be heard all over the city square.

As usual, George Washington White ate too much chicken.

The trip was sponsored by the Happy Hollow Chamber of Commerce and KMBC.

HAPPY HOLLOW HEARSAY

Quite a number of patriotic citizens will go with Pell Hill to the State fair next week to root for him when he enters the hog calling contest.

Douglas Butternut is not feeling so good this week. He manages to talk as loud as ever, but not to Percy.

Sally Perkins is expected back from summer camp most any day now.

automobile while they took a street car home. Mebbe he wuzn't as smart as they wuz, but a definit purpose an perseverance brought-home-the-bacon.

PRECIOUS LITTLE ROCKS

AW GARNETT ANYWAY

Danny and Doug had their first encounter with a "will-o'-the-wisp" the other day down in Garnett. They strayed all over town hunting for garnets—probably a blood-red one to be used as a talisman for the Blood-n-thunder Club. When their search went unrewarded, Doug was heard to mutter words to the effect of "Shoot, fire, what's in a name," as they were hauled before the microphone to be acclaimed as the only jewels by Uncle Ezry.

SUCH POPULARITY

MUST BE PRESERVED

The habit of straying away from the microphone just when they were needed caused Uncle Ezry quite a bit of trouble in having the Happy Hollow folk put on a program in both Paola and Garnett. The straying even extended as far as Osawatomie—Oh-sawatomie, to you. As the Happy Hollow Trade Trip Bus drove up before the State Institution there for a visit, a short one, a slightly cracked but pleasing bass voice was heard issuing from one of the patient cells, singing "Happy Hollow, My Home Town." Ted Malone, guest announcer for Happy Hollow Trade Trips, unconsciously joined in, singing in harmony. When the rendition, of just that one phrase by the way, was over, Ted, awakening to the situation, remarked, "I'm not surprised," leaving everyone to guess exactly what he meant.

We didn't know how much a picture will do toward bringing in the money. If that's all it takes, hereafter we will print nothing but baby pictures on the back page. Watch for Percy's picture next week.

DOUG'S PAST COMES

TO FRONT ON BACK PAGE

By special arrangement with Percival Alibaster Straightlace, well known literary light of Happy Hollow, the Bugle has obtained an exclusive photo of its editor, and is carrying a reproduction of it on the back page of this issue. Mr. Straightlace took charge of the Bugle's pictorial department only last week and we feel that we are to be congratulated in the interest which he is taking in his new position. This picture is printed in the Bugle by special permission of the Ladies' Aid Society of Happy Hollow.

(Ed. Note—Frum now on uf anything happens like this agen I hereby wish ta resine frum editering the Happy Hollow Bugle eny more. Wuthout my knowlege or sancshune, my picher, which I considers an outrage ta my diguty, has been put in the Bugle. An I happens to no that it wuz not with the permis-hun uf nobody, speshully the Ladies' Aid. Here's the way uf ut. Percy he wuz goin' down ta Band Practuse last Wed. when Annie she gived him a note ta take ta Ozie. When he wentud by Widder Jones' house why Widder she gived him a note ta take ta Uncle Ezry. When he got ta band practuse why he mixed up the notes (on perpose) so Uncle Ezra got the note frum Annie an Ozie got the note frum Widder Jones which made Uncle Ezry think ut wuz all rite ta print aw-full picher in the Bugle an Ozie thot Annie sed she wudn't marry him.

Well, enyhow, fer the informa-shun uf all Bugle subscribers, ta uphold my dignuty, I am gonna print Percy's picture next week an you jist wait an see ut. Whuts more, I hereby fire Percy Straightlace frum his job so there.)

HAF

MIDL

PUBLISHT

Danny a
Publits
Missouri
to the I
Radio S
rates 25

Presented by

Miss Mildred Martin
Liberty, Missouri

April 2, 1946

About is in the nothing to say.

Also about the things that Uncle Ezra and Si Perkins said, which got into the Bugle last week, I would like to say that such things are personal also that I'm gonna lick the next guy that says anything about it so there.

Sum day there's gonna be a revolution and kids is gonna get their rites respected.

The editors excepts no responsibility for the pitchers which goes in the Bugle this week.

Maybe honesty is the best policy, but boy it sure gets ya into sum very embarrassing sichuashuns sum times.

If peoples really wants to make Happy Hollow a better place to live in like they is always talkin' about, why doesn't they make ol Percy Straightlace stay hom and tend to his own bizness sum times.

Also Many Ann.

Also everybody what luffed at me cause my pitcher is in the Bugle this week.

The following was found in a Harper's Weekly for December 28, 1872:

All subscribers paying in advance will be entitled to a first class obituary notice in case of death.

Doug: "Uncle Ezra, should I order some more fresh eggs?"

Uncle Ezra: "No, we have enough fresh eggs in the cellar to last a couple of months."

Harry: "If you are going to borrow money, borrow from a pessimist. He never expects to get it back."

and watch me milk." Mrs. Hughes said, "Not until she changes her dress," so Maud put on another dress and ran down to the barnyard. It was just full of beautiful cows and Mr. Tom said, "Let me introduce you to Bess, the gentlest cow on the farm." "Can I milk her too, Mr. Tom?" "Sure," said Mr. Tom. "Get that bucket over there and here's a stool; now do it this way." "Oh!" said Maud. "What's the matter?" said Mr. Tom. "That cow slapped me with her tail." So Mr. Tom gave the cow a piece of sugar and he showed Maud how to milk.

One day Mr. Tom said, "How would you like to go to town?" I'll let you ride my pony Pit, and Maud was just so happy and Mr. Tom he put on a saddle that had been his when he was a little boy and lifted Maud up on Pit's back and so they rode into town. On their way home they met a lot of men walking who had packs full of something and he hollered to Mr. Tom, "Hi, there, your paw sure treated us fine but old Bowersock wouldn't help us." "Sorry," said Mr. Tom; and Maud asked, "Who were those men?" "Oh, they are men from the mines and are out of work. We farmers give them potatoes and other vegetables when we can," answered Mr. Tom. The next day Maud was riding the pony Pit and Mrs. Hughes said she could ride as far as Mr. Bowersock's farm. Well, just as she got nearly there she heard Mr. Bowersock's son yelling, "Oh Paw, oh Paw someone's cut all our catalpa trees down." Maud just turned the pony around and started home and met Mr. Tom and when she told him what she had heard Mr. Bowersock's son say Mr. Tom said, "That's too bad, they shouldn't have cut the trees down. The trees were not to blame. Old Bowersock is rich and should have given them something."

(Continued Next Week.)

* OLD TIMERS' SONG *
* COLUMN *

HARVEST TIME (SWEET ANGELINE)

Twilight shadow's falling,
All the chores are done;
Pa and Ma are rocking to and fro,
Two gray heads together,
Two hearts beat as one,
He's still singing to her—soft and low:

Chorus
"When it's Harvest Time, My Sweet Angeline,
We will wander through the golden grain;
Like the meadow-lark, just before it's dark—
We will harmonize a love refrain.
Then we'll harvest all our dreams together,
And we'll reap a heap of happiness divine;
Just a step from town, we will settle down,
When it's Harvest Time, Sweet Angeline."

II.
"Same old quail a whistling,
Whistling in the lane;
Same old fragrance from the new-mown hay,
Like the oak tree yonder,
My love shall remain;
And I'll still love you more each day."
(Chorus.)
(Contributed by Jud Jenkins.)

Harry Checkervest: "This steak is like a day in June—very rare."

Fanny Fullerton: "And your bill is like March weather—always unsettled."

Widder: "Squire, there's rats in the house. You'll have to get some rat biscuit."

Squire: "Nothing doing. If the rats can't eat what we do, they can go hungry."

Uncle Ezra's
Kwestion Kollum

Answers to last week's questions.

- 1. Many minerals, on account of the internal arrangement of their crystals, exhibit different colors.
- 2. A cut diamond has 58 facets, 33 above and 25 below the girdle or widest part.
- 3. South Africa is the chief source of diamonds.
- 4. Arkansas is the only state in the Union where diamonds have been found.
- 5. The three minerals besides diamonds classified as precious stones are ruby, sapphire, and emerald.

Questions for this week.

- 1. How many miles of gold wire can be made from a pound of gold?
- 2. Locate a world famous asphalt lake.
- 3. Name the most useful metal.
- 4. What is its most remarkable single property?
- 5. Where is the world's largest copper mine?

Uncle Ezra.

Old Lazy Bones: "I see there's a fight down on the corner."

Other Lazy Bones: "That so, I wish I was facin' that way."

UNCLE EZRA TAKES DANNY AND DOUG TO THE ART GALLERY
By Willie Botts.



WILLIE BOTTS
1931

ECHOES TO THE BUGLE CALL

Who Zit?

Ten plus ten plus three.....(age)
Ecstatic as can be....(disposition)
Down at dear KMBC.....(place)

**ANS. NEXT WEEK
SAPP-O**

FRESH PAINT

Fresh paint graces our front porch
An' the screen is always hooked.
An' evertime I start for the door—
Even jest to take a look,
Ma hollers from some place or other,
"Willie, leave that hooked,
That's fresh paint, don't you dare,"—
As if I didn't know that that was fresh paint out there.

Big sis thinks she's awful smart
But I got the laugh on her
An' other folks that thinks I ain't got sense enough
To stay off that fresh paint
An' all that sort of stuff.

Last night 'fore I went to bed,
I undid that hook,
An' I didn't even stop cause—
I didn't want to look.
An as Jack was jest a leavin'—
That's big sis's bow,
He stalked out o' that front door—
Boy! them tracks'll always show.
Pop jest made the dust fly
When he saw them marks out there
An' said he'd like to choke that guy
And that he didn't care if it was sis's friend.
Then sis popped in an' took the blame
And she said she'd plumb forgot.
Boy, they didn't stop to figure—
They might a been a difference
If that screen door had been locked!

Willie.

Ozie

And now that we've seen Ozie,
We know his eyes are blue.
We know his hair is curly
And he has freckles too.
He's very, very handsome,
He's tall and oh, so grand!
This jolly Ozark Rambler
Is a very fine specimen of man.
Aunt Betsy.

Zep Grundy Says—

"Seems ta me—
The greatest fear known—
Is fear that's unknown."

Sheriff Getum.

WISE AND OTHERWISE

Some men give their wives lots of credit, but most wives would rather have lots of cash.

Saw a young lady walking down the street wearing pajamas. And she didn't look a bit sleepy either.

It pays to control your temper. Every time you become angry it shortens your life from one to ten years, depending upon the degree of your anger.

It is rather amusing to come in contact with some people. They look you over as much as to say: "And did God make you too?"

There are many good things ruined on account of some people doing them in their "own" inimitable way.

Some people have tact. Others tell the truth.

A. B.

RADIO SAVIN'S TIME

There ought to be a radio savin's time
So when I turn that dial of mine
The stations call out, as in a rhyme,
Good mornin'.

There ought to be an announcer a-waitin' when
I go fishin' on my dial again;
Could tell me when I hit the far-off land
Maybe Rosedale or maybe Japan,
Without warnin'.

They should call them out as I turn about
Hear what I s-a-y;
Make them quick, fast and thick,
And I'll be on my w-a-y.

There ought to be a radio savin's time,
So when I turn that dial of mine,
I'll get just what I have in mind,
Till dawnin'.
Spookums.

THOUGHT

There are just three things
That make life worth while,
A kind word, a song,
And a cheerful smile.

Sunshine Sally.

Si an' Ma

Pore Andrew Mellon, these hard times

Has hit him hard o' late,
Two castles, seven modern homes,
Once b'longed ter his estate;
But since depression has set in,
It pinched pore Andy so,
Two homes an' seven castles now,
Is all that he can show.

Now Henry Ford sez all his men
Mus' raise their garden truck,
If not, them holdin' jobs with him
Is surely out o' luck;
Ma 'lows th' idee's purty good,
Folks couldn't run aroun',
An' this would keep 'em occupied,
Th' months when Ford's shut down.

Grasshoppers plays no favorites,
A farmer name' Sansone,
Set out terbacker, grinned an' sed,
"They'll shore leave that alone."
He warn't so wise—them hoppers eat
His crop plum' ter th' groun',
Then set an' spit terbacker-juice,
At chinch-bugs crawlin' 'roun.
R. H. Richardson.

You Forgot

You said you would never forget,
Perhaps you meant what you said;
But you forgot to remember me,
And found another girl instead.

Perhaps you really meant it,
then,
When you promised that you'd be true,
But you soon forgot my eyes of brown,
When you found those eyes of blue.

Why, you vowed that you loved me,
And would love me forevermore,
But since you met the other girl
On me you're closing memory's door.

You've broken all the vows you made,
But I've all of my vows, too,
And now that I've met the one man,
I'm thankful that we're through.

Al and Di.

Peroxide on a lady's dome
Will always save her walking home.

Irish.

GET A MAJESTIC REFRIGERATOR

I dozed. The room was cool and quiet. From the Radio came the faint strains of "I Kiss Your Hand, Madame." (I always did like that piece.) The sound grew fainter, I couldn't . . . even . . . remember. . . All of a sudden, out of an apparently clear sky came a sound like a sharp crack of thunder . . . just one word . . . ICE . . . (ye gods what a voice, the man should be in Grand Opera). I sat bolt upright (no I'm not a piano) my nerves tingling. "Well, wait a minute, can't you?"

They say all dreams must have an end, but I hate to have them broke off in the middle like that.
Peggy of the Suburbs.

GONE BUT NOT FORGOTTEN

An unnatural stillness
Hangs over the house;
We catch ourselves whispering
And creep like a mouse
From one room to another,
Just horribly lonesome;
We stand at the door
And wish someone would come.

There were no cheery voices
To wake us this morning;
No one to make music,
And no one to sing;
Time seems to have stopped;
There is nothing ahead—
An unimportant tube
In the radio is dead.
Iris of Richmond.

Personal: To you—who sent in words to "Way Out on a Mountain" and "Snow Dear." I shore want to thank you and hope I'll be able to do as much for you some day.

Muchas Gracias,
Jud Jenkins.

Particular followers of Iris of Richmond might be glad to know that she is budding out into a full fledged columnist. Especially you who live in the vicinity of her home will certainly enjoy her column in the Richmond Mis-sourian under the title "Lolly Says—"

Again our tribe increases. And again it's a girl, born August 15, and its, I mean her, name will probably be Lucille. Congratulations go to Marie Mac.

K M B C PROGRAM SCHEDULES FOR W

FOLLOW THE CROWD

SEE THE NEW

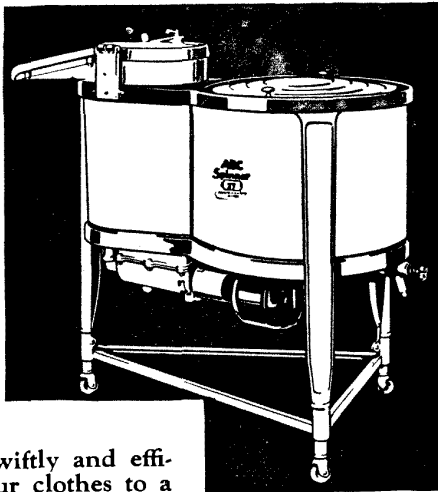
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WRINGERLESS
WASHER

You are invited to visit our show-rooms to see the marvelous new low priced ABC SPINNER. Once you see this new ABC creation you will then understand how the end of washday worries can be reached.

This new, low-priced modern ABC PORCELAIN SPINNER swiftly and efficiently launders your clothes to a perfect whiteness. No tiresome handling of each garment—no rubbing, rinsing or starching by hand—the ABC SPINNER does it all.



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MAJESTIC RADIOS
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—and—

A B C WASHERS

SUNDAY, AUGUST 30, 1931

Forenoon

- 7:00—Morning Musicale.
- 7:45—Bible Study.
- 8:15—Land o' Make Believe.
- 9:00—Journal-Post Funny Paper Man.
- 9:30—The Wandering Organist.
- 10:00—Voice of St. Louis.
- 10:30—International Broadcast—"Some Scotsmen I Know." — Wm. Blackwood from London.
- 10:45—French Trio.
- 11:00—Stone Church Choir.
- 11:30—Columbia Little Symphony.

Afternoon

- 12:00—Ann Leaf at the Organ.
- 12:30—Gypsy Trail.
- 1:00—Symphonic Hour.
- 2:00—National V. F. W. Memorial Services.
- 4:00—Chicago Knights.
- 4:30—L. D. S. Radio Vespers.
- 5:00—New World Symphony.
- 5:15—Fray and Braggiott—Piano Team.
- 5:30—Daddy and Rollo—LaPalina.
- 5:45—Boswell Sisters.
- 6:00—Eastman Kodak Hour—"Devils, Drugs, and Doctors."
- 6:15—Kaltenborn Edits the News.
- 6:30—Tony Parenti and Singing Saxaphones.
- 6:45—Modern Male Chorus.
- 7:00—The Dutch Masters.
- 7:30—Lewisohn Stadium Concert.
- 8:30—The Gauchos.
- 9:00—The Pickwick Travelers.
- 9:30—Red Nichols and His Park Central Orchestra.
- 10:00—L. D. S. Studio Service.
- 11:00—Eddie Willburn's White House Orchestra.
- 11:30—Bennie Moten's Fairyland Park Orchestra.
- 12:00—White House Tavern Orchestra.

MONDAY, AUGUST 31, 1931

Forenoon

- 6:00—Morning Devotions.
- 6:15—Dawn Patrol.
- 6:40—Keeping Fit with Happy Harry.
- 7:00—The Commuters.
- 7:30—Tony's Scrapbook.
- 7:45—The Old Dutch Girl.
- 8:00—Journal-Post News Flashes.
- 8:05—Morning Music Box.
- 8:30—Singing Vagabond.
- 8:45—Melody Parade.
- 9:00—Greek Music Program.
- 9:15—Madison Singers.
- 9:30—Anne Lazar—Front Page Personalities.
- 9:45—McKenna—Character Education.
- 10:00—Don Bigelow's Orchestra.
- 10:30—Columbia Revue.
- 10:45—Institute of Charm.
- 11:00—Lady of the House.
- 11:15—Earl Carpenter's Orchestra.
- 11:30—Harry Tucker and His Orchestra.
- 11:50—Journal-Post News Flashes.

Afternoon

- 12:00—American Medical Association.
- 12:05—Farm Frolic.
- 12:25—Producers' Market News.
- 12:30—Happy Hollow.
- 1:00—Columbia Salon Orchestra.
- 1:30—The Three Doctors.
- 1:45—Pickwick Traveler.
- 2:00—Between the Book Ends.
- 2:15—Gypsy Music Makers.
- 2:30—The Dictators.
- 3:00—Dancing by the Sea.
- 3:30—Base Ball Scores.
- 3:32—Dancing by the Sea.
- 3:45—Virginia Arnold, Pianist.
- 4:00—Views and Interviews.
- 4:15—Kate Smith and Her Swanee Music.
- 4:20—Journal-Post News.
- 4:30—Kolyos Program.
- 4:45—Big Brother Club.
- 5:15—Dennis King and Linit Orchestra.
- 5:30—Miller and Lyle.
- 5:45—North Michigan Newly-Weds.
- 6:00—Base Ball Finals.
- 6:02—Citizens League Address—Mrs. P. H. Crane.
- 6:15—Barbasol Program—Singin' Sam.
- 6:30—Angelo Patri, "Your Child."
- 6:45—Tastyest Gloom Chasers.
- 7:00—Eno Crime Club.
- 7:30—The Bourjois Orchestra.
- 7:45—The Bon Bons.

8:00—Guy Lombardo's Robert Burns Program.

- 8:30—The Swiss Yodelers.
- 8:45—Household Entertainers.
- 9:00—Louie's Hungry Five.
- 9:12—Ayer's News.
- 9:15—Arthur Pryor's Crema Band.
- 9:30—Morton Downey with Camel Quarter Hour.
- 9:45—Eert Low'n's Orchestra.
- 10:00—Bobby Meeker's Orchestra.
- 10:30—Friendly Muse.
- 11:00—Eddie Willburn's White House Tavern Orchestra.
- 11:30—Bennie Moten's Orchestra.
- 12:00—Eddie Willburn's White House Tavern Orchestra.

TUESDAY, SEPTEMBER 1, 1931

Forenoon

- 6:00—Morning Devotions.
- 6:15—Dawn Patrol.
- 6:40—Keeping Fit with Happy Harry.
- 7:00—The Commuters.
- 7:30—Tony's Scrapbook.
- 7:45—Dr. Copeland's Health Tour.
- 8:00—Journal-Post News Flashes.
- 8:05—Morning Music Box.
- 8:30—Columbia Mixed Quartet.
- 8:45—Party House — George Reith Bridge Lessons.
- 9:00—Fashion Facts of 1931.
- 9:15—Your Foods and You.
- 9:30—Uncle Ezra's Rambblings.
- 9:45—Dr. H. E. Kleinschmidt.
- 10:00—Don Bigelow's Orchestra.
- 10:30—Lady of the House.
- 11:00—Cuban Biltmore Orchestra.
- 11:30—Savoy Plaza Orchestra.
- 11:50—Journal-Post News Flashes.

Afternoon

- 12:00—Paabst-ett Varieties.
- 12:15—Brooks and Ross.
- 12:25—Producers' Market News.
- 12:30—Happy Hollow.
- 1:00—Columbia Artist Recital.
- 1:30—The Three Doctors.
- 1:45—The Captivators.
- 2:00—Between the Bookends.
- 2:15—Four Clubmen.
- 2:30—Phil Fisher and Orchestra.
- 3:00—Frank Ross—Songs.
- 3:15—Paul Robeson — Song Recital from London.
- 3:15—Base Ball Scores.
- 3:45—Classic Hour.
- 4:15—The Radio Blue Birds.
- 4:20—Journal-Post News.
- 4:30—Mary Charles Orchestra.
- 4:45—Big Brother Club.
- 5:15—Dennis King and Linit Orchestra.
- 5:30—La Palina—Daddy and Rollo.
- 5:45—Morton Downey with Camel Quarter Hour.
- 6:00—Base Ball Finals.
- 6:02—Organalities.
- 6:15—Abe Lyman's Band and Glee Club.
- 6:30—Red Goose Adventures.
- 6:45—Edna Wallace Hopper.
- 7:00—Henry-George.
- 7:30—The Bristolers.
- 8:00—Ben Bernie and His Blue Ribbon Orchestra.
- 8:15—Star Brand Review.
- 8:30—Philco Hour.
- 9:00—Louie's Hungry Five.
- 9:12—Ayer's News.
- 9:15—Arthur Pryor's Crema Band.
- 9:30—Going Forward With K. C.
- 10:00—Easy Aces.
- 10:15—Romanelli's Orchestra.
- 10:30—Wandering Minstrels — Organ Varieties.
- 11:00—Eddie Willburn's White House Tavern Orchestra.
- 11:30—Bennie Moten's Fairyland Park Orchestra.
- 12:00—White House Tavern Orchestra.

WEEK OF AUGUST 30 TO SEPTEMBER 5

WEDNESDAY, SEPTEMBER 2, 1931

Forenoon

- 6:00—Morning Devotions.
6:15—Dawn Patrol.
6:40—Keeping Fit with Happy Harry.
7:00—The Commuters.
7:30—Tony's Scrapbook.
7:45—Old Dutch Girl.
8:00—Journal-Post News.
8:05—Morning Music Box.
8:30—Ralph Christman, Musical Alphabet.
9:00—Learning to Swim.
9:15—Three Men in a Tub.
9:30—Uncle Ezra's Ramblings.
9:45—Foulaix France—The Family Nurse.
10:00—Don Bigelow's Orchestra.
10:30—Columbia Revue.
10:45—Institute of Charm.
11:00—Cuban Biltmore Orchestra.
11:30—Atlantic City Musicale.
11:45—Journal-Post News.

Afternoon

- 12:00—American Medical Association.
12:05—Brooks and Ross.
12:25—Producers' Market News.
12:30—Happy Hollow.
1:00—Columbia Salon Orchestra.
1:30—The Three Doctors.
2:00—Between the Book Ends.
1:45—Dancing by the Sea.
2:15—Dancing by the Sea.
2:30—Columbia Camp Concert.
3:00—Lady of the House.
3:15—Asbury Park Orchestra.
3:30—Baseball Scores.
3:31—Hotel Taft Orchestra.
3:45—Edna Wallace Hopper's Youth Matinee.
4:00—Junior Artists' Club.
4:20—Journal-Post News Flashes.
4:30—Kolyos Program.
4:45—Big Brother Club.
5:15—Dennis King and Linit Orchestra.
5:30—Miller and Lyles.
5:45—Nt Meets.
6:00—Base Ball Finals.
6:02—Organalities.
6:15—Barbasol Program.
6:30—Connie Boswell and Orchestra.
6:45—Tastyest Gloom Chasers.
7:00—Gold Medal Fast Freight.
7:30—Eno Crime Club.
8:00—Vitality Personalities — Rita Gould.
8:15—Hernandez Brothers.
8:30—Going Forward with K. C.
9:00—Louie's Hungry Five.
9:12—Ayer's News.
9:15—Arthur Pryor's Cremo Band.
9:30—Camel Quarter Hour with Morton Downey.
9:45—Will Osborne's Orchestra.
10:00—Ben Bernies Orchestra.
10:30—Night Winds—Organ Varieties.
11:00—Eddie Willburn's White House Tavern Orchestra.
11:30—Bennie Moten's Orchestra.
12:00—Eddie Willburn's White House Tavern Orchestra.

THURSDAY, SEPTEMBER 3, 1931

Forenoon

- 6:00—Morning Devotions.
6:15—Dawn Patrol.
6:40—Keeping Fit with Happy Harry.
7:00—The Commuters.
7:30—Tony's Scrapbook.
7:45—Morning Minstrels.
8:00—Journal-Post News.
8:05—Morning Music Box.
8:30—Lady of the House.
8:45—Bobby Blues.
9:00—Whitman Bennett—Creators of American Culture.
9:15—An Old-fashioned Garden—Girls' Trio.
9:30—Vacation Roads—Walter W. Hubbard.
9:45—P. T. A. Talk—Mable Porter.
10:00—Don Bigelow's Orchestra.
10:30—Columbia Revue.
11:00—Cuban Biltmore Orchestra.
11:30—Savoy Plaza Orchestra.
11:50—Journal-Post News.

Afternoon

- 12:00—American Medical Association.
12:05—Midday Meditations.
12:25—Producers' Market News.
12:30—Happy Hollow.
1:00—Columbia Salon Orchestra.
1:30—The Three Doctors.
1:45—Ben and Helen—Duets.
2:00—Between the Book Ends.
2:15—Melody Magic.
2:30—Hotel Taft Orchestra.
3:00—Asbury Park Casino Orchestra.
3:30—Baseball Scores.

3:31—The Radio Blue Birds.

- 3:45—"Meet the Artist."
4:00—Mary Ann's Feature.
4:20—Journal-Post News Flashes.
4:30—Will Osborne's Orchestra.
4:45—Big Brother Club.
5:15—Dennis King and Linit Orchestra.
5:30—La Palina—Daddy and Rollo.
5:45—Morton Downey and Camel Quarter Hour.
6:00—Base ball Finals.
6:02—Organalities.
6:15—Abe Lyman's Band and Glee Club.
6:30—Henry Burbig.
6:45—Kaltenborn Edits the News.
7:00—Premier Salad Dressers.
7:15—The Coty Melody Girl.
7:30—Going Forward with K. C.
8:00—Boswell Sisters—The Columbians.
8:30—Tito Guizar.
8:45—Peter's Parade.
9:00—Louie's Hungry Five.
9:12—Ayers' News.
9:15—Arthur Pryor's Cremo Band.
9:30—Bennie Moten's Fairyland Park Orchestra.
9:45—Radio Roundup.
10:00—Guy Lombardo's Royal Canadians.
10:30—Looking Through the Mike—Organ Varieties.
11:00—Eddie Willburn's White House Tavern Orchestra.
11:30—Bennie Moten's Fairyland Park Orchestra.
12:00—White House Tavern Orchestra.

FRIDAY, SEPTEMBER 4, 1931

Forenoon

- 6:00—Morning Devotions.
6:15—Dawn Patrol.
6:40—Keeping Fit with Happy Harry.
7:00—The Commuters.
7:30—Tony's Scrap Book.
7:45—Old Dutch Girl.
8:00—Journal-Post News.
8:05—Morning Music Box.
8:15—Julia Sanderson and Frank Crumit.
8:45—Don and Betty.
9:00—Lady of the House.
9:15—Rhythm Kings.
9:30—Melody Parade.
10:00—Don Bigelow's Orchestra.
10:30—Town Crier Household Hints.
10:45—Institute of Charm.
11:00—Cuban Biltmore Orchestra.
11:30—Harry Tucker's Orchestra.
11:50—Journal-Post News.

Afternoon

- 12:00—Pabst-ett Varieties.
12:15—Lovable Liars—Jim and Ned.
12:25—Producers' Market News.
12:30—Happy Hollow.
1:00—Pickwick Traveler.
1:15—National Amateur Golf Championships.
2:15—Saratoga Racing Series.
2:45—Edna Thomas — Lady from Louisiana.
3:00—Jewish Art Program.
3:30—Baseball Scores.
3:32—Talk—Circus Life.
3:45—Edna Wallace Hopper. Youth's Matinee.
4:00—Earl Carpenter's Orchestra.
4:20—Journal-Post News.
4:30—Kolyos Program.
4:45—Big Brother Club.
5:15—Dennis King and Linit Orchestra.
5:30—Red Nichols Orchestra.
5:45—North Mehornay Newly-Weds.
6:00—Base Ball Scores.
6:02—Organalities.
6:15—Barbasol Program.
6:30—Symphonic Interlude.
6:45—Connie Boswell.
7:00—Liberty Magazine Hour.
7:45—Friendly Five Foot Notes.
8:00—Pillsbury Patent.
8:30—Going Forward with K. C.
9:00—Louie's Hungry Five.
9:12—Ayer's News.
9:15—Arthur Pryor's Cremo Band.
9:30—Camel Quarter Hour with Morton Downey.
9:45—Jack Miles' Orchestra.

- 10:00—Easy Aces.
10:15—Red Nichol's Orchestra.
10:30—Dream Ship—Organ Varieties.
11:00—Eddie Willburn's White House Tavern Orchestra.
11:30—Bennie Moten's Fairyland Park Orchestra.
12:00—Eddie Willburn's White House Tavern Orchestra.

SATURDAY, SEPTEMBER 5, 1931

Forenoon

- 6:00—Morning Devotions.
6:15—Dawn Patrol.
6:40—Keeping Fit with Happy Harry.
7:00—The Commuters.
7:30—Tony's Scrapbook.
7:45—Morning Minstrels.
8:00—Journal-Post News Flashes.
8:05—Music Box.
8:30—New World Salon.
8:45—Lady of the House.
9:00—Adventures of Helen and Mary.
9:30—Columbia Revue.
9:45—Mary Ann's Saturday Club.
10:00—Don Bigelow's Orchestra.
10:30—Hotel Taft Orchestra.
11:00—St. George Hotel Orchestra.
11:30—Atlantic City Musicale.
11:50—Journal-Post News Flashes.

Afternoon

- 12:00—American Medical Association.
12:05—Brooks and Ross.
12:25—Producers' Markets.
12:30—Happy Hollow.

- 1:00—K. C. Council of Churches.
1:30—The Three Doctors.
1:45—Saturday Syncopaters.
2:00—Between the Book Ends.
2:15—Saratoga Racing Series.
3:15—Dancing by the Sea.
3:30—Base Ball Scores.
3:31—Dancing by the Sea.
3:45—The Radio Blue Birds.
4:00—Village Inn Orchestra.
4:30—Journal-Post News.
4:45—Big Brother Club.
5:15—St. Moritz Orchestra.
5:30—Reis and Dunn—Comedy Songs.
5:45—The Camel Quarter Hour, with Morton Downey.
6:00—Base Ball Finals.
6:02—Organalities.
6:15—Abe Lyman's Band and Glee Club.
6:30—Ed Cochrane's Sport Chat.
6:45—Tastyest Gloom Chasers.
7:00—The Boswell Sisters.
7:15—Steelcote Color Harmonizers.
7:30—National Radio Forum.
8:00—Hank Simmon's Show Boat.
9:00—Louie's Hungry Five.
9:12—Ayer's News.
9:15—Arthur Pryor's Cremo Band.
9:30—Bennie Moten's Orchestra.
9:45—Will Osborne's Orchestra.
10:00—Guy Lombardo's Orchestra.
10:30—Under the Moon—Organ Varieties.
11:00—Bennie Moten's Fairyland Park Orchestra.
11:30—White House Tavern Orchestra.
12:00—Bennie Moten's Fairyland Park Orchestra.
12:30—Eddie Willburn's White House Orchestra.

SCHEDULED TRADE TRIPS

Table with 2 columns: Location and Date. Includes Chillicothe, Mo. (August 28), Marshall, Mo. (September 2), Ottawa, Kans. (September 5), Excelsior Springs, Mo. (September 7).

Dear Editor:

Please send me 13 issues of the KMBC Happy Hollow

Bugle.

I am enclosing 25 cents

to help cover the cost of mailing.

Name

Address

City



YOUR WORDS

Your words came just when needed.

Like a breeze,
Blowing and bringing from the wide
salt sea
Some cooling spray, to meadow
scorched with heat
And choked with dust and clouds of
sifted sand
That hateful whirlwinds, envious of
its bloom,
Had tossed upon it. But the cool sea
breeze
Came laden with the odors of the sea
And damp with spray, that laid the
dust and sand
And brought new life and strength to
blade and bloom,
So words of thine came over miles to
me,
Fresh from the mighty sea, a true
friend's heart,
And brought me hope, and strength,
and swept away
The dusty webs that human spiders
spin
Across my path. Friend . . . and the
word means much—
So few there are who reach like thee,
a hand
Up over all the barking curs of spite
And give the clasp, when most its
need is felt,
Friend, newly found, accept my full
heart's thanks.

—Ella Wheeler Wilcox.

YESTERDAY—TODAY—

I've shut the door on yesterday—
Its sorrows and mistakes;
I've locked within its gloomy walls
Past failures and heartaches.
And now I throw the key away
To seek another room,
And furnish it with hope and smiles
And every springtime bloom.

No thought shall enter this abode
That has a hint of pain,
And Envy, Malice and Distrust
Shall never entrance gain.
I've shut a door on yesterday—
And thrown the key away—
Tomorrow holds no fear for me,
Since I have found today.

Anonymous.
(Contributed by Al and Di.)

THE WOMAN YOU USED TO LOVE

Did you ever go back to the woman
you used to love after it was all over—
the heartache, the conflict, the numb-
ness and all that—to find her a friend
who understood, whose spirit had
grown sweeter, finer, truer than it
used to be in the old days when you
loved but did not understand how
beautiful is such a friendship and how
rare? There is a tenderness between
you, a sincerity or truth, a subtle bond
of union infinitely greater in its
strength and firmness than the old time
passion ever bore. It isn't love as the
world sees it; it doesn't ruffle you or
make you blind; there is no swift and
frequent alteration of ecstasy and de-
spair; no jealous, or intoxication of
the senses, but just peace and natural
sympathy, and subtle quiet gladness
of the soul. You never quite forget
her, even though you meet another
woman—which you always do—and
marry her for love. There is always
the fragrant memory of the other
woman, whom you loved and lost, and
found again in a friend who under-
stood.

—Unacknowledged.

From "All That's Lovely." Compiled
by Samuel Francis Woolard.

NO SOONER

No sooner met but they looked, no
sooner looked but they loved, no sooner
loved but they sighed, no sooner
sighed but they asked one another the
reason, no sooner knew the reason but
they sought the remedy.

Shakespeare.

If Adam complained that Eve had
lost him Paradise, does not every son
of Adam own that she has regained
it for him?

G. W. Curtis.

Lady of the House

BACK DOOR WIRELESS

From my good friend and
faithful listener, Mrs. Harry C.
Johnson, comes a delicious Bar-
becue Sauce, which she says they
use a great deal, as they have a
barbecue oven in their yard. So
I know you will all want to make
this sauce, and Mrs. Johnson says
it keeps a long while.

Barbecue Sauce

1 cup water.
2 tb. whole mixed spices (including
1 bay leaf). Simmer slowly for
ten or fifteen minutes. Strain.
To the water add—
1 ts. French's mustard.
1 cup catsup.
1 tb. chili powder.
1 tb. paprika.
¼ ts. celery seed.
Dash of cayenne pepper.
Salt and sugar to taste.

If mustard does not make
sauce sour enough, add 1 tb. vine-
gar. Mix and beat thoroughly,
and serve on either hot or cold
meat.

The first few days of school are
always exciting ones, and what
would please the kiddies better
than to have new kinds of sand-
wiches to share with their school-
mates at lunch-time. Here is a
delicious and very nourishing
bread which will make appetizing
sandwiches.

Cocoa Brown Bread

1 cupful white flour.
1 cupful cornmeal.
1 cupful graham flour.
3 tb. cocoa.
2½ cups sour milk.
1 ts. soda.
2 ts. baking powder.
¾ cupful molasses.
1 ts. salt.
1 cupful chopped, pitted dates or
chopped nuts.

Mix and sift all the dry in-
gredients, add the milk to the
molasses, then combine mixtures
and stir in the dates or nuts.
Turn into a well-buttered mold,
cover tightly and steam 3 to 4
hours. This bread makes delight-
ful sandwiches sliced very thin
when cold and spread with a
paste of cream cheese and orange
marmalade.

Don't forget the importance of
milk in the diet, and if you care
for a chart showing the various
uses of milk, I shall be most
happy to send you one, and also
the schedule of the Lady of the
House broadcast and the Home-
maker's Prayer.

Lenore Anthony.

RATHER BUSY

Julius Mattfeld, director of Col-
umbia's music library, is a pro-
verbial iron man. Heat and work
never tire him and he scorns va-
cations. In his few spare mo-
ments he devotes himself to
musical history and already has
written standard books on opera
and folk-songs.

Paul Sisters to Make
Nation-wide Radio Debut

Well known to theater-goers, the Paul Sisters, Julia and Ruth,
of musical comedy fame, will make their ether debut as guest
artists on Radio-Roundup over the KMBC-Columbia network on
Thursday, September 3, from 9:45 to 10:00 p. m.

Studio Spots

Our secret ambition—To eat
dinner with the board of direct-
ors.

Few visitors to the Pickwick
KMBC studios have had the op-
portunity to see the director's
room, the most unique and beau-
tiful of any in the building. As
the rest of the rooms, it was de-
signed by Sandy Livingston of
our sales force. The idea for the
room's "motif" was conceived
from an old English Pub in South
Kensington, London, where Uncle
Sandy studied art for some time.

The Dawn Patrol goes on duty,
regardless of what the schedules
say, at 5:45 a. m., rather than
6:15. The meeting place is Otto's
Quick Lunch and the order of the
day is doughnuts dunked in
coffee.

Let's test your memory. Can
you hum or whistle the theme
song which you hear so often
during chain breaks from Colum-
bia? 50 to 1 you can't. A most
recognizable, yet illusive tune.

Speaking of rooms, if you ever
get a good chance, take a peep
at Dr. Halley's office. It is the
most interesting of them all.

Staff members are called so
much by their character names
(Uncle Ezra, George Washington
White, Doug, Reuben, Ozark
Rambler, etc.) that their other
names are almost forgotten.

Just as a suggestion, don't take
Jimmie's Etiquette lessons in
"Mail Spins" too personally. As
he'll admit, they aren't strictly
original.

KMBC TO MILLIONS

Birthday Party to Nation-wide Audience.

Playing to a potential audience of almost 75 million people, KMBC celebrated the first anniversary of its Pickwick Hotel Studios last Thursday night over a nation-wide network of the Columbia system. The feature of the broadcast was a premier presentation of P. Hans Flath's symphonic arrangement of the familiar tune, "Happy Birthday," written in honor of the occasion and played by an 18 piece ensemble under his direction.

The celebration itself took the form of a birthday party with Happy Hollow as its guest of honor. Three of Happy Hollow's civic leaders, Ezra Butternut, Squire Blackstone, and Harry Checkervest appeared prominently in representing their fair city while the honor of KMBC was upheld by the Songsmiths, Sammy (Abie Cohen) Leiter, staff violinist, the Swiss Yodelers, Benny Moten's recording orchestra, and the KMBC Male Ensemble singing Victor Herbert's ever welcome "Italian Street Song," Grace Nelson McTeran taking the soprano solo, with orchestral accompaniment.

The following stations throughout the nation assisted in this broadcast:

- WABC—New York City, N. Y.
- WOKO—Foughkeepsie, N. Y.
- WFBL—Syracuse, N. Y.
- WHBC—Rochester, N. Y.
- WKBM—Buffalo, N. Y.
- WEAN—Providence, R. I.
- WDRG—New Haven, Conn.
- WNAC—Boston, Mass.
- WORC—Worcester, Mass.
- WPG—Atlantic City, N. J.
- WCAU—Philadelphia, Pa.
- WHP—Harrisburg, Pa.
- WLBW—Oil City, Pa.
- WMAL—Washington, D. C.
- WCAO—Baltimore, Md.
- WTAR—Norfolk, Va.
- WDBJ—Roanoke, Va.
- WHK—Cleveland, Ohio.
- WKBN—Youngstown, O.
- WWNC—Ashville, N. C.
- WBT—Charlotte, N. C.
- WTOG—Savannah, Ga.
- WDBO—Orlando, Fla.
- WXYZ—Detroit, Mich.
- WBCM—Bay City, Mich.
- WSPD—Toledo, O.
- WREC—Memphis, Tenn.
- WLAC—Nashville, Tenn.
- WBRC—Birmingham, Ala.
- WDSU—New Orleans, La.
- WISN—Milwaukee, Wis.
- WCCO—Minneapolis, Minn.
- KSCJ—Sioux City, Ia.
- WMT—Waterloo, Ia.
- KMOX—St. Louis, Mo.
- KMBC—Kansas City, Mo.** Program originates at KMBC at 8:30 p. m. Central Standard Time.
- WNAX—Yankton, S. D.
- KOIL—Council Bluffs, Ia.
- KFH—Wichita, Kan.
- KFJE—Oklahoma City, Okla.
- KRLD—Dallas, Tex.
- KTSA—San Antonio, Tex.
- KVOR—Colorado Springs, Colo.
- KVI—Tacoma, Wash.
- KFPY—Spokane, Wash.
- KFRG—San Francisco, Calif.
- KDYL—Salt Lake City, Utah.
- KLZ—Denver, Colo.
- KTRH—Houston, Tex.



VETERANS' SERVICE ON KMBC

Dick Smith to Describe Ritual at Shrine Temple.

Replacing the regular Cathedral Hour period, KMBC will have the honor of broadcasting to its radio audience the annual Memorial Service of the National Convention of Veterans of Foreign Wars, which will take place Sunday, August 30, in the Shrine Temple. Representing various denominations will be heard Father Keyes of the Catholic Church, Reverend Travers Harrison for the protestant churches, and a prominent Rabbie from Chicago will represent the Jewish peoples.

Furnishing music for this service will be a choir of 75 voices from the various Kansas City churches, the Freeman Quartette, the Jack Sneider Post 50-piece Band, and Mrs. George R. Cowden, who will sing the official song of the organization entitled "Sweet Soldier Boy."

Of additional interest to listeners in will be comment and description of the ritual by Dick Smith, KMBC's program director.

NEW SERIES STARTS SOON

New Idea in Local Programs to Furnish Varied Entertainment.

Beginning Tuesday night, September 15, a new idea in radio entertainment will be presented from the KMBC Pickwick Hotel Studios. A radio feature entitled, "Going Forward With Kansas City," will be participated in by 50 of the leading business organizations of Kansas City and presenting well known artists of Kansas City and the KMBC staff, in an unusually educational and entertaining program.

It will be presented 4 times during the week in half hour periods. A definite schedule follows:

- Tuesday night, 9:30.
- Wednesday night, 8:30.
- Thursday night, 7:30.
- Friday night, 8:30.

Sweden Given First Place

It is reported that Sweden has the best atmospheric conditions for radio reception.

PROGRAM FOR LAST STADIUM CONCERT BROADCAST

One of the most varied programs broadcast from the Lewisohn Stadium during the two months summer season will constitute the offering of the New York Philharmonic-Symphony Orchestra in the final broadcast, scheduled for 7:30 to 8:30 p. m., Sunday, August 30, over the KMBC-Columbia network.

With Albert Coates wielding the baton, the orchestra will be heard in the familiar overture to "The Flying Dutchman," in which Wagner translates into music his impressions of a stormy voyage at sea which he experienced in his youth, as well as outlining the legend on which the opera is based. This will be followed by two dances from Gluck's "Orpheus," probably the best of the many operas written on the subject of the mythical champion of music.

Novelty will be brought to the program by the rendering of George Gershwin's "An American in Paris," a composition dating from one of the composer's European tours about two years ago, in which he sets out to tell the narrative of a Yankee tourist adrift in the Gay City. He attempts more than that, however, for in addition to writing a definitely programmatic piece, with tunes designed to suggest specific places and incidents, he has reconciled with this mode, in an uncomprisingly modern style, the seemingly antithetical classic form of a symphonic movement. Differing from the usual such movement only in that it contains five themes instead of two, the work is one which the composer hopes will be enjoyed "purely as a piece of orchestral music."

Following is the full program:

- Overture to "The Flying Dutchman"Wagner
- Dance of the Blessed Spirits from "Orpheus".....Gluck
- Dance of the Furies from "Orpheus"Gluck
- An American in Paris.....Gershwin
- Polovetzian Dances from "Prince Igor"Borodin

Rita Gould to Sing Over C. B. S.



Rita Gould, famous vaudeville headliner, and musical comedy star, will be the guest artist of Vitality Personalities when that program is broadcast over KMBC and the Columbia network on Wednesday, September 2, from 8:00 to 8:15 p. m.

RADIO SERIES BY NATIONALLY-KNOWN CHILD AUTHORITY

Angelo Patri, nationally-known authority on the care and training of children, will inaugurate a series of addresses to parents over the KMBC-Columbia network, on Monday, August 31. Thereafter his talks will be heard on Mondays and Wednesdays, under the sponsorship of the Cream of Wheat Corporation.

VITALITY PERSONALITIES

Rita Burgess Gould, dramatic and singing star of vaudeville and musical comedy, will be the featured artist when the Vitality Personalities program is broadcast over the WABC-Columbia network, Wednesday, September 2, at 8:00 p. m.

OTHER KMBC PREMIERS

- Tuesday—6:30 p. m.—Red Goose Adventures.
- Tuesday—8:15 p. m.—Star Review.
- Thursday—8:45 p. m.—Peters Shoe Parade.

SOUND—TIGHT

Engineer McAllister is busy gathering material for an exhibition of sound-proofing stuffs. His office is full of what looks at first sight to be shredded wheat. Really it is a collection of samples of the latest fibres used for keeping Columbia studios sound-tight.

 * MAIL SPINS NO. 15 *
 * And Still I Haven't Said *
 * Anything. *

In running through the day's mail I wonder from time to time which is correct: Katherine, Kathaline, Cathrine, Cathryn, Katharine, Katherina, Catheryn, Catherine, Kathryn, Kathleen, Kathrine, Catharine, Kathlina, or Katheryn. Personally, Kate is good enough for me.

To correct a mistaken impression of last week's etiket lesson: Yes, sign your name; but don't have it engraved or printed as a letterhead.

Add things about which something ought to be done: sticking every stamp of a Bugle subscription payment to the stationery.—and they lick stamps!

Letter-writing Etiquette No. 2

Contrary to a universal belief, the most formal way to begin a letter is "My dear—." Business letters, of course, begin with "Gentlemen:," "Dear Sirs:," "Dear Messrs.," "Dear Mesdames:," or similar salutations. The less formal salutation is "Dear—" while to intimate friends you might risk "Dearest—" Endings should conform to the beginnings; e. g., "Sincerely yours," to acquaintances, "Affectionately yours," to a friend. Stress is placed upon the importance of the use of the "yours,". Never just "Sincerely,". "Respectfully yours," makes a diplomatic ending when writing to an elder or superior. Remember, "polished brass will pass upon more people than rough gold." S' help me.

Jimmie.



WATCH THE BUGLE FOR A VERY IMPORTANT ANNOUNCEMENT TO BE MADE SOON. DON'T ALLOW YOUR SUBSCRIPTION TO LAPSE.

BIG BROTHER CLUB TO PRESENT CIRCUS MAN

Representative of Ringling-Barnum Bailey to Speak.

Of interest to every member of the Big Brother Club should be the speaker who will be heard Thursday afternoon, September 3, during the Big Brother Club Hour at 4:45. A special representative from Ringling Brothers-Barnum Bailey Circus will speak at that time and again Friday afternoon at 3:30. His subject, of course, will deal with Wild Animals and Circus Life.

SMITH FAMILY TO THE FORE

And Dick Is Passing the Cigars

The first prize for furnishing news for the Bugle this week goes to Mr. and Mrs. Dick Smith, and it weighs 7½ pounds. Of course they were expecting a girl, but you can't always be so sure, and because of the unexpected change of affairs, no name has been given him as yet. We imagine that Allen would rather have a brother than a sister to play with anyhow.



MR. BURNETT MAKES POSSIBLE THE TRADE TOURS TO MARSHALL AND CHILLICOTHE

When the Happy Hollow Trade trippers go to two of western Missouri's progressive cities in the next few weeks, they, and those who attend the broadcasts, will have to thank for it the Marshall Baking Company, which has just recently taken over the North Mo. Baking Co. at Chillicothe. This company was built by Mr. Al Burnett, who has been in the Baking business since 1913 when he went into business for himself at the age of 20 years. He served as production manager for the Perfection Baking Co. and later for the Superior Baking Co. of Fort Wayne, Ind., leaving there to take over similar duties with Schultz Baking Co., of Chicago. After serving positions which took him to St. Paul and Chillicothe, he formed the Marshall Baking Co., in 1924. He has built a wonderful business, servicing Marshall and the surrounding locality with "Al's Bread." Mr. Burnett reports business has been satisfactory in his new plant at Chillicothe and the KMBC Happy Hollow Bugle surely represents everyone in wishing him continued success.

Morning Thought

When a bit of kindness hits you After passing of a cloud; When a fit of laughter gets you And your spine is feeling proud, Don't forget to up and fling it At a soul that's feeling blue; For the moment that you sling it, It's a boomerang to you.

Taw.



BARELY YOURS,

—Douglas Butternut.
 (By Percy Straightlace.)

Watch for Percy's Picture NEXT WEEK

BOO!!

Genial Tom Burkett is forced to pose as a bogey man once in a while at the trade trip broadcasts. Children get over ambitious at times and muster up nerve enough to crawl onto the improvised platforms. They cause so much disturbance that the microphone records a young thunderstorm.

Miller and Lyles, the colored comedy team, usually broadcast without aid of script.

WATER—WATER

The Pickwick Bus Company has learned something, at least some of us hope so. That is, never give the Happy Hollow Trade Trippers a bus with a drinking fountain, or if so, don't put any water in it. No one, not even the driver himself, was spared in the water fight which took place on our return trip from Paola last Saturday. The attack was led by the Ozark Rambler unassisted.

THE K·M·B·C

HAPPY HOLLOW BUGLE

VOL. 2

HAPPY HOLLOW, U. S. A., SEPTEMBER 5, 1931

NO. 6



UNCLE EZRA'S RAMBLINGS

I reckon ye've all heard about this here television radio where ye not only listen to the performers, but ye see 'em at the same time. Ye know, that's a wonderful contraption. Us folks out here in Happy Holler kin turn on our radio and see and hear the performers away back yonder in New York. Well, I heerd about there bein one uv them machines over in Shack Crick and, by ginger, I went over ter see it. Ter tell ye the truth, I didn't have much faith in the thing, but by cracky, it worked. Yes sir, it sure did.

Well, I see right away that these broadcast stations is goin ter have ter put in television right smart soon and there ain't nobody ready ter operate the machinery. Here's goin ter be a lotta jobs, good ones, and nobody ter fill em. I axed the head feller about it and he told me they wus a goin ter open a school September 8th ter train men fer these jobs. He also said that a boy would have ter have at least a High School eddication before he could take up this work; unless he did have that much of a eddication he wouldn't have sense enuf ter understand what wuz explained ter him.

That set me ter thinkin about the boys that didn't have gump-tion enuf ter make the most uv their time while they wuz in school. Aint it jest too bad? Here is a lotta jobs a comin on that'll pay from \$150.00 a month on up to—I don't know how much—and so many fellers not able ter even try fer em, jest because they wasted their time while in school.

A young feller without a eddication aint got much uv a chanc't these days. The better opportunities uv life are closed ter him. School is openin purty soon, 'spose ye think it over.

REVENGE IS SWEET

O! Sissy Sissy Curly Head

Turning to the back page of this issue you will find one of Mrs. Straightlace's favorite photos of her and her self-beloved son, Percy Alibaster. Douglas Butternut, Editor of the Happy Hollow Bugle, states that it is also his favorite picture of Percy and he is very anxious that everyone see it.

Mrs. Straightlace promises that anyone who wishes to see Percy's curls may have the opportunity at any time as she has them safely put away and will always keep them in memory of the time everyone mistook Percy for a girl.

HAPPY HOLLOW HEARSAY

Sally Perkins, daughter of Si Perkins of the Happy Hollow bank, returns from her vacation with a lot to talk about. She will probably tell all about it at the Ladies' Aid quilting bee next Wednesday unless Mrs. Pnobscott gets started on her operation first.

Happy Hollow's whittling team has taken up temporary quarters at Abie Cohen's Racket Store. Uncle Ezra announced that he would need some help when he started remodeling his store so, just so they wouldn't be in the way, the boys moved over to Abie's for a while.

Mr. Butternut announces a cut in the price of his crackers at the General Store until further notice. Harry Checkervest has made himself sort a scarce since the recent scandal and the supply of crackers has not diminished as much as was expected.

According to Widder Jones, Widder Jones is to be the new director of the choir. Mrs. Fullerton says that's all right as they will probably want her to be soloist.

For Sale—Cheep—A cut uv Douglas Butternut in his burthday cloths. Call at Bugle Office.

SCHOOL BOARD ACTS

GUM THE WORKS

Charges Made Against Hoof and Amble Short Line

Mary Ann she put a penny in the Gum machin down ut the depot this morning an she didn't git eny gum out, an then she cudn't get the penny out either. This is the secund time such a terribul thing has happened cause last winter when ut was Percy's burthday why his mam gived him a penny an so he went ta git sum peppermint gum only, but he didn't cause there wusn't eny came out. Ut wusn't are falt cause Mary Ann pushed in on the plunger an then Danny pushed on ut an then I did, but it jist stuck.

After this we're all gonna buy are chewin' gum ut the genrul store.

BIGGER AND BETTER

It is reported that Douglas Butternut, is talking about applyin' for an exclusive photography franchise in Happy Hollow on the grounds that the quality and kind of photographs he has had to use in the Bugle for a long time have not been quite to his taste or liking. The matter is rapidly growing into a civic question, as powerful influences from the outside have set in motion machinery to block the young editor's move for bigger and better pictures. The publication of a few bare facts is promised.

(Ed. Note: Bigger 'n better pickshures dozent meen inlarj-meants.)

SERIES OF CARTOONS BY LITTLE WILLIE

The Bugle is proud to bring to you this week a second of a series of cartoons by that famous member of the KMBC Big Brother Club, Little Willie Botts. All members of the club will do a favor to other followers by passin' the Bugle on to them.

MAYOR BUTTERNUT REJECTED BY COMMITTEE

Through the kindness and gratitude of the Ladies' Aid Society, Uncle Ezra Butternut, Mayor and storekeeper of Happy Hollow, has been relieved of responsibilities as teacher in the Happy Hollow school. The final decision was made at their regular meeting last Tuesday when the matter was brought to a head by Widder Jones, well known society leader of the Hollow. It has always been understood that the Ladies' Aid should act as a school committee and here-to-fore there has been no question as to who should take charge of the school as Mr. Butternut has served in that capacity off and on for years and years.

After a motion was made and, after much deliberation, was passed upon, members of the committee drew straws to decide who should take the news to Uncle Ezra. The lot fell to Kate Jackson, great-great-granddaughter of President Andrew Jackson, who has taken quite a fancy to Mr. Butternut since she has lived in our fair (?) city.

Upon hearing the report of the committee, Uncle Ezra seemed quite surprised and went to Widder Jones immediately for an explanation. The gist of the conversation between the two seems to be that there was need of younger blood in the school and that, altho they appreciated his efforts, they believed that he really didn't have the time to put to it that he should.

It has been rumored that the fact that Uncle Ezra allowed a somewhat questionable photograph to be printed in the Bugle last week regardless to the objection of the Ladies' Aid Society had much to do with the decision of the committee.

Uncle Ezra reports to the Bugle emphatically that he still intends to teach school, regardless of Widder Jones or anyone else.

HAPPY
MIDLANT

Publisher'

Danny and
Publisher
Missouri, 1
to the Har
Radio Sta
rates 25 ce

Presented by

Miss Wiloreo Martin
Liberty, Missouri

April 2, 1946

Bout

Danny sees in the papers these days is of a famus mare from the Unitud States drinkin' beer over in Paris. Boy of we did sumphin' like that why Uncle Ezry wud giv us a lickin' when we got hom fer actin' smarty.

Frum now on the editors is gonna be in complet charge of the picher secshun of the Bugle.

Ya no, us kids doesn't like ta be stingy wuth are editoriuls so uf eny uf the rest uf ya has anything that ya wunts ta kick about why don't hesitate ta rite ta me. I'll put yer complaint rite here in this column an sine yer name to ut an everthing.

All you peoples whut subscribed ta the Bugle last week jist ta git my pitcher why I wunts ya ta no thut I'm not very mad at ya so don't be scared ta rite to me. See, I'm jist the editer so uts your jobs ta help me.

Abie's Racket

Vell, better late dan never, said de vize Hindian. So I'm going to try mine hend f r o m writing somting for you d e a r peoples.



Natural, a baby mit only its foist boitday cant say moch so is Im going to do de same ting. Jost keep hopen de eyes and vatch mine colyum and you shall hear de hefternoon ride from Abie Cohen: Dis has noting to do vit Pul Rewere.

Denk You,
Abie Cohen.

A Sad Story

The prize for the saddest event goes to the motorist who lost himself one dark night. He saw a sign on a post. With difficulty he climbed it and struck a match and read: "Wet Paint."

One day Mr. Tom was frying some eggs and when he turned them over he just picked up the pan the eggs were in and flipped them way up in the air and they never even broke. When Mr. Tom tried to teach Maud to toss the eggs up in the air, they didn't fall back in the pan but all over the stove and Mrs. Hughes came running in the kitchen saying, "What is burning?" Then she saw the eggs and said, "Tom Hughes, you get right out of this kitchen and don't you ever toss eggs up in the air again." And Mr. Tom just laughed. Maud started to tell that it was her that did it but Mr. Tom shook his head at her and said, "Come on, Maud, let's feed the pigs."

There was a little baby pig that was sick and Mr. Tom said, "Here, Maud, you take this little pig up to the house and give it some warm milk." Maud made a bed for it in a box and put it behind the kitchen stove and nursed it until it was all well again. The most thrilling thing happened one day. Maud saw a bird's nest in the barn and she was going to peek in the nest but the Mama bird flew at her and she started running out of the barn yard and an old bull started after her and she just jumped on the barnyard gate and climbed right over it. Mr. Tom was standing near and he said, "Keep away from Old Shorthorn and don't go out there again unless I am with you." When Maud's father came to take her home Mr. Tom said, "Here is a present for you, Maud," and what do you think it was. Mr. Tom had drawn a picture of a little girl milking a cow. It was Maud milking old Bess, the Jersey cow.

Uncle Ezra: "What became of that hired man you got from the city?"

Hank Russell: "Aw, he used to be a chauffeur, and one day he crawled under a mule to see why it wouldn't go." Al and Di.

OLD TIMERS' SONG
COLUMN

MAY I SLEEP IN YOUR BARN
TONIGHT, MISTER?

Oh, one night it was dark and was storming.

When along came a tramp in the rain.
He was making his way to some station,
To catch a long distant train.

"May I sleep in your barn tonight, Mister?"

It is cold lying out on the ground;
And the cold north wind it is whistling
And I have no place to lie down."

"Now I have no tobacco nor matches,
And I'm short and I'll do you no harm;

I will tell you my story, kind Mister,
For it runs through my heart like a storm.

It was three years ago last summer,
I can never forget that sad day,
When a stranger came out from the city,

And said that he wanted to stay.

"Now this stranger was tall, fair and handsome,
And looked like a man who had wealth;

Said he wanted to stay in the country,
That he wanted to stop for his health.

But one night as I came from my workshop,
I was whistling and singing with joy.

I expected a kind-hearted welcome
From my sweet loving wife and my boy.

"But what did I find but a letter,
It was placed in a room on a stand;
And the moment my eyes fell upon it,
I picked it right up in my hand.

This note said my wife and the stranger,
They had left and taken my son.
Oh, I wonder if God up in heaven
Only knows what this stranger had done."

Contributed by Mrs. Arthur Watterson.

Widder: "Before we were married you said I was the sun of your existence."

Squire: "You do make it pretty hot for me sometimes."

Uncle Ezra's
Kwestion Kollum

Answers ter last week's kwestions.

1. 900 miles of gold wire can be drawn from a pound of gold.
2. The famous asphalt lake is on the island of Trinidad.
3. Iron is the most useful metal.
4. The most remarkable single property of iron is its magnetism. Iron is the most powerfully magnetic substance known.
5. The largest copper mine known is the Anaconda at Butte, Montana.

Kwestions fer this week.

1. To what is the red color of bricks due?
 2. How did Portland Cement get its name?
 3. How much concrete would you get from one bag of cement and two cubic feet of sand?
 4. How long is a four penny nail?
 5. Why are the rooms on the windward side of a house hard to heat with a hot air furnace?
- Uncle Ezra.

Squire: "Is Harry Checkervest financially embarrassed?"

Uncle Ezra: "Oh, I wouldn't say that; he owes everybody in town, but it doesn't seem to embarrass him any."

WHEN KNIGHTHOOD WAS IN FLOWER

By Willie Botts.



ECHOES TO THE BUGLE CALL

A BEDTIME STORY OF 1951

(PART 1)

Well, children, about twenty years ago, there used to be a radio program called "Happy Hollow" on KMBC. Those were the days! You know, there used to be a guy in that joint whose name was—let's see, what was his name? Oh yeh! it was something like Dick Smith. Well, anyway he's financing girl shows on Broadway now.

No, Edward, you can't have the monoplane tonight. You've been to Paris twice today already. Do I know a man by the name of Harry Checkervest? Yeh, but what a louse he used to be, spent half his time in the jug. That reminds me of a girl that used to run around with him. I believe her name was Margaret Watson. She used to play marbles for keeps, and how she could manipulate the ivory cubes!

My, my children, I could go on indefinitely but here it is almost 1:00 a. m. and your grandmama isn't back from Egypt yet. She said she was just going to stop a few minutes to see an old friend of hers, Sally Perkins. And do I remember Mrs. Ezra Butter-nut? Oh yes, I knew her when her name was Jackson, but she's changed names so often that I can't quite keep up with her. Yeh, and I know her present pocket-book, Squire Blackstone. He used to be quite a good farmer until she hooked him.

All right, children, I just heard the old lady land, so run off to bed.

(To be continued.)

No name given.

THE HAPPY HOLLOW HIGHWAY

The cheerful road, it slips along
For many a lazy mile,
The meadows keeping pace with
it,
While goldenrods at you smile.

It dips and bends beneath the
trees
And turns a shady way,
To ramble on past rippling
brooks
Where golden butterflies play.

Always it leads to Happy Hollow,
From dawn to sunlit noon,
I'll follow it the whole day thru
Til shines the mellow moon.

Irish.

Who Zitt?

(a) There's a guy that's at
KMBC
That's powerfully good looking to
me,
He ain't one of these with the
little moustache,
(Or some folks would call it a
misplaced eyelash)
Sapp-O.

LAST WEEK ANSWER:
TED MALONE

GIVE ME A FRIEND

Who does not think he is superior
to his fellow men.
Who judges not by outward ap-
pearances.
Who does not let success give him
the big head.
Who hasn't acquired the habit of
thinking that common folk
can not pass the friendship
test.
Who by experience has learned
that even those below him
are human.
Who does not feel that just be-
cause he has more of the
world's wealth he can insult
some one less fortunate.
Who by living, has been taught
that even the less fortunate
have a surprising amount of
pride. A deeper knowledge
of conducting themselves so
that even an insult from one
above him can not mar the
fineness of his mind.
Who knows and profits by the
knowledge that God judges
not by our wealth, success,
the richness of the clothes we
wear, but by what is hidden
in our hearts.

Studio Pest.

FOOLISH FACTS

A kiss is nothing divided by
two.
Students do not get all their
dates from history.
Love is a sweet dream—mar-
riage the alarm clock.

Irish.

DREAM BOAT

Fridays at eleven thirty p. m.
With lights out or very dim
Tune your set to KMBC
And drift awhile with Memory.
Iris of Richmond.

SI AN' MA

Th' Veterans o' Foreign Wars,
Is here from ever'where,
Leastwise th' ones that had th'
price
Ter pay their railroad fare;
These men helped straighten out
th' kinks
Fer folks across th' sea,
An' we might need their help
some day,
Right here at home, B'gee!

A fien' name' Powers slaughtered
five,
Three of 'em children too,
Th' state sen's troops ter keep
that skunk
From gettin' what's his due;
When West Virginia can't pro-
tect'
Her helpless ones, By Heck!
How come she sen's an army
down
Ter save that varmint's neck?

Well Mizzes Hill from ol' K. C.
Out-golfed 'em all B'gosh,
An handed Mizzes Presseler,
Th' 'ficcial Golf Kibosh;
Ma can't see how these folks
keeps up,
Ter save her mortal soul,
When ever' day, an' play by play,
They'r 'goin' in th' hole.
R. H. Richardson.

A Tomboy's Lament

There's so very many of them,
I wonder how she'd love them,
The beaus of my big sister,
Louise.
I can't help forgetting
That they're only fretting
When beaus kiss my big sister,
Louise.
She always gets her wishes
She never does the dishes
When beaus come to see my big
sister,
Louise.
If I took her part
I wouldn't say, "Oh, sweetheart!"
To the beaus of my big sister,
Louise.
They all drink dad's beer,
Sh-h—when dad isn't here,
The beaus of my big sister,
Louise.
But, by jigs, if I had my way,
I'd be darn sure to delay
Those beaus of my big sister,
Louise.
I can't count 'em all,
The fellows that call,
And are beaus to my big sister,
Louise.
(Dedicated to my sister.)
Sappo-O.

Woe Is Me

I have never been able to live
Up to Taw's don't and do's
'Tisn't that I'm exactly bad
I just fit the wrong size shoes
... or something.
Now Jimmie's Mail Spinnings
Tells us of letter etiquette
And *after* he has read *my* letters
He'll have me blushing, I'll bet
... or something.
Iris of Richmond.

To Iris: Most of the books from
Ted's office table have been
placed on "your" library table.
That accounts for that unoccu-
pied look about his office as seen
in the Blue Book.
Percy Verance.

So There!

When yer writin strait writin
Ya has ter be perty gud.
What a slam on us poets,
But a corst ye wud!
But take this, Mister Editor,
Frum yer loyal frend Iris . . .
Ya don't hav to kno spellin
When ya rite like this.
Gess Hoo?

For That Tired Feeling

Take one arm chair jaunt each
Monday and Friday at 1:45 . . . or
better take a vacation the Pick-
wick Greyhound way.
Don't rasp your throat with
harsh irritants . . . but reach for
your radio dial instead . . . and
tune in KMBC.
Percy Verance.

Goofy Gussy Gurgles

In answer to Taw's Morning
Thought: At the gate which sus-
picion enters, love goes out, with
somebody else!
Granny says the poor men folk
who complained of eye strain
during the short skirt regime
should be relieved now that pa-
jamas are so "widely" worn.
Thank you "Rose" for your
beautiful card.
Toodle-doo,
G. G.

Reuben: "Would you say
'Yes,' if I asked you to marry
me?"
Anna Laurie: "If I should
say, 'Yes,' would you ask me?"
Irish.

K M B C PROGRAM SCHEDULES FOR WEEK

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A B C WASHERS

SUNDAY, SEPTEMBER 6, 1931

Forenoon

- 7:00—Morning Musicale.
- 7:45—Bible Study.
- 8:15—Land o' Make Believe.
- 9:00—Journal-Post Funny Paper Man.
- 9:30—The Wandering Organist.
- 10:00—Voice of St. Louis.
- 10:30—International Broadcast—"Some Scotsmen I Know."—Wm. Blackwood from London.
- 10:45—French Trio.
- 11:00—Stone Church Choir.
- 11:30—Columbia Little Symphony.

Afternoon

- 12:00—Ann Leaf at the Organ.
- 12:30—Gypsy Trail.
- 1:00—Symphonic Hour.
- 2:00—Cathedral Hour.
- 3:00—Labor Day Cathedral Service.
- 3:30—Allerton Glee Club.
- 4:00—Chicago Knights.
- 4:30—L. D. S. Radio Vespers.
- 5:00—New World Symphony.
- 5:15—Fray and Braggiott—Piano Team.
- 5:30—Daddy and Rollo—LaPalina.
- 5:45—Boswell Sisters.
- 6:00—Eastman Kodak Hour—"Devils, Drugs, and Doctors."
- 6:15—Kaltenborn Edits the News.
- 6:30—Tony Parenti and Singing Saxaphones.
- 6:45—Angelo Patri.
- 7:00—The Dutch Masters.
- 7:30—Around the Sam Ovar.
- 8:00—Manhattan Serenaders.
- 8:30—The Gauchos.
- 9:00—The Pickwick Travelers.
- 9:30—Red Nichols and His Park Central Orchestra.
- 10:00—L. D. S. Studio Service.
- 11:00—White House Orchestra.
- 11:30—Bennie Moten's Fairyland Park Orchestra.
- 12:00—White House Tavern Orchestra.

MONDAY, SEPTEMBER 7, 1931

Forenoon

- 6:00—Morning Devotions.
- 6:15—Dawn Patrol.
- 6:40—Keeping Fit with Happy Harry.
- 7:00—The Commuters.
- 7:30—Tony's Scrapbook.
- 7:45—The Old Dutch Girl.
- 8:00—Journal-Post News Flashes.
- 8:05—Morning Music Box.
- 8:30—Singing Vagabond.
- 8:45—Melody Parade.
- 9:00—Greek Music Program.
- 9:15—Madison Singers.
- 9:30—Anne Lazar—Front Page Personalities.
- 9:45—McKenna Character Education.
- 10:00—Don Bigelow's Orchestra.
- 10:30—Columbia Revue.
- 10:45—Institute of Charm.
- 11:00—Lady of the House.
- 11:15—Earl Carpenter's Orchestra.
- 11:30—Harry Tucker and His Orchestra.
- 11:50—Journal-Post News Flashes.

Afternoon

- 12:00—American Medical Association.
- 12:05—Farm Frolic.
- 12:15—Happy Hollow.
- 12:40—Producers' Market News.
- 12:45—Farm Network.
- 1:00—Columbia Salon Orchestra.
- 1:30—The Three Doctors.
- 1:45—Pickwick Traveler.
- 2:00—Between the Book Ends.
- 2:15—Gypsy Music Makers.
- 2:30—The Dictators.
- 3:00—Dancing by the Sea.
- 3:30—Base Ball Scores.
- 3:32—Dancing by the Sea.
- 3:45—Virginia Arnold, Pianist.
- 4:00—Views and Interviews.
- 4:15—Kate Smith and Her Swanee Music.
- 4:20—Journal-Post News.
- 4:30—Kolyos Program.
- 4:45—Big Brother Club.
- 5:15—Dennis King and Linit Orchestra.
- 5:30—Miller and Lyle.
- 5:45—North Mehomay Newly-Weds.
- 6:00—Base Ball Finals.
- 6:02—Citizens League Address—Charles F. Horner.
- 6:15—Barbasol Program—Singin' Sam.
- 6:30—Kaltenborn Edits the News.
- 6:45—Tastyeast Gloom Chasers.
- 7:00—Eno Crime Club.
- 7:30—The Bourjois Orchestra.
- 7:45—The Bon Bons.

8:00—Guy Lombardo's Robert Burns Program.

- 8:30—Nut Meets.
- 8:45—Household Entertainers.
- 9:00—Louie's Hungry Five.
- 9:12—Ayer's News.
- 9:15—Arthur Pryor's Crema Band.
- 9:30—Morton Downey with Camel Quarter Hour.
- 9:45—Bert Lown's Orchestra.
- 10:00—Bobby Mecker's Orchestra.
- 10:30—Friendly Muse.
- 11:00—White House Tavern Orchestra.
- 11:30—Bennie Moten's Orchestra.
- 12:00—White House Tavern Orchestra.

TUESDAY, SEPTEMBER 8, 1931

Forenoon

- 6:00—Morning Devotions.
- 6:15—Dawn Patrol.
- 6:40—Keeping Fit with Happy Harry.
- 7:00—The Commuters.
- 7:30—Tony's Scrapbook.
- 7:45—Cap'n Bill and Willie.
- 8:00—Journal-Post News Flashes.
- 8:05—Morning Music Box.
- 8:30—Columbia Mixed Quartet.
- 8:45—George Reith Bridge Lessons.
- 9:00—Fashion Facts of 1931.
- 9:15—Face the World with a Smile.
- 9:30—Uncle Ezra's Ramblings.
- 9:45—Dr. Arthur Krida.
- 10:00—Don Bigelow's Orchestra.
- 10:30—Lady of the House.
- 11:00—Cuban Biltmore Orchestra.
- 11:30—Savoy Plaza Orchestra.
- 11:50—Journal-Post News Flashes.

Afternoon

- 12:00—Paost-ett Varieties.
- 12:15—Happy Hollow.
- 12:40—Producers' Market News.
- 12:45—Farm Network.
- 1:00—Columbia Artist Recital.
- 1:30—The Three Doctors.
- 1:45—The Captivators.
- 2:00—Between the Bookends.
- 2:15—Four Clubmen.
- 2:30—Phil Fisher and Orchestra.
- 3:00—Frank Ross—Songs.
- 3:15—Adventures in Words.
- 3:15—Base Ball Scores.
- 3:32—Jolly Jugglers.
- 3:45—Classic Hour.
- 4:15—Connie Boswell.
- 4:20—Journal-Post News.
- 4:30—Hotel Taft Orchestra.
- 4:45—Big Brother Club.
- 5:15—Dennis King and Linit Orchestra.
- 5:30—La Palina—Daddy and Rollo.
- 5:45—Morton Downey with Camel Quarter Hour.
- 6:00—Base Ball Finals.
- 6:02—Organalities.
- 6:15—Abe Lyman's Band and Glee Club.
- 6:30—Red Goose Adventures.
- 6:45—Edna Wallace Hopper.
- 7:00—Henry-George.
- 7:30—The Bristoliers.
- 8:00—Ben Bernie and His Blue Ribbon Orchestra.
- 8:15—Star Brand Review.
- 8:30—Phileo Hour.
- 9:00—Louie's Hungry Five.
- 9:12—Ayer's News.
- 9:15—Arthur Pryor's Crema Band.
- 9:30—Going Forward With K. C.
- 10:00—Romanelli's Orchestra.
- 10:30—Nocturne—Ann Leaf.
- 11:00—Eddie Kuhn's White House Tavern Orchestra.
- 11:30—Wandering Minstrels.
- 12:00—White House Tavern Orchestra.

WEEK OF SEPTEMBER 6 TO SEPTEMBER 12

WEDNESDAY, SEPTEMBER 9, 1931

Forenoon

- 6:00—Morning Devotions.
- 6:15—Dawn Patrol.
- 6:40—Keeping Fit with Happy Harry.
- 7:00—The Commuters.
- 7:30—Tony's Scrapbook.
- 7:45—Old Dutch Girl.
- 8:00—Journal-Post News.
- 8:05—Morning Music Box.
- 8:30—Ralph Christman, Musical Alphabet.
- 9:00—Learning to Swim.
- 9:15—Three Men in a Tub.
- 9:30—Uncle Ezra's Ramblings.
- 9:45—Beulah France—The Family Nurse.
- 10:00—Don Bigelow's Orchestra.
- 10:30—Columbia Revue.
- 10:45—Institute of Charm.
- 11:00—Cuban Biltmore Orchestra.
- 11:30—Atlantic City Musicians.
- 11:45—Journal-Post News.

Afternoon

- 12:00—President Hoover's Red Cross Speech.
- 12:10—Happy Hollow.
- 12:40—Producers' Market News.
- 1:00—Columbia Salon Orchestra.
- 1:30—The Three Doctors.
- 2:00—Between the Book Ends.
- 1:45—Dancing by the Sea.
- 2:15—Dancing by the Sea.
- 2:30—Columbia Artists' Recital.
- 3:00—Lady of the House.
- 3:15—Asbury Park Orchestra.
- 3:30—Baseball Scores.
- 3:31—Hotel Taft Orchestra.
- 3:45—Edna Wallace Hopper's Youth Matinee.
- 4:00—Junior Artists' Club.
- 4:20—Journal-Post News Flashes.
- 4:30—Kolynos Program.
- 4:45—Big Brother Club.
- 5:15—Dennis King and Linit Orchestra.
- 5:30—Miller and Lyles.
- 5:45—Swiss Yodelers.
- 6:00—Base Ball Finals.
- 6:02—Organalities.
- 6:15—Barbasol Program.
- 6:30—Kaltenborn Edits the News.
- 6:45—Tastyeast Gloom Chasers.
- 7:00—Gold Medal Fast Freight.
- 7:30—Eno Crime Club.
- 8:00—Vitality Personalities—Ann Pennington.
- 8:15—Hernandez Brothers.
- 8:30—Savino Tone Pictures.
- 9:00—Louie's Hungry Five.
- 9:12—Ayer's News.
- 9:15—Arthur Pryor's Crema Band.
- 9:30—Camel Quarter Hour with Morton Downey.
- 9:45—Will Osborne's Orchestra.
- 10:00—Ben Bernies Orchestra.
- 10:30—Nocturne—Ann Leaf.
- 11:00—Eddie Kuhn's White House Tavern Orchestra.
- 11:30—Night Winds—Organ Varieties.
- 12:00—Eddie Kuhn's White House Tavern Orchestra.

THURSDAY, SEPTEMBER 10, 1931

Forenoon

- 6:00—Morning Devotions.
- 6:15—Dawn Patrol.
- 6:40—Keeping Fit with Happy Harry.
- 7:00—The Commuters.
- 7:30—Tony's Scrapbook.
- 7:45—Cap'n Bill and Willie.
- 8:00—Journal-Post News.
- 8:05—Morning Music Box.
- 8:30—Lady of the House.
- 8:45—Bobby Blues.
- 9:00—Whitman Bennett—Creators of American Culture.
- 9:15—An Old-fashioned Garden—Girls' Trio.
- 9:30—Vacation Roads—Walter W. Hubbard.
- 9:45—P. T. A. Talk—Mable Porter.
- 10:00—Don Bigelow's Orchestra.
- 10:30—Columbia Revue.
- 11:00—Cuban Biltmore Orchestra.
- 11:30—Savoy Plaza Orchestra.
- 11:50—Journal-Post News.

Afternoon

- 12:00—American Medical Association.
- 12:05—Midday Meditations.
- 12:15—Happy Hollow.
- 12:40—Producers' Market News.
- 12:45—Farm Network.
- 1:00—Columbia Salon Orchestra.
- 1:30—The Three Doctors.
- 1:45—Ben and Helen—Duets.
- 2:00—Between the Book Ends.
- 2:15—Melody Magic.
- 2:30—Hotel Taft Orchestra.
- 3:00—Asbury Park Casino Orchestra.
- 3:30—Baseball Scores.

3:31—The Radio Blue Birds.

- 3:45—"Meet the Artist."
- 4:00—Frank Ross—Songs.
- 4:20—Journal-Post News Flashes.
- 4:30—Will Osborne's Orchestra.
- 4:45—Big Brother Club.
- 5:15—Dennis King and Linit Orchestra.
- 5:30—La Palina—Daddy and Rollo.
- 5:45—Morton Downey and Camel Quarter Hour.
- 6:00—Base Ball Finals.
- 6:02—Organalities.
- 6:15—Abe Lyman's Band and Glee Club.
- 6:30—Henry Burbig.
- 6:45—Angelo Patri "Your Child."
- 7:00—Rhythm Choristers.
- 7:15—The Coty Melody Girl.
- 7:30—Grand Opera Miniature.
- 8:00—Boswell Sisters.
- 8:15—The Columbians.
- 8:30—Tito Guizar.
- 8:45—Peter's Parade.
- 9:00—Louie's Hungry Five.
- 9:12—Ayer's News.
- 9:15—Arthur Pryor's Crema Band.
- 9:30—Bennie Moten's Fairyland Park Orchestra.
- 9:45—Radio Roundup.
- 10:00—Guy Lombardo's Royal Canadians.
- 10:30—Nocturne—Ann Leaf.
- 11:00—Eddie Kuhn's White House Tavern Orchestra.
- 11:30—Looking Thru the Mike—Organ Varieties.
- 12:00—White House Tavern Orchestra.

FRIDAY, SEPTEMBER 11, 1931

Forenoon

- 6:00—Morning Devotions.
- 6:15—Dawn Patrol.
- 6:40—Keeping Fit with Happy Harry.
- 7:00—The Commuters.
- 7:30—Tony's Scrap Book.
- 7:45—Old Dutch Girl.
- 8:00—Journal-Post News.
- 8:05—Morning Music Box.
- 8:15—Julia Sanderson and Frank Crumit.
- 8:45—Don and Betty.
- 9:00—Lady of the House.
- 9:15—Rhythm Kings.
- 9:30—Melody Parade.
- 10:00—Don Bigelow's Orchestra.
- 10:30—Town Crier Household Hints.
- 10:45—Institute of Charm.
- 11:00—Cuban Biltmore Orchestra.
- 11:30—Harry Tucker's Orchestra.
- 11:50—Journal-Post News.

Afternoon

- 12:00—Pabst-ett Varieties.
- 12:15—Happy Hollow.
- 12:40—Producers' Market News.
- 12:45—Farm Network.
- 1:00—Columbia Salon Orchestra.
- 1:30—Three Doctors.
- 2:00—Light Opera Gems.
- 2:45—Edna Thomas—Lady from Louisiana.
- 3:00—Jewish Art Program.
- 3:30—Baseball Scores.
- 3:32—John Kelvin Irish Tenor.
- 3:45—Edna Wallace Hopper. Youth's Matinee.
- 4:00—Earl Carpenter's Orchestra.
- 4:20—Journal-Post News.
- 4:30—Kolynos Program.
- 4:45—Big Brother Club.
- 5:15—Dennis King and Linit Orchestra.
- 5:30—Red Nichols Orchestra.
- 5:45—North Melhornay Newly-Weds.
- 6:00—Base Ball Scores.
- 6:02—Organalities.
- 6:15—Barbasol Program.
- 6:30—March of Time.
- 7:00—Liberty Magazine Hour.
- 7:45—Friendly Five Foot Notes.
- 8:00—Pillsbury Patent.
- 8:30—Going Forward with K. C.
- 9:00—Louie's Hungry Five.
- 9:12—Ayer's News.
- 9:15—Arthur Pryor's Crema Band.
- 9:30—Camel Quarter Hour with Morton Downey.
- 9:45—Don Bestor's Orchestra.

- 10:00—Red Nichol's Orchestra.
- 10:30—Nocturne.
- 10:30—Dream Ship—Organ Varieties.
- 11:00—Eddie Kuhn's White House Tavern Orchestra.
- 12:00—Eddie Kuhn's White House Tavern Orchestra.

SATURDAY, SEPTEMBER 12, 1931

Forenoon

- 6:00—Morning Devotions.
- 6:15—Dawn Patrol.
- 6:40—Keeping Fit with Happy Harry.
- 7:00—The Commuters.
- 7:30—Tony's Scrapbook.
- 7:45—Cap'n Bill and Willie.
- 8:00—Journal-Post News Flashes.
- 8:05—Music Box.
- 8:30—New World Salon.
- 8:45—Lady of the House.
- 9:00—Adventures of Helen and Mary.
- 9:30—Columbia Revue.
- 9:45—Mary Ann's Saturday Club.
- 10:00—Don Bigelow's Orchestra.
- 10:30—Hotel Taft Orchestra.
- 11:00—St. George Hotel Orchestra.
- 11:30—Atlantic City Musicals.
- 11:50—Journal-Post News Flashes.

Afternoon

- 12:00—American Medical Association.
- 12:05—Brooks and Ross.
- 12:15—Happy Hollow.
- 12:40—Producers' Markets.
- 12:45—Farm Network.
- 1:00—K. C. Council of Churches.

- 1:30—The Three Doctors.
- 1:45—Saturday Syncopaters.
- 2:00—Between the Book Ends.
- 2:15—Ann Leaf.
- 2:30—Spanish Serenade.
- 3:00—Dancing by the Sea.
- 3:30—Base Ball Scores.
- 3:31—Dancing by the Sea.
- 3:45—The Radio Blue Birds.
- 4:00—Village Inn Orchestra.
- 4:30—Journal-Post News.
- 4:45—Big Brother Club.
- 5:15—St. Moritz Orchestra.
- 5:30—Reis and Dunn—Comedy Songs.
- 5:45—The Camel Quarter Hour, with Morton Downey.
- 6:00—Base Ball Finals.
- 6:02—Organalities.
- 6:15—Abe Lyman's Band and Glee Club.
- 6:30—Ed Cochran's Sport Chat.
- 6:45—Tastyeast Gloom Chasers.
- 7:00—The Boswell Sisters.
- 7:15—Steelcote Color Harmonizers.
- 7:30—National Radio Forum.
- 8:00—Hank Simmon's Show Boat.
- 9:00—Louie's Hungry Five.
- 9:12—Ayer's News.
- 9:15—Arthur Pryor's Crema Band.
- 9:30—Eddie Kuhn and His 11 White Kuhns.
- 9:45—Will Osborne's Orchestra.
- 10:00—Guy Lombardo's Orchestra.
- 10:30—Nocturne—Ann Leaf.
- 11:00—White House Tavern Orchestra.
- 11:30—Under the Modern Moon—Organ Varieties.
- 12:00—Eddie Kuhn's White House Orchestra.

UNCLE EZRA'S PICTURE APPEARS

IN THE BUGLE

NEXT WEEK.

SUBSCRIBE NOW!

Dear Editor:

Please send me 13 issues of the KMBC Happy Hollow

Bugle.

I am enclosing 25 cents

to help cover the cost of mailing.

Name

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City



STARS OF THE DESERT

(Mahomed Akram's Night Watch)
The night is calm, and all the stars are burning,
Around our camp the sands stretch far away,
No sound except the lonely jackals howling,
Until the horses, startled, wake and neigh.

Only the walls of one thin tent of canvas,
Only a yard of yellow desert sand,
Between us two, and yet I know you distant,
As though you lived in some far Northern land,

Here, at the doorway of my tent, I linger
To watch in yours the shadow and the light,
The hungry soul within me burning,
As the stars burn throughout the Eastern night.

I know well how you sleep, your head thrown backwards,
Your loose hair ruffled up and disarrayed,
Your fervent eyes still sombre in their slumber
From the dark circle of the lashes' shade.

I listen to your even cadenced breathing,
From the soft curve of parted lips set free;
Only a slender wall of wind-stirred canvas
Between your loveliness asleep and me.

Sleep on, I sit and watch your tent in silence,
White as a sail upon this sandy sea,
And know the Desert's self is not more boundless,
Then is the distance 'twixt yourself and me.

Know that I am some low red planet burning,
You in the Zenith, a serene white star,
And I to you, less than the lonely jackals
That howl among the sandy wastes afar.

Sleep on, the Desert sleeps around you, quiet,
Watched by the restless, golden stars above,
Ay, let us sleep; you to your careless waking,
I, with my dreams of unrequited love,
Lawrence Hope (Stars of the Desert).

THE DAY'S WORK
By Edgar A. Guest

Is anybody happier because you passed his way?
Does anyone remember that you spoke to him today?
This day is almost over and its toiling time is thru;
Is there anyone to utter now a kindly word of you?

Did you give a cheerful greeting to the friend who came along,
Or a churlish sort of "Howdy" and then vanish with the throng?
Were you selfish, pure and simple, as you rushed along the way,
Or is someone mighty grateful for a deed you did today?

Can you say tonight, in parting with the day that's slipping fast,
That you helped a single brother of the many that you passed?
Is a single heart rejoicing over what you did or said?
Does a man whose hopes were fading now with courage look ahead?

Did you waste the day, or lose it, was it well or poorly spent?
Did you leave a trail of kindness or a scar of discontent?
As you close your eyes in slumber do you think that God would say
You have earned one more tomorrow by the work you did today?

Lady of the House Nimble Feet Rest! Ann Pennington to Sing Instead on Radio

BACK-DOOR WIRELESS

In my search for interesting and new recipes for you this week, I find a number of tomato salads which contain a variety of stuffings, so I am sure you will find among them at least one or two suggestions which you have not tried. There is nothing so healthful as tomatoes, and now that they are at last on the market plentifully and better developed than they have been for the last few weeks. I hope you will supply your family with many delicious tomato dishes.

Tomato Salad No. 1

Scoop out the centers, and to one cup of cottage cheese add 1 sweet red pepper minced with one sprig of parsley, $\frac{1}{2}$ cup of thick whipped cream. Fill tomatoes lightly and set on ice. Serve in a wreath of water cress.

Tomato Salad No. 2

Scoop out tomato centers. Cook one cup of diced carrots with 1 minced onion and 1 celery stalk chopped, salt and a generous dash of paprika. When done, mix with one cup of French peas and moisten with rich white cream dressing. Fill the tomato centers. Chop the whites of 4 hard boiled eggs, rice the yolks. Make a wreath of water cress on which first place the whites, sprinkle the riced yolks all over, and set the tomatoes in the center.

Tomato Salad No. 3

Mince 4 hard boiled eggs and two chicken livers, season with salt and paprika, 5 drops onion juice, 1 chopped sweet pepper, 5 drops tobasco sauce; mix and fill large, firm tomatoes. Set on ice. Serve with French cream dressing.

Tomato Salad No. 4

Chop white meat of chicken, rub with $\frac{1}{2}$ ts. mustard, $\frac{1}{2}$ ts. celery seed, dash salt and paprika, and the yolks of 4 large boiled eggs. Mix with mayonnaise dressing, fill tomatoes and sprinkle chopped parsley over the top. Serve in lettuce leaves; garnish with whites of eggs cut in rings with olive in center.

I hope these salads will prove helpful to you both for your family meals and in planning your fall luncheons.

Lenore Anthony.

Some people behave themselves because they are just too tired to get into any mischief.

Irish.



Although she is best known as a dancer, Ann Pennington, diminutive musical comedy star, will reveal her little-known voice to radio listeners during the broadcasting of Vitality Personalities over the KMBC-Columbia network on Wednesday, September 9, at 8 p. m. The program will mark her debut as a singer over the air.

Studio Spots

Paul Fonda, remote control operator and announcer, is back on the job once again after a short vacation in New York. He returns with a glowing account of the Columbia Studios and its operating units which he had the opportunity of visiting while there. In fact he didn't even have time to go to a musical comedy or a speak easy or a night club or—well that's what he says.

The feed for Happy Hollow Trade Trippers in Chillicothe was chicken pie and apple cobbler. Are we dreaming?

If you've noticed a slight tremor in Evan Fry's voice while announcing the last couple weeks, try to be sympathetic as possible. His first attempt at baking an apple pie was a complete and

utter failure. Evan insists, however, that he intends to make another attempt soon, if his poor down trodden room mate will stick with him.

Other returning sun burns: Ruth (Sally Perkins) Bren, Miss Mildred (Pay Check) Whiting, and Mrs. Aubrey Waller (Classic Hour) Cook.

After the KMBC Columbia Birthday Party of Thursday the 27th, coffee and sandwiches were served in the artists' lounge. A good time was had by all—the coffee kept everyone awake the rest of the night.

And how did you like the way Sammy Leiter played "Wild Cat" on his fiddle that night.

PROSPERITY BROADCASTS FEATURE POPULAR ARTISTS

To the stirring theme, "Make Way for Kid Prosperity," the first of a series of radio programs was presented heralding the return of good times for Kansas City. The broadcast under the title, "Going Forward With Kansas City," is being sponsored by 50 of the city's leading merchants and is heard on a schedule of four half-hour periods weekly. Tuesday night, at 9:30, the Ozark Rambler and George Washington White are featured with the "Rythmaires," a new staff organization; on Wednesday at 8:30 p. m. Kansas City's popular tenor, George Anway will be heard with another new and unusual group, the Victor String Choir; Thursday night will bring the ever popular "Songsmiths," assisted by the 12-piece Salon Orchestra under the direction of the KMBC musical director, P. Hans Flath, this program taking the air at 7:30 p. m. On Friday the Rythmaires will again be heard with a male trio as the feature of the half-hour program at 8:30 p. m.

NEW ORCHESTRA IN MUSIC ABOUT TOWN

Late night radio dialers will be pleased to hear a well known Kansas City dance personality take the microphone for KMBC from White House Tavern beginning Tuesday, September 8. Eddie Kuhn and his Eleven White Kuhns will be heard twice during KMBC's Music About Town beginning on that date, going on the air at 11 p. m. and again at 12:00 every night.

CAP'N BILL AND WILLIE

Another morning feature which proved popular some time ago is to be resumed on the KMBC schedule beginning Tuesday, September 8. Cap'n Bill and Willie, a comedy team, composed of Woody Smith and Vance McCune, will appear on a regular schedule every Tuesday, Thursday, and Saturday morning at 7:45. Woody Smith is heard on several other KMBC broadcasts including the Songsmiths, and Happy Hollow, his official capacity being that of an announcer. Vance McCune is known to every boy and girl who ever listens to the Big Brother Club as Little Willie Botts. We feel that his new and entertaining feature will add variety and zest to your morning schedule.



BLUE COAL RADIO

REVUE PREMIERE

The Blue Coal Radio Revue, presenting comedy, two orchestras, guest vocalists and a dramatic skit, will have its premiere over KMBC-Columbia on Sunday, September 6, from 3:30 to 4:30 p. m.

Widely diversified entertainment is scheduled with Glen Alden acting as Master of Ceremonies. Two musical units, both under the direction of George Earle, noted radio conductor, will furnish symphonic and dance numbers. All arrangements have been made by the orchestra director and for the inaugural program a special edition of "I Love Louisa" will be played. Another orchestral feature will be the weekly "hot off the press" number. During each program a selection will be played which has just been released by the publishers and will be presented over the air for the first time.

Two guest artists, Fred Vettel, and Billie Dauscha, personality girl, will serve as soloists. Vettel will be heard in a dramatic song while the well-known torch singer will do one of her characteristic numbers, "What's the Use of Crying Again"?

The last half of the program will be devoted to the first installment of the "Murder Equation," a thrilling and original mystery serial. Each story will take a month to unfold, the solution not to be revealed until the fourth week.

COLUMBIA SHORTS

Organist Ann Leaf has returned to the console after two weeks of swimming, tennis, and golf, in Atlantic City and in the Adirondacks. . . . Harry von Zell has one and only one superstition. . . . It concerns a cherished purple necktie which has brought him extraordinary luck at each wearing, or so he insists. . . . In imitation of Tony Wons many of those around the studio now pick up the telephone and say, "Are you listenin'," when making calls. . . . One operator who became slightly disturbed at this new habit, was on the point of reprimanding one such caller, when she recognized it to be Tony himself.

KALTENBORN TO RESUME CURRENT EVENT TALKS

H. V. Kaltenborn, current events reporter of the Columbia Broadcasting System, returned to microphone on Wednesday, September 2, at 6:30 to 6:45 p. m., under the sponsorship of S. W. Straus and Company.

Kaltenborn has just returned from a month in Europe. Supposedly on a vacation, he interviewed many politicians, financiers and industrialists in the leading countries he visited. Among those with whom Kaltenborn had audiences were the Big Four of European politics—Premiers MacDonald, Laval and Mussolini of Great Britain, France and Italy, respectively; and Chancellor Bruening of Germany.

THE RADIO BLUE BIRDS

A new singing team to be heard from the KMBC Pickwick studios and known to the radio audience as "The Radio Blue Birds" is gaining a permanent place on the studio staff. They are mother and daughter, Hazel and Eileen Reisinger, and come to KMBC with a wide radio experience, having sung from a number of southern stations during the last seven years including WRR, Dallas; WBAP, Fort Worth; KVOO, Tulsa, and KFJV at Oklahoma City, the last station of which Mrs Reisinger was program director for five years.

A feature of their radio act is a yodeling specialty. The mother accompanies on the piano while Eileen, age 14, is showing promise as a soloist of the popular type.

JUST TOO CLEVER

Those irrepressible wags, Colonel Stoopnagle and Budd, otherwise known as the Tastyeast Gloom Chasers, continue to fashion many of their jokes at the expense of their colleagues at the Columbia studios. For instance witness the following:

"Something just awful," sobbed the Colonel, "happened to Arthur Pryor tonight."

"Why, what was that?" asked Budd sympathetically.

"Didn't you hear?" came back Stoopnagle, "Somebody stole a march on him."

RED GOOSE ADVENTURES BACK ON THE AIR

Red Goose Adventures returned to the air on Tuesday, September 1, at 6:30 p. m., over the Columbia Broadcasting System, with "Grandpa," picturesque old plainsman, telling stories for Red Goose, Jimmie, Helen, the Little Beaver and all his radio friends.

"Grandpa," who has just come back from a vacation to his native Minnesota, has a new collection of frontier tales of the forts where he served as a youth in the days when that part of the country was a western outpost.

"The Barbarol Man"

Singin' Sam has such a lazy droll that one must imagine his greatest pleasure in life is to get under the shade of a big tree, stick his arms behind his head, and just croon. Yet, to the contrary, Sam has a keen interest in the fastest sport going. He is an ice hockey enthusiast and gets to as many games as he can. He must almost be put in the class of an authority for he knows enough about the finer points of puck-following technique that he has been called upon for play-by-play descriptions of important matches.

CATHEDRAL HOUR PROGRAM

Excerpts from the well-known oratorios and masses of Handel, Mendelssohn, Sullivan, Gounod, Beethoven and others, will comprise the musical service of the Cathedral Hour to be presented under the direction of Channon Collinge, on Sunday, September 6, from 2:00 to 3:00 p. m., over KMBC and the Columbia network.

The program follows:

Professional: "Jesus, King of Glory," Smart—Cathedral Ensemble.
Lord's Prayer—Plain Chant.
Anthem: "And Now, O Father, Mindful of Thy Love," Price—Julia Mahoney, Theo Karle Choir and Orchestra.
"But the Lord Is Mindful of His Own," Mendelssohn—Barbara Maurel and Orchestra.
"Worthy Is the Lamb," from "Messiah," Handel—Choir and Orchestra.
"Behold the Master," Hammond—Theo Karle with organ accompaniment.
Motet: "Yea, Though I Walk," Sullivan—Cathedral Choir.
Credo.
Sanctus from "Mass of the Sacred Heart," Gounod.
Benedictus.
Solo voices, Choir and Orchestra.
Motet: "Incline to Me," Himmel—Crane Calder and Orchestra.
Motet: "O for the Wings of a Dove," Mendelssohn—Julia Mahoney, Choir and Orchestra.
Chorus: "Hallelujah," from "Mount of Olives," Beethoven—Cathedral Ensemble.

* * * * *
MAIL SPINS NO. 16
 * ("Th' applause of listening
 * senates to command . . .
 * his lot forbade.")
 * * * * *

The anniversary program bringeth in a lot of new post-marks from these United States—they cometh from the ocean-lapped, luxuriant, languorous beaches of Maine and the rugged, jagged, frigid coasts of California; from the Minnesota cane-break and the Louisiana pine-lands. Or maybe I'm wrong. Nevertheless, they are here.

This week's nomination for extinction was addressed to Aaron Campbell. It arranged for his appearance at a certain date, then abruptly: "Oh shoot, you just now announced that you had an engagement on that day. Now I'll have to write another letter."—which was done; we received both the cancelled one and the fresh one, both being almost identically worded.

—and they flip ashes!

Letter-writing Ettiquette No. 3

In signing a letter, the unfair sex should never sign their names with their titles. Regardless of whether you write to stranger, business firm, or acquaintance, always sign your Christian name and surname, giving your married name, if any, in parentheses at the left. E. g., if Latitia Zilch marries Homer Peabody, her signature is Latitia Peabody or Latitia Zilch Peabody. The parenthetical married name is used when the addressee does not know her married name. There is no exception. Remember, "men make laws, women make manners." S' help me.

Jimmie.

PLAY IN ONE ACT

Dick Smith—Hello, hello, give me Hugh Studebaker's room please. Hello, Hugh?

Hugh—Huh?

Dick—Say listen, what's the matter with you, why aren't you up here?

Hugh—Well, I guess— I overslept— I'm sorry— I'll get there as soon as I can.

Dick—This is the third and last time you've been late, do ya hear?

Hugh—Huh.

Dick—(Hanging up) How does he ever expect to play 18 holes of golf before Happy Hollow.

KMBC WELCOMES DOT HOME AGAIN

Most KMBC fans were unaware of the fact that they were hearing the young fellow who they knew in character as Stanley Slipshod of Happy Hollow on the "Going Forward With Kansas City" program last Tuesday night. Dot Massey, who plays about everything from the accordion to a zyther (names of the other 24 intervening instruments on request) has again taken up quarters in and around Kay See for the winter after a tour with Chic Scoggin's orchestra which took him all over the east.

To all his many friends we give

his greetings and assure them that the only change in him that we can see is that he's about three months older.

Ted Malone played his annual game of tennis last Saturday. He spent a quiet and restful day at his home in Englewood Sunday.

Vance McCune, known to you as Little Willie, had dreams of being a commercial artist, and altho' radio has claimed him, he still follows art as a hobby. He has promised us a mighty nice series of cartoons for the Bugle, the second of which is appearing this week.



PERCY ALIBASTER STRAIGHTLACE

(Ed. Note—Looks Like a Gurl, Don't He.)

ENTERTAINED

A classic example of "carrying coals to Newcastle" was observed in front of the Columbia Broadcasting System Building in New York. One of the few itinerant street bands left in existence took up a position in front of the building and struck up the strains of "Ach du Lieber Augustine." About ten people were standing around: nine of them were orchestra members who play in the WABC-Columbia studios. The tenth was the Columbia statistician who had just finished a calculation that in the past year the network keystation released into the ether 633,056,445 musical notes. When the street band leader essayed a collection the reception was cool.

PUBLICITY NOTE

Which They Promised to Pay For

The early worms, better or maybe worse known as the Dawn Patrol, have taken a new turn. The new members are Aaron Campbell's Mountaineers, and include Aaron himself, Buddy Weber, and Ott Detheridge, who presides at the console of the mighty fiddle. Ozie and George still furnish the equilibrium to a program that is otherwise—er, well, informal, to say the least, which would perhaps be a good thing. Oh, yes, and the Dawn Patrol now has its own special announcer in the person of—(Impossible to include name account lack of space.—Editor.)

Good to Look Upon As Well as to Hear



Blonde Harriet Lee is assured of permanence in the radio world, now that the flying spot in television station W2XAB has demonstrated that her face matches the charm of the husky contralto voice that has captivated radio listeners for two years. Miss Lee is currently heard on the Rhythm Kings and Noonday Revue program on Mondays and Thursdays. Recently she has been, and will continue to be featured on the sight-and-sound broadcasts from Columbia television studios.

Not that It Matters, but Did You Know That:

Harry von Zell has been off the air because of an infected tooth?

Vincent Sorcy now has a parrot, having tired completely of monkeys?

They would have you believe that a visitor once mistook a new CBS condenser mike for an ash tray?

They would have you believe that only two people can be tele-vised at once while CBS regularly projects as many as five . . . and dancers too?

CBS television operators have their biggest worry with listeners calling to have their names connected with request selections played on the air?

Ted Husing has "Kloig" eyes and wears dark spectacles as a result? Reason: He made a talkie short of his famous "Sportslants" feature.

Columbia's football schedule will be the best ever?

Morning Thought

Charity for others' failings is always to be encouraged. We cannot afford to be measured by the standards which we fix for our neighbors, when we judge them by our own narrow conceptions, not appreciating the circumstances of their action. Let us be slow to condemn—not take the judgment seat ourselves.

There is no readier way of bringing your own worth in question than to detract from the worth of others.

Taw.

COMPLETE KMBC
PROGRAM SCHEDULES

THE K·M·B·C

FOR THE WEEK
ENDING SEPTEMBER 19

HAPPY HOLLOW BUGLE

VOL. 2

HAPPY HOLLOW, U. S. A., SEPTEMBER 12, 1931

NO. 7



UNCLE EZRA'S RAMBLINGS

Well, we are at the end uv our Good Will Tour. And what a tour it wuz. Ter say we all enjoyed ever minute uv it would be puttin' it right smart mild; everybody jest had a grand good time. To be sure, it wuz hard work and I don't need ter tell ye it wuz hot. You folks know that as well as I do. I blistered my bald head, but when I think uv the thousands uv fine folks we met, I kinder fergit about the blisters. My only regret is that we couldn't meet and shake hands with ever one uv ye.

And the way they fed us in the different towns, law me, it wuz a caution. Some uv us felt kinder embarrassed ter go in some uv the fine hotels where they took us. We aint used ter fine ways but our embarrassment didn't seem ter have no effect on our appetites judgin frum the way the folks et. I'll put our Happy Hollow folks up agin the same number uv folks any where in the world fer eatin, and I betcha we win without half tryin.

The only time I wuz worried on any uv our trips wuz when we come through Ossawatomie. We went up ter the State Hospital. When we drove up, some uv the patients started singin the Happy Hollow theme song and by ginger, they done it so well, I wuz about persuaded ter leave our fellers there and take the patients along. We stopped there with the idee uv givin the patients a little programme, but it wuz too late in the day so the patients wuz spared. But the thing that worried me wuz this: The doctors showed us through the hospital and our folks felt so much at home there that I wuz afraid they would leave Happy Hollow and go there ter live. However, I managed ter git em all away.

All in all, it wuz a wonderful trip and we owe a lot ter all you folks fer yer kindness and hospitality. The only way we know how ter show ye our appreciation

WEATHER REPORT

Happy Hollow—Fair.
Shack Creek—Unfair.
Children Under 12—Half fair.
Sedalia, Mo.—State Fair.

NO NEWS THIS WEEK

Uncle Ezra Won't Bite Commet.

Me n Danny, which is the editors of the Bugle is very sorry to say that there is no news fer the Bugle this week. We jest been reedin' where sum guy out here in Kansas sed that the only time ut wuz news wus when a man bit a dog er sumpthin' like that an shoot, we cudn't find enything like that around here. We tried ta git Uncle Ezry ta bite Mary Ann's dog but he sed he wud druther have the dog bite him uf he cud have his druthers but uf course he doesn't no thut that wudn't be news. Well, maybe we cun have sum news fer ya next week uf we has ta bite the dog areselfs only we arn't men only but Aunt Lucindy sed we wus little men onct.

GENERAL STORE TO BE FFOG REPRESENTATIVE

With the assistance of George Washington White, dusky Happy Hollow Blacksmith, Uncle Ezra Butternut will soon have the General Store in fit condition to reopen as one of FFOG'S representatives. They have just recently repainted it the FFOG colors, Ivory and Green, and are planing a grand opening to take place in a short time. Watch for dates.

Preparations have already begun on Happy Hollow's Harvest Home festival and we feel sure that we will see some of the finest quilts, blankets, jellies, and other canned fruit that we have seen for a good many years.

It is understood that Uncle Ezra will be allowed a space to demonstrate his ABC Spinner Washers.

is ter put on better programmes in Happy Hollow and by ginger, we're all a goin' ter do our best.

APRICOT'S CANNED

TRADE TRIPS TERMINATE

Excelsior Springs a Hot One.

After its final trade trip to Excelsior Springs, Happy Hollow is again settling down to its rather uneventful but happy life. The members of the old gang are back at the blacksmith shop, each with a brand new yarn to spring when he gets the chance, and, although the barber shop has been closed since Mr. Philanders recent misfortune, the towns "unemployed" still find a loafing place on the front porch of the General Store. It is the cosensus of opinion among the boys that the people of Excelsior Springs were real sports to come out on such a hot day.

Pell Hill was heard to remark that, after eating dinner at the Elms Hotel, he would have the nerve to do most anything, but, according to some of the storsys we've heard him tell, he always did.

Well, we hope that the citizens of Shack Creek, Cornbread Corners, Punkin Center, and our other neighboring towns have the chance to visit our fair city of Happy Hollow some time soon.

Cooperating with Ezra Butternut, mayor of Happy Hollow, we wish to join in thanking the many cities which we visited for their hospitality and hope that we may see them again soon.

NATURE'S ANNUAL FAIR Partian Premium List

(For complete list see Dick Cissel, Secy.)

Fine Arts Department

- Fancy Work—
First prize won by Deva (?)
Darning-Needle.
Best homespun coverlet—Grannie Southdown.
Best Collection of Brass.....
.....Jimmy Jay
Antiques—
Oldest hunting equipment—not a gun.....Bozo Bloodhound
Most Unusual Display.....
.....Mrs. Pole Catt and Family
.....Sunbonnet.Sue.

First of School Is the Last of May.

In a special meeting of the Ladies' Aid Society, called by Widder Jones Blackstone on Saturday, it was decided that the services of the new school marm, May Pendleton, would no longer be required. This was a reversal of the decision made by them last week when they agreed that Ezra Butternut was getting too old to be a good teacher and that new blood should be found to take over the duties of the Happy Hollow school this year. Mr. Butternut accepted the decision and, as mayor of the city, was given the privilege of selecting a new teacher. Miss May Pendleton, a rather charming girl of twenty-two years from Shack Creek, was selected by Uncle Ezra to take his place.

When May arrived in Happy Hollow, she was given a royal reception by the town band and escorted to the Palace Hotel, where a dinner was served for her by the Chamber of Commerce.

On Thursday of this week, the FFOG General Store had a special on Apricots and Miss Pendleton was made a present of a can of Apricots by every man in town, gaining her the nickname of "Apricots," which she didn't seem to mind at all.

However the Ladies' Aid didn't seem to like it a bit. The matter was brought to a focus when May was caught open handedly kissing Reuben Weathersby down at the General Store Friday, which led to the decision of the Ladies' Aid Saturday, which was so unanimous that they didn't even stop to take a vote.

Miss Pendleton said that she didn't care though as Uncle Ezry told her she would probably only get to teach about a week anyhow and she intended to go to college all the time.

And Reuben wants it understood that he has a right to kiss his own cousin.

HAP.
MIDL

Presented by

Publish

Danny a
Publis
Missouri
to the I
Radio &
rates 25

Miss Wilfred Martin

Liberty, Missouri

April 2, 1946

Me :
ta understand that after Uncle Ezry gits his store all paintud in Ivry an Green why they can't whittle er scatter cracker crumbs all over the floor eny more.

Uf Uncle Ezry arn't teacher this yer why we may decid not ta go ta skool this yer, we havn't decidud fer sure yet. See, when he was teacher why we didn't haf ta take the report card hom ta him cause there wusn't eny use uf that an ut saved quite a bit of emberismunt. We hasn't decidud fer sure yet tho.

The editors of the Bugle believes that Presdunt Hoover is makin a mistake bout this duck huntin bizness. Uf we wus doin' ut why we wud see to ut that all these finaceers an so forth wud go duck huntin' all yer so there wudn't be eny more depreshun.

All us folks down here in Happy Hollow has so many wonderful frends that we wish we cud say hello to every one uf ya but uf courst we can't so that's one reason why we prints this little newspaper. An most of all we wud like to thank them that has sent us cakes an candy—an fried chicken cause we knows that there jist tryin' ta show us how much they 'preshiates whut we're tryin' ta do. But there's one way, more thun eny other, that you could make us happy an show us yer thanks an that is ta send these nice things ta them that reely needs ut. Jist think how much them little kids out ta Mercy Hospital up ta Kansas City wud like ta hav a piece uf real honest ta goodness fried chicken er angel food cake.

Well—kinda think about ut enyways—won't ya?

Si: "Nice dog, that."
Algernon: "He is, sir."
Si: "He seems very fond of watching you cut hair."
Algernon: "It ain't that, sir. Sometimes I make a mistake and take a little piece off a customer's ear."

Vater to de right from us, ven all of a sodden comes a shout, end not Hindians bot land. I didn't come in on a horse, dot was Pul Rewere's idea end enyho it vas hefternoon end de neighbors vas not asleep. So I arrived in Happy Hollow end I'm now sellink you alumin-nn-num. De morals to dis story is, "Children should be dumb to kind animals."

Denk You,
Abie Cohen.

GOLDEN ROD AND SUNFLOWERS

By Mary Ann

One day Alice Lamb and Estelle Streeter were talking to each other and Alice said, "Do you think flowers talk to each other like birds and bees and ants do?" "I don't know, what would they talk about if they could?" said Estelle, and Alice answered that she guessed they would talk about the weather, and, when it didn't rain, wonder when they would get a drink.

Alice said to Estelle, "Did you ever hear the story about how two little girls were changed into Golden rod?" "No, I haven't," said Estelle, and so Alice told her this fairy story:

"Once upon a time there were two little girls. One's name was Golden Hair and the other's name was Blue Eyes. One day they started to walk up the mountain to visit an old woman to ask her how to make other people happy. On the mountain side they filled their baskets with berries and took them to the old woman's house. She met them at the gate and the little girls said, 'We came to ask you what we ought to do to make every one happy and we want to stay together,' and the old woman said, 'Come in,' and no one ever saw the little girls again. But the next morning the mountain was covered with golden rod and asters and folks say the old woman changed Golden Hair and Blue Eyes into flowers." "Of course," said Alice, "that is just a fairy story."

OLD TIMERS' SONG COLUMN

LITTLE MOKEE

As I started out for a pleasure one day
A sweet recreation to pass time away,
And as I sat musing and thinking of
the past
Oh who should come along but a fair
Indian lass.
She sat down beside me and took me
by the hand,
Saying, "You look like a stranger from
some foreign land,
And if you'll go with me you're wel-
come to go;
For I live by myself in the cocoonut
grove.

Together they rambled, together they
roamed,
Till they came to the hut in the cocoonut
grove,
And if you'll agree so and stay here
with me,
I'll teach you the language of the little
Mokee.
Oh no, my kind miss, this never could
be
For I have a true love in the old
country,
I would not forsake her for her own
poverty,
For I believe she's kind hearted like
the little Mokee.

The last time I saw her she was down
on the sand,
As the ship sailed away she waved me
her hand,
Saying, When you get back to the one
that you love,
Pray think of the cottage in the cocoonut
grove.
I'm going to return to my own native
me once more.
My friends and relatives gather 'round
shore,
And as they gather round me not one
do I see,
That was fit to compare with the little
Mokee.

I'm going to return maybe in the
spring
I'm going to return, if there is such a
thing,
I'll ask her marry me and if she will
agree
She may teach me the language of the
little Mokee.
Contributed by the Missouri Clod
Hopper.

**Uncle Ezra's
Kwestion Kollum**

Answers ter last week's kwes-
tions.

1. The red color of common brick is due to iron oxide.
2. Portland cement is so named because of a slight resemblance to a famous building stone found on the Isle of Portland.
3. You will obtain 2.1 cu. ft. of cement from two cu. ft. of sand and one bag of cement.
4. A four penny nail is one and one-half inches long.
5. Rooms on the windward side of a house are hard to heat because the wind forces itself into the rooms through cracks and around the windows cooling the air in the room which prevents the hot air rising from the furnace.

Announcement

There aint a goin ter be any kwestions fer ye ter anser this week. I gotta feelin that this kollum aint ben very interestin to ye, and as we want to make the Bugle as interestin as possible, I'm turnin this space over to a feller who is goin ter try his hand at it, and I'm sure hopin ye like it.
Uncle Ezra.

There are two directly opposite reasons why a man can't get credit. One is because he is not known; the other because he is.

WILLIE AND MAYONAISE

By Willie Botts.



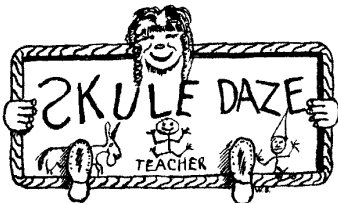
ECHOES TO THE BUGLE CALL

REGRETS

We meet again tonight
Amid formality,
Many years have passed
Since we last met
But I would know those slanting
eyes
Anywhere.
You bow
Above my hand,
Your glance is casual
You pretend you do not know me,
But you do!
I know you do!
They are unimportant . . .
The words you say
As lightly I reply
And turn away . . .
But if I should turn
I'd meet your eyes
I know I would
For you remember too
Those nights we
Spent together,
And in that long ago
You were my lover
And I . . .
I was a foolish maid,
Who ran . . . too fast.

Lida.

With apologies to the STUDIO PEST.



Well, the great wigwam of learning has once more tied up its flap to let all the wee papooses in.

Some come with all the confidence of experienced warriors, and others, bless their little scalps, don't yet know the difference between a tomahawk and a hatchet.

Afraid it would be quite a shock to ye "heap-big senior warriors" of last season to realize how well the tribe is functioning without their assistance.

Now is the time for the students to do their Christmas hinting!

Then there is the teacher who, while talking to a student, marks her absent because she doesn't see her in her seat.

Am offering a reward of twenty-five cents each for misspelled words detected in this column. Betty Co-ed.

Things I Dislike

Mice, measles, dark rooms, a gossip, crossing streets, fair weather friends, crowded street cars, snobs, snakes, lightning, a neighbor who makes a first call simply to see what your furniture looks like, and then high hats you, Limburger cheese, liars, spinach, crooners, and all kinds of worms.

Ed.—How about these feminine derbys.

Studio Pest.

My Idea of—

Supreme affluence: Being able to have a "ghost" writer do my Bugle echoes.

Nonchalant indifference: Reading all the Bugle excepting the Echo page when I suspect I have something printed (these two never attained).

Estatic thrill: Having my name casually mentioned in some one else's Echo.

Cold perfection: A Bugle in which I am not even mentioned. Iris of Richmond.

Remarks From The Gallery

And did you hear about the poor girl who quit going with a sailor because she caught cold swimming home from a ship one night, tsk, tsk, tsk.

If money is the root of all evil, old evil is sure going to die, because you can't find any roots around here any more.

All that goes up must come down—wheat f'rinstance.

Once there was a lady named Sue Who wanted to catch the 2:02. Said the Porter, "Don't hurry or worry or flurry, It's a minute or 2222.

Silly Sall.

"TO WHOM IT MAY CONCERN"

You pal of mine, to the crowd all. Scattered through these million pages a multitude of proper poems. We should see that most of them glorifying, gorgeous and powerful in sound, and each of them carrying its very own strange freight or reminiscence and distinguished allusion from the unknown depths of past. Well. And so, as one hears them, or as in whole understand and think, puriness and power to whom it may concern.

Count Serge Besrukoff.

SI AN' MA

Ma 'lowed, "Them there Eugenie hats

Is bringin' corsets back." Well I'm again 'em tooth an' nail, If that's a certain fact; In days gone by, steel shirts o' mail,

Was worn by timid men, Now corsets—Well, it's cowardly Ter put 'em on again.

Well, Monday las' was Labor Day,

With banners, flags an' bands, Th' day them people celebrates, That does things with their han's;

They shouldda had a buster crowd,

This year, I'm tellin' you, Fer seven million workin' men, Had nuthin' else ter do.

By heck! th' kids went back ter school,

Ma sez ter me, sez she, "Si, aint it fine th' kids kin get Their books an' schoolin' free?"

"But Ma," sez I, "fer all o' that, Some mothers' hearts is sore, Fer babies, when they've been ter school,

Aint babies any more." R. H. Richardson.

Ye Olde Epitaphs

Here lies in peace, a pedestrian— Name was Johnny Mident; Tried to cross a street on foot, But didn't.

Here, resting in peace and comfort, Is one Jack Bossing; This fellow tried to beat a train, To the crossing.

Here lies an owner, Of a midget car; After floating down a sewer, It traveled too far.

Here lies a flier, Jimmie Bland; While looping, He tried to land.

—Sheriff Getum.

ZEP GRUNDY SAYS,

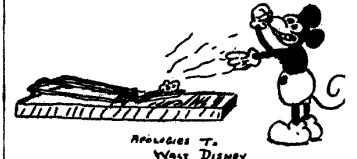
"Seems ta me, A loafer is a fellow Who's always writing home to the folks, And telling them he (k)needs dough.

Sheriff Getum.

TRAPPED BY A PIECE OF CHEESE

A Six-part Mystery Story, Which Will Possibly Run Much Longer, If Nothing Happens.

The sun was peeping over the mountains, having taken the place of the moon for the time being. All was still and silent on the deserted street, except for five street cars, two milk trucks and the members of the Dawn Patrol. Slowly but surely these last named, that is, they have



been named, but should have been wearing numbers, edged their way to the dark door way. Crash! Bang! Zoom! The clock in the tower cackled the hour of six. The six dark forms of the Dumber-beg pardon, the Dawn Patrol gained speed, for their time was nearly at hand and they were on foot. Just as they were about to enter the door from which there is no returning—that is, not much returning, they saw the figure of a man reeling, reeling, reeling—

(To be continued, we think.)

SOME GOOD NAMES FOR THE "GIRL FRIEND"

Appendix—It costs so much to take her out.

Spoon—She leaves them deeply stirred.

Almond Bar—Sweet but nutty. Varnish—She's always givin' some bank account the finishing touch.

Good Resolution—Easy to forget.

Roast Pork—Applesauce and not much dressing.

Marine—She's seen a lot of the world.

Wheat—She's easily shocked. Sammy Pepluss.

Foolish Facts

One Miss whose company no one wants—misfortune.

Headline in paper: "What is the best thing out?" An aching tooth.

Ad simile: So dumb he thinks a metaphor is something to croon thru.

Irish.

COLUMBIA SHORTS:

Although she seldom uses them, Songbird Kate Smith has made a hobby of collecting perfumes. . . . At present she has more than 600 bottles of various styles and sizes. . . . That six-inch-long baby alligator given to Page Captain Nicky has been adopted by announcer Andre Baruch, who is studying the care and feeding of alligators. . . . Freddie Rich has one strong and strange superstition. . . . When even "My Rosary" is played he immediately leaves the room. . . . For some reason the song brings up memories that make it abhorrent to him. . . . Speaking of likes and dislikes George Beuchler actually enjoys the aroma of burn-

ing rubber. . . . And David Ross likes the lush odor of a dank cellar. . . . Harry Von Zell has a fondness for the patter of rain on a tin roof, and further than that, he likes to walk, ride, or swim in a downpour of rain. . . . But he can't stand the noise of a fountain or of running water. . . . Kate Smith has been held over for a fourth week at New York's Palace Theater, in the banner bill which has broken all records in this stronghold of vaudeville. . . . The Boswell Sisters have been changing their harmonies in and around New York on the Loew circuit. . . . Tenor Ben Alley was stung by a bumble-bee while golfing during his recently completed West Virginia vacation.

K M B C PROGRAM SCHEDULES FOR WEEK

SUNDAY, SEPTEMBER 13, 1931

- Forenoon**
- 7:00—Columbia's Commentation.
 - 7:10—Land o' Make Believe.
 - 8:00—Bible Study.
 - 8:30—Quiet Harmonies.
 - 9:00—Journal-Post Funny Paper Man.
 - 9:30—The Wandering Organist.
 - 10:00—Voice of St. Louis.
 - 10:30—International Broadcast—Eugene Goossens.
 - 10:45—French Trio.
 - 11:00—Stone Church Choir.
 - 11:30—Gypsy Trail.
- Afternoon**
- 12:00—Ann Leaf at the Organ.
 - 12:30—Columbia Church of the Air—Cardinal O'Connell.
 - 1:00—Symphonic Hour.
 - 2:00—Cathedral Hour.
 - 3:00—Columbia Church of the Air—Rabbi Jonah B. Wise.
 - 3:30—Allerton Glee Club.
 - 4:00—Chicago Knights.
 - 4:30—L. D. S. Radio Vespers.
 - 5:00—New World Symphony.
 - 5:15—Fray and Braggiott—Piano Team.
 - 5:30—Columbia Feature.
 - 5:45—Boswell Sisters.
 - 6:00—Eastman Kodak Hour—"Devils, Drugs, and Doctors."
 - 6:15—Kaltenborn Edits the News.
 - 6:30—Columbia Feature.
 - 6:45—Angelo Patri—"Your Child."
 - 7:00—The Dutch Masters.
 - 7:30—Around the Samovar.
 - 8:00—Majestic Gala Hour with Gus Van, Ruth Etting, Harry Richmond, Irving Cobb, DeWolf Hopper and Others.
 - 9:00—The Pickwick Travelers.
 - 9:30—Red Nichols and His Park Central Orchestra.
 - 10:00—L. D. S. Studio Service.
 - 11:00—White House Orchestra.
 - 11:30—El Torreon's Orchestra.
 - 12:00—White House Tavern Orchestra.

MONDAY, SEPTEMBER 14, 1931

- Forenoon**
- 6:00—Morning Devotions.
 - 6:15—Dawn Patrol with Aaron Campbell's Mountaineers.
 - 7:00—Keeping Fit with Happy Harry.
 - 7:15—The Commuters.
 - 7:30—Tony's Scrapbook.
 - 7:45—The Old Dutch Girl.
 - 8:00—Journal-Post News Flashes.
 - 8:05—Morning Music Box.
 - 8:30—Singing Vagabond.
 - 8:45—Melody Parade.
 - 9:00—Behind the Micro Phone.
 - 9:15—Madison Singers.
 - 9:30—Anne Lazar—Front Page Personalities.
 - 9:45—McKenna Character Education.
 - 10:00—Don Bigelow's Orchestra.
 - 10:30—Columbia Revue.
 - 10:45—Institute of Charm.
 - 11:00—Bobby Blues.
 - 11:15—Lady of the House.
 - 11:30—Harry Tucker and His Orchestra.
 - 11:50—Journal-Post News Flashes.
- Afternoon**
- 12:00—The Song Smiths.
 - 12:15—Happy Hollow.
 - 12:40—Producers' Market News.
 - 12:45—Aaron Campbell's Mountaineers.
 - 1:00—Columbia Salon Orchestra.
 - 1:30—The Three Doctors.
 - 1:45—Pickwick Traveler.
 - 2:00—Between the Book Ends.
 - 2:15—Gypsy Music Makers.
 - 2:30—Columbia Artists' Recital.
 - 3:00—The Dictators.
 - 3:30—Thirty Minute Men.
 - 3:45—Baseball Scores.
 - 3:47—Rhythmaitres.
 - 4:00—Views and Interviews.
 - 4:15—Kate Smith and Her Swanee Music.
 - 4:20—Journal-Post News.
 - 4:30—Kolyonos Program.
 - 4:45—Big Brother Club.
 - 5:15—Libby Holman and Linit Orchestra.
 - 5:30—Miller and Lyles.
 - 5:45—North Mehornay Newly-Weds.
 - 6:00—Base Ball Finals.
 - 6:02—Citizens League Address—Dale Thompson.
 - 6:15—Barbasol Program—Singin' Sam.
 - 6:30—La Palina Program.
 - 6:45—Tastyeast Gloom Chasers.
 - 7:00—Eno Crime Club.
 - 7:30—The Bourgeois Orchestra.

- 8:00—Guy Lombardo's Robert Burns Program.
 - 8:30—Nut Meets.
 - 8:45—Household Entertainers.
 - 9:00—Louie's Hungry Five.
 - 9:12—Ayer's News.
 - 9:15—Arthur Pryor's Crema Band.
 - 9:30—Morton Downey with Camel Quarter Hour.
 - 9:45—Bert Lown's Orchestra.
 - 10:00—Bobby Meeker's Orchestra.
 - 10:30—Friendly Muse.
 - 11:00—White House Tavern Orchestra.
 - 11:30—To Be Announced.
 - 12:00—White House Tavern Orchestra.
- TUESDAY, SEPTEMBER 15, 1931**
- Forenoon**
- 6:00—Morning Devotions.
 - 6:15—Dawn Patrol with Aaron Campbell's mountaineers.
 - 7:00—Keeping Fit with Happy Harry.
 - 7:15—The Commuters.
 - 7:30—Tony's Scrapbook.
 - 7:45—Cap'n Bill and Willie.
 - 8:00—Journal-Post News Flashes.
 - 8:05—Morning Music Box.
 - 8:30—Columbia Mixed Quartet.
 - 8:45—George Reith Bridge Lessons.
 - 9:00—Fashion Facts of 1931.
 - 9:15—Face the World with a Smile.
 - 9:30—Uncle Ezra's Ramblings.
 - 9:45—Olson and Johnson in Person.
 - 10:00—Don Bigelow's Orchestra.
 - 10:30—The Sun Maid.
 - 10:45—Columbia Revue.
 - 11:00—Cuban Biltmore Orchestra.
 - 11:30—Savoy Plaza Orchestra.
 - 11:50—Journal-Post News Flashes.
- Afternoon**
- 12:00—Pabst-ett Varieties.
 - 12:15—Happy Hollow.
 - 12:40—Producers' Market News.
 - 12:45—Aaron Campbell's Mountaineers.
 - 1:00—Columbia Salon Orchestra.
 - 1:30—The Three Doctors.
 - 1:45—The Captivators.
 - 2:00—Between the Bookends.
 - 2:15—Four Clubmen.
 - 2:30—The Metropolitans.
 - 3:00—Frank Ross—Songs.
 - 3:15—Adventures in Words.
 - 3:30—Kolyonos Program.
 - 3:45—Baseball Scores.
 - 3:47—Classic Hour.
 - 4:15—Connie Boswell.
 - 4:20—Journal-Post News.
 - 4:30—Hotel Taft Orchestra.
 - 4:45—Big Brother Club.
 - 5:15—Libby Holman with Linit Orchestra.
 - 5:30—Kaltenborn Edits the News.
 - 5:45—Morton Downey with Camel Quarter Hour.
 - 6:00—Base Ball Finals.
 - 6:02—Organalities.
 - 6:15—Abe Lyman's Band and Glee Club.
 - 6:30—Red Goose Adventures.
 - 6:45—Ruth Etting and Walter Winchell.
 - 7:00—Henry-George.
 - 7:30—The Bristolers.
 - 8:00—Ben Bernie and His Blue Ribbon Orchestra.
 - 8:15—Star Brand Shoemakers.
 - 8:30—Philco Hour.
 - 9:00—Louie's Hungry Five.
 - 9:12—Ayer's News.
 - 9:15—Arthur Pryor's Crema Band.
 - 9:30—Going Forward With K. C.
 - 10:00—Romanelli's Orchestra.
 - 10:30—Nocturne—Ann Leaf.
 - 11:00—White House Tavern Orchestra.
 - 11:30—Under the Modern Moon.
 - 12:00—White House Tavern Orchestra.



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THE HAPPY HOLLOW GENERAL STORE

Ezra Butternut, Prop.

Listen for the opening date from KMBC at 12.15 p. m. every day and enjoy Happy Hollow.



WEEK OF SEPTEMBER 13 TO SEPTEMBER 19

WEDNESDAY, SEPTEMBER 16, 1931

Forenoon

- 6:00—Morning Devotions.
- 6:15—Dawn Patrol with Aaron Campbell's Mountaineers.
- 7:00—Keeping Fit with Happy Harry.
- 7:15—The Commuters.
- 7:30—Tony's Scrapbook.
- 7:45—Old Dutch Girl.
- 8:00—Journal-Post News.
- 8:05—Morning Music Box.
- 8:30—Ralph Christman, Musical Alphabet.
- 9:00—Learning to Swim.
- 9:15—Three Men in a Tub.
- 9:30—Uncle Ezra's Ramblings.
- 9:45—Beulah France — The Family Nurse.
- 10:00—Don Bigelow's Orchestra.
- 10:30—Charis Program.
- 10:45—Institute of Charm.
- 11:00—Earl Burnett's Acme Orchestra.
- 11:15—Lady of the House.
- 11:30—Arthur Brisbane Talk.

Afternoon

- 12:00—Journal-Post News.
- 12:10—Piano Interlude.
- 12:15—Happy Hollow.
- 12:40—Producers' Market News.
- 12:45—Aaron Campbell's Mountaineers.
- 1:00—Edna Wallace Hopper's Youth Matinee.
- 1:15—Columbia Salon Orchestra.
- 1:30—The Three Doctors.
- 1:45—Syncopated Silhouettes.
- 2:00—Between the Bookends.
- 2:15—Syncopated Silhouettes.
- 2:30—Columbia Artists' Recital.
- 3:00—Asbury Park Orchestra.
- 3:30—Kolyonos Program.
- 3:45—Baseball Scores.
- 3:47—Hotel Taft Orchestra.
- 4:00—Bill Schudt's "Going to Press"—Jack Miller.
- 4:15—Journal-Post News Flashes.
- 4:30—Columbia Feature.
- 4:45—Big Brother Club.
- 5:15—Libby Holman and Linit Orchestra.
- 5:30—Miller and Lyles.
- 5:45—Swiss Yodelers.
- 6:00—Base Ball Finals.
- 6:02—Organalities.
- 6:15—Barbasol Program -- Singin' Sam.
- 6:30—La Palina Program.
- 6:45—Tastyest Gloom Chasers.
- 7:00—Gold Medal Fast Freight.
- 7:30—Eno Crime Club.
- 8:00—Vitality Personalities — Peggy Wood.
- 8:15—Hernandez Brothers.
- 8:30—Merchants Tailors Program.
- 9:00—Louie's Hungry Five.
- 9:12—Ayer's News.
- 9:15—Arthur Pryor's Crema Band.
- 9:30—Camel Quarter Hour with Morton Downey.
- 9:45—Huston Ray's Orchestra.
- 10:00—Don Bestor's Orchestra.
- 10:30—Going Forward with K. C.
- 11:00—White House Tavern Orchestra.

THURSDAY, SEPTEMBER 17, 1931

Forenoon

- 6:00—Morning Devotions.
- 6:15—Dawn Patrol with Aaron Campbell's Mountaineers.
- 7:00—Keeping Fit with Happy Harry.
- 7:15—The Commuters.
- 7:30—Tony's Scrapbook.
- 7:45—Cap'n Bill and Willie.
- 8:00—Journal-Post News.
- 8:05—Morning Music Box.
- 8:30—Ida Bailey Allen.
- 8:45—Barbara Gould Beauty Talk.
- 9:00—Whitman Bennett—Creators of American Culture.
- 9:15—An Old-fashioned Garden—Girls' Trio.
- 9:30—New York Medical Society.
- 9:45—Colorbak Program.
- 10:00—Don Bigelow's Orchestra.
- 10:30—Sun Maid Program.
- 10:45—Columbia Revue.
- 11:00—Lady of the House.
- 11:30—Savoy Plaza Orchestra.
- 11:50—Journal-Post News.

Afternoon

- 12:00—The Song Smiths.
- 12:15—Happy Hollow.
- 12:40—Producers' Market News.
- 12:45—Aaron Campbell's Mountaineers.
- 1:00—Columbia Salon Orchestra.
- 1:30—The Three Doctors.
- 1:45—Virginia Arnold.
- 2:00—Between the Book Ends.
- 2:15—Melody Magic.
- 2:30—Hotel Taft Orchestra.
- 3:00—Talk—Geo. Washington.
- 3:15—Asbury Park Casino Orchestra.
- 3:30—Kolyonos Program.
- 3:45—Baseball Scores.

- 3:47—"Meet the Artist."
- 4:00—Mary Ann's Feature.
- 4:15—Don Bestor's Orchestra.
- 4:20—Journal-Post News Flashes.
- 4:30—Don Bestor's Orchestra.
- 4:45—Big Brother Club.
- 5:30—Libby Holman and Linit Orchestra.
- 5:30—Kaltenborn Edits the News.
- 5:45—Morton Downey and Camel Quarter Hour.
- 6:00—Base ball Finals.
- 6:02—Organalities.
- 6:15—Abe Lyman's Band and Glee Club.
- 6:30—La Palina Program.
- 6:45—Angelo Patri "Your Child."
- 7:00—Edna Wallace Hopper.
- 7:15—The Coty Melody Girl.
- 7:30—Going Forward with K. C.
- 8:00—Boswell Sisters.
- 8:15—The Columbians.
- 8:30—Tito Guizar.
- 8:45—Peter's Parade.
- 9:00—Louie's Hungry Five.
- 9:12—Ayers' News.
- 9:15—Arthur Pryor's Crema Band.
- 9:30—Eddie and His 11 White Kuhns.
- 9:45—Radio Roundup.
- 10:00—Jack Pettis' Orchestra.
- 10:30—Nocturne—Ann Leaf.
- 11:00—White House Tavern Orchestra.
- 11:30—Looking Thru the Mike—Organ Varieties.
- 12:00—White House Tavern Orchestra.

FRIDAY, SEPTEMBER 18, 1931

Forenoon

- 6:00—Morning Devotions.
- 6:15—Dawn Patrol with Aaron Campbell's Mountaineers.
- 7:00—Keeping Fit with Happy Harry.
- 7:15—The Commuters.
- 7:30—Tony's Scrap Book.
- 7:45—Old Dutch Girl.
- 8:00—Journal-Post News.
- 8:05—Morning Music Box.
- 8:15—Julia Sanderson and Frank Crumit.
- 8:45—Don and Betty.
- 9:00—Lady of the House.
- 9:15—Rhythm Kings.
- 9:30—Melody Parade.
- 10:00—Don Bigelow's Orchestra.
- 10:30—Town Crier Household Hints.
- 10:45—Institute of Charm.
- 11:00—Cuban Biltmore Orchestra.
- 11:30—Harry Tucker's Orchestra.
- 11:50—Journal-Post News.

Afternoon

- 12:00—Pabst-ett Varieties.
- 12:15—Happy Hollow.
- 12:40—Producers' Market News.
- 12:45—Aaron Campbell's Mountaineers.
- 1:00—Edna Wallace Hopper's Youth Matinee.
- 1:15—Columbia Salon Orchestra.
- 1:30—Three Doctors.
- 1:45—Pickwick Traveler.
- 2:00—Bookends.
- 2:15—Light Opera Gems.
- 2:45—Edna Thomas — Lady from Louisiana.
- 3:00—Jewish Art Program.
- 3:30—Baseball Scores.
- 3:30—John Kelvin—Irish Tenor.
- 3:45—Baseball Scores.
- 3:47—Vocal Art Trio.
- 4:00—Dave Abram's Orchestra.
- 4:20—Journal-Post News.
- 4:30—Columbia Program.
- 4:45—Big Brother Club.
- 5:15—Libby Holman and Linit Orchestra.
- 5:30—Red Nichols Orchestra.
- 5:45—North Mehornay Newly-Weds.
- 6:00—Baseball Finals.
- 6:02—Organalities.
- 6:15—Barbasol Program.
- 6:30—March of Time.
- 7:00—Liberty Magazine Hour.
- 7:45—Friendly Five Foot Notes.
- 8:00—Pillsbury Pagent.
- 8:30—Going Forward with K. C.
- 9:00—Louie's Hungry Five.
- 9:15—Arthur Pryor's Crema Band.
- 9:30—Camel Quarter Hour with Morton Downey.

- 9:45—Don Bestor's Orchestra.
- 10:00—Louie Panico's Orchestra.
- 10:30—Nocturne.
- 11:00—White House Tavern Orchestra.
- 11:30—Dream Boat—Organ Varieties.
- 12:00—Eddie Kuhn's White House Tavern Orchestra.

SATURDAY, SEPTEMBER 19, 1931

Forenoon

- 6:00—Morning Devotions.
- 6:15—Dawn Patrol with Aaron Campbell's Mountaineers.
- 7:00—Keeping Fit with Happy Harry.
- 7:15—The Commuters.
- 7:30—Tony's Scrapbook.
- 7:45—Cap'n Bill and Willie.
- 8:00—Journal-Post News Flashes.
- 8:05—Music Box.
- 8:30—New World Salon Orchestra.
- 9:00—Adventures of Helen and Mary.
- 9:30—Greek Music Program.
- 9:45—Mary Ann's Saturday Club.
- 10:00—Don Bigelow's Orchestra.
- 10:30—Hotel Taft Orchestra.
- 11:00—St. George Hotel Orchestra.
- 11:30—Atlantic City Musicales.
- 11:50—Journal-Post News Flashes.

Afternoon

- 12:00—The Song Smiths.
- 12:15—Happy Hollow.
- 12:40—Producers' Markets.
- 12:45—Aaron Campbell's Mountaineers.

- 1:00—K. C. Council of Churches.
- 1:30—The Three Doctors.
- 1:45—Madison Singers.
- 2:00—Between the Book Ends.
- 2:15—Ann Leaf.
- 2:30—Spanish Serenade.
- 3:00—Marconi—London.
- 3:20—Saturday Syncopators.
- 3:45—Baseball Scores.
- 3:47—The Radio Blue Birds.
- 4:00—Village Inn Orchestra.
- 4:30—Journal-Post News.
- 4:45—Big Brother Club.
- 5:15—Junior Artists' Club.
- 5:30—Reis and Dunn—Comedy Songs.
- 5:45—The Camel Quarter Hour, with Morton Downey.
- 6:00—Base Ball Finals.
- 6:02—Organalities.
- 6:15—Abe Lyman's Band and Glee Club.
- 6:30—La Palina Program.
- 6:45—Tastyest Gloom Chasers.
- 7:00—Ed. Cochrane's Sport Chat.
- 7:15—Steelcote Color Harmonizers.
- 7:30—National Radio Forum.
- 8:00—Hank Simmon's Show Boat.
- 8:00—Louie's Hungry Five.
- 9:15—Arthur Pryor's Crema Band.
- 9:30—Eddie Kuhn and His 11 White Kuhns.
- 9:45—Huston Ray's Orchestra.
- 10:00—Jack Pettis' Orchestra.
- 10:30—Nocturne—Ann Leaf.
- 11:00—White House Tavern Orchestra.
- 11:30—The Wandering Minstrel.
- 12:00—White House Orchestra.

FOLLOW HAPPY HOLLOW WHEREVER
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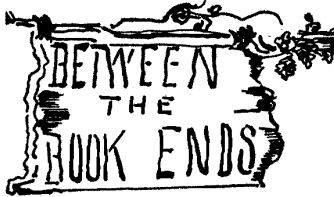
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THE DAY IS DONE

The day is done, and the darkness
Falls from the wings of Night,
As a feather is wafted downward
From an eagle in his flight.

I see the lights of the village
Gleam through the rain and the
mist,
And a feeling of sadness comes o'er me
That my soul cannot resist;

A feeling of sadness and longing,
That is not akin to pain,
And resembles sorrow only
As the mist resembles rain.

Come, read to me some poem,
Some simple and heartfelt lay,
That shall soothe this restless feeling,
And banish the thoughts of day.

Not from the grand old masters,
Not from the bards sublime,
Whose distant footsteps echo
Through the corridors of Time.

For, like strains of martial music,
Their mighty thoughts suggest
Life's endless toil and endeavor;
And tonight I long for rest.

Read from some humbler poet,
Whose songs gushed from his heart,
As showers from the clouds of summer,
Or tears from the eyelids start;

Who, through long days of labor,
And nights devoid of ease,
Still heard in his soul the music
Of wonderful melodies.

Such songs have power to quiet
The restless pulse of care,
And come like the benediction
That follows after prayer.

Then read from the treasured volume
The poem of thy choice,
And lend to the rhyme of the poet
The beauty of thy voice.

And the night shall be filled with music
And the cares, that infest the day,
Shall fold their tents, like the Arabs,
And as silently steal away.

—H. W. Longfellow.

AROUND THE CORNER

By Charles Hanson Towne

Around the corner I have a friend,
In this great city that has no end;
Yet days go by and weeks rush on,
And ere I know it, a year has gone
And I never see my old friend's face,
For life is a swift and terrible race.

He knows I like him just as well
As in the days when I rang his bell
And he rang mine.

We were younger then;
And now we are busy tired men—
Tired with playing a foolish game;
Tired with trying to make a name.

"Tomorrow," I say, "I'll call on Jim,
Just to show I'm thinking of him."
But tomorrow comes and tomorrow
goes.

And the distance between us grows
and grows.

Around the corner! Yet miles away . . .
"Here's a telegram, sir,"
"Jim died today!"

And that's what we get and deserve
in the end,

Around the corner—a vanished
friend.

Submitted by J. S.

A beautiful pedigreed Angora kitten, which was sent to the Studios about three weeks ago, has found a permanent home in Independence at KMBC's power station. Whoever sent it will be pleased to know that it has grown to almost twice it was when sent and is receiving the very best of care.

Lady of the House

Back-Door Wireless

Indian Summer will soon be here and I am reminded of that lovely poem I read Tuesday, "Bargains in Days." Mr. Williams, the author, tells us in such a beautiful way that we should not fail to enjoy the beauty of the last Fall days. "Will you have one of the few still remaining? Just for the taking!" One to go picnicing in? One to go walking? We get so crowded with duties sometimes we forget to enjoy the beauty of the passing season until it is gone never to return.

With the Fall here and school a reality, comes the problem of the lunch box. Children like variety and surprise just as much as we grown-ups do and a lunch box that caters to these elements will be eaten with gusto. Dressing up a simple staple with chocolate flavor will in itself bring delight to the youngster who balks at his customary vacuum bottle of milk. Nourishing chocolate surprises take no longer to prepare than the plainer dishes and they have added calorie content. Here is a hot chocolate milk shake that can be made in quantity and used as needed if stored in a cold place.

Hot Chocolate Milk Shake

Bring milk to the scalding point, add two or three tablespoons of chocolate syrup made of the following ingredients:

- 1 Quart water
- 2 cups sugar
- Pinch of salt
- 2 tablespoons cornstarch
- 2 teaspoons vanilla
- 4 ounces chocolate

Boil sugar and water to a syrup five minutes. Add the chocolate, salt, and cornstarch dissolved in a little cold water. Stir until smooth, cook three minutes. When cool place in a covered jar and keep in refrigerator to be used as needed.

I shall be very grateful indeed to have any special "lunch box" recipes you may have treasured through the years. Just mail them to the "Lady of the House," in care of KMBC and I'll pass them on to less experienced mothers.

I hope you will like the new schedule, 11:15 Monday, Tuesday, Wednesday and Friday. A half-hour program on Thursday beginning at 11:00 a. m. and 8:45 on Saturday morning.

Lenore Anthony.

Dick: "Women are hard to please."

Woody: "Yes—my wife isn't even satisfied with the present she bought for me."

Irish.

Studio Spots

To our knowledge, three of KMBC's studio staff are cracking into Galley Three of the Journal-Post pretty regularly.

It has always occurred to us that if we knew a few more words like "zephyrs," "fantastic," etc., etc., that we could write a perfectly ducky continuity for some of these late night organ variety things. Tsk tsk.

Another evidence of heroic effort comes from one Ted Malone, the KMBC continuity editor. All the time that he's been on the air during the last month (Happy Hollow, Book Ends, Nut Meets, Midnight Muse) he hasn't sneezed once to our knowledge. And he's had hay fever for seven years.

"Going Forward With Kansas City" programs has brought KMBC's Pickwick Hotel Studios suddenly to life during the evening hours. The time, which was

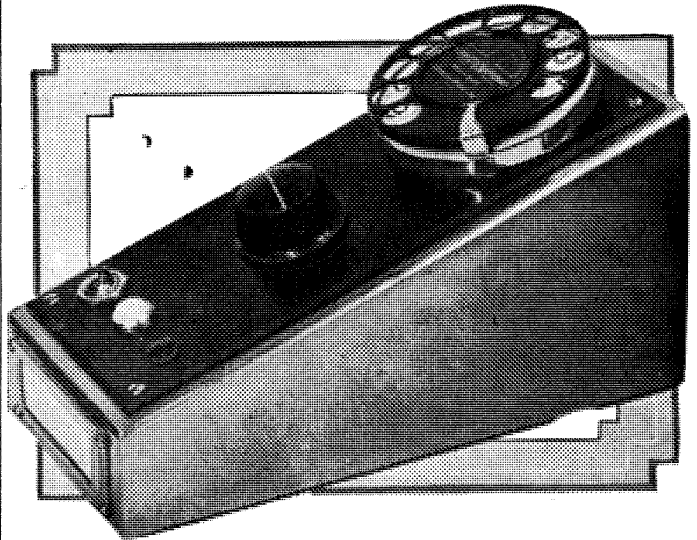
filled by Columbia features before, now brings entertainers to our studios.

Dick Smith made the suggestion on "Nut Meets" the other night that ambitiously inclined sopranos who wish to become radio stars have their tonsils taken out. Since then he's had to do some tall explaining to a number of tonsil-less ladies who took him at his word.

A few folks have insisted that the Bugle, to be a modern newspaper, should have a continued story. In answer to their pleas, we have finally yielded and begun a story, the first installment of which you have probably all ready read with conflicting emotions, and hope that it may serve as a cure for the afore mentioned fiction hounds. Written by Cecil (Gag Man) Holman, it deals with the far famed Dawn Patrol and its adventures among the wilds of the announcer's office.

Radio Officials Dial to

Tune In On Invention



Catch-as-catch-can tuning of radio programs is eliminated in the automatic dial tuning device shown above; several of which have recently been installed in the offices of executives of the Columbia Broadcasting System. Each of the ten numbers on the dial corresponds to a radio channel; including those programs, and auditions emanating from WABC and the programs from competitive stations. Electric fingers in the master control room are connected to studios and to permanently tuned receivers. The center knob above serves as a volume control, while the toggle switch at the lower part of the device turns the mechanism off and on.

KMBC CONTRIBUTES TO V. F. W. CONVENTION

KMBC may justly be proud of the part which it played in success of the National Convention of Veterans of Foreign Wars. During the convention which brought thousands of veterans to the Heart of America, the station's announcers, operators, and remote controls were constantly on the alert in their efforts to relay the color and excitement of its many features to the radio audience.

The beautiful Memorial Services in the Shrine Temple were broadcast on Sunday, August 29, and were described by Dick Smith. Assisting in the services was a 75-voice choir of mothers under the direction of Mrs. Aubrey Waller Cook, well known to KMBC's listeners.

The convention of the V. F. W. encampment was officially opened on Monday when such notables as Assistant Secretary of the Navy Jahnke; Brig. General Johnson Hagood; governor of Missouri, Henry S. Caulfield; mayor of Kansas City, Brice B. Smith; mayor of Independence, Roger T. Sermon; Paul S. Wolman, Commander of the V. F. W., and Judge Harry C. Truman spoke before the convention and were heard on the KMBC microphones. Of additional interest to radio listeners were the remarks which were directed to their unseen audience.

Dick Smith and Hugh Studebaker of the KMBC staff collaborated in describing the parade, when they occupied a prominent place on the reviewing stand, giving vivid word pictures of the interesting delegations, snappy drum corps and other interesting personages to be presented at the conclusion of this broadcast was Dan Daley, one of the four men in the world who ever received two congressional medals. Gen. Smedly Butler said of Dan Daley, "He is the greatest fighting man in the history of the American army."

"EVENING IN PARIS"

RETURNS

"An Evening in Paris" will return to the air on Monday, September 14, from 9:30 to 10:00 p. m., E. D. S. T., over the KMBC-Columbia network.

The program has become, during the past three years, a favorite among listeners-in. Monday's broadcast will mark the 144th time it has been presented.



CELEBRITIES IN GALA HOUR

Dewolf Hopper Among Those to Appear.

With the irrepressible Gus Van acting as master of ceremonies, an impressive array of stage, radio and literary celebrities will be heard over the WABC-Columbia network during the Majestic Gala Hour, 8:00 to 9:00 p. m., Sunday, September 13.

Redfern Hollinshead, who has been hailed as the "Canadian John McCormack," will make a special trip to New York to take part in the radio extravaganza.

Ben Selvin's recording orchestra, another high-point in the program, has not been heard over the air for four years. The unit is one of the most popular in the country, as is evidenced by the fact that it has turned out many best sellers among recordings.

Gus Van, in addition to presenting the entertainers, will sing several of his original character songs. He will be heard in his famous "Sauerkraut" and "Musolini" numbers. Ruth Etting and Harry Richman, both of the current edition of the Follies, also will be heard from, the latter singing two new hits from the Scandals. George White has restricted "That's Why the Darkies Were Born" and "This Is the Missus" until they have been sung by Richman during the Gala Hour.

With the largest part of the program originating in the WABC studios in New York, a switchover to Chicago will be made so that the dean of American comedians, DeWolf Hopper, may give a reading of "Casey at the Bat." This will be followed by a brief greeting from B. F. Grisby.

Gus Van once more takes charge of activities and will introduce Irvin S. Cobb, noted humorist. He will deliver some samples of the brand of humor that has caused him to be referred to as a successor to Mark Twain. The Gala Hour will be heard over 49 outlets of the Columbia Broadcasting System.

Ozie: "Do girls really like conceited men better than the other kind?"

Sally: "What other kind?"

STAGE AND SCREEN STARS IN NEW SERIES

KMBC Presents Olson and Johnson.

Stars from stage, screen and radio will appear on a new bi-weekly series, to be presented each Tuesday and Thursday, 9:45 to 10:00 a. m., over KMBC and the Columbia network, beginning September 15.

Olson and Johnson, one of the highest paid and most popular of vaudeville and movie teams will inaugurate this series, to be entitled "Stage and Screen Stars." Headlined on RKO stages as "The Nutty Clowns," Olson and Johnson will go through their most amusing piano and dialogue act for the radio audience.

A different celebrity will be presented each time to do his or her specialty bit before the microphone. Miss Helen Ray, noted authority on beauty and the care of the hair, will give a short talk during each broadcast.

ADDED VARIETY IN NOON HOUR SONGSMITHS TO PRECEDE HAPPY HOLLOW

With gratifying results, the efforts of the program have been concentrated upon KMBC's noon hour schedule, producing a variety of entertainment which cannot be surpassed at any time during the day.

At 12:00 o'clock, noon, every day except Tuesday and Friday the Songsmiths, well known to radio dialers, will serve as a curtain raiser to Happy Hollow, introducing their ideas of harmony and rhythm in arrangements of popular songs. As a specialty during the week, they have set aside every Thursday noon as a Revival day. During this program, melodies of bygone days will be sung. Every Saturday during the noon schedule will serve as an all request day and will contain numbers in answer to requests which are written to them during the week.

This new feature is a special answer to those who have demanded more Songsmiths and is certain to command a large response. In addition to their noon schedule, the Songsmiths are heard as the "North-Mehornay Newly-Weds" on Mondays and Fridays at 5:45 p. m.

All Songs Easy to New Singer



Here's Billie Dauscha, personality girl now featured on the new Blue Coal Revue which was first heard over the Columbia network on Sunday, September 6. Old or new, hot or cool, she can sing songs any way you wish.

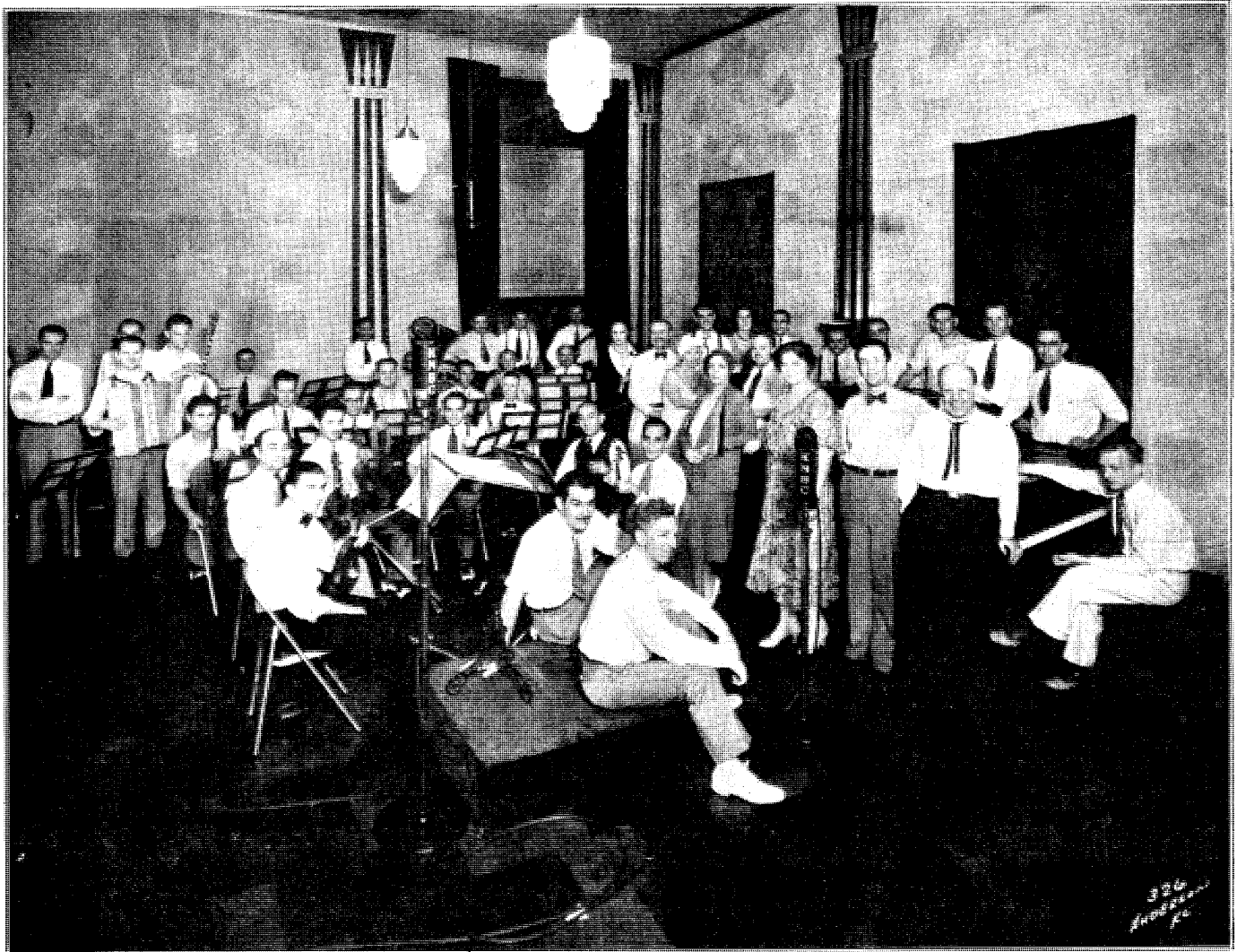
CATHEDRAL HOUR PROGRAM

Sunday, September 13,
2:00 P. M.

Processional: "Brightly Gleams Our Banner"—Cathedral Ensemble.
Anthem: "The Lord Is My Strength," Smart—Cathedral Choir and Orchestra.
"Then Shall the Righteous Shine," Mendelssohn—Theo Karle and Orchestra.
Motet: "Ave Maria Stella," Grieg—Sanctuary Choir.
"Out of the Deep," Marks—Crane Calder (Organ Accompaniment).
Requiem and Kyrie.
Dies Irae.
Rex Tremendae.
Confutatis.
Lacrymosa from "Manzoni Requiem," Verdi Adele Vasa, Barbara Maurel, Theo Karle, Crane Calder—Choir and Orchestra.
Chorale: "Now May the Will of God Be Done," Bach—Choir.
Chorus: "Praise the Lord," Franck—Choir and Orchestra.

LIBBY HOLMAN GUEST STAR ON NEW LINIT SERIES

A tri-weekly musical revue, featuring prominent stars of the stage and screen, will be the offering of a new series of Linit programs to be heard over the KMBC-Columbia network every Monday, Wednesday and Friday, from 5:15 to 5:30 p. m., on and after September 14.



The picture shown above was taken immediately after the KMBC-Columbia Birthday party on Thursday, August 27. The program, which was broadcast by 49 stations of the Columbia system was the occasion of a birthday party in honor of the only serial in radio history to take the air six days weekly for a duration of two years. Happy Hollow, also being celebrated, was also the first anniversary of the home of KMBC in the Pickwick Hotel. Seated on the conductor's platform in the front of the picture are

(left) Dick Smith, KMBC's program director serving as master of ceremonies for the program, and (right) the KMBC musical director, P. Hans Flath, who led the orchestra and chorus in a premier performance of his composition which he appropriately named "The Evolution of a Birthday." Standing in front of the piano at the right with the broad grin and less hair is Uncle Ezry, mayor of KMBC's story book village, Happy Hollow. The photograph will give you some idea of the Egyptian room, one of a group of the most beautiful and finely equipped studios in the west.

* * * * *
 * **MAIL SPINS NO. 17** *
 * (—and they let him live!) *
 * * * * *

The latest: "Enclosed please find thirteen cents for twenty-five copies of the Bugle."

and they stifle sobs!

The anniversary program brought requests for the Bugle of Sleepy Hollow, Happiness Hollow, Snappy Hollow, Happy Valley, etc.

—and they chop suey!

The anniversary broadcast elicited response from thirty-five states, the District of Columbia, and Canada; and it's still coming in.

It's surprising to note how

many former Kansas Citians and KMBCEans heard the broadcast in the far corners.

Letter-writing Etiquette No. 4

In A. D. 100 (if I remember correctly) Pliny the Younger wrote to the Mrs.: "There is nothing to write about, you say. Well, then, write and let me know just this—that there is nothing to write about. Or tell me in the good old style if you are well." Consider yourself squelched, and never use the excuse that there is nothing to say and no reason to write to those who, as intimates, have a right to hear from you. A line or two lets them know you haven't dropped

off the world and are still thinking of them. If nothing else, say "Since I had nothing to do I thought I'd write, and since I have nothing to say I shall close." Even as I.

Jimmie.

RADIO'S CREATOR TO BROADCAST

Marconi to Speak From London Over CBS.

Senatore Guglielmo Marconi, who more than any other worker in the radio field stands out as having developed it to the point where it became a practical means of communication, will

Morning Thought

Keep your head cool—your feet warm—your mind busy. Don't worry over trifles. Plan your work ahead, then stick to it—rain or shine. Don't waste sympathy on yourself. If you are a gem, someone will find you.

It is one of the beautiful compensations of this life that no one can sincerely try to help another without helping himself.

Taw.

discuss "The Beginnings of Wireless" in a talk from London, to be broadcast over the WABC-Columbia network from 3:00 to 3:20 p. m., Saturday, September 19.

THE K·M·B·C

HAPPY HOLLOW BUGLE

VOL. 2

HAPPY HOLLOW, U. S. A., SEPTEMBER 19, 1931

NO. 8

UNCLE
EZRA'S
RAMBLINGS

Hetty Flannigan aint mucst ter look at, in fact, she reminds me more uv a sack uv bran with a rope tied around the middle uv it than anything else I kin think uv; but she's got more friends, both old and young than any body I ever knowed. Ever body loves Hetty, but not fer her good looks. I've never yit heerd Hetty speak ill uv any one and nobody ever heerd her repeat a word uv scandal, and she won't listen to it neither. She is the one person I know that's allers a thinkin good uv folks.

Little fellers allers love ter go ter her house 'cause she keeps a lotta toys and a full cooky-jar all ready fer 'em, and she'll git down on the floor and play with 'em too. If she sees a young girl a skimpin in ever way she kin ter save money fer a pair uv silk stockings er any uv the frills and spangles that girls love so much, Hetty'll encourage 'er and tell 'er that her purty ankles wuz made a purpose fer silk stockings, and how well the silk stockings'll go with a certain dress.

Sometimes Hetty'll invite some girl and her beau ter her house ter dinner. After givin 'em a big meal uv the best things ye ever et, she'll chase 'em off ter the settin room ter play the radio while she washes the dishes. She sure understands young folks, Hetty does, and it aint no wonder that they all love her.

If any one in the neighborhood gits sick, Hetty is the first one there and the last one ter leave. And she never allows any gloom ter linger around that sick room neither. She sees to it that the patient has ever comfort possible and nuthin ter worry about. Doc Abernathy says he's received credit fer a lotta cures that really should oughtta gone ter Hetty. Some uv the women folks say she's kinda queer. Mebbe she is, I don't know; but if she is queer, aint it a pity these aint more folks queer like she is?

WETHER REPORTE
BANG!!!!

Ed. Note—As ut was a thundre storm, this was the loudust reporte.

HAPPY HOLLOW HEARSAY

The Ladies' Aid is continuing in its efforts to uplift Happy Hollow. Their most recent effort resulted in the installing of Uncle Ezra as school teacher.

A report has it that Stanley Slipshod may make a visit to our fair village soon. Its rather unusual for us folks to welcome one of these rich city guys to Happy Hollow, but we think we know him well enough to give him a hearty hello.

According to Widder Jones, Sally Perken is spending a scandalous sum on her fall clothes. If Sally gets one of these derby affairs, Widder intends to speak to her mother about it.

Annie Laurie hasn't spoken to Reuben very kindly for almost a week. She doesn't care if this girl Apricots was his cousin.

Happy Hollow has sort of taken the poor Cooper kids in hand and are seeing to it that they have plenty to eat and wear.

IS JONATHAN KNOT GUILTY?

Otto Smaltz Carrys Evidence.

Otto Smaltz, one of our outstanding farmers, came to town Monday with a knot on the back of his head as big as a hen's egg. He had very little to say except that if Jonathan wishes to throw green apples, he ought to come out in the open. Very little belief is held among the cities' leaders that a man of Mr. Skinflint's dignity would be guilty of such a misdemeanor as throwing green apples at a poor defenseless man like Mr. Smaltz, and besides, Otto has no orchard on his farm.

Jonathan, on being questioned, made the statement that he does not throw green apples anywhere except in his own orchard.

OLD DUTCH, GIRLS!

PERCY GITS LEARNED

Fight Doesn't Count

Even if Percy's as smart he don't even haf ta go ta skul why me n Danny learned him sumthin' he won't fergit last Mondy. When we got in a fite with the Flanigan kids an they went ta git there dad an we was scared an ran ta Uncle Ezry why ol Percy sed that we got licked an wus scared uf em. So Uncle Ezry he sed the next time we wanted ta fite why ta count ta 25, I gess sos as ya can hav time ta look him over an then pop him a gud one. But gud nite, we're not scared ta fite enybody when they gits us mad.

Well when we got Percy outside why he started laffin' at us agen an so we startud countin' ta 25 only we sat on his stomik sos as he cudn't git away, only but ut took us sa long thut Uncle Ezry came an made us leave ol sissy Percy alone. We're practicin' on countin' faster tho.

PANCAKE PIKE NEWS

We had a nise shower uf rain Fridy and there wus sum scramblin' ut the swimmin hole as all the kids run fer cover.

Everthing has gone down up here except envelopes and paper, They are stationery.

Railroad Magnate Turns to Horse
Racing as Hobby

While commuting between here and New Mexico, Jonathan Skinflint is becoming quite interested in horse racing. He has established connections with Sam Brown, who is a well known race figure in the south and it is understood that Mr. Skinflint will enter some of his own horses in the races this fall. Jonathan is receiving quite a bit of encouragement from Harry Checker-vest, who seems quite interested in the undertaking.

Mr. Guggenheimer Proves Popu-
lar With Fairer Sex

Following the involuntary retirement of Miss May as teacher of the Happy Hollow School, Widder Jones, chairman of the Ladies' Aid Society, announced the selection of a man by the name of Gab Guggenheimer to take over the responsibilities of the position. Mr. Googenhymmer arrived in our city on the afternoon Hoof and Amble last Tuesday with the whole town out to see him in.

On Wednesday he was introduced formerly to the townspeople at which time he was asked to speak. In his address, Mr. Gugganheimer stated that music would become the major subject to be taught in our school, even to the expense of such lesser assignments as arithmetic, it being his opinion that the only numbers which the children need learn were four four time, three four time, etc., as music was the ruling emotion and there was nothing which could compare with its exquisite tenderness. Mr. Guggenhymer went on to say a number of things regarding music and its place in society, but was kindly interrupted by our own social light, Mrs. Blackstone.

Mrs. Blackstone explained that, although she was also of the same opinion, she thought it proper that the old traditions of our country should be upheld and that our children should still have the opportunity to matriculate in the much publicised three Rs.

However the girls (for girls they are, at heart) were so in sympathy with Mr. Googanheimor and his chosen field of labors that they with one accord nominated him to take charge of a new unit in Happy Hollow's growing school system. The Happy Hollow Conservatory of Music. It will be endowed by Widder Jones with the help of her public spirited husband perhaps, Squire Blackstone.

MISCELLANEOUS FACT OF MISINFORMATION NOT WORTH MENTIONING

The ancient Egyptians living near the present town of Cairo were never bothered with radio salesmen.

If the Chrysler building were to be balanced atop Washington's monument, and the Empire State building placed on top of that, it would only be a matter of time until there would be a terrible crash.

Dogfish are never bothered with fleas.

The practice of removing tonsils by operation only came into being after the habit of eating with a knife became passe. Noah Lott.

The poet sings Concerning spring And says the bird is on the wing. 'Pon my word That is absurd, Because the wing is on the bird. Sammy Peplless.

Annalaurie: "Why do they call it a tin wedding when you have been married ten years?"

Squire: "I suppose it's because the romance begins to get rusty about that time." —Irish.

OLD TIMERS' SONG COLUMN

JUST PLAIN FOLKS

To a mansion in the city, came a couple old and gray, To meet their son, who'd left them long ago; He had prospered and grown wealthy, Since in youth he ran away, And now his life was one of pomp and show. But coldly did he greet them, For his friends were by his side Who'd often heard him boast of home so grand. But the old man sadly looked at him, Then said in modest pride As he gently took his dear wife by the hand:

Chorus: "We are just plain folks, Your mother and me; Just plain folks Like our own folks used to be, As our presence seems to grieve you; We will go away and leave you— For we're sadly out of place here 'Cause we're just plain folks."

"It don't seem so long, since you were but a simple country lad, And did the work a country lad should do; In those days you never looked in shame, At mother and old dad, In fact my boy, we both were proud of you. Something must have changed you, Your wealth has brought vain pride, But riches often take to wings they say. But you'll always find a hearty welcome At your parent's side, And we'll always greet you in the same old way. Chorus: (Contributed by Jud Jenkins.)

Fanny: "Eat your rice pudding, dear."

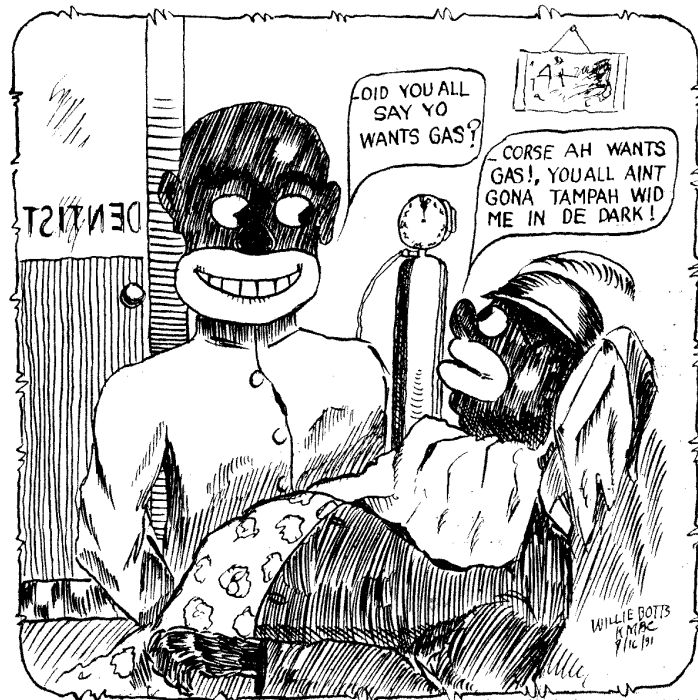
Mary Ann: "But I don't like rice pudding."

Fanny: "Just pretend that you like it."

Mary Ann: "No, I'll just pretend I'm eating it."

MAYONNAISE GOES TO THE DENTIST

—By Willie Botts.



Presented by

Miss Mildred Martin Liberty, Missouri

April 2, 1946

HA Mm Publi

Danny Publi Missor to the Radio rates 1

Boy When we didn't wunt em ta mak uncle Ezra quit teachin' why they did an then when we got ta likin' are new teacher why here they cums along an fires her. Only thing is thut me n Dannys glad uf is thut we're in the posishun as editers to express the public sentumunt. All 'ceptin' the ladies ade an who cares 'bout them.

Seems like we gist about cum ta the conclushun thut prohibishun is reely the cause of the depresshun. Not the kind yer thinkin' uf but the kind thut's caused by wemen sufferage, only ut reely isn't the wemen thut suffers. Use to be men cud do whut they wunted to an the werld got along all rite but now cun men do whut they wunts to? I gess not. Well enyways, me n Danny'll git the credit fer thinkin' uf sumpthin' new ta blame the depresshun on to.

Gess ya noticed thut Uncle Ezry pitcher wusn't in the Bugle like we promused but that's cause Sally she lost ut so as soon as she finds ut why we're sure gonna print ut. Boy saw the funniest thing ya ever saw in yer life. Don't tell uncle Ezry tho.

I didn't git eny letters yet this week 'bout whether ya took my suugeschun an sent yer cakes an candy an things to Mercy Hospital so I don't no whut yer impreshun wus uf my suggeschun. Course ya cud send em money insted.

Lucinda: "Did you have a good time at the party? I hope you didn't tell any stories."

Doug: "Oh no—only the one you put me up to."

Lucinda: "The very idea of your saying I put you up to tell a story!"

Doug: "Well, you said that after the first helping I should say, 'I've had enough cake, thank you!'" Irish.

Crickety was the same age as his brother, Crick, and his sister, Cricksey, but was just a little bigger and so Crickety was boss because they didn't have any father or mother. They all lived in the finest house in Cricket town. "How many shall we invite to our party?" said Crickety, because she wanted to have plenty to eat. "Oh, we don't want to hurt anybody's feelings and we will invite all of our friends and cousins," answered Crickety, "but there are seventy-five in the Jumping Grasshopper family," said Crick and Cricksey, and Crickety answered, "Well, we are going to invite all of them. They will play in the orchestra. Besides Si Kada, the president of the Insects' Musicians' Union, is a member of the Jumping Grasshopper family and they are all good musicians and are very temperamental and if they think you are being mean to them they wouldn't make any music for the party." "That is right," said Crick. "Well, hand me my hat and walking stick. I will be back soon. Crick, help your sister drag in some food and Cricksey, clean up this house and wash your dirty face and be quick about it." And Cricksey handed Crickety his hat and walking stick and opened the door and Crick called, "Don't forget to shut the gate."

Well Crickety and Crick sat around and ate some candy and then did what their brother told them to do. Crickety called on Si Kada and engaged his musicians and then started walking around inviting all his friends and relatives to the party.

That night just as the sun went down a Robin said to her husband, "Where are all these insects going?" "Oh," said the Robin, "there is a big party down in Cricket town." "Dear me, we won't be able to sleep a wink," said Mrs. Robin, "but I do enjoy their music." That night at half past eight the music started.

FOR SALE: Four pullets. Home evenings.

ECHOES TO THE BUGLE CALL

A BEDTIME STORY OF 1951

(Part 2)

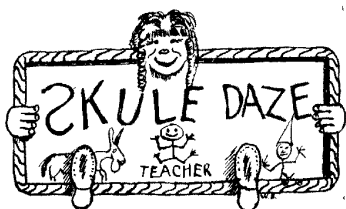
So you kids want to hear some more about the folks I was talking about last week? Well, I'll tell you all I can remember.

There used to be a little girl called Mary Ann. She is a budding "Annie Laurie" — the kind "Sweet Sixteen" and "Blue Eyes" write to, along with the other broken-hearted lassies. She is thinking seriously of making it a business and dishing out advice to the love-lorn at so much a dish, satisfaction guaranteed or money returned.

Ozie confided in me the other day that he was going to raise one of his children on the guitar, one on the banjo, and the other on the violin. Here I've been living in ignorance all my life—I thought they raised them on bottles!

Ho hum! Run off to bed and someday, if you'll promise to keep away from that girl over in Moscow, I'll tell you some more about those folks. Those Russian girls are dangerous.

(To Be Continued.)



It seems that the botany classes have taken up "grafting." I thought that was reserved for politicians.

And then we have the freshman who wants to know how many wheels a football coach has.

Sign in window of local "student's inn": "Eat our wieners and you'll never eat any others."

SONG OF THE ATHLETE

Can't study in the fall;
Gotta' play football.
Can't study in the winter;
Gotta' play basketball.
Can't study in the spring;
Gotta' play tennis.
Can't study in the summer;
Gotta' "study" gal.

Pessimistic teacher: "When dumber students are made, I'll get them."

Betty Co-ed.

SAUCY COMMENT

Some people make an awful big fuss over nothing. For instance: The picture appearing in the Bugle of August 29, There's nothing about it to laugh off except the head-dress.

Being an Echo to the Bugle is like being a movie star in Hollywood. You can change your name as often as you please.

The editor of this paper insists on things being original. I wonder what he thinks Webster put the word "adaptation" in the dictionary for?

Aunt Betsey.

LOVE SONG

When you came to me, my love,
A new sweet madness beat in my blood,

Your beauty: shadowy lashes veiling
Eyes so tender with love.

My spirit sobbed out its plea
For understanding.

You responded. Tenderness, your every move

Proving . . . that you too, loved.
You understood, lingered.
Soothed the smarting wounds
Of an aching heart.

We kissed . . .
I had never known such bliss.
We loved . . .

Understanding, deep and true.
With trembling lips I prayed . . .
that God

Might always spare me. You,
Beloved, I gave you all. . . . I loved

With all my soul and mind.
A love like the surging sea.
But Fate had dealt the cards.

I held a losing hand. Cruel words
Like blows came from your lips,
and

Found their mark on my heart
. . . But

Like Rays from a vanished sunset,

Like dreams grown dim with the dawn,

I'll love you, dear, forever
Until life like a dream is gone.

Studio Pest.

And then there's the one about the Scotchman, who spent his vacation this summer, traveling all over the country; by staying home and listening to Hugh's Travelogue.

Jud Jenkins.

SI AN' MA

A preacher down in Arkansaw,
Has stirred up quite a row,
He's dead ag'in in mos' ever'thing
The rest is fer, an' how.

They had ter call th' soldiers out
Ter stop th' jamboree,
If that's religion, "Peace on earth,"
Is Dutch ter Ma an' Me.

Honduras had an awful blow,
A cyclone wrecked th' town,
An' then a tidal wave mopped up
Th' few left scattered 'roun';
Ma sez "God gives an' takes away."

"Right Ma," sez I, "an' still,
That same Book, in another place,
Sez this, 'Thou shalt not kill.'"

Byrd sez he'll make another try,
Fer that ant-arctic pole,
Ma 'lows, "I cant see what he wants
Down there, ter save my soul."

"Well Ma," sez I, "he hears folks howl
'Depression,' ever'where,
He knows th' pole's so far away,
There's no depression there."

R. H. Richardson.

Dreams

Did you dream when just a kid,
That you owned a candy store,
Or always did what big sister did,
And never asked for more?

I suppose you have much higher hopes

And dreams at present date,
Say, of being some one big,
Or some one very great.

The greatest dream I ever had
Was not so long ago,
When I played in Happy Hollow
On the radio. Sapp-O.

FOOLISH RHYMES

President Hoover has a tender heart,

Much sympathy he'll give;
He's freed the laboren man of work

And every way to live.

Aunt Betsey.

Squire: "Widder, don't you think you had better sing a song for our guests."

Widder: "Land's sake; no; everyone is leaving."

Squire: "I know, but they aren't going fast enough."

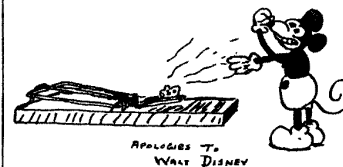
Kansas City Kitty.

TRAPPED BY A PIECE OF CHEESE

A six-part story of which the following is part two. Synopsis of preceding chapter: —and the Dawn Patrol sees a man reeling —reeling—reeling—.

Part Two.

Reeling in the largest wuddel-fish they had ever seen. Wave after wave dashed against the deck-house of the sound craft—



it had just been wired for sound —but the man did not falter. This did not seem strange to the six members of the Dawn Patrol (or was it four that we said last week?) for they were used to seeing defaulters. Just then an unearthly scream rattled the very pictures on the captain's desk—earthly screams having no place on the Medidterr—Metiddare—on the Missouri River—and gazing behind them—which is a good trick if you can do it—the Dawners saw flashing down upon them a —

(To be continued, we fear.)

To — — —

Well he might bring his books
And lay them on our table,
But to bring the other stuff
He never would be able. . . .

A humidior, ten thousand poems,
Or maybe more or less,
Two dolls, one in overalls,
The other wore a dress,
A folder of DX letters,
Some pens and two book-ends,
And 'bout a million other things
His doting public sends.

"And here is Ted's office;"
I stood and looked it o'er.
Crammed? Say, I'll tell you,
He can't even shut the door.
Iris of Richmond.

FOOLISH FACTS

Many a man is poor in arithmetic, but darn good on figures.

One finds widow's weeds in the garden of love.

The apple of your eye is never eaten by the pupil.

We like most everything fresh —except people.

Irish.

**GUEST STAR IN
C. B. S. FEATURE**



Helen Withers, young singer, will offer a new and as yet unnamed composition of Dave Dreyer, composer, whose protegee she is when they appear together before the microphone with Nelson Hesse, Columbia writer, in "Views and Interviews" over KMBC and the Columbia network on Monday September 21, at 4:00 p. m. Miss Withers is a discovery of Dreyer and of Irving Berlin.

HAPPY HARRY MOVES TO

7:00 A. M.

A daily service feature, broadcast from the KMBC Pickwick Hotel Studios, which began on Monday, September 14, at 7:00 a. m. Keeping Fit, presenting Happy Harry Strandhagen, moves to the hour under the sponsorship of Pebeco Tooth Paste, which wishes to assist Happy Harry and his morning class in "Facing the World With a Smile."

It is interesting to know that the Keeping Fit feature, consisting of exercises and fun, is probably the oldest daily feature on KMBC today, having started over two years ago.

**FEATURES ON ABE
LYMAN'S PROGRAMS**

Many special features will be included in the programs of Abe Lyman and his Californians to be presented over the KMBC-Columbia network from 6:15 to 6:30 p. m., Tuesday, Thursday and Saturday, September 22, 24 and 26.

On Saturday, September 26, Lyman and his band will present their program from the crystal studio in Madison Square Garden, where thousands of persons will be attending the closing night of the Eighth Annual Radio-Electric World's Fair. On that evening Lyman will have as his guest Edward G. Robinson, popular motion picture star now making personal appearances in the East.

SHORTS

Old Maestro Ben Bernie considers it an unusual day when he has not smoked at least twenty big black cigars. . . Fashion scouts who have trailed Tony Wons around the studios of WABC report that he has never been seen wearing other than a gray suit.

**LEADING LADY OF
"TIME" BROADCASTS**



If, in the weekly dramatizations of news events presented each Friday evening over the KMBC-Columbia network as "The March of Time," there is any leading lady, Peggy Allenby is probably she. An actress of considerable experience on the New York stage, she was prominently cast in most of the "Time" programs last season. She is scheduled to play a variety of equally important parts in the new series of "The March of Time" which began on Friday, September 11.

K M B C PROGRAM SCHEDULES FOR WEEK

SUNDAY, SEPTEMBER 20

Forenoon

- 7:00—Columbia's Commentator.
- 7:10—Land o' Make Believe.
- 8:00—Bible Study.
- 8:30—Quiet Harmonies.
- 9:00—Journal-Post Funny Paper Man.
- 9:30—The Wandering Organist.
- 10:00—Voice of St. Louis.
- 10:30—International Broadcast — Sir William Bragg.
- 10:45—French Trio.
- 11:00—Stone Church Choir.
- 11:30—Gypsy Trail.

Afternoon

- 12:00—Ann Leaf at the Organ.
- 12:30—Columbia Church of the Air.
- 1:00—Symphonic Hour.
- 2:00—Cathedral Hour.
- 3:00—Pastorale.
- 3:30—Allerton Glee Club.
- 4:00—Chicago Knights.
- 4:30—L. D. S. Radio Vespers.
- 5:00—The World's Business — Dr. Julius Klein.
- 5:30—Columbia Little Symphony Orchestra.
- 6:00—Eastman Kodak Hour—"Devils, Drugs, and Doctors."
- 6:15—Esther Cookin and Concert Orchestra.
- 6:45—Angelo Patri—"Your Child."
- 7:00—The Dutch Masters.
- 7:30—Around the Samovar.
- 8:00—Ernest Hutchison and Concert Orchestra.
- 8:30—The Gauchos.
- 9:00—The Pickwick Travelers.
- 9:30—Red Nichols and His Park Central Orchestra.
- 10:00—L. D. S. Studio Service.
- 11:00—Eddie Kuhn's White House Tavern Orchestra.
- 11:30—Guest Organ Recital.
- 12:00—Eddie Kuhn's White House Tavern Orchestra.

MONDAY, SEPTEMBER 21

Forenoon

- 6:00—Morning Devotions.
- 6:15—Dawn Patrol with Aaron Campbell's Mountaineers.
- 6:45—Ozie and George.
- 7:00—Keeping Fit with Happy Harry.
- 7:15—The Commuters.
- 7:30—Tony's Scrapbook.
- 7:45—The Old Dutch Girl.
- 8:00—Journal-Post News Flashes.
- 8:05—Morning Music Box.
- 8:30—Singing Vagabond.
- 8:45—Melody Parade.
- 9:15—Madison Singers.
- 9:30—Anne Lazar—Front Page Personalities.
- 9:45—McKenna Character Education.
- 10:00—Don Bigelow's Orchestra.
- 10:30—Columbia Revue.
- 10:45—Institute of Charm.
- 11:00—Cuban Biltmore Orchestra.
- 11:15—Lady of the House.
- 11:30—Harry Tucker and His Orchestra.
- 11:50—Journal-Post News Flashes.

Afternoon

- 12:00—The Song Smiths.
- 12:15—Happy Hollow.
- 12:40—Producers' Market News.
- 12:45—Aaron Campbell's Mountaineers.
- 1:00—Faraday Centenary Program from London.
- 1:30—The Three Doctors.
- 1:45—Pickwick Traveler.
- 2:00—Between the Book Ends.
- 2:15—Gypsy Music Makers.
- 2:30—National Student Federation Program.
- 3:00—Husk O'Hara and Orchestra.
- 3:30—Kathryn Parsons—Girl of Yesterday.
- 3:47—Rhythm Ramblers.
- 4:00—Views and Interviews.
- 4:15—Don Bigelow's Orchestra.
- 4:30—Reis and Dunn.
- 4:45—Big Brother Club.
- 5:15—Frank Parker and Linit Orchestra.
- 5:30—Miller and Lyles.
- 5:45—North Mechoray Newly-Weds.
- 6:00—Base Ball Finals.
- 6:02—Citizen's League Speaker—Mr. Dale Butts.
- 6:15—Barbasol Program—Singin' Sam.
- 6:30—Kate Smith—LaPalina Program.
- 6:45—Tastyest Gloom Chasers.
- 7:00—Eno Crime Club.
- 7:30—The Bourjois Orchestra.

8:00—Guy Lombardo's Robert Burns Program.

- 8:30—Nut Meets.
- 8:45—Household Entertainers.
- 9:00—Louie's Hungry Five.
- 9:15—Arthur Pryor's Crema Band.
- 9:30—Morton Downey with Camel Quarter Hour.
- 9:45—Bert Lown's Orchestra.
- 10:00—Bobby Meeker's Orchestra.
- 10:30—Friendly Muse.
- 11:00—White House Tavern Orchestra.
- 11:30—Under the Modern Moon.
- 12:00—White House Tavern Orchestra.

TUESDAY, SEPTEMBER 22

Forenoon

- 6:00—Morning Devotions.
- 6:15—Dawn Patrol with Aaron Campbell's Mountaineers.
- 6:45—Ozie and George.
- 7:00—Keeping Fit with Happy Harry.
- 7:15—The Commuters.
- 7:30—Tony's Scrapbook.
- 7:45—Cap'n Bill and Willie.
- 8:00—Journal-Post News Flashes.
- 8:05—Morning Music Box.
- 8:30—Columbia Mixed Quartet.
- 8:45—George Reith—Bridge Lessons.
- 9:00—Autumn Journeys.
- 9:15—Face the World with a Smile.
- 9:30—Uncle Ezra's Ramblings.
- 9:45—Kolorbak Program.
- 10:00—Don Bigelow's Orchestra.
- 10:30—The Sun Maid.
- 10:45—Columbia Revue.
- 11:00—Cuban Biltmore Orchestra.
- 11:15—Lady of the House.
- 11:30—Savoy Plaza Orchestra.
- 11:50—Journal-Post News Flashes.

Afternoon

- 12:00—Padst-ett Varieties.
- 12:15—Happy Hollow.
- 12:40—Producers' Market News.
- 12:45—Aaron Campbell's Mountaineers.
- 1:00—Columbia Salon Orchestra.
- 1:30—The Three Doctors.
- 1:45—The Captivators.
- 2:00—Between the Bookends.
- 2:15—Four Clubmen.
- 2:30—The Metropolitan.
- 3:00—Frank Ross—Songs.
- 3:15—Adventures in Words.
- 3:30—Kolyos Program.
- 3:45—Baseball Scores.
- 3:47—Classic Hour.
- 4:15—Hotel Taft Orchestra.
- 4:20—Journal-Post News.
- 4:30—Hotel Taft Orchestra.
- 4:45—Big Brother Club.
- 5:15—Tony Parenti and his Singing Saxophones.
- 5:30—Kaltenborn Edits the News.
- 5:45—Morton Downey with Camel Quarter Hour.
- 6:00—Base Ball Finals.
- 6:02—Organalities.
- 6:15—Abe Lyman's Band and Glee Club.
- 6:30—Red Goose Adventures.
- 6:45—Walter Winchell and Cole Calloway.
- 7:00—Henry George.
- 7:30—The Bristolers.
- 8:00—Ben Bernie and His Blue Ribbon Orchestra.
- 8:15—Star Brand Shoemakers.
- 8:30—Philco Hour.
- 9:00—Louie's Hungry Five.
- 9:15—Arthur Pryor's Crema Band.
- 9:30—Going Forward With K. C.
- 10:00—Romanelli's Orchestra.
- 10:30—Nocturne.
- 11:00—White House Tavern Orchestra.
- 11:30—Musical Comedy Revue.
- 12:00—White House Tavern Orchestra.

WEEK OF SEPTEMBER 20 TO SEPTEMBER 26

WEDNESDAY, SEPTEMBER 23

Forenoon

- 6:00—Morning Devotions.
- 6:15—Dawn Patrol with Aaron Campbell's Mountaineers.
- 6:45—Ozie and George.
- 7:00—Keeping Fit with Happy Harry.
- 7:15—The Commuters.
- 7:30—Tony's Scrapbook.
- 7:45—Old Dutch Girl.
- 8:00—Journal-Post News.
- 8:05—Morning Music Box.
- 8:30—Ralph Christman, Musical Alphabet.
- 9:00—Boony Blues.
- 9:15—Three Men in a Tub.
- 9:30—Uncle Ezra's Ramblings.
- 9:45—Eulah France — The Family Nurse.
- 10:00—Don Bigelow's Orchestra.
- 10:30—Charis Morning Musicale.
- 10:45—Institute of Charm.
- 11:00—Acme Sunshine Melodies.
- 11:15—Lady of the House.
- 11:30—Atlantic City Musicale.
- 11:50—Journal-Post News Flashes.

Afternoon

- 12:00—The Songsmiths.
- 12:15—Happy Hollow.
- 12:40—Producers' Market News.
- 12:45—Aaron Campbell's Mountaineers.
- 1:00—Edna Wallace Hopper's Youth Matinee.
- 1:15—Columbia Salon Orchestra.
- 1:30—The Three Doctors.
- 1:45—Husk O'Hara and Orchestra.
- 2:00—Between the Bookends.
- 2:15—Husk O'Hara and Orchestra.
- 2:30—Columbia Artists' Recital.
- 3:00—Asbury Park Orchestra.
- 3:30—Kolyinos Program.
- 3:45—Baseball Scores.
- 3:47—Hotel Taft Orchestra.
- 4:00—Bill Schudts' "Going to Press."
- 4:15—Jack Miller—Songs.
- 4:20—Journal-Post News Flashes.
- 4:30—The Bon Bons.
- 4:45—Big Brother Club.
- 5:15—Frank Parker and Linit Orchestra.
- 5:30—Miller and Lyles.
- 5:45—Swiss Yodelers.
- 6:00—Base Ball Finals.
- 6:02—Organalities.
- 6:15—Barbasol Program — Singin' Sam.
- 6:30—Kate Smith—LaPalina Program.
- 6:45—Tastyest Gloom Chasers.
- 7:00—Gold Medal Fast Freight.
- 7:30—Eno Crime Club.
- 8:00—Vitality Personalities — Peggy Wood.
- 8:15—Cafe Budapesth.
- 8:30—Going Forward with Kansas City.
- 9:00—Louie's Hungry Five.
- 9:15—Arthur Pryor's Crema Band.
- 9:30—Camel Quarter Hour with Morton Downey.
- 9:45—Jack Pettis Orchestra.
- 10:00—Eddie Duchin and Central Park Orchestra.
- 10:30—Nocturne.
- 11:00—Eddie Kuhn's White House Tavern Orchestra.
- 11:30—Night Winds—Organ Varieties.
- 12:00—Eddie Kuhn's White House Tavern Orchestra.

THURSDAY, SEPTEMBER 24

Forenoon

- 6:00—Morning Devotions.
- 6:15—Dawn Patrol with Aaron Campbell's Mountaineers.
- 6:45—Ozie and George.
- 7:00—Keeping Fit with Happy Harry.
- 7:15—The Commuters.
- 7:30—Tony's Scrapbook.
- 7:45—Cap'n Bill and Willie.
- 8:00—Journal-Post News.
- 8:05—Morning Music Box.
- 8:30—Ida Bailey Allen.
- 8:45—Barbara Gould Beauty Talk.
- 9:00—Whitman Bennett—Creators of American Culture.
- 9:15—An Old-fashioned Garden—Girls' Trio.
- 9:30—New York Medical Society.
- 9:45—Kolorbak Program.
- 10:00—Don Bigelow's Orchestra.
- 10:30—Sun Maid Program.
- 10:45—Columbia Revue.
- 11:00—Lady of the House.
- 11:30—Savoy Plaza Orchestra.
- 11:50—Journal-Post News.

Afternoon

- 12:00—The Song Smiths.
- 12:15—Happy Hollow.
- 12:40—Producers' Market News.
- 12:45—Aaron Campbell's Mountaineers.
- 1:00—Columbia Salon Orchestra.
- 1:30—The Three Doctors.
- 1:45—Virginia Arnold.

- 2:00—Between the Book Ends.
- 2:15—Melody Magic.
- 2:30—Hotel Taft Orchestra.
- 3:00—Frank Winegar's Orchestra.
- 3:15—Asbury Park Casino Orchestra.
- 3:30—Kolyinos Program.
- 3:45—Baseball Scores.
- 3:47—"Meet the Artist."
- 4:00—Mary Ann's Feature.
- 4:15—Huston Ray's Orchestra.
- 4:30—Huston Ray's Orchestra.
- 4:45—Big Brother Club.
- 5:30—Libby Holman and Linit Orchestra.
- 5:30—Kaltenborn Edits the News.
- 5:45—Morton Downey and Camel Quarter Hour.
- 6:00—Base ball Finals.
- 6:02—Organalities.
- 6:15—Abe Lyman's Band and Glee Club.
- 6:30—Kate Smith—LaPalina Program.
- 6:45—Angelo Patri "Your Child."
- 7:00—Edna Wallace Hopper's Beauty Talk.
- 7:15—The Coty Melody Girl.
- 7:30—Going Forward with K. C.
- 8:00—Modern Male Chorus.
- 8:30—Tito Guizar.
- 8:45—Peter's Parade.
- 9:00—Louie's Hungry Five.
- 9:15—Arthur Pryor's Crema Band.
- 9:30—Eddie and His 11 White Kuhns.
- 9:45—Radio Roundup.
- 10:00—Guy Lombardo's Orchestra.
- 10:30—Nocturne.
- 11:00—White House Tavern Orchestra.
- 11:30—Looking Thru the Mike—Organ Varieties.
- 12:00—White House Tavern Orchestra.

FRIDAY, SEPTEMBER 25

Forenoon

- 6:00—Morning Devotions.
- 6:15—Dawn Patrol with Aaron Campbell's Mountaineers.
- 6:45—Ozie and George.
- 7:00—Keeping Fit with Happy Harry.
- 7:15—The Commuters.
- 7:30—Tony's Scrap Book.
- 7:45—Old Dutch Girl.
- 8:00—Journal-Post News.
- 8:05—Morning Music Box.
- 8:15—Julia Sanderson and Frank Crumit.
- 8:45—Don and Betty.
- 9:00—Town Crier Household Hints.
- 9:15—Rhythm Kings.
- 9:30—Melody Parade.
- 10:00—Don Bigelow's Orchestra.
- 10:30—Columbia Revue.
- 10:45—Institute of Charm.
- 11:00—Cuban Biltmore Orchestra.
- 11:15—Lady of the House.
- 11:30—Harry Tucker's Orchestra.
- 11:50—Journal-Post News.

Afternoon

- 12:00—Pabst-ett Varieties.
- 12:15—Happy Hollow.
- 12:40—Producers' Market News.
- 12:45—Aaron Campbell's Mountaineers.
- 1:00—Edna Wallace Hopper's Youth Matinee.
- 1:15—Columbia Salon Orchestra.
- 1:30—Three Doctors.
- 1:45—Pickwick Traveler.
- 2:00—Between the Book Ends.
- 2:15—Light Opera Gems.
- 2:45—Edna Thomas — Lady from Louisiana.
- 3:00—Jewish Art Program.
- 3:30—John Kelvin—Irish Tenor.
- 3:45—Baseball Scores.
- 3:47—The Jolly Jugglers.
- 4:00—Dave Abram's Orchestra.
- 4:20—Journal-Post News.
- 4:30—Whispering Jack Smith.
- 4:45—Big Brother Club.
- 5:15—Frank Parker and Linit Orchestra.
- 5:30—Red Nichols Orchestra.
- 5:45—North Mehornay Newly-Weds.
- 6:00—Baseball Finals.
- 6:02—Organalities.
- 6:15—Barbasol Program.
- 6:30—March of Time.
- 7:00—Liberty Magazine Hour.
- 7:45—Friendly Five Foot Notes.
- 8:00—Pillsbury Pageant.
- 8:30—Going Forward with K. C.
- 9:00—Louie's Hungry Five.
- 9:15—Arthur Pryor's Crema Band.

- 9:30—Camel Quarter Hour with Morton Downey.
- 9:45—Don Bestor's Orchestra.
- 10:00—Louie Panico's Orchestra.
- 10:30—Nocturne.
- 11:00—White House Tavern Orchestra.
- 11:30—Dream Boat—Organ Varieties.
- 12:00—Eddie Kuhn's White House Tavern Orchestra.

SATURDAY, SEPTEMBER 26

Forenoon

- 6:00—Morning Devotions.
- 6:15—Dawn Patrol with Aaron Campbell's Mountaineers.
- 6:45—Ozie and George.
- 7:00—Keeping Fit with Happy Harry.
- 7:15—The Commuters.
- 7:30—Tony's Scrapbook.
- 7:45—Cap'n Bill and Willie.
- 8:00—Journal-Post News Flashes.
- 8:05—Music Box.
- 8:30—New World Salon Orchestra.
- 8:45—Lady of the House.
- 9:00—Adventures of Helen and Mary.
- 9:45—Mary Ann's Saturday Club.
- 10:00—Don Bigelow's Orchestra.
- 10:30—Hotel Taft Orchestra.
- 11:00—St. George Hotel Orchestra.
- 11:30—Atlantic City Musicale.
- 11:50—Journal-Post News Flashes.

Afternoon

- 12:00—The Song Smiths.
- 12:15—Happy Hollow.

- 12:40—Producers' Markets.
- 12:45—Aaron Campbell's Mountaineers.
- 1:00—K. C. Council of Churches.
- 1:30—The Three Doctors.
- 1:45—Madison Singers.
- 2:00—Between the Bookends.
- 2:15—Ann Leaf.
- 2:30—Spanish Serenade.
- 3:00—Eddie Duchin's Orchestra.
- 3:45—Baseball Scores.
- 3:47—The Radio Blue Birds.
- 4:00—Village Inn Orchestra.
- 4:15—Talk—Dr. Ray Lyman Wilbur.
- 4:30—Journal-Post News.
- 4:45—Big Brother Club.
- 5:30—Reis and Dunn—Comedy and Songs.
- 5:45—The Camel Quarter Hour, with Morton Downey.
- 6:00—Base Ball Finals.
- 6:02—Organalities.
- 6:15—Kate Smith—LaPalina Program.
- 6:30—La Palina Program.
- 6:45—Tastyest Gloom Chasers.
- 7:00—Ed. Cochrane's Sport Chat.
- 7:15—Chicago Variety Program.
- 7:30—National Radio Forum.
- 8:00—Hank Simmon's Show Boat.
- 9:00—Louie's Hungry Five.
- 9:15—Arthur Pryor's Crema Band.
- 9:30—Eddie and His Eleven White Kuhns.
- 9:45—Huston Ray's Orchestra.
- 10:00—Jack Pettis' Orchestra.
- 10:30—Nocturne—Ann Leaf.
- 11:00—White House Tavern Orchestra.
- 11:30—The Wandering Minstrel.
- 12:00—White House Orchestra.

FOLLOW HAPPY HOLLOW WHEREVER

YOU ARE THROUGH THE HAPPY

HOLLOW BUGLE, A PUBLICATION OF

KMBC IN THE INTERESTS OF ITS

RADIO PUBLIC

Dear Editor:

Please send me 13 issues of the KMBC Happy Hollow

Bugle.

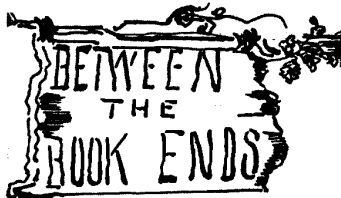
I am enclosing 25 cents

to help cover the cost of mailing.

Name

Address

City



Presented by Ted Malone over
KMBC every day at 2:00 p. m.

KASHMIRI SONG BY JUMA

You never loved me, and yet to save
me,
One unforgettable night you gave me
Such chill embraces as the snow-cov-
ered heights
Receive from clouds, in northern,
Auroral nights,
Such keen communion as the frozen
mere,
Has with immaculate moonlight, cold
and clear.
And all desire,
Like falling fire,
Died slowly, faded surely, and sank to
rest
Against the delicate chillness of your
breast.

From India's Love Lyrics,
A collection by Laurance Hope.

FOUR WISHES

Four things I want to have and hold
When, counting time by years, I'm old;
When youthful looks and ways are gone
And life, for me, is nearly done.

I want to have a youthful heart
In which my years will have no part
And, hearing children at their play
Within my soul be young as they.

I want to feel that some there'll be
Who still will care a bit for me;
Within whose hearts a place I'll own
That will be mine, and mine alone.

I hope that I may always keep
A sense of humor, broad and deep;
And with these three, a heart that
sings,
And sees the cheerful side of things.
—Winnifred J. Mott.

We Say "Goodbye"

We say it for an hour or for
years,
We say it smiling, say it choked
with tears,
We say it coldly, say it with a
kiss;
And yet we have no other word
than this,
"Good Bye."

We have no dearer word for our
hearts friend,
For him who journeys to the
world's far end,
And sears our soul with going,
this we say,
As unto him who steps but o'er
the way—
"Good Bye."

Alike to those we love and those
we hate,
We say no more at parting at
life's gate,
To him who passes out beyond
earth's sight—
We cry, as to the wanderer for
the night.
"Good Bye."
—Charles Dickens.

FRIENDSHIP—One soul in
two bodies.

—Pythagoras.

Lady of the House

BACK-DOOR WIRELESS

You don't know how much I appreciate your letters nowadays, because I know every true housewife is busy canning. In fact, every letter I receive mentions this, and from one of my staunchest radio friends comes the news that she has put up four hundred quarts of peaches! She surely deserves honorable mention, doesn't she?

One of my listeners requests a recipe for Watermelon Pickles made with oil of cinnamon and oil of cloves. While this is not the method that has been handed down in many families, I have found such a recipe and am printing it in this column for those of you who like light-colored clear watermelon pickles. Next week I hope to give you an old, old recipe which makes dark-colored pickles and uses an entirely different method from this one.

Watermelon Pickles

Peel rind of watermelon, leaving trace of pink on inner edge. Steam until tender. Place in stone jar and cover with cold vinegar. Let stand twenty-four hours. Drain, and pour over the rind a thin hot syrup made of sugar and vinegar. Let stand over night. Drain, throwing away the syrup, as the good has been absorbed by the rind. Make a new syrup, adding a few drops of oil of cloves and oil of cinnamon. Pour over the rind and let stand seven or eight days until the syrup is thick and the pickles thoroughly preserved. Use the same syrup every day during this last process, but add more sugar and spice each day. These pickles are light in color and perfectly clear. Pack in jars.

To Marie Mac's new baby I
want to dedicate this little poem
by Margaret Bell Houston:

CRADLE WISH

What do I wish for you,
Little New-born?
Hair that is yellow
As silk of the corn.

Eyes that are blue,
Lips that are red,
So you'll be wooed,
So you'll be wed.

Seas you may sail,
Roads you may roam,
So you'll be happy
To come back home.

Gold a-plenty
To come at your touch,
So you'll not think about
Gold too much.

Roses to walk on,
If you choose,
Music to dance by,
Silver shoes.

Life is a moment,
A bite and a sup,
Full be your plate,
Brimming your cup.

Bright be the lights,
And when they are low,
May you be sorry,
Sorry to go.

Lenore Anthony.

Studio Spots

Although not entirely original, an innovation in commercial broadcasting has been suggested in KMBC's going forward with Kansas City programs.

In it is required two announcers, one in presenting commercial announcements and the other to furnish atmospheric settings for the musical selections. Not only is variety added by this idea but the broadcast gains more force and personality.

Friday night after the circus, Billy Ganz, who, with KMBC and Organalities is your guest every evening at 6:00, entertained a few of the studio gang at his home. Proving an ideal host, he entertained by playing original compositions describing his guests in music.

A well known dusky character who is heard over KMBC daily has an unusually valuable hobby, that of collecting equipment which can be used for radio sound effects. Eddie Edwards, that's who we meant, can already immitate about anything from a autogyro to a goopie fish calling for its young.

It will also be interesting for some to know that when you hear a railroad train over the radio, such as is heard on Happy Hollow, that's just exactly what it is—well almost. Actual phonograph recordings of locomotives are made to be used as sound effects.

Perhaps some of you remember when, in Happy Hollow, the train was supposed to pull into the Hoof and Amble station, but contrary to intentions, it pulled out. In other words, Ted Malone, who directs his production, made a mistake and put on the wrong record. Ted explains that he saved the day as he merely switched to the other record and brought the train back in.

Another radio family, Squire and Widder Blackstone of Happy Hollow are Mr. and Mrs. Maybie in person. They have a darter too, but not Annie Laurie, and she's quite a singer.

Waiter: "Yes, sir, we are up-to-date. Everything cooked here is cooked by electricity."

Diner: "I wonder if you would give this steak a couple of more shocks?"

EUROPEAN PIANISTS HEARD WEEKLY OVER COLUMBIA



Piano technique in the classical manner is the forte of Jacques Fray (right) and Mario Braggiotti, Franco-Italian team, which is heard each Sunday evening from 5:15 to 5:30, over the KMBC-Columbia network. Interest in the pair was quickly aroused following their American debut last spring with Maurice Chevalier at Carnegie Hall. In addition to their radio performances, Fray and Braggiotti have also been engaged for several appearances before Manhattan concert goers this fall and winter.

STATURE SMALL;
VOICE AMPLE



Adele Vasa may be just this much taller than five feet, but her voice, ample in volume and sweet of quality, has established her among the first rank of Columbia network singers. Above is a new camera portrait of the little soprano. You may hear her perform currently on her own weekly program, during the Cathedral Hour and Savino Tone pictures; all transmitted over the KMBC-Columbia network.

WINCHELL PRESENTS CAB CALLOWAY

Beginning last Tuesday, Kansas City listeners were availed of the opportunity to get the low down on what's going on among the "Who's Who" of the country, when Walter Winchell, noted critic and columnist, took the air in a program sponsored by La Gardine. Winchell is acting as master of ceremonies of this series, the first of which featured the little Nebraska girl who made good in the big city, Ruth Etting. This week, Tuesday, September 22, Winchell will present Cab Calloway jazz master of the Gardine broadcast who will feature, with his band, "Minnie the Moocher" and "St. James Infirmary."

Winchell is already famous to readers of the Kansas City Journal-Post for his highly entertaining and humorous column which appears daily in that paper.

Hugh: "How long did it take your wife to learn to drive an automobile?"

Woody: "It will be three years in September."

Irish.



PUSH PLANS FOR PHILADELPHIA SYMPHONY BROADCASTS

Leopold Stokowski is speeding his plans for the series of concerts by the Philadelphia Symphony Orchestra, which he will conduct during the winter for both the audience in the concert hall and listeners to seventy-one stations of the Columbia network, including KMBC.

Each of the broadcasts will be made at one of the regular appearances of the orchestra on the stage of the Philadelphia Academy of Music, and will last the full hour and three quarters of the concert.

On the opening night, Monday, October 12, while Philadelphia music lovers file into the hall, with diamonds and white shirt fronts much in evidence, Lynn Martin, noted music critic and observer of society will describe the scene. The sounds of the orchestra tuning up, the storm of applause which invariably greets Stokowski as he mounts the rostrum, and the comments of members of the audience in the lobby, all will be picked up by specially placed microphones. Comments on the music by another critic also will be heard, and will be designed to appeal equally to the trained musician and the listener hearing his first symphony broadcast.

For several weeks Stokowski has been conferring with engineers of the Columbia Broadcasting System, working out the technical set-up to be used for the concerts. Acoustical problems relating to the construction of the Academy of Music and its adaptability to radio purposes while an audience is present are engaging the conductor's attention. This year he hopes to attain as nearly as possible tonal perfection, both for the audience present and for radio listeners.

The concerts will begin at 7:15 p. m., and will last until 9 o'clock.

"March of Time" Resumed

September 11, dramatizations of important news events under the listing, "March of Time" were resumed weekly over KMBC and a coast-to-coast network of Columbia.

LIFE SAVER INTERVIEWS TO BEGIN SUNDAY

On Monday, September 21, will begin a fascinating series of five minute interviews with important and national figures of the world. The subject to be discussed by each of these people, who will represent almost every walk of life, will pertain to his own idea and secret of success. Such prominent individuals as Captain Rickenbacher, renowned ace of the late world war, John Weismueller, said by many to be the greatest swimmer of all time, Vincent Richards, internationally known golf star, and many others will be interviewed by the Life Saver reporter during the coming week.

Some idea of the unusual type of entertainment to be offered during this series will be disclosed in the first interview Monday, when a boy will give his opinion of why he is a success at selling newspapers on the streets of New York.

The Life Saver Reporter will take the air for five minutes every night beginning Monday. Broadcasts are scheduled at 10:35 p. m. every night except Sunday, at which time it will occur at 10:00 p. m.

Sun-Maid Girl

Delightful comment is being heard about another new KMBC feature which opened last Tuesday at 10:30 a. m., which will continue on a weekly schedule at that time, presenting the Sun-Maid Girl, who can only be described as a sweet singer of sweet, sweet, songs. Continuity for this entertaining quarter hour for the house wife is in the form of dialogue, adding interest to an already perfectly enjoyable program. We advise you, don't miss the Sun-Maid Girl.

Prosperity Broadcasts

Watch the schedule for KMBC's featured prosperity programs from the Pickwick Hotel Studio which are known as "Going Forward With Kansas City." To assist you for the coming week, we present the following schedule:

Tuesday—9:30 p. m.

Wednesday—8:30 p. m.

Thursday—7:30 p. m.

Friday—8:30 p. m.

Acme to Feature Biltmore Trio

In a program under the title, "Acme Sunshine Melodies," KMBC has the pleasure of presenting one of the most popular orchestras and singing units to be heard on the air today, Earl Burtnett's Biltmore Orchestra and the famous Biltmore Trio. This organization needs no introduction to the lovers of popular music and will no doubt draw a large number of listeners to the KMBC dials every Wednesday at 11 a. m.

ESTELLE TAYLOR ON KMBC

Estelle Taylor, movie star, will be heard over KMBC and the Columbia network Tuesday, September 22, in the Stage and Screen Stars series, 9:45 to 10:00 a. m.

Miss Taylor (or Mrs. Dempsey, if you prefer) is now on a vaudeville tour and her program will be presented from the Columbia studios in Chicago. Hazel Flynn, widely known newspaper movie critic, will introduce the famous wife of the famous fighter.

KATE SMITH AND HER SWANEE MUSIC

The "memory" songs that have contributed to her radio fame will be continued by Kate Smith through the week of September 21, when, under sponsorship of La Palina, her Swanee music will be heard four times over the KMBC-Columbia network.

Kate not only will devote one song each night to a song of recollection requested by her listeners, but on Wednesday will let such numbers comprise her entire program.

CATHEDRAL HOUR

Sunday, September 20, 2:00 P. M.

Processional: "Onward Christian Soldiers," Sullivan.
Kyrie: "I Will Call Upon the Lord."
Mozart—Cathedral Hour.
"Come Unto Me." Simhoid—Barbara Maurel and Crane Calder (cello obligato).
Motet: "Panis Angelicus," Balmi—Cathedral Hour.
"Fear Not Ye, O Israel," Buch—Barbara Maurel and Orchestra.
Credo from "Imperial Mass," Haydn—Solo Voices, Choir and Orchestra.
"Why Do the Nations," Handel—Crane Calder and Orchestra.
Motet: "O Lord Most Holy," Abt—Cathedral Choir.
"If with Your Hearts," Mendelssohn—Theo Karle and Orchestra.
Anthem: "Jehova Reigns," Chadwick—Sanctuary Choir and Orchestra.
"Like As A Hart," Allisen—Adele Anthem: "Give Unto the Lord," Cadman—Solo Voices, Choir and Orchestra.

MAIL SPINS NO. 18
 * (I'd rather write than be
 * president.)

Now that the Old Gold broadcasts have been off the air for six months, the Lorna Fantin mail is beginning to dwindle.

This week's nomination for oblivion:
 "Gentlemen: Please send a sample of Eno."
 —and they drown sorrows!

Some rather heated letters these days relative to Happy Hollow's schedule during school days. If we could only get a hundred together wanting the same time, something could be done.

Among those whose letters require postage due: Ted Malone's bookend contibs; Mary Ann's submitted stories; Town Crier tops; Kolynos contest entries and cartoons; too voluminous fan letters.

Little Lessons in Etiquette No. 5

Informal invitations may be in the form of visiting cards with the notation in the lower left-hand corner; e. g., "Tuesday, August 7. Dancing at nine." If there is to be a guest of honor, "For Miss Ruth Hall" written above the engraved name will do the trick. Plain white cards will serve just as well. No answer is necessary unless it bears the letters R. S. V. P. or "An answer is requested." Then: "Miss Lattitia Zilch accepts with pleasure the kind invitation of Mrs. Gus Getz for Tuesday, August 7, at four o'clock" Remember, "What's female beauty, but an air divine?" S' help me.

Jimmie.

SELECTS NEWS SPOT

An interesting development in radio advertising has been made by the Federal Brilliant Company. This company's name always appears just after Kaltenborn Edits the News, one of the Columbia Broadcasting System's most interesting features. Mr. Neal of the Federal Brilliant Company selected this spot for his time on the air because he believes that news has a powerful appeal to everybody, but he doesn't devote all his space to talking about his own firm. Alternate broadcasts are devoted to someone of his clients, calling at-

THERE'S SERVICE
 Another instance when radio proved itself. Tuesday night, at exactly 10:13 p. m., an order was received at the Pickwick Studios from the Metropolitan Police Department to put a call on the air for Ray Hodge; to get in touch with St. Louis where his daughter was dangerously ill. An announcement was broadcast by our man on duty, Dick Smith at the first possible moment, 10:15. At 10:35, connection had been made with Mr. Hodge and he received the desired information.

Cooperation with the police department has often placed KMBC in line for valuable service.

MOUNTAINEERS TO ENTERTAIN MIDDAY LISTENERS

Another addition to the KMBC midday schedule will please many lovers of the old time hoe down type of music which will be presented by Aaron Campbell's Mountaineers, a recent acquisition of the KMBC staff. They will take the air each week day at 12:45 p. m. featuring fiddlin', singin' and hot harmonica playin' on an all request program.

Additional entertainment will be furnished by the inexhaustible Cecil Holman, another newcomer of the studio staff.

REVOLUTION SCHEDULED FOR THE 27TH

In looking forward with sinking hearts to our annual Spring and Fall upheaval, may we give you ample warning that things are going to happen in a big way to your program schedules between now and the 27th of this month. Already we've heard peculiar sounds much like that of gnashing teeth, coming from that little office down at the end of the hall, through the black door, to your left through the artist's lounge, and then to your right, which is occupied by Dick Smith, our Program Director.

As most of you know, some brilliant but thoughtless individual back east conceived the idea of what is called in public "Day-light Saving Time." As the Columbia System studios are located in New York, they must regulate their schedule by daylight saving time during the summer which necessitates that we do it also. When New York goes back to Eastern Standard time on September 27, naturally programs will reach us one hour later than heretofore with rather disastrous results to our schedules. Please bear in mind that a great number of our program changes can be decided by your vote.

Watch this page for news concerning schedule changes to take place September 27.

These definite changes are scheduled for that date:

CAMEL QUARTER HOUR WITH MORTON DOWNEY— 6:45 p. m. every day.

ARTHUR PRYOR'S CREMO MILITARY BAND — Monday, Wednesday, and Friday, at 7:00 p. m.; Tuesday Thursday and Saturday, at 10:15 p. m.

HAPPY HOLLOW WILL BE HEARD ON AN EVENING SCHEDULE — JUST WHAT TIME WOULD YOU LIKE?

MORNING THOUGHT

He is the best accountant who can count up correctly the sum of his own errors.

He who thinks too much of himself will be in danger of being forgotten by the rest of the world.

Wit is brushwood; judgment is timber. The first makes the brightest flame, but the other gives the most lasting heat.

Taw.

Mrs. Jackson: "These are the best eggs we've had for years." Harry Checkervest: "Well, bring me some you haven't had so long."



CAP'N BILL AND WILLIE

A recent feature to return to the air from KMBC's Pickwick studios is that which was made popular last winter by Woodie Smith, impersonator of Cap'n Bill, and Vance McCune, taking part of Willie, cabin boy for the

Cap'n. This popular skit is written by McCune and concerns the efforts of Cap'n Bill to make a sailor out of Willie — with rather unsatisfactory results. They are heard each Tuesday, Thursday, and Saturday morning at 7:45.

tention to their electrical advertising and attractive signs. This sharing of time, as a friendly gesture, is an interesting development in radio advertising, but more largely is indicative of an alert civic attitude that's nicely in harmony with the community spirit prevalent in Kansas City with the inauguration of its Ten-Year Plan.

Les.

Charis Presents Miss Chase

Of interest to every woman is a recently inaugurated program, presented every Wednesday morning at 10:30, entitled Charis. An unusual variety of entertainment and service is contained in this 15-minute program, featuring Miss Chase with informative talks for women, assisted by appropriate orchestral music and a clever dialogue sketch.

HA
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to the
Radio
rates 2

Presented by

Miss Mildred Martin
Liberty, Missouri
April 2, 1946

A f
about a big industriul expanshun in Happy Hollow an advertizen so thut big facteries wul cum here an then our town cud git big like Shack Creek an then we wud be powder uf ut. Well Uncle Ezry ses ta tell ya thut we don't wunt eny such thing. He ses, the things we're proud uf isn't how big the town is er how many big factories we has er how much smoke an dirt, but what we're proud uf is thut most everone in Happy Hollow is happy an has plenty ta eat an wear ta keep em in gud helth an besides that why he ses thut there's a heep mor beauty in a field uf corne er a hill side in the autumn thun eny buildin' er werk uf art thut eny man cud make. Well me n Danny kinda wondered so we ses "Uncle Ezry, Aunt Lucindy sed that uf ya got sumpthin thut ya don't wunt enybody elts ta hav why ya wus selfish so he oughta wunt peoples ta come ta Happy Hollow and be happy like we are. Well he sed thut he wus glad we felt that way but thut there wus milliuns uf places jist like Happy Hollow all over the werld an he sed thut that wus the trouble wuth sa many peoples livin' ta-gether, they jist cudn't live natural an so they wusn't happy. An then he ses Happy Hollow wus sort uf discribed by Long-feller when he sed "The richest is poor an the poorest lives in abundance."

Sometimes me n Danny thinks Uncle Ezry nos a lot more thun sum peoples thinks he does.

Uf the cotton farmers haf reely raised more cotton down south thun the werld needs why be sure an let us no cause the Cooper kids sure does need clothes awful bad. Sumhow er other these farmers don't like the idea uf distryin' there crops eny more thun we does.

It takes 1,500 nuts to put a car together, but it takes only one to scatter a car all over the road. Sammy Pepless.

Denks,
Abie Cohen.

CRICKETY, CRICK, AND CRICKSEY
By Mary Ann

(Continued From Last Week.)

It was the first party the Cricksey family had ever given. They had the biggest jazz orchestra, the grasshoppers, crickets, and katydids played their violins, the mosquitos their zobas, and the spider family, who lived next door, but were not invited played the drum, using their feelers for sticks and a big leaf for a drum. The Blue Bottle Flies sang "Hail, Hail, the Gang's All Here," and Si Kada played a beautiful harp solo. The Fire Flies furnished the electric lights.

Just as the clock struck twelve Cricksey called, "Supper is served" and they all marched into the dining room. Cricksey had more good things to eat and then they all commenced to get very sleepy and the children were crying and saying, "I want to go home" and so they all said, "Good-night, we had a nice time at your party." And were just leaving when they felt the house shake. "Run, everybody, run," cried Crickety, "the moles are after us," and so they all ran home and Crickety, Crick, and Cricksey hid in a little hole, in a rock and the moles didn't find them and went away. Then Crickety said, "I think everybody had a good time. It was a nice party." "Yes, said his sister, "and I had a nice supper too." And Crick spoke up and said, "The nicest part was that our friends and relatives got away before the moles ate them up."

Crickety, Crick, and Cricksey put on their pajamas and said, "Now I lay me down to sleep" and a little bird up in a tree sang, "Happy Dreams, Lullaby, Go to Sleep," and they did.

It's a feminine age: Lizzies everywhere, three Ruths in Congress, and many cars run by Ethyl.

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OLD TIMERS' SONG
COLUMN

DYING COWBOY
1
So early one morning I rode o'er the ranches,
So early one morning I rode over there;
I saw a young cowboy all dressed in white linen
With coal black eyes and waving black hair.
2
"Oh, beat the drum slowly and play the fife lowly,
Play the Dead March as you carry me along;
Take me to the green valley, there lay the sod o'er me,
For I'm a young cowboy and I know I've done wrong."
3
"I see by your outfit that you are a cowboy."
These words he did say as I boldly stepped by.
"Come sit down beside me and hear my sad story;
I was shot in the breast and I know I must die."
4
"My friends and relations I'd left in Boston,
My parents know not where I had roamed;
I first went to Texas and hired as a ranchman,
Got shot in the bosom and death is my doom."
5
"Go write me a letter to my gray-haired mother,
Go break the news to my sister so dear;
But there is another who's dearer than mother,
Who'd weep if she knew I was dying out here."
6
"The last letter I had from dear little Emma,
Begging me so kindly to come to my home,
Lord, if I had gone and married that lady,
Quit all of my wild ways, and done as she bade."
7
"Go bring me a cup, a cup of cold water,
To cool my parched lips," the cowboy said;
Before I turned, the spirit had left him
And gone to its Giver,—the cowboy was dead.

UNINTERESTING FACTS OF MISINFORMATION NOT WORTH KNOWING

In some parts of Indo-China, it gets much darker at night than it does during the day.

A new city ordinance in Kickapoo, Kansas, requires all hula dancers to carry fire extinguishers as standard equipment.

Close upon the report of the popularity among women of the 1860 Eugenie hats, comes the statements that many husbands are still wearing 1914 suits, hats and shoes.

If you drop a silver dollar from the top of the Washington Monument, you are silly.

During the year 1930, not a single person obtained a divorce in the state of California.

If all the wheat raised in 1931 in this country were to be dumped into Lake Erie, the Farm Board would worry.
Noah Lott.

Strawberries come and strawberries go, but prunes go on forever.

8
We beat the drum slowly and played the fife lowly,
And bitterly wept as we bore him along;
For we all loved our comrade, so brave, young and handsome,
We all loved our comrade although he'd done wrong.
(Contributed by Jud Jenkins.)



ECHOES TO THE BUGLE CALL

But the "Tourists" Didn't Like Chicken

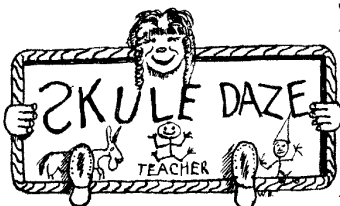
In the days of long ago
We stood behind the scenes
And watched visiting preachers
Eat chicken (they don't like beans).

One helping, two helpings,
Three helpings, then they'd say,
"I'm awfully sorry, madam,
I can't eat another bite today."

We'd trail to the second table
And see devastated mounds
Of mashed potatoes, sliced to-matoes,
And our hunger had no bounds.

Mom would say, "Oh, children,
Apple pie? There isn't any left."
And we would leave the table,
Of all our piety bereft.

And now I feel uncertain
About the words to follow,
For these things were reminded me
By the tours of Happy Hollow.
Iris of Richmond.



Among the things that are the height of aggravation and uselessness is a fire drill when you aren't having a test.

A friend has requested a definition of "hamburger." Will print it next week.

Local smile: as muscle-bound as a gym class after floor work.

"I may be underweight, but I'm popular," moaned the football player, as half the opposing team made a dash and fell for him.

A freshman recently slid down the bannister in one of the north halls, tore his pants, and thanked heaven that school was out.

Just because you flunked a test,
Why do you act so blue?
Remember the oak in your bedroom suite,
Was once a nut like you.
Betty Co-ed.

Who Can It Be

He talked to her in low sweet tones but—he never saw her. He sang love songs to her, with tender meaning but—he never saw her. Yet they were for her, all of his songs were for her—he was tall, dark, handsome—she was petite, exquisite—she would sit close and listen, enthralled, dreaming — her friends never knew—they would have called her a fool—but she would not have cared—perhaps they would pass each other in a crowd—perhaps they would sense something new in the atmosphere, a glance — perhaps — they would never know—like ships that pass in the night. She wouldn't go to him, and he would not know where to look for her. So he still sings love songs to her—still dreams about her. She still listens—she will always listen—and wait—for she is a woman and—HE IS A RADIO ANNOUNCER.

Lida.

HAPPY HOLLOW PROVERBS

Marry in haste, repent in leisure.—Judge Blackstone.
Too many cooks spoil the broth.—Ladies' Aid Society.
Out of sight, out of mind.—Algernon Philander.
Make hay while the sun shines.—Widder Jones.
A stitch in time save nine.—Doug.
Where there's a will there's a way.—Uncle Ezry.
Look before you leap.—George Washington White.
Jud Jenkins.

The Girl Friend

Widder Jones: (Very sternly) "Didn't I see you sitting on Ozie's lap last night?"
Annie Laurie: "Yes, and it was very embarrassnig. I wish you hadn't told me to."
Wider Jones: "Just listen to you now; you know I never told you to do anything of the kind."
Annie Laurie: "Mother, you did too; you said that if he started to get sentimental I must sit on him."
Grey-Eyed Grace.

BONNIE JEAN, WHERE ARE YOU?

Editors and contributors alike are missing a cheery word from Bonnie Jean as was always so much appreciated. Kindly communicate with the Bugle office and give address, please.

SI AN' MA

Th' Japs is in Manchuria,
Akillin' unarmed Chinks,
Th' League o' Nations jus' keeps mum,
But we know it thinks;
It thinks if Unkle Samuel
Was in th' League right now,
They'd have him send fifteen marines,
An' stop th' whole dern row.

Well, Mr. Hoover aint fer beer,
Leastwise, not now, By Heck!
But nex' year is election year,
Get this,—Now recollect;
If voters got their beer right now,
An' didn't have ter wait,
How could he catch a single fish,
With nothin' lef' fer bait?

Ma read that Illinois will buil'
A jail without no bars,
Doggone! that's mighty dangerous,
Not fer good folks, but stars!
If they put Powers in that jail—
He murdered five, Begad!—
Folks might break in an' hang th' brute,
Now wouldn't that be sad?
—R. H. Richardson.

SAUCY COMMENT

Some people find what they want in good looks. Others in looking good.

There's nothing meaty in Nut-Meets, I would call it: Just three empty shells.

A pretty good wise crack in the funnies the other week, when Min told Andy, too bad he wasn't an ostrich, so she could have a feather for her hat. Too bad a lot of men ain't ostriches these days. Since the depression gives them no chance to be anything else.

Aunt Betsey.

TWO PORTRAITS

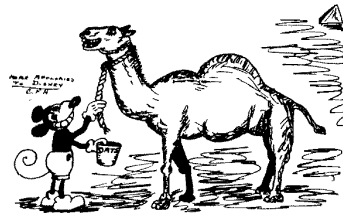
As the world sees wealth,
I am richer than she.
But for no sum of money
Would she trade places with me.
The world always sees
Her bright, happy heart;
But 'twill ne'er understand
That I'm acting a part.
So we go our ways
How different they seem!
Her joy is reality,
My happiness—a dream.
Irish.

TRAPPED BY A PIECE OF CHEESE

A six-part story, and the following scene is part three. The first two parts are rather hazy now to even the author, but we left something flashing down upon the Dawn Patrol. The story goes on, I'm afraid:

Part Three (3) (III) (IIV)

They saw flashing down upon them a idea (AN idea would sound much better, but we left an "a" in the preceding part, so "a" it is). Suddenly the sound of distant thunder smote their ears, so they were thunderstruck with the idea. So they hastily mounted the camels that were parked by



the pyramid and galloped in the direction of the Sphinx, where they had a rendezvous with a sheik. But, lo, when they arrived at the foot of the head of the Sphinx, it turned out to be a sheik in wolf's clothing, so the Patrolites reversed their shirts, thus turning tail, and flew like the wind. Perhaps "flee" would be the better word, as the camels were full of fleas. Mile after mile of uncharted sand passed under the feet of the speeding elephants, when suddenly they were pulled up in their tracks by—
(To be continued, it is said.)



DOUG

Due to the many requests from those who subscribed too late to receive the issue with the masterpiece of art, we are going to see if we can get away with this the second time. It is being done without permission.

**YOUNG SOPRANO
ON VITALITY**



Audrey Marsh, nineteen-year-old soprano who became a successful radio artist before her eighteenth birthday, will lend her voice to the broadcast of Vitality Personalities over KMBC and the Columbia network on Wednesday, September 30, at 8 p. m. Before her entry into radio, Miss Marsh appeared on the stage; once in the title role of "Abie's Irish Rose."

INVENTIONS AND SAYINGS BY "THE COLONEL AND BUD"

Here are a few more inventions by that dizzy duo, "Colonel Lemuel Q. Stoopnagle and Budd—the Tastyest Gloom Chasers":

Rubber milk bottles, with a patented delayed bounce, which may be thrown on a porch from the milk wagon one day and which will automatically bounce back to the wagon the next day, or something.

Portable electric pocket-fans for blowing out matches.

Not satisfied with such master-minding, the Colonel quotes the following wise sayings from his recently-published book:

"Hyacinth I saw you last?"

"If you don't mind, General, that's my pencil. Please get it and brigadier."

"Waiter, I'd like orange juice, buttered toast and two three-minute soft burlesque."

"So long. See ya overture house."

"I cinema duty and I done it."

"It was either her or ulcer sister."

And have you danced the new Stoopnagle dance—The Special Delivery Stomp?

**TED HUSING TO TRAIN
WITH WEST POINT
FOOTBALL TEAM**

In preparation for one of the most extensive schedules of football broadcasts in his career as a sports announcer, Ted Husing has arranged to spend the week of September 21 at West Point in training with candidates for the Army eleven.

Ted, a former all-scholastic center and later member of a professional team, will take part in the scrimmages, will go through all the pre-season training routine and will sit at the training table with the Cadets in order to get himself in perfect physical condition for the exacting schedule of broadcasts that will carry him from coast to coast between September 26 and December 26.

Husing was invited to train with the Army squad by Major Ralph Sasse, coach of the Cadet eleven. The sports announcer for the Columbia Broadcasting System will remain at West Point through Saturday, September 26, when he will present over the Columbia network a word-picture of the Army-Ohio game, his first football broadcast of the season.

During his week's stay at West Point, Husing will devote considerable time to obtaining first-hand information of the latest football rules and of the newest style of play in addition to getting himself into good physical condition.

The week at West Point will be but the finishing touch to nine months of preparation by Husing for the 1931 football season. As soon as the 1930 season drew to a close he began working out his schedule of broadcasts for this year, gathering material on the players on the leading elevens and familiarizing himself with the new rules so that he might be able once again to live up to what might be called his slogan of "accuracy first; color second."

COLUMBIA SHORTS

Two of the members of Red Nichols' Park Central Orchestra, drummer and trumpeter, were classmates of his back in the dear old college days. . . . If you hear a rough and tough gangster in a Columbia dramatic program, it is probably portrayed by Teddy Bergman, who is the Henry of "Henry and George." . . . Old Maestro Ben Bernie considers it an unusual day when he has not smoked at least twenty big black cigars.

K M B C PROGRAM SCHEDULES FOR WEEK

SUNDAY, SEPTEMBER 27, 1931

- 7:00—Organ Prelude.
- 7:30—Bible Study.
- 8:00—Columbia's Commentator.
- 8:10—Land o' Make Believe.
- 9:00—Journal-Post Funny Paper Man.
- 9:30—Quiet Harmonies.
- 10:00—Julia Mahoney-Charles Carlisle.
- 10:15—Edna Thomas—Lady from Louisiana.
- 10:30—Voice of St. Louis.
- 11:00—Stone Church Choir.
- 11:30—International Broadcast—Sir Herbert Samuel, from London.
- 11:45—French Trio.
- 12:00—Rhythmic Melodies.
- 12:30—Gypsy Trail.
- 1:00—Wallace Silversmiths.
- 1:30—Columbia Church of the Air—Most Rev. John T. McNicholas.
- 2:00—Symphonic Hour with Toscha Seigel.
- 3:00—Cathedral Hour.
- 4:00—Pastorale.
- 4:30—L. D. S. Radio Vespers.
- 5:00—Shuron Showmen.
- 5:30—Hook Line and Sinker.
- 5:45—Brooks and Ross.
- 6:00—The World's Business—Dr. Julius Klein.
- 6:15—Fray and Braggiotti.
- 6:30—Columbia Little Symphony.
- 6:45—The Boswell Sisters.
- 7:00—Devils, Drugs and Doctors.
- 7:15—Esther Cadkin with Concert Orchestra.
- 7:45—Angelo Patri—"Your Child."
- 8:00—The Dutch Masters.
- 8:30—Around the Samovar.
- 9:00—The Pickwick Travelers.
- 9:30—The Gauchos.
- 10:00—Life Saver Success Interviews.
- 10:05—L. D. S. Studio Service.
- 11:00—Eddie Duchin—Central Park Orchestra.
- 11:30—Nocturne—Ann Leaf.
- 12:00—Eddie Kuhn's White House Tavern Orchestra.

MONDAY, SEPTEMBER 28, 1931

- 6:00—Morning Devotions.
- 6:15—Aaron Campbell's Mountaineers.
- 6:45—Ozie and George.
- 7:00—Keeping Fit with Pebecco.
- 7:15—Something for Everyone.
- 7:45—The Old Dutch Girl.
- 8:00—Journal-Post News Flashes.
- 8:05—Morning Music Box.
- 8:30—Tony's Scrapbook.
- 8:45—Melody Musketeers.
- 9:00—Thinking Thru—Ida Bailey Allen.
- 9:15—Harmonies and Contrasts.
- 9:30—The Singing Vagabond.
- 9:45—Melody Parade.
- 10:15—The Madison Singers.
- 10:30—Acme Lazar—Front Page Personalities.
- 10:45—Institute of Charm.
- 11:00—Don Bigelow's Orchestra.
- 11:15—Lady of the House.
- 11:30—Columbia Revue.
- 12:00—Journal-Post News Flashes.
- 12:10—Aaron Campbell's Mountaineers.
- 12:25—Producers' Market News.
- 12:30—Songs That Never Grow Old.
- 1:00—Ann Leaf at the Organ.
- 1:30—Rhythm Kings.
- 1:45—The Pickwick Traveler.
- 2:00—Columbia Salon Orchestra.
- 2:30—The Three Doctors.
- 2:45—Program Without a Name.
- 3:15—Bert Lown's Orchestra.
- 3:30—Columbia Artists' Recital.
- 3:45—Baseball Scores.
- 3:47—Between the Book Ends.
- 4:00—Cafe Dewitt Orchestra.
- 4:20—Journal-Post News Flashes.
- 4:30—Kathryn Parsons—Girl of Yesterday.
- 4:45—Views and Interviews.
- 5:00—Big Brother Club.
- 5:30—Reis and Dunn.
- 5:45—Happy Hollow.
- 6:15—Ann Greenway and Linit Orchestra.
- 6:30—Miller and Lyles.
- 6:45—Morton Downey and Camel Quarter Hour.
- 7:00—Arthur Pryor's Crema Band.
- 7:15—Singin' Sam the Barbasol Man.
- 7:30—Kate Smith and Her Swanee Music.
- 7:45—Tastyest Gloom Chasers.
- 8:00—Eno Crime Club.
- 8:30—Bourgeois Evening in Paris.
- 9:00—Guy Lombardo's Robert Burns Orchestra.
- 9:30—The Friendly Muse.
- 10:00—Louie's Hungry Five.
- 10:12—Ayer's News Report.
- 10:15—Eddie and his 11 White Kuhns.
- 10:30—Life Saver Success Interviews.
- 10:35—Going Forward with Kansas City.
- 11:00—Bobby Mecker's Orchestra.
- 11:30—Nocturne—Ann Leaf and Ben Alley.
- 12:00—Eddie Kuhn's White House Tavern Orchestra.

TUESDAY, SEPTEMBER 29, 1931

- 6:00—Morning Devotions.
- 6:15—Aaron Campbell's Mountaineers.
- 6:45—Ozie and George.
- 7:00—Keeping Fit with Pebecco.
- 7:15—To Be Announced.
- 7:30—To Be Announced.
- 7:45—Cap'n Bill and Willie.
- 8:00—Journal-Post News Flashes.
- 8:05—Morning Music Box.
- 8:30—Tony's Scrapbook.
- 8:45—Morning Minstrels.
- 9:00—Town Crier Program.
- 9:15—Melody Parade.
- 9:30—Columbia Mixed Quartet.
- 9:45—George Reith—Bridge Lessons.
- 10:00—Eulalia France—The Family Nurse.
- 10:15—Face the World with a Smile.
- 10:30—Bobby Blues.
- 10:45—The Kolobak Program.
- 11:00—Rumford Radio School.
- 11:15—Lady of the House.
- 11:30—Columbia Revue.
- 12:00—Journal-Post News Flashes.
- 12:10—Aaron Campbell's Mountaineers.
- 12:25—Producers' Market Reports.
- 12:30—Middy Organ Program.
- 1:00—Pabst-ett Varieties.
- 1:15—Columbia Artists' Recital.
- 1:45—Columbia Salon Orchestra.
- 2:30—Three Doctors.
- 2:45—Program Without a Name.
- 3:15—The Four Clubmen.
- 3:30—The Metropolitan.
- 3:45—Baseball Scores.
- 3:47—Between the Book Ends.
- 4:00—Classic Hour.
- 4:20—Journal-Post News Flashes.
- 4:30—Salty Sam, the Sailor.
- 4:45—North Mehornay Newly-Weds.
- 5:00—Big Brother Club.
- 5:30—Steamboat Bill.
- 5:45—Happy Hollow.
- 6:15—Tony Parenti's Singing Saxophones.
- 6:30—Kaltenborn Edits the News.
- 6:45—Morton Downey and Camel Quarter Hour.
- 7:00—Nut Meets.
- 7:15—Abe Lyman's Band and Glee Club.
- 7:30—Red Goose Adventures.
- 7:45—Walter Winchell.
- 8:00—Henry George.
- 8:30—The Bristoles.
- 9:00—Ben Bernie and His Blue Ribbon Orchestra.
- 9:15—Star Brand Shoemakers.
- 9:30—The Nit-Wits.
- 10:00—Louie's Hungry Five.
- 10:12—Ayer's News Report.
- 10:15—Arthur Pryor's Crema Military Band.
- 10:30—Life Saver Success Interviews.
- 10:35—Going Forward with Kansas City Prosperity.
- 11:00—Romanelli's Orchestra.
- 11:30—Nocturne.
- 12:00—Eddie Kuhn's White House Tavern Orchestra.

WEDNESDAY, SEPTEMBER 30, 1931

- 6:00—Morning Devotions.
- 6:15—Aaron Campbell's Mountaineers.
- 6:45—Ozie and George.
- 7:00—Keeping Fit with Pebecco.
- 7:15—Something for Everyone.
- 7:45—The Old Dutch Girl.
- 8:00—Journal-Post News Flashes.
- 8:30—Tony's Scrapbook.
- 8:45—Morning Minstrels.
- 9:00—To Be Announced.
- 9:30—Ralph Christman—Musical Alphabet.
- 10:00—Three Men in a Tub.
- 10:15—Keeping Fit.
- 10:30—Charis Morning Musicale.
- 10:45—Institute of Charm.
- 11:00—Acme Sunshine Melodies.
- 11:15—Lady of the House.
- 11:30—Columbia Revue.
- 12:00—Journal-Post News Flashes.
- 12:10—Aaron Campbell's Mountaineers.
- 12:25—Producers' Market News.
- 12:30—Band Concert.
- 1:00—Rhythm Kings.
- 1:30—Ann Leaf at the Organ.
- 2:00—Edna Wallace Hopper.
- 2:15—Columbia Salon Orchestra.
- 2:30—The Three Doctors.
- 2:45—Program Without a Name.
- 3:15—Columbia Artists' Recital.
- 3:45—Baseball Scores.
- 3:47—Book Ends.
- 4:00—Frank Winegar's Orchestra.
- 4:20—Journal-Post News Flashes.
- 4:30—Salty Sam, the Sailor.
- 4:45—The Jolly Jugglers.
- 5:00—Big Brother Club.
- 5:30—The Bon Bons.
- 5:45—Happy Hollow.
- 6:15—Ann Greenway and the Linit Orchestra.
- 6:30—Ed. Cochrane—Sport Chat.
- 6:45—Morton Downey and Camel Quarter Hour.
- 7:00—Arthur Pryor's Crema Military Band.

WEEK OF SEPTEMBER 27 TO OCTOBER 3

ALL PROGRAMS LISTED IN BOLD FACE

ARE THOSE WHICH TAKE PLACE IN THE EGYPTIAN STUDIO AT THE PICKWICK HOTEL AND ARE FOR THE CONVENIENCE OF VISITORS, BEING THE ONLY PROGRAMS WHICH ARE OPEN FOR VISITORS. UNDERSTAND, OF COURSE, THAT THESE ARE ONLY A PART OF THE PROGRAMS WHICH ARE BROADCAST FROM OUR LOCAL STUDIOS. OTHERS COME FROM THE "B" AND "C" STUDIOS AT THE PICKWICK, STUDIOS AT THE JOURNAL-POST BUILDING, L. D. S. STUDIOS IN INDEPENDENCE, AND OTHER POINTS THROUGHOUT THE CITY.

WATCH THE DAILY PAPERS AND LISTEN FOR ANNOUNCEMENTS OVER THE AIR FOR CHANGES IN THESE NEW SCHEDULES.

FOR FURTHER ANNOUNCEMENTS, FILL OUT AND MAIL BLANK BELOW, ALONG WITH THE PALTRY SUM AS STATED IN THE AFOREMENTIONED BLANK. ADDRESS ALL KICKS CONCERNING INCOMPLETENESS OF ABOVE SCHEDULES TO THE DEAD LETTER OFFICE.

Dear Editor:

Please send me 13 issues of the KMBC Happy Hollow Bugle.

I am enclosing 25 cents

to help cover the cost of mailing.

Name

Address

City

- 7:15—Singin' Sam, the Barbasol Man.
7:30—La Palma Presents Kate Smith.
7:45—Tastyest Gloom Chasers.
8:00—The Gold Medal Fast Freight.
8:30—Eno Crime Club.
9:00—Vitality Personalities — Audrey Marsh.
9:15—Household Entertainers.
9:30—Savino Tone Pictures.
10:00—Louie's Hungry Five.
10:12—Ayer's News Report.
10:15—Arthur Pryor's Crema Band.
10:30—Life Saver Success Interview.
10:35—Eddie Kuhn's Orchestra.
11:00—Eddie Duchin's Orchestra.
11:30—Nocturne.
12:00—Eddie Kuhn's White House Tavern Orchestra.

- 12:10—Aaron Campbell's Mountaineers.
12:25—Producers' Market News.
12:30—Leon Bloom's Orchestra.
1:00—Pabst-ott Varieties.
1:15—Columbia Artists' Recital.
1:30—Ann Leaf at the Organ.
1:45—Pickwick Traveler.
2:00—Edna Wallace Hopper.
2:15—The Columbia Salon Orchestra.
2:30—The Three Doctors.
2:45—Program Without a Name.
3:15—Light Opera Gems.
3:45—Between the Book Ends.
4:00—Jewish Art Program.
4:30—Journal-Post News Flashes.
4:40—John Kelvin, Irish Tenor.
4:45—North Mehornay Newly-Weds.
5:00—Big Brother Club.
5:30—Whispering Jack Smith.
5:45—Happy Hollow.
6:15—Ann Greenway and Linit Orchestra.
6:30—Red Nichols Orchestra.
6:45—Campbell Quarter-Hour with Merton Downey.
7:00—Arthur Pryor's Crema Band.
7:15—Singin' Sam, the Barbasol Man.
7:30—The March of Time.
8:00—Liberty Magazine Hour.
8:45—Friendly Five Footnotes.
9:00—Pillsbury Pageant.
9:30—Irene Beasley with Round Towners.
9:45—K. C. Custom Garment Co. "Radio Imps."
10:00—Louie's Hungry Five.
10:12—Ayer's News Report.
10:15—Eddie and His 11 White Kuhns.
10:30—Life Saver Success Interview.
10:35—Going Forward with Kansas City
11:00—Louie Panico's Orchestra.
11:30—Nocturne.
12:00—White House Tavern Orchestra.

THURSDAY, OCTOBER 1, 1931

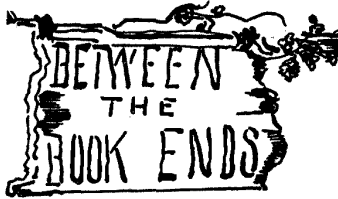
- 6:00—Morning Devotions.
6:15—Aaron Campbell's Mountaineers.
6:45—Ozie and George.
7:00—Keeping Fit with Pebeco.
7:15—Something for Everyone.
7:45—Cap'n Bill and Willie.
8:00—Journal-Post News Flashes.
8:05—Morning Music Box.
8:30—Tony's Scrapbook.
8:45—Melody Parade.
9:00—To Be Announced.
9:15—Machine Age Housekeeping.
9:30—Talk—Ida Bailey Allen.
9:45—Barbara Gould Beauty Talk.
10:00—Whitman Bennett—"Creators of Culture."
10:15—Old Fashioned Garden.
10:30—Sun-Maid Program.
10:45—Kolorbak Program.
11:00—Rumford's Radio Cooking School.
11:15—Lady of the House.
11:45—Producers' Market Reports.
11:50—Journal-Post News Flashes.
12:00—World Series (Till Finished.) (In the event of no game.)
12:00—Journal-Post News Flashes.
12:10—Aaron Campbell's Mountaineers.
12:25—Producers' Market Reports.
12:30—Farm Frolic.
1:00—Rhythm Kings.
1:15—Columbia Artists' Recital.
1:45—Columbia Salon Orchestra.
2:30—Three Doctors.
2:45—Program Without a Name.
3:15—Melody Magic.
3:30—Hotel Taft Orchestra.
3:45—Between the Book Ends.
4:00—Frank Vinegar's Orchestra.
4:20—Journal-Post News Flashes.
4:30—Salty Sam, the Sailor.
4:45—Mary Ann's Feature.
5:00—Big Brother Club.
5:30—Huston Ray and his Orchestra.
5:45—Happy Hollow.
6:15—Reis and Dunn.
6:30—Kaltenborn Edits the News.
6:45—Morton Downey and Camel Quarter Hour.
7:00—Swiss Yodelers.
7:15—Abe Lyman's Band and Glee Club.
7:30—La Palma Presents Kate Smith.
7:45—Angelo Patri "Your Child."
8:00—Rhythm Choristers.
8:15—The Coty Melody Girl.
8:30—Love Story Magazine Hour.
9:00—Philco Hour.
9:30—The Guizar.
9:45—Peter's Parade.
10:00—Louie's Hungry Five.
10:12—Ayer's News Report.
10:15—Arthur Pryor's Crema Band.
10:30—Life Saver Success Interview.
10:35—Going Forward with Kansas City.
11:00—Guy Lombardo's Orchestra.
11:30—Nocturne.
12:00—White House Orchestra.

SATURDAY, OCTOBER 3, 1931

- 6:00—Morning Devotions.
6:15—Aaron Campbell's Mountaineers.
6:45—Ozie and George.
7:00—Keeping Fit with Pebeco.
7:15—To Be Announced.
7:45—Cap'n Bill and Willie.
8:00—Journal-Post News Flashes.
8:05—Morning Music Box.
8:30—Tony's Scrapbook.
8:45—Lady of the House.
9:00—The Ambassadors.
9:30—Mary Ann's Saturday Club.
10:00—Adventures of Helen and Mary.
10:30—Columbia Revue.
11:00—Don Bigelow's Orchestra.
11:30—St. George Hotel Orchestra.
12:00—Journal-Post News Flashes.
12:10—Aaron Campbell's Mountaineers.
12:25—Producers' Market News.
12:30—4-H Club Program.
1:00—Kansas City Council of Churches.
1:30—Columbia Salon Orchestra.
2:00—The Four Clubmen.
2:30—The Three Doctors.
2:45—Program Without a Name.
3:15—Ann Leaf at the Organ.
3:45—Between the Book Ends.
4:00—Eddie Duckin's Orchestra.
4:30—Journal-Post News Flashes.
4:45—Junior Artists' Club.
5:00—Big Brother Club.
5:30—Whispering Jack Smith.
5:45—Happy Hollow.
6:15—The Political Situation in Washington.
6:30—Edna Wallace Hopper.
6:45—Camel Quarter-Hour with Merton Downey.
7:00—Citizens' League Speaker—Judge Carlin P. Smith.
7:30—LaPalma Presents Kate Smith.
8:45—Tastyest Gloom Chasers.
8:00—The Boswell Sisters.
8:15—Chicago Varieties Program.
8:30—Nat'l Radio Forum.
9:00—Hank Simons' Show Boat.
10:00—Louie's Hungry Five.
10:12—Ayer's News Report.
10:15—Arthur Pryor's Crema Military Band.
10:30—Life Saver Success Interviews.
10:35—Palls Hawaiian Srenaders.
10:45—Huston Ray's Orchestra.
11:00—Guy Lombardo's Orchestra.
11:30—Nocturne.
12:00—Eddie Kuhn's White House Tavern Orchestra.

FRIDAY, OCTOBER 2, 1931

- 6:00—Morning Devotions.
6:15—Aaron Campbell's Mountaineers.
6:45—Ozie and George.
7:00—Keeping Fit with Pebeco.
7:15—Something for Everyone.
7:45—The Old Dutch Girl.
8:00—Journal-Post News Flashes.
8:05—Morning Music Box.
8:30—Tony's Scrapbook.
8:45—Melody Musketeers.
9:00—Town Crier Household Hints.
9:15—Julia Sanderson and Frank Crumit.
9:45—Don and Betty.
10:00—Rhythm Kings.
10:30—Blue Moon Cheese.
10:45—Institute of Charm.
11:00—Don Bigelow and his Orchestra.
11:15—The Lady of the House.
11:30—The Melody Parade.
11:45—Producers' Market News.
11:50—Journal-Post News Flashes.
12:00—World Series Baseball Game. (In the event of no World Series Game.)
12:00—Journal-Post News Flashes.



THE MUSE

Out of the silence of the dead of night
there comes a song—
A song that tells to
Some, who somewhere is dreaming,
musing—
We have come to pay our tribute, to
enjoy
This fleeting moment that is ours an
ours
Alone. And we felt no need of knocking
For at this, our trysting place, with
the
Walls of night about us, who would
challenge our seclusion?
We have come to beg your grace.

Out of the silence of the dead of night
There comes a song. And with this
song
A voice, to share your dreams, old
friend,
To muse with you on such as might
make
Life more sweet. For then 'twill be
worth
While, that we tonight had chanced
to meet.

Who cares for others who may over-
hear?
These moments which are ours alone.
Yet
Still we've kept our rendezvous, as high
Above the silvery moon has watched
o'er us—
Your moon, my moon, we too.

So friends, the fleeting moments pass,
and we
Who are so very close and yet so very
far, must
Make these precious moments twice
more so
By dreaming as the fire burns low of
love
And joy, and happiness, and all that's
good
In this old world. Then when fading
embers
Shall no longer glow, to light our
dreams,
And we must part to go our way
We choose, then love, won't you re-
member me,
And this, our friendly muse?

Out of the silence of the dead of night
There comes a song. And even as the
morning
Sun climbs high, then low, and soon is
gone,
So passed the day—so passed the song.
And with this song there came a voice
To share your dreams old friend. To
muse
With you on such as might make life
more sweet—
If this we've done, oh friend of mine,
I'm glad
We chanced to meet. And as we part
to go our way.
Whatever may we choose, Then love,
won't you
Remember me, and this, our Friendly
Muse?

—Ted Malone.

WHENEVER YOU COME

The gate will be open—whenever you
come—
The coals in the hearth will be
ripened in flame;
And I will be waiting whenever you
come—
Loving you, needing you, just the
same.

Over the meadow road linnets still cry,
Still comes the lark to the garden's
small door,
The sunlight still covers a drowsy blue
sky
And the little house dozes, the same
as before.

Comfort will wait you—when ever you
come!
And peace when you ask it, and
sleep when you will;
And I will be waiting—whenever you
come—
Loving you, wanting you, needing
you still!

—Bert Cooksley.

Lady of the House

BACK-DOOR WIRELESS

I think desserts are more or less of a problem to the housewife, especially when there are children in the family. So often, husbands do not like the gelatins and puddings which mother feels she must serve for the good of the kiddies. Here is a recipe for rice balls, which I am sure will prove a delightful surprise to the whole family.

Rice Balls

Steam 1 cup of rice until tender; wring cloths about 10 inches square out of hot water and spread the rice one-half inch thick over the cloth; put a stoned peach or apricot, from which the skin has been removed, in the center, filling the cavity in each half of the fruit with the rice; draw up the cloth until the rice smoothly envelops the fruit, tie and steam 10 or 15 minutes. Remove the cloth carefully, turn onto a dish and serve with sauce made from the peach or apricot juice.

And then for you who have older children, or just hubby to please, here are old-fashioned banberry tarts—just reading the recipe makes my mouth water!

Banberry Tarts

Make a rich pie crust, cut into squares and make into turnovers with the following filling:

One cup seedless raisins and a piece of citron chopped together very fine; add 1 cut sugar, juice and grated rind of 1 lemon, and 1 egg beaten light.

Bake the turnovers and serve either hot or cold. For that last picnic of the season, these turnovers will be a thing to remember. The filling should be thick enough so they can be eaten without a fork if desired.

If you have difficulty keeping up with my new fall schedule, just remember I am on the air every day at 11:15 excepting Thursday, when the program is 11:00, and Saturday, when I am the Lady of the House at 8:45.

—Lenore Anthony.

THE BASIS OF FRIENDSHIP

So far as I can see the basis of friendship must be four-fold: integrity, breadth, and depth of personality, some deep community of interests, mutual self-revelation and answering trust; and mutual self-giving.

—Henry Churchill King.

Studio Spots

Wouldn't it be just a lot of fun if autograph seekers always asked for Fran Heyser, KMBC announcer, to sign his full name? Reading from left to right it is as follows: William Paul Francis James Heyser. That may not be the order, but just the same, that's them.

And a reward is about to be offered for Woodie Smith's real name, that is, his first name, Woodie is short for something or other, but he wouldn't tell what.

And Cecil Francis A. Holman, who has some kind of job at the studios, we haven't found out what yet, won't tell us what the A. stands for.

A beautiful picture appeared in last Sunday's Journal-Post of those four unquenchable flames, the "Nut Meets." The photo portrays them looking from the inside of huge English Walnut. Mister C. Everet Kemp, president and manager of the KMBC en-

tainment bureau and who is still young in spirit, ventured to remark that he hoped the walnut wasn't as stale as some of their jokes.

What two boys at the studio match their blonds before double dating?

And now! Contrary to what we may have said last week, Vincent Richards is not a golf star and we never thought he was. We wish to retract said statement from last week's Bugle (subscription rate, 25 cents for three months, delivered to your door) on the grounds of momentary insanity and hope that Mr. Richards, nationally known tennis star, didn't read the Bugle last week.

Well, well, and so you didn't notice that Studio Spots were in the Journal-Post last Sunday. We liked them anyhow.

Sometimes I can write a column like this in three minutes.

RADIO'S BIG THREE MERGE
MAKING ALL-STAR TRIO!

Morton Downey, Kate Smith and Bing Crosby, singers all, all stars, and all posed, just for the fun of it, before a single microphone. The camera caught them when Morton and Bing dropped in to watch Kate broadcast in one of WABC's studios the other night. Downey's tenor, Kate's soprano and Crosby's baritone are now heard six nights a week in programs featuring each, over KMBC and the Columbia network. Judging from the pose above, how do you think they'd get along as a trio?

WORLD SERIES BASEBALL GAMES TO BE DESCRIBED OVER COLUMBIA

The World Series baseball games between the Philadelphia Athletics, champions of the American League, and the St. Louis Cardinals, National League pennant winners, will be described over the KMBC-Columbia network by Ted Husing from 12 p. m. until the conclusion of the game, starting with the opening game on Thursday, October 1.

Husing will be assisted in his descriptions by the country's best-know sports writers and players in the press boxes. In addition to furnishing radio listeners with vivid word-pictures of the contests, Husing will give intimate glimpses of the players.

The first two games are scheduled for October 1 and 2 in St. Louis. The next three have been scheduled for October 5, 6, and 7 in Philadelphia. If additional games are necessary to decide the issue they will be played in St. Louis October 9 and 10.

The broadcasts will begin at 1 p. m., local time each day, in order that Husing may bring before the microphone many colorful personalities and may describe the crowd and the players.

FIVE PROGRAMS MAKE WAY FOR STOKOWSKI DEBUT (Monday, October 12)

When Leopold Stokowski and the Philadelphia Symphony Orchestra make their debut over the KMBC-Columbia network in a one-and-three-quarter-hour program beginning at 7:15 p. m., Monday, October 12, five broadcasters will "stand aside" to permit the full concert to be heard all over the United States.

Stokowski and his famous organization will be playing on the stage of the Philadelphia Academy of Music to an academy audience and to the listening public through seventy-one stations of the nationwide Columbia chain—the largest hook-up ever assembled for a symphony program. This concert, as with the remainder of the series, will be sponsored by the Philadelphia Storage Battery Company.

During the first Philco broadcast, Stokowski will begin an historical survey of music, which he will carry in the later concerts through several musical eras up to the present day. Comments on the scene in the Academy will be broadcast by Lynn Martin, and critic of the New York World-Telegram.



GARY COOPER ON WINCHELL PROGRAM

(Tuesday, September 29)

Gary Cooper, movie star, will appear as guest artist of Walter Winchell, columnist, during the Gerardine program on Tuesday, September 29, at 7:45 p. m., over the KMBC-Columbia network.

Cooper, who abandoned his study of art and his father's cattle ranch for moviedom, has starred in such successes as "I Take This Woman," "Wings," and "The Legion of the Condemned."

TEX OWEN JOINS MOUNTAINEERS

To add to Aaron Campbell's increasingly popular Mountaineers KMBC has engaged the services of performer new to the radio field, Tex Owen, who hies from somewhere out in Kansas. Specializing in the old hill billy and yodel songs, he is considered a real find and mail response during this last week has added weight to that statement. He sings in a natural, unaffected style so necessary to that type of music and seems to know about every song there is, making him a valuable asset to what is already one of the best of its kind in this part of the country.

May we add that Aaron Campbell's Mountaineers, with Tex Owen, will be brought to you through the kindness of Aladdin Mantle Lamps in a short time. They are now heard on a schedule twice daily, one early morning and one at noon. Watch the new program schedules!

RADIO IMPS

Beginning Friday, October 2, we are happy once again to present "Greetings and Salutations" from that Master of all Masters of Ceremonies, Norman Brokenshire. After a lay off of six weeks, this program entitled "Radio Imps" is again to be presented by the Kansas City Custom Garment Company. These "imps" in the person of Jerry Macey and Ed Smalle have always found a welcome audience with their fun and nonsense, combined with usual songs and other novelties. They will be presented from KMBC every Friday at 9:45 p. m.

SUN-MAID PROGRAM

In their program every Tuesday and Thursday at 10:30 a. m., the "Sun-Maid Girl" and her singing partner who is known as the boy "Who lives next door" have taken a decided step toward a greater naturalness in entertainment. Although the balance of this delightful quarter hour is music, the "Sun-Maid Girl" with her appealing singing voice and the young chap—an excellent baritone, a bit of romance has been woven between the two, adding the human appeal. They sing new songs and old songs, creating a type of entertainment which is sure to appeal to their public—the housewife.

It is interesting to know that, although the growers of "Sun-Maid Raisins" are known as one of the nation's greatest advertisers, this is their initial entrance into the radio field.

WHEEL OF SONGS RETURNS

In taking the new 15-minute period at 6:45 a. m. each morning, The Ozark Rambler and his partner, George Washington White, are reviving a feature which they made popular last winter, known as The Wheel of Songs. It is an all request program with their usual song, old and new, interspersed with comedy and blackface songs, guitar music, and their usual entertaining patter.

These two popular KMBC artists became known to early morning listeners just about two years ago and the response hasn't permitted a change.

CLASSIC HOUR

On September 29th Mrs. Aubrey Waller Cook will present scenes from another opera of a series, "Falstaff," by Verdi. This musical work is a remarkable and important work, both musically and historically. It marks the return of the great Italian master to opera after an absence of many years and was written at the age of 80. In this musical drama, based on Shakespeare, "The Merry Wives of Windsor," Verdi throws aside his former theories of opera, based on the old Italian style, and turned to follow the footsteps of music's great master, Richard Wagner.

CONDUCTS ORCHESTRA THRICE WEEKLY ON C. B. S.



Fans of Abe Lyman, a new portrait of whom is shown above, and his "Californians" may now hear him each Tuesday, Thursday and Saturday evening at 7:15 p. m., when the conductor leads his swift-paced orchestra in programs of dance music over KMBC and the Columbia network. Lyman and his band have appeared in all of the larger theaters in the country during the last three years and were favorites of the Prince of Wales when they were appearing at the Kit Kat Club in London.

SALTY SAM, THE SAILOR

(Tuesday, September 29)

Widely varied in selection are the numbers Salty Sam, the Sailor, will sing into a Columbia microphone in his programs during the week of September 28. Under the sponsorship of Koly-nos, Inc., this feature is brought to listeners each Tuesday, Wednesday, and Thursday, from 4:30 to 4:45 p. m.

CATHEDRAL HOUR

Sunday, September 27, at 3:00 p. m.
Processional: "Glorious Things of Thee are spoken," Haydn.
Anthem: "All Praise to God Eternal." (Russian Thanksgiving Anthem)—Choir and Orchestra.
"But the Lord Is Mindful of His Own," Mendelssohn—Barbara Maurel.
Motet: "Yea, Though I Walk," Sullivan—Choir.
Service in D, Hummel.
a. Credo.
b. Sanctus.
c. Benedictus.
d. Gloria.
Quartette, Choir and Orchestra.
"Ave Maria," Schubert—Adele Vasa (with organ.)
Motet: "Jesu Duleis," Rheinberger—Choir.
"The Trumpet Shall Sound," Handel—Crane Calder (with trumpet obligato).
Chorus: "And the Glory," Handel—Cathedral Ensemble.



Photo by Anderson.

BILLY GANZ

Billy Ganz, formerly a teacher in Manheim, Germany, and now a member of the KMBC staff, is an artist and musician of whom we may be justly proud. Coming to Kansas City as concert pianist with the Little Symphony Orchestra, Billy brought with him a musical background which qualifies him undeniably for his position as pianist and organist for the countless numbers of his

radio friends. His versatility adapts him more completely for radio, in that he must cover a wider field of activity, turning from the most severe classical works to more genial organalities, and further still to the hilarity of the Hoodlums.

To his many personal friends, Billy Ganz is known as a jolly good fellow, with an untiring sense of humor and an immense capacity for work.

MAIL SPINS NO. 19
 *
 * (Just one more chance, *
 * pull-ease.) *
 *

The old alma mater, KMBC, seems to be hitting into New Zealand pretty consistently. We've had several letters from that joint during the past months.

Edna Wallace Hopper has always been a sure-fire mail magnet with our fairer fans. Wonder why.

Proving that the Bugle and Mail Spins can stand on their own merits, subscriptions are coming from points distant from folks who received sample copies.

Little Lessons in Etiquette No. 6

For wedding stationery the bride and her mother select white or cream tinted paper, smooth but unglazed. Invitations are mailed out three or four weeks in advance, announcements on the day of the wedding or shortly after. Invitations and announcements are sent in the name of the bride's parents whether the bride lives in the same town with them or not. The invitation demands two envelopes identical in style. Address the outside envelope to "Mr. and Mrs. Homer T. Zilch," and on the inside envelope write only, "Mr. and Mrs. Zilch," without any address. Avoid the use of "and family." You're utterly welcome.

Jimmie.

KMBC PROGRAMS MOVE TO NEW SCHEDULE

PROGRAM WITHOUT A NAME TO TAKE EFFECT SEPTEMBER 27

New Staff Feature on Daily Lineup.

To all Bugle readers and KMBC fans, a new daily half hour of music and impromptu entertainment will prove of great interest. In this program you will be able to hear your favorite KMBC artist sometime during the week, such popular artists as the Musical Masseys, the Ozark Rambler, the Song Smiths, the Mountaineers, and others of the staff being presented. Interesting novelties such as contests, offering various prizes are scheduled for the program. The keynote will be variety and lots of it—and by the way, features will be decided by mail response, as this gala half hour is to be designed for *your* entertainment. Its name, until further notice, is "The Program Without a Name," and it will take the air daily from KMBC's mammoth Egyptian studio atop the Pickwick Hotel every day from 2:45 to 3:15 p. m.

AT NOON A FEW HINTS ON YOUR MIDDAY SETUP

Journal-Post News Flashes will be presented at 12:00 noon. Aaron Campbell's Mountaineers, heard formerly at 12:45 will now take the air at 12:10, going until 12:25. At 12:30 we are glad to announce the return of the Farm Community Network series of daily half hour programs.

These 12:30 programs are scheduled as follows:

MONDAY: Songs That Never Grow Old.

TUESDAY: Midday Organ Program.

WEDNESDAY: Band Concert.

THURSDAY: Farm Frolic.

FRIDAY: Leon Bloom's Orchestra.

SATURDAY: 4-H Club Program.

Morning Thought

Smiles—nothing on earth can smile but human beings—gems may flash reflected light; but what can be compared to a cheerful countenance. Laughter is day—sobriety is night; a smile is the twilight that hovers gently between, and is better than either.

It is possible for us to wear a smile or a frown at our own option—either becomes habitual from frequent repetition.

Taw.

Beginning Sunday, September 27, an almost complete change will occur in the KMBC radio schedules. At that time, when New York goes on Eastern Standard Time, broadcasts emulating from that point over the Columbia network will make this radical change a necessity, much to our regret.

Realizing that this disturbance is going to make it extremely difficult for you to become adjusted to the new program spots, we emphatically urge that you not only watch the Bugle schedules closely, but also watch the daily papers and listen for further announcements over the air concerning program changes. We are trying to make these announcements regarding changes as definite as possible, yet at the same time you will realize that in a few cases it will be necessary to make further corrections.

And we remind you again that in many cases your own personal preference will be instrumental in the time location of local features. Please write us.

For your benefit, here are some of the more important assignments:

ALL COLUMBIA FEATURES

—One hour later than before.

Camel Quarter Hour—6:45 p. m. every day.

ARTHUR PRYOR'S CREMO MILITARY BAND — Monday, Wednesday, and Friday, at 7:00 p. m.; Tuesday, Thursday, and Saturday, at 10:15 p. m.

BETWEEN THE BOOK ENDS —3:47 every day.

FRIENDLY MUSE — 9:30 — Monday night.

BIG BROTHER CLUB — 5:00 p. m. every week day.

HAPPY HOLLOW—5:45 p. m. every week day.

PRODUCERS' MARKET REPORTS—12:25—p. m. every week day.

LOUIE'S HUNGRY FIVE—10:00 p. m. every week day.

NUT MEETS—7:00 p. m. every Tuesday night.

SWISS YODELERS — 6:15 p. m. Thursday.

HAPPY HOLLOW BUGLE

VOL. 2

HAPPY HOLLOW, U. S. A., OCTOBER 3, 1931

NO. 10

UNCLE
EZRA'S
RAMBLINGS

Have ye ever drove thru a strange country and over a road ye never bin before, and all at once ye come to a fork in the road. Ye aint shure which fork ter take. One road don't look so good ner so well traveled. The other road looks purty good and like a lotta folks had gone over it. There ye set, not shure which one is the right road.

So it is in life. Mighty near ever day we come to a point where we have ter choose which is right and which is wrong. It jest seems that the wrong road looks smooth, well lighted and there is plenty uv music and fun. It is right smart promisin, yet we know that at the end uv that road is darkness and oblivion. The other road looks rough and full uv stones, there are hills ter climb and many obstacles ter overcome but we know that at the end we will find peace and contentment. It looks like it is easy ter choose, but it aint, too often the music and bright lights obscure our judgment; we are too willing ter take the road uv least resistance which so often ends in disaster.

There are thousands uv boys and girls in school who today, are standing at the fork in the road. On one road, there are many gay parties, bright music, and a lotta fun. I'm sorry ter say that road is crowded. Too many have listened to the words: "Come on and have a good time. Ye live but once; git all ye can outta life." There are not so many on the other fork uv the road. There are not so many parties ner so much music and fun; its promises are mostly uv close application and hard study. I don't need ter tell ye what is at the end uv these roads. Ye know that the law uv compensation is just and we git outta life jest what we put into it.

WEATHER

Shack Creek—Fair Weather.
Happy Hollow — Under The Weather.

Widder Jones—Slightly Cooler with a cloudy past.

HAPPY HOLLOW HEARSAY

Happy Hollow's been right smart well represented in a couple of these Kay See newspapers lately. Well, we don't know why it shouldn't be.

Squire Blackstone don't look near as depressed as we thought he would over his wife going home to her mother. He says he's been so occupied fixin' the fence up in the nor' west corner that he hasn't had much time to think about it.

Happy Hollow's own banker, Si Perkins, hasn't been himself the last couple weeks. He admits that he has somethin' on his mind but he swears it hasn't anything to do with the bank.

George Washington White has quite a few of Happy Hollow's younger set worked up into a white heat over a story he started to tell some time ago concerning the answer as to where Pebeco Tooth Paste got its name. Uncle Ezra says he's going to demand a show down before long so that he can get the children's minds on their studies again.

Squire Scribbins

Doug says I'm supposed to write somethin' every week. Wall, I'm sorta like the guy that was sea sick. Somethin allers comin up that I aint expectin. A lady asked me the other day if I'd ever been on the stage and I told her sure I used to drive the one between here and Shack Creek. She says, "No, I mean was ye ever in a show." I says, Sure, I used to go to the show in Shack Creek every week end. She says, "Well, it shure left you with one." I been tryin to figger out ever since what she meant. Squire Blackstone.

GONE STORK MAD*

HEN LOSES BY A NECK

Si Perkins Gets His Wish

A general question has again arisen as to just whose hen will win at the Harvest Home Festival this year. It was generally understood that Si Perkin's Min-orca hen would take first honors this year but the sudden demise of said hen has upset all the dope.

In the first place, Si is quoted to have said that he wished some one would ring that old hen's neck—as to what hen he was talking about has not been disclosed. At any rate, just as a little favor to Mr. Perkins, Douglas Butternut turned up a few minutes later with the hen's neck minus the hen.

Young Douglas explained that, as he is going to marry Sally some day, he only wanted to do something nice for her father so that there wouldn't be any question when it came time for him to ask for Sally's hand in marriage. It is a very sad necessity as required in the Harvest Festival Rules that the head and body of the hen must be adjoined at the time of the judging in order that an award can be made so it seems that Si will have to withdraw the hen from the contest.

Mr. Perkins didn't say whether he favored Doug as a son-in-law or not.

Ozie: "So you don't like the talkies?"

Squire: "No, the thing I liked about the silent films was seeing women open their mouths and not have a word reach my ear."

A VERY SPECIAL ANNOUNCEMENT WILL BE MADE ON THIS PAGE SOON. WATCH FOR IT.

Great souls have will,
Feeble ones wishes.

—Chinese Proverb.

Where There's Life, There's Hope.

When Doctor Abernathy arrived late to choir practice Thursday night, and Si Perkins not at all, Nellie Pnobscot immediately pulled him to one side for a whispered conversation. There were nods and head-shakings, but the only thing that twitching ears managed to hear was Nellie's final remark which sounded suspiciously like—"I'm so glad Hope's all right. Of course, we're all hoping for the best—now, when I had my operation—" as and at which point Doctor Abernathy hurried to get into his place in the choir before they started the next number.

Friday night there was a quiet but lively time at the Perkin's home. Silas did a great deal of pacing back and forth, looking very busy about doing nothing, and awfully worried about it. Suddenly the loud crying of a baby filled the air and shattered the silence as well as Si's nerves. Presently Doctor Abernathy appeared to reassure Mr. Perkins with the customary, "Everything's all right." Si looked relieved and grinned, remarking "Fanny Fullerton must be holding that baby wrong, the way HE'S crying." Doctor Abernathy said Si looked sort of disappointed and mad when he found out that it was a girl instead of a boy.

Saturday morning, of course, the news had already been telephoned around town. There's a new little life in Happy Hollow and Hope's all right; both were doing well. Later reports indicate that the name will probably be Vera Elaine.

Squire Blackstone was seen down at the General Store Saturday afternoon looking lonesome about the same time that Fanny Fullerton was doing some shopping at the Dry Goods counter.

*(Ed. Note—Good nite, we'll hafta print ut, but we cudn't see nuthin "mad" about ut either.)

HAPPY

MIDLANI

Publisher

Danny and

Publisher

Missouri, 1

to the Hay

Radio Stat

rates 25 cer

Presented by

Miss Mildred Martin

Liberty, Missouri

April 2, 1946

I see in the paper that the Ladys' Ade down at Saint Lewis has been a makin' peach butter fer releef wurk this winter. Peaches are most nigh gone but I think it ud be a good idee fer the Happy Holler Ade to use sum uv them durn apples an make sum apple butter fer relief work. Er I bet them youngens out at Mercy Hospittle ud like sum. That'd keep that ade out uv mis-chief.

Mac Nutt.

Sure seems funny ta me n Danny that Widder Jones went home ta her mama jist cause Skwire Blackston fussed with her. Shoot, she never did look very happy unless she wus in a quarrul with sumbody.

Hooever ut wus that putted my pitcher in the Bugle agen last week why they'r fired. Ferst thing ya no why the Ladys Ade'll want ta put Uncle Ezry out uf skool agen.

Do you no that everone uf ya peoples cud bring sumpthin' ta the Harvest Home Festival that we're gonna hav down here in Happy Hollow. Yes sir, boy, an the bestust way can do ut is ta take ut ta the festival in yer own home town. Good nite, everybody has Harvust Home Festivuls, an we kinda thinks that there isn't enything in the hole world quite sa good er wunderfull. Gess me n Danny must be growin' up er sumpthin'.

Sally: "Mary Ann! Get right out of Ozie's lap."

Mary Ann: "I will not. I got here first."

Pee Wee.

Squire: "Yes, Widder, I'm a self-made man."

Widder: "That's what I admire about you, Squire. You always take the blame for every-thing."

mother wrote to her sister and invited Jamie's cousins to come to the city for a visit.

In about a week the cousins, Harry, Henry and John, arrived and the very first thing Jamie did was to turn on the radio. "How many different stations can you get on your radio Jamie?" one of the cousins asked, and Jamie said, "Oh, have you got a radio in your home?" "Sure," said his cousins, "almost every-one in our town has a radio. I'll bet we listen more than you do."

That night Jamie said to him-self, "I must take them down town and show them all the big stores; they haven't stores like ours." The next day all the boys went down town and Jamie showed them the stores, the cousins liked the stores but when they got home Harry said, "You have some fine stores here in the city, but our store at home is good enough for me if I could buy all the things it's got in it that I want, guess I'd be satisfied."

The next day it rained and one of the cousins who was reading a natural history book said, "Jamie, did you ever play a game called *Traveling*?" "No, how do you play it?" asked Jamie, and the cousin said, "Now everybody close their eyes. We are now in Africa. The Arabs are racing their horses across the desert. One horse drops dead; in the distance the Arabs can see ostriches. Faster and faster they ride; then the Arabs separate, going in different directions. They are surrounding the ostriches, because ostriches run in circles." The cousin read for an hour and when he stopped Jamie said, "That was a fine game; why I could just see those Arabs chasing the ostriches. Do you play that game often in the country?" "Oh yes, when ever we feel like it, but we play other games too." And Jamie found out that boys and girls that live in the country have just as good a time as city boys and girls.

 * OLD TIMERS' SONG *
 * COLUMN *

I DON'T WORK FOR A LIVING

They say we're all born for a purpose,
 They say we're all born with a gift,
 There's lots of people have money
 I suppose it's by hard work and
 thrift;
 There's lots of toiling and striving
 For a seat in the White House, you
 see,
 But if I've got a seat in my trousers,
 And the missus to work for me. . .

Chorus:
 I don't work for a living
 I get along all right without;
 I don't toil all day,
 I suppose it's because I'm not built
 that way;
 I love my family,
 And a mother, Oh, how I adore,
 I try to make them all happy, that's
 why
 I never go home any more.

Now bring me a nail and a hammer,
 And a picture to hang on the wall,
 And bring me a strong step ladder,
 For you know that I might fall,
 And bring me a couple of waiters,
 And a barrel of good old bass ale,
 And I'll bet you I'll hang up that pic-
 ture,
 If somebody'll drive the nail.

Chorus:
 I don't work for a living,
 I get along all right without,
 I live peacefully,
 Labor disputes never bother me,
 Some people work for love,
 And say it's all sunshine they gain,
 But if I can't get sunshine without
 any work,
 I think I'll stay out in the rain.
 Dutch.

Mary Ann: "Please, have you a sheep's head?"

Uncle Ezra: (trying to be funny) "No Mary Ann, only my own."

Mary Ann: "It won't do. Mother wants one with brains in it."

UNINTERESTING FACTS
 OF MISINFORMATION NOT
 WORTH MENTIONING

Condensed milk is not obtained from Tom Thumb cows.

Automobiles made of plate glass are not found anywhere in the state of New Joisey.

The first man in the city of Wimbletonk to hold a flagpole-sitting championship had a brother who was not so bright, either.

Aristotle Z. Cheesewhiskers, the eminent inventor, is now working on a typewriter ribbon that can be installed by a small child (exact age given upon written application), with the aid of four strong men and a blue-print. The estimated saving to stenographers all over the United States is estimated to be three thousand sticks of gum daily.

If all the people who buy theater tickets in the state of Missouri were to be placed one in front of the other, they would form a line.

Noah Lott.

Teacher: "Do you have your work for today?"

Mickey: "No, but I have an excuse that you won't believe."

Betty Co-ed.

SEZ WHICH?

By Willie Botts.



ECHOES TO THE BUGLE CALL

Hail, Hail, Bugle Call

Let's drink a toast to our editor,
Health, wealth, and happiness
galore.

Lots of success to KMBC
It's artists, its staff forever
they'll be

A memory sweet, as the years go
by.

To the Bugle contributors, I will
try

To some way thank each and
every one

For the splendid work they have
done.

It's hard to express, what I want
to say,

But let me, in this simple way
Say just this, to one and all:

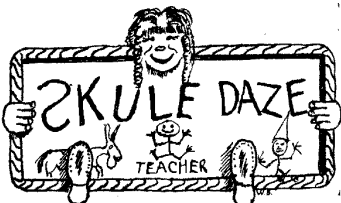
"When you hear our dear old
Bugle Call,

Don't lag behind, push on with
the rest.

And lot's of luck to you from"
The Studio Pest.

ANNIE LAURIE

Annie Laurie is slim and sweet;
Dark of eye and small of feet;
Proud and prim and always neat;
Annie Laurie is hard to beat.
Pee Wee.



From the third ward of the in-
sane asylum comes the one about
the Scotch quarterback who
wouldn't give his team mates the
signals.

Once there was an animal,
No one knew its name,
And so they calley it Fresh-
man,
Now isn't that a shame?

A hamburger is a combination
of the flesh of any six or seven
kinds of animals the butcher may
happen to have on hand, ground
through a machine into wormlike
pieces, squashed into a ball,
smash flat and burned on both
sides. This must be done with-
out cooking the meat through.
It is then thrown between the
top and bottom halves of a bun,
covered with strings of white,
smelly vegetables, and swallowed
by a starving student, in three
and one-fourth bites.

Funny Sayings We Hear on the Radio

Some time ago we were listen-
ing to the Morning Music Box.
We heard Dick Smith (the an-
nouncer) say—"And now, why
was I born by special permission
of the copyright owners?"

Sassy Phirillia.

Ain't It Nice

You have to pay the fiddler
when you dance. But all you have
to do is lay awake and listen,
when that neighbor plays their
radio until 2 or 3 a. m.

A. B.

A QUIET NOOK

How I love to steal away,
Into some quiet nook,
And build castles in the air,
Or dream or read a book.

There the clouds go sailing by,
Like ships upon the sea,
And little flowers bright and gay,
All nod their heads at me.

I listen to the song of birds,
And to the drone of bees,
What care I for wealth or fame,
So long as I have these.
Alice Chase Chinn.

A FAIRY TALE

Beside a large and beautiful door,
Was a card labeled with your
name,
Inside there were upon the floor,
Rugs and carpets of world-
wide fame.

I continued to gaze with admira-
tion intent,
At beauties of which I'd never
dreamed,
And wondered what this really
meant,
This place so like heaven, it
seemed.

A gorgeous throne I saw there
Adorned with jewels so rich
and rare,
Touch it? Ah! I wouldn't dare,
This way for my lady fair.

This and more I'd give again and
again,
But what was that terrible
noise?
And oh! that tiresome pain,
Ah!—yes! the doctor had re-
moved by tonsils and ade-
noids.

Sapp-o.

SI AN' MA

Jim Reed shore read th' "Riot
Ack"

At Marshall, tother night,
Sed prohibition cost too much,
Well, maybe ol' Jim's right;

Jim wants th' job o' President,
He's got his nerve, sez I,
Ter want a job messed up like
that,
Le's let him have a try.

By Heck! Ol' Autumn's here
again,

"Th' saddest o' th' year,"
Now Ma an' Me think that's all
bunk,
They're chuck plum full o'
cheer;

Th' red-hot nights an' days has
gone,

"That's fine," I'm tellin' you,
Our folks vacationin' with us—
Thank God they're all gone too.

Nex' week th' great "World
Serious"

Will start at ol' St. Louy,
Some sez baseball don't int'rust
them,
We know dern well that's
hooley;

Who wouldn't let a war-whoop
out,
Er sluff his ol' straw hat,
When Gelbert stopped a sizzeler,
Er Simmons cum ter bat?

R. H. Richardson.

FOOLISH RYMES RHYME

I should have been a man,
And smoked a great big pipe.
Instead of just a tomboy
And never ladylike.

Roses are red,
Violets are blue;
Keep the mail spinning
Whatever you do.
(Dedicated to Jimmie.)
Aunt Betsey.

FOOLISH FACTS

Matters which we know noth-
ing about are the most discussed.

It takes real art to make a
moustache an adornment; but it
can be done.

Men are always discovering
things that women knew long
ago.

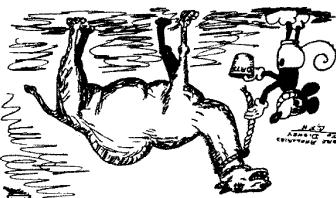
Irish.

TRAPPED BY A PIECE OF CHEESE

Synopsis of what has been
sadly related before: It seems
there were a couple of traveling
salesmen. They were very busy
talking over the prospects they
had called upon, when suddenly
they were stopped in their tracks
by—

Part Four—Fore—III—IV— Cuatro—Quatre—Vier.

A regular old puller-up-in-the-
tracks-of. This rather startled
the Early Birds, or the Moun-
taineers, as they are wondrously
called, so Aaron dropped off his
Campbell and reached for a
Lucky, to remove the harsh irri-
tants that were bothering them.
Quick as a flash—probably



quicker than some flashes—they
heard the applause of distant at-
mospheric rumbling, or better
still the clap of thunder, so the
stranded four—or was it a sex-
tet?—wrapped themselves in
cellophane, so they would not be-
come dry and crumbly. On and
on came the black cloud. Faster
and faster swirled the sand, until
it was blowing a gale. It would
have blown two gales, had there
been two to blow. The camels
were quite upset by this (See
picture) and immediately stam-
ped. Buddy jumped to his feet,
stepped on Aaron's feet, and
chirruped: "—"

To be continued, we regret to
admit.

MY IDEAL

He is not so very handsome
But oh—so strong;
And he is so gentle, kind and con-
siderate,
He'll make life a song.
I'll share all joys and cares,
With him who'll make life
real—
Until then I'll dream of him
For he's just "my ideal."

Ye ed. could surely tell that
school has started without read-
ing the papers. We've missed a
number of old faithful echoites
during the past month, not all
studants, but that's the only
reason we can see for their
silence. Will someone kindly
wake up The Pest, Iris, Imax
Mann, and a few others and put
them to work again.

"I'VE GOT IT FIGGERED OUT"

By P. Hans Flath

You know, I was over to Elm Withers' yesterday, an' he wuz tellin' me 'bout havin' seen Bud Lafkins who jes got back from Paduky . . . where they had a Radyo Show, and he wuz sayin' to me yo' know—they got a new kind o' radyo now—that you jes hook into a 'lectric light socket, an' yo' don't need no aireal nor nuthin' like that. No battery nor anything. He says they got them there dile things right up together, so you kin see where your gittin' out to, an' O—jes lot a new fandango idees. . . . Then he says you know—they got 'em in little boxes like, so you kin sit 'em on a desk—or put 'em in your aotymobile. Kin you jes imagine that sort o' stuff? Well, I don't know, you know, it kin' a sounds fishy like to me sometimes, you know.

But I've got it all figured out you know. They tell me, all them good singers on the radyo, can't sing at all, and that the real good singers, they won't let sing on the radyo. Now, how do you figer that out? Kin' a looks like bunkum, don't it? An' then they tell me, that when they wanna make a sound like logs burnin' an' make that fire crackin' sound,—they really don't burn logs, but a fellow stands in front o' that there mikaphone and crumbles up some newspaper. Kin you imagine that? Well, I got it figered out then, accordin' to that if they wanna make a sound like folding up news papers, they burn logs, huh?

An' then, when they make a sound o' them horses hoofs, they don't really have horses up in that room—but I got it figered out, they have a lot of folks walkin' aroun' there with goshes on their feet. That ought to sound like horses' hoofs don't yo' s'pose? An' then when they imitate a train or somethin' like that, they don't really have a train up in that room, but the way I got it figered out, they take that mikaphone over to the Union depot. Don't you s'pose?

You know this radyo bizness is jes' like the telephone. The only difference is—on a telephone, you talk into that thing, an' you kin hear yourself talk, but with the radyo, yo' jes' talk in to that er mikaphone, an' everybody else kin hear you talk. That's the way I got it figered out. Don't yo' s'pose?

Yo' know I got a little radyo . . . um hum. An' the best musick I like on it, is a band—they play one piece I jes like so

CLOCK WATCHERS

An announcer must be a mighty good clock watcher. Clock watching, in fact, is one of his most important tasks,—he must learn to gauge his words so that they coincide with the second hand on the clock. Thirty seconds before the beginning of another program he must have reached the conclusion of his continuity and given the cue word "system."

So proficient have become such men as Frank Knight, Ted Husling, David Ross, Harry von Zell, Don Ball, George Bouchler and others that they rarely if ever miss the thirty second cue by so much as a quarter of a second.

MUSICAL TOUCHDOWN

The members of the Abe Lyman Glee Club have very little time to resume their playing positions after having been grouped about the "mike" for one of their stirring choruses. At a given sign, they make a break which looks like a football team coming out of a huddle. "Quarterback" Lyman gives the starting signal, and the boys are off for a musical touchdown.

Kate Smith's taste in pets runs to parrots, and there are two of them inhabiting her Park Avenue apartment. . . . Fray and Braggiotti, the Franco-Italian piano team, whose precision astounds studio visitors, use no music when they play for the microphone. . . .

much. Gosh, I whistle the tune to it ever time I hear em. I git 'em about number twelve on my dile, an' the fellow says they're the . . . the . . . Oh gee, I forgot their name now, but I allus git 'em from that station they call . . . um . . . let's see, . . . Oh gosh, I fergot the name o' the station too, but that piece they play is sure a purty one. They allus give the name, an' they call it . . . oh . . . wait a minute . . . the . . . oh . . . gosh I fergot the name o' the piece now. Well anyway that's the best pieces I hear on my radyo.— Sure purty.

But you know—as I got it figered out you know, . . . they's a lot a bunk to this radyo bizness. I'll tell you why,—they tell me, this girl Anny Leaf that plays the organ you know—well, they tell me, she don't really play the organ . . . hum-umph. It's all done with mirrors. That's the way I got it figered out. S' Long.

K M B C PROGRAM SCHEDULES FOR WEEK

SUNDAY, OCTOBER 4, 1931

- 7:00—Organ Preludium.
- 7:30—Bible Sudy.
- 8:00—Land O' Make Believe.
- 9:00—Journal-Post Funny Paper Man.
- 9:30—Quiet Harmonies.
- 10:00—Julia Mahoney-Charles Carlisle.
- 10:15—Edna Thomas—Lady from Louisiana.
- 10:30—Voice of St. Louis.
- 11:00—Stone Church Choir.
- 11:30—International Broadcast—S. K. Ratcliffe "Indian Conference."
- 11:45—French Trio.
- 12:00—Rhythmic Melodies.
- 12:30—Cafe Budapest.
- 1:00—Wallace Silversmiths—Sons of Eli.
- 1:30—Columbia Church of the Air—Rabbi Goldstein.
- 2:00—Symphonic Hour with Toseha Selael.
- 3:00—Cathedral Hour.
- 4:00—Pastorale.
- 4:30—L. D. S. Radio Vespers.
- 5:00—Sharon Showmen.
- 5:30—Hook Line and Sinker.
- 5:45—Brooks and Ross.
- 6:00—The World's Business — Dr. Julius Klein.
- 6:15—Fray and Braggiotti.
- 6:30—Theo. Karl.
- 6:45—The Boswell Sisters.
- 7:00—Devils, Drugs and Doctors.
- 7:15—Esther Cadkin with Concert Orchestra.
- 7:45—Angelo Patri—"Your Child."
- 8:00—The Dutch Masters.
- 8:30—Scott's Emulsion Program.
- 9:00—The Pickwick Travelers.
- 9:30—The Gauchos.
- 10:00—Life Saver Success Interview with Peter B. Kyne.
- 10:05—L. D. S. Studio Service.
- 11:00—Eddie Duchin—Central Park Orchestra.
- 11:30—Nocturne—Ann Leaf.
- 12:00—Eddie Kuhn's White House Tavern Orchestra.

MONDAY, OCTOBER 5, 1931

- 6:00—Morning Devotions.
- 6:15—Aaron Campbell's Mountaineers.
- 6:45—Ozie and George.
- 7:00—Keeping Fit with Pebecco.
- 7:15—Something for Everyone.
- 7:45—The Old Dutch Girl.
- 8:00—Journal-Post News-Flashes.
- 8:00—Morning Music Box.
- 8:40—Town Crier Economy Menus.
- 8:45—Melody Musketees.
- 9:00—Chatting with Ida Railey Allen.
- 9:15—Harmonies and Contrasts.
- 9:45—Salicco Program.
- 10:00—Melody Parade.
- 10:15—The Madison Singers.
- 10:30—Anne Lazar—Front Page Personalities.
- 10:45—Institute of Charm.
- 11:00—Don Bigelow's Orchestra.
- 11:15—Lady of the House.
- 11:30—Columbia Revue.
- 12:00—Journal-Post News Flashes.
- 12:10—Aaron Campbell's Mountaineers.
- 12:25—Producers' Market News.
- 12:30—Songs That Never Grow Old.
- 1:00—Ann Leaf at the Organ.
- 1:30—Rhythm Kings.
- 1:45—The Pickwick Traveler.
- 2:00—Columbia Salon Orchestra.
- 2:30—The Three Doctors.
- 2:45—Program Without a Name.
- 3:15—Bert Lowin's Orchestra.
- 3:30—Fran Heyser—Songs.
- 3:45—Between the Book Ends.
- 4:00—Cafe Dewitt Orchestra.
- 4:20—Journal-Post News Flashes.
- 4:30—Kathryn Parsons—Girl of Yesterday.
- 4:45—National Confectioner's Program.
- 5:00—Big Brother Club.
- 5:30—Reis and Dunn.
- 5:45—Happy Hollow.
- 6:15—Irene Franklin and Linit Orchestra.
- 6:30—Miller and Lyles.
- 6:45—Morton Downey and Camel Quarter Hour.
- 7:00—Arthur Pryor's Cremona Band.
- 7:15—Singer Sam the Barbasol Man.
- 7:30—Kate Smith and Her Swanee Music.
- 7:45—Tastyeast Gloom Chasers.
- 8:00—Pompeian Program.
- 8:15—Manhattan Serenaders.
- 8:30—Bourgeois Evening in Paris.
- 9:00—Guy Lombardo's Robert Burns Orchestra.
- 9:30—The Friendly Muse.
- 10:00—Louie's Hungry Five.
- 10:12—Ayer's News Report.
- 10:15—Pallis Hawaiian Serenaders.
- 10:30—Life Saver Success Interview with Vilhjalmur Stefansson.
- 10:35—Going Forward with Kansas City.
- 11:00—Bobby Mecker's Orchestra.

TUESDAY, OCTOBER 6, 1931

- 11:30—Nocturne—Ann Leaf and Ben Alley.
- 12:00—Eddie Kuhn's White House Tavern Orchestra.
- 6:00—Morning Devotions.
- 6:15—Aaron Campbell's Mountaineers.
- 6:45—Ozie and George.
- 7:00—Keeping Fit with Pebecco.
- 7:15—Musical Masseys.
- 7:30—Uncle 'n' Billy's Ramblings.
- 7:45—Cap'n Ezra and Willie.
- 8:00—Journal-Post News Flashes.
- 8:05—Morning Music Box.
- 8:40—Town Crier Economy Menus.
- 8:45—Morning Minstrels.
- 9:00—Bobby Blues.
- 9:15—Melody Parade.
- 9:30—Columbia Mixed Quartet.
- 9:45—George Reith—Bridge Lessons.
- 10:00—Eulalia France—The Family Nurse.
- 10:15—Face the World with a Smile.
- 10:30—Sun-Maid Program.
- 10:45—The Kolobak Program.
- 11:00—Rumford Radio Cooking School.
- 11:15—Lady of the House.
- 11:30—Columbia Revue.
- 11:50—Journal-Post News Flashes.
- 12:00—Pabst-ett Varieties.
- 12:15—Aaron Campbell's Mountaineers.
- 12:25—Producers Market Reports.
- 12:30—Middy Organ Program.
- 1:00—Classic Hour.
- 1:30—Thirty Minute Men.
- 2:00—Columbia Salon Orchestra.
- 2:00—Three Doctors.
- 2:45—Program Without a Name.
- 3:15—The Four Chubmen.
- 3:30—Phil Fisher and Orchestra.
- 3:45—Between the Book Ends.
- 4:00—Tanlac Program.
- 4:15—Impromptu.
- 4:20—Journal-Post News Flashes.
- 4:30—Salty Sam, the Sailor.
- 4:45—North Mehornay Newly-Weds.
- 5:00—Big Brother Club.
- 5:30—Steamboat Bill.
- 5:45—Happy Hollow.
- 6:15—Icecast Program.
- 6:30—Kaltenborn Edits the News.
- 6:45—Morton Downey and Camel Quarter Hour.
- 7:00—Nut Meets.
- 7:15—The Lyman's Band and Glee Club.
- 7:30—Red Goose Adventures.
- 7:45—Walter Winchell.
- 8:00—Ben Bernie and His Blue Ribbon Orchestra.
- 8:15—The Columbians.
- 8:30—Scott's Emulsion Program.
- 9:00—Modern Male Chorus.
- 9:15—Star Brand Shoemakers.
- 9:30—The Nit-Wits.
- 10:00—Louie's Hungry Five.
- 10:12—Ayer's News Report.
- 10:15—Arthur Pryor's Cremona Military Band.
- 10:30—Life Saver Success Interview with Gar Wood.
- 10:35—Going Forward with Kansas City Prosperity.
- 11:00—Romanell's Orchestra.
- 11:30—Nocturne.
- 12:00—Eddie Kuhn's White House Tavern Orchestra.
- 6:00—Morning Devotions.
- 6:15—Aaron Campbell's Mountaineers.
- 6:45—Ozie and George.
- 7:00—Keeping Fit with Pebecco.
- 7:15—Something for Everyone.
- 7:45—The Old Dutch Girl.
- 8:00—Journal-Post News Flashes.
- 8:00—Town Crier Economy Menus.
- 8:45—Morning Minstrels.
- 9:00—To Be Announced.
- 9:15—To Be Announced.
- 9:30—Melody Parade.
- 10:00—Three Men in a Tub.
- 10:15—Keeping Fit.
- 10:30—Charis Morning Musicale.
- 10:45—Institute of Charm.
- 11:00—Acme Sunshine Melodies.
- 11:15—Lady of the House.
- 11:30—Columbia Revue.
- 12:00—Journal-Post News Flashes.
- 12:10—Aaron Campbell's Mountaineers.
- 12:25—Producers' Market News.
- 12:30—Jackson County Farm Bureau.
- 12:35—Band Concert.
- 1:00—Rhythm Kings.
- 1:30—Ann Leaf at the Organ.
- 2:00—Edna Wallace Hopper.
- 2:15—Columbia Salon Orchestra.
- 2:30—The Three Doctors.
- 2:45—Program Without a Name.
- 3:15—Cafe DeWitt Orchestra from Syracuse.
- 3:30—Columbia Artists' Recital.
- 3:45—Between the Book Ends.
- 4:00—Frank Winegar's Orchestra.
- 4:20—Journal-Post News Flashes.
- 4:30—Salty Sam, the Sailor.
- 4:45—The Jolly Jugglers.

WEEK OF OCTOBER 4 TO OCTOBER 10

Pretty Soft

By Walter Davenport

(Walter Davenport, author of the following article on remote control broadcasting, has established himself nationally as a writer for contemporary magazines on current topics. He is also known in the short-story field.)

In subsequent articles, various aspects of the radio business will be covered, including the preparation of programs; the selection of artists by audition; dramatic presentations; studio technique, and other matters of interest in the daily life of a great broadcasting organization.)

So you think it's pretty soft, hey? Well, you're wrong; and so was I. There you sit in your comfortable library (all libraries being comfortable in print) and, shove the indicator over to WABC or your local correspondent of that Columbia broadcasting station, and prepare to be told entertainingly, clearly, accurately, and without further ado about the arrival of the Question Mark or of the reception of that new engineless, rudderless, and perhaps deckless ocean liner.

And true to the promise of the radio program of the evening you get told about it. You gather that there is much excitement at the point of arrival. An enormous crowd, all of it apparently doing its best to kiss the captain or the pilot or the ship itself is battling for advantageous location. Apparently, too, several thousand excited people are trying to help the broadcaster down there by yelling over his shoulder ("Hello, folks, this is Benny Troutail. I just shook hands with . . ."). Also you get the impression that the broadcaster—for example the dulcet Mr. Ted Husing—is having plenty of trouble keeping close enough to the scene of furore to be any service to the radio.

At any rate, the great liner, the huge plane, the magnificent channel swimmer, the daring aviator who flew in one soaring leap from Cape Horn to Nantucket on one tankfull of gasoline substitute and a sandwich (or something like that)—at any rate the arrival takes place as schedule and you, in your library, know all about it. And presently, Mr. Husing having signed off in sheer exhaustion, you silence your radio, take up your newspaper and decree that it is pretty soft for Mr. Husing.

You're just as wrong as I was before I went out with a couple of strong announcers and saw how relay races, yacht races, public receptions, and the like, were broadcast. And until I looked into this business of getting famous and too frequently

temperamental popular heroes to the microphone.

I don't know whether you were interested in the first arrival in New York harbor of the great German liner Europa. If you were, and listened to Herb Glover announce its appearance, you couldn't have had a tenth of the thrill we had. It was foggy weather—heavy, baffling, blinding. All the wondrous sounds of a blanketed harbor came to our ears as we stood on the dock. And the dock was peopled with ghosts.

She was late, groping her way dockward, her melodious siren wailing her warnings. But so were other ships late. They, too, were bellowing their presence. A queer, discordant harmony of ships' voices, from screaming whistles on vixenish tug boats to the vast hollow barytones of the liners and the wallowing freighters. You couldn't see ten feet beyond your eye brows. Even familiar voices seemed strange and cottony.

"Do you know what her whistle sounds like?" demanded Glover of an important man who seemed to know everything.

"No, but she has a prow you can't mistake."

"The dickens with prow," Glover snapped. "What good's the prow if you can't see it."

"I guess," I ventured, "that this is this. Your great unseen radio audience might as well go to bed and depend upon the morning papers."

"Listen," said Glover, "we're going to broadcast the arrival of the Europa."

At the end of the pier a hundred groups huddled, talking. As we passed them we listened to what they said, hoping for a suggestion, an idea. And then we got one. A quiet German voice came to us out of the fog. The owner of that voice was very familiar with the Europa—knew her down to her keel plates, apparently.

"Hey, you," said Glover groping for the voice. "Would you know this ship to identify her whistle?"

"I think so," said the man.

"Then listen—listen hard," said Glover. "And when you hear her tell me."

He listened. Presently out of that suffocating fog a great, roaring bass was heard. It was so deep and strong that it seemed to crush through the fog. The German grasped Glover's arm.

(Concluded next week.)

- 5:00—Big Brother Club.
- 5:30—The Bon Bons.
- 5:45—Happy Hollow.
- 6:15—Irene Franklin and Linit Orchestra.
- 6:30—Ed. Cochrane—Sport Chat.
- 6:45—Morton Downey and Camel Quarter Hour.
- 7:00—Arthur Pryor's Crema Military Band.
- 7:15—Singin' Sam, the Barbasol Man.
- 7:30—La Palina Presents Kate Smith.
- 7:45—Tastyest Gloom Chasers.
- 8:00—The Gold Medal Fast Freight.
- 8:30—Eno Crime Club.
- 9:00—Vitality Personalities — Ethel Norris.
- 9:15—Household Entertainers.
- 9:30—Luella Mellius and Paul Alt-house.
- 10:00—Louie's Hungry Five.
- 10:12—Ayer's News Report.
- 10:15—Palis Hawaiian Serenaders.
- 10:30—Life Saver Success Interview with Charles H. Towne.
- 10:35—Eddie Kuhn's Orchestra.
- 11:00—Eddie Duchin's Orchestra.
- 11:30—Nocturne.
- 12:00—Eddie Kuhn's White House Tavern Orchestra.

- 9:15—Julia Sanderson and Frank Crumit.
- 9:45—Don and Betty.
- 10:00—Rhythm Kings.
- 10:15—Blue Moon Cheese Program.
- 10:30—Melody Parade.
- 10:45—Institute of Charm.
- 11:00—Don Bigelow and his Orchestra.
- 11:15—The Lady of the House.
- 11:30—Columbia Revue.
- 12:00—Journal-Post News Flashes.
- 12:10—Aaron Campbell's Mountaineers.
- 12:25—Producers' Market News.
- 12:30—Leon Bloom's Orchestra.
- 1:00—Columbia Artists' Recital.
- 1:30—Ann Leaf.
- 1:45—The Pickwick Traveler.
- 2:00—Edna Wallace Hopper.
- 2:15—Columbia Salon Orchestra.
- 2:30—The Three Doctors.
- 2:45—The Program Without a Name.
- 3:15—Light Opera Gems.
- 3:45—Between the Book Ends.
- 4:00—Jewish Art Program.
- 4:30—Journal-Post News Flashes.
- 4:40—John Kelvin, Irish Tenor.
- 4:45—North Melhornay Newly-Weeds.
- 5:00—Big Brother Club.
- 5:30—The Bon Bons.
- 5:45—Happy Hollow.
- 6:15—Irene Franklin and Linit Orchestra.
- 9:30—Modern Male Chorus.
- 6:45—Campbell Quarter-Hour with Morton Downey.
- 7:00—Arthur Pryor's Crema Band.
- 7:15—Singin' Sam, the Barbasol Man.
- 7:30—The March of Time.
- 8:00—Liberty Magazine Hour.
- 8:45—Friendly Five Footnotes.
- 9:00—Pillsbury Pageant.
- 9:30—Irene Beasley with Round Towners.
- 9:45—K. C. Custom Garment Co. "Radio Imps."
- 10:00—Louie's Hungry Five.
- 10:12—Ayer's News Report.
- 10:15—Palis Hawaiian Serenaders.
- 10:30—Life Saver Success Interview with Theodore Metz.
- 10:35—Eddie Kuhn and his White House Tavern Orchestra.
- 10:45—Eddie Duchin's Orchestra.
- 11:00—Louie Panico's Orchestra.
- 11:30—Nocturne.
- 12:00—White House Tavern Orchestra.

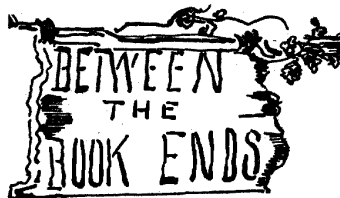
SATURDAY, OCTOBER 10, 1931

- THURSDAY, OCTOBER 8, 1931
- 6:00—Morning Devotions.
 - 6:15—Aaron Campbell's Mountaineers.
 - 6:45—Ozie and George.
 - 7:00—Keeping Fit with Pebeo.
 - 7:15—The Musical Masseys.
 - 7:45—Cap'n Bill and Willie.
 - 8:00—Journal-Post News Flashes.
 - 8:05—Morning Music Box.
 - 8:40—Town Crier Economy Menus.
 - 8:45—Melody Musketiers.
 - 9:00—Willie Gantz—Pianist.
 - 9:15—Maehine Age Housekeeping.
 - 9:30—Melody Parade.
 - 9:45—Barbara Gould Beauty Talk.
 - 10:00—Whitman Bennett—"Creators of Culture."
 - 10:15—"Old Fashioned Garden.
 - 10:30—Sun-Maid Program.
 - 10:45—Kolobak Program.
 - 11:00—Rumford's Radio Cooking School.
 - 11:15—Lady of the House.
 - 11:45—Columbia Revue.
 - 12:00—Journal-Post News Flashes.
 - 12:10—Aaron Campbell's Mountaineers.
 - 12:25—Producers' Market News.
 - 12:30—Farm Frolic.
 - 1:00—Singing Vagabond.
 - 1:15—Columbia Artists' Recital.
 - 1:45—Columbia Salon Orchestra.
 - 2:30—The Three Doctors.
 - 2:45—The Program Without a Name.
 - 3:15—Melody Magic.
 - 3:30—Hotel Taff Orchestra.
 - 3:45—Between the Book Ends.
 - 4:00—Tanlac Program.
 - 4:15—Impromptu.
 - 4:20—Journal-Post News Flashes.
 - 4:30—Salty Sam, the Sailor.
 - 4:45—Mary Ann's Feature.
 - 5:00—Big Brother Club.
 - 5:30—Whispering Jack Smith.
 - 5:45—Happy Hollow.
 - 6:15—Reis and Dunn.
 - 6:30—Kaltenborn Edits the News.
 - 6:45—Morton Downey and Camel Quarter Hour.
 - 7:00—Swiss Yodelers.
 - 7:15—Abe Lyman's Band and Glee Club.
 - 7:30—La Palina Presents Kate Smith.
 - 7:45—Angelo Patri "Your Child."
 - 8:00—Tito Guizar.
 - 8:15—The Coty Melody Girl.
 - 8:30—Love Story Magazine Hour.
 - 9:00—Savino Tone Pictures.
 - 9:30—The Boswell Sisters.
 - 9:45—Pete's Parade.
 - 10:00—Louie's Hungry Five.
 - 10:12—Ayer's News Report.
 - 10:15—Arthur Pryor's Crema Band.
 - 10:30—Life Saver Success Interview with Madame Aldrich.
 - 10:35—Going Forward with Kansas City.
 - 11:00—Guy Lombardo's Orchestra.
 - 11:30—Nocturne.
 - 12:00—White House Orchestra.

- 6:00—Morning Devotions.
- 6:15—Aaron Campbell's Mountaineers.
- 6:45—Ozie and George.
- 7:00—Keeping Fit with Pebeo.
- 7:15—The Musical Masseys.
- 7:30—Uncle Ezzy's Ramblings.
- 7:45—Cap'n Bill and Willie.
- 8:00—Journal-Post News Flashes.
- 8:05—Morning Music Box.
- 8:45—Lady of the House.
- 9:00—The Ambassadors.
- 9:30—Greek Music Program.
- 9:45—Mary Ann's Saturday Club.
- 10:00—Adventures of Helen and Mary.
- 10:30—Columbia Revue.
- 11:00—Don Bigelow's Orchestra.
- 11:30—St. George Hotel Orchestra.
- 12:00—Journal-Post News Flashes.
- 12:10—Aaron Campbell's Mountaineers.
- 12:25—Producers' Market News.
- 12:30—H. Club Program.
- 1:00—Kansas City Council of Churches.
- 1:30—Columbia Salon Orchestra.
- 2:00—The Four Clubmen.
- 2:30—The Three Doctors.
- 2:45—Program Without a Name.
- 3:15—Ann Leaf at the Organ.
- 3:45—Between the Book Ends.
- 4:00—Eddie Duchin's Orchestra.
- 4:45—Journal-Post News Flashes.
- 5:00—Big Brother Club.
- 5:30—Junior Artists' Club.
- 5:45—Happy Hollow.
- 6:15—The Political Situation in Washington.
- 6:30—Edna Wallace Hopper.
- 6:45—Camel Quarter-Hour with Morton Downey.
- 7:00—Citizen's League Speaker.
- 7:30—LaPalina Presents Kate Smith.
- 7:45—Tastyest Gloom Chasers.
- 8:00—The Boswell Sisters.
- 8:15—Chicago Varieties Program.
- 8:30—Going Forward with Kansas City.
- 9:00—Hank Simons' Show Boat.
- 10:00—Louie's Hungry Five.
- 10:12—Ayer's News Report.
- 10:15—Arthur Pryor's Crema Military Band.
- 10:30—Life Saver Success Interview with Dr. Camille Drefus.
- 10:35—Eddie and His 11 White Kuhns.
- 10:45—St. Moritz Hotel Orchestra.
- 11:00—Guy Lombardo's Orchestra.
- 11:30—Nocturne.
- 12:00—Eddie Kuhn's White House Tavern Orchestra.

FRIDAY, OCTOBER 9, 1931

- 6:00—Morning Devotions.
- 6:15—Aaron Campbell's Mountaineers.
- 6:45—Ozie and George.
- 7:00—Keeping Fit with Pebeo.
- 7:15—"Something for Everyone.
- 7:45—The Old Dutch Girl.
- 8:00—Journal-Post News Flashes.
- 8:05—Morning Music Box.
- 8:40—Town Crier Economy Menus.
- 8:45—Morning Minstrels.
- 9:00—"Broadway Flashes."



SINNERS AND SAINTS

When some fellow yields to temptation,

And breaks a convention or law—
We look for no good in his make-up,
But my, how we pick at a flaw.
Nobody asks how he was tempted—
Nor allows for the battle he fought,
His name becomes food for those
jackals,

The ones who have never been
caught.
"He has sinned," they proclaim from
the housetops,

They forget the good he has done,
They tell how he lost his last battle,
They forget the times he has won.

"Come hither and gaze on the sinner
And by his example be taught,
That primrose paths lead to the devil,"
Cry those who have never been
caught.

"I'm a sinner, oh Lord, and I know it,
I am weak and I blunder and fail
As I'm tossed here and there in life's
ocean

Like a ship that is caught in a gale,
And I'm willing to trust in your mercy,
Whose blood and forgiveness once
bought,

But deliver me, Lord, from the judgment,
Of those who have never been
caught."

(G. M. C. Kansas City.)



THE KISS

Before you kissed me only winds of
heaven

Had kissed me, and the tenderness
of the rain;
Now you have come, how can I care
for kisses
Like theirs again?

I sought the sea; she sent her winds to
meet me;

They surged about, singing of the
South,

I turned my head away to keep still
holy

Your kiss upon my mouth.

And swift, sweet rains of shining
April weather

Found not my lips where loving
kisses are;

I bowed my head lest they put out my
glory

As rain puts out a star.

I am my loves, and he is mine forever,
Sealed with a seal and safe forever-
more;

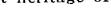
Think you that I would like a beggar
enter

Where a king stood before?
—Sara Teasdale.



TODAY!

With every rising of the sun
Think of your life as just begun.
The past has cancelled and buried deep
All yesterdays— There let them sleep,
Concern yourself with but today.
Grasp it, and teach it to obey
Your will and plan. Since time began
Today has been the friend of man.
You and today! A Soul sublime
And the great heritage of time.
—Selected.



NEW NEIGHBORS

There's a fam'ly name o' Wiggins
Come t' take th' Coulter place—
Bought th' stock an' farmin' riggins's,
An' I like th' Mister's face. . . .

Kind o' wistfull, tired expression,
An' th' crow-feet 'round th' eyes
Tell o' humor an' depression;
An' they ain't the kind that lies.

Like as not he found th' city
Wasn't paved with gold, a-tall;
So I reckon me an' Kitty
Better pay a welcome call.
—Charles J. Schuster.

Lady of the House

Back Door Wireless

Whole wheat—not the prepared flour, but the whole wheat grains—is becoming popular not only as a cereal, but served with meat, fish or vegetables, or as the main dish of a meal. If you can get the whole wheat direct from a mill, so much the better. In all recipes, the whole wheat grains should be sorted and washed thoroughly. For each cup of wheat, add 1½ cups water and soak over night.

Wheat Cooked Over Direct Heat

In the morning add 3 cups water and 1 ts. salt to each cup of soaked wheat. Boil gently for 3½ hours or until tender and no uncooked starchy flavor remains. If necessary, add more boiling water during the cooking to keep the right consistency.

Steamed Wheat

In the morning drain the wheat and place in a thin layer in the top of a steamer. The water must be kept boiling in the lower part of the steamer and it is necessary to add boiling water during the cooking period. Steam the wheat for 3½ hours. Sprinkle salt over the wheat before serving.

Wheat Cooked in Fireless Cooker

In the morning add 1 cup water and 1 ts. salt to each cup of soaked wheat. Place in a kettle and bring to the boiling point over direct heat. Cover, and place in a kettle between the hot stones. After 3 hours, reheat the stones and cook the wheat for 2½ hours longer.

If any of you are accustomed to using the whole grain wheat and have your favorite recipe, I should be most happy to have you send me new ways of cooking this most healthful cereal.

Alice Chase Chinn, at 4026 Indiana, expresses in her own verse, a sentiment which we all know to be true, but which we sometimes forget to follow.

Be Kind

Do not be cross with those you
love,

Or you will sorry be;
We do not stop with one cross
word,

But make it two or three.

The cross word brings with it a
hurt,

It drives the smile away;
It leaves a frown upon the brow
That often stays all day.

Cross words are like a thunder
cloud

That makes all dark the sky,
They take the sunshine from the
face

And make us want to cry.

Do not forget 'tis ever true,
And always bear in mind,
That those you love, will love you
more

If you yourself are kind.

—Lenore Anthony.

In New Radio Feature



Mrs. A. M. Goudiss, internationally famous cooking authority and editor of the Forecast Magazine, who opens new course of 52 broadcasts for the Rumford Radio School of Cookery. On KMBC every Tuesday and Thursday at 11 a. m.

Never Mind the References

Howard Barlow, Columbia conductor, one of whose most difficult tasks is the designing and directing of the musical background for Time's dramatizations recently received a definite mark of appreciation for his work. With the aid of his musicians he manages to build up the sound atmosphere of the various places reached by the March of Time. The other day he applied for golf privileges at an exclusive Long Island Club. The secretary asked for references and Barlow said something about the Columbia Broadcasting System. The secretary became interested and asked if he had anything to do with his favorite program, "the March of Time." Barlow modestly described his part, and the club official replied, "Here's the first tee, never mind the references."

Colonel Lemuel O. Stoopnagle

Colonel Lemuel O. Stoopnagle had occasion to visit a film studio recently and while there was introduced to Director Alf Goulding. On being introduced as Mr. Taylor (his real name), the director said: "Aren't you Colonel Stoopnagle?" The Colonel was quite taken aback, of course, and said: "Yes, I am; but how in the world did you know?" Goulding replied that listening to voices was part of his business, and the Colonel hadn't said but a few words when he knew who he was.

THE TATLER

(Or—the low down on the high-ups.)

Our good friend Ted Malone was heard to remark the other day that his frequent misuse of "sank" and "sunk" and "drank" and "drunk" has caused him considerable embarrassment. So if anyone notices him "drunk" when he should have "drank," will you please call it to his attention? Thanx.

And while we're on the subject of Ted, we might tell you he was finally pinched for speeding last week—and can you believe it? He didn't try to argue with the cop—at least, that's his story. We thought it was about time for Ted's vacation anyway, and it seemed a little exercise with it such as breaking rocks, may have been good for reducing his avoirdupois (kindly consult Webster). However, good old Dick Smith came to his rescue—and we have Ted with us once again—until a further encounter with the law.

"Monty" Montgomery, one of the latest additions to the KMBC staff, was the subject of a recent prank 'mongst the studio lounge lizards. "Monty," you know—or maybe you don't—is very neat about his appearance. As he walked through the lounge this particular very warm day—the boys put him on the spot—or rather they all started laughing at him. Very embarrassed and self-conscious, Monty went back to his office, where he had Tom Burkett inspect him from head to foot. They finally caught on, and spent the next half-hour laughing it off. But then, it was a hot day!

Yours for more gossip,

The Tatler.

(Ed. Note— An anonymous writer brought the above column to the Bugle office and promised to furnish a similar one whenever desired. For you who wish to know the latest dirt about these and them around the studio the editor is going to be so kind as to run this column once every two weeks.)

Hugh: "Fran, loan me a dime for car fare."

Fran: "Sorry Hugh, all I have is fifty cents."

Hugh: "That's fine, I'll take a taxi."

Woodsye of St. Joe.

MEET "SALTY SAM"
AND "KOLY"

Stand back shallow waters—here comes Salty Sam, the Sailor with his parrot "Koly"; a bird with a mind and a will of her own. Salty is known to his friends and relatives as Irving Kaufman and his program is broadcast over KMBC and the Columbia network each Tuesday, Wednesday and Thursday from 4:30 to 4:45 p. m. The feature is sponsored by Kolynos, Inc.

STOKOWSKI WILL PRESENT
HISTORY OF MUSIC

Leopold Stokowski and the Philadelphia Symphony Orchestra will present the history of music from the middle of the seventeenth century to the present day, during the series of concerts to be heard through seventy-one stations of the Columbia network, beginning Monday, October 12.

Playing on the stage of the Philadelphia Academy of Music in the regular subscription season, Stokowski's famous organization will be heard by the audience present in the hall, and, under the sponsorship of the Philadelphia Storage Battery Company, by listeners to the greatest number of stations ever assembled in one hook-up for a symphonic broadcast. Each concert will be transmitted in its entirety and will last an hour and three-quarters.

Pitts Sanborn, well-known music critic, will broadcast notes on the music and tell anecdotes about the composers in the programs mentioned, as well as in the remaining two, for which the composers to be represented will be selected at a later date.

NEW YORK PHILHARMONIC
CONCERTS ON COLUMBIA

America's oldest symphonic organization, the New York Philharmonic-Symphony Society, under the batons of Erich Kleiber, Arturo Toscanini and Bruno Walter, will be heard with soloists of world-wide fame in twenty-nine concerts to be broadcast throughout the United States each Sunday afternoon over the WABC-Columbia network this season.

The first concert, scheduled from 2 to 3 p. m., will be broadcast from the stage of Carnegie Hall on October 11, with Kleiber conducting.

As was the case last year, when the Viennese conductor opened the first season of nationwide broadcasting by the Philharmonic, Kleiber will present to the radio audience an unusually large quota of unfamiliar music. Already he has announced that during his six weeks in charge of the orchestra he will conduct four world premieres, and five first performances in America.

NEW SERIES
OF DRAMATIZED
LOVE STORIES

A series of dramatized love stories had its debut on Thursday, October 1, at 8:30 p. m. over KMBC and the network of the Columbia Broadcasting System, and will be a regular program feature at the same time each Thursday thereafter.

The series will be presented by Street and Smith, publishers who formerly sponsored the Detective Story Magazine broadcasts, and will feature each week the dramatization of one of the stories appearing in "Love Story Magazine."

Veronica Wiggins will be among the actresses to be heard regularly during the series, and David Ross will announce and read from the world's great poetry of love. The theme song of the programs, each a half hour in length, will be the old familiar love song: "The Sweetest Story Ever Told."

The first broadcast will be built around a dramatization of a story entitled, "Leona Signs a Contract." The author of the story is Katherine Greer.

FOOTBALL COACHES
TO BROADCAST

(Friday, October 16)

Outstanding coaches from the "Big Ten" and from leading schools of the East will present intimate, behind-the-scenes views of the football campaign in a new Friday evening series starting over WABC and the Columbia network October 16, 9:30 to 9:45 p. m.

Fielding "Hurry-Up" Yost of the University of Michigan and Jock Sutherland of Pittsburgh are among the coaches who already have signified their willingness to participate in the series. Negotiations are now under way with other famous football coaches for the series, to be presented at this same time each Friday night throughout the season.

Each coach will be given free rein to express his views on the gridiron situation, the championship possibilities, and lack of possibilities, of the various players who rise to stardom during the season.

FAMOUS ARTISTS
SCHEDULED

Outstanding artists in various musical fields will be presented during the Columbia concerts program scheduled to begin Wednesday, October 7, over the KMBC-Columbia network. Pianists, violinists, singers and ensembles known all over the world will be heard in forty-five minute programs, from 9:30 to 10:00 p. m.

Two American singers who have done much to dispel the idea that a musical artist must be European to succeed here, Paul Althouse and Luella Melius, will appear in the opening program, with Josef Pasternack's orchestra.

OLD DUTCH GIRL
NOW ONE YEAR OLD

The Old Dutch Girl, whose identity has remained concealed for one year, has been signed up to broadcast her songs three times weekly over the KMBC-Columbia network for an additional year. She will be heard every Monday, Wednesday, and Friday morning at 7:45, with her orchestra.

THIS WEEK'S PREMIERS

Sunday and Tuesday 8:30 to 9:00 p. m. Scott's Emulsion Program. CBS.

Daily 8:40 to 8:45 Town Crier Economy Menus Studio.

Monday 10:00 to 10:15 Salicon Program. CBS.

Monday 4:45 to 5:00 National Confectioner's Program. CBS.

Monday 8:00 to 8:15 p. m. Pompeian Program. CBS.

Tuesday 6:15 to 6:30 p. m. Icy-east Program.

Tuesday and Thursday 4:00 to 4:15 Tanlac Program Studio.

CLASSIC HOUR

Turning to some of the lighter musical dramas, Mrs. Aubrey Waller Cook presents as her first Classic Hour sketch in October, "The Pirates of Penzance," a comic opera in two acts by Gilbert and Sullivan. This program is heard on Tuesday at 4:00 p. m.

INDIAN CHIEF
"GOES RADIO"

Chief Whirling Thunder, a full-blooded Winnebago Indian, has been retained as consultant on the Red Goose Adventures program, broadcast over a Columbia network each Tuesday, 7:30 to 7:45 p. m.

Each episode in this dramatized story of frontier days is carefully scanned by the Indian, who checks on the authenticity of tribal customs. When the script is put into rehearsal Director David Owen calls on Whirling Thunder as a first-aid to realism in the portrayal of Indian dialect.

CATHEDRAL HOUR

(Sunday, October 4, 3:00 P. M.)

Processional: "Ten Thousand Times Ten Thousand"—Cathedral Ensemble. Anthem: "He That Dwelleth," Metcalfe—Solo Voices, Choir and Orchestra.

"Trust in the Lord," Handel—Adele Vasa, Choir and Orchestra. "Judge Me, O God," Buck—Crane Calder and Orchestra.

"God Shall Wipe Away All Tears," Sullivan—Barbara Maurel (Organ Accompaniment).

Te Deum: "Festival in E Flat," Dudley Buck—Solo Voices, Choir and Orchestra.

Motet: "Bless the Lord," Ippolitoff-Ivanoff—Cathedral Choir.

Interlude: "Prayer From Renzi," Wagner—Orchestra.

Motet: "Rise Up, O Men of God," Nobis—Cathedral Choir.

"Ave Maria," Luzzi—Earl Palmer and Orchestra.

Anthem: "Praise the Lord"—150th Psalm, Franck—Choir and Orchestra.

Recessional: "March of the Priests," Athalie Mendelssohn—Orchestra.

* * * * *
 * MAIL SPINS NO. 20 *
 * ("Foolish boast and frantic *
 * word") *
 * * * * *

I have my own opinion of chain stores, but I hold a universal opinion of chain letters. BUNK, pure and simple, especially simple. And when they write to radio artists—ugh! Perhaps a little logical argument may stop them: You are supposed to send the letter to nine of your "friends," meaning intimates, a two-way affair. Hence, radio artists are not "friends," you have not forwarded your letter to friends, you have violated the terms of the letter; surely, bad luck and persecution shall follow you all the days of your life, and you shall dwell in the fear of an unhappy event for three weeks—I hope. Besides, what radio artist has nine more friends?

Since word got out that Hugh takes all his letters home for his mother to read, his letters are now addressed to her, contain notes for her, or are carefully edited. Sometimes a sidenote is addressed to "Hugh only."

The appeals for change in Happy Hollow's time gave proof that a large per centum—I might say a very large per centum—I shall say a very large per centum—are school children. Well, the time is now changed and it will take a few weeks for the hot complaints to cool down to a few warm "kicks."

Who was it said "You can't please all the people all the time." Or sump'n.

Tycoon Jimmie.

Juvenile with Big Ideas

"If I'm a ham actor, I want to be a technical engineer," said Billy Hallop recently when Nila Mack asked him what he wanted to be when he grew up. The exceptionally talented ten-year-old leading man of Columbia's child players has his heart set on going to the Massachusetts Institute of Technology. Nevertheless, the histrionic tradition is strong in Billy's background, and his younger sister is a no less capable thespian. Should Billy find that a stage career holds a real future in store for him, it is quite likely that he will forsake thermo-dynamics and the calculus for footlights.

KIMBERLY, AFRICA TUNES IN KMBC

Trader Horn Pays Our Set a Visit.

Whether you believe this or not, it's a good story. A couple of weeks ago a man, giving his name as C. M. Howard, entered the Pickwick Studios of KMBC with a signed statement that, just six months ago he picked up KMBC in Kimberly, Africa, about 510 miles north of Cape Town. It was during a wild animal hunt into the very heart of the African jungles, an expedition for Ringling Brothers Circus. He was on his way to New York with a shipment of wild animals, leopards, orang outangs, elephants, and a boa constrictor twenty-eight feet long and weighing nine hundred and ten pounds.

With a five tube superheterodyne set, the ground attached to the water tanks and an aerial thrown over a certain tree, we forget the name, the call letters of KMBC were heard clearly and with very little interference or fading about 1:30 in the morning, which is some time in the evening here. During their stay at this point, KMBC could be tuned in at any time, providing that aerial was thrown over this certain tree and no other station from America was ever reported to have been heard, although reception from England was fairly good.

Mr. Howard said he reported this phenomenon to the British technical authorities and it was their belief that it was on a freak spot, probably due to diamond veins, there being a number of mines in that part of the country. However, he says there was quite a difference of opinion as to whether it came around or through the earth.

When we saw Trader Horn, pardon us, Mr. Howard, he had on a heavy coat, a thick black shirt, and winter underwear (it was 100 degrees in the shade at the time) and yet he said he was cold, it having been about 125 degrees when he left Africa.

In giving us this information, Mr. Howard gave descriptions of certain programs which he heard which pretty well tabbed up with our program schedules six months ago. It is also a proven fact that he was in Africa. Beyond that, we have as yet very little verification of this report. However, in talking to him, he gave us every reason to believe that what he said was true.

**KATE SMITH!
 LA PALINA
 PRESENTS**



Possibly you've seen this lady's picture before, but the new camera portrait of Kate Smith above is the one she herself likes best. Kate the affable, Kate the melodious, Kate and her Swanee Music are now presented each Monday, at 7:30 p. m., Wednesday, Thursday and Saturday evening by La Palina over KMBC and the Columbia network.

Kate Smith

When a youngster in Washington Kate Smith took part in the usual "hide and seek" games, and one day while hiding from her playmates she took refuge in an oil truck. As she was about to creep out again she discovered she had been locked in. Afraid to cry for fear of a spanking, she stuck it out, and was taken all the way to Virginia. When the men unlocked the door they found the dirty, chubby child. After they got her name and address, the good Samaritans phone her family, and sent her back to Washington.

Recently, she received a letter from one of the men asking her if she is the same Kate Smith of Washington who did the child stowaway act in their truck some fifteen years ago.

DISMEMBERED

His 'pendix was in Utah,
 His tonsils in New York,
 One leg in Arizona—
 The other one was cork.
 An arm in Pennsylvania
 Crushed by a traffic mix,
 And tho' he hangs together,
 He's in a HELUVAFIX!
 Gypsy Mae.

**"PROGRAM WITHOUT
 A NAME" DRAWS
 LARGE RESPONSE**

The new series, instituted last week and known at present as "A Program Without a Name," promised to be one of the most popular to emanate from the KMBC studios. This daily half hour program marks a change in the policy of the station in that it is the first of a regular series of such an informal variety to go on the air. When radio was even more of an infant than it is now, this type of studio frolic was considered quite the thing; however, it came into disrepute with program directors in most cases as the approach of such a feature was always a signal for a ten per cent rise in blood pressure in that the performers were under practically no obligation to show up at the studio at any special time during the broadcast. It was more or less a rule that anyone present must appear on the program, his qualification being of second consequence. At the same time, the informality and apparent happy go lucky air of these frolics caught the fancy of the radio fans, and there has been no decrease in the demand for such a type of program. In its present position, KMBC has at its disposal a large number of staff musicians and entertainers whose duties keep them at the studios adding an infinite variety never before realized in a feature of this kind. Artists to appear are those demanded by the radio audience.

Hugh Studebaker with his easy, jovial manner, has been selected to present the various entertainers as they appear on the program. It takes the air every day except Sunday, from 2:45 to 3:15 p. m.

WHY IS IT?

My radio works perfectly
 When I'm at home alone,
 But if a skeptic happens in
 The wave-lengths moan and groan.

Irish.

Morning Thought

Better deserve honor and not have it, than have it and not deserve it.
 Strive to elevate yourselves, but never by pulling down others.
 It is easy to look down on others; to look down on ourselves is the difficulty.
 He is a worthless being who lives only for himself.

Taw.

HAPPY HOLLOW BUGLE

VOL. 2

HAPPY HOLLOW, U. S. A., OCTOBER 10, 1931

NO. 11



UNCLE EZRA'S RAMBLINGS

A good many years ago, a great violinist on his death bed bequeathed his violin to the city uv Genoa, Italy, with the provision it should be well perserved. A few years later the world wuz shocked ter learn that this wonderful violin wuz destroyed by worms an' dry rot. Use woulda saved it; idleness give the worms and rot a chance ter git a holt.

I figger it about the same with us human critters. Our bodies is the most wonderful machine in the universe; use this machine with care an' intelligence and we enjoy health and live to a good old age. Indulge this machine in idleness and dry rot'll take holt an' destroy it. I reckon it's about the same way with the mind.

Fact is, I figger that anything that aint in use should be got rid uv. I know folks who has a lotta old clothes, broken chairs an' boxes uv patches an' rags stored away in the attic. None uv them things is any good; they're never used and jest make a good nestin place fer moth an' worms ter hatch. Nobody ever makes use uv 'em, why keep 'em around? They just take up room an' cause worry.

Ever one uv ye has gotta lot uv old clothes hangin around in the attic er mebbe packed away in a old barrel er box. Ye'll never wear 'em agin, they aint a doin ye a bitta good. They're jest makin a good hatchin place fer moths an' worms an' mice. Its a goin ter be cold purty soon an' there is a lotta folks that has bin unfortunate an' aint gotta nuff clothes ter keep 'em warm. Which would ye rather have them old clothes, the vermin, er the poor folks. Think it over, won't ye?

Fannie Fullerton: "Doug, won't you eat some more cakes?"

Doug: "I can't, I'm full."

Fannie Fullerton: "Well, then, put some in your pockets."

Doug: "I can't; they're full too!"

ANNOUNCEMENT

KMBC becomes Key Station of Columbia beginning Sunday, October 11. Turn to page 8 for details.

HAPPY HOLLOW HEARSAY

Si Perkins hasn't taken the Keeping Fit exercises on KMBC for over a week. He says he gets all the walking exercises he needs about 2:00 o'clock in the morning. The baby is getting along nicely though, regardless of Nellie Pnobscott.

Harry Checkervest pulled a right smart good wise crack down at the general store the other day. It seems that Jonathan Skinflint had just said that the names of his horses were being kept a secret and Harry comes back, "Oh yeah?" He disclaimed credit for having made the crack when questioned later.

SQUIRE SCRIBBLINS

Well by dern, I ain't said a word in the Bugle fer a long time but as a Bugle is a musical instrument here's a note. Folks think because I don't say much on the radio I don't know nuthin'. Well, I aint quite so fer behind as a cook I once knowed—every time he cooked calves brains, it allus tasted like oxtail. I used to believe in the old sayin' "Early to bed, and early to rise, makes one healthy, wealthy and wise." Wall, now, I'll tell ye; if ye ever get hen pecked, that'll cure ye of goin' to bed with the chickens. What! ye think I'm witty, wall maybe so but the guy that wrote Snowbound was Whittier.

Squire Blackstone.

WELL'D I BURN

CRAZY OVER HORSES

Reuben Selects Names for Jonathan's Ponies.

Jonathan Skinflint, Happy Hollow's noted financier, promises to bring untold fame to our fair city with his fine race horses. He reports that the racing season is to start about November 1, at which time he will enter a number of his ponies. The unusual job of naming all the horses has just been completed by Reuben Weathersby, who is in the employ of Mr. Skinflint, the names being kept a secret until the races.

Jonathan established connections with Sam Brown, a southern race promoter, some time ago and he became very enthused over the possibilities of the racing game. He states, however, that it is merely a hobby of his in seeking some sort of diversion until his good wife, Lucinda, is able to return to the Hollow.

DEATH, WHERE IS THY STING

Percy Thrown into Slough of Despond.

Percy Alibaster Straightlace, pride and joy of Mrs. Straightlace, suffered one of the worst set backs in his young and eventful career. Recognized as the jelly making champion of Sangamound county since his winning of first award last year. Percy was given the odds to repeat his victory again at the Harvest Home Festival this year and it is still considered that he would have, had not the inevitable occurred.

Adding every ounce of effort into his display at the Festival, Percy had placed a lantern behind the jars of jelly. In the center was placed a large bottle of grape juice to more beautifully set off his handiwork. The heat did the rest. The bottle exploded, taking all the rest with it, including Percy's optimistic outlook on life.

Hot Time In Old Town Old Town In Hot Time

Spectacular fireworks marked the last night of the Happy Hollow Harvest Festival and the Town Hall. Everybody had been making whoopee with sweet cider and apples. The younger set of the town was mainly to be found where the band was busily playing "It's a Hot Time in the Old Town Tonight."

This was the scene when the fun really started. Some of the sparking gave way before newer flames. Canned corn and pippins started popping, and some of the pies and cakes got more baking than was ever intended.

During the excitement when everybody was left out in the cold, Ruben took the cake, because it happened to be Annie's. This was the only frosting that was saved during this hottest of all hot times in Happy Hollow. The band had sufficient presence of mind to keep on playing, instead of adding to the uncertainty of the moment by startling people with suddenly stopping the music. The appropriateness of the tune was adequately commented upon later. They even marched out of the Town Hall in good order.

The fire brigade was left holding the buckets when it was found out that for reasons unknown someone had made sieves out of them. Danny and Doug were not to be found, but Abie Cohen was noticed. The wind fanned the flames away from his Racket Store, and Abie was noticed on the other side of the Town Hall, puffing and blowing against the wind.

Squire Blackstone was so engrossed in playing his big horn and so hidden behind it, he never knew there was a fire as he automatically followed the band into the street. When he awakened to the situation, he was so tongue-tied and surprised, all he could say was, "Well dy Burn!"

HA

Mr

Presented by

Publi

Danny

Publ

Missou

to the

Radio

rates

Miss Mildred Martin

Liberty, Missouri

April 2, 1926

One

gets a letter all this week why ut wus frum a lady whut sed thut we'd had about enuf classicul editoriuls. Gess we're gittin kinda tired uf classicul stuff are-selvs—boy, we has classus ut skool 'bout all day. Trouble is, we always thot classicul things wus the best. Well, enyways we 'preshiatud the letter cause she sed she wus sorry the Bugle aren't as gud as ut use ta be.

Seems like the storks is 'bout the only things thut isn't worried 'bout the unemployment sichua-shun.

The old old problim is up agen 'about me n Danny singin' in the choir. Shoot, seems like as tho they wud kinda like ta hav people be in there of choir sted uf all the time hollerin' about ut. I bet I cun sing u loud as Missus Fullerton an Missus Pnobscot put together.

We wunts ya ta no thut we printud the editoriul by Mac Nut last week cause ut wus a gud idea thut she had an we're sure glad ta git em. Uf eny uf you peoples has sum idea thut you think wud make peoples happier why we wunts ut. Course be sure an not make the editoriul classicul.

Brave Boy

Danny and Doug went into the dentist's office in Shack Creek the other day. Doug said, "Mister, I want a tooth out and I don't want any gas neither cause I'm in a nawful hurry.

Dentist: "That's a brave lad now. Which tooth is it?"

Doug: "Show him your tooth Danny."

R. D. P.

A Loud Speaker

Uncle Ezra: "Can you give me a definition of an orator?"

Percy: "Sure. He's the fellow who's always ready to lay down your life for his country."

bird. When Mamie's and Jessie's papa came home he told them this story.

"When I was a boy we lived on a farm and I used to help my father in the fields and during harvest time what do you think we found?" The girls couldn't guess and their father said, "A lot of baby mice and their mother." "Oh did you kill them?" asked Jessie. "No, we put the wheat straws they were fastened to in the wagon seat." "How big was the nest?" asked Mamie, and their father said, "You see these mice are known as field or harvest mice and their nest is about the size of a small ball and the babies only weighed about one sixth of an ounce." "What was the ball made of?" and their father said, "Oh of grasses woven together." "You didn't tell us what happened," said Jessie. "Did you take the ball full of mice home?" "No, we forgot all about them and when we got home the wheat straws and mice were gone. Guess they fell out of the wagon."

Then he told the girls about a mouse that made a nest right under the nest of an old hen setting on a dozen eggs and the mama mouse nibbled the feathers off the tail of the old hen to make a feather bed for her babie. "Didn't the old hen know the mouse was taking her feathers, father?" "No," said the father, "an old hen is sometimes like an old woman." The girls laughed and then ran out to the hen house to see if any mouse had been stealing chicken feathers.

Up in Natural History

Uncle Ezra: "Mary Ann, name one bird that is now extinct."

Mary Ann: "Dick."

Uncle Ezra: "Dick? What sort of a bird is that?"

Mary Ann: "Our canary; the cat extincted him."

Vesta May Levett.

***** OLD TIMERS' SONG COLUMN *****

THE DYING HOBO

---1--- Beside a western water tank, one cold November day; Inside an empty box-car, a dying hobo lay. His partner sat beside him with low and drooping head, Listening to the last words this poor dying hobo said:

---2--- "I am going to a better land, where everything is bright, Where hand-outs grow on bushes, and you can sleep out every night; You don't have to work at all—not even change your socks, And little drops of whisky come trickling down the rocks.

---3--- "My sweetheart back in Denver, no more her face I'll view, For I have caught a fast train and I am going through; Tell her not to weep for me, no tears in her eyes must lurk, For I am going to a place where I won't have to work.

---4--- "Hark! I hear the whistle now, I must catch her on the fly; Good-bye, old pal; good-bye, old pal, it's not so hard to die." The hobo dropped his head back; he'd swung his last freight train; His partner swiped his coat and hat caught the east-bound train. (Contributed by Jud Jenkins.)

Happy Hollow

Booster: "See the large building on our right?"

Stranger: "Yes."

Booster: "Did you notice it was on our left when we came down town?"

Stranger: "Yes."

Booster: "Well, that gives you some idea how quickly our city changes."

Sunshine Sally.

UNINTERESTING FACTS OF MISINFORMATION GLEANED FROM "THE PROGRAM WITH-OUT A NAME"

The Ozark Rambler informs us that deep sea divers are never troubled by horse flies while at work.

Hugh Studebaker, demon disaster of ceremonies, has a peculiar aversion to wearing red flannel night-shirts to chamber of commerce luncheons.

Betty Bennett, torch song singer extraordinary, has absolutely no ambition to become a piano mover when she grows up.

There is no foundation to the report that Allen Massey, he of the tintillating banjo, wears mittens in the winter so he won't be able to put his finger on his Adam's apple.

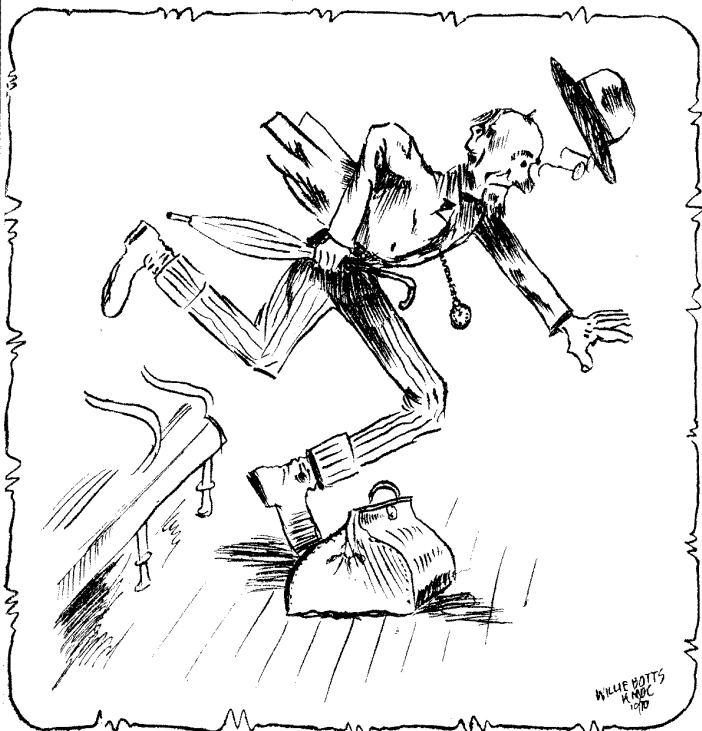
Milt Mabie, master of the bass fiddle, denies the report that he is contemplating lathing and plastering the inside of his fiddle and moving into it for the winter.

Duke Wellington, of accordian fame, does not wear accordian-pleated shirts so he'll feel wrapped up in his music.

Noah Lott.

"UNCLE EZRA GETTING OVER THE GRIP"

—As imagined by Willie Botts.



WILLIE BOTTS
K.M.C.
1930

ECHOES TO THE BUGLE CALL

I Put Them in My Purse this Time—But Where Is the Purse???

Lost, at least once a day
And sometimes once again,
Two car keys fastened together
By a flexible brass chain.
I'm not absentminded (No!)
But I stand and wonder where
I put them. On the table?
Which table? Radio? A chair?

In this pocketless age
With femme pockets all gone
There's no place in my dress,
And I wear no apron,
So a reward will be given—
Try collecting it please—
For a way to "keep track"
Of those elusive car keys.
Iris of Richmond.

It Really Doesn't Make Any Difference But—

Did Woody and Glad buy their
furniture from North-Me-
hornay's?

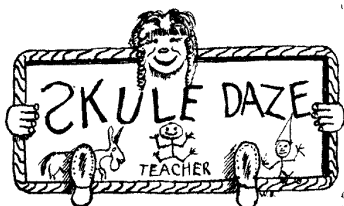
Does Ted's wife use an ABC
Washing Machine?

Does Dick carry a Gruen
watch?

Does Hugh order flowers for
the "girl friend" from Bryson-
Ayres' Flower Shop?

And does Harry Checkervest
belong to the Eno Crime Club?

"Jest Wonderin."



Some one drew a picture of one
of the teachers on the blackboard
yesterday. The teacher took it
good-naturedly and turned the
tables on the joker. He asked
who had pressed his face against
the board.

One of life's darkest moments:
when you are late to class, get
an excuse before going in the
room, and then discover that the
teacher isn't there.

Haven't any claimants for the
reward of twenty-five cents,
which was offered for each mis-
spelled word detected in this
column?

And some one called this col-
umn the "Literary Indigestion!"

Betty Co-ed.

DEAR BOYS, DOUG AND DAN

Sorry Doug, that U were licked
By some big bum, or city hick.
Don't worry Doug, and don't U
cry,
Brace up and B a good little boy
Buck up and "lay" for that tough
guy.
And bust the hick, right in the
eye.

Don't tell your troubles when
you're at home,
To Uncle Ezra, the dear old man,
He has worries enough, that are
all his own,
Without the troubles of Doug and
Dan;
Go tell your troubles to Sister
Kate,
She'll take them up with the
Ladies' Aid.

Cut out the love stuff and B a
man
And hitch up with little Mary
Ann,
Buck up and do the best U can,
To please your friends, "The
Radio Fan."

—Fred Nater.

HAPPINESS

Happiness is just like fun—un-
less the whole crowd fully enjoys
it, it falls flat. You can't fully
enjoy fun all by yourself. Like
love, or a jug of home-made gin,
it must be shared with others.

Aunt Betsey.

A SMILE

I.

A smile is such a little thing,
To help the world along;
Yet it makes the burdens lighter,
And fills the heart with song;
It lifts a shadow from the face,
Or hides an aching heart,
Makes one forget his troubles,
And play a hero's part.

II.

A smile may help a weaker
friend,
Or make the tempted strong;
It may save the one who falters
Between the right and wrong;
Many hearts are hungry too
For just a friendly smile,
If we help to make them happy,
Our life is more worth while.

III.

Never think a smile is wasted,
Or that you give in vain;
'Tis like bread upon the waters
It will return again;
Give a smile where it is needed,
In sorrow or distress,
And you'll receive a blessing,
In joy and happiness.

Alice Chase Chinn.

SI AN' MA

Our union carpenters pulled off
A 'lection, tother day,
With shotguns coverin' th' crowd,
That's what th' papers say;
Now capit'lists don't play that
way,
They're jus' too doggone wise,
When two of 'em can't get along,
They merge an' organize.

Well, Mr. Hoover's figgered out
A way ter dodge th' dole,
'Thout hurtin' big incomes too
much,
Er goin' in th' hole;
He'd cut our navy down a chunk,
Tin-can ten thousan' gobs,
Let unemployed draw half th
pay
O' them as has got jobs.

We'd order hire a million men,
An' keep our navy strong,
Tax big incomes ter pay th' bills,
Them folks would get along;
Our navy's like a gun out West,
It aint no silly fad,
You might not need th' gun but
once,
But then you'd need it bad.
R. H. Richardson.

IT IS NOT EASY:

To apologize.
To begin over.
To admit error.
To be unselfish.
To take advice.
To be charitable.
To be considerate.
To keep on trying.
To think and then act.
To profit by mistakes.
To forgive and forget.
To shoulder a deserved blame.
—But it always pays.
Marie Mac.

MY SISTER

Little sister five years old,
She's very pretty (We've been
told)
Hair is black and eyes are brown,
The cutest youngster in our
town.
She's very mischievous, I'll ad-
mit,
But we all love her every bit,
She clutters the house after I've
toiled,
And cleaned it up. Oh! Well,
She's spoiled.
Smilin' Anne.

Ozie: "I was struck by the
beauty of this town."

Reuben: "You shouldn't get so
familiar with her."

Frankie Coburn.

TRAPPED BY A PIECE OF CHEESE

What has went on in these
parts previously: The Moun-
taineers have their Campbells
upset, the whole carton of them,
and Buddy jumps to his feet, and
cackles:

Part five, six, seven, eight,
nine and ten.

"Oh, yeah?" Quick as a flash-
light, Aaron turned to Buddy and
giggled: "Sez you." This was
quite a set-back for the enemy,
and put the Campbells back on
their feet again. (See picture.)
Just then they spied a traffic cop
and asked where they would find
the broadcasting studios of the



Egyptian Broadcasting System.
The cop told them it was in the
Prosperity Building, which they
would find just around the cor-
ner. (Apologies to Mr. Hoover.)
They immediately mounted their
roller skates and started the long
trek to the corner. They trekked
and trekked—trek and double
trek until the sun went down.
Then came the moon and the
stars. As soon as they saw the
stars, the Mountaineers knew
they were in Hollywood and im-
mediately headed for an Orange
Juice stand. This put them one
up on the depression, Gloom hav-
ing fled out to Cochrane in the
eighth. But while they were
quietly sipping their drink, there
arose from the next block a pe-
culiar whale—er, wail—oh, let it
go until next week.

Widder Jones: "My, my, what
is this hole doing in my dress?"
Squire Blackstone: "Only show-
ing a little more of your skin."

A number of you contributors
were once known as reporters,
still should be except that you
don't report anything. Well,
here's a job. As in Happy Hol-
low, Harvest Home festivals are
in the making in almost every
town or community. We would
like to know about these, if you
would let us know, so that we
might help a little in publicity
for you. These festivals will
serve the greatest need that has
been known in most of our lives.
A list will be carried on this
page, if you're agreeable.

Chief Yodeler.

Eminent Musicians Begin CBS Philharmonic Broadcasts



Three master musicians will be heard during the broadcasts of the New York Philharmonic-Symphonic Orchestra over the KMBC-Columbia network scheduled to begin Sunday, October 11, from 2:00 to 4:00 p. m., and continuing each Sunday at the same hour. They are, left to right, Jose Iturbi, Spanish piano virtuoso, who will be heard with the orchestra in a Mozart concerto, Albert Spalding who will play the solo in Beethoven's violin concerto, and Erich Kleiber, conductor of the orchestra.

WHAT—DEPRESSION?

Display of Talent Greatest in KMBC History.

With the belief that optimism is the foundation upon which to place its future, KMBC moves into the fall season with the greatest array of talent and the heaviest expense sheet ever attempted in its history. In the new lineup, over one third of the programs broadcast from KMBC are from its local studios or from remote control points throughout Kansas City.

The most notable addition to our schedule in the way of talent and response is the "Program Without a Name." On it each day are heard a complete orchestra and an intensely interesting variety of entertainers, members of the staff whose popularity has been proven in other broadcasts during the week.

Another daily entertainment feature which has merited additional talent is the "Big Brother Club." During the past week, its many members have been delighted to hear the Big Brother Club orchestra assisting Big Brother Bob and Little Willie in their daily meetings. Appropriate music is played and Little Willie has their assistance in his songs.

For Tuesdays, Thursdays and

Saturdays, one of the most popular organizations in radio, The Massey Family, has been engaged to present their usual variety of songs and music, taking the air at 7:15 in the morning on those days. This happy family is again hitting on all four with the return of Dot Massey and it will prove to be a hit. Immediately after their 15-minute skit will be heard Uncle Ezra and his Ramblings. Heretofore he was heard only twice a week.

In the Bugle each week you will read of more and greater additions to KMBC's display of wares for the coming fall and winter. We have only mentioned a few of the larger local organizations which, of course, form only a comparatively small part of the daily schedule.

We see no evidence of depression in radio.

"The March of Time" is probably the most ambitiously cast program on the air. . . . The cast of actors on each program numbers from 25 to 30. . . . Three sound effects experts are necessary to manipulate the various gadgets that bring you the proper atmosphere and background for the scripts. . . . And Howard Barlow's baton directs 18 musicians for the theme song and musical curtains.

K M B C PROGRAM SCHEDULES FOR WEEK

SUNDAY, OCTOBER 11, 1931

- 7:00—Organ Preludium.
- 7:30—Bible Study.
- 8:00—Land O' Make Believe.
- 9:00—Journal-Post Funny Paper Man.
- 9:30—Quiet Harmonies.
- 10:00—Julia Mahoney—Charles Carlisle.
- 10:15—Edna Thomas—Lady from Louisiana.
- 10:30—Voice of St. Louis.
- 11:00—Stone Church Choir.
- 11:30—International Broadcast—Erich Pommer from Germany.
- 12:00—Cathedral Hour.
- 1:00—Wallace Silversmiths—Sons of Eli.
- 1:30—Columbia Church of the Air.
- 2:00—New York Philharmonic Symphony Orchestra.
- 4:00—Studio Feature.
- 4:30—L. D. S. Radio Vespers.
- 5:00—Sharon Showmen.
- 5:30—Hook, Line and Sinker.
- 5:45—Brooks and Boss.
- 6:00—The World's Business—Dr. Julius Kleib.
- 6:15—Charlie and Oscar.
- 6:30—Fray and Braggiotti.
- 6:45—Theo Karle.
- 7:00—Devis, Drugs and Doctors.
- 7:15—Esther Cadman with Concert Orchestra.
- 7:45—Angelo Patri—"Your Child."
- 8:00—The Dutch Masters.
- 8:30—Scott's Emulsion Program.
- 9:00—The Pickwick Travelers.
- 9:30—The Gauchos.
- 10:00—Life Saver Success Interview with John Held, Jr.
- 10:05—L. D. S. Studio Service.
- 11:00—Eddie Duchin—Central Park Orchestra.
- 11:30—Nocturne—Ann Leaf.
- 12:00—Eddie Kuhn's White House Tavern Orchestra.

MONDAY, OCTOBER 12, 1931

- 6:00—Morning Devotions.
- 6:15—Aaron Campbell's Mountaineers.
- 6:45—Ozie and George.
- 7:00—Keeping Fit with Pebecco.
- 7:15—Something for Everyone.
- 7:45—The Old Dutch Girl.
- 8:00—Journal-Post News Flashes.
- 8:05—Morning Music Box.
- 8:40—Town Crier Economy Menus.
- 8:45—Melody Musketeers.
- 9:00—Chatting with Ida Baily Allen.
- 9:15—Harmonies and Contrasts.
- 9:45—Salicon Program.
- 10:00—Melody Parade.
- 10:15—The Madison Singers.
- 10:30—Anne Lazar—Front Page Personalities.
- 10:45—Institute of Charm.
- 11:00—Don Bigelow's Orchestra.
- 11:15—Lady of the House.
- 11:30—Girl o' My Dreams.
- 11:45—Columbia Revue.
- 11:50—Journal-Post News Flashes.
- 12:00—Kenton Program.
- 12:15—Aaron Campbell's Mountaineers.
- 12:30—Producers' Markets.
- 12:35—Songs that Never Grow Old.
- 1:00—Ann Leaf at the Organ.
- 1:30—Rhythm Kings.
- 1:45—The Pickwick Traveler.
- 2:00—Columbia Salon Orchestra.
- 2:30—Arthur Jarrett.
- 2:45—Program Without a Name.
- 3:15—Bert Lowm's Orchestra.
- 3:30—Fran Heyser—Songs.
- 3:45—Between the Book Ends.
- 4:00—Cafe Dewitt Orchestra.
- 4:20—Journal-Post News Flashes.
- 4:30—Kathryn Parsons—Girl of Yesterday.
- 4:45—National Confectioners' Program.
- 5:00—Big Brother Club.
- 5:30—Reis and Dunn.
- 5:45—Happy Hollow.
- 6:15—Gene Austin with Linit Orchestra.
- 6:30—Miller and Lyles.
- 6:45—Morton Downey and Camel Quartet Hour.
- 7:00—Arthur Pryor's Crema Band.
- 7:15—Philadelphia Symphony Orchestra with Leopold Stokowski.
- 9:00—Guy Lombardo's Robert Burns Orchestra.
- 9:30—The Friendly Musc.
- 10:00—Louie's Hungry Five.
- 10:12—Ayer's News Report.
- 10:15—Eddie Kuhn's Orchestra.
- 10:30—Life Saver Interview with Raymond Ditmars.
- 11:00—Bobby Meeker's Orchestra.
- 11:30—Nocturne—Ann Leaf and Ben Alley.
- 12:00—Eddie Kuhn's White House Tavern Orchestra.

TUESDAY, OCTOBER 13, 1931

- 6:00—Morning Devotions.
- 6:15—Aaron Campbell's Mountaineers.
- 6:45—Ozie and George.
- 7:00—Keeping Fit with Pebecco.
- 7:15—Musical Massey's.
- 7:30—Uncle Ezra's Ramblings.
- 7:45—Cap'n Bill and Willie.
- 8:00—Journal-Post News Flashes.
- 8:05—Morning Music Box.
- 8:40—Town Crier Economy Menus.
- 8:45—Morning Minstrels.
- 9:00—Leroy Smith—Songs.
- 9:15—Melody Parade.
- 9:30—Columbia Mixed Quartet.
- 9:45—George Reith—Bridge Lessons.
- 10:00—Girl o' My Dreams.
- 10:15—Face the World with a Smile.
- 10:30—Sun-Maid Program.
- 10:45—Stage and Screen Stars.
- 11:00—Rumford Radio Cooking School.
- 11:15—Lady of the House.
- 11:30—Columbia Revue.
- 11:50—Journal-Post News Flashes.
- 12:00—Pabst-ett Varieties.
- 12:15—Aaron Campbell's Mountaineers.
- 12:30—Producers' Markets.
- 12:35—Mid-day Organ Program.
- 1:00—Classic Hour.
- 1:30—Huston Ray's Orchestra.
- 2:00—Missouri League of Women Voters.
- 2:10—Columbia Salon Orchestra.
- 2:45—Program Without a Name.
- 3:15—The Four Clubmen.
- 3:30—Phil Fisher and Orchestra.
- 3:45—Between the Book Ends.
- 4:00—Tanlae Program.
- 4:15—Impromptu.
- 4:20—Journal-Post News Flashes.
- 4:30—Salty Sam, the Sailor.
- 4:45—North Mehornay Newly-Weds.
- 5:00—Big Brother Club.
- 5:30—Charlie and Oscar.
- 5:45—Happy Hollow.
- 6:15—Icyeast Program.
- 6:30—Kaltenborn Edits the News.
- 6:45—Morton Downey and Camel Quarter Hour.
- 7:00—Nut Meets.
- 7:15—Abe Lyman's Band and Glee Club.
- 7:30—Red Goose Adventures.
- 7:45—Walter Winchell.
- 8:00—Ben Bernie and His Blue Ribbon Orchestra.
- 8:15—The Columbians.
- 8:30—Scott's Emulsion Program.
- 9:00—The Hills Brothers.
- 9:15—Star Brand Shoemakers.
- 9:30—Eddie Kuhn's Orchestra.
- 10:00—Louie's Hungry Five.
- 10:12—Ayer's News Report.
- 10:15—Arthur Pryor's Crema Military Band.
- 10:30—Life Saver Success Interview with Wm. T. Tilden.
- 10:35—Going Forward with Kansas City Prosperity.
- 11:00—Romanelli's Orchestra.
- 11:30—Nocturne.
- 12:00—Eddie Kuhn's White House Tavern Orchestra.

WEDNESDAY, OCTOBER 14, 1931

- 6:00—Morning Devotions.
- 6:15—Aaron Campbell's Mountaineers.
- 6:45—Ozie and George.
- 7:00—Keeping Fit with Pebecco.
- 7:15—Something for Everyone.
- 7:45—The Old Dutch Girl.
- 8:00—Journal-Post News Flashes.
- 8:05—Morning Music Box.
- 8:40—Town Crier Economy Menus.
- 8:45—Morning Minstrels.
- 9:00—Hugh Strudabaker and Bobby Blues.
- 9:30—Melody Parade.
- 10:00—Keeping Fit.
- 10:15—Three Men in a Tub.
- 10:30—Charis Morning Musicale.
- 10:45—Institute of Charm.
- 11:00—Acme Sunshine Melodies.
- 11:15—Lady of the House.
- 11:30—Girl o' My Dreams.
- 11:45—Columbia Revue.
- 12:00—Journal-Post News Flashes.
- 12:10—Aaron Campbell's Mountaineers.
- 12:25—Producers' Market News.
- 12:30—Jackson County Farm Bureau.
- 12:35—Band Concert.
- 1:00—Rhythm Kings.
- 1:30—Ann Leaf at the Organ.
- 2:00—Edna Wallace Hopper.
- 2:15—Columbia Salon Orchestra.
- 2:30—Arthur Jarrett—Songs.
- 2:45—Program Without a Name.
- 3:15—Cafe DeWitt Orchestra from Syracuse.
- 3:30—Columbia Artists' Recital.
- 3:45—Between the Book Ends.
- 4:00—Frank Winegar's Orchestra.
- 4:20—Journal-Post News Flashes.
- 4:30—Salty Sam, the Sailor.
- 4:45—The Jolly Jugglers.
- 5:00—Big Brother Club.
- 5:30—The Bon Bons.
- 5:45—Happy Hollow.

WEEK OF OCTOBER 11 TO OCTOBER 17

- 6:15—Gene Austin with Limit Orchestra.
- 6:30—Ed. Cochrane—Sport Chat.
- 6:45—Morton Downey and Camel Quarter Hour.
- 7:00—Arthur Pryor's Crema Military Band.
- 7:15—Singing Sam, the Barbasol Man.
- 7:30—La Palina Presents Kate Smith.
- 7:45—Tastyest Gloom Chasers.
- 8:00—The Gold Medal Fast Freight.
- 8:30—Eho Crime Club.
- 9:00—Vitality Personalities — Ethel Norris.
- 9:15—Household Entertainers.
- 9:30—Ruth Breton and Frederick Baeer.
- 10:00—Louie's Hungry Five.
- 10:12—Ayer's News Report.
- 10:15—Eddie Kuhn's White House Tavern Orchestra.
- 10:30—Life Saver Success Interview with Kate Hamon.
- 10:35—Eddie Kuhn's Orchestra.
- 11:00—Hotel Schroeder Orchestra.
- 11:30—Nocturne.
- 12:00—Eddie Kuhn's White House Tavern Orchestra.

THURSDAY, OCTOBER 15, 1931

- 6:00—Morning Devotions.
- 6:15—Aaron Campbell's Mountaineers.
- 6:45—Ozie and George.
- 7:00—Keeping Fit with Pebecco.
- 7:15—The Musical Masseys.
- 7:30—Uncle Ezra's Ramblings.
- 7:45—Cap'n Bill and Willie.
- 8:00—Journal-Post News Flashes.
- 8:05—Morning Music Box.
- 8:40—Town Crier Economy Menus.
- 8:45—Melody Musketeers.
- 9:00—Willie Gantz—Pianist.
- 9:15—Machine Age Housekeeping.
- 9:30—Melody Parade.
- 9:45—Barbara Gould Beauty Talk.
- 10:00—Girl o' My Dreams.
- 10:15—Old Fashioned Garden.
- 10:30—Sun-Maid Program.
- 10:45—Stage and Screen Stars.
- 11:00—Kumford's Radio Cooking School.
- 11:15—Lady of the House.
- 11:45—Columbia Revue.
- 12:00—Journal-Post News Flashes.
- 12:10—Aaron Campbell's Mountaineers.
- 12:25—Producers' Market News.
- 12:30—Farm Frolic.
- 1:00—Singing Vagabond.
- 1:15—Columbia Artists' Recital.
- 1:45—Columbia Salon Orchestra.
- 2:30—Rhythm Kings.
- 2:45—The Program Without a Name.
- 3:15—Melody Magic.
- 3:30—Hotel Taft Orchestra.
- 3:45—Between the Book Ends.
- 4:00—Tantale Program.
- 4:15—Asbury Park Casino Orchestra.
- 4:30—Sally Sam, the Sailor.
- 4:45—Mary Ann's Feature.
- 5:00—Big Brother Club.
- 5:30—Steamboat Bill.
- 5:45—Happy Hollow.
- 6:15—Tony Parenti.
- 6:30—Kaltenborn Edits the News.
- 6:45—Morton Downey and Camel Quarter Hour.
- 7:00—Swiss Yodelers.
- 7:15—Abe Lyman's Band and Glee Club.
- 7:30—La Palina Presents Kate Smith.
- 7:45—Angelo Patri "Your Child."
- 8:00—Poscha Seidel.
- 8:15—The Coty Melody Girl.
- 8:30—Love Story Magazine Hour.
- 9:00—Hart Schaffner and Marx Program.
- 9:30—Tito Guizar.
- 9:45—Peter's Parade.
- 10:00—Louie's Hungry Five.
- 10:12—Ayer's News Report.
- 10:15—Arthur Pryor's Crema Band.
- 10:30—Life Saver Success Interview with John R. Hearst.
- 10:35—Going Forward with Kansas City.
- 11:00—Guy Lombardo's Orchestra.
- 11:30—Nocturne.
- 12:00—White House Orchestra.

FRIDAY, OCTOBER 16, 1931

- 6:00—Morning Devotions.
- 6:15—Aaron Campbell's Mountaineers.
- 6:45—Ozie and George.
- 7:00—Keeping Fit with Pebecco.
- 7:15—Something for Everyone.
- 7:45—The Old Dutch Girl.
- 8:00—Journal-Post News Flashes.
- 8:05—Morning Music Box.
- 8:40—Town Crier Economy Menus.
- 8:45—Morning Minstrels.
- 9:00—"Broadway Flashes."
- 9:15—Julia Sanderson and Frank Crumit.
- 9:45—Don and Betty.

- 10:00—Rhythm Kings.
- 10:15—Blue Moon Cheese Program.
- 10:30—Melody Parade.
- 10:45—Institute of Charm.
- 11:00—Don Bigelow and his Orchestra.
- 11:15—The Lady of the House.
- 11:30—Girl o' My Dreams.
- 11:45—Columbia Revue.
- 11:50—Journal-Post News Flashes.
- 12:00—Pabst-ett Varieties.
- 12:15—Aaron Campbell's Mountaineers.
- 12:30—Producers' Market News.
- 12:35—Leon Bloom's Orchestra.
- 1:00—Columbia Artists' Recital.
- 1:30—Huston Ray's Orchestra.
- 1:45—The Pickwick Traveler.
- 2:00—Edna Wallace Hopper.
- 2:15—Columbia Salon Orchestra.
- 2:30—Arthur Jarrett—Songs.
- 2:45—The Program Without a Name.
- 3:15—Light Opera Gems.
- 3:45—Between the Book Ends.
- 4:00—Jewish Art Program.
- 4:30—Journal-Post News Flashes.
- 4:40—John Kelvin, Irish Tenor.
- 4:45—North McMoray Newly-Weds.
- 5:00—Big Brother Club.
- 5:30—The Bon Bons.
- 5:45—Happy Hollow.
- 6:15—Gene Austin with Limit Orchestra.
- 6:30—Baker Chocolate—Boswell Sisters.
- 6:45—Camel Quarter Hour with Morton Downey.
- 7:00—Arthur Pryor's Crema Band.
- 7:15—Singing Sam, the Barbasol Man.
- 7:30—The March of Time.
- 8:00—Regal Shoe Program.
- 8:15—Liberty Magazine Hour.
- 8:45—Friendly Five Footnotes.
- 9:00—Pillsbury Pageant.
- 9:30—Talk by Football Coaches.
- 9:45—K. C. Custom Garment Co. "Radio Imps."
- 10:00—Louie's Hungry Five.
- 10:12—Ayer's News Report.
- 10:15—Palis Hawaiian Serenaders.
- 10:30—Life Saver Success Interview with Major Fiashetti.
- 10:35—Eddie Kuhn and his White House Tavern Orchestra.
- 10:45—Eddie Duchin's Orchestra.
- 11:00—Shroeder Hotel Orchestra.
- 11:30—Nocturne.
- 12:00—White House Tavern Orchestra.

SATURDAY, OCTOBER 17, 1931

- 6:00—Morning Devotions.
- 6:15—Aaron Campbell's Mountaineers.
- 6:45—Ozie and George.
- 7:00—Keeping Fit with Pebecco.
- 7:15—The Musical Masseys.
- 7:30—Uncle Ezra's Ramblings.
- 7:45—Cap'n Bill and Willie.
- 8:00—Journal-Post News Flashes.
- 8:05—Morning Music Box.
- 8:40—Town Crier Economy Menus.
- 8:45—Lady of the House.
- 9:00—The Ambassadors.
- 9:30—Greek Music Program.
- 9:45—Mary Ann's Saturday Club.
- 10:00—Adventures of Helen and Mary.
- 10:30—Girl o' My Dreams.
- 11:00—Don Bigelow's Orchestra.
- 11:30—St. George Hotel Orchestra.
- 12:00—Journal-Post News Flashes.
- 12:10—Aaron Campbell's Mountaineers.
- 12:25—Producers' Market News.
- 12:30—H Club Program.
- 1:00—Kansas City Council of Churches.
- 1:30—Army-Harvard Football Game
- 3:45—Between the Book Ends.
- 4:00—Eddie Duchin's Orchestra.
- 4:45—Journal-Post News Flashes.
- 5:00—Big Brother Club.
- 5:30—Junior Artists' Club.
- 5:45—Happy Hollow.
- 6:15—The Political Situation in Washington.
- 6:30—Edna Wallace Hopper.
- 6:45—Camel Quarter-Hour with Morton Downey.
- 7:00—Citizen's League Speaker.
- 7:15—Abe Lyman's Band.
- 7:30—La Palina Presents Kate Smith.
- 7:45—Tastyest Gloom Chasers.
- 8:00—Chicago Variety Program.
- 8:15—The Round Towners.
- 8:30—Going Forward with Kansas City.
- 9:00—Hank Simmons' Show Boat.
- 10:00—Louie's Hungry Five.
- 10:12—Ayer's News Report.
- 10:15—Arthur Pryor's Crema Military Band.
- 10:30—Life Saver Success Interview with Dr. Camille Drefus.
- 10:35—Eddie and His 11 White Kuhns.
- 10:45—St. Moritz Hotel Orchestra.
- 11:00—Guy Lombardo's Orchestra.
- 11:30—Nocturne.
- 12:00—Eddie Kuhn's White House Tavern Orchestra.

Pretty Soft

(Continued from last week.)

By Walter Davenport

"That's her," he cried. "I'd know that voice. Listen. There it is again. My God, she's coming closer."

And he was right. In the gloom a gray shadow rolled in—a huge, hulking wraith magnified by the fog. The Europa. And then, sure of his victim, Glover told you about her.

Of course, the labors of the loose-footed radio announcers are lightening. One of these days it may be almost what you think it is. For example, you might have seen the announcer at the University of Pennsylvania relay races walking and running hither and yon with a box on his shoulders and a microphone in his hand. That box was the latest thing in radio reporting. Without wires (except those connecting the microphone with the box) the announcer's voice is projected into the air and picked up by a transmitter in the press box at the top of the stadium wall. There it is shot into a telephone wire, sped to New York and there broadcast to the chain stations. All that is simple enough, and fairly easy on the box carrier too.

One of these days, through a box like that, your show in your favorite (if you have one) movie theater will be suddenly interrupted by the voice of an announcer.

"Ladies and gentlemen, the performance will be interrupted for a few minutes to inform you that a mob has broken into the jail at Hatchettown, Missouri, and——"

And there on the screen, in pictures mind you, you will see tragedy in far-off Hatchettown. Far into the future? Not at all. Just hang on to life a few years. The Columbia's local correspondent will have slipped his box on his shoulders and hurried down to the jail with the mob. Just as now, your newspaper's local correspondents follow with paper and pencil and camera.

And not even when the crowd is absent, when the broadcast is made indoors with all the protection one might have in one's own house, is it easy? There was the time that Mr. Ortiz Rubio, President of Mexico, was in New York. His country was at peace within herself. A new understanding had been arrived at between the United States and Mexico. Mr. Rubio represented that new un-

derstanding regime and the country wanted to hear him speak. Much publicity had gone forth, arousing additional interest and it is likely that five million people were awaiting eight-thirty, the hour when he would be introduced at the microphone.

At eight o'clock a diplomat presented himself at the hotel to escort the Mexican president to the studio. He was not there. For fifteen minutes the escort waited. And yet no Rubio. Then, at seventeen minutes after eight, Mr. Rubio entered the hotel. His face was drawn and white. Obviously the man was ill. Two of his aides supported him. A doctor ordered him to bed—a nasty case of indigestion. And the doctor said that he'd have to stay in bed, too.

"But a vast audience of Americans want to hear him, doctor," said the radio men.

"What of it?" demanded the doctor.

"But he wants to if he can possibly do it. We can hook up from the grill room of the hotel. We broadcast dance music from there."

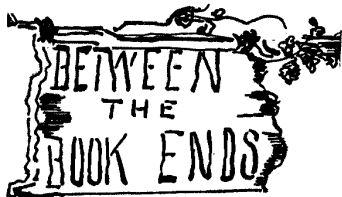
"No," said the doctor.

Eight twenty-two. You and I would have quit then and there. Or would you? Eight minutes to go and Ortiz Rubio flat in his bed. But he, too, was thinking. Yes, if he could possibly make it—that short trip in the elevator and across the grill floor—he would do it. Could the doctor do anything? The doctor said that it might be done, if Mr. Rubio responded to an injection he had there.

Mr. Rubio nodded and the injection was made. His eyes brightened and a temporary new life came into him. At his feet, lacing his shoes was his valet and a radio announcer. They'd get him to the mike if they had to carry him because Rubio wanted to go.

Believe it or not they had him on the grill room floor a minute after eight thirty. Another announcer had filled in the minute with introductory remarks. Gately Mr. Rubio spoke. Then returned to his bed to be treated for his illness. And the radio men went home—just another day. Pretty soft, hey?

Col. Lemuel Q. Stoopnagle, the Gloom Chaser, has discovered why giraffes always travel by freight. They are mute and hence can't express themselves.



Every week day at 3:45 p. m., over KMBC.

FRIENDSHIP

The greatest business in all the world
Is that of making friends,
In fact, no business on the street
Pays bigger dividends.

For life is more than stocks and bonds,
And love than rate per cent;
And he who gives in friendship's name
Will reap as he has spent.

Life is the great investment,
And no man lives in vain
Who guards all of his friendship
As a miser would his gain.

Then give to the world a welcome
Each day whatever it sends,
And may no mortgage e'er foreclose
Our partnership as friends.

—Anon.

(Submitted by Pep an' Pepper.)

TO YOU, MY FRIEND

To you, my cheerful friend!—To you
who seem to be an exquisite architect
forever building up the castle of happi-
ness out of all the losses and crosses
and wrecks and ruins that fate may
throw about you—to you who can al-
ways see the silver lining to every cloud,
who can poindard your sorrows and
share your joys, and laugh and sing,
and be content, and still keep up the
fight till life's rugged journey ends!
Joseph D. Houston.

From "Good Fellowship."

SOMEWHERE

Ah, somewhere, be sure, there's a pair
of eyes blue,
Or maybe they're gray, but they're
looking for you,
And somewhere, besides, there's a little
house, too—
A heart and a home both waiting for
you.
And sometime, pray soon, when your
dreamings are through,
You'll look for the eyes that are look-
ing for you,
And you'll find them, dear heart, and
the little house, too,
And the joy of them both will satisfy
you.

—Will Levington Comfort.

The F. B. Lippincott Co.

BEING LOVED

The hope of being loved or the be-
lief that one is loved, by some fair
woman, is the thing that gives the
gladness to all the men that have glad
hearts. The sweet seductive hope is that
which lies beneath the tragedy—or
comedy—of life, and gives a man the
courage to play his part in it. It is
this that sends him out to war against
his fellows and beguiles him into church
to pray; it is this that makes the world
seem, in spite of all the savage cruelty
there is in it, a delightful place; it is
this that makes life seem, in spite of
all its vapid emptiness, a glorious
thing. Man may scoff bravely at the
love of woman, but in his secret soul
he knows that this is the main thing
in his life.

A. C. M.

From the "Reflections of a Lonely
Man." A. C. McClurg & Co., Publishers.

Hugh "What are you going to
do with that little shovel you took
home yesterday?"

Ted: "I'm going to bury my
past."

Hugh: "Man, you need a steam
shovel!"

Lady of the House Heavyweight Beauty Makes Debut

—Wrapped in Cellophane!

BACK DOOR WIRELESS

If you want a delicious break-
fast next Sunday, try the follow-
ing recipes on your family. I
made them last Sunday, and I
can vouch for their popularity.

Eggs in Bacon Rings

6 long slices of bacon
6 eggs
Salt and pepper
Garnish of parsley

Curl slices of bacon around the in-
side of muffin-cups or small ramekins.
Break an egg inside each bacon-ring,
season with salt and pepper and bake
until set, but not hard. Remove care-
fully from the dish so that the egg
will remain fastened to the bacon.
Arrange on a platter and garnish with
parsley.



Lenore Anthony

If you do not care particularly
for corn meal, use all white flour,
or substitute whole wheat for the
corn meal.

Corn Meal Muffins

1 cup corn meal
1 cup flour
½ teaspoon salt
4 teaspoons baking powder
1 cup milk
1 egg
2 tablespoons shortening

Mix and sift the corn meal, flour,
salt and baking powder. Add the milk
gradually, then the well beaten egg,
and melted fat. Bake in well greased
muffin-pans in a hot oven. (400-425
degrees F.)

Jelly Corn Muffins

Use the recipe for corn meal muffins.
Fill greased muffin-tins one-fourth full,
put a teaspoon of jelly on the top of
the batter in each cup, cover the jelly
with more batter and bake in a hot
oven (400-425 degrees F.) fifteen or
twenty minutes. Be sure and not put
too much batter in the bottom before
you put the jelly in, or the jelly will
run out.

—Lenore Anthony.

A VARIED LIFE

H. V. Kaltenborn, who "Edits
the News" at KMBC, has been
military news editor, war editor,
dramatic editor, foreign news
editor, assistant managing editor
and European correspondent. In
addition to his journalistic ac-
tivities, at one time or another
he has been a clerk, soldier,
sailor, lumberjack and canvasser.



Strong men wept and women swooned when, at the annual party
of the Columbia Broadcasting System given recently in New York,
the curtains parted to disclose the new Heavyweight Beauty Queen
of WABC and her attendant quintet of dainty, dancing damosels.
As a precaution against malign night vapours, the delicate little
charmer was wrapped in cellophane as shown. Left to right, stand-
ing they are: Teddy Bergman of "Henry and George," Jacques
Renard, conductor of the Camel program, and F. Chase Taylor,
alias "Colonel Stoopnagle." Kneeling: Bud Hulick, Stoopnagle's
partner, Jack Smart of "Dutch Masters," and Nat Brusiloff, orches-
tra leader.

Studio Spots

Talk about depression — all
right, we will talk about depres-
sion. A letter received by Aaron
Campbell's Mountaineers from
Wellington, Missouri, says that
they would like to have the boys
play for a dance but the highway
commission makes this impossi-
ble. They won't let 'em rope off
the highway to use for a dance
floor.

That announcer for the Moun-
taineers begs to apologize for the
rather unusual job of announcing
he did the other day after losing
a front tooth. What we call the
keynote in variety was sounded
when he lithped, "Thith ith
KMBC in Kanthut Thity."

One of our severe critics ven-
tured to remark that this fellow
was probably just getting back
into character.

After last Monday night's
"Friendly Muse" Hugh Stude-
baker remarked that there

wouldn't be much left of him if
Ted didn't quit putting him on
the spot. About two weeks ago
his throat was cut, last week he
was put before the firing squad,
and this week his fate was even
worse; we hate to talk about it.
Because of his dramatic voice
and personality, he is adapted
best to the somewhat sordid rolls
which are quite often found in
the Muse.

This "Friendly Muse" hour has
undergone a rather strange evo-
lution. In its first creation it was
one of these poetic things with
the sort of poetry which either
makes you tear your hair or—
tear your hair. In fact the poetry
didn't count so much as the way
Ted recited it, with Hugh's ever
important organ in the back-
ground. In its present form, it
is, to our notion, the dramatic
high spot of the week, at the
same time appealing to almost
every class of listener.

KLEIBER TO OPEN PHILHARMONIC SERIES

Unusual Works to be Heard in
Opening Concert.

Conducting the New York Philharmonic Symphony Orchestra in the first Sunday afternoon concert of its ninetieth season, Erich Kleiber will open the second series of these broadcasts with the program scheduled for 2:00 to 4:00 p. m. Sunday, October 11, over KMBC-Columbia network.

Not only is it the second season during which these concerts will be broadcast throughout the United States, but it is also Kleiber's second season as one of Arturo Toscanini's guest conductors. He will wield the baton for the first six of the twenty-nine concerts to be broadcast, and Toscanini will return from Europe in time to take charge of the orchestra for the November 22 concert.

As usual, Kleiber has selected many works for performance during his part of the season which have not formerly been played by the Philharmonic, and many of them will be heard for the first time in America.

In his opening program there are two such novelties, the extracts from "Tafelmusik" by Telesmann, which this orchestra has not previously played, and Three Symphonic Dances by Reznicek.

The balance of the program will consist of two of the best-known works by classical composers, the concert opening with the overture to "Euryanthe," by Weber, and concluding with Beethoven's seventh symphony, in A major.

FRAY AND BRAGGIOTTI, PIANO ARTISTS (Sunday, October 11)

Fray and Braggiotti, internationally known piano duo who have successfully mixed the classics and jazz on concert pianos, will broadcast Sunday, October 11, from 6:30 to 6:45 p. m., over the KMBC-Columbia network. Including a novelty of Franz Schubert songs, the program will proceed as follows:

Coronation Scene from "Boris Godounov," Moussorgsky.

Schubertiana.

Medley from "Funny Face," Gershwin, "I Love Your Funny Face," "Let's Kiss and Make Up," "S' Wonderful," "My One and Only," "Tell the Doc."



FIRST PHILADELPHIA CONCERT MONDAY

Stokowski to Survey Seventeenth
Century Music.

The whole range of seventeenth century music, from the founding of modern opera in Italy to the great religious and symphonic school of Bach and Handel, will be surveyed by Leopold Stokowski and the Philadelphia Orchestra in the first concert of the season scheduled for Monday, October 12, over KMBC-Columbia network.

The concert, which will be broadcast in its entirety from 7:15 to 9:00 p. m. from the stage of the Philadelphia Academy of Music, will be sponsored by Philco, as the first of a series in which the growth and history of music will be traced down to the present day, with seventy-one stations of the Columbia network linked for the broadcasts.

ERICH POMMER TO SPEAK

UFA Producer to be Heard from
Germany, Sunday, Octo-
ber 11th.

Erich Pommer, one of the founders of the UFA, and the outstanding film producer in Germany, will broadcast to the United States through the KMBC - Columbia network at 11:30 p. m. Sunday, October 11th, speaking from Neu-Babelsberg, on "The German Talkie."

Chief producer for UFA from the beginning, Pommer made a world-wide reputation through such films as "Dr. Mabuse," "The Last Laugh" and others of that period, resulting in his being invited to Hollywood, where he acted as supervisor for Famous Players and Metro-Goldwyn-Mayer in 1926 and 1927. During this time he made "Hotel Imperial," with Pola Negri.

Since returning to UFA, Pommer has been responsible for the most provocative and original of German talkies, notably "Love Waltz" and "Chemin de Paris." His broadcast will be in English.

Paul Tremaine, who starts his orchestra off with a "Sssss go," attended the University of Kansas with Buddy Rogers, the screen star, and played with him in the school orchestra.

ART JARRETT IN NEW SERIES

(Monday, October 12th)

Art Jarrett, whose tenor voice has won for him the following of thousands of mid-west radio fans, steps into a new role Monday, October 12, when he conducts his band in the first of a new three-a-week sustaining series, over KMBC-Columbia network, 2:30 to 2:45 p. m.

Jarrett's programs will originate at WBBM, Columbia's Chicago key station, and the station where the tenor was "discovered." His broadcasts, with his fourteen-piece band, will be presented at this same time each Monday, Wednesday and Friday.

The singing bandmaster brings to the network audience a vocal style all his own, something midway between the lyric and the downright jazz. In the short time he has been on the WBBM local programs he has won a tremendous following.

GIRL O' MY DREAMS

Another new local program for morning listeners was heard for the first time this week is that under the title, "Girl o' My Dreams." Adding to the orchestral entertainment, music appropriate to that hour of the morning, is the rather clever tie up of the music with the continuity, which introduces different types of girls in music. Heard daily, at 10 o'clock on Tuesday, Thursday, and Saturday mornings; and on Mondays and Fridays it is heard at 11 a. m.

"ECONOMY MENUS"

PROVE ATTRACTIVE

To the morning working schedule of many housewives has been added a five minute service feature which takes the air at 8:40 a. m. every morning. It is needless to say that any suggestions for the daily menus in a home are welcomed with rejoicing. They are presented by makers of "Town Crier Flour."

Adding to the service is the entertaining way it is presented in dialogue form with added household hints. It is heard every morning at the same hour making it especially easy for definite schedules to be arranged by the listeners.

CATHEDRAL HOUR MOVED TO NOON

(Sunday, October 11, 12 Noon)

Due to the necessary change caused by the first broadcast of the New York Philharmonic, the Cathedral Hour will be heard hereafter at 12 o'clock noon every Sunday. We sincerely hope that this change will not lose any of the many listeners who have thrilled to this glorious hour of sacred music for so long.

This Sunday's program is as follows:

Processional: "Lead On, Oh King Eternal," Smart—Cathedral Choir.
"How Lovely Is Thy Dwelling Place," Brahms—Choir and Orchestra.
"Father in Heaven," Saint-Saens—Barbara Maurel.
Motet: "O Bone Jesu," Palestrina—Choir.
"As Pants the Hart," Spohr—Adele Vasa.
"The Angelus," Massenet—Choir and Orchestra.
"To the Infinite" (Almighty), Schubert—Theo Karle.
Motet: "Ave Verum," Mozart—Choir.
"Scene" from "Elijah," Mendelssohn.
Recital and air: "Draw Near, All Ye People,"—Choral: "Cast Thy Burden Upon the Lord."
Recital: "O Thou Who Makest Thine Angels Spirits,"
Chorus: "The Fire Descends from Heaven."
Arie: "Is Not His Word Like a Fire?"
Recital: (Obadiab): "O Man of God, Help Thy People."
Recital and Chorus: "O Lord, Thou Hast Overthrown."
Chorus: "Thanks Be to God."
Barbara Maurel, Crane Calder, Theo Karle, Chorus, and Orchestra.

1860 TUNES IN NEW SERIES

"Barnsdall Musical Memories"
Starts October 18th.

Song hits, fashions, sports and historic events from the days of 1860 on down into the present decade will be woven into a new weekly radio series, Barnsdall Musical Memories, over fifteen stations of the Columbia network starting Sunday, October 18, 5:30 to 6 p. m.

The series starts back in that day when the sponsors started the world's first oil refinery, on a farm near Titusville, Pennsylvania.

CLASSIC HOUR

Tuesday, October 13, 1:00 P. M.

"Billy Taylor," or "The Reward of Virtue," an opera by Solomon, will furnish the music for Mrs. Aubrey Waller Cook's Classic Hour program on October 13th. Written by an English composer, the story of the opera is based on a delightful old English ditty upon the scene laid in Southampton. You will enjoy this lovely music.

KEY STATION OF COLUMBIA



Fran Heyser

Always an artist, Fran Heyser has proven himself to be a valuable addition to the KMBC announcing staff. We here present him in a new roll, that of a poet.

THOUGHTS OF A YOUNG FATHER AS HE SPEAKS TO THE FIRST BORN
(Dedicated to KMBC's Newest Father)

Now listen to me—how come—
Stop that grinning, I'm serious.
They call you a dew wet rose,
Oh yeah—dew wet, but
What about the rose part.
I'll admit the color is there,
But listen kid—what's the idea.
There's supposed to be angel wings
Flapping around here some where
Well, if that sound is angel wings,
Well, I'll listen to the radio.
Your Mother says, "Isn't he sweet,
Dear, he looks just like you."
Ye gods, do I look like that.
(Will you shut up a minute
And let me get a word in edge wise.)
Your company behavior—what about that?
I bring people in to see you and as
A proud father should, say "our child."
What do you do, I'm asking you
What do you do—?
Look cross-eyed.
And they say you look like me.
Is that nice? Listen kid,
Give your father a break.
Didn't I stand out in the hall
Didn't I nearly die?
Now you're yelling again for your mother.
Oh well, what's the use.
Oh mother, I give up
Is it safety pin or need of food?
Here, you take baby.
—Fran Heyser.

MAIL SPINS NO. 21

(Qu'est-ce que c'est que cela?)

It's always amusing to me to hear some member of KMBC's staff trying to explain to a client or prospective client the idiosyncrasies of radio fan mail. Nine out of ten clients base the success of their programs on the amount of mail it draws. Radio men know different but can't convince them of it; so it is that these explanations arise: For weakness at the beginning of the week, people don't listen to radios on week-ends; for strength at the beginning of the week, people are at home during the week-end; for mid-week ebb, school children aren't in or keep the parents too engaged; for mid-week flow, housewives and husbands have time to listen to programs; for failure of a contest to produce results, too difficult, too complex, or too uninteresting; for a landslide response, no explanation necessary.

What I'm trying to get at is that there is no explaining radio mail response, and that mail response is not a gauge of a program's success. What the client should watch is his own personal reaction to the program, and his sales. I feel pretty confident that Philco will not consider its program a "flop" simply because the Philadelphia Symphony Orchestra received scant mail!

Or as Chevalier or somebody said, "C'est la radioiffusion."

M. Jimmie.

HELEN KELLER ENJOYS RADIO

Tony Parenti, whose saxophone quartet is heard regularly over Columbia, has received a telegram that he values above all other fan missives. It is from Helen Keller, who now is living in her Wilkes-Barre home, and reads as follows: "Thank you very much for your most enjoyable programs." Miss Keller, although deaf, listens to the radio through her fingers placed on the loudspeaker.

Stations of the Columbia network which will take KMBC programs from Kansas City.

- KVOR—Colorado Springs, Colorado.
- KRLD—Dallas, Texas.
- WRR—Dallas, Texas.
- KLZ—Denver, Colorado.
- KTRH—Houston, Texas.
- KHJ—Los Angeles, California.
- KFJF—Oklahoma City, Oklahoma.
- KOIL—Omaha—Council Bluffs.
- KOIN—Portland, Oregon.
- KOH—Reno, Nevada.
- KDYL—Salt Lake City, Utah.
- KTSA—San Antonio, Texas.
- KGB—San Diego, California.
- KFRC—San Francisco, California.
- KOL—Seattle, Washington.
- KSCJ—Sioux City, Iowa.
- KFPY—Spokane, Washington.
- KVI—Tacoma, Washington.
- WIBW—Topeka, Kansas.
- WACO—Waco, Texas.
- WNAX—Yankton, South Dakota.

WAH-DEM-NAS TO COLUMBIA SCHEDULE

Choral Club to Join List of Network Attractions.

By receiving an appointed time on KMBC's Columbia schedule, the Wah-Dem-Na Choral Club is being recognized as an outstanding choral organization of Kansas City. It is essentially a radio group, being adaptable not only because of their training and experience but because of its superb quality of tone. The Wah-Dem-Nas have been heard over KMBC a number of times during the last two years, heard as the Happy Hollow choir on Thursday nights and about once a month from the Stone Church Studios in Independence.

The specialty of the club is A-Capella music although many effects are obtained by the use of various instruments combined with the voices including the organ, harp, violin, and piano. All instrumental work is done by members of the choir as is also the solo work.

Paul N. Craig, director of the famous Independence Messiah Choir is to lead the Wah-Dem-Nas in the broadcasts.

When an artist or otherwise is added to the KMBC staff, he is given to understand that he is subject to call 24 hours a day. In case of a chain breakdown, or a mishap occurs to some local feature, there is always someone at the studio who can be called upon to take the air at a minutes notice. Where, at one time, phonograph records were played or the station was even cut off the air, an impromptu studio frolic now takes place without the slightest hitch.

KMBC Signs Contract to Furnish Programs for Western Audience

Beginning this Sunday, October 11, Kansas City will become the outstanding radio city of the middle west. On that date KMBC will furnish the first of its programs to the western network of the Columbia System, which shortly will comprise more than 20 stations throughout the west, northwest and southwest. Thereafter about 20 features will originate from the KMBC studios or from remote control points in Kansas City to the network during the week.

This great step in KMBC's history places it among five key stations for the Columbia System, the others being WABC, New York, WBT, Charlotte, N. C., WBBM, Chicago, and KFRC, San Francisco. Especially gratifying is the fact that the station's production staff and artists were of first importance in its selection for this position. Also taken into consideration were the facilities of the organization: studios, business staff, and operating equipment and operating staff, known to be the best available. To Arthur B. Church, vice president and general manager of the Midland Broadcast Central, goes much of the credit for placing KMBC and Kansas City among the leaders in radio.

Following is a schedule for these network programs for the week beginning Sunday, October 11. (Note: These features to the network will not be broadcast by KMBC in most instances, due to the fact that most of its time is taken by commercial programs. They will be taken by stations of Columbia west of Kansas City.)

- SUNDAY, OCTOBER 11, 1931**
 - 6:15-6:30—Twin Organ Concert.
 - 7:45-8:00—Wahdemna Chorus.
 - 8:00-8:30—The Friendly Muse.
- TUESDAY, OCTOBER 13, 1931**
 - 6:30-6:45—The Songsmiths.
 - 7:15-7:30—Organalities.
 - 7:45-8:00—Bobby Blues and Her Boy Friends.
 - 8:30-9:00—Dance Music.
- WEDNESDAY, OCTOBER 14, 1931**
 - 7:15-7:45—Dance Music.
 - 7:45-8:00—Wahdemna Chorus.
 - 8:30-9:00—Salonesque.
- THURSDAY, OCTOBER 15, 1931**
 - 6:30-6:45—Between the Book Ends.
 - 7:15-7:30—Organalities.
 - 7:30-8:00—Eddie Kuhn's Orchestra.
 - 8:30-9:00—Dance Music.
- FRIDAY, OCTOBER 16, 1931**
 - 7:15-7:30—The Songsmiths.
 - 8:00-8:45—Barn Dance Varieties.
 - 9:30-9:45—Palis Hawaiian Serenaders.
- SATURDAY, OCTOBER 17, 1931**
 - 7:15-7:45—Dance Music.
 - 7:45-8:00—Organalities.

HAPPY HOLLOW BUGLE

VOL. 2 HAPPY HOLLOW, U. S. A., OCTOBER 17, 1931 NO. 12



UNCLE EZRA'S RAMBLINGS

I don't indulge much in these here post-mortems, they don't do a whole lotta good and so far as I'm concerned, they make me unhappy and I don't like that. I want all the happiness I kin git outta this here life uv mine. But once in a while I do take a squint back over the past and ever time I jest git plum ashamed uv myself when I note the many, many hours uv valuable time I've wasted. And right here is where I punctoor your joy-balloon. Jest take a peep back over the past week, jest one short week and figger how much time you've wasted.

I ain't refrerrin neither ter the time ye took some relaxation like goin fishin, er to a ball game er ter some good entertainment. Such relaxation is valuable to ever one who works hard ter keep the mind bright and sharp so ye kin solve the problems that ye have ter meet. But I do refer ter the time we fiddle away in jest a wishin, and most uv our wishin is that we could git something fer nothin, and feelin sorry fer ourselves cause we can't.

The average person wastes a day's time ever week. That ain't much, ye say; but there is 52 weeks in a year. That means 52 days wasted. Lets us chase this a little further; there is 26 workin days in a month; so out uv ever year uv 12 months, we waste two months uv it, and waste one whole year outta ever six. As Ruben would say: aint that a tallywhacker ter think about?

Well, figger up yer own loss, I aint got the nerve, but I do figger that the failure uv one man, and the success uv another, is often reperesented by the difference in the amount uv time the two wasted. Whatta you think?

Zep Grundy tell us—that an apple in the hand isn't worth two on a branch—when the coast is clear.

Sheriff Getum.

CONTEST DECLARED NO DECISION

Both Contestants Lose.

A question of major importance to the honor of Happy Hollow and its Harvest Home Festival has arisen concerning the baby contest which was never finished last week. There were two babies entered, that of Mr. and Mrs. Si Perkins and young Charles Augustas, son of the Straightlaces. When the judges went to make the decision, it was found that the Straightlace baby had been horribly disfigured with rouge, having the appearance of what Indians were supposed to look like just before annihilating General Custer's army.

Inquiry into the matter brought to light that Danny and Doug (bless their souls) took it into their minds that the contest was not on a fair basis owing to the fact the Perkins' baby, being only two weeks old, had a rather red face. They applied rouge to the face of Charles Augustas to even the odds. When the discovery was made, the contest was ended.

It is now the contention of the Straightlace family, lead by Happy Hollow's literary light, Percy, that they should win the contest on a foul. At the same time Si Perkins contends that the prize goes to him by default.

HAPPY HOLLOW HEARSAY

Several of Happy Hollow members of the Ladies' Aid are planning to make up as much as possible for the fruit which was destroyed in the fire during the Harvest Home Festival last Saturday. Special quilting bees are also planned so that a few of the quilts may be replaced. There are a number of people whose existence this winter depended on produce from the festival.

Through some heroic efforts on his part, Squire Blackstone rescued his big bass horn from the fire. He doesn't yet know how he got out of the town hall as the horn fell down over his head and he didn't stop to notice it.

PAILS PALE PALS

WIDDER HOOF 'N' AMBLES IN

Mrs. Blackstone Returns to Family.

After a two weeks stay at her mother's, Widder Jones Blackstone returned home to her husband, Squire Blackstone, and daughter, Annie Laurie, last Tuesday night on the Hoof and Amble. On alighting from the train, she was rather surprised to see that no one had made any preparations in the way of welcoming her return, however she admitted that she did not leave any definite idea of when she would come back when she left.

The occasion of the Widder's going home to her mother has not as yet been made clear except that she left word that she wasn't ever going to return as long as she lived, but Squire said that she would come back as soon as she caught up on the temper.

We are all glad to have Widder with us again except that the band has been so much improved since she left that we hate to see it backslide now—Squire never blew his horn so loud since he joined the band.

FOR NEW TOWN HALL

The Chamber of Commerce is planning a meeting soon to discuss ways and means for the construction of a new Town Hall as soon as possible. They don't feel that they should allow Uncle Ezra to stand the expense as he did for the one which burned. It was not insured.

LOST: A small black box, the night of the fire at the Town Hall. We are fairly sure that it was not burned in the fire. This box contained several names which are of no use to anyone except the owner. If returned at once, a reward will be given and no questions asked.

Jonathan Skinflint.

MRS. PNOBSCOTT KICKS OVER BUCKETS

Danny and Doug Butternut, two adopted nephews of Jonathan and Lucinda Skinflint, are being held indirectly responsible for the town hall fire disaster which occurred last Saturday night. Although no charges are made against them concerning the origin of the fire, the failure of the fire brigade to extinguish the blaze can only be charged to the boys by their own admission, according to Si Perkins of the Happy Hollow Bank.

When the fire started during the final night of the Harvest Home Festival, it was found that the fire buckets, which were appropriated at considerable expense by the Chamber of Commerce last winter, were in use by Danny and Doug as stilts. The buckets had been punched full of holes, making them of no use whatever to the fire line which stretched from the blazing town hall to the town pump and, before buckets from the stock at the general store could be obtained, the hall was in a mass of ruins. Ezra Butternut, brother of Lucinda Skinflint, has made an effort to assume the blame for the incident, in that it was he who suggested to the boys that they make their stilts out of buckets.

Nellie Pnobscott, who has been instrumental in bringing the matter to a focal point, asserts that the boys have long been a menace to Happy Hollow's welfare. Only a short time ago they were under suspicion in connection with the Cohen Racket Store fire and are alleged to have participated in several uncalled-for pranks. It is very probable that Jonathan and Lucinda will be forced to take the boys with them to their temporary home in New Mexico. If not, the law can place them under someone else's care, according to Mrs. Pnobscott.

HA Presented by
MI

Publ
Dann Miss Mildred Martin

Pul
Missc
to th
Radi
rates
Liberty, Missouri

April 2, 1946

Boy ut jist about looks like Uncle Ezra is gittin' ta be like most every uther skool teacher. All the time the worlds serious wus goin' on why we jist had ta sit there in are sees an werk 'rithmutic an did he care? Naw, he wud jist laff at us, only 'bout every five minuts why he wud tell us that he had ta go over ta the genrul store on *Bizness*. Boy, he can't fool us cause the day that Pepper Martin hit that home run why Uncle Ezry came back from the genrul store sa nervus that he let us out uf skool a hour erly.

I don't see why everone is goin' 'round cryin' fer jist cause the town hall berned down. Shoot, uf a city can't hav a gud fire onct in a while why we wudn't think much uf ut. Besides, people has been complainin' 'bout unemploy-munt sa much, now there's a lot uf jobs waitin' fer them thut cun bild anuther town hall. Course maybe we oughtend ta spend sa much money rite now when peoples is starvin' but we cun call ut a memoriul er sumptin' an then ut 'll be all rite.

Me n Danny thinks you folks understand that there's hunderds uf differnt kinda peoples in the world an each kind likes different things. That's why on the radio thut they has barn dances fer sum, an symphuny concerts fer others. Now us editers isn't gonna say thut peoples is kinda crazy jist cause they likes a opery er a simfuny orchestra even uf them progrums isn't as gud as barn dances an harmonica solos. Uf ut makes peoples happy why that's the best fer them. That's why we likes ta put news in the Bugle about every kind uf radio program so thut the Bugle will be fer ever kind uf people.

Adam's chances for a successful career were dazzling, until the snake came in and cornered the apple market.

ere for ols. ear tter vled d a ome ner not
to pick mushrooms any place but over back of the old mill." "Oh she won't care." little sister answered. Mrs. Toad said to her husband, "Oh dear, what shall we do, those children are going to take our stools and toad stools look so much like mushrooms, they will be poisoned, maybe die if they take them home and eat them." "I know what to do," said Mr. Toad, "I'll just walk out there, then they will see me and forget about them." So he did and when the children saw him they commenced to yell, "A toad, a big one." The little sister ran after Mr. Toad and was just going to pick him up when the brother screamed, "Oh, sister, did you pick any of those mushrooms?" and his sister said, "No, not yet." "I'm sure glad," the brother cried, "those are not mushrooms, they are toad stools and are poison." While the brother and sister were talking Mr. Toad rolled over on his back and lay real still, even held his breath, "Oh look brother, the beautiful toad is dead" and the little girl commenced to cry. "He's not dead," said the little girl's brother, "He's just playing dead." And all at once Mr. Toad stuck his orange paws up, tumbled over and hopped away.

When Mr. Toad returned to his wife, she said, "I was so scared, I thought sure they were going to carry you away." "I couldn't let those children take our toad stools," said Mr. Toad to his wife. "They would have put them with the mushrooms and maybe their mother might not have noticed the difference." "You are a wonderful husband Taddie, if some folks were as kind and thoughtful and risked losing their life like you did, well I guess there wouldn't be any thing but just happy people everywhere."

It takes a wise man to write a letter that doesn't mean anything to a woman.

Irish.

I- *****
* OLD TIMERS' SONG *
* COLUMN *

TWO LITTLE GIRLS IN BLUE

I
An old man gazed on a photograph
In a locket he'd worn for years,
His nephew asked him the reason why
This picture had caused him tears;
Just listen, my lad, and you shall hear
A story both sad and true,
Your father and I at school one day
Met two little girls in blue.

Chorus:
Two little girls in blue, lad,
Two little girls in blue,
We were brothers and they were
sisters,
We learned to love the two:
One little girl in blue, lad,
Won your father's heart,
Became your mother, I married the
other,
But we have drifted apart.

II.
This picture is one of those girls in
blue,
To me she was once a wife,
Somehow or other a quarrel grew,
That night we parted for life,
A pang of jealousy rose in my heart,
I thought she wasn't true,
But two better girls never lived nor
died,
Than those two little girls in blue.

Contributed by Mrs. Claude D.
Hutchings, Excelsior Springs, Missouri.

SQUIRES SCRIBBLINS

Doug asked me to write a musical note. Maybe he's talkin' about my cousin R. A. Sharp. He fiddled around and tied up with La Te Cadenza. Andante want to Allegro Me. Legatto Note sayin' it takes a La Te Do for Three Sharps to live in A Flat. R. S. Sharp Coda Made Do-Solo.

Squire Blackstone.

UNINTERESTING FACTS OF MISINFORMATION GLEANED FROM "THE PROGRAM WITHOUT A NAME."

Sammie Lighter, of the Cigar Lighters, steadfastly maintains that there is practically no sale for artificial limbs among oysters along the coast of Zilchonia.

Dot Massey, he being of the varied musical tendencies, insists that if all the boarders in the United States were placed at one long dining table, they would reach—

Woody (Song Smith) Smith advises us to place no credence to the story that bathing suits will constitute the national costume of Eskimos at the North Pole.

There are many people who have no desire for publicity. For instance, Willie Ganz, the indigent interpreter of industrious ivories, brings to our notice the fact that the man who jumped from the top floor of the Empire State Building said nothing about it later.

Velma Massey, noted statistician and pianist, brings out the information that Mahatma Gandhi's bill for plus fours last week amounted to exactly \$000,000.00.

HIS DAILY GOOD TURN

—By Willie Botts.



ECHOES TO THE BUGLE CALL

MY LIFE

I know I'll never famous be,
For I can nothing do;
I will never lead a crowd
Nor paint a picture true.

Yet could I put into some life
An urge for higher aim;
Tho' nothing else e'er came to me
Rich blessings I could claim.

I cannot preach a sermon great,
I cannot write or sing;
But if through me another could
'Twould be a lovely thing.

If there is one whose hope is lost
Who does not care to live,
My life has really been worth
While,
If courage I can give.

I have not lived my life in vain,
As the long rough way I trod
If I have only helped one soul,
To find it's way to God.
—Alice Chase Chinn.

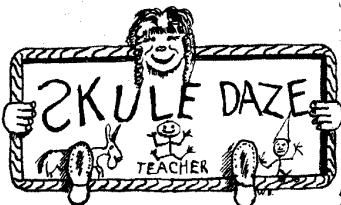
ZEP GRUNDY SAYS—

I reckon if love makes the world
go 'round—
That accounts for the dizzy look
On the face of so many people
we meet.

—Sheriff Getum.

And then, there's the Scotch-
man, who wouldn't clerk in a
store, because he would have to
give his attention to the cus-
tomers.

Jud Jenkins.



Apologies

Across the crowded halls we flit,
One little notebook and I,
And fast I gather, bit by bit,
The scattered new, humorous
and dry.
The wild editors reach their
hands for it,
The teacher raves and the
grades run high.
As up and the halls we flit,
One little note book and I.

This is the way the students are when
they get out at two thirty.

Then we have the absent-
minded pole vaulter who had to
stop in mid-air because he for-
got which way he was going.

Betty Co-ed.

AW CRAZY—

(With apologies to Dinah)

Mary, anne, Danny—go out
and see how the Weathers bye.
Then go up Pell Hill and have
Harry Check'er vest. You'd But-
ternut hunt any more Black-
stones, if Abie Coen is Watson.

When you're in Happy Hollow,
tell Ezry you want him to send
us a Fullerton of coal. Then
Coen the Bank and Josh Si till he
gives you a Percy full of change
—for those White Blackstones.
What's that? Willie (be) Smart
if he does that? Well, I josh
hope so.

Sheriff Getum.

KNOW HER?

Ten tiny baby fingers
Ten twitching baby toes
Two bright eyes as blue (?) as
skies,
One crinkly little nose.
It tipped the scales at just six
pounds
As healthy as can be,
It's "Dad" is struttin' like he
owned

The world and all the sea.
Its mother is just as proud
As any one you name
Because—well—
It's a baby girl
Her name—
Vera Elaine.

—Marguerite.

"CUPID DROWNED"

T'other day, as I was twining
Roses, for a crown to dine in,
What, of all things, 'mid the heap,
Should I light on, fast asleep,
But the little desperate elf,
The tiny traitor. Love himself!
By the wings I picked him up
Like a bee, and in a cup
Of my wine I plunged and sank
him.

Then what d'ye think I did?—I
drank him.
Faith, I thought him dead. Not
he!

There he lives with ten-fold glee;
And now this moment with his
wings
I feel him tickling my heart-
strings.

Gypsy Mae.

NOT SO SHYSTER

Some physicians direct their
patients to lie always on the
right side, declaring that it is in-
jurious to the health to lie on
both sides, yet, lawyers as a class
enjoy good health.

Woodsie, of St. Joe.

SI AN' MA

Th' bankin' buz'ness mus' be bad,
Back east, fer, dern my skin,
They tried fer years ter get Miz.
Wood

Ter put her million in;
She wouldn't, so right in New
York,

In this bright age an' day,
They chloroformed th' pore ol'
dame,
An' took it anyway.

If Uncle Sam would try that
stunt

On some folks we could name,
Depression would be on its way,
Back thar from where it came.
Well, anyway, th' Cardinals
Has whipped ol' Connie Mack,
We're proud o' our "Worl' Cham-
pions,"
Le's pat 'em on th' back.

By Heck! we heard George Bern-
ard Shaw,

From way across th' sea,
He told all 'bout th' Rooshin
folks,

It s'prised both Ma an' Me;
There's Laval comin' over here,
An' Gandy too, Well, well,
They're gettin' friendly, wonder
what

These three has got ter sell.

—R. H. Richardson.

Behind Home Plate

The World's Series are over;
With my set I saw it all;
The only thing I missed was
The chance to catch a foul ball.
(I insist I'm not Scotch.)

—Iris of Richmond.

PESSIMIST

Perform a good deed, speak a
kind word, give a pleasant smile,
and you will receive the same in
return. But you may be called a
firt.

Silly Sal Stratton.

CONGRATULATIONS!

Osceola, Missouri.
October 6, 1931.

Dear Uncle Ezra:

My father is putting in an
FFOG store. It is painted ivory
and green. The name of the store
is Smith & Durnell. I am a happy
and constant reader of the Bugle.

Respectfully yours,

Georgia Dale Durnell.

TRAPPED BY A PIECE OF CHEESE

What has went before*: The
Mountaineers are breezing across
the desert, riding humpback on
their Campbells, when there
arises a whale. (Editor's Note:
Well, what of it?) (Author's
Note: Say, listen, who's writing
this story?) (Editor's Note: All
right, go on. We can't quarrel
here in public.) (Author's Note:
Scaredy Cat!) The story drags
on:

Part Eleven (This point is made
with a six and five.)

(Correction: The Mountaineers
were out of the desert and are
sipping orange juice in Holly-
wood—honest, it's orange juice.
All right, then, taste it yourself.)
There arose a whale. "Whale on
the starboard bow, sir!" giggled
Buddy. "Don't call me Bowser,
you this and that!" weebled
Aaron, who was at the wheel of
the fast sculling craft, or the fast
crafting skull, as you prefer.
(Preferences left over thirty days
will be sold for charges.) "Quick,
Watson, the needle," chirruped
Tex, who was up in the crow's

(This space reserved for picture next
week.)

nest, looking for some Old Crow.
The ship was hauled about in the
breeze and soon the chase of the
whale began in earnest. (Ernest
was the only member of the
board present at the time.)
Farther out into the briny deep
went his majesty the whale—
probably the Prince of Whales,
who knows? Northward, ever
northward, wobbled the whale,
and close in pursuit were the
Mountaineers aboard their rusty
—er, trusty craft, intent upon the
spill. Suddenly there arose from
the larboard rail (or the star-
board rail, according to which
way you look at it) a shout of
"Iceberg, ahoy!"

(More next week, pardon us.)

* Central Standard Time, un-
less otherwise noted.

ECHOITES

Well, I see I caught up again
a couple weeks ago, and maybe
again this week, I don't know.
I still insist that I want contri-
butions to be original if contri-
buters' names are signed to them.
Just the same, I know who wrote
"The Children's Hour." It was
Edgar Allen Poe.

Chief Yodeler.

INDIAN MAHARAJAH TO BROADCAST IN U. S. FRIDAY, OCTOBER 30

The Maharajah of Burdwan will broadcast his impressions of the recent Indian Round-Table Conference and an analysis of the state of negotiations for Indian freedom, the day following his arrival in the United States from London, where he has been attending the sittings.

The nationwide KMBC-Columbia network will carry the broadcast from 4:15 to 6:30 p. m., Friday, October 30. The Maharajah will arrive October 29, on the S. S. Europa.

Until His Highness the Agha Khan broadcasts through the Columbia network in connection with the conference, the attitude of the Indian nobility had been very little expressed publicly and up to the present no prominent Hindu has come forward to state the case from the point of view of the native rulers.

U. S. CHAMBER OF COMMERCE PLANS PROGRAM SERIES

A radio program entitled "Satisfying Mrs. Shopper" has been arranged by the Chamber of Commerce of the United States to be presented over the WABC-Columbia network, beginning Thursday, October 22, at 10:00 a. m., and each Thursday thereafter at the same time.

The following is the schedule for the series:

October 22—Mrs. John F. Siple, President of the General Federation of Women's Clubs—speaking from Washington.

October 29—Alice Edwards, Secretary American Home Economics Association—speaking from Washington.

November 5—(Tentative) Mary Pickford—speaking from Los Angeles.

November 12—Kathleen Norris—speaking from San Francisco.

November 19—Katherine Fisher, Director, Good Housekeeping Institute—speaking from New York.

November 26—Mary Lewis, stylist—speaking from New York.

IT'S BEEN DONE

Have you heard the latest? No? Then you didn't hear Louis Dean announce over the Tasty-east program on Wednesday that there were lots of V Vitamins in the new Tastyeast Bar. And they still hang nails.

Peggy Richards.

"HUNK" ANDERSON TO BROADCAST

"Hunk" Anderson, pilot of Notre Dame's "fighting Irish," will be first in the list of famous football coaches to face Columbia microphones in a Friday evening series starting October 16, 9:30 to 9:45 p. m.

The cynosure of the eyes of the athletic world since he was called to Notre Dame following the death of Knute Rockne, Anderson's views on the 1931 football situation will be closely followed by fans throughout the country. Coach Anderson will speak from Columbia's Chicago studios.

Jock Sutherland, coach at the University of Pittsburgh, will speak during the Friday, October 23, edition of this same series.

JUNIOR ARTISTS' CLUB

For the last three weeks, plays have been broadcast on the Junior Artists' Club by members of the newly organized Children's Civic Theater. On last Saturday, October 10, the play, "Donnie's Lady," was given. It was written by Arthur Lee Williams of Independence, Missouri, a boy only nine years old. The cast was composed of Arthur Lee in the title role; Malcohm Silkner was Dicky, and Ruby Leanord was the mother. "The nurse" was read by Lenore Anthony, who directs and announces this very interesting young people's broadcast. Miss Anthony is also director of the Children's Civic Theater. George Bingham, who plays "Penrod" in the first production at Ivanhoe Temple Saturday afternoon, November 14, has been heard in many broadcasts over KMBC. His last appearance was in Ted Malone's "Friendly Muse," "The Seven Ages of Man."

MAHER COMEDY ON

"SHOW BOAT"

"Patsy Bolivar Esquire," a farce comedy in three acts, written for radio presentation by Phil Maher, will be presented by the Hank Simmons' Show Boat Dramatic Company on Saturday, October 17, from 9:00 to 10:00 p. m., over the KMBC-Columbia network.

The play crammed with comedy situations and excitement in the form of a store robbery, has been fashioned after the manner of the famous "Peck's Bad Boy." Harry C. Browne, who impersonates the impresario of the Show Boat "Maybelle," will direct the production.

K M B C PROGRAM SCHEDULES FOR WEEK

SUNDAY, OCTOBER 18, 1931

- 7:00—Organ Preludium.
- 7:30—Bible Study.
- 8:00—Land O' Make Believe.
- 9:00—Journal-Post Funny Paper Man.
- 9:30—Quiet Harmonies.
- 9:45—Kansas City Youth Forum.
- 10:00—Julia Mahoney-Charles Carlisle.
- 10:15—Edna Thomas—Lady from Louisiana.
- 10:30—Voice of St. Louis.
- 11:00—Stone Church Choir.
- 11:30—International Broadcast.
- 11:45—Cafe Budapest.
- 12:00—Cathedral Hour.



Domenico Savino
Monday, 9:30 p. m.

- 1:00—Wallace Silversmiths—Sons of Eli.
- 1:30—Columbia Church of the Air.
- 2:00—Fray & Braggiotti.
- 2:15—New York Philharmonic Symphony Orchestra.
- 4:00—Kansas City, Kansas, Community Chest Speaker.
- 4:03—Matinee Melodies.
- 5:00—President Hoover, Sousa's Band, Philadelphia Symphony Orchestra, Will Rogers, Lawrence Tibbit and others.
- 6:00—The World's Business—Dr. Julius Klein.
- 6:15—Charlie and Oscar.
- 6:30—Luden's Novelty Orchestra.
- 7:00—Devils, Drugs and Doctors.
- 7:15—Shuron Showmen.
- 7:45—Angelo Patri—"Your Child."
- 8:00—The Dutch Masters.
- 8:30—Romances of the Sea.
- 9:00—The Pickwick Travelers.
- 9:30—The Gauchos.
- 10:00—Life Saver Success Interview with Father Leonard.
- 10:05—L. D. S. Studio Service.
- 11:00—Eddie Duchin—Central Park Orchestra.
- 11:30—Nocturne—Ann Leaf.
- 12:00—Eddie Kuhn's White House Tavern Orchestra.

MONDAY, OCTOBER 19, 1931

- 6:00—Morning Devotions.
- 6:15—Aaron Campbell's Mountaineers.
- 6:45—Ozie and George.
- 7:00—Keeping Fit with Pebecco.
- 7:15—Something for Everyone.



Dick Smith
KMBC Program Director

- 7:45—The Old Dutch Girl.
- 8:00—Journal-Post News Flashes.
- 8:05—Morning Music Box.
- 8:40—Town Crier Economy Menus.
- 8:45—Melody Musketeers.
- 9:00—The Jones Store Shopper.
- 9:15—Harmonies and Contrasts.
- 9:45—Saliccon Program.
- 10:00—President Hoover—Speech.
- 10:30—Madison Singers.
- 10:45—Institute of Charm.
- 11:00—Don Bigelow's Orchestra.
- 11:15—Lady of the House.
- 11:30—Girl of My Dreams.
- 11:45—Columbia Revue.
- 11:50—Journal-Post News Flashes.
- 12:00—Brownaton Program.
- 12:15—Aaron Campbell's Mountaineers.
- 12:30—Producers' Markets.

- 12:35—Louie's Hungry Five.
- 12:47—Songs That Never Grow Old.
- 1:00—Ann Leaf at the Organ.
- 1:30—Rhythm Kings.
- 1:45—The Pickwick Traveler.
- 2:00—Columbia Salon Orchestra.
- 2:30—Arthur Jarrett.
- 2:45—Program Without a Name.
- 3:15—Bert Lowin's Orchestra.
- 3:30—Willie Ganz—Pianist.
- 3:45—Between the Book Ends.
- 4:00—Cafe Dewitt Orchestra.
- 4:20—Journal-Post News Flashes.
- 4:30—Kathryn Parsons—Girl of Yesterday.
- 4:45—National Confectioners' Program.
- 5:00—Big Brother Club.
- 5:20—Reis and Dunn.
- 5:45—Happy Hollow.
- 6:15—Janet Reade with Linit Orchestra.
- 6:30—Eoswell Sisters—Baker Chocolate.
- 6:45—Morton Downey and Camel Quarter Hour.
- 7:00—Arthur Pryor's Crema Band.
- 7:15—Singer Sam, the Barbasol Man.
- 7:30—LaPalina Presents Kate Smith.
- 7:45—Tastyeast Gloom Chasers.
- 8:00—Pompeian Make-up Box.
- 8:15—The Mills Brothers.
- 8:30—Evening in Paris—Bourjois.
- 9:00—Guy Lombardo's Robert Burns Orchestra.
- 9:30—Savino Tone Pictures.
- 10:00—Street Singer.
- 10:15—Hawaiian Serenaders.
- 10:30—Life Saver Success Interview with Anthony Fiata.
- 10:35—Eddie Kuhn's Orchestra.
- 11:00—Ben Bernie's Orchestra.
- 11:30—Nocturne—Ann Leaf and Ben Alley.
- 12:00—Eddie Kuhn's White House Tavern Orchestra.

TUESDAY, OCTOBER 20, 1931

- 6:00—Morning Devotions.
- 6:15—Aaron Campbell's Mountaineers.
- 6:45—Ozie and George.
- 7:00—Keeping Fit with Pebecco.
- 7:15—Musical Masseys.
- 7:30—Uncle Ezzy's Ramblings.



Sully Sam
Tuesday, Wednesday, Thursday,
4:30 p. m.

- 7:45—Cap'n Bill and Willie.
- 8:00—Journal-Post News Flashes.
- 8:05—Morning Music Box.
- 8:40—Town Crier Economy Menus.
- 8:45—Morning Minstrels.
- 9:00—The Jones Store Shopper.
- 9:15—Melody Parade.
- 9:30—Columbia Mixed Quartet.
- 9:45—George Reith—Bridge Lessons.
- 10:00—Girl O' My Dreams.
- 10:15—Human Interest Stories.
- 10:30—Sun-Maid Program.
- 10:45—Stage and Screen Stars.
- 11:00—Rumford Radio Cooking School.
- 11:15—Lady of the House.
- 11:30—Columbia Revue.
- 11:50—Journal-Post News Flashes.
- 12:00—Pabst-ett Varieties.
- 12:15—Aaron Campbell's Mountaineers.
- 12:30—Producers' Markets.
- 12:35—Louie's Hungry Five.
- 12:47—Mid-day Organ Program.
- 1:00—Classic Hour.
- 1:30—Huston Ray's Orchestra.



Ted Malone
KMBC Continuity Editor

WEEK OF OCTOBER 18 TO OCTOBER 24

- 2:00—Missouri League of Women Voters.
- 2:10—Columbia Salon Orchestra.
- 2:45—Program Without a Name.
- 3:15—The Four Clubmen.
- 3:30—Phil Fisher and Orchestra.
- 3:45—Between the Book Ends.
- 4:00—Tanlac Program.
- 4:15—Kansas City, Kansas, Community Chest Speaker.
- 4:20—Journal-Post News Flashes.
- 4:30—Salty Sam, the Sailor.
- 4:45—North Mohornay Newly-Weds.
- 5:00—Big Brother Club.
- 5:30—Charlie and Oscar.
- 5:45—Happy Hollow.
- 6:15—Icyeast Program.

- 8:00—The Gold Medal Fast Freight.
- 8:30—Eno Crime Club.
- 9:00—Vitality Personalities—Ann Henschaw.
- 9:15—Household Entertainers.
- 9:30—Carlos Salzedo and George Barrere.
- 10:00—Street Singer.
- 10:12—Ayer's News Report.
- 10:15—Hawaiian Serenaders.
- 10:30—Life Saver Success Interview with Elizabeth Haws.
- 10:35—Eddie Kuhn's Orchestra.
- 11:00—Eddie Duchin's Orchestra.
- 11:30—Nocturne.
- 12:00—Eddie Kuhn's White House Tavern Orchestra.

THURSDAY, OCTOBER 22, 1931

- 6:00—Morning Devotions.
- 6:15—Aaron Campbell's Mountaineers.
- 6:45—Ozie and George.
- 7:00—Keeping Fit with Pebeco.
- 7:15—The Musical Masseys.
- 7:30—Uncle Ezra's Ramblings.
- 7:45—Cap'n Bill and Willie.
- 8:00—Journal-Post News Flashes.
- 8:05—Morning Music Box.
- 8:40—Town Crier Economy Menus.
- 8:45—Melody Musketeers.
- 9:00—The Jones Store Shopper.
- 9:15—Machine Age Housekeeping.
- 9:30—Melody Parade.
- 9:45—Barbara Gould Beauty Talk.
- 10:00—U. S. Chamber of Commerce—Alice Edwards.
- 10:15—Girl o' My Dreams.
- 10:30—Sun-Maid Program.
- 10:45—Stage and Screen Stars.
- 11:00—Rumford's Radio Cooking School.
- 11:15—Lady of the House.
- 11:45—Columbia Revue.
- 12:00—Journal-Post News Flashes.



Thomas Breen
WABC Columbia Announcer

- 6:30—Kaltenborn Edits the News.
- 6:45—Morton Downey and Camel Quarter Hour.
- 7:00—Ed Cochrane's Sport Chat.
- 7:15—Abe Lyman's Band.
- 7:30—Red Goose Adventures.
- 7:45—Walter Winchell.
- 8:00—Ben Bernie and His Blue Ribbon Orchestra.
- 8:15—The Columbians.
- 8:30—Romances of the Sea.
- 9:00—The Mills Brothers.
- 9:15—Star Brand Shoemakers.
- 9:30—The Friendly Muse.
- 9:30—Jack Miller, Songs.
- 10:00—Ayer's News Report.
- 10:15—Arthur Pryor's Crema Military Band.
- 10:30—Life Saver Success Interview with Dr. Charles Noback.
- 10:35—Hawaiian Serenaders.
- 10:45—Asbury Park Casino Orchestra.
- 11:00—Shroeder Hotel Orchestra.
- 11:30—Nocturne.
- 12:00—Eddie Kuhn's White House Tavern Orchestra.

WEDNESDAY, OCTOBER 21, 1931

- 6:00—Morning Devotions.
- 6:15—Aaron Campbell's Mountaineers.
- 6:45—Ozie and George.
- 7:00—Keeping Fit with Pebeco.
- 7:15—Something for Everyone.
- 7:45—The Old Dutch Girl.
- 8:00—Journal-Post News Flashes.
- 8:05—Morning Music Box.
- 8:40—Town Crier Economy Menus.
- 8:45—Morning Minstrels.
- 9:00—The Jones Store Shopper.
- 9:15—Bobby Blues.
- 9:30—Melody Parade.
- 10:00—Keeping Fit.
- 10:15—Three Men in a Tub.
- 10:30—Charis Morning Musicale.
- 10:45—Institute of Charm.
- 11:00—Acme Sunshine Melodies.
- 11:15—Lady of the House.
- 11:30—Girl o' My Dreams.
- 11:45—Jackson County Farm Bureau.
- 11:50—Journal-Post News Flashes.
- 12:00—Brownston Program.
- 12:15—Aaron Campbell's Mountaineers.
- 12:30—Producers' Markets.
- 12:35—Louie's Hungry Five.
- 12:47—Fran Heysler—Songs.
- 1:00—Rhythm Kings.
- 1:30—Ann Leaf at the Organ.
- 2:00—Edna Wallace Hopper.
- 2:15—Columbia Salon Orchestra.
- 2:30—Arthur Jarret—Songs.
- 2:45—Program Without a Name.
- 3:15—Cafe DeWitt Orchestra from Syracuse.
- 3:45—Between the Book Ends.
- 4:00—Frank Winegar's Orchestra.
- 4:20—Journal-Post News Flashes.
- 4:30—Salty Sam, the Sailor.
- 4:45—Football Forecasts.
- 5:00—Big Brother Club.
- 5:30—Cuban Commodore Orchestra.
- 5:45—Happy Hollow.
- 6:15—Janet Reade with Linit Orchestra.
- 6:30—Boswell Sisters—Baker Chocolate.
- 6:45—Morton Downey and Camel Quarter Hour.
- 7:00—Arthur Pryor's Crema Military Band.
- 7:15—Singin' Sam, the Barbasol Man.
- 7:30—La Palina Presents Kate Smith.
- 7:45—Tastyest Gloom Chasers.



Woody Smith
Head Man of the Songsmiths

- 12:00—Aaron Campbell's Mountaineers.
- 12:25—Producers' Market News.
- 12:35—Louie's Hungry Five.
- 12:47—Farm Frolic.
- 1:00—Singing Vagabond.
- 1:15—Rhythm Kings.
- 1:30—Columbia Salon Orchestra.
- 1:45—Columbia Salon Orchestra.
- 2:00—La Forge Beruman Musicale.
- 2:30—John Masefield.
- 3:00—Program Without a Name.
- 3:30—Hotel Taft Orchestra.
- 3:45—Between the Book Ends.
- 4:00—Tanlac Program.
- 4:15—Asbury Park Casino Orchestra.
- 4:30—Salty Sam, the Sailor.
- 4:45—Mary Ann's Feature.
- 5:00—Big Brother Club.
- 5:45—Happy Hollow.
- 6:15—Tony Parenti.
- 6:30—Kaltenborn Edits the News.
- 6:45—Morton Downey and Camel Quarter Hour.
- 7:00—Swiss Yodelers.
- 7:15—Abe Lyman's Band and Glee Club.
- 7:30—La Palina Presents Kate Smith.
- 7:45—Angelo Patri "Your Child."
- 8:00—Toscha Seidel.
- 8:30—Love Story Magazine Hour.
- 9:00—Hart Schaffner and Marx Program.
- 9:30—Tito Guizar.
- 9:45—Peter's Parade.



Kate Smith
Monday, Wednesday, Thursday,
Saturday 7:30 p. m.

- 10:00—Kansas City, Kansas, Community Chest Speaker.
- 10:03—Jack Miller—Songs.
- 10:12—Ayer's News Report.
- 10:15—Arthur Pryor's Crema Band.
- 10:30—Life Saver Success Interview with Jos. Quinn.
- 10:35—Hawaiian Serenaders.
- 10:45—Radio Roundup.
- 11:00—Guy Lombardo's Orchestra.
- 11:30—Nocturne.
- 12:00—White House Orchestra.

FRIDAY, OCTOBER 23, 1931

- 6:00—Morning Devotions.
- 6:15—Aaron Campbell's Mountaineers.
- 6:45—Ozie and George.
- 7:00—Keeping Fit with Pebeco.
- 7:15—Something for Everyone.
- 7:45—The Old Dutch Girl.
- 8:00—Journal-Post News Flashes.
- 8:05—Morning Music Box.
- 8:40—Town Crier Economy Menus.
- 8:45—Morning Minstrels.
- 9:00—The Jones Store Shopper.
- 9:15—Julia Sanderson and Frank Crunit.
- 9:45—Don and Betty.
- 10:00—Rhythm Kings.
- 10:15—Blue Moon Light.
- 10:30—Melody Parade.
- 10:45—Institute of Charm.
- 11:00—Don Bigelow and his Orchestra.
- 11:15—The Lady of the House.
- 11:30—Girl o' My Dreams.
- 11:45—Columbia Revue.
- 11:50—Journal-Post News Flashes.
- 12:00—Paast-ett Varieties.
- 12:15—Aaron Campbell's Mountaineers.
- 12:30—Producers' Market News.
- 12:35—Louie's Hungry Five.
- 12:47—Leon Bloom's Orchestra.
- 1:00—Columbia Artists' Recital.
- 1:30—Huston Ray's Orchestra.
- 1:45—The Pickwick Traveler.
- 2:00—Columbia Salon Orchestra.
- 2:30—Arthur Jarret—Songs.
- 2:45—The Program Without a Name.
- 3:15—Light Opera Gems.
- 3:45—Between the Book Ends.
- 4:00—Jewish Art Program.
- 4:30—Journal-Post News Flashes.
- 4:40—John Kelvin, Irish Tenor.
- 4:45—North Mohornay Newly-Weds.
- 5:00—Big Brother Club.
- 5:30—Bert Levan's Orchestra.
- 5:45—Happy Hollow.
- 6:15—Janet Reade and Linit Orchestra.
- 6:30—Baker Chocolate—Boswell Sisters.
- 6:45—Camel Quarter Hour with Morton Downey.
- 7:00—Arthur Pryor's Crema Band.
- 7:15—Singin' Sam, the Barbasol Man.
- 7:30—The March of Time.
- 8:00—Regal Impersonations.
- 8:15—Liberty Magazine Hour.
- 8:45—Friendly Five Footnotes.
- 9:00—Pillsbury Pageant.
- 9:30—Talk by Football Coaches.
- 9:45—K. C. Custom Garment Co. "Radio Imps."
- 10:00—Street Singer.
- 10:12—Ayer's News Report.
- 10:15—Palls Hawaiian Serenaders.
- 10:30—Life Saver Success Interview with J. C. Penny.
- 10:35—Eddie Kuhn's Orchestra.
- 11:00—Ben Bernie and his Orchestra.
- 11:30—Nocturne.
- 12:00—White House Tavern Orchestra.

SATURDAY, OCTOBER 24, 1931

- 6:00—Morning Devotions.
- 6:15—Aaron Campbell's Mountaineers.
- 6:45—Ozie and George.
- 7:00—Keeping Fit with Pebeco.
- 7:15—The Musical Masseys.
- 7:30—Uncle Ezry's Ramblings.
- 7:45—Cap'n Bill and Willie.
- 8:00—Journal-Post News Flashes.
- 8:05—Morning Music Box.
- 8:40—Town Crier Economy Menus.
- 8:45—Lady of the House.
- 9:00—The Jones Store Shopper.
- 9:30—Greek Music Program.
- 9:45—Mary Ann's Saturday Club.
- 10:00—Adventures of Helen and Mary.
- 10:30—Girl o' My Dreams.
- 10:45—Columbia Revue.
- 11:00—Don Bigelow's Orchestra.
- 11:30—Kansas City Council of Churches.
- 12:00—Journal-Post News Flashes.
- 12:10—"Smiling Ed McConnell."
- 12:25—Producers' Market News.
- 12:30—4-H Club Program.
- 12:35—Louie's Hungry Five.
- 12:47—Army-Yale Football Game.
- 3:00—Program Without a Name.
- 3:30—Spanish Serenade.
- 3:45—Between the Book Ends.
- 4:00—Eddie Duchin's Orchestra.
- 4:45—Journal-Post News Flashes.
- 5:00—Big Brother Club.
- 5:30—Junior Artists' Club.
- 5:45—Happy Hollow.
- 6:15—Football Summaries.
- 6:30—Edna Wallace Hopper.

- 6:45—Camel Quarter-Hour with Morton Downey.
- 7:00—Citizen's League Speaker.
- 7:15—Abe Lyman's Band.
- 7:30—LaPalina Presents Kate Smith.
- 7:45—Tastyest Gloom Chasers.
- 8:00—Chicago Variety Program.
- 8:30—National Radio Forum.
- 9:00—Hank Simmons' Show Boat.
- 10:00—Jack Miller—Songs.
- 10:12—Ayer's News Report.
- 10:15—Arthur Pryor's Crema Military Band.
- 10:30—Life Saver Success Interview with—
- 10:35—Hawaiian Serenaders.
- 10:45—St. Moritz Hotel Orchestra.
- 11:00—Guy Lombardo's Orchestra.
- 11:30—Nocturne.
- 12:00—Eddie Kuhn's White House Tavern Orchestra.

NETWORK ORIENTATION

Program listings for KMBC's service to the western network of the Columbia broadcasting System.
Note: These programs are not broadcast by KMBC.

SUNDAY, OCTOBER 18, 1931

- 6:15-6:30—Swiss Yodelers.
- 7:45-8:00—Hawaiian Serenaders.
- 8:00-8:30—The Friendly Muse.

MONDAY, OCTOBER 19, 1931

- 7:15-7:45—On Twelfth Street.
- 7:45-8:00—Ozie and George.
- 8:00-8:15—Rhythmairs.

TUESDAY, OCTOBER 20, 1931

- 6:30-6:45—The Songsmiths.
- 7:15-7:30—Organalities.
- 8:30-9:00—Eddie Kuhn's Orchestra from White House Tavern.

WEDNESDAY, OCTOBER 21, 1931

- 7:15-7:45—Eddie Kuhn's Orchestra.
- 7:45-8:00—Wah-Dem-Na Choral Club.
- 8:30-9:00—Salonesque.

THURSDAY, OCTOBER 22, 1931

- 6:30-6:45—Between the Book Ends.
- 7:15-7:30—Organalities.
- 7:30-8:00—On Twelfth Street.
- 8:30-9:00—Eddie Kuhn's Orchestra.

FRIDAY, OCTOBER 23, 1931

- 7:15-7:30—The Songsmiths.
- 8:00-8:30—On Twelfth Street.
- 8:30-8:45—Organalities.

SATURDAY, OCTOBER 24, 1931

- 7:15-7:45—Barn Dance Varieties.
- 9:30-9:45—Hawaiian Serenaders.

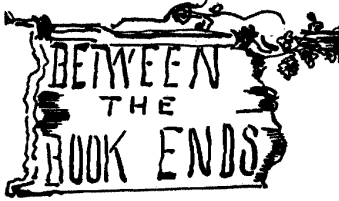
HARD TO FIND

A recent script in the "March of Time" program called for two Chinese characters and it took several telephone calls to fill the cast. Oddly enough the two finally selected were not professional actors. One was V. T. Woo, a consulting engineer, and the other George C. Chou, a historian.

BIG SELLER

The association of a radio artist with a song resulting in the tune's nationwide popularity again is exemplified in the case of Kate Smith and "When the Moon Comes Over the Mountain." According to the theatrical paper, Variety, Kate's theme is the No. 1 selling song throughout the country.

That genial Francophile, Pierre Brugnion, again will function as "maitre de ceremonie." He is an old resident of Montmartre, which is the center of gaiety of all Parisian night life. In addition to introducing orchestral and solo numbers, Brugnion will sing a French song or two during each radio-evening along the gay boulevards.



Every week day at 3:45 p. m., over KMBC.

AROUND THE CORNER

Around the corner I have a friend,
In this great city that has no end;
Yet days go by and weeks rush on,
And ere I know it, a year has gone;
And I never see my old friend's face,
For life is a swift and terrible race.

He knows I like him just as well
As in the old days when I rang his bell
And he rang mine. We were younger
then:

Now we are tired and busy men—
Tired with playing a foolish game,
Busied with trying to make a name.

Tomorrow, I say I'll call on Jim,
Just to show I am thinking of him.
But tomorrow comes and tomorrow
goes,
And the distance between us grows and
grows.

Around the corner—yet miles away,
"Here's a telegram, sir," I read, "Jim
died today."

"No, No answer."
And that's what we get and deserve
in the end,

Around the corner—a vanished friend.
—Sent by Mrs. Chas. Selbe.



THERE ISN'T TIME

There isn't time in life—there isn't time
To fret about each petty ill or wrong,
You'll find folks love you better when
you smile:

They do not want your frown, they
want your song.

And when folks love you better,
All the world grows brighter and
more beautiful each day;
The fret and worry of the "common
task"

Before a friend's warm smile, will
fade away.

There isn't time to mope—there isn't
time:

If you should stop to weep about the
rain,
Your tear-dimmed eyes will miss the
golden sun
That comes so soon to kiss the world
again.

There isn't time for anger or for
strife—

Your bitter word a deadly thing may
prove;

There isn't time in life—there isn't
time

For anything but courage, hope and
love.

—Unknown.

Submitted by Mrs. Charles Selbe.

SOME TIME

Last night, my darling, as you slept
I thought I heard you sigh,
And to your little crib I crept,
And watched a space thereby;
Then bending down, I kissed your brow,
For O, I love you so,
You are too young to know it now,
But some time you shall know.

Some time when in a darkened place,
Where others come to weep,
Your eyes shall see a weary face
Calm in eternal sleep;

The speechless lip, the wrinkled brow,
The patient smile may show
You are too young to know it now,
But some time you shall know.

Look backward, then into the years,
And see me here tonight—

See, O, My darling, how my tears
Are falling as I write;

And feel once more upon your brow
The kiss of long ago—

You are too young to know it now,
But some time you shall know.

—Unknown.

Submitted by Mrs. Selbe.

WHO MISSES OR WHO WINS?

Who misses or who wins the prize,
Go lose or conquer as you can;
But, if you fall, or if you rise,
Be each, pray God, a gentleman.

—Wm. M. Thackeray.

Lady of the House

BACK-DOOR WIRELESS

Such splendid recipes have been sent in to me the last few days, that I wish I could print them all in this column, but you will hear them on my program if they don't appear here.

Mrs. Faris of Richmond, Missouri, sends this:

Red Salmon Hollandise

Cream $\frac{3}{4}$ cup butter,
Add yolks of three eggs, one at a
time.

Beat well.
Add juice of 1 lemon.

$\frac{1}{2}$ ts. salt.

Dash of paprika.

$\frac{3}{4}$ cup boiling water.

1 can red salmon, skin and bones
removed.

1 cup small peas.

Cook in double boiler until thick,
then serve in patty shells.

Doesn't that sound good to
serve at your next club lunch-
eon?

Then Mrs. Albert Rumsey of
Kansas City, Kansas, sends in
her "specialty." Here it is:

Saulsbury Steak

Beat a round steak, that is 1
or $1\frac{1}{2}$ inches thick, full of flour.
Salt and pepper to taste. Sear
on both sides. Smother well with
onions and fry slowly for 15 min-
utes. Pour over this 1 can of
tomatoes. Bake $1\frac{1}{2}$ hours in a
slow oven. Butter is used in fry-
ing this.

This would be a very simple
and delicious dish to serve for
a large number of people.

As I have been telling you over
the air, I have a perfectly splen-
did collection of recipes for many
different varieties of mayonnaise,
salad dressings and French dress-
ings. These recipes are yours for
the asking—so write in today to

Lenore Anthony,

The Lady of the House.

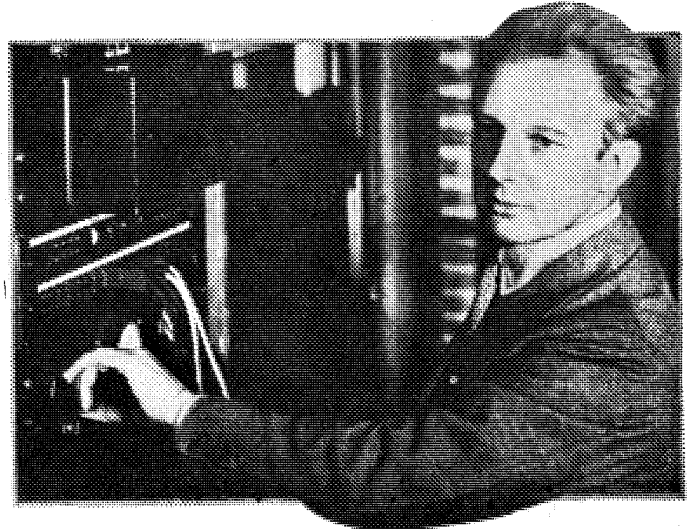
MORE ABOUT TELEVISION

New scenic plans have been
tested by Station W2XAB, the
Columbia television unit in New
York, and before long twenty-
four different stage "sets" will be
housed in a wooden box a foot
long and four inches wide. The
answer is that each set will be
only two inches high.

Life images coming from the
scanner in the main television
studio will be superimposed on
the miniature settings on glass
and thus the picture as trans-
mitted will have amazingly
varied backgrounds.

All that is necessary for the
visual broadcasts will be the use
of a one-color back-drop curtain
which "appears to disappear"
through the process of superim-
position.

EMINENT CONDUCTOR TAKES ROLE OF ENGINEER FOR CONCERT BROADCAST



Tests of special broadcasting equipment installed in the Philadelphia Academy of Music by Columbia engineers for the series of concerts by Leopold Stokowski at the helm of the Philadelphia orchestra, found Stokowski himself collaborating with the technical men from WABC. Stokowski, a keen student of the relations between radio apparatus and symphonic music, is shown operating the volume control on one of the amplifiers. His concerts, sponsored by Philco, will again be heard following the initial broadcast on October 12, and November 21, over a network of seventy-one stations of the Columbia Broadcasting System.

THE TATLER

Since KMBC has become a key station on the Columbia network, everyone has begun to "sit up and take notice." When the big news hit the studio, the Tatler observed all the announcers gathered in a huddle in the artists' lounge, each one practicing "This is the Columbia Broadcasting System." It's a real thrill, all right.

All of which reminds us of an amusing incident which occurred a year or so ago. Dick Smith, program director of KMBC, in a late night broadcast, signed off by saying "This is Station Dick Smith." We're waiting to see who pulls the first boner on a chain broadcast.

The last game of the World Series was a scene of much excitement around the studio. In one of the "jackpots," Eddie Edwards, alias George Washington White, drew the number four as the total number of runs in the game. He was confident of his success until the ninth inning, but when those Athletics had three men on bases, it was too much for Eddie. And then it happened—the A's scored. By the way, girls, our young operator, Frank Mandacina, won the jackpot. And he's a bachelor, too.

Studio Spots

A lady approached Ted Malone last Friday with tears near the dropping point. "Ted, I've listened to your 'Book Ends' program every since you started it and now I don't know what I'm going to do. I'm moving to California tomorrow." Her joy seemed unconfined when he announced that his voice would go to the west coast every Thursday. Ted's sure of one listener anyhow.

The studios are once again getting back to normal, through sheer exhaustion, after preparations for our first Columbia venture. Several radical changes are being made in offices and equipment, due to added demands on operators and staff.

Even Cecil Holman, who we thought was only good for springing "gags" and writing prosperity continuity, has been put to work fanning cables. Don't ask what that means, but it has something to do with wires and wrenches and things.

There'll be more news week after next. So watch this space.

Tattingly yours,

The Tatler.

HEADLINERS SCHEDULED FOR UNEMPLOYMENT PROGRAM

**President Hoover to Address Na-
tion Wide Radio Audience
Sunday, October 18.**

Aided by the combined efforts of what is probably the greatest lineup of attractions ever to be assembled for one program, President Herbert Hoover will address the entire nation over the combined Columbia system and the red and blue networks, Sunday night at 6 o'clock. At that time he will deliver a very important message regarding unemployment, to be heard locally from KMBC.

The array of talent for this unusual feature, which will last one hour, is designed to reach every type of radio listener, presenting entertainment by several of the world's greatest attractions. John Phillip Sousa and the Marine Band, recognized as one of the greatest bands in the world will be only one of the headliners. Two great symphony orchestras, Stokowski's Philadelphia symphony and the New York Philharmonic Orchestra will appear. The renowned favorite of the concert stage and screen, Lawrence Tibbet, who is a sensation in himself in appearing before this nation-wide hookup, will be heard. Lily Pons, another singer whose recent operatic achievements have created comment on both continents, will make her bow before the microphone.

Another star, a classic in himself, who certainly will attract any listeners who are left is Will Rogers. These are only a part of the outstanding selections to be included in this epic broadcast which give their services in assisting the President of the United States and Owen D. Youngs committee in their fight against unemployment.

In scheduling this program next Sunday night, it has been necessary to cancel a number of commercial programs both national and local, in order to bring the president's message to the American public, it being considered a duty of every American citizen to aid in this relief program to be inaugurated that night in an effort to avert a national crisis.

Don't throw it away because it looks like a bridge prize. It may be a vacuum cleaner attachment.



COLUMBIA ANNOUNCES NEW SERIES

The premiere of a new series of Sunday night programs over the Columbia Broadcasting System on October 18 will bring to the network a novelty orchestra under the baton of Dan Rybb, and tenor solos by Paul Small. The program is sponsored by Ludens, Inc., and will be heard regularly on Sundays from 6:30 to 7:00 p. m. By November 15 thirty-two stations of the Columbia network, headed by key station WABC, will carry the program to listeners from coast-to-coast.

Dan Rybb, bass virtuoso of the New York Philharmonic Orchestra, will raise his baton to direct the traditional Russian composition, "Midnight Waltz," in an arrangement prepared especially to be used as the theme melody of Luden's Novelty Orchestra.

Paul Small, already well known to the radio audience, will be heard in several vocal selections including Donaldson's, "The Love Waltz."

Dan Rybb, pianist as well as conductor, will be heard with Gregory Stone in a piano duet accompanied by Luden's eleven-piece brassless orchestra.

BOSWELL SISTERS SPONSORED

The Boswell Sisters—Connie, Martha, and Vet, whose vocal harmonies have been heard over the Columbia chain since last June as a sustaining feature, will broadcast a new series of programs every Monday, Wednesday, and Friday, beginning Friday, October 16. These programs, sponsored by the Baker Chocolate Company, will be presented at 6:30 p. m.

In their new presentations the Boswells will be assisted by Rob Haring's orchestra which also will be heard in several of its own selections.

The three girls recently have completed a successful vaudeville tour of the Middle West and South, and now are headlining at the Palace Theater, New York. Their unique arrangements are made by themselves.

Be sure to watch schedules on page four and five. You will find a great deal of value in a personal radio schedule for the week.

KMBC BROADCASTS ALBERT SPALDING

Albert Spalding, world-famous violinist, will be heard as soloist with the New York Philharmonic-Symphony Orchestra during the broadcast of the Sunday afternoon concert from the Brooklyn Academy of Music over the KMBC-Columbia network from 2:15 to 4:00 p. m., October 18.

Following is the program:
Symphony No. 1 in D Major, Dvorak.

Intermission: Description of the music by Olin Downes.

Violin Concerto, Beethoven—Albert Spalding, soloist.

Passacaglia for organ and large orchestra, Weinberger.
(First time on air.)

NEW YORK ACADEMY OF MEDICINE PROGRAM

The New York Academy of Medicine, in cooperation with the New York Tuberculosis and Health Association will present over the KMBC-Columbia network, Rear Admiral Cary T. Grayson, of Washington, D. C., and Sir George Lenthal Cheatle of London, England, at 10:15 a. m., Wednesday, October 14.

Rear Admiral Grayson, who is president of the Grogas Memorial Institute of Tropical and Preventive Medicine, will talk about "The Periodic Health Audit." Sir George, who is consulting surgeon and emeritus lecturer in Surgery at King's College Hospital, will broadcast on "The World Fights Cancer."

STAR BRAND SHOE- MAKERS' PROGRAM

Songs that were popular a few seasons ago will be revived by the Shoemakers' Quartet and Mark Warnow and his orchestra during the Star Brand Shoemakers' program to be broadcast over the KMBC-Columbia network from 9:15 to 9:30 p. m., Tuesday, October 20.

The quartet has chosen two song hits from shows that were smash hits a few years ago. They are "Say It With Music," from "The Music Box Revue," and "Don't Ever Leave Me," from "Sweet Adeline." Among the old favorites to be played by the orchestra are "Japanese Sandman" and "Bambalina."

DR. BLACKMAN AND YOUTH FORUM RETURN

KMBC is happy to welcome back to its fold a real friend to many young people throughout Kansas City, Dr. Earl A. Blackman. Every Sunday, at 9:45 a. m., he will again conduct the Kansas City Youth Forum, an organization which has become so well known through the efforts of Dr. Blackman. He promises to bring other personalities of the Youth Forum as was customary before. His first broadcast of this new series begins Sunday, October 18.

JONES STORE SHOPPER

Something new in the way of radio advertising was inaugurated last Monday, October 12, when the "Jones Store Shopper" first went on the air. A special wire, direct to the store, is used and all broadcasts are from the store. This is a daily feature, taking the air every morning at 9:00 a. m.

CLASSIC HOUR

Music from "The Beggar Student" will be heard on Mrs. Aubrey Waller Cook's "Classic Hour" program on Tuesday, October 20, at 1:00 p. m. The action of this opera is laid in the city of Cracow, Poland in 1704. Mrs. Cook will be assisted by soloists who will sing outstanding numbers from this work.

CATHEDRAL HOUR SUNDAY, OCTOBER 18 12 NOON

Processional: "O God, Our Help in Ages Past," Croft—Cathedral Ensemble.

Anthem: "Eternal Ruler of the Ceaseless Round," Sealy—Barbara Maurel, Choir and Orchestra.

"My Soul Is Athirst for God," from "Holy City," Gaul—Theo Karle and Orchestra.

"Gloria," from Mass in B Flat, Farmer—Choir and Orchestra.

Motet: "O Jesus, Tender Shepherd," Brahms—Adele Vasa, Barbara Maurel, Theo Karle and Crane Calder.

Scene from "Saint Paul," Mendelssohn a. "And They Call Barnabas"—Solo piano.

b. "O Be Gracious"—Chorus.
c. "Now When the Apostles"—Tenor and Bass.

d. "For Know Ye Not"—Bass.
e. "But Our God Abideth in Heaven"—Chorus—Adele Vasa, Theo Karle, Crane Calder, Choir and Orchestra.

"I Will Extol Thee, O God," from "Eli," Costa—Adele Vasa (Organ Accompaniment.)

Motet: "Hark, Hark! My Soul," Barbara Maurel, Choir and Orchestra.

"Come, Thou Fount of Every Blessing," Mattfield—Theo Karle and Orchestra.

Anthem: "Hail Gladdening Light," Martin—Choir and Orchestra.

Recessional: Postlude, Rinck-Collinge—Orchestra.



ARTHUR B. CHURCH

Arthur B. Church, general manager and vice president of the Midland Broadcast Central. A most sincere friendship and respect is enjoyed by Mr. Church from all those who know him, therein lying the greatest secret to the success that KMBC has recently enjoyed in being appointed as a Key station of the Columbia Broadcasting System.

Mr. Church has long been a recognized radio authority, having been elected a member of the Board of Directors of the National Association of Broadcasters three times. He built his first radio station in 1914, probably never dreaming that it was the nucleus of what is now one of the outstanding radio stations in America.

MAIL SPINS NO. 22
 *
 * (The voice of the people.) *

Among the suggested nomenclatures for the "Program Sans a Name" we found:
 Excess Ether
 Raving Maniacs
 Allspice program
 Thirty Minutes Wasted
 No Sense and Nonsense

And no foolin', this actually fell on our desk t'other day:
 "Dear Tastyeast balloonchasers—Please send me your two free fudge-coated bars of iron."
 —What? No brass content?

And this:
 "Camel program: In my estimation, no salary you could pay would be too large for the few little things in your program said by Ted Malone. We rural folks hope your cigarets may be to everyone as soothing, mild and soft as are the words of Ted."
 —and they choke carbureters!

Has It Ever Occurred to You—
 That it is cheaper to mail a newspaper to Japan than to your next door nabor?
 That a Christmas card com-

ABOUT THE WAH-DEM-NAS

This Wahdemna Chorus which made its bow over Columbia last Sunday night and again on Wednesday night caused quite a sensation among certain staff members in their appearance at the studios. When we say appearance, that's what we mean—of course their music was all right—but there are probably more good looking girls in this group of 50 singers than we've ever seen together at one time.

Although the Wahdemnas have appeared a number of times over KMBC, very seldom have they been to the Pickwick Studios, owing to the fact that, being an Independence organization, they are able to present their programs from the studios at that point. Their highly artistic music, under the leadership of Paul N. Craig, is subject to a more perfect microphone pickup from the Pickwick Studios at the present time.

pany will now mail your cards from Santa Claus, Indiana, at a small extra charge?

That I'm getting squirrely writing this column every other day? Rilly 'n' truly. Look—
 Sir James.

**WHITE HOUSE
 TAVERN CELEBRATES**

**KMBC Treated to a Chicken
 Dinner.**

Last Tuesday night was a scene of great festivities out at White House Tavern, the remote control which furnished such pleasing music from Eddie Kuhn's Orchestra. The occasion was in honor of the Tavern's first broadcast to the Columbia Network from 8:30 to 9:00 o'clock.

An incident of interest to those who attended was the fact that this was the largest group of KMBC's staff to ever assemble together. The dinner did not start until 10:30 because of the fact that most of the staff are on duty until late, those who take the "death watch," not showing up until much later than that. During the dinner, the party was entertained by the Palis Sereaders, another group to go on the network from this point. They received a big hand from those who have enjoyed this beautiful Hawaiian music from their own studios for so long, yet have never seen the entertainers.

All those who attended wish again to thank the management of White House Tavern for their wonderful hospitality and assure them that they will return soon.

GLOOM CHASERS

Gloom-chasing must be the natural avocation of the Colonel and Budd. Not only in their regular comic programs, but also in a vein of seriousness that occasionally creeps into their extemporaneous broadcasts, they manage to dispel somebody's sorrows. Learning the other night of a Brooklyn girl, ten years old, who lived twenty-two days in a respirator, they mentioned this in their WABC program, and asked listeners to send her a cheery greeting.

The result was that little Sally Louise Dalton has received hundreds of letters and greeting cards, and many listeners have written telling the colonel and his aide-de-camp that they are praying for her.

Here's a new one. Someone writes in with a solution that the fellow who writes Mail Spins is Ted Malone. I suppose she thinks that Jimmy Patt writes Happy Hollow.

FIRST NIGHT

**When KMBC Programs Go to the
 Columbia Network for the
 First Time.**

Nonchalance and lots of it. . . . As though this wasn't the most exciting moment in a good many lives. . . . First chain broadcast to take the air, twin organs and two pianos all played at once, program timed to the dot. . . . Members of the Wah-Dem-Na Choral Club reduced to a lot of bundles of nerves when two members of the quartet don't show up until four minutes before time of broadcast. . . . Paul N. Craig's ever discernable indication of irritation, running his fingers through his hair. . . . Ted Malone enlists the Wah-Dem-Na (fifty-voice chorus) as Indians for his first chain broadcast of the "Friendly Muse." . . . C. E. (Uncle Ezra) Kemp gets a chance to do some real dramatics on the "Muse." . . . By actual count, there were exactly 92 people doing duty for KMBC at one time during the Sunday night chain programs from Kansas City. . . . A fifty-voice chorus, operators at the local switchboard, at the Columbia control panel, and at the Independence Power station, a large staff of dramatists, announcers for both Columbia and local work, the twenty-piece Salon Orchestra rehearsing in another studio for the Pickwick Travelers hour, directors, sound effects men . . . all at one time. . . . In the three programs Sunday, not a single word was swallowed by any announcer.

CHALLENGE

We hate to say that we haven't been convinced yet as to the capabilities of the Tasty Yeast Gloom Chasers as men of great thoughts, but if they'll solve the problem of how to get street car fare out of their pocket without taking off their gloves, all our doubts will vanish.

MORNING THOUGHT

That which we acquire with the most difficulty we retain the longest; as those who have earned a fortune are usually more cheerful than those who have inherited one.

The art of life is to know how to enjoy a little, and to endure much.

There is a closer connection between good sense and good nature than is commonly supposed.

Taw.

COMPLETE KMBC
PROGRAM SCHEDULES

THE K·M·B·C

FOR THE WEEK
ENDING OCTOBER 31

HAPPY HOLLOW BUGLE

VOL. 2

HAPPY HOLLOW, U. S. A., OCTOBER 24, 1931

No. 13

UNCLE
EZRA'S
RAMBLINGS

It may add some interest in this little story fer ye ter know it is a true one. I know it is true, fer I had a small part in it. A neighbor uv ours had a boy about fifteen years uv age. The boy wuz kinder ambitious, so one spring his paw give him a pig and told him he could do what ever he wanted to with it. The pig bein the runt uv the litter, his paw didn't think it'd ever amount ter nuthin. Well, sir, ye never see a boy so happy and proud uv anything in yer life. He jest might near lived with that pig. He fed and took care uv it like it wuz a baby. The result wuz, that pig started ter grow and by fall it wuz the biggest one in the litter.

A buyer come along one day and his paw sold the boy's pig along with some others. A few weeks later, the boy left home. His maw wuz might near distracted. They could not understand why the boy should wantta leave. They had a nice home and the boy had ever thing he needed.

A couple weeks later, they heard uv him in a town about a hundred miles away workin with a road crew. His paw went after him and persuaded him ter come on back home, but they never could git him ter tell why he left. One day he wuz over ter the store and I gotta tellin him how glad his paw and maw wuz ter have him back home with em, and finally axed im if he wouldn't tell me why he went away. He then told me about his paw givin him the pig and how he had took care uv it and when it come time ter sell it, his paw took it, sold it and pocketed the money. He said: "Uncle Ezra, jest because I couldn't help myself, he took what belonged ter me. Do you think he treated me right?" What anser would you have made ter that boy?

ACTION AT AUCTION

Harry Outbide and Bit at Abie Cohen's Racket Store.

At an auction last Saturday night a box of breakfast food was sold to the highest bidder, Harry Checkervest. Only after a heated contest between Mr. Checkervest, promoter and investor of Happy Hollow, and two other well known figures of this city, Reuben Weathersby and Ezra Butternut, was the bid decided; the final price being \$10.

Although the box of breakfast food was in plain sight at the time of the bidding, Harry Checkervest seemed quite taken back when he paid for and opened the package, finding the breakfast food as indicated on the outside of the package. The two other participants in the contest seemed more then pleased.

It turned out that all three of the crowd thought that this box contained the names of Jonathan Skinflint's race horses. The whereabouts of the names is now more of a mystery than ever.

HAPPY HOLLOW HEARSAY

Lucinda Skinflint, once director of the Happy Hollow choir was a short visitor in town last week. She led the choir in a couple numbers just for old times sake Thursday night but was unable to stay over for the grand opening of Uncle Ezras FFOG General Store.

According to Mrs. Fullerton, she must have a lot of money if she can afford to gad around over the country the way she does.

The General Store served pancakes and maple syrup at its grand opening as a FFOG Store last Friday night. With every pound of paid-for coffee a basket of groceries was given away. Uncle Ezra says he sold more coffee that night than he ever sold in a year.

Johnathan Skinflint hasn't yet found the little black box in which he had the names of his racing ponies. He still thinks that some one in Happy Hollow has it.

10,000,000 SLAIN!!!

WELL, WELL, WELL!

Percy Roped In

Only by the concerted efforts of every man in town, was Percy Straightlace finally hoisted from the old dried up well back of the blacksmith shop last Tuesday night. While playing follow the leader, with Douglas Butternut at the head, he was the last to climb down into the well by means of a rope. After all the other children, including Danny and Mary Ann Fullerton, had climbed out, the rope slipped, leaving Percy with no means of escape. Sheets were tied together by the children to furnish a make shift rope, but that also was dropped into the well. When another rope was finally found and let down by Mr. Perkins, Percy was so weak from fright that he was unable to pull himself out without assistance.

HORSES GOING SOUTH

Jonathan Skinflint is planning to ship his race horses to the south next week by means of the Hoof and Amble railway. He is being assisted in his racing project by Reuben Weathersby, who will probably accompany the horses on their trip, where they will be entered in several races.

Harry Checkervest has been of great assistance to Reuben in this project according to Mr. Checkervest.

"RIGHT SMART GOOD TIME"

Hoodlums Do a Little Broadcasting.

Last Saturday night, the Hoodlums, Uncle Ezra, and a number of our good town folks took a trip to KMBC and put on a little show for them up there. As general rule, there is a barn dance down at the Town Hall on Saturdays, but owing to the fact that the hall is no more and the gang didn't have much else to do, they thought they might as well go up and play for the Columbia chain for a little spell.

Thousands Left Homeless After Flood.

Ten millium are ded and thousands wus left without homes or shelter in a terrible flood which swept thru part uf Happy Hollow this week. Among meny of them slain er left homeless wus women and childrun, meny uf who are not yet identified.

See, the way ut happuned wus that me n Danny jist axidently let a bucket uf water spill jist a little bit and then the catastrophey happened. In the wake uf the flood came a awful ferochus monster which added grately to the mysery uf the citizuns of the country.

When Mary Ann, which is a cry baby, saw whut had happuned why she startud ta cry which didn't help eny an then she sed me n Danny wus cruil jist cause we exidently let a bucket uf water spill over. An then who shud cum a long but Missus Pnobscott who we wishus wud have a operashun on her head along wuth all the others she's all the time talkin 'bout, an she sed that we wus aprovin' that we wus a mence ta the community an didn't have eny respect fer life.

So we sed wull jist the same, we bet she wud sure throw water on em uf they wus up in her pantry (refering ta them that wus slain) an so why shouldn't we have a rite ta throw water on 'em when they wus out on the ground.

An then we sed that things wus shure gittin' plenty awful when a editor had ta go out an make the news hisself by pourin' water in a ant hill.

You see, the Columbia people need a little entertainment the same as anyone else, so the gang didn't seem to mind going out of the way a little bit to do a favor. Uncle Ezra officiated at the microphone and everyone seemed to have a right smart good time.

Presented by

Pu

Miss Mildred Martin

Dan

Liberty, Missouri

Pr

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April 2, 1946

Me n Danny wud sure go ta New Mexico ta stay wuth Aunt Lucindy an Uncle Jonathan uf we didn't haf ta stay an take care uf Uncle Ezry. See when peoples git as big as I am when there jist about old enuf ta wear long pants why they has quite a few responsabilitys. We don't think he 'preshiates us very much tho cause along wuth takin' care uf him he makes us carry in about a ton uf wood ever nite.

The editors of this paper which is us is very indignunt about the way we wusn't invitud out ta Squire Blackstones wuth Uncle Ezry an' all the rest uf the men folks. The werst part uf it is that Percy sed that they had an orgy out there an shoot, we never did in are lifes git ta have a orgy. Whutever that is.

We nos this editoriul arn't very gud only but we're tryin' to keep ut frum bein' a classicul, cause sumone er other don't like classicul editoriuls an we wunt ta please everybody. One lady altsed I wus a smart elic but I gess all editors are so that's all rite.

All we hopes is that when we grows up an gits ta be old men why that we has as many friends as he does, an nos how ta keep em. See, Uncle Ezry, he ses that gittin' mad ut peoples is jist showin' yer own weeknus.

Well, ut looks like as if everybody is gonna be bothered wuth another charuty campne this yer. One thing is tho, that sum uf the peoples that gave last yer ta the campne won't have to this yer—they don't have anything ta giv. Jist the same tho, we hopes jist a little bit that they ask the peoples that has money ta give ruther thun them that has jist got there wages cut agen.

Wanted: The address of the tailor who has the pattern to the cloak of friendship.

Jane. "Sure it does, but you are too young to understand." "Why, I am not. Anyway, I don't like spiders, so there." And Jane ran out of the house.

Elmer Lee just kept on reading. All at once he looked up and right in front of him was a spider coming down from the ceiling head first, and then started back up again. "Wait, Madam Spider, tell me, what are you good for?" "Good evening, Sir," the spider said. "I think you are very impolite. How would you like to have someone ask you what you are good for?" Elmer Lee thought a minute and then said, "I'm sorry I hurt your feelings. Tell me about yourself, Madam Spider." The spider went back and forth on her thread several times, then said, "I am a hard working mother. I have to hunt for all my food. I never make any noise and annoy people like some boys I know. I catch the flies in your house that carry disease. I kill the moths that eat holes in your clothes." Elmer Lee didn't say anything right away but after awhile he said, "But you bite people and poison them." Madam Spider ran back and forth again on her thread, then stopped and said, "We house spiders are not poisonous." Madam Spider started away again and Elmer Lee said, "When are you going back to your children?" "Oh no," said the spider, "my two hundred children left in a barrel today with the trash man to see the world, but I will have more children to look after me when I am old; good night." And Elmer Lee was just going to say good-night, but he fell out of the chair and woke up. Just then Jane came in and saw Elmer Lee on the floor and the spider just flying through the air. "Ha, ha, ha," laughed Jane, "afraid of a spider," and then Elmer Lee told Jane about his dream and Jane said, "Read me more about spiders" and he did and Jane was never afraid of spiders again.

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* OLD TIMERS' SONG *
* COLUMN *

SILVER BELL

I.

Beneath a light on a dark stormy night
Sang a lonely little Indian maid,
No lover's sweet serenade
Has ever won me.
As in a dream it would seem
Down a stream
Gently paddling his tiny canoe,
Her chieftain longing to woo,
Sang her this song.

Chorus

Your voice is ringing, my Silver Bell,
Under its spell, I've come to tell
The love I am bringing o'er hill and dell,
Happy we'll dwell, my Silver Bell.

Oh many moons, many spoons, many tunes,
Broke the echo of the still summer night,
As down the stream gleaming bright,
They floated dreaming,
In his canoe, built for two, set to woo,
As they listened to the sigh of the breeze,
That seemed to be singing in the trees,
This sweet refrain.

Chorus

Contributed by Mrs. Claude D. Hutchings, Excelsior Springs, Missouri.

The Straightlace baby had a narrow escape the other day. It seems that while Mr. Straightlace was gone to the general store, young Charles Augustus swallowed a bug. Percy immediately gave him a dose of insect powders. Doctor Abernathy arrived in time and Charles Augustus is improving nicely.

"ORGAN REVEILLE" REPLACES "MOUNTAINEERS"
Another half hour of music from the organ in KMBC's beautiful Egyptian studio has been added to the early morning schedule. It will be played by Howard Ely, who has been ticking the ivories for Happy Harry's "Keeping Fit" class and will be entitled "Organ Reveille," and presented every morning from 6:15 to 6:45.

This new program takes the place of the spot left vacant by the sudden evacuation of Aaron Campbell's Mountaineers, over which our program department had no control. It should satisfy many people who have made known their desire for more organ music and we are sure that Howard Ely will be glad to add request numbers to his program.

Alimony: A war pension.

A Grouch: A man who always knows where his lawn mower is.

Wanted: A good husband. (Let me know if any are left over.)

LeRoy: "Heard my latest gaw?"

Cecil: "You mean the one you're telling?"

LeRoy: "Yeah."

Cecil: "Oh, yeah, That chills me, but I've got a better one."

LeRoy "I see. Yours is absolute zero."

INTO THE LIGHT ETERNAL

—By Willie Botts.



ECHOES TO THE BUGLE CALL

SIGNS OF AUTUMN

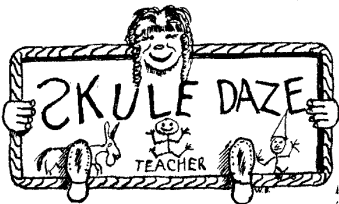
Red gold leaves
Hang on the trees;
There is a tang
To the north breeze,
And we fill the car
With anti-freeze.

There's cider pressed
From a wooden mill;
There's pumpkins frosting
On the hill,
And hungry folk
Are hard to fill.

The nutting parties
Are having fun;
Duck hunters polish
A wicked gun,
And poets write
Poems like this one.
—Iris of Richmond.

DREAM BOAT

My Dream Boat has gone from
the air,
My Dream Boat with Skipper so
rare,
My Dream Boat has gone from
the air
Oh, bring back my Dream Boat
so fair.
Bring back, bring back,
Oh, bring back my Dream Boat
so fair, so fair.
Bring back, bring back,
Oh, bring back my Skipper so
rare.
—Justa Dreamer.



INDISPENSABLE RULES OF SCHOLARLY CONDUCT

1. Always stop in the middle of the hall to talk. It gives the other students much needed exercise, when they must walk around.
2. Make lots of noise in assemblies. It makes the speakers feel as if you appreciate their speech so much that you can't wait to discuss it.
3. Run down the halls "lickety split" any old time. This is awfully good track practice.
4. Cut classes any time you please. It makes the faculty feel so much more important when you give them a chance to use their authority.

Betty Co-ed.

What Magic There Is in a Baby's Smile!

And what utter helplessness in its cry. When your baby cries in the middle of the night and you rise, heavy lidded to take it in your arms, you'll wonder if you'll ever get enough sleep, but as you sit and hold her, watching that fluttery little smile, you will decide you are the luckiest person in all the world. You forget the work you will have to do tomorrow, the mean things some one said about you, the things that hurt; forget to be sleepy, there in the dark with only your baby and God, you find the peace and rest your soul craves. Tomorrow she will fret and cry again, you'll feel weary and discouraged as you walk the floor trying to sooth her—then just before she closes her eyes in sleep, she looks up at you and smiles—and you are ready to do it all over again!
"Marietta Pickle."

TREASURES OF THE NIGHT

Silence!
The one you love.
The calm white beauty of the moonlight.
Somewhere a bird sings
A few notes of a love song
To his mate.
Two hearts that
Beat as one.
Silence,
Love,
And God.

Ima Man.

Modernistic Romance

A boy, a girl,
They meet by chance.
Singing hearts,
Sweet romance.
Fond caresses,
Thoughts that roam,
A hurried call
To parson's home.
Wedded pair
Can't agree,
Divorce court and—
Alimony.

—"Rainy Day Pal."

No doubt we are wrong. But, doesn't it seem funny to you that the farmers are blamed with over-production, and still the Government put the County Agents out to show you how to produce more.

"The Pesticatin Pest."

SI AN' MA

Well, Mr. Edison is gone,
An' Ma an' Me is sad,
He'd worked ter make a better worl'

Since he was jus' a lad:
Twelve hundred patents in his name,
That's some, I'm tellin' you,
You think we'll fin' his like again?
I doubt it. Ma does too.

Pore Al Capony, ain't it sad?
They've foun' him guilty now,
That's seven-teen years in th' "pen"—

He'll not serve one, I 'low—
With them that's out o' work, to-day,
"Scarface" with cash an' nerve,
Will take a trip aroun' th' worl'
An' hire some guy ter serve.

Well, Mr. Gifford's got a plan
Ter help—'twill make you laugh—
Jus' split that lousy dime you've got

An' give your neighbor half:
That plan would work away back thar
When ever'thunder was prime,
But how in thunder can you split
When yon ain't got no dime?
—R. H. Richardson.

A HEAP O' WORRIN'

(With apologies to Edgar Guest)
It takes a heap o' worrin'
To make a Bugle right
A heap o' fun an' trouble
And there's sometimes half o' night.

You have to stay awake and work

If you've dared to get behind
And think about it somehow,
For its always on yer mind.
A Bugle's not what gold can buy
Or get up in a minute.
Afore you get a Bugle
There's a heap o' labor in it.
You've got to work to make it pay,

You've got to sit and sigh
And wonder 'bout the crazy thing
Until you almost cry.

And when its handed to the lines
Too see some critic come

And point your errors out to you
It leaves you mad, but dumb!

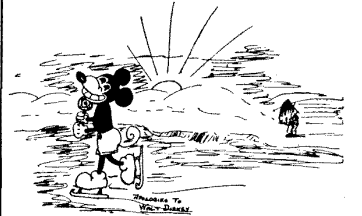
It takes a heap o' worrin'
To make a Bugle right,
So when you start to criticize
Please—won't you just sit tight?
—"Ozark Hill Billy."

TRAPPED BY A PIECE OF CHEESE

Previously recorded: The Mountaineers are in an awful fix. (We haven't last week's Bugle, so we forgot just what they were doing, but they were headed north.) Now, let the story be unrefined:

Parts Twelve, Nineteen and four, inclusive.

And sure enough, when they heard the cry of "Iceberg, Ahoy!" there stood a clothing store, flamboyant (this word came from the announcers' department, so we're not responsible for syllables damaged by fire or smoke) in the breeze with Fire Sale banners. It was the land of the ice and snow, and the Mountaineers were among the Lord's frozen people. Here and there, stood a polar bear. (poetic license No. 8246) while there



darted thither, hither and yawned a little Eskimona resplendant in their fur coats made of the hides of little Yom Kippurs trapped through the ice. "So," cried one of the Mountaineers. And the Eskimonas, being a very docile people, all began to sew. "Look!" quipped the leader of our brave heroes. "See those people dancing on the shore. This must be India, for they resemble Gandhi dancers!" "Nay," suzzled the first mate. "This is the land of the Great Northwest, where men are men, and moose and policemen are mounted." Our braves (can anyone think of another word for heroes, that is, quick like a flash?) landed their boat. Immediately the natives began to dance around. "What?" clucked the captain. "These people do not talk English." "Tis well," squashed the mate. "We shall take them back to Kansas City and make announcers out of them." At this point there arose a terrible cry.

84 bar rest until next week.

"A Request"

Will someone who has the words to "Little Blossom" please send them in to Old Timers' Song Column? Thanks a lot.

"Rainy Day Pal."

OUT OF THE MAIL BAG

Strange are many of the letters which find their way into the mail-boxes of broadcasting folk. . . Here are a few of the more unusual ones that the postman has brought to the CBS building. . . A letter to announcer Kenneth Roberts from a "lonely heart" who wanted to start a correspondence with some one, with matrimonial possibilities. . . It bore the postscript—"If you're married, pass this along to some one who ain't." . . The one singer Ben Alley got from a woman who wanted to adopt him, although she'd never seen him. . . And this, from a far away state to announcer Andre Baruch—"I have heard you on the air many times and imagine you as a tall, dark, handsome man with a charming mustache and a straightforward face. Would you be so kind as to send me a picture of the studio?"

Invitations are many. . . Such as the unknown Canadian lady who invited Chase (Colonel Stoopnagle) Taylor to go fishing with her. She even agreed to fly down to get him. . . Which brings to mind the woman in Baltimore who repeatedly wrote David Ross, asking him to visit her family so that he could taste what real Southern fried chicken was like. . . And the Western gentleman who offered to put his "palatial estate" at Harriet Lee's disposal, if she wanted a rest from the microphone.

Les Reis tells of the proposal he got by mail. . . The photograph enclosed revealed that the lady in question was elderly and unbeautiful. . . Toscha Seidel prizes a letter of appreciation which came from a seal hunter's camp in Alaska, 50 miles from the Arctic Circle. . . And Tony Parenti tells of the 50-year-old woman who wrote him asking if he would teach her to play the saxophone.

MORNING THOUGHT

Mankind have been learning for six thousand years, and few have learned yet that their fellow beings are as good as themselves. The greatest pleasure of life is love; the greatest treasure is contentment; the greatest possession is health; and the greatest medicine is a true friend.

He that can not forgive others breaks the bridge over which he must pass himself.

Taw.

PLEASE NOTE

Programs listed in bold face are for the benefit of visitors to the KMBC Pickwick Hotel Studios. These programs are presented in the main studio and can be seen from the visitors gallery.

SUNDAY, OCTOBER 25, 1931

- 7:00—Organ Preludium.
7:30—Bible Study.
8:00—Land O' Make Believe.
9:00—Journal-Post Funny Paper Man.
9:30—Quiet Harmonies.
9:45—Kansas City Youth Forum.
10:00—Julia Mahoney-Charles Carlisle.
10:15—Edna Thomas—Lady from Louisiana.
10:30—Voice of St. Louis.
11:00—Stone Church Choir.
11:30—International Broadcast.
11:45—Cafe Budapest.
12:00—Cathedral Hour.
1:00—Wallace Silversmiths—Sons of Eli.
1:30—Columbia Church of the Air.
2:00—NEW YORK PHILHARMONIC SYMPHONY ORCHESTRA.
3:45—President Hoover.
4:00—Kansas City, Kansas, Community Chest Speaker.
4:03—Matinee Melodies.
4:30—L. D. S. Radio Vespers.
5:00—Shuron Showmen.
5:30—Barnsdall Musical Memories.
6:00—The World's Business—Dr. Julius Klein.
6:15—Charlie and Oscar.
6:30—Luden's Novelty Orchestra.
7:00—Devils, Drugs and Doctors.
7:15—Eather Cad-kin with Concert Orchestra.
7:45—Angelo Patri—"Your Child."
8:00—The Dutch Masters.
8:30—Romances of the Sea.
9:00—The Pickwick Travelers.
9:15—President Hoover's Program.
9:45—Pickwick Travelers.
10:00—Life Saver Success Interview with Selma Robinson.
10:05—L. D. S. Studio Service.
11:00—Eddie Duchin—Central Park Orchestra.
11:30—Nocturne—Ann Leaf.
12:00—Eddie Kuhn's White House Tavern Orchestra.

MONDAY, OCTOBER 26, 1931

- 6:00—Morning Devotions.
6:15—Organ Reveille.
6:45—Ozie and George.
7:00—Keeping Fit with Pebeo.
7:15—Keeping Fit.
7:45—The Old Dutch Girl.
8:00—Journal-Post News Flashes.
8:05—Morning Music Box.
8:40—Town Crier Economy Menus.
8:45—Melody Musketeers.
9:00—The Jones Store Shopper.
9:15—Harmonies and Contrasts.
9:45—Saloon Program.
10:00—Melody Parade.
10:15—Bert Lowie's Orchestra.
10:30—Lady of the House.
10:45—Institute of Charm.
11:00—President Hoover—N. A. B. Address.
11:30—Girl o' My Dreams.
11:45—Columbia Revue.
11:50—Journal-Post News Flashes.
12:00—Constance Parker Young.
12:15—Aladdin Mountaineers.
12:30—Producers' Markets.
12:35—Louie's Hungry Five.
12:47—Songs That Never Grow Old.
1:00—Ann Leaf at the Organ.
1:30—Will Osborne's Orchestra.
1:45—The Pickwick Traveler.
2:00—Columbia Salon Orchestra.
2:30—Arthur Jarrett.
2:45—Program Without a Name.
3:15—Bert Lowie's Orchestra.
3:30—Willie Ganz—Pianist.
3:45—Between the Book Ends.
4:00—Cafe Dewitt Orchestra.
4:20—Journal-Post News Flashes.
4:30—Kathryn Parsons—Girl of Yesterday.
4:45—The Candy Program.
5:00—Big Brother Club.
5:30—Reis and Dunn.
5:45—Happy Hollow.
6:15—Lillian Roth with Linit Orchestra.
6:30—Boswell Sisters—Baker Chocolate.
6:45—Morton Downey and Camel Quarter Hour.
7:00—Arthur Pryor's Crema Band.

K M B C PROGRAM SCHEDULES FOR WEEK OF OCT

- 7:15—Singin' Sam, the Barbasol Man.
7:30—LaPalina Presents Kate Smith.
7:45—Tastyeast Gloom Chasers.
8:00—Pompeian Make-up Box.
8:15—The Mills Brothers.
8:30—Evening in Paris—Bourjois.
9:00—Guy Lombardo's Robert Burns Orchestra.
9:30—Pierre Laval Mon., 9:30 p. m.—Premier of France.
10:00—Street Singer.
10:15—Hawaiian Serenaders.
10:30—Life Saver Success Interview with Dave Breyer.
10:35—Eddie Kuhn's Orchestra.
11:00—Ben Bernie's Orchestra.
11:30—Nocturne—Ann Leaf and Ben Alley.
12:00—Eddie Kuhn's White House Tavern Orchestra.



DOMENICO SAVINO

TUESDAY, OCTOBER 27, 1931

- 6:00—Morning Devotions.
6:15—Organ Reveille.
6:45—Ozie and George.
7:00—Keeping Fit with Pebeo.
7:15—Keeping Fit.
7:30—Uncle Ezzy's Rambblings.
7:45—Cap'n Bill and Willie.
8:00—Journal-Post News Flashes.
8:05—Morning Music Box.
8:40—Town Crier Economy Menus.
8:45—Morning Minstrels.
9:00—The Jones Store Shopper.
9:15—Melody Parade.
9:45—Columbia Mixed Quartet.
10:00—Girl o' My Dreams.
10:15—Human Interest Stories.
10:30—Sun-Maid Program.
10:45—Stage and Screen Stars.
11:00—Rumford Radio Cooking School.
11:15—Lady of the House.
11:30—Columbia Revue.
11:50—Journal-Post News Flashes.
12:00—Pabst-ett Varieties.
12:15—Aladdin Mountaineers.
12:30—Producers' Markets.
12:35—Louie's Hungry Five.
12:47—Mid-day Organ Program.
1:00—Classic Hour.
1:30—Laying Cornerstone of Roosevelt Memorial.
2:15—Missouri League of Women Voters.
2:30—Horton Ray's Orchestra.
2:45—Program Without a Name.
3:15—The Four Clubmen.
3:30—Phil Fisher and Orchestra.
3:45—Between the Book Ends.
4:00—Tanlac Program.
4:15—Impromptu.
4:20—Journal-Post News Flashes.
4:30—Salty Sam, the Sailor.
4:45—North Merhornay New-ly-Weds.
5:00—Big Brother Club.
5:30—Charlie and Oscar.
5:45—Happy Hollow.
6:15—Icyest Program.
6:30—Kaltenborn Edits the News.
6:45—Morton Downey and Camel Quarter Hour.
7:00—Ed Cochran's Sport Chat.
7:15—Abe Lyman's Band.
7:30—Red Goose Adventures.
7:45—Walter Winchell.
8:00—Ben Bernie and His Blue Ribbon Orchestra.
8:15—The Columbians.
8:30—Romances of the Sea.
9:00—The Mills Brothers.
9:15—Star Brand Shoemakers.
9:30—The Friendly Muse.
10:00—Jack Miller, Songs.
10:12—Ayer's News Report.
10:15—Arthur Pryor's Crema Military Band.
10:30—Life Saver Success Interview with Karl Bickel.
10:25—Hawaiian Serenaders.
10:45—Red Nichol's Orchestra.
11:00—Ship's Cafe Orchestra.
11:30—Nocturne.
12:00—Eddie Kuhn's White House Tavern Orchestra.



DICK SMITH KMBC Program Director

WEDNESDAY, OCTOBER 27, 1931

- 6:00—Morning Devotions.
6:15—Organ Reveille.
6:45—Ozie and George.
7:00—Keeping Fit with Pebeo.
7:15—Keeping Fit.
7:30—Something for Everyone.
7:45—The Old Dutch Girl.
8:00—Journal-Post News Flashes.
8:05—Morning Music Box.
8:40—Town Crier Economy Menus.
8:45—Morning Minstrels.
9:00—The Jones Store Shopper.
9:15—Dr. Royal S. Copeland.
9:30—Melody Parade.
10:00—Rhythm Ramblers.
10:15—Three Men in a Tub.
10:30—Charis Morning Musicale.
10:45—Institute of Charm.
11:00—Aeme Sunshine Melodies.
11:15—Lady of the House.
11:30—Girl o' My Dreams.
11:45—Jackson County Farm Bureau.
11:50—Journal-Post News Flashes.
12:00—Constance Parker Young.
12:15—Aladdin Mountaineers.
12:30—Producers' Markets.
12:35—Louie's Hungry Five.
12:47—Fran Heyser—Songs.
1:00—Rhythm Kings.
1:30—Ann Leaf at the Organ.
2:00—Edna Wallace Hopper.
2:15—Columbia Salon Orchestra.
2:30—Arthur Jarrett—Songs.
2:45—Program Without a Name.
3:15—Cafe Dewitt Orchestra from Syracuse.
3:30—Columbia Artists' Recital.
3:45—Between the Book Ends.
4:00—Hotel Taft Orchestra.
4:20—Journal-Post News Flashes.
4:30—Salty Sam, the Sailor.
4:45—Jolly Jugglers.
5:00—Big Brother Club.
5:30—Hotel Taft Orchestra.
5:45—Happy Hollow.
6:15—Lillian Roth with Linit Orchestra.
6:30—Boswell Sisters—Baker Chocolate.
6:45—Morton Downey and Camel Quarter Hour.
7:00—Arthur Pryor's Crema Military Band.
7:15—Singin' Sam, the Barbasol Man.
7:30—La Palina Presents Kate Smith.
7:45—Tastyeast Gloom Chasers.
8:00—The Gold Medal Fast Freight.
8:30—Eino Crime Club.
9:00—Vitality Personalities—Miss Patricia.
9:15—Household Entertainers.
9:30—Dino Borgioli and Nevada Vander Veer.
10:00—Street Singer.
10:12—Ayer's News Report.
10:15—Hawaiian Serenaders.
10:30—Life Saver Success Interview with Selma Robinson.
10:35—Eddie Kuhn's Orchestra.
11:00—Romanelli's Orchestra.
11:30—Nocturne.
12:00—Eddie Kuhn's White House Tavern Orchestra.



SALTY SAM Tues., Wed., Thurs., 4:30 p. m.



KATE SMITH Mon., Wed., Thurs., Sat., 7:30 p. m.



WOODY SMITH "Songsmiths"

OCTOBER 25 TO OCTOBER 31

THURSDAY, OCTOBER 26, 1931

- 6:00—Morning Devotions.
- 6:15—Organ Reveille.
- 6:45—Ozie and George.
- 7:00—Keeping Fit with Pebecco.
- 7:15—Keeping Fit.
- 7:30—Uncle Ezra's Ramblings.
- 7:45—Cap'n Bill and Willie.
- 8:00—Journal-Post News Flashes.
- 8:05—Morning Music Box.
- 8:40—Town Crier Economy Menus.
- 8:45—Melody Musketiers.
- 9:00—The Jones Store Shopper.
- 9:15—Machine Age Housekeeping.
- 9:30—Melody Parade.
- 9:45—Barbara Gould Beauty Talk.
- 10:00—United States Chamber of Commerce—Mrs. John Sippel.
- 10:15—Girl o' My Dreams.
- 10:30—Sun-Maid Program.
- 10:45—Stage and Screen Stars.
- 11:00—Rumford's Radio Cooking School.
- 11:15—Lady of the House.
- 11:45—Columbia Revue.
- 12:00—Journal-Post News Flashes.
- 12:10—Aladdin Mountaineers.
- 12:30—Producers Market News.
- 12:35—Louie's Hungry Five.
- 12:47—Farm Frolic.
- 1:00—Singing Vagabond.
- 1:15—Columbia Salon Orchestra.
- 2:00—La Forge Beruman Musicale.
- 2:30—Miriam Ray.
- 2:45—The Program Without a Name.
- 3:15—Melody Magic.
- 3:30—Hotel Taft Orchestra.
- 3:45—Between the Book Ends.
- 4:00—Tanlac Program.
- 4:15—Ashbury Park Casino Orchestra.
- 4:30—Salty Sam, the Sailor.
- 4:45—Organ Interlude.
- 5:00—Big Brother Club.
- 5:30—Steamboat Bill.
- 5:45—Happy Hollow.
- 6:15—Tony Parenti.
- 6:30—Kaltenborn Edits the News.
- 6:45—Morton Downey and Camel Quarter Hour.
- 7:00—Swiss Yodelers.
- 7:15—Abe Lyman's Band and Glee Club.
- 7:30—La Palina Presents Kate Smith.
- 7:45—Angelo Patri "Your Child."
- 8:00—Eugene Ormandy Presents.
- 8:30—Love Story Magazine Hour.
- 9:00—Hart Schaffner and Marx Program.
- 9:30—Tito Guizar.
- 9:45—Peter's Parade.
- 10:00—Jack Miller—Songs.
- 10:12—Ayer's News Report.
- 10:15—Arthur Pryor's Cremona Band.
- 10:30—Life Saver Success Interview with Tom Noonan.
- 10:35—Hawaiian Serenaders.
- 10:45—Radio Roundup.
- 11:00—Guy Lombardo's Orchestra.
- 11:30—Nocturne.
- 12:00—White House Orchestra.



TED MALONE
KMBC Continuity
Editor

FRIDAY, OCTOBER 30, 1931

- 6:00—Morning Devotions.
- 6:15—Organ Reveille.
- 6:45—Ozie and George.
- 7:00—Keeping Fit with Pebecco.
- 7:15—Keeping Fit.
- 7:30—Something for Everyone.
- 7:45—The Old Dutch Girl.
- 8:00—Journal-Post News Flashes.
- 8:05—Morning Music Box.
- 8:40—Town Crier Economy Menus.
- 8:45—Morning Minstrels.
- 9:00—The Jones Store Shopper.
- 9:15—Julia Sanderson and Frank Crumit.
- 9:45—Don and Betty.
- 10:00—Sally Stokely.
- 10:15—Blue Moon Light.
- 10:30—Melody Parade.
- 10:45—Institute of Charm.
- 11:00—Don Bigelow and his Orchestra.
- 11:15—The Lady of the House.
- 11:30—Girl o' My Dreams.
- 11:45—Columbia Revue.
- 11:50—Journal-Post News Flashes.
- 12:00—Pabst-ett Varieties.
- 12:15—Aladdin Mountaineers.
- 12:30—Producers Market News.
- 12:35—Louie's Hungry Five.
- 12:47—Leon Bloom's Orchestra.
- 1:00—Columbia Artists' Recital.
- 1:30—Huston Ray's Orchestra.
- 1:45—The Pickwick Traveler.

- 2:00—Columbia Salon Orchestra.
- 2:30—Arthur Jarrett—Songs.
- 2:45—The Program Without a Name.
- 3:15—Light Opera Gems.
- 3:45—Between the Book Ends.
- 4:00—Jewish Art Program.
- 4:30—Journal-Post News Flashes.
- 4:40—*John Kelvin, Irish Tenor.
- 4:45—North Me-North New-ly-Weds.
- 5:00—Big Brother Club.
- 5:30—Bert Lown's Orchestra.
- 5:45—Happy Hollow.
- 6:15—Lillian Reade.
- 6:30—Baker Chocolate—Boswell Sisters.
- 6:45—Camel Quarter Hour with Morton Downey.
- 7:00—Arthur Pryor's Cremona Band.
- 7:15—Singin' Sam, the Barbasol Man.
- 7:30—The March of Time.
- 8:00—Radio Reproductions.
- 8:15—Liberty Magazine Hour.
- 8:45—Friendly Five Footnotes.
- 9:00—Pillsbury Pageant.
- 9:30—Talk by Football Coaches.
- 9:45—K. C. Custom Garment Co. "Radio Imps."
- 10:00—Street Singer.
- 10:12—Ayer's News Report.
- 10:15—Palis Hawaiian Serenaders.
- 10:30—Life Saver Success Interview with Walter Berndt.
- 10:35—Eddie Kuhn's Orchestra.
- 11:00—Ben Bernie and his Orchestra.
- 11:30—*Nocturne.
- 12:00—White House Tavern Orchestra.



ART JARRETT
ly-Weds. Mon., Wed., Fri.,
2:30 p. m.

- 2:00—Columbia Salon Orchestra.
- 2:30—Arthur Jarrett—Songs.
- 2:45—The Program Without a Name.
- 3:15—Light Opera Gems.
- 3:45—Between the Book Ends.
- 4:00—Jewish Art Program.
- 4:30—Journal-Post News Flashes.
- 4:40—*John Kelvin, Irish Tenor.
- 4:45—North Me-North New-ly-Weds.
- 5:00—Big Brother Club.
- 5:30—Bert Lown's Orchestra.
- 5:45—Happy Hollow.
- 6:15—Lillian Reade.
- 6:30—Baker Chocolate—Boswell Sisters.
- 6:45—Camel Quarter Hour with Morton Downey.
- 7:00—Arthur Pryor's Cremona Band.
- 7:15—Singin' Sam, the Barbasol Man.
- 7:30—The March of Time.
- 8:00—Radio Reproductions.
- 8:15—Liberty Magazine Hour.
- 8:45—Friendly Five Footnotes.
- 9:00—Pillsbury Pageant.
- 9:30—Talk by Football Coaches.
- 9:45—K. C. Custom Garment Co. "Radio Imps."
- 10:00—Street Singer.
- 10:12—Ayer's News Report.
- 10:15—Palis Hawaiian Serenaders.
- 10:30—Life Saver Success Interview with Walter Berndt.
- 10:35—Eddie Kuhn's Orchestra.
- 11:00—Ben Bernie and his Orchestra.
- 11:30—*Nocturne.
- 12:00—White House Tavern Orchestra.

SATURDAY, OCTOBER 31, 1931

- 6:00—Morning Devotions.
- 6:15—Organ Reveille.
- 6:45—Ozie and George.
- 7:00—Keeping Fit with Pebecco.
- 7:15—Keeping Fit.
- 7:30—Uncle Ezra's Ramblings.
- 7:45—Cap'n Bill and Willie.
- 8:00—Journal-Post News Flashes.
- 8:05—Morning Music Box.
- 8:40—Town Crier Economy Menus.
- 8:45—*Lady of the House.
- 9:00—The Jones Store Shopper.
- 9:15—The Ambassadors.
- 9:30—Greek Music Program.
- 9:45—Mary Ann's Saturday Club.
- 10:00—Adventures of Helen and Mary.
- 10:30—Girl o' My Dreams.
- 10:45—Columbia Revue.
- 11:00—Don Bigelow's Orchestra.
- 11:30—Kansas City Council of Churches.
- 12:00—Journal-Post News Flashes.
- 12:10—"Smiling Ed McConnell."
- 12:30—Producers Market News.
- 12:35—Louie's Hungry Five.
- 12:47—4-H Club.
- 1:00—Saturday Syncopators.
- 1:15—Football Souvenir Program.
- 1:30—Illinois-Northwestern Game.
- 4:30—Eddie Duchin's Orchestra.
- 4:45—Journal-Post News Flashes.
- 5:00—Big Brother Club.
- 5:30—Junior Artists' Club.
- 5:45—Happy Hollow.
- 6:15—Football Summaries.
- 6:30—Edna Wallace Hopper.
- 6:45—Camel Quarter-Hour with Morton Downey.
- 7:00—Citizen's League Speaker.
- 7:15—Abe Lyman's Band.
- 7:30—LaPalina Presents Kate Smith.
- 7:45—Tastyest Gloom Chasers.
- 8:00—Barn Dance Variety Program.
- 8:30—National Radio Forum.
- 9:00—Hank Simmons' Show Boat.
- 10:00—Jack Miller—Songs.
- 10:12—Ayer's News Report.
- 10:15—Arthur Pryor's Cremona Military Band.
- 10:30—Life Saver Success Interview with Samuel Untermyer.
- 10:35—Hawaiian Serenaders.
- 10:45—St. Moritz Hotel Orchestra.
- 11:00—Guy Lombardo's Orchestra.
- 11:30—*Nocturne.
- 12:00—Eddie Kuhn's White House Tavern Orchestra.



BEN ALLEY
"Nocturne"

NETWORK ORIGINATIONS

Program listings for KMBC's service to the western network of the Columbia broadcasting System.
Note: These programs are not broadcast by KMBC.

SUNDAY, OCTOBER 25, 1931

- 6:15—Swiss Yodelers.
- 7:45—Hawaiian Serenaders.
- 8:00—Friendly Muse.

MONDAY, OCTOBER 26, 1931

- 7:15-7:45—Henry Hasten's Orchestra.
- 7:45-8:00—Ozie and George.
- 8:00-8:15—Rhythmaires.

TUESDAY, OCTOBER 27, 1931

- 6:30-6:45—Song Smiths.
- 8:30-9:00—Eddie Kuhn's Orchestra.

WEDNESDAY, OCTOBER 28, 1931

- 7:15-7:45—Henry Holstead's Orchestra.
- 7:45 —Wahdemna Chorus
- 8:30-9:00—Salonesque.

THURSDAY, OCTOBER 29, 1931

- 6:30-6:45—Book Ends.
- 7:30-8:00—On Twelfth Street.
- 8:30-9:00—Eddie Kuhn's Orchestra.

FRIDAY, OCTOBER 30, 1931

- 7:15-7:30—Song Smiths.
- 8:00-8:30—Henry Holstead's Orchestra.
- 8:30-8:45—Organalities.
- 9:30-9:45—Hawaiian Serenaders.

SATURDAY, OCTOBER 31, 1931

- 7:30-8:30—Henry Holstead's Orchestra.
- 8:00-8:30—Barn Dance Varieties.

VOICE HAS STRANGE EFFECT

Bound for home in a taxi after a recent "Nocturne" program, Ben Alley started humming one of his numbers. Little time passed before Ben was airing his vocal chords to their fullest extent. After his cab had passed two red lights and bumped into the rear end of a truck the tenor was abruptly brought out of his reverie. The driver pulled over to the curb, stopped the cab and turned to his fare, "Sorry, Mr. Alley, I recognized your voice and forgot about lights and such. I won't let it happen again."
P. S.: It didn't. Ben got out and walked.

"WHISPERING JACK"

When "Whispering Jack" Smith was in England, during the European tour from which he returned not so long ago, his "confidential baritone" was an amusement sensation over there. Just before he sailed for America, Jack broadcast a program from the British Broadcasting Company's London studios. Leaving them on the way to his boat he found a besieging crowd of admirers waiting outside, anxious to get either his picture, or his autograph, or both. Having little time he called out, "Write me at 1607 Broadway in New York" and rushed off to the pier. When he finally arrived back in America and at 1607 Broadway he was astonished to find such a heavy pile of mail from his British admirers that he had to hire two secretaries to work several weeks in order to answer it.

ABOUT MORTON DOWNEY

From early morning to early morning Morton Downey is a very, very busy tenor. Due to his heavy radio, theatrical and supper club activities, he finds it necessary to rise at 9:30 a. m. After some setting-up exercises Downey eats a light breakfast and is off for his penthouse office where he spends an hour on business matters. Then he dashes for the vaudeville theater at which he appears four times daily. Between shows he learns new songs, receives business callers, and is otherwise kept occupied. He must arrange to be at the Columbia studios at 6 o'clock for his Camel rehearsal and broadcast. At 8 o'clock he is rushing back to the theater, only to return to the studios at 11 o'clock for the late broadcast to the West Coast.

After the broadcast he goes to the Central Park Casino where he entertains until a late hour that is early morning. And so to bed for a few hours of much-needed sleep. During these activities Downey finds it necessary to make three changes of evening dress clothes. He sings thirty-two songs daily.

THE APATHETIC MIKE

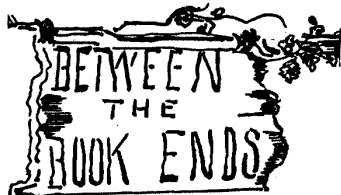
I shot a joke into the air
It fell to earth I knew not where
But when I'd sown my meager chaff
I listened close nor heard a laugh
And felt the pang that all must know
Who've jested through the radio.
—Life—Aunt Hettie.

THESE SMITH PEOPLE

It's too bad that so many people will not catch the humor in some of Ted's Happy Hollow conversations. Although he fits them naturally into the story, he sometimes gets quite a kick out of inserting little side statements of which only those who know the characters will get the point. For instance last Friday night, Si Perkins of Happy Hollow had this line, "Yep, that name's just like Smith. I've heard of a lot of people by that name, some of 'em good, some of 'em bad, some of 'em indifferent."

The part of Si Perkins is played by KMBC's program director, Dick Smith.

Comments from a lot of friends say that last week's barn dance was the best ever.



BETWEEN THE BOOK ENDS

Every week day at 3:45 p. m. over KMBC. Heard over the Columbia network every Thursday at 6:30, C. S. T., with Ted Malone.

JUST A GIRL

Many a throne has had to fall
For a girl,
Just a girl;
Many a king has had to crawl
For a girl,
Just a girl;
When the hero goes to war
He may battle for the right,
But 'tis likelier by far
That he sallies forth to fight
For a girl,
Just a girl;
When the doctor turns to say
"It's a girl,
Just a girl?"
Papa murmurs with dismay,
"What! A girl,
Just a girl?"
Ah, but why the sadness there?
Why the bitterness displayed?
Some day some man will swear
That the great round world was
made
For that girl,
Just that girl.
Why did Adam take that bite?
For a girl,
Just a girl;
Why was Troy swept out of sight?
For a girl,
Just a girl;
O, would heaven still be bright,
And would any good man care
To achieve it, if he might
Never claim forever there
Just a girl;
Glorious girl?
—Name Unknown.

ALCHEMY

Today my house is plain and poor,
Set in the waste of a lonely moor.
About it all day the wind makes moan
And a sad crow drops on its worn
doorstone.

Tomorrow, my house is a mansion
grand,
Built in the heart of a happy land—
A golden bird at its portals sings.
And fine and fair are its furnishings.

Today, tomorrow and yesterday,
My house is the same, so you will say
That it takes but a thought or a happy
word

To change a crow to a golden bird.
—(Mrs. Ethel Bloodworth,
Butler, Mo.)

CITY STREETS

I thought that I should always hate a
city street,
Where humans daily congregate, yet
never meet;
A place with buildings stern and gray,
whate'er the sky;
I always called it "Stranger Way,"
'til you came by.

I thought that I should never love a
city street;
I wanted bending elms above, grass at
my feet,
But there is sunshine in your hair, and
somehow I
Believe that love blooms everywhere,
since you came by.

BECAUSE YOU LOVED ME

It matters not that you and I
Meet only in the crowded throng,
It is enough, once in awhile
To touch your hand as I pass along.
You do not know that this old love
Is still a vital growing thing,
Or that my introspections, dear,
Are harbingers of new born springs.
For all the beauties I behold,
The twilight shadows that I see,
The sun-kist mountain tops of gold,
I love because you once loved me.
In gleaming stars, in pale moonlight,
I see your eyes with love aglow
And all my path is made more bright
Because you kissed me long ago.
—Name Unknown.

Lady of the House

BACKDOOR WIRELESS

We have all made old-fashioned ginger bread, but here is a recipe from Mrs. Harry Johnson which is an—

Ice Box Ginger Cake

1 cup butter
1 cup molasses
1 cup white sugar
1 cup sour milk
1 ts. soda
2 ts. ginger
½ ts. cinnamon
¼ ts. allspice
4 eggs
4 cups flour

Cream butter, gradually adding sugar. Add whole eggs one at a time and beat well after addition of each. Next add molasses and beat well. Stir soda in sour milk until it foams. Add to first mixture. Mix and sift dry ingredients. Add to mixture. Mix all well. Then if desired add nuts or fruit. Cover and keep in ice box until needed. To bake remove required amount and bake in loaf pan in moderate oven. Serve plain or with whipped cream.

If you have never made crullers, you have something in store for you, and if you have never made pineapple crullers—well you'll just have to make some to believe how truly delicious they are.

2 tb. shortening
1 cup sugar
2 eggs beaten
1 cup milk
2 cups crushed pineapple, drained
8 cups flour
5 ts. baking powder
½ ts. nutmeg
1 ts. cinnamon

Cream shortening and sugar. Add eggs, milk, and drained pineapple and mix well. Mix and sift flour, baking powder, salt and spice and add to first mixture. Mixture should be a soft dough—if not, add more flour. Turn on floured board and roll to ½ inch thickness. Cut in pieces 3 inches long and 2 inches wide. Fry in deep, hot fat until a delicate brown. Makes 4 dozen crullers.

These crullers are especially good with cider, and would make wonderful refreshments for a Halloween party.

—Lenore Anthony.

CHAIN FEATURES REPEATED

It might be well to mention the fact that, although most local listeners do not receive the programs which KMBC originates to the chain, they can hear them some other time during the week. Those such as the "Friendly Muse" with Ted, and "Salonesque" with Mr. Flath, are repeated locally, "Salonesque" being the Sunday night "Pickwick Travelers."

LILLIAN ROTH TO BE HEARD ON LINIT



Lillian Roth, motion picture actress who is distinguished both as a singer and as a comedienne, will be the guest star of the tri-weekly Linit programs over KMBC and the Columbia network on Monday, Wednesday and Friday, October 26, 28 and 30, from 6:15 to 6:30 p. m. Miss Roth has been featured recently in "The Love Parade," "Animal Crackers" and "The Vagabond King." She will be accompanied on the Linit programs by Maximilian Pilzer and his symphonic dance orchestra.

Studio Spots

In case you have occasion to call KMBC by phone during the morning hours, you will now be addressed by the pleasant voice of Miss Monroe, an addition to the office staff of KMBC—we haven't learned her first name yet.

To take the switchboard in the afternoon, we understand, is the very attractive niece of Program Director Dick Smith, Aldine Smith. That now gives us four Smiths to keep track of.

Camille Lamy, who formerly was at the desk answering phone calls, has been promoted to the production department. And Chic (Annie Laurie) Congden has moved into the office of the boss, Dick Smith.

Included in P. Hans Flath's many added duties as KMBC musical director in taking over Columbia programs is that of continuity writer. About the only capacity which he doesn't serve in his production of "Salonesque" is that of announcer. We forgot to mention tenor soloist.

**BROADCAST FROM BLIMP
OVER NEW YORK**

An unusual broadcast, in which the voice of Arthur Tracy, one of radio's most popular stars, will be radioed from a blimp flying over midtown Manhattan, has been scheduled for the afternoon of Monday, October 19.

The broadcast has been arranged by the Columbia Broadcasting System and the Goodyear Zeppelin Company as a test of air-to-earth communication. "The Street Singer," as Tracy is best known on the Columbia network, will go aloft and do the broadcasting to accordion accompaniment.

The Goodyear blimp "Columbia" will carry the singer, several radio engineers, and a tiny transmitter. It will circle over the towers of central Manhattan from 2:45 to 3:00 p. m. The actual singing program will be limited to five minutes, because of the limited number of batteries that can be carried to supply the power required for the broadcast.

The music and announcements from the blimp will be picked up on short wave equipment, and re-broadcast over the coast-to-coast network of the Columbia system.

Engineers are endeavoring to persuade the operators of airplanes commonly in the air over New York to agree to keep away from the blimp during the fifteen minutes. They fear that the broadcast may be completely drowned by the propeller roar of any plane that comes too close.

The first broadcast in radio history ever made from a blimp was by KMBC at the national air races two years ago.

**PICKWICK TRAVELERS
MAKE WAY FOR
PRESIDENT'S ADDRESS**

To Be Heard at 9:00 and Again
at 9:45 p. m. Sunday
Night.

The popular Pickwick Travelers, who visit radioland every Sunday night at 9:00 p. m. under the direction of P. Hans Flath, will relinquish the last half of their time to another National Unemployment Program next Sunday night at 9:15, October 25. They will take the air at the usual time, making way for the Columbia program and will return at 9:45 for their final 15 minutes.

Another important message is to be delivered by President Hoover during the course of the unemployment program.

**TO BROADCAST LAY-
ING OF CORNERSTONE
OF N. Y. STATE ROOSEVELT
MEMORIAL**

Ceremonies in connection with the laying of the cornerstone of the New York State Roosevelt Memorial in New York City, will be broadcast over a nationwide KMBC-Columbia network from 1:30 to 2:15 p. m., E. S. T., Tuesday, October 27, the seventy-third anniversary of the birth of the late Theodore Roosevelt.

Addresses by Governor Franklin D. Roosevelt, of New York; former Governor Alfred E. Smith, of New York; Mayor James J. Walker, of New York, and Doctor Henry Fairfield Osborn, president of the American Museum of National History, will be heard during the 45-minute broadcast.

**KMBC COLUMBIA FEATURE
TO BE HEARD LOCALLY**

Saturday, October 31st will mark the first of KMBC's Columbia programs to be broadcast locally. The Happy Hollow Barn Dance Varieties will be originated from Kansas City, the western network of the Columbia System, and will be broadcast by KMBC at 8:00 central standard time. This will save the efforts of so many Happy Hollow fans who have been tuning to other stations in the west to get these barn dance programs.

Listeners to these programs have realized that they are designed not only for lovers of old time fiddlin' with such old timers as "Arkansas Traveler," and "Aincha Commin' Out Tonight," by the Hoodlums, but all types of listeners will appreciate and enjoy the true to life depiction of life in the little country village.

Uncle Ezra will take the helm as master of ceremonies as usual with the original Happy Hollow cast performing.

BACK TO THEIR PIANOS

Fray and Braggiotti, the two boys who do the ace piano synchronizations, every Sunday, were once theatrical producers. They bought a play and opened an office on Broadway, but nothing further happened. It took Maurice Chevalier's powers of persuasion to bring them back to their pianos.

**EDWIN C. HILL TELLS
OF EXPERIENCES**

Edwin C. Hill, "The Man in the Front Row," will deliver the second of his talks in which he uses episodes from his journalistic experience to clarify the significance of events of the day when the Hart Schaffner and Marx Trumpeters go on the air over the WABC-Columbia network on Thursday, October 22, from 9:00 to 9:30 p. m.

Herman "Dodo" Hupfeld is an added attraction in the Trumpeters' gallop across the ether waves. He is a well known composer of popular songs, having had a tune in each of three Little Shows—"Little Hut in Hoboken," "Sing Something Simple," and recently the very popular "When Yuba Plays the Rumba on the Tuba." He also wrote Frances Williams' song, "As Time Goes By." He will sing and accompany himself in his own compositions, many of which will be heard for the first time.

VITALITY PERSONALITIES

Annette Hanshaw, noted radio contralto, will appear as guest artist in the broadcast of Vitality Personalities over the WABC-Columbia network Wednesday, October 21, at 9:00 p. m. She will sing two numbers, "I Need Lovin'" and "Guilty."

As the orchestral highlight of the program, Freddie Rich will direct his thirty-five musicians in a medley of tunes from the new musical comedy, "Here Comes the Bride." The orchestra and quartet will close the quarter-hour with "California, Here I Come."

**GERMAN ECONOMIST
IN INTERNATIONAL
BROADCAST**

Professor Moritz J. Bonn, one of Germany's most eminent economists and widely-known authority on world finance, will be heard in the international broadcast scheduled for 11:30 p. m., Sunday, October 25, over the WABC-Columbia network. Professor Bonn, who will speak from Berlin, has taken as his subject, "German Hopes and German Fears."

**SCHUMAN SYMPHONY WILL
BE PRINCIPAL WORK IN
PHILHARMONIC CONCERT**

Schuman's first symphony will be the principle work chosen by Erich Kleiber for performance in the concert by the New York Philharmonic Symphony Orchestra, to be broadcast from 2:00 to 4:00 p. m., Sunday, October 25, through the nation-wide Columbia network.

"Andante," from a Posthumous Symphony, Bruckner.
Three Extracts from Lyric Suite, Berg—Arranged for String Orchestra.
"Minuet Antique," Ravel.
Symphony No. 1 in B Flat Major, Opus 38, Schumann.
"Among Bohemia's Meadows and Flowers," Smetana.

**TOSCHA SEIDEL
WITH ORCHESTRA**

Toscha Seidel, world-famous concert violinist, will offer the final movement of Mendelssohn's "Concerto in E Minor" and the colorful dance, "Tambourin Chinois," by Kreisler, as his portion of the program with Concert Orchestra to be heard from Columbia chain Thursday night, October 29, at 8 p. m. Opening with Beethoven's "Egmont" Overture by the orchestra, the program will proceed as follows:

"Egmont," Overture, Beethoven—Orchestra.
"Concerto in E Minor," Mendelssohn—Toscha Seidel and Orchestra.
"Tambourin Chinois," Kreisler—Toscha Seidel with Herbert Jaffe, accompanist.
"Festival at Bagdad," from "Scheherazade," Rimsky Korsakoff—Orchestra.

CATHEDRAL HOUR

Sunday, October 25, 12 Noon
Processional: "Oh Enter, Lord, Thy Temple," Tescher—Cathedral Ensemble.
"Mass in C," Beethoven.
a. Kyrie.
b. Gloria.
c. Credo.
Solo Voices, Choir, and Orchestra.
Offertory: "Ave Maria," Schubert—Adele Vasa.
"Mass in C," Beethoven.
a. Sanctus.
b. Benedictus.
Solo Voices, Choir, and Orchestra.
"Pater Noster," Neidermeyer—Crane Calder.
"Mass in C," Beethoven—Agnus Dei—Choir and Orchestra.
"Hallelujah," from "Mount of Olives," Beethoven—Choir and Orchestra.

CLASSIC HOUR

For Mrs. Aubrey Waller Cook's Classic Hour, October 27, selections from that gorgeous, sacred festival of drama and music by the immortal Wagner, "Parsifal," will be presented. This music, which was first heard by the composer only seven months before his death, marks the zenith of his creative powers.



DICK SMITH

As a triple threat man in the role of announcer, singer, and program director, Dick Smith has become a decided fixture on the KMBC staff. For about three years now, he has assumed the responsibility of deciding what the people want to listen to in and around Kansas City, and now, added to that, is the assigning of several weekly programs to the entire western Columbia network from Kansas City.

Dick needs no introduction to anyone, being well known in such stellar attractions as The Morning Music Box, Nut Meets, and Happy Hollow as well as many others.

Studio Spots

KMBC is making quite a feature of its twin organs, both on Columbia and locally featuring P. Hans Flath and Billy Ganz. These are said to be the only twin organs in any radio studio and they certainly add color to any program because of the unusual orchestral effects that can be obtained. Another distinctive novelty is the use of two pianos with the two organs. The combination will hold its own with any on the air.

A prominent music teacher made the statement that there didn't seem to be much for musicians in radio. To offset that statement, he should visit the studios any time during the day. We'll almost make a wager that he will find an orchestra either in rehearsal or "on the air." At a glance there are about 40 orchestral programs produced locally during the week, the personnel of the orchestras ranging

from six to twenty. Ten programs originated to the Columbia network by KMBC have orchestras on their lists.

Not to mention a much larger number of features which employ soloists, duos, and other groups.

All this is merely to give you an idea of whether or not radio feels the depression (?).

And oh deah me, a sign which now adorns the production departments door, which shuts off the honorable Ted Malone and Dick Smith from the rabble, reads:

Production Department
Columbia Broadcasting System.

About the best compliments that can be given a radio program is that it doesn't sound difficult to produce. That is, the more naturally it is produced, the better the broadcast.

* * * * *
MAIL SPINS NO. 23
* * * * *
(You could expect anything now.)
* * * * *

Add names for the unycept program at 2:45:
"Nerve Tonic and Heart Balm"
"A half-hour in Heaven."

Within a period of twenty-four hours, the mailman dropped letters from Cuba, Alaska and New Zealand on my desk. What, no Borneo?

Somebody misconstrued First National Television school into "the first television school of the United States."
—and they still cold-pack peaches!

And in spite of this: "Please send me the F. O. B. pancake flour." They still catch breaths.

Life may be a bowl of cherries to some bards, but to me it's a bundle of illegible letters!

It may here be stated with pride that the mail department turned out one hundred per centum for the free chicken pull at White House Tavern and did itself justice to several pieces of fowl. After the Royal Gorge, it then called a taxi and went home!
Jacques.

COLUMBIA RECRUITS AN ANNOUNCER



The voice of Fred Utal is the latest to be heard announcing programs over WABC and the Columbia network.

INTRODUCING—

Marion Fonville, an addition to KMBC's announcing staff. Born in Tuskegee, Alabama, and still sounds it although educated for the greater part at the Missouri Military Academy and at Missouri University. Radio history began in Shreveport, Louisiana, where he assisted "Hello World" Henderson for some time, thence taking a skip up to KSOO, Sioux Falls, South Dakota where he acted as chief announcer. Upon leaving that job, Mr. Fonville came to Kansas City and assisted as announcer over KMBC for a short while, that was when we were over in the Aladdin Hotel. While serving in that capacity, he was spotted by Henry Hohman from the Pacific Coast "Pickwick Network" and immediately sent to KTAB, San Francisco. His voice was later from KPO, San Francisco, from whence he graduated to one of the most popular stations on the coast, KFRC, Columbia's key station in San Francisco. KMBC is to serve Mr. Fonville in continuing his radio biography. He will be heard a great deal from this station in the future and we know you'll like him.

COLUMBIA PROGRAMS ON WGN

Negotiations have been completed whereby WGN, the Chicago Tribune radio station, will serve as an added outlet in Chicago for programs of the Columbia Broadcasting System.

While the Tribune will continue to own and operate the station, a number of hours each week have been allotted to the network on a long-term contract, effective November 1. Other Columbia programs will be carried in Chicago by Station WBBM.

WGN has been on the air under its present call letters since 1924. The station had been in existence for two years prior to that date, under the call letters WDAP.

"Easy Aces," until recently a KMBC feature, is now broadcast by WGN at 7:15 Monday, Wednesday and Friday evenings, sponsored by the Lavis Company. It is hoped the feature may soon return to KMBC via the Columbia network.

Waiting for a Wrong Number

Again I wish that I were fat;
I do, I do in very truth;
'Twould be s'nice to touch all sides

While standing in a phone booth.
—Iris of Richmond.

COMPLETE KMBC PROGRAM SCHEDULES

THE K·M·B·C

FOR THE WEEK ENDING NOVEMBER 7

HAPPY HOLLOW BUGLE

VOL. 2

HAPPY HOLLOW, U. S. A., OCTOBER 31, 1931

NO. 14



UNCLE EZRA'S RAMBLINGS

Bin talkin ter some uv our young fellers about their future work and ye know it seems kinder strange ter me, and I don't know where they got the idee, but ever one uv em wants ter start up close ter the top. Not one uv em is willing ter start at the bottom uv the business they are interested in and learn it step by step. It seems ter me that when a young feller thinks he kin step into a business and run it successfully without any previous experience er trainin, he's gotta bad case uv "swellheaditis."

I would like ter help these fellers and I've bin tellin em about the boys I knowed when I wuz a youngster. Some uv them boys started out big and have jest petered out and don't amount ter nuthin. Others have got in a rut and are jest driftin. Some have made a success and are still progressin. So we gotta studyin the fellers who wuz successful. The others wasn't worth wastin time on. We learned this: In ever case, the successful feller had a world uv patience. He started at the bottom uv the ladder and learned all he could uv each step as he went forward. He allers had his eye on the job just ahead, but he didn't let that blind him to the opportunities in his present position. When he arrived at the top and become boss, he knowed the problems uv the business and jest what it wuz capable uv accomplishin. He knowed the problems uv his men and what to expect uv them. He got that knowledge in the only way possible; startin at the bottom.

I think President Hoover's son is a purty smart feller. After finishin a course in business administration at Harvard, he took a position as a small clerk in a bank and is learning the business from the ground up. His paw bein president, he coulda had a job higher up, but he had better

Advertizment
FRIDAY, FRIDAY, FRIDAY!!!
PLAY, PLAY, PLAY!!!
 PRICE 10 PINS
 "Little Red Riding Hood"
 or
 "A Wolf in Grandmo's Clothing"
COME! COME!! COME!!!
 AT THE GENERAL STORE

HAPPY HOLLOW HEARSAY
 Fannie Jackson has been selected by Kate Jackson as brides maid when she marries Uncle Ezra. Mary Ann will be the flower girl if she promises to not stumble like she did at Lucinda and Jonathan Skinflint's wedding.

Watch the window of the general store this week as FFOG promises quite an outstanding offer in canned goods beginning Saturday.

Quite a few of Happy Hollow's towns people went up to Kansas City to the Midland Theater, using tickets which they received in exchange for Pebeco cartons. Pell Hill went in and sat through three shows. He said he wanted to make up for the twenty years he had missed. The last show he ever saw was about that long ago—a tent show over at Shack Creek.

CHOIR PRACTICE ANNOUNCEMENT

I jest want to remind you members of the choir to not fergit yer books next Thursday as we're planin' a right smart lot of work. You might sort of practice over number 141, "Onward Christian Soldiers," and page 19, "Anywhere With Jesus," as ye seem ta have a little trouble gittin' yer parts and we don't want to waste any time, so let's all be on time and git right down to work.

Ezra Butternut,
 Assistant Choir Director.

sense. He knowed that real progress is not made by leaps and bounds, but by patience, perseverance and hard work.

TWO IN ONE

SOMEONE GETS HORSED
Mob of Bandits Attack Train.

Last Tuesday night, as all Happy Hollow was deep in slumber, a daring raid was made on the Hoof and Amble 10th Century freight by a large band of armed bandits. So clever was the attempt of this mob of outlaws to loot the train that no one even saw them or suspected that they were about.

As the engineer was notified that Abie Cohen of Happy Hollow was late and wished to catch the train for Shack Creek, he pulled off on the switch back of Pell Hill's place to wait for him 'till the flier went by. While he was waiting, the last car was uncoupled by the cut-throats.

In the car which was left behind was a shipment of horses belonging to Pell Hill. They were unloaded and put back in the pasture and, to add mystery to the case, Pell doesn't seem anxious to ship the horses away at all now. He says that it was all Ezra Butternut's doings and he can't see any sense to it anyhow.

It is believed some one had their eyes on a carload of ponies which Jonathan Skinflint is shipping south by that same train, and it may have been that a mistake was made in which horses they were getting.

No clues are offered as no one saw the mob of bandits before or after the affair.

Widder: "The sparrows seem to be getting at these peas, Squire. Couldn't you put up some kind of a scarecrow?"

Squire: "Scarecrow? That wouldn't do no good, Widder. Why, if you was to stand there yourself all day, I doubt if you'd keep 'em off."

Uncle Ezra Kills Two Birds With One Stone.

Uncle Ezry Butternut, mare uv Happy Hollow is gonna kill 2 berds with one stone by marryin' Kate Jackson on Thanksgiving Day. When the reporters of the Bugle asked him when he wuz gonna set the weddin' date why he jist laffed and sed, "Oh, when that ol' turkey gobbler out in the road there dies." Well, we herd Uncle Jonathan say that he was gonna hav Uncle Ezry chop that old turkey's head off so she cud rost him fer thankgivin' so we gess that's when he is gonna git married.

We're awful sorry we can't git ut strait jist whut Squire Blackstone wuz talkin' bout when he sed Uncle Ezry wuz gonna kill 2 berds wuth one stone. Course he's gonna kill the Turkey but that'll be with a ax. But enyhow they sed that the old hen wuz cacklin' bout gittin' married all redy only but we don't no whut old hen they wuz talkin' bout. We also herd sumone say that Uncle Ezry didn't hav nuthin' ta worry 'bout cause the old goose wuz almost ded now an we don't no whut they wuz talkin' bout then nether. Only time we no 'bout Uncle Ezry killin' enybody wuz when he proposed ta Miss Jacksun, but all she did wuz faint. (Ed. Note: Widder Jones sed shud spell that werd f-e-i-n-t, but we asked Percy which is the best speller there is an he sed f-a-i-n-t wuz rite.)

'Nuther thing which got us all mixed up when we wuz reportin' wuz that Si Perkins sed that uv Uncle Ezry didn't wunt ta go thru wuth this, he better start talkin' turkey rite now.

Hard times and soft muscles are made by the same kind of thinking.

HAP
MIDL
Publish
Danny a
Publis
Missouri
to the E
Radio S
rates 25

Presented by

Miss Milred Martin

Liberty, Missouri

April 2, 1946

Me n
thinkin' thut uf peoples was as patriotic now about savin' people's lives by givin' there mony ta charuty this winter as they was a few yers ago about goin' ta war an killin' peoples, why they wudn't enybody be worryin' 'bout whether er not the depre-shun was gonna be sa bad this winter. Course ut isn't as good a mony makin' proposishun ta sum peoples as war is. That's whut Uncle Ezry sed.

We thinks thut the only way ta decide whether er not the war dets is ta be paid is ta find out uf enybody ows enybody anything. We thot the reesun thut America went into the war was ta make this werld safe fer democru-cy—but maybe that costs money.

All you members uf the Big Brother Club sure oughta be glad ta git the Bugle this week. Big Brother Bob has promised ta rite sumthin for ya ever week and altsa ta giv ya news uf the club. Little Willie ses thut he'll keep on drawin' his cartoons as long as ya like 'em so we don't haf ta worry 'bout that fer a while. Ever member uf the Big Brother Club thut there is shud take the Bugle now cause that's their 'fishul colum.

Doug: "What are those holes in the wood?"

Percy: "Those are knot holes."

Doug: "They are holes! Don't you think I know a hole when I see it?"

—"Frankie Coburn."

Widder: "Squire Blackstone, I regret the day I ever met you."

Squire: "Is that so?"

Widder: "I don't know what would happen if you ever agreed with me just once."

Squire: "I'd be wrong!"

How about the absent-minded professor who tried to walk home from an airplane ride?

face and Rain opened his eyes and said "Ma-a." "Are you hurt?" asked his mother and Rain said "Ma-a." "I guess you are just scared, come on, get up," and he did and started to run away. Rain thought sure his mama was going to punish him. His mother called "Ya-Ya-Ya-Ya-Ya," which meant in goat language, come back here, come back. Just as Rain turned and was running toward his mother, a shot rang out and mama Nan fell to the ground. Rain ran and hid in the brush, some men walked up to where Nan lay. "Well, I got that one, but where is the other, I saw two goats," said the hunter. "Oh, come on," the other man said, "let's go on up a little farther." So the hunters went away, but another man came along and stopped and looked at Nan Ya-Ya and said, "Poor old nanny," and she looked up at him and said, "Ya." "I know it hurts, let me see where you are hurt," and he found Nan Ya-Ya had only been shot in the leg. He said, "I'll just wrap up this wound and then I'll hide you over here in the brush," and he did and went away.

Rain had been watching all the time through a little hole in the brush, and as soon as the man was gone, went to his mother and said, "Ma-Ma, Ma-Ma." "That's alright Rain, you were nearly the death of me that time, but I wouldn't be a real mother if I didn't risk my life to save yours."

One day Rain came home and said to his mother, "I met a beautiful young lady goat today and she told me I had the finest horns of any goat in the State of Colorado." Well, Rain brought the beautiful lady home and told his mother they were mates and were going to raise a large family.

(To be continued next week.)

Consolation

When a new baby looks like its dad, just remember, that its very young and may out grow it.

BIG BROTHER CLUB

Well, girls and boys, I don't appear in writing often, but when I do, I would like very much to say to you in writing that would mean as much to you if I were just shaking hands and talking to you. The editor of the paper, "Little Doug Butternut" asked me if I wouldn't put a Big Brother column in his paper, to which I replied in the affirmative, so now instead of giving you some of the incidentals of the Big Brother Club over the radio, I will try to put them down in print for you.

As you know, we have an organization of 30,000 members. These girls and boys are from all over the middle west, and they are ardent Big Brother Club members, too. Are you one of the 30,000? If you aren't, aren't you interested in free theater parties, ice skating, hockey games, picnics, games, etc., because that is what we have planned for our Big Brother Club, and especially at these times when mother cannot afford to give you money for shows and various entertainments, don't you think it would be nice to go to them free, by just wearing your Big Brother Club button. Of course, you would. You are a young business

woman or business man, and you know the value of money by this time, to know that 10 cents for a membership button, together with your name, age and address, when looked upon in figures is worth about ten to twenty-five dollars a year to you. Think it over kiddies, I will have a message for you next week.

HOW'S THIS?

Here's an investment for you. Anyone from one week to sixteen years of age is eligible. A name, age and address and ten cents enrolls one for the Big Brother Club of KMBC, and is entitled to activities and privileges netting the investor twenty-five to fifty dollars for a ten cent investment. An investment of profit sharing five thousand percent.

ALL FOR A DIME!

"Pop, can I have ten cents?"
Dad: "What do you want it for son?"

Boy: "Aw shoot, I'm going in business, I'm investing ten cents in the Big Brother Club, and I save show money, skating money and hockey game money."

Dad: "Who said there's a depression? Go ahead son, here's your dime."

WILLIE TURNS FARMER

—By Willie Botts.



ECHOES TO THE BUGLE CALL

MY WANTS

I do not want the thing
That folk call fame—
Though it is a keen word
To rhyme with "name."

I want a fast car
That will go—and go,
Some becoming clothes,
And a radio.

A house by the road
Where the world goes by,
The power to do,
And the will to try.

Friends, a few—say
About seventy-three,
To play cards, to dance,
Or to just like me.

A bit of money,
Enough for each need,
And some to give away,
A book to read.

The adoring love
Of a child—or two,
The respect of the world,
And that will do.
—Iris of Richmond.

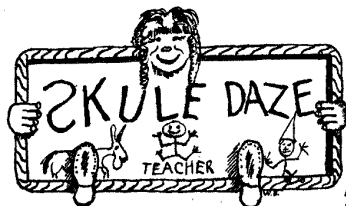
WORDS OF WISDOM

There is no vacation from the
school of experience.

Black eyes are beautiful only
when given by nature.

A stitch in time saves two or
three.

Irish.



Some of the questions that
aren't answered in "Ask Me An-
other":

1. What became of all the ink
in my fountain pen. I know I
filled it last night—or was it
night before last?

2. How did I get that runner
in these new stockings?

3. Where did I put that excuse
after second hour?

4. What became of that new
tube of tooth paste that I bought
yesterday?

5. Why are Freshmen?

Betty Co-ed.

Fairy Tales?

"Once upon a time there was
a man who said his wife was a
better cook than his mother."

"There was once a lad who ad-
mitted his parents knew more
than he did."

"Once there was a lady who
really didn't care if she was fat."

"One day a husband asked his
wife if she didn't want a new hat
and he handed her five dollars
without her asking for it and she
didn't swoon."

Yours Till Excelsior Springs,
"Rainy Day Pal."

SALLY PERKINS

S—he's a real sweet girl,
A—s 'most all should know.
L—ike as not she has a curl.
L—ovely as country girls go—
Y—ou really ought to know.

P—retty as a picture,
E—arnest as can be,
R—eady any male to lure—
K—een of heart you see.
I—ndependent as the dickens.
N—ice enough tho', for you know
S—he's Sally Perkins.
Just Another Ted.

ENGENUET

You neet not fear the regular
vamp

Who looks and acts the part.
It's the shy young thing with
downcast eyes

Who pretends to swallow all your
lies

That's going to smash your
heart.

"The Pesticatin Pest."

The Dead Comes to Life

I choked her—oh what could I
do?

She was dead—I had listened to
her dying gasp.

Now she was cold—cold as the
hand of death.

Yet in my anger I was not con-
vinced. Furiously I kicked
her.

To my amazement she gasped,
sputtered and began to hum
softly.

All it needed was a little patience
to get the old bus started.

—"A. LaBie."

And It Was The Last Half

Doug wants us to wake up;
Shoot fire, we're on parole;
We used to stay up half the night
When listening to the Dawn
Patrol.

—Iris of Richmond.

SI AN' MA

"True charity begins at home."
Some wise ol' feller sed,
But if it stays where it begins,
Its selfishness, instead.

Let Japs an' Chiny's fight it out,
An' let th' League decree,
We've folks that's hungry, here
at home,
Le's feed 'em, you an' me.

Well, Mister Layvel's had his talk
With Mister Hoover, now,
An' they've got ever'thing fixed
up,

Ter save th' worl', I 'low;
But Mister Borah's little chat,
Will fill France with regret,
Thank God we've got a few such
men
As Borah, livin' yet.

Japan stashed seven million cash,
In U. S. banks, las' week,
Pears like she's fixin' up ter go
Ashoppin, so ter speak;
Th' price o' wheat is goin' up,
With no sign of a drop,
You reckon it were possible
She has begun ter shop?

—R. H. Richardson.

A FAMILY MIX-UP

A gentleman was one day visit-
ing a lunatic asylum and while
walking in the grounds he met a
patient to whom he said, "Well,
my good man, how did you get
here?" The lunatic replied as
follows: "Well, sir, you see, I
married a widow with a grownup
daughter. And then my father
married that same step-daugh-
ter; and that made my wife the
mother-in-law of the father-in-
law, and my father became my
stepson. Then my stepmother,
the daughter of my wife, had a
son, but he was also the son of
my wife's step-daughter, and
there fore her grandson, and that
my grandfather of my step-
brother. Then my wife had a son,
so my mother-in-law the step-
sister of my son, is also his
grandmother because he is her
step-son's child. My father-in-law
is the brother of my child because
his step-sister is his wife. I am
the brother of my own son, who
is also the son of my step-grand-
mother. I am my mother's
brother-in-law. My wife is her
own child's aunt, my son is my
father's nephew and I am my own
"grandfather."

"Sammie Pepless."

TRAPPED BY A PIECE OF CHEESE

What has went before: It
seems there once was a story—
sorta all mixed up, but still a
story. The Mountaineers are
somewhere — we forget just
where—when there rises a terri-
ble cry:

Part Sixty-four, and party of
the first part.
And again came the cry: "This
is the End!" "This is the End!"
And sure enough, it is
THE END.

(By Special Request.)

A HUSBAND'S LAMENT

(Or "Sweet Land of Liberty")

My wife is my best friend,
My money on her I spend,
This I must tell.
She feeds me up on hash,
Blows in my hard earned cash,
Then gives me back tongue lash,
If I rebel.

She drives a Cadillac,
I walk to work and back,
But she don't care.
Buttons on my shirt I sew,
While she attends the show
Or listens to the radio
In an easy chair.

Old and worn are my clothes,
My socks are full of holes,
At home I stay.
My wife attends bridge clubs,
All rouge and powder smudged
And wears the swellest duds
Of the day.

Yes, married life is great,
A blissful happy state,
To me it seems.
My wife she likes to snore
While baby cries galore,
I walk and walk the floor
Raptured with screams.
—Aunt Betsy.

Grandma Wayback says:

A man can act and dress like
20, but the back of his neck will
still look like 60!

Don't idly wait for things to
blow over or you may be blown
over.

Marie Mac.

Prosperity Just Around the Corner

Mary was a timid girl, who lived
upon a hill,
Now she owns and operates her
own private still.

Silly Sal Stratton.

LOOKING BACK

Some of the things they remember with varied emotions now that they have climbed to success—Ted Husing, when he taught calisthenics and tap dances to Florida vacationers . . . Morton Downey, when he was a railroad train news butcher . . . Bert Lown, selling cash registers, but being pretty good at that, too . . . Kate Smith, studying to be a trained nurse . . . Irene Beasley, being a school marm down South, presiding over a whole grade school with all of eleven pupils . . . Ben Bernie, when he sold cheap fiddles in a department store and had his customers out in the aisles (both literally and figuratively) with the Bernie brand of humor . . . David Ross, being secretary to a Russian baroness . . . Freddie Rich, thumping the battered piano in a nickelodeon for \$15 a week, with \$14.50 of that going to the support of his struggling family . . . Louis Dean, when he sold phonograph records and thus got his first contact with the musical and entertainment world . . . Tony Wons, invalided by his wounds in the war, starting his now famous scrapbook, with never an idea that it would some day make his name a household word throughout the country . . . Chase Taylor, alias Colonel Lemuel Q. Stoopnagle, when he sold bonds and stocks (ask him if he'd rather be doing that now) . . . Ben Alley, singing in a country church choir deep in the hills of West Virginia.

BOSWELL'S "FIRST NIGHT"

A gala affair was the premiere of the new Boswell Sisters series. . . . Klieg lights shining as cameramen snapped the performers. . . . Page boys dashing in with telegrams. . . . Conductor Bob Haring flashing his famous smile, his bald pate glistening. . . . The sisters a riot of color in their contrasting evening dresses, their black locks bobbing as they swayed to their own moving rhythms. . . . Announcers Harry Von Zell and Louis Dean in their respective booths (one announces to a sustaining network, the other on a commercial circuit—an ingenious new wrinkle in radio) and looking for all the world as if they were making telephone calls. . . . The final signature song. . . . Applause and congratulations.

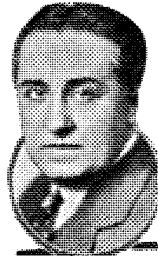
Curiosity killed a cat—yet people ask what the cat wanted to know.
Irish.

PLEASE NOTE

Programs listed in bold face are for the benefit of visitors to the KMBC Pickwick Hotel Studios. These programs are presented in the main studio and can be seen from the visitors gallery.

SUNDAY, NOVEMBER 1, 1931

- 7:00—Organ Preludium.
- 7:30—Bible Study.
- 8:00—Land O' Make Believe.
- 9:00—Journal-Post Funny Paper Man.
- 9:30—Quiet Harmonies
- 9:45—Kansas City Youth Forum.
- 10:00—Julia Mahoney-Charles Carlisle.
- 10:15—Edna Thomas—Lady from Louisiana.
- 10:30—Voice of St. Louis.
- 11:00—Stone Church Choir.
- 11:30—International Broadcast.
- 11:45—Cafe Budapest.
- 12:00—Cathedral Hour.
- 1:00—Wallace Silversmiths—Sons of Eli.
- 1:30—Columbia Church of the Air.
- 2:00—NEW YORK PHILHARMONIC SYMPHONY ORCHESTRA.
- 4:00—Matinee Melodies.
- 4:30—L. D. S. Radio Vespers.
- 5:00—Shuron Showmen.
- 5:30—Barnsdall Musical Memories.
- 6:00—The World's Business—Dr. Julius Klein.
- 6:15—Charlie and Oscar.
- 6:30—Luden's Novelty Orchestra.
- 7:00—Devils, Drugs and Doctors.
- 7:15—Pickwick Travelers.
- 7:45—Angelo Patri—"Your Child."
- 8:00—Roxy Theater Symphony Orchestra.
- 8:30—Romances of the Sea.
- 9:00—Life Saver Success Interview with Renee Carroll.
- 9:05—Earnest Hutcheson and Orchestra.
- 9:30—Song Our Mothers Used to Sing.
- 9:45—President Hoover's Unemployment Program.
- 11:00—Eddie Duchin—Central Park Orchestra.
- 11:30—Nocturne—Ann Leaf
- 12:00—Eddie Kuhn's White House Tavern Orchestra.



Domenico Savino
"Tone Pictures"
Mon., 9:30 p. m.

MONDAY, NOVEMBER 2, 1931

- 6:00—Morning Devotions.
- 6:15—Organ Revellie.
- 6:45—Ozie and George.
- 7:00—Keeping Fit with Pebeco.
- 7:15—Keeping Fit.
- 7:45—The Old Dutch Girl.
- 8:00—Journal-Post News Flashes.
- 8:05—Morning Music Box.
- 8:40—Town Crier Economy Menus.
- 8:45—The Tale of a Cent.
- 9:00—The Jones Store Shopper.
- 9:15—Harmonies and Contrasts.
- 9:45—Salicon Program.
- 10:00—Melody Parade.
- 10:15—Madison Singers.
- 10:30—Anne Lazar.
- 10:45—Institute of Charm.
- 11:00—Don Bigelow's Orchestra.
- 11:15—Lady of the House.
- 11:30—Girl o' My Dreams.
- 11:45—Columbia Revue.
- 11:50—Journal-Post News Flashes.
- 12:00—Constance Parker Young.
- 12:15—Aladdin Mountaineers.
- 12:30—Producers' Markets.
- 12:35—Louie's Hungry Five.



Dick Smith
"Morning Music Box"
Daily 8:05 p. m.

- 12:47—Songs That Never Grow Old.
- 1:00—Ann Leaf at the Organ.
- 1:30—Will Osborne's Orchestra.
- 1:45—The Pickwick Traveler.
- 2:00—Columbia Salon Orchestra.
- 2:30—Arthur Jarrett.
- 2:45—Program Without a Name.
- 3:15—Bert Lown's Orchestra.
- 3:30—Willie Ganz—Pianist.
- 3:45—Between the Book Ends.
- 4:00—Cafe Dewitt Orchestra.
- 4:20—Journal-Post News Flashes.
- 4:30—Kathryn Par-Tues., Thurs., Sat., 7:45 a. m.
- 4:45—The Candy Program.
- 5:00—Big Brother Club.
- 5:30—Reis and Dunn.
- 5:45—Happy Hollow.
- 6:15—Citizen's League Speaker.
- 6:30—Boswell Sisters—Baker Chocolate.
- 6:45—Morton Downey and Camel Quarter Hour.
- 7:00—The Columbians.
- 7:15—Singin' Sam, the Barbasol Man.
- 7:30—LoFellina Presents Kate Smith.
- 7:45—Manhattan Serenade.
- 8:00—Pompeian Make-up Box.
- 8:15—Modern Male Chorus.
- 8:30—Evening in Paris—Bourjois.
- 9:00—Guy Lombardo's Robert Burns Orchestra.
- 9:30—Toscha Seidel.
- 9:45—Myrt and Marge.
- 10:00—Cremo Presents Bing Crosby.
- 10:15—Ayer's News.
- 10:17—Street Singer.
- 10:30—Life Saver Success Interview With Henry R. Dutton.
- 10:35—Eddie Kuhn's Orchestra.
- 11:00—Ben Bernie's Orchestra.
- 11:30—Noble Sissle's Orchestra.
- 12:00—Eddie Kuhn's White House Tavern Orchestra.



Woody Smith
"Cap'n Bill"
Yesterday, 7:45 a. m.

TUESDAY, NOVEMBER 3, 1931

- 6:00—Morning Devotions.
- 6:15—Organ Revellie.
- 6:45—Ozie and George.
- 7:00—Keeping Fit with Pebeco.
- 7:15—Keeping Fit.
- 7:30—Uncle Ezry's Ramblings.
- 7:45—Cap'n Bill and Willie.
- 8:00—Journal-Post News Flashes.
- 8:05—Morning Music Box.
- 8:40—Town Crier Economy Menus.
- 8:45—The Tale of a Cent.
- 9:00—The Jones Store Shopper.
- 9:15—Melody Parade.
- 9:45—Columbia Mixed Quartet.
- 10:00—Girl o' My Dreams.
- 10:15—Human Interest Stories.
- 10:30—Sun-Maid Program.
- 10:45—Stage and Screen Stars.
- 11:00—Rumford Radio Cooking School.
- 11:15—Lady of the House.
- 11:30—Columbia Revue.
- 11:50—Journal-Post News Flashes.
- 12:00—Pabst-ett Varieties.
- 12:15—Aladdin Mountaineers.
- 12:30—Producers' Markets.
- 12:35—Louie's Hungry Five.
- 12:47—American Royal Speaker.
- 1:00—Classic Hour.
- 1:30—Ann Leaf at the Organ.
- 2:00—Missouri League of Women Voters.
- 2:10—Columbia Salon Orchestra.
- 2:30—Huston Ray's Orchestra.
- 2:45—Program Without a Name.
- 3:15—The Four Clubmen.
- 3:30—Phil Fisher and Orchestra.
- 3:45—Between the Book Ends.
- 4:00—Tanlac Program.
- 4:15—Impromptu.
- 4:20—Journal-Post News Flashes.
- 4:30—Salty Sam, the Sailor.
- 4:45—North Mehornay Newly-Weds.
- 5:00—Big Brother Club.



Tony Wons
"Camel Quarter Hour"

K M B C PROGRAM SCHEDULES FOR WEDNESDAY, NOVEMBER 4, 1931

- 5:30—Charlie and Oscar.
- 5:45—Happy Hollow.
- 6:15—Ed Cochrane's Sport Chat.
- 6:30—Kaltenborn Edits the News.
- 6:45—Morton Downey and Camel Quarter Hour.
- 7:00—The Mills Brothers.
- 7:15—Abe Lyman's Band.
- 7:30—Red Goose Adventures.
- 7:45—Walter Winchell.
- 8:00—Ben Bernie and His Blue Ribbon Orchestra.
- 8:15—The Columbians.
- 8:30—Romances of the Sea.
- 9:00—Connie Boswell.
- 9:15—Star Brand Shoemakers.
- 9:30—Louie Panico's Orchestra.
- 9:45—Myrt and Marge.
- 10:00—Cremo Presents Bing Crosby.
- 10:12—Ayer's News Report.
- 10:15—Ayer's News Report.
- 10:17—Jack Miller—Songs.
- 10:30—Life Saver Success Interview with Ralph Adams Cram.
- 10:35—Hawaiian Serenaders.
- 10:45—Nocturne.
- 11:00—Ship's Cafe Orchestra.
- 11:30—Asbury Park Casino Orchestra.
- 12:00—Eddie Kuhn's White House Tavern Orchestra.

WEDNESDAY, NOVEMBER 4, 1931

- 6:00—Morning Devotions.
- 6:15—Organ Revellie.
- 6:45—Ozie and George.
- 7:00—Keeping Fit with Pebeco.
- 7:15—Keeping Fit.
- 7:30—Something for Everyone.
- 7:45—The Old Dutch Girl.
- 8:00—Journal-Post News Flashes.
- 8:05—Morning Music Box.
- 8:40—Town Crier Economy Menus.
- 8:45—The Tale of a Cent.
- 9:00—The Jones Store Shopper.
- 9:15—Dr. Royal S. Copeland.
- 9:30—Melody Parade.
- 10:00—Rhythm Ramblers.
- 10:15—Ben Alley—Songs.
- 10:30—Charis Morning Musicale.
- 10:45—Institute of Charm.
- 11:00—Acme Sunshine Melodies.
- 11:15—Lady of the House.
- 11:30—Girl o' My Dreams.
- 11:45—Jackson County Farm Bureau.
- 11:50—Journal-Post News Flashes.
- 12:00—Constance Parker Young.
- 12:15—Aladdin Mountaineers.
- 12:30—Producers' Markets.
- 12:35—Louie's Hungry Five.
- 12:47—Fran Heyes—Songs.
- 1:00—Rhythm Kings.
- 1:30—Ann Leaf at the Organ.
- 2:00—Edna Wallace Hopper.
- 2:15—Columbia Salon Orchestra.
- 2:30—Arthur Jarrett—Songs.
- 2:45—Program Without a Name.
- 3:15—Cafe Dewitt Orchestra from Syracuse.
- 3:50—David Grosch.
- 3:45—Between the Book Ends.
- 4:00—To Be Announced.
- 4:15—Asbury Park Casino Orchestra.
- 4:20—Journal-Post News Flashes.
- 4:30—Salty Sam the Sailor.
- 4:45—Jolly Juglers.
- 5:00—Big Brother Club.
- 5:30—Hotel Taft Orchestra.
- 5:45—Happy Hollow.
- 6:15—Swiss Yodelers.
- 6:30—Boswell Sisters—Baker Chocolate.
- 6:45—Morton Downey and Camel Quarter Hour.
- 7:00—The Columbians.
- 7:15—Singin' Sam, the Barbasol Man.
- 7:45—The Mills Brothers.
- 8:00—The Gold Medal Fast Freight.
- 8:30—Eno Crime Club.



Ted Malone
"The Friendly Mue"
Monday, 9:30 p. m.



Morton Downey
"Camel Quarter Hour"

WEEK OF NOVEMBER 1 TO NOVEMBER 7

A KIND WORD

October 13, 1931.

Dear Mr. Church:

Again KMBC leads as evidenced by an article which appears in the current issue of the "Kansas Citian" which article when analyzed should certainly be an inspiration to all loyal Kansas Citians.

My sincere congratulations to you personally and to such of your associates as assisted you in bringing about this important concession to Kansas City's favorite broadcasting station!

Faithfully yours,

Carl R. Brick, Secretary,
The Co-operative Club International, Hotel Baltimore, Kansas City, Missouri.

PROGRAM POLISH ACHIEVED BY HOURS OF REHEARSAL

Half hour programs that flow with such smoothness and flawless precision from the studios of WABC, key-station of the nationwide Columbia network, represent an average of four to five hours in rehearsals, according to Bernard J. Prockter, assistant program director in charge of rehearsals. One popular feature that recently appeared for a half hour each week, and soon will be on the air again, required an average of twenty-four hours of practice, Prockter said, and several special features far exceed the five-hour average.

"The March of Time" was an exceedingly popular program, and will be again when it is resumed in the fall. At the same time, because of its elaborate and peculiar nature, it probably established a record for rehearsal required. Twenty-four hours, or forty-eight times the actual period on the air, is a record with us at Columbia, in any event," Prockter said.

This program was a dramatized review of news happenings. Naturally, it had to be kept up to the minute, and the script for the broadcast was changed daily, and even hourly on occasion.

The average musical program that takes fifteen minutes on the air requires from an hour to an hour and a half of rehearsal. The average script act of the same length, or one that includes both music and dialogue, needs two hours to two hours and a quarter.

Percy: "I always sleep with my gloves on. That is what makes my hand so soft."

Doug: "Hm; I spose yuh sleep with yer hat on too?"

- 9:00—Vitality Personalities.
- 9:15—Jean Dusseau.
- 9:45—Myrt and Marge.



Toscha Seidal
Thurs., 8 p. m.

THURSDAY, NOVEMBER 5, 1931

- 6:00—Morning Devotions.
- 6:15—Organ Reveille.
- 6:45—Ozie and George.
- 7:00—Keeping Fit with Pebebo.
- 7:15—Keeping Fit.
- 7:30—Uncle Ezzy's Ramblings.
- 7:45—Cap'n Bill and Willie.
- 8:00—Journal-Post News Flashes.
- 8:05—Morning Music Box.
- 8:40—Town Crier Economy Menus.
- 8:45—The Tale of a Cent.
- 9:00—The Jones Store Shopper.
- 9:15—Machine Age Housekeeping.
- 9:30—Melody Parade.
- 9:45—Barbara Gould Beauty Talk.
- 10:00—U. S. Chamber of Commerce.
- 10:15—Girl o' My Dreams.
- 10:30—Sun-Maid Program.
- 10:45—Stage and Screen Stars.
- 11:00—Rumford's Radio Cooking School.
- 11:15—Lady of the House.
- 11:45—Columbia Revue.
- 12:00—Journal-Post News Flashes.
- 12:10—Aladdin Mountaineers.
- 12:30—Producers' Market News.
- 12:35—Louie's Hungry Five.
- 12:47—Y. W. C. A. Luncheon.
- 1:15—Columbia Salon Orchestra.
- 2:00—La Forge Beruman Musicale.
- 2:30—Miriam Ray.
- 2:45—The Program Without a Name



Abe Lyman
Tues., Thurs., 7:15 p. m.

- 3:15—Melody Magic.
- 3:30—Hotel Taft Orchestra.
- 3:45—Between the Book Ends.
- 4:00—Tanlac Program.
- 4:15—Girl Reserve Speaker.
- 4:20—Journal-Post News Flashes.
- 4:30—Salty Sam, the Sailor.
- 4:45—Mary Ann Feature.
- 5:00—Big Brother Club.
- 5:30—Steamboat Bill.
- 5:45—Happy Hollow.
- 6:15—Those McCarty Girls.
- 6:30—Kaltenborn Edits the News.
- 6:45—Morton Downey and Camel Quarter Hour.
- 7:00—The Mills Brothers.
- 7:15—Abe Lyman's Band.
- 7:30—La Palina Presents Kate Smith.
- 7:45—Angelo Patri "Your Child."
- 8:00—Eugene Ormandy Presents.
- 8:30—Love Story Magazine Hour.
- 9:00—Hart Schaffner and Marx Program.
- 9:30—Peters Parade.
- 9:45—Myrt and Marge.
- 10:00—Cremo Presents Bing Crosby.
- 10:15—Ayer's News.
- 10:17—Jack Miller—Songs.
- 10:30—Life Saver Success Interview with Thomas Gilbert Pearson.
- 10:35—Hawaiian Serenaders.
- 10:45—Leon Belasco's Orchestra.
- 11:00—Guy Lombardo's Orchestra.
- 11:30—Noble Sissle's Orchestra.
- 12:00—White House Orchestra.

FRIDAY, NOVEMBER 6, 1931

- 6:00—Morning Devotions.
- 6:15—Organ Reveille.
- 6:45—Ozie and George.
- 7:00—Keeping Fit with Pebebo.
- 7:15—Keeping Fit.
- 7:30—Something for Everyone.
- 7:45—The Old Dutch Girl.
- 8:00—Journal-Post News Flashes.

- 8:05—Morning Music Box.
- 8:40—Town Crier Economy Menus.
- 8:45—The Tale of a Cent.
- 9:00—The Jones Store Shopper.
- 9:15—Julia Sanderson and Frank Crumit.
- 9:45—Don and Betty.
- 10:00—Sally Stokely.
- 10:15—Blus Moon Light.
- 10:30—Melody Parade.
- 10:45—Institute of Charm.
- 11:00—Don Bigelow and his Orchestra.
- 11:15—The Lady of the House.
- 11:30—Girl o' My Dreams.
- 11:45—Columbia Revue.
- 11:50—Journal-Post News Flashes.
- 12:00—Pabst-ett Varieties.
- 12:15—Aladdin Mountaineers.
- 12:30—Producers' Market News.
- 12:35—Louie's Hungry Five.
- 12:47—Leon Bloom's Orchestra.
- 1:00—Columbia Artists' Recital.
- 1:30—Huston Ray's Orchestra.
- 1:45—The Pickwick Traveler.
- 2:00—Columbia Salon Orchestra.
- 2:30—Arthur Jarrett—Songs.
- 2:45—The Program Without a Name.
- 3:15—Light Opera Gems.
- 3:45—Between the Book Ends.
- 4:00—Curtis Institute of Music.
- 4:30—Journal-Post News Flashes.
- 4:40—*John Kelvin, Irish Tenor.
- 4:45—North Mehorney Newly-Weds.



Singin' Sam
Mon., Wed., Fri., 7:15 p. m.

- 5:00—Big Brother Club.
- 5:30—Bert Lown's Orchestra.
- 5:45—Happy Hollow.
- 6:15—A Earl Kernahan—Talk.
- 6:30—Baker Chocolate—Boswell Sisters.
- 6:45—Camel Quarter Hour with Morton Downey.
- 7:00—The Columbians.
- 7:15—Singin' Sam, the Barbasol Man.
- 7:30—The March of Time.
- 8:00—Radio Reproductions.
- 8:15—Liberty Magazine Hour.
- 8:45—Liberty Five Footnotes.
- 9:00—Pillsbury Pageant.
- 9:30—Talk by Football Coaches.
- 9:45—Myrt and Marge.
- 10:00—Cremo Presents Bing Crosby.
- 10:15—Ayer's News.
- 10:17—K. C. Custom Garment "Radio Imps."
- 10:30—Life Saver Success Interview with Clarence B. Birdseye.
- 10:35—Eddie Kuhn's Orchestra.
- 11:00—Ben Bernie and his Orchestra.
- 11:30—Eddie Duchin's Orchestra.
- 12:00—White House Tavern Orchestra.

SATURDAY, NOVEMBER 7, 1931

- 6:00—Morning Devotions.
- 6:15—Organ Reveille.
- 6:45—Ozie and George.
- 7:00—Keeping Fit with Pebebo.
- 7:15—Keeping Fit.
- 7:30—Uncle Ezzy's Ramblings.
- 7:45—Cap'n Bill and Willie.
- 8:00—Journal-Post News Flashes.
- 8:05—Morning Music Box.
- 8:40—Town Crier Economy Menus.
- 8:45—Lady of the House.
- 9:00—The Jones Store Shopper.
- 9:15—Mary Ann's Saturday Club.
- 9:30—Adventures of Helen and Mary.
- 9:45—Mary Ann's Saturday Club.
- 10:00—Girl o' My Dreams.
- 10:15—New York Philharmonic Children's Symphony Concert.
- 11:30—Kansas City Council of Churches.



Kate Smith
Mon., Wed., Thurs., Sat., 7:30 p. m.

- 12:00—Journal-Post News Flashes
- 12:10—"Smiling Ed McConnell."
- 12:30—Producers' Market News.
- 12:35—Louie's Hungry Five.
- 12:47—Navy-Ohio State Game.
- 3:30—Spanish Serenade.
- 3:45—Between the Book Ends.
- 4:00—Eddie Duchin's Orchestra.
- 4:45—Journal-Post News Flashes.

- 5:00—Big Brother Club.
- 5:30—Junior Artists' Club.
- 5:45—Happy Hollow.
- 6:15—Football Summaries.
- 6:30—Edna Wallace Hopper.
- 6:45—Camel Quarter-Hour with Morton Downey.
- 7:00—The Mills Brothers.
- 7:15—Abe Lyman's Band.
- 7:30—LaPalina Presents Kate Smith.
- 7:45—Chicago Variety Program.
- 8:00—Happy Hollow Barn Dance.
- 8:30—National Radio Forum.
- 9:00—Hank Simmons' Show Boat.
- 10:00—Cremo Presents Bing Crosby
- 10:15—Ayer's News.
- 10:17—Jack Miller—Songs.
- 10:30—Life Saver Success Interview with Harold Hill Blossom.
- 10:35—Eddie Kuhn's Orchestra.
- 10:45—St. Moritz Hotel Orchestra.
- 11:00—Guy Lombardo's Orchestra.
- 11:30—St. Moritz Orchestra.
- 12:00—Eddie Kuhn's White House Tavern Orchestra.

KMBC-COLUMBIA ORIGINATIONS

- SUNDAY, NOVEMBER 1, 1931
- 6:15—6:30—Swiss Yodelers.
- 7:15-6:30—Wahdemna Choral Club.

- MONDAY, NOVEMBER 2, 1931
- 6:00-6:15—Henry Halstead's Orchestra.
- 7:15-7:30—Ozie and George.
- 7:30-7:45—Organalities.
- 8:00-8:15—Henry Halstead's Orchestra.

- TUESDAY, NOVEMBER 3, 1931
- 6:00-6:15—Henry Halstead's Orchestra.
- 6:30-6:45—The Songsmiths.
- 7:45-8:00—Rhythmairs.
- 8:30-9:00—Dancing at White House Tavern.

- WEDNESDAY, NOVEMBER 4, 1931
- 6:00-6:15—Henry Halstead's Orchestra.
- 7:15-7:45—Dancing at White House Tavern.
- 8:30-9:00—Salonesque.

- THURSDAY, NOVEMBER 5, 1931
- 6:00-6:15—Henry Halstead's Orchestra.
- 6:30-6:45—Between the Book Ends.
- 7:30-8:00—The Friendly Muse.
- 8:30-9:00—Henry Halstead's Orchestra.

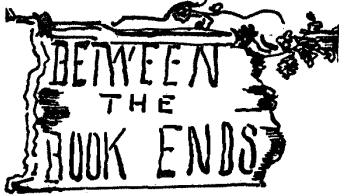
- FRIDAY, NOVEMBER 6, 1931
- 6:00-6:15—Henry Halstead's Orchestra.
- 7:15-7:30—The Songsmiths.
- 8:00-8:30—Dancing at White House Tavern.
- 8:30-8:45—Organalities.
- 9:30-9:45—Hawaiian Serenaders.

- SATURDAY, NOVEMBER 7, 1931
- 7:30-7:45—Henry Halstead's Orchestra.
- 8:00-8:30—Happy Hollow Barn Dance Varieties.

SHORT WAVE TO AUSTRALIA

Myndelle Lewis, Australian soprano, whose songs have been a weekly feature over Columbia's television facilities, has a brother far off in her native Australia who is an interested short-wave radio fan. Much to his surprise, a short time ago, he heard his sister singing over W2XE, Columbia's short-wave outlet in New York, which carries the sound of W2XAB's television. Now he is eagerly awaiting the day when television will become perfected so that he can see her as well as hear her from that distance.

Of course there is the Senior who stands in front of a mirror and sings "I'll Always Be In Love With You."



Every week day at 3:45 p. m. over KMBC. Heard over the Columbia network every Thursday at 6:30, C. S. T. with Ted Malone.

WHAT THE SPIRIT OF SUNSHINE MEANS

"How's business, Eben?"
The old man was washing at the sink after his day's work.
"Fine, Martny, fine."

"Does the store look just the same? Land, how I'd like to be there again, with the sun shining in so bright. How does it look, Eben?"

"The store's never been the same since you left it, Martha."
A faint flush came into Martha's cheeks. Is a wife ever too old to be moved by her husband's praise?

For years Eben and Martha had kept a tiny notion store, but one day Martha fell sick and was taken to the hospital. That was months ago. She was out now, but she would never be strong again—never more be partner in the happy little store.

"I can't help hankering for a sight of the store," thought Martha one afternoon. "If I take it real careful, I think I can get down there. 'Tisn't so far."

It took a long time for her to drag herself downtown, but at last she stood at the head of the little street where the store was. All of a sudden she stopped. Not far from her on the pavement stood Eben. A tray hung from his neck. On this tray were arranged a few cards of collared shirts, some papers of pins and several bundles of shoe-laces. In a trembling voice he called his wares.

Martha leaned for support against the wall of a building nearby. She looked over the way at the little store. Its windows were filled with fruit. Then she understood. The store had gone to pay her hospital expenses. She turned and hurried away as fast as her weak limbs would carry her.

"It will hurt him so to have me find it out!" she thought, and the tears trickled down her face.

"He's kept it a secret from me, and now I'll keep it a secret from him. He shan't ever know that I know."

That night when Eben came in, chilled and weary, Martha asked cheerily the old question:

"How's business, Eben?"
"Better'n ever, Martny," was the cheery answer and Martha prayed God might bless him for his sunny spirit and love of her.

Sunshine Department—Ladies' Home Journal 1908.

SIC TRANSIT

Some day your name will fall upon my ear
Like half-remembered chimes, and I shall say,
"I knew him well. We used to play At love together, long ago."
Some day
A bit of smoke, smelling of sea-wood,
will bring back again
Embers upon the sand. A warm spring rain
Will beat upon the roof, a song once sung
Upon another roof, when we were very young.

But passion, kisses, mouth-to-mouth desire
Will be forgot.
I'll sip my tea, and pause, perhaps, and say,
"I knew him well. How years do slip away!
Please pull my shawl up, dear, and mend the fire."
Myra M. Whiteman in the New York Post.

To those who passed me on the highway and gave greeting, and whom I shall never meet again; to the possible friends who came my way, and whose eyes lingered as they fell on mine—may they ever be eager with youth and strong with fellowship; may they never miss a welcome nor want a comrade!

—Anna Strunsky.

Lady of the House

BACK-DOOR WIRELESS

I have received so many requests for the recipe "Cinnamon Crisps," that I print it in this column, in case some of you want it, but haven't had time to send in for it.

Cinnamon Crisps

1-3 cup shortening
¾ cup sugar
2 ts. baking powder
½ ts. salt
1½ cups flour
1 ts. cinnamon
1-3 cup evaporated milk

Cream shortening and sugar; add dry ingredients thoroughly mixed. Then add milk. Roll thin, cut in fancy shapes and decorate with nuts. Bake in a moderate oven until a light brown. Makes about four dozen.

And another popular recipe which is a little different from the ordinary fruit cookies.

Molasses Raisin Nut Bars

¾ cup shortening
½ cup sugar
1 egg
½ cup molasses
2 cups flour
1½ ts. baking powder
¼ ts. salt
¼ ts. soda
¾ cup evaporated milk
1 cup chopped nuts
1 cup chopped raisins or dates

Cream shortening, add sugar and beat until light. Add beaten egg, mix well, then add molasses. Sift flour with dry ingredients and add alternately with milk to first mixture. Add chopped nuts and fruits last. Spread very thinly in shallow pan. Bake in moderate oven from 15 to 20 minutes. Cut in bars three inches long and one and one-half inches wide before removing from pan. Makes four dozen.

I want to give you just a bit of a verse in my column this week—something worth putting on your dresser so you may see it each morning—and may it give you courage for each new day.

—Lenore Anthony.

THE CHINA TEA SET

A China tea-set—just to own,
A China tea set was her dream—
Dear fragile cups, quaint little bowl,
A cunning pitcher for the cream!

So graciously she'd pour the tea,
Her friends would chatter bright and gay,
"Such perfect tea! Such lovely cups!
I'm glad I happened in today!"

But he to whom her life was joined
Thought money would be better spent

For land, for implements and stock—
And to his will her will was bent.

His toil and gain were all for her—
And when the two were old and gray,

That she might have no wish denied
He brought the tea things home one day.

Dear fragile cups, quaint little bowl—
She thanked him with her patient smile,

She placed them in a shining row,
Admired them a little while,
Then packed them all away, you see,
No friends were left to drink the tea.

—B. Y. Williams.

BOSWELLS, SOUNDWELL, LOOKWELL!



It's just as hard to tell the Boswell sisters apart by looking at them as it is to isolate any of the three voices that blend so well over the air. Above is a new portrait of the trio, Martha, Vet and Connie. They are now heard in a new series of programs each Monday, Wednesday and Friday evening at 6:30 p. m., over the Columbia network and KMBC.

Studio Spots

Those who listened to the "Pickwick Travelers" last Sunday evening at 7:15 will probably wonder if the scene at the main KMBC studio was true as described to the microphone. During Hugh Studebaker's reading of the poem, "A Tribute to Edison," all lights were switched off and only candle light was used as an aid to the musicians and reader. One musician offered a most interesting comment on the fact that by such light were the majestic strains of Beethoven's "Eroica" symphony originally played, this music being used as atmosphere for the reading of the poem. Although only studio visitors were able to witness this quiet tribute to the great inventor, the scene added in no small sense to the sincerity of the broadcast.

The poem read by Hugh Studebaker was written especially for the occasion by P. Hans Flath, director of the "Travelers." Mr. Flath has made his poetry of equal value to his music in the artistic growth of KMBC.

Howard Ely, whose "Organ Reveille" has been welcomed by many early morning listeners of KMBC, has been made a member of the KMBC musical staff. Which means that he is to be heard at other times during the day, the only other regular scheduled duty being that as pianist for "Happy Harry" who—aw, you know him.

Funny, we are probably the first to notice it, but all three organists of the station are decided blonds. P. Hans Flath is famous for his hair. We remember seeing him for the first time, during the opening week at the Midland Theater. The spot light on Mr. Flath at the organ left no question as to the color of his hair.

Billy Ganz is a perfect Teuton blond, his little young son promises to uphold traditions of the family.

If we can wrest a picture from Howard Ely, his curly blond locks will certainly win your praise.

MILLS BROTHERS TO STAR

The Mills Brothers, three young Negroes, have merited additional time on the air because of their very unique type of entertainment. They will go to the network on Mondays, Wednesdays, and Fridays, beginning next week, at 7 p. m. These boys, who are really brothers, have been in radio only a very short time, joining Columbia by the audition method. Also strange in their sudden rise to radio stardom is the fact that first time they were put on the air, three days after their audition, not a line of print or ballyhoo of any kind heralded their debut. They went on the air "cold," but as soon as their program was half-way completed, those around the studios realized that here was the "Hottest" outfit that had come to radio in many Wabash moons.

As soon as their fifteen minute broadcast was over, the telephone switchboard was flooded with calls from listeners.

Veteran musicians and orchestra leaders refused to believe that with only their voices they could simulate such musical instruments as the tuba, saxophone, and trombone. Yet nothing but a guitar accompanied the singing of the Mills brothers. They arrange and memorize all their tunes.

TED HUSING BRINGS US THE BIG GAMES

The Illinois-Northwestern football game at Evanston, Illinois, will be described by Ted Husing over a nation-wide Columbia network, including KMBC, during the afternoon of Saturday, October 31. The game promises to be the point of interest in sports throughout the nation that day and is one of 13 games scheduled by the Columbia system to be described over the network by Husing, one of radio's outstanding sport authorities.

The following Saturday, November 7, Navy will play Ohio State at Columbus, Ohio, and on Saturday, November 14, a game at Pittsburg between the Army and the University of Pittsburg will be broadcast, both with Husing at the microphone.

OTHER IMPORTANT PROGRAM CHANGES

COLUMBIANS—7:00 p. m. Monday, Wednesday, Friday.
CITIZEN'S LEAGUE—6:15 p. m. Monday. (Was 7:00 p. m. Saturday.)

**BING CROSBY ON NEW SCHEDULE AND HOOK-UP**

Effective Monday, November 2, Bing Crosby will broadcast a program each night except Sunday over more than seventy stations of the Columbia network including KMBC from 10 to 10:15 p. m.

Crosby's new program, sponsored by the American Cigar Co., makers of Certified Crema Cigars, will bring to radio a new figure in the person of Carl Fenton, who will direct the orchestra that will accompany Bing.

A pioneer in recording, Fenton, in eleven years, has made more than 10,000 discs for virtually every large recording concern in this country. He has long been a favorite at society functions in the East and at college parties, having played at Princeton, Yale, Dartmouth, Penn, Rutgers, Penn State, Illinois, Indiana, Lehigh, Lafayette and other large colleges and universities.

ED COCHRANE'S SPORT CHATS TO 6:15

May we remind sports fans that, beginning Tuesday, November 3, the Sport Chat, by Ed Cochrane, sports editor of the Kansas City Journal-Post, is to be heard at 6:15 p. m. rather than at 7:00. Mr. Cochrane has won a large following in his weekly broadcasts, introducing interesting personalities from time to time and giving authoritative comment on popular personalities of the sports game.

"ORGAN REVEILLE" TAKES REQUESTS

Howard Ely, who has just recently taken over the responsibility of entertaining listeners between 6:15 and 6:45 every morning, has decided to devote all of his organ selections to requests. Mail response has indicated that people desire a quite, tune-full type of music for that time of the morning, however, Howard has promised to slight no one who he is able to satisfy.

Danny, of Danny and Doug in Happy Hollow, has been in that feature for over a year without ever saying a word.

"MYRT AND MARGE" TO MAKE DEBUT

Heralded as the truly different radio act, "Myrt and Marge," the back-stage story of two girls of the chorus, makes its debut over the KMBC-Columbia network Monday, November 2. The tragicomic realistic story will be presented each evening over a mid-western and Pacific Coast network from 9:45 to 10:00 p. m.

"Myrt and Marge" was conceived and written by Myrtle Vail, who plays the role of "Myrt," the worldly-wise veteran of a thousand curtain calls. The part of "Marge," the unsophisticated one who gets her break in the big-time chorus, is played by Donna Damerel. Both Miss Vail and Miss Damerel formerly appeared on the stage and are making their radio debut on this program, which is sponsored by the William Wrigley, Jr., Company.

1860

Events in the nation's history between 1860 and 1866 will be presented in dramatic form during the Sunday (November 1) Barnsdall Musical Memories, over KOIL and a Columbia network, 5:30 to 6 p. m. The assassination of President Lincoln, the rise of such famous painters as Inness, Martin and Wyant, the first trans-Atlantic yacht race and the beginning of baseball are among the events of that period selected for incorporation in the program.

Musical selections to be used in bringing back memories of that period include "Old Dog Tray," "Oh! Susanna," "Old Folks at Home" and "Marching Through Georgia."

CATHEDRAL HOUR

Sunday, November 1, 12 Noon

"Lead On, O King, Eternal," Smart—Cathedral Ensemble.
Anthem: "How Lovely Is Thy Dwelling Place," Brahms—Choir and Orchestra.
"Rejoice Greatly," from "The Messiah," Handel—Adele Vasa and Orchestra.
Motet: "Panis Angelicus," Baini—Choir.
"Father in Heaven," Saint-Saens—Barbara Maurel.
"Magnificat and Nunc Dimittis in B Flat," Stainer—Quartet, Choir and Orchestra.
"It Is Enough," from "Elijah," Mendelssohn—Crane Calder and Orchestra.
Motet: "Ave Verum," Mozart—Crane Calder and Orchestra.
Cantata: "Hear My Prayer," Mendelssohn—Adele Vasa, Choir and Orchestra.
"Great Is Jehovah," Schubert—Theo. Karle, Choir and Orchestra.
Recessional: "Festival March," Mendelssohn—Orchestra.

INTERNATIONAL PROGRAM BY PHILHARMONIC SYMPHONY ORCHESTRA

Illustrating the divergent styles of Italian, Russian, German, and French composers, Erich Klieber will conduct a special international program in the New York Philharmonic Symphony orchestra concert to be broadcast from 2:00 to 4:00 p. m., Sunday, November 1, through the nation-wide KMBC-Columbia network.

Following is the program:
Intermezzi Goldoniani (Italian) Malipiero.
"The Woywode" (Russian) Tschaiskovsky.
Salone's Dance (German) R. Strauss.
Intermission: Description of the Music by Olin Downs.
Fantastic Symphony, Berlioz.

BARON TO LEAD SYMPHONY

Maurice Baron, composer-conductor of national distinction, has arranged a program of unusual musical merit for the inaugural concert of the Roxy Symphony Orchestra over the KMBC-Columbia nation-wide network on Sunday, November 1, from 8:00 to 8:30 p. m.

Baron has surrounded himself by a group of prominent musicians and radio stars for his broadcasts from the radio studios in Roxy Theater. In addition to the symphony orchestra of sixty men, many soloists, choral ensembles, and organ specialties will be featured on his weekly programs. As soloist this week, Phillip Steele, baritone, who has been heard in recitals at Carnegie, Chickering, and Town Halls and has been featured over the Columbia Chain, will sing Maurice Baron's special arrangement of "The Lost Chord," Sir Arthur Sullivan's lament over the death of his brother. This number will feature a choral ensemble, led by Max Herzberg and pipe organist accompaniment by C. A. J. Parmentier, organist at Roxy's Theater.

The complete program follows:
Overture to "Die Meistersinger," Wagner.
"The Lost Chord," Sullivan.
"Rhapsody," from Stephen Foster's Themes, Baron.



—Photo by Anderson.

ANDY JOE FRITZ
THE SWISS YODELERS

"We Are the Boys From Switzerland," Fritz, Joe, and Andy. The Swiss Yodelers have extended their popularity throughout the entire west as an outstanding novelty feature of the western network, their programs originating at KMBC, a key station of Columbia. They sing their yodel songs in the true style, many of them in the Swiss. Also included on their programs are yodel arrangements of popular song hits.

Not only those who especially like yodeling music should enjoy this feature, but also those who are interested in folk music, as Switzerland has furnished some of the most fascinating folk songs in the world. Interesting comment is furnished during their broadcasts, explaining different settings for their Swiss songs, which includes echo numbers and Alpine Horn Calls.

Broadcast from KMBC, they are heard at 7:00 p. m. every Tuesday evening while on other stations of Columbia throughout the west, their programs are presented at 6:15 every Sunday evening.

* **MAIL SPINS NO. 24** *
* * * * *
* **(The Storm Breaks.)** *
* * * * *

An Ultimatum addressed to the Rt. Hon. Douglass Butternut: WHEREAS, this is the twenty-fourth (no more, no less; count them) Mail Spins column; also

WHEREAS, each of these articles ages its writer, the complainant and undersigned, the equivalent of one year of hard labor; also

WHEREAS, said articles have already had telling affects on said writer; to wit, a furrowed brow, fast graying hair, strained brain cells, and a uselessness complex; also

WHEREAS, said articles are of exceptionally brilliant literary style, read by the intelligentsia everywhere, and suitable for school study and placing between book ends (thoughtful hostesses, attention); also

WHEREAS, the circulation of the Happy Hollow Bugle has

materially increased since the inception of the said Mail Spins series; also

WHEREAS, said writer of Mail Spins is responsible for and directly controls at least one subscriber (good old Uncle Oscar); and

INASMUCH AS this is enough whereases;

Now, THEREFORE, do I, aforesaid writer and undersigned complainant, appeal to the reason, sympathy and kindness of addressee, supra, the most revered and respected editor-in-chief of this, the Happy Hollow Bugle, in asking for an extra free copy of said Bugle for my Aunt Anasthasia. How about it, pal? Jimmie.

A few men visit manicurists to have their nails trimmed. Irish.

CONGRATULATIONS TO KSTP

KSTP, way up in Saint Paul, has been blessed eventing. We take this opportunity of offering our congratulations on the birth of a new radio newspaper, "The KSTP Weekly."

"DON'TS" OF RADIO TECHNIQUE

Six important DON'TS in radio speech-making technique have been listed by John Carlile, production director of the Columbia Broadcasting System for speakers over Columbia stations. They follow:

1. DON'T take it for granted you can make a good radio talk without preparation. Every address by radio should, if possible, be preceded by a rehearsal.

2. DON'T orate in the style usual to platform or pulpit. A discourse delivered in a conversational tone, and in such an intimate manner as one would use if he actually entered each of the million homes that may be attuned to the discourse, is much more effective than the one offered in the style of platform or pulpit address.

3. DON'T speak from a manuscript that is clipped together. Bring your script with the pages loose. When you finish with a page let it drop to the floor. This eliminates the shuffling and rustling of the paper.

4. DON'T clear your throat or cough near the microphone. Both sounds are borne to the radio audience as the growl or roar of some hitherto unheard mammoth of the jungle.

5. DON'T hiss your sibilants. The "s" sound executed with the slightest whistle is disagreeable on the radio. Keep the tongue as far as possible from the roof of the mouth and the sibilant may be uttered softly.

6. DON'T guess at the number of minutes your speech will require. The speaker in each broadcast has a time allotment which, with the necessary announcements and perhaps some incidental music, should exactly fill the assigned period. The address should therefore be accurately timed by paragraphs and parts of paragraphs, in seconds.

Emphasis is placed by Carlile on the microphone's extreme sensitivity.

"The microphone which picks up the voice of the speaker in a radio broadcast studio," he said, "is a very sensitive instrument. Its improvement from year to year only tends to make it more sensitive. The slightest sound, even one that is almost inaudible to the speaker himself, is picked up by the microphone and amplified in transmission so that the sounds intended for our listeners may be clearly reproduced in the homes of those who make up the radio audience.

"It is doubtless true," he declared, "that everyone who reads this will already have received some impressions of 'terrible and terrifying Mike,' either from an experience before it or from reports and stories which have come to his attention. Our purpose, therefore, is to put the speaker at ease by a little closer acquaintance with some of 'Mike's' peculiarities. The experience of face-to-face meeting may then be a very interesting and pleasant one."

Discussing the first DON'T, Carlile pointed out that there is some one on the staff of every broadcasting station who will be available to introduce the speaker to the studio which he will use in the period of his address. A member of the program, production or engineering staff, he says, will test the speaker's voice over an open microphone and record the manner in which it registers on the measuring instruments in the control room.

An interesting point made by Carlile is that while the listening audience may be many millions in number, it is not an assembly. "It is present as individual listeners or in very small groups in small rooms in separate homes," he stated, "and must be talked to with that fact clearly in mind. As a matter of fact, the radio speaker does enter a million homes at once and is, from the moment he enters until he ceases speaking, peculiarly and separately the guest in each one of them.

"Everyone who listens to radio speeches is bound to agree that there is nothing so unpleasant as a speaker who rants and declaims as if he were on the platform of a political convention. Our object at Columbia is to keep down the incidence of such speakers before the microphones."

NOT SO GOOD

Never mind folks. If the editor didn't own this paper, his articles wouldn't likely get printed either.

MORNING THOUGHT

Finish every day and be done with it. You have done what you could; some blunders and absurdities no doubt crept in; forget as soon as you can. Tomorrow is a new day; begin it well and serenely, and with too high a spirit to be cumbered with your old nonsense. This day is all that is good and fair, it is too dear with its hopes and invitations to waste a moment on yesterdays.

Taw.

COMPLETE KMBC
PROGRAM SCHEDULES

THE K·M·B·C

FOR THE WEEK
ENDING NOVEMBER 14

HAPPY HOLLOW BUGLE

VOL. 2 HAPPY HOLLOW, U. S. A., NOVEMBER 7, 1931 NO. 15



UNCLE EZRA'S RAMBLINGS

Well, the big charity drive is over, and what a victory it wuz. The poor folks aint the only ones that's a goin ter git a lotta good outta that drive neither. I'm one who has already got more good outta it than them who gits some uv the money. When I first heerd about how much money they wanted ter raise, I sed ter myself, they'll never do it. I believe in the kindness and generosity uv folks but that is too much ter expect; it jest can't be done—not in times like we got now. Well, I confess that I'm ashamed that I had so little faith in the milk uv human kindness. From this time, I'll believe that nuthin is too big ter accomplish if it is persented in the right way.

Uv course, the workers—and what a splendid lotta folks they wuz, I jest can't think uv words ter express my admiration fer their courage and fine spirit—had a hard time puttin it over. They should oughtta be mighty happy over their success—and I betcha they are too—not only for the joy uv winnin a battle, but fer the knowledge uv the comports their success is goin ter give to them wuz fightin fer.

And the poor folks'll take heart too. They also have reason fer rejoicin, not only fer the help the're a goin ter git, but fer the knowledge that there is a lotta folks who do care. When a feller gits down and out, the hardest thing he has ter fight is the hauntin feelin that nobody cares. But now, they must know that there are not only thousands who are willin ter share their small earnins with em, but there are also hunderds uv others who gladly leave their business and spend a whole week uv the hardest kind uv work ter relieve their distress. We lift our hat to them loyal and unselfish workers. It wuz a great victory.

OZIE PUTS OVER

A FAST ONE
And Takes a Slow Ride Home.

The incoming flier on the Hoop and Amble railroad from Shack Creek last Tuesday did not return the Ozark Rambler to Happy Hollow as was expected. Later in the day, however, Ozie made a perfect jump from the through freight with an excited explanation for it all.

While in the south delivering horses to the race track for Jonathan Skinfint, Ozie spent what money that he had with him on a horse which he says is faster than any racing pony in the world. Distinctive from other types of its kind, this horse is striped. Ozie gave the name of the man who sold him the horse as B. A. Baily. The race horse will be delivered to Happy Hollow and taken to Jonathan's farm sometime next week.

DRAMATIC NOTES

A production, entitled, "Little Red Riding Hood," or "A Wolf in Grandma's Clothing," scheduled to be produced last Friday and postponed until Tuesday, played to a small but appreciative audience at the General Store. Percy Straightlace was especially alluring in the roll of Little Red Riding Hood, while George Washington White furnished a depiction of the great out of doors in the character of the three bears. Abie Cohen, in his dramatic debut of the season, was rather of a disappointment as the wolf of the play, however much of that which was lacking in his interpretation can be attributed to his inability to "sell himself" to the audience. A good time was had by all.

Although Miss Mary Ann Fullerton forgot the last half of her reading which she gave the Ladies' Aid Meeting yesterday, the first half was very good.

WANTED!!
A Human Life!
\$100 IN GOLD
FREE!

TURN TO PAGE 8.

PAIR FOR PARIS

HAPPY HOLLOW TO 5:25

GENERAL STORE TO CLOSE
AT 5:45 EVERY NIGHT

Owing to the fact that conditions demand that Uncle Ezra close his store at exactly 5:45 p. m. every night, it has been found advisable to begin our radio broadcasts a little earlier in the evening. So if you want to find out what's going on and get in on some of music and fun of the village, tune us in just 20 minutes earlier, at 5:25 p. m., beginning Monday, November 9.

ONE SCENT SALE

Abie Gives Stamp of Approval.

Carrying out his policy of truthful advertising, Abie Cohen celebrated the removal of the Post Office to his store last Monday with a very unusual sale on stamps. An innovation in the stamp selling business was inaugurated by Mr. Cohen in offering stamps of different flavors. The green stamps were flavored Koshier Pickle, the yellow stamps with bananas, the purple ones with violets, adding an additional attraction to their value.

A special feature of the day was a one scent sale. Every one who bought a postal card was given one scent free—that is, a scent of the flavored stamps.

It just happened that the Happy Happy band practiced down at the store in the evening of the sale at the invitation of Mr. Cohen, which had much to do with drawing a considerable crowd.

SITING BULL STANDS UP

Blood 'n' Thunder Club put on a play last week in the school, about Indians. Well, Doug was Chief Sittin' Bull. When he got up to give a war-dance in the play, well, everyone commented on the pretty feather he had on. Somehow Johnathen got wind of the affair and found out that

Local Beauty Queens to Make
Paris Green with Envy.

Reigning queens of beauty in Happy Hollow will take the spot light beginning next Monday in a mammoth beauty contest which is to be sponsored by Harry Checkervest through a huge Hollywood syndicate. Already speculation is rife as to who will be the victor in this unusual contest which is open to all, bar none. The winner is to receive, added to all the honor and publicity, a FREE TRIP TO PARIS. Think of it. One of Happy Hollow's own citizens, some one who we all know and have talked to, going to Paris. There are absolutely no strings tied to the offer. Every contestant who enters is given 100,000 votes. Why just getting 100,000 votes in a contest like this is an honor.

Two of the cities, popular beauties who are both sure to command a majority of the votes are Sally Perkins and Annie Laurie Blackstone. As yet there have been no other entries, in fact, they are the only two who have been suggested as entries for the contest.

An added impetus has been added to the undertaking in the stamp of approval placed upon it by Si Perkins, Happy Hollow's banker. Si also wants it made public that he expects his daughter, Sally, to win by a walk away, regardless of what Widder Jones Blackstone, an active member of the Ladies' Aid, whose daughter Annie Laurie is also to enter, has to say.

Harry Checkervest is being assisted in his promotion by Margaret Watson.

Doug had gotten the feather off Lucindy's new funny hat—from Chicago. Well, reports have it, that Doug was Chief Sittin' Bull Standing Up, at dinner that evening.

Sheriff Getum.

HAJ
MIDJ
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to the 1
Radio
rates 25

Presented by

Miss Mildred Martin

Liberty, Missouri

April 2, 1946

M.

Over the hill trailed a mule drawing a plow, a man behind the implement. Says the man to the mule:

"Bill, you are a mule, the son of a jack-ass, and I am a man made in the image of God. Yet here we work, hitched together year in and year out. I often wonder if you work for me or I for you. Sometimes I think this is a partnership between a mule and a fool. For surely I work as hard as you, if not harder. Plowing here we cover the same distance, but you do it on four legs and I do it on two. So, mathematically speaking, I do twice as much per leg as you do.

"Soon we'll be preparing for a corn crop. When the crop is harvested I give one-third to the landlord for being kind enough to let me use this corner of God's universe; another third goes to you and what is left is mine. But while you consume all of your third with the exception of a few cobs, I divide my third among seven children, six hens, two ducks and a banker. Bill, you are getting the best of me. It ain't fair for a mule, the son of a jack-ass, to rob a man, the lord of creation, of his substance, and come to think of it, you only help cultivate the ground. After that I cut shock and husk the corn while you look at me over the fence and hee haw.

"All fall and part of the winter the whole family from grandma down to the baby, picks cotton to help raise money to buy a new set of harness and pay interest on the mortgage on you. And by the way, what do you care about the mortgage? Not a darn thing. You leave that to me, you ungrateful cuss.

"About the only time I am your better is on election day, for I can vote and you can't. But if ever I get any more out of politics than you, you other jack-ass, I fail to see where it is."

Selected.

... the girl never to run away. Rain and his wife and child were returning home one evening when they saw a light near their home. "Hunters," cried Rain. "What are hunters?" asked Nannie. "Not so loud, my child, they will hear you." Then Nannie asked in a whispered voice, "Daddy, what are hunters." Her father whispered, "men who kill us for our wool and hides." "What do they want our wool for, daddy?" "To make warm clothes for themselves"; "but what do they want our hide for, daddy?" "To make shoes out of, our hide makes fine shoes for those folks," "and our horns are used for ivory," said Mrs. Rain. "What do they do with ivory, daddy?" "Oh, they make knife handles," and Rain was just going to tell what else when they heard the hunters coming. . . . "Run, my wife and child, and hide in the brush," Rain cried, and Mrs. Rain and Nannie did what they were told. As soon as Rain saw his wife and child were safely out of danger, he went Ya-Ya-Ya and ran over the mountains, and the hunters were right after him. Bang, and Rain dropped, then the hunters walked up to Rain and said, "All right, pick him up," and they picked Rain up and was carrying him back to camp. Something ran by the men, then a terrible sound was heard, it was a bear, and those men dropped Rain quick, and started running and the bear was after them, but the bear didn't catch the hunters. Rain wasn't dead and lay where the men dropped him for a whole day and night, and then crawled back home to his mother, Nan, and she nursed him, and Rain asked one day, "has my wife and child returned?" "No, not yet Rain, but they will," and Rain said to his mother, "I tried to do my duty. I did for them what you did for me when I was a little boy." Then Rain fell asleep and when he awoke, Mrs. Rain and Nannie were by his side and they lived happy ever afterwards.

End.

BIG BROTHER CLUB

Howdy girls and boys and mothers and dads of our radio audience. I told you last week I had a message for you and here it is in all it's glory. We've negotiated with the Plamor Arena to have free skating for our Big Brother members every Monday after school. Besides this we're going to see a real professional hockey game once a week, and when you include Saturday afternoon matinees at the Uptown Theater in with these other two activities you will have to admit we have an aggregation of good times planned for you this winter.

Last Tuesday a mother brought her two little girls, one aged eight, one aged six and her boy, aged eleven up to see our broadcast. She said her girls and boy wanted to belong to our club but she didn't think they should as she couldn't go with them to any of our activities. I explained to the mother that we have lots of girls and boys who attend our Big Brother Club activities without being accompanied by their parents and we haven't yet experienced any trouble in that

matter. She said that she was afraid somebody might start some trouble with her girls and boy and molest them. I informed her that our Big Brother Club members have never indulged in any such undoings. These girls and boys have belonged to our Big Brother Club and are brothers and sisters to everybody in our organization and that she shouldn't harbor any such thought. "Well," she said, "I never looked at it in that way. Can they obtain their pins now?" Whereby I informed her that it would be best if they wrote in giving their name, age and address and enclosing ten cents. She left feeling quite elated and contented over our little interview.

Now here's a thought for the mothers who have Big Brother Club members in their families. Do not be afraid to allow your girls and boys to partake in any of our Big Brother Club activities because entertainments that we have for them are clean, wholesome and educational.

Big Brother Bob.

LITTLE WILLIE
Big Brother's Mail Boy



ECHOES TO THE BUGLE CALL

"NIGHT"

A Bright Fire Blazing

A soft pink glow
Spreads o'er the room.
Memories—
A bed-time story.
A mother bends over a little
white bed
Tucks in the covers.
A good-night kiss.
Dreams—
—“Marietta Pickle.”

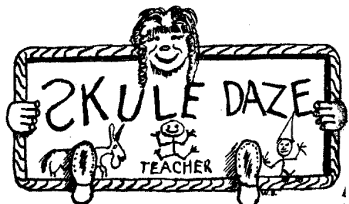
MEDITATION

I wonder what's behind the eyes
We see each day and night.
Some are sad, some are gay,
Some are dull; others bright.
“Eyes are windows of our soul,”
Someone put it thus;
They show our innermost desires,
Love, hate, mirth, and trust.
Colors vary; sizes too,
Some are closed beneath the
sod,
But best of all—the ones on
earth,
Showing faith and love of God.
Irish.

Who Says—All Wet

Recently, Kansas has passed a law, that all those who drive motor cars must have drivers' license. In the list of questions answered so far, not one man has been found in the state, who drinks anything stronger than tea.

A. B.



A tip to students: you should never use a preposition to end a sentence with.

Judging by the assistance they render, some of the so-called half-backs might well be termed pullbacks.

Local simile: as depressing as a teacher's smile during a test.

Then there's the freshman who calls changing the typewriter ribbon “threading the machine.”

If the lunch periods get any shorter, we will have just enough time to go through the cafeteria and smell the food.

Betty Co-ed.

REMARKS FROM THE GALLERY

This depression is good for something. More folks going to church now—they haven't the price of a show.

Aviation poison is the most deadly poison. One drop will kill you. Try it some time.

The laziest man in the world, is one who holds small son and waits for an earthquake to shake him.

An echo is the only thing that cheats a woman out of the last word.

It isn't the man who talks a streak, that gets there.

It's the man that walks the street. (If a car don't hit him.)

The funniest think I ever saw, And the hardest thing to face, Is trying to help our editor To fill up this here space.
—Silly Sal Stratton.

"LEAVES"

Leaves of every shape and color. Exquisite dimness of greens Slowly change to red and yellow. Leaves that fall As human lives and hopes fall, To make new lives and new glory.

That life and hope may live to the end Of the world renewed, re-mingled and Re-kindled in other lives and hopes.
“Marietta Pickle.”

"LIFE IS A GAME OF CARDS"

We played a game of cards To see if we should wed; She thought she would outwit me,
That I would lose my head; But I won every hand Until she was defeated; We're married now and, Brother, I'm sorry that I cheated.
Gypsy Mae.

S'NUF!!

Some love is like Scotch snuff, You take a pinch and that's enough. Profit by my sage advice, And when you fall in love think twice.
—Irish.

SI AN' MA

Well, Kansas City done her stuff, An' ever'body's proud, We've got a million an' a half, But don't say that out loud; Fer if Judge Wilkerson fin's out, (He gave Capone, th' axe,) He'd slam th' whole dern town in jail Fer dodgin' income tax.

Pore Mr. Edison is gone, Th' whole worl' is beref', His children cut their mournin' short

Ter fight fer what he lef'. Ma 'lows, “It shorely is too bad, That such a man as he, ‘The Wizard,’ be th' father of This human family.”

Th' price o' wheat an' steel an' oil

Is surely risin' higher, An' Mr. Hoover he gets mad, An' calls a man, a liar. Some wise guy sez there warn't no flood, No Noah, an' no ark, But we know there's an Ararat, That's where th' Shriners park.
R. H. Richardson.

CUUM APOLOGIIS

Well, Si kin sure write verses right; Of that there be no doubt— But whether he's a poet is What I can't figger out.

They say a poem comes from th' soul And not from just the mind. Well, Si, don't you think politics Ain't fit ter put in rhyme?

Two presidents would surely prove Satisfaction fer us all. Till then let's keep th' “Echoes” page A clear sweet ringing call.
Esther of Shawnee.

Sweet Innocence

Deacon Jackson (noticing girl at meeting for first time): “I am glad to see you here. If you give me your name and address I shall be glad to call.”

Girl (hanging her' head): “I have a boy friend, thank you.”

Irish said she got a kick out of writing for the Bugle. Expect I would too, if they knew who to kick.
Silly Sal Stratton.

OLD TIMERS' SONG COLUMN

LITTLE BLOSSOM

Contributed by “Rainy Day Pal,” “A Friend,” “Pee Wee,” and “Missouri Clodhopper.”

“O, dear! I se so tired and lonesome! I wonder why mamma don't come? She told me s'ut up my blue eyes, And 'fore I waked up sh'd be home. She said she was going to see g'wamma,
Who lives by the river so bright; I s'pect that my mamma fell in there, And perhaps she won't be home to-night.

“I dess I'm afraid to stay up here Wivout any fire or light, But God's lighted the lamps up in Heaven, I see 'em all twinkling and bright. I fink I'll go down and meet papa I s'pose he has stopped at the store; It's a dreat pitty store full of bottles; Wish he wouldn't go there any more.

“Sometimes he is sick when he tums home And stumbles and falls up the stair; And once when he comed in the parlor He kicked at my poor little chair. And mamma was all pale and frightened, And hugged me up close to her breast, And called me her poor little Blossom And—dess 've forgotten the rest.

“But I 'member that papa was angry; His face was so red and so wild; And I 'member he striked at poor mamma And hurted his poor little child. But I love him, and dess I'll go find him, Perhaps he'll tum home with me soon; And then it won't be dark and lonely Waiting for mamma to come.”

Out into the night went the baby, Her little heart beating with fright; 'Til her tired feet reached the gin palace, All radiant with music and light. The little hand pushed the door open, Though her touch was as light as a breath; The little feet entered the portal That leads but to ruin and death.

“O papa!” she cried, as she reached him, And her voice rippled out sweet and clear, “I thought if I comed I would find you. And I is so glad I is here. The lights are so pitty, dear papa, And I fink that the music's so sweet, But I dess it's most supper time, papa, For Blossom wants something to eat.

A moment the bleared eyes gazed wildly Down into the face, sweet and fair; And then, as the demon possessed him, He grasped at the back of a chair! A moment—a second—'twas over, The work of a fend was complete, And poor little innocent Blossom Lay quivering and crushed at his feet.

Then swift as the light came his reason And showed him the deed he had done; With a groan that the devil might pity He knelt by the quivering form; He pressed the pale face to his bosom, He lifted the fair, golden head; A moment the baby lips trembled, And poor little Blossom was dead.

KRE-MEL PRESENTS NEW CHILDREN'S PROGRAM

Beginning Monday, November 9, Uncle Olie and his Kre-Mel gang will begin a 52-week schedule of entertainment for the children over the KMBC-Columbia network.

On Mondays and Fridays the gang will go on the air from 4:30 to 4:45 p. m. They will be heard on Wednesdays at 4:15 p. m., E. S. T.

Uncle Olie is a Swede who has devoted his life to making children happy. Unusual will be the fact that an 11-year-old member of the gang, Pete, will have charge of the announcements.

Uncle Olie will be assisted by four mountaineers who have just come up from the Blue Ridge Mountains in Virginia. They will play children's favorites in their own hill-billy way. On each program Uncle Olie will tell the children something about one of their great heroes. On the initial broadcast Admiral Byrd will be his subject.

HANK SIMMONS

A peep into the voluminous scrap-book of Harry C. Browne, the "Hank Simmons" of Hank Simmons' Show Boat, will show you that few people could be better qualified to bring you this weekly melodrama feature. Besides numerous flattering press clippings Harry, an old trouper, can point to the programs of more than four hundred plays in which he has taken part. With a smile he recalls the days when he played the "heavy" with a stock company for \$25.00 a week, doubting as musical director for an additional weekly \$3.00. Between the acts he would hurry down to the orchestra pit to move the audience to tears with "Hearts and Flowers" before rushing backstage again to don the handkerchief mustaches and other accoutrements of the typical stage villain of the time.

Although he hails from one of the country's best known theatrical families, Arthur Jarrett, radio's new crooning favorite, never cared for a career on the speaking stage but preferred to become a professional singer. Arthur's father was a juvenile with William Faversham, Chauncey Olcott and Florence Reed and appeared in pictures under the direction of the late Thomas Ince. His grandfather, Daniel Jarrett of Boston, was E. H. Sothern's "heavy."

PLEASE NOTE

Programs listed in bold face are for the benefit of visitors to the KMBC Pickwick Hotel Studios. These programs are presented in the main studio and can be seen from the visitors gallery.

SUNDAY, NOVEMBER 8, 1931

- 7:00—Organ Preludium.
7:30—Bible Study.
8:00—Land O' Make Believe.
8:45—Fall Flower Festival.
9:30—Quirt Harmonies.
9:45—Kansas City Youth Forum.
10:00—Julia Mahoney-Charles Carlisle.
10:15—Edna Thomas—Lady from Louisiana.
10:30—Voice of St. Louis.
11:00—Stone Church Choir.
11:20—International Broadcast.
11:45—Cafe Budapest.
12:00—Cathedral Hour.
1:00—Wallace Silversmiths—Sons of Eli.
1:30—Columbia Church of the Air.
2:00—NEW YORK PHILHARMONIC SYMPHONY ORCHESTRA.
4:00—Matinee Melodies.
4:30—L. D. S. Radio Vespers.
5:00—Shuron Showmen.
5:30—Barnsdall Musical Memories.
6:00—The World's Business—Dr. Julius Klein.
6:15—Charlie and Oscar.
6:30—Luden's Novelty Orchestra.
7:00—Devine, Drugs and Doctors.
7:15—Pickwick Travelers.
7:45—Angelo Patri—"Your Child."
8:00—Roxey Theater Symphony Orchestra.
8:30—Romances of the Sea.
9:00—Life Saver Success Interview with Bob Butterfield.
9:05—Earnest Hutcheson and Orchestra.
9:30—Song Our Mothers Used to Sing.
9:45—President Hoover's Unemployment Program.
10:45—Ben Bernie's Orchestra.
11:00—Eddie Duchin—Central Park Orchestra.
11:30—Nocturne—Ann Leaf.
12:00—Eddie Kuhn's White House Tavern Orchestra.



Domenico Savino "Tone Pictures"

MONDAY, NOVEMBER 9, 1931

- 8:00—Morning Devotions.
6:15—Organ Reveille.
6:45—Ozie and George.
7:00—Keeping Fit with Pebecco.
7:15—Keeping Fit.
7:30—Something for Everyone.
7:45—The Old Dutch Girl.
8:00—Journal-Post News Flashes.
8:05—Morning Music Club.
8:30—Uncle Ezry's Ramblings.
8:45—Fall Flower Festival.
9:00—The Jones Store Shopper.
9:15—Harmonies and Contrasts.
9:45—Salicon Program.
10:00—Melody Parade.
10:15—Ida Bailey Allen.
10:30—Anne Lazar.
10:45—Institute of Charm.
11:00—Don Bigelow's Orchestra.
11:15—Lady of the House.
11:30—Girl o' My Dreams.
11:45—Columbia Revue.
11:50—Journal-Post News Flashes.
12:00—Constance Parker Young.
12:15—Aladdin Mountaineers.
12:30—Producers' Markets.
12:35—Louie's Hungry Five.



Dick Smith "Morning Music Box" Daily 8:05 p. m.

- 12:47—Songs That Never Grow Old.
1:01—Ann Leaf at the Organ.
1:15—The Pickwick Traveler.
1:30—American School of the Air.
2:00—Columbia Salon Orchestra.
2:30—Arthur Jarrett.
2:45—Program Without a Name.
3:15—Bert Lowry's Orchestra.
3:30—Willie Ganz—Pianist.
3:45—Between the Book Ends.
4:00—Cafe Dewitt Orchestra.
4:20—Journal-Post News Flashes.
4:30—Kre-mel Program.
4:45—The Candy Program.
5:00—Big Brother Club.
5:25—Happy Hollow.
5:45—Citizen's League Speaker.
6:00—Organalities.
6:15—Phenomenon.
6:25—Life Saver Success Interview with Katharine Fisher.
6:30—Boswell Sisters—Baker Chocolate.
6:45—Morton Downey and Camel Quarter Hour.
7:00—The Columbians.
7:15—Singin' Sam, the Barbasol Man.
7:30—LaPalina Presents Kate Smith.
7:45—Tastycast Gloom Chasers.
8:00—Pompeian Make-up Box.
8:15—Howard Earlow.
8:30—Evening in Paris—Bourjois.
9:00—Guy Lombardo's Robert Burns Orchestra.
9:30—Toscha Seidel.
9:45—Myrt and Marge.
10:00—Cremo Presents Bing Crosby.
10:15—Ayer's News.
10:17—Street Singer.
10:30—Eddie Kuhn's Orchestra.
11:00—Ben Bernie's Orchestra.
11:30—Noble Sissle's Orchestra.
12:00—Eddie Kuhn's White House Tavern Orchestra.



Arthur Jarrett, Mon., Wed., Fri., 2:30 p. m.

TUESDAY, NOVEMBER 10, 1931

- 6:00—Morning Devotions.
6:15—Organ Reveille.
6:45—Ozie and George.
7:00—Keeping Fit with Pebecco.
7:15—Keeping Fit.
7:30—The T-Box Ranger.
7:45—Cap'n Bill and Willie.
8:00—Journal-Post News Flashes.
8:05—Morning Music Box.
8:30—Uncle Ezry's Ramblings.
8:45—Fall Flower Festival.
9:00—The Jones Store Shopper.
9:15—Melody Parade.
9:45—Columbia Mixed Quartet.
10:00—Girl o' My Dreams.
10:15—Human Interest Stories.
10:30—Sun-Maid Program.
10:45—Ben Alley—Songs.
11:00—Rumford Radio Cooking School.
11:15—Lady of the House.
11:30—Columbia Revue.
11:50—Journal-Post News Flashes.
12:00—Pabst-ett Varieties.
12:15—Aladdin Mountaineers.
12:30—Producers' Markets.
12:35—Louie's Hungry Five.
12:47—National Producers' Association Talk.
1:00—Classic Hour.
1:30—American School of the Air.
2:00—Missouri League of Women Voters.
2:10—Columbia Salon Orchestra.
2:30—Ann Leaf at the Organ.
2:45—Program Without a Name.
3:15—Headline Unfilled.
3:30—Phil Fisher and Orchestra.
3:45—Between the Book Ends.
4:00—Tanlac Program.
4:15—Impromptu.
4:20—Journal-Post News Flashes.
4:30—Salty Sam, the Sailor.
4:45—North Mehorany Newly-Weds.
5:00—Big Brother Club.



Lily Wons "Camel Quarter Hour"

K M B C PROGRAM SCHEDULES FOR WEDNESDAY, NOVEMBER 11, 1931

- 5:25—Happy Hollow.
5:45—Connie Boswell.
6:00—Ed Cochran's Sport Chat.
6:15—Phenomenon.
6:25—Life Saver Success Interview with Henry I. Harriman.
6:30—Kaltenborn Edits the News.
6:45—Morton Downey and Camel Quarter Hour.
7:00—The Mills Brothers.
7:15—Abe Lyman's Band.
7:30—Red Goose Adventures.
7:45—Walter Winchell.
8:00—Ben Bernie and His Blue Ribbon Orchestra.
8:15—Romances of the Sea.
9:00—Modern Male Chorus.
9:15—Broad Showmakers.
9:30—Louie's Hungry Five.
9:45—Myrt and Marge.
10:00—Cremo Presents Bing Crosby.
10:15—Ayer's News Report.
10:30—Jack Miller—Songs.
10:30—Hawaiian Serenaders.
10:45—Nocturne.
11:00—Romanelli's Orchestra.
11:30—Asbury Park Casino Orchestra.
12:00—White House Tavern Orchestra.

WEDNESDAY, NOVEMBER 11, 1931

- 6:00—Morning Devotions.
6:15—Organ Reveille.
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7:15—Keeping Fit.
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8:45—Fall Flower Festival.
9:00—The Jones Store Shopper.
9:15—Dr. Royal S. Copekand.
9:30—Melody Parade.
10:00—Rhythm Ramblers.
10:15—Ben Alley—Songs.
10:30—Charis Morning Musicale.
10:45—Institute of Charm.
11:00—Acme Sunshine Melodies.
11:15—Lady of the House.
11:30—Girl o' My Dreams.
11:45—Jackson County Farm Bureau.
11:50—Journal-Post News Flashes.
12:00—Constance Parker Young.
12:15—Aladdin Mountaineers.
12:30—Producers' Markets.
12:35—Louie's Hungry Five.
12:47—Fran Heyser—Songs.
1:00—Rhythm Kings.
1:30—American School of the Air.
2:00—Kathryn Parsons—Girl o' Yesterday.
2:15—Woodrow Wilson Memorial Service.
2:45—Program Without a Name.
3:15—Cafe Dewitt Orchestra from Syracuse.
3:30—David Grosch.
3:45—Between the Book Ends.
4:00—Asbury Park Casino Orchestra.
4:15—Kre-mel Program.
4:30—Salty Sam the Sailor.
4:05—Journal-Post News Flashes.
4:45—Journal-Post News Flashes.
5:00—Big Brother Club.
5:25—Happy Hollow.
5:45—Reis and Dunn.
6:00—The Swiss Yodelers.
6:15—Phenomenon.
6:25—Life Saver Success Interview.
6:30—Boswell Sisters—Baker Chocolate.
6:45—Morton Downey and Camel Quarter Hour.
7:00—Dr. Nichols Murray Butler.
7:15—Singin' Sam, the Barbasol Man.
7:45—Tastycast Gloom Chasers.
8:00—The Gold Medal Fast Freight.
8:30—Eno Crime Club.



Ted Malone KMBC Continuity Editor. Monday, 9:30 p. m.



Morton Downey "Camel Quarter Hour"

WEEK OF NOVEMBER 8 TO NOVEMBER 14

COLUMBIA NOTES

Add to the list of apt similes, David Ross—"As unexciting as a radio kiss." . . . For the radio kiss is usually caused by the meeting of a performer's lips and his own hand.

Inspired by listening to the "Street Singer" (Arthur Tracy), a wag suggested that John Mills be tagged "The Wall Street Singer." . . . It is John, the leader and bass of those four Mills brothers, who hits "new lows" in musical notes when he makes his vocal simulations of a tuba.

Joe Lombardo, the only member of the Lombardo tribe not musically inclined, has come to New York from London, Ontario, to study interior decorating. Already, he has redecorated Guy's apartment on Riverside Drive. Joe now is working on a large needlepoint tapestry on which prominent entertainers have been asked to contribute a bit of handiwork. Among those whose efforts have gone in the making of the tapestry are Kate Smith, the three Boswell sisters and Ruth Etting.

Long before Art Jarrett, the popular Chicago broadcaster, was a singer, he was an actor. Both of his parents were for many years stars of the legitimate stage, and Arthur, himself, made his first public appearance at the age of five as the little Indian in the "Squaw Man." He still has his Indian regalia tucked away somewhere.

Singin' Sam, the Barbasol Man, who came out of the West a few months ago, once was a guest artist, at a Cincinnati station, on a program of the four Mills Brothers, who just recently came out of the same west to make a sensation in New York.

Old Maestro Ben Bernie delights in posing for pictures in all sorts of ridiculous costumes; but hates to sit for the camera in conventional garb. . . .

Tony Parenti, who came from "way down yonder in New Orleans" to toot his clarinet and saxophone before a Columbia microphone and to lead his "singing Saxophones" has been called America's greatest saxophone player by no less a judge of saxophone players than Paul White-man.

- 9:00—Vitality Personalities.
- 9:15—Weed Tire Chains Program.
- 9:30—Songs Our Mothers Used to Sing.
- 9:45—Myrt and Marge.



Toscha Seidal
Mon., 9:30 p. m.

- 10:00—Cremo Presents Bing Crosby.
- 10:15—Ayer's News.
- 10:17—Street Singer.
- 10:30—White House Tavern Orchestra.
- 11:00—Eddie Duchin's Orchestra.
- 11:30—E. M. Mertz.
- 11:50—The Mills Brothers.

THURSDAY, NOVEMBER 12, 1931

- 6:00—Morning Devotions.
- 6:15—Organ Revue.
- 6:45—Ozie and George.
- 7:00—Keeping Fit with Pebecco.
- 7:15—Keeping Fit.
- 7:30—Texas Ranger.
- 7:45—Cap'n Bill and Willie.
- 8:00—Journal-Post News Flashes.
- 8:05—Morning Music Box.
- 8:30—Uncle Ezy's Ramblings.
- 8:45—Morning Minstrels.
- 9:00—The Jones Store Shopper.
- 9:15—Machine Age Housekeeping.
- 9:30—Melody Parade.
- 9:45—Barbara Goud Beauty Talk.
- 10:00—U. S. Chamber of Commerce.
- 10:15—Girl o' My Dreams.
- 10:30—Sun-Maid Program.
- 10:45—Ben Alley—Songs.
- 11:00—Rumford's Radio Cooking School.

- 11:15—Lady of the House.
- 11:45—Columbia Revue.
- 12:00—Journal-Post News Flashes.
- 12:10—Aladdin Mountaineers.
- 12:30—Producers' Market News.
- 12:35—Louie's Hungry Five.
- 12:47—Farm Frolic.
- 1:00—The Singing Vagabond.
- 1:15—Columbia Salon Orchestra.
- 1:30—American School of the Air.
- 2:00—La Forge Berumen Musicales.
- 2:30—The Program Without a Name.



Abe Lyman
Tues., Thurs., Sat.,
7:15 p. m.

- 3:00—Father Walsh—Reply to George Bernard Shaw.
- 3:15—Melody Magic.
- 3:30—Hotel Taft Orchestra.
- 3:45—Between the Book Ends.
- 4:00—Salisbury Orchestra.
- 4:20—Journal-Post News Flashes.
- 4:30—Salty Sam, the Sailor.
- 4:45—Steamboat Bill.
- 5:00—Big Brother Club.

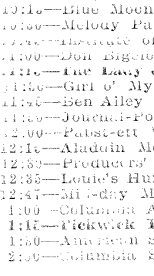
- 5:35—Happy Hollow.
- 5:45—Connie Boswell.
- 6:00—Those McCarty Girls.
- 6:15—Phenomenon.
- 6:25—Life Saver Success Interview.
- 6:30—Kaltenborn Edits the News.
- 6:45—Morton Downey and Camel Quarter Hour.

- 7:00—The Mills Brothers.
- 7:15—Abe Lyman's Band.
- 7:30—La Palma Presents Kate Smith.
- 7:45—Angelo Petri "Your Child."
- 8:00—Grand Opera Miniature.
- 8:30—Love Story Magazine Hour.
- 9:00—Hart Schaffner and Marx Program.
- 9:30—Peters Parade.
- 9:45—Myrt and Marge.
- 10:00—Cremo Presents Bing Crosby.
- 10:15—Ayer's News.
- 10:17—Jack Miller—Songs.
- 10:30—Hawaiian Serenade.
- 10:45—Leon Belasco's Orchestra.
- 11:00—Guy Lombardo's Orchestra.
- 11:30—Noble Sissle's Orchestra.
- 12:00—White House Orchestra.

FRIDAY, NOVEMBER 13, 1931

- 6:00—Morning Devotions.
- 6:15—Organ Revue.
- 6:45—Ozie and George.
- 7:00—Keeping Fit with Pebecco.
- 7:15—Keeping Fit.
- 7:30—Something for Everyone.
- 7:45—The Old Dutch Girl.
- 8:00—Journal-Post News Flashes.
- 8:05—Morning Music Box.
- 8:30—Uncle Ezy's Ramblings.
- 8:45—Morning Minstrels.
- 9:00—The Jones Store Shopper.

- 9:15—John Sanderson and Frank Grant.
- 9:30—Leon and Betty.
- 9:50—Sally Stokely.
- 10:10—Blue Moon Light.
- 10:30—Melody Parade.
- 10:45—Associate of Charm.
- 11:00—Don Bigelow and his Orchestra.
- 11:10—The Lady of the House.
- 11:30—Girl o' My Dreams.
- 11:45—Ben Alley.
- 11:50—Journal-Post News Flashes.
- 12:00—Pabstett Varieties.
- 12:10—Aladdin Mountaineers.
- 12:30—Producers' Market News.
- 12:35—Louie's Hungry Five.
- 12:47—Farm Frolic.
- 1:00—Columbia Artists' Recital.
- 1:15—Wickwek Traveller.
- 1:30—American School of the Air.
- 1:50—Columbia Salon Orchestra.



Singin' Sam
Mon., Wed., Fri.,
7:15 p. m.

- 2:00—The Program Without a Name.
- 3:15—Light Opera Gems.
- 3:30—Eana Thomas—Songs.
- 3:45—Between the Book Ends.
- 4:00—Curtis Institute of Music.
- 4:20—Journal-Post News Flashes.
- 4:30—Kre-mel Program.
- 4:40—John Kelly, Irish Tenor.
- 4:45—North Melrose Newry-Weds.



Singin' Sam
Mon., Wed., Fri.,
7:15 p. m.

- 5:00—Big Brother Club.
- 5:25—Happy Hollow.
- 5:45—Bert Lown's Orchestra.
- 6:00—Organalities.
- 6:15—Phenomenon.
- 6:25—Life Saver Success Interview.
- 6:30—Baker Chocolate—Boswell Sisters.
- 6:45—Camel Quarter Hour with Morton Downey.
- 7:00—Kansas City Custom Garmen "Radio Imps."
- 7:15—Singin' Sam, the Barbasol Man.
- 7:30—The March of Time.
- 8:00—Radio Reproductions.
- 8:15—Liberty Magazine Hour.
- 8:45—Birdy Five Footnotes.
- 9:00—Pittsburgh Army Game.
- 9:30—Talk by Football Coaches.
- 9:45—Myrt and Marge.
- 10:00—Cremo Presents Bing Crosby.
- 10:15—Ayer's News.
- 10:17—Street Singer.
- 10:30—White House Tavern Orchestra.
- 10:40—Ron Bernie and his Orchestra.
- 11:30—Ship's Cafe Orchestra.
- 12:00—White House Tavern Orchestra.

SATURDAY, NOVEMBER 14, 1931

- 6:00—Morning Devotions.
- 6:15—Organ Revue.
- 6:45—Ozie and George.
- 7:00—Keeping Fit with Pebecco.
- 7:15—Keeping Fit.
- 7:30—Texas Ranger.
- 7:45—Cap'n Bill and Willie.
- 8:00—Journal-Post News Flashes.
- 8:05—Morning Music Box.
- 8:30—Uncle Ezy's Ramblings.
- 8:45—Lady of the House.
- 9:00—The Jones Store Shopper.
- 9:15—Mary Ann's Saturday Club.
- 9:30—New World Salon Orchestra.
- 9:45—Mary Ann's Saturday Club.
- 10:00—Adventures of Helen and Mary.
- 10:15—New York Philharmonic Children's Symphony Concert.
- 10:30—Girl o' My Dreams.
- 10:45—Columbia Revue.
- 11:00—Don Bigelow's Orchestra.
- 11:30—Kansas City Council of Churches.

SATURDAY, NOVEMBER 14, 1931

- 12:00—Journal-Post News Flashes.
- 12:10—"Smiling Ed McConnell."
- 12:30—Producers' Market News.
- 12:35—Louie's Hungry Five.
- 12:47—Pittsburgh Army Game.
- 3:30—Spanish Serenade.
- 3:45—Between the Book Ends.
- 4:00—Eddie Duchin's Orchestra.
- 4:40—Journal-Post News Flashes.
- 4:45—Junior Artists' Club.



Big Brother Bob
Every Evening at
5:00 p. m.

- 12:00—Journal-Post News Flashes.
- 12:10—"Smiling Ed McConnell."
- 12:30—Producers' Market News.
- 12:35—Louie's Hungry Five.
- 12:47—Pittsburgh Army Game.
- 3:30—Spanish Serenade.
- 3:45—Between the Book Ends.
- 4:00—Eddie Duchin's Orchestra.
- 4:40—Journal-Post News Flashes.
- 4:45—Junior Artists' Club.

- 6:00—Big Brother Club.
- 6:25—Happy Hollow.
- 6:45—Football Summary.
- 6:50—The Political Situation in Washington.
- 6:15—Phenomenon.
- 6:25—Life Saver Success Interview.
- 6:30—Edna Wallace Hopper.
- 6:45—Camel Quarter-Hour with Morton Downey.
- 7:00—The Mills Brothers.
- 7:15—Abe Lyman's Band.
- 7:30—La Palma Presents Kate Smith.
- 7:45—Tastyest Gloom Chasers.
- 8:00—Opening the American Royal Live Stock and Horse Show.
- 8:30—National Radio Forum.
- 9:00—Hank Simmons' Show Boat.
- 10:00—Cremo Presents Bing Crosby.
- 10:15—Ayer's News.
- 10:17—Jack Miller—Songs.
- 10:30—White House Tavern Orchestra.
- 11:00—Guy Lombardo's Orchestra.
- 11:30—St. Moritz Orchestra.
- 12:00—Eddie Kuhn's White House Tavern Orchestra.

- 6:15—Phenomenon.
- 6:25—Life Saver Success Interview.
- 6:30—Edna Wallace Hopper.
- 6:45—Camel Quarter-Hour with Morton Downey.
- 7:00—The Mills Brothers.
- 7:15—Abe Lyman's Band.
- 7:30—La Palma Presents Kate Smith.
- 7:45—Tastyest Gloom Chasers.
- 8:00—Opening the American Royal Live Stock and Horse Show.
- 8:30—National Radio Forum.
- 9:00—Hank Simmons' Show Boat.
- 10:00—Cremo Presents Bing Crosby.
- 10:15—Ayer's News.
- 10:17—Jack Miller—Songs.
- 10:30—White House Tavern Orchestra.
- 11:00—Guy Lombardo's Orchestra.
- 11:30—St. Moritz Orchestra.
- 12:00—Eddie Kuhn's White House Tavern Orchestra.

NETWORK SCHEDULE

SUNDAY, NOVEMBER 8, 1931

- 6:15-6:30—Swiss Yodelers.
- 7:45-8:00—Hawaiian Serenade.

MONDAY, NOVEMBER 9, 1931

- 6:00-6:15—Henry Halstead's Orchestra.
- 7:15-7:30—Ozie and George.
- 7:30-7:45—Organalities.
- 7:45-8:15—Henry Halstead's Orchestra.

TUESDAY, NOVEMBER 10, 1931

- 6:00-6:15—Henry Halstead's Orchestra.
- 6:30-6:45—The Songsmiths.
- 7:45-8:00—Waldemna Chorus.
- 8:30-9:00—Dancing at White House Tavern.

WEDNESDAY, NOVEMBER 11, 1931

- 6:00-6:15—Henry Halstead's Orchestra.
- 7:15-7:45—Dancing at White House Tavern.
- 7:45-8:00—Rhythmairs.
- 8:30-9:00—Salonesque.

THURSDAY, NOVEMBER 12, 1931

- 6:00-6:15—Henry Halstead's Orchestra.
- 6:30-6:45—Between the Book Ends.
- 7:30-8:00—The Friendly Muse.
- 8:30-9:00—Henry Halstead's Orchestra.

FRIDAY, NOVEMBER 13, 1931

- 6:00-6:15—Henry Halstead's Orchestra.
- 7:15-7:30—The Songsmiths.
- 8:00-8:30—Dancing at White House Tavern.
- 8:30-8:45—Organalities.
- 9:30-9:45—Memory Mist.

SATURDAY, NOVEMBER 14, 1931

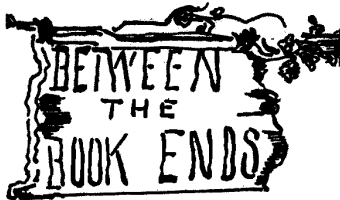
- 7:30-8:00—Henry Halstead's Orchestra.
- 8:00-8:30—Opening the American Royal Live Stock and Horse Show.

Every now and then tenor Ben Alley, who is West Virginia American, gets a fan letter addressed to Ben Ali, in which he is greeted as a fellow Turk. . . .

Kate ("Songbird") Smith is an accomplished swimmer and has an emblem and certificate to prove that she has qualified as a Life Saver. . . .

During those intervals when neither of them have a program or a rehearsal to cope with, announcers George Beuchler and Harry von Zell often are found in WABC's announcer's room, studiously bent over a checker board.

The woman who marries a cranky old bachelor is as big a fool as he is.



Every week day at 3:45 p. m. over KMBC. Heard over the Columbia network every Thursday at 6:30, C. S. T. with Ted Malone.

A HAND CLASP

Through the distance between us I stretch my hand—
The deepening shadows are dull and gray—
Will it meet your own in some far dreamland
Where you will clasp it and understand
All that I longed to say?

For words are empty and life is vain,
The heart grows weary when hope declines,
And what avails our bitter pain
To know in a sweeping cloud of rain
That somewhere the sun still shines?

I will play the bars of a liting tune,
Let sadness fade and the smiles begin,
O! roses clustering and fragrant June,
But winter withers the bloom too soon
And the minor chords creep in.

The visions fade though we strive to hold
For the dreamland's shore is a shifting sand.
Is life the thing that our youth foretold?
I speak no answer for words are cold;
I only stretch out my hand.
—Unidentified.

TOGETHER

You and I by this lamp with these
Few books shut out the world. Our knees
Touch almost in this little space.
But I am glad, I see your face.
The silences are long, but each
Hears the other without speech.
And in this simple scene there is
The essence of all subtleties.
The freedom from all fret and smart,
The one sure sabbath of the heart.

The world—we can not conquer it,
Nor change the minds of fools one whit.
Here, here alone do we create
Beauty and peace inviolate;
Here, night by night and hour by hour,
We build a high impregnable tower
Whence may shine, now and again,
A light to light the feet of men
When they see the rays thereof;
And this is marriage, this is love.
—Ludwig Ledisohn in Dayton News.

PRAYER FOR A VERY NEW ANGEL
God, God, be lenient her first night
there.

The crib she slept in was so near my bed,
Her blue and white wool blanket was so soft;
Her pillow hollowed so to fit her head.

Teach her that she'll not want small rooms or me
When she has You and Heaven's immensity!

I always left a light out in the hall.
I hoped to make her fearless in the dark.
And yet—she was so small—one little light,
Not in the room, it scarcely mattered.
Hark!

No; no! She seldom cried! God, not too far
For her to see, this first night, light a star!

And, in the morning, when she first woke up,
I always kissed her on the left cheek where
The dimple was. And, oh, I wet the brush!
It made it easier to curl her hair!

Just—just tomorrow morning, God, I pray,
When she wakes up, do things for her my way!
—Violet Alleyn Storey.

Lady of the House

BACK-DOOR WIRELESS

Some weeks ago we featured in this column recipes which had been handed down in families. Now I want you to send in original recipes—dishes which you have "concocted" yourself in an effort to give your family something new and appetizing. Mrs. Hugh Simmerman of Centerveiw, Missouri, sent in this original Date Pudding which I assure you is most delicious.

Date Pudding

1 lb. dates ground
1 cup cream, whipped
1 cup nut meats ground
1 cup sugar
1 tb. gelatin dissolved in $\frac{1}{4}$ cup cold water

Fill up the cup with boiling water and allow to cool until it begins to jell. Beat until creamy. Add to whipped cream, sugar, ground nuts and dates. Pour into a mold and chill.

Then here is another dessert for you which is quite different—quite on the order of French pastry and yet simple to make.

Princess Cake

Line a small square cake tin with plain pastry. Sprinkle with $\frac{1}{2}$ cup cleaned currants.

Next cream $\frac{1}{2}$ cup shortening with 1 cup sugar.
Add 3 well beaten eggs
3 cups flour
1 $\frac{1}{2}$ ts. baking powder
 $\frac{1}{2}$ ts. salt

Divide mixture into two portions. Add 1 tb. grated chocolate and 4 tb. milk to 1 portion. Drop cake mixture by spoonfuls on top of the currants, alternating the two mixtures. Bake in a moderate oven 35 minutes. Serve in square pieces.

I am sending out many new and interesting recipes these days. Don't fail to listen in each day and take advantage of new suggestions. The twenty variations of salad dressings which I am sending to all who request them, are a real addition to your recipe collection.

—Lenore Anthony.

YESTERDAYS

Olive May Cook

Let's say goodbye to yesterday,
And start today anew—

Forget, forgive, if need be,
It means so much to me—to you.

The pretty things that vexed us,
Let's throw them all away;
Then tomorrow we may look back
Upon a better yesterday.

The radio can now be classed as a musical instrument; and unless our ears deceive us, there are a lot of musicians practicing on it.
Judge.

"MYRT AND MARGE" OFFER BACK-STAGE SKIT



Show business, whence they came, provided the setting for "Myrt and Marge," newcomers to radio, who inaugurated a series of behind-the-scenes skits over WABC and the Columbia network on Monday, November 2. In real life "Myrt" (left) is Myrtle Vail, while "Marge" is Donna Damerall. The new program, sponsored by the William Wrigley, Jr., Company, will be heard nightly except Saturday and Sunday, at 9:45 p. m.

Studio Spots

Moving to its Pickwick Hotel studios a little over one year ago, KMBC acquired just about five times the office and studio space which it had before. Yet already additional office space is being planned, due to the necessity of over crowded offices.

It can be easily understood the necessity for quiet and privacy for the continuity writers—those who produce plays, announcements, and other spoken parts, in that their work must be creative. There were two writers on the staff when the station moved to its new quarters, there are now eight. Also assisting in preparation of script are the announcers, Hugh Studebaker, Woody Smith, Fran Heyser, and Don Evans. Mr. Flath, as has already been mentioned, writes continuities for his programs, while Everett (Uncle Ezra) Kemp has a large share of the literary work.

Velma Mabie, head of the Blackstone household in Happy Hollow in the person of Widder Jones, is being rewarded for her efforts to be a good radio actor by a series of nightmares. Perhaps readers won't realize at first what this means to a person behind the microphone, unless he has been there himself. At times when persons are grouped behind the microphone, declaiming their parts, which are, of course, written, they are bound to lose their places once in a while unless they are pretty careful. Velma, or pardon us, Widder Jones Blackstone, has just about cured herself of this shortcoming when on the air, however she still undergoes the experience in her sleep. At times, she says, her part will suddenly turn into the back of a writing tablet, and one time she was horrified to find that she was trying to read her part from a Sears Roebuck catalogue.

AMERICAN SCHOOL OF THE AIR

To Cover Many Phases of
Education.

The largest network ever scheduled to take a series of programs will broadcast the opening of the American School of the Air Monday afternoon, November 9, at 1:30 p. m., C. S. T. This will mark the third season for the only diversified and comprehensive group of radio programs prepared especially for use in the class room to be presented on a nation-wide scale.

The program Monday will be a history dramatization based on the exploits of Amerigo Vespucci, intrepid Italian navigator after whom the continents of the Western hemisphere are named.

Following this there will be a broadcast at 1:30 to 2:00 p. m. on each school day of the week until April 15th, with the exception of recognized holidays. On Mondays, there will be history dramatizations for the intermediate and upper grades. On Tuesdays, there will be music appreciation and geography programs for the intermediate and upper grades. On Wednesdays, literature dramatizations will alternate with art appreciation lectures given by Henry Turner Bailey, former director of the Cleveland Art Institute, these programs being designed for the intermediate and upper grades. On Thursdays, there will be music and story-telling for the primary grades alternating with elementary science for the intermediate grades. On Fridays, there will be vocational guidance talks and current events discussions for the upper grades.

Officially Accepted

Not only has the American School of the Air been officially accepted by the teaching profession, but also the general public has placed its stamp of approval on it. So great has been the general interest in these programs that 35 per cent of the inquiries received at the Columbia headquarters are from adults unconnected with the educational field, many being from executives of banks, architects and other professional men.

Visual aid books to accompany the programs again will be available for the teachers and pupils requesting them, as well as an enlarged and more comprehensive "Teachers' Manual and Classroom Guide" which will out-



FAMOUS PIANIST

ITURBI AS SOLOIST AND TWO RADIO PREMIERS IN PHILHARMONIC CONCERT

Jose Iturbi, greatest pianist of this generation, who has attained outstanding success in the United States more rapidly than any other visiting artist in the present century, will make his first network broadcast with the New York Philharmonic Symphony Orchestra, under the baton of Erich Kleiber, during the concert scheduled for 2:00 to 4:00 p. m., Sunday, November 8, through the nation-wide KMBC-Columbia chain.

Iturbi will be heard playing the piano solo in Mozart's E Flat Concerto, No. 482 in the Koehel list of his works. Mozart's treatment of the concerto form is regarded by many as the greatest of his contributions to the development of musical form. Up to the middle of the eighteenth century the value of the contrast between solo instrument and full orchestra had not been fully perceived by composers, and it was C. P. E. Bach, a son of the great Johann Sebastian Bach, who first saw the aesthetic possibilities of this contrast.

The complete program for the concert will be:

Papan Symphony, Joslyn—(First Broadcast Performance.)

Kleine Theater Suite, Toch—(First Broadcast Performance.)

Intermission: Description of the music by Olin Downes.

Piano Concert in E Flat, K. 482, Mozart—Jose Iturbi and Orchestra.

Prelude to "Die Meistersinger," Wagner.

line chronologically all the programs and give a bibliography for supplementary reading and suggestions for project work.

With more than 50,000 schools throughout the country equipped with radio and with an established audience among home listeners, the American School of the Air will have this year an estimated "student-body" of fully 8,000,000 in every section of the United States and many parts of Canada.

SCENES FROM "THE TEMPEST" TO BE ENACTED

Scenes from Shakespeare's "The Tempest" will be enacted during the "Romances of the Sea" program to be presented over the KMBC-Columbia network from 8:30 to 9:00 p. m. Sunday, November 8. It is believed this will be the first time "The Tempest" ever has been presented over the air.

The scenes that will be enacted have been adapted for radio by Edward Longstreth. The incidental music to be played by Charles Previn and his symphony orchestra during the program was composed for the play more than 200 years ago by H. Purcell and Doctor Arne.

ROXY SYMPHONY PROGRAM

Beginning his program with Overture from "Tannhauser," Maurice Baron will lead the Roxy Symphony Orchestra in a broadcast over the KMBC-Columbia network Sunday, November 8, at 8:00 p. m. As soloists this week, Phillip Steele, baritone, known to eastern audiences particularly through his recitals at Carnegie, Chickering and Town Halls, and David Gordon, tenor, who came to the Roxy Theater in 1927 after a career of concert work both in this country and abroad, will sing Maurice Baron's special arrangement of Handel's "Largo." A choral ensemble will be used as a background for this number.

CATHEDRAL HOUR

Sunday, November 8, 12:00 Noon

Processional: "O Master Let Me Walk With Thee," Gounod—Cathedral Ensemble.

Anthem: "Seek Ye the Lord," J. Varley Roberts—Theo Karle, Choir, and Orchestra.

"I Will Extol Thee," from "Eli," Costa—Adele Vasa and Orchestra.

Motet: "Closer, Lord, to Thee I Cling," Berwald—Sanctuary Choir.

"The Lord Worketh Wonders," from "Judas Maccabaeus," Handel—Crane Calder and Orchestra.

Credo (Et Rusurreit) "God Is Gone Up" 12th Mass, Mozart—Choir and Orchestra.

Motet: "God So Loved the World," Stainer Choir.

"O Divine Redeemer," Gounod—Barbara Maurel and Orchestra.

Chorus: "Worthy Is the Lamb," from "Messiah," Handel—Choir and Orchestra.

"Be Thou Faithful Unto Death," from "St. Paul," Mendelssohn—Theo Karle and Orchestra.

"Thanks be to God," from "Elijah," Mendelssohn—Cathedral Ensemble.

Annunciator Secret of Husing's Skill



If you've wondered how Ted Husing manages to watch a football game and talk about it at the same time, glance at the sports announcer with his "Annunciator" and be enlightened. At left is a cabinet equipped with twenty-two push buttons—one for each member of the teams—which is operated by Husing's observer who watches the game through field glasses. At right is a cabinet which Husing watches for his information. Twenty-two lights on the latter cabinet flash behind strips of translucent glass upon which Husing has written the name of the players. The device was developed by Husing and Columbia engineers and perfected, in its present form, only this year.

THOSE McCARTY GIRLS

Beginning Thursday, November 5, "Those McCarty Girls," a singing trio with some real novelty and harmony offerings up their sleeves, became a regular feature of KMBC. Although they have been heard from this station for over a year on different programs such as Happy Hollow, Household Finance, and several Columbia network programs, they have not been on a definite schedule heretofore. Beginning next week, Thursday, they will appear at 6:00 p. m. rather than at 6:15 as they were first scheduled.

These three little Irish girls are sisters, ages ranging from 14 to 19 years of age. They've sung together as long as they can remember, although they still don't know how good they are.

**MILLS BROTHERS COUNTERFEITERS
—OF MUSICAL INSTRUMENTS!**



Presenting for the first time in pictures, the Mills Brothers, who broadcast exactly as you see them here with no instruments save a guitar, but who contrive to sound like a full size dance band. So perfectly do they simulate the sound of brass instruments that even expert musicians have been fooled. Left to right, Herbert, 19; Donald, 17; John, 21, and Harry, 18. They are now heard over KMBC and the Columbia network each Tuesday, Thursday and Saturday at 7:00 p. m.

WHAT! NO WEDDING BELLS?

Among the various and sundry questions and requests that are received and disposed of during the course of the average day in the studio, this one came to our attention:

A certain young lady tried in vain to obtain a positive response from the operator to the effect that she could have a very special request number played on a specified afternoon. Failing in this she took the next best thing offered her and left the studio with only a half-promise that the number she so desired would be played on the Music Box the following morning. It so happened that it was quite impossible to arrange for the rendering of the requested number on the appointed morning, and immediately after the close of the program an SOS call was received through the switchboard to the effect that the wedding party had been waiting for half an hour and wanted to know just when they could expect to hear the Wedding March played. The Wedding March, by the way, was the number that had been requested.

Aldine Smith.

INTERVIEWS BY MR. ZILCH

Much interest is being added to the Program Without a Name by the interviews with studio personalities by Cecil Holman. Although conducted in a lighter vein, these interviews give the listener a close-up of the artists, announcers, and other members of the KMBC staff. Cecil is better known to the Program Without a Name fans as Walter Winchill Zilch. The question, "Why did you enter radio," has been answered by 100 per cent of the questionees with the answer: "To keep from starving." Which would lead us to believe that the bread line and radio have nothing in common. (Oh, Mr. Hoover, is this the answer to your depression question?)

Mary Ann will be back with her Camp Fire Girls next Saturday at 9:45. Added also to returning members of the staff are Dr. and Mrs. Halley, who have been short vacationing in Detroit at the convention of the National Association of Broadcasters.

WANTED--A HUMAN LIFE

* MAIL SPINS NO. 25 *
* (Permit No. 759 K. C.) *

WILL PAY \$1,000

Call HARRISON 2654, ask for Jimmie, give name and credentials, receive instructions.

A walk through a brilliantly lighted lobby of laughter, levity, and longing; a "special" elevator ride (those "in the know" know which one to take) of eleven phateful phloors; entrance into an indirectly lighted and shaded room and darkened hallway; a trained girl seated at the wall to direct revealing and catch questions at arrivals, unless they be "on the in"; credentials fully confirmed and convincing, entrance is gained through an unobtrusive door to the right; again bright lights, a levitous air albeit methodical and business-like; no delay in the hurried transaction: the payment of cold cash for the government-bonded "merchandise" (none "on the house" here); those remaining in the room are seated about engrossed in their own use of the government-bonded "merchandise" or in its effects; inconspicuousness of the "merchandise" is obtained by its use with a package or parcel; exit is effected quickly and silently through the door, the shaded room, the descending "special" elevator, the lighted lobby, and again the open street. Ah, now to enjoy fully and uninterrupted use of the "merchandise" obtained. Carefully the parcel is dropped into the nearest mailbox—and the business of securing a stamp from Jimmie and mailing the letter is completed.

Jimmie.

Morning Thought

Men are frequently like tea—the real strength and goodness are not properly drawn out until they have been in hot water.

An ounce of talent with a pound of energy is better than one pound of talent with one ounce of energy.

Some people are like eggs—too full of themselves to hold anything else.

Taw.

Would you like to have been at the battle of Waterloo; with Horatius at the bridge; with Moses when he crossed the Red Sea: or even on Noah's Ark? Would you like to be cast into the past so that you might witness things which have gripped your imagination; to view the fantasy of another age?

Thomas Light, an inventor who many people say has almost completely lost his reason, offers such an opportunity to any young man. He will pay \$1,000 for a human life.

Next Monday, November 9, at 6:15 p. m., a radio play, listed under the name, "Phenomenon," will introduce a host of unusual and interesting characters to the KMBC audience. At the same time those tuned to KMBC will be made an offer. The best name for this new DAILY PLAY, will receive an award of \$100 in gold. Until that name is selected, the one word will identify the feature, "Phenomenon."

During the following week, listeners are to become well acquainted with Thomas Light; will see an indignant mob seek to destroy the old inventor because of his outrageous offer. They will see a young engineer, one of the smartest men in the industry, whose fame has spread far beyond his realm, step into a strange box and be shot back through the centuries by means of the anacrophone (a time eliminator) and will follow him in his wanderings among scenes which are now only history.

This fascinating story is another creation of KMBC's versatile continuity department. Ted Malone, who created a continued radio play which has broken all records as a continuous daily dramatic feature, Happy Hollow is to write it. Happy Hollow, since first taking the air over two years ago, has become one of the most popular features of its kind in radio; yet it is our belief that in this series, Ted, aided by a highly trained dramatic staff, will overshadow anything that he has yet done. It will be presented through the courtesy of the Kansas City Power and Light Company.

Remember the prize, \$100 will be paid for the best name for the feature now entitled "Phenomenon."

COMPLETE KMBC PROGRAM SCHEDULES

THE K·M·B·C

FOR THE WEEK ENDING NOVEMBER 21

HAPPY HOLLOW BUGLE

VOL. 2

HAPPY HOLLOW, U. S. A., NOVEMBER 14, 1931

NO. 16



UNCLE EZRA'S RAMBLINGS

Uncle Ezra's Ramblings are heard over KMBC every morning at 8:30.

Ever onct in a while when I'm over to Shack Crick, some feller invites me out ter eat at some club like the Rotaters er Kewan-tus er Copertives er sumthin. The members is all nice fellers and I sure have a good time. When I see them big business men let down and cut-up like boys, I know they are having a good time like they wuz almost human. I enjoy the eats too, cause I never have ter worry about eatin too much, that's some relief. I enjoy the entertainers, too, but the poor cusses have a hard time uv it. They're expected ter give ten dollars worth uv entertainment fer a fifty cent lunch. It beats me why big business men should expect a poor dub who is tryin ter make a livin by entertainin folks, give them his services free gratis fer nutin. If he axed them ter give him sumthin fer nuthin, they'd think he wuz either crazy er a member uv the Council uv the Unemployed and have 'im locked up. But they give the poor cuss sumthin ter eat, then they rare back, pick their teeth and look at im as much as ter say: "Now, entertain me if ye kin. I dare ye ter do it."

But the thing I git the biggest kick out uv, is studyin the members and tryin ter pick out boosters from the roosters. Ever club has both and there is a right smart lotta difference between em. A rooster is a feller who does a lotta crowin about things; while a booster gits busy and does things. A booster uses his brains and a lotta actions; while a rooster jest uses his lungs and a lotta hot air. The booster sez ter the other feller: "Come on, let's do it"; the rooster swells up his chest and sez: "Go to it." A booster is a fine feller and a valuable member uv any club er community; but I aint never seed a rooster hatch anything yit.

WHERE CAN WEATHERS BE?

BEAUTY CONTEST ROSY

Several new entries have been made in the Happy Hollow Beauty Contest since the last issue of the Bugle. Prizes and rules have also been announced. The new entries to date are Mary Ann Fullerton, Widder Jones Blackstone, Mrs. Pnobscott, Mrs. Jackson, Kate Jackson, and Hope Perkins. All opposition has been won over to the cause and every one is working together in a spirit of cooperation and brotherhood. Each contestant is certain that she will win and that everyone else is crooked as per usual in a contest of this sort and everything seems rosy. The rules are as follows: Every entrant gets 100,000 to start on. Entrance is free. Every purchase of a Harry Checkervest souvenir post card from Abie Cohen's Racket Store entitles purchaser to 10,000 votes. The contest will end as soon as all the cards are sold.

SEVERAL LATE AT CHOIR PRACTICE

Although several members of the choir were not present at 5:25 last Thursday evening, practice started promptly at that time. Most late arrivals explained that they had forgotten or hadn't heard about the change in time. This new time for choir practice was made on account of Squire Blackstone and Pell Hill who want to get home earlier as they have so many chores to do. Everyone seems to be in accord with the change so let's not let things lag. Everybody be down at the church right on the dot, at 5:25 Thursday evening.

Vote for Sally Perkins for Beauty Queen.—Adv.

Widder Jones is Happy Hollow's logical choice for Beauty Queen. Vote for her.—Adv.

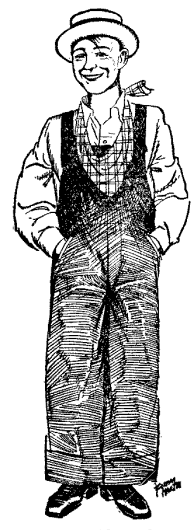
FOOLED FROM A-Z

Ozie's Striped Horse Arrives.

The much heralded striped horse which the Ozark Rambler bought in the south last week arrived at the Hoof and Amble depot Tuesday. True to what Ozie had said, it was striped, there could be no doubt about it. The puzzle was to whether the animal could be called a horse. Also there could be no doubt that it could out run any race horse in America. But again, there is no doubt but that Ozie got fooled—the striped horse for which Ozie paid all his money to a man who gave his name as Barnum Baily turned out to be a Zebra!

For Beauty Queen of Happy Hollow. Vote for Annie Laurie.—Adv.

LOST, STRAYED, OR STOLEN



Reuben Weathersby, missing young farmer who was to ride Pepper in the Shack Creek races today.

The choic uf the Blud an Thunder club is the choic uf the people. Vote fer Mary Ann for Beauty Queen.—Adv.

PEPPER NOT SO

HOT FOR SEASON

Reuben Weathersby, who was Jonathan Skinflint's selection to ride his pony, Pepper, in the Shack Cheek Handicap today, has vanished. Speculation is rife in the village today and many are of the opinion that there has been foul play afoot. The only evidence to refute that idea is that a horse, rather than a fowl, is said to be the true cause of Reuben's strange disappearance.

Peculiar is the fact that on the same identical day that Reuben was lost, a man by the name of J. Reginald Montmorency came to Happy Hollow. Upon being questioned by Squire Blackstone, Mr. Montmorency refused to talk about the case. Mr. Blackstone Happy Hollow's upholder of law and order, was very infuriated and was on the point of jailing the man, as he began acting like a radio announcer who imagines that he sounds like an Englishman, and Squire admits that he hates anybody who tries to talk like an Englishman. On second thought, Squire was forced to let the man go because there was no one down at the jail to see that he stayed in.

Although Jonathan Skinflint brought Pepper, his prize race horse, from the south at considerable cost, it is held doubtful if he will be able to enter it in the races today. Reuben is the only person who knows anything about the horse except, perhaps Annie Laurie who helped him train some of his ponies.

Harry Checkervest and Margaret Watson were among the visitors who were so kind as to call at the Weathersby home last night and speak a word of cheer to Reuben's father and mother.

YOU, and YOU, and YOU, and YOU, should vote for Hope Perkins. Wife of Happy Hollow's banker and prominent beauty entrant.—Adv.

HAF

MML

Presented by

Publish

Miss Mildred Martin

Danny a

Liberty, Missouri

Publish
Missouri
to the H
Radio S
rates 25

April 2, 1946

'Bout the funnieust thing me n Danny cun think uf is sumone ritin' a anthum ta werds from this new Bible thut sumone up ta Chicago is gittin' up.

Enybody which doesn't vote fer Mary Ann fer beauty kween uf Happy Hollow is a slaker. Course Sally an' Widder Jones an' Annie Laurie is all rite but we thinks thut peoples shud support there home town paper (even uf nobody ever herd uf such a thing) an this paper is comin' out strong fer Mary Ann.

This time uf yer, more thun eny other, makes me n Danny feel kinda sorry fer most every-body thut has ta stay in the city where they can't get out an live like they oughta. Jist about now the hills out on Uncle Jonathun's place is more different culers thun we ever herd about. An uf we didn't git ta go down ta the persimmon patch over on Pell Hill's place this fall, we'd jist kinda feel like sumpthin' had jist kinda dropped off uf the earth. You no, these grate big soft pink ones. The mostest fun though is swingin' frum the top of one tree over ta the next clear acrost the patch—didn't cha ever do that? An boy, the walnuts er still fallin' off uf the trees. Dontcha kinda wisht ya wus here?

Sumtimes we feel kinda sorry fer Uncle Ezry cause he's gonna git married. We don't jist no why only thut he always looks sa kinda sad when enybody ses sumthin' 'bout ut. An when sumone ses enything 'bout Aunt Lucindy hearin' 'bout ut why he looks jist like me n Danny feels after gittin' in the jam. Gess maybe he is in a jam.

Reuben: "Annie, in the moonlight your teeth are like pearls."

Annielaurie: "Oh, indeed! And when were you in the moonlight with Pearl?"

Irish.

... day Katherine said to her papa, "Why do folks want to raise old pigs?" and her father told her, "to eat." "But they are so dirty," Katherine said. "I know you think they are because they are always wading in the mud. Do you know a pig is really a very clean animal?" asked Katherine's father.

Katherine looked at her father for a long time and then just laughed and laughed and said, "I never saw a clean pig in all my life except at the stock show." Katherine's father said, "Kitten, when I was a little boy I lived on a farm and my father raised pigs. My father gave me ten cents a week for spending money but I had to earn it." "I know," said Katherine, "You had to feed the dirty old pigs." "Yes, Kitten, I fed the pigs, but our pigs were not dirty, a pig likes a nice clean pen just like you like a nice clean house, pigs that don't have clean water to bath in just take a bath in the mud" "Oh," spoke up Katherine, "that's the way the chickens do, only they just flop around in the dust." "Yes Kitten, and pigs like clean beds. I used to make a clean straw bed for our pigs very often and I gave them plenty of clean water and nice green vegetables, and our pigs had a shed to sleep under when it rained and was cold."

Katherine asked her father why pigs ate so much and why folks would say "Don't eat like a little pig." Katherine's father told her that was because man had trained the domestic pig to eat all the time, because when they are fat they sell for more money.

One day Katherine said to her papa, "Can I have a mamma and and papa pig for my very own?" and her father said "Yes," and so he bought the pigs and one day the mamma had eleven baby pigs and when the babies were ready for market every butcher wanted them because Katherine and her papa had raised them to be clean pigs.

BIG BROTHER CLUB

Greetings, girls and boys! Doesn't this sort of weather make you feel good? Not bad fall weather, is it? And say, we have vacation days soon, Thanksgiving and Christmas. Boy, oh boy, what good times we're going to have this Christmas. Talk about good times, do you girls and boys enjoy Willie and his funny old songs every evening? And isn't Dr. Harwood with his wild animals interesting? Willie and I thought you would like him—you know Dr. Harwood has really been in Africa and has captured lions, tigers, elephants and lots of other wild animals.

And here's a real announcement! Members of the Big Brother Club, every one of them, are invited to see some real professional hockey games FREE. You see Bill Grant, who is coach and manager of the PLA-MOR Hockey Team is a personal friend of mine and he wants to come and enjoy these games out there. Isn't that fine of him? You see

Mr. Grant has the Big Brother spirit in being somebody's Big Brother assistant—and he IS a Big Brother, isn't he? Listen to KMBC at 5 o'clock and I'll tell you how to get there and when we will see the first game.

You members who haven't heard about our big contest should turn over to page 5 in the Bugle and read about it. Every member should get in this contest. I'll have more news for you next week so watch this page so toodle-oo for now.

Have You Heard the Latest?

Little Willie is going into selling Insurance and has started off by insuring Mayonaiss's father. A safe investment I would call it.

I must leave you now. Willie's trying to borrow two bits from me and as I must tend to that immediately, I'll have to run along and have a bill changed.

Big Brother Bob.

BRUNO LIKES LITTLE WILLIE



Photo by Anderson.

Probably you can't see it, but the Dwarves Bear which Dr. Harwood brought up to the KMBC studios during the Big Brother Program last week, merely saw what looked like a piece of candy in Willie's mouth. Willie wasn't forced to use his razor, we are happy to say, as the bear appears as friendly and jolly as Little Willie himself.

ECHOES TO THE BUGLE CALL

REDUCED TO DESPERATION

She gave up mutton, pork and beef,
 She gave up aids and teas.
 She gave up milk, without relief
 She gave up beans and peas.
 She gave up powder, rouge and men.
 She gave up baths and soap,
 And when she weighed herself again,
 She wept and gave up hope.
 Traveling Salesman.

POEME

Well, maybe Si isn't a poet,
 Has not even met that fair muse,
 But he tries to portray
 Some events of today,
 And then Ma and he both give
 their views.

And a bugle sounds various calls,
 too,
 Mess and reveille, colors, and taps,
 And whatever the call,
 Still we love one and all,
 E'en tho' some may sound
 sweeter, perhaps.

Bugler.

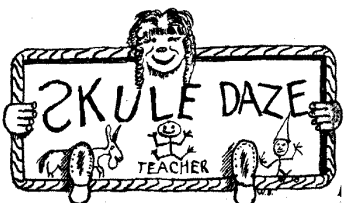
WORDS OF WISDOM

If you are of a financial turn
 of mind and aspire to be a
 banker, your chances of success
 are about as bright as a lead
 dollar.

Modern young people don't
 know where they're going, and
 haven't time to stop and inquire.

A woman's intuition is that
 certain something which tells her
 that she's right, whether she is
 or not.

Irish.



Freshmen like to sit before a
 fire and picture things in a blaze,
 especially the school house.

Headline in school weekly:
 "Paint Is Applied in Classroom."
 Yes, so I've noticed, in more ways
 than one.

Next week — "Indispensable
 Rules of Scholarly Conduct," by
 request of the teachers.

Betty Co-ed.

MY HOME TOWN

You say it's a pretty little town
 But it looks rather dull to you?
 I think if you stay here a while
 You'll change your point of
 view.
 It isn't big enough to be well-
 known
 Of that there is no doubt;
 But it has more than a general
 store
 Like towns you read about.
 We haven't much excitement
 here;
 There's nothing much to do,
 So I guess it does seem rather
 dull
 To city folks like you.

We have one theater in the town
 And not always the latest
 shows;
 We have a band concert each
 Thursday night
 Where everybody goes.
 Why, folks come for miles around
 To hear our little band,
 It'll probably sound like noise to
 you
 But gee, we think it's grand.
 We have a dance once or twice
 a week.
 And a baseball game or two;
 There's swimming holes galore,
 And lots of fishing, too.

So if it's excitement that you
 crave
 Just go along your way,
 But if it's friends you're look-
 ing for
 Right here is where you'll stay.
 You'll always find a pleasant
 smile
 And a friendly "Howdy-do,"
 And behind each of these
 There is a friend that's true.
 A friend that will cheer you when
 you're up
 And help you when you're
 down,
 With friends like these, dull or
 not,
 You'll like My Home Town.
 Al and Di.

"Strange But True"

If garters were worn around
 the neck we'd probably get socks
 in the eye.
 Vesta May Levett.

"Change"

While marriage brings a lot of
 change into one's life, it, also,
 takes a lot out.
 Aunt Hettie.

SI AN' MA

Th' "Royal" stock show starts
 nex' week,
 Th' bes' show in th' lan',
 Don't miss this chance ter take a
 look
 At all these frien's o' man;
 An' when th' horses do their
 stuff,
 Bq sorry fer your lad,
 He'll never have th' chance ter
 know
 A horse, like you have had.

Jack Dempsey's gonna fight, this
 month,
 In ol' Convention Hall,
 Th' Charities will get a share,
 An' that share won't be small;
 Well Ma an' Me will both be
 there,
 That Dempsey is a pill,
 He's had two dern good lickin's
 an'
 They're crazy 'bout him still.

Thanksgivin' day will soon be
 here,
 An' turkeys will be cheap,
 But wheat fer pies, is goin' up,
 So things aint helped a heap,
 Th' Japs an' Chinks is fightin'
 still,
 Th' League's alookin' wise,
 'Twould help our business, here,
 a bit,
 Ter sell them folks supplies.
 R. H. Richardson.

SUNSHINE SALLY

Someone has said that honesty
 is really only the art of appear-
 ing honest. Some folks don't
 even have the art of appearing
 honest when they are honest, so
 guess the person was right to
 certain extent. Huh?
 Sunshine Sally.

KRACKS WISE

By the time a man knows any-
 thing worth telling, he is gener-
 ally old enough to keep his mouth
 shut.

It's a cowardly coin that turns
 tail—when you call "heads."

A pessimist is described as one
 who is afraid there will not be
 enough trouble to go around.

The reason silence is golden is
 because sometimes it is so hard
 to get.

Calamity Jane.

Radio has given many an ad-
 vertising campaign the air.

ZEP GRUNDY SAYS:

Even one tree—
 Is not identical in its beauty,
 To any two persons
 In the world.
 Sheriff Getum.

THOUGHT

Don't be a knocker to
 Your friends and foes;
 And don't go about
 Thinking—that only you have
 woes.
 Jud Jenkins.

"Pluck and Bustle"

It takes a lot of pluck these
 days to keep one's eyebrows in
 shape.
 They say the bustle is coming
 back.
 Plenty of pluck and a little
 more bustle ought to help get
 business in shape.
 Percy V.

WHOOOPS!

The cutest pair KMBC
 Has ever had the chance to see!
 One is married; one is free;
 And each of them is twenty-
 three.
 Peri.

HOWLS

It is easier for a woman to
 keep a secret when she has help.
 A man doesn't know what hap-
 piness is until he is married—and
 then it's too late.

The tail of a mouse is one of
 the conclusions a woman will
 jump at.

Grass widows and wild oats
 generally grow together.
 Calamity Jane.

WHO-ZIT

Goggles, straw hat, and a nice big
 tie,
 Mama's little darling, please don't
 cry,
 Prissy, missy, and plenty shy,
 When he pricks finger he thinks
 he'll die.
 Sapp-o.

Will some one who has the
 words to "The Budded Rose"
 please send them to Old Timers
 Song Column? Thanks very
 much.

Dodo of Liberty.

STOKOWSKI TO CONDUCT CLASSICS IN SECOND PHILCO CONCERT

To include Gluck, Haydn, Mozart, and Beethoven.

Special pick-up facilities using the new electro-dynamic microphone will be employed when Leopold Stokowski conducts the Philadelphia Orchestra in the second concert, scheduled for Saturday, November 21, in the series broadcast through seventy-one stations of the KMBC-Columbia network, from 7:15 to 9:00 p. m., under the sponsorship of Philco.

Reports from all parts of the United States and Canada after the new pick-up was used for the first of these concerts, in which the famous conductor is surveying the whole history of music down to the present day, indicated that an enormous advance has been made in the technique of symphonic broadcasting.

The new facilities provide for the use of the electro-dynamic microphone recently perfected in the Western Electric research laboratories, which is not only much more sensitive than the old carbon and condenser microphones, but also has an approximately uniform response over a range of frequencies never before possible. The entire audible band, from 20 to 10,000 vibrations per second, is picked up and transmitted by the microphone, whereas with the old types the maximum range possible was from 200 to 8,000. Installation of special B22 cable by the American Telephone and Telegraph Company, to transmit the signals from station to station over the nation-wide network, has been made so as to distribute these improved signals as widely as possible.

Following is the program in detail:

- Overture to "Alceste," Gluck.—(1714-87.)
- Symphony No. 13, in G, Haydn.—(1732-1809.)
- Adagio
- Largo
- Menuetto
- Allegro con Spirito
- Concerto for Harp and Flute, Mozart.—(1756-91.)
- Overture to "Don Giovanni," Mozart.
- Symphony No. 5, in C Minor, Beethoven.—(1770-1827.)
- Allegro con Brio
- Andante con Moto
- Allegro scherzoso
- Allegro Presto

PLEASE NOTE
Programs listed in bold face are for the benefit of visitors to the KMBC Pickwick Hotel Studios. These programs are presented in the main studio and can be seen from the visitors gallery.

SUNDAY, NOVEMBER 15, 1931

- 7:00—Organ Preludium.
- 7:30—Bible Study.
- 8:00—Land O' Make Believe.
- 9:00—Journal-Post Funny Paper Man.
- 9:30—Quiet Harmonies
- 9:45—Kansas City Youth Forum.
- 10:00—Julia Mahoney-Charles Carlisle.
- 10:15—Edna Thomas—Lady from Louisiana.
- 10:30—Voice of St. Louis.
- 11:00—Stone Church Choir.
- 11:30—International Broadcast.
- 11:45—Cafe Eudapesth.
- 12:00—Cathedral Hour.
- 12:45—Venida Program.
- 1:00—Wallace Silversmiths—Sons of Eli.
- 1:30—Columbia Church of the Air.
- 2:00—NEW YORK PHILHARMONIC SYMPHONY ORCHESTRA.
- 3:30—President Hoover's Unemployment Program.
- 4:40—L. D. S. Radio Vespers.
- 5:00—Shuron Showmen.
- 5:30—Barnsdall Musical Memories.
- 6:00—The World's Business — Dr. Julius Klein.
- 6:15—Charlie and Oscar.
- 6:30—Luden's Novelty Orchestra.
- 7:00—Devils, Drugs and Doctors.
- 7:15—Pickwick Travelers.
- 7:45—Angelo Patri—"Your Child."
- 8:00—Roxy Theater Symphony Orchestra.
- 8:30—Romances of the Sea.
- 9:00—Edna Wallace Hopper Varley Show.
- 9:30—Song Our Mothers Used to Sing.
- 9:45—Earnest Hutcherson and Concert Orchestra.
- 10:00—Life Saver Success Interview with Kemiel LeFevre.
- 10:05—L. D. S. Studio Service—from Independence.
- 11:00—Eddie Duchin—Central Park Orchestra.
- 11:30—Nocturne—Ann Leaf.
- 12:00—White House Tavern Orchestra.



P. Hans Flath, KMBC Musical Director, "Pickwick Travelers," Sunday, 7:15 p. m.

MONDAY, NOVEMBER 16, 1931

- 6:00—Morning Devotions.
- 6:15—Organ Reveille.
- 6:45—Ozie and George.
- 7:00—Keeping Fit with Pebeco.
- 7:15—Keeping Fit.
- 7:30—Something for Everyone.
- 7:45—The Old Dutch Girl.
- 8:00—Journal-Post News Flashes.
- 8:05—Morning Music Box—P. Hans Flath-Dick Smith.
- 8:30—Uncle Ezry's Ramblings.
- 8:45—The Ambassadors.
- 9:00—The Jones Store Shopper.
- 9:15—Harmonies and Contrasts.
- 9:45—Round Towners.
- 10:00—Melody Parade.
- 10:15—Musical Alphabet.
- 10:45—Institute of Charm.
- 11:00—Don Bigelow's Orchestra.
- 11:15—Lady of the House.
- 11:30—Girl o' My Dreams.
- 11:45—Piano Interlude.
- 11:50—Journal-Post News Flashes.
- 12:00—Constance Parker Young.
- 12:15—Aladdin Mountaineers.
- 12:30—Producers' Markets.
- 12:35—Louie's Hungry Five.



Dick Smith "Morning Music Box" Daily 8:05 p. m.

K M B C PROGRAM SCHEDULES FOR WEEK

- 12:47—Songs That Never Grow Old.
- 1:00—Ann Leaf at the Organ.
- 1:15—The Pickwick Traveler.
- 1:30—American School of the Air.
- 2:00—Kathryn Parsons—Girl o' Yesterday.
- 2:15—Columbia Salon Orchestra.
- 2:30—American Royal Livestock Show.
- 3:00—Program Without a Name.
- 3:15—Bert Lown's Orchestra.
- 3:30—Willie Ganz—Pianist.
- 3:45—Between the Book Ends.
- 4:00—Asbury Park Casino Orchestra.
- 4:20—Journal-Post News Flashes.
- 4:30—Uncle Olie and his Gang.
- 4:45—The Candy Program.
- 5:00—Big Brother Club.
- 5:25—Happy Hollow.
- 5:45—Citizen's League Speaker.
- 5:55—Piano Interlude.
- 6:00—Organonities.
- 6:15—Phenomenon.
- 6:25—Life Saver Success Interview with Harold S. Jones.
- 6:30—Boswell Sisters—Baker Chocolate.
- 6:45—Morton Downey and Camel Quarter Hour.
- 7:00—The Columbians.
- 7:15—Singin' Sam, the Barbasol Man.
- 7:30—LaPalina Presents Kate Smith.
- 7:45—Tastyest Gloom Chasers.
- 8:00—Pompeian Make-up Box.
- 8:15—Howard Barlow.
- 8:30—Evening in Paris—Bourjois.
- 9:00—Guy Lombardo's Robert Burns Orchestra.
- 9:30—Toscha Seidel.
- 9:45—Myrt and Marge.
- 10:00—Cremo Presents Bing Crosby.
- 10:15—Ayer's News.
- 10:17—Street Singer.
- 10:30—White House Tavern Orchestra.
- 11:00—Eddie Duchin's Orchestra.
- 11:30—Noble Sissle's Orchestra.
- 12:00—White House Tavern Orchestra.



Art Barrett, Journal-Post News Flashes, Mon., Wed., Fri., 2:30 p. m.

TUESDAY, NOVEMBER 17, 1931

- 6:00—Morning Devotions.
- 6:15—Organ Reveille.
- 6:45—Ozie and George.
- 7:00—Keeping Fit with Pebeco.
- 7:15—Keeping Fit.
- 7:30—The Texas Ranger.
- 7:45—Cap'n Bill and Willie.
- 8:00—Journal-Post News Flashes.
- 8:05—Morning Music Box.
- 8:30—Uncle Ezry's Ramblings.
- 8:45—Bobby Blues.
- 9:00—The Jones Store Shopper.
- 9:15—U. S. Navy Band.
- 9:45—Columbia Mixed Quartet.
- 10:00—Girl o' My Dreams.
- 10:15—Human Interest Stories.
- 10:30—Sun-Maid Program.
- 10:45—Ben Alley—Songs.
- 11:00—Rumford Radio Cooking School.
- 11:15—Lady of the House.
- 11:30—Columbia Revue.
- 11:50—Journal-Post News Flashes.
- 12:00—Pabst-ett Varieties.
- 12:15—Aladdin Mountaineers.
- 12:30—Producers' Markets.
- 12:35—Louie's Hungry Five.
- 12:47—Fran Heyser—Song Recital.
- 1:00—Classic Hour.
- 1:30—American School of the Air.
- 2:00—Missouri League of Women Voters.
- 2:10—Columbia Salon Orchestra.
- 2:30—American Royal Livestock Show.
- 3:00—Program Without a Name.
- 3:15—To Be Announced.
- 3:30—E. Fisher and Orchestra.
- 3:45—Between the Book Ends.
- 4:00—Tanlac Program.
- 4:15—Impromptu.
- 4:20—Journal-Post News Flashes.
- 4:30—Salty Sam, the Sailor.
- 4:45—North Mehornay Newly-Weds.
- 5:00—Big Brother Club.



Tony Wous, "Camel Quarter Hour," Daily 6:45 p. m.

- 5:25—Happy Hollow.
- 5:45—Connie Boswell.
- 6:00—Ed Cochran's Sport Chat.
- 6:15—Phenomenon.
- 6:25—Life Saver Success Interview with E. Fred Cullen.
- 6:30—Kaltenborn Edits the News.
- 6:45—Morton Downey and Camel Quarter Hour.
- 7:00—The Mills Brothers.
- 7:15—Abe Lyman's Band.
- 7:30—Red Goose Adventures.
- 7:45—Walter Winchell.
- 8:00—Ben Bernie and His Blue Ribbon Orchestra.
- 8:30—Romances of the Sea.
- 9:00—Godspeed's Dinner.
- 9:15—Star Brand Shoemakers.
- 9:30—Louie Panico's Orchestra.
- 9:45—Myrt and Marge.
- 10:00—Cremo Presents Bing Crosby.
- 10:15—Ayer's News Report.
- 10:17—Jack Miller—Songs.
- 10:30—Hawaiian Serenaders.
- 10:45—Nocturne.
- 11:00—Romanelli's Orchestra.
- 11:30—Asbury Park Casino Orchestra.
- 12:00—White House Tavern Orchestra.

WEDNESDAY, NOVEMBER 18, 1931

- 6:00—Morning Devotions.
- 6:15—Organ Reveille.
- 6:45—Ozie and George.
- 7:00—Keeping Fit with Pebeco.
- 7:15—Keeping Fit.
- 7:30—Something for Everyone.
- 7:45—The Old Dutch Girl.
- 8:00—Journal-Post News Flashes.
- 8:05—Morning Music Box.
- 8:30—Uncle Ezry's Ramblings.
- 8:45—Morning Minstrels.
- 9:00—The Jones Store Shopper.
- 9:15—Dr. Royal S. Copeland.
- 9:30—Melody Parade.
- 10:00—Rhythm Ramblers.
- 10:15—Musical Alphabet.
- 10:30—Charis Morning Musicals.
- 10:45—Institute of Charm.
- 11:00—Acme Sunshine Melodies.
- 11:15—Lady of the House.
- 11:30—Girl o' My Dreams.
- 11:45—Jackson County Farm Bureau.
- 11:50—Journal-Post News Flashes.
- 12:00—Constance Parker Young.
- 12:15—Aladdin Mountaineers.
- 12:30—Producers' Markets.
- 12:35—Louie's Hungry Five.
- 12:47—Band Practice.
- 1:00—Rhythm Kings.
- 1:20—American School of the Air.
- 2:00—Kathryn Parsons—Girl o' Yesterday.
- 2:15—Columbia Salon Orchestra.
- 2:30—American Royal Livestock Show.
- 3:00—Program Without a Name.
- 3:15—United States Navy Band.
- 3:30—David Grosch—Sing Talk.
- 3:45—Between the Book Ends.
- 4:00—Rhythm Kings.
- 4:05—Journal-Post News Flashes.
- 4:15—Uncle Olie and His Gang.
- 4:30—Salty Sam the Sailor.
- 4:45—Mary Ann.
- 5:00—Big Brother Club and Dwarves Program.
- 5:25—Happy Hollow.
- 5:45—Reis and Dunn.
- 6:00—The Swiss Yodelers.
- 6:15—Phenomenon.
- 6:25—Life Saver Success Interview with Katherine the Manicurist.
- 6:30—Boswell Sisters—Baker Chocolate.
- 6:45—Morton Downey and Camel Quarter Hour.
- 7:00—The Columbians.
- 7:15—Singin' Sam, the Barbasol Man.
- 7:30—Kate Smith—LaPalina.
- 7:45—Tastyest Gloom Chasers.
- 8:00—The Gold Medal Fast Freight.
- 8:30—Eno Crime Club.
- 9:00—Vitality Personalities.
- 9:15—Weed Tire Chains Program.
- 9:30—Songs Our Mothers Used to Sing.
- 9:45—Myrt and Marge.



Ted Malone, "Phenomenon," Daily, 6:15 p. m.



Morton Downey, "Camel Quarter Hour," 6:45 p. m.

WEEK OF NOVEMBER 15 TO NOVEMBER 21

AMERICAN ROYAL
TO C. B. S.



Toscha Seidal
Mon., 9:30 p. m.

THURSDAY, NOVEMBER 19, 1931

- 6:00—Morning Devotions.
- 6:15—Organ Reveille.
- 6:45—Ozie and George.
- 7:00—Keeping Fit with Pebeco.
- 7:15—Keeping Fit.
- 7:30—Texas Ranger.
- 7:45—Cap'n Bill and Willie.
- 8:00—Journal-Post News Flashes.
- 8:05—Morning Music Box.
- 8:30—Uncle Ezy's Ramblings.
- 8:45—The Ambassadors.
- 9:00—The Jones Store Shopper.
- 9:15—Machine Age Housekeeping.
- 9:30—Melody Parade.
- 9:45—Barbara Gould Beauty Talk.
- 10:00—U. S. Chamber of Commerce.
- 10:15—Girl o' My Dreams.
- 10:30—Sun-Maid Program.
- 10:45—Ben Alley—Songs.
- 11:00—Rumford's Radio Cooking School.
- 11:15—Lady of the House.
- 11:45—Columbia Revue.
- 12:00—Journal-Post News Flashes.
- 12:10—Aladdin Mountaineers.
- 12:30—Producers Market News.
- 12:35—Louie's Hungry Five.
- 12:47—Farm Frolic.
- 1:00—The Singing Vagabond.
- 1:15—Columbia Salon Orchestra.
- 1:30—American School of the Air.
- 2:00—Edna Wallace Hopper.
- 2:15—La Forge—Berumen Muscale.
- 2:30—American Royal Livestock Show.



Ozark Rambler
"Wheel of Songs,"
Daily, 6:45 a. m.

- 3:00—Program Without a Name.
- 3:15—Melody Magic.
- 3:30—Hotel Taft Orchestra.
- 3:45—Between the Book Ends.
- 4:00—Ashbury Orchestra.
- 4:20—Journal-Post News Flashes.
- 4:30—Salty Sam, the Sailor.
- 4:45—Steamboat Bill.
- 5:00—Big Brother Club and Dwarves Program.
- 5:25—Happy Hollow.
- 5:45—Connie Boswell.
- 6:00—Those McCarty Girls.
- 6:15—Phenomenon.
- 6:25—Life Saver Success Interview with Edward Mulrooney.
- 6:30—Kaltenborn Edits the News.
- 6:45—Morton Downey and Camel Quarter Hour.
- 7:00—The Mills Brothers.
- 7:15—Abe Lyman's Band.
- 7:30—La Palma Presents Kate Smith.
- 7:45—Angelo Patri "Your Child."
- 8:00—Grand Opera Miniature.
- 8:30—Love Story Magazine Hour.
- 9:00—Hart Schaffner and Marx Program.
- 9:30—Peters Parade.
- 9:45—Myrt and Marge.
- 10:00—Cremo Presents Bing Crosby.
- 10:15—Ayer's News.
- 10:17—Jack Miller—Songs.
- 10:30—Hawaiian Serenade.
- 10:45—Leon Belasco's Orchestra.
- 11:00—Guy Lombardo's Orchestra.
- 11:30—Noble Sissle's Orchestra.
- 12:00—White House Orchestra.

FRIDAY, NOVEMBER 20, 1931

- 6:00—Morning Devotions.
- 6:15—Organ Reveille.
- 6:45—Ozie and George.
- 7:00—Keeping Fit with Pebeco.
- 7:15—Keeping Fit.
- 7:30—Something for Everyone.
- 7:45—The Old Dutch Girl.
- 8:00—Journal-Post News Flashes.
- 8:05—Morning Music Box.
- 8:30—Uncle Ezy's Ramblings.
- 8:45—Bobby Blues.
- 9:00—The Jones Store Shopper.

- 9:15—Julia Sanderson and Frank Crumit.
- 9:45—Don and Betty.
- 10:00—Sally Stokely.
- 10:15—Blue Moon Light.
- 10:30—Melody Parade.
- 10:45—Institute of Charm.
- 11:00—Don Bigelow and his Orchestra.
- 11:15—The Lady of the House.
- 11:30—Girl o' My Dreams.
- 11:45—Ben Alley
- 11:50—Journal-Post News Flashes.
- 12:00—Pabst-ett Varieties.
- 12:15—Aladdin Mountaineers.
- 12:30—Producers Market News.
- 12:35—Louie's Hungry Five.
- 12:47—Mid-day Meditations.
- 1:00—Columbia Artists' Recital.
- 1:15—Pickwick Traveler.
- 1:30—American School of the Air.
- 2:00—Columbia Salon Orchestra.
- 2:30—American Royal Livestock Show.



Singin' Sam
Mon., Wed., Fri.,
7:15 p. m.

- 3:00—Program Without a Name.
- 3:15—Light Opera Gems.
- 3:30—Edna Thomas—Songs.
- 3:45—Between the Book Ends.
- 4:00—Curtis Institute of Music.
- 4:20—Journal-Post News Flashes.
- 4:30—Uncle Olie and His Gang.
- 4:40—John Kelvin, Irish Tenor.
- 4:45—North Merhorney Newly-Weds.
- 5:00—Big Brother Club and Dwarves Program.
- 5:25—Happy Hollow.
- 5:45—Bert Lown's Orchestra.
- 6:00—Organalities.
- 6:15—Phenomenon.
- 6:25—Life Saver Success Interview with Tamany Young.
- 6:30—Baker Chocolate—Boswell Sisters.
- 6:45—Camel Quarter Hour with Morton Downey.
- 7:00—Kansas City Custom Garmen "Radio Imps."
- 7:15—Singin' Sam, the Barbasol Man.
- 7:30—The March of Time.
- 8:00—Radio Reproductions.
- 8:15—Liberty Magazine Hour.
- 8:45—Friendly Five Footnotes.
- 9:00—Pillsbury Pageant.
- 9:30—Talk by Football Coaches.
- 9:45—Myrt and Marge.
- 10:00—Cremo Presents Bing Crosby.
- 10:15—Ayer's News.
- 10:17—Street Singer.
- 10:30—White House Tavern Orchestra.
- 11:00—Ben Bernie and his Orchestra.
- 11:30—Ship's Cafe Orchestra.
- 12:00—White House Tavern Orchestra.

SATURDAY, NOVEMBER 21, 1931

- 6:00—Morning Devotions.
- 6:15—Organ Reveille.
- 6:45—Ozie and George.
- 7:00—Keeping Fit with Pebeco.
- 7:15—Keeping Fit.
- 7:30—The Texas Ranger.
- 7:45—Cap'n Bill and Willie.
- 8:00—Journal-Post News Flashes.
- 8:05—Morning Music Box.
- 8:30—Uncle Ezy's Ramblings.
- 8:45—Lady of the House.
- 9:00—The Jones Store Shopper.
- 9:15—Mary Ann's Saturday Club.
- 9:30—Adventures of Helen and Mary.
- 10:00—Girl o' My Dreams.
- 10:15—N. Y. Philharmonic Orchestra Children's and Young People's Concert.
- 11:30—Kansas City Council of Churches.



Big Brother
Every Evening at
5:00 p. m.

- 2:30—Spanish Serenade.
- 3:45—Between the Book Ends.
- 4:00—Eddie Duchin's Orchestra.
- 4:40—Journal-Post News Flashes.
- 4:45—Junior Artists' Club.
- 5:00—Big Brother Club.
- 5:25—Happy Hollow.
- 5:45—Football Summary.
- 6:00—The Political Situation in Washington.
- 6:15—Phenomenon.
- 6:25—Life Saver Success Interview with Harry Lewis.
- 6:30—Edna Wallace Hopper.
- 6:45—Camel Quarter-Hour with Morton Downey.
- 7:00—The Mills Brothers.
- 7:15—Philadelphia Symphony Orchestra.
- 9:00—Hank Simmons' Show Boat.
- 10:00—Cremo Presents Bing Crosby
- 10:15—Ayer's News.
- 10:17—Jack Miller—Songs.
- 10:30—White House Tavern Orchestra.
- 11:00—Guy Lombardo's Orchestra.
- 11:30—St. Moritz Orchestra.
- 12:00—White House Tavern Orchestra.

KMBC ORIGINATORS TO
THE COLUMBIA NETWORK

SUNDAY, NOVEMBER 8, 1931

- 6:15-6:30—Swiss Yodelers.
- 7:45-8:00—Hawaiian Serenade.

MONDAY, NOVEMBER 9, 1931

- 6:00-6:15—Henry Halstead's Orchestra.
- 7:15-7:30—Ozie and George.
- 7:30-7:45—Organalities.
- 7:45-8:15—Henry Halstead's Orchestra.

TUESDAY, NOVEMBER 10, 1931

- 6:00-6:15—Henry Halstead's Orchestra.
- 6:30-6:45—The Songsmiths.
- 7:45-8:00—Wahdemna Chorus.
- 8:30-9:00—Dancing at White House Tavern.

WEDNESDAY, NOVEMBER 18, 1931

- 6:00-6:15—Henry Halstead's Orchestra.
- 7:15-7:45—Henry Halstead's Orchestra.
- 7:45-8:00—Rhythmaires.
- 8:30-9:00—Salonesque.

THURSDAY, NOVEMBER 19, 1931

- 6:00-6:15—Henry Halstead's Orchestra.
- 6:30-6:45—Between the Book Ends.
- 7:30-8:00—The Friendly Muse.
- 8:30-9:00—Dancing at White House Tavern.

FRIDAY, NOVEMBER 20, 1931

- 6:00-6:15—Henry Halstead's Orchestra.
- 7:15-7:30—The Songsmiths.
- 8:00-8:30—The Friendly Muse's Orchestra.
- 8:30-8:45—Organalities.
- 9:30-9:45—Memory Mist.

GUY LOMBARDO is 29 years old. Never has played his violin. . . . It cost him twelve dollars and has only one string. Always likes to listen to other people's opinions and then do as he had intended to do all along. His ambition is to sleep nights instead of days. Weighs 158 pounds. Has a radio installed in his phaeton car. Is a genial host. Hobby is speed-boating. Believes no two couples dance exactly alike. Enjoys New York. Has an appreciative sense of humor. When he doesn't forget an appointment he is invariably late. Is always well dressed.

There are occasions in the Columbia building when every studio but one is alive with people engaged in rehearsing, while the remaining studio is on the air.

Local Broadcasts Also Included
for the Week.

An elaborate and varied program is being anticipated for KMBC's first broadcast from the American Royal Live Stock and Horse Show Saturday night, November 14, at 8:00 p. m. Also to broadcast the program are several stations of the Columbia network throughout the west, this invaluable service to Kansas City being made possible through KMBC's Key Station service to Columbia. Next week, beginning Monday, November 16, a series of local broadcasts from the American Royal Building will be presented over KMBC at 2:30 p. m., to continue until Friday.

Saturday night's broadcast will present the grand entry march, played by five large bands, several prominent speakers, probably including the president of The American Royal, James C. Swift. Other music will be heard during the half hour and world pictures of the events of the opening night will be given by announcers of the KMBC staff.

Governors to Speak

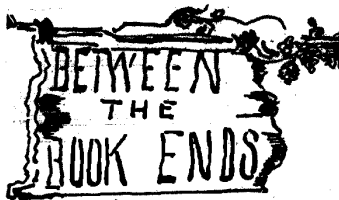
Similar informative and interesting programs will be presented during the following week. Several governors from surrounding states are expected to be heard over KMBC from the show as well as other personalities who will lend interest to the series. Bands and other musical novelties are to be included with descriptive announcements and comment.

Cooperation of the officials of the American Royal and the Midland Broadcasting Company make these broadcasts possible.

ORGANALITIES RETURN

"Organalities," a presentation from KMBC's Pickwick Hotel Studios which has not been heard since the summer months will again take the air starting next week on Mondays and Fridays at 6:00 p. m., immediately preceding "Phenomenon." One of the station's popular staff organists will play these programs of restful evening music for you.

Pryor's Cremo Band practices in Columbia's largest studio for an hour just before its time on the air. Then once a week the band rehearses for a full three-hour period, working on the numbers scheduled for the following three of four weeks.



Every week day at 3:45 p. m. over KMBC. Heard over the Columbia network every Thursday at 8:30, C. S. T., with Ted Malone.

A SON'S LETTER TO HIS DEAD FATHER

(Published to promote a better understanding between living fathers and their sons.)

Dear Dad:

I am writing this to you, though you have been dead for thirty years. From your seat in the Place Beyond I hope you can see these lines. I feel I must say something to you, things I didn't know when I was a boy in your house, things I was too stupid to say.

It's only now, after passing through the long, hard school of years; only now when my own hair is gray that I understand how you felt. I must have been a bitter trial to you. I was such a fool. I believed my own petty wisdom and I know how ridiculous it was compared to that calm, ripe, wholesome wisdom of yours. Most of all I want to confess my worst sin against you. It was the feeling that I had that you "did not understand." When I look back over it now, I know that you did understand—you understood me better than I did myself. Your wisdom flowed around mine like the ocean around an island—and how patient you were with me! How full of long suffering and kindness and how pathetic were your efforts to get close to me to win my confidence, to be my pal.

I wouldn't let you, I couldn't—what was it held me aloof? I don't know. But it was tragic—that wall that rises between a boy and his father, and their frantic attempts to see through it and climb over it.

I wish you were here across the table from me, for an hour so that I could tell you how there's no wall anymore; I understand you now, Dad, how I love you and how I wish I could go back to be your boy again. I know now how you felt. Well it won't be long Dad, till I am over and I believe you'll be the first to take me by the hand and take me up the further slope. And I'll put in the first thousand years or so making you realize

Lady of the House

BACK-DOOR WIRELESS

From one of my new listeners, Mrs. J. W. Phenev, of Overland Park, Kansas, comes her Never Fail Sponge Cake recipe which she calls

Fluffy Sponge Cake

6 eggs
1½ cups flour
1½ cups sugar
1 lemon rind grated
6 tb. cold water
1 ts. lemon extract
¼ ts. salt
1½ ts. baking powder.

Beat egg yolks until thick, then beat in sugar gradually. Sift flour, then blend the flour and water, add lemon rind, and lemon extract. Beat egg whites until almost stiff, add baking powder and salt. Beat until they stand in a point, then fold into the egg yolk mixture, pour into a large tube pan and bake 50 minutes at 350°.



Lenore Anthony

An excellent Suet Pudding and Sauce recipe comes from Mrs. Farris, of Richmond, Missouri.

Suet Pudding

1 cup chopped suet
1 cup raisins
3 cups sifted flour
1 ts. cinnamon
1 ts. salt
1 cup molasses
1 cup milk (Preferably buttermilk)
1 ts. soda
1 ts. cloves
½ nutmeg grated

Add nuts if you like, also a little sugar. Chop suet fine and add spices and salt. Warm molasses and add to it the soda, then turn over the first mixture, stir and add milk. Add flour slowly, as all may not be needed. Butter a tin basin, put in a steamer and steam 3 hours. Water must never stop boiling or pudding will fall. When steamer boils down, add boiling water.

For the sauce take—

2 cups boiling water
1 cup sugar (brown if preferred)
1 tb. butter
1 tb. flour
½ ts. salt
Flavoring

If you have whipped cream, put sauce over the pudding and top with whipped cream.

—Lenore Anthony.

that not one pang or yearning on your part was wasted. It took a good many years for this prodigal son—and all sons are in a measure prodigal—to come to himself, but I've come. I see it all now.

I know that the richest, most priceless things on earth, and the thing least understood, is that mighty love and tenderness and craving to help, which a father feels toward his boy. For I have a boy of my own.

And it is he that makes me want to go back to you and get down on my knees to you.

Up there somewhere in the Silence, hear me, Dad and believe me.

Studio Spots

Introducing Mark Smith

The Midland Broadcast Central welcomes to it's staff Mr. Mark Smith, who will take over duties from behind the merchandising desk. He is filling the place left vacant by Tom Burkett, reported to be going into the radio advertising business for himself.

Mr. Smith wants it understood that he is not the Smith of the well known Trade and Mark Smiths. He doesn't even have a beard.

Congratulations to Kansas City's new radio mag., the Radio Guide which comes out the 15th. All the news every week and the most complete program schedules for all the Kansas City radio stations. At all news stands.

Wedding Bells for Wretha and Don

If 'twere in real life, Uncle Ezry would be plenty out of luck. For Saturday, just one week ago, Miss Wretha Seaton, who is known to you as Kate Jackson of Happy Hollow became the wife of Don Evans, KMBC announcer. Furnishing music for the wedding of these two popular members of the KMBC staff was Fran Heyser, also a KMBC announcer, who sang Cadman's appropriate "At Dawning." Be it understood that Fran was not the preacher, altho he is so known in Happy Hollow—Deacon Jackson. Ruth Lee (Sally Perkins) Bren was Maid of Honor for the occasion.

Valuable Man

Abie O'Shaunessy, violinist and taker when he shouldn't on the Program Without a Name (Thank Goodness) is the man who is responsible for that sledge hammer effect which always comes after some interviewee says that the reason he entered radio was because he was starving.

Kansas City Singers in Debut

The group of singers who were heard on Mr. Flath's program of the "Pickwick Travelers" last Sunday evening, are a very recent organization. This program was their radio debut as a group, although they are all well known soloists of Kansas City. They are interested in becoming outstanding for their type of music in Kansas City.

They are directed by Mr. Miller, a man who has a rich radio background, having served with such units as The Sieberling Singers, the Firestone Quartet, and associate quartet for the world renowned "Revelers" and has been heard over the Columbia Farm Community Network from Chicago.

Some more office changes: Miss Ruth Lee Bren and Cecil Holman are now occupying room 5 in the hall—next door neighbors to the Merchandising department which is being occupied by Mark Smith and old Ed. himself. And still our names aren't on the door.

BERRENS LEADS

NEW ORCHESTRA



Fred Berrens, vaudeville and recording orchestra leader, has been given one of the most ambitious broadcasting schedules yet awarded as his welcome to the ranks of Columbia conductors. Berrens and his novelty dance orchestra will be heard over KMBC on an average of ten programs each week.

NOTE: Berrens' present schedule is as follows: Monday, Reils and Dunn; Tuesday, The Captivators, Frank Ross, Round Towners; Wednesday, Rythm Ramblers, Rythm Kings; Thursday, Frank Ross; Friday, Rythm Kings; Saturday, Reils and Dunn, Football Souvenir program.

SUBSCRIBE TO THE BUGLE
25c FOR THREE MONTHS

BEETHOVEN'S "EROICA" SUNDAY

TWO NOVELTIES IN PHILHARMONIC SYM- PHONY CONCERT

Seldom-heard works by Handel and Berlioz, and the famous Third Symphony of Beethoven, make up the program in which Erich Kleiber will conduct the New York Philharmonic Symphony Orchestra for the concert to be broadcast from 2:00 to 4:00 p. m. Sunday, November 15, through the KMBC-Columbia network.

Composed in 1805, and originally intended as a tribute to Napoleon, the "Eroica" symphony was the most pretentious of any which had come from Beethoven's pen so far. Immediately after finishing it, however, he learned that Napoleon, whom he had regarded as a democrat very much after his own heart, had caused himself to be crowned emperor, so he scratched off the dedication from the title page, and inscribed it simply, "A un gran' uomo"—"To a great man."

REVOLUTIONARY WORK

Sixteen years later, when Napoleon died, and Beethoven was informed of the news, he commented laconically: "I have already written the appropriate music for that event"—referring to the funeral march which constitutes the slow movement of the symphony. At the time of its first performance the symphony seemed so revolutionary that critics of the day declared it frequently "lost itself in lawlessness" and contained much that was "glaring and bizarre." Many feared that if Beethoven continued on that path both he and the public would be the sufferers, admonishing him to revert to the almost saccharine simplicity of his earlier years. Today the work is so familiar, and contains so little that is either startling or novel, that it requires no introduction.

Following is the program:
Overture to "Esther," Handel.
Scherzo, "Queen Mab" from "Romeo and Juliet," Berlioz.
Intermission: Description of the music by Olin Downes.
Symphony No. 3, "Eroica," Beethoven.

Dick: "How do you like your new laundry?"

Hugh: "Very well indeed. I sent twelve collars last week, and every one of the buttonholes came back."



GROWTH OF RED CROSS

Traced by Dr. Haggard on Devils Drugs and Doctors Program Sunday.

Growth of the Red Cross movement from its conception by a Swiss tourist watching the battle of Solferino to its present importance, when in the United States alone sixteen million people have mobilized to support it, will be traced by Dr. Howard W. Haggard, associate professor of physiology at Yale, during the "Devils, Drugs and Doctors" program to be broadcast at 7:00 p. m. Sunday, November 15, through the KMBC-Columbia network.

Dr. Haggard recalls that as recently as the Crimean War there was no nursing service of any kind available for the victims in battle, and that Florence Nightingale's work at Scutari laid the foundation for all that has been accomplished since. With her example as an inspiration, Henri Dunant, an eye-witness of battles in which forty thousand men were killed and wounded, began the movement for an international treaty to declare neutrality for the wounded, nurses, doctors and hospitals, which have developed into the Red Cross.

The emblem of the organization, says Dr. Haggard, is in itself recognition of Dunant's work, for it represents the Swiss national flag, with the colors reversed.

HISTORY IN MUSIC

To Depict Race Between Lee and Natchez.

That historic race between the Robert E. Lee and the Natchez, in 1870, will be recalled in the Sunday, November 15, episode of Barnsdall Musical Memories, over a Columbia network from KMBC, 5:30 to 6 p. m., Central Standard Time.

All of the music used in this presentation will be from the period of the events around this date. "Grandfather's Clock," "I Went to the Animal Fair," "A Life on the Ocean Wave," and "John Brown's Body," will be among the selections offered.

"THE ARROW" ON "ROMANCES OF THE SEA"

DRAMA OF NAPOLEONIC ERA TO BE ENACTED

"The Arrow," a drama dealing with the activities of smugglers during the Napoleonic era, will be enacted during the "Romances of the Sea" program to be presented over the KMBC-Columbia network from 8:30 to 9:00 p. m. Sunday, November 15.

In 1806, when France was conquering the world with her armies under Napoleon, England still remained mistress of the seas. The war did not interfere with the activities of English smugglers, who upheld the principles of free trade.

Pat McCarty, according to the story, was the owner of a fast lugger, "The Arrow," and his friend, Danny O'Brien, sailed with him as mate aboard the vessel. With a crew of fifteen daredevil Irishmen they made their way to the French coast, where many strange and exciting adventures befell them. How Danny's quick wit saves them from a French prison serves as a thrilling climax to the drama.

KANSAS CITY GIRL TO STAR

Gladys Brittain,, Concert Singer On C. B. S.

Gladys Brittain, concert singer who holds the Juilliard Scholarship, has been chosen as the guest artist for the Evening in Paris over the KMBC-Columbia network on Monday, November 16, from 8:30 to 9:00 p. m.

Born in St. Louis, and moving to Kansas City at an early age, Miss Brittain has spent most of her life in the Middle West where she has been active in concert work. After a short stay in Hollywood she came to New York as the winner of a Juilliard Scholarship.

CLASSIC HOUR

Musical excerpts from the Comic Opera "Florodora," will be heard on Mrs. Aubrey Waller Cook's Classic Hour Tuesday, at 1:00 p. m. The following week's program will be devoted to requests from her many listeners.

SLIGHT CHANGE IN "TRAVELOGUE" SCHEDULE

Hugh Studebaker to Present Talks at 1:15 p. m. Mondays and Fridays.

Hugh Studebaker's "Pickwick Travelogue," which has been scheduled heretofore at 1:40 p. m. on Mondays and Fridays, has shifted to 1:15 p. m. these same days. Be sure to note this very carefully as, although the change is slight, this earlier may be a little confusing.

KMBC dialers who have been so fortunate as to tune to these interesting talks by Hugh Studebaker, have remarked concerning the fact that they are not only educational and instructive in value, but are highly entertaining as well. Hugh can present his word pictures of various points throughout the United States as he himself has traveled through almost every state in the union—and most of Canada.

CARL GEAN TO

WHITE HOUSE

Beginning last Monday, a new dance organization began an engagement at White House Tavern to broadcast nightly from KMBC. This orchestra is directed by a man familiar to several KMBC programs, Carl Gean. It will also be taken by the Columbia network on Tuesdays and Thursdays.

ANIMAL MAN

VISITS SCHOOLS

Dr. Harwood, the Dwarfies Animal Man who has been entertaining members of the Big Brother Club with his talks on wild animals is making personal appearances at public schools throughout Kansas City. Watch for dates.

"STABAT MATER" ON CATHEDRAL HOUR

Sunday, Nov. 15, 2:00 p. m.

Processional: "Praise Ye the Father," Gounod—Cathedral Ensemble.
Anthem: "O Come Before His Presence," Martin—Theo Karle, Choir and Orchestra.
Motet: "Ave Maria" (The Angelus), Massenet—Choir and Orchestra.
Credo: "Communion Service in D," Hummel—Choir and Orchestra.
From "Stabat Mater":
Cujus Animam—tenor solo.
Pro Peccatis—bass solo.
Inflammatum—soprano solo.
Theo Karle, Crane Calder, Adele Vasa, Choir and Orchestra.
Chorus "Glorious Is Thy Name," Mozart—Cathedral Ensemble.

**EVERETT KEMP RECALLS
"THE MUSIC MASTER"**

**Large Independence Audience
Enjoys Portrayal of Fam-
ous Story.**

Everett Kemp, who we are sure you all know as Uncle Ezra over KMBC, once more recalled his Lyceum and Chautauqua days last Friday night at the Stone Church in Independence with his beautiful presentation of "The Music Master." This story, in dramatization, is a five act play and lasts for an hour and forty-five minutes. Throughout the entire reading of the play, Mr. Kemp held the audience spell-bound with his intensely realistic interpretations of the various characters of the story. Their reaction was surprisingly spontaneous for this type of entertainment, and at the end they seemed almost reluctant to leave. The auditorium was crowded to it's capacity with many people standing and, according to reports, at least a thousand people were turned away regardless of the fact that virtually no newspaper publicity preceded the entertainment. Several people from the KMBC studios were present.

**MARION HARRIS ON
WINCHELL PROGRAM**



Marion Harris, notable exponent of the art of "blue" singing and a pioneer in that style as well, will be heard over KMBC and the Columbia network when she appears as Walter Winchell's guest on the La Gerardine program on Tuesday, November 17, at 7:45 p. m.

* * * * *
MAIL SPINS NO. 26
* * * * *
* ("Men may come, and men
* may go—")
* * * * *

Our network mail increases my conviction that Kansas City isn't known outside of Jackson County. Letters are addressed to Kansas City, Miss., and Kansas City, Kansas.

I'll believe anything now. Here's a letter from a Mrs. William Shakespeare!

Add names for the un-nomenclatured program:
"A Half Hour of Half Wits."
"Etherized Baloney."
"The Classic Hour."

You've probably noticed the absence of negatives in announcements. That's for my protection. If it were announced that "we are NOT giving away a free automobile" I could safely bet on six requests for "that free automobile you spoke about yesterday." Perhaps this is due to tuning in late; I hope so.

When requests are received for "an apple sauce cake" there are no less than twenty-five programs from which I have to choose as the origination of the recipe. Kindly specify.

G. W. White popped a classic t'other day. On eyeing little Jimmie suffering over stacks of flour, toothpaste, and cereal cartons and containers, quoth George, "Aren't you glad we don't advertise pianos?"

A recent Dwarfies jingle was to the effect that the cereal was so heavenly, Elijah subsisted on manna made from it.
—and they slash salaries!
Jimmie.

DID HE BEAT IT?

John Mayo, who announces Ida Bailey Allen's Chocolate Cookery hour, almost broke a microphone one day this week, so vigorously was he beating the cocoa involved in making the cookies.

SLAVE DRIVER

There were plenty of mad rehearsals before "Phenomenon" took the air for the first time Monday evening. Ted Malone, who is writing and producing this unusual show, has turned out to be a real task master.

DUKE OF WELLINGTON

Although his name savors of Napoleon and Waterloo and battles and things, about the only fireworks are those which come from his accordian. Duke Wellington is very seldom seen at the KMBC studios without that "Squeeze Box" strapped over his shoulders, appearing on four programs daily: "Girl o' My Dreams," "Program Without a Name," "Big Brother Bob," and



"Happy Hollow." In the last named program, Duke has been given the character of old Pell Hill.

This popular staff artist lived in California until just three years ago and then decided to see the world. Being well informed, he came to Kansas City, but, changing his tactics, he decided to let the world see—or rather hear *him*. Duke played over several stations on the coast, including KGB, a Columbia station in San Diego; KFWB, Los Angeles, and KFOX at Long Beach. He also did quite a bit of show work, being connected with the Fox Theaters in California for some time.

Twice during the week, Duke plays on programs which go to the Columbia network from Kansas City: The Happy Hollow Barn Dance Varieties and the "Rhythmairs." He is married—has been for nine years and is twenty-eight years of age.

Remember the next time you hear an accordian over KMBC, ten to one it's Duke Wellington.

Your vote may send Mrs. Fullerton Jackson to Paris. Cast your vote for her. Happy Hollow's Beauty Queen.—Adv.

Use your conscience. Happy Hollow's fragil Queen of Beauty should have YOUR vote.—Adv.

ORCHESTRA MISSING

A rather unusual form of entertainment was presented to studio visitors last—we believe it was Thursday, or Friday. Anyhow it was during the Big Brother Club program at 5:00 o'clock. Mr. Harwood, the Dwarfies Animal Man, had brought a full grown lion to the studio. The poor animal was in rather a dismal mood at the time owing to the fact that the elevator girl had closed the door on his tail a minute before—scaring the poor girl out of her wits.

He managed to keep his manners until the Big Brother Club orchestra began its first number. He could constrain himself no longer and, reverting to type, emitted a series of terrific howls and began pawing the floor. Dot Massey was the first to reach the door with Duke Wellington, "Abie Cohen," and Allen Massey in close pursuit. When the next number was announced in a quavering voice by Big Brother, Willie Ganz, pianist, looked around and found that he had no orchestra. They were finally corralled back into the studio—all except Dot, he said he'd rather take a chance on losing his job, but their music lacked it's usual inspiration during the remainder of the broadcast.

**MANY HOURS OF
REHEARSAL**

Programs in which there are many sound effects, and a careful timing of dialogue to convey suspense, fear, danger or other emotions, as in the recent Detective Story Magazine broadcasts or the current Eno Crime Club period, run to as much as four, five and even more hours in rehearsal.

A RADIO WISH

I'd love to tune into the air
If I could hear instead
Of Jazz-songs, just a cricket's prayer
Before he goes to bed.

And then I'd tune and tune
Till I heard way-up far
The lullaby of Mother Moon
To a baby star.

Morning Thought

Sincerity is speaking as we think, believing as we pretend, acting as we profess, performing as we promise, and being as we appear to be.

When you have no observers, be afraid of yourself. If you don't open the door to the Devil, he goes away.

Taw.

HAPPY HOLLOW BUGLE

VOL. 2

HAPPY HOLLOW, U. S. A., NOVEMBER 21, 1931

NO. 17

UNCLE
EZRA'S
RAMBLINGS

Uncle Ezra's Ramblings are heard over KMBC every morning at 8:30.

A few weeks ago I attended a funeral uv a man that is well known, but not seen very often lately. He hadn't bin in active life fer a number uv years, and fer the last two er three years he had bin a invalid.

There wuz a lotta flowers at that funeral; in fact, there wuz so many floral pieces that I wuz surprised that so many people would remember him. There wuz a couple a fellers standin clost to me and I heerd one uv em remark to the other: "Bill had a lotta friends." It seemed like the other feller couldn't see it that way and replied: "Well, mebbe, mebbe, but I don't know. It don't seem like ter me that he had so many." The first feller looked kinder disgusted as he said: "Not so many; what do ye mean, not so many. Jest look at all them flowers, and then ye tell me he hadn't so many friends." "Yeah," his friend replied: "There is a lotta flowers and they are turrible purty. I spect they cost a lotta money, too, but most uv them flowers come from people who had fer gotten all about Bill until his death recalled him to their minds. Ye see, I happen ter know that Bill's most loyal friend didn't send a floral piece, ner any flowers at all, fer that matter. He'd bin sendin flowers once a week ter Bill fer nearly two years. He knowed that his flowers wouldn't be missed at the funeral, but they would have bin turrible missed in the sick room. There wuz another friend that give uv many a half day ter take Bill our ridin when he wuz able ter go. There wuz also a few friends that dropped in ever onct in a while. I spect that most uv these folks wouldn't be here terday if they hadn't seen the notice in the paper. They'll tell us how much they thought uv Bill, but I gotta idee that Bill never even suspected them uv much affection."

ANNIE RIDES TO FAME

Victory to Go Down in History.

An event which has already become history is the great race which Annie Laurie Blackstone, with Jonathon Skinflint's horse, Pepper, ran at the Shack Creek Handicap last Saturday. Due to the fact that Reuben Weathersby had been kidnapped (Full story on page 1, column 3) Annie was given a last minute's notice that she was to ride the pony. Her wonderful victory is a matter of record and will long be remembered by Sangamound County.

(Ed. Note—We tried ta git a pitcher uf her ta put in the paper only but the horst wus goin' too fast.)

PROMINENT FINANCEE
ACCUSED

Much gossip is going the bouts concerning the fact that Kate Jackson and J. Reginald Montmorency were seen walking down the street together last Monday. Kate Jackson is the fiancee of Ezra Butternut, mayor of Happy Hollow. She denies the accusation emphatically.

SHOWER FOR KATE
JACKSON WEEK
FROM TUESDAY

Widder Jones Blackstone officially announces that she will give a shower in her home for Kate Jackson who is to be married to Ezra Butternut. She urges every lady in the village to attend. Margaret Watson has also been invited. Widder Blackstone says that she is going ahead with plans regardless of the rumors which have been rife over Kate and that Englishman Montmorency.

TWO PEOPLE HURT!

A severe crash was heard last evening at midnight by the Happy Hollow towns folk. Several reached the scene to find two occupants of one of the cars were injured quite severely between the General Store and the Blacksmith Shop.

FAIR WINS FARE

CAPTIVE BOY RETURNS

Reuben None the Worse for
Wear.

Monday morning in Happy Hollow marked the return of a young man who many had considered lost forever. Reuben Weathersby, who was to ride Pepper in the Shack Creek Handicap Saturday was returned home by his assailants who had kept him captive since Friday evening. Although the true reason for his being kidnapped is a mere conjecture, it is believed that there was some motive to keep him out of the races which prompted the act. Reuben's story seems rather distorted. He doesn't know where he was taken as he was blindfolded and, as long as he kept quiet, he was treated with no especial roughness. While in the hide-out, he got a glimpse of his captors but says that he never saw them before.

What ever the reason for the incident, no harm has been done as Pepper won the race and Reuben was not hurt.

ZEBRAS COLORS FAST
BUT SLOW TO COME OFF

Me n Danny we sure do git into ut ever time we try ta be nice. We wus sorry fer the Ozark Ramblers horst which is a Zebra cause it had stripes all over ut so we tried ta wash em off over ta George Washington White's blacksmith shop only they wudn't cum off so we jest left the horst which is a Zebra ta dry an fergot all about where ut was an nobody cud find ut so Ozie cudn't ride ut the race Saturday. We wish ta tell everybody that we is terribly sorry, 'spechully Uncle Ezra cause he sure does have a big razor strap.

Ozie: "Believe me, when I marry I'll lay down the law to my wife."

Squire: "Yeah, but you'll soon learn to accept all the amendments!"

NOTED BEAUTY'S

BEAUTY NOTED

Mid the fanfare of trumpets and the crys of the multitude, the crown of beauty was placed upon the head of the president of Happy Hollow's only bank's daughter. Among those of the multitudes to cry the hardest were Percy Straightlace, Annie Laurie Blackstone, Mary Ann Fullerton, and Widder Jones who were also entered in the contest. The prize for this great honor will be awarded to little Miss Perkins during a ball which is to be held at her home tonight (tonight is Saturday) by Mr. Harry U. Checkervest, who promoted this marvelous enterprize. The award in question is to be none other than A TRIP TO PARIS WITH ALL EXPENSES PAID.

An unusually lucky incident connected with the contest is the fact that Widder Jones Blackstone, who was an entry for the honors, admits that she had no intention of winning the contest as she didn't want to go to Paris anyhow. She merely did it for the good of the cause. Such public spirited citizens as she are the ones who recently made this civic affair the success that is and will continue to aid the community in the future. The Bugle wishes to comment her for her action.

As a proof that the beauty contest did stimulate business in Happy Hollow is found at Abie Cohen's Racket Store, where there was a complete sellout in women's wearing apparel. By the way, Mr. Cohen was the very able judge of the contest. Mr. Ezra Butternut, when asked if he had noted any increase in business at his store during the contest, answered that his business didn't need stimulating. Everyone trades at the FFOG store.

The public is invited to attend the ball at the Perkins' home. There will be barn dancing, singing, and plenty of cider for all.

HAPI

MMLA

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Danny a:

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to the E

Radio S

rates 25

Presented by

Miss Mildred Martin

Liberty, Missouri

April 2, 1946

A few people they rote in an asked us why the edutoral by us wusn't in the Bugle a couple of weeks ago. Not very many peoples did, but jist a few. So we wunts ta uplplain that we jist kinda thot thut bein' as how we gits are ideas frum uther peoples why we'd leav ut in there own werds fer onct. Now here is a idea fer a edutoriul thut wus sent to us by a lady which has been helpin' us a lot an we thot we mite let her say whut she wunts to herself. We thinks ut's a swell idea she's got—don't you?

THE BLUES

Today I heard a woman say that the "blues" was nothing but self-pity. That term might help some people to snap out of the blues, much as a good slap will help cure hysteria.

But I think that that depressing, damp, grey feeling of melancholy or "feelin' bad" is just a little more complex. Discouragement, lonesomeness, a sense of being misunderstood, a feeling of being carried along to some futile end without being able to help yourself. All of these, or any of them, might cause the blues.

Of course all blues are flavored with self pity. But that knowledge won't help if you've really got 'em.

Work of the kind you like to do is the certain cure. Hard work, and if you like the work you will work hard. But many people aren't able to work, either from illness or unemployment. Others, through no fault of their own, are misplaced, doing the work they hate.

The knowledge that someone appreciates you and is glad that you're alive, the belief that someone believes in you and is willing to go out of his or her way to lend a helping hand. Those things may increase your self pity, but they are dandy medicine for the b'ues.

I. L. H.

won't you tell your dad?" Artie just kept saying, "Oh, nothing," and then he said, "that's it, nothing a boy can do that he wants to because it's Sunday." His father thought awhile and then said, "Come on, Artie, we will go out in the country." Well, Artie and his father got in their car and were just starting when Margie and Virgie, two little girls that lived in the next block came up and Margie said, "Our mama said we could come over to your house and stay all day." "That's fine," said Artie's father, "get right in the back seat." Artie whispered to his father, "If you take those girls I am going back in the house," and his father said, "You stay right in this car, young man." Well Margie and Virgie got in the back seat and Artie's father drove them way out in the country and they stopped and ate dinner at a place that said "Chicken Dinners."

After they had eaten all the chicken and pumpkin pie they wanted, Artie's father said, "Artie you sit in the back seat with one of the girls." Well Margie got in the back first and Artie wasn't going to get in, but Margie smiled real sweet at him so he did. Margie pointed to the pretty trees that were turning gold and Virgie would point to the cows and pigs, and Artie said, "I sure would like to be a farmer. When I get to be a man I'm going to marry a girl that likes the country." Margie said, "Yes, that would be very nice and you could have all the chicken you wanted every day." And Virgie said, "Yes, but I guess you would get tired of eating chicken every day." "I wouldn't," said Margie. "But I love the country," said Virgie, and smiled at Artie. He smiled back too. After Artie's father had taken the girls home Artie said, "Sunday is a fine day isn't it dad?" "Sure is, want to go again next Sunday?" "Yes, can we take the girls?" "Yes, one of them, you better make up your mind cause next Sunday your mother is going, too."

BIG BROTHER CLUB

Greetings girls and boys and readers of the Happy Hollow Bugle. How are you all enjoying yourselves? And if my guess is right Thanksgiving and Christmas will find us all singing "Happy Days Are Here Again." Good times are just around the corner for Big Brother members! Yes sir, they sure are and as Willie would say, "We have a hound dog's pup of a club." When I say good times are just around the corner I mean just this—You see we're having free ice skating for Big Brother members at the Pla-Mor Ice Palace every Monday afternoon. Not only that but as I explained to you in last week's issue of the Bugle, we're going to see a real professional hockey game once a week as guests of William Grant, or *Big Brother Bill* as we're going to call him. He has the Big Brother spirit too, and is inviting you to be his guests to see his hockey players in action.

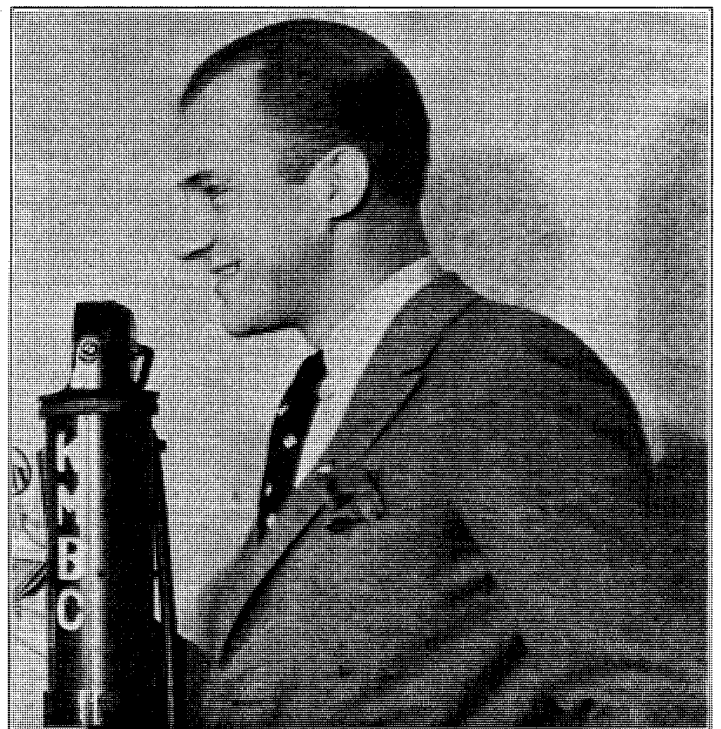
Now what more would you girls and boys wish for? Here we are planning good times for you, trying to make your little lives happy and give you good clean sports, together with fine

shows once a week. All we ask of you is to get your friends to write in and join our Big Brother Club. Now really, girls and boys, do you think about this organization of ours and the good we're trying to do for you all? All we ask of you is that you enjoy yourselves and bring your friends. Think it over and as Willie says, "Give it some consternation."

Say, do you know we had a real live lion here in our studio last week? Yes sir, it was too a real honest to goodness live lion and he walked over to Willie and Willie took one look at him and couldn't move. He seemed as though he was frozen to the spot. Oh, what did I do? Well I left before the lion got that close to me, and then again three days last week we had a real live bear up here called Juniper, and he went over to Willie, stood up on his hind legs and kissed him. Boy, I thought we were going to lose our mail box right then. But the bear seemed to enjoy Willie, Willie enjoyed the bear and they parted good friends. And we will part as good friends now until next week.

Big Brother Bob.

BIG BROTHER BOB



ECHOES TO THE BUGLE CALL



DO YOU REMEMBER?

When you were a little tot in school and you built a lovely new home every day, that it didn't rain, out of autumn leaves? You would hustle to school to get an early start and your sturdy little back was bent double, while you raked the leaves into straight walls for your home. Then came the doors, windows, the great easy chairs of crisp, fluffy leaves, and last—the walk to the front gate. You would look carefully over your home to see that there was not one stray leaf.

Looking up, you saw your teacher coming toward you on her way to the classroom. She paused as she drew near, praised your neat work and tried each easy chair, sinking down into the leafy depths with a contented sigh. Your eyes were shining, your little chest swelled with pride, and your heart was ready to burst with joy. She did not pass you by! She sat in your chairs in your house! Passing all the other little homes in the old school yard, she selected yours to walk through. Your whole day was radiant. What had you done to deserve so much happiness?

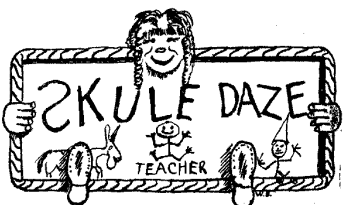
Blanche Dinges.

WORDS OF WISDOM

Not all the wooden-headed drivers are found on golf courses.

The man who is always giving himself away is not worth having.

Irish.



A professor has been experimenting and has found that college girls don't make up their faces as much as high school girls do. The reason is that the college girls either have their boy friends pinned down so well that they can't lose them, or have given up hope.

A history teacher should have no trouble keeping her dates.

Freshmen—common species of low-life that are usually evident in halls of learning.

Betty Co-ed.

JOY!

Down the hill
Across the stream,
Carefully dodging stones,
Mocking cries of
"I'll get you yet."
Through the meadow.
Past the gate,
A door slams!
Half way up the stairs,
Laughing surrender,
"A red mouth lifted
To a lad's brown face."
"Marietta Pickle."

—2 A. M.—

And I wonder what silence could sound more lonesome than the still emptiness coming from the radio after the last late night program has signed off.

For a minute or two it seems as if all the rest of the world has dropped into nothingness.

And I open my eyes wide so as to get the full effect of the sensation, then snap the switch, shrug away the feeling, and go reluctantly to bed.

Iris of Richmond.

IF I ONLY HAD A QUARTER

If I only had a quarter, and know to starve I must,

I wouldn't buy bread or beef-steak, nor with a friend I'd trust.

I wouldn't buy land, or insurance, or go to picture show;
I wouldn't get a haircut, or buy a radio.

But if I only had a quarter in this world so big and wide,
I'd send and get the Bugle and get a good laugh before I died.

—Silly Sal Stratton.

Remarks From the Gallery

I was up to Lincoln, Nebraska, last week. Was surprised to find some of the University students think Happy Hollow is the capital of Missouri. And when I ask them why, they say, "That is all Missourians talk about." Well, anyway, we know a good thing when we see it.

Now is the season of the year that fur changes from one dumb animal to another. Ladies—I beg your pardon!

Man is made of dust. Wet dust is mud. Ah ha, I thought so.

Silly Sal Stratton.

SI AN' MA

They caught th' driver o' th' car
That killed that pore young
girl,
He 'lowed his car was skiddin' an'
His head was in a whirl;
Ma 'lowed it was a brutal ack,
"No, human, Ma," sez I,
"A brute was never known ter
kill,
Without a reason why."

Well, highway number sixty-nine,
Was finished, t'other day,
A road from here ter Canada,
With pavin' all th' way;
That's better news than fallin'
banks,
Er sheddin' human blood,
Jus' think; a road ter Canada,
Without a mile o' mud.

A man name' Brooks, whose
back was hurt,
Jumped in his sleep, they tell,
An' when he jumped, there was
a snap,

An' Brooks back was well;
Ma 'lowed it was a miracle,
But I'm declarin' flat,
I'd hate ter have a dream so bad,
'Twould make me jump like
that.

—R. H. Richardson.

CAMPFIRE MUSINGS

Drifting smoke from my camp-
fire—
Somewhere—a coyote's mourn-
ful wail;
Eastward a ways, shadows have
fallen
In the Aqvarius mountain vale.

Thoughts like smoke . . . start
driftin',
Back to days that are gone;
To an old home, down in Mis-
souri,
Where Time is still rushing on.

Down there—a child again;
Crawdads, frogs, an old swim-
min' pool;
Hick'ry nuts, persimmons, an
old beaten forest trail;
Fun in spellin' bees in school.

The range is getting colder,
Embers in my fire have died;
Somewhere again, a coyote's
mournful wail—
But my memories—of child-
hood abide.

Jud Jenkins.

Hello, everybody, being as how nobody here has time for mere mice I'll introduce myself. GREY MOUSE is the name and I'm awfully glad to meet all of you.

Just thought I'd run it long enough to give you some Studio dirt—and bless my whiskers, but a mouse can sure find out a lot 'cause nobody pays any attention to them. You'd never believe it, but I know it's true that every one of our announcers get up before breakfast—the craziest thing I ever heard of or I'll give you every bit of my piece of cheese tomorrow morning. I also discovered quite by accident that Cecil Holman reads Ballyhoo, and then to make matters worse he brags about it. But the one that sent me into such hysterics that I nearly got myself run over by some big such-and-such who seemingly had no respect for little grey mice, was the rumor that some of the masculine personalities here in the studio had organized a sewing circle—what for nobody has even the faintest idea, but we'll say it's for charity and let it go at that.

If I don't sign off pretty soon I'll find myself in jail and since I've heard that the cheese in those places is simply ferocious I just can't let that happen. But speaking of cheese—I want you to know that clever as I always thought my grey self to be I let myself get "trapped" by that piece of cheese you've been reading about in this "rag" lately. The piece of cheese by the way was the originator of the said yare—and the trap held my rear appendage most firmly until I had agreed to burst into print. Hence this imposition on my good friends.

Well bless my whiskers, if it isn't time to go home and here I am, rambling on at a good rate, boring all of you most to death and working myself overtime to boot. I'll have to be mousing along now, but before I go I'll warn you all once more to be on your guard for I'm the proverbial "mouse in the corner" and if they can keep any of your secrets from me—well bless my whiskers, I dare 'em to try it.

Grey Mouse.

Life is just a bowl of cherries for some folks. But it's a bowl of beans for most of us.

LAST MINUTE NEWS

THANKSGIVING SERVICE

FROM WASHINGTON
Columbia's national Thanksgiving service will be broadcast from Washington, D. C., from 10 to 11 a. m. next Thursday, November 26. It will be conducted by the Reverend Charles R. Freeman from the Washington Cathedral. It will be broadcast over KMBC.

NATIONAL HOOK-UP FOR HARVARD-LELAND STANFORD DEBATE

Broadcast Requires Six Switch-overs Across Nation.

The first transcontinental debate ever to be held is to take place next Friday, November 27, from 1:30 to 2:30 p. m., over KMBC and the Columbia Broadcasting System. It will be between Harvard University, with debaters speaking from WNAC, Boston; and Leland Stanford University, speaking at KFRC, San Francisco, of the Columbia network. In addition to these points of pick-up, the chairman, Francis Rufus Bellamy, who is the editor of the Outlook and Independent Magazine, who will officiate from the studios of WABC in New York.

The subject to be discussed is, "Resolved that America Needs a Stronger Central Government." Harvard will take the affirmative and the usual debate procedure will be followed. No decision will be given.

This program is one of the most ambitious nation-wide pick-ups ever attempted in radio, requiring six circuit switch-overs back and forth across the entire continent. Except for the President's Emergency Unemployment program, no more elaborate hook-up has ever been attempted.

Columbia Shorts: The Mills brothers, making their first theatrical appearance in New York at the Paramount Theater, stopped the show and received the greatest applause heard in that theater in many months. . . . After giving four encores the brothers finally left the stage. . . . Nevertheless, the audience continued in a frenzy of applause for ten minutes, disregarding the portion of the stage show which followed the quartet during that time.

PLEASE NOTE
Programs listed in bold face are for the benefit of visitors to the KMBC Pickwick Hotel Studios. These programs are presented in the main studio and can be seen from the visitors gallery.

SUNDAY, NOVEMBER 22, 1931

- 7:00—Organ Preludium.
- 7:30—Bible Study.
- 8:00—Land O' Make Believe.
- 9:00—Journal-Post Funny Paper Man.
- 9:30—Quiet Harmonies
- 9:45—Kansas City Youth Forum.
- 10:00—Julia Mahoney-Charles Carlisle.
- 10:15—Edna Thomas—Lady from Louisiana.
- 10:30—Voice of St. Louis.
- 11:00—Stone Church Choir.
- 11:30—International Broadcast.
- 11:45—Cafe Budapest.
- 12:00—Cathedral Hour.
- 12:45—Venida Program.



P. Hans Flath, KMBC Musical Director, "Pickwick Travelers," Sunday, 7:15 p. m.

- 1:00—Wallace Silversmiths—Sons of Eh.
- 1:30—Columbia Church of the Air.
- 2:00—Ann Leaf at the Organ.
- 2:15—New York Philharmonic Symphony Orchestra—Haydn, Mahler, Straus.
- 3:30—President Hoover's Unemployment Program.
- 4:00—Matinee Melodies—**P. Hans Flath, Billy Ganz.**
- 4:15—Christmas Seal Program.
- 4:30—L. D. S. Radio Vespers—From Independence.
- 5:00—Shuron Showmen.
- 5:30—Barnsdall Musical Memories.
- 6:00—The World's Business—Dr. Julius Klein.
- 6:15—Charlie and Oscar.
- 6:30—Luden's Novelty Orchestra.
- 7:00—Devils, Drugs and Doctors.
- 7:15—**Pickwick Travelers.**
- 7:45—Angelo Patri—"Your Child."
- 8:00—Roxy Theater Symphony Orchestra.
- 8:30—Romances of the Sea.
- 9:00—Edna Wallace Hopper Variety Show.
- 9:30—Song Our Mothers Used to Sing.
- 9:45—Earnest Hutcheson and Concert Orchestra.
- 10:00—Life Saver Success Interview with Justice Antonio Capotoste.
- 10:05—L. D. S. Studio Service—from Independence.
- 11:00—Eddie Duchin—Central Park Orchestra.
- 11:30—Nocturne—Ann Leaf
- 12:00—White House Tavern Orchestra.

MONDAY, NOVEMBER 23, 1931

- 6:00—Morning Devotions.
- 6:15—Organ Reveille.
- 6:45—Ozie and George.
- 7:00—**Keeping Fit with Pebecco.**
- 7:15—**Keeping Fit.**
- 7:30—Something for Everyone.
- 7:45—The Old Dutch Girl.
- 8:00—Journal-Post News Flashes.
- 8:05—**Morning Music Box—P. Hans Flath-Dick Smith.**
- 8:30—Uncle Ezry's Ramblings.
- 8:45—The Ambassadors.
- 9:00—The Jones Store Shopper.
- 9:15—Harmonies and Contrasts.
- 9:45—Round Towners.
- 10:00—Melody Parade.
- 10:15—Bobby Blues—Songs.
- 10:30—Anne Lazar—Front Page Personalities.
- 10:45—Institute of Charm.
- 11:00—Don Bigelow's Orchestra.
- 11:15—**Lady of the House.**
- 11:30—Girl o' My Dreams.
- 11:45—Piano Interlude.
- 11:50—Journal-Post News Flashes.
- 12:00—Constance Parker Young.
- 12:15—Aladdin Mountaineers.
- 12:30—Producers' Markets.



Dick Smith, "Morning Music Box," Daily 8:05 p. m.

- 12:35—Louie's Hungry Five.
- 12:47—Songs That Never Grow Old.
- 1:00—Ann Leaf at the Organ.
- 1:15—**The Pickwick Traveler.**
- 1:30—American School of the Air.
- 2:00—Kathryn Parsons—Girl o' Yes-terday.
- 2:15—Columbia Salon Orchestra.
- 2:30—Arthur Jarrett—Songs.
- 2:45—**The Program Without a Name—Hugh Studebaker and KMBC Staff.**
- 3:15—Bert Lown's Orchestra.
- 3:30—**Willie Ganz—Pianist.**
- 3:45—**Between the Book Ends.**
- 4:00—Asbury Park Casino Orchestra.
- 4:20—Journal-Post News Flashes.
- 4:30—Uncle Olie and his Gang.
- 4:45—The Candy Program.
- 5:00—**Big Brother Club.**
- 5:25—**Happy Hollow.**
- 5:45—Citizen's League Speaker.
- 5:55—Piano Interlude.
- 6:00—**Organalities.**
- 6:15—Phenomenon.
- 6:25—Life Saver Success Interview with Eugene Leontovich.
- 6:30—Boswell Sisters—Baker Chocolate.
- 6:45—Morton Downey and Camel Quarter Hour.
- 7:00—The Columbians.
- 7:15—Singer Sam, the Barbasol Man
- 7:30—LaPalina Presents Kate Smith.
- 7:45—Tastyest Gloom Chasers.
- 8:00—Pompelan Make-up Box.
- 8:15—Howard Barlow—Symphony Orchestra.
- 8:30—Evening in Paris—Bourjois.
- 9:00—Guy Lombardo's Robert Burns Orchestra.
- 9:30—Toscha Seidel with Orchestra—Vivaldi Concerto.
- 9:45—Myrt and Marge.
- 10:00—Cremo Presents Bing Crosby.
- 10:15—Ayer's News.
- 10:17—Street Singer.
- 10:30—White House Tavern Orchestra.
- 11:00—Ben Bernie's Orchestra.
- 11:30—Noble Sissle's Orchestra.
- 12:00—White House Tavern Orchestra.



Art Jarrett, Mon., Wed., Fri., 2:30 p. m.

TUESDAY, NOVEMBER 24, 1931

- 6:00—Morning Devotions.
- 6:15—Organ Reveille.
- 6:45—Ozie and George.
- 7:00—**Keeping Fit with Pebecco.**
- 7:15—**Keeping Fit.**
- 7:30—**Texas Ranger—Old Time Songs.**
- 7:45—Cap'n Bill and Willie.
- 8:00—Journal-Post News Flashes.
- 8:05—**Morning Music Box.**
- 8:30—Uncle Ezry's Ramblings.
- 8:45—Morning Minstrels.
- 9:00—The Jones Store Shopper.
- 9:15—U. S. Navy Band.
- 10:00—Girl o' My Dreams.
- 10:15—Human Interest Stories.
- 10:30—Sun-Maid Program.
- 10:45—Ben Alley—Songs.
- 11:00—Rumford Radio Cooking School.
- 11:15—**Lady of the House.**
- 11:30—Columbia Revue.
- 11:50—Journal-Post News Flashes.
- 12:00—Pabst-ett Varieties.
- 12:15—Aladdin Mountaineers.
- 12:30—Producers' Markets.
- 12:35—Louie's Hungry Five.
- 12:47—**Fran Heysler—Song Recital.**
- 1:00—Wyeth Program.
- 1:15—Columbia Feature.
- 1:30—American School of the Air.
- 2:00—Missouri League of Women Voters.
- 2:10—**Classic Hour—Mrs. Aubrey Waller Cook.**
- 2:30—Ann Leaf at the Organ.
- 2:45—**The Program Without a Name—Music, Fun.**
- 3:00—**Program Without a Name.**
- 3:15—The Four Clubmen.



Tony Wons, "Camel Quarter Hour," Daily 6:45 p. m.

- 3:30—Phil Fisher and Orchestra.
- 3:45—**Between the Book Ends.**
- 4:00—Tanlac Program.
- 4:15—Christmas Seal Speaker.
- 4:20—Journal-Post News Flashes.
- 4:30—Salty Sam, the Sailor.
- 4:45—North Memornay Newly-Weds.
- 5:00—**Big Brother Club and Dr. Harwood's Wild Animals.**
- 5:25—**Happy Hollow.**
- 5:45—Connie Boswell—Songs.
- 6:00—Ed Cochrane's Sport Chat.
- 6:15—Phenomenon.
- 6:25—Life Saver Success Interview with Hiram Maxim.
- 6:30—Kaltenborn Edits the News.
- 6:45—Morton Downey and Camel Quarter Hour.
- 7:00—The Mills Brothers.
- 7:15—Abe Lyman's Band.
- 7:30—Red Goose Adventures.
- 7:45—Walter Winchell.
- 8:00—Ben Bernie and His Blue Ribbon Orchestra.
- 8:30—Romances of the Sea.
- 9:00—Modern Male Chorus.
- 9:15—Star Brand Shoemakers.
- 9:30—Louie Panico's Orchestra.
- 9:45—Myrt and Marge.
- 10:00—Cremo Presents Bing Crosby.
- 10:15—Ayer's News Report.
- 10:17—Jack Miller—Songs.
- 10:30—Hawaiian Serenaders.
- 10:45—Nocturne.
- 11:00—Romanelli's Orchestra.
- 11:30—Asbury Park Casino Orchestra.
- 12:00—White House Tavern Orchestra.

WEDNESDAY, NOVEMBER 25, 1931

- 6:00—Morning Devotions.
- 6:15—Organ Reveille.
- 6:45—**Ozie and George.**
- 7:00—**Keeping Fit with Pebecco.**
- 7:15—**Keeping Fit.**
- 7:30—Something for Everyone.
- 7:45—The Old Dutch Girl.
- 8:00—Journal-Post News Flashes.
- 8:05—Morning Music Box.
- 8:30—Uncle Ezry's Ramblings.
- 8:45—Morning Minstrels.
- 9:00—The Jones Store Shopper.
- 9:15—Dr. Royal S. Copeland.
- 9:30—Melody Parade.
- 10:00—Rhythm Ramblers.
- 10:15—Musical Alphabet.
- 10:30—Charis Morning Musicale.
- 10:45—Institute of Charm.
- 11:00—Acme Sunshine Melodies.
- 11:15—**Lady of the House.**
- 11:30—Girl o' My Dreams.
- 11:45—Jackson County Farm Bureau.
- 11:50—Journal-Post News Flashes.
- 12:00—Constance Parker Young.
- 12:15—Aladdin Mountaineers.
- 12:30—Producers' Markets.
- 12:35—Louie's Hungry Five.
- 12:47—Band Practice.
- 1:00—Wyeth Program.
- 1:15—Ann Leaf at the Organ.
- 1:30—American School of the Air.
- 2:00—Kathryn Parsons—Girl o' Yes-terday.
- 2:15—Columbia Salon Orchestra.
- 2:30—Arthur Jarrett—Songs.
- 2:45—**The Program Without a Name—Hugh Studebaker and Staff.**
- 3:15—United States Navy Band.
- 3:30—**David Grosch—Sing Talk.**
- 3:45—**Between the Book Ends.**
- 4:00—Rhythm Kings.
- 4:05—Journal-Post News Flashes.
- 4:15—Uncle Olie and His Gang.
- 4:30—Salty Sam the Sailor.
- 4:45—Mary Ann.
- 5:00—**Big Brother Club and Dr. Harwood's Wild Animals.**
- 5:25—**Happy Hollow.**
- 5:45—Reis and Dunn.
- 6:00—The Swiss Yodelers.
- 6:15—Phenomenon.
- 6:25—Life Saver Success Interview with Capt. Chas. Scully.
- 6:30—Boswell Sisters—Baker Chocolate.
- 6:45—Morton Downey and Camel Quarter Hour.



Ted Malone, "Phenomenon," Daily, 6:15 p. m.



Morton Downey, "Camel Quarter Hour," 6:45 p. m.

WEEK OF NOVEMBER 22 TO NOVEMBER 28

7:00—The Columbians.
7:15—Singin' Sam, the Barbasol Man.
7:30—Kate Smith—LaPalina.
7:45—Tasty Gloom Chasers.
8:00—The Gold Medal Fast Freight.
8:30—Ene Crime Club.
9:00—Vitality Personalities.
9:15—Weed Tire Chains Program.
9:30—Songs Our Mothers Used to Sing.
9:45—Myrt and Marge.
9:00—The Jones Store Shopper.



Toscha Seidal
Mon., 9:30 p. m.

THURSDAY, NOVEMBER 26, 1931
6:00—Morning Devotions.
6:15—Organ Reveille.
6:45—Ozie and George.
7:00—Keeping Fit with Pebecco.
7:15—Keeping Fit.
7:30—The Texas Ranger—Old Time Songs.
7:45—Cap'n Bill and Willie.
8:00—Journal-Post News Flashes.
8:05—Morning Music Box.
8:30—Uncle Ezry's Ramblings.
8:45—The Ambassadors.
9:00—The Jones Store Shopper.
9:15—Machine Age Housekeeping.
9:30—Sun Maid Program—Songs.
9:45—Barbara Gould Beauty Talk.
10:00—Thanksgiving Service from Washington Cathedral.
11:00—Rumford's Radio Cooking School.
11:15—Lady of the House.
11:45—Girl o' My Dreams—Orchestra.
12:00—Journal-Post News Flashes.
12:10—Aladdin Mountaineers.
12:30—Producers' Market News.
12:35—Louie's Hungry Five.
12:47—Pennsylvania-Cornell Football Game.



Ozark Rambler
"Wheel of Songs,"
Daily, 6:45 a. m.

3:30—Hotel Taft Orchestra.
3:45—Between the Book Ends.
4:00—Ashbury Orchestra.
4:20—Journal-Post News Flashes.
4:30—Salty Sam, the Sailor.
4:45—Steamboat Bill.
5:00—Big Brother Club and Dr. Harwood's Wild Animals.
5:25—Happy Hollow.
5:45—Connie Boswell.
6:00—Those McCarty Girls.
6:15—Phenomenon.
6:25—Life Saver Success Interview with Col. Anthony Dyer.
6:30—Kaltenborn Edits the News.
6:45—Morton Downey and Camel Quarter Hour.
7:00—The Mills Brothers.
7:15—Abe Lyman's Band.
7:30—La Palina Presents Kate Smith.
7:45—Angelo Patri "Your Child."
8:00—Minneapolis Symphony Orchestra.
8:30—Love Story Magazine Hour.
9:00—Hart Schaffner and Marx Program.
9:30—Peters Parade.
9:45—Myrt and Marge.
10:00—Cremo Presents Bing Crosby.
10:15—Ayer's News.
10:17—Jack Miller—Songs.
10:30—Hawaiian Serenade.
10:45—Leon Belasco's Orchestra.
11:00—Guy Lombardo's Orchestra.
11:30—Louie Panico's Orchestra.
12:00—White House Orchestra.

FRIDAY, NOVEMBER 27, 1931

6:00—Morning Devotions.
6:15—Organ Reveille.
6:45—Ozie and George.
7:00—Keeping Fit with Pebecco.
7:15—Keeping Fit.
7:30—Something for Everyone.
7:45—The Old Dutch Girl.
8:00—Journal-Post News Flashes.

8:05—Morning Music Box.
8:30—Uncle Ezry's Ramblings.
8:45—Morning Minstrels.
9:15—Julia Sanderson and Frank Crumit.
9:45—Don and Betty.
10:00—Sally Stokely.
10:15—Blue Moon Light.
10:30—Melody Parade.
10:45—Institute of Charm.
11:00—Don Bigelow and his Orchestra.
11:15—The Lady of the House.
11:30—Girl o' My Dreams.
11:45—Ben Alley.
11:50—Journal-Post News Flashes.
12:00—Pabst-ett Varieties.
12:15—Aladdin Mountaineers.
12:30—Producers' Market News.
12:35—Louie's Hungry Five.
12:47—Mid-day Meditations.
1:00—Columbia Artists' Recital.
1:15—Pickwick Traveler.
1:30—American School of the Air.
2:00—Columbia Salon Orchestra.
2:30—Arthur Jarrett.



Singin' Sam
Mon., Wed., Fri.,
7:15 p. m.

2:45—The Program Without a Name.
3:00—Program Without a Name.
3:15—Light Opera Gems.
3:30—Edna Thomas—Songs.
3:45—Between the Book Ends.
4:00—Curtis Institute of Music.
4:20—Journal-Post News Flashes.
4:30—Uncle Olie and His Gang.
4:45—North Me-horney Newly-Weds.
5:00—Big Brother Club and Dr. Harwood's Wild Animals.
5:25—Happy Hollow.
5:45—History of Empire Theater.
6:00—Christmas Seal Program.
6:15—Phenomenon.
6:25—Life Saver Success Interview with Prosper Buranelli.
6:30—Baker Chocolate—Boswell Sisters.
6:45—Camel Quarter Hour with Morton Downey.
7:00—Kansas City Custom Garment "Radio Imps."
7:15—Singin' Sam, the Barbasol Man.
7:30—The March of Time.
8:00—Radio Reproductions.
8:15—Liberty Magazine Hour.
8:45—Friendly Five Footnotes.
9:00—Pillsbury Pageant.
9:30—Talk by Football Coaches.
9:45—Myrt and Marge.
10:00—Cremo Presents Bing Crosby.
10:15—Ayer's News.
10:17—Street Singer.
10:30—White House Tavern Orchestra
11:00—Ben Bernie and his Orchestra.
11:30—Ship's Inn Orchestra.
12:00—White House Tavern Orchestra.

SATURDAY, NOVEMBER 28, 1931

6:00—Morning Devotions.
6:15—Organ Reveille.
6:45—Ozie and George.
7:00—Keeping Fit with Pebecco.
7:15—Keeping Fit.
7:30—The Texas Ranger.
7:45—Cap'n Bill and Willie.
8:00—Journal-Post News Flashes.
8:05—Morning Music Box.
8:30—Uncle Ezry's Ramblings.
8:45—Lady of the House.
9:00—The Jones Store Shopper.
9:15—Mary Ann's Saturday Club.



Little Willie
5 p. m. Every
Evening.

9:30—Adventures of Helen and Mary.
10:00—Girl o' My Dreams.
10:15—N. Y. Philharmonic Orchestra Children's and Young People's Concert.
11:30—Smiling Ed. McConnell—Aladdin Program.
11:45—Producers' Market News.
11:50—Louie's Hungry Five.
12:00—Journal-Post News Flashes.
12:02—Army-Notre Dame Game.

3:00—The Program Without a Name—Staff Relief.
3:30—Spanish Serenade.
3:45—Between the Book Ends.
4:00—Eddie Duchin's Orchestra.
4:30—Journal-Post News Flashes.
4:45—Junior Artists' Club.
5:00—Big Brother Club and Dr. Harwood's Wild Animals.
5:25—Happy Hollow.
5:45—Football Summary.
6:00—The Political Situation in Washington.
6:15—Phenomenon.
6:25—Life Saver Success Interview with Irving Jaffee.
6:30—Edna Wallace Hopper.
6:45—Camel Quarter-Hour with Morton Downey.
7:00—The Mills Brothers.
7:15—Abe Lyman's Band.
7:30—La Palina Presents Kate Smith
7:45—Tasty Gloom Chasers—Comedy Skits.
8:00—Happy Hollow Columbia Barn Dance.
8:30—National Radio Forum.
9:00—Hank Simmons' Show Boat.
10:00—Cremo Presents Bing Crosby
10:15—Ayer's News.
10:17—Jack Miller—Songs.
10:30—White House Tavern Orchestra.
11:00—Guy Lombardo's Orchestra.
11:30—St. Moritz Orchestra.
12:00—White House Tavern Orchestra.

KMBC ORIGINATIONS TO THE COLUMBIA NETWORK

Programs listed below are those which are presented in KMBC studios or from remote control points for stations of the Columbia Broadcasting System west of Kansas City. Programs which are also broadcast locally by KMBC are indicated by an asterisk (*).

NETWORK SCHEDULE

SUNDAY, NOVEMBER 22, 1931
6:15-6:30—Swiss Yodelers.
7:45-8:00—Hawaiian Serenade.

MONDAY, NOVEMBER 23, 1931
6:00-6:15—Henry Halstead's Orchestra.
7:15-7:30—Ozie and George.
7:30-7:45—Organalities.
7:45-8:15—Henry Halstead's Orchestra.

TUESDAY, NOVEMBER 24, 1931
6:00-6:15—Henry Halstead's Orchestra.
6:30-6:45—The Songsmiths.
7:45-8:00—Wahdemma Chorus.
8:30-9:00—Dancing at White House Tavern.

WEDNESDAY, NOVEMBER 25, 1931
6:00-6:15—Henry Halstead's Orchestra.
7:15-7:45—Henry Halstead's Orchestra.
7:45-8:00—Rhythmaires.
8:30-9:00—Salonesque.

THURSDAY, NOVEMBER 26, 1931
6:00-6:15—Henry Halstead's Orchestra.
6:30-6:45—Between the Book Ends.
7:30-8:00—Friendly Muse.
8:30-9:00—Dancing at White House Tavern.

FRIDAY, NOVEMBER 27, 1931
6:00-6:15—Henry Halstead's Orchestra.
7:15-7:30—The Songsmiths.
8:00-8:30—Henry Halstead's Orchestra.
8:30-8:45—Organalities.
9:30-9:45—Memory Mist.

SATURDAY, NOVEMBER 28, 1931
7:30-8:00—Henry Halstead's Orchestra.
*8:00-8:30—Happy Hollow Barn Dance Varieties.

Mortimer Zilch, demon announcer, firmly believes that spaghetti red a la mode is hardly suitable for breakfast on Thursday mornings.

BOSWELL'S PICTURE— AND A NEW JOB

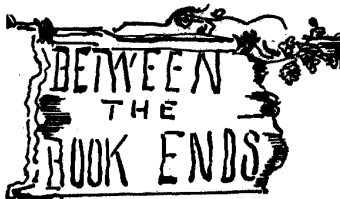
During their vaudeville appearances in Washington just before they returned to New York, the Boswell Sisters one night found a youth waiting for them backstage to ask shyly for their picture. None was available so they asked him to return the next night. But when he came back he found the three harmonizers besieged by a large crowd of admirers and it was fully two hours that he hung in the background before he finally broached the subject of the picture, which he immediately got with their best wishes. But it's the sequel to the story that rounds it out. A few days later they found a letter from their bashful admirer. He had lost his job because he had taken the two hours to get that picture, when he had been allowed but half an hour. But it was all right, for he had got another and a better job in a drug store. And three small and dainty bottles of perfume accompanied the letter.

COLUMBIA NOTES

Bing Crosby is currently at the New York Paramount in his first stage appearance since coming East. . . . In that time he has gained prominence in four mediums. . . . Besides being seen on the stage, he also appears at New York theaters in movie shorts, he is a headliner in radio, and his phonograph records are best sellers.

CARMEN LOMBARDO—Plays first sax, sings the solo numbers and composes song hits. More proud of his backgammon than anything else. He is now writing a book on the subject. Plays the game until dawn. He can talk about the game and make it interesting, even to the non-player. His hobbies, favorite sports, diversions, etc., can be summed up in five words: Backgammon, backgammon, backgammon, backgammon and backgammon.

This should be the proper season of the year to remind you that many of radio's elite are former stars of the gridiron. Ted Husing, Ben Alley, Andre Baruch, Fred Uttal, Freddie Rich, Budd Hulick, Teddy Bergman, and Harry von Zell are but a few of the microphone artists who made names for themselves on school and college football fields.



Every week day at 3:45 p. m. over KMBC. Heard over the Columbia network every Thursday at 8:30, C. S. T., with Ted Malone.

SOMETHING SWEET

It is something sweet, when the world goes ill,
To know you are faithful and love me still;
To feel when the sunshine has left the skies,
That the light is shining in your dear eyes;
Beautiful eyes, more dear to me
Than all the wealth of the world could be.

It is something, dearest, to feel you near
When life with its sorrows seems hard to bear;
To feel, when I falter, the clasp divine
Of your tender and trusting hand in mine;
Beautiful hand, more dear to me
Than the tenderest thing on earth could be.

Sometimes, dearest, the world goes wrong,
For God gives grief with his gift of song;
And poverty, too, but your love is more
To me than riches and golden store;
Beautiful love, until death shall part,
It is mine, as you are, my own sweet-heart.

—Helen Rowland.

YEARNING

Hold me close in your thoughts to-night,
Tell me you understand,
And there where you are may all the light
Of my love be a flaming strand:
For I know not whither the future tends,
Toward lonely or joyful weather—
You may even forget we were ever friends,
So, tonight, let us think love together!

—Peter A. Lea.

MY HOUSE

I have a little house that smiles
Beneath a crooked tree,
And I have candle shine at dusk
And rosebud cups for tea.
Love and laughter stay in there,
And one whose step is light
Comes whistling through the open gate
At six o'clock each night.
Flowers bloom along the walk,
Where sleepy shadows flit,
My house is very orderly—
I've never lived in it.

—Helen Welshimer.

DISAPPOINTED

I'll not send little girls to school
Blue ribbons on their hair;
I'll not warn little boys to watch
For fear their pants will tear.
I'll never fill a cookie jar
With spicy, fragrant things
And know a whispered secret,
Or a round, red mouth that clings.
Or hum a snatch of lullabies
When heads begin to nod,
And figure how to buy new shoes
I wanted to though, God!

—Helen Welshimer.

THE ELECT

Other men have seen me smile,
But you have caught my tears,
Other men have called me brave,
But you have known my fears.
Other men have kissed my lips,
But never one, save you,
Has held me close enough to see
My soul come shining through.

—Sara Gilday.

Lady of the House

BACK DOOR WIRELESS

For your bridge luncheon, or Sunday night supper, I would suggest this perfectly delicious chicken dish, or it may be made with left-over turkey.

Chicken Terrapin

½ cup butter
1 cup flour
1 tsp. salt
¼ tsp. pepper
¼ tsp. paprika
3½ cups rich milk
2½ cups chicken broth
1 can mushrooms (No. 2 can)
2 hard cooked eggs cut in cubes
1 can small peas (No. 2 can)
1 can pimento (4 pods)
4 cups cooked and cut up chicken (meat from 3½ lb. fowl)
1 tsp. lemon juice

Melt the butter in a saucepan. Add the flour mixed with the seasonings and stir until well blended. Add the milk and chicken broth and cook for several minutes, stirring constantly. Add the cut up mushrooms, eggs, peas and pimentos cut in small pieces, and cook a few minutes. Add the chicken cut into inch pieces, being careful not to break it up more when stirring. Keep over hot water until time to serve. Just before serving, add the lemon juice. Serve in pastry shells, or over toast. Amount 16 servings. For serving 8 people, use ½ of this recipe. Attractive bread cases may be made by cutting bread about 4 inches long, two inches high and two inches thick. Hollow out the center and fry in deep fat until a crisp golden brown.

NOTE: To cook chicken, cover with boiling water and add 1 ts. salt, 3 or 4 stalks of celery and 2 onions. Simmer gently until tender, about 2 hours. Do not cook until the meat slips from the bones. Let cool in broth. When cool, discard the skin and bones and cut meat into inch pieces.

This is a meal in itself, with the addition of pickles and jelly. For dessert, try this:

Cocoa Roll

3 tb. cocoa
1 cup powdered sugar
Dash salt
5 eggs
3 ts. flour
¼ ts. vanilla

Separate yolks and whites of the eggs and beat very stiff. To the whites of the eggs add the sugar, cocoa, flour and salt sifted together, then fold in the yolks, spread in a shallow baking pan which has been well greased and bake in a hot oven 10 minutes. Turn out on a cloth sprinkled with flour and roll up at once. Wrap in a damp towel and leave to cool. Then unroll and spread with sweetened whipped cream. Roll up again and serve in slices with fudge sauce, ice cream or whipped cream.

Studio Spots

BOW WOW!

Probably more attempts at realistic sound effects go into the making of Ted Malone's sensational "Phenomenon," heard every evening at 6:15 p. m. over KMBC than anything yet attempted in radio. If there is any personality which goes into these sounds of dogs barking, crowd scenes, doors slamming, the machinery of that weird "Anachrophone," and so many other scenic effects, many should recognize their producer, none other than he who is known in Happy Hollow as George Washington White—in person, Eddie Edwards. Since joining KMBC over two years ago, Eddie has collected instruments valuable as sound effects merely as a hobby. As in so many other cases, a hobby has become a profession.

QUESTION ANSWERED

The frequency of the question regarding Hugh Studebaker, KMBC announcer and dramatist, and his connection with the famous Studebaker car people of Indiana brings the following statement by himself: His family is the same—another branch. In 1843, two brothers—one an ancestor of the eight-cylinder Studebakers and the other a predecessor of the "Pickwick Traveler" Studebaker, left Pennsylvania. One settled in South Bend and made wagons for the gold rush, and the other took over land in the eastern part of the state. A family reunion is held yearly on the old farm near Bluffton, Indiana.

HE ADMITS IT!

James Francis Heyser—and by the way, that's all the names he has, despite what we said a few weeks ago—has only one hobby, that of singing in the bathroom. He frankly admits that it sounds swell. Also admitted in the confession is the fact that he can not sing until he has been up for about four hours—which answers the query as to whether he takes a cold shower in the morning.

Ted Malone gained his great insight into human nature as a Fuller Brush salesman shortly after leaving high school. We don't know just what ideas he obtained by being chased out of the door with a broom.

LOTS OF WORK

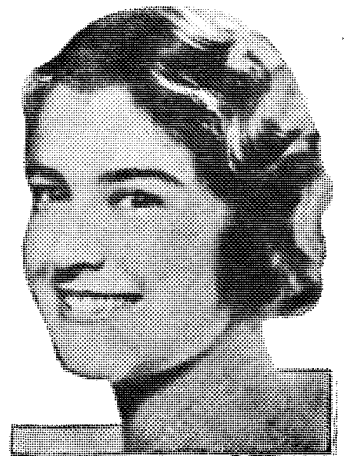
A. K. Krahal, studio director of KMBC, has felt the effect of increased duties as much as anyone since KMBC became a key station. He has been in direct charge of the technical end of these broadcasts, which have required an additional operators' control room. This responsibility requires a pretty good knowledge of microphone technique, and as much ability as any performer before the "mic."

GOING MALONE

Just picked up on the telegraph monitor in the operator's room from some station on the Columbia network: All our announcers have quit trying to be Brokenshire now and going Ted Malone.

Some more: Sure crazy about dramatic productions stop member when "Friendly Muse" had Submarine story . . . Some stuff.

A new use has been discovered for the dial telephone. The government is going to use it to teach Congressmen how to count to ten. Vesta May Levett, St. Marys, Kansas.



SOCIETY GIRL IN

RADIO DEBUT

Marion Hopkinson's first experience as an actress came when she was assigned to two of the most difficult roles in "The March of Time"; heard each Friday over the KMBC-Columbia network. A New York society girl who is studying for an operatic career, she was chosen to play the parts of Cyrena Van Gordon and because of her knowledge of French the role of Jose Laval, daughter of the Premier of France. She will be heard frequently in "Time's" weekly radio dramatizations of the news events.

AUSTRO-GERMAN PROGRAM FOR KLEIBER'S LAST PHILHARMONIC CONCERT

Erich Kleiber has chosen a program selected entirely from the works of Austrian and German composers for his last concert this season with the New York Philharmonic Symphony Society, which he will conduct from 2:15 to 4:00 p. m. Sunday, November 22, through the KMBC-Columbia network.

Originally Kleiber had been scheduled to take charge of the orchestra until November 15, in the expectation that Arturo Toscanini would return from Europe in time for the concerts thereafter, but the Italian maestro postponed his sailing because of a neuritic condition of his arm. Kleiber obtained permission from the Prussian Ministry of Art, which controls the Berlin State Opera, to stay here for an additional week before returning to take up his duties there.

This has been Kleiber's second season as one of Toscanini's guest conductors, and during the seven weeks that he has had charge of the orchestra he has introduced a large number of new works, which were broadcast for the first time. Though their first American performances generally took place on the Thursday preceding the broadcast concert, they were nevertheless heard outside New York for the first time by radio.

The outstanding novelty of the concert will be the sinfonia concertante for violin, 'cello, oboe, bassoon and orchestra, by Haydn. This was composed during Haydn's first visit to London, and was given its first performance there in 1792, with the composer, himself, conducting. It is practically in the form of a concerto grosso, and contains three movements—allegro andante, and allegro con spirito.

The program:

Overture and Entr'acte from "Rosamunde," Schubert.
Two Serenades from Symphony No. 7, in E Minor Mahler.
German Dances, Beethoven.
Intermission: Description of the Music by Olin Downes.
Sinfonia Concertante, Haydn.
Allegro, Andante, Allegro con Spirito.
Solos: Violin, Michel Piastro
'Cello, Alfred Wallenstein
Oboe, Bruno Labate
Bassoon, Benjamin Kohon
"Blue Danube" Waltz, Joh. Strauss.



ROCKNE TRIBUTE

Melody Masters in Famous Football Songs.

"When the Irish Backs Go Marching By" will be sung by the Melodymasters as a tribute to the late Knute Rockne during the Sunday, November 22, Barnsdall Musical Memories program, over KMBC and a Columbia network, 5:30 to 6 p. m.

The program, produced at KOIL, will hark back to the beginning of American football, recalling the first game between Rutgers and Princeton. "On Wisconsin," "Rambling Wreck from Georgia Tech," "Washington and Lee Swing" and "The Eyes of Texas" will be among the selections of the evening.

RATCLIFFE TO BROADCAST FROM LONDON

Internationally Known Journalist to Discuss Indian Parley.

S. K. Ratcliffe, well known in both England and America as journalist and lecturer, will be the speaker in the international broadcast period at 11:30 p. m., Sunday, November 22, through the KMBC-Columbia network, giving an account of the latest developments at the Indian Round-Table Conference now drawing to a close.

FAVORITE VAUDEVILLE STAR MONDAY

Miss Patricola to be Evening in Paris Guest.

Miss Patricola, well known vaudeville, revue and radio favorite, will be Pierre Brugnion's guest star when the Evening in Paris is heard over the KMBC-Columbia coast-to-coast network on Monday, November 23, from 8:30 to 9:00 p. m.

"Lucky Sun" and "Put Your Best Foot Forward" are the numbers which Miss Patricola has chosen for her performance on this occasion.

Mary Ann will send you something, but she asks you to send it back. I guess you better listen to her tell about it at 4:45 p. m. or Saturday at 9:15 a. m.

Doug.

INTERESTING DRAMAS ON SCHOOL OF THE AIR

Indian Story Monday.

The American School of the Air will dramatize the story of Massasoit, Indian chief, on Monday, November 23, from 1:30 to 2:00 p. m., over a coast-to-coast network of the Columbia Broadcasting System.

The dramatization will show how Massasoit, the chief of the Wampanoag Indians, helped early settlers through their first difficult winter seasons and made it possible for them to survive the rigors of the unaccustomed climate by giving them food and keeping the tribes at peace.

DON QUIXOTE WEDNESDAY

The Spanish novel, "Don Quixote," will be dramatized and broadcast by the American School of the Air from 1:30 to 2:00 p. m., Wednesday, November 25, over seventy-three stations of the Columbia Broadcasting System.

Although written three centuries ago this work of Miguel Cervantes is easily the most popular and best known in all Spanish literature. Cervantes, a soldier and an adventurer, intended his novel as a protest against the current literary style which he thought was very poor. He had a difficult time in finding a publisher who would accept it but when the book was finally printed, its success was immediate and so great that it abruptly ended the careers of the other living Spanish authors and created a style in writing which has existed to this day.

HISTORICAL RACE

Violence attending the opening to settlement of the St. Anthony Falls land in Minnesota forms the true and historic background for "The Race with the Water Walker," the Tuesday, November 24, episode of Red Goose Adventures, over KMBC and the Columbia network, 7:30 to 7:45 p. m.



VITALITY OFFERS

BEATRICE LILLIE

Beatrice Lillie, titled British comedienne, who in private life is Lady Peel, will make one of her infrequent radio appearances, as guest artist for the broadcast of Vitality Personalities on Wednesday, November 25, from 9:00 to 9:15 p. m., over KMBC and the Columbia network. She will be heard in several of the songs that brought her a tremendous following among American theater-goers.

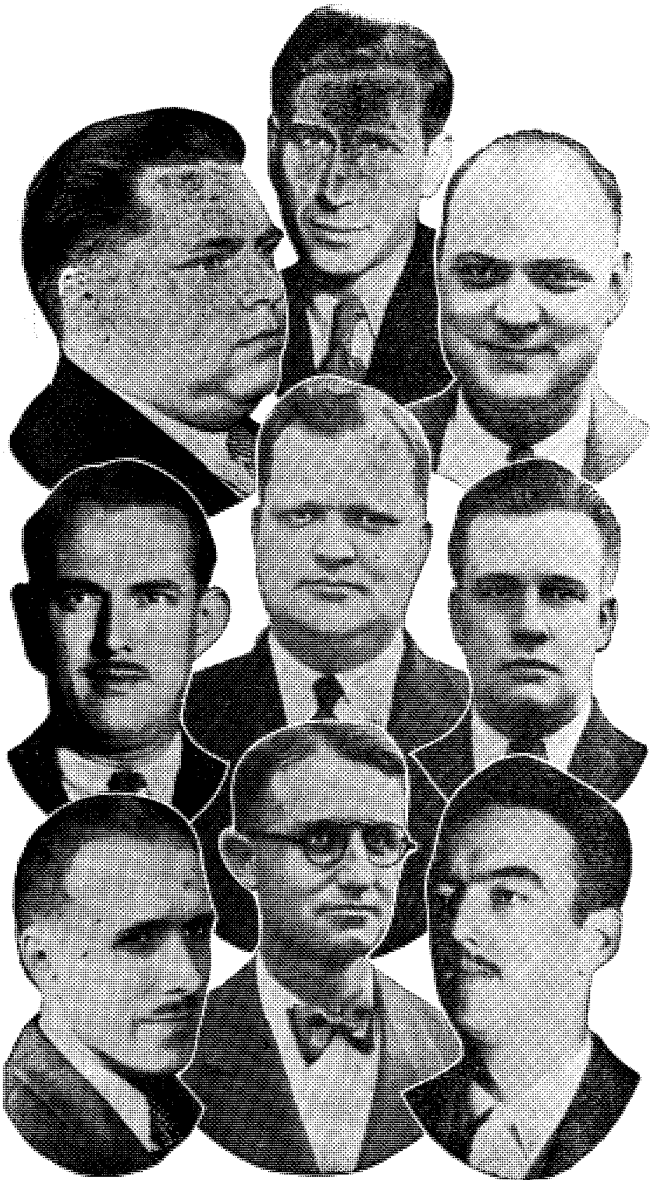
THANKSGIVING SERVICE FOR CATHEDRAL HOUR

"Song of Thanksgiving," a cantata expressing musically the mood of the approaching holiday, written by an English contemporary, Maunders, will be offered by the entire group of soloists, the Cathedral Choir and the Symphony Orchestra of the Cathedral Hour when the musical service is broadcast under the direction of Channon Collins on Sunday, November 22, from 12:00 to 12:45 p. m., over the KMBC-Columbia chain.

NEW LIBERTY PROGRAM

The new Liberty programs have forsaken the dramatizations of the magazine's stories for black outs and guest speakers of national importance talking on widely discussed issues. To date three United States senators and two governors have aired their views on vital questions.

MEN BEHIND THE GUNS



Above are pictured the KMBC Technical Staff; those who are responsible for broadcasting of programs to you. Several of these men have been with KMBC since its origination and are credited, as much as any department in the organization, with the present position of the station in the radio world, Ray Moler, who's official title is that of Technical Supervisor, personally supervised the construction of the present broadcasting equipment of KMBC as well as other stations which preceded it, having been associated with Mr. Arthur B. Church, general manager and vice president of the Midland Broadcast Central for almost ten years.

Pictured from left to right, they are: Top row—A. K. Krahl, studio director; Frank Mandacina,

studio control operator; Roy C. Barron, plant operator. Middle row—Sid Pinger, remote control operator and announcer; Ray Moler, technical supervisor; Russell Resch, plant operator. Bottom row—Wilber Cramer, studio control operator; Ed. E. Messenger, plant operator; Paul Fonda, remote control operator and announcer.

A distinct honor which the technical staff recently achieved is that of placing KMBC on the station "honor roll" as a Gold Star station. This listing is given to every station whose deviation from its assigned frequency does not exceed 50 cycles. KMBC deviated from its assigned frequency of 950 cycles by only 7 cycles, an achievement which can be credited to the technical department alone.

NEW WORD COINED FOR "PHENOMENON"

Several inquiries have come to our notice from "Phenomenon" listeners as to just what this machine so often referred to during the last two weeks can be. The name can not be found in the dictionary, we can't say as yet whether or not it ever will be. The word referred to is "Anachrophone" and is a creation of Mr. Edward P. Gilchrist.

The word "anachroism" is originally from the Greek—in the French it is "anachronism"—and refers to "an error in the order of time," or in a broader sense "The misplacing of persons in time." The dove-tailing of the two words, "anachro" and "phone," are in perfect accord with the imaginary spirit of the story in transporting a character to another time; so far to scenes of the past. As to whether there is a possibility of it reaching into future time is yet to be seen.

Edward P. Gilchrist is not unknown to KMBC dramatic listeners, having taken part in several "Friendly Muse" productions. His poem, "Spy Boy," has been read by Ted Malone on his "Between the Book Ends," a number of times. At the present time, although he lives in Parkville, Missouri, Mr. Gilchrist is engaged in writing Mother Goose script for WCFL, a Chicago station. He has been of invaluable aid to Mr. Malone in his writing of "Phenomenon," especially in reference to historical subjects.

RADIO FINDS OLD FRIENDS

Myrt and Marge, principals in the new Wrigley program from WBEM over the Columbia network have found radio the path to renewal of many old friendships. Their first week on the air resulted in a shower of telegrams and letters from the friends of years ago when both were on the stage.

A former vaudeville partner in California, a pal in New York who shared a dressing room with Myrtle Vail in a now forgotten stage success, a comedian now retired and living in Boston—these were but a few of the old friends who "caught the show" on the air, and recognized old friends.

Skeptical!

Some people are said to be so honest that they wouldn't steal a pin. I'm not so strong for the pin test; try them out on an umbrella.

Irish.

* MAIL SPINS NO. 27 *
* All in the course of a day. *

"KMBC—Well, I took the time and trouble to type a polite request for this free sample, but it looks like I had wasted my 2 cents. Now I should be able to live without your dentifrice, but I don't like to be led into expecting something I never get. Kindly explain this unbusinesslike advantage you've taken of my gullibility."

"Ozie: I am 10 years old and my sister is ill and we dream of love, especially when you sing to us."

"Mrs. Hopper: Please tell me if there is a way to get rid of blackheads without squeezing. The more I squeeze the more blackheads I get. And please tell me how to get fatter."

"Brother Bob: Last year I got some Tastyeast and thought it was very nice. I'd like for you to send me some more this year so I can see how much better it is this year than last year."

"Mr. Ozark Rambler: Please sing 'I'm Alone Because I Love You' for my wife."

"hello ted I guess yoo will wounder who I an Well I an a Stranger to yoo Pleas Send ne that poam Where the angle stood in the door."

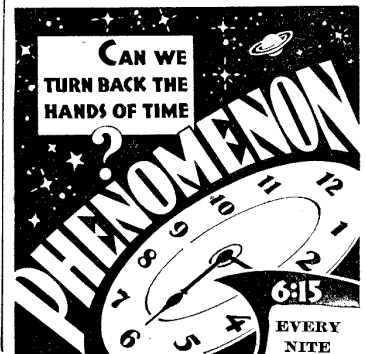
"Dear Ozie: Some strange something urges me to write you tonight."

—and they chuck roasts!
Jimmie.

Morning Thought

I find that is pays to be cheerful. It isn't easy I know, to be cheerful every minute of the day; but I've discovered that there's a smile tucked away in every man's system and that a kind word will bring it out. Courtesy, also, pays. Courtesy is like a surf ball at the beach. Folks like to toss it back and forth, but you've got to be willing to start the game.

Taw.



COMPLETE KMBC
PROGRAM SCHEDULES

THE K·M·B·C

FOR THE WEEK
ENDING DECEMBER 5

HAPPY HOLLOW BUGLE

VOL. 2

HAPPY HOLLOW, U. S. A., NOVEMBER 28, 1931

NO. 18

UNCLE
EZRA'S
RAMBLINGS

Uncle Ezra's Ramblings are heard over KMBC every morning at 8:30.

Somebody has sed: "You gotta have more sense ter spend money wisely than ye have ter have ter make money." On first thought, ye'd think a feller who'd make a statement like that wuz kinder crazy, but, by ginger, I bin a figgerin on it and I come to the conclusion that feller knowed what he wuz a talkin about.

For example, ye kin go down the street and ye'll see any number uv fellers a workin; makin a good livin for themselves and them that are dependin on em. Jest ter look at em, ye'd think they wuz the worst kind uv a dumb-bell. But there they are, makin good, hand it to em.

And while ye're a huntin them out, you'll see a lotta fellers who look purty smart but they're jest barely gettin by er mebbe they're out of a job and they're lookin right smart worried, cause they don't know where the money for the rent and grocery bill is comin from. Ye see, they didn't save their money when they wuz workin and gittin good pay. They didn't spend wisely. I know what I'm a talkin about, cause I'm one uv em. Ye see, some feller comes along with some real estate ter sell that'll double in value in a few weeks, er some oil stock that'll make ye a millionaire in a couple a months, er mebbe they gotta patent mouse trap, er a fence-gate, and they put up sech a smoothe talk that ye jest reach down in yer pocket and hand over the whole roll. I've heerd uv a company sellin funeral insurance; that is, ye pay a dollar a month as long as ye live and when ye die, they'll spend a couple a hundred dollars on yer funeral. And I hear there's thousands uv folks that's a payin em the dollar a month. Yeah, it looks like ye have ter have more sense ter spend money, than ye do ter make it.

ENGLISHMAN GETS JOKE

SOCIETY NOTES ON THE
WEDDING

Danny and Doug, the ring bearers, were dressed in silk trousers. Their ears were washed.

Mary Ann Fullerton, proved to be a charming flower girl and didn't stumble once while marching up the aisle. Her hair was done up in a beautiful ribbon.

Mrs. Pnobscott was dressed in black and wore a veil.

Annie Laurie wore silk stockings and a beautiful polka dot dress.

The matron of honor, wore a full-skirted frock of pink taffeta with a berth of beads decorating the bodice. Her costume was completed with a picture hat and alluring red shoes.

The bride was attired in the same wedding dress which was worn by her great great grandmother, the wife of Andrew Jackson.

NO THANKS FOR
THANKSGIVING

Wish Couldn't Come True.

Quite a large Thanksgiving dinner was held at Jonathen's. And for once, Danny and Doug were allowed to have as many helpings as they wanted. As usual, Doug got the wishbone. Well, he had Danny help him to break it, and for the first time Danny actually won. "Just because I felt so weak I couldn't break it in the right place," Doug said later. We asked him what wish he had made and he told us. "Well, shoot fire, anyway, if you had eaten as much as I had—you'd have wished too like I did—that you hadn't eaten so much, even if the wish couldn't come true.

Sheriff Getum.

FAMOUS ORCHESTRA
TO NIGHTLY KMBC
SCHEDULE
TURN TO PAGE 7HAPPY HOLLOW'S BANK
REPORTED IN DANGERHarry Checkervest Sees No
Cause for Alarm.

Reports concerning the precarious condition of Happy Hollow's bank have not yet been traced to their source, according to Si Perkins, president of the bank. A rumor started some time during the last week to the effect that the bank funds were very low and that it was very probable that it would have to close its doors. Mr. Perkins states that he is willing to show figures proving that he is the president of a sound institution. He wishes to warn investors of the bank, however, that a run on the bank will be of great danger.

In a personal interview with Harry Checkervest, who probably knows more about money and how to get it than anyone in the village, the following signed statement was given to the press: "I don't feel that I should say that there is any great immediate cause for alarm. Of course it is true that if there is a run on the bank, no one's money is safe, but I really don't think I should suggest that anyone withdraw his money and place it in some larger and stronger institution than Shack Creek. Personally, I never keep my money in banks these days, because you never know when one will fail, but I don't want to come right out and tell anyone to take his money out of the bank. I never knew a finer man in all my life than Si Perkins."

LATE SCHEDULE CHANGES

Nathaniel Shilkret Monday,
Tuesday, Wednesday, Thursday,
Saturday 7 p. m.; Friday 9:30
p. m.

Columbia Feature 9 a. m.

REGINALD MONTMORENCY
MARRIES KATE JACKSON

As a member of the wedding party, Mr. J. Reginald Montmorency, one of the king's men, marched up the aisle and he marched down again. When he marched up the aisle, he was titled "best man"; when he marched down again, he was bridegroom.

The occasion was planned as the wedding of Ezry Butternut to Kate Jackson. They even marched up the aisle together with Reggie trudging disconsolately in the rear as best man. But when Deacon Jackson entoned the words, "Who gives this woman in marriage?" Ezra Butternut calmly replied, "I do." Which he did. After wiping the sweat from his troubled brow, Deacon Jackson proceeded with the ceremony and J. Reginald Montmorency was wedded to Kate Jackson without the slightest protest.

The rest of the plans proceeded without consequence except that Nellie Pnobscott became hysterical over the sudden change of affairs and had to be carried out. Also of slight consequence was the fact that Mary Ann, the charming flower girl of the evening refused to drop the flowers in the aisle as she walked in front of the wedding party as she said they were too pretty.

At the social, held immediately after the wedding, Ezra Butternut danced the highland fling and seemed in the very best of spirits. When confronted by a reporter concerning the strange turn of the wedding, Ezra admitted that he had planned his part of the wedding for some time, having found out that Reggie was a former flame of Kate Jackson.

J. Reginald Montmorency topped off the entertainment at the social with a rendition of "God Save the King," which was enjoyed very much by all.

SUBSCRIBE TO THE BUGLE—25 CENTS FOR THREE MONTHS—WRITE KMBC

HAP

MIDL

Publish

Danny a

Publis
Missouri
to the F
Radio S
rates 25

Presented by

Miss Mildred Martin

Liberty, Missouri

April 28, 1946

Well, me n Danny has been sa bzy writtin' things an gittin' uther peoples ta help us wuth the Bugle thut we almost fergot ta tell ya ta renew yer scripchsuns. After all ye no, ut arn't much use ta print a paper wouthout sumone ta read ut. Rember tho, thut even when we try ta please everbody wuth are paper, why we hafta know whut they wunts ferst. So don't be afraid ta write to us.

In case we hasn't did ut before, why all uf us in Happy Hollow an also the peoples up ta KMBC would kinda like ta say hello ta sum new readers out in the west. Ye see, with KMBC sendin' radio programs to the Columbia chain, why there's lots uf peoples wunts ta no more about them thut's on these programs. Well, we sure hopes ya like are Bugle enuf ta take ut all the time.

Gess there's one thut kids never will understand an that is why they can't act like grown up folks does wouthout gittin' bawled out fer ut. Uncle Ezry calls Mrs. Blackstone the Widdler but jist ketch me n Danny callin' her that an gittin' away wuth ut.

The editers uf this peper is gittin' bizier all the time. Jist seems like we don't even git time ta study are lessuns eny more. Sure does tak a long time ta build a sled too.

The Punkin Center Picolo is a up an cumin little paper wuth big ideas. They've started a exchange Enybudy whats got somthin he wants ta traid to sumbody els fer sumthin els can put it in the Picolo free fer nuthin. I think that's a right smart good idee. Then if them there milyun-airs wants to keep all the munej jest let and us pore folks will trade truck wuth each uther, an we won't need no munej. I've got sum onions I'd like to trade fer sum boots.

Mac-Nutt.

AND WHILE AS THE SHOW,

I taught her the trade
Of a ranger's command,
To hold a six-shooter
In each of her hands.

To hold a six-shooter,
And never to run.
As long as there's a load
Left in her gun.

We camped in our canyon
In the fall of the year,
To stay there that season
With the herd of a steer.

The Indians surrounded
One hour of our night,
She arose from her warm bed
A battle to fight.

She arose from her warm bed
And this she did cry:
Come all you brave cowboys,
For here we must die.

Hard claps of thunder
And down came the rain;
And in came a bullet
That crushed out her brain.

I got in my saddle
With a gun in each hand,
Says, "Come all you brave cowboys
Let's win this fair land."

Come all you brave cowboys,
Let's fight for our lives,
For the Indians have murdered
My dear little wife.
—Contributed by Mrs. Arthur Wat-
terton and Miss Hazel Davis.

THE BUDDED ROSE

Little Sweetheart we have parted,
From each other me must go.
Many miles we've separated,
From this world of care and woe.

Love that Savior of the promise
That you may meet in the land
When you said we'd be together,
When the roses bloom again.

Now this parting is a sorrow,
Oh, it almost breaks my heart,
Little darling will you love me
When we will be so far apart.

Down among the budded roses
I am nothing but a kiss,
I have parted from my darling,
Never more to meet again.

Will this parting be forever,
Will there be no coming day
When our hearts will be united
And all sorrow pass away?

Darling meet me up in heaven,
That's my true and earnest prayer,
If you love me here on earth dear,
I am sure you'll love me there.
Sent by
Mildred Walker and Clara Lawson.

Squire: "Ruben's sure doin'
some 'plane high-flying, ain't he
Annie? Now, he's sure up-to-
date.

Annie: "Uh-huh. About every
other night."

Mary Ann fergot ta rite her
story this week. Boy, sum uf
you kids better rite her a letter
an tell her ta git bzy.

Editor.

BIG BROTHER CLUB

Howdy, boys and girls. How are my little sisters and brothers? You know, being a Big Brother I feel like I ought to look out for all you little folks. So of course I want you to tell me how you're getting along at school and how much you're helping mother and dad to save by not scuffing your shoes or wearing them out these days. There are a lot of things I would like to know that you don't mention to me. And Willie wants you to send him more riddles. Willie is a hound-pup at guessing riddles. Let's see if we can really stick him with one.

Well, I told you last week that happy days were just around the corner, and here's the good news. Just think, we are having two live wire contests on our program—yes sir, two of them. A new Dwarfies contest and a new Salomint toothpaste contest—and I know you'll like them.

Boy, what a game that was at the Pla-Mor last Thursday. Every member of the Big Brother Club who wasn't there sure did miss a swell game.

But don't be disappointed if you didn't get to come this time, there's going to be a lot more of them especially for Big Brother Club members.

Say gang, you'll never know just how I felt when I walked into the Uptown theater last Saturday and saw all you Big Brother Club members and just stacks of food for Mercy Hospital. We had a big barrel at the theater, and each member who came to the show brought something for the Thanksgiving dinner of his or her brothers and sisters out at Mercy Hospital. That's what I call the real Big Brother spirit.

Better listen every night this week—Willie's promised to tell you about stalking wild animals in the African jungles. Is this going to be good?

Get your friends to write in, send their age, name, and address together with ten cents and belong to our club. You can take it from Big Brother, this is the biggest kiddies club anywhere in the world.

Big Brother.

KMBCycles**Publicity Fright**

LeRoy Smith, continuity writer and baritone heard frequently over KMBC has an aversion to any publicity. We have threatened to publish the answers which he returned on a publicity questionnaire which he was handed about a week ago. Won't he be mad. Thank goodness an editor has some writes.. Whoops what a gag.

Mr. Cecil (Zilch) Holman says that what an editor ought to have is rites.

That's one of the unhappy sides of radio life. If you've always wondered what all this mad dashing around a radio studio was, it's usually some one trying to find some one else who hasn't heard his latest gag.

Reuben: "I have a half mind to kiss you."

Annie Laura: "If you had a whole mind, you would have done it an hour ago."

Vesta May Levett.

Apologies

There was a little girl
And she had a little curl
Right in the middle of her fore-
head.

When she chewed her food
She felt very, very good,
When she swallowed it whole she
felt horrid.

Irish.

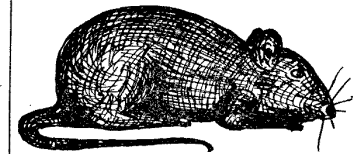
PROGRESSIVE

Ozie: "Why do you call me
'Pilgrim'?"

Sallie: "Well, every time you
call you make a little progress."

C. M. B.

ECHOES TO THE BUGLE CALL



FLYING CLOUDS

Tonight I watched the clouds,
Fleecy white clouds, drifting,
Blown by a forcing wind
And helplessly shifting.

They fascinated me—
Racing, errant, gaining,
The wind still behind them.
Soon it will be raining.

A gay love was like that,
Blown, careless, unthinking,
Before the winds of Fate
Growing deeper, linking.

Into a fragile chain
Lacking rhyme or reason,
Dancing fascination
Lasting a brief season.

It rained, and then the sun
Shone brightly, but the lull
With the sky void of clouds,
Seemed strangely empty, dull.
—Iris of Richmond.

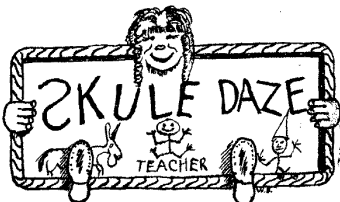
'STOO MUCH, IRISH

But when you fall in love
You are way past thinking;
Your head whirls dizzily
Like when you've been drink-
ing
Stuff that you ought not drink.

When life looks roseate—
Listen, lady, listen—
And the pulse jumps way up,
And eyes start to glisten,
It's too late than, to think.
Iris of Richmond.

Depression

Sing a song of bonuses,
And contracts full of traps;
By 1954 we'll get
Some profit back—PERHAPS.
Irish.



Could some one tell an inquisi-
tive little freshman just why
vitamins weren't put in candy in-
stead of codliver oil and spinach?

Have you heard about the
Trousers incident? Well, they had
a big tear.

From an examination paper:
"We celebrate February 22 be-
cause it was the day on which
George Washington didn't tell a
lie."
Betty Co-ed.

TO MUCH SAVING

"The man who is always trying
to save himself trouble is likely
to save a lot more than he can
take care of."

—"Marietta Pickle."

Life With a Paunch

What a world! By the time
you're important enough to take
two hours for lunch, the doctor
limits you to a glass of milk.

"What's Good for the Gander—"

A certain husband, whose wife
uses his razor to open tin cans,
has discovered that his wife's
large powder puff makes an ele-
gant shoe brush.

TO TED AND HUGH

Hope seemed to have vanished
As I stopped beside my gate,
I sat down to muse awhile
And perhaps bemoan my fate.

The gate clicked as it flew open
wide,
And a cherry voice said,
"Hello there, May we come in-
side?"

Then I heard music in the dis-
tance
Beautiful, soft and low,
I closed my eyes and listened
'Twas a tune of long ago.

I forgot my heartache and sor-
row,
As I listened to poet and song,
My self-pity vanished quite,
My fate, I no longer bemoaned.

But the call was all too brief,
For I heard the cherry voice
say,
"We'll come again tomorrow,
If you only say we may."

I arose to my feet as the gate
closed,
My friends had gone their way.
Little knowing the cheer they
left behind
As they passed thru my gate
that day.
—"Just a friend."

Percy: "There's been some-
thing trembling on my lips for
months and—"

Sally: "Yes, I know. Why
don't you shave it off?"

SI AN' MA

Th' liner "Lusitania,"
Th' Germans sank, you min'?
They're sendin' divers down ter
her,

Ter see what they can fin';
Some 'lowed she carried war sup-
plies,

So Ma an' Me opine,
'Twill cause a stir all 'roun' th'
worl'

If they tell what they fin'.

Two "Hoosiers" thought that
they was girls,

Til they was thirty three,
Ma 'lows they never thought at
all,

An' Ma an' Me agree;
Ma 'lows she bet they never went
Ter neckin' parties much,
Cause neither of th' two pos-
sessed

Th' skin you love ter touch.

Well here's Thanksgiving'. Spose
we bow

An' thank th' One above,
Fer all th' blessin's we've en-
joyed,

Fer health an' peace an' love;
I know hard times is pinchin' us,
Our pocket-books is flat,
But we aint in Manchuria,
Le's thank th' Lord fer that.

—R. H. Richardson.

THIS FOR SI

Now this to Esther of Shawnee
And others who don't know it
Our Si sure does write verses
right,

Of course he is a poet!

His poems may not come from
within

Or his soul be a part.
But when our country's in a
"jam"

Don't Si take it to heart?

If Si sees poetry in politics
Here's my advice now heed it.
Just let him write it out in verse
It won't hurt us to read it.

—Rainy Day Pal.

TNX!

Curly hair and big blue eyes
Invariably bring many sighs.
Little Doug is no exception,
So, ladies, give him your atten-
tion.

Peri.

Lem Swogglehorn, of Sleepy
Cat, says that he appreciates his
wife just as much as he would if
she was some other man's wife.

—Lida.

Cheerio folks! Ready for some
more dirt? Well here 'tis and
I'm right glad you like the stuff
'cause I do too. There is nothing
I like better than dirt unless it's
cheese, but even then it has to be
awfully good cheese.

I hardly know where to start,
I have so much to tell, but I'll
just jump right into the middle
of it and let you try to keep up
with me. Ticy Moler Wade has
a strong aversion to putting
cracked ice in waste baskets—if
you want to know why ask her.
While in the front office I stopped
long enough to examine the "flat
spot" on the end of Aldine
Smith's nose that she was so hi-
lariously panned about on the
"Program Without a Name" last
Wednesday a week ago. It really
is flat I discovered, and if you
want to make her mad just kid
her about that flat spot and call
her "Bertha." Going on down the
hall I peeked into the office of
our friends, Cecil and Sally, and
my whiskers nearly fell off with
surprise at the beauty it is as-
suming. I understand they are
out to get the title of the best
looking office in the studio and
believe me they're making a good
start. I'm curious to know who
made the drapes though—any-
body with information along this
line will please address it to
GREY MOUSE, KMBC.

Scooting on down to the lounge
from there I fell right into the
most gore I've run across since
MICKEY MOUSE stole my piece
of cheese two years ago last
Christmas. George Washington
White (Eddie Edwards to you) I
discovered has an extreme pas-
sion for roses—lovely, don't you
think? But aren't we glad he
picked on roses? I also noticed
that Eddie was quite crippled up
for some reason and soon learned
that he had, only the day before,
begun to "Keep Fit" with Happy
Harry. (Really Harry you
shouldn't be so rough.) Then
just as I was about to get in on
something Duke Wellington and
Sammy Lighter were in a huddle
about, Velma Mabie spied me and
being a woman would have to
scream and yell, meanwhile hunt-
ing for the nearest thing upon
which to climb. Well all I could
do after that outburst was to
make tracks at once or get my
week's cheese in advance.

GREY MOUSE.

K M B C PROGRAM SCHEDULES FOR WEEK OF NOVEMBER 29

PLEASE NOTE

Programs listed in bold face are for the benefit of visitors to the KMBC Pickwick Hotel Studios. These programs are presented in the main studio and can be seen from the visitors gallery.

SUNDAY, NOVEMBER 29, 1931

- 7:00—Organ Preludium.
7:30—Bible Study.
8:00—Land O' Make Believe.
9:00—Journal-Post Funny Paper Man.
9:30—Quiet Harmonies
9:45—Kansas City Youth Forum.
10:00—Julia Mahoney—Charles Carlisle.
10:15—Edna Thomas—Lady from Louisiana.
10:30—Voice of St. Louis.
11:00—Stone Church Choir.
11:30—International Broadcast.
11:45—Cafe Eudapesth.
12:00—Cathedral Hour.
12:45—Venida Program.
1:00—Wallace Silversmiths—Sons of Eli.
1:30—Columbia Church of the Air.
2:00—New York Philharmonic Symphony Orchestra—Arturo Toscanini.
4:00—Matinee Melodies—P. Hans Flath, Billy Ganz.
4:15—Smiling Ed McConnell—Aladdin Lamp.
4:30—L. D. S. Radio Vespers—From Independence.
5:00—Shuron Showmen.
5:30—Barnsdall Musical Memories.
6:00—The World's Business—Dr. Julius Klein.
6:15—Charlie and Oscar.
6:30—Luden's Novelty Orchestra.
7:00—Devils, Drugs and Doctors.
7:15—Pickwick Travelers.
7:45—Angelo Patri—"Your Child."
8:00—Roxy Theater Symphony Orchestra.
8:30—Romances of the Sea.
9:00—Edna Wallace Hopper Variety Show.
9:30—Song Our Mothers Used to Sing.
9:45—Earnest Hutcheson and Concert Orchestra.
10:00—Life Saver Success Interview with Gov. Norman S. Case.
10:05—L. D. S. Studio Service—from Independence.
11:00—Eddie Duchin—Central Park Orchestra.
11:30—Nocturne—Ann Leaf
12:00—White House Tavern Orchestra.



Arturo Toscanini Sun., 2:00 p. m.

MONDAY, NOVEMBER 30, 1931

- 6:00—Morning Devotions.
6:15—Organ Revellie.
6:45—Ozie and George.
7:00—Keeping Fit with Pebeo.
7:15—Keeping Fit.
7:30—Something for Everyone.
7:45—The Old Dutch Girl.
8:00—Journal-Post News Flashes.
8:05—Morning Music Box—P. Hans Flath-Dick Smith.
8:30—Uncle Ezry's Ramblings.
8:45—The Ambassadors.
9:00—The Jones Store Shopper.
9:15—Harmonies and Contrasts.
9:45—Round Towners.
10:00—Melody Parade.
10:15—Madison Singers.
10:30—Anne Lazar—Front Page Personalities.
10:45—Ben Alley—Songs.
11:00—Don Bigelow's Orchestra.
11:15—Lady of the House.
11:30—Girl o' My Dreams.
11:45—Piano Interlude.
11:50—Journal-Post News Flashes.
12:00—Constance Parker Young.
12:15—Aladdin Mountaineers.
12:25—Producers' Market News.
12:30—The Old Trapper.
12:35—Louie's Hungry Five.



Dick Smith "Morning Music Box" Daily 8:05 p. m.

- 12:47—Farm Frolic.
1:00—The Singing Vagabond.
1:15—The Pickwick Traveler.
1:30—American School of the Air.
2:00—Four Eton Boys.
2:15—Columbia Salon Orchestra.
2:30—Arthur Jarrett—Songs.
2:45—The Program Without a Name—Hugh Studebaker and KMBC Staff.
3:15—Bert Low'n's Orchestra.
3:30—Willie Ganz—Pianist.
3:45—Between the Book Ends.
4:00—Asbury Park Casino Orchestra.
4:20—Journal-Post News Flashes.
4:30—Uncle Olie and his gang.
4:45—Hotel Taft Orchestra.
5:00—Happy Hollow.
5:25—Citizen's League Speaker.
5:55—Piano Interlude.
6:00—Organalities.
6:15—Phenomenon.
6:25—Life Saver Success Interview with Marian A. Bills.
6:30—Boswell Sisters—Baker Chocolate.
6:45—Morton Downey and Camel Quarter Hour.
7:00—The Columbians.
7:15—Singin' Sam, the Barbasol Man.
7:30—LaPalina Presents Kate Smith.
7:45—Modern Male Chorus.
8:00—Pompeian Make-up Box.
8:15—Institute of Charm—Beauty Talk.
8:30—Evening in Paris—Bourjois.
9:00—Guy Lombardo's Robert Burns Orchestra.
9:30—Toscha Seidal with Orchestra—Vivaldi Concerto.
9:45—Myrt and Marge.
10:00—Cremo Presents Bing Crosby.
10:15—Ayer's News.
10:17—Street Singer.
10:30—White House Tavern Orchestra.
11:00—Ben Bernie's Orchestra.
11:30—Noble Sissle's Orchestra.
12:00—White House Tavern Orchestra.



Art Jarrett, Mon., Wed., Fri., 2:30 p. m.

TUESDAY, DECEMBER 1, 1931

- 6:00—Morning Devotions.
6:15—Organ Revellie.
6:45—Ozie and George.
7:00—Keeping Fit with Pebeo.
7:15—Keeping Fit.
7:30—Texas Ranger—Old Time Songs.
7:45—Cap'n Bill and Willie.
8:00—Journal-Post News Flashes.
8:05—Morning Music Box.
8:30—Uncle Ezry's Ramblings.
8:45—Morning Minstrels.
9:00—The Jones Store Shopper.
9:15—U. S. Navy Band.
10:00—Girl o' My Dreams.
10:15—Human Interest Stories.
10:30—Sun-Maid Program.
10:45—Ben Alley—Songs.
11:00—Rumford Radio Cooking School.
11:15—Lady of the House.
11:30—Columbia Revue.
11:50—Journal-Post News Flashes.
12:00—Palst-ett Varieties.
12:15—Aladdin Mountaineers.
12:25—Producers' Market News.
12:30—Piano Interlude.
12:35—Wilson Doty—Organist.
12:47—Fran Heyser—Song Recital.
1:00—Wyeth Program.
1:15—Columbia Feature.
1:30—American School of the Air.
2:00—Missouri League of Women Voters.
2:10—Classic Hour—Mrs. Aubrey Waller Cook.
2:30—Musical Americans.
2:45—The Program Without a Name—Frolic.
3:15—The Four Clubmen.
3:30—Phil Fisher and Orchestra.



Foy Wons, "Camel Quarter Hour," Daily 6:45 p. m.

- 3:45—Between the Book Ends.
4:00—Tanlac Program.
4:15—Impromptu.
4:20—Journal-Post News Flashes.
4:30—Salty Sam, the Sailor.
4:45—North Mehornay Newly-Weds.
5:00—Big Brother Club—Children's Feature.
5:25—Happy Hollow.
5:45—Pertussin Program.
6:00—Ed Cochran's Sport Chat.
6:15—Phenomenon.
6:25—Life Saver Success Interview with Alfred Fuller.
6:30—Kaltenborn Edits the News.
6:45—Morton Downey and Camel Quarter Hour.
7:00—The Mills Brothers.
7:15—Abe Lyman's Band.
7:30—Connie Boswell—Songs.
7:45—Walter Winchell.
8:00—Ben Bernie and His Blue Ribbon Orchestra.
8:30—Romances of the Sea.
9:00—Howard Barlow—Symphony Orchestra.
9:30—Louie Panico's Orchestra.
9:45—Myrt and Marge.
10:00—Cremo Presents Bing Crosby.
10:15—Ayer's News Report.
10:17—Jack Miller—Songs.
10:30—Hawalian Serenaders.
10:45—Nocturne.
11:00—Romaneli's Orchestra.
11:30—Asbury Park Casino Orchestra.
12:00—White House Tavern Orchestra.

WEDNESDAY, DECEMBER 2, 1931

- 6:00—Morning Devotions.
6:15—Organ Revellie.
6:45—Ozie and George.
7:00—Keeping Fit with Pebeo.
7:15—Keeping Fit.
7:30—Something for Everyone.
7:45—The Old Dutch Girl.
8:00—Journal-Post News Flashes.
8:05—Morning Music Box.
8:30—Uncle Ezry's Ramblings.
8:45—Morning Minstrels.
9:00—The Jones Store Shopper.
9:15—Dr. Royal S. Copeland.
9:30—Melody Parade.
10:00—Rhythm Ramblers.
10:15—Musical Alphabet.
10:30—Charis Morning Musicales.
10:45—Ben Alley.
11:00—Acme Sunshine Melodies.
11:15—Lady of the House.
11:30—Girl o' My Dreams.
11:45—Jackson County Farm Bureau.
11:50—Journal-Post News Flashes.
12:00—Constance Parker Young.
12:15—Aladdin Mountaineers.
12:25—Producers' Market News.
12:30—The Old Trapper.
12:35—Band Practice.
12:55—Farm Belt Headlines.
1:00—Wyeth Program.
1:15—Columbia Salon Orchestra—Classics.
1:30—American School of the Air.
2:00—Kathryn Parsons—Girl o' Yes terday.
2:15—Four Eton Boys.
2:30—Arthur Jarrett—Songs.
2:45—The Program Without a Name—Hugh Studebaker and Staff.
3:15—United States Navy Band.
3:30—David Grosch—Sing Talk.
3:45—Between the Book Ends.
4:05—Journal-Post News Flashes.
4:15—Uncle Olie and His Gang.
4:30—Salty Sam the Sailor.
4:45—Mary Ann.
5:00—Big Brother Club—Children's Feature.
5:45—Reis and Dunn.
6:00—The Swiss Yodelers.
6:15—Phenomenon.
6:25—Life Saver Success Interview with Dr. John Gregg.
6:30—Boswell Sisters—Baker Chocolate.
6:45—Morton Downey and Camel Quarter Hour.

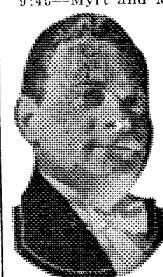


Ted Malone, "Phenomenon," Daily, 6:15 p. m.



Morton Downey, "Camel Quarter Hour," 6:45 p. m.

- 7:00—The Columbians.
7:15—Singin' Sam, the Barbasol Man.
7:30—Kate Smith—LaPalina.
7:45—Pray and Braggiotti—Piano Team.
8:00—President Hoover—Speech.
8:30—Eneo Crime Club.
9:00—Vitality Personalities.
9:15—Weed Tiro Chains Program.
9:30—Elizabeth Schumann—Songs.
9:45—Myrt and Marge.
10:00—Cremo Presents Bing Crosby.
10:15—Ayer's News.
10:17—Street Singer.
10:30—White House Tavern Orchestra.
11:00—Eddie Duchin's Orchestra.
11:30—Isham Jones Orchestra.
12:00—White House Tavern Orchestra.



Toscha Seidal Mon., 9:30 p. m.

THURSDAY, DECEMBER 3, 1931

- 6:00—Morning Devotions.
6:15—Organ Revellie.
6:45—Ozie and George.
7:00—Keeping Fit with Pebeo.
7:15—Keeping Fit.
7:30—The Texas Ranger—Old Time Songs.
7:45—Cap'n Bill and Willie.
8:00—Journal-Post News Flashes.
8:05—Morning Music Box.
8:30—Uncle Ezry's Ramblings.
8:45—The Ambassadors.
9:00—The Jones Store Shopper.
9:15—Machine Age Housekeeping.
9:30—Melody Parade—Music.
9:45—Barbara Gould Beauty Talk.
10:00—Girl o' My Dreams—Orchestra.
10:15—Morning Minstrels.
10:30—Sun Maid Program—Songs.
10:45—Ben Alley—Songs.
11:00—Rumford's Radio Cooking School.
11:15—Lady of the House.
11:45—Girl o' My Dreams—Orchestra.
12:00—Journal-Post News Flashes.
12:10—Aladdin Mountaineers.
12:25—Producers' Market News.
12:30—Speeches by Five Governors.
1:00—The Singing Vagabond.
1:15—Columbia Salon Orchestra—Classics.
1:30—American School of the Air.
2:00—Edna Wallace Hopper—Beauty Talk.
2:15—La Forge—Berumen Musicales.
2:30—Miriam Ray—Blues Singer.
2:45—The Program Without a Name—Frolic.
3:15—Melody Magic.
4:45—Bert Low'n's Orchestra.
5:00—Big Brother Club—Children's Feature.
5:45—Pertussin Program.
6:00—Those McCarty Girls.
6:15—Phenomenon.
6:25—Life Saver Success Interview with Kaltenborn Edits the News.
6:45—Morton Downey and Camel Quarter Hour.
7:00—The Mills Brothers.
7:15—Abe Lyman's Band.
7:30—La Palina Presents Kate Smith.
7:45—Angelo Patri "Your Child."
8:00—Minneapolis Symphony Orchestra.
8:15—Institute of Charm.
8:30—Love Story Magazine Hour.
9:00—Hart Schaffner and Marx Program.
9:30—Modern Male Chorus.
9:45—Myrt and Marge.
10:00—Cremo Presents Bing Crosby.
10:15—Ayer's News.
10:17—Jack Miller—Songs.
10:30—Hawalian Serenade.
10:45—Will Osborne and Orchestra.
11:00—Guy Lombardo's Orchestra.
11:30—Louie Panico's Orchestra.
12:00—White House Orchestra.



Salty Sam the Sailor Tues., Wed., Thurs. 4:30 p. m.

FRIDAY, DECEMBER 4, 1931

- 6:00—Morning Devotions.
6:15—Organ Revellie.
6:45—Ozie and George.

29 TO DECEMBER 5

- 7:00—Keeping Fit with Pebecco.
- 7:15—Keeping Fit.
- 7:30—Something for Everyone.
- 7:45—The Old Dutch Girl.
- 8:00—Journal-Post News Flashes.
- 8:05—Morning Music Box.
- 8:30—Uncle Ezry's Ramblings.
- 8:45—Morning Minstrels.
- 9:15—Julia Sanderson and Frank Crumit.
- 9:45—Don and Betty.
- 10:00—Sally Stokely.
- 10:15—Blue Moon Light.
- 10:30—Melody Parade.
- 10:45—Ben Alley—Songs.
- 11:00—Don Bigelow and his Orchestra.
- 11:15—The Lady of the House.
- 11:30—Girl o' My Dreams.
- 11:45—Columbia Revue.
- 11:50—Journal-Post News Flashes.
- 12:00—Pabst-ett Varieties.
- 12:15—Aladdin Mountaineers.
- 12:25—Producers' Market News.
- 12:30—The Old Trapper.
- 12:35—Midday Meditations.
- 12:55—Farm Belt Headlines.
- 1:00—Columbia Artists' Recital.
- 1:15—Flewick Traveler.
- 1:30—American School of the Air.
- 2:00—Four Eton Boys—Quartet.
- 2:15—Talk—Governor Ritchie.
- 2:30—Arthur Jarrett.



P. Hans Flath
 Director,
 Morning Music Box
 Wed., 4:00 p. m.

- 2:45—The Program Without a Name.—Frolie.
- 3:15—Light Opera Gems.
- 3:30—Edna Thomas—Songs.
- 3:45—Between the Book Ends.
- 4:00—Curtis Institute of Music.
- 4:20—Journal-Post News Flashes.
- 4:30—Uncle Olie and His Gang.
- 4:45—North Me-horney Newly-Weds.
- 5:00—Big Brother Club—Children's Feature.
- 5:25—Happy Hollow.
- 5:45—Bert Lown's Orchestra.
- 6:00—Organalities.
- 6:15—Phenomenon.
- 6:25—Life Saver Success Interview.
- 6:30—Baker Chocolate—Boswell Sisters.
- 6:45—Camel Quarter Hour with Morton Downey.
- 7:00—Kansas City Custom Garment "Radio Imps."
- 7:15—Singin' Sam, the Barbasol Man.
- 7:30—The March of Time.
- 8:00—Radio Reproductions.
- 8:15—Liberty Magazine Hour.
- 8:45—Friendly Five Footnotes.
- 9:00—Pillsbury Pageant.
- 9:30—Columbia Feature.
- 9:45—Myrt and Marge.
- 10:00—Cremo Presents Bing Crosby.
- 10:15—Ayer's News.
- 10:17—Street Singer.
- 10:30—White House Tavern Orchestra
- 11:00—Ben Bernie and his Orchestra.
- 11:30—Ship's Inn Orchestra.
- 12:00—White House Tavern Orchestra.

- SATURDAY, DECEMBER 5, 1931**
- 6:00—Morning Devotions.
 - 6:15—Organ Revellie.
 - 6:45—Ozie and George.
 - 7:00—Keeping Fit with Pebecco.
 - 7:15—Keeping Fit.
 - 7:30—The Texas Ranger.
 - 7:45—Cap'n Bill and Willie.
 - 8:00—Journal-Post News Flashes.
 - 8:05—Morning Music Box.
 - 8:30—Uncle Ezry's Ramblings.
 - 8:45—Lady of the House.
 - 9:00—The Jones Store Shopper.
 - 9:15—Mary Ann's Saturday Club.
 - 9:30—Adventures of Helen and Mary.
 - 10:00—Girl o' My Dreams.
 - 10:15—N. Y. Philharmonic Orchestra Children's and Young People's Concert.
 - 11:30—K. C. Council of Churches.
 - 11:45—Producers' Market News.
 - 11:50—Louie's Hungry Five.

P. Hans Flath
 KMBC Musical
 Director.
 Morning Music Box
 Every Morning
 8:05 a. m.

- 12:00—Journal-Post News Flashes.
- 12:10—Smiling Ed McConnell—Aladdin Lamp.
- 12:25—Producers' Market News.
- 12:30—Penn-Navy Game.
- 3:30—Spanish Serenade.
- 3:45—Between the Book Ends.
- 4:00—Eddie Duchin's Orchestra.
- 4:30—Journal-Post News Flashes.
- 4:45—Junior Artists' Club.
- 5:00—Big Brother Club—Children's Feature.
- 5:25—Happy Hollow.
- 5:45—Football Summary.
- 6:00—The Political Situation in Washington.
- 6:15—Phenomenon.
- 6:25—Life Saver Success Interview.
- 6:30—Edna Wallace Hopper.
- 6:45—Camel Quarter-Hour with Morton Downey.
- 7:00—The Mills Brothers.
- 7:15—Philadelphia Symphony Orchestra Concert.
- 9:00—Hank Simmons' Show Boat.
- 10:00—Cremo Presents Bing Crosby
- 10:15—Ayer's News.
- 10:17—Jack Miller—Songs.
- 10:30—White House Tavern Orchestra.
- 11:00—Guy Lombardo's Orchestra.
- 11:30—St. Moritz Orchestra.
- 12:00—White House Tavern Orchestra.

**KMBC ORIGINATIONS
 THE COLUMBIA NETWORK**

Programs listed below are those which are presented in KMBC studios or from remote control points for stations of the Columbia Broadcasting System west of Kansas City. Programs which are also broadcast locally by KMBC are indicated by an asterisk (*).

NETWORK SCHEDULE

- SUNDAY, NOVEMBER 29, 1931**
- 6:15-6:30—Swiss Yodelers.
 - 7:45-8:00—Hawaiian Serenade.
- MONDAY, NOVEMBER 30, 1931**
- 6:00-6:15—Henry Halstead's Orchestra.
 - 7:15-7:30—Ozie and George.
 - 7:30-7:45—Organalities.
 - 7:45-8:15—Henry Halstead's Orchestra.
- TUESDAY, DECEMBER 1, 1931**
- 6:00-6:15—Henry Halstead's Orchestra.
 - 6:30-6:45—The Songsmiths.
 - 7:45-8:00—Wahdenna Chorus.
 - 8:30-9:00—Dancing at White House Tavern.
- WEDNESDAY, DECEMBER 2, 1931**
- 6:00-6:15—Henry Halstead's Orchestra.
 - 7:15-7:45—Henry Halstead's Orchestra.
 - 7:45-8:00—Rhythmaires.
 - 8:30-9:00—Salonesque.
- THURSDAY, DECEMBER 3, 1931**
- 6:00-6:15—Henry Halstead's Orchestra.
 - 6:30-6:45—Between the Book Ends.
 - 7:30-8:00—Friendly Muse.
 - 8:30-9:00—Dancing at White House Tavern.
- FRIDAY, DECEMBER 4, 1931**
- 6:00-6:15—Henry Halstead's Orchestra.
 - 7:15-7:30—The Songsmiths.
 - 8:00-8:30—Henry Halstead's Orchestra.
 - 8:30-8:45—Organalities.
 - 9:30-9:45—Memory Mist.
- SATURDAY, DECEMBER 5, 1931**
- 7:30-8:00—Henry Halstead's Orchestra.
 - 8:00-8:30—Happy Hollow Barn Dance Varieties.

**STOKOWSKI TO CONDUCT PROGRAM
 OF ROMANTIC WORKS**

**Schuman Symphony to be Heard
 on Philadelphia Symphony
 Program December 5.**

Leopold Stokowski will turn his attention to the great "romantic" composers of the early nineteenth century when he directs the Philadelphia Orchestra for the third broadcast of the Philco series, through the Columbia network and KMBC from 7:15 to 10 p. m. Saturday, December 5.

Such composers as Bach, Haydn, Mozart, and Beethoven have been represented in the two previous sections of Stokowski's survey of musical history. Schubert and Mendelssohn, who not infrequently are looked upon as the last of the classicists, are placed by Stokowski in the "romantic" category, for he believes that in the final analysis their contributions to musical development were note-worthy more because of what they originated than because of the improvements they made upon existing forms.

For his first number, Stokowski has chosen a graceful composition of Weber's which has great historical importance. The "Invitation to the Dance" was composed while he was kapellmeister at the Dresden court, but its very nature reveals it as a work of pure inspiration, and not an oggical composition for state balls. It marks the transition period in dance music, for in it formal dignity and pastoral affectation are dispensed with, and the feelings of the day are re-echoed.

The three excerpts from Schubert's "Rosamunde" and the "Roman Carnival" overture of Berlioz, romanticism is seen at its most romantic. The Schubert music was written for an opera based on a play by Wilhelmina von Chezy.

After the intermission, during which Pitts Sanborn and Linton Martin, music critics of Scripps-Howard newspapers and the Philadelphia Inquirer, respectively, will describe the program and the scene in the Philadelphia Academy of Music, Schumann's D Minor symphony will be played.

In this, as in all his symphonies, Schumann disregarded classical form to a great extent, and in fact intended to designate this work as a "Symphonic fantasia." Instead of the usual four movements (allegro, andante,

schерzo, allegro) it consists of a slow introduction, followed by a romanza, scherzo and slow finale, all merging into one great work without break. The work consequently seems to consist of one great movement, giving it a coherence not usually found in the symphony, and throughout its whole length it is characterized by a feeling of warmth and passion.

- Following is the program:
- Invitation to the Dance.....Weber
 - Excerpts from Rosamunde.....
 - Schubert
 - Overture
 - Entr'act
 - Ballet
 - Overture, "Roman Carnival"....
 - Berlioz
 - Scherzo, from "Midsummer Night's Dream"Mendelssohn
 - Symphony in D Minor, Schumann.
 - Introduction: Allegro.
 - Romanza
 - Scherzo
 - Finale: Lento.

TOSCANINI'S FIRST PHILHARMONIC BROADCAST TO BE HEARD IN EUROPE

Schumann's "Rhenish" Symphony to be Heard Sunday.

When Arturo Toscanini raises his baton over the New York Philharmonic Symphony Orchestra for his first broadcast concert this season on Sunday, November 29, from 2:00 to 4:00 p. m., America's oldest symphonic organization will be heard not only throughout the United States, over the KMBC-Columbia network, but in France, Austria, Czecho-Slovakia and Hungary as well.

After the intermission, during which Olin Downes, distinguished critic, will comment on the music, Toscanini will lead the orchestra in Brahms' variations on a theme by Haydn, and two more modern works—"The Redemption," by Cesar Franck, and Respighi's "Pines of Rome."

- Following is the program:
- Overture to "The Flying Dutchman," Wagner.
 - Symphony in E flat ("The Rhenish") Schumann.
 - Intermission: Description of the music by Olin Downes.
 - Variations on a Theme by Haydn, Brahms.
 - "The Redemption," Franck.
 - "The Pines of Rome," Respighi.

AMERICAN SCHOOL OF THE AIR

Life of Roger Williams in Drama.

A dramatization depicting the life of Roger Williams will be broadcast by the American School of the Air from 1:30 to 2:00 p. m. Monday, November 30, over a coast-to-coast network of the Columbia Broadcasting System.

The school children throughout the country will hear at this time the outstanding events in the life of the man who first waged the fight for religious tolerance in this country.

The story starts in England where Roger Williams was a young minister. Being unable to accept the narrow teachings of the Church of England, he came over to Boston in 1630. Here he found that the Puritan religious teachings were quite as narrow and intolerant as those in England. He was forced to flee from Boston and he went to what is now Rhode Island where he founded Providence.

LIFE IN RUSSIA TUESDAY

Life in Russia, both before and after the revolution, will be described for the school children of America by Madame Pirie-Beyea during the School of the Air program to be broadcast from 1:30 to 2:00 p. m., December 1.

Madame Pirie-Beyea has traveled extensively through Russia and before the war was presented to the Czar and Czarina. She met many members of the Russian nobility when she was a child and was entertained at the Czar's palace, developing at that time a broad knowledge of Russian life prior to the war.

During the program a balaika orchestra under the direction of Peter Biljo will play Russian dances, and folk songs will be sung.

A REAL THRILLER ON ENO CRIME CLUB

"The Grapevine Murders," by George F. Worts, a mystery involving Joyce Linn, an heiress by the will of an eccentric grandfather, her aunt, with whom Joyce is forced to live, and Gillian Hazeltine, a young criminal lawyer who finds the source of the crimes, will be presented on the End Crime Club drama from 8:30 to 9:00 p. m.



FIRST KENTUCKY DERBY

Barnsdall to Recall First Derby at Churchill Downs.

Churchill Downs on the occasion of the running of the first Kentucky Derby will be recalled during the Sunday (Nov. 29) Barnsdall Musical Memories program, 5:30 to 6 p. m. Central Standard Time, over the Columbia network.

Such old-time favorites as "The Old Oaken Bucket," "The Sidewalks of New York," "Horses, Horses, Horses," "Oh, Dem Golden Slippers," and "Barney Google" will be sung by the Melodymasters as they furnish the musical setting for the program of memories.

OPERATIC AND SALON MUSIC ON PERTUSSIN PROGRAM

Stretz Orchestra New to Radio.

Beginning Tuesday, December 1, from 5:45 to 6:00 p. m., the Stretz orchestra, noted in society circles for its salon music and never before heard on the air, will inaugurate a biweekly program of operatic and salon music over the KMBC-Columbia network. They will be heard every Tuesday and Thursday at 5:45 p. m. in a group of programs sponsored by Seek & Kade, Inc., makers of Pertussin Cough Medicine.

In addition to the orchestra, a guest artist will appear on each program, and there will be a talk on some phase of health by a health expert.

VITALITY PERSONALITIES PRESENTS HELEN MORGAN

Helen Morgan will appear as guest artist on the first broadcast of a new Vitality Personalities series over the KMBC-Columbia network, Wednesday, December 2, at 9:00 p. m.

As in the two previous series of sixteen broadcasts each, the forth-coming programs will feature outstanding stars of stage and screen with Freddie Rich's orchestra again furnishing the music. The Roundtowners Quartet also will be heard on each broadcast.

FAMOUS ORCHESTRA

TO NIGHTLY SCHEDULE

George Olsen and His Music on Extensive Schedule.

George Olsen and his Music have recently been signed exclusively by Columbia Broadcasting System and will be heard over a nation-wide network including KMBC every evening except Sunday, at 10:45 p. m. This outstanding dance orchestra will be picked up from the Club Richman in New York on the most extensive night schedule ever allotted a remote ensemble. The first broadcast occurred last Tuesday, November 24.

PRESIDENT HOOVER SPEAKS WEDNESDAY

President Hoover is to give an address at the opening session of his White House Conference on Home Building and Home Ownership which will be broadcast over KMBC from the Columbia network on Wednesday, December 2, from 8:00 to 8:30 p. m. He will be introduced by Robert P. Lamont, Secretary of Commerce and will speak generally on the purpose of the current session.

BROADCAST ARMY- NOTRE DAME GAME

Scheduled for November 28 for the Columbia network and KMBC is one of the season's most looked forward to football games, that between Notre Dame and the Army. Two of the world's greatest teams will clash on that day with play by play descriptions going to listeners of the chain through the medium of Ted Husling, veteran sports announcer. The game is to be played at the Yankee Stadium in New York.

CATHEDRAL HOUR

Sunday, November 29, 12 Noon

Processional "Rejoice, Rejoice, Believers!" Smart-Cathedral Ensemble.

From Messe du Sacre Coeur, Gounod.
a. Kyrie.
b. Credo.

Quartet, Choir and Orchestra.
Recit., Arie and Chorus: "Oh Thou That Tellest," Handel—Barbara Maurel, Choir and Orchestra.

From Messe du Sacre Coeur, Gounod.
a. Benedictus.
b. Agnus Dei.

Quartet, Choir and Orchestra.
"Come Unto Me," Singsong—Barbara Maurel and Crane Calder.
Chorus: "All Praise to God the Eternal," Gaul—Cathedral Ensemble.

TOSCANINI RESUMES

PHILHARMONIC HELM



Leadership of the New York Philharmonic Symphony orchestra will again be in the hands of Arturo Toscanini on Sunday, November 29, when the weekly concert of the orchestra is broadcast from 2:00 to 4:00 p. m., over the KMBC-Columbia network. The Italian maestro has just returned from Europe, where he conducted at the Mozart Festival in Salzburg and the Wagner Festival in Bayreuth.

AUSTRIAN PRIMA DONNA IN COLUMBIA CONCERTS PROGRAM

Strauss, Mozart and Beethoven Works on List.

Elizabeth Schumann, prima donna soprano of the Vienna Staatsoper, will be heard for the first time by the American radio audience when she appears with her husband, Carl Alwin, in the Columbia Concerts program scheduled for December 2, from 9:30 to 10 p. m., through the KMBC-Columbia network.

Following is the program in detail:

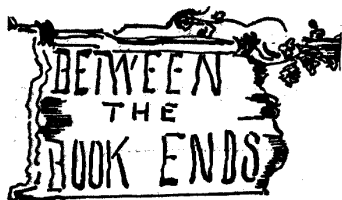
Waltz, "Tales from the Vienna Woods," Joh. Strauss—Orchestra.

Excerpts from "Die Fledermaus," Joh. Strauss—Elizabeth Schumann; Carl Alwin at the piano.

"Morgen," Richard Strauss.

"Alleluja," Mozart—Elizabeth Schumann with Orchestra.

Overture, "Egmont," Beethoven—Orchestra.



Every week day at 3:45 p. m. over KMBC. Heard over the Columbia network every Thursday at 6:30, C. S. T., with Ted Malone.

REMEMBER ME

Remember me, when miles are inter-vening,
Between the place I am and where you are;
And in the splendor of the autumn sunsets,
And when there glows the evening star—
Which blesses my thoughts of you forever,
While valley mists, like perfumed incense, rise,
Before the altar of my memories of you,
And brings your image, to my tear filled eyes.

Remember me, when in the ashen half light,
The Angelus brings peace from toil and care,
Like bells, that ring their cadenced sweetness
From altar steps, through aisles of love and prayer,
Where I, in worship silently kneeling,
Am praying that the years for you will throw,
Their lilies, in white sheaves across your way;
And by them the moss and olive grow.

Remember me—the beauty of remembrance,
Is like the scent of lavender or rose,
Enfolding one with eloquence and richness
Within the silence of some garden close.
As days go by, and hopes sweet morning glories,
Upon faith's trellis, bloom anew and twine,
Remember me and send across the distance
The sacred knowledge that your friendship still is mine.
Ima R. Wolford,
1211 East 26th St., City.

HIS LOVES

"The woman I love with my heart," he said,
"Is a cozy-cornery girl;
A sofa-pillowy, soft and willowy,
Smoother of ills that are big and billowy,
Sympathetic, non-ascetic
Dear little love of a girl.

"The woman I love with my brain," he said,
"Is a brilliant-stimulant girl;
She's a sheer delight to my mental sight,
With a wit as quick as an arrow's flight,
A comrade true and a sweetheart, too,
And a never-wearying girl.

"The woman I love with my soul," he said,
"Is a Saint Cecilia girl;
The meanings fine of a love divine
In her movements show, in her glances shine.
Fairest of all she holds me in thrall,
She's a simply adorable girl."

"Then fare you well and forever," she said,
Her scarlet lips a-curl.
"To think that I—no matter, goodbye!"
"Ah Love," he said, "'Tis for you I sigh.
All three you are, my sweet, my star,
My one, my only girl."
—Ethelwyn Wetherald.

One advantage of the Spanish and French plays is that the people on the back row of the balcony can understand as well as those on the front row.

Lady of the House

BACK-DOOR WIRELESS

It isn't too early to begin thinking of Christmas goodies, and I hope I can suggest some new dishes for your Christmas dinner this year. Here are some red and green color combinations for salads and vegetables.



Lenore Anthony

Cut head lettuce crosswise, placing a round slice on each salad plate. Cut red pimiento into narrow strips and arrange it on the lettuce in the outline of a poinsetta. Use mayonnaise for the center, with bits of green pepper dotting it. Make a stem and two leaves with stripes of green peppers.

Jellied Beet and Celery Salad

- 1 tb. gelatin
- 1-3 cup cold water
- 1/2 cup hot water
- 1/4 cup sugar
- 2 1/2 tbs. lemon juice
- 1 1/2 ts. horseradish
- Pepper
- 1/2 ts. salt
- 1/4 cup finely diced beets
- 1/2 cup finely chopped celery
- French dressing

Soak gelatine in cold water for 10 minutes, add hot water (use beet water if desired) and when gelatine is dissolved add sugar, lemon juice, horseradish and seasoning. When mixture begins to thicken, add vegetables cut in dice, marinated with French dressing and drained, turn into molds, chill, and serve in lettuce nests. Serve with French dressing or mayonnaise to which green coloring has been added.

An attractive vegetable for the Christmas table is a cauliflower cooked whole and served with tomato sauce poured over it and minced parsley dusted over the sauce.

A ring mold of spinach with tiny red beets piled in the center is another good vegetable dish.

And speaking of Christmas suggestions, don't forget to send for your copy of Christmas candies—an invaluable collection of recipes, including chocolate dipping and the basic fondant recipe.

—Lenore Anthony.

WHAT NEXT?

Swanee singer, Kate Smith, has added a canary to her apartment household, which includes two parrots. . . .

Just in case you'd care to know, the parrots are named Ben and Al, and Kate has decided upon Teddy as the canary's name. . . .

Studio Spots

It is reported, by the young lady herself, that Aldine Smith, afternoon and evening hostess for KMBC, took exception to the interview into which she allowed Walther Winchell Zilch to drag her Wednesday afternoon during the Program Without a Name. After a minute scrutiny of her features, Mr. Zilch turned barber and gave her a facial treatment which had nothing to do with cold cream or mud packs. Whose nose—who knows what else will be flatly declared some day soon.

Dick Smith, announcing the American Royal Horse Show Thursday afternoon, chimed in on a number played by one of the bands and, neatly packaged as usual, the sympathetic refrain and vocal chorus of "We're All Pals Together."

An instance where a former profession is now a hobby is that of Vernon Scott Waters, once an aviator in the service of our Uncle Sam, now the willing dispenser of ballads and old timers, the Ozark Rambler. Ozie says that he still feels most at home when in the air.

The Radio Guide had some rather nice pictures of Tex Owen, Aladdin singer for KMBC; and Dick Smith, boss of Chic Congdon, the Program Directors stenographer. And we under-

stand that this week will carry likenesses of them Songsmith, Woody and Glad, and ye honorable Ted Malone. The Radio Guide is on sale at all news stands in Kansas City.

Marion Fonville, he with the never mistakable voice, did about one year's actual service over seas during the war in the capacity of Captain of Infantry.

Milt Mabie, boss horn and saxophone player, an original member of the "Musical Masseys," is the only KMBC staff player who doesn't pat his foot.

Sally and Cecil, busy continuity writers at the KMBC Pickwick studios, are now receiving callers at their office, No. 5 in the hall. Two brand new desks, drapes on the windows, a mirror on the wall—my goodness.

Keeping Fit, conducted by Happy Harry every morning at 7:00 o'clock, is the oldest daily feature on KMBC. And what an eye opener.

The leading program in popularity among members of the staff, according to observation, is Ted Malone's "Phenomenon." Always plenty grouped around the loud speaker in the artists' lounge during the program.

FIFTY PER CENT OF WEED QUARTET



Barbara Maurel (left), contralto, and Adele Vasa, soprano, whose voices have long been familiar to Columbia network listeners, are now featured, together with Bradford Reynolds and Lon McAdams, in the mixed quartet heard each Wednesday evening at 10:15 on the Weed Tire Chain program over WABC and the Columbia network. Both Miss Maurel and Miss Vasa came to radio from concert work.

MAIL SPINS NO. 28

(Or the Further Adventures of Jimmie.)

Wonder what a mail clerk thinks about? (As if he does!) I'm worried about the nationality of our listeners. . . . I mean there are entirely too many half-sheets of stationery used for my complete peace of mind. . . . And I still contend stationery shows character more than handwriting. . . . But there is something to graphology, I guess. . . . several thousands listeners can't be wrong.

I think America must surely be toothpaste minded by now. . . . KMBC, alone, has no less than six or seven brands advertised. . . . There's still room for more, though, I guess. . . . Statistics show 40 million American people don't own toothbrushes!

Ted will have a good substitute for book ends before long. . . . The volume and quality of material now sent in is making a real philosopher of yours affectionately. . . . I really have had my opinion changed of how many people like poetry and soft words. . . . In fact, marriage must fail to provide the romantic and exotic that women crave. . . . 'S true . . . Ninety per cent of the writers to Ted and Ozie are married women wanting a poem read or a song sung to them. . . . Which is as it should be . . . Emagine crooning husbands!

I have to laugh at the extremes to which so many folks go to prevent disease. . . . Not that it is unwarranted. . . . But I open and handle thousands of letters a week from every type of hand imaginable and never use a preventive antiseptic or germicide . . . and here I am . . . even writing a column and getting away with it!

I'm not so unimportant after all . . . the connecting link between the producer and consumer . . . the focal point of radiating and incoming communication . . . the nucleus of KMBC!

Ole Nookie.

Morning Thought

Insults are like counterfeit money; we can not hinder their being offered, but we are not compelled to take them.

He who receives a favor should never forget it; he who gives one should never remember it.

A little wrong done to others, is a great wrong done to ourselves.

Taw.

ROUNDTOWNERS SUBSTITUTE FOR MORTON DOWNEY

Now that Morton Downey has departed for California for a much-needed vacation, the Roundtowners, one of radio's outstanding male quartets, are substituting for the popular tenor on the Camel Quarter Hour over the KMBC-Columbia network. During Downey's two weeks leave of absence from radio, Jacques Renard's Orchestra and Tony Wons will continue in their regular roles. The Roundtowners will contribute two numbers to each broadcast.

Downey who has been a regular feature of the air-waves for almost a year has appeared on more than 325 broadcasts since last December, and because of the demands of his radio and theatrical activities he believes a rest at this time would prove beneficial. He left New York on Friday for Hollywood where he plans to rejoin Mrs. Downey who entrained for the Coast last Wednesday. In the film capitol Downey will renew friendships with many of the screen stars with whom he became acquainted several years ago.

PROOF!

Lenore Anthony, KMBC's Lady of the House, can top the list with an actual proof as to radio friends. She has been with KMBC about one year and has on her mailing list over 3,500 names. Of course the real friends are those who are served meals prepared from Miss Anthony's appetizing recipes.

TIES

Dr. Halley, salesman, and aviation announcer of KMBC, has so far set the lead in neckties around the studios. Sorry we can't let you know how much credit goes to the wife, known professionally as Mondane Phillips.

THAT P-W-N

These Program - Without - a - Name's, judging from the crowds who come up to the studios at 2:45 every day, are increasing in popularity. Even Hugh Studebaker, who went into his position as master of ceremonies rather gingerly, seems to be relaxing a little.

People are just now recovering from the big cigars handed out by Don Evans after that fatal step of his about two weeks ago.

ELEVEN-YEAR-OLD CALLED YOUNGEST ANNOUNCER



Look to your jobs, announcers! Peter Donald, pictured here, is said to be the youngest person ever to be heard in that capacity. The eleven-year-old boy officiates for Uncle Olie and his gang; the new program sponsored by the Kre-Mel Company which is heard each Monday and Friday at 4:30 p. m., and each Wednesday at 4:15 p. m., over KMBC and the Columbia network.

CBS SHORTS

The Club Delmonico, from which crooning Will Osborne's melodies are now aired, is the supper club where Morton Downey sang himself to fame a year ago. . . .

Jacques Renard, Camel baton-eer, boasts of a family of four young Renards. . . .



SIGN ON THE DOTTED LINE

I wish to subscribe to the KMBC Happy Hollow Bugle for three months. I enclose 25c to help cover cost of mailing.

Name

Address

COMPLETE KMBC
PROGRAM SCHEDULES

THE K·M·B·C

FOR THE WEEK
ENDING DECEMBER 12

HAPPY HOLLOW BUGLE

VOL. 2

HAPPY HOLLOW, U. S. A., DECEMBER 5, 1931

NO. 19



UNCLE EZRA'S RAMBLINGS

Uncle Ezra's Ramblings are heard over KMBC every morning at 8:30.

I bin kinder figgerin that the feller who gits the most out uv life, is the feller that puts the most into it. Life is a tragedy, er it is one big entertainment; it jest depends on the way ye look at it. If ye go to a entertainment and set there with a—entertain me if ye kin, I dare ye ter do it—expression, ye won't git much out uv it. But if ye go there expectin a good time, and let them entertain ye know it, ye'll have a good time and be glad ye went. Same way with life, if ye expect ter find good things in life and'll put some good things into it, ye'll have a good time and be glad ter be alive.

The Lord has fixed it so we can't git somethin fer nothin and has axed us ter give back ter Him one-tenth uv what he gives us. That aint much, but it's more than most uv us do. Ter git a idde uv jest how little it is, get ten taters uv equal size and put em on the table in front uv ye; then set one uv em aside fer the Lord. Don't it look small? Nine fer you and only one fer Him. But if ever body'd do that, er even them that perfess ter follow Him would do it, the ladies wouldn't have ter give suppers, and entertainments; er apron and bakery sales ter buy a little coal fer the church er ter pay the preacher's salary. Instead uv doin all that cookin and bakin and then sellin tickets ter git folks ter come, they could spend that time lookin after the unfortunate and backin up the preacher in his work. It's the same way with ever thing ye do; if ye want ter git somethin out uv it, ye've gotta put somethin into it. Ye jest can't git somethin fer nothin.

He is a fortunate man who is a hero to his wife.

Irish.

SANTA CLAUS TAKE NOTICE!

Blud an' Thunder Club Reserves Space fer Christmas Letters.

By speshul arangmunt with the editers of the Happy Hollow Bugle, the Blud an' Thunder Club is going to have a speshul colum in this paper fer them that wunts ta rite ta Santa Claus. Course we can't promus ya that ya'll git whut ya ask fer but we do promise ta mail a Bugle ta Sainsta Clause an then he cun read whut a ya wunt. Jist set down an rite a letter, tell everthing that ya wunt an mail ut ta the Blud an Thunder Club, KMBC Pickwick Hotel, in Kansas City. An then see yer letter printud in the Bugle the next week. Ya better hurry cause ferst come ferst served and Santa Claus hasn't got much time.

MYSTERIOUS HOOFS

Percy Uncovers Clue in the Snow.

Percival Alabaster Straight-lace, master detective of hereabouts, has discovered some mysterious foot prints down by the creek in the snow. They seem to be a cross between pigs feet and human feet and have caused no small amount of conjecture among members of the Blood and Thunder Club. A special secret investigation has been called by the club's president, Douglas Butternut, with the purpose of tracing and bringing the culprit to justice.

MORE NEWS!

Some visitors were going through Happy Hollow the other day and a little boy, who had strayed from the rest of the group, came running up to his mother and says: "Mother, I've just seen a man who makes horses." "Are you sure?" asked his mother. "Yes," he replied. "He had a horse nearly finished when I saw him. He was just nailing on his back feet."

BANK IS STABLE

MR. SMITH TO INVESTIGATE

Rumor Brings Prominent Man to Our City.

Due to rumors regarding the Happy Hollow's bank insolvent condition, a man by the name of Smith has been sent to our city by the state commission to investigate the finances. As his arrival in the city Thursday or Friday was a little unexpected, preparations could not be made by Mayor Butternut to have the band down at the train to meet him as is customary. Everyone was rather sorry that this could not be done as Mr. Smith seems to be a well known person.

COAT OF MANY COLORS

Genuine Hand Made Indian Creation to Uncle Ezra.

A beautiful many-colored coat, made by Indians, was received by Ezra Butternut in the mail last Wednesday. It was a present from Jonathan Skinflint, his brother-in-law who is located in New Mexico on a project with his wife, Lucinda. He picked up the coat on an Indian reservation and claims that it was hand made.

Friends of Uncle Ezra have tried without success to get him to put the coat on but as yet there has been no success. At choir practice Thursday, Mr. Butternut offered to loan the coat to anyone who will wear it.

Ad simile: so contrary that when she brushes her teeth she shakes her head instead of the toothbrush.

Cecil: "I was unconscious for three hours today."

Hugh: "An accident?"

Cecil: "No, just catching up on sleep."

STABLE BANK

At the monthly banquet of the Happy Hollow Chamber of Commerce last Tuesday night, Ezra Butternut, mayor of the village, delivered one of the most impassioned addresses of his career. The occasion for the speech, aside from the fact that he is called upon, was in behalf of The First and only National Bank of Happy Hollow and its public spirited president, Si Perkins.

A wide spread rumor has been spread to the effect that the Happy Hollow bank was in an unstable position. This does not refer to the stable adjoining the blacksmith shop which is right across the street, but rather to the finances of the bank. Mr. Perkins has done his best to assure the towns people that his institution is in a sound condition regardless of what has been rife concerning it, however he warned depositors many times that no bank can remain solvent (see Webster) when deposits are withdrawn. Mr. Butternut stressed this point in his speech and before he finished, every member present was won over to the cause—and the dinner was cold. Ezra called upon Si Perkins to make an official statement which is as follows: "The Happy Hollow Bank was never in a better condition than it is now."

The chicken which was furnished Widder and Squire Blackstone was an outstanding part of the menu which also included pickled beets, dried corn, mashed potatoes, baked potatoes, dressing (with plenty of sage in it), baked sweet potatoes, brown gravy, pumpkin pie, gooseberry pie, angel food cake, fruit cake, with whipped cream, sweet, and buttermilk. Everyone seemed to think that the dinner was pretty nice. The editors of the Bugle were not invited.

The banquet was held at the Palace Hotel, Mrs. Fanny Fullerton Jackson, proprietor.

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Miss Mildred Martin

Liberty, Missouri

April 2, 1946

Wonder how many kids really knows what the Christmas spirit is? Already most all of the kids, includin' me n Danny, is thinkin bout what we're gonna get fer Christmas like as tho we wus the only peoples in the world. Course we know we're gonna git sumpthin fer Christmas so there isn't anything ta worry bout, but how bout sum uf the rest uf these boys an girls. Say, I tell ya—why don't sum uf you that never has writtun ta me befor, write a editoriul on jest what you think the Christmas spirit is. Do that an I'll put ut rite here in my own colum. Try ta spell werds a little better thun I do tho. That's whut Percy sed fer me ta say.

Lots uf folks is such gud critics that they has ta let everybody no bout ut. Ut's kinda nice ta have peoples like that cause the rest uf us has ta kinda think just a little bit ta defend areselfs and sumtimes at the end why we finds out thut the critic is rite.

Whut I'm thinkin' uf is sum of are good frends laffin' bout Happy Hollow cause they ses thut no place in the world could have as meny things happun to ut as whut they hears over the radio. Ya no, Uncle Jonuthun ses thut the kinda peoples thut talks like that are the ones thut doesn't no an understand peoples enuf to no thut lots of things cud happen ta them thut the rest uf us don't no anything about. There's just as meny stories goin' on in Happy Hollow as there are peoples.

Uncle Jonathan was buying a saddle. The salesman asked, "English or Western."

Uncle Jonathan: "What's the difference?"

Salesman: "The western saddle has a horn."

Uncle Jonathan: "Oh, I guess I won't need a horn. The traffic isn't very heavy in Happy Hollow."

Aunt Hettie.

came runnin' and the farmer grabbed his coat and hat and started to town with the turkeys. After the farmer and turkeys were about a mile from his house they met a little boy and girl and she was crying and the farmer said, "Here, here, what's the matter?" "Please, sir," said the little boy, "we were going to your house to ask if you wouldn't give us a turkey. You wouldn't miss just one little turkey." "Wouldn't miss it," growled the farmer, "I sure would, and besides my turkeys are not little, and I sell 'em, I don't give 'em away." "But please, sir, our mama is sick and our papa is out of work and tomorrow is Thanksgiving," said the little girl. "I can not help that," and the farmer went on towards town. A man in a buggy stopped and called "Hello, neighbor, want to sell your turkeys?" "Sure," said the farmer, "What are you going to do with them." The man said, "Well, you see I am the superintendent of our Sunday school and the children raised enough money to buy turkeys for folks who wouldn't have any." The farmer said, "You mean the children are giving their pennies for turkeys?" "Yes," answered the man. "I won't sell 'em," said the farmer. "Why not," asked the man. "'Cause I am going to give you these birds, all but two, and I'm giving them to two little children that was begging me for a turkey and I said 'No.' I've been a selfish old man. I don't need the money and from now on I'm going to try and help others so when Thanksgiving comes around they can be happy and then I'll be happy too. Good day." "Good day," answered the man, "and many thanks for the turkeys."

Percy: "I'm raising a mous-tache. What color do you think it will be?"

Doug: "It'll be gray at the rate it's growing now."

Irish.

BIG BROTHER CLUB

Hear ye, hear ye, members of the Big Brother Club whom we have to initiate in our Big Brother Club organization. Look, boys and girls, in the last ten days, over 350 new members have come into our club. I sure am sorry that we don't have space in this column to mention all the names, but I sure want to welcome every one of you.



Speaking of kids—I want you to know that I enjoy the sports and adventures of every day life just as much as I did when I was your age, every bit. I know it's hard for you girls and boys to understand that, even though your

mothers and fathers are grown-ups, that they are just as big kids at heart as you are and when you think of trying to put something over on them why you're just fooling yourselves because they did the same thing when they were young. Now don't tell them I said that.

I don't think that Willie and I ever will grow up—we've had our ups and downs and ins and outs just the same as you, but still we always come up smiling. We want to prove to you on our Big Brother Club program that we can still have our spats and re-

main good friends. Every one of you should feel the same way. Almost every boy or girl will have scraps now and then, but don't hold grudges—that's just not the Big Brother spirit at all.

Boy, oh Boy! Did we have a good time at that Pla-Mor hockey game. I'll say we did! Big Brother Bill Grant has the real spirit of our club by allowin' 1500 members of our club to come to his game. You that didn't get to come the last time have lots more chances. Monday afternoons from 2:30 to 5:00, our other Big Brother—Ray Rice allows us to go skating. And still some of you thought you didn't have anything to be thankful for! So you see, girls and boys, this is a pretty good old world after all, isn't it?

Now here's something else. Our new Salomint contest, began Monday, November 30th, and this is a cat's meow of a contest. Some mighty good prizes offered. But you'd better listen to the Big Little Willie Brother Club and hear more about this at 5:00 o'clock over KMBC every evening. So I'll be seeing you. Bye bye!



Big Brother.

TEX OWEN'S OLD TIMERS' SONGS COLUMN

THE BLACK SHEEP

In a quiet village
Not so very far away,
Lived a rich and aged man,
His hair was turning gray.
He had three sons, the only ones,
Both Jack and Tom were sly,
While Ted was honest as could be,
And would not tell a lie.
They tried their best to ruin Ted
In the old man's eyes;
Their poison soon began it's work
And Ted was much despised.
One night the old man said:
"Be gone, you're heartless to the core."
These were the words the poor lad said,
As they stood beside the door:

Chorus:
Don't be angry with me, Dad;
Don't turn me from your door,
I know I've been wayward,
But I won't be any more,
Give me just another chance,
Just put me to the test,
For you'll find the black sheep loves his dad,
Far better than the rest.

II
Year by year sped quickly on,
And the father, now grown old,
Called both Jack and Tom to him
And gave them all his gold,
"I only need this little room,
A place at your fireside."
One night when Jack, returning home,
He brought with him a bride,

The wife began to hate the father
More and more each day;
They then agreed to send him
To the poorhouse that was near;
When like a flash, the black sheep's words
Came ringing in his ear.

Chorus:

III
A wagon drives up to the door;
It is the poorhouse van,
The brothers point toward their dad
And say, "There is your man."
Just then a manly form appears,
And passes through the crowd,
"Here, stop, you brutes," the stranger said,
"This will not be allowed,
You took this old man's property,
And he could save:
And even sold the plot
Containing his wife's grave,
For I'm his son, but not your kin,
From now till Judgment day."
The father grasps the black sheep's hand.

The crowd then hears him say:
Chorus:
"Don't be angry with me, lad,
I turned you from my door,
I know that I've been foolish,
I've repented o'er and o'er,
I wish I'd given to you my gold,
For you have stood the test,
And I've found the black sheep loves his dad
Far better than the rest.

—Sent by Alice Murray.
I am trying to find the words to an old religious song. The words start something like this, "That Wonderful Day of Judgment Is Coming." If any of you have it, I would appreciate your sending it to me. Thanks.

Tex.

ECHOES TO THE BUGLE CALL

MOONLIGHT PICNIC

The smell of the hot-dogs,
The smoke, our song,
Mingle awhile before
They drift along.

The smell of the "dogs"
'Cross a motor's hum,
Causing a motorists
Hungry "Um-yum."

The smoke goes into
A squirrel's bright eyes,
And Mrs. Squirrel
Asks him why he cries.

But our song goes to
The farthest star—
You ask how I know
That it goes so far?

That's easy. Our off-key
Song, you know,
Is what makes that
Gay twinkling star laugh so.
—Iris of Richmond.

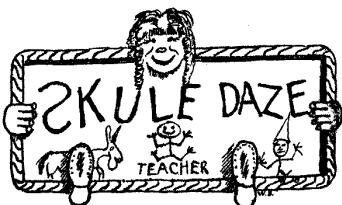
Huh?

"My blue Evans!" thrilled
dulcetly the newlywed Wretha
as she watched Don looking at
the first first of the month bills.

The fall air is putting spring
in knees.

L. S.

Hugh: "What does 'better-
half' mean?"
Ted: "Just what she says."



Economics, physiology,
History and debate,
Dramatics and psychology
Keep me working late.
Shorthand and Latin
I absolutely hate,
And it seems they're all assigned
Every time I have a date.

A lady writes in and wishes to
know which school is honored (?)
with my attendance.

Answer: The school of Experi-
ence.

Another inquired why I include
no gossip in the column.

Answer: I have enough en-
emies now.

Betty Co-ed.

Simple as ABC

Said OZ 2 Sal E, "R U gonna B
home 2 night? I'll B rite over."
Said Sal E 2 OZ, "O K Ba B!"
Said OZ 2 Sal E, "U bet, that'll
B EZ."

But U C when OZ Ar.; there B
AB. OZ blacked AB's I & c him
2 P. O.

AB c S. O. S. 2 M. D. P. D. Q.
M. D. c NACL & H2O 2 AB at
P. O. C. O. D.

(2 b continued.)

Ima Nutt.

ONE ON SOMEONE

Five-year-old Shirley didn't
want to go to a charivari with
her folks and was told, "We are
going to charivari you when you
get married." She came back
with "I guess I don't have to get
married, I can teach school."

Aunt Hettie.

More Truth Than Poetry (?)

Original the contribs are
All supposed to be,
But writing only original things
Is a lot to ask of me.

—Smilin' Anne.

MEMORIES

I wish I were a little kid,
Just as I used to be.
I used to sleigh-ride in the snow
And climb up every tree.
And, boy! The fun I used to have
When riding on a bike.
Nothing ever thrilled me more,
Than flying a big box-kite.
I had an awful lot of fun,
Playin' baseball with the boys.
I'd rather own a ball and bat
Than a whole train load of
toys.

I never cared for football,
It was just a little rough,
Although I was a "tomboy"
I wasn't quite that tough!
Irish.

WORDS OF WISDOM

Sometimes it happens that a
man is married to his boss.

Too many people make a spe-
cialty of getting into trouble.

There wouldn't be much room
at the top if all the people who
think they ought to be there
really were.

Irish.

'Tis a long road that has no
Hot Dogs.

Frankie Coburn.

SI AND MA

Somebody lef' a keg o' wine
On Burroughs' farm, he sed,
He 'lows he can't get rid o' it,
What's wrong with that man's
head?

We've got too much o' ever'thing,
But Ma an' Me opine,
Somebody tol' a goldern lie,
Er else that's dern pore wine.

Miss Whittington, she hurt her
leg,

Ma sez I should say "lim',"
They're both insured fer fifty
gran',

That roll can't be called slim;
They call hers "million dollar
legs,"

Wherever they appear,
But that looks like a dern big
price

Ter pay fer runnin'-gear.

Well, Mr. Stimson's fixed it up,
Fer talkin' 'bout Japan,
He walked right up an 'pologized,
Jus' like a big he-man;
Had Washington er U. S. Grant,
Er "Teddy" ben aroun'
An' heard a Yankee say them
words,

They wouldn't sleep so soun'.
R. H. Richardson.

Really Talking Turkey

Barnyard chatter hath it that
somebody's duck was nobody's
goose when heard talking turkey
for Thanksgiving.

A WHOLE BUNCH OF YODELERS

Did you ever have such a sur-
prise that you just stand and look
sort of dumb like? The old chief
of the Echoing Yodelers himself
was just such a picture last Sat-
urday night after the KMBC-Col-
umbia barn dance. Quite a num-
ber of the contributors to ye
merry olde Bugle paid him and
each other a visit with the neces-
sary cake, cookies, and bananas
on hand. Aside from the fact
that the editor himself was so
excited that he made some mis-
takes in names when he tried to
introduce members to each other,
the party was a real success. You
know, its a funny thing but this
group of poets looked quite in-
telligent regardless of the gener-
ally accepted idea about such
people.

Now let's see if I can think of
a good surprise.

Chief Yodelers.



LADIES AND GENTLEMEN,
your kind attention please! This
week, instead of telling the usual
"tales out of the studio" I am
going to tell you one of my own
adventures.

I have what one might term a
most "cheesy" yen for the "Book
Ends" program and I thought it
would be quite smart if I were
to sneak into the studio one day
for the broadcast. Well, I waited
until the opportune moment pre-
sented itself and managed to suc-
cessfully scamper through the
portals of the big studio under
the flying feet of Hugh Stude-
baker, (which journey I must re-
mind you is most hazardous, for
feet even as small as Hugh
Studebaker's seem like Akron's
to grey mice) and after making
myself such a nuisance that my
life was in danger by running
up and down the big organ as
Hugh was playing the "Annie
Laurie" prelude, I parked my
grey self clear way up on top of
the microphone for the re-
mainder of the program. Well,
do you know I soared so high in
the clouds on the sweet words of
Ted Malone that before I could
grab anything more stable than
a moonbeam I found myself do-
ing a swan dive back to earth
and the feet of Ted, himself. Be-
fore I could pick up the pieces
and make my getaway, some-
thing which appeared to be a
foot, but had the size and heft of
a gunboat, was planted on the
rear portion of my anatomy, but
fortunately for me, my squeals
of pain reached the ears of said
friend and benefactor in time for
him to remove the anchor before
any serious damage was done,
but as for me, the rest of the
quarter-hour was spent in the
darkest recess of the studio try-
ing to squelch the throbbing of
four inches of grey tail.

'Twas a sad experience indeed,
but I enjoyed the program de-
spite its bad ending, and after
all, Ladies and Gentlemen, that's
just one of the things that are
happening every day "behind the
microphone" in a broadcasting
studio.

GREY MOUSE.

A suggestion: That they
change the call letters of
K-M-B-C to S-M-I-T-H.

A. H.

K M B C PROGRAM SCHEDULES FOR WEEK OF DECEMBER 6 T

PLEASE NOTE

Programs listed in bold face are for the benefit of visitors to the KMBC Pickwick Hotel Studios. These programs are presented in the main studio and can be seen from the visitors gallery.

SUNDAY, DECEMBER 6, 1931

- 7:00—Organ Preludium.
7:30—Bible Study.
8:00—Land O' Make Believe.
9:00—Journal-Post Funny Paper Man.
9:30—Community Center Recital.
9:45—Kansas City Youth Forum.
10:00—Julia Mahoney-Charles Carlisle.
10:15—Edna Thomas—Lady from Louisiana.
10:30—Voice of St. Louis.
11:00—Stone Church Choir.
11:30—International Broadcast.
11:45—Cafe Budapest.
12:00—Cathedral Hour.
12:45—Venida Program.
1:00—Wallace Silversmiths—Sons of Eli.
1:30—Columbia Church of the Air.
2:00—New York Philharmonic Symphony Orchestra—Arturo Toscanini.
4:00—Matinee Melodies—P. Hans Flath, Billy Ganz.
4:30—L. D. S. Radio Vespers—From Independence.
5:00—Sharon Showmen.
5:30—Barnsdall Musical Memories.
6:00—The World's Business—Dr. Julius Klein.
6:15—Charlie and Oscar.
6:30—Luden's Novelty Orchestra.
7:00—Devils, Drugs and Doctors.
7:15—Pickwick Travelers.
7:45—Angelo Patri—"Your Child."
8:00—Roxey Theater Symphony Orchestra.
8:30—Romances of the Sea.
9:00—Edna Wallace Hopper Variety Show.
9:30—Song Our Mothers Used to Sing.
9:45—Earnest Hutcheson and Concert Orchestra.
10:00—Life Saver Success Interview with Col. C. Wellington Furlong.
10:05—L. D. S. Studio Service—From Independence.
11:00—Eddie Duchin—Central Park Orchestra.
11:30—Nocturne—Ann Leaf

MONDAY, DECEMBER 7, 1931

- 6:00—Morning Devotions.
6:15—Organ Reveille.
6:45—Ozie and George.
7:00—Keeping Fit with Pebeco.
7:15—Keeping Fit.
7:30—Salon Musicale.
7:45—The Old Dutch Girl.
8:00—Journal-Post News Flashes.
8:05—Morning Music Box—P. Hans Flath-Dick Smith.
8:30—Uncle Ezry's Ramblings.
8:45—The Ambassadors.
9:00—Chatting with Ida Bailey Allen.
9:15—Sweet and Hot.
9:45—Round Towners.
10:00—Morning Moods.
10:30—Anne Lazar—Front Page Personalities.
10:45—Ben Alley—Songs.
11:00—Don Bigelow's Orchestra.
11:15—Lady of the House.
11:30—Girl o' My Dreams.
11:45—Piano Interlude.
12:00—Journal-Post News Flashes.
12:00—Constance Parker Young.
12:15—Aladdin Mountaineers.
12:25—Producers' Market News.
12:30—The Old Trapper.
12:35—Ozie and George.
12:47—Farm Frolic.
1:00—The Singing Vagabond.
1:15—The Pickwick Traveler.



Arturo Toscanini Sun., 2:00 p. m.



Dick Smith "Morning Music Box" Daily 8:05 p. m.

- 1:30—American School of the Air.
2:00—Four Eton Boys.
2:15—Columbia Salon Orchestra.
2:30—Arthur Jarrett—Songs.
2:45—The Program Without a Name—High Studebaker and KMBC Staff.
3:15—Bert Lowin's Orchestra.
3:20—Lord Lothian—London.
3:40—Between the Book Ends.
4:00—Asbury Park Casino Orchestra.
4:20—Journal-Post News Flashes.
4:30—Uncle Olie and his gang.
4:45—Hotel Taft Orchestra.
5:00—Big Brother Club.
5:25—Happy Hollow.
5:45—Citizen's League Speaker.
5:55—Piano Interlude.
6:00—Organalities.
6:15—Phenomenon.
6:25—Life Saver Success Interview with Mark Graves.
6:30—Boswell Sisters—Baker Chocolate.
6:45—Morton Downey and Camel Quarter Hour.
7:00—Nathaniel Shilkret Novelties—Courtesy Blue Valley Butter.
7:15—Singin' Sam, the Barbasol Man.
7:30—LaPalina Presents Kate Smith.
7:45—Pompeian Make-Up Box.
8:00—Mills Brothers—Vapex.
8:15—Breezy Bits from Broadway.
8:30—Evening in Paris—Bourjois.
9:00—Guy Lombardo's Robert Burns Orchestra.
9:30—Toscha Seidel with Concert Orchestra.
9:45—Myrt and Marge.
10:00—Cremo Presents Bing Crosby.
10:15—Ayer's News.
10:17—Street Singer.
10:30—Studio Program.
10:45—Those McCarty Girls.
11:00—Ben Bernie's Orchestra.
11:30—Noble Sissle's Orchestra.
12:00—Midnight Melodies—Organ.



Art Jarrett, Mon., Wed., Fri., 2:30 p. m.

TUESDAY, DECEMBER 8, 1931

- 6:00—Morning Devotions.
6:15—Organ Reveille.
6:45—Ozie and George.
7:00—Keeping Fit with Pebeco.
7:15—Keeping Fit.
7:30—Texas Ranger—Old Time Songs.
7:45—Cap'n Bill and Willie.
8:00—Journal-Post News Flashes.
8:05—Morning Music Box.
8:30—Uncle Ezry's Ramblings.
8:45—Helen Board—Songs.
9:00—Bobby Blues.
9:15—U. S. Navy Band.
10:00—Girl o' My Dreams.
10:15—The Ambassadors.
10:30—Sun-Maid Program.
10:45—Ben Alley—Songs.
11:00—Rumford Radio Cooking School.
11:15—Lady of the House.
11:30—Columbia Revue.
11:50—Journal-Post News Flashes.
12:00—Pabst-ett Varieties.
12:15—Aladdin Mountaineers.
12:25—Producers' Market News.
12:30—Ozie and George.
12:35—Wilson Doty—Organist.
12:47—Fran Heysler—Song Recital.
1:00—Aunt Jemima—Wyeth Program.
1:15—Columbia Solon Orchestra.
1:30—American School of the Air.
2:00—Missouri League of Women Voters.
2:10—Classic Hour—Mrs. Aubrey Waller Cook.
2:20—Musical Americana.
2:45—The Program Without a Name—Frolie.
3:15—The Four Clubmen.
3:30—Phil Fisher and Orchestra.



Tony Wons, "Camel Quarter Hour," Daily 6:45 p. m.

- 3:45—Between the Book Ends.
4:00—Tanlac Program.
4:15—Impromptu.
4:20—Journal-Post News Flashes.
4:30—Salty Sam, the Sailor.
4:45—North Mehornay Newly-Weds.
5:00—Big Brother Club—Children's Feature.
5:25—Happy Hollow.
5:45—Pertussin Program.
6:00—Ed Cochrane's Sport Chat.
6:15—Phenomenon.
6:25—Life Saver Success Interview with George A. Long.
6:30—Kaltenborn Edits the News.
6:45—Morton Downey and Camel Quarter Hour.
7:00—Nathaniel Shilkret Novelties—Courtesy Blue Valley Butter.
7:15—Abe Lyman's Band.
7:30—LaPalina Presents Kate Smith.
7:45—Walter Winchell and Guest Artist.
8:00—Ben Bernie and His Blue Ribbon Orchestra.
8:30—Romances of the Sea.
9:00—Land of Flowers—Rudolph Friml.
9:15—Howard Barlow.
9:30—Louie Panico's Orchestra.
9:45—Myrt and Marge.
10:00—Cremo Presents Bing Crosby.
10:15—Ayer's News Report.
10:17—Jack Miller—Songs.
10:30—Studio Program.
10:45—George Olsen's Music.
11:00—Romanelli's Orchestra.
11:30—Asbury Park Casino Orchestra.
12:00—Midnight Melodies—Organ.

WEDNESDAY, DECEMBER 9, 1931

- 6:00—Morning Devotions.
6:15—Organ Reveille.
6:45—Ozie and George.
7:00—Keeping Fit with Pebeco.
7:15—Keeping Fit.
7:30—Salon Musicale.
7:45—The Old Dutch Girl.
8:00—Journal-Post News Flashes.
8:05—Morning Music Box.
8:30—Uncle Ezry's Ramblings.
8:45—Rhythm Ramblers.
9:00—Studio Feature.
9:15—Dr. Royal S. Copeland.
9:30—Melody Parade.
9:45—The Four Clubmen.
10:00—Rhythm Ramblers.
10:15—Musical Alphabet.
10:30—Charis Morning Musicale.
10:45—Ben Alley.
11:00—Acme Sunshine Melodies.
11:15—Lady of the House.
11:30—Girl o' My Dreams.
11:45—Jackson County Farm Bureau.
11:50—Journal-Post News Flashes.
12:00—Constance Parker Young.
12:15—Aladdin Mountaineers.
12:25—Producers' Market News.
12:30—The Old Trapper.
12:35—Ozie and George.
12:47—Band Practice.
1:00—Aunt Jemima—Wyeth Program.
1:15—Columbia Salon Orchestra—Classics.
1:30—American School of the Air.
2:00—Kathryn Parsons—Girl o' Yes today.
2:15—Four Eton Boys.
2:30—Arthur Jarrett—Songs.
2:45—The Program Without a Name—High Studebaker and Staff.
3:15—United States Navy Band.
3:30—David Grosch—Sing Talk.
3:45—Between the Book Ends.
4:05—Journal-Post News Flashes.
4:15—Uncle Olie and His Gang.
4:30—Salty Sam the Sailor.
4:45—Mary Ann.
5:00—Big Brother Club—Children's Feature.
5:45—Reis and Dunn.
6:00—The Swiss Yodelers.
6:15—Phenomenon.
6:25—Life Saver Success Interview with Bernard McFadden.
6:30—Boswell Sisters—Baker Chocolate.
6:45—Morton Downey and Camel Quarter Hour.



Ted Malone, "Phenomenon," Daily, 6:15 p. m.



Morton Downey, "Camel Quarter Hour," 6:45 p. m.

- 7:00—Nathaniel Shilkret Novelties—Courtesy Blue Valley Butter.
7:15—Singin' Sam, the Barbasol Man.
7:30—Kate Smith—LaPalina.
7:45—Pray and Braggiotti—Piano team.
8:00—Gold Medal Frolic.
8:30—Eno Crime Club.
9:00—Victory Personalities.
9:15—Weed Tire Chains Program.
9:30—Columbia Concerts Corporation.
9:45—Myrt and Marge.



Toscha Seidal Mon., 9:30 p. m.

THURSDAY, DECEMBER 10, 1931

- 6:00—Morning Devotions.
6:15—Organ Reveille.
6:45—Ozie and George.
7:00—Keeping Fit with Pebeco.
7:15—Keeping Fit.
7:30—The Texas Ranger—Old Time Songs.
7:45—Cap'n Bill and Willie.
8:00—Journal-Post News Flashes.
8:05—Morning Music Box.
8:30—Uncle Ezry's Ramblings.
8:45—The Ambassadors.
9:00—Buddies.
9:15—Machine Age Housekeeping.
9:30—The Madison Singers.
9:45—Barbara Gould Beauty Talk.
10:00—Girl o' My Dreams—Orchestra.
10:15—Morning Moods.
10:30—Sun Maid Program—Songs.
10:45—Ben Alley—Songs.
11:00—Rumford's Radio Cooking School.
11:15—Lady of the House.
11:45—Columbia Revue.
12:00—Journal-Post News Flashes.
12:10—Aladdin Mountaineers.
12:25—Producers' Market News.
12:30—Ozie and George.
12:47—Farm Network.
1:00—The Singing Vagabond.
1:15—Columbia Salon Orchestra—Classics.
1:30—American School of the Air.
2:00—La Forge-Beruman Musicale.
2:30—Mirlam Ray—Blues Singer.
2:45—The Program Without a Name—Frolie.
3:15—U. S. Navy Band.
3:30—Hotel Taft Orchestra.
3:45—Between the Book Ends.
4:00—Asbury Park Casino Orchestra.
4:20—Journal-Post News Flashes.
4:30—Salty Sam the Sailor.
4:45—Bert Lowin's Orchestra.
5:00—Big Brother Club—Children's Feature.
5:45—Pertussin Program.
6:00—Those McCarty Girls.
6:15—Phenomenon.
6:25—Life Saver Success Interview with Peter G. Ten Eyck.
6:30—Kaltenborn Edits the News.
6:45—Morton Downey and Camel Quarter Hour.
7:00—Nathaniel Shilkret Novelties—Courtesy Blue Valley Butter.
7:15—Abe Lyman's Band.
7:30—La Palina Presents Kate Smith.
7:45—Angelo Patri—"Your Child."
8:00—Mills Brothers—Vapex.
8:15—Breezy Bits from Broadway.
8:30—Love Story Magazine Hour.
9:00—Hart Schaffner and Marx Program.
9:30—Modern Male Chorus.
9:45—Myrt and Marge.
10:00—Cremo Presents Bing Crosby.
10:15—Ayer's News.
10:17—Jack Miller—Songs.
10:30—Studio Feature.
10:45—George Olsen's Music.
11:00—Guy Lombardo's Orchestra.
11:30—Louie Panico's Orchestra.
12:00—Midnight Melodies—Organ.



Salty Sam the Sailor Tues., Wed., Thurs. 4:30 p. m.

TO DECEMBER 12

FRIDAY, DECEMBER 11, 1931

- 6:00—Morning Devotions.
- 6:15—Organ Revellie.
- 6:45—Ozie and George.
- 7:00—Keeping Fit with Pebeco.
- 7:15—Keeping Fit.
- 7:30—Salon Musicale.
- 7:45—The Old Dutch Girl.
- 8:00—Journal-Post News Flashes.
- 8:05—Morning Music Box.
- 8:30—Uncle Ezry's Ramblings.
- 8:45—Rhythm Kings.
- 9:00—Bobby Blues.
- 9:15—Julia Sanderson and Frank Crumit.
- 9:45—Don and Betty.
- 10:00—Sally Stokely.
- 10:15—Blue Moon Light.
- 10:30—The Captivators.
- 10:45—Ben Alley—Songs.
- 11:00—Don Bigelow and his Orchestra.
- 11:15—The Lady of the House.
- 11:30—Girl o' My Dreams.
- 11:45—Columbia Revue.
- 11:50—Journal-Post News Flashes.
- 12:00—Pabst-ett Varieties.
- 12:15—Aladdin Mountaineers.
- 12:25—Producers' Market News.
- 12:30—The Old Trapper.
- 12:35—Ozie and George.
- 12:47—Midday Meditations.
- 12:55—Farm Belt Headlines.
- 1:00—Columbia Artists' Recital.
- 1:15—Pickwick Traveler.
- 1:30—American School of the Air.
- 2:00—U. S. Marine Band.
- 2:15—Col. Salon Orchestra.
- 2:30—Arthur Jarrett.

- 2:45—The Program Without a Name.—Frolie.
- 3:15—Light Opera Gems.
- 3:30—Edna Thomas—Songs.
- 3:45—Between the Book Ends.
- 4:00—Curtis Institute of Music.
- 4:20—Journal-Post News Flashes.
- 4:30—Uncle Olle and His Gang.
- 4:45—North Me-horney.
- Newly-Weds.
- 5:00—Big Brother Club—Children's Feature.
- 5:25—Happy Hollow.
- 5:45—Bert Lown's Orchestra.
- 6:00—Organalities.
- 6:15—Phenomenon.
- 6:25—Life Saver Success Interview with Horne Alden.
- 6:30—Baker Chocolate—Boswell Sisters.
- 6:45—Camel Quarter Hour with Morton Downey.
- 7:00—Kansas City Custom Garment "Radio Imps."
- 7:15—Singin' Sam, the Barbasol Man.
- 7:30—The March of Time.
- 8:00—Radio Productions.
- 8:15—Liberty Magazine Hour.
- 8:45—Friendly Five Foot-notes.
- 9:00—Pillsbury Pageant.
- 9:30—Nathaniel Shilkret Novelties—Courtesy Blue Valley Butter.
- 9:45—Myrt and Marge.
- 10:00—Cremo Presents Bing Crosby.
- 10:15—Ayer's News.
- 10:17—Street Singer.
- 10:30—Studio Program.
- 11:00—Ben Bernie and his Orchestra.
- 11:30—Art Krueger and his Orchestra.
- 12:00—Midnight Melodies.

SATURDAY, DECEMBER 12, 1931

- 6:00—Morning Devotions.
- 6:15—Organ Revellie.
- 6:45—Ozie and George.
- 7:00—Keeping Fit with Pebeco.
- 7:15—Keeping Fit.
- 7:30—The Texas Ranger.
- 7:45—Cap'n Bill and Willie.
- 8:00—Journal-Post News Flashes.
- 8:05—Morning Music Box.
- 8:30—Uncle Ezry's Ramblings.
- 8:45—Lady of the House.
- 9:00—Jewish Art Program.
- 9:15—Mary Ann's Saturday Club.
- 9:30—Adventures of Helen and Mary.



From the Rhythm Kings Wed., 4:00 p. m.



P. Hans Flath, KMBC Musical Director. Morning Music Box Every Morning 8:05 a. m.

- 10:00—Girl o' My Dreams.
- 10:15—N. Y. Philharmonic Orchestra Children's and Young People's Concert.
- 11:30—K. C. Council of Churches.
- 12:00—Journal-Post News Flashes.
- 12:10—Smiling Ed McConnell—Aladdin Lamp.
- 12:30—Ozie and George.
- 12:25—Producers' Market News.
- 12:47—Ritz Carlton Orchestra.
- 1:00—Saturday Syncopaters.
- 1:30—Columbia Salon Orchestra.
- 2:00—Four Clubmen.
- 2:30—Rhythm Kings.
- 3:00—Ann Leaf at the Organ.
- 3:30—Spanish Serenade.
- 3:45—Between the Book Ends.
- 4:00—Eddie Duchin's Orchestra.
- 4:30—Journal-Post News Flashes.
- 4:45—Junior Artists' Club.
- 5:00—Big Brother Club—Children's Feature.
- 5:25—Happy Hollow.
- 5:45—Connie Boswell.
- 6:00—The Political Situation in Washington.
- 6:15—Phenomenon.
- 6:25—Life Saver Success Interview with Anton Cermak.
- 6:30—Reis and Dunn.
- 6:45—Camel Quarter-Hour with Morton Downey.
- 7:00—Nathaniel Shilkret Novelties—Courtesy Blue Valley Butter.
- 7:15—Abe Lyman's Band.
- 7:30—Columbia Feature.
- 7:45—Chicago Variety Program.
- 8:00—Happy Hollow Columbia Barn Dance.
- 8:30—Smith Brothers Program.
- 8:45—Four Clubmen with Irene Beasley.
- 9:00—National Radio Forum.
- 9:15—Hank Simmons' Show Boat.
- 10:00—Cremo Presents Bing Crosby.
- 10:15—Ayer's News.
- 10:17—Jack Miller—Songs.
- 10:30—Studio Feature.
- 11:00—Guy Lombardo's Orchestra.
- 11:30—St. Moritz Orchestra.
- 12:00—Midnight Melodies—Organ.

KMBC ORIGINATIONS THE COLUMBIA NETWORK

Programs listed below are those which are presented in KMBC studios or from remote control points for stations of the Columbia Broadcasting System west of Kansas City. Programs which are also broadcast locally by KMBC are indicated by an asterisk (*).

NETWORK SCHEDULE

SUNDAY, DECEMBER 6, 1931

- 6:15-6:30—Waldemna Chorus.
- 7:45-8:00—Hawaiian Serenade.

MONDAY, DECEMBER 7, 1931

- 6:00-6:15—Henry Halstead's Orchestra.
- 7:15-7:30—Ozie and George.
- 7:30-7:45—Organalities.
- 7:45-8:00—Rhythmaires.
- 8:00-8:15—The Swiss Yodelers.

TUESDAY, DECEMBER 8, 1931

- 6:00-6:15—Henry Halstead's Orchestra.
- 6:30-6:45—The Songsmiths.
- 7:30-8:00—Salonesque.
- 8:30-9:00—(For the Dancers.)

WEDNESDAY, DECEMBER 9, 1931

- 6:00-6:15—Henry Halstead's Orchestra.
- 7:15-7:45—Henry Halstead's Orchestra.
- 8:30-9:00—(For the Dancers.)

THURSDAY, DECEMBER 10, 1931

- 6:00-6:15—Henry Halstead's Orchestra.
- 6:30-6:45—Between the Book Ends.
- 7:30-8:00—Friendly Muse.
- 8:00-8:15—Those McCarty Girls.
- 8:30-9:00—(For the Dancers.)

FRIDAY, DECEMBER 11, 1931

- 6:00-6:15—Henry Halstead's Orchestra.
- 7:15-7:30—The Songsmiths.
- 8:00-8:30—Henry Halstead's Orchestra.
- 8:30-8:45—Organalities.

SATURDAY, DECEMBER 12, 1931

- *8:00-8:30—Happy Hollow Barn Dance Varieties.

WITH THE CLASSICS

TO INAUGURATE SUNDAY MORNING MUSIC RECITALS

Members of the New York Symphony to Play.

Morning recitals of chamber music, performed by some of the most eminent instrumental specialists in the East, will be inaugurated over the KMBC-Columbia network at 9:30 a. m., Sunday, December 6, by the faculty of the Community Center Conservatory of Music, of New York.

The Conservatory, which is a non-commercial institution, was founded to develop talent in all branches of music, particular emphasis being placed on the instruments which now are most neglected in musical education.

Members of the faculty, who will be heard in these recitals, are drawn from the first-desk men of the New York Philharmonic Symphony Orchestra, artists of international standing, and teachers widely recognized as authorities on their particular subjects.

TOSCHA SEIDEL

Toscha Seidel, world-famous violinist, accompanied by the Columbia Concert Orchestra, will open his recital to be heard from 9:30 to 10 p. m., Monday, with a rendition of the Concerto in A Minor by Viotti, distinguished Italian violinist-composer.

CATHEDRAL HOUR

Sunday, December 6—12 Noon.

Professional: "Hark, a Thrilling Voice," Monk—Cathedral Ensemble. Anthem: "Fear Not, O Israel," Spicker—Solo Voices, Choir and Orchestra. "The Constant Lamp," Alwood—Barbara Maurel and Orchestra. Choral: "Now May the Will of God Be Done," Bach—Cathedral Choir. Anthem: "Like as a Hart," Liddle—Adele Vasa, Choir and Orchestra. "How Dear Are Thy Counsels," Harris—Theo. Karle and Orchestra. "Magnificat and Nunc Dimittis in F," Tours—Choir and Orchestra. "Hossanah," Granier—Crane Calder and Orchestra. Motet: "Tarry With Me, Oh My Savior, Baldwin—Cathedral Choir. Chorus of Pilgrims from "Tannhauser," Wagner—Cathedral Ensemble.

PHILADELPHIA SYMPHONY

SAT., DEC. 5, 7:15 TO 9 P. M.

"Invitation to the Dance," Weber. Excerpts from "Rosamunde," Schubert—Overture. Entr'acte. Ballet. Overture, "Roman Carnival," Berlioz. Scherzo from "A Midsummer Night's Dream," Mendelssohn. Symphony in D Minor, Schumann—Introduction: Allegro. Romanza. Scherzo. Finale: Lento.

CLASSICAL AND MODERN NOVELTIES IN PHILHARMONIC CONCERT

Toscanini to Conduct Mendelssohn's D Minor.

Seldom-heard works by classical and modern composers make up the major part of the program in which Arturo Toscanini will conduct the New York Philharmonic Symphony Orchestra for the concert which will be broadcast from 2:00 to 4:00 p. m., Sunday, December 6, through the KMBC-Columbia network.

This will be Toscanini's second broadcast of the season, and will originate in Carnegie Hall, New York.

Following is the program:

Symphony in E flat major, for double, Johann Christian Bach Orchestra. Symphony in D minor, No. 5, ("The Mendelssohn Reformation"). Introduction: Description of the music by Olin Downes Suite, "Die Flute von Sans Souci," Paul Graener. Concerto dall' Estate, Pizzetti.

CLASSIC HOUR

A most interesting program presented by Mrs. Aubrey Waller Cook and assisting soloists based on the great Beethoven will be heard Tuesday, December 8, at 2:10 p. m. from the Pickwick studios of KMBC.

DEVELOPMENT OF SUITE TRACED BY SCHELLING CHILDREN'S CONCERT

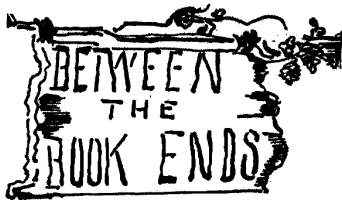
Development of the suite as a musical form, from the time of Bach down to the present day, will be traced by Ernest Schelling when he conducts the New York Philharmonic Symphony Orchestra in the young people's concert to be broadcast through the KMBC-Columbia network from 10 to 11:30 p. m., Saturday, December 5.

The program follows in detail:

Suite in D Major, for two oboes, Bach—Three trumpets, drums and strings. "Peer Gynt," Suite No. 1, Grieg. "Morning" "Anitra's Dance" "Death of Ase" "In the Hall of the Mountain-King" "Dirge and Indian War Dance," from McDowell—Second Indian Suite. "Cradle Song," Mozart—(Sung by the Audience.) "Berceuse and Finale," from Ballet, Stravinsky—Suite "The Fire Bird."

ERNEST HUTCHESON

Ernest Hutcheson, one of the leading concert pianist of today, has chosen Chopin's Scherzo in C Sharp Minor as his solo work during his recital to be heard over the KMBC-Columbia network on Sunday, December 6, from 9:30 to 10:00 p. m.



Every week day at 3:45 p. m. over KMBC. Heard over the Columbia network every Thursday at 6:30, C. S. T., with Ted Malone.

A PRAYER FOR WORK

"Lord, I want to keep the commandment. It was indicated in the beginning that thy approval went with those who toiled, earning the bread they ate. I want to be friendly with you, too.

"I now know that work is life. I am an employer of men, and I have seen a man's heart break because he could find no work to do. He was a strong man, too, with capable hands, a clear brain, and willing to do the utmost that could be required of flesh and blood. He came to my foreman, abjecting himself as my free man should ever do, and praying that he might show how fine and able he was.

"I despise him, because for years I have not measured men eye to eye and soul to soul. My business gives me leisure to go where I want to, and so I have grown out of touch with real life—imagining myself a successful man. My workers have kept the wheels turning; only the profits concerned me. This man asked to serve me, was refused, and turned away with pale face and quivering lips.

"That set me thinking; why should a strong man cry because he can not work? I sent for him. He cried because if he did not work that day hunger would that night stand beside the beds of those to whom God had given him the right to be husband and father. That is a man's right, and I cherish it for myself; and if I and others like me gave others what we ask for ourselves, no one in the image of God need ever be broken at the wheel of life or cringe when he asked for work.

"I used to say simple little prayers of faith, Lord, but I have almost forgotten how to pray. I am trying now—telling you that I am sorry that I have benefited at the expense of other men—and of women and babies, too. I want to do something and to give every man his chance. Perhaps then there will be broken unto me that bread of life without which I have been told I will always go hungry. I wish it so, Lord. Amen!"

William Frederick Bigelow,
Editor, Good Housekeeping.

BEFORE YOU CAME

Before you came we thought we knew
All of life's happiness;
The clouds were white against the blue,
The breeze was a caress;
The violets were dewy-wet,
Beside the cottage door,
And we walked hand in hand, and let
The world go by—before.

Before you came. And then your cry
Came thin across the morn;
Faintly it came; and by and by
The morning you were born,
The white-capped nurse drew gently
Near—

Ah, but she felt and knew
All my heart held of love and fear—
And brought me word of you!

Of you! For you I had no thought,
For you I had no care!
For her! Ah, I was overwrought,
'Twas hoping and despair!
The night had dragged a weary length,
And fearing for her loss
Had brought me, sapped of human
strength,
Prostrate before the Cross!

Now we two bend above your bed;
And you are all we know
Of happiness. Your fuzzy head,
Your baby cheeks aglow,
Your hands held up for her caress,
Your gurglings—more and more,
You bring to us a happiness
We never dreamed before!

—Judd Mortimer Lewis.

Lady of the House

BACK-DOOR WIRELESS

To be sure you won't be searching at the last minute for a stuffing recipe for the particular fowl you are going to have on Christmas day—whether it be turkey, goose, or duck, here are three recipes which I know you will be glad to clip and have on hand when the eventful Christmas week arrives.



Lenore Anthony

Turkey Stuffing (Swedish Style)

2 cups stale bread crumbs
2-3 cup melted butter
½ cup raisins, seedless
½ cup English walnut meats
broken
Salt, pepper and sage.
Mix in order given.

Potato Stuffing (for Turkey or Goose)

2 cups hot mashed potato
1¼ cups soft stale bread crumbs
¼ cup finely chopped fat salt pork
1 finely chopped onion
1-3 cup butter
1 egg
1½ ts. salt
1 ts. sage

Duck Stuffing

¾ cup cracker crumbs
½ cup shelled peanuts, finely
chopped
½ cup heavy cream
2 tb. butter
Few drops onion juice
Salt, pepper, cayenne

There are many other varieties of stuffings, including chestnut stuffing and sausage stuffing. These are yours for the asking, as well as the wonderful collection of candy recipes for Christmas which I am sending out to anyone who writes to me for them.

—Lenore Anthony.

GLEANINGS FROM COLUMBIA

And leaving New York for Hollywood shortly, will be Mrs. Freddie Rich, who will appear in the films: she is the former Margaret Lawton, British musical comedy star. . . . Danny, the Columbia elevator boy, says he's seen many a radio artist rise to the occasion. . . . The Boswell Sisters always go out on "dates" together so that whenever called upon to sing they can oblige in full force. . . . An admirer in Reading, Pennsylvania, has written Irene Beasley to tell her he has named his glider after her.

Art Jarrett, latest meteor among Columbia vocalists, once captained the crew at his high school in Brooklyn.

Studio Spots

In event of birthdays of three "good fellows" at the studios: Fran Heyser, Eddie Edwards, and Woodie Smith, one of those surprise parties was held at Fran's home Saturday night in proof that the Heyser family can serve a meal which will match with the best. Mrs. Dick Smith, Glad Smith, Fran, and a few others, did their best to entertain with songs immediately after the fest, but need we say that, from a critic's standpoint, their high tones weren't up to par. Dick Smith did his best work of the evening in the kitchen—wiping dishes.

Dr. Halley approaches the Bugle office with evidence that his authority goes beyond that of fashions in neckties. He wears four pairs of spats—not all at once—with colors of white, tan, and grey predominating. We'll see what else we can find out for next week's Bugle.

You'll get a real laugh out of the illustrations on KMBC's Studio Gossip notes in the Kansas City Radio Guide this week.

Dick Smith took "Those McCarty Girls" down to the Muehlbach a few days ago and put them on the air as guest artists of Henry Halstead's Columbia program. If you aren't able to hear these girls at 6:00 p. m. Thursday evening, you can tune in on KMBC at 10:45 Monday nights and hear their unusual harmonies.

Buddy, the guitar and low voice half of the team which has been heard on Tuesday's Program Without a Name as the Team Without a Name, has served as M. C. (Master of Ceremonies) for quite a time, coming to Kansas City from Hollywood. The team is having about as hard a time trying to think of a name as so many other features on the station. As yet, they have no prizes to offer so neither have they received any suggestions. Until inspiration strikes one or the other, they will be known as Buddy and His Pal on their new 9:00 o'clock Thursday morning program.

Howard Barlow, whose baton directs Columbia symphony groups, was once a cowpuncher. . . . He has also served as a lumberjack. . . .

When Howard Ely joined the staff of KMBC, it never occurred to him the job of accompanying singers who "try out" for radio might be "trying." When asked how he liked Tuesday afternoons, he remarked, precisely, Aw-conditions!

Most everyone in the KMBC offices atop the Pickwick Hotel is planning to sell his watch. The high clock in the Fidelity Towers can be seen from the west windows and will soon be in working order. There has been some talk of opening the window in studio "c" and letting the gong in the tower act as time signal.

Fran Heyser insists that Ted Husing had some malicious intent during the Army-Notre Dame game last Saturday when he very slowly said, "This—is—some ball game. Later, when he said, "This—is—the Columbia Broadcasting System," Fran answered, "Wolf, wolf. This is KMBC."

Colonel Stoopnagle is now telling his friends this one about the cloak-and-suiter who had "arrived." . . . "Expansive, isn't it?" said the friend who was inspecting his large and lavish apartment. . . . "Oh, not so expansive," was the reply. "I got it mostly wholesale."

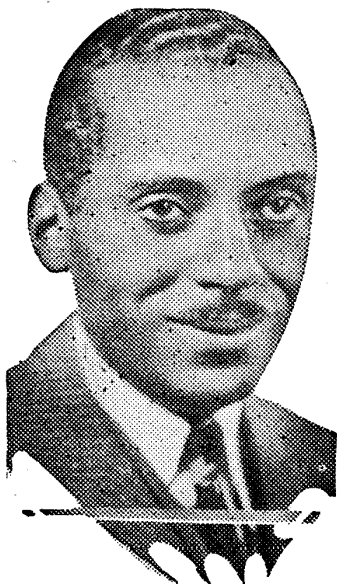
COLUMBIA SHORTS

Alede Vasa is the shortest prima donna in radio circles. . . . She is just four feet eleven inches "short." . . .

Morton Downey was debating between Florida and California for his current two-week vacation, but the Hollywood wedding of his sister-in-law, Constance Bennett, drew him to the West Coast. . . . Singin' Sam, the Barbasol Man, is now perfectly content. . . . The reason: New York's season of professional hockey is now under way, and there is nothing Sam prefers to watch than a good fast game on the ice.

Kate Smith has a weakness for statuettes and likenesses of all sizes of dogs, cats, and other animals, which clutter up her apartment. . . . The prize of them all is a life-size and extremely life-like St. Bernard dog, made of cloth, which, lying under her piano, acts as watchdog for the rest of the household.

SIZZLING SISSLE



Dance music has a dozen different forms and in the opinion of hundreds of fans who deluge Columbia network stations with telephone calls, the brand offered three times weekly by Noble Sissle and his orchestra is the "hot-test" on the air. Sissle, who gained fame as half of the team of Sissle and Blake and who has been performing in Europe for four years now offers his unique interpretation of such jazz-age classics as "St. Louis Blues" and "Tiger Rag" over the air from the Park Central Hotel in New York City.

MOZART'S G MINOR SYMPHONY SUNDAY NIGHT

Played by Maurice Barons Roxy Symphony.

Maurice Baron, conductor of the Roxy Symphony Orchestra, has chosen Mozart's G Minor Symphony as the feature of his program to be heard from 8 to 8:30 p. m., Sunday, December 6. Written in 1773-74 after Mozart's second tour of Italy, this work shows the composer in full control of his medium and illustrates his original use of the wind instruments—no longer merely as adjuncts to strengthen the strings, but with an existence of their own, contributing materially to the effects of light and shade. The other number of the program will be the overture to "Mirella," one of Gounod's early operas.

TONY WONS

Tony Wons, who philosophizes six nights weekly during the Camel Quarter Hour, started his business career tending a furnace for the fabulous sum of \$3.00 a week


THE GLOOM CHASERS ON NATIONWIDE NETWORK

To Appear Six Nights Weekly.

The Gloom Chasers—Colonel Lemuel Q. Stoopnagle and Budd—whose humorous antics have won them wide popularity in the east and middle west during the six months they have been broadcasting over the WABC-Columbia network, have been signed exclusively by the Columbia Broadcasting System and will begin a new sustaining schedule of broadcasts over a coast-to-coast network on Monday, December 7.

Heard thrice weekly over some twenty Columbia stations since last May, the Gloom Chasers will start on December 7 on their new schedule, which will present them six nights each week over a nationwide network of more than fifty stations. The exact time of their broadcasts will be announced within a few days.

As an informal introduction to their new listeners, the Gloom Chasers will be interviewed by Bob Taplinger, Columbia writer, during his "Meet the Artist" program, at 5:15 p. m., E. S. T., Tuesday, December 2. This will be a return engagement for the Colonel and Budd on this program.

SEIDEL AND KARLE IN PILLSBURY PAGEANT

Toscha Seidel, concert violinist, has chosen a highly colorful and rarely heard number by Rimsky-Korsakoff as one of his contributions to the "Pillsbury Pageant" program to be heard through the KMBC-Columbia network from 9 to 9:30 p. m. Friday, December 4.

The Russian composer's "Chanson Arabe" ("Arabian Song") is less often played than his "Hindu Song," but, like the latter work, it is full of the exotic flavor of the Orient, and employs unusual rhythmic effects to suggest the color of Arabia.

Following is the program:

"Time on My Hands," Orchestra.
 "Just a Cottage Small by a Waterfall," Theo Karle.
 "Chant Hindou," Rimsky-Korsakoff—Orchestra.
 "Chanson Arabe," Rimsky-Korsakoff—Toscha Seidel.
 "Softly as in a Morning Sunrise," from "New Moon," Orchestra.
 "Deep in My Heart," from "Student Prince," Theo Karle.
 "One More Hour to Love," Orchestra.
 "Liebesfreud," Kreisler—Toscha Seidel.
 "Adios," Orchestra.

MARQUESS OF LOTHIAN ON DISARMAMENT

Presented on International Broadcast Monday.

The Marquess of Lothian, Chancellor of the Duchy of Lancaster in the first National government headed by Premier James Ramsay MacDonald, will speak on "The Political Background of Disarmament" in an international broadcast from London through the KMBC-Columbia network from 3:20 to 3:40 p. m., Monday, December 7.

TRIBUTE TO EDISON

Favorite Songs of the Inventor to be Heard.

Highlights in the life of Thomas A. Edison will be recalled in the Sunday, December 6, Barnsdall Musical Memories program, over KMBC and the Columbia network, 5:30 to 6 p. m.

TO TALK ON FRENCH FASHIONS

Modern Trends Discussed by Madame Lyolene.

Madame Lyolene, one of the younger French couturiers, will discuss modern trends in dresses when she faces the KMBC-Columbia microphone at 10:00 a. m., Monday, November 30. She will stress particularly the roman fashions in which she specializes.

BRITISH PEERESS TO SPEAK ON FEMINIST MOVEMENT

Viscountess Rhondda, one of the few British women who are peeresses in their own right, will speak from London in the international broadcast scheduled for 11:30 p. m., Sunday, December 6, through the KMBC-Columbia network, on "the feminist movement."

CUBES OF CHANCE

"Cubes of Chance," a drama of adventure in the South Seas, will be enacted during the "Romances of the Sea" program to be presented from 9:30 to 10:00 p. m., E. S. T.

"Cubes of Chance" has been adapted for radio from J. Allen Dunn's story of the same name which appeared in Argosy Magazine.

MILLS BROTHERS TO SPONSOR PROGRAM

New Schedule Brings Them on Monday and Thursday.

Just two months after their sustaining debut on the network as unknown, Mills Brothers, a colored male quartet, whose unique vocal renditions, have in that time brought them theatrical, recording, and other engagements, are to inaugurate a series of programs, sponsored by Vapex, Monday, December 7, at 8 to 8:15 p. m., and will be heard on Thursday at the same time. With their guitar as their only instrument, they have attracted wide attention with their vocal simulations of French horn, Trombone, Bass and Trumpet.

SPARTON TRIO SPONSORED BY RODIER BROTHERS

A musical firm with a reputation of years standing is to begin a series of fifteen minute programs, next Monday, to continue Monday and Thursday at 10:30 p. m. A string trio made up of prominent musicians of Kansas City, including one of the Rodier brothers, is to offer a semi classical program appropriate to that time of evening.

Rodier's have advertised by radio for some time, however, this is their first introduction to the KMBC audience. Their feature will be known as the Sparton Trio.

MEET THE ARTIST—MORTON DOWNEY

Morton Downey, returning from a two-week's vacation in California, will be interviewed by Bob Taplinger, Columbia writer, during the "Meet the Artist" feature to be heard from 4:15 to 4:30 p. m. Downey was the first radio personality to be interviewed in this series, appearing on the inaugural broadcast last May. Because of the numerous requests by radio listeners for his participation in a second interview, he has once again been scheduled for "Meet the Artist," this time to tell all about his recent visit to Hollywood.

WORDS OF WISDOM

The United States is said to be a country of free speech, but our monthly telephone bill never fails to arrive.

* * * * *
 * MAIL SPINS NO. 29 *
 * (Or Walter Winchell, *
 * Incognito.) *
 * * * * *

"Dear Jimmie: What would you consider the ideal fan letter?"

Ah, there is such a thing, then?

"Do you like the crisp, business man's method of criticism, or the flowing, feminine flattery?"

So that's what they call it.

"Or would you like to receive exclusively that clever fan's type with illustrations?"

Please, I'm a lover of art.

"We know about the stationery, the diction, and the method of addressing envelopes, as well as the proper form—"

Oh, yeah?

"—but how about a 'line' on these other points. Do you want your letters in pig latin or would you prefer them in circles?"

How about a tetrahedron?

"How do you like those childish love letters that some stellar personalities get?"

Childish?

"—to say nothing of the 'send me your free booklet' ideas?"

All right, let's do.

"Let's have a MAIL SPINS column on this question, huh? Be a good sport and give us some ideas; and remember we strive to please, ourselves."

All right, I'll take vanilla.

"Rare Mosy,"

Jimmie.

"P. S.—Would you just as soon not get fan letters?"

"R. M."

"T is a consummation devoutly to be wished.

W. S.

WHAT KIND OF CORN ?

George Olsen, who recently inaugurated a nightly dance period over Columbia, is a firm believer in the educational power of radio.

"A teacher in New York," Olsen explained, "wrote me a letter of an incident that occurred in her classroom. The missive read in part:

"I asked one of my pupils to give me the name of the Corn State. He replied, 'Indiana.' 'Why do you say that?' I asked. 'Oh!' replied the boy with perfect nonchalance, 'I heard George Olsen's orchestra on the radio last night play and sing a song called 'She's a Corn Fed Girl from Indiana'!"

MUSICAL MENTOR OF CHILDREN



Familiarizing children with the acknowledged classics of music is the aim of Ernest Schelling, concert pianist, composer and conductor whose series of concerts for young people is broadcast each Saturday morning over the KMBC-Columbia network at 10 a. m., from Carnegie Hall. As well as directing this series for the New York Philharmonic Society, Schelling has charge of similar events in Boston, Philadelphia and Cincinnati.

FORTUNE TELLER GETS TOLD

Radio Performers Furnish Their Own Entertainment.

As has already been mentioned so often, all radio programs are timed to the second before they go on the air, however it can be easily seen that a little expansion or contraction can easily take place during the actual program. Such was the case last Tuesday night during the presentation of Salonesque to the network from the KMBC studios. Nearing the end of the half hour of Salon music, Mr. Flath found that he was about a half minute short in time, which caused for an increased tempo. That is, the music, "The Fortune Teller," which was timed to take a minute, or thereabouts, had to play in about half that time. And it was! Afterward Hugh Studebaker, in one of his rare minutes, said that he never heard a Fortune Teller get told so fast in his life.

Ann Leaf, who is exactly the same height, has the same distinction among radio organists.

KEEN INTEREST IN ALL-AMERICAN FOOTBALL POLL

Ted Husing Given Much Credit for Interest.

The part played by radio in stimulating interest on the part of the public in sports in general, and football in particular, has been demonstrated clearly by a study of the first ballots received in the All-American Football poll now being conducted over the KMBC-Columbia network.

Ballots have been submitted by many persons in remote sections of the country who seldom are afforded the opportunity of witnessing a college gridiron game and whose only knowledge of the encounters is obtained from radio descriptions.

Many of those who have submitted ballots have included brief notes declaring that Ted Husing's descriptions of football games are in large part responsible for their interest in football. This was found to be true particularly in the case of the women who have voted so far for the radio All-American football team.

Ballots began to be received on the morning of November 21 and have been increasing in number daily. The judges of the poll are Warren Brown, Chicago sports writer; Sol Metzger, football analyst, and Ted Husing, Columbia's sports announcer.

Votes received so far have been mailed from communities in the area between Florida, Canada and the Rocky Mountains. It is expected that thousands of ballots will be received before the poll closes at midnight of November 25. The team chosen by the judges as the best submitted will be announced on an early program of the Hart, Schaffner and Marx Trumpeters, sponsors of the unique method of selecting an "All-American."

ICE CREAM FOR THE VOICE

Although most speakers and singers who appear before the microphone find a cool drink of water helpful to the voice, William Tyler Page, clerk of the House of Representatives, has other ideas on the subject.

Waving aside the glass of water provided for speakers at Columbia's Washington studios, he explained, "I find something sweet, such as ice cream, much more effective in smoothing out the rough spots," and added that he had partaken of ice cream before coming to the studio.

KMBC ENTERS BASKETBALL LEAGUE

To Schedule Return Games with Last Year's Opponents.

KMBC again has a basketball team on the court warming up for the coming season. An entrance has been made into the Independent Basketball League, Division B, and some mighty interesting games are in store for those who will be so lucky as to see and play them. A glance over last year's results between the KMBC team, which was then slated as the Happy Hollow entry, and teams inside and outside of Kansas City proves it to be of the caliber which should offer some tough battles for its opponents.

Frank Mandacina, Control Board operator for KMBC and manager of the team, is making preparations for return games with organizations which were played last year as well as others in this territory.

Following is a list of the entries in Independent Division B:

- Hobb Feed Co.
- Finley Engineering College.
- West Side Baptist.
- Belcher Printing Co.
- KMBC.
- The Friendly Five.

Tito Guizar, the Mexican tenor, has received a letter from the Mexican government, in appreciation of his programs, with special mention by the president. . .

When Adele Vasa once sang under an assumed name, she got a letter from her father, who said that she had a voice like his daughter's.

Morning Thought

Man is buffeted by circumstances so long as he believes himself to be the creature of outside conditions, but when he realizes that he is a creative power, and that he may command the hidden soil and seeds of his being out of which circumstances grow, he then becomes the rightful master of himself.

Taw.

CHRISTMAS SEALS ARE NOW ON SALE EVERYWHERE



YOU ARE URGED TO DO YOUR PART

HAPPY HOLLOW BUGLE

VOL. 2

HAPPY HOLLOW, U. S. A., DECEMBER 12, 1931

NO. 20



UNCLE EZRA'S RAMBLINGS

Uncle Ezra's Ramblings are heard over KMBC every morning at 8:30.

I hope the sun'll be shinin when you read this, but right now a cold drizzlin rain is fallin and I am about the most miserablest man in the world. It is Sunday and I wuz intendin ter go out in the woods; everthin looked so purty yesterday. Now, the woods look like a old wet swamp in a fog. No sky, no sun, no nuthin; just a wet drab smudge.

I see a bird on a limb outside my winder. He aint singin none. His feathers is all ruffled up and he's jest settin there hatin himself. The house across the street is all wet and drippin. It looks dreary and stupid. The folks inside must be stupid ter live in such a place. I don't like stupid folks.

It's too hot fer a fire in the fireplace; it's too cold ter be without it. I hate a fireless fireplace. I'd build a fire anyhow, but I don't want ter move, what's the use? Everything's outta fix. So am I. So is the universe.

I tried ter read the Sunday paper. It is dull and uninteresting. Why are newspapers anyhow? A feller's miserable enough without newspapers. I laid down on the sofa and tried ter take a nap. Had a rotten dream. Got up and played a few games uv solitaire. Lost all uv em. Went to the ice box ter git a bite ter eat. Nuthin there but a couple a slices uv bacon left from breakfast, a piece uv stale cheese and a little buttermilk. I hate buttermilk that ain't fresh.

It looks like the sun wouldn't shine terday, and it's hours and hours and hours til bedtime.

Did you ever have a day like this? Wuzn't the sun purty when it did come out?

Can't think of a good Christmas present? How about a three month's subscription to the Bugle. Only 25 cents for three months.

SANTA HAS A BIG JOB

Still Time for Kids to Tell What They Want for Christmas.

Say kids, us folks in the Blood and Thunder Club relay didn't know how much fun we were going to have when we asked you to writd to us and tell one thing you want Santa Claus to bring you. We think we're getting a lot of nice letters and everyone of the kids who wrote didn't seem a bit selfish about what they wanted. It made us feel kind of bad when one little girl asked for a job for her daddy and we sure hope that Santa can send that to her. Seems like there's just lots of you that should write to us yet, so get busy everybody. Don't forget to tell just one thing you want and your name and address and how old you are.

Mary Ann,
Secretary of the Blood and
Thunder Club.

CLUE TO MYSTERIOUS TRACKS

Master Detective uf Blud an
Thunder Club at Werk.

The Blud an Thunder Club wishes to report a discovery which it made after a whole lot uf investigashuns last week. Percy Straightlace, he found sum tracks in the snow down by the creek which looked mysterius cause he never did see anything like em before. They looked like pigs' tracks only but they wus too big. After a secrut meetin' uf the club, we all went down an startud followin' the tracks but when we got a little ways why they stoped all ut once. An the snow wus about a half a foot deep where they stoped too. Well we found sum uther tracks jist like em a few days later an they stoped the same way.

The last time we found the tracks wuth the aid uf Percy which is goin' ta be a detectiv when he grows up why they led ta little ol cabin over ta the uther side uf Pell Hill's pasture. They wus tracks all around the cabin only but the door wus locked an we cudn't git in.

LAW IS ON BANK

OZIE WINS RACE WITH TIME

Gets to Wave at Girl Friend.

Proving himself to be the hero that everybody thought he was, the Ozark Rambler careened madly into Happy Hollow with \$25,000 Monday night, thus averting the collapse of Happy Hollow's bank. After a shortage was found in the bank's funds Saturday, J. Reginald Montmorency placed his limousine at the disposal of Ozie so that he might obtain a loan from the Paris bank to cover the deficit. Inspector Smith gave the bank president, Mr. Perkins, just until 5:30 Monday evening to get this money to the bank.

As the last spark of hope had departed, in roared Ozie with the money mid the cheers and heart-throbs of the populace.

In statement made to the press shortly after his breath taking race with time, Ozie said that the only reason he got in as soon as he did was because a girl friend of his was going through on the 5:30 flier and he wanted to get to the depot to wave at her.



SI PERKINS

Who is reported involved in the Happy Hollow bank scandal.

LAW IS BANKED ON

Some one in Happy Hollow has robbed the bank of \$25,000!

This is the statement which was issued Friday by Mr. Smith, bank inspector for the state who has been in Happy Hollow investigating the condition of the city's financial institution. Making the statement even more emphatic, the inspector asserts that he knows who the culprit is and is giving him until Saturday, December 12, to turn himself over to the law.

Si Perkins and the bank of which he has been president for over 15 years, have been the center of much speculation and interest for the last three weeks. A rumor was first started from some unknown source that the institution was on the rocks. This was emphatically denied by Mr. Perkins who added that the bank has never been in a better condition than it is now. A run on the bank was averted only by Mayor Butternut of Happy Hollow who won everyone to the support of the bank.

As a matter of policy, the State Banking Commission sent Mr. Smith to our city to investigate the rumors as to affairs at the bank, however his findings are to say the least unexpected. Si Perkins pleads innocent of any knowledge of the bank's shortage. Ezra Butternut is the only other person who has a key to the bank.

Inspector Smith expects a confession before the week is over and has taken every precaution to see that the robber does not escape.

NOTICE

There will be a special meeting of the Ladies' Aid at the home of Mrs. Widder Blackstone today. Widder states that it is for the purpose of making quilts.

H. Presented by

Pub

Miss Milred Martin

Put
Misso
the H
Static
cents

Liberty, Missouri

April, 2, 1946

'Bout the mostest fun me n Danny has is ta listen to the fellers set around the stove down ut the general store an talk. Pell Hill, he tells how he won the battle of Bull Run, and then Squire Blackstone tells all about how hard ut use ta snow when he was a boy an then Ozie explains jst how he used ta bust broncos down in New Mexico. Only trouble is that me n Danny can't seem ta git a werd in edgwise.

Well the uther nite why Si Perkins he had jst got a new radio set so naturly they was a argumunt 'bout whut they like ta hear. Abner Pnobscott startud ravin' 'bout how he was gonna sell his set cause all he cud git was band music and then Squire came rite back an sed thut band music was whut they oughta have and not all these plays an talkin' things like there always havin' on station KORN over ta Shack Creek. Well Uncle Ezra, he stoped stackin' sum cans ut tamatas long enuf ta say thut that wus the main truble wuth sa meny uf these radio stations thut they didn't have enuf plays and recitins an things.

Course bout this time ol Percy he came in an tell everbody thut radio wus dragin' society down by not havin' more classicul music insted uf barn dance music. Well that shore made Reuben Weathersby plenty sore an he ses thut radio wus made ta give peoples whut they liked an uf they liked barn dance music why thut's whut ut shud have. Then everybody startud talkin' ut once an enyhow me n Danny had ta go home.

We ve jst about decidud thut radio broadcastin' isn't such a easy job after all.

Ozie: "Would you marry an idiot for his money?"

Annie: "Oh, this is SO sudden!"

Irish.

Santa Claus win bring me this year?" "Well, Ella Lou, what do you want Santa Claus to bring you?" Ella Lou didn't answer right away and after waiting a long time said, "I guess I rather have a wagon." "All right" answered her mother. When Ella Lou's father came home, he asked "Ella Lou, what do you want Santa Claus to bring you?" and before Ella Lou could answer, her mother said, "Oh she wants a wagon. She is getting to be a regular tomboy. I thought she would want a new doll or doll buggy or maybe some doll dishes." Ella Lou's father just smiled but did not say a word and Ella Lou just sat and rocked her old rag doll. She loved her old doll best.

That night when Ella Lou was saying her prayers and had asked God to bless papa and mama, she said, "And dear God, please have Santa Claus bring me a wagon. It's a Christmas secret and I will explain why after I get the wagon."

Next day at school when the children were playing at recess, Ella Lou didn't play but just stood around. Her teacher noticed she wasn't playing and called "Ella Lou, come here a minute." She did and the teacher asked "Ella Lou, are you sick?" "No, I am all right," she said and a great big tear rolled down her cheek. "Why, Ella Lou you are crying," said her teacher, and she took Ella Lou in the school room and shut the door. "Now, Ella Lou, you tell me what is the trouble." "Well teacher, I just told my mother and father I wanted Santa Claus to bring me a wagon and mother said I was a tomboy and I ought to want a doll or something. I do want the doll but I have to have the wagon. I could explain but it's a secret" and Ella Lou just cried as if her heart would break. "Never mind, Ella Lou," said her teacher, "I understand," and the teacher wiped her tears away and gave her a big red apple and said, "Now run and play."

(To be continued.)

BIG BROTHER CLUB

Well, here we are back again and this time I want to tell you that some girls and boys of our radio audience are winning dollar bills for Christmas! Yes sir! Real, honest to goodness money and they get this money for naming little Dwarfie characters on the Dwarfie Box each week. Some more kiddies and grown-ups, too, are winning valuable prizes such as shoe-skates, basketballs, footballs, cameras. They win these prizes for sending in jokes and riddles they cut out of the magazines and newspapers. Listen to our program for further announcements on this Salomint contest for this is a real, honest to goodness contest. You girls and boys who are fortunate enough in having radios are not getting the best out of your dad's investment for here you have a radio in your own home and every evening between 5:00 and 5:25 it tells you how to win money and valuable prizes and there you are passing up some real opportunities.

Oh well! I suppose you girls and boys don't need prizes and money as you have all you need to keep you happy and comfortable, but just the same there are some of you who don't have the advantages that others have. Lincoln was a boy like that—oh, lots of great men I could name, great women too, for that

matter. I know you girls and boys idolized Lindbergh and his flying mate, Anne Lindbergh—Lindbergh didn't have opportunities and he always took advantage of the little things and it's these little things that we are offering to you every night on our Big Brother Club program.

Maybe you girls and boys don't realize the fact that we have thousands of girls and boys who do not attend our free shows, hockey games, and free skating parties. They live out in the country and can't come in, but still they listen and take advantage of all our Big Brother Club activities as contests, etc. Now how much time does it take to enter these contests? I figured it out and it takes you just five minutes. Surely you can afford to put in five minutes—you're not that busy, are you, that you can't afford it when I know that you waste hours. Now you think this over. You girls and boys have more privileges for outside entertainment s and activities than any other city in the country.

Little Willie try. I'll let you think this over until next week. And as Willie says, "It's just erysipelas to me" about your taking part in our contests, but if I were you I'd make it my business to not pass up a teeny, weeny little opportunity. I'll be seeing you!

Big Brother Bob.

* * * * * * **TEX OWEN'S OLD TIMERS'** * * **SONG COLUMN** * * * * * *

Home On the Range

Oh, give me a home where the buffalo roam,
Where the deer and the antelope play;
Where seldom is heard a discouraging word,
And the skies are not cloudy all day.

Where the air is so pure and the zephyrs so free,
And the breezes so balmy and light;
That I would not exchange my home on the range
For all of the cities so bright.
Chorus:
Home, Home on the range,
Where the deer and the antelope play;
Where seldom is heard a discouraging word,
And the skies are not cloudy all day.

The red man was pressed in this part of the west,
He's likely no more to return
To the banks of the Red River, where seldom if ever,
A flickering campfire burns.

How often at night when the heavens are bright
With the light from the glittering stars,
Have I stood there amazed and asked as I gazed
If their glory exceeds that of ours.

I love the wild flowers in this dear land of ours,
The curlew I love to hear scream;
I love the white rocks, and the antelope flocks
That graze on the mountain tops green.

Oh, give me a land where bright diamond sands
Flow leisurely down to the stream,
Where the graceful white swan goes gliding along,
Like a maiden in heavenly dream.

That I would not exchange my home on the range,
Where the deer and the antelope play;
Where seldom is heard a discouraging word,
And the skies are not cloudy all day.
(Note—Chorus to be sung after every two verses.)

(Contributed by Jud Jenkins.)

ECHOES TO THE BUGLE CALL

"A CHRISTMAS THOUGHT"

"One must be original to break into print," the Bugle says. Well, dear friends I do not know how to write lovely poems like "Iris" or how to compose witty verses like our friend, R. H. Richardson, but I do have a happy thought to pass on to you, my Bugle friends. "How would you like to make some one very happy this Christmas?"

Ah, I bet I can guess your answer right now. "You'd love it," you say? All right, I'll tell you how. First, I must tell you what I did and then what I want you to do. I have adopted "four" adorable kiddies, two boys and two girls arranging in ages from thirteen to one and one half years, for my Christmas children. I'm going to play old Santa to these poor little kiddies and love it. I gave them some clothing last week and you should have seen the joy and happiness shining out of their eyes.

I can not bear to see little children disappointed at Christmas of all times of the year, for that is a joyous occasion for most all of us. But there are thousands of little kiddies who wish and wish for a pretty bright colored toy, or a nice little pet, but never receive one thing. Just imagine that sad fate at Christmas time for your little boy or girl, or may be your little brother or sister.

No happy fireside with a glittering Christmas tree, no pretty dolls, funny dogs, or fuzzy teddy bears. "What do you suppose these little folks must think as they awake excited, expectant on Christmas morning and Santa has passed them by?"

No listen folks there must be some little curly headed boy or blue-eyed girl, or may be some dear old "grandma" or "grandpa" in your home town just eating their hearts out for a gift from Santa and wondering and wondering if he will remember them this year.

Dear Bugle friends, I ask you, beg you to adopt for yourself a Christmas child, or a lonesome forgotten grandma or grandpa and play Santa to them. If you will do this I know it will be the most joyous and beautiful Christmas you ever experienced, and I know God will bless you, for it's always more blessed to give than to receive.

—Connie B.

SI AN' MA

"It won't be long," till Christmas, now,

Then, nineteen thirty two
Will cum along an' we'll ferget
Th' nightmares we've been
through.

Buy jimcracks, jewelry er sich,
That they don't need, because,
If otherwise, they're shore to
think

They aint no Santa Claus.

A drunken driver kills two girls,
That's three, you recollect?
Our law protecks th' killer, but
Th' killed, it can't proteck,
These killers gits light sent-
ences,

A boy goes ter th' "chair,"
He shot a man while drunk an'
scared,

Ma lows that law aint fair.

Ol' Weston, up th' river here,
Aint worried 'bout th' wheat,
This year her big terbackker
crop

Has got all records beat;
Bank failures an' depression too,
Strikes Weston as a joke,
She gets rich, even if her crop
Is goin' up in smoke,

R. H. Richardson.

To R. H. Richardson

Just wanderin' 'round this big ole
town

A-lookin fer a friend,
When I met this "Bugle" feller,
Si,

And say! He's great, no end.

You mind a-readin' 'bout him 'n'
Ma

Ever' week in them Bugle
pomes,
Their thoughts 'n' ideas 'bout the
news

Abroad, 'n' here at home.

Well sir, this Si's just like his
pomes,

Simple, friendly 'n' fine,
An' ain't we proud of Si 'n' Ma,
'N' glad they're friends of
yours an' mine.

—Mary Rose.

A Toast

Here's to the doctor whose mis-
takes may be found
All nicely tucked away, under the
ground!

Irish.

If brains were propellers, I
wonder how high some of us
would get.

ATTENTION SANTA CLAUS!

Here are the names which were
sent to the Bugle this week tell-
ing what they want for Christ-
mas. There'll be a lot more of
them next week.

Edna May McLead, age 9,
Kansas City, Kansas, pair of
roller skates.

Betty Jean Jones, age 8, Kan-
sas City, Kansas, baby doll.

Jack Jones, age 11, Kansas
City, Kansas, watch.

Edith Eaton, Kansas City, Kan-
sas, some new clothes for her
dolly.

Francis Martin, Clinton, Mis-
souri, gold ring.

Mary Francis Black, age 5,
Spruce, Missouri, doll that cries
and goes to sleep.

Darrelld Calkins, age 10, Witch-
ita, Kansas, electric train.

Billy Long, age 8, Kansas City,
Kansas, "send my daddy a job."

George Loveall, age 11, Kansas
City, Missouri, sled.

James Loveall, age 10, Kansas
City, Missouri, tool set.

Wanda Loveall, age 6, Kansas
City, Missouri, doll buggy and
doll clothes.

Billy Loveall, age 4, Kansas
City, Missouri, little red wagon.

Edna Baird, Kansas City, Kan-
sas, doll. "I do not believe in
Santa Claus."

Virgil Kartz, Higginsville, Mis-
souri, sled.

Billy Hall Kratz, Higginsville,
Missouri, anything.

Jean Kratz, Higginsville, Mis-
souri, something nice.

George Burgess Kratz, Hig-
ginsville, Missouri, anything.

Dora Lee Kratz, Higginsville,
Missouri, anything.

M. Greenstreet, Independence,
Missouri, typewriter.

Shirley Bree, Kansas City, Mis-
souri, doll and buggy. (Shirley
promises to be a good little girl.)

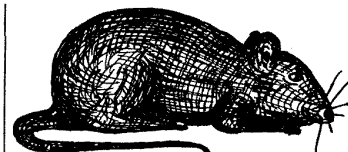
Edward Morris, age 10, Kansas
City, Missouri, pair of long or
short pants.

James Morris, age 8, Kansas
City, Missouri, pair of long or
short pants.

Helen Morris, Kansas City,
Missouri, pair of oxfords.

Phillis Lee Whitescarver, age
8, Kansas City, Missouri, Patsy
Ann doll.

Virginia Lee Tewell, age 4,
Pittsburgh, Kansas, a little cook
stove to cook Dolly's meals on.



What program director could it be who thought that Kansas City's mayor possessed such an emaciated look that he uttered the command to "feed him and send him in"? And do you know why a certain member of the feminine personnel is heading a move toward the suppression of vicious plumbing fixtures? A rumor is afoot that one of our announcers recently started buying his crochet hooks at Emery Bird's. Who can it be? Another one of our announcers, we learn, has been found guilty of demanding originality in all others but refusing to wear the shoe himself. (Pardon this shoe!) And why, oh why, is our dear little switchboard operator being "booed" at by our Continuity Editor? Is nothing sacred?

At this time I would like to suggest that the young lady who had the audacity to send Eddie (George Washington White) Edwards some incomplete outfits of wearing apparel get in a huddle with the announcer who gravely expounded an aerial ad for "The Baltimore Short Shop." Something good might come from that! The Ozark Rambler was seen in the Starvation Grill of the Pickwick Hotel one day this last week buying a powder puff quite shamelessly. Whatever is this world coming to? I can't answer that, but one thing I know is that when announcers learn to "Live and Let Live" and stop throwing such sweetly scented missiles at each other; and when continuity writers stop eating Sun-Maid's with the ultimate result of less Irony in their blood, this will be a much BETTER world.

GREY MOUSE.

Congratulations to Mrs. Paul McDonald, who sends 15 paid subscriptions. Thanks.

ECHOITES

Mary Rose, are we glad to see you back! Hope this starts a migration of other Echoites back to the fold.

Hope contributors this week don't mind the intrusion of the "Blud an' Thunder Club" in column three, we'll try to put it somewhere else next week.

Chief Yodeler.

K M B C PROGRAM SCHEDULES FOR WEEK OF DECEMBER 12

PLEASE NOTE

Programs listed in bold face are for the benefit of visitors to the KMBC Pickwick Hotel Studios. These programs are presented in the main studio and can be seen from the visitors gallery.

SUNDAY, DECEMBER 13, 1931

- 7:00—Organ Preludium.
- 7:30—Bible Study.
- 8:00—Land O' Make Believe.
- 9:00—Journal-Post Funny Paper Man.
- 9:30—Community Center Recital.
- 9:45—K. C. Youth Forum—Dr. Earl Blackman.
- 10:00—Julia Mahoney—Charles Carlisle.
- 10:15—Edna Thomas—Lady from Louisiana.
- 10:30—Voice of St. Louis.
- 11:00—Stone Church Choir.
- 11:30—International Broadcast.
- 11:45—Street Singer.
- 12:00—Cathedral Hour.
- 12:45—Venida Program.
- 1:00—Wallace Silversmiths—Sons of Eli.
- 1:30—Columbia Church of the Air.
- 2:00—New York Philharmonic Symphony Orchestra—Arturo Toscanini.
- 4:00—Matinee Melodies—P. Hans Flath, Billy Ganz.
- 4:30—L. D. S. Radio Vespers—From Independence.
- 5:00—Shuron Showmen.
- 5:30—Barnsdall Musical Memories.
- 6:00—The World's Business—Dr. Julius Klein.
- 6:15—Charlie and Oscar.
- 6:30—Luden's Novelty Orchestra.
- 7:00—Devils, Drugs and Doctors.
- 7:15—Pickwick Travelers.
- 7:45—Angelo Patri—"Your Child."
- 8:00—Gold Seal Program.
- 8:30—Romances of the Sea.
- 9:00—Edna Wallace Hopper Variety Show.
- 9:30—Song Our Mothers Used to Sing.
- 9:45—Earnest Hutcheson and Concert Orchestra.
- 10:00—Life Saver Success Interview with Captain Russell Boardman.
- 10:05—L. D. S. Studio Service—From Independence.
- 11:00—Eddie Duchin—Central Park Orchestra.
- 11:30—Nocturne—Ann Leaf



Arturo Toscanini Sun., 2:00 p. m.

MONDAY, DECEMBER 14, 1931

- 6:00—Morning Devotions.
- 6:15—Organ Reveille.
- 6:45—Ozie and George.
- 7:00—Keeping Fit with Pebeco.
- 7:15—Keeping Fit.
- 7:30—Salon Musicale.
- 7:45—The Old Dutch Girl.
- 8:00—Journal-Post News Flashes.
- 8:05—Morning Music Box—P. Hans Flath-Dick Smith.
- 8:30—Uncle Ezry's Ramblings.
- 8:45—The Ambassadors.
- 9:00—Chatting with Ida Bailey Allen.
- 9:15—Harmonies and Contrasts.
- 9:45—The Madison Singers.
- 10:00—Morning Moods.
- 10:30—Anne Lazar—Front Page Personalities.
- 10:45—Ben Alley—Songs.
- 11:00—Don Bigelow's Orchestra.
- 11:15—Lady of the House.
- 11:30—Girl o' My Dreams.
- 11:45—Piano Interlude.
- 11:50—Journal-Post News Flashes.
- 12:00—Constance Parker Young.
- 12:15—Aladdin Mountaineers.
- 12:25—Producers' Market News.
- 12:30—The Old Trapper.
- 12:35—Ozie and George.
- 12:47—Farm Frolic.
- 1:00—The Singing Vagabond.



Dick Smith "Morning Music Box" Daily 8:05 p. m.

- 1:15—The Pickwick Traveler.
- 1:30—American School of the Air.
- 2:00—Four Eton Boys.
- 2:15—Columbia Salon Orchestra.
- 2:30—Arthur Jarrett—Songs.
- 2:45—The Program Without a Name—Hugh Studebaker and KMBC Staff.
- 3:15—Bert Lown's Orchestra.
- 3:30—Billy Ganz—Pianist.
- 3:45—Between the Book Ends.
- 4:00—Asbury Park Casino Orchestra.
- 4:20—Journal-Post News Flashes.
- 4:30—Uncle Olie and His Gang.
- 4:45—Hotel Taft Orchestra.
- 5:00—Big Brother Club.
- 5:25—Happy Hollow.
- 5:45—Reis and Dunn.
- 6:00—Organalities.
- 6:15—Phenomenon.
- 6:25—Life Saver Success Interview with Edyth Diedrich.
- 6:30—Boswell Sisters—Baker Chocolate.
- 6:45—Morton Downey and Camel Quarter Hour.
- 7:00—Nathaniel Shilkret Novelties—Courtesy Blue Valley Butter.
- 7:15—Singin' Sam, the Barbasol Man.
- 7:30—LaPalina Presents Kate Smith.
- 7:45—Pompeian Make-Up Box.
- 8:00—Mills Brothers—Vapex.
- 8:15—Plough's Broadway Bits.
- 8:30—Evening in Paris—Bourjois.
- 9:00—Guy Lombardo's Robert Burns Orchestra.
- 9:30—Toscha Seidel with Concert Orchestra.
- 9:45—Myrt and Marge.
- 10:00—Cremo Presents Bing Crosby.
- 10:15—Ayer's News.
- 10:17—Street Singer.
- 10:30—Spartan Trio.
- 10:45—Those McCarty Girls.
- 11:00—Ben Bernie's Orchestra.
- 11:30—Noble Sissle's Orchestra.
- 12:00—Midnight Melodies—Organ.



Hugh Studebaker Phenomenon Every Nite 6:15.

TUESDAY, DECEMBER 15, 1931

- 6:00—Morning Devotions.
- 6:15—Organ Reveille.
- 6:45—Ozie and George.
- 7:00—Keeping Fit with Pebeco.
- 7:15—Keeping Fit.
- 7:30—Texas Ranger—Old Time Songs.
- 7:45—Cap'n Bill and Willie.
- 8:00—Journal-Post News Flashes.
- 8:05—Morning Music Box.
- 8:30—Uncle Ezry's Ramblings.
- 8:45—Helen Board—Songs.
- 9:00—Bobby Blues.
- 9:15—U. S. Navy Band.
- 10:00—Girl o' My Dreams.
- 10:15—The Ambassadors.
- 10:30—Morning Minstrels.
- 10:45—Ben Alley—Songs.
- 11:00—Rumford Radio Cooking School.
- 11:15—Lady of the House.
- 11:30—Columbia Revue.
- 11:50—Journal-Post News Flashes.
- 12:00—Pabst-ett Varieties.
- 12:15—Aladdin Mountaineers.
- 12:25—Producers' Market News.
- 12:30—Ozie and George.
- 12:47—Fran Heyser—Song Recital.
- 1:00—Aunt Jemima—Wyeth Program.
- 1:15—Columbia Solon Orchestra.
- 1:30—American School of the Air.
- 2:00—Missouri League of Women Voters.
- 2:10—Classic Hour—Mrs. Aubrey Waller Cook.
- 2:30—Musical Americana.
- 2:45—The Program Without a Name—Frolic.
- 3:15—The Four Clubmen.
- 3:30—Phil Fisher and Orchestra.
- 3:45—Between the Book Ends.
- 4:00—Tanlac Program.



Kate Smith La Palina Mon., Tues., Wed., Thurs., 7:30 p. m. 10:45—Ben Alley—Songs.

- 4:15—Impromptu.
- 4:20—Journal-Post News Flashes.
- 4:30—Salty Sam, the Sailor.
- 4:45—North Mohornay Newly-Weds.
- 5:00—Big Brother Club—Children's Feature.
- 5:25—Happy Hollow.
- 5:45—Pertussin Program.
- 6:00—Ed Cochrane's Sport Chat.
- 6:15—Phenomenon.
- 6:25—Life Saver Success Interview with Francis Quimet.
- 6:30—Kaltenborn Edits the News.
- 6:45—Morton Downey and Camel Quarter Hour.
- 7:00—Nathaniel Shilkret Novelties—Courtesy Blue Valley Butter.
- 7:15—Abe Lyman's Band.
- 7:30—LaPalina Presents Kate Smith.
- 7:45—Walter Winchell and Guest Artist.
- 8:00—Ben Bernie and His Blue Ribbon Orchestra.
- 8:30—Romances of the Sea.
- 9:00—Land of Flowers—Rudolph Friml.
- 9:15—Howard Barlow.
- 9:30—Louis Panico's Orchestra.
- 9:45—Myrt and Marge.
- 10:00—Cremo Presents Bing Crosby.
- 10:15—Ayer's News Report.
- 10:17—Jack Miller—Songs.
- 10:30—Organ Interlude.
- 10:45—George Olsen's Music.
- 11:00—Romanelli's Orchestra.
- 11:30—Asbury Park Casino Orchestra.
- 12:00—Midnight Melodies—Organ.

WEDNESDAY, DECEMBER 16, 1931

- 6:00—Morning Devotions.
- 6:15—Organ Reveille.
- 6:45—Ozie and George.
- 7:00—Keeping Fit with Pebeco.
- 7:15—Keeping Fit.
- 7:30—Salon Musicale.
- 7:45—The Old Dutch Girl.
- 8:00—Journal-Post News Flashes.
- 8:05—Morning Music Box.
- 8:30—Uncle Ezry's Ramblings.
- 8:45—Rhythm Ramblers.
- 9:00—Studio Feature.
- 9:15—Dr. Royal S. Copeland.
- 9:30—Melody Parade.
- 9:45—The Four Clubmen.
- 10:15—Musical Alphabet.
- 10:30—Charis Morning Musicale.
- 10:45—Ben Alley.
- 11:00—Acme Sunshine Melodies.
- 11:15—Lady of the House.
- 11:30—Girl o' My Dreams.
- 11:45—Jackson County Farm Bureau.
- 11:50—Journal-Post News Flashes.
- 12:00—Constance Parker Young.
- 12:15—Aladdin Mountaineers.
- 12:25—Producers' Market News.
- 12:30—The Old Trapper.
- 12:35—Ozie and George.
- 12:47—Band Practice.
- 1:00—Aunt Jemima—Wyeth Program
- 1:15—Columbia Salon Orchestra—Classics.
- 1:30—American School of the Air.
- 2:00—Kathryn Parsons—Girl o' Yes terday.
- 2:15—Four Eton Boys.
- 2:30—Arthur Jarrett—Songs.
- 2:45—The Program Without a Name—Hugh Studebaker and Staff.
- 3:15—United States Navy Band.
- 3:30—David Grosch—Sing Talk.
- 3:45—Between the Book Ends.
- 4:05—Journal-Post News Flashes.
- 4:15—Uncle Olie and His Gang.
- 4:30—Salty Sam the Sailor.
- 4:45—Mary Ann.
- 5:00—Big Brother Club—Children's Feature.
- 5:25—Happy Hollow.
- 5:45—Reis and Dunn.
- 6:00—The Swiss Yodelers.
- 6:15—Phenomenon.
- 6:25—Life Saver Success Interview with Vash Young.
- 6:30—Boswell Sisters—Baker Chocolate.
- 6:45—Morton Downey and Camel Quarter Hour.
- 7:00—Nathaniel Shilkret Novelties—Courtesy Blue Valley Butter.
- 7:15—Singin' Sam, the Barbasol Man.
- 7:30—Kate Smith—LaPalina.
- 7:45—Modern Male Chorus.
- 8:00—Gold Medal Freight.
- 8:30—Eugene Crime Club.
- 9:00—Vitality Personalities.
- 9:15—Wedded Tire Chains Program.
- 9:30—Howard Barlow.
- 9:45—Myrt and Marge.



Ted Malone, "Phenomenon," Daily, 6:15 p. m.



Noble Sissle Mon., Wed., at 11:30 p. m.

- 10:00—Cremo Presents Bing Crosby.
- 10:15—Ayer's News.
- 10:17—Street Singer.
- 10:30—Organ Interlude.
- 11:00—Eddie Duchin's Orchestra.
- 11:30—Noble Sissle's Orchestra.
- 12:00—Midnight Melodies—Organ.

THURSDAY, DECEMBER 17, 1931

- 6:00—Morning Devotions.
- 6:15—Organ Reveille.
- 6:45—Ozie and George.
- 7:00—Keeping Fit with Pebeco.
- 7:15—Keeping Fit.
- 7:30—The Texas Ranger—Old Time Songs.
- 7:45—Cap'n Bill and Willie.
- 8:00—Journal-Post News Flashes.
- 8:05—Morning Music Box.
- 8:30—Uncle Ezry's Ramblings.
- 8:45—The Ambassadors.
- 9:00—Buddies.
- 9:15—Machine Age Housekeeping.
- 9:30—The Madison Singers.
- 9:45—Barbara Gould Beauty Talk.
- 10:00—Girl of My Dreams—Orchestra.
- 10:15—Morning Moods.
- 10:30—New York Medical Society.
- 10:45—Ben Alley—Songs.
- 11:00—Rumford's Radio Cooking School.
- 11:15—Lady of the House.
- 11:45—Columbia Revue.
- 12:00—Journal-Post News Flashes.
- 12:10—Aladdin Mountaineers.
- 12:25—Producers' Market News.
- 12:30—Ozie and George.
- 1:00—The Singing Vagabond.
- Salon Orchestra—Classics.
- 1:30—American School of the Air.
- 2:00—Edna Wallace Hopper.
- 2:15—LaForge Beruman Musicales.
- 2:30—Miriam Ray—Blues Singer.
- 2:45—The Program Without a Name—Frolic.
- 3:15—U. S. Army Band.
- 3:30—Hotel Taft Orchestra.
- 3:45—Between the Book Ends.
- 4:00—Asbury Park Casino Orchestra.
- 4:20—Journal-Post News Flashes.
- 4:30—Salty Sam the Sailor.
- 4:45—Bert Lown's Orchestra.
- 5:00—Big Brother Club—Children's Feature.
- 5:25—Happy Hollow.
- 5:45—Pertussin Program.
- 6:00—Those McCarty Girls.
- 6:15—Phenomenon.
- 6:25—Life Saver Success Interview with Ruth St. Denis.
- 6:30—Kaltenborn Edits the News.
- 6:45—Morton Downey and Camel Quarter Hour.
- 7:00—Nathaniel Shilkret Novelties—Courtesy Blue Valley Butter.
- 7:15—Abe Lyman's Band.
- 7:30—LaPalina Presents Kate Smith.
- 7:45—Angelo Patri—"Your Child."
- 8:00—Mills Brothers—Vapex.
- 8:15—Plough's Broadway Bits.
- 8:30—Love Story Magazine Hour.
- 9:00—Hart Schaffner and Marx Trumpeters.
- 9:30—Modern Male Chorus.
- 9:45—Myrt and Marge.
- 10:00—Cremo Presents Bing Crosby.
- 10:15—Ayer's News.
- 10:17—Jack Miller—Songs.
- 10:30—Spartan Trio.
- 10:45—George Olsen's Music.
- 11:00—Guy Lombardo's Orchestra.
- 11:30—Louis Panico's Orchestra.
- 12:00—Midnight Melodies—Organ.



Salty Sam the Sailor Tues., Wed., Thurs. 4:30 p. m.

FRIDAY, DECEMBER 18, 1931

- 6:00—Morning Devotions.
- 6:15—Organ Reveille.
- 6:45—Ozie and George.
- 7:00—Keeping Fit with Pebeco.
- 7:15—Keeping Fit.

13 TO DECEMBER 19

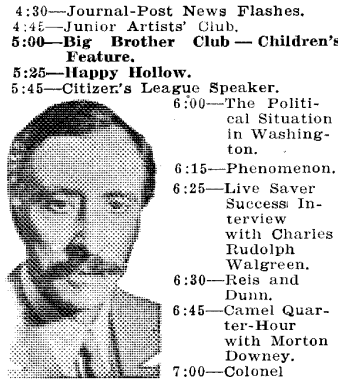
- 7:30—Salon Musicale.
- 7:45—The Old Dutch Girl.
- 8:00—Journal-Post News Flashes.
- 8:05—Morning Music Box.
- 8:30—Uncle Ezry's Ramblings.
- 8:45—Rhythm Kings.
- 9:00—Bobby Blues.
- 9:15—Juna Sanderson and Frank Crumit.
- 9:45—Don and Betty.
- 10:00—Sally Stokely.
- 10:15—Blue Moon Light.
- 10:30—The Captivators.
- 10:45—Ben Alley—Songs.
- 11:00—Don Bigelow and his Orchestra.
- 11:15—The Lady of the House.
- 11:30—Girl o' My Dreams.
- 11:45—Piano Interlude.

- 11:50—Journal-Post News Flashes.
- 12:00—Paust-ett Varieties.
- 12:15—Aladdin Mountaineers.
- 12:25—Producers' Market News.
- 12:30—The Old Trapper.
- 12:35—Ozie and George.
- 12:47—Midday Meditations.
- 12:55—Farm Belt Headlines.
- 1:00—Columbia Artists' Recital.
- 1:15—Pickwick Traveler.
- 1:30—American School of the Air.
- 2:00—U. S. Marine Band.
- 2:30—Arthur Jarrett.
- 2:45—The Program Without a Name—Frolic.
- 3:15—Light Opera Gems.
- 3:30—Edna Thomas—Songs.
- 3:45—Between the Book Ends.
- 4:00—Curtis Institute of Music.
- 4:20—Journal-Post News Flashes.
- 4:30—Uncle Olie and His Gang.
- 4:45—North Mehorney Newly-Weds.
- 5:00—Big Brother Club—Children's Feature.
- 5:25—Happy Hollow.
- 5:45—Bert Low'n's Orchestra.
- 6:00—Organalities.
- 6:15—Phenomenon.
- 6:25—Life Saver Success Interview with Hortense Alden.
- 6:30—Baker Chocolate—Boswell Sisters.
- 6:45—Camel Quarter Hour with Morton Downey.
- 7:00—Kansas City Custom Garment "Radio Imps."
- 7:15—Singin' Sam, the Barbasol Man.
- 7:30—The March of Time.
- 8:00—Radio Reproductions.
- 8:15—Liberty Magazine Hour.
- 8:45—Friendly Five Footnotes.
- 9:00—Pillsbury Pageant.
- 9:30—Nathaniel Shilkret Novelties—Courtesy Blue Valley Butter—Myrt and Marge.
- 9:45—Myrt and Marge.
- 10:00—Cremo Presents Bing Crosby.
- 10:15—Ayer's News.
- 10:17—Street Singer.
- 10:30—Organ Interlude.
- 11:00—Ben Bernie and his Orchestra.
- 11:30—Art Krueger and his Orchestra.
- 12:00—Midnight Melodies.

- SATURDAY, DECEMBER 19, 1931**
- 6:00—Morning Devotions.
 - 6:15—Organ Reveille.
 - 6:45—Ozie and George.
 - 7:00—Keeping Fit with Pebeco.
 - 7:15—Keeping Fit.
 - 7:30—The Texas Ranger.
 - 7:45—Cap'n Bill and Willie.
 - 8:00—Journal-Post News Flashes.
 - 8:05—Morning Music Box.
 - 8:30—Uncle Ezry's Ramblings.
 - 8:45—Lady of the House.
 - 9:00—Jewish Art Program.
 - 9:15—Mary Ann's Saturday Club.
 - 9:30—Adventures of Helen and Mary.
 - 10:00—Girl o' My Dreams.
 - 10:15—N. Y. Philharmonic Orchestra Children's and Young People's Concert.
 - 11:30—K. C. Council of Churches.
 - 12:00—Journal-Post News Flashes.
 - 12:10—Smiling Ed McConnell—Aladdin Lamp.
 - 12:30—Ozie and George.
 - 12:25—Producers' Market News.
 - 12:47—Farm Network.
 - 1:00—Saturday Syncopaters.
 - 1:30—Columbia Salon Orchestra.
 - 2:00—Four Clubmen.
 - 2:30—Rhythm Kings.
 - 3:00—Ann Leaf at the Organ.
 - 3:30—Spanish Serenade.
 - 3:45—Between the Book Ends.
 - 4:00—Eddie Duchin's Orchestra.



P. Hans Flath, KMBC Musical Director. Morning Music Box Every Morning 8:05 a. m.



Ernest Schelling Children's Concerts Sat. 10 a. m.

- 7:30—Chicago Variety Program.
- 8:00—Happy Hollow Columbia Barn Dance.
- 8:30—Smith Brothers Program.
- 8:45—Four Clubmen with Irene Beasley.
- 9:00—National Radio Forum.
- 9:15—Hank Simmons' Show Boat.
- 10:00—Cremo Presents Bing Crosby
- 10:15—Ayer's News.
- 10:17—Jack Miller—Songs.
- 10:30—Organ Interlude.
- 10:45—George Olsen and his Music.
- 11:00—Guy Lombardo's Orchestra.
- 11:30—St. Moritz Orchestra.
- 12:00—Midnight Melodies—Organ.

KMBC ORIGINATIONS

THE COLUMBIA NETWORK

Programs listed below are those which are presented in KMBC studios or from remote control points for stations of the Columbia Broadcasting System west of Kansas City. Programs which are also broadcast locally by KMBC are indicated by an asterisk (*).

NETWORK SCHEDULE

SUNDAY, DECEMBER 13, 1931

- 6:15-6:30—Waldemna Chorus.
- 7:45-8:00—Hawaiian Serenade.

MONDAY, DECEMBER 14, 1931

- 6:00-6:15—Henry Halstead's Orchestra.
- 7:15-7:30—Ozie and George.
- 7:30-7:45—Organalities.
- 7:45-8:00—Rhythmaires.
- 8:00-8:15—The Swiss Yodelers.

TUESDAY, DECEMBER 15, 1931

- 6:00-6:15—Henry Halstead's Orchestra.
- 6:30-6:45—The Songsmiths.
- 7:30-8:00—Salonesque.
- 8:30-9:00—For the Dancers.

WEDNESDAY, DECEMBER 16, 1931

- 6:00-6:15—Henry Halstead's Orchestra.
- 7:15-7:45—Henry Halstead's Orchestra.
- 8:30-9:00—For the Dancers.

THURSDAY, DECEMBER 17, 1931

- 6:00-6:15—Henry Halstead's Orchestra.
- 6:30-6:45—Between the Book Ends.
- 7:30-8:00—Friendly Muse.
- 8:00-8:15—Those McCarty Girls.
- 8:30-9:00—For the Dancers.

FRIDAY, DECEMBER 18, 1931

- 6:00-6:15—Henry Halstead's Orchestra.
- 7:15-7:30—The Songsmiths.
- 8:00-8:30—Henry Halstead's Orchestra.
- 8:30-8:45—Organalities.

SATURDAY, DECEMBER 19, 1931

- *8:00-8:30—Happy Hollow Barn Dance Varieties.

MAYOR OF NUREMBERG TO TALK ON TOY-MAKING

Herr Luppe, mayor of Nuremberg, will be the speaker in the international broadcast scheduled for 11:30 p. m., Sunday, December 20, through the KMBC-Columbia network, describing the toy industry for which his city is celebrated, under the title, "Christmas Made in Germany."

Largely owing to its pre-eminence in the manufacture of toys, Nuremberg is the most important commercial city in Bavaria. For hundreds of years it has been remarkable for its arts and crafts, and the inventiveness displayed by its inhabitants. Its place in the history of pictorial art has been secured by Durer, and Wagner commemorated its musical organizations in "The Mastersingers of Nuremberg."

Watches, airguns, and gunlocks were invented by Nuremberg craftsmen, and in recent years it has become known all over the world through its manufacture of toy novelties of highly ingenious construction. During the war the city's supremacy in this field suffered a severe setback, but since then its toys again have penetrated the markets of the world, and for children in every continent Christmas is, in part, "Made in Germany." During Mayor Luppe's broadcast, sound effects will be provided by the more vocal toys produced for this year's stockings.

MUSICAL ALPHABET WITH RALPH CHRISTMAN

Dealing with the letter "S," Ralph Christman, concert pianist and musical director for the Ida Bailey Allen studios, will be heard in selections from the works of Schumann and Saint-Saens Wednesday, December 16, from 10:15 to 10:45 a. m., over the KMBC-Columbia network. After a short exposition of the life and musical achievements of the composers, by Ida Bailey Allen, Christman will open the program with "Papillons," a merry scherzo composition by Schumann.

The works of Schumann which Christman has chosen are expressive of the peculiar union of intellectuality, imagination, virility and nobility which characterizes the best efforts of the composer. "Happy Farmer," the "Avowal of Love," from "Carnival," and a joyous "Scherzino" from "Carnival Pranks in Vienna" will be presented. The novelty and impetuosity which marked Schumann's early style is clearly evident in the last of these selections.

With the Classics

CONSERVATORY FACULTY IN PIANO QUARTET RECITAL

Members of the faculty of the Community Center Conservatory of Music will be heard in a recital of piano quartet music through the KMBC-Columbia network at 9:30 Sunday, December 13.

Ariel Rubstein, noted Russian pianist and teacher who has appeared in concert tours throughout the world, will join with Josef Gingold, violin; Mitya Stillman, viola, and Willem Durieux, cello, in rendering the first movement of a Mozart piano quartet.

MODERN ITALIAN WORK AND BRAHMS SYMPHONY IN PHILHARMONIC

Arturo Toscanini will conduct the New York Philharmonic Symphony Orchestra in a varied program, including an overture by a modern Italian composer and a Brahms symphony, during the concert which will be broadcast through the KMBC-Columbia network from 2 to 4 p. m. Sunday, December 13.

Following is the program:
Overture to "The Taming of the Shrew," Castelnovo-Tedesco.
Symphony No. 4, in E Minor, Brahms.
Intermission Description of the Music by Olin Downes.
Variation on an Original Theme, Dvorak.
"Invitation to the Dance," Weber-Berlioz.

ERNEST HUTCHESON

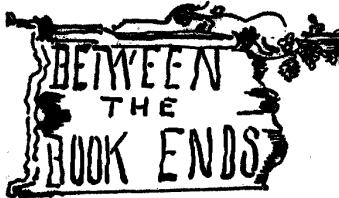
Sunday, December 13, 9:45 p. m.
Ernest Hutcheson, distinguished pianist, will open his program Sunday, December 13, at 9:45 p. m., with the second and third movements from Beethoven's Concerto in C Minor. KMBC broadcasts the first half of his half hour concert to the Columbia network.

TOSCHA SEIDEL

Monday, December 14, 9:30 p. m.
In a 15 minute recital of music from the popular violin repertoire, Toscha Seidel will play "Romance" from a concerto in F Major, by Beethoven, Monday, at 9:30 p. m. If time permits, he will also play arrangements of the Fugue in A Major, by Tartini.

ROXY SYMPHONY

Sunday, December 13, 7:15 P. M.
Maurice Baron, conductor of the Roxy Theater Symphony Orchestra, has chosen the overture to "Le Roi d'Ys" for his opening number on the program to be heard Sunday, December 13, from 7:15 to 7:45 p. m.



Every week day at 3:45 p. m. over KMBC. Heard over the Columbia network every Thursday at 6:30, C. S. T., with Ted Malone.

A MOTHER'S PLEA

Oh world, be kind to my baby!
I'm sending her back all alone!
She's such a helpless wee midget
To be trav'lin' there by her own.

Her dad, I know, will be waitin',
She'll come straight from my arms
to his;
But here, where I came to get her—
Such a wonderful place it is!

They've got her quite spoiled already;
A star lights her crib every night,
And one of God's angels stands near
To see that she's covered up tight.

The moon seals each eye with a kiss,
And the sun, coming up next day,
Bends softly down over her bed
And melts the moon's kisses away.

And God himself shouts, "Good Morn-
ing!"

How's my smallest angel today?"
Oh World, be kind to my baby!
I'm not coming back—I must stay!
—By Mary Ville.

NEGLECT

They sing of the roses that blush but
to fade;
They sing of the wild flowers that
brighten the glade;
With rapturous joy
Our youngsters employ
Their arts in the useless adornment
displayed.

There are chanting and cheers for the
blossoming scenes,
But nobody sings of the cabbage and
beans!

Alas! 'Tis too oft the unfortunate lot
Of the plain, honest friend to be
swiftly forgot.

We enthuse o'er the bird
Who from treetops is heard,
But who never helps out in the pan or
the pot.

We welcome again and again—
But nobody sings of the duck or the
hen!

Washington Star.

OF COURSE

You ask me if I love you, dear,
And say I haven't said so.
No—but as you spoke,
I was watching you with baby,
And I was noticing how much had
grown.

That little thin spot in your hair.
You never had it when you used
To come an evening,
Swinging up the drive with such a
reckless flourish.

I always loved that flourish!
It satisfied my dreams of belted
knights

And nodding plumes—queer pictures in
a sliver!
You never sat and tooted from the car.
(Thank Heaven for one's blessings.)

And then about the thin spot—
What I was really thinking—
One would not dream to see you
Peeking and playing,
Tossing baby high,
And doing all the trickish things
That make us laugh
And keep us happy.

One would not think that
You were sore put to it, even now,
About the taxes—and the interest, too.
I wonder, was it luck or sense
That I should choose a father
For my babies
Who would prove so four square
Through the years?
And do I love you, dear?
Oh, bless your heart, let's go
And pop some corn!

That's such a silly question!
—By Florence Griswold MacMartin.

Lady of the House

BACK-DOOR WIRELESS

So many re-
quests for Hot
Tamales have
been in my mail
recently that I
am printing in
this column some
recipes which
have come in.

The first one is:

Tamales the Mexican Way

(From Mrs. Hugh Simmerman,
Centerview, Missouri.)

The recipe is one an old Mexi-
can woman used for years and
she said the secret of the unusual
deliciousness of her tamales lay
in the cumin seed.

1 large chicken
1 Yellow corn meal
1 hot pepper
Salt
Pinch of cumin seed

Boil the chicken until tender
and drain off the liquid. Add
enough corn meal to the stock
to make a fairly thick mush and
salt it to taste. Grind the chicken
and pepper. More pepper may be
used if a "hot" tamale is desired.

Put a pinch of cumin seed in a
cloth and crush it. Mix the seed
well with the ground chicken.
Spread the mush on corn shucks
or squares of cheesecloth, put the
meat in the center and roll.
Steam 15 minutes.

Mrs. Rolla Duzan of Independ-
ence sends in a different recipe.

Hot Tamales

1 pint chill peppers
1 pint corn meal
1 cup meat stock
2 lbs. meat or chicken ground fine
Small pod garlic

Seed and parboil the peppers
and let cool. Scald the corn meal
with the meat broth. Chop pep-
pers and garlic and add to meat,
mix well and salt to taste. Put
a layer of corn meal on the corn
husks, then a tablespoon of the
seasoned meat. Fold shuck three
times, tie ends and let steam two
hours.

Mrs. Lily Alexander, 707 Elm
Street, Lawrence, Kansas, also
sent in a recipe for Hot Tamales.
I surely thank everyone who re-
sponded to my request for these
recipes.

Have you thought that attrac-
tive tin boxes filled with German
cookies or candies will be a most
acceptable Christmas gift? You
know if you want candy and
cookie recipes all you have to do
is address a postal to the Lady
of the House, and these sheets
will be sent to you. Write today,
as the supply is limited. You
may also have a sheet of poems
to include in your gift packages.

—Lenore Anthony.



Lenore Anthony

Studio Spots

Dot Massey, besides his fiddle,
trumpet, voice, and piano, is fam-
ous for his appetite but never
till a few days ago did it develop
that his hunger was such that
he'd go through fire for a sand-
wich. However, he got hotter
than he was ever known to be,
even upon the air, and really
achieved the heights of Epicurean
loyalty and valor. No one else
could have made such a supreme
sacrifice in the sacred name of
cuisine and the art of dining. Oh
what a sandwich! But he
shouldn't have mistaken the to-
basco sause for catsup.

Dick Smith's admiration for
Bing Crosby got the better of him
the other day and, on the "Pro-
gram Without a Name" he ups
and goes baritone, singing, not
"Sweet and Low," as a gag man
would have it, but Laura Sar-
geant's new song, "Natural Way
of Living," and there was some-
thing about it that just brought
out the deepest tones of his voice.
Watch out Bing!

Leave it to the Rhythmairs
to try something new. They are
the orchestra which furnishes the
mob effect and also some music
on the "Program Without a
Name." Some one suddenly spied
one of these little folding organs
over in the corner and, after find-
ing out how it opened up, immedi-
ately put it into duty. The extra
solo to one of the popular num-
bers received its churchy effect
last Wednesday with Billy Ganz
at the keyboard of the Mighty
Portable. It sounded so unusual
that everyone all over the build-
ing quit work and flocked to the
Egyptian studio to see what was
going on.

After working in the same
office with Cecil Holman for just
three weeks, Ruth Bren, also of
the KMBC continuity staff, was
discovered cutting paper dolls out
of napkins down at Goldblat's
Drug store.

The radio debut of the Musical
Masseys, who are heard in Happy
Hollow as Widder Blackstone,
Squire Blackstone, Reuben
Weathersby, and the former
Stanley Slipshod, was made in
Roswell, New Mexico. A little
radio station which is now ex-
tinct was then in operation with
a few programs a day. Dot Mas-
sey, the youngest of the group,
was then just at the "boy soprano
age." He still treasures letters

which he received requesting Miss
Dott Massey to sing a number.

An interesting similarity in
radio ideas. In rehearsing with
the Wah-Dem-Na chorus as solo-
ist for their program to the Co-
lumbia network from Kansas City
Sunday night, Leroy Smith sug-
gested the use of a wind machine
with the singing of O'Hara's "The
Wreck of the Julia Plante." They
finally decided the idea to be im-
practical, so the wind effect was
not used. Just four days later,
this same number was sung by
the Modern Male chorus from
New York and they used the
identical wind effect which Leroy
had planned for the Wah-Dem-
Nas. We wouldn't say for the
world which chorus or soloist we
thought sang this number the
best.

And now that we've let it out
that it isn't real wind which you
hear over the radio, we might as
well explain. A silk cloth lain
over a rapidly revolving cylinder
does the job even better than the
original article.

Birthday Greetings. On De-
cember 8 the Ozark Rambler
went into his 27th consecutive
year.

AUNT JEMIMA SINGS THE BLUES



Newest of the recruits to radio
from the stage is Aunt Jemima,
who now presents a program of
blues and ballads each Tuesday,
Wednesday and Thursday at 1:00
p. m. over KMBC and the Colum-
bia network. She recently starred
in Ziegfeld's "Show Boat," has
been a vaudeville headliner for
several years and is known in
private life as Tess Cardella.

RUDOLF FRIML ON NEW RADIO PROGRAM

Great Composer to Personally
Supervise Floral Series.

Rudolf Friml's music—with the composer himself conducting his own orchestra and vocal ensemble—is the foundation of a new series of weekly quarter-hour broadcasts, which goes on the air every Tuesday night at 9 p. m. over KMBC. These broadcasts are to be known by the alluring name of "Land o' Flowers," and certainly no living composer is better qualified to write the music for a flower program than Rudolf Friml.

Few men have equaled Friml's brilliant success in the realm of operetta. Songs from "Katinka," "High Jinks," "The Vagabond King," "Rose Marie," "The Three Musketeers," and other Friml operettas have won the hearts of music lovers everywhere. Compositions such as "L'Amour Toujours l'Amour" are sung from humble music halls to the Metropolitan opera stage. Fragile in their romantic beauty, like rare, exotic blossoms, the melodies of Rudolf Friml blend into a series of programs about flowers.

Friml to Play

A feature of each of these "Land o' Flowers" broadcasts will be a piano solo by Friml. This celebrated artist's fame as a piano virtuoso is second only to his renown as a composer. If past performances are a criterion, his piano numbers in "Land o' Flowers" will be enthusiastically received by the radio audience.

Friml has made three previous appearances in the great theater of the air—each time as the featured guest artist of an elaborate and costly program, and these appearances have increased his very great popularity. "Land o' Flowers," however, will be the first organized series of broadcasts with which he has been associated. During the course of these "Land o' Flowers" programs, Friml fans will have an opportunity to hear practically all of their favorite numbers. Tonight's program will be on the air at 9:00 o'clock. It will include a selection from the "Arabian Suite," one of Friml's more recent compositions, as well as a medley from "The Vagabond King," in which an ensemble of soprano, tenor and baritone voices will join the "Land o' Flowers" concert orchestra.



STAR FROM "WHAT PRICE GLORY" TO APPEAR

Arthur Campbell on Pertussin
Program.

Jack Arthur, baritone, will be the guest artist of the Pertussin program to be presented from 5:45 to 6:00 p. m. Tuesday. Arthur is better known by his stage name, Arthur Campbell, under which he has appeared in many outstanding Broadway successes, including "What Price Glory," "Rebound," "Deep River," and "Follow Thru." During the presentation he will be heard singing "Play Gypsies, Dance Gypsies," the hit song of the operetta "Countess Maritza." Frank Stretz and his orchestra will offer as their contribution, "Southern Roses," by Strauss, Rosen's "Darf Ich Um Tango Bitten," and "Loyal Comrades," by Blankenburg.

AMERICAN-BORN POET TO SPEAK FROM ENGLAND

Thomas Etearns Eliot, American born poet who has made his home in England, and published in 1924 "Homage to John Dryden," will speak on that poet's life during the international broadcast from London scheduled for 11:30 p. m., Sunday, December 13, through the KMBC-Columbia network. This is the tercentennial year of Dryden's birth, and although the exact date is not known, it is generally believed to have been in either August or December.

TOY TO BROADCAST

Uncle Olie will tell amusing animal stories for the children when he and his Kre-Mel Gang are on the air from 4:30 to 4:45 p. m. Uncle Olie, being a great animal lover and believing that most children share this affection, brings his champion bull-terrier, Toy, to every broadcast. During the program some of the gang will also have their say at the microphone.

Arthur Tracy, the Street Singer, is aiding unemployment fund drives in the various cities where he is appearing in vaudeville by actually giving street concerts on the city hall plazas. Fellow artists on the bill pass around the hat and the proceeds are turned over to city officials for distribution.

SPECIAL PLAY WRITTEN FOR ARTISTS' CLUB

Another "Happy Hansons" Story
By Adee Smith.

The Junior Artists' Club, which appears weekly under the direction of KMBC's Lady of the House, Lenore Anthony will present a play Tuesday, December 15, at 4:45 p. m., on the popular post office theme, "Mail Your Christmas Parcels Early." The play, based on a subject which she has used before, "The Happy Hansons," is being written by Adee Smith, who is associated with Miss Anthony in her dramatic school.

As publicity for the program, Postmaster Wm. E. Morton is sending out notices to 2,000 post offices in this territory including Missouri, Kansas, Iowa, and Nebraska, asking that they listen to the broadcast.

"ESCAPE" ON SEA PROGRAM

"Escape," a dramatization of the magazine story of the same name, by H. Bedford Jones, will be enacted during the "Romances of the Sea" program to be presented from 8:30 to 9:00 p. m.

"Escape" is the story of a captain of the Irish Brigade in the service of Louis XIV of France. After incurring the displeasure of the king and defying the royal favorite, Baron Ravenel, he escapes with hair-breadth adventures from Versailles to St. Malo, where he captures a brig outfitted for Baron Ravenel, who plans to kidnap the Irish captain's beloved Countess Marie.

SINGIN' SAM AND PARRY BOTKIN

Singin' Sam and Parry Botkin, banjo-strummer in Jacques Renard's Camel orchestra, hail from the same town in Indiana where Sam was the conductor of the only orchestra in the locality. In dire need of a banjoist, Sam surveyed the panel of high school musicians but without success—not a banjo player was to be found. But Sam did discover Parry almost obscured by a bass violin, and persuaded him to forsake that instrument for the banjo. Today Parry Botkin is one of the outstanding banjo-players in the country.

DR. HADLEY'S NEW PROGRAM

Leading American Composer Di-
rects Broadcast.

Dr. Henry Hadley, distinguished conductor and leading American composer, conducts his Gold Seal Symphony in the first of a series of popular concerts KMBC, Sunday, December 13, at 8:00 p. m. With Ben Alley, favorite tenor, and the Gold Seal Quartet, Dr. Hadley will present an appeal embracing music ranging from favorite popular ballads to Great Moments from famous operas.

A close personal friend and colleague, Dr. Hadley will pay a tribute to the beloved Victor Herbert with the beautiful melody, "Ah! Sweet Mystery of Life," from the operetta, "Naughty Marietta."

The complete Gold Seal Program with Louis A. Witten at the microphone in charge is as follows:

1. "Hall America," March, my Drum Orchestra.
2. "Pale Moon," by Frederick Knight Logan—Ben Alley, tenor, Quartet and Orchestra.
3. "Great Moments," from the Opera "Faust," by Gounod. Male Chorus and Orchestra.
4. "Ah! Sweet Mystery of Life," by Victor Herbert—Orchestra.
5. "Just a Wearyin' for You," by Carrie Jacobs Bond—Ben Alley, Quartet and Orchestra.
6. "Pomp and Circumstance," by Elgar—Gold Seal Ensemble.

MARY ANN'S CHRISTMAS PROGRAMS

Christmas Songs and Doll Story
in Store for the Children.

Little Mary Ann, one of radio's most entertaining child characters, will present a special Christmas program for her many young listeners over KMBC, Wednesday, December 16, at 4:45 p. m. She will sing some of her songs appropriate to the season and promises a brand new Christmas story to complete the feature which she has prepared herself.

For the following week at this same time, Mary Ann has planned a program which will be one of the most interesting of any she has presented. It will be all about dolls: the first dolls in history, famous dolls such as the "Friendship doll," of Japan, dolls in different countries, and the many kinds of dolls in our own land. Of course she will sing some of her favorite doll songs.

SANTA CLAUS CONDUCTING



We wouldn't argue Ben Bernie's prior claim to be known as "The Old Maestro," but here's an apt candidate for the title; none other than St. Nicholas, alias Kris Kringle, alias Santa Claus. His debut as a conductor seems to be at the helm of a vocal trio, who probably are singing Christmas carols even if their expressions register mammy songs. Forget that you heard it, but behind those venerable whiskers are the rosy cheeks of Col. Lemuel Q. Stoopnagle, noted Tastyeast Gloomchaser. You will readily identify the trio from left to right as Jack Miller, Street Singer, and Bing Crosby.

MAIL SPINS NO. 30
* (The sixth estate.) *

Home thoughts from abroad:

In keeping with the times, a great many readers are now sending in their renewals quarters wrapped in cellophane . . . which proves that cellophane-wrapped articles are in popular demand in American homes. . . . Funny that a tobacco aged several days in the sun is later so carefully kept fresh . . . or am I wrong? . . . Anyway, if I were asked what instrument Tony Wons plays in the Camel Quarter Hour I should answer, "He harps on the cellophane."

Ha ha, . . . maybe I'd better let you in on the joke. . . . Some one suggests that P. Hans Flath is nomenclatured "Skipper" because he is a suspected embezzling bank cashier. . . . Ha ha. . . . And here's my very own definition of a radio station, coined through actual experience. . . . Radio station, the object for the unburdening of all the woes, problems, and trifles of its listening public.

Perhaps I'd better explain that subtitle. . . . As y'know the French have divided humanity into three classes . . . proletariat,

bourgeoisie, and third estate. . . . Since some wit started it, newspapermen have been known as the fourth estate . . . recently radio men have called themselves the fifth . . . and I? . . . I am in a class by myself.

Those really cute little letters that come in for Brother Bob. . . . Each show an eternity of strenuous effort to produce those scrawling, wandering lines. . . . And those airily, elfin-like little names they suggest for the brownies in the Dwarfies contest. . . . It somewhat smacks of Peter Pan's adventures in Never Never Land . . . or, in my case, Never Again Land . . . Never . . . Never.

I've had several ask me why I hanker toward the French and the French language so much. . . . Perhaps I'd better explain. . . . Gentle readers, have you ever had that certain feeling when a m'm's'lle addresses you as
Zheemie.

With some 40,000 to 50,000 schools throughout the country equipped to hear these radio presentations, an estimated audience of more than 6,000,000 pupils, teachers and parents constitute the classroom of the American School of the Air.

Honest, It Will Really Happen

By Cecil Holman

Place: Any American home.

Time: Along about 1951.

Cast: Pop, who is the more or less proud father of Oscar, age twelve years.

Oscar: Pop, while we wait for Mama to get home from the lodge, why don't you tell me some more lies like you did last night?

Pop: All right, Oscar, how about telling you about the time that I saw the first television set in Kansas City?

Oscar: O. K., Pop, but this had better be good.

Pop: Well, it was way back in—let me see—about 1931. We were all gathered in the lounge of the radio station—KMBC it was, when we were invited to take part in a television broadcast.

Oscar: Didn't they have any before that?

Pop: Of course not, this was way back when they thought that we'd get light wines and beer back. So we all went over. Well, they had a small place that the actors stood in—

Oscar: Never use a preposition—

Pop: To end a sentence with—Yeah, I know all about that. Now, shut up. The actors—let's see—there was the Ozark Rambler, and George Washington White and a fellow called Uncle Ezra, and a couple of singers known as Danny and Doug—all of them from a feature I was writing at the time, called Happy Hollow—

Oscar: Did Happy Hollow have anything to do with depression of 1931, Pop?

Pop: No, now button up your lip before I sock you. Well, the people got into the small room, where everything was as dark as—well, as dark as the future of automobiles is now—and they started the machine. There were a system of lines running across the faces of the actors—

Oscar: Were the lines on their faces caused by the depression, Pop?

Pop: If you don't pipe down, you don't get the family plane for three weeks. The actors started singing and the broadcast began. They didn't have a screen in every home like they do now, and all they had was a small receiving set in the next room—but it really worked.

Oscar: That was about the only thing that worked that year, wasn't it, Pop?

Pop: How many times do I have to tell you—oh, well, anyway, the screen they had was

about four inches square and the faces appeared with the lines across them. The loud speaker just below gave out the sound as the picture appeared.

Oscar: Couldn't they put on plays like they do now?

Pop: With a small screen like that? I should say not? But if the screen had been ten feet square, it wouldn't have recorded our heads when we got through with that first broadcast.

Oscar: Is that what's the matter with your head, Pop, that makes it so shiny on top?

Pop: All right, just for that, no cinnamon buns for a week.

Oscar: O. K., big boy, but don't tell me any more lies like that, Pop. Even you ain't so old you can remember back when they wasn't no television.

TRIP WITH CHEVALIER

Fray and Braggiotti, the popular two-piano team, are planning a special trip to the coast in January with Maurice Chevalier, with whom they have already shared concert honors in Paris and at Carnegie Hall, New York.

SURE SIGN

One of the surest tests of the popularity of a program is the amount of agitation from fans when the program fails to appear at its regular time. When a speech of special importance took the place of scheduled programs the other night at WABC, the telephone switchboard was tied up for an hour by calls from listeners. For half an hour two hostesses were busy explaining that the Mills Brothers, the quartet that has become a blue-ribbon feature in less than ten days on the air, would resume its schedule as usual. During the next half-hour as many calls regarding the Street Singer were answered.

Morning Thought

There are two reasons why some people never mind their own business—one is they haven't any business, and the second is that they have no mind.

It is with narrow-souled people as with narrow-necked bottles; the less they have in them, the more noise they make in pouring it out.

People who are always fishing for compliments do not need very long lines. They will get their best bites in shallow water.

Taw.

HAPPY HOLLOW BUGLE

VOL. 2

HAPPY HOLLOW, U. S. A., DECEMBER 19, 1931

NO. 21



**UNCLE
EZRA'S
RAMBLINGS**

Uncle Ezra's Ramblings are heard over KMBC every morning at 8:30.

A little group uv newsboys wuz gathered in a sheltered place where they wuz pertected from the cold, talkin about the business uv the day and the comin Christmas and how they wuz a goin ter fill up on the free dinner that wuz give to em ever year, when one uv the leaders interrupted: "Say, guys, ye all remember Skippy don't ye? How he got his leg broke by a oty-mobile while he wuz crossin de street ter sell a paper to a guy. Well, he's bin home in bed wit his leg in slats ever since. It took all him an' his Ma both could earn ter git along, and now, wit him bein laid up fer weeks, dey aint goin ter have no Christmas. I don't tink I kin enjoy dat big dinner fer jest tinkin about Skippy a layin up dere in dat ole shack wit nuttin but a busted leg fer company." There wuz silence fer a full minute. "Watta ye tink we oughtta do, Weasel?" "Well, I tink dat ever one uv us guys should kick in wit all our earnings fer a half day and buy 'im some trinkets ter play wit. Sumpin dat'll make 'im smile. An' when we go ter de dinner, instead uv eatin' like a pig, we kin save a little uv de turkey an' fixins; wrap it in de napkin an' slip in a pocket an' take it to 'im. If each uv us save jest a little, dere'll be enuf ter fill 'im up, an' his Ma, too, an' de trinkets'll keep 'im from git-tin lonesome. He'd do it fer any one uv us."

Christmas come, but there wuz no Christmas cheer in that little hovel that Skippy and his Ma called home. To them, it wuz jest another day. She had tried so hard ter be cheerful fer his sake, but the tears would come in spite uv herself. "Aw, don't cry, Ma, if I hadn't got dis ole leg busted, I'd a had a nice present fer ye, an' we'd a had a bang up dinner wid cranberry sauce an'

NO PRESENTS FROM SANTA?

Christmas Bells

By Henry W. Longfellow

I heard the bells on Christmas Day
Their old, familiar carols play,
And wild and sweet
The words repeat
Of peace on earth, good-will to men!

And thought how, as the day had come,
The belfries of all Christendom
Had rolled along
The unbroken song
Of peace on earth, good-will to men!

Till, ringing, singing on its way,
The world revolved from night to day.
A voice, a chime,
A chant sublime
Of peace on earth, good-will to men!

mebbe some pie ter top off wid. When I git out agin, I'll work hard an' mebbe I kin git ye dat new dress ye wuz a wantin an' we'll have a big blow out Easter." "Don't, dear, don't talk that way. Mother isn't thinking uv herself. She's only sorry that she has nothing to make this Christmas day bright and happy for her little boy. I was hoping some of your friends would remember you today and drop in for a little while, but I guess they are too busy having a good time." "Naw, Ma, it aint dat, dey got der own folks ter tink about"—Just then there wuz the noise uv many feet on the porch, and before the door could be opened, Skippy's friends burst into the room shoutin Merry Christmas ter everybody. Skippy wuz wild wid delight while his Ma stood by with

a smile on her face an' tears uv joy runnin down her cheeks. She could not speak, her heart wuz too full fer words. Weasel actin as spokesman, said: "Listen, dis aint no time fer weeps. We gits enuf uv dem ever day. Come on kids, git dat table up ter de bed. We got sumpin fer you an' yer Ma that'l make yer eyes pop outen yer head. Come on, Missus, ye gotta eat wid 'im; dere's enuf here ter feed a army." And the boys spread before Skippy and his Ma such a feast as they had never dreamed uv. Then amid shouts uv laughter, Weasel told how they had planned ter save part uv their own dinner, but one uv the ladies caught him slippin some turkey in his pocket and brought him to task fer it. When he explained, she took him in the

(Continued on page 2, column 3.)

HAPPY HOLLOW NOT ON MAP

It is very doubtful uf enybody will git eny Crissmus presents this yer in Happy Hollow on account uf Santa Clause don't no where ut is. When ritin' a letter ta Santa, members uf the Blud an' Thunder Club suddinly realized that Happy Hollow wusn't on the map. We've heard that there is a Happy Hollow out in Kansas only but he'll probably take all the presents out there that we're spose ta git and the poor neglected childrun like Mary Ann an' Percy an' Willie Smart and Me n Danny won't have anything fer Crissmus.

This awful sichuashun wuz looked even werse when we cwseschuned Mister Montmorency whether er not enybody wud be able ta find Happy Hollow uf ut wusn't on the map an he sed bah jove that wus a beener ta him so we don't no eny more 'bout ut then we did. Everybody else seems ta think the same thing only we didn't tell enybody that we wus talkin' bout Santa Claus cause they always kinda laffs when we ses enything. Well, the only thing we cun figger out is that he wuz here last yer an he might remember but I no I cudn't remember all the places that he has ta go I betcha.

REGINALD BUYS HAUNTED HOUSE

Old Roswell Place to be Occupied By Montmorencys.

J. Reginald Montmorency, who recently became the husband of Kate Jackson, has presented his wife with a rather early Christmas present. It is the purchase of the old Roswell home out north of town.

This house has not been occupied for a long time as it's history is much like that of the old Riggs place which is now owned by Jonathan Skinflint. Many people say that it is haunted.

Presented by

Miss Mildred Martin

Liberty, Missouri

April 2, 1946

Last Saturday night after the Barn Dance at the Ranch, us punchers were settin' 'round the fire-place talkin' 'bout Giving. Wal, Pop Maynard jest set there smokin' his old briar, taking it all in, an' not saying a word.

"Shore wish I knew what true giving really is," soliloquized Jack.

Wal, Pop shore looked at Jack mighty funny an' then started talkin'.

"Back in Missouri when I was jest a youngster, used to go with a boy 'bout my age—shore is mighty funny—can't think of his last name—but first one was Jim. An' boys, he was the kindest fellow I've ever known. He'd allus remember folks on their birthdays and at Christmas.

"Wal, he'd shore done a-plenty fer me, an' I knew then, that I'd never be able to pay him back. I asked him once, why he allus done so much fer me—when he knew he'd probably wouldn't get the same back.

"John, he said, looking at me, I don't expect you to give me back in return—I'm just trying to pay other folks back, by doing for you—what they have done for me.

"And boys, I might be wrong—but, seems ta me that that's the true giving."

Jud Jenkins.

ON THE RIDGE

Wall, its bucherin' time out hyar on th' Ridge an the fellers ni abouts is a setlen the big kwestyuns over th lard kittles. Sim Simpkins hit on a right smart ide t'other day. Sez he, "Wy don't they jest make more muney and put it out?" Wall, seein' as how they has to have gold to make it outen, we had ort ta send in sum gold. An bein as most uv us aint got no gold nugets, we mought send in them ole gold spectickle frames and the gold crouns offen our ole teeth and sum uv them gold bres pins most uv us has got a layin' 'roun in burro drawers.

MacNutt.

she asked her mother she just said "Christmas secrets." That night when Ella Lou went to bed her mother said to her, "Don't you want Santa Claus to bring you a big doll that opens and shuts its eyes? Tell mother just why you'd rather have a wagon." "Well," said Ella Lou, "I promised Bobbie Bingle I would ask for one. He asked last year and got a sled and it didn't snow and he said his father said Santa ought to bring him some new clothes. Bobbie sure needs a wagon to deliver his papers and he said I could ride in it sometimes. I wouldn't care how much he used it." "Well," said her mother, "Santa Claus is a funny old fellow. He generally brings what he thinks is best for us, but I will write him a letter."

At last Christmas morning arrived and Ella Lou went down stairs and there was a Christmas tree, a big mama doll, a doll bed and, Oh, candy and every thing. Ella Lou just looked and was just going to say "No Wagon," when some one hollered, "Ella Lou, Ella Lou, come on out doors. Look, I got my wagon!" Well, Ella Lou was so happy and she and Bobbie and her new doll went riding that afternoon.

That night after she had said her prayers she asked her mother, "Why did Santa Claus give Bobbie the wagon? Of course I wanted him to have it." And her mother said, "Santa knew best, dear." And so no one ever knew what Ella Lou's Christmas secret was but I guess after you read this story you know and so do I. That's all.

IMPROMPTU

I've thought and thought and thought

For a jokey inspiration,
But, it seems, all I can get
Is just exasperation.

PALACE HOTEL AND BOARDING HOUSE — Special Christmas Chicken dinner 30 cents. Saturday, Chicken Hash with Coffee 20 cents.—Adv.

BIG BROTHER CLUB

Just a few more days until Christmas now, and I hope all you girls and boys are getting in your letters to Santa Claus.



Big Brother Bob

You know he's a busy old fellow about this time, planning and plotting as to just how he's going to be able to satisfy everyone. Get your list in early and, of course I don't have to tell you to be on your good behavior, as you are already doing that.

We saw a humdinger of a hockey game last week, between Kansas City and St. Louis. Boy, oh boy! Did we have a gang out there? About two thousand kids, all hockey enthusiasts—yelling and having a great time. Big Brother Bill Grant wanted the kiddies out again Saturday night so that made a big Christmas week. Thursday and Saturday nights we saw two good hockey games—and boy, did we have fun? Now you know I haven't disappointed you when I said we were having good things planned for our Big Brother Club members this winter—here we start off with two good games in one week. And for you girls and boys who would like to see every game, Big Brother Bill is offering eighteen student tickets for four dollars. This makes an ideal Christmas gift for you High

School and Grade School students. The first game of the series is on December 30th.

I think we owe a debt of gratitude to Mr. Bernard Joffe, manager of the Uptown Theater, for he's the Big Brother who allows us to see a free show every Saturday afternoon. He told me on several occasions how well you behaved out there, but he *did* mention the fact that it is the older girls and boys who create the most disorder. Now we don't like to hear these things, as it reflects on you older members and I think we ought to behave ourselves a little better in the future, don't you?



Little Willie

We're still giving away dollar bills and a weekly prize of four dollars in our Dwarfie contest—and are these kids happy to get this money? Coming at Christmas, what five dollars won't buy! Our Salomint prizes each week are drawing quite a lot of attention. You kids can all use shoe skates, basketballs, footballs, and cameras, can't you? Well, I have some Christmas cards to get out and I've got to help coach Willie along for his Christmas play, so I must be getting along. I'll be seeing you, bye, bye!

Big Brother Bob.

UNCLE EZRA'S RAMBLINGS

(Continued from page 1.)

kitchen and fixed up a basket so full the boys had to take turns carrying it. When Skippy and his Ma could eat no more, each boy unwrapped the toy he had brought fer his little friend, accompanied with shrieks uv delight from Skippy. The boys mission had bin a success, they had made their little friend happy. When they had gone, Skippy said: "Whatta ye tink uv me friends now, Ma?" "I think they are wonderful, dear, and I hope every one has had as happy a Christmas as we have." "You bet, but I don't see how dey could. Dat wuz sure some Christmas. Havin a busted leg aint so bad after all." And weary and worn, but happy beyond words, he lay back on the bed, and with a tired sigh, he dropped off ter

sleep and dreamed uv bein chased by a turkey gobler.

Not far from you is a home in which there will be mighty little Christmas cheer this year. Will you help to make it happy? Will ye?

I would appreciate some one sending me the right words to the yodeling song, "Sleep Baby Sleep." It seems that nobody knows the song, which I asked for last week, "That Wonderful Day of Judgment Is Coming." Tex.

Squire: "I met my wife in a very funny way. I ran over her and later married her."

Reuben: "If everybody had to do that there wouldn't be so much reckless driving."

So far, tender mercy is being shown shorn humanity.

Ad simile: As original as Bugle echoes.

ECHOES TO THE BUGLE CALL

CHRISTMAS CARDS

Christmas cards with holly,
Shepherds and lambs and
sheep;

Cards with Stars of the East,
Candles, or snow piled deep.

A tinsel coach and four,
A golden ship a-sail,
Or the ones with yule logs
Come in on every mail.

Thus the friends far and near
Express their best regards—
Why 'twouldn't be Christmas
'Less there were Christmas
cards.

—Iris of Richmond.

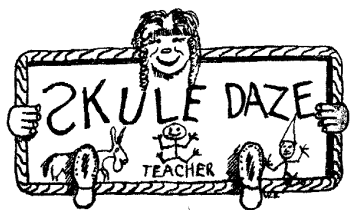
PAINTING

I am a painter by trade, yes sir.
No, I don't charge any dues.
I paint the clouds with sunshine,
I help folks paint their blues.

My business hasn't felt the de-
pression,
I am busy all the time.
Sometimes when I am painting
for others,
I have to stop, and paint mine.

I've worn out dozens of brushes,
I buy them wholesale, you see,
Just painting the clouds with
sunshine,
Just painting for you and me.

—Jennie Lee.



How to Enjoy a Basketball Game

1. Take lots of candy and popcorn with you. The wrappers and empty boxes can be thrown at the other spectators.

2. Shout directions to the members of the team, especially if you don't understand the game very well.

3. Be sure and have at least one argument with a supporter of the opposing team.

4. Cheer loudly when the other team is penalized. Failure to do so is unpardonable.

5. Try and guess what the score will be.

6. Don't go.

Locale simile: as green as a September freshman.

Betty Co-ed.

THE GOLD PIECE

AND A PENNY

One day a gold piece and a penny met in the money till of Si Perkins' bank. This was heard: "You make me sick," said the gold piece. "You think you're gold, but I know you are only a cheap copper. You don't belong to my set." "I don't care a rap," replied the penny; "I may be poor but an honest heart beats beneath this vest, and I am a good friend of all common folks."

The gold piece swelling with pride said, "People of my standing do not care to mix with ordinary folks. I am dignified. The government has the highest respect for me. Bankers and merchants see my company. I am good—always good."

"What you say may be true, and you may think you are better than I am," retorted the penny, "but one thing is sure—I go to church oftener than you do."

—Marie Mac.

CHRISTMAS GIFT

Just wishing
A heap of happiness,
At Christmas time;
To all the Echoites—
The KMBC Staff,
And all the Bugle readers.

—Jud Jenkins.

I LOST MYSELF

I lost myself in a sea of words. I reveled in the delicately turned phrases of an old master. Their depth was as the depth of the ocean, their calm philosophy a healing balm, their wit—rare wisdom. They "planted my feet upon a rock, and established my goings." Each verse a well of thought, each line a cool refreshing drink.

I whispered to myself: "I shall mark each particularly delectable passage." And when I had finished . . . I found each line embraced. I lost myself in a sea of words.

Peggy of the Suburbs.

Zep Grundy Says—

True giving
Comes from the heart,
Not from the mind.
—Sheriff Getum.

All work and no play makes
"jack" for the family doctor.

Ima Nutt.

SI AND MA

Well, seven convicts got away
At Leavenworth, las' week,
They bluffed th' guards with
dynamite,

An' made a darin' sneak;
Ol' Unkel Sam got on th' job,
When tol' of their vamoose,
Three's dead, three's back in jail
again,
An' only one's still loose.

We'd orter prove they're guilty
fore

We sen' men ter th' pen,
But once they're there, we'd orter
see

They don't get out again.
Ma read ol' Martin Luther decked
Th' fir's' real Chris'mus tree,
Les all be Lutherans nex' week,
Aint that a bright idee?

Pore Winston Churchill, in New
York,

Was injured tother night,
A car hit Englan's fine ol' man,
He didn't know "red light."
Football, this year, killed thirty-
six,

But Ma an' Me opine,
That cars is worse, for in K. C.
This year's toll's NINETY-
NINE.

R. H. Richardson.

CHRISTMAS SPIRIT

Love, cheer, happiness and giving mixed into one delicious dish, Christmas Spirit, should be tasted by all. There is no sweeter or wholesome dish. It costs not a cent, takes little effort to make, and is available to every one.

This wonderful dish originated when the Christ Child was born, and it will continue to be enjoyed throughout the ages.

Clara Marie Moore.

NAMING THE BABY

She ransacked every novel and the dictionary too,
But nothing ever printed for her baby's name would do,
She hunted appellations from the present and the past,
And this is what she named him when they christened him at last.

Harold, Julian, Egbert, Ulysses,
Victor, Paul, Algernon, Marcus,
Cecil Sylvester, George McFall.

But after all the trouble she had taken for his sake

His father called him Fatty, and his school mates called him Jake.

—Alice Bolen.



We've had so much excitement around the studio the past week, what with escaped convicts and such that I've almost forgotten to snoop around for any news, but I have one or two things that may make you open your eyes. And speaking of convicts, does anyone know who really caught those desperadoes? Was it Dick Smith, Paul Fonda, or Gomer (Douglas Butternut) Cool? It seems to depend on which one you're talking to.

We had a great time helping the Ozark Rambler celebrate his birthday. All, or at least a part, of his feminine fans sent him candy, most boxes of which were very carefully and specifically marked "Ozie" or "Ozie and George ONLY" with the ultimate result of both boys stubbornly refusing to let anyone have even so much as the teeniest, weeniest, little taste, but that's a horse on them for I managed to sneak a sample out of every box. It's nice to be small and insignificant once in a while, but I do wish somebody would send them some cheese for a change.

It seems that one of our continuity writers has a strange malady that causes him to take his morning walk at the hour of 3:00 a. m. in the neighborhood of 31st and Troost, and of course even a continuity writer would be called "crazy" if he were caught doing such a thing without company. And did my eyes nearly pop clean out of my head the other day when they landed on the new engagement ring that is being shyly frisked around the studio of late? Don't ask me any questions—just observe for yourself!

Grey Mouse.

Apologies to Mother Goose

There was an old woman
Who lived in a shoe,
She had so many children
She knew just what to do.
She fed them pure milk
With plenty of bread,
And promptly at Sundown
She tucked them in bed.
They dreamed sweet dreams
Till seven came 'round,
And they needed no pills
They all slept so sound.

What a lot of people don't seem to realize is that love dies as quickly from neglect as it does from abuse.

Irish.

K M B C PROGRAM SCHEDULES FOR WEEK OF DECEMBER 20

PLEASE NOTE

Programs listed in bold face are for the benefit of visitors to the K M B C Pickwick Hotel Studios. These programs are presented in the main studio and can be seen from the visitors gallery.

SUNDAY, DECEMBER 20, 1931

- 7:00—Organ Preludium.
7:30—Bible Study.
8:00—Land O' Make Believe.
9:00—Journal-Post Funny Paper Musical.
9:30—Community Center Recital.
9:45—K. C. Youth Forum—Dr. Earl Blackman.
10:00—Julia Mahoney—Charles Carlisle.
10:15—Edna Thomas—Lady from Louisiana.
10:30—Voice of St. Louis.
11:00—Stone Church Choir.
11:30—International Broadcast.
11:45—Street Singer.
12:00—Cathedral Hour.
12:45—Venda Program.
1:00—Wallace Silversmiths—Sons of Eli.
1:30—Columbia Church of the Air.
2:00—New York Philharmonic Symphony Orchestra—Arturo Toscanini.
4:00—Matinee Melodies—P. Hans Flath, Billy Ganz.
4:30—L. D. S. Radio Vespers—From Independence.
5:00—Sharon Showmen.
5:30—Barnsdall Musical Memories.
6:00—The World's Business—Dr. Julius Klein.
6:15—Charlie and Oscar.
6:30—Luden's Novelty Orchestra.
7:00—Davis, Drugs and Doctors.
7:15—Pickwick Travelers.
7:45—Angelo Patri—"Your Child."
8:00—Gold Seal Program.
8:30—Romances of the Sea.
9:00—Edna Wallace Hopper Variety Show.
9:30—Songs Our Mothers Used to Sing.
9:45—Earnest Hutcheson and Concert Orchestra.
10:00—Life Saver Success Interview with Guy Lombardo.
10:05—L. D. S. Studio Service—from Independence.
11:00—Eddie Duchin—Central Park Orchestra.
11:30—Nocturne—Ann Leaf



Arturo Toscanini Sun., 2:00 p. m.

MONDAY, DECEMBER 21, 1931

- 6:00—Morning Devotions.
6:15—Organ Reveille.
6:45—Ozie and George.
7:00—Keeping Fit with Pebeco.
7:15—Keeping Fit.
7:30—Salon Musicales.
7:45—The Old Dutch Girl.
8:00—Journal-Post News Flashes.
8:05—Morning Music Box—P. Hans Flath-Dick Smith.
8:30—Uncle Ezry's Ramblings.
8:45—The Ambassadors.
9:00—Chatting with Ida Bailey Allen.
9:15—Harmonies and Contrasts.
9:45—The Madison Singers.
10:00—Morning Moods.
10:30—Anne Lazar—Front Page Personalities.
10:45—Ben Alley—Songs.
11:00—Don Bigelow's Orchestra.
11:15—Lady of the House.
11:30—Girl o' My Dreams.
11:45—Piano Interlude.
11:50—Journal-Post News Flashes.
12:00—Constance Parker Young.
12:15—Aladdin Mountaineers.
12:25—Producers' Market News.
12:30—The Old Trapper.
12:35—Ozie and George.
12:47—Farm Frolic.



Dick Smith "Morning Music Box" Daily 8:05 p. m.

- 1:00—The Singing Vagabond.
1:15—Tae Pickwick Traveler.
1:30—Thirty Minute Men.
2:00—Four Eton Boys.
2:15—Columbia Salon Orchestra.
2:30—Arthur Jarrett—Songs.
2:45—The Program Without a Name—Hugh Studebaker and KMBC Staff.
3:15—Bert Low'n's Orchestra.
3:20—Viscount Cecil.
3:35—Billy Ganz—Pianist.
3:45—Between the Book Ends.
4:00—Asbury Park Casino Orchestra.
4:20—Journal Post News Flashes.
4:30—Uncle Olie and His Gang.
5:00—Big Brother Club.
5:25—Happy Hollow.
5:45—North Mehornay Newly-Weds—Song Duo.
6:00—Organalities.
6:15—Phenomenon.
6:25—Life Saver Success Interview with Sidney S. Lenz.
6:30—Boswell Sisters—Baker Chocolate.
6:45—Morton Downey and Camel Quarter Hour.
7:00—Colonel Stoopnagle and Bud.
7:15—Singin' Sam, the Barbasol Man.
7:30—LaPalina Presents Kate Smith.
7:45—Pompeian Make-Up Box.
8:00—Mills Brothers—Vapex.
8:15—Plough's Broadway Bits.
8:30—Evening in Paris—Bourjois.
9:00—Guy Lombardo's Robert Burns Orchestra.
9:30—Toscha Seidel with Concert Orchestra.
9:45—Myrt and Marge.
10:00—Cremo Presents Bing Crosby.
10:15—Street Singer.
10:30—Spartan Trio.
10:45—Those McCarty Girls.
11:00—Ben Bernie's Orchestra.
11:30—Noble Sissle's Orchestra.
12:00—Midnight Melodies—Organ.



Hugh Studebaker Phenomenon Every Nite 6:15.

TUESDAY, DECEMBER 22, 1931

- 6:00—Morning Devotions.
6:15—Organ Reveille.
6:45—Ozie and George.
7:00—Keeping Fit with Pebeco.
7:15—Keeping Fit.
7:30—Texas Ranger—Old Time Songs.
7:45—Cap'n Bill and Willie.
8:00—Journal-Post News Flashes.
8:05—Morning Music Box.
8:30—Uncle Ezry's Ramblings.
8:45—Helen Board—Songs.
9:00—RKO Headliners.
9:15—U. S. Navy Band.
10:00—Girl o' My Dreams.
10:15—The Ambassadors.
10:30—Morning Minstrels.
10:45—Ben Alley—Songs.
11:00—Rumford Radio Cooking School.
11:15—Lady of the House.
11:30—Columbia Revue.
11:50—Journal-Post News Flashes.
12:00—Pabst-ett Varieties.
12:15—Aladdin Mountaineers.
12:25—Producers' Market News.
12:30—Glessner Musical Group.
12:35—Ozie and George.
12:55—Jackson County Farm Bureau.
1:00—Aunt Jemima with Fred Berren's Orchestra.
1:15—Columbia Salon Orchestra.
2:00—Missouri League of Women Voters.
2:10—Classic Hour—Mrs. Aubrey Waller Cook.
2:30—Musical Americana.
2:45—The Program Without a Name—Frolie.
3:15—The Funny Boners.
3:30—Phil Fisher and Orchestra.
3:45—Between the Book Ends.
4:00—Phil Fisher and Orchestra.



Kate Smith La Palina Mon., Tues., Wed., Thurs., 7:30 p. m. 10:45—Ben Alley—Songs.

- 4:20—Journal-Post News Flashes.
4:30—Salty Sam, the Sailor.
4:45—North Mehornay Newly-Weds.
5:00—Big Brother Club—Children's Feature.
5:25—Happy Hollow.
5:45—Pertussin Program.
6:00—Ed Cochran's Sport Chat.
6:15—Phenomenon.
6:25—Life Saver Success Interview with Ernest Amiet.
6:30—Kaltenborn Edits the News.
6:45—Morton Downey and Camel Quarter Hour.
7:00—Colonel Stoopnagle and Bud.
7:15—Abe Lyman's Band.
7:30—LaPalina Presents Kate Smith.
7:45—Walter Winchell and Guest Artist.
8:00—Ben Bernie and His Blue Ribbon Orchestra.
8:30—Romances of the Sea.
9:00—Land of Flowers—Rudolph Friml.
9:15—Manhattan Serenaders.
9:30—Louis Panico's Orchestra.
9:45—Myrt and Marge.
10:00—Cremo Presents Bing Crosby.
10:15—Ayer's News Report.
10:17—Jack Miller—Songs.
10:30—Organ Interlude.
10:45—George Olsen's Music.
11:00—The Califfurt Girl.
11:15—Mayor's Christmas Tree and Radio Stocking. (Continues to 2 a. m.)

WEDNESDAY, DECEMBER 23, 1931

- 6:00—Morning Devotions.
6:15—Organ Reveille.
6:45—Ozie and George.
7:00—Keeping Fit with Pebeco.
7:15—Keeping Fit.
7:30—Salon Musicales.
7:45—The Old Dutch Girl.
8:00—Journal-Post News Flashes.
8:05—Morning Music Box.
8:30—Uncle Ezry's Ramblings.
8:45—Rhythm Ramblers.
9:00—Nathaniel Shilkret Novelties.
9:15—Melody Parade.
9:30—Melody Parade.
9:45—The Four Clubmen.
10:15—Musical Alphabet.
10:30—Charis Morning Musicales.
10:45—Ben Alley.
11:00—Acme Sunshine Melodies.
11:15—Lady of the House.
11:30—Girl o' My Dreams.
11:50—Journal-Post News Flashes.
12:00—Constance Parker Young.
12:15—Aladdin Mountaineers.
12:25—Producers' Market News.
12:30—The Old Trapper.
12:35—Ozie and George.
12:47—Band Practice.
1:00—Aunt Jemima with Fred Berren's Orchestra.
1:15—Columbia Salon Orchestra—Classics.
2:00—Kathryn Parsons—Girl o' Yes terday.
2:15—Four Eton Boys.
2:30—Arthur Jarrett—Songs.
2:45—The Program Without a Name—Hugh Studebaker and Staff.
3:15—United States Navy Band.
3:30—David Grosch—Singing Talk.
3:45—Between the Book Ends.
4:05—Journal-Post News Flashes.
4:15—Uncle Olie and His Gang.
4:30—Salty Sam the Sailor.
4:45—Mary Ann.
5:00—Big Brother Club—Children's Feature.
5:25—Happy Hollow.
5:45—Reis and Duffin.
6:00—The Swiss Yodelers.
6:15—Phenomenon.
6:25—Life Saver Success Interview with J. Clarke Larkin.
6:30—Boswell Sisters—Baker Chocolate.
6:45—Morton Downey and Camel Quarter Hour.
7:00—Colonel Stoopnagle and Bud.
7:15—Singin' Sam, the Barbasol Man.
7:30—Kate Smith—LaPalina.
7:45—Modern Male Chorus.
8:00—Gold Medal Freight.
8:30—Evo Crime Club.
9:00—Vitality Personalities.
9:15—Wedded Tire Chains Program.
9:30—Howard Barlow's Orchestra.
9:45—Myrt and Marge.

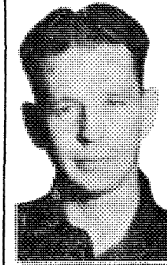


Ted Malone, "Phenomenon," Daily, 6:15 p. m.



Noble Sissle Mon., Wed., at 11:30 p. m.

- 10:00—Cremo Presents Bing Crosby.
10:15—Ayer's News.
10:17—Street Singer.
10:30—Organ Interlude.
11:00—Eddie Duchin's Orchestra.
11:30—Isham Jones' Orchestra.
12:00—Midnight Melodies—Organ.
THURSDAY, DECEMBER 24, 1931
6:00—Morning Devotions.
6:15—Organ Reveille.
6:45—Ozie and George.
7:00—Keeping Fit with Pebeco.
7:15—Keeping Fit.
7:30—The Texas Ranger—Old Time Songs.
7:45—Cap'n Bill and Willie.
8:00—Journal-Post News Flashes.
8:05—Morning Music Box.
8:30—Uncle Ezry's Ramblings.
8:45—The Ambassadors.
9:00—Buddies.
9:15—Rhythm Ramblers.
9:30—Carol Service.
9:45—Barbara Gould Beauty Talk.
10:00—Girl o' My Dreams—Orchestra.
10:15—Morning Moods.
10:30—New York Medical Society.
10:45—Ben Alley—Songs.
11:00—Rumford's Radio Cooking School.
11:15—Lady of the House.
11:45—Columbia Revue.
12:00—Journal-Post News Flashes.
12:10—Aladdin Mountaineers.
12:25—Producers' Market News.
12:30—Glessner Musical Group.
12:35—Press Club Carols.
1:00—Aunt Jemima with Fred Berren's Orchestra.
1:15—The Pickwick Traveler.
1:30—Columbia Salon Orchestra.
2:00—LaForge Beruman Musicales.
2:30—Miriam Ray—Blues Singer.
2:45—The Program Without a Name—Frolie.
3:15—U. S. Army Band.
3:30—Hotel Taft Orchestra.
3:45—Between the Book Ends.
4:00—Washington Community Christmas Tree.
4:20—Journal-Post News Flashes.
4:30—Salty Sam the Sailor.
4:45—Bert Low'n's Orchestra.
5:00—Big Brother Club—Children's Feature.
5:25—Happy Hollow.
5:45—Pertussin Program.
6:00—Those McCarty Girls.
6:15—Phenomenon.
6:25—Life Saver Success Interview with Joseph Rosenstein.
6:30—Kaltenborn Edits the News.
6:45—Morton Downey and Camel Quarter Hour.
7:00—Colonel Stoopnagle and Bud.
7:15—Abe Lyman's Band.
7:30—La Palina Presents Kate Smith.
7:45—Angelo Patri "Your Child."
8:00—Mills Brothers—Vapex.
8:15—Plough's Broadway Bits.
8:30—Love Story Magazine Hour.
9:00—Hart Schaffner and Marx Trumpeters.
9:30—Grand Opera Miniatures.
9:45—Myrt and Marge.
10:00—Cremo Presents Bing Crosby.
10:15—Ayer's News.
10:17—The Califfurt Girl.
10:30—Spartan Trio.
10:45—George Olsen's Music.
11:00—Dickens's Christmas Carol.
12:00—Midnight Melodies—Organ.



Ozark Rambler Happy Hollow Every Evening.

FRIDAY, DECEMBER 25, 1931

- 6:00—Morning Devotions.
6:15—Organ Reveille.
6:45—Ozie and George.
7:00—Keeping Fit with Pebeco.
7:15—Keeping Fit.

20 TO DECEMBER 26

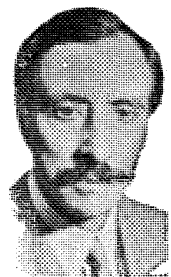
WITH THE CLASSICS

- 7:30—Salon Musicale.
- 7:45—The Old Dutch Girl.
- 8:00—Journal-Post News Flashes.
- 8:05—Christmas Carols.
- 8:30—Uncle Ezzy's Ramblings.
- 8:45—Rhythm Kings.
- 9:00—Bobby Blues.
- 9:15—Juna Sanderson and Frank Crumit.
- 9:45—Don and Betty.
- 10:00—Sally Stokely.
- 10:15—Blue Moon Light.
- 10:30—Christmas Service from Washington Cathedral.
- 11:15—The Lady of the House.
- 11:30—Girl o' My Dreams.
- 11:45—Piano Interlude.
- 11:50—Journal-Post News Flashes.
- 12:00—Pabst-ett Varieties.
- 12:15—Aladdin Mountaineers.
- 12:30—The Old Trapper.
- 12:35—Ozie and George.
- 12:47—Midday Meditations.
- 12:55—Farm Belt Headlines.
- 1:00—The Funny Boners.
- 1:15—Columbia Artist Recital.
- 1:30—Ann Leaf at the Organ.
- 2:00—Columbia Salon Orchestra.
- 2:30—Arthur Jarrett.
- 2:45—Columbia Educational Feature.
- 3:00—Light Opera Gems.
- 3:30—Edna Thomas—Songs.
- 3:45—Between the Book Ends.
- 4:00—Hotel Taft Orchestra.
- 4:20—Journal-Post News Flashes.
- 4:30—Uncle Olie and His Gang.
- 4:45—North Meherney Newly-Weds.
- 5:00—Big Brother Club—Children's Feature.
- 5:25—Happy Hollow.
- 5:45—Bert Lowin's Orchestra.
- 6:00—Organallities.
- 6:15—Phenomenon.
- 6:25—Life Saver Success Interview with Santa Claus.
- 6:30—Baker Chocolate—Boswell Sisters.
- 6:45—Camel Quarter Hour with Morton Downey.
- 7:00—Colonel Stoopnagle and Bud.
- 7:15—Singin' Sam, the Barbasol Man.
- 7:30—The March of Time.
- 8:00—Radio Reproductions.
- 8:15—Liberty Magazine Hour.
- 8:45—Friendly Five Footnotes.
- 9:00—Pillsbury Pageant.
- 9:30—Nathaniel Shilkret Novelties—Courtesy Blue Valley Butter.
- 9:45—Myrt and Marge.
- 10:00—Cremo Presents Bing Crosby.
- 10:15—Ayer's News.
- 10:17—Street Singer.
- 10:30—Organ Interlude.
- 11:00—Ben Bernie and his Orchestra.
- 11:30—Art Krueger and his Orchestra.
- 12:00—Midnight Melodies.



P. Hans Flath, Director, KMBC Music Box Every Morning 8:05 a. m.

- 4:30—Journal-Post News Flashes.
- 4:45—Junior Artists' Club.
- 5:00—Big Brother Club—Children's Feature.
- 5:25—Happy Hollow.
- 5:45—Citizer's League Speaker.
- 6:00—The Political Situation in Washington.
- 6:15—Phenomenon.
- 6:25—Life Saver Success Interview with Richard B. Harrison.
- 6:30—Reis and Dunn.
- 6:45—Camel Quarter-Hour with Morton Downey.
- 7:00—Colonel Stoopnagle and Bud.
- 7:15—Leopold Stokowski and Philadelphia Symphony Orchestra.
- 7:30—Chicago Variety Program.
- 8:00—Happy Hollow Columbia Band Dance.
- 8:30—Smith Brothers Program.
- 8:45—Four Clubmen with Irene Beasley.
- 9:00—National Radio Forum.
- 9:15—Hank Simmons' Show Boat.
- 10:00—Cremo Presents Bing Crosby.
- 10:15—Ayer's News.
- 10:17—Jack Miller—Songs.
- 10:30—Organ Interlude.
- 10:45—George Olsen and his Music.
- 11:00—Guy Lombardo's Orchestra.
- 11:30—St. Moritz Orchestra.
- 12:00—Midnight Melodies—Organ.



Ernest Schelling Children's Concerts Sat. 10 a. m.

KMBC ORIGINATIONS THE COLUMBIA NETWORK

Programs listed below are those which are presented in KMBC studios or from remote control points for stations of the Columbia Broadcasting System west of Kansas City. Programs which are also broadcast locally by KMBC are indicated by an asterisk (*).

NETWORK SCHEDULE

- SUNDAY, DECEMBER 20, 1931
 - 6:15-6:30—Wahdemna Chorus.
 - 7:45-8:00—Hawaiian Serenade.
- MONDAY, DECEMBER 21, 1931
 - 6:00-6:15—Bobby Meeker's Orchestra.
 - 7:15-7:30—Ozie and George.
 - 7:30-7:45—Organallities.
 - 7:45-8:00—Rhythmairs.
 - 8:00-8:15—The Swiss Yodelers.
 - 8:15-8:30—Bobby Meeker's Orchestra.
- TUESDAY, DECEMBER 22, 1931
 - 6:00-6:15—Bobby Meeker's Orchestra.
 - 6:30-6:45—The Songsmiths.
 - 7:30-8:00—Salonesque.
 - 8:30-9:00—Bobby Meeker's Orchestra.
- WEDNESDAY, DECEMBER 23, 1931
 - 6:00-6:15—Bobby Meeker's Orchestra.
 - 7:15-7:45—Bobby Meeker's Orchestra.
 - 8:30-9:00—To be announced.
- THURSDAY, DECEMBER 24, 1931
 - 6:00-6:15—Bobby Meeker's Orchestra.
 - 6:30-6:45—Between the Book Ends.
 - 7:30-8:00—Friendly Muse.
 - 8:00-8:15—Those McCarty Girls.
 - 8:30-9:00—Bobby Meeker's Orchestra.
- FRIDAY, DECEMBER 25, 1931
 - 6:00-6:15—Bobby Meeker's Orchestra.
 - 7:15-7:30—The Songsmiths.
 - 8:15-8:30—Bobby Meeker's Orchestra.
 - 8:30-8:45—Organallities.

CHILDREN'S CONCERTS

Saturday, December 26, 10 a. m.

A study of the symphony as a musical form will be the basis of the New York Philharmonic Children's Concert to be conducted by Ernest Schelling and broadcast during the period from 10 to 11:30 p. m. Opening the concert with the Allegro movement from Haydn's famous "Clock" Symphony, Schelling will endeavor to trace for his listeners the development of the symphony with excerpts from the works of the master composers. The second selection on the program will be the Allegro molto movements from the Symphony in G Minor, by Mozart. The first half of the presentation will be brought to a conclusion by a holiday song, "The First Noel," sung by the boys of St. Thomas' Choir. The second half of the concert will present the entire First Symphony by Beethoven.

ERNEST HUTCHESON AND PUPIL IN CONCERT To Interpret Group of Brahms' Waltzes.

Ernest Hutcheson, internationally known concert pianist, will be assisted by Beula Duffey, a young Canadian pianist who is a pupil and protegee of Hutcheson, during the first part of his recital to be broadcast on Sunday, December 20, from 10:30 to 11 p. m., E. S. T., over the WABC-Columbia network. A group of waltzes for four hands by Brahms will be interpreted by the two artists. These waltzes are distinctly marked for their delicacy and rhythmic invention and have been chosen by Hutcheson to illustrate the lyric quality and charm of harmonic structure in the composer's works.

CATHEDRAL HOUR

Sunday, December 20, 12:00 Noon.

Significant of the approaching holiday season, the Cathedral Hour will present a performance of the complete first part of Handel's oratorio, "The Messiah." Barbara Maurel, contralto, Adele Vasa, soprano, Theo Karle, tenor, and Crane Calder, bass, will sing the solo parts.

The program:
 Recit: "Comfort Ye My People."
 Aria: "Every Valley."
 Chorus: "And the Glory of the Lord."
 Recit: "Thus Saith the Lord."
 "But Who May Abide."
 Air and Chorus: "Oh Thou That Tellest."
 Recit: "For Behold Darkness Shall Cover the Earth."
 Chorus: "For Unto Us a Child Is Born."
 Recit: "There Were Shepherds."
 Chorus: "Glory to God."
 Aria: "Rejoice Greatly."
 Chorus: "Hallelujah."

PHILHARMONIC SYMPHONY BROADCAST

For the closing concert of his present series as conductor of the New York Philharmonic Symphony Orchestra, Arturo Toscanini has selected a group of short programmatic pieces as a setting for Brahms' Symphony No. I, in C Minor, during the broadcast over the KMBC-Columbia network on Sunday, December 20, from 2:00 to 4:00 p. m.

The concert will open with the playing of Overture to "Medea," by Cherubini, Italian composer of the late 18th Century.

Continuing with Brahms' First Symphony, Toscanini will develop this great work to its fullest extent.

Modern Works

Following the intermission, which will bring a short discourse on the program by Olin Downes, distinguished music critic, the orchestra will play the tone poem, "Don Juan," by Richard Strauss, a work which is considered among the most important developments of modern music.

The concert will conclude with the "Bolero," by Ravel, modern French composer who astonished musical circles last season with the introduction of the striking and savage rhythms of his Spanish dance. Starting softly, with emphasized beat, the work continues with the repetition of a single theme, building it up to a climax with full orchestra.

For the week immediately following this concert, Vladimir Golschmann, conductor of the St. Louis Symphony Orchestra, will direct the concert and radio appearances of the New York Philharmonic Symphony Orchestra.

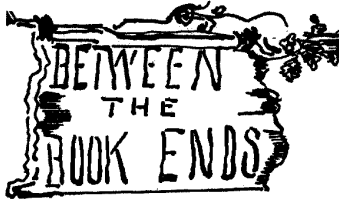
CLASSIC HOUR

Carrying out the same plan which she used last year for Christmas "Classic Hour," Mrs. Aubrey Waller Cook will present her program of Tuesday, December 22, in medley form with Christmas music as suggested by her listeners.

TOSCHA SEIDEL

During the short 15 minute recital of Toscha Seidel Monday night, December 21, at 9:30, the second movement of Mozart's Symphonie Concertante for Violin and Viola.

Fran: "No woman ever tells me what to do."
 Gomer: "Me either. I'm a bachelor, too." Irish.



Every week day at 3:45 p. m. over KMBC. Heard over the Columbia network every Thursday at 6:30, C. S. T., with Ted Malone.

SILENCES

I like our silences. There is a peace in them that comes from souls united in love and understanding, from hearts that beat

As one, from minds peacefully calm and unexcited.

I find in them surcease from endless talking,

A restful sense of being understood.

I find in them a love of less demanding,

And more belief in what is great and good.

So, cozily we'll sit here in the fire-light—

You'll smoke your pipe and think; I'll dream the while,

And all my dreams I'll weave about your dearness

And the great love reflected in your smile.

—Lorna Tallent Kidwell.

SONNET

How do I love thee? Let me count the way.

I love thee to the depth and breadth and height

My soul can reach, when feeling out of sight

For the ends of Being and Ideal Grace.

I love thee to the level of everyday's Most quiet need, by sun and candle light.

I love thee freely, as men strive for Right,

I love thee purely, as they turn from Praise.

I love thee with the passion put to use In my old griefs, and with my childhood's faith,

I love thee with a love I seemed to lose With my lost saints—I love thee with the breath,

Smiles, tears, of all my life, and if God choose,

I shall but love thee better after death.

—Elizabeth Barrett Browning.

WINTER NIGHTS

Long winter nights! They are so full Of warmth and cheer, and things I always put off doing until Summer has flown on wings!

I look ahead to rainy days, For rain is like a song— It's Nature's music as it beats My roof the whole night long.

You see, I save for stormy nights The book I long to read— My bits of sewing, soft and gay, With here and there a bead,

To catch the glint from blazing logs That crackle, warm and bright Before me—so why should I dread A cozy winter night?

—Cristel Hastings.

THE PROMISE OF THE STARS

I stand on the edge of the lily pool at night. It is as dark as ever I have seen it. I have come out for a last breath of air before the day is snatched from me forever. Overhead, the gleam of the stars reminds me of a line, I know not who uttered it: "The darkest night the world has ever seen did not put out the stars!" There is a tremendous philosophy packed into that single sentence; in it is the essence of all the progress which mankind has made. And it is a brave line! It speaks the faith and the almost futile hope of those souls who stumble and fall . . . and get up again . . . and go on . . . that lead the world forward. We can not help despair at times, but we can remember the promise of the stars!

—Author Unknown.

BACK-DOOR WIRELESS

No more delicious or simple dessert can be made ahead of time to have on hand during the Christmas holidays than the Uncooked Date Pudding, and while I have broadcast it several times and it has been printed in this column, I know it will prove most welcome to those of you who have never made it, or perhaps have mislaid the recipe. It will keep for several weeks and is most delicious for dessert or for refreshments in the evening when company drops in.



Lenore Anthony

Uncooked Date Pudding

1 lb. dates—cut in small pieces
1 lb. graham crackers—rolled or ground
1 lb. marshmallows cut in pieces
1 cup chopped nuts
2-3 cup milk
1 ts. vanilla
Pinch of salt

Mix together until it can be moulded in a loaf, then roll in powdered sugar. Wrap in wax paper and set aside for six to twelve hours before using. Cut in slices and serve with whipped cream. No cooking. Serves 20.

Mrs. L. A. Nichols, 2003 E. 7th, Kansas City, sends in a mince meat cake which is easily made and is an economical substitute for fruit cake. I am sure you will find it delicious.

Mince Meat Cake

3 whole eggs
2 cups sugar
¾ cup butter or substitute
¼ ts. salt
1 ts. each cloves, cinnamon and nutmeg
1 cup sour milk
2 level ts. soda
4 cups sifted flour
1 lb. mince meat cooked and cooled

Mix and bake in layers or tube cake pan in a moderate oven.

May I still remind you that it is not too late to send for the cooky, candy, and stuffing recipes, and the poems to include in your gift boxes.

—Lenore Anthony.

FROM THE COLONEL

Colonel Lemuel Q. Stoopnagle says of Rhoda Arnold, Columbia soprano, that her radio success is all the more spectacular because she must have had a tough Rhoda hoe. The Colonel also wants to know if you have heard the one about the absent-minded soldier who shot himself while on sentry duty because he had forgotten the password.

MORE NAMES FOR SANTA CLAUS

Georgann Christman, age 5, Rich Hill, Missouri, big doll with light hair.
Martha Rae Taylor, age 5, Parkville, Missouri, a doll and some dishes.
Ralph Wayne, age 2, Parkville, Missouri, train.

Frances McCormick, age 8, Richmond, Missouri, roller skates.
Meredith and Kenneth Lee Shinkle, age 5 and 3, Kansas City, Missouri, just so Santa knows where we live.
Maxine Kirschbaum, Reece, Kansas, big doll with curly hair.
Defloris Hunter, Lenexa, Kansas, new dress.

Scott Hunter, Lenexa, Kansas, some cars.
Floyd Golden, Holt, Missouri, big motor boat.

Billy Golden, Holt, Missouri, sled.
Jess McCormick, Carterville, Missouri, side walk bike.

David Lester, Harrisonville, Missouri, age 8, tool box.
Jaunita Lucille Lester, Harrisonville, Missouri, age 9, little piano.

Geneva Lester, Harrisonville, Missouri, age 6, oranges, bananas, candy.
Betty Wilson, age 8, 829 Newton, Kansas City, Missouri, daddy out of work for seven months. Please send us something.

Winona Wilson, age 7, 829 Newton, Kansas City, Missouri.
Leroy Wilson, age 5, 829 Newton, Kansas City, Missouri.

Clarlene Wilson, age 2, 829 Newton, Kansas City, Missouri.
Jack Breedlove, age 5, Kansas City, Kansas, Santa will know!

Nadine Breedlove, age 3, Kansas City, Kansas, same here!
Johnny Monroe Canfield, Independence, Missouri, wrist watch.

Pearl Irene McCorkle, age 4, Hiawatha, Kansas, dolly that sleeps. Daddy is out of work.

Gene Garret, age 6, Kansas City, Missouri, cowboy suit—bring all the other boys and girls something, too.

Maxine Ruth Swallow, Rosedale, Kansas, age 7, engine.
Albert Swallow, Rosedale, Kansas, age 7, engine.

Betty Swallow, Rosedale, Kansas, age 5, doll.
Carrol Swallow, Rosedale, Kansas, age 2, dishes.

Beth Bonar, age 7, Kansas City, Missouri, Science and Health book.
Lois Jeanne Williams, building blocks.

Jack and Jerry Hagelin, Kansas City, Missouri, electric train.
Marie Pancock, Hale, Missouri, big ball.

Billie Webb, age 4, Kansas City, Missouri, blocks.
J. P. Crothers, age 4, Kansas City, Missouri, flying machine.

Vearn Crothers, age 6, Kansas City, Missouri, books.
Kenneth Isaacs, age 4, Kansas City, Missouri, truck.

Alva Lee Marcotte, age 6, Kansas City, Missouri, buggy.
Helen Marcotte, age 10, Kansas City, Missouri, doll.

John Charles Davison, age 8, Kansas City, Missouri, sled.
Grace Coberly, age 8, Soldier, Kansas, doll named "Tickletoes."

Velma Coberly, Soldier, Kansas, black hat.
Lucille Fleming, age 16, Parkville, Missouri, wristwatch.

Creda Nielson, age 19, Parkville, Missouri, blue suede jacket.
Ethel Nielson, age 17, Parkville, Missouri, job during Christmas vacation.

Maude E. Nielson, Parkville, Missouri, a few new friends.
Dorothy Wood, Emporia, Kansas, doll.

Frankie Scott Hook, age 9, Harrisonville, Missouri, car transport with three cars.

Betty Rae Watson, age 5, Polo, Missouri, doll and buggy.

Sylvia Lee Schwensen, Cole Camp, Missouri, bicycle and Christmas tree.
Robert Smith, Golt, Kansas, air rifle.

Elmer Lee Sprague, Kansas City, Missouri, world book.

John Richard Fanning, age 6, Chillicothe, Missouri, high top shoes.
June Fanning, age 11, Chillicothe, Missouri, a very large doll.

Robert E. Martic, Kansas City, Missouri, airplane.
Wesley Ray Johnson, Hume, Missouri, dictionary.

Bonnadene M. Eckerson, New Hampton, Missouri, two story books.
Olive Ametta Curtis, age 8, Kansas City, Missouri, doll.

Jackie Snider Hamilton, Missouri, age one month, pony.
J. R. Binegar, Osceola, Missouri, pair of boots.

Geraldine Moore, age 12, Kansas City, Missouri, wrist watch.
Francis Roberts, Hillsdale, Kansas, wagon.

Betty Roberts, Hillsdale, Kansas, shoes, size 1.
Loyde Alexander, Concordia, Missouri, the car 45 cents 3953 in Montgomery Ward catalogue.

Virginia Lee Miller, age 8, Kansas City, Missouri, doll.
Willarde Hall, age 6, Thrall, Kansas, dump truck.

Maurice Stoutzenberger, Lees Summit, Missouri, dump truck.
Barbara Jean Jackson, age 3, Kansas City, Missouri, tricycle.

Jimmy Westerfield, age 8, Lees Summit, Missouri, candy and nuts.
David Crow, age 10, Raytown, Road, bicycle.

Vida Crow, age 6, tricycle.
Paul Crow age 8, bicycle.
Herbert Murray, Kansas City, Missouri, electric train.

Donal Hudson Shaw, age 4, Hickman Mills, Missouri, train.

Marion Shaw, Jr., age 6, Hickman Mills, Missouri, train.

Marjorie Gene Shaw, age 7, ring.
Earl Bryon Shaw, age 4½, Lees Summit, Missouri, blocks.

Olive Beyer, Wathene, Kansas, doll.
Geneva and Dorothy Hawkins, Kansas City, Kansas, big doll with nice brown eyes.

Charles Tabor, age 7, Atchison, Kansas, electric train.
Russell Adams, Kansas City, Kansas, sled.

Gay Buckles, Forestbly, Missouri, age 8, basketball.
Frank David Shortino, age 5, Kansas City, Missouri, electric train.

Dorothy Jean Shortino, Kansas City, Missouri, age 3, doll.
Helen May Graham, age 4, Maysville, Missouri, broom.

Robert Jolly, age 7, Kansas City, Missouri, football.
Elinor Gove, no address, surprise package.

Jean Sampson, Kansas City, Missouri, book called Robin Hood.
Robert Elliott, Kansas City, Kansas, basketball.

Virginia Lea Roach, Lawrence, Kansas, diamond studded wrist watch!
Paul Graham, age 7, Laredo, Missouri, electric moving picture machine.

Miss Elaine Cox, Havensville, Kansas, doll.
Betty Lou Larkin, age 9, Corder, Missouri, little gold wrist watch that runs.

Kenneth Wright, Sedalia, Missouri, bicycle.
Robert Lee George, age 3½ Pleasant Hill, Missouri, tricycle.

James Carl George, age 1½, Pleasant Hill, Missouri, blocks.
Betty Dunkle, Kansas City, Missouri, doll and doll trunk.

Florence Buck, age 6, Tecumseh, Kansas, stove.
Mary Kathryn Green, age 10, Sedalia, Missouri, some blocks.

Billy Rees, Kansas City, Missouri, Scooter bike.
Dorothy Inez Smith, age 8, Merriam, Kansas, toy sewing machine.

Jaunita Smith, age 5, Merriam, Kansas, doll.
Merle Walters, age 9, Hiawatha, Kansas, sled or toy train.

Neil Young, age 11, Warrensburg, Missouri, interesting books.
Betty Lou Young, age 3, Warrensburg, Missouri, doll.

Bobby Lee Shaney, age 6, Nettleton, Missouri, train.
Billy Laster, Muncie, Kansas, train or sack of candy. "I am thankful my daddy has a job."

Lawrence Murphy, age 7, Kansas City, Kansas, cowboy suit.
Virginia Lec Martin, Kansas City, Missouri, doll bed.

Miss Ruth Ellen Densmore, age 10, Belleville, Kansas.
Edith Mae Selders, age 9, Kansas City, Missouri, pair of mittens.

Rudy Glen Selders, age 5, Kansas City, Missouri, roller skates.

**MATT THOMPKINS
AND "REAL FOLKS"**

Rural Feature Comes to Columbia.

Matt Thompkins and his friends and neighbors who appear in "Real Folks," George Frame Brown's popular rural sketch, will be heard in a new series of programs to be broadcast every Sunday at 4:00 p. m., over KMBC-Columbia network, beginning January 10.

The general character of the sketch will remain the same, according to present plans, with most of the old familiar personages appearing in the new presentation. The program will be under the sponsorship of General Foods Corporation in the interests of Log Cabin Syrup.

Approximately 20 stations will carry the program at the beginning, covering the Middle Atlantic States, the Central Eastern States, the Middle West, Oklahoma and Texas.

The great popular interest in the affairs of the citizens of Thompkins Corners has been attested by nearly a million letters received from radio listeners since the inception of the sketch in August, 1928.

Following the announcement of publication of one edition of the "Thompkins Corners Enterprise," newspaper of the imaginary community, more than a quarter of a million requests for copies were received. Other editions of the paper have brought an almost equally large number of requests.

**KMBC BASKETBALL
TEAM RATES 100 PER
CENT IN FIRST GAME**

After a battle which required a play-off to decide the winner, KMBC's basketball team emerged from the scramble as victors in the first game of the season with the Finley Engineering College. At the end of the playing time, the score stood 37 all, but in the play-off, KMBC walked away from the college, finishing with a substantial score of 44 to 37.

On December 17th, KMBC is to play the West Side Baptists' team, another member of the Independent B. League. Anyone who wishes to see all the games during the season can do so by writing to the Bugle for tickets which sell at 50 cents for the season.

Old prayer: May the paddle of my upper classman never be swayed by revenge.

Betty Co-ed.



**CHRISTMAS CAROLS OF
DIFFERENT NATIONS HEARD**

Interesting Yuletide Series on Radio Reproductions.

Christmas carols, as they are sung in various nations throughout the world, will be heard when Radio Reproductions goes on the air over the KMBC-Columbia network on Friday, December 18, from 8:00 to 8:15 p. m., and Monday, December 21, from 8:15 to 8:30 p. m.

The first series of Yuletide songs from abroad will consist of reproductions from England, France and Germany. The singers and instrumentalists, with the aid of sound effects, will recreate the intonations and atmosphere surrounding the international group of Christmas choristers.

For Monday

Radio reproductions on Monday, December 21, will be of special interest not only because of the great contrasts, but also because of the attempt to go back into another era. The first carols to be presented will be those of highland Scotland. The scene will then shift to the present day South in the United States when the Christmas Eve song service of a Negro spiritualist congregation will be reproduced.

Finally, the radio audience will be transferred to Moscow in the days of Czarist Russia. The chimes of the Cathedral of the Resurrection, which is now in process of being demolished by order of the Soviet Government, will be heard together with Christmas melodies of the Imperial days.

**ALL SCHUBERT PROGRAM
ON MUSICAL ALPHABET**

Ralph Christman, concert pianist and musical director for the Ida Bailey Allen studios, has arranged a program of musical gems from the works of Franz Schubert for the Musical Alphabet broadcast Wednesday, December 23, from 10:15 to 10:45 a. m. over the KMBC-Columbia network. Choosing from the hundreds of Schubert songs, Christman has selected four of the better known and eternally popular lieder, and three of Schubert's immortal instrumental pieces, for presentation.

**TRI-WEEKLY SCHEDULE
OF "THE FUNNYBONERS"**

Every Tuesday, Friday, and Saturday at 1:00 P. M.

The Funnyboners, a comedy song trio which has been performing steadily on the air for the past two and a half years, started a new sustaining schedule of three broadcasts a week on Tuesday, December 15. The trio will be heard over the KMBC-Columbia network every Tuesday, from 3:15 to 3:30 p. m., and every Friday and Saturday from 1:00 to 1:15 p. m.

CHRISTMAS OF 1885

Carols on Barnsdall Sunday.

Christmas in 1885 will be recalled during the Sunday, December 20, Barnsdall Musical Memories program, over the Columbia network, 5:30 to 6 p. m.

"Silent Night," "Christmas," "Hark! The Herald Angels Sing," and other selections reminiscent of Christmas day of the past will be sung by the Melodymasters as part of this pre-holiday program. Orchestral selections will include special arrangements of "Winter," and "Parade of the Wooden Soldiers."

HOWARD BARLOW

Opening with the Overture to Strauss' opera, "Die Fledermaus," Howard Barlow, one of Columbia's leading conductors, will direct the Symphony Orchestra in a program of well-known classic to be broadcast over the KMBC-Columbia network on Wednesday, December 23, at 9:30 p. m. The program will continue with Barlow's own arrangement of MacDowell's descriptive sketch, "To a Wild Rose" and the Scherzo from the fantasy suite, "Midsummer Night's Dream."

**STREET SINGER TO
SUNDAY SCHEDULE**

A new regular feature to be broadcast by KMBC and the Columbia network every Sunday at 11:45 a. m. began December 13, presenting Arthur Tracy, The Street Singer. This popular entertainer has been heard Monday, Wednesday and Friday nights at 10:15 and his accordion and voice have become well known to a great many KMBC listeners.

UNCLE OLIE



CHILDREN'S STORY TELLER

Boys and girls comprise the majority of the audience of Uncle Olie (above) Swedish teller-of tales for children, whose broadcasts with his Gang are heard Monday and Friday at 4:30 p. m. and Wednesday at 4:15 p. m., over KMBC and the Columbia network. He's shown in his native dress.

OPERATIC ECHOES

Tuesday, December 22, 8:00 a. m.

The finale of Act 4 of Gounod's opera, "Faust," sung by Julia Mahoney, soprano, and Earl Palmer, tenor, will be a featured number on the program of Operatic Echoes to be broadcast over KMBC, Tuesday night. They will be assisted by Vincent Sorey's orchestra.

**COMMUNITY CENTER
RECITAL**

Sunday 9:45 a. m., December 20.

KMBC, in taking the first part of the Community Center Recital, will broadcast the rendition of a Shubert Quartet. Prominent soloists from the conservatory will comprise the quartet group.

IN RADIO GUIDE

How many of you saw Uncle Ezra's picture and story in the Radio Guide last week? Under his true name, Everett Kemp.

Sally: "They say the moon has influence on the tide."

Bob: "Yes, but more on the untied."

"Scrooge" and "Tiny Tim" to Be Heard Christmas Eve



Robert Vivian, veteran character actor of the legitimate stage, and Donald Hughes, famed for his work in the erstwhile "Daddy and Rollo" program are shown in their respective roles of "Scrooge" and "Tiny Tim" which they will enact as part of the presentation of Dicken's "A Christmas Carol" on Christmas Eve over KMBC and the Columbia network at 11 o'clock. The play is presented annually and the coming production will mark the third time Donald Hughes has played "Tiny Tim" for radio listeners.

MAILSPINS NO. 31
 *
 * (Everybody's Column.)
 *

You lucky, lucky readers. Yours affectionately is going to give you some of his immortal poetry:

When at morn I see the mail on my desk,
 I sit me down with a sigh;
 For here is another stupendous task,
 Which fate has set forth for poor I.

I no longer like the mail for Ozie;
 In fact it rather makes me dozie.
 Drop, drop, drop,
 On my flat-topped desk, oh, mail.

But the tender grace of an easy job
 Will never me assail.
 (Apologies to Tennyson.)

Though the mail continues to get better and better,
 I strain my eyes for a perfect letter.

Life to me no comfort carries.
 Who said 'twas just a bowl of cherries?
 If such it honestly truly be,
 The pits were portioned to poor ole me.

If dislike this verse you happen to should,
 I know too it ain't no good.
 —Laureate Jimmie.

They laughed when she sat down at the piano—some one had placed a tack on the bench.

KMBC BROADCASTS NEWS OF PRISON BREAK

Special Broadcast Party Sent to Scene by Columbia.

As the first word of a prison break at Leavenworth, Kansas, came over the wire last Friday morning, KMBC promptly took the air as purveyor of the news to Kansas City and the middle west. Immediate dispatches as received by the United Press were broadcast, and, through the efforts of Arthur B. Church and Dick Smith, line connections were made with Detective Glynn of Leavenworth, who took the air from that point and explained the situation with first hand information. This was a fortunate connection as Glynn is one of the countries most noted authorities on criminals, his knowledge being sought by people all over the nation. In his career of over 30 years detective work, he has interviewed as many as 45,000 criminals.

As local broadcasts continued concerning the fugitive hunt, a special police car driven by Chief Detective Thurman of Kansas City was on its way to the scene with Paul Fonda and Dick Smith of the KMBC staff, and complete equipment for a broadcast from Leavenworth. Also in the car was Sergeant Higgins of Kansas City. This hurried trip was made at the order of Paul W. White, publicity director of the Columbia Broadcasting system, arranging for a national hook-up in case of further disorder. Although it was found that there was no need for a broadcast from Leavenworth, much local color and information was relayed by telephone to Kansas City, taking the air from KMBC.

Morning Thought

Life would be frightfully dull without obstacles to overcome. We can get about anything in this world if we go after it. All we have to do is to keep our hands, our minds, and our sense of humor working. Opportunity isn't only just around the corner—but it's around the next corner—too, and around the corner after that. And too, if you should happen to live where there are no corners—well, it's there just the same.

Taw.

The hard part is to find a girl attractive enough to please you and yet dumb enough to like you.

STUDIO SPOTS

With the advent of Columbia programs emanating from KMBC, wrist watches have gone out of fashion in the technical department. Programs must be timed to the split second and that second must be the same in New York and San Francisco. In the Egyptian studio, a clock has been installed and is perfect to the second. It is constantly watched by the announcer operator, and performers. When a program is broadcast from a remote control point in Kansas City, the operator uses a stop watch such seen on the football field, receiving his signal by phone from the central control room.

Isn't it strange how many rural features have appeared on the air since Happy Hollow became a feature some two and a half years ago? And again we say, *Imitation is the highest form of flattery.*

As it happens, Everett Kemp was said to be listed in Who's Who, which he has been for some time, however, not for the last few years. Shortly after this statement was made in the Radio Guide, he received news that his name would be listed in the 1932 Who's Who.

THE FIRST TIME IN HISTORY Should be Seen to be Appreciated.

Listeners of the Midnight Melodies program, December 11, were given somewhat of a treat when the Skipper, P. Hans Flath, presented a fifteen minute organ-piano program. The feat was accomplished as follows: Mr. Flath was seated at the smaller of the two consoles of the Robert Morton organ with a Steinway piano on his right. He played piano with his right hand, and the organ with the other hand and his two feet. Which all goes to prove that a man can do two things at once, and that there is at least one person on the staff who does not have a one-track mind. More power to the Skipper! Too bad he doesn't have another hand so he could enjoy a ham sandwich.

Docily submitted by the undersigned,

Don E. Evans.
(Announcer No. 6.)

Zep Grundy Says—

The only resolution I have for the coming year is: Resolved—to never make any more resolutions.

COMPLETE KMBC
PROGRAM SCHEDULES

THE K·M·B·C

FOR THE WEEK
ENDING JANUARY 2, 1932

HAPPY HOLLOW BUGLE

VOL. 2 HAPPY HOLLOW, U. S. A., DECEMBER 26, 1931 NO. 22



UNCLE EZRA'S RAMBLINGS

Uncle Ezra's Ramblings are heard over KMBC every morning at 8:30.

Well, Christmas has come and gone and I reckon, at least I hope that ye have all recovered from the celebration. Ye had a good time, lots uv good things ter eat, and mebbe eat more than ye should and what a gruntin time ye had afterward. Down at the General Store, we sold plum out uv Paragoric. I didn't intend openin up on Christmas, but, by ginger, it seemed like about four o'clock in the afternoon, everbody in Happy Holler wuz a wantin Paregoric. I wuz a wrappin up the last bottle fer Si Perkins when Squire Blackstone come in and he wuz so bad off, that Si felt sorry fer him and divided his bottle with the Squire. I jest couldn't help but joke em a leetle bit but they wuzn't in no humor fer jokin. They chased me clean outta the store, and I might near froze my bald head afore they let me come back in.

Well, we all had a good time, didn't we? But New Year is jest around the corner and I hope folks, at least us Happy Holler folks, will profit from their experience on Christmas Day. Law me, it don't seem like it can be a whole year since last New Year, but here it is again and I reckon we'll have ter make a new set uv resolves; cause them we made last year is about wore out. How many uv the resolves ye made last year did ye make good on? If ye made good on jest one good resolve, then it has been worth while. Forget the failures; make new resolves and do your best ter keep em. A new year is here and it is full uv opportunities fer ye; its full uv joy and happiness fer ye, but it is up ter you ter measure up to it if ye wantta reap the harvest.

All uv us Happy Holler folks is a wishin ever body everywhere a Happy and Prosperous New Year.

Greetings



Isabel Jewel joins C. B. S. and KMBC in wishing you all a most Happy New Year. This tiny blond actress is heard regularly as a member of the "Eno Crime Club" cast.

CHORAL CLUBS SING FOR HAPPY HOLLOW

Concert of Christmas Songs Directed by Mrs. Cook.

A large crowd attended the Happy Hollow church last Tuesday night when a group of Mothers Choral Clubs, members numbering almost 150, gave a concert of Christmas songs under the direction of Mrs. Aubrey Cook. Uncle Ezra served as master of ceremonies and was entertaining in some of his announcements which were made especially for the children. The program was ended with the congregation singing Christmas carols.

THE GENERAL STORE offers a new wrinkle in foods this week. Prunes half price this week only. —Adv.

OLATHE BAND TO PLAY NEW YEAR'S

Several Happy Hollow Folks Personally Acquainted with Director.

Members of the village will be pleased to know that on New Year's day, at 12:30 p. m., Ott's Band, from over at Olathe, Kansas, just the first stop the other side of Shack Creek, are to play a special concert over KMBC. Some of the folk here in the village know Mr. Ott personally and know what a fine band he has. Most every one thinks it mighty nice for him to leave home on New Year's day to play this concert.

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THE BUGLE
25 Cents for Three Months

SANTA CLAUS GETS STUCK

GEORGE USES ONE
PILLOW TOO MANY

To the surprise and delight of all the children in Happy Hollow, Santa Claus found each and every home in the village without the slightest trouble. As was mentioned in last week's Bugle, several of the younger set had become doubtful—not that Santa Clause existed, but that he could find our city which is not listed on the map. When he *did* appear, all the children recognized him as a man whom they had helped make toys for the last few days, yet never realized who he was. They found his cabin out north of town on Pell Hill's place about a week ago.

George Pinch Hits

So sure had become Danny and Doug that Santa Claus would not find Happy Hollow, that they had devised a Santa of their own in the person of George Washington White. His task was to wear an old costume with a beard, cotton, pillows, and such and come down the chimney of their home during a Christmas party. However his costume was his undoing. About half way down the chimney, George found that he had put on about one pillow too many and there he stuck. After being extricated from the chimney, George never got a chance to see the real Santa Claus, who for some unaccountable reason came in the front door, because he was outside trying to remove the whitewash from his face.

As the children almost went wild over the appearance of Santa and the many toys which he brought, the happiest person of all seemed to be Mayor Uncle Ezra Butternut, into whose charge the lives of so many of us have been willingly placed. He seemed strangely familiar with Santa Claus but that was probably because of the fact that he has met him in other years.

HAPI

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Presented by

Miss Mildred Martin

Liberty, Missouri

April 2, 1946

RAMBL

About a week ago, in the evening, Si and I happened to pass Blackstone's home, while out walking and we heard Widder singing "The End of a Perfect Day." Well, Squire was sitting out on the porch reading the Bugle. He held it up high so we couldn't see his face.

Just then a sudden gust of wind came along and blew the Bugle out of his hands, and we saw that he had a right smart swollen black eye.

"Well, dag nab it, if you haven't got a black eye—where'd you get it, Squire?" said Si.

Squire looked at us sorta funny like and then told us he bumped his eye on one of his fence posts that evening.

The following day Widder was seen sporting a new bonnet at the Ladies' Aid Society.

Si and I have our doubts as to what really happened though.

Sheriff Getum.

MY POEM

(To Danny and Doug.)

Of late I've begun to think,
Unknown friends make a mistake,
We do all we can to help things along,
Our letters and poems seem all wrong.
How far do you think you'd get,
If letters would stop from friends you never met.

I've sent letters and poems galore,
All of them you seem to ignore;
Tex, Ozle and George Washington White,
Thank goodness they treat me right;
They sing my songs on the air,
See, to treat everyone on the square;
I'll bring this to an end,
Best wishes to you I'll send,
From a radio friend.

—C. M. B.

little reindeer were pulling a sleigh and in it was Santa Claus, waving and bowing to everybody. One of the reindeer said, "my isn't it hot in this town?" "It sure is," said one of the others. "Look at those children, some of them are shivering with the cold."

That night when Santa had fixed his reindeer for the night, he went in his little house and was almost asleep, then he heard a noise, he looked outside and there was a boy. "Here, here, what are you doing?" asked old Santa, and the little boy said, "Nothing, I just was looking at the reindeer. I've sold all my papers and just wanted to look at the reindeer before I went home." "Where is your home?" asked Santa. "Oh, just any place," answered the boy.

Well old Santa put his arm around the boy and took him in his little house and wrapped him up in a warm blanket. One of the reindeer said, "did you hear that boy say it was cold, he ought to live where we came from." And Dancer said, "It is cold for him and hot for us, we are suffering with the heat and some folks are freezing." The next morning all of Santa's reindeer were up and prancing around, then Santa came out of the door and the boy thanked him for letting him sleep in his house. Old Santa yelled, "Come Dancer, come Prancer, come all you reindeer, a million boys and girls are waiting on us; tonight we sail right over all the land and then back home."

That night just as the last stocking was being filled Dancer said, "Well, I'm glad we are going home, it's too hot," and Santa said, "Funny old world—too hot for my reindeer and too cold for some of my children, but I guess you reindeer can be too warm once a year. We have made a lot of boys and girls happy." And so Santa and his reindeer sailed away and all I could hear was jingle—jingle—jingle—and then I heard no more.

BIG BROTHER CLUB

Gee kids, Christmas is gone now until next year, after being on our good behavior waiting for old Santa Claus to bring us the things we wanted, we will have



Big Brother Bob

to be good for a whole year, 1932. Did all you kids get the things you wanted? Boy, oh boy, you should have seen Willie on Christmas. He was all decked up like Mrs. Astor's pet horse, red tie, green shirt, blue pencil striped pants, high yellar shoes and spats. Believe me Willie went strutting around over at his church Christmas morning like he was Old King Tut himself. Not only was he dressed up, but the manager of our studio gave Willie a nice little cash Christmas gift, so Willie was dressed up, cashed up and happy.

I had a very very sad experience Christmas morning. Three little kids, two boys and a little girl came up to see me here at the studio and of course I asked them what Santa was going to bring them. They said, "Well, not much this year" as their father had contracted pneumonia while looking for a job, that is he walked around the streets without good shoes on his feet, his feet became wet and he became sick. He wasn't eating the proper kind of food and he died soon after he became ill. Gee, that's tough isn't it kids? They told me their mother was work-

ing in a restaurant down town, washing dishes and that they were glad to be feeling as well as they were. They asked me if they couldn't come up and see us broadcast Christmas day and I told them "Certainly." Then they said, "Well, Big Brother, that will be our Christmas present." But we did more than that, we had a nice little Christmas for them here in the studio, candy, fruit, toys and some wearing apparel, and were those kids happy? Boy, I wish you could have seen them!

Now I hope that this will never happen to you and if you didn't receive everything you planned on getting, be glad you have your parents and that you are not as unfortunate as these poor kids are. So many girls and boys are never satisfied and if you think that you are not so well off, just think of these kiddies who know nothing about the good Christmas cheer that you girls and boys have had. Christmas to them means just another day, however, I'm glad you all had a good time Christmas. I hope next year finds us all enjoying ourselves a little bit better than we have this year. Well, I have to run along—I have to fix Willie all up for a date with Mayonnaise and he must look his best tonight, so I'll see you next year! Goodby!



Little Willie

Big Brother Bob.

TEX OWEN'S OLD TIMERS' SONG COLUMN

ONLY ME

A mother was being arrayed
By her dainty French maid Babette,
Her two little girls in the nursery played
And one was her darling pet,
And a cry from the nursery caused the mother to cry
Is that you, my darling Marie?
The answer came back twixt a sob and a sigh,
No mother, it's only me.

(CHORUS)

Only me, only me, sobbed in a weary tone,
Wrung from an innocent heart
That felt so much alone.
One got the kisses and kindly words
That was her pet, Marie.
One told her troubles to bees and birds,
That was only me.

II

Close to a white cot on a bright summer's day
The mother's heart weakened at last.
The life of her baby was ebbing away
The tears of repentance fell fast.
Now don't you cry mother dear,
You needn't care.
It isn't your darling, Marie,
Maybe the angels will have love to spare
A little for only me.
—From Dora Farra, Boyle, Kansas.

Will some one please send the words to: When the Bloom Is On the Sage and Goin' Back to Texas in to the song column care of Bugle? And thanks a lot.

Jud Jenkins.

Uncle Ezra: "Pluck, Harry, pluck! That's what it takes to beat this depression."

Harry Checkervest: "Oh yes, sure. And I'm just looking for some one to pluck."

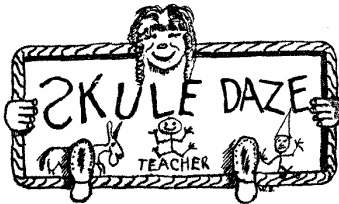
ECHOES TO THE BUGLE CALL

THE CHRISTMAS SPIRIT

Candles in our windows,
 Lighted Christmas trees;
 Joy in happiness for others,
 Flurries of snow on the breeze.
 The tinkle of children's laughter,
 Silvery Christmas Chimes,
 Voices sing old carols,
 The Spirit of Christmas Time.
 The glowing candle soon burns
 low.
 We discard the Christmas tree
 And put away the trimmings
 For next year. But why must
 we
 Put away the Spirit of Christmas
 joy
 Like tarnished tinsel, and faded
 wreaths
 Why not cherish this Yuletide
 Unselfishness
 As we do the best gifts we
 receive.
 Mary Rose.

A PROPOSAL

When rents come down, my pa-
 tient dear,
 I'll marry you.
 I'll keep this promise, never fear,
 And I'll be true.
 Without a fear I say we'll wed—
 I'll tell the town—
 For we'll both be a long time dead
 When rents come down.
 —Irish.



These aren't answered in any
 encyclopedia:

1. What do the boys do with
 the time they save by rushing
 through the halls like infant cy-
 clones?
2. What's the answer to the
 fifth question in my psychology
 test?
3. Who is the cute boy on the
 third floor, with the moustache?
4. Wonder where I put my
 green dress?
5. How do some girls get a
 fountain pen, two pencils, a com-
 pact, a comb, a powder puff, six
 notes, a handkerchief, a tube of
 lipstick, and occasionally some
 money, in a pocket-book six by
 four inches?

Betty Co-ed.

SIMPLE AS A B C

1 p. m. OZ went 2 C Sal E.
 L8R PerC went 2 C Sal E 2. B4
 PerC ar. Sal E made T 4 2. "I
 C U R having T," said PerC. "O,
 U R 2 L8," said OZ. But Sal E
 made T 4 PerC 2. Said PerC, "U
 make XLNT T." Said OZ 2 PerC,
 "U R A Y'S J. U B 2 Y's 4 me."
 OZ had 2 W8 4 PerC 2 go.
 Then said OZ 2 Sal E, "U R B U-
 tiful as He B. UR I's R B Utiful
 as the C." Said Sal E 2 OZ, "O,
 U T's, U'll B 2 L8 4—" "O I C,"
 said OZ, "U R W8ing 4 me 2 go,
 Rn't U? O. K. BAB. X qq me."
 (2 b continued.)
 Ima Nutt.

"LINES," SHORT—AND DUMB
 Quoting Taw—People fishing
 For compliments do not need
 Very long lines. She wrote it
 For the Bugle-ers to read.

Who would 'a' thought that our
 Taw
 With her Morning Thoughts so
 bright,
 Would know her short lines so
 well,
 But then I expect she's right.

"Oh yeah," said the right way,
 Inflected up a wee bit,
 Can be made quite effective
 For the purpose. Just try it.
 —Iris of Richmond.

MY PRAYER

Some pray for sun, and some for
 rain,
 And sometimes both together;
 I pray for sunshine in my heart
 And then forget the weather.
 —Marie Mac.

BABY GIRL

Baby face so sweet, so fair,
 Glimmering star-dust in your
 hair.
 Loving eyes of Heaven's blue
 Dimpled cheeks and red lips too.
 Around my heart strings so en-
 twine
 To make you seem a gift divine.
 To me there's nothing in the
 world
 As precious as my baby girl.
 Rainy Day Pal.

Zep Grundy Says—
 Prosperity may be just around
 the corner, but those who find it,
 usually have to pass many De-
 tour signs first.
 Sheriff Getum.

SI AN' MA

A gang kidnapped Miz Donnelly,
 Right here in town, you know,
 Nex' day they turned th' lady
 loose,
 (They didn't get no dough).
 Ma lows our home-town crooks
 got mad,
 An' growled, "You gandys
 blow,
 We do our own kidnapin, here,
 By heck! we'd have you know."
 Now talk o' thieves a havin'
 nerve,
 A Negro, tother night,
 Cut down a cable, full o' "juice,"
 B'longed ter th' "Power an'
 Light;"
 When things is stole, they call
 'em "hot,"
 That black boy on that pole,
 Foun' out that wire was doggone
 hot,
 Long 'fore he got it stole.

Ma sez this Xmus wont be much,
 'Sides anthems an' good will,
 Cause Mr. Hoover sez "let George
 Take keer o' Brother Bill."
 Pore George jus' grins an' shakes
 his head,
 An' lows I sees how cum,
 Ol' Santa spent his roll ter buy
 That "MORATORIUM."
 —R. H. Richardson.

WELL—HELLO!

Now I haven't been writing
 For a month or two
 But has my absence been noticed,
 I'm asking you?

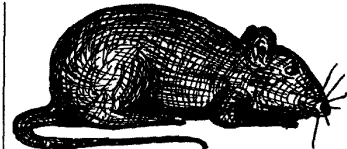
Now if Iris would stop
 Everybody would call
 But they don't seem to miss
 Little Lida at all.

They say, "Where is Sunbonnet
 Sue?
 Now she was a Queen!"
 Or "Where is the pest
 Or our Irish Coleen?"

It's "Where is Sunshine Sally?
 We all miss her, I'm sure."
 And—"Where is Miss Pickle,
 Is she with us no more?"

I'm just a little gray mouse
 Who goes unnoticed among
 The bright, shining contributors
 Unhonored, unwept and un-
 sung.

No! No fuss is made
 When my writings I shirk
 So I guess I'll quietly
 Get back to work.
 —Lida.



GREY MOUSE OFFERS ITS COLUMN TO SANTA THIS WEEK

Here Are the Names

- Elma Lorene Kemp, age 10, Madison,
 Missouri, box of paints.
 Kenneth Vera, and Vernon Rich-
 ards, Osceola, Missouri, 217 E. Jefferson
 Street, dump truck, set of knives, forks
 and spoons, and moving picture ma-
 chine.
 Maxine Riddle, 216 E. 81st Street,
 Kansas City, Missouri, age 10, Electric
 stove.
 Clyde and Leo Smith, 708 Brooklya,
 Kansas City, Missouri, wrist watches.
 Vera Lucille Roberts, 738 Seminary
 Avenue, Kansas City, Kansas, two
 dolls.
 H. J. Roberts, Jr., 738 Seminary
 Avenue, Kansas City, Kansas, kiddie
 Kar.
 Loretta Stone, 4443 Eaton Avenue,
 Kansas City, Kansas, big doll.
 Madeline Sisson, 434 Fisher, Kansas
 City, Kansas, doll with big eyes.
 Delbert Carlaugh, 4221, Kansas City,
 Missouri, dump truck.
 Betty Lee Moore, Kansas City, Mis-
 souri, doll trunk.
 Frances Moore, Kansas City, Mis-
 souri, brief case for carrying books to
 school.
 Mary Ella Moore, Kansas City, Mis-
 souri, doll.
 Helon Jean Woodward, Turney, Mis-
 souri, age 8, doll with long curls.
 Maxine Reade, Argentine, Kansas,
 age 9, bathroom slippers.
 Betty Anne Rohr, Kansas City, Mis-
 souri, Patsy doll.
 Billy Rohr, Kansas City, Missouri, ice
 skates.
 Bobbie Kinsey, Atchison, Kansas, age
 8, football.
 Fredie Kinsey, Atchison, Kansas, age
 six months, tin rattle.
 Glendeen Link, Grant City, Missouri,
 age 3, doll.
 Max Chilcott, Toronto, Kansas, age
 7, train.
 Hazel Buck, Kansas City, Kansas,
 doll.
 Harry Dean Johnson, Kansas City,
 Missouri, suit of clothes.
 Buster Yokum, North Kansas City,
 Missouri, age 7, roller skates.
 Phyllis Jean Mohn, Norborne, Mis-
 souri, age 4, colored doll.
 Gustave Fehn, Kansas City, Missouri,
 age 14, chemistry set.
 Virginia Dodson, Lawrence, Kansas,
 age 5, doll.
 Geraldine Motsinger, Grant City, Mis-
 souri, age 6, doll.
 Isabelle Harrington, Kansas City,
 Kansas, age 8, wants her daddy to get
 a good job—he only gets three days a
 week.
 Leo Thomas Harrington, age 5, foot-
 ball.
 Mary June Harrington.
 Donald Lillich, Kansas City, Kansas,
 age 8, pair of boots.
 George Rohr, Kansas City, Missouri,
 Shetland pony.
 Walter Ellis Giseburt, Cameron, Mis-
 souri, age 7, "A Game."
 Jack Giseburt, Cameron, Missouri,
 age 9, a doughboy tank.

WELL?

Some women marry for love,
 Some women marry for money.
 Some women marry for better,
 Now, gee whiz, ain't that
 funny?

Teacher: "Now, children, can
 any of you tell me how iron was
 discovered?"

Danny: "Yes sir, I heard Uncle
 Jonathan say they smelt it."

K M B C PROGRAM SCHEDULES FOR WEEK OF DECEMBER 27,

PLEASE NOTE

Programs listed in bold face are for the benefit of visitors to the KMBC Pickwick Hotel Studios. These programs are presented in the main studio and can be seen from the visitors gallery.

SUNDAY, DECEMBER 27, 1931

- 7:00—Organ Preludium.
- 7:30—Bible Study.
- 8:00—Land O' Make Believe.
- 9:00—Journal-Post Funny Paper Man.
- 9:30—Community Center Recital.
- 9:45—K. C. Youth Forum—Dr. Earl Blackman.
- 10:00—Julia Mahoney—Charles Carlile.
- 10:15—Edna Thomas—Lady from Louisiana.
- 10:30—Voice of St. Louis.
- 11:00—Stone Church Choir.
- 11:30—International Broadcast.
- 11:45—Street Singer.
- 12:00—Cathedral Hour.
- 12:45—Venida Program.
- 1:00—Pastorale Music.
- 1:30—Columbia Church of the Air.
- 2:00—New York Philharmonic Symphony Orchestra—Arturo Toscanini.
- 4:00—Matinee Melodies—P. Hans Flath, Billy Ganz.
- 4:30—L. D. S. Radio Vespers—From Independence.
- 5:00—Musical Showmen.
- 5:30—Barnsdall Musical Memories.
- 6:00—The World's Business—Dr. Julius Klehn.
- 6:15—The Sylvania's—Music.
- 6:30—Luden's Novelty Orchestra.
- 7:00—Devils, Drugs and Doctors.
- 7:15—Pickwick Travelers.
- 7:45—Angelo Patri—"Your Child."
- 8:00—Roxey Gang—Orchestra.
- 8:30—Romances of the Sea.
- 9:00—Edna Wallace Hopper Variety Show.
- 9:30—Songs Our Mothers Used to Sing.
- 9:45—Earnest Hutcheson and Concert Orchestra.
- 10:00—Life Saver Success Interview with Mrs. Nora Snyder.
- 10:05—L. D. S. Messiah Choir, "The Messiah."
- 11:00—Eddie Duchin—Central Park Orchestra.
- 11:30—Nocturne—Ann Leaf



Arturo Toscanini sun., 2:00 p. m.

MONDAY, DECEMBER 28, 1931

- 6:00—Morning Devotions.
- 6:15—Organ Reveille.
- 6:45—Ozie and George.
- 7:00—Keeping Fit with Pebeco.
- 7:15—Keeping Fit.
- 7:30—Salon Musicale.
- 7:45—The Old Dutch Girl.
- 8:00—Journal-Post News Flashes.
- 8:05—Morning Music Box—P. Hans Flath—Dick Smith.
- 8:30—Uncle Ezy's Ramblings.
- 8:45—The Ambassadors.
- 9:00—Chatting with Ida Bailey Allen.
- 9:15—Sweet and Hot—Novelty Orchestra.
- 9:45—The Madison Singers.
- 10:00—Morning Moods.
- 10:30—Anne Lazar—Front Page Personalities.
- 10:45—Ben Alley—Songs.
- 11:00—Don Bigelow's Orchestra.
- 11:15—Lady of the House.
- 11:30—Girl o' My Dreams.
- 11:45—Piano Interlude.
- 11:50—Journal-Post News Flashes.
- 12:00—Constance Parker Young.
- 12:15—Aladdin Mountaineers.
- 12:25—Producers' Market News.
- 12:30—The Old Trapper.
- 12:35—Ozie and George.
- 12:47—Farm Frolic.
- 1:00—The Singing Vagabond.



Dick Smith "Morning Music Box" Daily 8:05 a. m.

- 1:15—The Pickwick Traveler.
- 1:30—Thirty Minute Men.
- 2:00—Four Eton Boys.
- 2:15—Theremin Ensemble.
- 2:30—Arthur Jarrett—Songs.
- 2:45—The Program Without a Name—Hugh Studebaker and KMBC Staff.
- 3:15—Bert Lown's Orchestra.
- 3:30—Billy Ganz—Pianist.
- 3:45—Between the Book Ends.
- 4:00—Asbury Park Casino Orchestra.
- 4:20—Journal Post News Flashes.
- 4:30—Uncle Olie and His Gang.
- 4:45—Wrigley Indians—Dramatized History.
- 5:00—Big Brother Club.
- 5:25—Happy Hollow.
- 5:45—Reis and Dunn—Music.
- 6:00—Organalities.
- 6:15—Phenomenon.
- 6:25—Life Saver Success Interview with Ray Long.
- 6:30—Boswell Sisters—Baker Chocolate.
- 6:45—Morton Downey and Camel Quarter Hour.
- 7:00—The Columbians—Orchestra and Quartet.
- 7:15—Singin' Sam, the Barbarol Man.
- 7:30—LaPalina Presents Kate Smith.
- 7:45—Pompeian Make-Up Box.
- 8:00—Mills Brothers—Vapex.
- 8:15—Plough's Broadway Bits.
- 8:30—Evening in Paris—Bourjois.
- 9:00—Guy Lombardo's Robert Burns Orchestra.
- 9:30—Toscha Seidel with Concert Orchestra.
- 9:45—Myrt and Marge.
- 10:00—Cremo Presents Bing Crosby.
- 10:15—Street Singer.
- 10:30—Sparton Trio.
- 10:45—Those McCarty Girls.
- 11:00—Ben Bernie's Orchestra.
- 11:30—Noble Sissle's Orchestra.
- 12:00—Midnight Melodies—Organ.



Hugh Studebaker Phenomenon Every Night 6:15.

TUESDAY, DECEMBER 29, 1931

- 6:00—Morning Devotions.
- 6:15—Organ Reveille.
- 6:45—Ozie and George.
- 7:00—Keeping Fit with Pebeco.
- 7:15—Keeping Fit.
- 7:30—Texas Ranger—Old Time Songs.
- 7:45—Cap'n Bill and Willie.
- 8:00—Journal-Post News Flashes.
- 8:05—Morning Music Box.
- 8:30—Uncle Ezy's Ramblings.
- 8:45—Helen Board—Songs.
- 9:00—Bobby Blues—Songs.
- 9:15—U. S. Navy Band.
- 10:00—Girl o' My Dreams.
- 10:15—The Ambassadors.
- 10:30—Morning Minstrels.
- 10:45—Ben Alley—Songs.
- 11:00—Rumford Radio Cooking School.
- 11:15—Lady of the House.
- 11:30—Columbia Revue.
- 11:50—Journal-Post News Flashes.
- 12:00—Pabst-ett Varieties.
- 12:15—Aladdin Mountaineers.
- 12:25—Producers' Market News.
- 12:30—Ozie and George.
- 12:50—Jackson County Farm Bureau.
- 1:00—Aunt Jemima with Fred Berren's Orchestra.
- 1:15—Henry Gendron's Orchestra.
- 1:45—Columbia Salon Orchestra.
- 2:00—Missouri League of Women Voters.
- 2:10—Classic Hour—Mrs. Aubrey Waller Cook.
- 2:30—Musical Americana.
- 2:45—The Program Without a Name—Frolic.
- 3:15—The Funny Boners.
- 3:30—Phil Fisher and Orchestra.
- 3:45—Between the Book Ends.
- 4:00—Phil Fisher and Orchestra.
- 4:15—Piano Interlude.
- 4:20—Journal-Post News Flashes.



Kate Smith La Palina Mon., 7:30 p. m.

- 4:30—Salty Sam, the Sailor.
- 4:45—Bert Lown's Orchestra.
- 5:00—Big Brother Club—Children's Feature.
- 5:25—Happy Hollow.
- 5:45—Pertussin Program.
- 6:00—Ed Cochrane's Sport Chat.
- 6:15—Phenomenon.
- 6:25—Life Saver Success Interview with S. Rae Hickok.
- 6:30—Kaltenborn Edits the News.
- 6:45—Morton Downey and Camel Quarter Hour.
- 7:00—Colonel Stoopnagle and Bud.
- 7:15—Abe Lyman's Band.
- 7:30—LaPalina Presents Kate Smith.
- 7:45—Modern Male Chorus.
- 8:00—Ben Bernie and His Blue Ribbon Orchestra.
- 8:30—Romances of the Sea.
- 9:00—Land of Flowers—Rudolph Friml.
- 9:15—Grand Opera Miniatures.
- 9:30—Louis Panico's Orchestra.
- 9:45—Myrt and Marge.
- 10:00—Cremo Presents Bing Crosby.
- 10:15—Jack Miller—Songs.
- 10:30—Organ Interlude.
- 10:45—George Olsen's Music.
- 11:00—The Callin' Girl.
- 11:15—Ben Follack and Orchestra.
- 11:30—Noble Sissle's Orchestra.
- 12:00—Midnight Melodies—Organ.

WEDNESDAY, DECEMBER 30, 1931

- 6:00—Morning Devotions.
- 6:15—Organ Reveille.
- 6:45—Ozie and George.
- 7:00—Keeping Fit with Pebeco.
- 7:15—Keeping Fit.
- 7:30—Salon Musicale.
- 7:45—The Old Dutch Girl.
- 8:00—Journal-Post News Flashes.
- 8:05—Morning Music Box.
- 8:30—Uncle Ezy's Ramblings.
- 8:45—Rhythm Ramblers.
- 9:00—Nathaniel Shilkret Novelities.
- 9:15—Melody Parade.
- 9:45—The Four Clubmen.
- 10:15—Musical Alphabet.
- 10:45—Ben Alley.
- 11:00—Acme Sunshine Melodies.
- 11:15—Lady of the House.
- 11:30—Girl o' My Dreams.
- 11:50—Journal-Post News Flashes.
- 12:00—Constance Parker Young.
- 12:15—Aladdin Mountaineers.
- 12:25—Producers' Market News.
- 12:30—Ozie and George.
- 12:47—Band Practice.
- 1:00—Aunt Jemima with Fred Berren's Orchestra.
- 1:15—Columbia Salon Orchestra—Classics.
- 2:00—Kathryn Parsons—Girl o' Yes terday.
- 2:15—Four Eton Boys.
- 2:30—Arthur Jarrett—Songs.
- 2:45—The Program Without a Name—Hugh Studebaker and Staff.
- 3:15—United States Navy Band.
- 3:30—David Grosch—Sing Talk.
- 3:45—Between the Book Ends.
- 4:05—Journal-Post News Flashes.
- 4:15—Uncle Olie and His Gang.
- 4:30—Salty Sam the Sailor.
- 4:45—Wrigley Indians—Dramatized History.
- 5:00—Big Brother Club—Children's Feature.
- 5:25—Happy Hollow.
- 5:45—Reis and Dunn.
- 6:00—The Swiss Yodelers.
- 6:15—Phenomenon.
- 6:25—Life Saver Success Interview with Max Epstein.
- 6:30—Boswell Sisters—Baker Chocolate.
- 6:45—Morton Downey and Camel Quarter Hour.
- 7:00—The Columbians.
- 7:15—Singin' Sam, the Barbarol Man.
- 7:30—Kate Smith—LaPalina.
- 7:45—Modern Male Chorus.
- 8:00—Gold Medal Freight.
- 8:30—Eno Crime Club.
- 9:00—Vitality Personalities.
- 9:15—Weed Tire Chains Program.
- 9:30—Howard Barlow's Orchestra.
- 9:45—Myrt and Marge.



Ted Malone, "Phenomenon," Daily, 6:15 p. m.



Noble Sissle Mon., Wed., at 11:30 p. m.

- 10:00—Cremo Presents Bing Crosby.
- 10:15—Street Singer.
- 10:30—Organ Interlude.
- 11:00—Eddie Duchin's Orchestra.
- 11:30—Isham Jones' Orchestra.
- 12:00—Midnight Melodies—Organ.

THURSDAY, DECEMBER 31, 1931

- 6:00—Morning Devotions.
- 6:15—Organ Reveille.
- 6:45—Ozie and George.
- 7:00—Keeping Fit with Pebeco.
- 7:15—Keeping Fit.
- 7:30—The Texas Ranger—Old Time Songs.
- 7:45—Cap'n Bill and Willie.
- 8:00—Journal-Post News Flashes.
- 8:05—Morning Music Box.
- 8:30—Uncle Ezy's Ramblings.
- 8:45—The Ambassadors.
- 9:00—Buddies.
- 9:15—Rhythm Ramblers.
- 9:30—Melody Parade.
- 9:45—Barbara Gould Beauty Talk.
- 10:00—Girl o' My Dreams—Orchestra.
- 10:15—Morning Moods.
- 10:30—New York Medical Society.
- 10:45—Ben Alley—Songs.
- 11:00—Rumford's Itadio Cooking School.
- 11:15—Lady of the House.
- 11:45—Columbia Revue.
- 12:00—Journal-Post News Flashes.
- 12:10—Aladdin Mountaineers.
- 12:25—Producers' Market News.
- 12:30—Glessner Musical Group.
- 12:35—Ozie and George.
- 12:47—Farm Network.
- 1:00—Aunt Jemima with Fred Berren's Orchestra.
- 1:15—The Pickwick Traveler.
- 1:30—Columbia Salon Orchestra.
- 2:00—LaForge Beruman Musicale.
- 2:30—Miriam Ray—Blues Singer.
- 2:45—The Program Without a Name—Frolic.
- 3:00—Program Without a Name.
- 3:30—Hotel Taft Orchestra.
- 3:45—Between the Book Ends.
- 4:00—Asbury Park Casino Orchestra.
- 4:20—Journal-Post News Flashes.
- 4:30—Salty Sam the Sailor.
- 4:45—Mary Ann.
- 5:00—New Year's Eve in Germany—International Broadcast.
- 5:20—Big Brother Club.
- 5:30—Happy Hollow.
- 5:45—Pertussin Program.
- 6:00—"Big Ben" from London—International Broadcast.
- 6:03—The McCarty Girls.
- 6:15—Phenomenon.
- 6:25—Life Saver Success Interview with Edith Heal.
- 6:30—Kaltenborn Edits the News.
- 6:45—Morton Downey and Camel Quarter Hour.
- 7:00—Colonel Stoopnagle and Bud.
- 7:15—Abe Lyman's Band.
- 7:30—La Palina Presents Kate Smith.
- 7:45—Angelo Patri "Your Child."
- 8:00—Mills Brothers—Vapex.
- 8:15—Plough's Broadway Bits.
- 8:30—Lave Story Magazine Hour.
- 9:00—Hart Schaffner and Marx Trumpeters.
- 9:30—International New Year's Eve Party.
- 9:45—Myrt and Marge.
- 10:00—Cremo Presents Bing Crosby.
- 10:15—New Year's Eve Party.
- 10:30—Sparton Trio.
- 10:45—International New Year's Eve Party.

(To 3 A. M.)

1931, TO JANUARY 2, 1932

FRIDAY, JANUARY 1, 1932

- 6:00—Morning Devotions.
- 6:15—Organ Reveille.
- 6:45—Ozie and George.
- 7:00—Keeping Fit with Pebeco.
- 7:15—Keeping Fit.
- 7:30—Salon Musicale.
- 7:45—The Old Dutch Girl.
- 8:00—Journal-Post News Flashes.
- 8:05—Morning Music Box.
- 8:30—Uncle Ezzy's Ramblings.
- 8:45—Rhythm Kings.
- 9:00—Bobby Blues.
- 9:15—Julia Sanderson and Frank Crumit.
- 9:45—Don and Betty.
- 10:00—Sally Stokely.
- 10:15—Blue Moon Light.
- 10:30—The Captivators.
- 10:45—Ben Alley—Songs.
- 11:00—Don Bigelow's Orchestra.
- 11:15—Lady of the House.
- 11:30—Giri o' My Dreams.
- 11:45—Piano Interlude.
- 12:00—Journal-Post News Flashes.
- 12:15—Pabstett Varieties.
- 12:30—Aladdin Mountaineers.
- 1:00—Ot's Olathe Band.
- 1:15—Columbia Artist Recital.
- 1:30—Ann Leaf at the Organ.
- 2:00—Columbia Salon Orchestra.
- 2:30—Arthur Jarrett.
- 2:45—The Program Without a Name.
- 3:15—Light Opera Gems.
- 3:30—Edna Thomas—Songs.
- 3:45—East-West Football Game (To 6 P. M.)
- 6:00—Organalities.
- 6:15—Phenomenon.
- 6:25—Life Saver Success Interview with Edgar A. Guest.
- 6:30—Boswell Sisters.
- 6:45—Camel Quarter Hour with Morton Downey.
- 7:00—Kansas City Custom Garment Company Program.
- 7:15—Singin' Sam, the Barbasol Man.
- 7:30—The March of Time.
- 8:00—Modern Male Chorus.
- 8:30—To the Ladies.
- 8:45—Friendly Five Footnotes.
- 9:00—Pillsbury Pageant.
- 9:30—Round Towners.
- 9:45—Myrt and Marge.
- 10:00—Cremo Presents Bing Crosby.
- 10:15—Street Singer.
- 10:30—Organ Interlude.
- 10:45—George Olsen's Music.
- 11:00—Ben Bernie and his Orchestra.
- 11:30—Art Krueger and his Orchestra.
- 12:00—Midnight Melodies.



P. Hans Flath,
KMBC Musical Director.

SATURDAY, JANUARY 2, 1932

- 6:00—Morning Devotions.
- 6:15—Organ Reveille.
- 6:45—Ozie and George.
- 7:00—Keeping Fit with Pebeco.
- 7:15—Keeping Fit.
- 7:30—The Texas Ranger.
- 7:45—Cap'n Bill and Willie.
- 8:00—Journal-Post News Flashes.
- 8:05—Morning Music Box.
- 8:30—Uncle Ezzy's Ramblings.
- 8:45—Lady of the House.
- 9:00—Jewish Art Program.
- 9:15—Mary Ann's Saturday Club.
- 9:30—New World Salon Orchestra.
- 10:00—Adventures of Helen and Mary.
- 10:30—Giri o' My Dreams.
- 10:45—Columbia Revue.
- 11:00—Don Bigelow's Orchestra.
- 11:30—Kansas City Council of Churches.
- 12:00—Journal-Post News Flashes.
- 12:10—Smiling Ed McConnell—Aladdin Lamp.
- 12:25—Producers' Market News.
- 12:30—Ozie and George.
- 12:47—Farm Network.
- 1:00—The Funny Boners.
- 1:15—Saturday Syncopaters.
- 1:30—Columbia Salon Orchestra.
- 2:00—Four Clubmen.
- 2:30—Rhythm Kings.
- 2:45—The Program Without a Name.
- 3:15—Ann Leaf at the Organ.
- 3:30—Spanish Serenade.
- 3:45—Between the Book Ends.
- 4:00—Eddie Duchin's Orchestra.

- 4:20—Journal-Post News Flashes.
- 4:30—Uncle Olie and His Gang.
- 4:45—Junior Artists' Club.
- 5:00—Big Brother Club—Children's Feature.
- 5:25—Happy Hollow.
- 5:45—Citizen's League Speaker.



Ernest Schelling
Children's Concerts
Sat. 10 a. m.

- 6:00—The Political Situation in Washington.
- 6:15—Phenomenon.
- 6:25—Life Saver Success Interview with Jeremiah Hickley.
- 6:30—Reis and Dunn.
- 6:45—Camel Quarter-Hour with Morton Downey.
- 7:00—Colonel Stoopnagle and Bud.
- 7:15—Abe Lyman's Band.
- 7:30—Chicago Variety Program.
- 8:00—Happy Hollow Columbia Barn Dance.
- 8:30—Smith Brothers.
- 8:45—Four Clubmen with Irene Beasley.
- 9:00—National Radio Forum.
- 9:15—Hank Simmons' Show Boat.
- 10:00—Cremo Presents Bing Crosby.
- 10:15—Jack Miller—Songs.
- 10:30—Organ Interlude.
- 10:45—Enric Madriguera's Orchestra.
- 11:00—Guy Lombardo's Orchestra.
- 11:30—St. Moritz Orchestra.
- 12:00—Midnight Melodies—Organ.

**KMBC ORIGINATIONS
THE COLUMBIA NETWORK**

Programs listed below are those which are presented in KMBC studios or from remote control points for stations of the Columbia Broadcasting System west of Kansas City. Programs which are also broadcast locally by KMBC are indicated by an asterisk (*).

NETWORK SCHEDULE

- SUNDAY, DECEMBER 27, 1931**
- 6:15-6:30—Wahdemna Chorus.
- 7:45-8:00—Hawaiian Serenade.
- MONDAY, DECEMBER 28, 1931**
- 6:00-6:15—Bobby Meeker's Orchestra.
- 7:15-7:30—Ozie and George.
- 7:30-7:45—Organalities.
- 7:45-8:00—Rhythmaires.
- 8:00-8:15—The Swiss Yodelers.
- 8:30-9:00—Bobby Meeker's Orchestra.
- TUESDAY, DECEMBER 29, 1931**
- 6:00-6:15—Bobby Meeker's Orchestra.
- 6:30-6:45—David Grosch—Sing Talk.
- 7:30-7:45—Bobby Meeker's Orchestra.
- 8:30-9:00—Salonesque.
- WEDNESDAY, DECEMBER 30, 1931**
- 6:00-6:15—Bobby Meeker's Orchestra.
- 7:15-7:45—Bobby Meeker's Orchestra.
- 8:30-8:45—Memory Mist.
- 8:45-9:00—Midwesterners.
- THURSDAY, DECEMBER 31, 1931**
- 6:00-6:15—Bobby Meeker's Orchestra.
- 6:30-6:45—Between the Book Ends.
- 7:30-8:00—Friendly Muse.
- 8:00-8:15—Those McCarty Girls.
- 8:30-9:00—Bobby Meeker's Orchestra.
- FRIDAY, JANUARY 1, 1932**
- 6:00-6:15—Bobby Meeker's Orchestra.
- 7:15-7:30—Organalities.
- 8:15-8:30—Bobby Meeker's Orchestra.
- 8:30-8:45—Organalities.
- SATURDAY, JANUARY 2, 1932**
- 8:00-8:30—Happy Hollow Barn Dance.*

**YOUNG CONDUCTOR TO
LEAD NEW YORK PHIL-
HARMONIC SYMPHONY**

Franck D Minor Symphony in Sunday's Program.

Vladimir Golschmann, young Franco-Russian conductor who has scored remarkable success while conducting the St. Louis Symphony, will conduct the New York Philharmonic Symphony Orchestra in a program devoted to comparatively modern works, during the broadcast from 2:00 to 4:00 p. m. Sunday, December 27, through the KMBC-Columbia network.

VLADIMIR GOISCHMANN



When Arturo Toscanini was obliged to return to Europe earlier than had been anticipated, owing to a neuritic condition of his right arm, three guest conductors were appointed to take charge of the orchestra during the three weeks that elapse between Toscanini's last concert and the arrival of Bruno Walter from Germany. Golschmann has secured the conductorship for the first week, and after him Hans Lange, assistant conductor of the orchestra, and Ossip Gabrilowitsch, director of the Detroit Symphony, will take charge for a week each.

Following are details of the concert:

- Symphony in D Minor, Franck.
Lento; Allegro non troppo.
Allegretto.
- Allegro Non Troppo.
- Intermission: Description of the Music by Olin Downes.
- "Triptyque" for String Orchestra, Tansman.
Allegro Risoluto.
Andante.
Presto.
(First Broadcast Performance.)
- Two Nocturnes, Debussy.
- Three Dances from the Ballet "El Sombrero de Falla de Tres Picos" ("The Three-Cornered Hat.")
Danse des Voisins.
Danse du Meunier.
Danse Finale.

**BRAHMS-WAGNER PROGRAM
IN STOKOWSKI CONCERT**

Scenes from "Goetterdaemmerung" On List.

Leopold Stokowski will conduct the Philadelphia Orchestra in a program devoted entirely to Brahms and Wagner, representing the neo-classical and modern romantic schools in the survey of musical history which he is presenting, when he broadcasts through seventy stations of the KMBC-Columbia network from 7:15 to 9:00 p. m. Saturday, December 26.

Following is the program:

- Symphony No. 1, in C Minor, Brahms.
Un Poco Sostenuto; Allegro.
Andante Sostenuto.
Un Poco Allegretto.
Adagio; Allegro Non Troppo.
- Scenes from "Goetterdaemmerung," Wagner.
Siegfried's Rhine Journey.
Siegfried's Trauermarsch.
Brunnhilde's Immolation.

TOSCHA SEIDEL

Monday, December 28, 9:30 P. M.

In his short recital on Monday, December 28, from 9:30 to 9:45 p. m., Toscha Seidel, world famous violin virtuoso, will play the first movement from Mozart's Concerto No. 5. He will be accompanied at the piano by Herbert Jaffe.

**HOWARD BARLOW
COLUMBIA SYMPHONY**

Wednesday, December 30, 9:30 to 10:00 P. M.

- Overture, "The Merry Wives of Windsor," Karl Nicolai.
- "Serenade," Arranged by Howard Barlow, Schubert.
- "Cortege de Noces," from "Le Coq d'Or," Rimsky Korsakoff.
- "L'Apprenti Sorcier," Paul Dukas.
- "La Danse," from "Scene Napolitaines," Massenet.

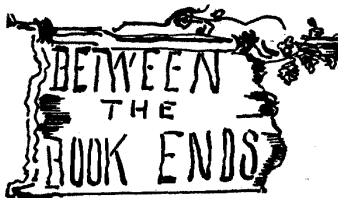
**RADIO VERSION OF "THE
MARRIAGE OF FIGARO"**

Tuesday, December 29, 9:00 P. M.

An abridged version of Mozart's operatic comedy, "The Marriage of Figaro," will be presented as one of the series of Grand Opera Miniatures Tuesday night at 9:00 o'clock. The radio production will include the famous arias, "Flown Forever," and "Tis a Madness," the latter a coloratura selection.

ART STUDENTS

... Andre (announcer) Baruch, Chase (Col. Stoopnagle) Taylor and Nick (Daddy and Rollo) Dawson are among the profusely talented radio people who might now be portrait painters or fashioners of advertising art, for they all started as art students. . . .



Every week day at 3:45 p. m. over KMBC. Heard over the Columbia network every Thursday at 8:30, C. S. T., with Ted Malone.

MIZPAH

"The Lord watch between me and thee, when we are absent one from the other."

Go thou thy way and I go mine;
Apart, yet not afar;
Only a thin veil hangs between
The pathways where we are;
And "God keep watch 'tween thee and me,"

This is my prayer;
He looks thy way, He looketh mine,
And keeps us near.

I know not where thy road may lie,
Or which way mine may be;
If mine will lead through parching sands,

And thine beside the sea;
Yet God keeps watch 'tween thee and me.

So never fear;
He holds thy hand, He claspeth mine,
And keeps us near.

Should wealth and fame perchance be thine,

And my lot lowly be,
Or you be sad or sorrowful,
And glory be fore me;
Yet "God keeps watch 'tween thee and me,"

Both be His care,
One arm 'round thee and one 'round me
Will keep us near.

I'll sigh sometimes to see they face,
But since this can not be
I'll leave thee to the care of Him
Who cares for thee and me.
"I'll keep thee both beneath my wings,"

This comfort dear,
One wing o'er thee and one o'er me,
So we are near.

And though our paths be separate
And thy way is not mine,
Yet, coming to the mercy seat,
My soul will meet with thine;
And "God keep watch 'tween thee and me,"

I'll whisper there,
He blesseth thee, He blesseth me,
And we are near.

—Julia A. Baker.

PEN POINTS

Alligators live to be 400 years old, and you never saw one of them hitting a little ball for exercise.

Guess work, with a good many people, seems to mean they guess they won't.

Virtue is its own reward—you never have to pay four prices for ginger ale in a place that isn't naughty.

Some turn the table, and some turn the tablecloth.

Those who bargain with the devil should expect to be cheated.

Glad.

BACK-DOOR WIRELESS

Hoping that the old custom of dropping in during Christmas week to see the tree and presents is still observed, I am giving you some menus for informal suppers which may be prepared hurriedly and I hope will be helpful to you.



Lenore Anthony

Cold Sliced Spiced Ham
Ripe and green olives
Sandwiches
Whole wheat crackers and assorted cheese
Fruit cake
Nuts
Hot chocolate malted drink or coffee

This meal may be most informal. If you do not have a baked ham on hand, delicious canned ham may be bought. Let the family and guests make their own sandwiches from bread which you have cut and sandwich mixtures, lettuce and mayonnaise which you have placed in bowls. A tray of assorted cheese and crackers appeals to many people. This buffet supper can be quickly set out.

If the young people have been on a hike, or a long drive, this menu will be popular:

Oyster stew
Plain crackers
Assorted pickles
Chocolate cake
Coffee

And have you ever tried minced turkey on toast as a last resort to using up the Christmas bird?

Minced turkey on toast
Watermelon pickles and celery hearts
Sponge cake with whipped cream
Hot chocolate or coffee

These are just a few suggestions, and I hope they will be of use to you who are so tired after the Christmas rush. Did you enjoy your German cookies and Christmas candies? I am glad. And so, with all good wishes for a most happy New Year.

—Lenore Anthony.

EXCELLENT RECEPTION

The rebroadcast of the last half of a recent New York Philharmonic Society Symphony program in four European countries have brought many reports on the excellence of reception abroad. Arturo Toscanini, conductor of the Philharmonic, has received many cables from friends and relatives who expressed great satisfaction with the experiment.

Studio Spots

The Casper sisters, a new addition to the KMBC staff of entertainers, and heard on the KMBC-Columbia Happy Hollow Varieties Saturday nights as well as Tuesday Program Without a Name productions, made their radio debut over WLS, Chicago. It was five years ago during the Florida flood relief programs over that station when they never went off the air for almost a week. Additional talent to assist that on duty was asked for and Casper sisters were among those who came to the rescue. Glen, a member of the famous Ford and Glen radio team, played the piano for them during this appearance.

When the Casper sisters first sang over the network on Saturday night, they received telegrams from aunts in La Crescenta, California, and Denver, who had never heard them sing before.

Some small towns depend on local taxation to provide revenue, and some have a goofy speed limit.

GEORGE OLSEN



The beatific smile on the face of George Olsen may be due to the recent inauguration of a new and ambitious program over KMBC and the Columbia network on which Olsen and his orchestra are heard Tuesdays, Thursdays, and Saturdays from 10:45 to 11:00 p. m. Eighteen musicians, singers and entertainers bring their talents to the new program over Olsen's now familiar locomotive signature.

An answer can be found as to why Ted Malone's latest dramatic classic, formerly known as "Phenomenon," is produced to such perfection. Two hours of continuity rehearsal is required of every actor every day for the feature which requires ten minutes time on the air. This does not include additional timing rehearsal with sound effects and music.

It should be interesting to you to know that undoubtedly this same feature will someday be seen in every home by way of television. As to what means will be had for the reading of lines, as it will be impossible for the characters to hold their parts before the mic, no one has answered as yet, however, many of them insist that the parts will be memorized.

LITTLE LESSONS IN

RADIO TECHNIC

How to stand before the mic. Ted Malone, when announcing Happy Hollow, moves round and round the mic. . . Chic Condon, impersonating Annie Laurie in Happy Hollow, stands on the side of her left foot, sometimes wiggling to her right. . . Velma Mable, representing Widder Jones in the same feature, stands very erect with feet together. . . Eddie Edwards George Washington White stands on his left foot with right foot to the front and side giving the appearance of the Tower of Pisa—he always circles the room before taking his seat. . . Uncle Ezra stands very erect with chest out, often making gestures to emphasize his part. . . Don Evans, because of his height, leans over the microphone, but seldom faces down—he always tosses his head at the end of an announcement. Watch for another of these enlightening articles, *gleaned from life itself!*

Interesting enough, it is another harmony team that receives the Mills' Brothers unanimous vote for their favorite radio artists—the Boswell Sisters, also a Columbia feature. In the matter of dance bands, each prefers a different one. John likes the smooth rhythms of Guy Lombardo; Herbert's choice lies in Fletcher Henderson's music; Harry enjoys the blatant brass of Duke Ellington, and Don is partial to the trumpeting of Louis Armstrong.

THE STORY OF CHRISTMAS

By Billy Ganz

(From his program Monday, December 21.)

Once a year the Christmas spirit takes hold of most everyone of us, no matter in what walks of life. No matter if we are small, prejudiced or selfish, great, understanding or altruistic. We all feel the need of being good and to do good. This, in our humble opinion, is the essential theory of Christ's teaching. To do good and be good. Regardless of how we feel about religion, whether we are believers, agnostics or athiests, we all feel that we might have been a little more human this past year.

By the way, did you know where and how the celebration of Christmas originated?

Two thousand years before Christ, up in the Northland, men watched the sun rise and as its rays stretched across the sky they said to themselves, "This looks like a branching pine tree." They imagined clouds to be leaves, the moon and stars to them represented heavenly fruit. So when you trim your Christmas tree this year, remember that it is an old ritual that has come down to us through these hundreds of years.

To the old Germans the gilded balls represented the moon and the stars, the bits of cotton and tinsels the clouds. The candy animals were the sacred animals. Now, as then, people knelt in reverence to the deity, realizing their insignificance, their helplessness against what we call—destiny or God. Wouldn't it be beautiful if Christmas spirit could prevail every day in the year? It would be a nicer place in which to live.

ROXY SYMPHONY

Lucienne Radisse, eminent French violin cellist, will be the guest artist on the Roxy Symphony program to be broadcast over the KMBC-Columbia chain from 8:00 to 8:30 p. m. on Sunday, December 27. Miss Radisse will be heard in "Variations Symphoniques," a composition for cello and orchestra by Leon Boellman, an Alsatian composer of the last century.

For the second number on the program, Maurice Baron, conductor of the orchestra, has chosen Mozart's "Symphony in G Minor."



FEATURES FROM LONDON AND HEIDELBERG IN CBS NEW YEAR SCHEDULE

America to Hear Celebrations From Germany and England.

Music and gaiety typical of "old Heidelberg," commemorated in the musical play of that name which became known in America as "The Student Prince," will be brought to the American radio audience direct from the ancient German cathedral and university city by the KMBC-Columbia network, between 5:00 and 5:20 p. m. on New Year's Eve.

Owing to the difference in time between central Europe and the United States, it will be exactly midnight in Heidelberg when the broadcast begins with the New Year carillons of churches adjacent to the university. Then the sound of fireworks exploding and other street noises will be heard, and the scene will shift to the old Aula Hall of the university. Here the students' chorus will sing a program of New Year's music.

Big Ben From England

Ushering in England's New Year, the striking of Big Ben, the famous clock that tops the Parliament buildings at Westminster, will be broadcast by Columbia an hour after New Year in Germany, or at 6:00 p. m.

This will be the second time that Big Ben's chimes have been heard in America at the turn of the year. As was the case when 1930 gave place to 1931, the broadcast will begin about two minutes before midnight in England, with a short description of the clock and an account of its history. Then Big Ben will give the famous Westminster chimes, and the New Year in England will begin coincidental with the first of the twelve hour-strokes which follow the chimes.

The broadcast will conclude with the British Broadcasting Corporation's New Year greetings.

BEN BERNIE

Ben Bernie's rendition of "Concentratin'" a la Bert Williams during the Tuesday Blue Ribbon Malt broadcasts over Columbia, has drawn hundreds of letters of favorable comments from admirers of the late colored star.

"ELECTRIC" MUSIC REGULARLY ON COLUMBIA

To Be Heard Every Monday.

For the first time in radio history, programs produced by an ensemble of electrical musical instruments are being broadcast regularly over KMBC-Columbia. The first of the series was presented Monday, December 21.

While the several extraordinary instruments that will be part of the ensemble have been heard during the past year or so, the fifteen-minute concerts to be broadcast through KMBC and the Columbia network each Monday at 2:15 p. m. will be the first of their kind.

The Theremin Electro-Ensemble, as the organization that will present the concerts as a Columbia sustaining feature is known, comprises three types of ether-wave and electrical music instruments developed by Leon Theremin, eminent inventor and pioneer in this field. The instruments are known as the electro-cello, the electro-voice and the electro-piano, and in a way resemble the familiar instruments after which they are called.

LEON BELASCO AND TITO GUIZAR FEATURED

New Commercial for Woodbury Soap.

Beginning Friday, January 1, Leon Belasco and his orchestra will be co-featured with Tito Guizar in a program to be known as "To the Ladies," which will be broadcast weekly from 8:30 to 8:45 p. m., over 31 stations of the KMBC-Columbia network. The programs, sponsored by the Andrew Jergens Company, makers of Woodbury Facial Soap, will be characterized by the sweet melodies and pleasing harmonies for which both Belasco and Guizar are known to radio audiences.

Included on each program will be a group of popular dance tunes played by the Belasco orchestra, a solo by Belasco in one of the six foreign languages which he speaks, and a Spanish number with guitar accompaniment by Tito Guizar.

WRIGLEY ENLARGES RADIO ACTIVITIES

"The Lone Wolf Tribe" as Historic Series.

After having been on the air for ten weeks over a group of four Mid-Western Columbia stations as a test program, "The Lone Wolf Tribe," a juvenile historic series, will extend its CBS network to 18 stations beginning Monday, December 21, under the sponsorship of the William Wringley, Jr., Co.

Elmo Scott Watson, widely known lecturer and writer on Indian lore, is the author of "The Lone Wolf Tribe" dramas, which will be heard three evenings each week from 4:45 to 5:00 p. m. on Mondays, Wednesdays, and Fridays.

PATRI TO DEFEND I. Q.

Noted Child Authority in Another of Series.

In response to questions from many parents regarding the Intelligence Quotient method of classifying school children according to their mental capacities, Angelo Patri, eminent child-training psychologist, will discuss "The I. Q." during the next presentation of his "Your Child" series to be heard over the KMBC-Columbia chain on Sunday, December 27, from 7:45 to 8:00 p. m.

Defending the I. Q. as the most satisfactory method of developing the child in accordance with his natural intelligence, Patri will stress the necessity of relating the I. Q. findings properly to such other fundamental factors as the health, purpose and action of the child.

FAN FARE

Two guitarists perform during the program of harmonies furnished by the Boswell sisters. But the two instrumentalists never are heard at the same time and one isn't the substitute for the other. One guitar is fingered by Eddie Lang, of the team of Venuti and Lang. He helps play the accompaniment for the Boswell's offerings. Ralph Coluccio plays the other and is known as the "modulator." His function is to create a unity between the vocal and orchestral selections.

KMBC IN ANNUAL MESSIAH TRIBUTE

Famous Independence Choir to Sing Classic Oratorio Sunday.

To climax KMBC's observance of the Yuletide, the famous Independence Messiah Choir, of Independence, is to present Handel's classic oratorio, "The Messiah," Sunday night, December 27, at 10:00 p. m. This is the annual performance of the work, it having become tradition with KMBC that this beautiful music should be sung during the Christmas season. The choir sang the oratorio to the Columbia network during the Cathedral Hour last year.

Mr. Paul N. Craig, director of the Messiah Choir, has long been associated with KMBC and religious work in Kansas City. He is responsible to a great extent for the choirs development as well as other organizations which are under his direct charge.

The soloists to be heard are Marguerite Johnson Blaine, soprano, Gladys Good, contralto; George Anway, tenor, and Arthur Oakman, bass. Gladys Good, as soloist with the Wah-Dem-Na Choral Club, has been featured on KMBC-Columbia programs this season. George Anway is known to the KMBC audience as the Pickwick tenor and has been identified with the station almost as long as it's existence. Mr. Oakman of St. Louis sang the baritone parts for the Messiah last year when it went to the network.

For several years, critics have remarked concerning the unusual power which has been infused into the masterpiece by Mr. Craig and the Independence choir. The organization, which has sung the work annually for the fourteenth consecutive season, is now composed of over 250 voices, 100 of which will participate in the radio broadcast Sunday. Mr. Craig is well versed in the traditions which accompany "The Messiah," having given a large portion of his life to the study of oratorio and other religious works.

The usual accompanists who have been heard with the choir in past years will perform. George Miller will be pianist and Robert Miller organist.

Preceding the broadcast, the choir is to give a rendition of the oratorio at the Scottish Rite Temple in Kansas City, Sunday afternoon.

KMBC OFFERS IMPOSING ORCHESTRA SCHEDULE

Many Headliners Heard Daily.

As radio progresses mechanically, remarkable also are the strides in entertainment features and services which are constantly taking place. One hundred years ago, had anyone visioned radio as it is today, he would have been declared insane. Likewise, had anyone forseen the modern orchestra such as Stokowski's Philadelphia symphony or the great New York Philharmonic, he would have met the same fate. Yet both are now true, and are combined to the common good.

Three years ago, it was considered remarkable that radio listeners could hear programs from New York by the network, with any nationwide dance orchestra the sensation of the season. Today, schedules include almost every dance orchestra of renown from almost every section of the continent—and no one gives it a second thought.

Take a glance at the KMBC listings. Sunday brings a concert by the New York Philharmonic, recently conducted one of the most famous of modern maestros, "Toschanini." Last week's schedules announced another concert by the Philadelphia symphony. Eddie Duchin's dance orchestra from New York is next on the list, appearing on Sundays and Wednesdays. Monday night brings Guy Lombardo with an unusually large group of followers, and later in the evening we run on to old "Maestro," Ben Bernie *in person*, appearing also on Fridays from Chicago; while to top off an already full evening comes Sizzling Noble Sissle direct from Milwaukee. Tuesday afternoon offers a dance favorite in the person of Phil Fisher at 3:30 from Albany; the ever popular Abe Lyman Band at 7:15 appearing also on Thursdays and Saturdays; Louis Panico's orchestra at 9:30, and at 10:45 a personality, although only lately heralded to radio, one of the continent's most popular recording orchestra leaders, George Olsen and His Music, heard again on Thursdays and Saturdays. One of Canada's leading dance groups, Romanelli's orchestra comes to the network every Tuesday night. Monday and Thursday afternoon offers the ever welcome style of Bert Lown.

FATHER TIME GIVES 1931 "THE AIR"



Under the direction of Father Time, the year 1931 "took the air" over the Columbia network on New Year's eve. Ol' Massa Time was brought to the microphone by his dear friend, Col. Lemuel Q. Stoopnagle of that sterling team, the Colonel and Bud. And much as we hate to spoil an illusion, it's only fair to state that Bud, the other half of the team, is impersonating the venerable keeper-of-the-hours.

* MAIL SPINS NO. 32 *
* *
* (—and they shot Lincoln!) *
* *****

The Musing Mail Clerk:
Wonder why that fellow wanted that song dedicated to him on his twenty-second wedding anniversary; "Wish I Were Single Again."

If I were handing out advice to ye gentle listeners, I would suggest that you eliminate flowery, flattering epistles from your repertoire of letters. . . . Letters of commendation are, of course, desired. . . . Actually sought after. But no person, not even radio stars, are immune from the effects of flattery. . . . And the result is not always that desired by the writers. . . . Or maybe I'm wrong.

Gosh, I hate those. . . . I mean that kind of letter I just finished reading. . . . With just about a hidden desk effervescent with mail, I waded through three or four pages of fluent literary expression in search of a hidden phrase declaring the writer's purpose or want. . . . Then this appears: "I'll stop writing because

I know you have a lot more mail." . . . And then Jimmie's face wrinkles in a snarling, saccharine smile as he once more hesitates on the verge of insanity.

I guess, after all, we're all alike . . . I mean in our taste for periodicals. . . . The folks here in the office enjoy a wholesome laugh over a joke, frinstance . . . The second time it comes in, I silently chuckle. . . . The third time it is contributed a grim trace of a smile flickers on my lips, and for want of encouragement goes out. . . . Thence onward that joke is just so much printed matter to be clipped to letters.

Jimmie.

MEMORY SONGS

Kate Smith, who receives requests for "memory songs" running into four figures weekly, reveals the old tunes which are most frequently asked for. "When You and I Were Young Maggie," "Silver Threads Among the Gold," and that currently revived song made famous by Nora Bayes, "Shine On Harvest Moon," are those most in demand.

HAPPY HOLLOW BUGLE

VOL. 2

HAPPY HOLLOW, U. S. A., JANUARY 2, 1932

NO. 23

UNCLE
EZRA'S
RAMBLINGS

Uncle Ezra's Ramblings are heard over KMBC every morning at 8:30.

I been a readin a lot in the papers uv late about crimes and criminals which reminds me uv a lecture I heard onct by a Chicago detective, and his subject wuz: "They Never Get Away." At first thought, ye'd say: "That aint so. A lot uv 'em do git away." Well, lets see. He said there never had been a perfect crime. That the criminal allers left some clue. The clue might be hard ter find, but it wuz there jest the same. Often the clues are not found and the criminal aint discovered; that encourages him and he commits another crime and sooner er later he is caught, and must pay the price.

But whether the criminal is caught er not, he lives with the hauntin fear that he will be caught; and if he aint a hardened criminal, his conscience does catch up with him and there aint a more merciless executioner than one's own conscience. So after all he never gets away.

If these young bandits would only give that some thought before they decide on a career uv crime, more uv 'em would stick to the straight an narrer, no matter how hard it wuz. Capone beat the game fer a long time, but now he must pay. Take a recent well known kidnappin case. The leader probably aint a criminal at heart, but he thought he wuz desperate fer money and he wuzn't big enough ter git out and work fer it. He tried desperate means. In one short minute uv time, he done that which has made him a fugitive from justice, with death as the probable punishment if caught. He dragged others into the mire; he disgraced his wife and lost his home. Terday, he's like a rabbit, dodging from one brush heap to another tryin ter git away from the hurter and his dogs. I agree with the detective: "They Never Get Away."

KATE AND REGGIE
IN NEW HOMEHouse Still Believed to Be
Haunted.

Kate and Reggie Montmorency are getting pretty well settled in their new home. Widder and Squire Blackstone visited them for a few minutes last Monday evening and both still seem to think that the house is haunted. No one seems to want to know when they are to have open house.

SALLY'S BOY FRIEND
ON PROLONGED VISITWill Probably Be Married Before
We Know It.

It seems that Si and Hope Perkins are awfully anxious to get their daughter Sally married off the way they're treating her new boy friend, Bill Peterson. The young man came to visit her last Saturday night and has decided to stay in Happy Hollow in response to an offer of a job at Mr. Perkins' bank.

CHECKERVEST ON
MYSTERIOUS TRIPIs Expected Back—Oh, Most Any
Time.

Harry Checkervest is on his way east, according to what news can be gained from Margaret Watson, big business partner. Probably some important financial deal has called him from the Hollow for a short time. But we're afraid he'll come back. He always has.

Inspiration seldom works by remote control, but it did in the case of Minna Irving, free-lance writer of Tarrytown, N. Y. . . . Shortly after the roar of Niagara Falls was first broadcast on the Carborundum program, Francis Bowman, its narrator, received a copy of her latest poem, "Voice of Niagara," inspired by that broadcast.

SPOTS ON KIDS

WHITHER GOEST ANNIE

Chicken Pox Interrupts Career

Many fears and tremblings over Annie Laurie's mental condition have come to an end through an explanation by herself. The event which led to extra sessions of the Ladies' Aid and the like took place some time early in the week when Annie met Uncle Ezra Butternut walking down the road on his way home at which time she curtsied and said, "What ho, sire, and whither goest thou?" All Uncle Ezra could do was clear his throat. As she talked, she placed her hand over her heart in the most elegant pose ever presented by a member of the village.

The explanation discloses the fact that Annie intends to be a great actress and she is attempting to live her part. She intended to have an audition for a Chatauqua for next summer over at Shack Creek Thursday, but she suffered an attack of the chicken pox just before leaving and had to give up the idea. More sad news is going the rounds to the fact that Reuben is undergoing the same transformation and constantly sings like Bing Crosby.

Squire Blackstone: "Only yesterday, I refused a woman a small sum of money, and in consequence I passed a sleepless night. The tone of her reproachful voice never left me for a moment."

Uncle Ezra: "What a kind heart! Who was the woman?"
Squire: "My wife."

NEED PAPER TO START A
FIRE THESE COLD MORN-
INGS? SUBSCRIBE FOR THE
BUGLE. 25 CENTS.

KIDS ON SPOT

Aunt Lucindy she always did say that fer every hour of happiness there is a hour of sorrow an boy me n Danny jest now is gittin' to believe ut. Rite after havin' about the best Christmas we ever had in our life, why we're havin' the awfulest new yer enybody ever had. The truddy in queschun is thus both uf us an Mary Ann an the Cooper kids an Percy an most everone else in Happy Hollow has the Chicken Pox! Course understand we wudn't mind havin' the Chickun Pox very much when we git out uf skool cause ya cun eat jist about as much uf nobody's watchin' but the terrible part uf ut is that *we don't haf ta go ta skool enyway cause it's a vaca-tion.*

Only thing we wus glad uf an that's ol Percy Straightlace. When we startud gittin' spots on us an Missus Fullerton sent us home all scared ta deth why Percy he startud makin' fun uf. He sed that he wus carefull an thut that wus why he didn't get the chicken pox. When Mary Ann found out she had the chicken pox Tuesdy evenin' why he laffed harder thun ever. So we got a chancet ta laff ut him when he broke out all red on Wensday. Shoot, me n Danny must hav a lote uf importunce around here tho cause everybody has got ut now, everone cetin' George Washington White an we can't tell 'bout him.

All us kids are sure down on vacashuns frum now on an we don't meen maybe so! Ut all goes ta provee thut ever silver linin' has a dark cloud.

Saving is a simple mattc: All you have to do is make money faster than the family can spend it.

HAP:
MID

Presented by

Publish

Miss Mildred Martin

Dr:

Liberty, Missouri

Publish
Missouri,
the Hap:
Station
cents pe:

April 2, 1946

EDITORIAL

You peoples don't no how lucky ya are ta read sum of the things in the Bugle. Take fer instants, Uncle Ezra's Ramblings, did you no that they're in the Bible, which is the best sellin' book in the world? Sally is havin' us kids memorize the books in the Bible ut Sundy skool an we've jist now got as far as the Book of Ezra.

A lots uf peoples who red the Bugle last week didn't quite understand are joke that we had in there last week. On page 5 why we had a pitcher uf Little Jack Little as bein' conductor uf the New York Filharmonik symfony orchestra. So, we jist thot ut wud be kinda funny so we did ut jist fer fun. Course we didn't use his name—we used the name of the real conductor (cept it was spelt rong, but that was Danny's falt). We thot ut wud be a gud joke. Ha, Ha, Heh, Heh.

The editors uf this paper very seldum likes ta say anything ta hert a amature which is ambishus—not that sum editors does. But we thinks Annie Laurie an her actin' is kinda gittin' on are nerves. We can thank goodness that radio has did one thing an that is ta git ride uf actors like she's tryin' ta be. Frum the ones we hears, they has ta jist act natural likes folks should uf they wants anyone ta listen to em.

ANOTHER WIDDER JOKE

Widder: "Well, I married when I was quite young. My husband died and I had him cremated. I married again; he died and I had him cremated; then I married again and lived to cremate him."

Kate Jackson: "Here I've lived all these years and never have been able to get married to one man, and you've had husbands to burn."

said, 'I wish I could take you home, you great big beautiful doll.'

Alice wondered why her dolls had never talked before, and thought "I wish they would talk some more." After waiting a long time she heard her twin dolls talking and one was saying, "I think the new doll is just beautiful, she had the prettiest smile. I suppose Alice will name her Josephine after her grandmother."

Alice got out of bed and tiptoed over to the dolls and old mammy doll spoke up and said, "Child, what you all doin' out of that bed? You all will be sick sure. Now git right back in your bed." Alice went right back to bed and then she heard all the dolls talking at once. One little doll said, "I know where I came from and how I got here." "How?" asked the others. "Well, one day Alice and her mother stopped in front of the store window where I was and I held my arms out to Alice and she looked and looked at me and then Alice's mother"—her mother was all Alice heard and then some one was calling, "Alice, time to get up."

Alice jumped out of bed and ran to her dollies and what do you think she said? "Oh, my children, I dreamed you all could talk, just like me. I guess you could only I heard some place, 'Children are to be seen and not heard,' I guess that was meant for you doll children." Then Alice picked up the baby doll and it cried, "Mama, mama," and Alice said, "Well, you may be a cry baby, but you can talk. But I love all of you just the same, just the same," Alice said to herself, "Guess I love my old doll best." Mary Ann.

Robert MacAlarney, who is substituting for H. V. Kaltenborn, quickly has mastered microphone technique and now uses only index notes for his broadcasts.

BIG BROTHER CLUB

Well, now we must settle down after the holidays and get back to our studies where we left off before we got to thinking about Santa Claus. I know you all had a good time, and just think of those girls and boys who won prizes on our Salomint contest and the good time they're having with them. For instance, there's little Nancy Bagby, 4010 Forest, who won shoe skates and a bicycle. She can use her shoe skates at the Pla-Mor Ice Palace and what beautiful weather to enjoy a bicycle. Then we have Ned Gallagher who also won a pair of shoe skates and a bicycle. Ned took his bicycle down in the country in his dad's car and enjoyed himself in a big way. We gave away over sixty prizes and you girls and boys who didn't take part in this contest really missed out on something good.



Big Brother Bob

You know, these contests we have for you on our Big Brother hour are contests just for you—sort of things you girls and boys should be interested in. After all, this is your program. Of course, we like to have good times for you and see you enjoy yourself and we do our bit for you when we keep telling you about these prizes and contests we have. Why don't you boys

ever write in, if only to say hello. The girls are active in all our activities. It just seems so funny to me that during all these hard times we're having, that you couldn't use money, skates, baseballs, basketballs, footballs, cameras and bicycles.

Gee, I know if I were a kid again and had these chances, I'd make it my business to get in them all and win something. You noticed how I tried to help Willie get in these contests and he really does try, although he does things in his own way. But don't be as slack and as lazy as Willie—Willie seems to be satisfied in lots of ways, but you girls and boys are different. You have an education to get and you must get some place in this world. Now Willie hasn't any folks, he has to look out for himself—he's doing his best and I just wonder how many of you girls and boys are doing your best. I want all of you to realize this is your program. I want you to take part in everything we have; if you don't you're just cheating yourselves—don't you think? Here's Willie wanting me to tie his bow tie for him so I'll have to show him now. I think I'll buy him one already made—it will save time and trouble.



Little Willie

Big Brother Bob.

* * * * *
* **TEX OWEN'S OLD TIMERS'** *
* **SONG COLUMN** *
* * * * *

"Kiss the Boy That You Betrayed"

Many a night while you lay sleeping,
Dreaming in your sweet repose.
While I, poor boy, lay broken-hearted,
Listening to the car wheels roll.

Chorus:

'Tis only these things love I ask for,
'Tis my coffin, shroud and grave,
And when I'm dead love come and see me.
Kiss the boy that you betrayed.

You can leave me if you want to,
If that's all you care for me.
'Tis in your heart to love another,
And with him you'd rather be.

Away down in yon lonely graveyard,
Lies the only darling son,
He's lying there just as we laid him,
Waiting for the Judgment morn.
—Sent in by Mrs. Bert Jones.

CLASS BIRTHSTONES

Freshman: Emeralds—or anything else that's green.
Sophomore: Moonstone—they begin to get romantic about this time.
Junior: Grindstone—for reasons best known to Juniors only.
Senior: Tombstone—four years of it will kill anyone.

ECHOES TO THE BUGLE CALL

Greetings 1932

A calendar from the grocer
And one from the shoe store,
Another one from a tire shop,
And 'bout a dozen more.

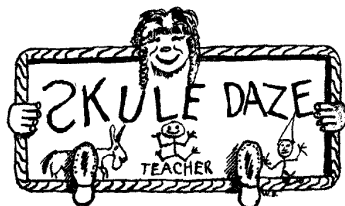
A bright colored picture on each,
Six or more vivid girls,
Landscapes, seascapes, trees by a
brook,
On one a flag unfurls.

The one from the bank was the
best;
Just showing a tall ship,
But 'snice to get something from
there
Besides an O. D. slip.
—Iris of Richmond.

PUZZLE

Two eyes of blue,
A gorgeous smile;
Likes to eat
All the while.
Sweet as possible
Most all agree,
I'll let you guess
Who it could be.
It might be Ted; it might be
Doug,
It's really neither one.
Eight months old—the little doll,
My cousin's baby son.

Irish.



Ginger: "Let's cut school and
take in a show."
Mickey: "Can't—I need the
sleep."

And now, dear people, may I
present a belated Christmas pres-
ent? Namely—my resignation
from the job of a columnist.

Now there will be more room
to devote to some really worth-
while contributions. May my suc-
cessor enjoy filling this space as
much as I have!

So, fond readers, goodbye!
Never more shall I return to an-
noy you.

Betty Co-ed.

WHAT TAILS ARE FOR

Everybody knows that doggy
uses his tail to say "I'm
glad,"
And that tabby near the doggy,
uses hers to say "I'm mad."
Strange to say, the monkey uses
his to help him climb a tree,
While the peacock seems to have
his just to show his vanity.
Squirrels hopping through the
treetops have theirs simply
for a show,
Fishes in the purling brooklet
need theirs just to make
them go.
Brindle also has one, and it serves
to keep the flies away,
Bobbie put one on his kite to
make it fly, the other day.
Still, 'tis puzzling, look at Bunny,
his is very very small.
Then consider why a bulldog
hasn't one at all, at all.
So it seems almost a riddle, little
girlie, little man,
Why these tails are so different,
guess and tell us if you can.
—Marie Mac.

"SUZANNE"

1.
"O where have you been, Suz-
anne, dear?
And where have you been, my
little lass?"
"I've been studying 'bout Paul
Revere.
O why must I go to class?"
2.
"O what did you then, Suzanne,
my dear?
And what did you then, my
little lass?"
"I struggled through Latin it
seems most a year.
O why must I go to class?"
3.
"And is English hard, Suzanne,
my dear?
Is English very hard, my little
lass?"
"You should have heard eighth
period jeer
When I read my ballad in
class!"
4.
"Then why go to school, Suzanne,
my dear?
And why go at all, my little
lass?"
"Truant officers I do fear,
O that's why I go to class!"
—Mildred Alnutt.
From "The Echoette,"
Richmond, Mo.

Subscribe to
THE BUGLE
25 Cents for Three Months

SI AN' MA

Th' Pope is try'n ta organize,
A "League o' Churches," now,
Well, he won't have a bit o' luck,
So Ma an' Me allow;
Th' "League o' Nations" organ-
ized
Ter pacify th' race,
When they tol' Japs they da'snt
fight,
Th' Japs coughed in their face.
Th' Jap's one member o' th'
"League"
Scared France so, with that
cough,
She gave that Jap a hero's badge,
Ma sez, "She bought him off."
Well if th' Pope can't organize
No better league 'n that,
Ma 'lows th' churches better stay
Right where they now are at.

Well, here is New Year back
agen,
Doggone! he got here quick,
We hope he is a healthy year,
Th' ol' one shore was sick:
Big Biz'nness should be satisfied
With things jus' as they are,
They've forced th' labor wages
down
Where they was 'fore th' war.
—R. H. Richardson.

PEN POINTS

It's enough to sour anyone to
always be in a pickle.
When a woman begins to shop
around for a hat, her "trying"
days have arrived.
The objection to giving every-
body equal pay is that none but
the fellows who deserve it try to
be worth it.

Live your life so that when you
die they won't list your death
notice under "civic improve-
ments."

Glad.

CHEW IT

Bite off more than you can chew;
Then chew it.
Plan for more than you can do;
Then do it.
Hitch your wagon to a star;
Keep your seat, and there you
are!
Go to it.

—Marie Mac.

OPEN HOUSE

Dear Friend:
You tell us that you like for
your radio friends to write and
tell their opinions of the various
radio programs. I'll do my part.
I teach a Sunday school class
of girls and this morning some of
them said they had been listening
to "Phenomenon" and that the
portrayals of the first Christmas
made that occasion seem more
real than ever before.
Personally I think that pro-
gram one of the best on any sta-
tion.
Wishing KMBC a Happy New
Year . . .

A Radio Friend.

"TO TED"

To think that such a small man
Could take the troubles of the
world
Into his heart and understand
The ways of life and love.
Surely he has been blessed
With a heart and soul,
That not even the greatest of
actors
Could play his role.

His name? Ah, surely you knew!
The one who is knowledge and
Understanding to you.

Tho' we know him not really,
We call him our friend freely,
Ted, our dearest of radio friends,
Until death doth part us in the
end.

—Dee.

Gossip

Hugh held her hand awhile
And spoke some words to her,
And (this may make you smile)
He gave her quite a stir.

She went home and she moaned
Because she'd worn her glove;
She sighed and softly groaned
And called to powers above.

After awhile she smiled
And brightened up her face;
To Fate was reconciled,
Though with very poor grace.

She parked the glove down deep
In a scented casket;
If you ask her she'll weep,
So please, please don't ask it.
—Iris of Richmond.

K M B C PROGRAM SCHEDULES FOR WEEK OF JANUARY 3, 1932

PLEASE NOTE

Programs listed in bold face are for the benefit of visitors to the KMBC Pickwick Hotel Studios. These programs are presented in the main studio and can be seen from the visitors gallery.

SUNDAY, JANUARY 3, 1932

- 7:00—Organ Preludium.
7:30—Bible Study.
8:00—Land O' Make Believe.
9:00—Journal-Post Funny Paper Man.
9:30—Community Center Recital.
9:45—K. C. Youth Forum—Dr. Earl Blackman.
10:00—Julia Mahoney-Charles Carlile.
10:15—Edna Thomas—Lady from Louisiana.
10:30—Voice of St. Louis.
11:00—Stone Church Choir.
11:30—International Broadcast.
11:45—Street Singer.
12:00—Cathedral Hour.
12:45—Venida Program.
1:00—Pastorale Music.
1:30—Columbia Church of the Air.
2:00—Ann Leaf at the Organ.
2:15—New York Philharmonic Symphony Orchestra.
4:00—Matinee Melodies.
4:30—L. D. S. Radio Vespers—From Independence.
5:00—Musical Showmen.
5:30—Barnsdall Musical Memories.
6:00—The World's Business—Dr. Julius Klein.
6:15—The Sylvanians—Music.
6:30—Luden's Novelty Orchestra.
7:00—Devils, Drugs and Doctors.
7:15—Pickwick Travelers.
7:45—Angelo Patri—"Your Child."
8:00—Roxey Theater Symphony.
8:30—Adventuring with Count Luckner.
9:00—Edna Wallace Hopper Variety Show.
9:30—Ernest Hutcheson and Concert Orchestra.
10:00—L. D. S. Studio Service.
11:00—Eddie Duchin—Central Park Orchestra.
11:30—Nocturne—Ann Leaf



Wee Willie Robyn Venida Program Sun. 12:45 p. m.

MONDAY, JANUARY 4, 1932

- 6:00—Morning Devotions.
6:15—Organ Revellie.
6:45—Ozie and George.
7:00—Keeping Fit with Pebecco.
7:15—Keeping Fit.
7:30—Salon Musicale.
7:45—The Old Dutch Girl.
8:00—Journal-Post News Flashes.
8:05—Morning Music Box—F. Hans Flath-Dick Smith.
8:30—Uncle Ezry's Ramblings.
8:45—The Ambassadors.
9:00—The Lady of the House.
9:15—Sweet and Hot—Novelty Orchestra.
9:45—The Madison Singers.
10:00—Musical Alphabet—Ralph Christman.
10:30—Charis Morning Musicale.
10:45—Ben Alley—Songs.
11:00—Don Bigelow's Orchestra.
11:30—Girl o' My Dreams.
11:45—Columbia Revue.
12:00—Journal-Post News Flashes.
12:15—Aladdin Mountaineers.
12:25—Producers' Market News.
12:30—The Old Trapper.
12:35—Ozie and George.
12:47—Farm Frolic.
1:00—Library of Congress—Music.



Dick Smith "Morning Music Box" Daily 8:05 a. m.

- 1:15—The Pickwick Traveler.
1:30—American School of the Air.
2:00—Four Eton Boys.
2:15—Theremin Ensemble.
2:30—Arthur Jarrett—Songs.
2:45—The Program Without a Name—Hugh Studebaker and KMBC Staff.
3:15—Bert Lown's Orchestra.
3:30—Billy Ganz—Pianist.
3:45—Between the Book Ends.
4:00—Asbury Park Casino Orchestra.
4:20—Journal Post News Flashes.
4:30—Uncle Olie and His Gang.
4:45—The Lone Wolf Tribe.
5:00—Big Brother Club.
5:25—Happy Hollow.
5:45—Don Bigelow's Orchestra.
6:00—Nathaniel Shilkret Novelties—Courtesy Blue Valley Butter.
6:15—Phenomenon.
6:30—Life Saver Success Interview.
6:45—Morton Downey and Camel Quarter Hour.
7:00—The Bath Club—Mrs. Jerome Napoleon Bonaparte.
7:15—Singin' Sam, the Barbaro Man.
7:30—LaPalina Presents Kate Smith.
7:45—Pompeian Make-Up Box.
8:00—Mills Brothers—Vapex.
8:15—Plough's Broadway Bits.
8:30—Evening in Paris—Bourjois.
9:00—Guy Lombardo's Robert Burns Orchestra.
9:30—Music That Satisfies—Chesterfield.
9:45—Myrt and Marge.
10:00—Cremo Presents Bing Crosby.
10:15—The Inquiring Reporter.
10:30—Sparton Trio.
10:45—Enric Madriguera's Orchestra.
11:00—Ben Bernie's Orchestra.
11:30—Noble Sissle's Orchestra.
12:00—Midnight Melodies—Organ.



Hugh Studebaker Phenomenon Every Nite 6:15.

TUESDAY, JANUARY 5, 1932

- 6:00—Morning Devotions.
6:15—Organ Revellie.
6:45—Ozie and George.
7:00—Keeping Fit with Pebecco.
7:15—Keeping Fit.
7:30—Texas Ranger—Old Time Songs.
7:45—Cap'n Bill and Willie.
8:00—Journal-Post News Flashes.
8:05—Morning Music Box.
8:30—Uncle Ezry's Ramblings.
8:45—Helen Board—Songs.
9:00—The Lady of the House.
9:15—U. S. Navy Band.
10:00—Girl o' My Dreams.
10:15—The Ambassadors.
10:30—Morning Minstrels.
10:45—Ben Alley—Songs.
11:00—Rumford Radio Cooking School.
11:15—Don Bigelow's Orchestra.
11:30—Columbia Revue.
11:50—Journal-Post News Flashes.
12:00—Pabst-ett Varieties.
12:15—Aladdin Mountaineers.
12:25—Producers' Market News.
12:30—Ozie and George.
12:50—Jackson County Farm Bureau.
1:00—Aunt Jemima with Fred Berren's Orchestra.
1:15—Henry Gendron's Orchestra.
1:30—American School of the Air.
2:00—Missouri League of Women Voters.
2:10—Classic Hour—Mrs. Aubrey Waller Cook.
2:30—Musical Americana.
2:45—The Program Without a Name—Frolic.
3:15—The Funny Boners.
3:30—Phil Fisher and Orchestra.
3:45—Between the Book Ends.
4:00—Phil Fisher and Orchestra.
4:15—Piano Interlude.
4:20—Journal-Post News Flashes.
4:30—Salty Sam, the Sailor.
4:45—Bill Schudts "Going to Press."



Kate Smith La Palina Mon., Tues., Wed., Thurs., 7:30 p. m. 10:45—Ben Alley—Songs.

- 5:00—Big Brother Club—Children's Feature.
5:25—Happy Hollow.
5:45—Frank Stretz Orchestra.
6:00—Nathaniel Shilkret Novelties—Courtesy Blue Valley Butter.
6:15—Phenomenon.
6:30—Kaltenborn Edits the News.
6:45—Morton Downey and Camel Quarter Hour.
7:00—The Bath Club—Lady Wilkins.
7:15—Abe Lyman's Band.
7:30—LaPalina Presents Kate Smith.
7:45—Modern Male Chorus.
8:00—Ben Bernie and His Blue Ribbon Orchestra.
8:30—Eno Crime Club.
9:00—Land of Flowers—Rudolph Friml.
9:15—Those McCarty Girls.
9:30—Music That Satisfies—Chesterfield.
9:45—Myrt and Marge.
10:00—Cremo Presents Bing Crosby.
10:15—The Inquiring Reporter.
10:30—Organ Interlude.
10:45—George Olsen's Music.
11:00—The Callfruit Girl.
11:15—Ben Pollack and Orchestra.
11:30—Pafodelapaix.
12:00—Midnight Melodies—Organ.

WEDNESDAY, JANUARY 6, 1932

- 6:00—Morning Devotions.
6:15—Organ Revellie.
6:45—Ozie and George.
7:00—Keeping Fit with Pebecco.
7:15—Keeping Fit.
7:30—Salon Musicale.
7:45—The Old Dutch Girl.
8:00—Journal-Post News Flashes.
8:05—Morning Music Box.
8:30—Uncle Ezry's Ramblings.
8:45—Rhythm Ramblers.
9:00—The Lady of the House.
9:15—Melody Parade.
9:45—The Four Clubmen.
10:15—Bobby Blues—Songs.
10:30—Morning Minstrels.
10:45—Ben Alley.
11:00—Acme Sunshine Melodies—Earl Burtnett's Orchestra.
11:15—Don Bigelow's Orchestra.
11:30—Girl o' My Dreams.
11:45—Columbia Revue.
12:00—Journal-Post News Flashes.
12:15—Aladdin Mountaineers.
12:25—Producers' Market News.
12:30—Ozie and George.
12:47—Band Practice.
1:00—Aunt Jemima with Fred Berren's Orchestra.
1:15—Columbia Salon Orchestra—Classics.
1:30—American School of the Air.
2:00—Kathryn Parsons—Girl o' Yes terday.
2:15—Four Eton Boys.
2:30—Marmola Entertainers.
2:45—The Program Without a Name—Hugh Studebaker and Staff.
3:15—United States Navy Band.
3:30—David Grosch—Sing Talk.
3:45—Between the Book Ends.
4:05—Journal-Post News Flashes.
4:15—Uncle Olie and His Gang.
4:30—Salty Sam the Sailor.
4:45—The Lone Wolf Tribe.
5:00—Big Brother Club—Children's Feature.
5:25—Happy Hollow.
5:45—Harold Stern's Orchestra.
6:00—Nathaniel Shilkret Novelties—Courtesy Blue Valley Butter.
6:15—Phenomenon.
6:30—Life Saver Success Interview.
6:45—Morton Downey and Camel Quarter Hour.
7:00—The Bath Club—Collette D'Arville.
7:15—Singin' Sam, the Barbaro Man.
7:30—Kate Smith—LaPalina.
7:45—Pompeian MakeUp Box.
8:00—Gold Medal Freight.
8:30—Eno Crime Club.
9:00—Vitality Personalities.
9:15—Weed Tira Chains Program.
9:30—Music That Satisfies—Chesterfield.
9:45—Myrt and Marge.



Ted Malone, "Phenomenon," Daily, 6:15 p. m.

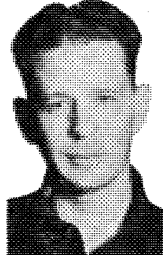


Noble Sissle Mon., Wed., at 11:30 p. m.

- 10:00—Cremo Presents Bing Crosby.
10:15—The Inquiring Reporter.
10:30—Organ Interlude.
10:45—Don Redman Orchestra.
11:00—Eddie Duchin's Orchestra.
11:30—Isham Jones' Orchestra.
12:00—Midnight Melodies—Organ.

THURSDAY, JANUARY 7, 1932

- 6:00—Morning Devotions.
6:15—Organ Revellie.
6:45—Ozie and George.
7:00—Keeping Fit with Pebecco.
7:15—Keeping Fit.
7:30—The Texas Ranger—Old Time Songs.
7:45—Cap'n Bill and Willie.
8:00—Journal-Post News Flashes.
8:05—Morning Music Box.
8:30—Uncle Ezry's Ramblings.
8:45—The Ambassadors.
9:00—The Lady of the House.
9:30—Melody Parade.
9:45—Barbara Gould Beauty Talk.
10:00—Girl o' My Dreams—Orchestra.
10:15—Morning Moods.
10:30—New York Medical Society.
10:45—Ben Alley—Songs.
11:00—Rumford's Radio Cooking School.
11:15—Don Bigelow's Orchestra.
11:30—Columbia Revue.
12:00—Journal-Post News Flashes.
12:10—Aladdin Mountaineers.
12:25—Producers' Market News.
12:30—Ozie and George.
1:00—Aunt Jemima with Fred Berren's Orchestra.
1:15—Ann Leaf at the Organ.
1:30—American School of the Air.
2:00—LaForge Beruman Musicale.
2:30—Miriam Ray—Blues Singer.
2:45—The Program Without a Name—Frolic.
3:15—U. S. Army Band.
3:30—Hotel Taft Orchestra.
3:45—Between the Book Ends.
4:00—Asbury Park Casino Orchestra.
4:20—Journal-Post News Flashes.
4:30—Salty Sam the Sailor.
4:45—Myrt Ann.
5:00—Big Brother Club.
5:25—Happy Hollow.
5:45—Frank Stretz Orchestra.
6:00—Nathaniel Shilkret Novelties—Courtesy Blue Valley Butter.
6:15—Phenomenon.



Ozark Rambler Happy Hollow Every Evening.

- 6:30—Kaltenborn Edits the News.
6:45—Morton Downey and Camel Quarter Hour.
7:00—The Bath Club—Eve Garrette Grady.
7:15—Abe Lyman's Band.
7:30—La Palina Presents Kate Smith.
7:45—Angelo Patri "Your Child."
8:00—Mills Brothers—Vapex.
8:15—Plough's Broadway Bits.
8:30—Love Story Magazine Hour.
9:00—Hart Schaffner and Marx Truypeters.
9:30—Music That Satisfies—Chesterfield.
9:45—Myrt and Marge.
10:00—Cremo Presents Bing Crosby.
10:15—The Inquiring Reporter.
10:30—Sparton Trio.
10:45—Geo. Olsen's Music.
11:00—The Callfruit Girl.
11:15—Guy Lombardo's Orchestra.
11:30—Louis Panico's Orchestra.
12:00—Midnight Melodies—Organ.

FRIDAY, JANUARY 8, 1932

- 6:00—Morning Devotions.
6:15—Organ Revellie.

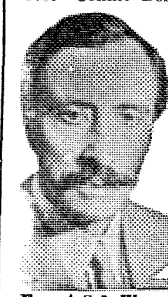
, 1932, TO JANUARY 9, 1932

WITH THE CLASSICS

- 6:45—Ozie and George.
- 7:00—Keeping Fit with Pebecco.
- 7:15—Keeping Fit.
- 7:30—Salon Musicale.
- 7:45—The Old Dutch Girl.
- 8:00—Journal-Post News Flashes.
- 8:05—Morning Music Box.
- 8:30—Uncle Ezry's Ramblings.
- 8:45—Rhythm Kings.
- 9:00—The Lady of the House.
- 9:15—Julia Sanderson and Frank Crumit.
- 9:45—Don and Betty.
- 10:00—Sally Stokely.
- 10:15—The Captivators.
- 10:45—Ben Alley—Songs.
- 11:00—Don Bigelow's Orchestra.
- 11:05—Don Bigelow's Dreams.
- 11:45—Piano Interlude.
- 11:55—Journal-Post News Flashes.
- 12:00—Pastell Varieties.
- 12:15—Aladdin Mountaineers.
- 12:25—Producers' Market News.
- 12:30—The Old Trapper.
- 12:35—Ozie and George.
- 1:00—The Funny Boners.
- 1:15—The Pickwick Traveler—Hugh Studebaker.
- 1:30—American School of the Air.
- 2:00—Columbia Salon Orchestra.
- 2:30—Arthur Jarrett.
- 2:45—The Program Without a Name.
- 3:15—Light Opera Gems.
- 3:30—Edna Thomas—Songs.
- 3:45—Between the Book Ends.
- 4:00—Curtis Institute of Music.
- 4:20—Journal-Post News Flashes.
- 4:30—Uncle Olie and His Gang.
- 4:45—The Line Wolf Tribe.
- 5:00—The Big Brother Club.
- 5:25—Happy Hollow.
- 5:45—Bert Lown's Orchestra.
- 6:00—Nathaniel Shilkret Novelties—Courtesy Blue Valley Butter.
- 6:15—Phenomenon.
- 6:30—Life Saver Success Interview.
- 6:45—Camel Quarter Hour with Morton Downey.
- 7:00—The Bath Club—Countess Gostinorner.
- 7:15—Singer Sam, the Barbasol Man.
- 7:30—The March of Time.
- 8:00—Pillsbury Pageant.
- 8:30—To the Ladies.
- 8:45—Friendly Five Footnotes.
- 9:00—Cafe Budapest.
- 9:30—Music That Satisfies—Chesterfield.
- 9:45—Myrt and Marge.
- 10:00—Cremo Presents Bing Crosby.
- 10:15—Howard Barlow's Orchestral Interlude.
- 10:30—Organ.
- 10:45—George Olsen's Music.
- 11:00—Ben Bernie and his Orchestra.
- 11:30—Art Krueger and his Orchestra.
- 12:00—Midnight Melodies.

- 6:00—Morning Devotions.
- 6:15—Organ Revellie.
- 6:45—Ozie and George.
- 7:00—Keeping Fit with Pebecco.
- 7:15—Keeping Fit.
- 7:30—The Texas Ranger.
- 7:45—Cap'n Bill and Willie.
- 8:00—Journal-Post News Flashes.
- 8:05—Morning Music Box.
- 8:30—Uncle Ezry's Ramblings.
- 8:45—Lady of the House.
- 9:00—Jewish Art Program.
- 9:30—Adventures of Helen and Mary.
- 10:00—Girl o' My Dreams.
- 10:15—New York Philharmonic Symphony Children's Concert.
- 11:30—Kansas City Council of Churches.
- 12:00—Journal-Post News Flashes.
- 12:10—Smiling Ed McConnell—Aladdin Lamp.
- 12:25—Producers' Market News.
- 12:30—Ozie and George.
- 12:47—Mary Ann's Saturday Club.
- 1:00—The Funny Boners.
- 1:15—Saturday Syncopaters.
- 1:30—Columbia Salon Orchestra.
- 2:00—Four Clubmen.
- 2:30—Rhythm Kings.
- 2:45—The Program Without a Name.
- 3:15—Ann Leaf at the Organ.
- 3:30—Spanish Serenade.
- 3:45—Between the Book Ends.

- 4:00—Eddie Duchin's Orchestra.
- 4:20—Journal-Post News Flashes.
- 4:30—Bert Lown's Orchestra.
- 4:45—Junior Artists' Club.
- 5:00—Big Brother Club—Children's Feature.
- 5:25—Happy Hollow.
- 5:45—Connie Boswell.
- 6:00—The Political Situation in Washington.
- 6:15—Phenomenon.
- 6:30—Reis and Dunn.
- 6:45—Camel Quarter-Hour with Morton Downey.
- 7:00—Colonel Stoopnagle and Bud.
- 7:15—Abe Lyman's Band.
- 7:30—Hoosier Editor.
- 7:45—Pompeian Makeup Box.
- 8:00—Happy Hollow Columbia Barn Dance.
- 8:30—Smith Brothers.
- 8:45—Four Clubmen with Irene Beasley.
- 9:00—National Radio Forum.
- 9:15—Chicago Variety Program.
- 9:30—Music That Satisfies.
- 9:45—Jack Miller.
- 10:00—Cremo Presents Bing Crosby
- 10:15—Don Redman's Orchestra.
- 10:30—Organ Interlude.
- 10:45—Enric Madriguera's Orchestra.
- 11:00—Guy Lombardo's Orchestra.
- 11:30—St. Moritz Orchestra.
- 12:00—Midnight Melodies—Organ.



Ernest Schelling Children's Concerts Sat. 10 a. m.

KMBC ORIGINATIONS THE COLUMBIA NETWORK

Programs listed below are those which are presented in KMBC studios or from remote control points for stations of the Columbia Broadcasting System west of Kansas City. Programs which are also broadcast locally by KMBC are indicated by an asterisk (*).

- NETWORK SCHEDULE**
- SUNDAY, JANUARY 3, 1932**
- 6:15-6:30—Waldemna Chorus.
- MONDAY, JANUARY 4, 1932**
- 6:00-6:15—Organalities.
 - 7:00-7:30—Johnny Johnson's Orchestra.
 - 7:30-7:45—Ozie and George.
 - 7:45-8:00—Rhythmaires.
 - 8:00-8:15—The Swiss Yodelers.
- TUESDAY, JANUARY 5, 1932**
- 6:30-6:45—Organalities.
 - 6:30-6:45—David Grosch—Sing Talk.
 - 7:30-7:45—Johnny Johnson's Orchestra.
 - 8:30-9:00—Salonesque.
- WEDNESDAY, JANUARY 6, 1932**
- 6:00-6:15—Organalities.
 - 7:00-7:30—Johnny Johnson's Orchestra.
 - 7:30-7:45—Memory Mist.
 - 7:45-8:00—Songsmiths.
 - 8:30-9:00—Johnny Johnson's Orchestra.
- THURSDAY, JANUARY 7, 1932**
- 6:30-6:45—Organalities.
 - 6:30-6:45—Between the Book Ends.
 - 7:00-7:15—Johnny Johnson's Orchestra.
 - 7:30-7:45—Hawaiian Serenaders.
 - 8:00-8:15—Those McCarty Girls.
 - 8:30-9:00—Friendly Muse.
- FRIDAY, JANUARY 8, 1932**
- 6:00-6:15—Organalities.
 - 7:00-7:30—Johnny Johnson's Orchestra.
- SATURDAY, JANUARY 9, 1932**
- 7:45-8:00—Songsmiths.
 - 8:00-8:30—Happy Hollow Barn Dance.*



P. Hans Flath, KMBC Musical Director. Morning Music Box Every Morning 8:05 a. m.

KMBC PRESENTS ROTH QUARTET

Superb Chamber Music in New Series.

The Roth Quartet of Budapest, Hungary, one of the foremost exponents of chamber music now heard in this country, will be the first ensemble to appear in a series of concerts to be broadcast under the auspices of the Music Division of the Library of Congress in Washington. The presentation will be heard over the KMBC - Columbia network on Monday, January 4, from 1:00 to 1:30 p. m. The quartet, consisting of Feri Roth, organizer of the ensemble and violinist; Jenő Antal, violinist; Ferenc Molnár, viola; and Albert Van Doorn, cellist, will offer Quartet in B flat major in four movements: Allegro vivace assai; Minuetto; Adagio; and Allegro assai. This composition is from the works of one of the great masters of chamber music, Mozart, and for that reason has been chosen to open the series.

WOMEN COMPOSERS ON "MUSICAL AMERICA"

A program composed entirely of selections by outstanding American women composers will be heard during the Musical Americana presentation from 2:30 to 3 p. m. Tuesday, January 5, over the KMBC-Columbia chain. The works of nine American women whose names have become nationally known in music circles will be represented. Theo Karle, concert tenor, will be heard singing "The Autumn Song," by Mary Turner Salter, a composer whose songs, particularly "The Cry of Rachel," were featured by Schumann-Heink in recitals for many years.

Helen Nugent, soprano, will offer a group of compositions by Mana-Zucca, Clara Edwards and Harriet Ware. The feature of her contribution will be "Ah, Love But a Day," by Mrs. H. H. A. Baach, a song included in the repertory of practically every prominent concert artist during the last twenty-five years.

The Four Mills Brothers always wear suits of identical hue.

HOROWITZ TO MAKE FIRST NETWORK BROADCAST

With Philharmonic Sunday, January 3

Vladimir Horowitz, sensational young Russian pianist, will make his first network broadcast when he plays the Rachmaninoff D minor concerto in the New York Philharmonic-Symphony concert which will be heard through the KMBC-Columbia network from 2.15 to 4.00 p. m., Sunday, January 3, Hans Lange conducting.

Rachmaninoff, himself a world-famous pianist and a close friend of Horowitz, will be present at the performance of his concerto. Horowitz was born in Kieff in 1904 and spent the first years of his active career as a concert pianist in his native country. In 1925 he made his first appearances in other European countries, and immediately leaped to a position of eminence among executants. Three years later he made a spectacular debut with the New York Philharmonic, and played throughout the United States with such success that in his second season he made appearances with the Detroit, Cleveland, Cincinnati, Chicago, St. Louis, New York Philharmonic-Symphony and Philadelphia orchestras.

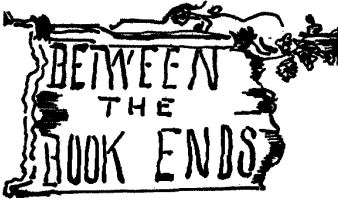
CHRISTMAN'S "MUSICAL ALPHABET"

Monday, January 4, 10:00 to 10:30 A. M.

Continuing his study of the letter "S" in his survey of the Musical Alphabet, Ralph Christman, concert pianist and music director for the Ida Bailey Allen studios, will play selections from the works of Scriabine, Scott and Schutt in a program to be heard over the KMBC-Columbia network on Monday, January 4, from 10:00 to 10:30 a. m.

TOSCHA SEIDEL

Toscha Seidel, violin virtuoso, whose work has won him worldwide acclaim, will open his recital on Wednesday, January 6, from 10:15 to 10:30 p. m., with a special arrangement by Leopold Auer, famous violin master and teacher of Seidel, of Chopin's "Lithuanian Song."



Every week day at 3:45 p. m. over KMBC. Heard over the Columbia network every Thursday at 6:30, C. S. T., with Ted Malone.

IS THERE A SANTA CLAUS?

Reprinted from The Sun of September 21, 1897.

We take pleasure in answering at once and thus prominently the communication below, expressing at the same time our great gratification that its faithful author is numbered among the friends of THE SUN.

"Dear Editor: I am eight years old. Some of my little friends say there is no Santa Claus. Papa says 'If you see it in THE SUN it's so.' Please tell me the truth; is there a Santa Claus?"
Virginia O'Hanlon.

115 West Ninety-fifth Street, Virginia, your little friends are wrong. They have been affected by the scepticism of a sceptical age. They do not believe except they see. They think that nothing can be which is not comprehensible by their little minds. All minds, Virginia, whether they be men's or children's are little. In this great universe of our man is a mere insect, an ant, in his intellect, as compared with the boundless world about him, as measured by the intelligence capable of grasping the whole of truth and knowledge.

Yes, Virginia, there is a Santa Claus. He exists as certainly as love and generosity and devotion exist, and you know that they abound and give to your life its highest beauty and joy. Alas! how dreary would be the world if there were no Santa Claus. It would be as dreary as if there were no Virginias. There would be no childlike faith then, no poetry, no romance to make tolerable this existence. We should have no enjoyment, except in sense and sight. The eternal light with which childhood fills the world would be extinguished.

Not believe in Santa Claus! You might as well not believe in fairies! You might get your papa to hire men to watch in all the chimneys on Christmas Eve to catch Santa Claus, but even if they did not see Santa Claus coming down, what would that prove? Nobody sees Santa Claus, but that is no sign that there is no Santa Claus. The most real things in the world are those that neither children nor men can see. Did you ever see fairies dancing on the lawn? Of course not, but that's no proof that they are not there. Nobody can conceive or imagine all the wonders there are unseen and unseeable in the world.

You may team apart the baby's rattle and see what makes the noise inside, but there is a veil covering the unseen world which not the strongest man, nor even the united strength of all the strongest men that ever lived, could tear apart. Only faith, fancy, poetry, love, romance, can push aside that curtain and view and picture the supernal beauty and glory beyond. Is it all real? Ah, Virginia, in all this world there is nothing else real and abiding.

No Santa Claus! Thank God! he lives, and he lives forever. A thousand years from now, Virginia, nay, ten times ten thousand years from now, he will continue to make glad the heart of childhood.

LYRICS BY BING

Bing Crosby has collaborated in the writing of several popular songs. The latest composition in which he shared authorship was presented for the first time during one of his recent broadcasts. It is entitled, "Beautiful Melody of Love," with lyrics by Bing. It is a melodious waltz.

BACK-DOOR WIRELESS

After the festivities of Christmas and New Year, it is well to settle back into a more substantial routine. Nothing could be better than "Pork Chops Victoria" sent in to the Lady of the House Program by Mrs. Albert H. Rumsey, and broadcast December 26.

6 loin chops
¼ ts. paprika
2 cups baked rice
¼ cup chopped onions
2 tbs. chopped green peppers
1 ts. salt
4 tbs. flour
½ cup chopped celery
2 cups tomatoes

Have chops cut 2-3 inch thick. Sprinkle with salt and paprika. Roll in flour. Fit into baking pan. Cover with rest of ingredients. Cover with lid and bake one and one-four hours in moderate oven. Remove lid and bake ten minutes in hot oven to brown top.

Here is something quite new to me and I hope it will be to you—it sounds economical and delicious and is called

"Concordia Pie"

Put a layer of browned sausages in a baking dish and cover with highly-seasoned mashed potatoes into which chopped green pepper has been beaten. Score top with fork tines and arrange browned sausages on top in a symmetrical design. Put in the oven a few minutes and serve piping hot with apple sauce. This is also delicious when fixed with hominy instead of the mashed potatoes.

Don't forget that your favorite receipt is always welcome and greatly appreciated. It seems that some of you listeners-in feel that you must apologize for asking for any of the recipes and poems broadcast on my program. I say this again to emphasize that you are always welcome to anything that I broadcast you feel you want. Send for them and enjoy them with me. I wish for you a Prosperous New Year—the best year you have ever had.

—Lenore Anthony.

NEW SCRAP BOOK

Tony Wons, who has made "Are You Listenin'?" a byword throughout the country, has brought out another edition of his "Scrap Book." Like its forerunner it is made up of poems which have been sent in to him by radio fans and which he has clipped. The book, naturally enough, is entitled, "'R' You Listenin'?"

Studio Spots

KMBC was given the happy distinction of presenting one of England's great actors three times during the Christmas week in the person of Boyd Erwin. First as a speaker at the Mayor's Christmas Tree party Tuesday night and again on Wednesday, taking the character of King Herod during "Phenomenon." Proof was given at that time substantiating his name as an internationally known actor in taking this part—quite a contrast to that which he was playing on the Schubert stage as King Magnus in George Bernard Shaw's "Apple Cart." So well was his radio characterization received that he consented to again represent King Herod during the "Friendly Muse" to the Columbia network.

High Points of the Mayor's Christmas Tree Party

Dick Smith takes the mic at 12 midnight and the Swiss Yodelers lead off. Billy Ganz joins in their chorus of "Hi Lee Hi Low." A count lists about one hundred entertainers and visitors at the studios at 12:30 . . . 12:35, the Pla-Mors with Chic Scoggin pull in and Dot Massey leads off with a sizzling chorus of "Sleepy Time Down South." At 1:00 p. m. there are three orchestras in "a" studio-Chic Scoggin's Pla-Mor, Eddie Wilburn's El Torreon, and KMBC's "The Rythmaires," noise and more of it. . . . McCarty Girls lead out in requests. . . . Mayor Smith speaks and is followed by Boyd Erwin from the Schubert. . . . Hugh Studebaker gives most eloquent address at 1:45. . . . At 2:00, three orchestras combine to play the "Tiger Rag" which blows out last radio set if anything could!

Ruth Lee Bren, continuity scribe and Happy Hollow dramatist, does the piano work for KMBC's new song team, the Casper Sisters.

The prize Christmas gift this season was sent to two popular members of the PWN, (at 2:45 every week day afternoon) in a beautifully wrapped package. When opened, it contained a charming cluster of Irish confetti (bricks folks, bricks) all broken up in the cutest pieces. After delving into the debris, however, Dot Massey and Hugh Studebaker found some nice bottles of pocket perfume.

ANNOUNCEMENT—A report has been verified to the fact that Miss Ruth Lee Bren of the KMBC continuity staff received the one and only Christmas present, a diamond ring. His name is Mac Cramer and he lives in Grant City, Missouri. We expect to make a further announcement most any time.

Suggested names for Phenomenon totaled around four thousand. A great many preferred that it remain as it is. Some unusually beautiful designs were received with names submitted, one a model of the Power and Light Building.

Rudolf Friml wrote twenty-one different melodies, having them rehearsed by a full orchestra, before he was satisfied with the theme song for his "Land o' Flowers," broadcast by KMBC every Tuesday at 9:00 p. m. He says that this theme song, entitled, "Flowers to Remember You By," is the best melody composed by him during the year.

"PERFECT PLAY" RESULTS ONLY WHEN EACH PLAYER CARRIES OUT HIS PART

Hunk Anderson, Notre Dame Coach, Gives Football Credo in Broadcast.

Hunk Anderson, head coach of Notre Dame and successor to the late Knute Rockne, told over KMBC last week what he thinks go to make up a successful football team. He spoke in another of the "success interviews" which are heard every week day evening at 6:25. Anderson gave his football credo as follows:

"First of all, team play. In no other game is team work as important as in football. You must have eleven men on the field who work as a unit; one for all and all for one. Selfishness must be forgotten and a spirit of self-sacrifice and coordination of play must govern the players. Each player must carry out his part before a play will work. It has been shown that in each game, at some time or other, when every man has carried out his part smoothly, the ball carrier goes over for a touchdown. This is known as the perfect play, and its results go up on the scoreboard."

NOBILITY ON "BATH CLUB PROGRAM"

First of New Series Monday.

Nobility, the Social Register, opera and literature will be represented by the guests who will appear before the microphone to be interviewed by Margaret Santry, authoress and newspaper-woman, during the first week of "The Bath Club" program, which will make its debut over the KMBC-Columbia network at 7:00 p. m. Monday, January 4, and will be presented every Monday, Tuesday, Wednesday, Thursday, and Friday thereafter at the same time.

During this week, the following prominent personalities are to appear: Monday, Mrs. Jerome Napoleon Bonaparte, social leader; Tuesday, The Princess de Braganza, Duchess d'Oporto, widow of the late Crown Prince of Portugal; Wednesday, Colette d'Arville, beautiful French Prima donna; Thursday, Eve Garrette Grady, author; Friday, Lady Wilkins, Australian actress.

Music is to be furnished by outstanding soloists of Columbia network and a male quartet.

"STREET SINGER"

TO BE HEARD ON PILLSBURY PAGEANT

Toscha Seidal and Orchestra to Continue.

Arthur Tracy, who under the pseudonym of "The Street Singer" has been a featured entertainer on Columbia programs during the past few months, will join the "Pillsbury Pageant" program, January 1, when this feature is broadcast through the KMBC-Columbia network from 9:00 to 9:30 p. m.

With the Street Singer on this program will be Toscha Seidel, world-famous concert violinist who now devotes his time entirely to radio, and Sam Lanin's thirty-two piece orchestra which renders special arrangements of current and recent successes from the shows, as well as less widely known light music.

Accompanying himself on the accordion, the Street Singer has played his way all along the road from leading roles in touring companies, to vaudeville and motion picture house appearances, night club engagements, and finally to the air waves.



SONG PREMIERES ON CHESTERFIELD PROGRAM

Master Song Writers Engaged for Series.

America's master song writers will compose special numbers for the "Music that Satisfies" program opening January 4 over a coast-to-coast network of the Columbia Broadcasting System.

Irving Berlin heads the list of popular composers who will write exclusive tunes for the broadcasts which will star Alex Gray, lyric baritone, and Nat Shilkret's Orchestra and which will be presented each week night at 9:30 p. m. over 67 Columbia stations.

Berlin has written a waltz entitled, "I'll Miss You in the Evening," for presentation by Chesterfield during the month of January. Each month thereafter Gray and Shilkret will introduce the latest ballad by another ranking song writer. The special compositions will be released to the public at the end of each month.

"We plan to introduce to the radio audience each month an outstanding composition of America's song writers," Shilkret announced. "The series will be a 'pre-view' of the tempo and spirit of the country's popular music in 1932.

"The feature will make public, for the first time, the latest songs direct from the master manuscripts in arrangements typical of each composer. It should prove to be a cross-section of the best music in the American dance, ballad and stage lyrics of the year."

HOWARD BARLOW-COLUMBIA SYMPHONY

Tuesday, January 5, 10:15 to 10:30 P. M.

Under the direction of Howard Barlow, the Columbia Symphony Orchestra will broadcast a concert Tuesday, January 5, from 10:15 to 10:30 p. m., opening with the Overture to Glinka's "Russian and Ludmilla," a composition of rhythmic vitality and sparkling melody based on the famous story by the Russian poet, Pushkin.

EDGAR WALLACE MYSTERIES TO FEATURE NEW CRIME CLUB

Mystery Thrillers of Famous Author New to Radio

When the Eno Crime Club dramatizations, now heard for a half-hour weekly over the Columbia network, extend their broadcasting activities starting Tuesday, January 5, they will inaugurate a series of re-enactments of the thrillers by the noted British writer of mystery tales, Edgar Wallace.

Wallace, probably the most prolific of all contemporary writers, long has refused to allow his stories to be used for radio presentation.

Under the new schedule the Crime Club will add the 8:30 to 9:00 p. m. period on Tuesday nights over the KMBC-Columbia network to the corresponding period on Wednesdays which they now fill. Each of the thrillers will be presented in two episodes, the first on Tuesdays and the concluding portions the following night, so that listeners will not have to wait long to discover who the guilty one is. The first of the noted author's books to go on the air will be "Terror Keep," which will be heard during the programs of Tuesday and Wednesday, January 5 and 6.

Wallace, often called "The Henry Ford of Literature," sells well over a million copies a year in England alone. He is as well a consistent contributor of short stories to magazines and of editorials, dramatic criticisms and articles on racing to British morning and evening daily papers.

KATE SMITH TO SING OLD FAVORITE

As her regular memory song offering, Kate Smith will revive thoughts of a number of years ago with the rendition of the "Last Rose of Summer" during her La Palina broadcast over the KMBC-Columbia network, Tuesday, January 5, from 7:30 to 7:45 p. m. Another number in which she will be heard on this program is "By the Sycamore Tree."

Frank Knight has been kept from microphone duty because of a cold. . . .

THE CALIFRUIT GIRL

Twice Weekly Program of Hot Songs Sung Hot.

During the last couple weeks, radio fans who don't like hot, sizzling, music as sung by the girl who really knows how to put songs over in blues style have been tuning out KMBC at 11:00 p. m. every Tuesday and Thursday evening. Her name, as you will know it, is "The Califruit Girl," and the singer is one of the most popular entertainers in the middle west. Her program contains no let downs. Every number seems better than the last one. Here's the secret—you tune to her program just once—and she'll have one new listener from now on.

"THE HOOSIER EDITOR"

New Sustaining Feature Introduces Frederick Landis.

"The Hoosier Editor," in the person of Frederick Landis, editor, writer, and speaker, and for the past year a popular radio figure in the middle west, will be heard weekly over the KMBC Columbia network in a new sustaining program that will make its debut from 7:30 to 7:45 p. m. Saturday, January 9, and will be heard every Saturday thereafter at the same time.

During the last year Landis, a native son of Indiana, has built up a large radio audience by his weekly talks as "The Hoosier Editor." It is because of the tremendous popularity of this program that Columbia executives have decided to make it a nationwide feature.

SINGIN' SAM PRESENTS NEW STAR

Fourteen-year-old "Vinnie" Shand, of Darien, Connecticut, will travel to New York to appear at the microphone as the guest of Singin' Sam during the latter's program to be heard from 7:15 to 7:30 p. m. Monday, January 4, over the KMBC-Columbia chain. A theater manager in Stamford accidentally discovered Vinnie, and stage appearances in the theater and radio engagements from Hartford over Columbia's Yankee Network followed.

MAIL SPINS (NO. 33)
 *
 * (Phenomenon!) *

Perhaps you've wondered why a few lines of this column haven't been taken up in wishing its readers a Merry Christmas and a Happy New Year. 'T' tell the truth, I'm just about Merry Christmased and Happy New Year'd out! The flood of those greetings which the ole alma mater received quite overwhelmed yours affectionately and even he (ole popularity plus, himself) received a few for which here acknowledges receipt and returns like good wishes to each and every well wisher.

But say, even though I am a strong advocate of time savers and word simplification, I burn up every time I see Merry Xmas. A card with that on it, to me, loses all its genuine feeling and assumes an artificial air of compulsory expression. Why can't printers at least take the time to say "Merry Christmas"?

And this is the time of year when all the old guard writes in to the alma mater. Folks who haven't corresponded with the station for months, send in their Yuletide greeting.

Ha ha. That brief offer of Salomint toothpaste brought in thousands of little letters, many of which request "a free tub of toothpaste."

Jimmie.

TELEVISION TO STIMULATE LATE OPERA, SAYS BORI

The belief that television will become the greatest possible stimulus to the development of opera was expressed by Lucrezia Bori, internationally known soprano, after she had inspected the experimental television facilities at the Columbia studios recently.

"Television," she said, "will mean that a now restricted audience will broaden into one literally all-inclusive. An important part of appreciation of opera is the actual viewing of the singers and scenic effects.

"When the science of visual broadcasting reaches a stage of perfection it will mean a new and great stimulus for all things operatic."

BREAKING IN THE NEW YEAR



Literally crashing through the new year are four of radio's shining lights whom you'll readily recognize as Morton Downey (top left), Kate Smith (top right), Bing Crosby (left below) and Arthur Jarret (right below). You've heard all four regularly over WABC and the Columbia network.

BELLS WITH SWISS MUSIC

As part of their fascinating programs of Swiss folk music, The Swiss Yodelers are using a set of genuine Swiss cow bells to more clearly give a setting for some of their songs. These bells, each of a different tone, are beautifully carved and are of an unusually piercing quality. The boys say that one of the most beautiful memories of their home in the Alps is the distant sound of these bells as the cattle come down the winding path of the mountain-side at evening.

MASTER MIND AT WORK

And speaking of ingenuity, Col. Lemuel Q. Stoopnagle has emerged from his research laboratory at Columbia to announce the perfection of a new invention—"the egg icicle scaffold." The new device makes it possible to place a piece of hot toast under a poached egg without breaking the egg.

"PHENOMENON" OFFERS HISTORICAL TREAT

Jerry Powers to Visit Colonial Period.

During the entire month of January, KMBC dialers who are lucky enough to get in on Ted Malone's remarkable new radio drama, "Phenomenon," at 6:15 every week day evening, are to witness scenes of the Colonial period. Situations and events, presenting characters prominent in American history during the revolutionary war will be depicted through the visits of Jerry Powers, hero of this dramatic series. During the month of February, Jerry plans the visit of such notables as Caesar and the like in historic Rome to be means of the strange invention of Thomas Light which he calls the "Anachrophone."

Hugh Studebaker takes the part of Jerry Powers in "Phenomenon" while Thomas Light is impersonated by Everett Kemp.

COLUMBIA ENTERTAINERS RANK HIGH IN EDITORS' POLL

Dr. George Halley, of the KMBC sales and announcing staff, brought to the Bugle office a most interesting article appearing in a recent publication of "Broadcasting," one of radios new mags. In an editors' poll, a question was put, "What, in your critical judgment are the three foremost . . ." with 21 different types of radio entertainment listed. The following list gives the standings of Columbia network features as they ranked with others:

1. Foremost orchestra, Guy Lombardo first, Ben Bernie third.
2. Foremost symphony orchestras, Philadelphia first, New York Philharmonic second.
3. Foremost male singers of popular songs, Morton Downey first, Bing Crosby second.
4. Foremost women singers of popular songs, Kate Smith first.
7. Foremost feminine harmony team, Boswell Sisters first.
8. Foremost male harmony team, Mills Brothers second. (The world famous Revelers placed first.)
10. Foremost Master of Ceremonies, Ben Bernie first, Walter Winchell fourth.
11. Foremost sports announcer, Ted Husing first. (The vote was Ted Husing 285, Graham McNamee 182.)
12. Foremost studio announcers, David Ross second, (Milton J. Cross placed first).
13. Foremost commentator on news, morals, and like, H. V. Kaltenborn second, Frederick William Wile fifth.
14. Foremost organist, Ann Leaf second.
15. Foremost instrumental soloist, Toscha Seidel. (More than doubling vote of nearest contender.)
16. Foremost all-dramatic program, March of Time second, Showboat fourth, Arabesque sixth.
17. Foremost comedy act, Gloomchasers, the Colonel and Bud first.
18. Foremost program offering advice to women in home, Ida Baily Allen first.

We've never yet caught Tex Owen, KMBC Hill Billy singer of note (in fact lots of notes), without that great big hat on his head. Whether it helps his singing or not, we don't know.

COMPLETE KMBC
PROGRAM SCHEDULES

THE K·M·B·C

FOR THE WEEK
ENDING JANUARY 16, 1932

HAPPY HOLLOW BUGLE

VOL. 2

HAPPY HOLLOW, U. S. A., JANUARY 9, 1932

NO. 24



UNCLE EZRA'S RAMBLINGS

Uncle Ezra's Ramblings are heard over KMBC every morning at 8:30.

I think there aint nothin so precious, pure, sweet and sincere as the love uv a little child. And I've seen folks accept that love in a indifferent way as though it wuz due them and after all, it didn't amount ter much nohow. We often underestimate the amount uv influence fer good er bad we may have with little fellers who may look up ter us with admiration. It lies within our power ter make them happy, er to hurt beyond measure. They are keenly sensitive and unless we are careful, we are likely to leave a scar that will be with them always.

Some time ago, I read a little story (I don't know the author) about a little feller who had great admiration fer his teacher. He wanted ter give her somethin fer Christmas and he thought if it wuz somethin he made hisself, she would appreciate it more than if went to the store and bought somethin. He went to work doin odd jobs and earned the money ter buy the materials ter make a little candy, and then got his mother ter help him make it. Neither uv them knew much about makin candy, and it wasn't very appetizin ter be sure. But he got a box and some fancy paper and ribbon and done it up as purty as he knew how and took it to school with him on the last day before Christmas. When school wuz dismissed, he went up and give it to her and wished her a happy Christmas. She merely said: "Thank you, Johnny," and tossed the box on her desk. She didn't suspect the love and tenderness that wuz wrapped up in that little package. The boy turned away, his heart heavy and his eyes filled with tears. He felt the insincerity in that "Thank you"; he felt ashamed uv his gift, but could not understand why. He had given all he had and it

SPORTS

KMBC BOOKING OUT OF TOWN GAMES

Reuben Weathersby, our sports editor, reports that about the best news he has for us is that about the KMBC basketball team up in Kansas City. He says that they are again beginning to book games with teams which they played last year outside of town. KMBC has one of the outstanding teams in the Kansas City Independent League this year and is a mighty snappy line-up. Reuben will take any inquiries concerning out of town games.

BELL GETS TOLLED

Informal Meeting at Church Tuesday Night.

Sure is funny thut sumthin' like a dog could scare a whole town jist about out of ut's wits. Me n Danny's new dog, which name is Rags, never did do anything ta hert nybody but peoples in Happy Hollow sure is sore at him.

Tuesday evening when we was being speshully nice an was helpin' Uncle Ezry down ut the

BARN DANCE BUSTS

House Warming Gets too Hot.

The growing uneasiness which has been brewing over the haunted house, recently made the home of Kate and Reginald Montmorency, began to percolate last Wednesday night.

It was during the barn dance, which was being held at the new Montmorency home as house warming. Festivities were preceding as usual with Uncle Ezra officiating at the microphone for the broadcast of the special entertainment which always takes place for the radio audience. The singin' had hardly been going on fifteen minutes when the most unearthly noises were heard from the attic. First only a scratching was audible and then loud crashes as chains being drug across the floor. This was all that anyone heard. In fact it was all that anyone waited to hear!

CONFLICTING STORIES

Several conflicting stories are taking form concerning just what happened. At the same time, no one went to the attic that night. Nellie Pnobscott swears that she saw a skeleton dangling from the front room chandelier as she went through at high speed, and Squire Blackstone declares that slimy hands actually grasped his neck as he went through the door, however, Widder admitted later that the hands belonged to her.

A hunt, made Friday, by Kate and Reggie revealed in the attic a chain, nailed to the wall and several bones laying around—that was all.

A new report was made by Squire and Widder to the fact that they saw lights from the attic window Thursday night as they were driving by but as they were in a hurry to get to choir practice, they didn't stop to tell the Montmorencys about it.

IMPORTANT

Here after you will receive the Happy Hollow Bugle the first of each month. The next issue should reach you February first. For a short time the annual subscription rate will be 25 cents per year. Now is the time to extend your subscription if your expiration date is near.

PELL HILL GAINS

MUMBLEPEG CROWN

During the fine weather which has visited these parts, the general store has been the scene of some mighty excitin' games of mumblepeg. Pell Hill, who owns the east forty over past Skinfint's place, took the lead during the past week, winning two games out of three over the Ozark Rambler. Ozie was somewhat handicaped as Pell was using a brand new Jack Knife which he got for Christmas.

If you don't know on which side of your bread the butter is, drop it; the top side is always butterless.

was tossed aside. I tell ye, pure love, although it is wrapped up in a box uv messy candy, is the greatest gift we can receive.

General Store why Rags wuz tryin' ta help us too. So he got in the way as much thut Uncle Ezra he very sternly sed, "Go find a rope an tie that dorg up where he won't be in the way," jist as though Rags wusn't helpin' us. So we did but the only rope we cud find was over ut the church which is always open cause there aren't eny lock on ut. So we tied the dog ta that.

Long about 2:00 o'clock in the morning why the church bell startud ringin' an woke everybody up. A bunch uf the fellers got together an went over ta the church but the bell quit ringin' when they got there, so they decidud not ta go inside cause ut wuz dark. When everbody got in bed why the bell startud ringin' agen. This time, me n Danny decidud ta go over an let the dog loose from the bell rope where we had tied ut. We don't see whut peoples shud be mad about. All Rags did wuz walk back an forth which made the bell ring.

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EDITORIAL

Me n Danny doesn't think there is anyone in Happy Hollow that would say anyone had a rite ta walk into sumone's house of this sumone didn't wunt em to. An ut the same time, this sumone hasn't got much kick cumin' uf he lets peoples cum into his house that he doesn't wunt uf he doesn't do enything ta keep em out—ut shut the door when he sees em cumin'.

Scuse me fer gittin' all mixed up on whut I'm tryin' ta say but enyhow this is it. Uf there is a radio program on yer set that ya don't like why ya don't have eny kick cumin' uf ya leave ut turned on. Course uf you hears sumthin' on the radio that you thinks is hurtin' lots of other peoples why then ya *does* have sum reason ta kick about ut don't cha.

O! Percy Straightlace what ses he is a detective why he went around saying that he wud of went up an discovered what wus makin' that noice last Wensday nite out ut Montmorency's uf they wud uf let him. Well we hasn't found anyone yet who sed he couldn't uf did ut if he'd a wanted to.

Sumtimes me n Danny doesn't think folks is usin' there brains very much when all they cun think uf ta say is, "Oh Yeah," like this here Bill thut is Sally's bow.

Teacher: "Can you give me a definition of nothing?"

Doug: "Sure, an air balloon without its cover.

TWO WAYS

Both beautiful and dumb,
My own true love must be;
Beautiful, so I'll love her—
And dumb, so she'll love me.

Fiendish Torture, Locking a flopper in a room with a thousand hats, a mile of lipstick and no mirrors.

Gypsy Mae.

something hit him and he fell to the ground. "Oh," said a man that was walking by, "What are you boys doing?" "Just trying out our rifles that we got for Christmas." "But you have killed that poor owl." The boys looked at the owl and one of them said, "I was the one that did it, I am sure sorry." The man went away and the boys sat down and did not say a word for a long time, then the oldest one spoke up and said, "I wish we hadn't shot that old bird, let's bury him." The boys picked up the owl and carried him out back of the barn and were digging a hole, when all at once that owl started to get up and then slowly hobbled away. "What was that?" asked the boy who had fired the shot, "I don't hear anything," said the other. They both kept real still and then heard "Who-who." "Oh, it's his mate and she is over there in that dead tree." Mrs. Owl was there waiting for her husband. "I guess we better go on away and maybe the hurt owl will go to her," one of the boys said. And so they did and Mrs. Owl nursed her husband until he got well and then the owls moved away and so did some of their cousins. When the boys got home their father said to them, "Well, how does the new gun work?" "Oh, all right, we nearly killed an owl." "Oh, you must not shoot the birds. We need them to kill the bugs," said the father. The next day was New Year's and at breakfast under each plate was a little piece of paper and it said, "We are going to try and do better this year and not hurt a living thing, this is our New Year's resolution."

Uncle Ezra: "No, Doug, you can't have the hammer to play with, you will hurt your fingers."

Doug: "No, I won't. Mary Ann is going to hold the nails."

A safety zone is the most dangerous spot on earth.

BIG BROTHER CLUB

Boy, oh boy, did we see a good hockey game last week? All the Big Brother members that could go were there. Willie was there, yes sir, and he was sitting right up behind the organ. And say! Don't you think it was awfully nice of Big Brother Bill Grant to allow us to see this game? He told me there were going to be plenty more games for us to see, too, and isn't that good news?



Big Brother Bob You know Willie sure does have a lot of fun around here in the studio. He generally talks to visitors who come up here, and in fact, I overheard him telling some young fellow from the country the other day that he was one of twins. Of course the only difference was that he was born in September and his rother was born in October. It was pretty hard to tell them apart, he said, as his brother weighed fifty pounds more than he did and his hair was straight while Willie's is slightly curly at times. Even then it's pretty hard to tell them apart. He also told this young chap that he was managing the studio when the manager wasn't here—that is when no one else was around to do any managing. Of course if

anybody wanted to know the amount of salary he received, that was a personal matter, but he wasn't afraid to tell anyone he was getting nine bucks a week. Not that he didn't want more, but if he was going to ask for more money he'd ask to get six dollars a week, (he said) or seventy-five cents a day. (That's the way Willie figures.) At least when he gets married he wants seventy-five cents a day. Of course Willie says two can live as cheaply as one if one does all the work and he figures as long as he has worked up to the marrying point, after he marries he'll go out and get work for Mayonnaise to do. But, I have my doubts about this though for if you knew Mayonnaise like I know her you'd know that she's going to make Willie work.



But we'll let Willie keep on Little Willie dreaming just the same, for we don't want to spoil any good times for him. And say I'm going to have Willie read the mail some night on the program. I think you'll like that. Oh-Oh! Here he comes now and I can see by the look on his face he's in trouble, so I'll have to stop and find out what ails our Dusky mail boy.

* TEX OWEN'S OLD TIMERS *
* SONG COLUMN *

WHEN THE BLOOM IS ON THE SAGE

To most folks there's a spot that lives forever,
Deep down within their fondest memory;
Tho' I have been a rover, I have never
Seen any place where I would rather be.

Chorus:

When it's round-up time in Texas,
And the bloom is on the sage,
Then I long to be in Texas,
Back a-ridin' on the range;
Just to smell the bacon fryin',
When it's sizzlin' in the pan,
Hear the breakfast horn, in the early morn,
Drinkin' coffee from a can;

Just a-ridin', rockin', ropin',
Poundin' leather all day long,
Just a-swayin', sweatin', swearin',
Listenin' to a cowhand's song.
How it beckons, and I reckons
I would work for any wage
To be free again, just to be again
Where the bloom is on the sage.
—Sent by Mrs. Claud Myers.

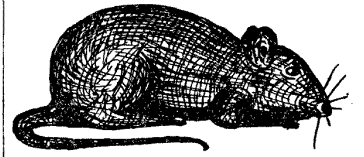
Will some one, who has the words to "Ranglin' Joe," please send them to the Old Timer's Song Column? Thanks just a lot.
—Gypsy Mae.

Farmer Giles: "We are planting potatoes and onions together this year."

Visitor: "What's the idea?"
Farmer: "So the onions will make the eyes of the potatoes water and irrigate the soil."

Floyd Gibbons may be able to talk fast, but when Ted Husing gets in a hurry, I'll bet on him any day.
Irish.

ECHOES TO THE BUGLE CALL



Bless my whiskers if it isn't 1932 and a brand new year! Guess that's my cue to wish you all a Happy New Year, so here 'tis. HAPPY NEW YEAR! And since we're on the subject, I suppose everyone had a nice New Year's Eve. Hearing weird sounds emanating from the studio during the station breaks after the International New Year's Eve Party broadcast had started, I dropped in to see what was responsible. It seems that one of the continuity writers was here and insisted in chiming in with the announcer in good old duet style. Much to my surprise though, the place fairly reeked with sobriety—but then work is work after all. Some of the members of the staff are indeed very much the worse for wear though since that momentous eve. All but Hugh Studebaker has a muchly swollen jaw. Upon investigation however, I learned that Hugh's condition is due to a bad tooth that the dentist seemed to think had to come out. It is rumored that someone told Gomer (Douglas Butternut) Cool that blondes go nicely with red, for he bought the newest, reddest automobile you ever saw. As for the blonde—well never mind who the blonde is.

Chessy-cat grins have been much in evidence around here lately. Miss Whiting's and Virginia Henry's are due to new wrist watches that Santa Claus (?) brought them. Two new additions are responsible for Cecil (Walter Winchell Zilch) Holman's mile-wide grin. The additions, I might add, are front teeth.

Things have been in quite a furore among the artists this year. With Ozie and George out of town things were bad enough—but when one of the pianists got tempermental and refused to play for certain artists, things began to pop. Then to make matters worse the announcer on one of the midnight organ programs last week, presumed to interrupt the enchanting trend of the music with a comedy vocal number, accompanying himself on the piano in a somewhat chopstick manner. Well! Looks like a Happy New Year, eh what!

Grey Mouse.

"TWENTY-ONE YEARS"
I've counted the notes, and
I've counted the bars;
I've counted the words—
Gosh, how the rhyme jars!

I've counted the verses
Contained in the song,
And I have decided
The song is too long.

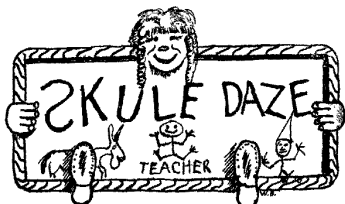
I've counted the future,
And I've dissolved in tears;
It took like the song will
Last twenty-one years.
—Iris of Richmond.

HAPPY HOLLOW

Happiness,
Abundance,
Peace,
Prosperity,
Youth,
Homes,
Obligingness,
Laughter,
Love,
Originality,
Warmth.
—Clara Marie Moore.

ARE THEY TOLLED?

Toll bridges have their drawbacks,
Sometimes I think they're sins;
But since their advent, mark you,
The Scotchman's learned to swim.
—(M. R.)



Freshmen like to sit before the fire and picture things in a blaze, especially the school house.

Headline in school weekly: "Paint Is Applied in Classroom." Yes, so I've noticed, in more ways than one.

Freshman: Emeralds—or anything else that's green.

Sophomore: Moonstone—they begin to get romantic at this age.

Junior: Grindstone—for reasons best known to juniors only.

Senior: Tombstone—four years of it will kill anyone.

Ginger: "Let's cut school and take in a show."

Mickey: "Can't—I need the sleep."

Betty Co-ed.

GOOFY GUSSY GURGLES

Ye may have a right to complain but what about the Echoes? We're impressed, repressed, depressed, possessed, distressed and completely obsessed by this enormous depression. And they pinch salt!

That her friends can't understand why she gets so bored when they remark "the children are growin' like weeds."

Remember when street car riding was considered a pleasure and pastime and changing to as many cars as possible on one transfer was real sport?

Granny says an inhibition is only a suppressed desire on exhibition to her.

Thank you, Iris, for your letter of congratulations and best wishes—and allow me to congratulate you, too.

Toodle-oo,
Goofy Gussy.

TO WHOM IT MAY CONCERN

I haven't much room to be talkin' Bout those who don't write in for so long
That we all pert' near forget em' Like last year's pop'lar songs. But let's all make a new resolution
To answer the Bugle call With a verse, or a joke or a poem,
Or jist anything at all.

Let's send in somethin' ever' week;

I'll try it if all of you will, And, say, it'll be no trouble at all The echo page to fill.

An' some of you silent readers Won't you get your thinking caps on

An' see how glad we'll be to see yer work

On the Echo page. Please, won't ya. Come on!
—Mary Rose.

CLANG CLANG

To every person comes his day, So calmly wait your chance— Pedestrians have the right of way When in an ambulance.

To speed is human—To be caught is fine.

SI AN' MA

Six officers was shot ter death, Near Springfiel', south o' here, By outlaws they was out ter get, Their courage cost 'em dear. Ma 'lows it is a sin an' shame, Fer untrained men ter try Ter battle them as owes their life, Ter triggers, an' their eye.

Jus' one more lesson fer th' folks, Who mean well, 'thout a doubt, That's sorry fer men in th' pen, An' tries ter get 'em out. A firin' squad shot Mignemi, In Italy, las' week, (A squad of forty) Mignemi Was all shot, so ter speak.

Th' League's got a commission, now, Ter inquire, an' fin' out, From folks out in Manchuria, Jus' what th' war's about; Jus' like a cop that sees a fight, Waits till th' gang has gone, Then rushes up, all out o' breath, An' bawls "What's goin' on?"
—R. H. Richardson.

HIGH THOTS

It's the things we know we shouldn't do that often seems to make life worth living.

Some boys get good marks at school, but they hate to show them.

Things don't always go like clockwork for those who live on tick.

People who always expect the worst to happen are often disappointed.

If people could see themselves as others see them, they would not believe their own eyes.
—Calamity Jane.

Tragedy

His dark blood trickled o'er my hand,
In vain I tried to stop the flow;
And as I bandaged him I knew
That at last my friend must go.

I held him close in agony
And thought of what a friend he'd been,
Through all the days he'd worked with me,
My dear, old, trusty fountain pen.

Irish.

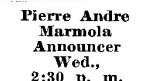
K M B C PROGRAM SCHEDULES FOR WEEK OF JANUARY 10

PLEASE NOTE

Programs listed in bold face are for the benefit of visitors to the KMBC Pickwick Hotel Studios. These programs are presented in the main studio and can be seen from the visitors gallery.

SUNDAY, JANUARY 10

- 7:00—Organ Preludium.
7:30—Bible Study.
8:00—Land O' Make Believe.
9:00—Journal-Post Funny Paper Man.
9:30—Community Center Recital.
9:45—K. C. Youth Forum—Dr. Earl Blackman.
10:00—Julia Mahoney-Charles Carlile.
10:15—Edna Thomas—Lady from Louisiana.
10:30—Voice of St. Louis.
11:00—Stone Church Choir.
11:30—International Broadcast—Sir W. H. Beveridge.
11:45—Street Singer.



Pierre Andre Marmola Announcer Wed., 2:30 p. m.

- 12:00—Cathedral Hour.
12:45—Venida Program.
1:00—Pastorale Music.
1:30—Columbia Church of the Air—Rabbi Nathan Stern.
2:00—New York Philharmonic Symphony Orchestra.
4:00—Real Folks—Rural Comedy.
4:30—L. D. S. Radio Vespers—From Independence.
5:00—Musical Showmen.
5:30—Barnsdall Musical Memories.
6:00—The World's Business—Dr. Julius Klein.
6:15—The Sylvanians—Music.
6:30—Luden's Novelty Orchestra.
7:00—Devils, Drugs and Doctors.
7:15—Pickwick Travelers.
7:45—Angelo Patri—"Your Child."
8:00—Roxey Theater Symphony.
8:30—Adventuring with Count Luckner.
9:00—Edna Wallace Hopper Variety Show.
9:30—Ernest Hutcheson and Concert Orchestra.
10:00—L. D. S. Studio Service.
11:00—Eddie Duchin—Central Park Orchestra.
11:30—Nocturne—Ann Leaf

MONDAY, JANUARY 11

- 6:00—Morning Devotions.
6:15—Organ Reveille.
6:45—Ozie and George.
7:00—Keeping Fit with Pebeco.
7:15—Keeping Fit.
7:30—Salon Musicale.
7:45—The Old Dutch Girl.
8:00—Journal-Post News Flashes.
8:05—Morning Music Box—P. Hans Flath-Dick Smith.
8:30—Uncle Ezry's Ramblings.
8:45—The Ambassadors.
9:00—The Lady of the House.
9:15—Sweet and Hot—Novelty Orchestra.
9:45—The Round Towners.
10:00—Musical Alphabet—Ralph Christman.
10:30—Anne Lazar—"Front Page Personalities."
10:45—Ben Alley—Songs.
10:55—Talk—Alfred R. Sloan.
11:00—Don Bigelow's Orchestra.
11:45—Columbia Revue.
12:00—Journal-Post News Flashes.
12:10—Fiddlin' Mountaineers.
12:25—Producers' Market News.
12:30—Ozie and George.
12:47—Farm Frolic.
1:00—Library of Congress—Music.



Little Jack Little 9:00 p. m. Mon.

- 1:15—The Pickwick Traveler.
1:30—American School of the Air—"George Washington."
2:00—Four Eton Boys.
2:15—Theremin Electro Ensemble.
2:30—Arthur Jarrett—Songs.
2:45—The Program Without a Name—Hugh Studebaker and KMBC Staff.
3:15—"Hello Europe"—CBS Headliners.
4:15—Asbury Park Casino Orchestra.
4:20—Journal Post News Flashes.
4:30—Uncle Olie and His Gang.
4:45—The Lone Wolf Tribe—Indian Story.
5:00—Big Brother Club.
5:25—Happy Hollow.
5:45—Don Bigelow's Orchestra.
6:00—Nathaniel Shilkret Novelties—Courtesy Blue Valley Butter.
6:15—Phenomenon.
6:30—Life Saver Success Interview with "Hunk" W. Anderson.
6:45—Morton Downey and Camel Quarter Hour.
7:00—The Bath Club.
7:15—Singin' Sam, the Barbasol Man.
7:30—LaPalina Presents Kate Smith.
7:45—Colonel Stoopnagle and Budd.
8:00—Mills Brothers—Vapex.
8:15—Plough's Broadway Bits.
8:30—Evening in Paris—Bourjois.
9:00—Guy Lombardo's Robert Burns Orchestra.
9:30—Music That Satisfies—Chesterfield.
9:45—Myrt and Marge.
10:00—Cremo Presents Bing Crosby.
10:15—Toscha Seidel with Concert Orchestra.
10:30—Sparton Trio.
10:45—Eric Madriguera's Orchestra.
11:00—Ben Bernie's Orchestra.
11:30—Noble Sissle's Orchestra.



Hugh Studebaker "Phenomenon" Every Nite 6:15.

TUESDAY, JANUARY 12

- 6:00—Morning Devotions.
6:15—Organ Reveille.
6:45—Ozie and George.
7:00—Keeping Fit with Pebeco.
7:15—Keeping Fit.
7:30—Texas Ranger—Old Time Songs.
7:45—Cap'n Bill and Willie.
8:00—Journal-Post News Flashes.
8:05—Morning Music Box.
8:30—Uncle Ezry's Ramblings.
8:45—Helen Board—Songs.
9:00—The Lady of the House.
9:15—U. S. Navy Band.
10:00—Girl o' My Dreams.
10:15—The Ambassadors.
10:30—Morning Minstrels.
10:40—Talk—"John North Willys."
10:45—Ben Alley—Songs.
11:00—Rumford Radio Cooking School.
11:15—Don Bigelow's Orchestra.
11:30—Columbia Revue.
11:50—Journal-Post News Flashes.
12:00—Pabst-ett Varieties.
12:15—Aladdin Mountaineers.
12:25—Producers' Market News.
12:30—Ozie and George.
12:50—Jackson County Farm Bureau.
1:00—Aunt Jemima with Fred Berren's Orchestra.
1:15—Henry Gendron's Orchestra.
1:30—American School of the Air.
2:00—Missouri League of Women Voters.
2:10—Classic Hour—Mrs. Aubrey Waller Cook.
2:30—Musical Americana.
2:45—The Program Without a Name—Frolic.
3:15—The Funny Boners.
3:30—Hotel Taft Orchestra.
3:45—Between the Book Ends.
4:00—Journal Post News.
4:15—Mary Ann.



Aunt Jemima Tues., Wed., Thurs. 1:00 p. m.

- 4:30—Salty Sam, the Sailor.
4:45—Bill Schudts "Going to Press."
5:00—Big Brother Club—Children's Feature.
5:25—Happy Hollow.
5:45—Frank Stretz Orchestra.
6:00—Nathaniel Shilkret Novelties—Courtesy Blue Valley Butter.
6:15—Phenomenon.
6:30—Kaltenborn Edits the News.
6:45—Morton Downey and Camel Quarter Hour.
7:00—The Bath Club.
7:15—Abe Lyman's Band.
7:30—LaPalina Presents Kate Smith.
7:45—La Gerardine Program—"Ed Sullivan."
8:00—Ben Bernie and His Blue Ribbon Orchestra.
8:30—Eno Crime Club.
9:00—Land of Flowers—Rudolph Friml.
9:15—Those McCarty Girls.
9:30—Music That Satisfies—Chesterfield.
9:45—Myrt and Marge.
10:00—Cremo Presents Bing Crosby.
10:15—Howard Barlow and the Columbia Symphony Orchestra.
10:30—Organ Interlude.
10:45—George Olsen's Music.
11:00—Ben Pollack and Orchestra.
11:30—Cafe De La Paix Orchestra.

WEDNESDAY, JANUARY 13

- 6:00—Morning Devotions.
6:15—Organ Reveille.
6:45—Ozie and George.
7:00—Keeping Fit with Pebeco.
7:15—Keeping Fit.
7:30—Salon Musicale.
7:45—The Old Dutch Girl.
8:00—Journal-Post News Flashes.
8:05—Morning Music Box.
8:30—Uncle Ezry's Ramblings.
8:45—Rhythm Ramblers.
9:00—The Lady of the House.
9:15—Melody Parade.
9:45—The Four Clubmen.
10:15—Bobby Blues—Songs.
10:30—Morning Minstrels.
10:40—Talk—"Captain Eddie Rickenbacker."
10:45—Ben Alley.
11:00—Acme Sunshine Melodies—Earl Burtnett's Orchestra.
11:15—Don Bigelow's Orchestra.
11:30—Girl o' My Dreams.
11:45—Columbia Revue.
12:00—Journal-Post News Flashes.
12:10—Fiddlin' Mountaineers.
12:25—Producers' Market News.
12:30—Ozie and George.
12:47—Band Practice.
1:00—Aunt Jemima with Fred Berren's Orchestra.
1:15—Ann Leaf at the Organ.
1:30—American School of the Air.
2:00—Edna Wallace Hopper.
2:15—Four Eton Boys.
2:30—Marmola Entertainers.
2:45—The Program Without a Name—Hugh Studebaker and Staff.
3:15—United States Navy Band.
3:30—David Grosch—Sing Talk.
3:45—Between the Book Ends.
4:05—Journal-Post News Flashes.
4:15—Uncle Olie and his Kreamel Gang.
4:30—Salty Sam the Sailor.
4:45—The Lone Wolf Tribe.
5:00—Big Brother Club—Children's Feature.
5:25—Happy Hollow.
5:45—Harold Stern's Orchestra.
6:00—Nathaniel Shilkret Novelties—Courtesy Blue Valley Butter.
6:15—Phenomenon.
6:30—Life Saver Success Interview with Bernard MacFadden.
6:45—Morton Downey and Camel Quarter Hour.
7:00—The Bath Club.
7:15—Singin' Sam, the Barbasol Man.
7:30—Kate Smith—LaPalina.
7:45—Colonel Stoopnagle and Budd.
8:00—Gold Medal Freight.
8:30—Eno Crime Club.
9:00—Vitality Personalities.
9:15—Weed Tire Chain Program.



Ted Malone. "Phenomenon." Daily, 6:15 p. m.



Art Jarrett Mon., Fri., 2:30 p. m.

THURSDAY, JANUARY 14

- 6:00—Morning Devotions.
6:15—Organ Reveille.
6:45—Ozie and George.
7:00—Keeping Fit with Pebeco.
7:15—Keeping Fit.
7:30—The Texas Ranger—Old Time Songs.
7:45—Cap'n Bill and Willie.
8:00—Journal-Post News Flashes.
8:05—Morning Music Box.
8:30—Uncle Ezry's Ramblings.
8:45—The Ambassadors.
9:00—The Lady of the House.
9:30—Melody Parade.
9:45—Barbara Gould Beauty Talk.
10:00—Girl o' My Dreams—Orchestra.
10:15—Morning Moods.
10:25—Talk—Ernest H. Smith.
10:30—New York Medical Society.
10:45—Ben Alley—Songs.
11:00—Rumford's Radio Cooking School.
11:15—Don Bigelow's Orchestra.
11:30—Columbia Revue.
12:00—Journal-Post News Flashes.
12:10—Aladdin Mountaineers.
12:25—Producers' Market News.
12:30—Ozie and George.
1:00—Aunt Jemima with Fred Berren's Orchestra.
1:15—Ann Leaf at the Organ.
1:30—American School of the Air.
2:00—LaForge Beruman Musicales.
2:30—Rhythm Kings.
2:45—The Program Without a Name—Frolic.
3:15—U. S. Army Band.
3:30—Hotel Taft Orchestra.
3:45—Between the Book Ends.
4:00—Ross Gorman's Biltmore Orchestra.
4:20—Journal-Post News Flashes.
4:30—Salty Sam the Sailor.
4:45—Mary Ann.
5:00—Big Brother Club.
5:25—Happy Hollow.
5:45—Frank Stretz Orchestra.
6:00—Nathaniel Shilkret Novelties—Courtesy Blue Valley Butter.
6:15—Phenomenon.
6:30—Kaltenborn Edits the News.
6:45—Morton Downey and Camel Quarter Hour.
7:00—The Bath Club.
7:15—Abe Lyman's Band.
7:30—LaPalina Presents Kate Smith.
7:45—Angelo Patri "Your Child."
8:00—Mills Brothers—Vapex.
8:15—Plough's Broadway Bits.
8:30—Love Story Magazine Hour.
9:00—Hart Schaffner and Marx Trumpeters.
9:30—Music That Satisfies—Chesterfield.
9:45—Myrt and Marge.
10:00—Cremo Presents Bing Crosby.
10:15—Howard Barlow and Columbia Symphony Orchestra.
10:30—Sparton Trio.
10:45—Geo. Olsen's Music.
11:00—The Califruit Girl.
11:15—Guy Lombardo's Orchestra.
11:30—Louis Fainco's Orchestra.



George Olsen Tues., Thurs., Fri., 10:45 p. m.

0 TO JANUARY 16, 1932

WITH THE CLASSICS

FRIDAY, JANUARY 15

- 6:00—Morning Devotions.
- 6:15—Organ Reveille.
- 11:00—Guy Lombardo's Orchestra.
- 6:45—Ozie and George.
- 7:00—Keeping Fit with Pebecco.
- 7:15—Keeping Fit.
- 7:30—Salon Musicale.
- 7:45—The Old Dutch Girl.
- 8:00—Journal-Post News Flashes.
- 8:05—Morning Music Box.
- 8:30—Uncle Ezry's Ramblings.
- 8:45—Rhythm Kings.
- 9:00—The Lady of the House.
- 9:15—Julia Sanderson and Frank Crumit.
- 9:45—Don and Betty.
- 10:00—Sally Stokely.
- 10:15—The Captivators.
- 10:30—Talk—Roy D. Chapin.
- 10:45—Ben Alley—Songs.
- 11:00—Don Eigelow's Orchestra.
- 11:30—Girl o' My Dreams.
- 11:45—Piano Interlude.
- 12:00—Journal-Post News Flashes.
- 12:50—Pabst-ett Varieties.
- 12:15—Aladdin Mountaineers.
- 12:25—Producers' Market News.
- 12:30—Ozie and George.
- 12:47—Farm Network.
- 1:00—The Funny Boners.
- 1:15—The Pickwick Traveler—Hugh Studebaker.
- 1:30—American School of the Air.
- 2:00—Columbia Salon Orchestra.
- 2:30—Arthur Jarrett.
- 2:45—The Program Without a Name.
- 3:15—Light Opera Gems.
- 3:30—Edna Thomas—Songs.
- 3:45—Between the Book Ends.
- 4:00—Curtis Institute of Music.
- 4:20—Journal-Post News Flashes.
- 4:30—Uncle Olie and his Kre-mel Gang.
- 4:45—The Lone Wolf Tribe.
- 5:00—The Big Brother Club.
- 5:25—Happy Hollow.
- 5:45—Biltmore Hotel Orchestra.
- 6:00—Nathaniel Shilkret Novelties—Courtesy Blue Valley Butter.
- 6:15—Phenomenon.
- 6:30—Life Saver Success Interview with Texas Guinan.
- 6:45—Camel Quarter Hour with Morton Downey.
- 7:00—The Bath Club.
- 7:15—Stugin' Sam, the Barbasol Man.
- 7:30—The March of Time.
- 8:00—Pillsbury Pageant.
- 8:30—To the Ladies.
- 8:45—Friendly Five Foot-notes.
- 9:00—Cafe Budapest.
- 9:30—Music That Satisfies—Chesterfield.
- 9:45—Myrt and Marge.
- 10:00—Cremo Presents Bing Crosby.
- 10:15—Howard Barlow's Orchest
- 10:30—Organ Interlude.
- 10:45—George Olsen's Music.
- 11:00—Ben Bernie and his Orchestra.
- 11:30—Art Krueger and his Orchestra.



Arthur Tracy
Mon., Wed., Fri.
10:15 p. m.

SATURDAY, JANUARY 16

- 6:00—Morning Devotions.
- 6:15—Organ Reveille.
- 6:45—Ozie and George.
- 7:00—Keeping Fit with Pebecco.
- 7:15—Keeping Fit.
- 7:30—The Texas Ranger.
- 7:45—Cap'n Bill and Willie.
- 8:00—Journal-Post News Flashes.
- 8:05—Morning Music Box.
- 8:30—Uncle Ezry's Ramblings.
- 8:45—Lady of the House.
- 9:00—Jewish Art Program.
- 9:30—New World Salon Orchestra.
- 10:00—Adventures of Helen and Mary.
- 10:30—Girl O' My Dreams.
- 10:45—Columbia Revue.
- 10:55—Talk—Ray Sherman.
- 11:00—Don Bigelow's Orchestra.
- 11:30—Kansas City Council of Churches.
- 12:00—Journal-Post News Flashes.
- 12:10—Smiling Ed McConnell—Aladdin Lamp.
- 12:25—Producers' Market News.
- 12:30—Ozie and George.
- 12:47—Mary Ann's Saturday Club.
- 1:00—The Funny Boners.
- 1:15—Saturday Syncopaters.
- 1:30—Columbia Salon Orchestra.

- 2:00—Four Clubmen.
- 2:30—Rhythm Kings.
- 2:45—The Program Without a Name.
- 3:15—Ann Leaf at the Organ.
- 3:30—Spanish Serenade.
- 3:45—Between the Book Ends.
- 4:00—Eddie Duchin's Orchestra.
- 4:20—Journal-Post News Flashes.
- 4:30—Bert Low's Orchestra.
- 4:45—Junior Artists' Club.
- 5:00—Big Brother Club—Children's Feature.
- 5:25—Happy Hollow.
- 5:45—Connie Boswell.



Alex. Gray
Mon. 9:30 p. m.

- 6:00—The Political Situation in Washington.
- 6:15—Phenomenon.
- 6:30—Ed Cochran's Sport Chat.
- 6:45—Camel Quarter Hour with Morton Downey.
- 7:00—Colonel Stoopnagle and Bud.
- 7:15—Philadelphia Symphony Orchestra with Leopold Stokowski.
- 9:00—National Radio Forum.
- 9:15—Chicago Variety Program.
- 9:30—Music That Satisfies.
- 9:45—Jack Miller.
- 10:00—Orena Presents Bing Crosby
- 10:15—Don Redman's Orchestra.
- 10:30—Organ Interlude.
- 10:45—Enric Madriguera's Orchestra.
- 11:00—Guy Lombardo's Orchestra.
- 11:30—St. Moritz Orchestra.

KMBC ORIGINATIONS THE COLUMBIA NETWORK

Programs listed below are those which are presented in KMBC studios or from remote control points for stations of the Columbia Broadcasting System west of Kansas City. Programs which are also broadcast locally by KMBC are indicated by an asterisk (*).

NETWORK SCHEDULE

SUNDAY, JANUARY 10

- 6:15-6:30—Wahdemna Chorus.

MONDAY, JANUARY 11

- 7:00-6:15—Organalities.
- 6:30-6:45—Rhythmaires.
- 7:00-7:30—Jimmy Joy's Orchestra.
- 7:30-7:45—Ozie and George.
- 8:00-8:15—Swiss Yodelers.
- 8:30-9:00—Jimmy Joy's Orchestra.

TUESDAY, JANUARY 12

- 6:00-6:15—Organalities.
- 6:30-6:45—David Grosch—Sing Talk.
- 7:00-7:15—Jimmy Joy's Orchestra.
- 7:30-8:00—Jimmy Joy's Orchestra.
- 8:30-9:00—Salonesque.

WEDNESDAY, JANUARY 13

- 6:00-6:15—Organalities.
- 6:30-6:45—The Songsmiths.
- 7:00-7:30—Jimmy Joy's Orchestra.
- 7:30-7:45—Memory Mist.
- 8:30-9:00—Jimmy Joy's Orchestra.

THURSDAY, JANUARY 14

- 6:00-6:15—Organalities.
- 6:30-6:45—Between the Bookends.
- 7:00-7:15—Jimmy Joy's Orchestra.
- 7:30-7:45—Hawaiian Serenade.
- 8:00-8:15—Those McCarty Girls.
- 8:30-9:00—The Friendly Muse.

FRIDAY, JANUARY 15

- 6:00-6:15—Organalities.
- 6:30-6:45—The Songsmiths.
- 7:00-7:30—Jimmy Joy's Orchestra.

UNUSUAL CHAMBER MUSIC IN CURTIS INSTITUTE PROGRAM

Friday, January 8, 4:00 P. M.

One of the most unusual pieces of chamber music, by the French composer, Chausson, will be heard during the Curtis Institute of Music program to be broadcast from Philadelphia through KMBC and the Columbia network from 4:00 to 4:30 p. m. Friday, January 8.

Details of program follow:
Nina, Pergolesi.
Spanish Serenade, Glazounoff.
Prayer from "Jewish Life," Bloch.
Third Movement from the Sonata in G minor, Opus 65: Largo, Chopin.
Gavotte No. 2, in D major, Opus 23, Popper.
Orlando Cole, violincellist.
Ralph Berkowitz, accompanist.
Chanson Perpetuelle for Voice, Piano and String Quartet, Opus 37, Chausson.
Edna Corday, soprano.
Florence Fraser, piano.
Sonata No. 2, in E major, Handel.
Adagio cantabile.
Allegro.
Largo.
Allegro non troppo.
Gypsy Caprice, Kreisler.
Etude-Caprice, Kreutzer-Kaufman.
Cella Gomborg, violin,
Eugene Helmer, accompanist.

CATHEDRAL HOUR

Sunday, January 10, 12:00 Noon.

Selected oratorios from the works of Mendelssohn, Gounod, Palestrina and other great masters of religious composition will be heard during the broadcast of the musical service, Cathedral Hour, to be presented under the direction of Channon Collinge on Sunday, January 10, from 12 to 12:45 p. m., over the KMBC-Columbia network. Interpretations of the music will be rendered by Barbara Maurel, contralto; Adele Vasa, soprano; Theo Karle, tenor; Crane Calder, bass; and the Cathedral Choir and Symphony Orchestra.

OLIN DOWNES PUBLISHES PHILHARMONIC MUSIC NOTES IN BOOK FORM

Notes and comments by Olin Downes on the music given by the New York Philharmonic-Symphony Orchestra during the season 1930-1931, when it was first heard all over the country, have been published in book form under the title, "Symphonic Broadcasts." The volume is available to music lovers everywhere who wish to have a permanent record of the annotations to these programs which Downes broadcast.

GABRILOWITSCH TO DIRECT PHILHARMONIC

Major Work to Be Beethoven's Fifth.

Ossip Gabrilowitsch, celebrated pianist and conductor of the Detroit Symphony Orchestra, will be the third guest conductor of the New York Philharmonic Symphony Orchestra to serve during the interim between Toscanini's departure for Europe and Bruno Walter's arrival. For the concert to be broadcast over the KMBC-Columbia network on Sunday, January 10, from 2 to 4 p. m., Gabrilowitsch has chosen as the major work Beethoven's Fifth Symphony, in C Minor.

As a fitting frame to this great work, Gabrilowitsch will open the concert with the Overture to Schubert's delightful opera, "Rosamonde," and as his concluding selection will interpret the beautiful symphonic suite, "Scheherazade," a work of true Oriental flavor by the distinguished Russian composer, Rimsky-Korsakoff.

TOSCHA SEIDEL

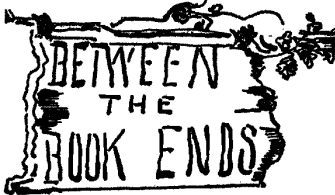
Monday, January 11, 10:15 P. M.

Toscha Seidel, world renowned concert violinist, will present an all-Mozart program for his concert to be broadcast on Monday, January 11, from 10:15 to 10:30 p. m. The program will open with the Finale, presto movement, of the composer's "Symphonie Concertante," during which Seidel will be accompanied by Egon Kornstein on the viola and the Columbia Concert Orchestra. Seidel will conclude the program with the final movement of the Concerto in E flat.

ERNEST HUTCHESON IN ALL RUSSIAN RECITAL

Sunday, January 10, 9:30 to 10:00 P. M.

Ernest Hutcheson, distinguished concert pianist, will present a recital of all-Russian music during his regular broadcast to be heard over the KMBC-Columbia network on Sunday, January 10, from 9:30 to 10:00 p. m. Accompanied by the Columbia Concert Orchestra, Hutcheson will open the program playing the second movement from Tschaikevsky's Concerto in B flat minor.



Every week day at 3:45 p. m. over KMBC. Heard over the Columbia network every Thursday at 6:30, C. S. T. with Ted Malone.

A LITTLE VOW FOR NEW YEAR'S
Every hour and every minute
Has a New Year's Day tucked in it,
And each single one of these
Is packed with possibilities.
Possibilities of pleasure,
Of sharing with a friend some treasure,
Of making a "good-morning" cheery—
A glad morning from a dreary—
Of shutting tight the lips to hide
A bit of gossip safe inside,
Instead of letting it get out
To roam about, and maybe do
More harm than you
Would like it to!
Let us take a little vow—
Since it is the New Year now—
To be more kind, more brave, more gay
This year, and make each single day
That comes a model New Year's Day!
—Mary Carolyn Davies.

THE SOUL

The world stands out on either side
No wider than the heart is wide;
Above the world is stretched the sky,
No higher than the soul is high
The heart can push the sea and land
Farther away on either hand;
The soul can split the sky in two,
And let the face of God shine
through,
But East and West will pinch the
heart,
That can not keep them pushed apart;
And he whose soul is flat—the sky
Will cave in on him by and by.
—Edna St. Vincent Millay.

RESURRECTION

The nights of winter are so long and still
Save for the wind, that sings too
sad a song,
And age-old stars with lights afar
and chill
That gleam and vanish like an elfin
throng,
So many months before the spring-
time rain
Brings gladness to the weary, wait-
ing earth
And tells the shivering garden, numb
with pain,
That winter's anguish shall bring
forth glad birth.
Spring rain at last! What comfort
in this sound
That wakes the tired garden from
its sleep!
So long it waited, now the rain has
found
The treasures of its heart to guard
and keep.
Oh happy garden singing in the rain
Of spring and flowers, and heaven
after pain!
—Edith Lombard Squires.

A WISH

I wish my soul might be a pool
Of water still and pure
Fed by some far-off hidden spring
Exhaustless, steady, sure,
I wish it might reflect always
A blue unclouded sky,
The tender green of new young
leaves,
A yellow butterfly,
An iris on her straight strong stem
Who bends her head to see
Another purple iris there
Deep in the heart of me.
I wish some day that you might come
To stand upon the brink
Of this my soul—I wish you'd kneel
To cup your hands and drink.
—Polly Westcott Branham.

GHOSTS

By Margaret E. Sangster
It isn't the thing you do dear, dear,
It's the thing you leave undone,
Which gives you a bit of a heartache,
At the setting of the sun,
The tender word forgotten,
The letter you did not write,
The flower you might have sent, dear,
Are your haunting ghosts tonight.

BACK-DOOR WIRELESS

During the holidays, we followed the more or less conventional customs of what to have to eat turkey, goose, or chicken, with all the "fix-in's"; cranberries in various forms, plum pudding, mince pies, and fruit cake. Now that the tree is dismantled, the Christmas gifts put away, and the children back in school, we are again confronted with the age-old problem—"What shall I have for dinner tonight?"

How about a one-dish meal which serves six? Then all you need with it is a lettuce salad and a dessert. Try this:

Mock Chicken

6 veal chops
1 egg
2 tb. water
1 cup bread crumbs
6 potatoes sliced
½ cup cracker crumbs
6 carrots sliced
Salt and pepper
6 tb. drippings
3 bay leaves
Milk to cover

Beat the egg slightly, add water and seasoning. Dip chops in this and then in cracker crumbs. Brown chops in the drippings. Put carrots, bay leaves, bread crumbs, and potatoes in a casserole. Lay the chops on top. Cover all with the milk. Bake in a moderate oven 1½ hours.

A dessert sent in by Mrs. Weiting, Emma, Missouri, is very delicious and healthful. Here it is:

2 cups cooked and mashed prunes
2 cups prune juice
½ cup sugar
½ cup cornstarch and pinch salt
mixed in
½ cup cold water

Heat prune juice, stir in sugar and cook till clear. Add cornstarch and then prune pulp and pinch of nutmeg. Add 1 ts. lemon flavor or 1 tb. lemon juice. Add ½ cup grape nuts. Put in mold and when cool serve with whipped cream or a sauce.

LADY OF THE HOUSE ON MORE DEFINITE SCHEDULE

Lenore Anthony, The Lady of the House, has been shifted to a set time in the morning schedule, that of 9:00 a. m. This is not only the most logical time for the housewife to tune in the feature, but will greatly simplify her schedule of appearances.



Lenore Anthony

Studio Spots

Miss Josephine Jirak, who sang a program Sunday afternoon, January 3, from the Pickwick Studios of KMBC first received distinction in radio as one of those selected to sing on the Curtis Institute of Music programs over the Columbia network. She is one of the few pupils to be accepted by Madame Sembrich and was a favorite pupil of this great teacher. She is now a soloist with the Philadelphia Orchestra and is a member of the Philadelphia Grand Opera Company. Miss Jirak was in Kansas City visiting her parents during the holidays.

Paul N. Craig, prominent in KMBC's Sunday religious broadcasts and director of the Wah-Dem-Na Choral Club which broadcasts to the Columbia network every Sunday night, has several art works on display numbering about 50, at the Wah-Dem-Na Club house in Independence, Missouri. He is turning his hobby to sketching portraits of various members of the club.

The latest little plaything around the studios is a new duplicating machine for making copies of dramatic script and weekly schedules. Jimmy has been Tom Sawyering since it arrived and almost everyone from the boss down has had a chance to run it.

Cecil Holman and the assistant Bugle editor did extra duty on New Year's day in the absence of Eddie (George Washington White) Edwards, who, with the Ozark Rambler was in Milwaukee making Electrical Transcriptions. Eddie has been responsible for sound effects on "Phenomenon," and had it down to such perfection that it took two good (?) men (?) to take his place.

Cecil, a continuity writer by the way, also substituted as Smilin' Al in place of Ozie with The Aladdin Mountaineers.

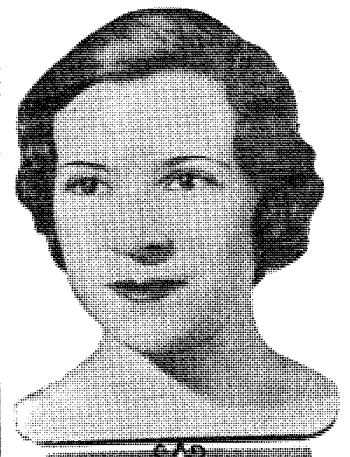
We have a new column coming up soon which should be mighty entertaining. It will deal with members of the staff who have been with the station three or more years. Dr. Halley promises to take charge of this with help from those referred to from time to time. Watch for it!

One of Happy Harry Strandhagen's feats in proving his worth as Physical Director for KMBC was swimming from the Battery in New York to Coney Island, a distance of over a mile. His Keeping Fit programs, heard at 7:00 a. m. every week day morning, are the oldest daily feature on this station.

P. Hans Flath is rehearsing the KMBC concert orchestra in a new arrangement of the theme music to "Phenomenon," in preparing to send the music to New York for a symphony orchestra recording. Although KMBC's orchestra will not play this on the air, rehearsals are conducted by Mr. Flath in order to test his orchestration. It is gratifying to know that, although equipment is not to be had in Kansas City suitable for making these recordings, there is no need to depend on outside sources for the creation of ideas and material.

RADIO REPORTER OF FEMININE GREAT

Interviewing the elite in the world of women will be the task of Margaret Santry, authoress and newspaperwoman, on a new program, "The Bath Club," which begins at 7:00 p. m. on Monday, January 4, and which will con-



tinue at the same hour over the KMBC-Columbia network each Monday, Tuesday, Wednesday, Thursday and Friday night thereafter. On each program Miss Santry will bring to the microphone a new woman representative of the social, artistic and literary worlds.

Leading Columbia Talent Says "Hello Europe"

Broadcasts to Continent Also Taken by the Network.

The second of a series of typical American programs, entitled, "Hello, Europe!" which the Columbia Broadcasting System is transmitting to Great Britain and the Continental countries will also be simultaneously heard over the KMBC-Columbia chain on Monday, January 11, from 3:15 to 4:15 p. m. Performances by several of radio's best know entertainers will contribute to the international program, which will be opened by Freddie Rich and his Columbian Orchestra playing a symphonic jazz arrangement of "Way Down South in Heaven." The Camel Quarter Hour combination, Morton Downey, Tony Wons and Jacques Renard's Orchestra, will follow with several selected favorites. Others of the array of talent to be introduced to Europe include Toscha Seidel, the Mills Brothers, the Street Singer, the Boswell Sisters, Kate Smith, and Howard Barlow conducting the Columbia Symphony Orchestra—all to be heard in their characteristic offerings.

SCHOOL OF THE AIR IN WASHINGTON ANNI-VERSARY CELEBRATION

New Picture of First President to Be Presented.

The celebration of the two hundredth anniversary of the birth of George Washington will be broadcast Monday, January 11, from 1:30 to 2:00 p. m., during Columbia's American School of the Air period.

During this program, which adds its portion of praise to the memory of Washington, he will be viewed, not as the savior of the American Colonies, but as a young man of twenty-one who in no way differed from thousands of other young men of his day.

The dramatization portrays one of the first official expeditions which Washington made into the interior of this country, when he was sent as a representative of Governor Dinwiddie and the English Government to Fort Le Boeuf, near the shore of Lake Erie, to demand the evacuation of the Ohio Valley by the French.



KALTENBORN RETURNS

Radio Editor Back at Post After Long Illness.

H. V. Kaltenborn, prominent news analyst of the air, whose talks on significant trends of current events in the series, "Kaltenborn Edits the News," were interrupted for seven weeks by his illness and an operation, will resume his timely talks over the KMBC-Columbia network at 6:30 p. m. Tuesday, January 12.

Prominent as a news commentator since the early days of broadcasting, Kaltenborn had achieved the record of 1583 consecutive air appearances without missing a broadcast. Confined to a hospital by his doctor's orders, he continued to broadcast from his bedside until an operation finally made it necessary for him to turn his radio activities over to his friend, Robert E. MacAlarney.

LANDIS IN COLUMBIA DEBUT SATURDAY

To Be Known as Hoosier Editor.

Frederick Landis, former Congressman and widely known as "The Hoosier Editor," will distribute his pithy and humorous comments on the news of the day every Saturday evening from 7:30 to 7:45 p. m., over the KMBC-Columbia network, beginning with the program's debut on Saturday, January 9.

Mr. Landis is the brother of Judge Kenesaw M. Landis, the high commissioner of baseball. He is the author of "The Copperhead," and, in addition, his humorous and philosophic newspaper writings have been widely quoted and syndicated.

"REAL FOLKS" WRITER A RADIO VETERAN

George Frame Brown, who writes the "Real Folks" sketches soon to start a new series over the Columbia network, authorized the first script written especially for radio, also a rural act. . . . Among his other works was the long popular radio series known as "Main Street."

PROMINENT BRITISH ECONOMIST HEARD IN INTERNATIONAL PERIOD

To Speak On Economic Outlook.

Sir William Henry Beveridge, director of the London School of Economics, and one of the foremost economic advisers of British governments since the beginning of the war, will be heard in the international broadcast from London through the KMBC-Columbia network at 11:30 p. m. Sunday, January 10, speaking on "The Economic Outlook for 1932."

LIFE SAVER TO FIFTEEN MINUTES

Success Reporter to Continue.

The Life Saver Success Interviews which took the air, before January 4, every night have now been placed on a thrice weekly schedule, at 6:30 p. m. every Monday, Wednesday, and Friday. An orchestra has been added to the entertainment, however the Life Saver Success Reporter will continue to appear on this new lineup.

LYRIS BY TONY WONS

Are You Listening to Be Sung Soon On Camel Quarter Hour.

A new song will soon be heard over the air waves. The lyrics were written by Tony Wons. It is entitled, "Are You Listening?" and will be sung by Morton Downey in an early program. The music, devised by Columbia conductor Victor Young, and Ray Sinatra, pianist in Jacques Renard's orchestra, is now heard played softly under Tony's poetic readings.

THE BOSWELL CURL

The Boswell sisters have received a letter from a woman's college informing them that a "Boswell" club was being formed in their honor. In order to become a member of the new organization the college girls don't necessarily have to be able to sing harmonies in what has been termed "that Boswell manner," but they do wear the characteristic Boswell curl in the middle of the forehead.

HUSING PRAISES FANS FOOTBALL SELECTIONS

Columbia Program Polls 18,000 Votes.

Ted Husing, Columbia's sports announcer and one of three experts who conducted the first popular poll ever held to pick an All-American football team, believes that radio fans throughout the country have an excellent understanding and appreciation of the gridiron sport. Husing arrived at that belief after having examined the eighteen thousand ballots submitted in the poll which was announced during a broadcast of the Hart, Schaffner and Marx Trumpeter's program over the KMBC-Columbia network.

"Those who sent in ballots gave a completely satisfactory set of reasons as to why they selected their teams," Husing said. "I should say that high powered 'boning' enabled the contestants to choose a team which compares favorably with the eleven which the consensus will disclose."

The poll brought out the fact that many football enthusiasts have become familiar with the technicalities of football, although far removed from collegiate centers. Radio broadcasting is seen by the sponsors of the "all" team ballot as having furthered this nation-wide knowledge of the game.

BEN BERNIE

On one of Ben Bernie's recent Blue Ribbon Malt programs he burlesqued a reigning baritone and jokingly announced himself as "Bing Bernie." Subsequent fan mail brought several notes addressed to him under that title, including one which read in part: "Dear Bing: The girls in our office have formed a Bing Bernie Club." The Old Maestro wants to know whether he is kidding some one or whether some one is kidding him. Further, he wonders what fruit may be borne by some of his more recent burlesques, during which he identified himself as "Kate Bernie" and "Rudy Bernie."

Mrs. Bob Haring busies herself by seeing to it that the boys in her husband's band keep their recording and studio appointments. . . .

CHESTERFIELD STAR



Alexander Gray, whose voice induced Florenz Ziegfeld to feature in the "Ziegfeld Frolic" and whose clean cut features won him leading roles in Hollywood makes his debut as the foremost singer in the imposing array of talent to be presented six nights weekly on the Chesterfield program over KMBC and the Columbia net-4, at 9:30 p. m. Among Gray's most recent vehicles were the talking picture versions of "Viennese Nights," "Song of the Flame," "Spring Is Here," "No, No, Nanette," and "Sally."

FRED WINS SYMPATHY

Funny Boners Prove Contagious.

The Funnyboners, Columbia male trio, recently presented a script on the air in which first one and then the other of the entertainers appeared to have caught a heavy cold. The skit closed when Fred Uttal, serving as announcer, went before the microphone and said: "This is the Colubbia Broadcasdig Sysdeb."

Uttal had no sooner left the studio than he was called to the telephone where a compassionate listener said she was worried about his awful cold and advised the hasty treatment of warm towels and hot gin.

WRITE KMBC FOR THE

"BUGLE"

25c for 1 year.

MAIL SPINS NO. 34
(Vox Populi)

The question before the house:
—I think you're the meanest person living. Please quit your kicking. Give your reading and writing public at least some self-satisfaction. That's what we want, SELF-SATISFACTION.

—Maybe after he reads this one he'll decide not to give it to you. Oh well, we don't care. Jimmie's just a boy.

—Your column is the first thing I read in the Bugle. It's so original and always different.

—He acts so sophisticated, so above the writing public. But maybe that's the way to be.

—We just don't know whether to write any more fan mail or not. Jimmie finds so many things wrong with them, he has about scared us away.

—An exact take-off of Walter Winchell.

—Jimmie knows too much. He'd better watch out.

Jimmie.

WILE SOON TO LEAVE FOR GENEVA

To Cover Disarmament Conference for Columbia.

Frederic William Wile, political analyst for the Columbia Broadcasting System, will sail for Europe January 20 or 23, aboard the S. S. Leviathan to to cover the Geneva Disarmament Conference for the American radio audience. During his absence, ten nationally and internationally known Washington correspondents will continue Wile's series of weekly talks on "The Political Situation in Washington Tonight," broadcast each Saturday from 6 to 6:15 p. m.

Richard V. Oulahan, chief of the New York Times staff and, by virtue of 40 years service as an active writer of news in the Capital, dean of the Washington journalistic corps, will be the first speaker. The evening of Saturday, January 23, Mr. Oulahan will devote his attention to current events in politics.

Wile expects to be abroad about two months. He will broadcast from Geneva before the opening of the Disarmament Conference, at regular intervals during its opening weeks, and from London before returning to America at the end of March. As at present arranged, Columbia will put Geneva on the air Sundays at 11:30 o'clock, and at some mid-week evening hour.

HONEST, IT WILL REALLY HAPPEN

Time: About 1951.

Place: Any American Home.

Cast: Pop, who is the more or less proud father of Oscar, age twelve.

Oscar: Hey Pop, how about some more of them tall stories you tell?

Pop: What do you mean, tall stories?

Oscar: Aw, you know—not the kind you tell Mom when you pull in in the wee small hours—the kind you tell me—you know, about the time you was in the radio business.

Pop: Well, I hardly know what to tell you about.

Oscar: Why don't you tell me about what becomes of announcers when they are bad boys and don't mind their program directors—hey, what becomes of old announcers anyhow, Pop?

Pop: Well, now I reckon that would make a nice story—a story with a moral.

Oscar: Say, Pop, I used to hear you talk of a guy named Hugh Studebaker — what's he doing now?

Pop: Poor feller, I feel sorry for him—he went crazy years ago tryin' to pick out a name for the Program Without a Name.

Oscar: Then he's still announcing, huh?

Pop: What makes you say that, Oscar?

Oscar: Well, I heard you say lots of times that a guy had to be crazy to be an announcer.

Pop: Then there used to be an announcer called Dick Smith—he was one of the ten KMBC Smiths—

Oscar: Ten Smiths—no more—no less—count them!

Pop: If you don't keep your trap closed, I'm going to whale you one over the head with this baseball bat. As I was saying, this Dick Smith was the program director of KMBC—quite a big job he had too. He had to direct programs for the station, and he was such a success at it, that when he decided to quit radio, the state put him in charge of an insane asylum.

Oscar: Did all the fellers you worked with get swell jobs like that, Pop?

Pop: Nope, I'm sorry to say not all of 'em did so well. Now you take Don Evans for instance

Oscar: What's an instance, Pop?

Pop: Never mind about that—And Don was doing pretty good until he decided to run for president of the United States—and got into trouble and got his fool self elected to the job—now he's been president ever since—I don't suppose he'll ever get anywhere in the world.

Oscar: How about the ladies, Pop? You know a lot about ladies.

Pop: Well, there was only one that I followed very close—

Oscar: Aw go on—from what Mon says, you follered 'em all.

Pop: I mean, follered her career. That was the lady that told bed time stories. She did pretty well until Cecil De Mille, the movie director got hold of one of the big broadcasting chains—and then the lady had to tell bathroom stories—and I kinda lost track of her.

Cecil Holman.

THE GREAT KATE



The new year is here and with it comes a new portrait of Kate Smith, portly and most renowned of woman radio singers. Kate's renditions of popular and "memory" songs on the LaPalina programs, may be heard each Monday, Tuesday, Wednesday and Thursday evenings at 7:30 p. m. over KMBC and the Columbia network.

ENTERTAINING
PROGRAM NEWS AND
COMMENTS

THE K·M·B·C

FOR THE WEEK
BEGINNING JAN. 31, 1932

HAPPY HOLLOW BUGLE

Vol. 2, No. 25

HAPPY HOLLOW, U. S. A., FEBRUARY 1, 1932

Subscription Price, 25c per Year

BIZARRE BAZAAR

THE \$2.37 RAISED AT MINSTREL SHOW PUTS CIVIC AFFAIR OVER

Deacon Jackson Will Get His Salary

With the success of the Bazaar still a matter of comment among all Happy Hollow's public citizens, the salary of Deacon Jackson is assured. Congratulations are still pouring in to the Chamber of Commerce office at the general store while Harry Checkervest, who did such a wonderful job as auctioneer has received no small share of the honors last Friday night.

This great community affair was made possible by money raised through a minstrel show given by the men folks of Happy Hollow the Saturday before. The \$2.37 received at the door at that time enabled the Ladies' Aid to aid the Chamber of Commerce to go ahead with preparations for the Bazaar which went over the top in such fine fashion.

Contributing to no small extent were the efforts of the Blood and Thunder club. Percy Straightlace, charming young author of the village, baked a delicious cake which sold at a high price when Harry Checkervest put it up for auction. Danny and Doug did their share by blacking shoes. Mary Ann Fullerton, secretary of the club, held down the responsibility of her position by collecting the money for the shins.

All in all, Happy Hollow is proud of the support which was given its civic leaders in this enterprise. The money made, combined with collections at church, more than pay the Deacon's salary.

TWENTY-FIVE CENTS WILL NOW BRING THE BUGLE FOR ONE YEAR. THIS OFFER IS FOR A LIMITED TIME ONLY. SUBSCRIBE NOW!!!

AN OPEN LETTER TO THE PUBLIC . . .

Happy Hollow, one of the outstanding cities of Sangamound County, has borne the humiliation of being without proper housing for its barn dances, its pie suppers, and its Chamber of Commerce banquets long enough! Time after time, the officials of our fair city have been approached, only to change the subject to how cold it was back in '99 or to whether or not Lem Hogshead was really guilty of drinking hard cider New Year's eve. Happy Hollow MUST have a town Hall. Those who have been given the public trust must act and act at once!

Signed, A FRIEND.

NEW PRODUCT AT GENERAL STORE

Mystery Surrounds Action of the Children

Children in the Hollow have certainly started demanding milk without the slightest persuasion.

This strange mystery reached even greater proportions when Danny and Mary Ann engaged in a quarrel, ending in the boys being sent home last Thursday evening—all over a glass of milk. When approached on the subject, all that Danny would say was, "Aw, Junket." As to whether that is a new slang expression is not generally known.

Demonstration Monday

Ezra Butternut promises to explain the situation with a new product at the General Store next Monday, February 1, at 5.30 or thereabouts. Might drop around.

KMBC VS. ROSARY CLUB

Basket Ball Teams in Big Game of Season

The KMBC Basket Ball Team plays its big game of the season Wednesday, February 3, when it meets the Rosary Club, last year's Kansas City champs in Division B. This team is showing up well in the league and will offer a tough battle. The game begins at 8.30 at the Athletic Club.

Daily Program News Given Over KMBC

Johnson's Radio Guide Will Solve Your Problem

"What's on the air today?" So many members of our audience have been asking this question that a new kind of radio program was inaugurated over KMBC two weeks ago to supply this information.

Daily News

This new program is the Johnson Daily Radio Guide and is broadcast every day except Sunday at 12.40 p. m. Late schedule changes, high spots of the day's programs, and interesting and informative KMBC news will be given.

Uncle Ezra's Ramblings



I spect purt nigh ever town has a feller who is agin ever thing that any body perposes. If ye axe him fer a reason, all he kin say that he

jest don't think it'll work. He don't even agree with hisself. I know jest that kind uv a feller, and more than that, if he asks you a question and you answer it, he'll change the words around so it'll say the same thing but in different words. Now, I'm axin you, is that egotism he's got, er is it jest pure cussedness? Mebbe it's both, I aint sure. But I do know this; he aint happy and he won't let others be happy if he can help it. He's jest like a balky horse, allers a wantin' ter pull the wrong way. Nobody likes a balky horse.

If ye want ter put a new carpet in the church, he'll object; it's too expensive; if ye vote ter put it in any way, he'll object to the pattern. If ye wanta put a new fence around the cemetery, he'll object; sayin' it aint no use, it won't do the folks out there no good. He objects ter puttin' up a bell on the church, er fixin' the roof. He nearly has a fit when ye mention puttin' something on the school ground fer the little fellers ter play with. Sez they play too much anyhow; didn't have sech things when he wuz a boy. He can't see why ye want ter git more books fer the library until folks has read all uv them that's there now. Is there any way ter cure sech a feller? I heerd uv a old bachelor that wuz one uv them objectin fellers, and finally he decided ter git married. When the preacher axed him if he'd take this woman ter be his wife, he objected before he realized what he wuz a doin, and by ginger, he's still a bachelor which serves him right.

During the past year and nine months, over 30,000 boys and girls have taken advantage of membership in the Big Brother Club.

Hear the World's Finest
MUSIC and DRAMA
FROM STATION
KMBC
KANSAS CITY
950 KILOCYCLES... 19 HOURS DAILY

BIG BROTHER CLUB

OUR MOTO
"Be Somebody's Big Brother or Sister Every Day"

CLUB TO MEET EVERY SUNDAY

Members of the Big Brother Club, here's the big surprise we've been waiting for—Beginning Sunday morning, January 31, our club is to meet each Sunday morning from 9.00 to 9.30 over KMBC. We think that you'll have plenty of time to get to Sunday school after the meeting.

We were given this new time on the air not only because of you young folks but also because of dad and the rest of the family, who were unable to get home by 5 o'clock during the week.



BROTHER BOB

So here's your job. Get dad and mother to listening to the Big Brother Club with Brother Bob and Willie on Sunday mornings. Why, you'll find out that they enjoy it just as much as you do.

Here are some of the riddles that were sent in this month. You might try some of them on your friends. Don't do it in school though.

What has eight legs and sings?
 Answer: A quartet.

What has four eyes and cannot see?
 Answer: Mississippi.

Why is it a tall man eats less than a short man?
 Answer: His food goes farther.

EDITORIAL

We think that about the saddest thing in the world wud be for kids about our age ta hav a nervous brakedown. When we decidud ta change the Bugle frum a week paper to a month paper, we never in the world thot that people was so interested. We jist hopes that we cun prove without tryin' ta argue eny more that we can put out a better Bugle this way. Jist wait an' see.

Most everyone is glad about Annie Laurie sort of fergittin' 'bout trying ta be a great actor.

From Big Brother Bob

Hello boys and girls. It seems as though a month is going to be a long time to wait for our visits but being on the air every night keeps us feeling like we're still all together.

This is the time of year when we're all going to have to watch our step at school. It's awfully easy to get lazy from now on. You see, I don't want you to be like Willie—it just seems as though he doesn't want to work at all. The other morning I asked him what the trouble was and if he didn't feel like working. He said, "Oh, yeah, I like to work when I feel right but I never feel right!" I tried to pep him up a little bit by fining him 25 cents for using slang on the air but that didn't seem to stop him.

Poor Willie

Say, aren't you kids sorry for Little Willie. He's proposing to Mayonnaise and that's serious business. 'Course Mayonnaise has something to say in this matter, but Willie thinks that if he marries her that he can stop work. Now I'll tell you boys and girls what we can do—we'll jist sit back and wait to see what happens. I'll bet Mayonnaise tells Willie jist what's what. Well, I'll see you tonight at five o'clock. **AND DON'T FORGET ABOUT SUNDAY MORNING.**

BIG BROTHER BOB.



LITTLE WILLIE

Not that she isn't a good one—she sure is the best one in Happy Hollow. But me n Danny was reedin' the other day of a orchestra over ta Shack Creek that was the best bunch of players they ever had. In fact ut jist seemed like nobody ever wud listen ta other orchestras ut all after hearin' this band. Well, whut we're tryin' ta say is that these players got too gud fer Shack Creek an' decided ta go ta New York. Well, they been in New York a long time now and ut seems like nobody up there has ever heard of em yet. The folks is lookin' fer em home eny day now.

Happier Poor Than Rich

By MARY ANN

"Good morning, Miss Feline, when did you move into our neighborhood?" Miss Feline looked at her caller, who was a big black cat and said, "Oh, a week ago, what is your name?" "My name is Thomas."

Miss Feline invited Mr. Thomas to dinner and after dinner he said, "You don't look like the other cats around here, your hair is so long and silky, and you have such big beautiful eyes." "Oh, thank you, Mr. Thomas, my great grandfather was born in Persia and I am Persian, my mistress Miss Moneybanks loved me dearly, but I was never allowed to play with other cats, sometimes she took me for a ride in her car, but the noise and strange people frightened me." "I understand, Miss Feline, we cats become attached to places." "Yes, we do," said Miss Feline. "The reason I left my old home was I was told my mistress had gone away never to return but had left money so I would be taken care of."

"One day I saw a chance to run away and I did and crawled up in a place and went to sleep. When I awoke the place was moving. I was in a freight car. When that train stopped I jumped out and ran and never stopped until I got here." "Do you like it here?" asked Mr. Thomas. "Oh, yes, Mr. Thomas, I am free and I catch mice and the Brown family are good to me. I sleep in the basement on cold nights in a nice box." "Well, I must be going," said Mr. Thomas. "Call again," said Miss Feline and he did, and one day he asked Miss Feline to be his wife and they were married.

But cats are like bears. Papa cats don't like children, so when one day Mr. Thomas called on his wife she said, "Go away, I am busy," and she hissed at him. What do you think, she had five children; one was grey with long hair like hers, another was gray and black and the others all black like their father. Mr. and Mrs. Thomas raised seventy children.

Records Soon

A group of records, recently made by Ozie and George, popular KMBC song and comedy team, will be on sale soon in Kansas City. The recordings, numbering about twenty in all, are of songs which have been most popular on the air.

 * **TEX OWEN'S OLD TIMERS'** *
 * **SONG COLUMN** *

Grandmother's Chair

My grandmother she at the age of eighty-three
 One day in May was taken ill and died;
 And after she was dead, the will of course was read,
 By a lawyer as we all stood by his side;
 To my brother it was found, she had left a hundred pounds,
 The same unto my sister I declare,
 But when it came to me, the lawyer said, "I see,
 She has left to you her old arm chair."

CHORUS

And how they titter'd, how they chaff'd,
 How my brother and sister laugh'd,
 When they heard the lawyer declare,
 Granny had only left to me her old arm chair.

I tho't it hardly fair, still I said I did not care,
 And in the evening took the chair away;
 The neighbors they me chaff'd, my brother at me laugh'd
 And said it will be useful, John, some day;
 When you settle down in life, find some girl to be your wife,
 You'll find it very handy I declare,
 On a cold and frosty night, when the fire is burning bright,
 You can sit in your old arm chair.

CHORUS

What my brother said was true, for in a year or two,
 Strange to say I settled down in married life,
 I first a girl did court, and then the ring I bought,
 Took her to church and when she was my wife,
 The old girl and me, we're as happy as could be,
 For when my work was over I declare,
 I ne'er abroad would roam, but each night would stay at home,
 And be seated in my old arm chair.

CHORUS

One night the chair fell down, when I pick'd it up I found
 The seat had fallen out upon the floor;
 And there to my surprise I saw before my eyes,
 A lot of notes, two thousand pounds or more;
 When my brother heard of this, the fellow I confess,
 Went nearly mad with rage, and tore his hair,
 But I only laughed at him, then said unto him, "Jem,
 Don't you wish you had the old arm chair?"

Contributed by—
 Miss Beulah Sowerby.

Doug: "Why is the equator where it is?"
 Uncle Ezra: "Well, the map-makers had to draw the line somewhere."

Echoes to the Bugle Call

Today

*"The Moving Finger writes; and
having writ
Moves on: nor all thy Piety
and Wit*

*Shall lure it back to cancel half
a Line,*

*Nor all the Tears wash out a
word of it."*

Life glides by at rapid pace; a few dreams, a little laughter . . . tears . . . and we turn our faces toward the setting sun. How futile, to grieve, to worry! What a dire mistake to rebel! How cowardly to despair! The things that really count in life are yours for the asking; the music of the birds, the gala display of autumn leaves, the perfume of the rose. Yesterday is gone, tomorrow has not arrived, so live today with thy good friend Work, and the handmaiden's cheerfulness and courage to guide thee. Each day a pearl in the strand of time, and we are only striving to complete the strand and make it beautiful.
Peggy of the Suburbs.

Arm Chair Jaunt

(Apologies to Samuel Woodworth.)

How clear to my mind are the scenes 'long the highways,
When The Pickwick Traveler presents them to me:
The Rockies, Pike's Peak, Grand Canyon and Carl's bad;
And every famed spot which I've long yearned to see;
The far-stretching desert, the cities beyond it;
And other old cities, with historic points rare;
The South's sunny clime of perpetual summer;
The Ozarks' calm beauties in our own state so fair.

—Aunt Hettie.

Dedicated to Hugh Studebaker.

ECHOITES

Who said the Echoes page was going to be changed? Not while the old Chief Yodeler's on the job.

Everything's going to be just the same. There'll be nice letters trying to help, and there'll be those accusing the Chief of everything from mayhem to pinching babies. No sir, folks, here we are and here we stay.

Chief Yodeler.

Alter Inchell on McGee

Ruth Lee "Sally Perkins" Bren is Garbo Gableing with one Mac Kramer of the Grant City Kra-mers.

Vernon Waters was denied shore leave once while in the Navy for disobeying a superior officer's orders. (Ed. Note—Is that all?)

Hugh Studebaker absolutely does not have a weakness for platinum blondes.

Altho Paul Fonda has quit making midnight announcements about Tangee lipstick, it is still his favorite brand.

Ode to a Piece of Paper

Blessings on thee, dear transfer,
When you're given to a con-
ductor;
You've saved me trouble. Oh!
helpful one
Kept me from walking in rain
and sun.
Tell me, transfer, what would I
do,
If there were no more in the
world like you?
Irish.

That's Not Nice

It isn't raining rain to me,
It's raining vi'lets—yes
In every dimpled drop I see
A spot on this new dress.
Mary Rose.

Si an' Ma

Th' Democrats is gettin' set,
Ter give their foes th' "blues,"
Herb leaves his Stetson in th'
ring,
An' yells, "I shore do choose";
That doggone ring's so full o'
hats,—
Looks like they jus' wont
stop—
It pears just like, "way back thar
when,"
A check-room at a "hop."

Well, Justice Holmes stepped
down an' out,
Loved by his fellow men,
Jus' walked away, but stopped ter
say,
"I'll not be in, again."
Babe Ruth walked out, turned
down a bid,
O' sixty gran', plus ten,
Yes, he walked out, but Ma al-
lows
That he'll be in again.

Bomb kills a Negro, that's too
bad,
Th' guilty ones was caught,
But ain't it sad such things oc-
cur,
Where love o' God is taught?
Joe Hershon, he was hung las'
week,
Two hunderd saw him die,
I wonder if they liked th' show,
We wouldn't, Ma an' I.
R. H. Richardson.

Wit is like a diamond—it cuts
as well as shines.
Irish.

OPEN HOUSE

Big Brother Club

Brings Results

Gentlemen:

On or about the 4th. inst., I wrote you stating that I had three puppies which I wished to give away and was experiencing some difficulty in finding parties who wanted them. Asked that if consistent you radio the information to the public. You did so the evening of the 5th. and no sooner than you finished the announce-ment the telephone in my residence began to ring, and calls from all parts of the city were continuous until late at night. However the pups were all disposed of within an hour from the conclusion of your announcement.

Yours very truly,

C. A. Tichenor.

Don't Jazz "Meditation"

Dear Mr. Flath:

Your Salonesque, and the organ programs I am told you play, are wonderful, and I enjoy them very much, and listen to all of them when they are on. But last night you made a terrible break.

You are certainly a splendid musician, but whyinell did you rag or jazz Massenet's "Meditation" from Thais? That's why I fell out with Whiteman, he made a dance record of the sacred Meditation. Next time, why don't you put it on as a violin solo, or play it yourself on the organ? And listen, this is a request also in addition, on your next presentation of Salonesque, please give us several renditions of "The World Is Waiting for the Sunrise." But don't jazz it or the Meditation again.

Good luck,

James S. Leavell.

Thanks, Mr. Malone

KMBC:

I am an old lady—and I depend upon my radio for most of my entertainment. Your programs are varied and most of them are good. One can tune in on KMBC in the morning and, straight through until late at night, be entertained. Not only your Columbia features but your local programs are outstanding, especially your Mr. Ted Malone in his several numbers. Thanks, Mr. Malone, for your "Between the Bookends."

Sincerely,

Mrs. Alice Hibbord,



VIRGINIA HENRY

Virginia Henry,
known to KMBC
as Margaret Wat-
son of Happy
Hollow, whose
engagement to
Mr. Joe Kramer
was announced on
January 10.

Presented by

Nc
terisk
KMB
contr

Miss Mildred Martin

Liberty, Missouri

April 2, 1946

7.30
8.00
9.00
9.30

9.45
10.00

10.30
11.00

- 11.30 International Broadcast—Geneva Conference
- 12.00 Cathedral Hour
- 12.45 Venida Program—Wec Willie Robyn
- 1.00 Columbia Church of the Air
- 1.30 Pastoral
- 2.00 Ann Leaf at the Organ
- 2.15 New York Philharmonic Symphony Concert
- 4.00 Real Folks
- 4.30 *L. D. S. Radio Vespers
- 5.00 Musical Showmen
- 5.30 Barnsdall Musical Memories
- 6.00 The World's Business—Dr. Julius Klein
- 6.15 The Sylvanians
- 6.30 Luden's Novelty Orchestra
- 6.45 Manhattan Serenaders
- 7.00 F. A. Michell-Hedges—Talk
- 7.15 Willys-Knight Presents Ted Black's "Smart Set"
- 7.45 Angelo Patri—"Your Child"
- 8.00 Roxy Theatre Orchestra
- 8.30 Adventuring with Count Von Luckner
- 9.00 Edna Wallace Hopper Variety Show
- 9.30 *The Pickwick Traveler
- 10.00 *L. D. S. Studio Service
- 11.00 Eddie Duchin's Central Park Orchestra
- 11.30 Ann Leaf at the Organ

Monday

- 6.30 *Morning Devotions
- 6.45 *Keeping Fit with Pebeco
- 7.00 *Keeping Fit
- 7.15 Salon Musicale
- 7.30 *Ozie and George
- 7.45 The Old Dutch Girl
- 8.00 Journal-Post News Flashes
- 8.05 Gypsy Music Makers
- 8.30 Tony's Scrapbook
- 8.45 *Organ Interlude
- 9.00 *The Lady of the House
- 9.15 Sweet and Hot
- 9.45 The Madison Singers
- 10.00 Musical Alphabet—Ralph Christman
- 10.15 *Uncle Ezra's Ramblings
- 10.30 Melody Parade
- 10.45 Ben Alley—Songs
- 11.00 Don Bigelow's Orchestra
- 11.30 *Girl O' My Dreams
- 11.45 Columbia Revue
- 12.00 Journal-Post News Flashes
- 12.10 *Organ Interlude
- 12.25 Producers Market News
- 12.30 *Duke Wellington, Accordionist
- 12.40 *Johnson's Radio Guide
- 12.45 *Ozie and George
- 1.00 Library of Congress Chamber Music
- 1.15 The Pickwick Traveler
- 1.30 American School of the Air
- 2.00 The Four Eton Boys



Hugh Studebaker
"Phenomenon"
Every Nite 6:15.

- 6.30 The Boswell Sisters—Pompeian Makeup Box
- 6.45 Morton Downey and Camel Quarter Hour
- 7.00 The Bath Club
- 7.15 Singin' Sam the Barbasol Man
- 7.30 Kate Smith—LaPalina
- 7.45 Colonel Stoopnagle and Budd
- 8.00 The Mills Brothers—Vapex
- 8.15 Plough's Broadway Bits
- 8.30 Evening in Paris—Bourjois
- 9.00 Guy Lombardo's Robert Burns Orchestra
- 9.30 Music That Satisfies
- 9.45 Myrt and Marge
- 10.00 Cremo Presents Bing Crosby
- 10.15 Toscha Seidel and Orchestra
- 10.30 *Organ Interlude
- 10.45 Enric Madriguera's Orchestra
- 11.00 Ben Bernie's Orchestra
- 11.30 Noble Sissle's Orchestra

Tuesday

- 6.30 *Morning Devotions
- 6.45 *Keeping Fit with Pebeco
- 7.00 *Keeping Fit
- 7.15 *The Morning Music Box
- 7.45 *Captain Bill and Willie
- 8.00 *Journal-Post News Flashes
- 8.05 Piano Pictures
- 8.15 Melody Parade
- 8.30 Tony's Scrapbook
- 8.45 Helen Board—Songs
- 9.00 *The Lady of the House
- 9.15 United States Navy Band
- 10.00 *Girl O' My Dreams
- 10.15 The Ambassadors
- 10.30 Current Questions before Congress
- 10.45 Ben Alley—Songs
- 11.00 Rumford Radio Cooking School
- 11.15 Don Bigelow's Orchestra
- 11.30 Columbia Revue
- 11.50 Journal-Post News Flashes
- 12.00 Pabst-ett Varieties
- 12.15 *Jackson County Farm Bureau
- 12.25 *Producers Market News
- 12.30 *Duke Wellington, Accordionist
- 12.40 *Johnson's Radio Guide
- 12.45 *From the Walkathon
- 1.00 Aunt Jemima with Fred Beren's Orchestra
- 1.15 Columbia Salon Orchestra
- 1.30 American School of the Air
- 2.00 Missouri League of Women Voters
- 2.10 *Classic Hour
- 2.30 Musical Americana
- 3.00 Rhythm Kings
- 3.15 The Funny Boners
- 3.30 Hotel Taft Orchestra
- 3.45 *Between the Bookends
- 4.00 Hotel Taft Orchestra
- 4.15 Piano Interlude
- 4.20 Journal-Post News Flashes
- 4.30 Salty Sam the Sailor
- 4.45 "Lucky Kids" Program
- 5.00 *Big Brother Club
- 5.25 *Happy Hollow
- 5.45 *From the Walkathon
- 6.00 Chandu the Magician
- 6.15 *Phenomenon
- 6.30 Kaltenborn Edits the News
- 6.45 Morton Downey and Camel Quarter Hour
- 7.00 The Bath Club with Julia Hoyt

KMBC WEEKLY SCHEDULE

- 7.15 Abe Lyman's Band
- 7.30 LaPalina Presents Kate Smith
- 7.45 Broadway's Greatest Thrills
- 8.00 Ben Bernie and his Blue Ribbon Orchestra
- 8.30 Eno Crime Club



Aunt Jemima
Tues., Wed., Thurs.,
1:00 p. m.

- 9.00 Land of Flowers—Rudolph Friml
- 9.15 *Those McCarty Girls
- 9.30 Music That Satisfies
- 9.45 Myrt and Marge
- 10.00 Cremo Presents Bing Crosby
- 10.15 Howard Barlow's Orchestra
- 10.30 *From the Walkathon

- 10.45 George Olsen's Music
- 11.00 Gus Arnheim and Orchestra
- 11.30 Cafe De La Paix Orchestra

Wednesday

- 6.30 *Morning Devotions
- 6.45 *Keeping Fit with Pebeco
- 7.00 *Keeping Fit
- 7.15 *Ozie and George
- 7.45 The Old Dutch Girl
- 8.00 Journal-Post News Flashes
- 8.05 Melody Magic
- 8.30 Tony's Scrapbook
- 8.45 Rhythm Ramblers
- 9.00 *The Lady of the House
- 9.30 Melody Parade
- 9.45 The Four Clubmen
- 10.00 *Kitchen Klenzer Program—The Songsmiths
- 10.15 *Uncle Ezra's Ramblings
- 10.30 Morning Minstrels
- 10.45 Ben Alley—Songs
- 11.00 Acme Sunshine Melodies—Earl Burnett's Orchestra
- 11.15 Don Bigelow's Orchestra
- 11.30 *Girl O' My Dreams
- 11.45 Columbia Revue
- 12.00 *Journal-Post News Flashes
- 12.10 *Ozie and George
- 12.25 *Producers Market News
- 12.30 *Duke Wellington, Accordionist
- 12.40 *Johnson's Radio Guide
- 12.45 *From the Walkathon
- 1.00 Aunt Jemima with Fred Beren's Orchestra
- 1.15 Ann Leaf at the Organ
- 1.30 American School of the Air
- 2.00 Edna Wallace Hopper
- 2.15 Four Eton Boys
- 2.30 Marmola Entertainers
- 2.45 Columbia Salon Orchestra
- 3.00 United States Navy Band
- 3.30 *David Grosch—Sing Talk
- 3.45 *Between the Bookends
- 4.05 *Journal-Post News Flashes
- 4.15 *Uncle Olie and his Kre-mel Gang
- 4.30 Salty Sam the Sailor
- 4.45 The Lone Wolf Tribe
- 5.00 *The Big Brother Club
- 5.25 *Happy Hollow
- 5.45 *From the Walkathon
- 6.00 Chandu the Magician
- 6.15 *Phenomenon
- 6.30 The Boswell Sisters—Pompeian Makeup Box
- 6.45 Morton Downey and Camel Quarter Hour
- 7.00 The Bath Club
- 7.15 Singin' Sam the Barbasol Man
- 7.30 LaPalina presents Kate Smith
- 7.45 Colonel Stoopnagle and Budd
- 8.00 Gold Medal Freight
- 8.30 Eno Crime Club
- 9.00 Vitality Personalities

- 9.15 Weed Tire Chain Program
- 9.45 Myrt and Marge
- 10.00 Cremo Presents Bing Crosby
- 10.15 Toscha Seidel with Concert Orchestra
- 10.30 *From the Walkathon
- 10.45 Don Redman's Orchestra
- 11.00 Eddie Duchin's Orchestra
- 11.30 Art Krueger's Orchestra

Thursday

- 6.30 *Morning Devotions
- 6.45 *Keeping Fit with Pebeco
- 7.00 *Keeping Fit
- 7.15 *The Music Box
- 7.45 *Cap'n Bill and Willie
- 8.00 *Journal-Post News Flashes
- 8.05 United States Navy Band
- 8.30 Tony's Scrapbook
- 8.45 *Organ Interlude
- 9.00 *The Lady of the House
- 9.15 Machine Age Housekeeping
- 9.30 Melody Parade

New KMBC Schedule

Up to the minute
Changes, Program News
12.40 Noon Daily (Except)

TUNE IN AND

This Feature Is-----

Johnson's Radio

- 9.45 Barbara Gould Beauty Talk
- 10.00 *Girl O' My Dreams
- 10.15 Morning Moods
- 10.30 New York Medical Society
- 10.45 Ben Alley—Songs
- 11.00 Rumford's Radio Cooking School
- 11.15 Don Bigelow's Orchestra
- 11.30 Columbia Revue
- 12.00 *Journal-Post News Flashes
- 12.10 *Ozie and George
- 12.25 *Producers Market News
- 12.30 *Duke Wellington, Accordionist
- 12.40 *Johnson's Radio Guide
- 12.45 *From the Walkathon
- 1.00 Aunt Jemima with Fred Beren's Orchestra
- 1.15 Ann Leaf at the Organ
- 1.30 American School of the Air
- 2.00 Laforge Beruman Musicale
- 2.30 Rhythm Kings
- 2.45 Virginia Arnold, Pianist
- 3.00 United States Navy Band
- 3.30 Hotel Taft Orchestra
- 3.45 *Between the Bookends
- 4.00 Ross Gorman and Biltmore Orchestra
- 4.20 *Journal-Post News Flashes
- 4.30 Salty Sam the Sailor
- 4.45 "Lucky Kids" Program
- 5.00 *The Big Brother Club
- 5.25 *Happy Hollow
- 5.45 *From the Walkathon
- 6.00 Chandu the Magician
- 6.15 *Phenomenon
- 6.30 Kaltenborn Edits the News
- 6.45 Morton Downey and Camel Quarter Hour
- 7.00 The Bath Club
- 7.15 Abe Lyman's Band

SCHEDULE, JANUARY 31, 1932

- 7.30 LaPalina presents Kate Smith
- 7.45 Angelo Patri "Your Child"
- 8.00 The Mills Brothers—Vapex
- 8.15 Plough's Broadway Bits
- 8.30 Love Story Magazine
- 9.00 Hart Schaffner and Marx Trumpeters
- 9.30 Music that Satisfies
- 9.45 Myrt and Marge
- 10.00 Cremo presents Bing Crosby
- 10.15 Howard Barlow's Orchestra
- 10.30 *From the Walkathon
- 10.45 George Olsen's Music
- 11.00 *The Calfruit Girl
- 11.15 Guy Lombardo's Orchestra
- 11.30 Louie Panico's Orchestra

Friday

- 6.30 *Morning Devotions
- 6.45 *Keeping Fit with Pebecco
- 7.00 *Keeping Fit
- 7.15 Salon Musicale
- 7.30 *Ozie and George

- 3.45 *Between the Bookends
- 4.00 Hotel Taft Orchestra
- 4.20 *Journal-Post News Flashes
- 4.30 Uncle Olie and his Kre-mel Gang
- 4.45 The Lone Wolf Tribe
- 5.00 *The Big Brother Club
- 5.25 *Happy Hollow
- 5.45 *From the Walkathon
- 6.00 Chandu the Magician
- 6.15 *Phenomenon
- 6.30 The Boswell Sisters—Pompeian Makeup Box
- 6.45 Camel Quarter Hour with Morton Downey
- 7.00 The Bath Club
- 7.15 Singin' Sam the Barbasol Man
- 7.30 March of Time
- 8.00 Pillsbury Pageant
- 8.30 To the Ladies
- 8.45 Friendly Five Footnotes
- 9.00 Cafe Budapest
- 9.15 Horlick's Malted Milk Program
- 9.30 Music that Satisfies
- 9.45 Myrt and Marge
- 10.00 Cremo presents Bing Crosby
- 10.15 Howard Barlow's Orchestra
- 10.30 *From the Walkathon
- 10.45 George Olsen's Music
- 11.00 Ben Bernie's Orchestra
- 11.30 Art Krueger's Orchestra



**P. Hans Flath
KMBC Musical Director.**

Saturday

- 6.30 *Morning Devotions
- 6.45 *Keeping Fit with Pebecco
- 7.00 *Keeping Fit
- 7.15 *The Morning Music Box
- 7.45 *Cap'n Bill and Willie
- 8.00 *Journal-Post News Flashes
- 8.05 The Commuters
- 8.30 Tony's Scrapbook
- 8.45 *The Lady of the House
- 9.00 United States Army Band Concert
- 9.30 Adventures of Helen and Mary
- 10.00 *Girl O' My Dreams
- 10.15 New York Philharmonic Symphony Children's Concert
- 11.30 *Kansas City Council of Churches
- 12.00 *Journal-Post News Flashes
- 12.10 *Mary Ann's Saturday Club
- 12.25 Producers Market News
- 12.30 *Duke Wellington, Accordionist
- 12.40 *Johnson's Radio Guide
- 12.45 *From the Walkathon
- 1.00 The Funny Boners
- 1.15 Saturday Syncopaters
- 1.30 National Democratic Club Forum
- 2.00 The Four Clubmen
- 2.30 Rhythm Kings
- 3.00 Ann Leaf at the Organ
- 3.30 Spanish Serenade
- 3.45 *Between the Bookends
- 4.00 *Junior Artists Club
- 4.20 *Journal-Post News Flashes
- 4.30 "The Witching Hour"
- 4.45 Lucky Kids Program
- 5.00 *Big Brother Club
- 5.25 *Happy Hollow
- 5.45 *From the Walkathon
- 6.00 The Political Situation in Washington
- 6.15 *Phenomenon
- 6.30 Guy Lombardo's Orchestra
- 6.45 Camel Quarter Hour with Morton Downey
- 7.00 Colonel Stoopnagle and Budd

- 7.15 Abe Lyman's Band
- 7.30 The Hoosier Editor
- 7.45 Vaughan De Leath
- 8.00 *Happy Hollow Columbia Barn Dance Varieties
- 8.30 Smith Brothers—Trade and Mark
- 8.45 Arthur Jarrett—Song Stylist
- 9.00 Columbia's Public Affairs Institute
- 9.30 Music That Satisfies
- 9.45 Jack Miller
- 10.00 Cremo presents Bing Crosby
- 10.15 Don Redman's Orchestra
- 10.30 *From the Walkathon
- 10.45 Enric Madriguera's Orchestra
- 11.00 Guy Lombardo's Orchestra

**KMBC-COLUMBIA
PROGRAMS FROM
KANSAS CITY**

Programs listed below are those which are presented in the KMBC Studios or from remote control points in Kansas City and broadcast by western stations of the Columbia Broadcasting System.

KMBC gives this service as a Key Station of the Columbia network.

Sunday

- 6.15-6.30 Jimmy Joy's Orchestra from the Hotel Muehlbach

Monday

- 6.00-6.15 Organalities
- 6.30-6.45 Rhythmaires
- 7.00-7.30 Jimmy Joy's Orchestra from the Hotel Muehlbach
- 7.30-7.45 Ozie and George

- 8.00-8.15 Swiss Yodelers
- 8.30-9.00 Jimmy Joy's Orchestra from the Hotel Muehlbach

Tuesday

- 6.00-6.15 Organalities
- 6.30-6.45 David Grosch—Sing Talk
- 7.00-7.15 Jimmy Joy's Orchestra from the Hotel Muehlbach
- 7.30-8.00 Jimmy Joy's Orchestra from the Hotel Muehlbach
- 8.30-9.00 Salonesque

Wednesday

- 6.00-6.15 Organalities
- 6.30-6.45 The Songsmiths
- 7.00-7.15 Jimmy Joy's Orchestra from the Hotel Muehlbach
- 7.30-7.45 Those McCarty Girls
- 8.30-9.00 Friendly Muse

Thursday

- 6.00-6.15 Organalities
- 6.30-6.45 Between the Bookends
- 7.00-7.15 Jimmy Joy's Orchestra from the Hotel Muehlbach
- 7.30-7.45 Hawaiian Serenade
- 8.00-8.30 Chorale
- 8.30-9.00 Jimmy Joy's Orchestra from the Hotel Muehlbach

Friday

- 6.00-6.15 Organalities
- 6.30-6.45 The Songsmiths
- 7.00-7.30 Jimmy Joy's Orchestra from the Hotel Muehlbach

Saturday

- 6.30-6.45 Those McCarty Girls
 - *8.00-8.30 Happy Hollow Barn Dance Varieties
- *This program is also broadcast by KMBC. Other programs to the network from Kansas City are not.

Service-----

ate Program Schedule News, etc. On the air (Except Sunday).

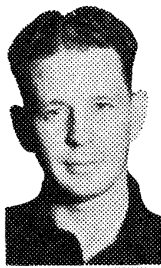
ND BE READY

Radio Guide

- 7.45 The Old Dutch Girl
- 8.00 *Journal-Post News Flashes
- 8.05 The Madison Singers
- 8.30 Tony's Scrapbook
- 8.45 The Rhythm Kings
- 9.00 *The Lady of the House
- 9.15 Julia Sanderson and Frank Crumit
- 9.45 Don and Betty
- 10.00 Sally Stokely
- 10.15 The Captivators
- 10.45 Ben Alley—Songs
- 11.00 Don Bigelow's Orchestra
- 11.30 *Girl O' My Dreams

- 11.50 *Journal-Post News Flashes
- 12.00 Pabst-Ett Varieties
- 12.15 *Ozie and George
- 12.25 *Producers Market News
- 12.30 *Duke Wellington, Accordionist
- 12.40 *Johnson's Radio Guide
- 12.45 *From the Walkathon

- 1.00 The Funny Boners
- 1.15 *The Pickwick Traveler
- 1.30 American School of the Air
- 2.00 United States Marine Band
- 2.30 Arthur Jarrett—Song Stylist
- 2.45 Disarmament Essay Contest Speaker
- 3.00 Light Opera Gems



**Ozark Rambler
12:45 Noon Daily.**

FOR A LIMITED TIME ONLY

You may subscribe to the HAPPY HOLLOW BUGLE at 25c for 1 year. Now is the time to send your subscriptions or renewals.

Remember—This offer is only temporary.

THE KMBC HAPPY HOLLOW BUGLE

**KMBC—Pickwick Hotel
Kansas City, Mo.**

Please send me the KMBC HAPPY HOLLOW BUGLE for 1 year. I enclose 25c.

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Address

City State

THE KMBC HAPPY HOLLOW BUGLE

Issued by the Midland Broadcasting Company as a Service to
Its Listeners Everywhere

PUBLISHED THE FIRST OF EVERY MONTH

DANNY AND DOUG—EDITORS

Kansas City, Missouri, February 1, 1932

MUSICAL DEVELOPMENT

Lucky it is that radio, in dominating the musical thought of America, so far as the masses are concerned, has in places of authority such outstanding and universally respected musicians. Also of good fortune is the fact that these men in turn respect the needs and demands of the American public. One of the latest innovations which we predict is to completely revolutionize musical drama both in stage and radio presentation, is the singing of opera in English exclusively. Our sincere congratulations.

Radio and Politics

In the forthcoming political campaign, radio will undoubtedly play its greatest role in history. In preparation for this event, Columbia inaugurated a series of half hour addresses, debates and interviews with outstanding men and women on January 16, to continue every Saturday at 9.00 p. m. National and international problems foremost in the thoughts of the United States Government and the American people will be covered in these broadcasts.

"We feel that we are embarking upon this, one of our most ambitious and far-reaching attempts to harness the magic of the wave lengths to the political and cultural needs of the American people, at a moment in some respects, unparalleled in the annals of broadcasting," said Mr. William S. Paley, President of the Columbia Broadcasting System, in announcing the project. "The destinies of the whole world, eminent authorities think, are in the melting pot. The people of our own country, like people everywhere, are concerned with the ways and means of government and with projects to better existing conditions.

"The Columbia public affairs institute will satisfy cravings of the American people for light and leading in politics, economics, peace, science, education, child welfare, public health, national defense, and kindred questions always conspicuously in mind. It will speak, as a specialty, to choose the timely moment on all occasions.

"Always with a view to hitting the 'bull's eye' of current interest, the public affairs institute purposes formulating its week by week programs so as to have them synchronize as far as possible with day by day developments at home and abroad. Guided by this principle, the institute plans at once to feature talks on such subjects as the administration's projects for economic relief."

PIG TAILS

Eight-year-old Antonio Gillman, feminine lead in the "Lucky Kids" program, the new Tuesday, Thursday and Saturday juvenile program over KMBC and the Columbia network, has petitioned her mother for permission to do up her hair.

At the present time "Tony" wears her hair in two long "pig-tails" down her back, and they are used all too frequently by the other members of the cast when they want to draw her closer, or pull her away from the microphone.

Third Democratic Club Forum Series to Be Broadcast

For the third successive year, the National Democratic Club will present over a nation-wide KMBC-Columbia network a series of broadcasts to be known as "The National Democratic Club Forum," which will bring before the microphone prominent political leaders every Saturday, from 1.30 to 2.00 p. m.

Symphonic Feature Five Nights Weekly

Symphonic music conducted by Howard Barlow has been put on a five-night-a-week schedule over the KMBC-Columbia network, and the Columbia Symphony Orchestra is now heard from Monday to Friday inclusive at 10.15 p. m.

During the Monday and Wednesday broadcasts Toscha Seidel, world-famous concert violinist, appears on the program as soloist with the orchestra.

SHE'S PAID FOR BEING DUMB



She draws her salary for playing the "Dumb Patsy" in "Mirt and Marge," but Patricia Ann Manners is brilliant enough to have played the parts of "Gretchen" in "The Student Prince," and of "Sue" in "My Maryland." The expression registered above was achieved with an effort and the cooperation of the photographer. You may hear Miss Manners on "Mirt and Marge" each night except Saturday and Sunday at 9.45 p. m., over KMBC.

BACK-DOOR WIRELESS by the Lady of the House

I've been particularly interested, during the last few months, in discovering various ways which might aid housewives in cutting down the expenses in their home. It seems such a necessity at the present time. And although I started at this task more as a duty than a pleasure, I think you will agree with me that I was given a fortunate surprise.

You may solve the question of left-overs in the kitchen nicely with the following recipes:

CARROT TIMBALES

1/2 cup bread crumbs
1/2 cup milk
1/2 tsp. butter
1/2 tsp. salt
1/8 tsp. pepper
1 tbsp. parsley
2 eggs
1/2 tsp. sugar
1 1/2 cups grated carrot

Cook bread crumbs and milk until thickened. Add the butter, salt, sugar, pepper, and parsley. Beat eggs until light and add to the first mixture, with the grated carrots. Turn into greased molds and place in a pan of water that has been filled within one inch of the top. Bake in a moderate oven 325 degrees until firm, or until a knife when inserted will come out clean. These are grand, and also a novel luncheon or supper dish if creamed peas are poured around them as a sort of a sauce.

CHICKEN TIMBALES

1/2 cup soft bread crumbs
2-3 cup milk or stock
2 tbsp. butter
1/2 tsp. salt
1 cup cooked chicken
1/8 tsp. paprika
Few grains of pepper
1/2 tsp. chopped parsley
2 eggs

Cook bread crumbs and milk about ten minutes, or until thickened. Add butter, salt, paprika, pepper, and parsley. Chop chicken very fine. Beat eggs until light and with the chicken add to the first mixture. Turn into greased molds and bake like Carrot Timbales. Serve with mushroom sauce if desired.

If there are other recipes you wish, which I have read over the air, you may obtain them by writing me. I am more than glad to let you have them.

Lenore Anthony.



LENORE ANTHONY

Glee Clubs of Seven Leading Women's Col- leges to Broadcast

Series of Afternoon Concerts
Begins February 1

The glee clubs and choirs of seven of the leading women's colleges of the country will be heard in special recitals of choral music in a series of weekly broadcasts over the KMBC-Columbia network, beginning Monday, February 1, from 2.45 to 3 p. m. Subsequent programs will be broadcast each Monday at the same hour over a period of seven weeks.

These recitals will bring before the microphone the representative college ensembles of the country. They will present outstanding examples of the type of work now being done in the music departments of American women's colleges.

"Long, Tall Gal" Works Long Hours

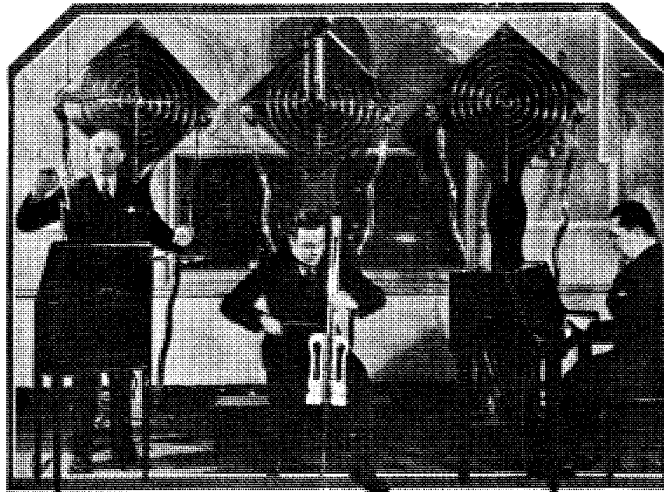
Irene Beasley dispels the popular illusion about the simplicity of interpretations of popular music as compared to the classic type. The "long, tall gal from Dixie" spends at least two hours working out the arrangement of each song she presents. One of the reasons is that, in order to put originality into her renditions, she never sings a number in the key in which it was composed.

PRIMA DONNA OF THE BLUES



In New Orleans, where she was raised, Connie Boswell developed the throaty, melancholy treatment of blue songs that made her the radio headliner she is today.

MUSIC OUT OF THE AIR



An electro-voice, cello and piano, all operating solely by means of electric vibrations and known as the Therein Electro-Ensemble, are now heard each Monday at 2.15 p. m., over KMBC and the Columbia network. Left to right are George Goreff, operating the "voice," Leonid Bolotine at the "cello," and Gleb Yeflin at the "piano." The series marks the first time instruments of this type have been regularly broadcast.

Rudolf Friml

It is said of Rudolf Friml, celebrated composer, that he thinks in melody. Friml is always improvising. Late one night on an ocean liner he entered the lounge and sat down at the piano. Believing himself alone, he allowed his fingers to wander aimlessly over the keyboard. The resulting tune struck his fancy, and he jotted it down on an envelope which he took from his pocket. A passenger who had been seated in an obscure corner of the lounge, listening in rapture, startled Friml by inquiring what he had just played. "I was just improvising," replied Friml. "Well, I certainly like that tune," said the listener. As events turned out, millions of other people liked it, too, for this midnight improvisation became "Indian Love Call," one of the most popular melodies of Friml's operetta, "Rose Marie."

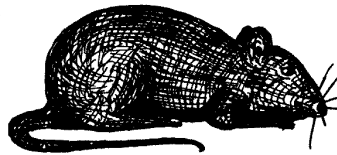
This is another of the hits which have been featured by Rudolf Friml on his "Land O' Flowers" programs which are broadcast by KMBC every Tuesday night at 9.00 p. m.

Wrong?

A little girl who is an admirer of the Gloom Chasers recently asked her mother if she could leave the dinner table so that she might listen to "Turtlesoupnagle and Budd."

KLEIG LIGHTS— STOKING COAL

Alex Gray, baritone heard six times a week in the "Music That Satisfies" over Columbia, says that the two hardest, and incidentally the two hottest, jobs of his career to date, were singing love ballads to Hollywood beauties while his vest buttons melted, his eyes burned and his hair smoked under the heat from the relentless Kleig lights; and stoking coal on the high seas at a dollar a day.



I know all of you listeners are mighty happy to have our invalids back again, aren't you? Yes, sir! Dick Smith and dear old Hugh Studebaker have both been on the sick list—Dick with rheumatism, lumbago, gout, or something of the sort, and Hugh with bad teeth, swollen jaws and all that goes with that. It sure kept the staff hopping, trying to get along without these two favorites. However, they're almost themselves again—Hugh is so mean, in fact, we can hardly hold him down, and as for Dick he is still somewhat stiff in the knee but otherwise his same old fat sassy self.

GREY MOUSE.

BETWEEN THE



BOOK ENDS

I read half of this the other day while out visitin'—and one of my friends copied the rest for both of us—Remember it? TED.

In School Days

Still sits the schoolhouse by the road,
A ragged beggar sunning;
Around it still the sumacs grow
And blackberry vines are running.

Within, the master's desk is seen,
Deep scarred by raps official
The warping floor, the battered seats,
The jackknife's carved initial;

The charcoal frescoes on its wall;
Its door's worn sill, betraying
The feet that, creeping slow to school,
Went storming out to playing!

Long years ago a winter sun
Shone over it at setting;
Lit up its western windowpanes;
And low eaves' icy fretting.

It touched the tangled golden curls,
And brown eyes full of grieving,
Of one who still her steps delayed
When all the school were leaving.

For near her stood the little boy
Her childish favor singled;
His cap pulled low upon a face
Where pride and shame were mingled.

Pushing with restless feet the snow
To right and left, he lingered;
As restlessly her tiny hands
The blue-checked apron fingered.

He saw her lift her eyes; he felt
The soft hand's light caressing,
And heard the tremble of her voice,
As if a fault confessing:

"I'm sorry that I spelt the word;
I hate to go above you,
Because," the brown eyes lower fell,
"Because, you see, I love you!"

Still memory to a gray-haired man
That sweet child-face is showing.
Dear girl! the grasses on her grave
Have forty years been growing!

He lives to learn, in life's hard school,
How few who pass above him
Lament their triumph and his loss,
Like her,—because they love him.
—Whittier.

Hear Ted Malone and Hugh Studebaker and their "Bookends" program every week day at 3.45 p. m. over KMBC. Over the Columbia network every Thursday at 6.30 p. m. CST.

Not Natural

Morton Downey, who often accompanies himself on the piano when rehearsing songs for his broadcasts, as well as during many personal appearances, never took a lesson in his life. He employs only the sharps and flats, not being versed in fingering the natural keys.

"PHENOMENON" A HIT AFTER TEN WEEKS' RUN

Second Big Serial Feature by Ted Malone an Outstanding Success

Four years ago, Ted Malone joined KMBC as Continuity Director. A few months after his arrival, he introduced to the listeners of the Middle West a new feature called Happy Hollow. Today it is the Middle West's outstanding rural feature, the cast making personal appearances before more than a million friends in the vicinity of Kansas City. In radio parlance, Happy Hollow has "gone over."



TED MALONE

The Talk of Kansas City

With this background, it is easy to understand why, when a new and original program idea was demanded, that this new idea came from, and the responsibility for the production fell upon Ted Malone. An audition was presented, the program was sold, and put on the air. It clicked—and now, after only ten weeks, this daily ten-minute feature is the talk of Kansas City. Is that a phenomenon?

Historical Facts

In the writing of "Phenomenon," the reference work has already reached tremendous proportions. Every historical act is authentic—every character *bona fide*—to such a perfect degree that the teachers of Kansas City are instructing their history pupils to listen to this phenomenon to increase their interest in history. Did you know that the Boston Massacre occurred at night—did you know that John Adams, second president of the United States, successfully won an acquittal for the soldiers who murdered the Bostonians in this Massacre? Did you know that George W. Washington signed a confession of murder when he was twenty-two years of age? Did you know that Leonardo Da Vinci drew plans for an airplane before 1500 A. D., that engineers now declare practicable? This is only a few of the startling points which have been brought out so far.

"Phenomenon" is the second big serial feature of KMBC's Continuity Director—and holds promise for its sponsor, the Electrical Industry.

PHENOMENON TO HONOR LIFE OF WASHINGTON

Scenes of Early American History Visited by Jerry

During the month of February and leading up to the twenty-second, which is the Two Hundredth anniversary of the birth of George Washington, events in "Phenomenon" will be built around the life of this great hero of American history. With the unique idea of the Anachrophone, an instrument which projects people into scenes of the past (or the future) Jerry Powers will have the unusual opportunity of talking with leading principles of the American Revolution.

Religious Director



Mr. Paul N. Craig, known to all his friends as "Paul," although having been with the station as long as any of its staff members, is probably the least known to local listeners. His duties keep him almost exclusively at the Independence L. D. S. Studios where he has charge of the religious music emanating from that point.

The Wah-Dem-Na Choral Club which has broadcast from KMBC to the Columbia network during the past season has been built and directed by Mr. Craig during the past six years.

STUDIO SPOTS

Many people, on first hearing, identified a voice on the Big Brother Club Tuesday as that of Velma Mabie, known in Happy Hollow as Widder Blackstone and a member of the famous Massey family. The announcement revealed that it was Joy Mabie. She is "The Widder's darter" which makes the radio family complete—Milt, Velma, and Joy. She will be on the Big Brother Club regularly every Tuesday.

During 1931, KMBC received more than 10,000 letters above the record of the preceding year from writers in Jackson County.

KMBC's Imperial gag man, Cecil Holman, describes to us the beginning of his rise to shame. His first job was that of selling popcorn—an honest profession for any boy who wishes to make a good start. However, try as he might, Cecil's boss couldn't understand how so much popcorn was going out and so little money was coming in. After a careful investigation, said boss found that, in truth, it was the popcorn that was going in—Cecil's mouth. Which explains why Mr. Holman is a radio man rather than a popcorn magnate. He was fired!

More figures: Since Happy Hollow first went on the air, over 64,800 pages of manuscript have been written for that feature. This is based on 800 days in which there were between 4 and 6 episodes each day.

Personality Singers Bring Mail Increase

More than 12,697,000 letters were received during 1931 by the audience mail divisions of the stations of the Columbia Broadcasting System, according to a report just issued by the statisticians of the network. The total represented a breaking of all radio fan mail records.

The sky-rocket rise of such radio headliners as Morton Downey, Kate Smith, Bing Crosby, the Street Singer, Tony Wons, and scores of others, accounts for much of the mail increase. While it is true that radio has always had headliners, 1931 was notable in broadcasting as a year in which individual entertaining favorites reached new highs in popularity.

Little Margie



Little Margie, sweetheart of KMBC's new dramatic sensation, "Phenomenon," has turned sweetheart to all the Middle West, and, as can be seen from the above photo, her voice is no illusion.

* * * * *
* MAIL SPINS NO. 35 *
* (Apples 5 Cents) *
* * * * *

"Fan mail isn't what it used to be." That is the general expression of radio circles. The old days when a station could give away a few thousand copies of a pamphlet on "The Care and Feeding of Kangaroos in Australia" are now gone probably never to return. There are several reasons which are probably contributive to this seeming lack of interest. First, stations as a whole are, of necessity, losing their intimate touch. Several still retain the "friendly" attitude, letting Pa say hello to the folks at home, but these are in a minority. Second, the novelty of radio is wearing out. Third, listeners are getting tired of the continued attempts of programs to "push" their response.

Radio is becoming unpopular? Far from it. America is almost totally radio-minded now. Stations never before had such large audiences, programs were never before so eagerly followed. Are we disappointed? Not in ourselves; only in our failure to produce mail results for clients.

Jimmie.

HAPPY HOLLOW BUGLE

Vol. 2, No. 26

HAPPY HOLLOW, U. S. A., MARCH, 1932

Subscription Price, 25c per Year

"EASY AGES" GOES NETWORK

Popular KMBC Feature Returns to Listeners in Kansas City Area

The title of this story might well be "Home Town Boy Makes Good."

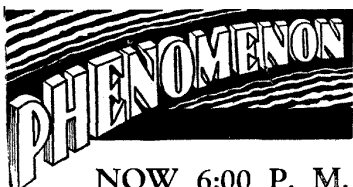
For it is a story heralding the return of "Easy Aces," one of the most popular radio programs ever heard over KMBC.

Sponsored by Lavis, Easy Aces is scheduled to go on Columbia's network Tuesday, March 1. It may be heard at 6.15 o'clock Tuesday, Thursday, and Saturday nights.

The general plot of "Easy Aces" is known to countless KMBC listeners—the story which will be enacted in thousands of American homes tonight. Mr. 1932 and his wife will 'phone over and invite some friend or neighbor in for a "few rubbers." Then the fun starts. There is the dumb wife—and oh, how dumb. There will be squabbles; the battles which are unknown to most bridge playing couples. Audiences are held between thrilling suspense and convulsing laughter.

"Easy Aces" network broadcasts at 6.15 have necessitated the moving of "Phenomenon," Ted Malone's thrilling, educational, and entertaining feature, to 6.00 o'clock every evening.

A PROGRAM FOR THE WHOLE FAMILY



NOW 6:00 P. M.
(Daily Ex. Sunday)

Entertaining—
Educational

PIGS PLAGUE PEOPLE

"SKEETER," MYSTERY BOY, CAUSE OF HAPPY HOLLOW'S LATEST TROUBLES

SITUATION SERIOUS

Entire Community Overrun by Guinea Pigs; Committee Formed to Fight Menace.

A plague has struck Happy Hollow. Our once peaceful community has been thrown into turmoil. It is all because of the recent arrival here of "Skeeter," who is making his home with Uncle Ezra.

As everybody in town knows, nobody knows who "Skeeter" is. He arrived in Happy Hollow with two guinea pigs. No sooner had he exhibited his pets before every boy and girl in Happy Hollow demanded that they have a pair like them.

Nellie Pnobscott, who is leading the hue and cry against the pigs, blames Uncle Ezra for the trouble. She says he is too indulgent with Danny and Doug Butternut. This is because Uncle Ezra bought the first pigs for the boys.

Since then the pigs have multiplied in such numbers that, as Nellie says, "one can't walk a step without having a squeal under your feet."

Widder Jones Blackstone called a meeting of the Ladies' Aid Society to pass resolutions against the pigs.

Despite the storm of protest Uncle Ezra refused comment today.

Happy Hollow's mayor is too busy trying to unravel the mystery of "Skeeter's" identity.

The little shaver has wormed his way into the heart of Happy Hollow's mayor, General Store keeper, school-teacher and station master. While others have advocated sending "Skeeter" away to some institution our mayor-store-keeper-teacher-station agent has refused to hear of such a move.

Meanwhile the plague of pigs which has hit Happy Hollow continues to grow.

Happy Hollow Town Of Letters

No folks Abe Cohen, our genial postmaster, hasn't been sick. He insists that the noticeable loss of weight is due to overwork. As a result Abe plans to petition Washington for an assistant in the post office.

Abe says it takes him many hours a day to sort the mail addressed to Happy Hollow folk. Never in the town's history have the folk been getting so many letters.

The facts are that Happy Hollow folk actually receive more letters from the great KMBC family of listeners-in than many a town of several thousand population.

And all Happy Hollow says, "Thank you, friends."

PROMOTER IN NEW PROJECT

H. Checkervest Is Selling Stock for Proposed River Dam

Harry Checkervest, our Beau Brummel, is exhibiting some of the prettiest stock certificates seen in Happy Hollow for many a moon. They are a beautiful green with gold borders and with a big red seal with blue ribbons underneath.

In fact, not since Harry promoted the Sink Sank Sunk Oil stock here has there been a prettier piece of paper offered for sale to the public.

The stock is for Harry's latest scheme. He says he plans to build a dam up the river. The dam he says will supply power to all the towns hereabout and will be a big money maker.

Uncle Ezra's Ramblings



When I was a youngster, I was bit with an entertainment bug and it jest worried my folks might near ter death. Ye see, they was good

folks and it hurt 'em ter see one of their children go wrong. They wanted me ter be a preacher and had been exposin' me ter the preachin' bugs, but them bugs wouldn't have nothin' ter do with me—they'd take just one look and beat it. I knowed then, as well as you know now, that I couldn't preach—not like no preacher I'd ever heard, but I wanted ter please my Ma so I tried it once. I preached jest one consecutive time and when I got through, without a word, the choir got up and sang, "Glory, Glory Hallelujah." I ain't never preached since.

But my folks was real optimists. In spite of that experience, they still had faith in me. It has allers been a source of amazement ter me, that no matter how much of a disappointment a child is to its parents, the mother still has faith in its greatness and loves it with a love that is next to divine. To my way of thinkin', that is real optimism. Now I believe that optimism ain't what a lotta folks think it is. Some folks think a optimist is one of these fellers that goes around grinnin' all the time and sayin' "Everthin's alright, everthin's alright" when half the time it ain't alright and they know it. That feller ain't no optimist at all; he's just a cheerful idiot.

It takes the keenest intelligence and sublime faith ter be a real optimist—a faith and intelligence ter know that while some days are so full of heartaches that nobody but a idiot or a lunatic could laugh at the time, and though they hurt 'till we think we can bear no more, they are not permanent—that they fill only a small part of our lives. When you have attained that, you are a real optimist.

B
@

Presented by

Miss Wilfred Martin

Liberty, Missouri

April 2, 1946

HI KI
Gre
Hel
Thi
Big B
I f
vanta

are running in our Big Brother Club, for we have some humdingers. Boy, oh, boy, just listen to this one. Every girl or boy that gets one subscription for the Journal-Post will receive for their efforts twenty-four genuine Akro



BROTHER BOB

agates, a leatherette bag to carry them in, with an inscription on this bag reading, "K M B C Big Brother Club and Journal-Post." Say, isn't that easy? Boy, oh, boy! In fact, it's so easy that Willie has eight subscriptions from his folks over there in shanty town where he lives. Say, you girls and boys get busy now and see what you can do. This contest is just like shooting fish in a bath tub—nothing to it.

And here's another contest. Everyone is eligible. Just write the Peter Pan slogan we give you each Sunday morning on the Big Brother Club program. Of course this slogan must be written in your very best handwriting. As I said before we give you slogans over the air every Sunday morning, you write it down on a piece of paper, giving your name, age, and address. We hope you win. If you don't win the first time, keep on trying—just lots of fun and it helps you improve your handwriting—so you'll find this little contest educational as well as entertaining.

EDITORIAL

Us kids in Happy Hollow wants ta join everbody else thut kickin' bout how Harry Checker-vest is havin' all the trees cut down up on Rock River. Doesn't hurt whether he wants ta bild a dam er not. Gess nobody has eny reason ta ruin the perttiest spot in the country. Me n Danny had our inishuls cut in some uf those trees anyhow.

He's not satisfied with my reading the funnies to him, but when we get off the air he wants me to introduce him personally to the characters, or those people who take part in the funnies. Well, if I knew where I could find Orphan Annie, Skippy, Jimmy Dugan, or Andy and Min Gump, I'd have you all come down and meet them. Willie says I know everything and I ought to be able to help him out in meeting these folks. And say, Willie isn't as dumb as you may think.



LITTLE WILLIE

It isn't always those who know a great deal that get by in this old world, and a great many of the people that are called dumb bells are really pretty smart folks. They learn a lot from listening and benefiting by the mistakes of others and they learn a lot more than you think they do.

The Big Brother Club 1932 buttons are on the way. Write us for your button and membership card now.

It will be the biggest ten cents you ever invested. The age limit is up to and including fourteen years.

Well, here comes Willie now and wants me to tie his tie on his new Happy Lad shirt.

I'll do that for him right now. Goodby!

BIG BROTHER BOB.

Uf some uf the members uf the ladies Aid which we won't menchun there names wud leave sum children alone which we won't menchun there names neether, why everybody would git along better. Those 266 Guinea pigs which we has raised is mascots of the Blood an thunder club must be left alone under pain uf deth. (Ed. Note—We jist counted 'em again and there's 432 guinea pigs now.)

MARY ANN IS HARD TO FIND

Child Entertainer Compared to Needle in Haystack

A few days ago, Mary Ann wandered into a maze of radio programs and was completely lost. And from phone calls and letters, she is as hard to find as a needle in a hay stack.

The Bugle has sent special reporters to KMBC to help solve the puzzle with the following results:

With the Camp Fire Girls and Mrs. Cooper, she will be found right after noon, at 12.10 on Saturdays. On Wednesday, at 4.30, she may also be found, with her stories and songs.

We hope that she doesn't get lost again. So does she.

Contagious Smile



—And contagious mirth are what Trade and Mark, otherwise know as Scrappy Lambert (top) and Billy Hilpot (below) spread broadcast over KMBC every Saturday evening. Assisted by a novelty orchestra they pour the latest in comedy patter and romantic love songs into the microphone.

* * * * *
* **TEX OWEN'S OLD TIMERS'** *
* **SONG COLUMN** *
* * * * *

Twenty-one Years

The judge said, "Stand up lad,"
And dry up your tears
You're sentenced to Nashville
For twenty-one years.
So kiss me good bye babe,
And say you'll be mine
For twenty-one years, babe,
Is a mighty long time.
Oh hear the train blow, babe,
She'll be here on time,
She'll take me to Nashville
To serve out my time.
So look down that railroad
As far as you can see
And keep right on wavin'
Your farewell to me.
The steam from the whistle
I know you'll be true, babe,
Till I get back.
You know who is guilty,
You know it too well,
But I'd rot in this jailhouse before I
would tell.
Come on all you fellows
With hearts brave and true,
Never trust in a promise
You're beat if you do.
If you trust in a woman
Be careful what kind,
For twenty-one years, boys,
Is a mighty long time.
Sent by Helen Doak.

Wanted: The words to two old-time songs. "The Birmingham Jail," and "The Bootlegger's Daughter." Send them to the Old Timers' Song Column. Thanks a lot.
Helen Doak.

"Today and Yesterday" Series Is Based on Old Familiar Adage

Many New Radio Programs Prove Truth Stranger Than Fiction

A new series of musical and dramatic programs, entitled, "Today and Yesterday," will be presented over the KMBC-Columbia network every Friday evening from 7.30 to 8.00, beginning March 4.

In accordance with the familiar adage, "History repeats itself," there will be reenacted each week a thrilling drama behind the news of the past which is brought to memory by a current happening of importance.

Channon Collinge, Columbia conductor, is one of the leading authorities on Gilbert and Sullivan. He recalls with pleasure the day he was privileged to stand in the wings of London's old Savoy Theatre and watch rehearsals of the operatic satires under the personal direction of the two popular authors.

Echoes to the Bugle Call

Jes' Words

She sat underneath the moon
With a wrinkled, dried-up
prune
Who looks like a bad cartoon
Of a half collapsed balloon.

Then the prune began to croon
Like an off-keyed flat bassoon,
Of a snug sweet-hot cocoon
Where they'd spend their
honeymoon.

"Ah," she said, about to swoon,
"We'll be married at high noon,
And, darlin', let's make it soon"—
More of this to the same tune.

But her papa saw them spoon,
Grabbed the silly sad buffoon,
Kicked him in the pantaloons,
Dropped him in the deep la-
goon.

So the twoon beneath the moon
Ceased to croon and ceased to
spoon;

"No honeymoon, but the boon
Of a pontoon," mooned the
prune.

—Iris of Richmond.

Dreams

*Dreams . . . quaint . . . fairy
like things, that invade our every-
day thoughts. We won't even
admit it to ourselves sometimes,
and put them away from us with
deprecatory gesture.*

*Dreams . . . of what we would
like to be . . . like the boy Edison
who dreamed his way into fame.
One would never have guessed,
that a boy so handicapped, so out
of gear with the world, so, (in
my opinion) neglected, could have
climbed the ladder to fame so
steadily. How many hours he
must have dreamed away, and
with what colossal patience, and
infinite care, perfected his dreams.*

*Dreams of love . . . delicate
. . . intangible things, that make
us see only the sweetness of life,
that blot out the bitterness and
give us a calm assurance. That
bestow upon us unguessed
strength, and rigidity of purpose.*

*Dreamers and poets alike, have
been accused of possessing emo-
tional natures slightly askew, but
if being normal—is never having
a dream . . . well, I trust I may
find myself in the coo-coo-class.*
Peggy of the Suburbs.

If we could only teach the
heathen our religion—without
teaching them our ways.

Glad.

Life

Just "a bowl of cherries,"
A game of chances; yes,
But mostly what we make it
Which is not an original guess.

Some say that the best things in
life are free
With some worse ones thrown
in for good measure:
"All things are sold at the devil's
booth,"

Says one whose writings we
treasure.

But it's all in the slant you get
on things,
As the camera said to the ant.
What really counts is the attitude
We take toward things. The
slant.

M. R.

Stork Mad

The stork is a very queer-looking
bird

Who inhabits the residence dis-
tricts;

He's no good to eat, yields no
feathers or plumes;

But he helps out the vital sta-
tistics.

Irish.

Believe in Signs?

Spring is on the way, and here
are a few of the most convincing
signs:

Received four seed catalogues
last week.

The boy next door is collecting
marbles.

Two window cleaning salesmen
called. (My windows must look
awful.)

A. L. & N. L. Baseball sched-
ules.

Talk of robins who are said to
have spent the winter here.

Lotta new radio ads.

(Nosy.)

*\$%&?

Just so the Bugle doesn't come
out with free wheeling, cellophane
wrapper, Syncro-mesh transmis-
sion, or a new toasting process,
I'll still be,

Mary Rose.

A freshman boy remarked to
me the other day. "One good
thing about prosperity coming
around the corner, it sure ain't
speeding." He may be right after
all. Who knows?

Sunshine Sally.

Si an' Ma

Well, Ma an' Me went down ter
see

Th' Motor Show, b'gosh!
Th' greates' sight we ever seen,
Doggonnit! that's no josh;
Some sez that pore folks ownin'
cars

Helped make hard times. Not
so,

That industry hires scads o' men,
An' pays 'em, too, I know.

Th' Wabash railroad got a hunk
O' Reconstruction pie,
Nex' day, on Wall Street, Wabash
stock

Went soarin' ter th' sky;
They never cut th' fares, er
freight,

Ner raised one "Gandy's" pay,
I wonder how much Wabash stock
A. Mellon owns terday.

By Heck! this is a busy month,
Th' groun'hog starts it out,
Then Linkun's birthday gives
some folks

A heap ter preach about;
Nex' Washin'ton, born in this
month,

A busy month, fer shore,
An' if they hadn't cut it short,
They mighta been lots more.

KLIPS

Miss Listrom: "Bob Shouse, did
some one tell you that answer?"

Bob Shouse: "Well, not exactly.
A good friend sort of whispered
it to me."

The Junior Hi-Lite

"He's so hard boiled," said she,
in reference to one of her teachers,
"that he flinches everytime he
passes a mirror!"

The Paseo Press.

Sir Launcelot: "Make haste,
Elaine. Bring the can opener. Me
thinks me has a flea in my
knight clothes."

The Northeast Courier.

Have you ever noticed how
many ways "by special permis-
sion of the copyright owners" can
be said? So far we have heard it
said in five different ways.

The Rosedalian.

To ascertain how much speed
there is in you, make faces at a
red haired woman when she has
a club in her hand.

Woodsie of St. Joe.

OPEN HOUSE

For Youth Forum

KMBC:

Just a few words to let you
know how much we appreciate
your Sunday programs. We al-
ways like the Youth Forum
broadcast on Sunday mornings.
We think that Rev. Earl Black-
man is doing a very fine piece of
work.

We also especially enjoy the
Cathedral Hour, the New York
Philharmonic Concert and Count
von Luckner.

Sincerely Yours,
Mr. and Mrs. R. N. Matteson.

In Place of "Jazz"

Dear Lady of the House:

Just a note to let you know
how much we housewives enjoy
your morning programs. There is
one thing I can not understand,
however, and that is why your
programs are a mere "good morn-
ing" and then with only a few
words a "good bye."

In place of so much "jazz"
could we not transfer that to
later in the day when the young
folks are home to enjoy it and
put in more of your inspiring
poems, finer music and good help-
ful household suggestions. Our
homes are quiet, we are in a peace-
ful, receptive mood, and want
something good.

Mrs. Ernest Hensley.

3700 Flora,
City.

Cup of Tea?

Spokane, Washington.

Dear Mr. Malone:

You come to our house every
Thursday afternoon just at the
twilight hour and what a perfect
setting for your delightful call.
We relax completely in our comfy
chairs and listen while you talk
and read to us. Thank you so
much for coming. Couldn't you
call more often and stay long
enough for a cup of tea?

We shall express our gratitude
by passing on to others your bits
of philosophy.

Sincerely,
Helen McCannon.

Phooy!

Little girl,
Box of paints,
Sucked the brushes,
Joined the Saints.

KMBC WEEKLY SCHE

NOTE: Programs listed with an asterisk (*) are presented from the KMBC studios or from local remote control points.

Sunday

- 7.30 *Bible Study
- 8.00 Land O' Make Believe
- 9.00 *Big Brother Club—Journal-Post Comics
- 9.45 *K. C. Youth Forum with Dr. Earl Blackman
- 10.00 Julia Mahoney and Charles Carlile with Orchestra
- 10.30 The Voice of St. Louis
- 11.00 *Stone Church Choir
- 11.30 International Broadcast
- 11.45 The Street Singer
- 12.00 Cathedral Hour
- 12.45 Venida Program—Wee Willie Robyn
- 1.00 Eight Sons of Eli
- 1.30 Columbia Church of the Air—Catholic
- 2.00 New York Philharmonic Symphony Orchestra Concert
- 3.45 *From the Walkathon
- 4.00 Real Folks
- 4.30 *L. D. S. Radio Vespers
- 5.00 Chicago Knights
- 5.30 Barnsdall Musical Memories
- 6.00 National Advisory Council on Radio in Education
- 6.30 Luden's Novelty Orchestra
- 6.45 The Sylvanians
- 7.00 *Memory Mist
- 7.15 Willys-Knight Presents Ted Black's "Smart Set"
- 7.45 Angelo Patri—"Your Child"
- 8.00 Fisk University Chorus
- 8.30 Adventuring with Count Von Luckner
- 9.00 Edna Wallace Hopper Variety Show
- 9.30 *The Pickwick Travelers
- 10.00 *L. D. S. Studio Service
- 11.00 Eddie Duchin's Central Park Orchestra
- 11.30 California Melodies

Monday

- 6.30 *Morning Devotions
- 6.45 *Keeping Fit with Pebeco
- 7.00 *Keeping Fit
- 7.15 Salon Musicale
- 7.30 *The Morning Piper
- 7.45 The Old Dutch Girl
- 8.00 Little Jack Little
- 8.05 Gypsy Music Makers
- 8.15 *Journal-Post News Flashes
- 8.20 Gypsy Music Makers
- 8.30 Tony's Scrapbook
- 8.45 *Organ Interlude
- 9.00 *The Lady of the House
- 9.15 Sweet and Hot
- 9.45 The Madison Singers
- 10.00 Musical Alphabet—Ralph Christman
- 10.15 *Uncle Ezra's Ramblings
- 10.30 Melody Parade
- 10.45 Ben Alley—Songs
- 11.00 Charles Boulanger's Orchestra
- 11.15 *Girl O' My Dreams
- 11.30 The Singin' Chef
- 11.45 Columbia Revue
- 12.00 *Journal-Post News Flashes
- 12.10 *Organ Interlude
- 12.25 *Producers Market News
- 12.30 *Duke Wellington, Accordionist
- 12.40 *Johnson's Radio Guide
- 12.45 *From the Walkathon
- 1.00 Ann Leaf at the Organ
- 1.15 *The Pickwick Traveler
- 1.30 American School of the Air



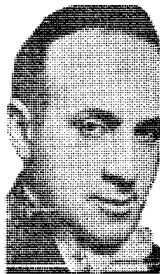
Hugh Studebaker "Phenomenon" Every Nite 6:00

- 2.00 The Four Eton Boys
- 2.15 Columbia Salon Orchestra
- 2.30 Sam Prager, Pianist
- 2.45 Mount Holyoke Glee Club
- 3.00 Rhythm Kings
- 3.30 Citizen's League Speaker
- 3.40 *Between the Bookends
- 4.00 *Journal-Post News Flashes
- 4.10 Sewall Paint Contest
- 4.15 Buddy Wagner's Orchestra
- 4.45 The Lone Wolf Tribe—Indian Story
- 5.00 *The Big Brother Club
- 5.25 *Happy Hollow
- 5.45 *From the Walkathon
- 6.00 *Phenomenon
- 6.15 To be announced.
- 6.30 The Boswell Sisters—Pompeian Makeup Box
- 6.45 Chandu, the Magician
- 7.00 The Bath Club
- 7.15 Singin' Sam the Barbasol Man
- 7.30 Kate Smith—LaPalina
- 7.45 Colonel Stoopnagle and Budd
- 8.00 The Mills Brothers—Vapex
- 8.15 Plough's Vaudeville of the Air
- 8.30 Evening in Paris—Bourjois
- 9.00 Guy Lombardo's Robert Burns Orchestra
- 9.30 Music That Satisfies
- 9.45 Myrt and Marge
- 10.00 Cremo Presents Bing Crosby
- 10.15 Maxwell House Program
- 10.30 Morton Downey and Camel Quarter Hour
- 10.45 Enric Madriguera's Orchestra
- 11.00 *From the Walkathon
- 11.15 Ben Bernie's Orchestra
- 11.30 Noble Sissle's Orchestra

Tuesday

- 6.30 *Morning Devotions
- 6.45 *Keeping Fit with Pebeco
- 7.00 *Keeping Fit
- 7.15 *The Morning Music Box
- 7.45 *Cap'n Bill and Willie
- 8.00 Little Jack Little
- 8.15 *Journal-Post News Flashes
- 8.20 Melody Parade
- 8.30 Tony's Scrapbook
- 8.45 Helen Board—Songs
- 9.00 *Lady of the House
- 9.30 *Studio Features
- 9.45 United States Navy Band
- 10.00 *Girl O' My Dreams
- 10.15 Stories of the Living Great—Prince of Wales
- 10.30 Current Questions before Congress
- 10.45 Ben Alley—Songs
- 11.00 Rumford Radio Cooking School
- 11.15 Charles Boulanger's Orchestra
- 11.30 Columbia Revue
- 12.00 *Journal-Post News Flashes
- 12.10 *Organ Interlude
- 12.25 *Producers Market News
- 12.30 *Duke Wellington, Accordionist
- 12.40 *Johnson's Radio Guide
- 12.45 *From the Walkathon
- 1.00 Aunt Jemima with Fred Berren's Orchestra
- 1.15 Columbia Salon Orchestra
- 1.30 American School of the Air
- 2.00 Missouri League of Women Voters
- 2.10 *Classic Hour
- 2.30 Musical Americana
- 3.00 Rhythm Kings
- 3.15 The Funny Boners
- 3.30 Hotel Taft Orchestra
- 3.45 *Between the Bookends
- 4.00 *Journal-Post News Flashes
- 4.10 *Piano Interlude
- 4.15 Meet the Artist
- 4.30 *The SongSmiths
- 4.45 Movie Star Revue
- 5.00 *Big Brother Club
- 5.25 *Happy Hollow
- 5.45 *From the Walkathon
- 6.00 *Phenomenon
- 6.15 Easy Aces
- 6.30 Kaltenborn Edits the News
- 6.45 Chandu, the Magician

- 7.00 Food Town Pops Review
- 7.15 Abe Lyman's Band
- 7.30 LaPalina Presents Kate Smith
- 7.45 Broadway's Greatest Thrills—Peggy Hopkins Joyce
- 8.00 Ben Bernie and his Blue Ribbon Orchestra
- 8.30 Eno Crime Club
- 9.00 Land of Flowers—Rudolph Friml
- 9.15 *Those Mc-Carty Girls
- 9.30 Music That Satisfies
- 9.45 Myrt and Marge
- 10.00 Howard Barlow's Orchestra
- 10.15 The Frigidairians
- 10.30 Morton Downey and Camel Quarter Hour



Howard Barlow's "Music That Satisfies" 9:30 p. m.

- 10.45 George Olsen's Music
- 11.00 *From the Walkathon
- 11.15 Gun Arnhem and Orchestra
- 11.30 Noble Sissle's Orchestra

Wednesday

- 6.30 *Morning Devotions
- 6.45 *Keeping Fit with Pebeco
- 7.00 *Keeping Fit
- 7.15 Salon Musicale
- 7.30 *The Morning Piper
- 7.45 The Old Dutch Girl
- 8.00 Little Jack Little
- 8.15 *Journal-Post News Flashes
- 8.20 Melody Magic
- 8.30 Tony's Scrapbook
- 8.45 Elizabeth Barthell—Songs
- 9.00 *The Lady of the House
- 9.15 Melody Parade
- 9.45 The Four Clubmen
- 10.00 *Kitchen Klenser Program—The Songsmiths
- 10.15 *Uncle Ezra's Ramblings
- 10.30 Morning Minstrels
- 10.45 Piano Pictures
- 11.00 Acme Sunshine Melodies—Earl Burtnett's Orchestra
- 11.15 *Girl O' My Dreams
- 11.30 The Singin' Chef
- 11.45 Columbia Revue
- 12.00 *Journal-Post News Flashes
- 12.10 *Jackson County Farm Bureau
- 12.25 *Producers Market News
- 12.30 *Duke Wellington, Accordionist
- 12.40 *Johnson's Radio Guide
- 12.45 *From the Walkathon
- 1.00 Aunt Jemima with Fred Berren's Orchestra
- 1.15 Columbia Salon Orchestra
- 1.30 American School of the Air
- 2.00 Edna Wallace Hopper
- 2.15 Musical Revue—Ann Leaf and Ben Alley
- 2.30 Marmola Entertainers
- 2.45 The Four Eton Boys
- 3.00 United States Navy Band
- 3.30 *David Grosch—Sing Talk
- 3.45 *Between the Bookends
- 4.00 *Journal-Post News Flashes
- 4.10 *Sewall Paint Company
- 4.15 George Hall's Orchestra
- 4.30 *Mary Ann's Feature
- 4.45 The Lone Wolf Tribe
- 5.00 *The Big Brother Club
- 5.25 *Happy Hollow
- 5.45 *From the Walkathon
- 6.00 *Phenomenon
- 6.15 To be announced.
- 6.30 The Boswell Sisters—Pompeian Makeup Box

- 6.45 Chandu, the Magician
- 7.00 The Bath Club
- 7.15 Singin' Sam the Barbasol Man
- 7.30 LaPalina presents Kate Smith
- 7.45 Colonel Stoopnagle and Budd
- 8.00 Gold Medal Freight
- 8.30 Eno Crime Club
- 9.00 Vitality Personalities
- 9.15 Adventures in Health
- 9.30 Music That Satisfies
- 9.45 Myrt and Marge
- 10.00 *Toscha Seidel
- 10.15 The Frigidairians
- 10.30 Morton Downey and Camel Quarter Hour
- 10.45 Don Redman's Orchestra
- 11.00 *From the Walkathon
- 11.15 Eddie Duchin's Orchestra
- 11.30 Art Krueger's Orchestra

Thursday

- 6.30 *Morning Devotions
- 6.45 *Keeping Fit with Pebeco
- 7.00 *Keeping Fit
- 7.15 *The Music Box
- 7.45 *Cap'n Bill and Willie

For Up to the M

PROGRAM LISTINGS
OTHER PRINCIPAL
IN THIS TERRITORY
GEST THE

Kansas JOURNAL

The First Newspaper
to Offer
UNUSUAL

- 8.00 Little Jack Little
- 8.15 *Journal-Post News Flashes
- 8.20 The Morning Minstrels
- 8.30 Tony's Scrapbook
- 8.45 *Organ Interlude
- 9.00 *The Lady of the House
- 9.15 Machine Age Housekeeping
- 9.30 *Billie Ganz—Pianist
- 9.45 Barbara Gould Beauty Talk
- 10.00 *Girl O' My Dreams
- 10.15 United States Navy Band
- 10.30 New York Medical Society
- 10.45 Ben Alley—Songs
- 11.00 Rumford's Radio Cooking School
- 11.15 Charles Boulanger's Orchestra
- 11.30 Columbia Revue
- 11.45 Special Lenten Service
- 12.00 *Journal-Post News Flashes
- 12.10 *Organ Interlude
- 12.25 *Producers Market News
- 12.30 *Duke Wellington, Accordionist
- 12.40 *Johnson's Radio Guide
- 12.45 *From the Walkathon
- 1.00 Aunt Jemima with Fred Berren's Orchestra
- 1.15 Ann Leaf at the Organ
- 1.30 American School of the Air
- 2.00 Laforge Beruman Musicale
- 2.30 Rhythm Kings
- 2.45 Virginia Arnold, Pianist

SCHEDULE, MARCH, 1932

- 3.00 United States Navy Band
- 3.30 Hotel Taft Orchestra
- 3.45 *Between the Bookends
- 4.00 *Journal-Post News Flashes
- 4.10 *Piano Interlude
- 4.15 The Ambassadors
- 4.30 *The Songsmiths
- 4.45 Movie Star Revue
- 5.00 *The Big Brother Club
- 5.25 *Happy Hollow
- 5.45 *From the Walkathon
- 6.00 *Phenomenon
- 6.15 Easy Aces
- 6.30 Kaltenborn Edits the News
- 6.45 Chandu the Magician
- 7.00 Food Town Pops Review
- 7.15 Abe Lyman's Band
- 7.30 LaPalina presents Kate Smith
- 7.45 Angelo Patri, "Your Child"
- 8.00 The Mills Brothers—Vapex
- 8.15 Plough's Vaudeville of the Air
- 8.30 Love Story Magazine
- 9.00 Hart Schaffner and Marx Trumpeters
- 9.30 Music That Satisfies
- 9.45 Myrt and Marge
- 10.00 Howard Barlow's Orchestra

- 9.15 Julia Sanderson and Frank Crumit
- 9.45 Don and Betty
- 10.00 Sally Stokely
- 10.15 *Uncle Ezra's Ramblings
- 10.30 The Captivators
- 10.45 Ben Alley—Songs
- 11.00 Charles Boulanger's Orchestra
- 11.15 *Girl O' My Dreams
- 11.30 The Singin' Chef
- 11.45 *Piano Interlude
- 11.50 *Journal-Post News Flashes
- 12.00 Magic Piano Twins
- 12.15 *Organ Interlude
- 12.30 *Duke Wellington, Accordionist
- 12.40 *Johnson's Radio Guide
- 12.45 *From the Walkathon



Ann Leaf
Musical Review
2:15 p. m.
Wednesday

- 1.00 The Funny Boners
- 1.15 *The Pickwick Traveler
- 1.30 American School of the Air
- 2.00 United States Marine Band
- 2.30 Arthur Jarrett—Song Stylist
- 2.45 Columbia Educational Features
- 3.00 Light Opera Gems
- 3.45 *Between the Bookends
- 4.00 *Journal-Post News Flashes
- 4.10 Sewall Paint Contest
- 4.15 Curtis Institute of Music
- 4.30 To Be Announced
- 4.45 The Lone Wolf Tribe
- 5.00 *The Big Brother Club
- 5.25 *Happy Hollow
- 5.45 *From the Walkathon
- 6.00 *Phenomenon
- 6.15 To be announced.
- 6.30 The Boswell Sisters—Pompeian Makeup Box
- 6.45 Chandu, the Magician
- 7.00 The Bath Club
- 7.15 Singin' Sam the Barbasol Man
- 7.30 Today and Yesterday—DuPont
- 8.00 Pillsbury Pageant
- 8.30 To the Ladies
- 8.45 Friendly Five Footnotes
- 9.00 Cafe Budapest
- 9.15 Horlick's Malted Milk Program
- 9.30 Music That Satisfies
- 9.45 Myrt and Marge
- 10.00 Howard Barlow's Orchestra
- 10.15 Maxwell House Program
- 10.30 Morton Downey and Camel Quarter Hour
- 10.45 George Olsen's Music
- 11.00 *From the Walkathon
- 11.15 Ben Bernie's Orchestra
- 11.30 Noble Sissle's Orchestra

- Saturday**
- 6.30 *Morning Devotions
 - 6.45 *Keeping Fit with Pebeco
 - 7.00 *Keeping Fit
 - 7.15 Salon Musicale
 - 7.30 *The Morning Piper
 - 7.45 The Old Dutch Girl
 - 8.00 Little Jack Little
 - 8.15 *Journal-Post News Flashes
 - 8.20 The Commuters
 - 8.30 Tony's Scrapbook
 - 8.45 *The Lady of the House
 - 9.00 United States Army Band Concert
 - 9.30 New World Salon Orchestra
 - 10.00 Adventures of Helen and Mary
 - 10.30 *Girl O' My Dreams
 - 10.45 Columbia Revue
 - 11.00 Charles Boulanger's Orchestra

- 11.30 *Kansas City Council of Churches
- 12.00 *Journal-Post News Flashes
- 12.10 *Mary Ann's Saturday Club
- 12.25 *Producers Market News
- 12.30 *Duke Wellington, Accordionist
- 12.40 *Johnson's Radio Guide
- 12.45 *From the Walkathon
- 1.00 The Funny Boners
- 1.15 Saturday Syncopaters
- 1.30 National Democratic Club Forum
- 2.00 The Four Clubmen
- 2.30 Van Surdam's Orchestra
- 3.00 Ann Leaf at the Organ
- 3.30 Spanish Serenade
- 3.45 *Between the Bookends
- 4.00 *Journal-Post News Flashes
- 4.10 Eddie Duchin's Orchestra
- 4.30 "The Witching Hour"
- 4.45 Sleepy Time Gal
- 5.00 *Big Brother Club
- 5.25 *Happy Hollow
- 5.45 *From the Walkathon
- 6.00 *Phenomenon
- 6.15 Easy Aces
- 6.30 Guy Lombardo's Orchestra
- 6.45 *Ed. Cochrane's Sport Chat
- 7.00 Fray and Braggiotti
- 7.15 Abe Lyman's Band
- 7.30 The Hoosier Editor
- 7.45 Vaughan De Leath
- 8.00 *Happy Hollow Columbia Barn Dance Varieties
- 8.30 Smith Brothers—Trade and Mark
- 8.45 Arthur Jarrett—Song Stylist
- 9.00 Columbia's Public Affairs Institute
- 9.30 Music That Satisfies
- 9.45 Jack Miller and Orchestra
- 10.00 Don Redman's Orchestra
- 10.30 Morton Downey and Camel Quarter Hour
- 10.45 Eric Madriguera's Orchestra
- 11.00 *From the Walkathon
- 11.15 Guy Lombardo's Orchestra
- 11.30 St. Moritz Hotel Orchestra



P. Hans Flth
KMBC Musical Director.

KMBC-COLUMBIA PROGRAMS FROM KANSAS CITY

Programs listed below are those which are presented in the KMBC Studios or from remote control points in Kansas City and broadcast by western stations of the Columbia Broadcasting System.

- KMBC gives this service as a Key Station of the Columbia network.
- Sunday**
- 6.15 Ted Fiorita's Orchestra
- Monday**
- 6.00-6.15 Organalities
 - 6.30-6.45 Rhythmaires
 - 7.00-7.30 Jan Garber's Grill Orchestra
 - 7.30-7.45 Willie Botts in person
 - 8.00-8.15 Swiss Yodelers
- Tuesday**
- 6.00-6.15 Organalities
 - 6.30-6.45 David Grosch—Sing Talk
 - 7.00-7.15 Jan Garber's Grill Orchestra
 - 7.30-8.00 Jan Garber's Grill Orchestra
 - 8.30-9.00 Salonesque

- Wednesday**
- 6.00-6.15 Organalities
 - 6.30-6.45 Songsmiths
 - 7.00-7.30 Jan Garber's Grill Orchestra
 - 7.30-7.45 Those McCarty Girls
 - 8.30-9.00 Friendly Muse
 - 9.15-9.30 Looking Through the Mike

- Thursday**
- 6.00-6.15 Organalities
 - 6.30-6.45 Between the Bookends
 - 7.00-7.15 Jan Garber's Grill Orchestra
 - 7.30-7.45 Hawaiian Serenade
 - 8.30-9.00 Jan Garber's Grill Orchestra

- Friday**
- 6.00-6.15 Organalities
 - 6.30-6.45 The Songsmiths
 - 7.00-7.30 Jan Garber's Grill Orchestra
 - 9.15-9.30 Memory Mist

- Saturday**
- 8.00-8.30 *Happy Hollow Barn Dance

*This program is also broadcast by KMBC. Other programs to the network from Kansas City are not.

LAST MINUTE NEWS

BEECHAM AND REPIGHI AS GUEST CONDUCTORS

For the first three weeks in March, two famed conductors are to stand at the helm of the New York Philharmonic Symphony. The first is Sir Thomas Beecham of the Convent Garden Opera. He will lead the orchestra in broadcasts taken by KMBC on March 6 and 13.

On the 20th Italy's great modernist, Ottorino Respighi, will conduct a program of his own works.

The Philharmonic concerts are heard every Sunday, beginning at 2.00 p. m.

LLOYD GEORGE SPEECH IS TO BE BROADCAST

The address of Ex-Premier David Lloyd George at St. David's Day dinner in London will be broadcast through the KMBC-Columbia network on Tuesday, March 1. It will reach Kansas City listeners, beginning at 3.20 p. m.

BELLE BAKER AND JACK DENNY TO BE FEATURED IN A NEW PROGRAM

KMBC joins with the Columbia network in presenting a new and entertaining series, beginning on March 13. Two leading personalities from the field of popular music will appear. They are Belle Baker, singing comedienne, and Jack Denny, with his Mt. Royal Orchestra.

This feature will appear every Sunday from 8.00 to 8.30 p. m.

Minute
NEWS OF KMBC AND RADIO STATIONS TRY—MAY WE SUGGEST
Kansas City
JOURNAL-POST
Paper in Kansas City
For This
SERVICE

- 10.15 The Frigidairians
- 10.30 Morton Downey and Camel Quarter Hour
- 10.45 George Olsen's Music
- 11.00 *From the Walkathon
- 11.15 Guy Lombardo's Orchestra
- 11.30 Louie Panico's Orchestra

Friday

- 6.30 *Morning Devotions
- 6.45 *Keeping Fit with Pebeco
- 7.00 *Keeping Fit
- 7.15 Salon Musicale
- 7.30 *The Morning Piper
- 7.45 The Old Dutch Girl
- 8.00 Little Jack Little
- 8.15 *Journal-Post News Flashes
- 8.20 The Madison Singers
- 8.30 Tony's Scrapbook
- 8.45 Elizabeth Barthell—Songs
- 9.00 *The Lady of the House



Little Jack Little
Every Morning (Except Sunday)
8.00 a. m.

THE KMBC HAPPY HOLLOW BUGLE

Issued by the Midland Broadcasting Company as a Service to Its Listeners Everywhere

PUBLISHED THE FIRST OF EVERY MONTH

DANNY AND DOUG—EDITORS

Kansas City, Missouri, March 1, 1932

BROADCASTING AND TAXES

There is a hue and cry in certain quarters—political quarters we might add—for a radical change in broadcasting. It is being advocated that the Federal Government take over full control of the industry. In other words, it has been urged that the United States Government go into the broadcasting business just as Great Britain is in the business today.

That the agitation will fail might go without saying.

But in passing, we feel duty bound to call attention to just what such a condition would mean.

This week various News agencies carried, under London date lines, this startling bit of information:

"Broadcasting activities in Great Britain are to be greatly curbed because of lack of funds. It has been found necessary to cut \$600,000 from the appropriation to the British Broadcasting Company, as compared to last year. . . ."

And the British Broadcasting Company operates in an area about one half the size of Texas.

Need more be said?

You enjoy your radio. You appreciate the diversified type of entertainment it brings—the classical and popular in music; the fun of Happy Hollow and of Broadway; the thoughts and opinions of public leaders and educators. And what does it cost you? The original cost of your instrument and a few pennies for power. It is the cheapest entertainment known to man.

In turn the Broadcasting Industry pays into the government huge sums in taxes.

Where conditions altered it would be you—John J. Taxpayer, already assessed to the full limit of your power—who would have to pay the taxes to support the government-owned radio stations.

And what would you receive in return?

The answer is found in the London dispatch quoted above—"curbed activities."

President Hoover spoke truly in his recent address to Congress when he said:

"Government is already overburdened with bureaus."

And yet there are those who would add to this overburdening a government-operated radio, which, by force, would have to operate upon taxes paid by every owner of a radio.

KMBC's family protests—not as a broadcasting company, but as taxpaying American citizens, against such proposed action.

OFFER GOOD UNTIL MAY 1.

THE KMBC HAPPY HOLLOW BUGLE

KMBC—Pickwick Hotel

Kansas City, Mo.

Please send me the KMBC HAPPY HOLLOW BUGLE for 1 year. I enclose 25c.

Name

Address

City State

FOODTOWN POPS PRESENTS MANY FAMOUS ARTISTS

Prominent Stars of the Stage and Screen to Appear

Another fad of the day, along with personality singers, theme songs, and historical dramas, is that of the guest artist.

With an imposing array of the country's most popular stars from the stage and screen, a new program series has been inaugurated. The title of the series is Foodtown Pops Revue.

Foodtown Pops takes the air from KMBC at 7.00 p. m. every Tuesday and Thursday.

Lenten Services On Columbia Net

A series of midday Lenten services are to be broadcast over KMBC by way of the Columbia network every Thursday at 11.45 a. m. until Maundy Thursday, March 24.

Brief inspirational talks five or six minutes in length, will comprise the programs. They will be presented in Columbia's WABC studios.

TELLS "DON'TS" FOR HEALTH



The "don'ts" and the "do's" in the art of keeping fit are now explained over KMBC and the Columbia network by Dr. Herman N. Bundesen, Health Commissioner of the City of Chicago, on the new "Adventures in Health" series, each Wednesday and Friday at 9.15 p. m. Dr. Bundesen is one of the nation's best known authorities on public health and more than 7,000,000 copies of his book, "Our Babies," have been distributed throughout the world.

BACK-DOOR WIRELESS

by the Lady of the House

Among the responses to my requests for the favorite recipes of my listeners, I received a quite unusual sunshine cake recipe from Mrs.

A. E. Hammer, 5855 E. 10th Street, Kansas City. The morning after I broadcast this recipe, the cake itself arrived from Mrs.



LENORE ANTHONY

Hammer, and it was so delicious that I am passing the recipe on to you, as I know there are many housewives who wish they had a good sunshine cake recipe.

SUNSHINE CAKE

Two cups sugar and 1/2 cup water. Put on to boil till it threads. Add to the whites of 6 eggs that have been beaten stiff and keep beating till cool.

Cream the yolks of 6 eggs and add—

- 1 tsp. extract (preferably orange)
- 2 cups cake flour
- 1 tsp. cream of tartar
- 1/2 tsp. salt

Add this to whites and sugar and put in angel cake pan and bake one hour. Any good icing is good with this cake. Mrs. Hammer used orange juice and a bit of grated orange rind.

Chicken salad is always appropriate for your bridge luncheon or refreshments, and it is particularly appetizing if you have prepared new combinations, so here is a Chicken Pineapple Salad serving twelve which will be delicious with the sunshine cake and coffee, serving sandwiches with the salad, of course.

Some interesting menus and suggestions are offered with each of my morning broadcasts, so don't fail to listen in and drop a line to me for any recipe you desire.

Lenore Anthony.

KATE SMITH

One of Kate Smith's most treasured possessions is a diamond studded gold medal which was presented to her by a post of the American legion in recognition of the great joy she brought to many veterans.

Singing in Bath Tub Favorite "Hobby" of Popular KMBC Artist

James Francis Heyser, who, Despite His Name Is Irish, Exposes Secret.

It's an old, old joke, probably originated by Joe Miller, but in this case it is absolutely true. And that is that James Francis (Fran) Heyser, popular KMBC announcer, "loves" to sing in the bath tub.

And, believe it or not, Heyser, despite his name, is Irish.

All of which should serve to say:

"Folks, meet Fran—and Fran, meet the folks."

But suppose we let "Fran" tell you something about himself:

"Well, I guess one should begin one's life story with birth. That being so, I'll explain the great event happened in St. Joseph, Mo., 31 years ago. School days were spent at St. Vincent's Academy and De La Salle Academy.

"No, I'm not married.

"After leaving school I went into business for two years. That was quite natural, for every member of my family, as far back as I can trace, favored a business career. But the theater held my heart. Night and day I dreamed of the stage. Eventually I realized my ambition and for eight years 'trod the boards' as they say.



FRAN HEYSER

"And then came radio. A year ago I got my chance—the greatest opportunity of my life—to join KMBC. I have found real happiness in radio work. Only when I'm singing in the bath tub—and I'm not joking about it either—am I happier than when I'm before the 'mike.'

"You want to know my ambition. I'll tell you—it's to do something fine on radio, some day."

We'll let Fran stop talking now, for he's too modest to admit that he has already done something fine on radio—does it every day, in fact.

For "Fran" Heyser is among the most gifted members of the great KMBC family. In addition to announcing, he sings, plays in many of KMBC favorite skits and dramatic presentations, works in the "Muse" program, "Happy Hol-

COL. LEMUEL Q. AND BUDD IN PERSON



You've seen these boys disguised as soldiers, Santa Claus's and even Halloween pumpkins. Here they are themselves. They are those ever successful Gloom Chasers—Col. Lemuel Q. Stoopnagle (left), and Budd—whose droll antics before the microphone have attracted to them a large following since their network debut last May. They are now the "It Floats Boys," heard each Monday and Wednesday at 7.45 over KMBC.

FLATH FEATURES MUSICAL DRAMAS ON 'SALONESQUE'

KMBC-Columbia Program Displays Dramatic Talent of Musicians

The short musical dramas which are heard Sunday night on the Pickwick Traveler broadcast over KMBC, have drawn such a popular response that "Skipper" P. Hans Flath, KMBC Musical Director, is presenting them as a feature of "Salonesque," a Columbia network origination. They are often on a humorous vein and usually narrated by Hugh Studebaker, KMBC's announcer-dramatist, with the aid of Mr. Flath and the orchestra. Members of the orchestra are called on to display their talents not only as musicians, but in character parts as well. Almost every performer in the orchestra appeared before the microphone a few weeks ago in the Pickwick Traveler burlesque of "Pals of the Little Red School."

low" often in Pickwick Traveler and does a song program of his own which has brought him thousands of fan letters.

Next month we'll lift the curtain and give you a peep into the character and personality of another of KMBC's bappy family. Watch for it.

Grey Mouse

My, oh, my, but things have sure been happening around here lately. The scenery has changed so, that at this point I hardly know whether I'm writing about a radio station or an insane asylum. To begin with, you all know of course, about Ruth Lee (Sally Perkins) Bren taking the fatal leap, having seemingly decided to leave the security of our walls to try her own wings.

And the way folks have been going around talking to themselves lately, I think the place is turning into an insane asylum. Hugh Studebaker was caught expostulating in private, after the broadcast of the Happy Hollow Barn Dance on February 13, and it was something to the effect that at last he had realized his life's ambition—he had done "The Shooting of Dan McGrew" on the air. And can you imagine what radio artist was heard going around the studio muttering to himself words that (putting it very, very mildly) sounded like this, "Doggone it, doggone it anyway! Why do they have to make me the goat all the time?" My, my! But there you are—that's the good old artistic temperament for you in its highest (or lowest) form.

GREY MOUSE.

BETWEEN THE



BOOK ENDS

From the Sea

All beauty calls you to me, and you seem,
Past twice a thousand miles of shifting sea,
To reach me. You are as the wind I breathe
Here on the ship's sun-smitten top-most deck,
With only light between the heavens and me.
I feel your spirit and I close my eyes,
Knowing the bright hair blowing in the sun,
The eager whisper and the searching eyes.

Listen, I love you. Do not turn your face
Nor touch me. Only stand and watch awhile
The blue unbroken circle of the sea.
Look far away and let me ease my heart
Of words that beat in it with broken wing.
Look far away, and if I say too much,
Forget that I am speaking. Only watch,
How like a gull that sparkling sinks to rest,
The foam-crest drifts along a happy wave
Toward the bright verge, the boundary of the world.

I am so weak a thing, praise me for this,
That in some strange way I was strong enough
To keep my love unuttered and to stand
Altho' I longed to kneel to you that night
You looked at me with ever-calling eyes.
Was I not calm? And if you guessed my love
You thought it something delicate and free,
Soft as the sound of fir-trees in the wind,
Fleeting as phosphorescent stars in foam.
Yet in my heart there was a beating storm
Bending my thoughts before it, and I strove
To say too little lest I say too much,
And from my eyes to drive love's happy shame.
Yet when I heard your name the first far time
It seemed like other names to me, and I
Was all unconscious, as a dreaming river
That nears at last its long predestined sea;
And when you spoke to me, I did not know
That to my life's high altar came its priest.
But now I know between my God and me
You stand forever, nearer God than I,
And in your hands with faith and utter joy
I would that I could lay my woman's soul.
From "Rivers to the Sea," by Sara Teasdale.

STUDIO SPOTS

INTRODUCING — A new member of the KMBC Production Staff. . . Miss Margaret Joyce Barnum . . . product of Topeka, Kansas . . . educated at Washburn College in Topeka . . . columnist in "Washburn Review" . . . Editor of "The Kaw," Washburn Year Book . . . wrote feature stories for Topeka Daily Capitol . . . Beta Sigma Omicron, national sorority . . . quit college to take job with WIBW, Topeka . . . wrote shopping skit known as "Margie and Gretchen" . . . Became ambitious to "Make good in big city" . . . obtained job in prominent Kansas City radio station . . . did continuity work and children's feature on air . . . will be heard on the air and will assist in writing Happy Hollow and other KMBC features . . . Has achieved two crowning ambitions . . . to work for KMBC and with Ted Malone.

As a feature of the Pickwick Travelers program a few nights ago, P. Hans Flath presented what is thought to be the world's smallest dancer. The little fellow was described over the microphone as a porter on a Pickwick Bus between Kansas City and Denver, who was discovered by Paul Fonda, technician and announcer of KMBC. When held up so that visitors at the studio could see him, he turned out to be one of the cleverest mechanical dancers of the old time minstrel variety that we have ever seen. He not only looked the part, but under Paul's control his feet were plenty hot.

When Duke Wellington asked for suggestions as to a theme song for his daily 12:30 accordion interludes, most everyone preferred some Old Love Song. So Duke uses as his theme, "Just An Old Love Song." He has never seen the music but remembers it from hearing it several years ago.

Alex Gray, baritone of "Music That Satisfies," owes part of his successful musical career to a pick-up quartet on a transatlantic merchantman. The skipper heard the robust voice of Seaman Gray and asked him to dine in the cabin the following night. A fellow guest was Mme. Louise Homer who persuaded Alex to take up the study of music.

Jerry Powers, hero of Phenomenon, KMBC's daily dramatic story, has brought back with him some startling proof of his adventures into the past. They are two newspapers. One, "The Boston Gazette," is dated March 12, 1770, and contains the complete news story of the Boston Massacre. The other is the "New York Evening Post," dated November 7, 1783, and carries Washington's Farewell to his army. Jerry's adventures are made possible by a strange invention called the Anachrophone which flashes people back to scenes of past history, or perhaps into the future, and are heard every evening over KMBC at 6.15. The character of Jerry Powers is played by Hugh Studebaker.

Announcer Louis Dean, a Southerner who migrated to the North several years ago, has lost all of his Southern dialect and inflections.

Art Jarrett, latest "personality singer" to enter Columbia's radio firmament possesses a voice with a 16-note range, and sings two octaves, from middle to high C.

A count of KMBC's mail returns for the year 1931 has been going on since the end of the year with some very gratifying results. Not only local but distant mail returns have shown a definite increase.

THE REAL STORY OF "EASY ACES"

"Ace" — husband of "Easy Aces," a feature which goes to the Columbia network and KMBC beginning March 1, is a Kansas City boy born and reared. Following school he became associated with the old Kansas City Post. Graduating from the ranks of reporters he became dramatic and movie critic and columnist. Since then his sparkling and brilliant views and news of the theater have become known to all Kansas Citians.

It was in 1922 that he sold his first sketch—his first effort, by the way, at dramatic writing.

He received \$5 for the effort from an act, playing the old Empress theater. Today Ace and his act "Easy Aces," is one of the highest paid of its kind.

The act first came to the attention of Arthur B. Church, general manager of KMBC. Church instantly sensed the merit of the offering. Without delay it was produced over KMBC, and through Church's aid, sent to Chicago for tryouts over Station WGN. It met with the instant success Church had predicted.

Jacques Renard, who was born in Kiev, Russia, claims to have finally discovered the appropriate theme song for his native town. "It is," Jacques say, "Please Kiev Me Something to Remember You By."

David Ross

Before he made radio his career, announcer David Ross tried his hand at many things. He was successively a newsboy, reporter, wandering actor, writer of adver-



DAVID ROSS

tising copy, book reviewer, teacher in an orphan asylum, secretary to a Russian Baroness, and finally as a poet. It is principally as the last named that he is known to radio audiences of the Columbia

network. In his two years at WABC his rich voice and delicate imagery have been identified with such romantic programs as the erstwhile "Poet's Gold" and "Arabesque." He is five feet five in height, looks like his popular conception of a poet and has published much of his verse.

MAIL SPINS NO. 36

(The Greeks Had a Word for Me!)

Flowers for the Ladies:

Commendable indeed is the improvement in our mail. . . The improved form, the knack of getting down to the point immediately, the conciseness and diplomatic brevity, etc. . . And the increased use of post cards during the period of readjustment. . . In other words, I find I have a new and more promising lease (not 99 years, though, I hope) on the mail situation.

Home Thoughts From Abroad:

Say, if any one thinks age ruins a radio program drop around any morning and see yours affectionately attempting to make an indentation on the stacks of Junket and Peter Pan mail from Happy Hollow and Big Brother. . . At present, there are some fourteen potential alienation-of-affection suits brewing here . . . but I doubt if a radio artist could be named as grounds (could some lawyer in the audience enlighten me?) . . .

More and more I am in favor of letting one who has reached the age of reason freely change his name. . . "Juniors" should be the first to join the movement. . . Parents should be reprimanded severely for such "unoriginality" which can cause only confusion.

Jimmie.



VELMA MABIE

Velma Mabie, wife of Milt Mabie, mother of Joy Mabie, and good looking—we don't mean maybe.

She's quite prominent in Happy Hollow circles as "Madam president" of the Ladies' Aid. You guessed it—Widder Blackstone In Person.

HAPPY HOLLOW BUGLE

Vol. 2, No. 27

HAPPY HOLLOW, U. S. A., APRIL, 1932

Subscription Price, 25c per Year

KMBC BAND HAS GROWING PAINS

Augmented Orchestra on Daily Schedules

KMBC recently announced the employment of a staff orchestra of eleven musicians. This group will be on constant duty at the KMBC Pickwick Hotel Studios throughout the day.

Among the regular programs to profit by this arrangement are "Girl O' My Dreams," a morning feature; and the Big Brother Club program, broadcast at 5.00 p. m. every week day evening.

Two other daily orchestral features have been added to the schedule: First, Luncheon Lyrics, at 12.10, noon; and again, a matinee program at 2.30 p. m.

This orchestra is an augmentation of the former KMBC unit, several new members having been added to the list. They all have participated on occasional musical programs throughout the week, such as the Sunday night "Pickwick Travelers."

Such a spirit of optimism on the part of the Midland Broadcasting Company in the face of old "Mister Depression" is another answer to the station's amazing growth as a leading commercial outlet to the west.

Isham Jones' Orchestra Is Signed by Columbia

Famed Dance Band to Be Heard From Cleveland

Isham Jones and his orchestra have been signed under the exclusive management of the Columbia Broadcasting System, according to the announcement of Ralph Wonders, Director of the Columbia Artists' Bureau. This musical aggregation has long ranked first rate with dance lovers. Isham Jones is most prominent as a popular song writer.

The orchestra will be heard several times during the week, playing from the Golden Pheasant Cafe, Cleveland.

SAGE IN RAGE

HAPPY HOLLOW THE SCENE OF REPEATED OUTRAGES BY GANG

WARFARE IS DECLARED

Uncle Ezra Seen Cleaning Old Blunderbuss at the General Store

Harry Checkervest has again shattered the piece and quiet of Happy Hollow.

Uncle Ezra Butternut, Mayor and sage of the village, has finished cleaning his blunderbuss and is prepared for action, whatever it may be. Many prominent citizens in these parts interpret this action on the part of Mr. Butternut as a declaration of open war fare on the river construction gang.

The riotous wrath of everyone in the Hollow was brought to a head when one of the gang entered the confines of the General Store and with one blow knocked Uncle Ezra completely out.

Ever since Harry Checkervest began promotion of the building of a dam on Rock River, things have not been right in Happy Hollow.

Tar and Feathers

People have drawn many out of the bank to invest in this promotion, draining the institution of its funds.

The river gang has invaded the village, insulting its citizens, bullying its merchants, and carousing night and day to the disgust of everyone.

Only last week, our good store keeper, Abie Cohen, left Happy Hollow, never to return—in fear of his well-being.

This latest assault on the mayor is the last straw to our peaceful hamlet. At band practice Tuesday night, there was talk of tar and feathers—and Harry Checkervest's name was included!

The Bugle once again sounds the call to action.

Announcement

With growing excitement in Happy Hollow and increased interest among radio fans everywhere, the following announcement should be of interest:

The story of Happy Hollow, now nearing its third year as a daily feature, has, for the last three months, been written by Everett Kemp. He has been assisted by Margaret Barnum, who joined the KMBC Continuity staff about February first.

Everett Kemp, as you know him, is Uncle Ezra.

Miss Barnum was introduced in a recent addition of the Bugle. She has taken dramatic parts in Happy Hollow and is active in other continuity work for the station.

Ted Malone.

HAPPY HOLLOW HEARSAY

The Monday Evening Club will meet next Wednesday night at the home of Nellie Pnobscott in place of on the regular night which is Friday.

While hunting bears out in Jonathan Skinflint's pasture last Saturday, members of the Blood and Thunder Club axidently discovered a hornets' nest. Danny was stung in the retreat.

Hank Russell is recovering from injuries received when he visited some relatives of his up at Shack Creek last week.

SUBSCRIBE TO THE BUGLE
—25c FOR ONE YEAR.

Uncle Ezra's Ramblings



One time I heerd a friend of mine, Strickland Gillilan, give a lecture on egotism. I can't tell ye jest like he said it, but it was to the ef-

fect that there is a kind of egotism that makes parents think their childern is the crownin-work of the whole creative scheme—that the only reason there was any younguns before theirs was that the Creator was tryin ter git in a little practice.

Well, that sort o' egotism is all right—it don't hurt nothin. It jest makes this old world a sweet enough place fer us ter live in long enough ter grow up ter where we can start in ter have good sense. But there is another kind of egotism called "swell-head." That aint jest a feelin. That's a disease.

One of the strangest things about swell-headitis is that the feller with the least excuse fer havin it, has got it the worst. The feller most worth while approachin is allers the easiest to approach. It's the pin-head that surrounds hisself with what he wants you ter think is dignity. It aint dignity—it's self defense. He knows he won't stand close inspection.

Another thing about this disease is, that the emptier the head, the bigger it swells. It's a whole lot easier ter pump up a football than a door-knob. But the strangest thing of all is, that it's allers the other feller that's got it. Now everone of you folks a readin this is smart—I know ye art, er ye wouldn't be a readin it, but as soon as I said swell-head, ye begun thinkin about somebody else, didn't ye. Course ye did—that's one of the symptoms.

Now if ye find ye've got them symptoms, here's the cure. Get a picture of yerself that was took about the time when ye first started "keepin' company"—take a good long look at it. If that don't cure ye right now, git a doctor as quick as ye kin.

Presented by

Miss Mildred Martin

Liberty, Missouri

April 2, 1946

Ever
larger
language
wow.



BROTHER BOB

have in mind—and what we intend to do for Big Brother Club members. You should feel it your duty to read over this column and then try to suggest anything that may improve our Club.

We think that we have one of the best children's organizations in the country. Isn't that right? How would you like to spend one day a week on a big five deck boat—a real boat on the Missouri River? Oh, boy, it is a big one—it can carry twenty-five hundred people!

Well, we are arranging to have that boat for our Big Brother Club members once a week. We will leave here about nine o'clock in the morning and return at four in the afternoon. Boy, will that be fun? So you see, we have your interest at heart. We want to make you happy—and we want all you boys and girls to make use of your

EDITORIAL

The editors of this paper is always fer progress so we has sum more suggeschuns ta make.

Fer them that ses the reason peoples doesn't like ta hear this awful modern music cause they isn't educated to ut, why doesn't they quit playin' the music till peoples does git educated to ut?

Me n Danny jist about stumped Uncle Ezry the other day when we asked him whut progress ment. Well, ut ferst he sed ut ment improvement but when we asked him uf the new dam was gonna be a improvement ta Happy Hollow he kinda shook his hed. Harry Checkervest ses that uf we're in faver uf the dam we're in favor uf progress. Deacon Jackson ses the dam will ruin Happy Hollow. Squir Blackstone ses people is happy now so whut's the use ta try ta improve?

We read in the Journal Post

ter, that he is improving himself or herself that much more.

The only thing we ask in return for all these things we're offering you this summer is that you conduct yourselves like ladies and gentlemen on any of our Big Brother activities.

And try to be somebody's Big Brother or Sister every day. Help your mother and daddy all you possibly can and do things for others as you would want others to do for you.

You'll have to pardon me for this time. Willie is insisting that I guess a riddle that he is asking me—here it is: "A man had four sons and each son had a sister. How many children in the family?" I'll have to give this some serious thought. But I'll be seeing you very, very soon.

Bye bye,
BIG BROTHER BOB.



LITTLE WILLIE

"Hello, Europe"

Fan letters are still coming into the Columbia mail room from listeners on the other side of the Atlantic, expressing appreciation for the "Hello, Europe" program which was relayed to seven foreign countries. Besides commenting on the excellent reception and high quality of the program, the greatest enthusiasm was reserved for the precision and speed with which the hour's entertainment was presented. One listener in Manchester, England, wrote: "I especially liked the methods of your announcer. He certainly got on with his job."

where ut sed the depreshun had reduced the deth rate cause people wusn't livin' luxurious so that means that when there isn't sa much progress, peoples doesn't die so much. Well, don't ut? Good nite.

The Rabbit Scouts

By MARY ANN

"Hello, Bill, what are you making?" asked Johnnie Junkins.

"Oh, just a rabbit hutch," answered Bill. Then Bill told Johnnie his uncle was sending him several rabbits. And Johnnie asked Bill: "What are you going to do with them after you get 'em?" Bill spoke up and said, "Say, I'm going into the rabbit business. I read about a man that made thousands of dollars raising and selling rabbits."

"Gee, Bill, I would like to be your pardner—can't I help you?" "Sure," said Bill, "come on and help me build the hutches—you do half the work and I will make you my pardner. You can pay your share of the expense after we get started."

"Well, what do I do first?" asked Johnnie.

"Get that saw over there—that's it—now, pick up that board, it's all marked two and one half feet wide and four feet long—my father bought the lumber but you and I are going to pay him back." "Sure," said Johnnie.

Then Bill told Johnnie that he wanted to be a boy scout and Bill said he did too, but his father told him he had to earn money and pay his own way.

"Say, Bill," asked Johnnie, "where did you find out about how to build rabbit hutches and take care of them?"

"Oh, I have a book called 'Care and Management of Rabbits'—it tells everything about rabbits—how to feed them and everything."

"Gee," said Johnnie, "I'm sure glad I came by"—and Bill said, "There's plenty of work to be done, so let's get busy."

This is the story of how Bill and Johnnie started in the rabbit business so they could be Boy Scouts.

Now, they are grown men and are making thousands of dollars in the rabbit business and folks call them, "The Rabbit Scouts."

Versatile

Colonel Lemuel Q. Stoopnagle has entered a new field of activity and is writing for a detective magazine a series of stories to be known as "The Stoopnagle Murders." Examination of the manuscripts reveals that the Colonel is reviewing a number of horrifying episodes of his own career in which he is described as not only the detective and the culprit, but in some cases even the victim.

* OLD TIMERS' SONG *
* COLUMN *

Dream of a Miner's Child

A miner was leaving his home for his work. When he heard his little child scream; He went to the side of his little girl's bed. Oh, Daddy, I've had such a dream! I dreamed that the mine was all seething in fire. And the miners were fighting for their lives. Then the scene changed and the mouth of the mine Was crowded with sweethearts and wives.

Chorus:
Oh, daddy, don't work in the mines today
For dreams have so often come true.
Oh, daddy, dear daddy, please don't go away
For I never could live without you.

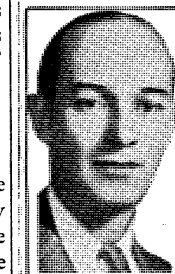
Her daddy then smiled and stroking her hair,
Was turning away from her side.
But throwing her small arms around daddy's neck,
She gave him a kiss, then she cried.

Chorus.
Go down to the village and tell your dear friends,
That as sure as the bright stars do shine,
There's something that's going to happen today.
Oh, daddy, don't go to the mines.

Chorus.
An hour from the time the miners should start,
The cruel mine caved in for a mile.
They were thankful for the warning sent down from above,
In a dream of the miner's little child.
Chorus.
—Contributed by Rainy Day Pal.

Ted Husing

Among the air's most colorful figures is Ted Husing, Columbia's ace sports announcer, chosen recently in Jack Foster's poll of the



country's radio editors as the air's outstanding sports talker. No sport is too fast for his lightning tongue, which achieves vivid and accurate descriptions at a 400-word per minute clip—faster than expert stenographers can record in shorthand. He can cope equally well with every sport, although football is his favorite and the public most readily identifies him with that pastime.

Echoes to the Bugle Call

Keep Happy

*Some sing of the cities
With their jazz and lights and
show;
Let's you and me
Sing of Happy Hollow
With its peace and quiet and sun-
set glow;
And keep happy.*

*Some sing of the cities,
Big business and depressions,
Let's, you and me,
Sing of Happy Hollow
With its homely, friendly ex-
pressions;
And keep happy.*

*Some sing of the cities,
Of their graft and crime and
greed;
Let's you and me
Sing of Happy Hollow
With its simple, kindly creed—
"Keep happy."*

AUNT HETTIE.

Rain

Upon the earth some rain must
fall,
Some days be dark and dreary;
For if we had no clouds at all
Our hearts would soon grow
weary.
But when at last the storm is past,
And the sun shines out again;
We find nature all the sweeter
For the clouds that brought the
rain.

Into each life some rain must fall;
Some days be dark and dreary;
For if we had no clouds we'd pall
Of always being cheery.
So when at last our tears are past,
And the smiles come back
again,
We find that life is richer
For the heartaches and the pain.
Alice Chase Chinn.

Poems by Aunt Hettie,
Mary Rose, and Alice Chase
Chinn helped to offset Si an'
Ma's gloomy outlook on life
this month.

And some more variety—
an old friend with a new
name gave us four puzzles
we know you'll like. Look
for another "KMBC
Friends" (next column) in
the Bugle next month.

Chief Yodeler.

I Know My Place

I am a nickel.
I am not on speaking terms
with the candy man.
I am too small for the movies.
I am not large enough to buy
a soda.
I am of small consideration in
the purchase of gas.
I am not fit for a tip,
But—believe me, when I go to
church I am plenty important!
Glad.

Temptation

When my mother makes a choco-
late cake,
It certainly looks enticing.
And she generally knows that I
think so,
By the finger-marks on the
icing.
Irish.

Listen

Will ya try this some time
When ye'r feelin' blue?
It'll 'sprise ya, ya know
How much good it'll do.
Sometime when that ole' lower
lip
Is tremblin' jis' a bit,
Turn up ye'r mouth in the cor-
ners—
Oh, higher 'n that—That's it!

'R' ya smilin' now? Ya oughta
be.

It's easy. I've told ya how.
So let's see all of ya grin at me
Thanks heaps; Say, that's a
wow!

(Mary Rose.)

KMBC Friends

H U T Y D O K C I D L
G S D R S S O W O E Y
L A E B I M S Y R N O
T O M K A T A E N R H
N E D A R Y H N A T F

Beginning with any letter go-
ing up or down, right or left, or
diagonally, skipping no letters,
you can find the names of nine
popular KMBC entertainers.

Polly Puzzler.

Si an' Ma

There's heaps o' news, but it's
shore bad,
Th' headlines all is black,
Depression, with its Wall Street
slumps,
Has made some tough hearts
crack;
Jim Reed's at Mayo's hospital,
But he'll come out O. K.
Doc. Nelson drowned in Ozark
Lake,
A fine man gone, I'll say.

George Eastman, film an' kodak
king,
Committed suicide,
That's sad, but that's th' very
way
That Iver Kreuger died;
Briand, th' frien' o' France,
passed on,
He shorely will be missed,
Their nerves were shot. When
trouble came,
These men could not resist.

Th' Lindbergh baby's lost till yet,
That makes us blue, I'm shore,
Well, that's enough bad news fer
once,
That's all, They haint no more.
Here's good news, We've got
p'leece home rule,
That helps some, anyway,
Looks like th' town should hire
an' fire,
Th' men it has ter pay.
R. H. Richardson.

KLIPS

Ambition

W. P.: "Why don't you grow
up?"
E. S.: "What, and pay a dime
car fare?—The East Echo.

The Senior Slogan

First in peace,
First in war;
First in the aisle,
First out of the door.
—The Westport Crier.

And Then

There's the freshman that keeps
his feet out in the aisle so the girls
will fall for him.
—Wyandotte Pantograph.

Zep Grundy tells us
That the bottom of his shoes
Are like telescopes . . .
You can see through them.
Sheriff Getum.

Musical Recipe



"A pinch of jazz, a soupcon of
the classics, a jigger of rythm
and there you are!"

At least, that's what the Kre-
Mel Singing Chef appears to be
prescribing here. The concoctions
of himself and his Musical Cooks
are on the air over the KMBC-
Columbia each Monday, Wednes-
day and Friday at 11.30 a. m.

The Chef is a comedian well
known for his stage, radio and re-
cording work. He has, under a
variety of names, sung for virtu-
ally all phonograph recording
companies. In addition, he is ex-
tremely adept at imitating head-
liners of the stage and radio.

OPEN HOUSE

One for Harry

Gentlemen:

Just want you to know that I
appreciate very much the "Happy
Harry" program each morning.
It is positively the most beneficial
thing on the air and I wouldn't
start the day without the 6.45
program. "Harry" is perfect in
his role, but I'm not perfect in
the exercises though it's the great-
est delight and benefit to try very
hard. I hope as long as we enjoy
the radio we will have the privi-
lege of hearing Happy Harry's
voice each morning. And by the
way, his program for the past
several years has endeared your
station to us so that we always
give it the preference on our dial.

Miss Ann M. Nash.

St. Joseph, Mo.

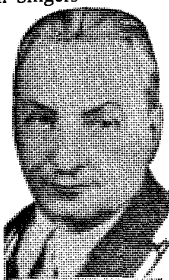
NOTE: Programs listed with an asterisk (*) are presented from the KMBC studios or from local remote control points.

Sunday

- 8.30 *Bible Study
- 9.00 *Big Brother Club—Journal-Post Comics
- 9.45 *K. C. Youth Forum with Dr. Earl Blackman
- 10.00 Julia Mahoney and Charles Carlile with Orchestra
- 10.30 The Voice of St. Louis
- 11.00 *Stone Church Choir
- 11.30 International Broadcast
- 11.45 The Street Singer
- 12.00 Cathedral Hour
- 12.30 *KMBC Salon Orchestra
 - 1.00 Eight Sons of Eli
 - 1.30 Columbia Church of the Air
 - 2.00 New York Philharmonic Symphony Orchestra
- 3.45 *From the Walkathon
- 4.00 Real Folks
- 4.30 *L. D. S. Radio Vespers
- 5.00 The Lost Legion
- 5.30 Barnsdall Musical Memories
- 6.00 The World's Business—Dr. Julius Klein
- 6.15 Modern Male Chorus
- 6.30 Luden's Novelty Orchestra
- 6.45 The Sylvanians
- 7.00 Ziegfeld Follies of the Air
- 7.30 The Greyhound Travelers
- 7.45 Angelo Patri—"Your Child"
- 8.00 Everready Radio Gaieties
- 8.30 Pennzoil Parade
- 9.00 Edna Wallace Hopper Variety Show
- 9.30 Ernest Hutcheson and Orchestra
- 10.00 *L. D. S. Studio Service
- 11.00 Eddie Duchin's Central Park Orchestra
- 11.30 California Melodies
- 12.00 *Bert Lown's Terrace Cafe Orchestra

Monday

- 6.30 *Morning Devotions
- 6.45 *Keeping Fit
- 7.00 Salon Musicale
- 7.30 *Keeping Fit with Pebeco
- 7.45 The Old Dutch Girl
- 8.00 Little Jack Little
- 8.15 *Journal-Post News Flashes
- 8.20 Gypsy Music Makers
- 8.30 Tony's Scrapbook
- 8.45 Elizabeth Barthell—Songs
- 9.00 *The Lady of the House
- 9.30 Sweet and Hot
- 9.45 The Madison Singers
- 10.00 Musical Alphabet—Ralph Christman
- 10.15 *Uncle Ezra's Ramblings
- 10.30 Melody Parade
- 10.45 Ben Alley—Songs
- 11.00 Paul Tremaine's Orchestra
- 11.15 *Girl O' My Dreams
- 11.30 The Kre-Mel Singing
- 11.45 Columbia Revue
- 12.00 *Journal-Post News Flashes
- 12.10 *Luncheon Lyrics
- 12.25 *Producers Market News
- 12.30 *Bert Lown's Orchestra
- 12.45 *From the Walkathon
- 1.00 *The Pickwick Traveler
- 1.15 Judy and Jane
- 1.30 American School of the Air
- 2.00 Columbia Salon Orchestra
- 2.30 *KMBC Salon Orchestra



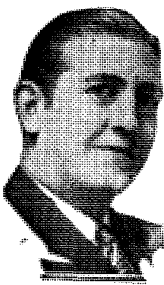
Phonograph Ziegfeld "Follies of the Air" Sunday, 7.30 P. M.

- 3.00 Rhythm Kings
- 3.30 Citizen's League Speaker
- 3.40 *Between the Bookends
- 4.00 *Journal-Post News Flashes
- 4.10 *Sewall Paint Contest
- 4.15 Pancho and Orchestra
- 4.45 The Lone Wolf Tribe
- 5.00 *The Big Brother Club
- 5.25 *Happy Hollow
- 5.45 *From the Walkathon
- 6.00 *Phenomenon
- 6.15 Maxwell House Tune Blenders
- 6.30 Easy Aces
- 6.45 Chandu, the Magician
- 7.00 The Bath Club
- 7.15 Singin' Sam the Barbasol Man
- 7.30 Kate Smith—LaPalina Program
- 7.45 Colonel Stoopnagle and Budd—Ivory Soap
- 8.00 Eugene International Revue
- 8.15 The Columbians
- 8.30 Evening in Paris—Bourjois
- 9.00 Guy Lombardo's Robert Burns Orchestra
- 9.30 Music That Satisfies—The Boswell Sisters
- 9.45 Myrt and Marge
- 10.00 Alex Haas and His Gypsy Orchestra
- 10.15 *Bert Lown's Terrace Cafe Orchestra
- 10.30 Morton Downey and Camel Quarter Hour
- 10.45 Noble Sissle's Orchestra
- 11.00 *From the Walkathon
- 11.15 Ben Bernie's Orchestra
- 11.30 Enric Madriguera's Orchestra
- 12.00 *Bert Lown's Terrace Cafe Orchestra

Tuesday

- 6.30 *Morning Devotions
- 6.45 *Keeping Fit
- 7.00 *The Morning Music Box
- 7.30 *Keeping Fit with Pebeco
- 7.45 *Cap'n Bill and Willie
- 8.00 Little Jack Little
- 8.15 *Journal-Post News Flashes
- 8.20 Melody Parade
- 8.30 Tony's Scrapbook
- 8.45 Helen Board—Songs
- 9.00 *Lady of the House
- 9.30 *Looking Thru the Mike
- 9.45 United States Navy Band
- 10.15 Stories of the Living Great—Oliver Wendell Holmes
- 10.30 Current Questions before Congress
- 10.45 Ben Alley—Songs
- 11.00 Rumford Radio Cooking School
- 11.15 *Girl O' My Dreams
- 11.30 Middy Bath Club
- 12.00 *Journal-Post News Flashes
- 12.10 *Luncheon Lyrics
- 12.25 *Producers Market News
- 12.30 *Bert Lown's Terrace Cafe Orchestra
- 12.45 *From the Walkathon
- 1.00 Aunt Jemima with Fred Beren's Orchestra
- 1.15 Judy and Jane
- 1.30 American School of the Air
- 2.00 Missouri League of Women Voters
- 2.10 *Classic Hour
- 2.30 *KMBC Salon Orchestra
- 3.00 Rhythm Kings
- 3.15 The Funny Boners
- 3.30 Hotel Taft Orchestra
- 3.45 *Between the Bookends
- 4.00 *Journal-Post News Flashes
- 4.10 Health Conservation Program
- 4.30 *The SongSmiths
- 4.45 Movie Star Revue
- 5.00 *Big Brother Club
- 5.25 *Happy Hollow
- 5.45 *From the Walkathon
- 6.00 *Phenomenon
- 6.15 Freddie Rich's Orchestra
- 6.30 Richman Brothers Program
- 6.45 Chandu, the Magician
- 7.00 Food Town Pops Review

- 7.15 Abe Lyman's Band
- 7.30 LaPalina Presents Kate Smith
- 7.45 Broadway's Greatest Thrills
- 8.00 Ben Bernie and his Blue Ribbon Orchestra
- 8.30 Eno Crime Club
- 9.00 Voice of 1,000 Shades
- 9.15 Modern Male Chorus
- 9.30 Music That Satisfies—Alex Gray
- 9.45 Myrt and Marge
- 10.00 Columbia Concerts Corporation—Wagner.
- 10.15 The Frigidarians
- 10.30 Morton Downey and Camel Quarter Hour
- 10.45 George Olsen's Music
- 11.00 *From the Walkathon
- 11.15 Gus Arnheim and Orchestra
- 11.30 Noble Sissle's Orchestra
- 12.00 *Bert Lown's Orchestra



Ben Alley
Charis Revue

Wednesday

- 6.30 *Morning Devotions
- 6.45 *Keeping Fit
- 7.00 Salon Musical
- 7.30 *Keeping Fit with Pebeco
- 7.45 The Old Dutch Girl
- 8.00 Little Jack Little
- 8.15 *Journal-Post News Flashes
- 8.20 Melody Magic
- 8.30 Tony's Scrapbook
- 8.45 Elizabeth Barthell—Songs
- 9.00 *The Lady of the House
- 9.15 Melody Parade
- 9.45 The Four Clubmen
- 10.00 *Studio Program
- 10.15 *Uncle Ezra's Ramblings
- 10.30 Round the World Cooking School
- 10.45 Piano Pictures
- 11.00 Acme Sunshine Melodies—Earl Burtnett's Orchestra
- 11.15 *Girl O' My Dreams
- 11.30 Kre-Mel Singing Chef
- 11.45 Columbia Revue
- 12.00 *Journal-Post News Flashes
- 12.10 *Luncheon Lyrics
- 12.25 *Producers Market News
- 12.30 *Bert Lown's Orchestra
- 12.45 *From the Walkathon
- 1.00 Aunt Jemima with Fred Beren's Orchestra
- 1.15 Judy and Jane
- 1.30 American School of the Air
- 2.00 The Captivators
- 2.15 Charis Musical Revue—Ann Leaf and Ben Alley
- 2.30 *KMBC Salon Orchestra
- 3.00 United States Navy Band
- 3.30 *David Grosch—Sing Talk
- 3.45 *Between the Bookends
- 4.00 *Journal-Post News Flashes
- 4.10 *Sewall Paint Contest
- 4.15 Bill Schudt's "Going to Press"
- 4.30 *Mary Ann's Feature
- 4.45 Lone Wolf Tribe
- 5.00 *The Big Brother Club
- 5.25 *Happy Hollow
- 5.45 *From the Walkathon
- 6.00 *Phenomenon
- 6.15 Maxwell House Tune Blenders
- 6.30 Easy Aces
- 6.45 Chandu, the Magician
- 7.00 The Bath Club
- 7.15 Singin' Sam the Barbasol Man
- 7.30 LaPalina presents Kate Smith

- 7.45 Colonel Stoopnagle and Budd—Ivory Soap
- 8.00 Gold Medal Freight
- 8.30 Eno Crime Club
- 9.00 Music That Satisfies—Ruth Etting
- 9.15 Adventures in Health—Dr. Bundesen
- 9.30 Society's Playboy—Norman Brokenshire
- 9.45 Myrt and Marge
- 10.00 Howard Barlow's Orchestra
- 10.15 *Bert Lown's Terrace Cafe Orchestra
- 10.30 Morton Downey and Camel Quarter Hour
- 10.45 Don Redman's Orchestra
- 11.00 *From the Walkathon
- 11.15 Eddie Duchin's Orchestra
- 11.30 Art Krueger's Orchestra
- 12.00 *Bert Lown's Terrace Cafe Orchestra

Thursday

- 6.30 *Morning Devotions
- 6.45 *Keeping Fit

For Up to the M

PROGRAM LISTINGS

OTHER PRINCIPAL R

IN THIS TERRITORY

GEST THE

Kansas

JOURNAL

The First Newspaper

to Offer

UNUSUAL

- 7.00 *Morning Music Box
- 7.30 *Keeping Fit with Pebeco
- 7.45 *Cap'n Bill and Willie
- 8.00 Little Jack Little
- 8.15 *Journal-Post News Flashes
- 8.20 The Morning Minstrels
- 8.30 Tony's Scrapbook
- 8.45 The Ambassadors
- 9.00 *The Lady of the House
- 9.15 Machine Age Housekeeping
- 9.30 *Billie Ganz—Pianist
- 9.45 Barbara Gould Beauty Talk
- 10.00 United States Navy Band
- 10.30 New York Medical Society
- 10.45 Ben Alley—Songs
- 11.00 Rumford's Radio Cooking School
- 11.15 *Girl O' My Dreams
- 11.30 Middy Bath Club
- 11.45 Columbia Revue
- 12.00 *Journal-Post News Flashes
- 12.10 *Luncheon Lyrics
- 12.25 *Producers Market News
- 12.30 *Bert Lown's Orchestra
- 12.45 *From the Walkathon
- 1.00 Aunt Jemima with Fred Beren's Orchestra
- 1.15 Judy and Jane
- 1.30 American School of the Air
- 2.00 Laforge Beruman Musicale
- 2.30 Matinee Varieties

SCHEDULE, APRIL, 1932

- 3.00 United States Navy Band
- 3.30 George Hall's Orchestra
- 3.45 *Between the Bookends
- 4.00 *Journal-Post News Flashes
- 4.10 Health Conservation Program
- 4.15 Tito Guizar
- 4.30 *The Songsmiths
- 4.45 Movie Star Revue
- 5.00 *The Big Brother Club
- 5.25 *Happy Hollow
- 5.45 *From the Walkathon
- 6.00 *Phenomenon
- 6.15 Manhattan Serenaders
- 6.30 Richman Brothers Program
- 6.45 Chandu the Magician
- 7.00 Food Town Pops Review
- 7.15 Abe Lyman's Band
- 7.30 LaPalina presents Kate Smith
- 7.45 Angelo Patri, "Your Child"
- 8.00 Eugene International Revue
- 8.15 *Those McCarty Girls
- 8.30 Love Story Magazine
- 9.00 Hart Schaffner and Marx Trumpeters
- 9.30 Music That Satisfies—The Boswell Sisters
- 9.45 Myrt and Marge

- 9.00 *The Lady of the House
- 9.15 Julia Sanderson and Frank Crumit
- 9.45 Don and Betty
- 10.00 *Uncle Ezra's Ramblings
- 10.15 Lane Cedar Chest Program
- 10.30 Round the World Cooking School
- 10.45 Ben Alley—Songs
- 11.00 Paul Tremaine's Orchestra
- 11.15 *Girl O' My Dreams



Lanny Hoss
Maxwell House
Ensemble
Mon., Wed., Fri.,
6.15 P. M.

- 11.30 Kremel Singing Chef
- 11.45 Columbia Revue
- 11.50 *Journal-Post News Flashes
- 12.00 Magic Piano Twins
- 12.15 *Jackson County Farm Bureau
- 12.25 *Producers Market News
- 12.30 *Bert Lown's Orchestra
- 12.45 *From the Walkathon
- 1.00 *Pickwick Traveler
- 1.15 Judy and Jane
- 1.30 American School of the Air
- 2.00 United States Marine Band
- 2.30 *Matinee Varieties
- 3.00 Light Opera Gems
- 3.45 *Between the Bookends
- 4.00 *Journal-Post News Flashes
- 4.10 Sewall Paint Contest
- 4.15 Curtis Institute of Music
- 4.30 *Those McCarty Girls
- 4.45 Lone Wolf Tribe
- 5.00 *The Big Brother Club
- 5.25 *Happy Hollow
- 5.45 *From the Walkathon
- 6.00 *Phenomenon
- 6.15 Maxwell House Tune Blenders
- 6.30 Easy Aces
- 6.45 Chandu, the Magician
- 7.00 The Bath Club
- 7.15 Singin' Sam the Barbasol Man
- 7.30 Today and Yesterday—DuPont Program
- 8.00 Willys Overland Presents Smart Set
- 8.30 To the Ladies
- 8.45 Van Heusen Program
- 9.00 Quaker State Program
- 9.15 Adventures in Health
- 9.30 Music That Satisfies—Alex Gray
- 9.45 Myrt and Marge
- 10.00 Howard Barlow's Orchestra
- 10.15 *Bert Lown's Orchestra
- 10.30 Morton Downey and Camel Quarter Hour
- 10.45 George Olsen's Music
- 11.00 *From the Walkathon
- 11.15 Ben Bernie's Orchestra
- 11.30 Isham Jones Orchestra
- 12.00 *Bert Lown's Orchestra

Saturday

- 6.30 *Morning Devotions
- 6.45 *Keeping Fit
- 7.00 *Music Box
- 7.30 *Keeping Fit with Pebeco
- 7.45 *Cap'n Bill and Willie
- 8.00 Little Jack Little
- 8.15 *Journal-Post News Flashes
- 8.20 The Commuters
- 8.30 Tony's Scrapbook
- 8.45 *The Lady of the House
- 9.00 United States Navy Band Concert
- 9.30 New World Salon Orchestra

- 10.00 Adventures of Helen and Mary
- 10.30 Columbia Revue
- 11.00 Paul Tremaine's Orchestra
- 11.15 *Girl O' My Dreams
- 11.30 Kansas City Council of Churches
- 12.00 *Journal-Post News Flashes
- 12.10 *Mary Ann's Saturday Club
- 12.25 *Producers Market News
- 12.30 *Bert Lown's Terrace Gardens Orchestra
- 12.45 *From the Walkathon
- 1.00 Saturday Syncopaters
- 1.30 *Bert Lown's Orchestra
- 2.00 The Four Clubmen
- 2.30 Midnite Sons Orchestra
- 3.00 *KMBC Salon Orchestra
- 3.30 Spanish Serenade
- 3.45 *Between the Bookends
- 4.00 *Journal-Post News Flashes
- 4.10 Eddie Duchin's Orchestra
- 4.30 George Hall's Orchestra
- 4.45 Connie Boswell
- 5.00 *Big Brother Club
- 5.25 *Happy Hollow
- 5.45 *From the Walkathon
- 6.00 *Phenomenon
- 6.15 Wm. Hall with Freddie Rich's Orchestra
- 6.30 Guy Lombardo's Orchestra "The Bright Spot"
- 6.45 *Ed. Cochrane's Sport Chat
- 7.00 Fray and Braggiotti
- 7.15 Abe Lyman's Band
- 7.30 *Bert Lown's Orchestra
- 7.45 Vaughan De Leath
- 8.00 Four Eton Boys
- 8.30 Leon Belasco's Orchestra
- 8.45 Breathem Program
- 9.00 Music That Satisfies—Ruth Etting
- 9.15 Columbia's Public Affairs Institute
- 9.45 Arthur Jarrett—Songs



Gwyn, Myrt and
Marge
9.45 P. M.

KMBC-COLUMBIA PROGRAMS FROM KANSAS CITY

Programs listed below are those which are presented in the KMBC Studios or from remote control points in Kansas City and broadcast by western stations of the Columbia Broadcasting System.

KMBC gives this service as a Key Station of the Columbia network.

Sunday

- 6.45-7.00 Between the Bookends

Monday

- 6.00-6.30 Terrace Cafe Orchestra, Hotel Bellerive
- 7.00-7.30 Plantation Grill Orchestra
- 7.30-7.45 Willie Botts in Person

Tuesday

- 7.30-7.45 The SongSmiths

- 8.30-9.00 Terrace Cafe Orchestra, Hotel Bellerive

Wednesday

- 6.00-6.30 Terrace Cafe Orchestra, Hotel Bellerive
- 7.00-7.30 Plantation Grill Orchestra
- 7.30-7.45 Those McCarty Girls
- 8.30-9.00 Friendly Muse
- 9.15-9.30 Lookin' Thru the Mike

Thursday

- 7.30-7.45 The SongSmiths
- 8.30-9.00 Terrace Cafe Orchestra, Hotel Bellerive

Friday

- 6.00-6.30 Terrace Cafe Orchestra, Hotel Bellerive
- 7.00-7.30 Plantation Grill Orchestra
- 9.15-9.30 Memory Mist

Saturday

- 8.00-8.30 *Happy Hollow Barn Dance (After April 2)

*This program is also broadcast by KMBC. Other programs to the network from Kansas City are not.

LAST MINUTE NEWS

Philharmonic

Sunday, April 3, 2.00 P. M.
Overture "Cockaigne" ("In London Town")—Elgar.
Concerto for violin and orchestra in D Major, opus 35—Tschaikovsky, Mishel Piarro, soloist.
Intermission: Description of the music by Olin Downes.
Orchestral Ballad, "The Golden Spinning Wheel"—Dvorak.
Selections from "Die Meistersinger"—Wagner.
Introduction to Act III
Dance of the Apprentices
Procession of the Meistersingers

Stokowski Symphony

The last of a series of epochal broadcasts by Leopold Stokowski and the Philadelphia Symphony Orchestra, beginning at 7.15 p. m., Saturday, April 2, brings a program of all American Music.

Eight composers, all save one now living and writing in America, will be represented on this program. Only one of the works chosen has been given by the Philadelphia orchestra and some will be given their first performance anywhere.

Following is the complete program:

- "The Pleasure Dome of Kubla Khan"—Griffes.
- "Synchrony"—Cowell
- "Natchez-on-the-Hill" (Virginia Reels)—Powell.
- "Music for the Theatre"—Copland. Prologue; Dance; Interlude Burlesque; Epilogue
- Intermission: Program comments by Leopold Stokowski.
- "Nine Colors"—Gruenberg
- "Atonal Fugue"—Dubensky
- "His Humor" from "Abraham Lincoln" Symphony—Bennet.
- Suite—Piston.

Minute

PROGRAMS OF KMBC AND COLUMBIA RADIO STATIONS AVAILABLE—MAY WE SUGGEST?

Kansas City JOURNAL-POST

Supper in Kansas City

Refer This

FREE SERVICE

- 10.00 Toscha Seidel and Orchestra
- 10.15 The Frigidairians
- 10.30 Morton Downey and Camel Quarter Hour
- 10.45 Bing Crosby
- 11.00 *From the Walkathon
- 11.15 Guy Lombardo's Orchestra
- 11.30 Joe Richman's Orchestra
- 12.00 *Bert Lown's Terrace Gardens Orchestra

Friday

- 6.30 *Morning Devotions
- 6.45 *Keeping Fit
- 7.00 Salon Musicale
- 7.30 *Keeping Fit with Pebeco
- 7.45 The Old Dutch Girl
- 8.00 Little Jack Little
- 8.15 *Journal-Post News Flashes
- 8.20 The Madison Singers
- 8.30 Tony's Scrapbook
- 8.45 Elizabeth Barthell—Songs



John Mayo
C. B. S. Announcer
8.45 Elizabeth Barthell—Songs

THE KMBC HAPPY HOLLOW BUGLE

Issued by the Midland Broadcasting Company as a Service to Its Listeners Everywhere

PUBLISHED THE FIRST OF EVERY MONTH

DANNY AND DOUG—EDITORS

Kansas City, Missouri, April 1, 1932

THE EDUCATIONAL FACTOR IN RADIO

If Radio today were purely educational in an academic sense, how many thirty-five-year-old American men and women, citizens and taxpayers, would like to go to school?

Picture the Mayor of a City (or his wife or secretary), or a farmer and his wife sitting beside their receiving set, pencil and notebook in hand!

Present that question and that picture to any self-made man and have him explode at you a vigorous remark about the "School of Experience."

With a radio set in schoolrooms and a supplementary textbook, such programs as "The American School of the Air" are proving helpful to teachers in the instruction of children.

The dramatized stories of history and current events have the same effect. To the mind of the child when they are heard, they are more vivid than the printed page.

To the adult such things are entertaining.

But the adult who desires instruction tunes in the talk of a famous doctor on health, for instance. A mother might tune in Angelo Patri on "Your Child."

For information concerning what is happening in the field of trade, business and merchandising, there is no stint of advertising to keep a listener up-to-the-minute with the latest development in the "School of Experience," as this main interest of American life might be called. As long as people have to buy things, such schooling may prove valuable.

There are also Sunday School Lessons on the air. And special programs discussing public affairs. Politics are represented by speeches, though not as many as in Congress. Government too—President Hoover was freely given "Time" for the launching of his Anti-hoarding Campaign.

It appears that almost every phase of life in which Americans are concerned is represented on the Radio. Yet, what about the comedy and the lilting tunes that lighten every-day routine, or the cultural value of symphony concerts?

It seems that Radio is the voice of the "School of Experience."

And people are entertained.

OFFER GOOD UNTIL MAY 1.

THE KMBC HAPPY HOLLOW BUGLE

KMBC—Pickwick Hotel

Kansas City, Mo.

Please send me the KMBC HAPPY HOLLOW BUGLE for 1 year. I enclose 25c.

Name

Address

City State

**MILLS BROTHERS
IN NEW SET-UP**

Series to Be Sponsored by Makers of Crisco

The Four Mills Brothers, radio's great novelty sensation, have been signed for a new series of bi-weekly broadcasts over KMBC and Columbia every Tuesday and Thursday, at 6:15 p. m. The first in this series will be heard Tuesday, April 12.

This unique quartet has become one of the most discussed features on the air today. Using the guitar as their only instrument, they manage to simulate the playing of instruments such as the French horn, trombone, bass, and trumpet. This has been so realistic that many radio listeners still write asking if it really is true that they use no instruments other than the guitar.

In this new series, the Four Mills Brothers will be presented in an entirely new setting with an unusually original music background.

Giver of "Music That Satisfies"



"Music That Satisfies" is an apt description of the sort of melody now offered over KMBC and the Columbia network by Ruth Etting who is now starred on the program of that name for a period of thirteen weeks. This luminary of the stage and motion pictures is now heard each Wednesday and Saturday at 9:00 p. m., accompanied by The Chesterfield orchestra under the direction of Nat Shilkret. On four other nights of each week, the Boswell Sisters and Alex Gray are heard alternately on the same program.

BACK-DOOR WIRELESS

by the Lady of the House

Good morning.

Most of my mail still has to do with recipes. I guess it shows that the housewife still knows how to best please the family.



LENORE ANTHONY

Perhaps one of the most desirable recipes sent in to me lately by my listeners is a coffee cake—it is one I have been looking for for years—and I can vouch for its deliciousness. Mrs. Samuel John Moorhead, 301 Victorian Court, St. Joseph, sends this.

COFFEE CAKE

- 2 cakes yeast
- 1-3 cup warm water
- 2 cups scalded milk
- 3 cups flour

When milk is lukewarm, put in flour, beat well, and add yeast which is dissolved in warm water. Beat well and let stand until it doubles its bulk.

In a large bowl cream 1/2 cup shortening, 1 egg, and add the dough. Add raisins—about 1/2 cup—citron if you like, and the grated rind of a lemon and enough flour to make quite a stiff dough. Put in rather deep layer cake pans which have been well greased. Let stand for about 2 hours, or until raised and light.

Mix 1/2 cup sugar, 1 lb. flour, 3 tsp. cinnamon and enough melted butter to thoroughly blend without being wet. Beat an egg, spread over the cake and last spread over the above mixture. Bake in moderate oven for about 1/2 hour, or until well baked. This makes two large coffee cakes.

I hope you enjoy this unusual recipe, and remember—I always am looking for your favorite recipe. And there are so many new ideas how to improve the home and make work easier. Please share them with us.

Lenore Anthony.

Room for Argument

After careful observation it seems to me that men are more polite than women in the matter of radio. If a man does not like a thing he appeals to the company present for permission to tune in something else. A woman says she "doesn't like that" and turns the set off with a bang.—Francis St. Austell, in Radio Features Monthly.

A good frontispiece for a war history would be a life-size replica of a tax receipt.

Music Leads Young Dot Massey From a Ranch to Leadership

Pla-Mor's New Leader Has Been KMBC Staff Musician for Last Three Years

Dancers at the Pla-Mor Ballroom in Kansas City recently received quite a thrill to see at the helm of their favorite orchestra an old friend who has been heard almost daily as a member of the KMBC Musical Staff for the last three years.



DOT MASSEY

Although Dot Massey was born into a family whose main business was punching cattle on the plains of Texas and New Mexico, from

his eleventh year on he seems to have thought of nothing but music. This, luckily enough, found all the encouragement which a boy could desire from his family.

Dot's father, famous all over his part of the country as no mean fiddler, gave him his first training in the art.

Not only Dot but several of the rest of a large family were soon proficient in some instrument or another. They first did radio work on a small station, (now extinct,) in Roswell, New Mexico.

Leaving the ranch in the hands of the older brothers, Dad Massey took his fiddle, Dot, Allen, Velma, and her husband, Milt, on a tour which led them wonder-eyed to almost every part of the United States and Canada. Three years ago, the famous Musical Masseys first played over KMBC.

Dad is now back on the old ranch in New Mexico, but his daughter, two sons, and son-in-law remained in Kansas City and each of them have become a part of the KMBC family.

In speaking parts, Dot was first known as Stanley Slipshod in Happy Hollow. Recently he took the part of Brick, one of the hard-boiled river construction gang of the village.

Of course Dot's main contribution to radio is his music. Among the instruments which he plays well are the violin, trumpet, piano, guitar, and saxophone. He has developed a pleasing singing voice which is heard often.

Not much more can be said about Dot's past career. After

STUDIO SPOTS

Another KMBC staff artist has come to the fore as a song writer. It is Marion Fonville—he of the southern accent. Several of his songs have been presented over the air. P. Hans Flath recently used a string arrangement of Fonville's song, "You're the Love of My Golden Dreams," as a background music for one of Hugh Studebaker's dramatic readings on Sunday night's "Pickwick Travelers."

Those McCarty Girls, after a week of sensational success at the RKO Mainstreet, look well in line for a return engagement soon. Unusual is the fact that their voices and personalities are adapted so well to both the radio and the stage.

A hobby of P. Han's Flath, KMBC's Musical Director, still links him with the theater. It is the making of models of Operas and Musical Comedies. This is a hobby where once it was necessary in his profession in the producing of musical shows.

This wide stage experience of Mr. Flath still serves him in good stead in lifting his musical programs above the usual song and announcement routine.

Let's get rid of our statistics in short order: Big Brother Bob and Willie drew over 2,000 persons to their show at Jones Store, Saturday, March 11. Happy Hollow gave away over 4,000 packages of Junket Powder in response to mail requests. . . . The result of three broadcasts offering Tubes of Phillips Dental Magnesia was 2,577 letters for KMBC's audience. . . . Oh, ever so many of last month's Bugle readers called to find out when they could hear Fran Heyser singing in the bath tub.

all, a person can just live so much in 21 years.

There's one thing about Dot Massey which you'll never forget—that's that everlasting smile. May we predict, without seeming too prophetic—some day that smile is going to be famous. Congratulations, Dot.

In the next issue of the Bugle, the spot will be thrown on another of those who's duty it is to entertain you. Perhaps you have some suggestion.

Sorry to spoil such a wholesome illusion. Popular request demands it. Little "Skeeter," plaintive voiced mystery boy of Happy Hollow, is: Mr. Charles A. Beuder—age 38—solo trumpeter with the KMBC Salon Orchestra (Pickwick Travelers, Salonesque, etc.)—made professional stage debut at the age of nine as Master Charles, "Spring Chicken Tenor,"—a prince of a fellow when you get to know him.

The Kasper sisters, Kathryn and Beth, have learned the art of practicing together and, although sisters, very seldom quarreling. However, when Genevive, kid sister about half their size, joins them for trio practice, then the fireworks start. Kathryn and Beth sing as featured attractions on the Saturday night KMBC-Columbia Happy Hollow broadcast. Genevive sings with them at theater and club engagements.

New Star of Radio From Kansas City



Miss Gladys Brittain, featured soprano on the program, "Today and Yesterday," received her early musical education in Kansas City at the old Kansas City Conservatory. She went to New York as winner of a Juilliard Scholarship three years ago. "Today and Yesterday" joins the network and KMBC at 7.30 p. m. every Friday.

BETWEEN THE



BOOK ENDS

Hello There:

It isn't often that original poems find their way into the Book Ends column. We usually reserve these for the Bugle Echoes page. But once in a while we discover that two or three little poems which have never been in print before have in some manner crept in Between the Book Ends—here is one, and we hope that you will read and enjoy it as we have done.

Sincerely yours,
TED MALONE.

Love Letters

I used to write you every day
The first few months you were away . . .
Long, loving letters, filled with tears,
Telling you how days seemed like years
And how the nights were all too long
And dreary, now that you were gone.
I used to write you every day
The first few months you were away!

And now . . . I write you once a week
Or less . . . depending on how sweet
Your letters are, when e're you write.
I tell you how it rained last night,
And how the pup has had dis-temper—
How poor old Grandad lost his temper
And how the crimson Rambler rose
Died out last fall . . . I guess it froze.

I used to sit and dream of you
When there were other things to do
And wonder if my heart could bear
To live . . . if you should cease to care.

I sat with eyes aglow with dreams
And built air castles. Now it seems
I wasted many precious hours
I might have spent among my flowers.
The crimson Rambler would have grown
If I had left those dreams alone.

And now . . . if some one asks me when
You speak of coming back again,
I stop, and think, and can't remember
Whether you said June or November.
But then . . . it really doesn't matter.

Our love letters were idle chatter.
(If you should wonder how I know,
Between the lines, YOU told me so!)

By Pearl Dancey, Nevada, Missouri.

PEN POINTS

A hick town is one where you can't go any place that you shouldn't.

"The army is planning to rid itself of all useless items." Except, of course, the ones in swivel chairs.

Terrace Cafe Brings Famous Bands Before KMBC Microphones

Bert Lown's Orchestra Is First To Broadcast From the Bellerive

Following the engagement of Bert Lown at the Terrace Cafe, Hotel Bellerive, in Kansas City, many other nationally famous dance bands are to come before the KMBC microphones.

Since the first of these broadcasts, KMBC has received countless congratulations from its listeners. These were occasioned not only by the placing of such outstanding attractions at the disposal of local dialers but for the perfection of the broadcasts.

It has not been difficult for dialers to picture the colorful setting from which these broadcasts are made. A system of colored lights, changing with the mood of the music, play on both the orchestra and the dancers. They are controlled from the conductor's stand.

Dancers on the floor are hardly aware that there is a microphone in front of the orchestra. In reality, it appears to be another of the beautiful silver fixtures which are suspended from the ceiling.

The beauty of the cafe, Bert Lown's renowned sweet music, still introduced by his own "Bye Bye Blues," and sumptuous meals, have drawn capacity crowds to the Bellrive nightly since its opening night, March 17.

An effort has been made to spot pick-ups from this remote control point so that every KMBC listener will be enabled to tune in.

These include daily luncheon broadcasts as well as midnight programs for the dancers. There are also several programs spotted through the evening. Watch the schedules in the Bugle for the time.

Besides programs for this area, KMBC is serving as key station for daily broadcasts to the Columbia net from the Bellerive.

Ben Bernie learned the fundamentals about orchestra conducting from Carl Fenton. At the time Ben had made a name for himself as a vaudeville artist, but was ambitious to break into the maestro class. Carl engaged the players for Bernie's debut as a baton-wielder at the well-known Reisenweber's of days gone by.

Crooning Colonels On New Travelogue

"The Greyhound Traveler," a New Feature From Columbia

"The Greyhound Traveler," a new Columbia feature which replaces the "Pickwick Travelers," will take the air in the first of a series at 7:30 p. m. Sunday, April 3.

The program will be presented in the form of a travelogue, taking listeners on fanciful tours throughout the United States, Canada, and Mexico.

Air-Reporter



Nan Dorland, radio actress who knows her Hollywood, will take the title role in "The Lane Reporter" when this new weekly series makes its debut over KMBC Friday, April 1, at 10.15 a. m. Miss Dorland will concentrate her reporting upon Hollywood; and listeners will be taken on a figurative jaunt through the homes of screen stars as observed through the canny eye of this lithesome lass.

Chrysler to Present 'Florenz Ziegfeld's Follies of the Air'

Prominent Stage Impresario Appears in New Role

Florenz Ziegfeld, famed producer of musical comedies and revues, is to turn his talents to radio in a sequence of programs beginning Sunday, April 3. They will be known as "Ziegfeld Follies of the Air," and will be heard every Sunday from 7:00 to 7:30 p. m.

It is expected that "The Glorifier of the American Girl" will introduce many innovations in radio production.

Ziegfeld himself is to arrange, rehearse, and direct each program in its entirety, employing the talents which have made him famous throughout the world. He will also introduce many stars from his stage productions over the air.

"I believe firmly that radio has much to learn from the stage and that the stage in turn may profit from radio," Ziegfeld declared in a formal statement, "I hope that the 'Ziegfeld Follies of the Air' will be richer for this alliance. And it is heartening to know that for the first time, the 'Follies,' hitherto by necessity confined to only the larger cities, will now come to the living rooms of every community throughout the country."

The series is to be sponsored by the Chrysler Corporation.

The men who try to do something and fail are infinitely better than those who try to do nothing and succeed. **GLAD.**

Glad Smith



Glad Smith, most popular with KMBC fans as one of the "Song Smiths," is equally at home with popular and classical music. Possessing one of the richest and most promising contralto voices in radio, she is often heard as soloist. She was known, until recently, as the Pickwick Girl.

Old Hand

John A. Preston, one of the outstanding character impersonators of "Phenomenon," followed an active stage career for fifty-one years! In that time, twenty-three years were devoted to directing. He has seventeen successful melodramas to his credit as an author. Over 3,000 dramas have been played in or directed by Mr. Preston.

MAIL SPINS NO. 37

(Memories of a Mail Clerk.)

"Bookends" is here noted and commended. Y'know Ted doesn't even get the poems until I have passed opinion on them.

We have a professional contest winner in our midst. During the past year and a half, she has placed in every contest this station has presented (with a possible half-dozen exceptions). I have also found her name announced as a winner in several other contests, local and national. The solution? Perhaps those elaborately and neatly prepared entries as well as being well written have an effect upon judges no matter how they claim to disregard preparation.

Exceptional excerpts:
"You will find enclosed twenty-five cents for your good little paper and ten cents for the one that receives this letter for a cigar."—and I don't even cigarettaste!
"Please send me the stuff you said was free for the asking,"—even if I did know what he meant I'd be ashamed to forward it to the client to show the effect of his broadcast efforts.
"Please send me a sample copy of the General Post."—this is the best of the many misconstructions of "Journal-Post."
And they hang juries!

The marked improvement in the contributions to "Between the

Jimmie.

PROGRAM NEWS AND COMMENT

ENTERTAINING AND INFORMATIVE

THE K·M·B·C

HAPPY HOLLOW BUGLE

Vol. 2, No. 28

HAPPY HOLLOW, U. S. A., MAY, 1932

Subscription Price, 25c per Year

IMPORTANT TIME CHANGES ARE IN EFFECT SUNDAY

Eastern Daylight Saving Time Causes Shift in Radio Schedules

Due to changes in the east in event of Daylight Saving Time, programs broadcast over KMBC, are to be heard at new periods in the day, beginning Sunday, April 24.

The majority of programs coming from the Columbia network will be heard one hour earlier.

In spotting its local programs, KMBC has attempted to relocate them to the best advantage of the listener.

As was done last year, Happy Hollow will be moved to 12.15, noon, for the summer months.

The "Big Brother Club" is placed just fifteen minutes earlier on week days, at 4.45 p. m. It will broadcast at 8.45 a. m. Sundays.

It is suggested that every effort be made by the radio listeners to follow program schedules closely until they become acquainted with the new arrangement.

Pickwick Change

The Pickwick Travelogue, with Hugh Studebaker, moves to 2.00 p. m., Mondays and Fridays, beginning April 25.

The Sunday evening Greyhound Traveler Hour from the Columbia network takes the air at 6.30 p. m. on April 24.

IMPORTANT PROGRAM CHANGES
ON **KMBC**
Beginning...
SUNDAY, APRIL 24th AND THEREAFTER...
[DUE TO DAYLIGHT SAVING TIME IN NEW YORK]
Watch Special Radio Announcements and Daily Newspaper listings.

CORNBREAD CORNERS ATTORNEY CORNERED

BRILLIANT LEGAL PERFORMANCE GIVEN BY HARRY B. CHECKERVEST

WORK ON DAM CONTINUES

Many Prominent Happy Hollow Citizens Are Present at Big Trial

Due to the brilliant performance of Harry Checkervest, acting as his own defense against the law suit of Cornbread Corners, work on the Rock River Dam is to continue.

Work on this project, which was begun some two months ago to create electricity for the surrounding country, was recently stopped by an injunction from the people of Cornbread Corners. With his usual determination and with the entire populace of Happy Hollow present to back him up, Mr. Checkervest defeated Cornbread Corners in its own territory.

Social Affair

Although, as has already been stated, everyone attended the trial, it is still not generally known what the suit was about. Both those from Cornbread Corners and Happy Hollow, however, agreed that Checkervest used the highest sounding words and most impressing phrases.

Among those who attended the trial were Widder Blackstone and her husband, the Squire, Annie Laurie, Mrs. Jackson, Mrs. Pnobscott, Si Perkins, Ezra Butternut, and several others.

Widder Blackstone was dressed in a stunning blue and red spring outfit which she bought at Shack Creek the day before the trial. Her daughter, Annie Laurie, was attired in white shoes, a polka dot dress, and a green tam. She was accompanied by her reported fiancé, Reuben Weathersby.

All who attended reported a very enjoyable day.

HAPPY HOLLOW HEARSAY

Doug Butternut went to Shack Creek and had a tooth pulled. He claims he didn't cry a bit. It was Danny's tooth that he had pulled.

The problem of Uncle Ezra and his house was discussed at Ladies' Aid Meeting last Tuesday evening. Nellie Pnobscot says it's just been a sight since his sister, Lucindy, left. Cookies and lemonade were served and the meeting was in the charge of Widder Blackstone.

Mary Ann says she's about the smartest gurl in the world. She had a mustard plaster on her chest last night cause she had the sniffles.

UNKNOWN DONOR AIDS FUND FOR CHURCH ORGAN

Famous Promoter Won't Admit That He Gave the Money

An unknown benefactor of Happy Hollow has made possible the purchase of a new organ for the church, according to a statement made by Deacon Jackson.

The cost of the organ was \$125. After \$15 was raised by the Ladies' Aid and \$10 by the Young People's Society, the deficit was covered by some mysterious person.

Upon being approached on the subject, Harry Checkervest would not admit that he gave the money. At the same time he didn't deny it. He admitted, however, that he has long dreamed of having a really fine organ in the church.

Mr. Ezra Butternut, Mayor of the village, seems the most pleased of all. And when Harry Check-

Uncle Ezra's Ramblings



In jest a few days now, we will celebrate that which ter me is the sweetest day in the year. It is the day in which we will do honor to

the best Mother in all the world—your own.

Don't ye think it is time ter begin thinkin what yer goin ter do about it? Some folks say to theirselves: "Oh, Mother knows I love her—what's the use of goin ter all that nonsense of a Mother's Day?" Of course she knows ye love her, but to her them are the sweetest of all words, and she never tires of hearin 'em. It seems ter me that the least a child can do is to assure his Mother that he remembers and is observing the day set apart in which ter do her honor.

Some of you may be too far away ter git home on that day, but ye can send her a message of love and appreciation, and flowers are mighty sweet messengers. It is such a little thing ter do, and gives that Mother such a thrill of happiness that no child can afford ter ignore that day. Ye can not know how soon the day may come when it'll be too late.

Many of us don't have no Mother—she has passed on, so we don't have the privilege of doin something for her that you do who are fortunate enough ter have yer Mother still with ye. But, oh, how we would love ter be able ter do somethin ter let her know that we revere her memory.

The most we can do is to wear a white carnation, which is little enough, and ye know, I like ter think that she knows and understands.

Uncle Ezra and his ramblings are on the air Tuesdays and Thursdays at 8.30 a. m.

Be a self-starter and your boss won't have to be a crank.

Checkervest's name is mentioned in regard to the purchase of the organ, Uncle Ezra only chuckles.

Presented by

B]
C_e

Miss Mildred Martin

Liberty, Missouri

April 2, 1946

How may be is finally be correct the ho



BROTHER BOB

many, many happy hours this summer. And I'll say this, that any girl or boy who isn't a Big Brother Club member certainly will be sorry. Why will they be sorry? Just this—the Big Brother Club has chartered the steamer Idlewild for trips down the Missouri River this summer and any girl or boy who has a 1932 Big Brother Club button will enjoy the good times that are in store for them.

Of course I can't come out and tell you everything we have planned for you. If I did, it would be giving the surprises away; so you see, girls and boys, I want to keep some surprises—or as you call them, secrets—from you until the time is ready for you to know about them.

During the past month, we have received quite a few letters from the girls and boys wanting to know what they get for the ten cents invested in our club. I might ask them this: What can you get for ten cents anywhere? Just ten cents worth—not fifteen or five cents worth—just ten cents worth. In our Big Brother Organization you are getting one thousand per cent on your ten cent investment. Oh, you want to know how this is. Well, let me show you in figures and you know from your school mathe-

EDITORIAL

GESS you that no what's goin on here in Happy Hollow kinda wondered why there wasn't eny news about ol silly Percy on the frunt page uf the Bugle.

Seems everbody nos by this time that Percy he got a offer ta play in the movin' pitchers out in California—that's about all he ever talks about eny more.

lightful sail.

This would bring the total up at fifty cents a fare to \$7.00.

Now your theaters would cost you twenty-five cents a matinee, and running throughout the year of nine months—four weeks to a month—there is \$9.00. My! there is \$16.00 already.

We are going to have some picnics, hockey games, and skating for you in the fall. Well, I can't say exactly what this would come to, but I think it would be around \$15.00 to \$20.00 for your ice skating and hockey privileges. Boy, we are running into money—there is \$36.00 already. So you see I made a mistake—instead of getting 1,000% on a ten-cent investment, you are getting 3,600 per cent.

If you practice being somebody's big brother or sister every day, you are making this United States of ours a better place to live in.

That isn't hard, is it? You know, girls and boys, bad news travels fast—good news travels awfully slow and good deeds may not be appreciated

by others right at the start. But you keep on doing it, and you will be well rewarded for it.

BIG BROTHER BOB.



LITTLE WILLIE

Hear the BIG BROTHER CLUB at 4.45 p. m. Beginning MONDAY, APRIL 25 Sundays, at 8.45 a. m.

Well, the reason we didn't say anything was cause we jist wanted ta wait an be sure that maybe they didn't make a mistake er sumptin' an really want me er Danny ta be in the movin' pitchers. Ya no, us editers jist can't be too careful.

Percy ses that's jist professional jealousy but you no how silly he is. Doug.

Hound Dogs and Foxes

By MARY ANN

"Woof-woof." "Hush, Mr. Hounddog. It is only me, Mr. Fox." "Oh, Hello, Fox!" said Mr. Hounddog. "What are you doing so far away from home?" "Well, Mrs. Fox said I'd better run over to your place and see if I couldn't catch a turkey." "I don't see why you don't do your stealing at home, Fox." Then Mr. Fox explained that all fox children are taught never to kill anything where they live because if they did they would be shot. "Well, Fox," said Mr. Hounddog, "my master does not raise turkeys and you better keep away from our hen house, so good day Mr. Fox, or I will have to woof-woof real loud and awake the master."

So Mr. Fox started on back home, muttering to himself, "I will certainly scold Mrs. Fox. She knew there were no turkeys over there." When Mr. Fox arrived home, what do you think? There was Mrs. Fox with five dear little babies. "Look, dear husband," she said, "five children came to bless our home while you were gone."

Mr. Fox started right to his master's hen house. "Sorry," he said to himself, "but a wife with babies must be fed." So he stole into the hen house and grabbed a big old fat rooster. Mr. Riding, who owned the farm where Mr. Fox lived, heard the rooster cry out and he ran to the hen house just in time to see Mr. Fox running with the rooster, so Mr. Riding got his gun and started after Mr. Fox. He met the hired man and he said, "Well, I took a peek into old Fox's cave and there are five new ones." "Oh, that's why he robbed my hen house," said Mr. Riding. "Guess I'll have to forgive him."

When Mr. Riding got back home he said to his wife, "Well, it's going to be great sport this winter. We'll have a new crop of foxes to chase." "Pesky things. You never kill 'em and I cannot see what fun there is going out with a lot of dogs and chasing a fox." Mr. Riding just laughed and said, "That is because you don't understand hound dogs and foxes."

Mary Ann is to be heard over KMBC at 5.15 p. m. Wednesdays, and 9.30 a. m. Saturdays.

Vance McCune, you know him as Willie Botts of the Big Brother Club, played his own piano accompaniments when he first began radio work. His musical talent is most evident in the Big Brother Theme Song, his own composition.

OLD TIMERS' SONG COLUMN

Dear Old Southern Home

In my dear old Southern Home, I was happy as I could be; Where mocking birds sing At night while I rest; In that dear red sunny south by the sea.

There's my mother and dear old dad, When I left, I know it made them sad; So I'm going back, To that dear old shack; Where I spent my happy days as a lad.

Good-bye, friends, I am leaving today, Oh, my friends, I'm going far away; I'll be happy and free, On my dear old Mammy's knee; In that little old log cabin by the sea. —Contributed by Jud Jenkins.

PEN POINTS

The worst wheel in a cart always creaks the loudest.

Child welfare work used to be done in the woodshed.

A politician thinks of the next election; a Statesman of the next generation.

—Glad.

Tony Wons

Tony Wons, radio philosopher of scrap book fame, heard on the Camel programs and in his own Columbia sustaining series, Tony's Scrap Book, exemplifies the ability to turn adversity into good fortune.

The scrap book was born when Tony lay on his back for a year and a half in a war-time hospital abroad. It grew to voluminous proportions, and meanwhile his taste for Shakespeare, his favorite author, grew as well.

Then followed the airing of his scrap-book in Chicago with its philosophy which appealed to countless receptive listeners throughout the country, thousands of whom, in turn, aided in enlarging the original scrap-books to mammoth proportions with their contributions.

Although, as one of the favorites of the air, he is able to live in luxury, Tony prefers the country and the simple life. His favorite pastime, outside of work that is in itself a hobby, is fishing.



TONY WONS

Echoes to the Bugle Call

Unwilling Surrender

Once in a springtime came love
and pain,
Now, in a springtime, comes love
again;
Shall I bid him enter, dark fear
lay by?
Heart, make him welcome, else joy
will die.

Love left me lonely, 'neath a cold
moon,
Shall this love grieve me suddenly
. . . soon?
Why do I dally, each way he will
win.
Without him—heartbreak . . .
ab—love, come in.
Christine Carlin.

Trees

You know, trees are strange,
There's no two the same;
Except, of course,
In their family name.

Some are tall and stately,
Some are bowed and bent;
Others short and scrubby,
But that was God's intent.

They whisper low in summer
breeze,
In storms they rage and fuss,
So, you see, I've often found
Trees are very much like us.
—Irish.

"Life's Cafeteria"

The World's Good or Bad
As You Make It;
The Good's Here,
If You Care to Take It;
Smile and Be Happy,
Be Crabby or Blue,
HELP YOURSELF,
It's Up to You.
—Harry Valois, KMBC
Character Actor.

Echoites

We present a new mem-
ber, Miss Christine Carlin.
Rather clever, don't you
think?
And personally, thanks
for all the Birthday cards. I
wouldn't have remembered
it myself.
—Chief Yodeler.

Goofy Gussy Gurgles

These new Meter-Matic refrig-
erators are just another example
of "cold cash" and "frozen as-
sets."

Granny says there is something
pathetic about the fellow who
won't tell his wife he's had a sal-
ary cut but brags to his friends
how he can tell her of his poker
losses.

Pastimes for "Jimmy" between
batches of fan mail. Try to:

Out-gag Winchell,
Miss something before it's gone.
Curb-stones.
Calm wild waves.
Halt the march of time.
Find a remedy for that "mental
rash."

And they cut capers!

Hello Pal

Here's to the paper that thrives
and grows
Subscribe and call it your own,
For what would we do without it
now,
After we have had it so long.

Yes, I've got them every one
tied with a ribbon blue. You may
smile, but I'm keeping them for
my grandchildren and perhaps
others to peruse.
—Just a Friend.

KMBC Friends

O T I L E Y E R E V B
N M L I R T T S S L E
R A E V G N K M A L R
B I O N I E T C N I T
O N F A H M P O D G Z

Beginning with any letter, go-
ing up or down, right or left, or
diagonally, skipping no letters,
you can find the names of eight
KMBC friends.
—Polly Puzzler.

Here are the names which were
to be found in "KMBC Friends"
last month: Hugh Studebaker,
Gladys Smith, Woody Smith, Dick
Smith, Leroy Smith, Ted Malone,
Lenore Anthony, Fran Heyser,
Mary Ann. Watch for another
"KMBC Friends" next month.

Yeast a Poem

Love is like yeast,
If properly fostered,
It increases many folds
If neglected, it sours
And finally dies.

Kept at the proper temperature,
It keeps sweet and continues to
grow;
If kept too cool, it lies dormant,
But can be revived,
If not left too long.
It is not impaired or lessened
By division or subdivision.
It may be given to any number of
folk
Without taking any from an-
other.

A woman gives yeast to a neigh-
bor;
If it dies—the latter alone is to
blame,
She gives love to friend husband,
If it dies he alone is to blame,
And vice versa.

Free verse—free of rhyme,
rhythm, and remuneration, but
not of reason.
—Una Who.

New Thought

In olden days a poet said,
"Gather ye rosebuds while you
may," but forgot to say anything
about giving them to your loved
ones before it is too late.

Gather rosebuds while you may,
And give them to your friends to-
day,
Let your kind words now be said,
He can't read his tombstone when
he's dead.
—Rainy Day Pal.

Illusion

She has those eyes you read about
Those "orbs of deepest blue,"
Her hair is like gold in the sun-
light,
I'd like to know her, would
you?

A voice like the tinkle of silver
bells,
A laugh like the song of the
birds, I'd say,
She's ideal, and all that sort of
thing—
But pictures are always that
way.
(Mary Rose)

"Tweet" Hogan



The orchestra of "Tweet" Ho-
gan, recently from the famous
Drake Hotel in Chicago, is to
entertain KMBC dialers, play-
ing from the Dining Room of
Hotel Baltimore. Hogan organ-
ized his orchestra at Loyola Uni-
versity, Chicago. Their record on
the campus won them a position
in the world of noted dance or-
chestras.

OPEN HOUSE

Keep Right On

It is fine to get a good hard
laugh before supper. Willie's rid-
dles are good and his singing is a
scream. We drop everything to
listen to the orchestra—it is the
best on the air. Have Willie keep
right on singing, the orchestra
right on playing, and Brother Bob
right on the job, too.
Mrs. C. H. and Family.
Topeka, Kans.

To Hugh and Ted

When 3.45 comes I never fail
to tune in. I wish I might tell
you both what your programs
mean to me. You are both artists
and no doubt giving to thousands
of people inspiration for daily liv-
ing.
You are given an opportunity
and the power to inspire, to guide,
to comfort, and hold us true to
the better things of life.
Sincerely yours,
Mrs. P. H.
Sedalia, Mo.

NOTE: Programs listed with an asterisk (*) are presented from the KMBC Studios or from local remote control points.

Sunday

- 7.00 Columbia Junior Bugle
8.00 *Bible Study—L. D. S. Service
8.30 Community Center Faculty Recital
8.45 *BIG BROTHER CLUB—JOURNAL-POST COMICS
9.30 *K. C. Youth Forum—Dr. Earl Blackman
9.45 The Voice of St. Louis
10.15 International Broadcast
10.45 The Street Singer
11.00 *Stone Church Choir—From Independence
11.30 Cathedral Hour
12.00 Eight Sons of Eli
12.30 *KMBC ORCHESTRA—P. HANS FLATH DIRECTING
1.00 NEW YORK PHILHARMONIC ORCHESTRA
3.00 Pastorale
3.30 Chicago Knights
3.45 *From the Walkathon
4.00 The Lost Legion
4.30 Roses and Drums
5.00 *L. D. S. Radio Vespers
5.30 Modern Male Chorus
5.45 The Sylvanians
6.00 Earnest Hutcheson and Orchestra
6.30 Highway Travelers
6.45 Angelo Patri, "Your Child"
7.00 Everready Radio Gaieties
7.30 Pennzoil Parade
8.00 Edna Wallace Hopper Varieties
8.30 Ziegfeld Radio Show
9.00 The Gauchos
9.15 *Pebeco Presents "Those McCarty Girls"
9.30 *Friendly Muse
10.00 Eddie Duchin's Orchestra
11.00 *Will Osborn's Orchestra
11.30 *Howard Ely at the Organ

Monday

- 6.30 *L. D. S. Morning Devotions
6.45 *Keeping Fit with Happy Harry
7.00 Little Jack Little
7.15 Gypsy Music Makers
7.30 *Keeping Fit
7.45 The Old Dutch Girl
8.00 *Journal-Post News Flashes
8.10 *Program Bugle
8.15 Madison Singers
8.30 Sweet and Hot
9.00 *Lady of the House—Lenore Anthony
9.15 Musical Alphabet
9.30 Melody Parade
9.45 Do-Re-Me



FRAN HEYSER Announcer, Tenor, Dramatist

- 10.00 Ted Brewer's Orchestra
10.30 The Kre-Mel Singing Chef
10.45 Zorex Moth Chasers
11.00 George Hall's Orchestra
11.15 Reduceoids Program
11.30 Armand Veesev's Ritz Orchestra
11.50 *Journal-Post News Flashes
12.00 *Luncheon Lyrics—KMBC Orchestra
12.15 *HAPPY HOLLOW
12.40 *Producers Market News
12.45 *From the Walkathon
1.00 Judy and Jane
1.15 *Bellerive Hotel
1.30 *Tweet Hogan's Orchestra

- 2.00 *THE PICKWICK TRAVELER—HUGH STUDEBAKER
2.15 Rhythm Kings
2.30 *KMBC ORCHESTRA—P. HANS FLATH
3.00 Pancho and His Orchestra
3.30 *Between the Bookends
3.45 Snooks Friedman's Orchestra
4.00 *Journal-Post News Flashes
4.10 Sewall Paint Contest
4.15 Vaughan DeLeath and Orchestra
4.30 *From the Walkathon
4.45 *BIG BROTHER CLUB
5.15 *The Songsmiths
5.30 Easy Aces
5.45 Chandu, the Magician
6.00 The Bath Club
6.15 Singin' Sam the Barbasol Man
6.30 LaPalina Presents Kate Smith
6.45 Col. Stoopnagle and Bud—Ivory Soap
7.00 Eugene International Revue
7.15 The Street Singer
7.30 An Evening in Paris
8.00 Guy Lombardo—Robert Burns Orchestra
8.30 Music That Satisfies—Boswell Sisters
8.45 Myrt and Marge
9.00 Alex Haas and His Orchestra
9.15 Maxwell House Tune Blenders
9.30 Morton Downey and Camel Quarter Hour
9.45 Noble Sissle's Orchestra
10.00 Isham Jones' Orchestra
10.30 Enric Madriguera's Orchestra
11.00 *From the Walkathon
11.15 *Baltimore Hotel Orchestra
11.30 *Bellerive Hotel
12.00 *Baltimore Hotel Orchestra

Tuesday

- 6.30 *L. D. S. Morning Devotions
6.45 *Keeping Fit with Happy Harry
7.00 Little Jack Little
7.15 Melody Parade
7.30 *Keeping Fit
7.45 Brad and Al—Comedy Duo
8.00 *Journal-Post News Flashes
8.10 *Program Bugle
8.15 Morning Minstrels
8.30 *Uncle Ezra's Ramblings
8.45 United States Navy Band
9.00 *Lady of the House—Lenore Anthony
9.15 Stories of the Living Great
9.30 Current Questions Before Congress
9.45 Do-Re-Me—Girls' Trio
10.00 Ted Brewer's Orchestra
10.30 Midday Bath Club
10.45 Columbia Revue
11.00 Rumford Radio Cooking School
11.15 *Reduceoids Program
11.30 Atlantic City Musicale
11.50 *Journal-Post News Flashes
12.00 Aunt Jemima
12.15 *HAPPY HOLLOW
12.40 *Producers Market News
12.45 *From the Walkathon
1.00 Judy and Jane
1.15 *Bellerive Hotel
1.30 *Baltimore Hotel
2.00 Citizen's League Speaker
2.15 *Classic Hour
2.30 *KMBC Orchestra
3.00 George Hall's Orchestra
3.15 "Meet the Artist"
3.30 *Between the Bookends
3.45 The Movie Star Revue
4.00 *Journal-Post News Flashes
4.10 Arthur Jarrett
4.15 Reis and Dunn
4.30 *From the Walkathon
4.45 *BIG BROTHER CLUB
5.15 The Mills Brothers—Crisco
5.30 Richman Brothers' Program
5.45 Chandu, the Magician
6.00 *Organalities—KMBC's Famous Twin Organs

- 6.15 Abe Lyman's Orchestra
6.30 LaPalina Presents Kate Smith
6.45 Broadway's Greatest Thrills
7.00 BEN BERNIE'S ORCHESTRA
7.30 Eno Crime Club
8.00 Voice of 1,000 Shades
8.15 Musical Fast Freight



ANN LEAF Charis Revue Wednesday 1.30 p. m.

- 8.30 Music That Satisfies
8.45 Myrt and Marge
9.00 Heinz Program—Joe Palooka
9.15 Howard Barlow's Orchestra
9.30 Morton Downey and Camel Quarter Hour
9.45 Bing Crosby
10.00 Harold Stern's Orchestra
10.30 Coon Saunders' Orchestra
11.00 *From the Walkathon
11.15 *Bellerive Hotel
11.30 *Baltimore Hotel
12.00 *Bellerive Hotel

Wednesday

- 6.30 *L. D. S. Morning Devotions
6.45 *Keeping Fit with Happy Harry
7.00 Little Jack Little
7.15 Melody Magic
7.30 *Keeping Fit
7.45 The Old Dutch Girl
8.00 *Journal-Post News Flashes
8.10 *Program Bugle
8.15 Melody Parade
8.45 The Four Clubmen
9.00 *Lady of the House—Lenore Anthony
9.15 *Billy Ganz—Pianist
9.30 Round the World Cooking School
9.45 Piano Pictures
10.00 Ted Brewer's Orchestra
10.30 Kre-Mel Singing Chef
10.45 Zorex Moth Chasers
11.00 Acme Sunshine Melodies
11.15 *Reduceoids Program
11.30 Armand Veesev's Orchestra
11.50 *Journal-Post News Flashes
12.00 Aunt Jemima—Songs
12.15 *HAPPY HOLLOW
12.40 *Producers Market News
12.45 *From the Walkathon
1.00 Judy and Jane
1.15 Ann Leaf and Ben Alley—Charis Revue
1.30 *Baltimore Hotel
2.00 United States Navy Band
2.30 *KMBC SALON GROUP—P. HANS FLATH DIRECTOR
3.00 Kathryn Parsons
3.15 *David Grosch—Sing Talk
3.30 *Between the Bookends
3.45 Hotel Taft Orchestra
4.00 *Journal-Post News Flashes
4.10 Sewall Paint Contest
4.15 Harold Stern's Orchestra
4.30 *From the Walkathon
4.45 *BIG BROTHER CLUB
5.15 *Mary Ann's Feature
5.30 Easy Aces
5.45 Chandu, the Magician
6.00 The Bath Club
6.15 Singin' Sam
6.30 LaPalina Presents Kate Smith
6.45 Col. Stoopnagle and Bud
7.00 Musical Fast Freight
7.15 The Columbians
7.30 Eno Crime Club

- 8.00 Music That Satisfies
8.15 Adventures in Health—Dr. Herman N. Bundesen
8.30 Society's Playboy
8.45 Myrt and Marge
9.00 Howard Barlow's Orchestra
9.15 Maxwell House Tune Blenders
9.30 Morton Downey and Camel Quarter Hour
9.45 Don Redman's Orchestra
10.00 Eddie Duchin's Orchestra
10.30 Ben Pollack's Orchestra
11.00 *From the Walkathon
11.15 *Baltimore Hotel Orchestra
11.30 *Bellerive Hotel
12.00 *Baltimore Hotel Orchestra

Thursday

- 6.30 *L. D. S. Morning Devotions
6.45 *Keeping Fit with Happy Harry
7.00 Little Jack Little
7.15 Morning Minstrels
7.30 *Keeping Fit
7.45 Brad and Al
8.00 *Journal-Post News Flashes
8.10 *Program Bugle

Tune In - - -

AT 8.10 A. M. DAILY (E) FOR THE MO

"PROGRAM

FOR YOUR INFORMAT GRAM NEWS, AND INT MENT ON THE PERSON APPEAR DURING THE DA

Through the Courte

- 8.15 Melody Parade
8.30 *Uncle Ezra's Ramblings
8.45 Barbara Gould Beauty Talk
9.00 *Lady of the House—Lenore Anthony
9.15 United States Navy Band
9.30 N. Y. Medical Society
9.45 Ben Alley—Songs
10.00 Ted Brewer's Orchestra
10.30 Midday Bath Club
10.45 Columbia Revue
11.00 Rumford Radio Cooking School
11.15 *Reduceoids Program
11.30 Ann Leaf at the Organ
11.50 *Journal-Post News Flashes
12.00 Aunt Jemima
12.15 *HAPPY HOLLOW
12.40 *Producers Market News
12.45 *From the Walkathon
1.00 Judy and Jane
1.15 *Hotel Bellerive
1.30 *Hotel Baltimore
2.00 United States Army Band
2.30 *KMBC ORCHESTRA—P. HANS FLATH
3.00 George Hall's Hotel Taft Orchestra
3.15 Tito Guizar
3.30 *Between the Bookends
3.45 Movie Star Revue

SCHEDULE, MAY, 1932

- 4.00 *Journal-Post News Flashes
- 4.10 *Piano Interlude
- 4.15 Reis and Dunn
- 4.30 *From the Walkathon
- 4.45 *BIG BROTHER CLUB
- 5.15 The Mills Brothers—Crisco
- 5.30 Richman Brothers
- 5.45 Chandu, the Magician
- 6.00 *ORGANALITIES—KMBC's FAMOUS TWIN ORGANS
- 6.15 Abe Lyman's Orchestra
- 6.30 LaPalina Presents Kate Smith
- 6.45 Angelo Patri "Your Child"
- 7.00 Eugene International Revue
- 7.15 *Those McCarty Girls
- 7.30 Love Story Hour
- 8.00 Hart, Schaffner and Marx Program
- 8.30 Music That Satisfies
- 8.45 Myrt and Marge
- 9.00 Heinz Program—Joe Palooka
- 9.15 Toscha Seidel and Orchestra
- 9.30 Morton Downey and Camel Quarter Hour
- 9.45 Noble Sissle's Orchestra
- 10.00 Guy Lombardo's Orchestra
- 10.30 Art Krueger's Orchestra

- 9.15 The Lane Reporter
- 9.30 Round the World Cooking School
- 9.45 Ben Alley—Songs
- 10.00 Ted Brewer's Orchestra
- 10.30 Kre-Mel Singing Chef
- 10.45 Zorex Moth Chasers
- 11.00 George Hall's Hotel Taft Orchestra
- 11.15 *Reduceoids Program
- 11.30 Atlantic City Musicales
- 11.50 *Journal-Post News Flashes
- 12.00 Magic Piano Twins
- 12.15 *HAPPY HOLLOW
- 12.35 American Cyanamid Talk
- 12.40 *Producers Market News
- 12.45 *From the Walkathon
- 1.00 Judy and Jane
- 1.15 *Bellerive Hotel
- 1.30 *Baltimore Hotel
- 2.00 *THE PICKWICK TRAVELER
- 2.15 *KMBC ORCHESTRA
- 3.00 Curtis Institute of Music
- 3.30 *BETWEEN THE BOOKENDS
- 3.45 Piano Pictures
- 4.00 *Journal-Post News Flashes
- 4.10 Sewall Paint Contest
- 4.15 John Kelvin, Irish Tenor
- 4.30 *From the Walkathon
- 4.45 *BIG BROTHER CLUB
- 5.15 *The Songsmiths
- 5.30 Easy Aces
- 5.45 Chandu, the Magician
- 6.00 The Bath Club
- 6.15 Singin' Sam the Barbasol Man
- 6.30 The DuPont Program
- 7.00 Kodak Week-end Hour
- 7.30 To the Ladies
- 7.45 Van Heusen Program
- 8.00 Beau Bachelor
- 8.15 Adventures in Health
- 8.30 Music That Satisfies
- 8.45 Myrt and Marge
- 9.00 Quaker State Program
- 9.15 Maxwell House Tune Blenders
- 9.30 Morton Downey and Camel Quarter Hour
- 9.45 *WILLYS-OVERLAND SILVER STREAKS
- 10.00 Isham Jones' Orchestra
- 10.30 Paul Specht's Orchestra
- 11.00 *From the Walkathon
- 11.15 *Baltimore Hotel Orchestra
- 11.30 *Bellerive Hotel
- 12.00 *Baltimore Hotel Orchestra



WOODY SMITH
Announcer and "Songsmiths"

- 1.15 *Bellerive Hotel
- 1.30 *Baltimore Hotel
- 2.00 *THE PICKWICK TRAVELER
- 2.15 *KMBC ORCHESTRA
- 3.00 Curtis Institute of Music
- 3.30 *BETWEEN THE BOOKENDS
- 3.45 Piano Pictures
- 4.00 *Journal-Post News Flashes
- 4.10 Sewall Paint Contest
- 4.15 John Kelvin, Irish Tenor
- 4.30 *From the Walkathon
- 4.45 *BIG BROTHER CLUB
- 5.15 *The Songsmiths
- 5.30 Easy Aces
- 5.45 Chandu, the Magician
- 6.00 The Bath Club
- 6.15 Singin' Sam the Barbasol Man
- 6.30 The DuPont Program
- 7.00 Kodak Week-end Hour
- 7.30 To the Ladies
- 7.45 Van Heusen Program
- 8.00 Beau Bachelor
- 8.15 Adventures in Health
- 8.30 Music That Satisfies
- 8.45 Myrt and Marge
- 9.00 Quaker State Program
- 9.15 Maxwell House Tune Blenders
- 9.30 Morton Downey and Camel Quarter Hour
- 9.45 *WILLYS-OVERLAND SILVER STREAKS
- 10.00 Isham Jones' Orchestra
- 10.30 Paul Specht's Orchestra
- 11.00 *From the Walkathon
- 11.15 *Baltimore Hotel Orchestra
- 11.30 *Bellerive Hotel
- 12.00 *Baltimore Hotel Orchestra

- 10.45 Don Bigelow's Orchestra
- 11.00 *From the Walkathon
- 11.15 *Hotel Bellerive
- 11.30 *Baltimore Hotel
- 12.00 *Hotel Bellerive

Friday

- 6.30 *L. D. S. Morning Devotions
- 6.45 *Keeping Fit with Happy Harry
- 7.00 Little Jack Little
- 7.15 Morning Minstrels
- 7.30 *Keeping Fit—Second Class
- 7.45 The Old Dutch Girl
- 8.00 *Journal-Post News Flashes
- 8.10 *Morning Bugle
- 8.15 Bond Bread Program—Sanderson and Crumit
- 8.45 Don and Betty
- 9.00 *Lady of the House—Lenore Anthony



JOHN MAYO
C. B. S. Announcer

Saturday

- 6.30 *L. D. S. Morning Devotions
- 6.45 *Keeping Fit with Happy Harry
- 7.00 Little Jack Little
- 7.15 The Commuters
- 7.30 *Keeping Fit
- 7.45 *Cap'n Bill and Willie
- 8.00 *Journal-Post News Flashes
- 8.10 *Program Bugle
- 8.15 United States Army Band
- 8.30 New World Salon Orchestra
- 8.45 *Lady of the House—Lenore Anthony
- 9.00 Adventures of Helen and Mary
- 9.15 Columbia Revue
- 9.30 *Mary Ann and Campfire Girls
- 10.00 Ted Brewer's Orchestra
- 11.00 George Hall's Orchestra
- 11.15 *Reduceoids Program
- 11.30 Armand Veesey's Orchestra
- 11.45 Wingate Athletic Program

- 12.00 *Journal-Post News Flashes
- 12.15 *HAPPY HOLLOW
- 12.40 *Producers Market News
- 12.45 *From the Walkathon
- 1.00 *Baltimore Hotel
- 1.30 *Hotel Bellerive
- 2.00 *KMBC ORCHESTRA
- 2.30 Penn. Relays—Ted Husing
- 3.00 Eddie Duchin's Orchestra
- 3.30 *Between the Bookends
- 3.45 Connie Boswell
- 4.00 *Journal-Post News Flashes
- 4.10 Snooks Friedman's Orchestra
- 4.30 *From the Walkathon
- 4.45 *BIG BROTHER CLUB
- 5.15 Freddie Rich's Orchestra
- 5.30 Do-Re-Me
- 5.45 To be Announced.
- 6.00 Laboratory Experiment Series
- 6.15 Abe Lyman's Orchestra
- 6.30 Photoplay Program
- 7.00 Baltimore Hotel
- 7.15 *Ed Cochrane's Sport Chat
- 7.30 Isham Jones' Orchestra
- 8.00 Music That Satisfies
- 8.15 Bellerive Hotel
- 8.45 The Street Singer
- 9.00 Don Redman's Orchestra
- 9.30 Morton Downey and Camel Quarter Hour
- 9.45 Enric Madriguera's Orchestra
- 10.00 Guy Lombardo's Orchestra
- 10.30 St. Moritz Hotel Orchestra
- 11.00 *From the Walkathon
- 11.15 *Baltimore Hotel Orchestra
- 11.30 *Bellerive Hotel
- 12.00 *Baltimore Hotel Orchestra

KMBC-COLUMBIA PROGRAMS FROM KANSAS CITY

Programs listed below are those which are presented in the KMBC Studios or from remote control points in Kansas City and broadcast by western stations of the Columbia Broadcasting System.
KMBC gives this service as a Key Station of the Columbia network.

Sunday

- 5.45 Between the Bookends
- 6.00 Organalities
- 6.15 Baltimore Hotel Orchestra
- 7.15 Those McCarty Girls

Monday

- 6.00 Organalities
- 6.15 Baltimore Hotel Orchestra
- 7.15 Those McCarty Girls

Tuesday

- 6.00 Organalities
- 6.15 Plantation Grill Orchestra
- 6.45 Songsmiths
- 7.30 Baltimore Hotel Orchestra

Wednesday

- 6.00 Organalities
- 6.15 Hotel Bellerive Orchestra
- 7.30 Plantation Grill Orchestra
- 8.15 Hotel Bellerive Orchestra

Thursday

- 6.00 Organalities
- 6.15 Plantation Grill Orchestra
- 7.00 Baltimore Hotel Orchestra
- 7.30 Bellerive Hotel Orchestra

Friday

- 6.00 Organalities
- 6.15 Baltimore Hotel Orchestra
- 8.15 Bellerive Hotel Orchestra

Saturday

- 6.15 Willie Botts in Person

*This program is also broadcast by KMBC. Other programs to the network from Kansas City are not.

Uncle Ezra Reviews Stirring Drama of the Wild, Wild West

Mr. Everett Kemp, KMBC's grand old man in the person of Uncle Ezra, contains in his memory the prize embarrassing moment.

While a boy in western Kansas, he attended one of these much-looked-forward-to Ice Cream Socials. In his pocket he carried about the most money in the world, so it seemed. In honor of the occasion, he invited a girl to a dish of ice cream which she accepted without the least hesitation. After they had finished their first dishes, little Everett, being a nice boy, asked her if she would like another—never dreaming that she would be so impolite as to accept again. When she did that very thing, it necessitated his taking another dish as well. Uncle Ezra controlled himself through a second course with the thought that perhaps it was only five cents a dish. Just put yourself in his place when he found that the price per helping was ten cents. And, by the way, Mr. Kemp won't tell us what happened after that.

CHASING RAINBOWS

Don't envy people too much who have found their "pot of gold." As a writer so aptly describes one of our popular movie stars: "He is like a little boy, who has found his pot of gold, but looks back with anguished eyes for his lost rainbow." And, by the way, he sings, "Sitting on top of the rainbow," most beautifully. There is, sometimes a calm satisfaction in realizing your dreams, sometimes bitterness at finding an empty shell, but whatever the result, it lacks the wonderful thrill and pleasant anticipation of the hunt. Dreaming and chasing rainbows is a great American sport, and you will never find a disgruntled and unhappy participant.
Peggy of the Suburbs.

Zep Grundy's gal "Thermos," wouldn't go out with him for a whole week. Some one told her that Zep had danced with joy up at Oak Springs, when they told him that he had come in second in the old Fiddler's Contest.
—Sheriff Getum.

THE KMBC HAPPY HOLLOW BUGLE

Issued by the Midland Broadcasting Company as a Service to Its Listeners Everywhere

PUBLISHED THE FIRST OF EVERY MONTH

DANNY AND DOUG—EDITORS

Kansas City, Missouri, May 1, 1932

Television—Where Is It?

A confused radio public is still wondering when we are to have television.

Conflicting reports as to the present stage of development in this new art make it difficult for the layman to draw any definite conclusions. Often facts are oversold through uncontrolled optimism on the part of those connected with its development. Often statements are misunderstood.

Approval has not always been given to demonstrations of television in the fear that they will retard the present sale of radio sets.

Television is not a result of spectacular inventions. It is rather the result of an evolution.

It is not generally known that this "new" art was first recognized as far back as 1884. The fundamentals are still the same. The present state of visual transmission is the result of experimentation and development which received its first real stimulus in 1913.

Television still has many problems to face.

Both transmission and reception of images are far more complex than present radio broadcasting. Before it is a common thing, men will have to undergo long periods of training in learning the many phases of this field.

Television engineers are encouraged in comparing visual broadcasting with that of a year ago.

Orestes H. Caldwell, former Federal Radio Commissioner, says that television will have its first big scale tryout in 1932.

Commercial television should be realized within the next three years.

**Why Not---
SUBSCRIBE TO THE BUGLE**

To those who write KMBC, Kansas City, *NOW*, for this valuable newspaper, the price remains at only 25 cents for one year.

THE KMBC HAPPY HOLLOW BUGLE

KMBC—Pickwick Hotel

Kansas City, Mo.

Please send me the KMBC HAPPY HOLLOW BUGLE for 1 year. I enclose 25c.

Name

Address

City State

Disillusioned

KMBC—

The "Missus" and I were disillusioned when we saw Tony's picture in a recent issue of *Colliers*. We visualized our friend as a kindly, gray-haired man, small and wiry. One who had experienced many rebuffs Life has to offer yet one who had come thru it all saturated with the milk of human kindness.

Anyway we are still in love with a voice (like Mutt and Jeff) and his philosophy.

R. L. Kemper.

Radio Station KMBC:

Just a word to let you know how much we appreciate your Sunday programs. We have more leisure to listen on Sunday than on any other day.

The Youth Forum on Sunday morning never fails to be interesting and we think that Rev. Blackman is doing a very fine piece of work with the organization. Today we especially enjoyed the Cathedral Hour, the New York Philharmonic Concert, and Adventuring with Count von Luckner. Sincerely yours,
Mr. and Mrs. R. N. M.

Joins Announcing Staff of CBS



The mistake of a master-of-ceremonies brought Paul Douglas into radio; seventeenth announcer to be added to the staff of C.B.S. Douglas made his radio debut at the opening of WCAU in Philadelphia when he was mistaken for one of the notables present and was asked to say a few words—which he did with considerable aplomb. A few months later he was given an audition and a job at the same station. Douglas is six feet tall, is blue-eyed, brown-haired and unmarried.

BACK-DOOR WIRELESS

*by the
Lady of the House*

From an old German Cook Book sent to me by Mrs. Jack Harrington, I have chosen some recipes which I know many of you will want to use. The Salad Dressing I can particularly vouch for, as I have eaten it and never found the recipe until I looked through this book.

DUMPLINGS FILLED WITH MEAT

- 1 lb. chopped beef raw
- 1 ts. salt
- 1/2 ts. onion juice
- 1 egg
- Pepper
- Noodle dough

Mix the first five ingredients roll noodle dough thin and cut into 1 1/2 inch squares. Place a teaspoon of the mixture on each square and fold in 3-cornered shape pressing the edges well together. Drop in boiling salted water (1 ts. salt to 1 quart water) or in soup stock and let cook 15 minutes. May be drained in a colander, served on platter with 2 tb. hot fat poured over, and browned onions as a garnish, or may be served sprinkled with browned cracker crumbs or chopped walnuts.

NOODLE DOUGH

Beat an egg slightly, add 1/4 ts. salt and enough flour to make a stiff dough (about 2-3 cupful). If wanted for noodles, roll the dough very thin and set aside to dry for an hour or two. It must not be the least bit sticky and not so dry that it will break or be brittle. Fold in a tight roll or cut into 3-inch strips, placing the strips all together one on top of another, and then cut these long strips crosswise into very fine strips or threads. Let these dry thoroughly before using in soup, or if using for the above dumplings, cut as directed into inch and a half squares.

GERMAN SALAD DRESSING

- 2 tb. hot goose, chicken, bacon fat or butter.
- 1 ts. dry mustard
- 1 ts. salt
- 1/2 onion cut fine
- 1/2 cup sweet or sour cream, milk or water
- 1/2 cup hot vinegar
- 1 tb. sugar
- 1/2 ts. pepper

Dissolve the sugar in the cream, mix with the rest of the ingredients. Mix while hot with any hot vegetable and serve as a slightly warm salad. This is good with potatoes in which small bits of bacon and hard boiled egg have been mixed, or with freshly boiled cabbage.

I want to thank all of you who have sent in favorite recipes. These contributions are a great help to my program for I want it to be *your* program, too.

Lenore Anthony.

Hear Lenore Anthony's "Lady of the House" feature every week-day morning at 9.00 a. m. except Saturday, when it is on the air at 8.45 a. m.

P. Hans Flath Adapts Showmanship of the Theater to Radio

KMBC's Musical Director and Organist Stands High in Radio Popularity

It is only natural that radio listeners should feel a more intimate acquaintance with artists whose voices are their medium of entertainment, rather than with those who play instruments or arrange and produce programs.

We feel that P. Hans Flath, KMBC's widely known Musical Director, is one exception.

Mr. Flath has managed to inject his personality into the music and continuity so completely that his name is linked irreplaceably with the station.

Born in Ohio about 45 years ago, young Hans' ambition was to be an engineer. His father insisted that he become a church organist.

The study of music took Mr. Flath to New York where he has spent the greater portion of his life. In that city he was active in directing Light Operas, Musical Comedies, and other Musical enterprises.



P. HANS FLATH

Mr. Flath was introduced to Kansas City as a theater organist. And it was while playing programs from the Uptown Theater over KMBC that he first became vitally interested in radio and its added possibilities.

Mr. Flath's sense of showmanship, through years of life with the theater, has adapted him well to radio. His greatest asset is an understanding of what people want to hear. And in arranging, playing, and directing his programs, he appeals to those who enjoy fine music—at the same time combining with them an element of popular appeal.

A good idea of the responsibility of Mr. Flath's job is understood when it is realized that at least seventy-five per cent of radio programs are music.

Many of the musical numbers heard over KMBC are composed or arranged by its Musical Director. Mr. Flath's talents as a poet and humorist have also stood him in good stead.

Musical programs originating in the KMBC studios to the western Columbia network have presented Flath to the West as director and

STUDIO SPOTS

It is a thrill to every musician to know that the violin played by Jacque Blumberg as first violinist of the KMBC Salon Orchestra, is the same with which he won first honors at the Royal Conservatory of Music in Brussels while a student under the great teacher, Ysaye Thompson. Blumberg came to Kansas City as first violinist with the Kansas City Symphony Orchestra after playing nine years with the St. Louis Symphony—having started with that musical organization at the age of 13!

His most recent contribution to Kansas City's musical welfare was as Concert Master of the civic symphony orchestra.

Jacque admits that his favorite hobby is trying out new hair tonics.

A few weeks ago, a Hutchinson woman employed a boy to rake the yard and burn trash. After the boy departed, she discovered that a valuable diamond ring was missing. A description of the boy was broadcast over KMBC and was heard by C. M. Morris, city marshal of Higginsville, Mo. He remembered seeing the youth and soon found him with the ring in his possession. The boy said the Hutchinson woman gave him a match to burn trash. He found the ring in the matchbox where she had placed it for safe keeping.

Dick Smith, he of the clarion voice on the Morning Music Box, developed his vocal abilities yodeling to the coyotes while driving a water tank on a Montana ranch many years ago. Considerable voice practice was also received in explaining the thuses and wherefores to classes at Montana State College where he was head man in the department of Commerce for three years.

organist. His recent programs, "Salonesque," broadcast to the network, were received as one of the high spots in the radio week.

Mr. Flath has most endeared himself to members of the KMBC staff and audience in his effort to raise his productions to the highest possible standard.

This is another in a series of sketches on KMBC artists. Please let us know whose picture and story you would like to see on this page.

In Happy Hollow's recent courtroom scene—Cornbread Corners vs. Harry Checkervest, the part of the Attorney for Cornbread Corners was played by one of Kansas City's most prominent young lawyers, Al Reeves.

Everett Kemp, who writes the story of Happy Hollow, was assisted by Reeves in writing the defence speech made by Harry Checkervest. As Harry won the case, the attorney for Cornbread Corners lost against a speech which he in actuality wrote himself.

What this country needs most is a remote control that will enable you to turn your neighbor's dial.

—Irish.

Tattle Tale

By MARGARET BARNUM

Overheard in the visitors' gallery one evening around eight o'clock: "Well, I wonder what the next program is going to be?" —"I don't know—oh, here comes Uncle Ezry; it must be Happy Hollow!" Like the little chap and his shadow, Mr. Kemp just can't escape from his "Uncle Ezry" character.

When Charlie Beuder was a youngster, he was the target of many dire threats at home due to his incessant lapses into a falsetto voice. But just to prove that the home folks never appreciate our talents, Charlie joined the Happy Hollow gang as the child character, "Skeeter"—and became an overnight success! Moral: If your child makes odd noises about the house, better encourage him. Those odd noises might have microphone value some day.

If Dot Massey ever goes to Hollywood, we'll just bet they sign him up as John Gilbert's double. Have you noticed the remarkable resemblance in their photographs?

The men in Duke Wellington's orchestra are always glad to lend their voices whenever the continuity calls for extras—especially if these parts are those of toughs or dogs. Unless the "dog bark" is assigned before the skit goes on, the effect is liable to be that of a pack of hounds rather than a

BETWEEN THE



BOOK ENDS

Hello There: In these selections for our Bookends column we have tried to select those poems, which your letters show, have had the widest appeal. As copyright laws prohibit us from mailing these out to you, we have chosen a group of the choice bits which we found Between the Bookends last month in order that you may put them in your scrapbooks for permanent enjoyment.

Sincerely,
TED MALONE.

Vision

Today there have been lovely things
I never saw before;
Sunlight through a jar of marmalade;
A blue gate;
A rainbow
In soapsuds on dishwater;
Candlelight on butter;
The crinkled smile of a little girl
Who had new shoes with tassels;
A chickadee on a thornapple;
Empurpled mud under a willow,
Where white geese slept;
White ruffled curtains sifting moonlight
On the scrubbed kitchen floor;
The under side of a white oak leaf;
Ruts in the road at sunset;
An egg yolk in a blue bowl.
My lover kissed my eyes last night.
—May Thielgaard Watts.

A Little Street

A little street where Love has been
Will never want again,
For here's a shiny painted fence
And here's a lilac lane,
And there's a red geranium
Against a windowpane.

And Love's set out a pansy-path,
And Love's hung out to dry
A laughing line of baby clothes
Against a sunny sky,
And Love, I think, in ruffled pink,
Has waffle-cakes to fry!

And now Love's coming home from work,
Whistling up the street,
And Love stands waiting in the door,
Cheerily and neat,
And small Love toddles to the gate
On glad uncertain feet!
—Author Unknown.

Pockets

A child should have a pocket—
Supposing on the road
He runs across a beetle,
Or a lizard, or a toad?
However will he carry them?
Whatever will he do
If he hasn't got a pocket
To put them into?

A child should have a pocket—
On which he fairly dotes!
Not one, or two, but many
In his little waistcoats—
And one will be for money
He finds on the roads,
And one for cake and cookies—
And one for hoptoads!
—Susan Adger Williams.

Tune to "Between the Bookends" with Ted Malone and Hugh Studebaker just fifteen minutes earlier—at 3.30 p. m. every week-day.

"Silver Streaks" a New Musical Treat

P. Hans Flath's Orchestra and Favorite Artists Appear

"The Willys - Overland Blue Streaks" are KMBC's latest addition to the field of entertainment, taking the air at 9.45 p. m., every Friday. The feature includes music by P. Hans Flath's orchestra, and novelties, with Dick Smith as announcer.

Each week's program will bring another favorite KMBC specialty to the air. On April 29 the "Song-Smiths" offer their original arrangement of "That's Why Darkies Were Born." On May 6, "Those McCarty Girls" entertain with one of their favorites, "Dinah." Other entertainers will be heard the following weeks.

Maple City Four in New Program

The Maple City Four, one of the pioneer radio quartets of the middle-west, will become the "Zorex Moth Chaser" when the new three a week program is inaugurated on the C. B. S. and KMBC Monday, April 25.

This quartet was first introduced to Kansas City audiences over three years ago when they sang from the KMBC studios in Independence. They were guests from WLS, Chicago, where they were popular for many years.

They took their professional name from the fact that they were all from Laporte, Indiana, known as the Maple City.

Their broadcasts will be heard at 10.45 a. m. Mondays, Wednesdays, and Fridays. And let's all hope they sing "Old MacDonald Had a Farm."

How About A. B. Church

A. B. Chamberlain, Columbia's chief engineer, was proudly exhibiting an autographed photo sent him by Leopold Stokowski and inscribed, "To A. B. C." A friend, however, was unimpressed. He pointed out that the conductor had probably meant to send the photograph to the Atlantic Broadcasting Corporation, from which WABC's call-letters are derived.

PIONEER RADIO PROGRAM IS TO RETURN FRIDAY

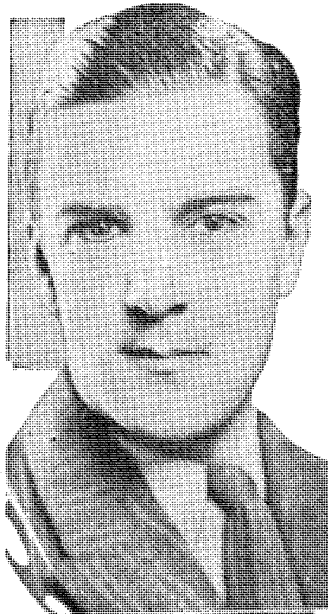
Former Kansas City Soprano Will Appear as Soloist

The Kodak Week-end Hour, one of radio's pioneer programs, returns to the Columbia network and KMBC Friday, April 29. Taking the air at 7.00 p. m. every Friday, it will present a series of guest stars, a large novelty orchestra, the Kodak Male Quartet, and Thelma Kessler, soprano.

As before, Nat Shilkret is to be director of the Week-end Hour. He has written special arrangements for a swift-moving half hour of novel orchestrations, quartet harmony, and solo numbers.

Miss Thelma Kessler is another of the many nationally known radio stars to come from Kansas City. She won New York recognition after receiving encouragement by the same patrons who started Marion Talley on her career. She began as a choir singer in this city.

Dennis King on "Ziegfeld Show"



Dennis King, star of "The Three Musketeers," "The Vagabond King," and many other operettas in this country and abroad will be heard on the fourth presentation of the "Ziegfeld Radio Show," to be broadcast over the KMBC-Columbia network at 8.30 p. m. on Sunday, April 24.

"FRIENDLY MUSE" RETURNS TO AIR

Favorite Dramatic Feature to Replace "Phenomenon" for Summer Months

With the withdrawal of "Phenomenon" from the air for the summer months, another favorite program is to return.

"The Friendly Muse," promising to be the station's dramatic high spot of the week, will be heard every Sunday night at 9.30 p. m., beginning April 24.

As before, this program will present the usual cast of players from KMBC's dramatic staff. It is written by Ted Malone, KMBC Continuity Director.

The story of "Phenomenon" will return to the air next fall under present arrangements. Until then, for dramatics, remember "The Friendly Muse."

Howard Ely at the KMBC Organ

Howard Ely, organist of the KMBC staff, is to offer music for late listeners every Sunday night at 11.30 p. m., immediately following Will Osborn at the Belle-rive.

On this program will be played the lighter classics and favorite ballade numbers which have particularly placed Mr. Ely in popularity with the KMBC audience.

For his program of Sunday, April 24, he is to play the melodic "Meditation" from Thais and Brahm's familiar "Lullaby" as featured offerings.

"When Irish Eyes Are Smiling"



These are Those McCarty Girls, KMBC's Three In One trio, whose low blending voices and original rhythms are something of which old Erin might be rightly proud.

The tune, "Smiling Irish Eyes," introduces Jewell, Dot, and Frances, to the Columbia network from the KMBC studios every Monday evening and several times a week to the local KMBC audience.

With true native enthusiasm, these girls devote many hours daily to rehearsing their songs—and no tune goes on the air until it is memorized.

Those McCarty Girls honestly are sisters—but they never quarrel—well, hardly ever.

* MAIL SPINS NO. 38 *
* (Caustic Quips From a *
* Calloused Critic.) *
* *****

As long as I am at least mentioned in the fan letters, I know that I continue to wield some effect in this column. . . . Those threats and barbs which so many inclose in their mail don't create their seeming impressions. . . . Y'know the first step to fame is criticism.

It is unfortunate that my work as mail clerk places me in a prejudiced position to lament the present contest craze. . . . Clients in an effort to secure response and interest lure the American listener with enticing offers and prizes. . . . The principle of the thing is okeh. . . . It's application has re-

sulted in a hopeless jumble of contests and contest rules in the listener's mind. . . . All of which reminds me of my dream: "Here is the announcement you have been waiting for—There will be no more contests."

Editor Doug keeps after me to supply him with copies of "typical" fan letters for publication. . . . This is more difficult than it would seem. . . . An "average" letter would not be appropriate for publication because of its being a request for something or a contest entry. . . . "Typical" fan mail comes few and far between.

One of the few times radio has succeeded at direct sale is in the Lone Wolf program. . . . It draws 20,000 letters weekly, each of which represents at least a 20c sale. . . . \$4,000 a week! and the program just costs \$1,500.

Jimmie.

PROGRAM NEWS AND COMMENT

THE K·M·B·C

ENTERTAINING AND INFORMATIVE

HAPPY HOLLOW BUGLE

Vol. 2, No. 29

HAPPY HOLLOW, U. S. A., JUNE, 1932

Subscription Price, 25c per Year

DAM IS DONE

ENTIRE HAPPY HOLLOW POPULACE TURNS OUT FOR BIG CELEBRATION

CHECKERVEST IN POWER

Few Casualties Mar a Day of Rejoicing Over Completion of Great Project.

Rousing speeches, brilliant entertainment, and tasty refreshments were features of the glorious celebration held in the Happy Hollow town hall honoring the completion of Happy Hollow's gigantic new dam, built at the estimated cost of one hundred thousand dollars. Uncle Ezra, mayor of the town, presided over the affair.

From the town hall, the crowd jubilantly journeyed to the site of the new dam to witness the closing of the gates; and amid great cheers and hurrahs this last act was accomplished.

Only a few casualties occurred to mar the otherwise glorious occasion. Pell Hill fell asleep during Harry Checkervest's speech and swallowed a plug of chewing tobacco. Danny and Douglas Butternut ventured too near the river and tumbled in headfirst, being retrieved by Ruben Weathersby. Nellie Pnobscot lost her liver pills while applauding Si Perkins' speech. And Widder Blackstone spilled a bottle of lemon soda pop down the front of her news sports frock.

The foremost figure in connection with the great celebration was Harry Checkervest, prominent lawyer, promoter, and political power. Mr. Checkervest conceived the idea of constructing the dam across Rock River, and, after a great deal of effort, succeeded in obtaining sufficient financial backing for the project.

Many Happy Hollow folks have purchased shares in the power company, organized by Mr. Checkervest to supply Happy Hollow and vicinity with electricity.

According to Mr. Checkervest, Happy Hollow will soon be

flooded with electricity. In a statement made public today, Squire Blackstone predicts that it will be flooded all right—with water.

The Squire went on to express some doubt about the strength of the recently completed dam.

GUESTS AT C. OF C. BANQUET

A thirty-five piece band from the high school at Marceline, Missouri, is to entertain at the Chamber of Commerce Banquet at 12.35 p. m., Tuesday, May 31. It is under the direction of Mr. George A. Davenport, and is sponsored by the Marceline Chamber of Commerce.

HAPPY HOLLOW HEARSAY

Percy Alabaster Straightlace, model young man of the Hollow, has opened a milinery department in the General Store. He has publicly announced that he has forgone his career as a detective to enter the more soul-satisfying profession of making hats.

Widder Blackstone, whose picture appeared in the Journal-Post two weeks ago, has completely swamped the Happy Hollow Post Office sending copies of the paper to her relatives.

Quite a rumor started around last Thursday evening, that Deacon Jackson and his wife, Fannie, were having quite a fuss. It was found later, however, that the Deacon was only practicing his sermon for the next Sunday, and Fannie was rehearsing her solo for the service.

Uncle Ezra's R|amblings



The other day I was in a friend's office and he was a figgerin out how he was a goin ter send his boy ter college next Fall.

Ye see, his boy graduates from high school this Spring, and that father, lovin that boy like he does, wants ter give him ever opportunity possible. Money aint a comin in like it once did, so he will have ter rake and scrape; he will have ter do without a lotta comforts he is used to in order ter meet th' expenses. He was expectin ter take a vacation this summer; and he and the wife was a going out to th' mountains fer a couple o weeks. He's given that idee up. They're a gonna stay at home so as that boy can have th' money they would a spent on that trip. He's ungrudgingly makin ever sacrifice possible to give that there boy a chance.

It took me back to the time when my Pa done the very same thing. I recollect that he sold some wheat and some calves to git the money fer 'my expenses, an' do ye know, it never occurred ter me ter thank him an' Ma until I talked with that friend about his boy a goin ter school. I never went to my Ma an' told her how much I loved her and how much I 'preciated her unselfishness an' th' things she'd done fer me.

It's too late now, but I wish I'd a gone to the both of them an' said: "I want to thank ye fer what you've done fer me. Ye've both made a lot of sacrifices, an' I know ye don't want me to pay ye back. But I jest want ye to know that I sure 'preciate all ye've done, an' I know I kin thank ye most by tryin' ter bein' all ye want me ter be. I want ye to know that I realize what a lucky boy I am a havin' a Pa an' Ma like you."

I could a said all that, an' more, before it was too late—but I didn't!

Uncle Ezra and his Ramblings are on the air every Tuesday and Thursday at 8.30 a. m.

Aunt Lucindy's Home!



Mrs. Lucindy Skinflint, wife of the president of the Hoof and Amble Railroad, Jonathan Skinflint, is back in Happy Hollow to stay. It is expected that she will again take over the leadership of the Happy Hollow choir and resume her social activities where she left off last year. To everyone who knows her, she is Aunt Lucindy, a godmother to all the countryside and a stern but loving sister to our esteemed mayor, postmaster, and storekeeper, Ezra Butternut.

In real life, Aunt Lucindy is Josephine Partial. Her return to KMBC has been occasion for rejoicing in the studios as well as in radio's famous mythical village.

Presented by

B
Be

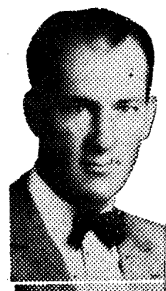
Miss Wilma Martin

Liberty, Missouri

April 2, 1946

Hello Old times f Brother have 19 tons ar Now the sum

1. FREE BOAT RIDES EACH MONDAY UNTIL LABOR DAY ON THE STEAMER IDLEWILD. You can bring your lunch and have a good time. Mothers, dads, and friends can accompany the Big Brother members by paying half fare.



BROTHER BOB

2. FREE BASEBALL GAMES BEGINNING ON JUNE 2. You'll have to listen for announcements over the air for the Big Brother Club days at the Ball Park.

3. FREE SWIMMING AND PICNICS. We're making arrangements with the parks in Kansas City for free Big Brother Club picnics, with free rides, free swimming, and entertainment. Boy, remember the fun we had last year on our picnics? Listen to the Big Brother Program for announcements about these picnics.

4. FREE PICTURE SHOWS. Before long, we are going to begin free Big Brother Club shows at the theaters again. Just think—all of these big af-

some of you kids have better ones why send them in. We'll put them in the Bugle next month.

Here they are: What has eight legs and sing? Ans.—Four canary birds.

Two people sitting on a fence, Little one is son of the big one, Big one isn't father of the little one.

Who is the big one? Ans.—His mother.

Why is a stick of candy like a race horse? Ans.—The faster you lick it, the faster it goes.

Well, boys and girls, Willie's some fellow isn't he? You're going to meet him a lot this summer on these picnics and steamboat rides and baseball games. Just don't forget to send ten cents for your 1932 Big Brother Club pin.



LITTLE WILLIE

I'll be seeing you. BIG BROTHER BOB.

EDITORIAL

There's jist one thing that makes me n Danny jist about boil over. That's whenever Widdler Blackstone er Nellie Pnobscott er sum other lady, says whenever they see us, "Oh, my, how you've grown up; you're jist getting to be an awfully big boy, aren't you." Good nite, what's a feller that's most near grown up got ta say? We kinda feel like sayin' whut Uncle Ezry always ses ta us, that they sure don't know how ta act when company is around.

Well we spects about every one of you two er three peoples that reeds the Bugle is waitin' fer us ta cum out fer the Republicans er the Demacrats fer the presdunt. Well, we only ses this, that we arn't gonna support enybody that

we don't understand. Now take Will Rogers, even little kids like Mary Ann can understand whut he ses. An' that's unusual.

Percy: "Mother, I think I'll have."

Mr. Straightlace: "You will not!"

Mr. Straightlace: "Go ahead. She'll never know the difference."

Uncle Ezra: "Doug, what is Danny crying about?"

Doug: "He isn't really crying, he is just trying to make an onion bounce like a rubber ball."

Why not try putting the ether on the crooners for a while?

Ima Mann.

Rosa

By MARY ANN

Once upon a time there was a little girl and her papa called her Rosa. Her real name was Rosiland Enricko. One day Rosiland and her mamma and papa moved to our country—America.

Rosiland's papa bought a horse and wagon and every day would call, "Appo, appo, nica banan, appo, appo. Get up, Nellie," and every day when Mr. Enricko would come home he would let Rosiland help look over all the fruit.

Then her mama got very sick and she had to do all the cooking and washing of the dishes and wait on her mama. One night when Rosiland's papa came home, Rosiland ran to him and said, "Mama not get well, Doctor says."

Rosiland's mama soon went to live with the angels. Her papa took her to live in a home that took care of little orphan girls and he said to his little daughter, "Rose, I go back to Italy to see my mama. I come back soon. Don't cry, Rosa, papa come back."

Years passed but Rosiland's papa didn't come back. When Rosiland was eighteen years old she became a grand opera singer. One day when she was on her way to the opera house she saw the cutest little monkey. A man was playing a hand organ and the monkey would tip his hat and hold it out for folks to drop money in it. The monkey ran to Rosiland and jumped on her shoulder and held his cap out to her. Rosiland just laughed and laughed. When Rosa laughed, it made the monkey angry. He snatched the locket she wore on a chain and ran to his master.

Rosiland ran to the man saying, "Oh, please, my beautiful locket."

The man said, "I no keep," and handed it back to her. Then Rosiland opened the locket and said, "See—a picture of me when I was a little girl."

"Oh," cried the man, "my Rosa, my own little Rosa."

And so Rosiland's papa found her. He told her that when he came back from Italy they said she was gone, and so he bought the monkey and the organ and had been hunting every day for her. If it hadn't been for the monkey she never would have seen her own father again.

Hear Mary Ann and the Boy Scouts at 4.15 p. m. each Wednesday and at 9.30 a. m. Saturdays with the Camp Fire Girls.

* OLD TIMERS' SONG *
* COLUMN *

If Brother Jack Were Here

Two drummers they were seated, In a grand hotel one day; While dining they were chatting In a joker sort of way; There came a pretty waitress, To bring a tray of food— They spoke to her fam-ilar-ly, In a manner rather rude. At first she did not notice, Or make the least reply; But one remark was made to her, Brought teardrops to her eye. She turned on her tormenters, Her cheeks were blushing red; Approaching as a picture, This is what she said:

CHORUS: "My mother was a lady, And yours you would allow. And you may have a sister— Who needs protection now. I've come to this great city, To find a brother dear— And you wouldn't dare insult me, sir, If brother Jack were here."

The two sat there in silence, Their heads hung down in shame: "Forgive me, miss, we meant no harm, Pray tell me what's your name?" She told him and he cried aloud, "I know your brother, too— Why, we've been friends for many, many years. He often speaks of you. Come, go with me, when I go back, And if you'll only wait, I'll take you to him as my bride, For I love you since you said":

(Chorus) —Contributed by Jud Jenkins.

Nat Brusiloff

Nat Brusiloff, who can't help cutting capers as he plays what is considered the "hottest fiddle" in radio, is known to the people of the microphone as "The Clowning Conductor." Anyone who has once seen his studio antics will agree that the sobriquet is apt.

Nat has played the fiddle as long as he can remember and maybe longer. He was born in 1904 in Russia and was brought to America by his family when he was but a small bundle of one year and a half. When he was six he made his debut at Carnegie Hall in New York as a child violinist, and he was also a boy soprano in a church choir until he was caught throwing crab-apples at the congregation.



NAT BRUSILOFF

Echoes to the Bugle Call

Life

A tiny tot kneels
At mother's knee
And sleepily murmurs
A few broken words
Of a childish prayer.
God with a tender look
Sends his "very best" angels
To guard little beds.

A young boy or girl
Falls by the side of a bed,
Without fear or doubt.
But with the utmost trust and
confidence,
In a single breath pours out
The deeds of the day.
And God smiles—
He understands.

A man or a woman.
Slowly kneels
With carefully well chosen
words
Begins to pray—
God looks deep
Into the heart
Of a man or a woman.
—Ima Mann.

Two Dreamers

We two are dreamers,
You and I,
Your dreams of a sunlit breakfast
room,
Mine of a starlit sky.
Your dream garden planted with
cabbages
Curly, crisp and white;
Mine filled with the heavy sweet-
ness
Of roses, dew covered, at night.

We shall find happiness,
You and I.
You with your dreams so staid
Shall find bliss with your cabbages
and kings
And me,
I shall be an old maid.
—Mary Rose.

Alter Inchel on McGee

Kenneth Krahl gave us a sur-
prise at breakfast the other morn-
ing when he refused his tenth
waffle.
Hugh Studebaker is that way
about Ann Leaf, C. B. S. organist.

"Well, by cracky, it's not what
it's cracked up to be," said Zep
Grundy, as he viewed the remains
of his cut glass water pitcher, ly-
ing in a pool of ice water.—Sher-
iff Getum.

Pen Points

We like to know the weakness
of eminent persons; it consoles us
for our own inferiority.

Philosophy teaches us to bear
with calmness—the misfortunes
of our friends.

Good intentions, like fainting
women, should be carried out.

Most of the things that are put
off until tomorrow should have
been done yesterday.

The difference between a groove
and a grave is only a matter of
depth.

—Glad.

Wanted—a Man

I'm just a lonesome little girl,
In a great big lonesome town,
And what I'm really wantin'
Is a man to show me 'round.
Yes, I can go to church and
shows,

And things like that I know,
But I'd have a whole lot better
time

If I only had a beau.
Now I've expressed my sentiment
By writing this small jingle.
I'd like to find a sure enough
man,
Who's really, truly single.
Irish.

Friendship and love are as close
together as the hands of the clock
at noon.

—Rainy Day Pal.

KMBC Friends

T T H P W K D R V Z E
A N A M E U E A N C M
L S M I L L Y G W U C
F T H G J I H O M E N
R E T O N B L L O C R

Beginning with any letter, go-
ing up or down, right or left, di-
agonally, skipping no letters, you
can find the names of eight
KMBC Friends.

Polly Puzzler.

These are the names which were
to be found in the KMBC Friends
Puzzle last month: Milton Ma-
bie, Velma Mabie, Virginia Henry,
Marion Fonville, Everett Kemp,
Allan Massey, and Bertina Cong-
don.

Si an' Ma

"Th' country's lackin' confi-
dence."

That's what th' papers say,
Well Congress has got scads o'
men,

That lives on that, today;
If confidence is so dern good,
Ter buy our beans an' hash,
Le's pay our senators with that,
An' save ourselves some cash.

A man name' Ogborn, got five
years,

For threatened kidnap, Gee!
Th' kidnap game is on th' rocks,
Leastwise, here in K. C.
Pore Lindy's little baby's form
Was buried tenderly,
"God notes th' sparrow's fall,"
lowed Ma,
"But still they fall," sez she.

Th' Pope's agin' mos' ever'thing,
He sez we orter pray,
He lows th' worl' is gettin' worse,
Well, I got this ter say.

Th' first man (Adam) sinned,
b'gos!
Th' second killed a lad,
Considerin' that kin' o' start,
This ol' worl' ain't so bad.
—R. H. Richardson.

A Good Book

When we go to the library we
usually hunt for the most worn
books. We know they've been
read. A good book grown old in
service is a treasure. You can
rest assured it has been a solace, a
companion, a counselor and a
friend to many. Good books make
us thoughtful and conservative
and are soothing to the nerves.
—Rainy Day Pal.

Thrill

The dulcet tones of Ted's voice
Will make you tear your hair—
I'm quoting Studio Spots.
My hair won't tear, so there!

Doug (our little sheik, yes, yes?)
Will stand you on your ear
With his laugh and so-cute talk.
That's only what I hear.

And when Hugh sings some soft song
You'd better stop your set
If you are susceptible.
Me? I'm immune. You bet.

But there's one thrill left to me;
I (gulp) swallow my gum
When Marion Fonville says,
"HURTS ONLY DURT." Yo-Yum!
—Iris of Richmond.

Headline in daily paper: "Man's
Imagination Runs Wild." Could-
n't somebody catch it for him?
Irish.

On Ziegfeld Radio Show

Among the voices heard in the
weekly presentation of the Zieg-
feld Radio



HELEN NUGENT

Show over
KMBC and the
Columbia net-
work is that of
Helen Nugent,
one of radio's
most consis-
tently popular
contraltos. In
addition, she
performs on
several sustain-
ing programs
of classical and

semi-classical music during the
week, including one featuring
pianist Sam Prager.

OPEN HOUSE

Worth the Price

KMBC, Kansas City.
If I had only KMBC of Kansas City
on my radio it would be worth the
price.
You do give us some fine music and
good speakers. Thank you.
Mrs. M. E. W.
Fayetteville, Arkansas.

Another Friend

Dear KMBC Entertainers:
Happy Hollow is growing better. I
can not afford to miss a meeting of
the quaint, true-blue Happy Hollow
folks. The Choir practice was simply
beautiful last Thursday. . . . I almost
feel personally acquainted with all you
folks.
Mrs. B. H.
Pleasant Hill, Missouri.

To the Bookends

Dear Mr. Malone:
You have just closed the book and
placed it "Between the Bookends," and
somehow it came back to me that I
owed to you a real debt of thanks two
years overdue!

This, by the way, is the very first
fan letter I have ever written, and I
am an ardent fan.
Thanks to Mr. Studebaker for his
music.
Mr. B. H. R.
Pittsburg, Kansas.

Mumsie Program

KMBC Salon Orchestra:
Your program Sunday, in honor of
Mumsie, was one of the best of the
day—or any other day. It was a pro-
gram written and given by artists. The
idea back of it was the same as many
others, but the presentation was re-
freshingly different.

Luck to you,
SUNBONNET SUE.

NOTE: Programs listed with an asterisk (*) are presented from the KMBC Studios or from local remote control points.

Sunday

- 7.00 Columbia Junior Bugle
- 8.00 *Bible Study—L. D. S. Service
- 8.30 New World Salon Orchestra
- 8.45 *BIG BROTHER CLUB—JOURNAL-POST COMICS
- 9.30 *Kansas City Youth Forum
- 9.45 The Voice of St. Louis
- 10.30 International Broadcast
- 10.45 The Street Singer—Arthur Tracy
- 11.00 Builders of America—Thomas E. Burke
- 11.30 Community Center Faculty Recital—Salon Music
- 12.00 Ann Leaf at the Organ
- 12.30 *KMBC ORCHESTRA WITH SOLOIST
- 1.00 Amelia Earhart from Rome
- 1.15 Toscha Seidel and Symphonic
- 2.00 Massing of the Colors Service
- 3.00 Pastorale
- 3.30 Brooks and Ross—Singing Colonels
- 4.00 Amer. Legion Aux. Program
- 4.30 Roses and Drums—Saga of the Home
- 5.00 *L. D. S. Radio Vespers
- 5.30 Chicago Knights—Dance Revue
- 5.45 The Sylvanians
- 6.00 Alex Haas and His Gypsy Orchestra
- 6.30 The Highway Traveler
- 6.45 Modern Male Chorus
- 7.00 Radio Gaieties—Belle Baker
- 7.30 Pennzoil Parade—Harry Sosnik
- 8.00 Earnest Hutcheson and Orchestra
- 8.30 Ziegfeld Radio Show
- 9.00 *Fairyland Park Orchestra
- 9.30 *Friendly Muse—"Burning Gold"
- 10.00 *L. D. S. Studio Service
- 11.00 *Hal Kemp's Orchestra at Bellerive Hotel
- 11.30 *Howard Ely at the Organ

Monday

- 6.30 *Morning Devotions
- 6.45 *Keeping Fit with Happy Harry
- 7.00 Little Jack Little—Songs
- 7.15 Gypsy Music Makers
- 7.30 *Keeping Fit with Happy Harry
- 7.45 The Old Dutch Girl
- 8.00 *Journal-Post News Flashes
- 8.10 *Program Bugle—KMBC News
- 8.15 Sweet and Hot
- 8.45 The Madison Singers
- 9.00 *Lady of the House—Lenore Anthony
- 9.15 Morning Moods
- 9.30 Academy of Medicine Program
- 9.45 Ben Alley—Tenor
- 10.00 Edna Wallace Hopper Beauty Talk
- 10.05 Catholic Pontifical High Mass
- 11.00 George Hall's Hotel Taft Orchestra
- 11.15 *Girl O' My Dreams Orchestra
- 11.30 Madison String Ensemble
- 11.50 *Journal-Post News Flashes
- 12.10 Luncheon Lyrics



RUTH ETTING
"Music that Satisfies"
Wed., Sat.,
8.00 P. M.

- 12.30 *Producers Market News
- 12.35 *Happy Hollow
- 1.00 Ann Leaf at the Organ
- 1.15 *Hal Kemp's Orchestra
- 1.45 *The Pickwick Traveler—Hugh Studebaker
- 2.00 Westphal Dance Orchestra
- 2.20 Rungs of the Ladder—From London
- 2.40 *KMBC Orchestra—P. Hans Flath Directing
- 3.00 Romance
- 3.30 *Between the Bookends—C. H. Nowlin
- 3.45 Snooks Friedman and His Paramount Orchestra
- 4.00 *Journal-Post News Flashes
- 4.10 *Program Bugle—KMBC News
- 4.15 Vaughan DeLeath—Songs with Orchestra
- 4.30 George Hall's Orchestra from Hotel Taft
- 4.45 *Big Brother Club with Brother Bob and Willie
- 5.15 *The SongSmiths—Woody and Glad
- 5.30 Easy Aces—Bridge Comedy Skit
- 5.45 Chandu, the Magician
- 6.00 The Bath Club with Irving Kaufman
- 6.15 Singin' Sam the Barbasol Man
- 6.30 LaPalina Presents Kate Smith
- 6.45 Stoopnagle and Budd—Ivory Soap
- 7.00 Eugene International Revue
- 7.15 The Street Singer—Arthur Tracy
- 7.30 Evening in Paris—Pierre Brugnoon
- 8.00 Music That Satisfies—Boswell Sisters
- 8.15 Hollywood Whispers
- 8.30 Howard Barlow's Columbia Orchestra
- 9.00 Bisquick Band
- 9.05 Freddie Martin's Orchestra
- 9.15 Maxwell House Tune Blenders
- 9.30 *Baseball Summaries
- 9.45 Noble Sissle's Orchestra
- 10.00 American Legion Memorial Tribute
- 10.05 Isham Jones' Orchestra
- 10.30 Joe Reichman's Orchestra
- 11.00 *Fairyland Park Orchestra
- 11.30 *Hal Kemp's Orchestra from Hotel Bellerive

Tuesday

- 6.30 *Morning Devotions
- 6.45 *Keeping Fit with Happy Harry
- 7.00 Little Jack Little
- 7.15 Melody Parade
- 7.30 *Keeping Fit with Happy Harry
- 7.45 Brad and Al—Harmony Duo
- 8.00 *Journal-Post News Flashes
- 8.10 *Program Bugle
- 8.15 The Airy Fairy Singer
- 8.30 *Uncle Ezra's Ramblings
- 8.45 United States Navy Band
- 9.00 *Lady of the House—Lenore Anthony
- 9.15 Stories of the Living Great—Benito Mussolini
- 9.30 Helen Board—Soprano
- 9.45 DO-RA-ME, Girls' Trio
- 10.00 Edna Wallace Hopper Beauty Talk
- 10.05 Ted Brewer's Orchestra
- 10.30 Columbia Revue
- 11.00 Current Questions Before Congress
- 11.15 George Hall's Orchestra
- 11.30 Atlantic City Musicale
- 11.50 *Journal-Post News Flashes
- 12.00 Aunt Jemima—Songs
- 12.15 Movie Star Revue
- 12.30 *Producers Market News
- 12.35 *Happy Hollow
- 1.00 Judy and Jane—Song Skit
- 1.15 *Hal Kemp's Orchestra from Hotel Bellerive
- 1.30 Musical Americana

- 2.00 Citizen's League Speaker
- 2.10 *Classic Hour
- 2.30 *KMBC Orchestra—P. Hans Flath Conducting
- 3.00 Tommy Christian's Orchestra
- 3.15 Meet the Artist—Col. Stoopnagle and Budd
- 3.30 *Between the Bookends
- 3.45 Westphal Dance Orchestra
- 4.00 *Journal-Post News Flashes
- 4.10 *Program Bugle—KMBC News
- 4.15 Reis and Dunn—Comedy Songs
- 4.30 Jack Miller's Orchestra
- 4.45 *Big Brother Club with Brother Bob and Willie
- 5.15 The Mills Brothers
- 5.30 Richman Brothers' Program
- 5.45 Chandu, the Magician
- 6.00 *Organalities—Twin Organs
- 6.15 Abe Lyman's Band
- 6.30 Kate Smith—LaPalina
- 6.45 Majestic Theater of the Air
- 7.00 Ben Bernie and His Blue Ribbon Orchestra
- 7.30 Eno Crime Club—Drama
- 8.00 Music That Satisfies—Alex Gray
- 8.15 Musical Fast Freight
- 8.30 Howard Barlow's Columbia Orchestra
- 9.00 Heinz Program—Joe Palooka
- 9.15 Ozzie Nelson's Orchestra
- 9.30 *Baseball Summaries
- 9.35 Freddie Martin's Orchestra
- 9.45 Bing Crosby
- 10.00 Bisquick Band
- 10.05 St. Moritz Hotel Orchestra
- 10.30 Coon-Sanders Orchestra
- 11.00 *Fairyland Park Orchestra
- 11.30 *Hal Kemp's Orchestra from Hotel Bellerive



CAREYLE ZIEGFELD
Radio Show
8.30 P. M., Sun.

- 4.45 *Big Brother Club with Brother Bob and Willie
- 5.15 The Mills Brothers
- 5.30 Richman Brothers' Program
- 5.45 Chandu, the Magician
- 6.00 *Organalities—Twin Organs
- 6.15 Abe Lyman's Band
- 6.30 Kate Smith—LaPalina
- 6.45 Majestic Theater of the Air
- 7.00 Ben Bernie and His Blue Ribbon Orchestra
- 7.30 Eno Crime Club—Drama
- 8.00 Music That Satisfies—Alex Gray
- 8.15 Musical Fast Freight
- 8.30 Howard Barlow's Columbia Orchestra
- 9.00 Heinz Program—Joe Palooka
- 9.15 Ozzie Nelson's Orchestra
- 9.30 *Baseball Summaries
- 9.35 Freddie Martin's Orchestra
- 9.45 Bing Crosby
- 10.00 Bisquick Band
- 10.05 St. Moritz Hotel Orchestra
- 10.30 Coon-Sanders Orchestra
- 11.00 *Fairyland Park Orchestra
- 11.30 *Hal Kemp's Orchestra from Hotel Bellerive

Wednesday

- 6.30 *Morning Devotions
- 6.45 *Keeping Fit with Happy Harry
- 7.00 Little Jack Little
- 7.15 Melody Magic
- 7.30 *Keeping Fit
- 7.45 The Old Dutch Girl
- 8.00 *Journal-Post News Flashes
- 8.10 *Program Bugle—KMBC News
- 8.15 The Singing Vagabond
- 8.30 Melody Parade
- 8.45 The Four Clubmen
- 9.00 *Lady of the House—Lenore Anthony
- 9.15 *Willie Ganz—Pianist
- 9.30 Round the World Cooking School
- 9.45 Piano Pictures
- 10.00 Edna Wallace Hopper Beauty Talk
- 10.05 Ted Brewer's Orchestra
- 10.30 Columbia Revue
- 11.00 George Hall and Hotel Taft Orchestra
- 11.15 *Girl O' My Dreams Orchestra
- 11.30 Madison String Ensemble
- 11.50 *Journal-Post News Flashes
- 12.00 Aunt Jemima—Blues Songs
- 12.15 *Luncheon Lyrics—KMBC Orchestra
- 12.30 *Producers Market News
- 12.35 *Happy Hollow
- 1.00 Judy and Jane—Song Skit

- 1.15 *Hotel Bellerive Orchestra
- 1.30 Wednesday Matinee
- 1.45 Four Eton Boys—Quartet
- 2.00 United States Navy Band
- 2.30 *KMBC Orchestra and Soloists
- 3.00 Kathryn Parsons—Girl O' Yesterday
- 3.15 *David Grosch—Sing Talk
- 3.30 *Between the Bookends
- 3.45 Prohibition Plainly Put
- 4.00 *Journal-Post News Flashes
- 4.10 *Program Bugle—KMBC News
- 4.15 Harold Stern's Orchestra
- 4.45 *Big Brother Club—Brother Bob and Willie
- 5.15 *Mary Ann and the Boy Scouts
- 5.30 Easy Aces—Bridge Comedy
- 5.45 Chandu, the Magician
- 6.00 The Bath Club with Irving Kaufman
- 6.15 Singin' Sam the Barbasol Man
- 6.30 LaPalina Presents Kate Smith
- 6.45 Stoopnagle and Budd—Ivory Soap
- 7.00 Guy Lombardo's Robert Burns Orchestra

For Late Program
TUNE IN YOUR
"PROGRAM
ON THE AIR TWICE
M. AND 4:10 P. M.—
SONAL COMMENT,
CHANGES FOR YOU
Compliments of the
HOLLOW

Thursday

- 6.30 *Morning Devotions
- 6.45 *Keeping Fit with Happy Harry
- 7.00 Little Jack Little
- 7.15 Morning Minstrels
- 7.30 *Keeping Fit
- 7.45 Brad and Al—Songs and Comedy
- 8.00 *Journal-Post News Flashes
- 8.10 *Program Bugle—KMBC News
- 8.15 The Airy Fairy Singer
- 8.30 *Uncle Ezra's Ramblings

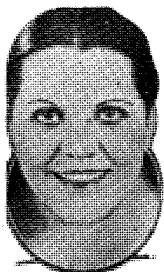
SCHEDULE, JUNE, 1932

- 8.45 Barbara Gould Beauty Talk
- 9.00 *Lady of the House—
Lenore Anthony
- 9.30 The Ambassadors
- 9.45 Ben Alley—Songs
- 10.00 United States Naval Academy
Graduation Exercises
- 11.30 Atlantic City Musicale
- 11.50 *Journal-Post News Flashes
- 12.00 Aunt Jemima—Blues Singer
- 12.15 Movie Star Revue
- 12.30 *Producers Market News
- 12.35 *Happy Hollow
- 1.00 Judy and Jane
- 1.15 *Hal Kemp's Hotel Bellerive
Orchestra
- 1.30 Boston Popular Revue
- 2.00 United States Army Band
- 2.30 *KMBC Orchestra
- 3.00 George Hall's Hotel Taft
Orchestra
- 3.15 Tito Guizar—Mexican Tenor
- 3.30 *Between the Bookends
- 3.45 Tommy Christian's Orchestra
- 4.00 *Journal-Post News Flashes
- 4.10 *Program Bugle—KMBC News

- 9.15 Enric Madriguera's Orchestra
- 9.30 *Baseball Summaries
- 9.35 Isham Jones' Orchestra
- 10.00 Bisquick Band
- 10.05 Ozzie Nelson's Orchestra
- 10.30 Art Krueger's Orchestra
- 10.45 Paul Specht's Orchestra
- 11.00 *Fairlyland Park Orchestra
- 11.30 *Hal Kemp's Orchestra from
Hotel Bellerive

Friday

- 6.30 *Morning Devotions
- 6.45 *Keeping Fit with Happy Harry
- 7.00 Little Jack Little
- 7.15 Morning Minstrels
- 7.30 *Keeping Fit
- 7.45 The Old
Dutch Girl
- 8.00 *Journal-Post
News
Flashes
- 8.10 *Program
Bugle—
KMBC
News
- 8.15 Bond Bread
Program—
Sanderson
and Crumit
- 8.45 Studio Fea-
ture
- 9.00 *Lady of the
House—
Lenore
Anthony
- 9.15 The Captivators
- 9.30 Round the World Cooking
School
- 9.45 Ben Alley—Songs
- 10.00 Ted Brewer's Orchestra
- 10.30 Columbia Revue
- 10.45 Zorex Moth Chasers—Maple
City Four
- 11.00 Hotel Taft Orchestra
- 11.15 *Reduceoids Program
- 11.30 Atlantic City Musicale
- 11.45 Jackson County Farm Bureau
- 11.50 *Journal-Post News Flashes
- 12.00 Luncheon Lyrics
- 12.30 *Producers Market News
- 12.35 *Happy Hollow
- 1.00 Judy and Jane
- 1.15 *Hal Kemp's Orchestra from
Hotel Bellerive



AUNT JEMIMA
Tues., Wed.,
Thurs.,
12.00 Noon

- 1.30 Arthur Jarret—Song Stylist
- 1.45 *The Pickwick Traveler—
Hugh Studebaker
- 2.00 The Grab Bag
- 2.30 *KMBC Orchestra
- 3.00 Light Opera Gems
- 3.30 *Between the Bookends
- 3.45 Piano Pictures
- 4.00 *Journal-Post News Flashes
- 4.10 *Program Bugle—KMBC News
- 4.15 *KMBC Dance Orchestra
- 4.30 Snooks Friedman's Orchestra
- 4.45 *Big Brother Club with Big
Brother Bob and Willie
- 5.15 *The SongSmiths—Woody
and Glad
- 5.30 Easy Aces—Comedy Skit
- 5.45 Chandu, the Magician
- 6.00 The Bath Club with Irving
Kaufman
- 6.15 Singin' Sam
- 6.30 Today and Yesterday
- 7.00 Kodak Week-end Hour
- 7.30 To the Ladies
- 7.45 Van Heusen Program
- 8.00 Music That Satisfies—
Alex Gray
- 8.15 Adventures in Health
—Dr. Herman Bundesen
- 8.30 Howard Barlow's Orchestra
- 9.00 Quaker State Program
- 9.15 Maxwell House Tune Blenders
- 9.30 *Baseball Summaries

- 9.35 Don Redman's Orchestra
- 10.00 Gus Arnheim's Orchestra
- 10.15 Bisquick Band
- 10.20 Gus Arnheim's Orchestra
- 10.30 Ozzie Nelson's Orchestra
- 11.00 *Fairlyland Park Orchestra
- 11.30 *Hal Kemp's Orchestra from
Hotel Bellerive

Saturday

- 6.30 *Morning Devotions
- 6.45 *Keeping Fit with Happy Harry
- 7.00 Little Jack Little
- 7.15 The Commuters
- 7.30 *Keeping Fit
- 7.45 *Cap'n Bill and Willie
- 8.00 *Journal-Post News Flashes
- 8.10 *Program Bugle—KMBC News
- 8.15 The Airy Fairy Singer
- 8.30 New World Salon Orchestra
- 8.45 *Lady of the House—
Lenore Anthony
- 9.00 Adventures of Helen and Mary
- 9.30 *Mary Ann's Saturday Club
- 9.45 Columbia Revue
- 10.00 Ted Brewer's Orchestra
- 11.00 Hotel Taft Orchestra
- 11.30 Madison String Ensemble
- 12.00 *Journal-Post News Flashes
- 12.15 *Luncheon Lyrics
- 12.30 *Producers Market News
- 12.35 *Happy Hollow
- 1.00 Columbia Salon Orchestra
- 1.15 *Hal Kemp's Orchestra
- 1.45 Rhythm Kings
- 2.00 The Belmont Stakes
- 2.30 Congressional Baseball Game
- 4.00 *Journal-Post News Flashes
- 4.10 *Program Bugle—KMBC News
- 4.15 *Freddie Martin's Orchestra
- 4.30 Jack Miller's Orchestra
- 4.45 *Big Brother Club—Big Brother
Bob and Willie
- 5.15 Freddie Rich's Orchestra
with William Hall
- 5.30 Do-Re-Me
- 5.45 The Street Singer
- 6.00 Fray and Braggiotti
- 6.15 Abe Lyman's Orchestra
- 6.30 To be announced.
- 6.45 Chicago Varieties
- 7.00 *Hal Kemp's Orchestra from
Hotel Bellerive
- 7.15 *Ed Cochrane's Sport Chat
- 7.30 United States Army Band
- 8.00 Music That Satisfies—
Ruth Etting
- 8.15 *Hal Kemp's Orchestra from
Hotel Bellerive
- 8.45 Arthur Jarret
- 9.00 Don Redman's Orchestra
- 9.30 Enric Madriguera's Orchestra
- 10.00 Noble Sissle's Orchestra
- 10.30 Harold Stern's Orchestra
- 11.00 *Fairlyland Park Orchestra
- 11.30 *Hal Kemp's Orchestra from
Hotel Bellerive
- 12.00 Chandu, the Magician

**From KMBC to the
Columbia Network**

Programs listed below are those which are presented in the KMBC Studios or from remote control points in Kansas City and broadcast by twenty-two stations of the Columbia Broadcasting System.

KMBC gives this service as Key Station of the Columbia network.

Sunday

- 5.45-6.00 Between the Bookends

Monday

- 6.00-6.15 Organalities
- 6.15-6.30 Swiss Yodelers
- 6.30-6.45 Willie Botts in Person
- 7.15-7.30 Hotel Bellerive

Tuesday

- 6.00-6.15 *Organalities
- 6.15-6.45 Plantation Grill Orchestra
- 7.30-8.00 Hotel Bellerive

Wednesday

- 6.00-6.15 Organalities
- 6.15-6.45 Hotel Bellerive
- 7.30-8.00 Fairlyland Park

Thursday

- 6.00-6.15 *Organalities
- 6.15-6.45 Plantation Grill Orchestra
- 7.30-8.00 Hotel Bellerive

Friday

- 6.00-6.15 Organalities
- 6.15-6.30 The SongSmiths

Saturday

- 6.15-6.30 Those McCarty Girls

*This program is also broadcast by KMBC. Other programs to the network from Kansas City are not.

**"Music That Satisfies"
Salutes Summer Season**

Ferde Grofe's "Ode to Freedom"
to Be Introduced by Nat
Shilkret

Nat Shilkret will usher in the summer season with three special features during the first week his "Music That Satisfies" program changes to an 8.00 p. m. spot over the KMBC-Columbia network, beginning Monday, May 30.

The program shift, presenting Ruth Etting, Alex Gray, and the Boswell Sisters a half hour earlier on their respective nights, is coincident with Memorial Day. On that night Shilkret will introduce an original radio sketch, the "Ode to Freedom," especially written by Ferde Grofe and based on Julia Ward Howe's "Battle Hymn of the Republic."

On the following night, Tuesday, May 31, Shilkret will present Alex Gray, baritone, singing "The Glory Road" and accompanied at the piano by Jacques Wolfe, composer of the robust ballad.

The third feature will be the radio premiere of an Hawaiian ritual, "Drums of Kane," by Rudolph Friml, especially adapted from the melodies of his musical show, "Luana." This will be offered by the orchestra on Friday, June 3.

Realignment of summer programs on the Columbia network now enables the Chesterfield period to be presented from 8.00 to 8.15 p. m. every week night.

Even dignified Dick Smith has succumbed to the lure of the Yo-yo. It's no uncommon sight to see him industriously yo-yoing while waiting to speak his lines in Happy Hollow.

am News ---

M BUGLE"

**BE DAILY—AT 8:10 A.
—WITH NEWS, PER-
, AND SCHEDULE
OUR INFORMATION.**

**the KMBC-HAPPY
V BUGLE**

- 4.15 Reis and Dunn
- 4.30 Jack Miller's Orchestra
- 4.45 *Big Brother Club with
Brother Bob and Willie
- 5.15 William Hall and Freddie
Rich's Orchestra
- 5.30 The Richman Brothers Program



**"STREET
SINGER"**

7.15 P. M., Mon.

- 5.45 Chandu, the
Magician
- 6.00 Organalities
—Twin
Organs
- 6.15 Abe Lyman's
Orchestra
- 6.30 LaPalina
Presents
Kate Smith
- 6.45 The Colum-
bians
- 7.00 Philco
Program
- 7.15 Crisco Pre-
sents the
Mills
Brothers
- 7.30 Love Story Magazine—Drama
- 8.00 Music That Satisfies—The
Boswell Sisters
- 8.15 Musical Freight
- 8.30 Howard Barlow's Orchestra
- 9.00 Heinz Program—Joe Palooka

THE KMBC HAPPY HOLLOW BUGLE

Issued by the Midland Broadcasting Company as a Service to Its Listeners Everywhere

PUBLISHED THE FIRST OF EVERY MONTH

DANNY AND DOUG—EDITORS

Kansas City, Missouri, June 1, 1932

(NEWS ITEM: Intended obviously to discount the efficacy of radio advertising by showing that a relatively small percentage of radio set owners are listening at a given time and that even when listening few are conscious of the product being advertised, The American Newspaper Publishers Association recently made a telephone survey conducted by 230 newspapers. Along the same line, the Chicago Allied Printing Trades Council passed a resolution objecting to the abuse of radio advertising and urging congressional legislation restricting it. Recent editorial comment supplement these views of the press.)

This is the story of a sturdy windmill and a rather erratic fellow named Don Quixote. Don't mistake me, el don was a good fellow, a real sportsman, a well-meaning chap, and in every respect a man; but, nevertheless, he was as I say, erratic. He was a man of established reputation, respected intelligence, and sterling character. Yet still he was erratic. For it so happens that one day it behooved him to challenge all who endangered his standing in the community and incidentally all who endangered the community. This, I think, was perfectly okeh in itself, for el don's influence in the land about was very powerful.

In scanning the landscape for an object to his righteous wrath, Mr. Quixote caught sight of the sturdy windmill. Woe betide that luckless windmill.

Now this sturdy windmill, as we all know, drew its power out of the air and distributed the product of that power to the peoples about. Even el don consumed some of its golden flour. Well, here comes that gallant knight (for knight he was, and gallant, too) charging down upon the helpless windmill. He was dauntless, was Don Quixote, and he held a big, sharply-pointed spear rigidly in front of him. The sturdy windmill might well have quaked with fright for behind that spear was indignation, might, and a stern sense of right.

But, perhaps my readers know the story—how Mr. Quixote attacked valorously, with all the technique of years of knighthood experience. Prepared for at least a good scrap, he must have been somewhat abashed at the ease with which his spear was broken and he was tossed into the air to land in a most undignified and not unruffled position on the ground.

Not to be outdone, el don thought there must be some law which wouldn't allow such things to be done, and appealed to the chief magistrate of the land. Imagine his complete surprise when he was informed that the windmill bothered no one as long as it confined its activity to the air and the people continued to enjoy its flour. And in its judicious opinion the magistrate also suggested that el don might be just a trifle erratic.

THE BUGLE—KMBC,

Pickwick Hotel, Kansas City, Mo.

Please send me the KMBC HAPPY HOLLOW BUGLE for 1 year. I enclose 25c.

Name

Address

City State

Tattle Tale

By MARGARET BARNUM

Remember Sammy Lightner, alias Abie Cohen, owner of the Happy Hollow racket store? Sammy is now traveling with Chic Scroggins' Orchestra and when last heard from stated that he was still going in for plenty of racket—if not for stores.

In the last issue of the Happy Hollow Bugle, we commented on Dott Massey's resemblance to John Gilbert. Another of the KMBC gang who could double out in Hollywood is our chief operator, Paul Fonda, who might easily pass as William Powell's twin brother.

Well, Fran Heysler is once again in the ladies' good graces. He has finally shaved off what threatened to be a genuine mustachio.

Mrs. Halley, "Mary Ann," usually reads her lines letter-perfect, but the other day, during a hurried Happy Hollow rehearsal, she addressed her playmate, Doug, as Bugless Dutternut.

Too bad Cecil Holman isn't with us anymore. We recall that Cecil always maintained that his secret ambition was to step up to the microphone and gurgle into it. How he would love to announce that new song hit—"Blah, Blah, Blah"!

**"Melody Man"
Alias Gus Van**



Gus Van, for twenty-one years the partner of the late Joe Schenck as the vaudeville team of Van and Schenck, has brought his bag of songs to radio as "The Melody Man." He's heard currently on the Van Heusen program over the KMBC-Columbia network, each Friday night at 7.45 p. m.

BACK-DOOR WIRELESS

by the
Lady of the House

Summer brings a new urge to find something different to entice the family's appetite. Also, summer brings porch teas and garden parties, and we are always anxious to serve a new dish that our friends will exclaim over. So for you who have electric refrigerators, or who make frequent use of your freezer, I give you this enticing recipe:



FROZEN FRUIT MAYONNAISE

- 3 cupfuls cream, whipped
- 2 1/2 cupfuls mixed fruits, as maraschino cherries, candied pineapple, oranges, sliced peaches, stoned cherries, etc.
- Parsley
- 1 cupful mayonnaise
- 1 ts. powdered sugar
- 1 ts. granulated gelatin
- 2 tbs. cold water
- Lettuce hearts

Cover the gelatin with the cold water and then set it over steam to melt. Beat into the mayonnaise. Combine this mixture with the whipped cream and powdered sugar, stir in the fruit, and pour into a mold which has been rinsed with cold water. Seal carefully, and bury in equal parts of ice and salt for four hours. Serve garnished with lettuce hearts and parsley.

Then for the old standby—apple and celery salad—here's one in a new disguise:

HARLEQUIN SALAD

- 1 cupful apple strips
 - 1 cupful celery strips
 - 1 green pepper
 - 1 canned pimento
 - Boiled dressing
 - Lettuce
- Combine the apple strips, celery strips, green pepper and pimento all cut in the shape and size of matches. Toss in boiled dressing or mayonnaise at the last minute and heap on nests of lettuce.

Have you sent for your muffin sheet? It contains new and interesting varieties of muffins—and there is one waiting for each of my listeners.

Lenore Anthony.

Lenore Anthony, the Lady of the House, broadcasts over KMBC at 9.00 a. m. Monday to Friday, and on Saturday at 8.45 a. m.

And a riot almost resulted the other day when Big Brother Bob stepped into a crowded KMBC elevator and demanded elbow room so that he could continue his yo-yoing.

World War Shaped the Career of Billy Ganz, Popular KMBC Pianist

Son of a German Blacksmith, He Won a Scholarship to Continue Musical Study

There are few programs presented from KMBC as local studios which do not boast the assistance of Willie Ganz as pianist or organist. Ask him upon what programs he appears and he'll ask you upon what programs he does not appear.

In the brief span of thirty-two years, Willie Ganz has lived a long time.

He was born and reared in southern Germany. Father Ganz was a blacksmith and wanted Willie to follow in his footsteps. However, Willie had other ideas and finally won his father's consent to continue his musical study after receiving a free scholarship at the Grand Ducal Conservatory at Mannheim in Baden. Musical studies were first devoted to the violin but were later switched to piano.

Study at the Conservatory was soon interrupted by the outbreak of the World War. Willie's father joined the army and was killed in action one year later. When it came time for his older brother to go to the front, Willie was left to support his mother, young sister, and brother. He found this possible by playing at Cafes and at the movies while acting as assistant instructor at the Mannheim Conservatory.

In 1916, when he was 17 years old, the old family homestead was sold to keep the wolf from the door, and Willie went off to war.

After the period of readjustment, Willie again settled down to work and study until he had enough money to come to America.

Again misfortune overtook Mr. Ganz. On his way across the Atlantic, some one stole all, or better, what *little* money he had, leaving him pennyless. While participating in a concert on the steamer, some kind-hearted American woman learned his plight and took up a collection in his behalf. Thus it was, that Willie Ganz was enabled to land at Ho-



WILLIE GANZ

STUDIO SPOTS

"My Silent Love," the recent theme song of the Bath Club, is a part of "Jazz Nocturne," the popular symphony written by eighteen-year-old Dana Suesse. The young composer made a special arrangement for use in the Columbia program.

It was Kansas City where Miss Suesse composed her first music, at the age of eight years. She is now only nineteen years old and has spent most of her life in Kansas City. Many who listened to "Easy Aces" when they began their broadcasts from the KMBC Studios, will remember the theme, "Syncopated Love Song." This was Dana Suesse's first big success in the world of popular music.

Kate Smith once sang her way out of a traffic arrest by warbling "Mother Machree" for an Irish officer.

They do say that opposites always attract—now take the Song-Smiths. Woody likes spinach, carrots, ice cream, and chili. Gladys likes none of them; Woody hates barber chairs—Glad loves beauty parlors; Woody hates to wear shoes—Glad loves to buy clothes. But in some ways they are alike—neither eat breakfast or drink coffee or tea; both dislike singing in public; both work every kind of puzzle printed; and they are inveterate handholders at the theater.

oken, as it is required that an emigrant must have at least \$25 in his pocket when leaving the ship.

The organization of the Kansas City Little Symphony brought Mr. Ganz to Kansas City, and it was as pianist with this group that he held his first steady position in America.

Theater work followed this and—in advent of the "Talkies"—he joined the radio, and finally KMBC.

Willie is a perfect specimen of the Teuton race; blond with blue eyes, short, and vigorous. His favorite sport is golf and his hobbies are chess and reading, preferably detective stories. He speaks fluent English and knows the mechanics of the language better than the average American.

A life of intense activity has far from taken the spark of humor from him. Whenever a practical joke is played at the studios, two to one it's Billy Ganz.

Bright spots of green, blue, and tan have lately been seen moving about the Egyptian Studio. Upon closer inspection, they take the form of musicians—(EI, violinists, trumpeters, and even piano players) attired in the most fetching smocks of various hues. The idea is that the harmony of color adds to the harmony of the music or something like that. They're a real show from the visitors' sky parlor.

For you who wonder what local announcers do between chain breaks. Generally, they are engaged in preparing, rehearsing, and re-rehearsing announcements for other local programs. Many of them have other interests such as singing, and their time is taken in practicing and arranging songs. Marion Fonville, into whose care is placed the "death watch," (up until the time of signing off at midnight) spends time between station announcements at the piano, writing music. Much of the music which is heard in piano interludes and such throughout the day is the product of Mr. Fonville.

Kodak Soprano



The seventeen-year career of 20-year-old Thelma Kessler dates from the time when, at the age of three, she was awarded a prize for the singing of "Tipperary." The young soprano is currently heard each Friday at 7.00 p. m., as the featured performer of the Eastman Kodak hour over KMBC; a program also presenting Nathaniel Shilkret's orchestra and the Kodak male quartet.

BETWEEN THE



BOOK ENDS

Hello There: Just a few words of thanks for the letters which come in to us from the friends of Bookends. They are very kind and appreciative, and most of them contain the beautiful contributions which we bring to you every day when we come visiting, and which we enjoy as much as you do. For the letters and the contributions—thank you!

Sincerely yours,

TED MALONE.

My Wedding Ring

Today my wedding ring fell off and rolled,
A wide, old-fashioned circlet of thin gold,
Over the polished floor behind a chair.
For a brief while I left it lying there
And scrutinizing my fingers curiously;
So long this ring had been a part of me,
They felt undressed and queer. My bare left hand
For many years had worn this marriage band.
When I was young, so white and shapely they—
How coarse and clumsy do they look today!
The hands of youth were tapering and fine—
These toil-worn ones have worked for me and mine,
Have washed and sewed and kept a whole house neat,
Cooked countless meals for hungry folk to eat,
Have rocked my baby for his graveyard bed;
Roughened and hurt by scars, of which each one
Is just a badge of loving service done.
I trusted with these thoughts—the clock struck noon!
My children would be home for luncheon soon—
Their father, too!

In haste, from off the floor
I snatched and put my shackles on
once more!
Then quickly to my kitchen tasks I went—
A busy woman, with her job content!
Mazie V. Caruthers.

Mammy's Philosophy

Now ain't you a sight,
A-cryin' so 'case you ain't white
Why, honey, darlin', doan you know
'Twas de Lawd dat made you so?
An' it ain't nebbber right, my son,
To fuss at what He hab done.
Jus' keep yoah heah't free from sin,
An' God doan keer about yoah skin.
Doan allus think yoah troubles' the wuss,
Case bein' a nigger ain't such a cuss,
Why, 'spose de Lawd had acted rash
And made you into *poah white trash!*
—Author Unknown.

Ted Malone and Hugh Studebaker are found Between the Bookends every week day at 3.30 p. m.

Carlton Coon

The recent death of Carlton Coon, co-leader with Joe Sanders of one of Columbia's favorite orchestras, brought to an end a partnership that rose to nation-wide fame in the earliest days of broadcasting. Coon-Sanders Kansas City Nighthawks were among the first radio features to become favorites from coast to coast.

Foster Begins Rating 'Em

Jack Foster, who as radio editor of the New York World-Telegram won considerable attention last fall when he conducted a popularity poll of radio stars among his confreres, now has decided to do his own selecting.

In one of his recent columns Foster informed his readers that he would issue a weekly radio standing, the list being compiled in relation to three factors—personal reactions, mail and general comment.

Leading a field of 20 radio acts were two "tied" for first place. These were the Ziegfeld Radio Show and Ed Wynn. In third place was the team of Burns and Allen, featured with Guy Lombardo's Orchestra.

The next seventeen in a list of

Columbia Announces Convention Plans

Plans for covering the political conventions in Chicago this month have been drawn up by the C. B. S. following conferences with party leaders in Washington.

Ted Husing, Columbia's star announcer, will head the microphone staff, and Frederick William Wile, veteran newspaper man and political analyst, will lead a group of observers and commentators.

The dynamic microphones which the Columbia system will install at various points throughout the hall represents the latest advancement in microphone equipment.

The Republican Convention begins June 14, and the Democratic Convention June 28.

It is estimated that upwards of 60,000,000 people will be reached by the broadcast oratory.

twenty follow: Sherlock Holmes, Ben Bernie, Rubinoff-Richman, Goldbergs, Rudy Vallee, White-man Orchestra, Crime Club, Sobol and Orchestra, Brokenshire-Etting, Myrt and Marge, Jack Benny-Olson, Lawrence Tibbett, Amos 'n' Andy, Colonel and Budd, Easy Aces, Singin' Sam, Kate Smith.

HUSING LOOKS AHEAD



Somewhat like Colonel Lemuel Q. Stoopnagle, who employs the "Seeaheadograph"—his own invention—to envision events of the future, the photographer employs his art here to show Ted Husing, Columbia's sports announcer, intently watching scenes from some of the sporting events which he is scheduled to cover via radio this summer and fall. An unusually heavy schedule for Husing includes broadcasts of major horse racing and track meets, golf and tennis tournaments, as well as the usual broadcast of the World Series in the early fall.

The Songbird on Canvas



Kate Smith, who recently celebrated her first year on radio and her 24th birthday, is shown with the portrait of herself in oils which was presented to her in honor of the anniversaries. Think it's a good likeness?

Miss Smith is heard over KMBC each Monday, Tuesday, Wednesday and Thursday at 6.30 P. M.

* MAIL SPINS NO. 39 *
* Exceptional Excerpts *

"Dear Big Brother Bob:
"Our family sure enjoys your program. My brother has scarlet fever. . . ."

"Dear Happy Harry: I enjoy your lively, snappy programs each morning. I lie in bed, turn the radio on, and while listening to your remarks I enjoy thinking of all the folks exerting themselves following your instruction. . . ."

". . . My wedding photograph was the reason for my change to Pebecco. . . ."

"Station KGB: Wish to thank you for the best program in all the world, CBS Swiss Yodelers, Monday at 4.15."

Note: I use the last quotation to illustrate the type of letter the Yodelers get. They have a tremendous audience in the west, especially California, and they draw one of the best spontaneous mail responses on the station. I imagine it would feel mighty good to have memories of bygone days in a beautiful little country on the other side of the earth refreshed by a program of distinctive music.

Jimmie.

HAPPY HOLLOW BUGLE

Vol. 2, No. 30

HAPPY HOLLOW, U. S. A., JULY, 1932

Subscription Price, 25c per Year

HAPPY BIRTHDAY TO HAPPY HOLLOW

July Marks Third Year of Successive Daily Broadcasts.

Through the first week in July, Happy Hollow celebrates its third anniversary of continuous six days a week broadcasts over KMBC.

One year ago, this feature set a new time record for daily half hour broadcasts.

Since then, this record has been left far behind.

The credit for creating the story of Happy Hollow goes to Ted Malone, KMBC's young Continuity Director. About six months ago, the responsibility of writing and producing the play was taken over by Everett Kemp, known best to you as "Uncle Ezra," and Margaret Barnum, whose recent characterizations of little "Joyce" is already well known.

In the three years of the story, over 60 characters have appeared on the scene, and approximately ninety musical units have been heard. Yet with this unusual variety, the same intimate characters who were introduced in the first episodes still hold the central interest of the story.

Realizing that the success of any feature is won through the interest of its listeners, Uncle Ezra and all the Happy Hollow folk wish to dedicate this edition of the Bugle to Happy Hollow's audience, not only for its interest, but for its constant response and assistance.

World's Most Famous Boy on Air July 11

The most famous boy in America comes to KMBC on Monday, July 11, when Skippy, Percy Crosby's beloved cartoon, book, and talkie character, starts a brand new six-a-week series. These new dramatic radio programs will be on the air every night except Sunday, from 5.30 to 5.45 p. m.

HATS ON FEET

PERCIVAL PRIM CREATIONS AGAIN FLAUNTED BEFORE BUYING PUBLIC

PART OF GENERAL STORE Millinery Shoppe Undergoes a Series of Misfortunes in Past Months.

The Percival Prim Millinery Shoppe, known as "The Beauty Spot" of Happy Hollow is again on its feet and flung wide its portals revealing an elegant display of beautiful handmade hats.

With Mayor Ezra Butternut financing the enterprise, Percy Albaster Straightlace, launched his millinery shop several months ago. Since then it has undergone a series of misfortunes.

Upon Lucinda Skinflint's return to the Hollow, a rumor had it that she was going to influence her brother, Ezra, to close the shop. This rumor was soon ended when Lucinda appeared wearing one of Percy's hats.

Shortly after this, the Millinery Shoppe caught fire and only after the heroic efforts of the Happy Hollow fire brigade was the blaze finally overcome, but not before considerable damage was done. The fire was thought to have been caused by a short circuit, although Harry Checkervest, owner and manager of the Happy Hollow Power Company, stoutly denies this assertion.

Vie for Honors

Since the fire, the Ladies' Aid determined to come to Percy's aid. At the same time, Harry Checkervest decided to establish Percy's shop in his new hotel on Rock River.

After many heated arguments between Widder Blackstone, representative of the Ladies' Aid, and Mr. Checkervest, Uncle Ezra again offered to assume the responsibility of the enterprise—and Percy accepted his offer.

It is the earnest wish of the Happy Hollow Bugle that the Percival Prim Millinery Shoppe

HAPPY HOLLOW HEARSAY

We are happy to welcome Aunt Lucindy Skinflint back in Happy Hollow. As our town's leading figure in social affairs and women's activities, her absence was keenly felt.

After several weeks' bargaining, Squire Blackstone finally bought twenty Poland China shoats from Pell Hill.

Nellie Pnobscott entertained with a surprise party for Abner Pnobscott's birthday last week. The guests arrived to find Abner sound asleep in bed, but in spite of that, a good time was had by all.

World's Most Famous Bargains Dramatized

Listeners Join in Bargain Hunt for Cash Awards.

A new type of short program "Adventures in Values," is being broadcast over KMBC daily except Sunday at 1.00 p. m. These programs illustrate the true meaning of value by presenting in dramatic form, some of the celebrated bargains of history.

One program presents the purchase of Manhattan Island from the Indians for twenty-four dollars worth of trade goods. Another gives a glimpse of the career of Babe Ruth, starting with the Providence Club's purchase of an unknown pitcher for eight hundred dollars.

and its gifted young manager will enjoy phenomenal success and carry out its slogan—"Look trim — Be trimmed — At Percival Prims."

Uncle Ezra's Ramblings



The one big thing—bigger than everthing else put together—that we are all seekin in this world is happiness.

We take different

means of securin it, but it is the one thing above everthing else we are seekin.

The real tragedy of it all is that so many of us look on the outside fer it. We look to other people; to things around us; our environments, when all the time it is within us ready to come forth. It can originate nowhere else. You all know this is true just as well as I do, but knowin it aint goin ter do no good unless ye act on that knowledge. Yer like the feller settin on the bank of a stream with bait and fishin tackle beside him. He could see the fish swimmin around in the water below, but he wouldn't throw in his hook—said the fish wouldn't bite.

There is folks who imagine they are all the time bein misunderstood while without exception almost, it is them who is misunderstandin other people. I know who has everthing to make her happy, but she aint—not one bit. If her loved ones does somethin nice fer her, she accepts it as somethin due her, and dismisses it from her mind. If they happen to displeas her, she never stops ter consider the motive, but allows her imagination ter run wild, and sees in that act, a carefully laid plan ter treat her mean and without respect. She hugs that thought to her; magnifies it, and wouldn't let go of it for all the world. She is constantly lookin fer the bad in her loved ones instead of the good, and slowly, but surely, she is drivin their love from her instead of attractin it to her.

You've gotta look for the good not only in the lives of others, but in yer own heart if ye wantta attract good to yerself and be truly happy.

B
Be
Hello
some me

Presented by

Miss Mildred Martin

Liberty, Missouri

April 2, 1946



BROTHER BOB

you ten cents—the price of a Big Brother Club button.

Now in last month's Bugle, we gave you a list of the scheduled activities of the club, but since then there have been some changes, so we're going to list them again:

1. An outing on the steamer Idlewild every Thursday, free to all Big Brother Club members. Parents may accompany Big Brother Members by paying 25 cents.

2. Swimming at Fairyland Park every Friday morning for 10 cents for all Big Brother mem-

3. Special free theatre parties for Big Brother Club members. Listen for announcements on the Big Brother Club programs.

5. Annual Big Brother Club picnic at Fairyland Park on Saturday, July 2, free to all Big Brother members.

We're already planning things for the club for next Fall and Winter. There's something going on for Big Brother Club members the whole year 'round.

Well, when you read this, the city-wide juvenile contest will just about be over and the winners announced over the air. We all had a great time out at the park, didn't we.

I'll be seeing you,
Big Brother Bob.

EDITORIAL

Me n Danny didn't know whut we wus startin' when we wrote that editorial last month about how grown ups treet us when there's company. And sum of the letters that we got epressed our feelins lots better thun anything we could say.

The best suggeschun uf all is thut us kids form a Society fer the Improvement uf Adult Manners. The thing ta do is draw up a platform like as whut the Demacrats and Republicans has only this one is spose ta be told about how we've grown, er git scolded in publik, er kissed by ladies.

Now the only way we cun git this thing goin' is fer everybody thuts interested ta write in and suggest whut ta do and how.

Now is the time fer this surpressed gerenashun of the fewcher citizuns uf America ta ecsspress theirselves.

(The words of the song, "If Brother Jack Were Here," which appeared in the KMBC Happy Hollow Bugle of June 30, Vol. 2, No. 29, under Old Timer's Song Column, are owned under copyright by the Edward B. Marks Co., of New York City.)

Comet and Rags

By MARY ANN

A little girl named Mary Ann and her dog, Comet, were visiting a boy named Doug, who lived in the country. Doug had a dog named Rags.

The very first thing Rags said to Comet was "Bow Wow," which meant "Come on out and play." Comet and Rags ran around, and Comet started chasing a chicken.

"Hey, stop that," barked Rags. "You stop chasin' our chickens." "Oh," barked Comet, "is that what they are?" "And, anyway, why shouldn't I chase chickens. I'm that kind of a dog. Of course, my mistress, Mama Mary Ann, never lets me chase anything, but I am a cockerfield spaniel and I'm a hunting dog."

"Well," said Rags, "you can chase the rabbits out in our field, but don't chase our chickens. Come on over here and help me dig up some bones."

"Dig," said Comet, "How do you do that?" So Rags started in digging and threw dirt all over Comet.

"Oh, dear," Comet said, "just look at my hair. Now Mama Mary Ann will give me a bath with that awful soap. I wish folks would have soap for dogs that didn't smart and burn."

"Gee," said Rags, "just like an old girl, always wanting to wash you. I'm sure glad my master is a boy." Then Rags took Comet out in the field and Comet saw a rabbit and ran after it. Just then Doug whistled and Rags ran back to the house.

"Why Rags," cried Mary Ann, "where is Comet?" Rags barked and ran toward the field and then Doug and Mary Ann followed. There was Comet standing by a tree and a bird was flying all around her and all at once flew right at her.

"I'll bet there's a bird's nest. Let's look," said Doug.

"No, no," cried Mary Ann. "Don't you remember the little poem that goes:

"If ever I see on bush or tree
Young birds in their pretty nest,
I must not in play steal the birds
away
To grieve their mother's breast."

"That's right," said Doug, so Mary Ann, Doug, Comet and Rags all went back to the house. That night Comet said to Rags, "It's sure nice living in the country."

LITTLE WILLIE AND HIS PETS



Here's Little Willie Botts' favorite picture, taken in front of his shack down near the river, with his mule, Smacks, his rooster, which is named Robinson because it "crew-so" and his dog, Coal. Little Willie reminds us that "The one with his arm around the mule is me."

(Hear Mary Ann and the Boy Scouts at 5.15 p. m. each Wednesday and at 9.30 a. m. Saturdays with the Camp Fire Girls.)

Echoes to the Bugle Call

Bird's Eye View

I mak' a pint
To allers be
In earshot of
K M B C.
When Ted Malone
Reads poetry
It's most as good
As t'make a tree
While "good ole Hughie"
Follers 'long,
His tunes make life
One grand sweet song.
Little Willie
And Brother Bob,
They are the corn
Smack on the cob.
That other Willie
Ain't so slow;
He's "there" while programs
Come and go.
The Happy Holler
Family
Is the beaten bunch—
By Hickory,
There's Uncle Ezra—
Why Folks, he,
Of the Gen-u-ine,
Is my idee.
Allers a-smoothin'
Wrinkles out;
The "Grand Ole Man"
Of hereabout.
When Deacon eggs 'em
On to sing;
The organ rocks,
The rafters ring.
There's Silas Perkins,
Doug and Dan;
Shrewd Johnathan,
Spoiled Mary Ann;
Kind Fannie Jackson,
An' you bet
We're not a-going
To ferget,
By Dern, Squire Blackstone,
Widder B;
Abner and nervous
Nellie P.
As fer the gentle
Percy Prim—
I'll allers buy
My hats off him.
Reuben and Annie;
Slick Checkervest—
Oh, anyone
Can name the rest.
Gee Whiz, they're WHY
I aim to be
In earshot of
Of K M B C.

(Footnote) "THEY SAY."
Aunt Luncindy's back
To stay.
Housecleanin's on
Out Ezra's way.

—N. A. M.

Misses—Blisses—Kisses

I pity the man or maid
Who misses
Hugs, Caresses, and those
Soul Kisses
For they Know not the joy
And blisses
That such a Heavenly combina-
tion
As This—is!

—Harry Valois.

One Rose

*There is a small yard, just across
the way,
'Twould be quite bare—the
grass so thinly grows;
But sturdily, and in defiance of
neglect—
There blossoms, on a scrawny
bush, one solitary rose.*

*And that one rose—how loveliness
flames high,
To shame by contrast—weeds
of carelessness;
To smile a greeting to the sky,
In naive, unstudied happiness.*

*Perhaps my life is like that plot,
For in its erstwhile bareness
glows
A love that sweetens its unculti-
vated space,
As that dull grassless earth is
brightened by the rose.*
—Christine Carlin.

Zep Grundy Says—

Seems to me,
The depression will be over—
When folks start handing out
bills
For change.
Sheriff Getum.

KMBC Friends

M H I L P H L B S O J
A R L D E A T F E B O
G E N I J N C N L R Y
F T N E P O S K I C O
W A S O R T N Q U K E

By beginning with the correct letter, going up or down, right or left, or diagonally, but skipping no letters, you can spell the names of ten Happy Hollow characters. Any letter can be repeated as long as you move from one to the other. Here is a suggestion to start you off: Starting with 'D', fourth letter on the second line, you move to the right spelling DEA, move diagonally down to the right to C, move diagonally down to the left to O, move up to N. You have spelled Deacon. Go on and spell the name, Deacon Jackson.

Following are the names which were found in last months KMBC Friends: Jimmie Patt, Sammie Lighter, P. Hans Flath, Duke Wellington, Howard Ely, Billy Ganz, Vance McCune, and Gomer Cool.

Si an' Ma

Th' GOP went through its stunt,
Two weeks ago, in Chi.
Th' only argyment thay had
Was "Are you wet er dry?"
They never mentioned dinner
pails,
An' Ma an' Me allow,
Eight million people out o' work,
Don't need pails, anyhow.

Miz. Morrow's English maid is
dead,
She killed herself, pore girl!
What she knew "bout th' kid-
naped chil'
Went with her from this worl';
Th' Scotch nurse, she's been left
alone,
But you can take my word,
If they'd had Yankee servant-
girls,
Things might not have oc-
curred.

Two Rooshian railroaders mus'
die,
Fer causin' of a wreck,
If we had that law over here,
Fer motorists, By Heck!
Instead o' thousand's bein' killed
By motors, in our lan'
Th' deaths would be so doggone
few,
You'd count 'em on one han'.
— R. H. Richardson.

To Doug

His face is usually streked with
dirt,
And his hair is often uncombed;
With the back torn out of his
shirt—
Why to everyone he's known.
Of course, there are freckles on
his nose,
And his eyes are a heavenly
blue;
His little cheeks are like a rose,
And his heart is ne'er untrue.

He's just a bundle of gladness—
This little mischeivous boy—
And wherever there's a bit of
sadness,
He's bound to bring some joy.
Just Topsy.

Abe Leschinski sez—

Dere will be more dan Ray-
deowe in de air soo—Elekshun is
Komin vit plenty hot air.

Ben Bernie

Long one of Columbia's most popular features, Ben Bernie, the self-styled "Old Maestro," has ridden on a wave of wisecracks to a new high in popularity during the past year.



Ben was born Bernard Ancel, and his father kept a blacksmithy in the shadow of the Brooklyn Bridge. His father wanted him to be an engineer, while

his mother wanted Ben to be a violinist. A dutiful son, he studied to be an engineer and learned to play the violin in his spare time. After two years of college he broke into vaudeville, and engineering was forgotten. After success as a single act, in which he found his patter even more successful than his playing, he teamed with accordion man Phil Baker. Following the war a dance orchestra that he organized with himself as its wisecracking leader was an immediate vaudeville hit.

OPEN HOUSE

True to Life

Bonner Springs, Kansas.
To all who live in Happy Hollow:
Happy Hollow is the most interesting program on the air. Everyone is as real as life to me; I take the Bugle and read it through and through. I live on a farm and it is amazing how your course follows that of real farm life. One thing that I'd like to know very much, that is the real names of each one of you.
Sincerely Yours,
B. M.

Countrymen!

Houston, Texas.
Swiss Yodelers!
Dear Countrymen:
I can assure you that the whole Swiss colony here listen in and enjoy your programs. We always look forward to 6 p. m. Tuesdays, so we can forget our troubles and worries for fifteen minutes and feel ourselves at home again in Switzerland. Our local station is KTRH.

Best regards and wishes,
F. T. T.
Vica President
Houston Schweizer Vereth.

KMBC WEEKLY SCHEDULE

NOTE: Programs listed with an asterisk (*) are presented from the KMBC Studios or from local remote control points.

Sunday

- 7.00 Columbia Junior Bugle—Children's Program
- 8.00 *Bible Study—L. D. S. Service
- 8.30 New World Orchestra
- 8.45 *BIG BROTHER CLUB—JOURNAL-POST COMICS
- 9.30 *Kansas City Youth Forum
- 9.45 The Voice of St. Louis
- 10.30 The Street Singer—Arthur Tracy
- 10.45 Emery Deutsch and Orchestra
- 11.00 American Labor and the Nation
- 11.30 Community Center Faculty Recital
- 12.00 Thirty Minute Men—Freddie Rich's Orchestra
- 12.30 *KMBC Orchestra and Colin Ferrett
- 1.00 Howard Barlow and Orchestra—Symphonic Hour
- 2.00 The Cathedral Hour
- 3.00 Irene Beasley and the Round Towners
- 3.30 Poet's Gold with David Ross
- 3.45 Little Jack Little—Songs
- 4.00 Ballad Hour—Orchestra and Soloists
- 4.30 Roses and Drums—Saga of the American Home
- 5.00 *L. D. S. Radio Vespers
- 5.30 Chicago Knights—Dance Revue
- 5.45 Theo Karle—Tenor and Orchestra
- 6.00 William Vincent Hall—Do Re Mi and Orchestra
- 6.30 Lewisohn Stadium Concert
- 7.30 Pennzoil Parade of Melodies—Harry Sosnik
- 8.00 Gem Highlights with Broadway Stars
- 8.30 Columbia Dramatic Lab.
- 9.00 The Gauchos
- 9.15 *Fairlyland Park Orchestra
- 9.30 Baseball Scores
- 9.35 *Fairlyland Park Orchestra
- 9.45 *Those McCarty Girls
- 10.00 *L. D. S. Studio Service
- 11.00 *Bellerive Hotel Orchestra
- 11.30 *Howard Ely at the Organ

Monday

- 6.15 *Keeping Fit with Happy Harry
- 6.30 *Morning Devotions—L. D. S. Services
- 6.45 *Keeping Fit with Happy Harry
- 7.00 Little Jack Little—Songs
- 7.15 Gypsy Music Makers
- 7.30 The Merry-makers
- 8.00 *Journal-Post News Flashes
- 8.10 *Program Bugle—KMBC News
- 8.15 Sweet and Hot
- 8.45 Madison Singers—Mixed Quartet
- 9.00 *Lady of the House—Lenore Anthony
- 9.15 Morning Moods
- 9.45 Ben Alley—Songs
- 10.00 Edna Wallace Hopper Beauty Talk
- 10.05 Ted Brewer's Orchestra
- 10.30 Columbia Revue
- 11.00 George Hall's Hotel Taft Orchestra



GEORGE PRICE
Chase and Sanborn Program

- 11.15 *Reduceoids Program
- 11.30 Madison String Ensemble
- 11.50 *Journal-Post News Flashes
- 12.00 *Luncheon Lyrics—KMBC Orchestra
- 12.30 *Producers Market News
- 12.35 *Happy Hollow
- 1.00 Adventures in Values
- 1.05 *Orchestra from Hotel Bellerive
- 1.30 The Four Eton Boys
- 1.45 The Captivators
- 2.00 R. O. T. C. Program
- 2.30 Independence Day from London
- 3.00 Romance—Sweetheart Songs with Jack Brooks
- 3.30 *Between the Bookends
- 3.45 Tommy Christian's Orchestra
- 4.00 *Journal-Post News Flashes
- 4.10 *Program Bugle—KMBC News
- 4.15 The Orpheus Quartet
- 4.30 George Hall's Hotel Taft Orchestra
- 4.45 *Big Brother Club with Brother Bob and Willie
- 5.15 The Surprise Package
- 5.45 Bing Crosby—Songs
- 6.00 *The Swiss Yodelers
- 6.15 Singin' Sam the Barbasol Man
- 6.30 LaPalina Presents Kate Smith
- 6.45 Colonel Stoopnagle and Budd—Ivory Soap
- 7.00 "Our Country 1932," Senator James Watson
- 7.15 The Street Singer—Arthur Tracy
- 7.30 Evening in Paris Dance Music
- 7.45 Modern Male Chorus
- 8.00 Music That Satisfies—Boswell Sisters
- 8.15 Adventures of Don Quick
- 8.30 Howard Barlow's Symphony Orchestra
- 9.00 Charles Carlile—Songs
- 9.15 Freddie Martin's Orchestra
- 9.30 *Baseball Summaries
- 9.35 Noble Sissle's Orchestra
- 10.00 The Bisquick Band
- 10.05 Ozzie Nelson's Orchestra
- 10.30 Joe Reichman's Orchestra
- 11.00 *Fairlyland Park Orchestra
- 11.30 *Orchestra from Hotel Bellerive

Tuesday

- 6.15 *Keeping Fit with Happy Harry
- 6.30 *Morning Devotions
- 6.45 *Keeping Fit with Happy Harry
- 7.00 Little Jack Little—Songs
- 7.15 Melody Parade
- 8.00 *Journal-Post News Flashes
- 8.10 *Program Bugle—KMBC News
- 8.15 The Airy Fairy Program
- 8.30 The Round Towners
- 8.45 United States Navy Band
- 9.00 *Lady of the House—Lenore Anthony
- 9.15 United States Navy Band
- 9.30 Helen Board—Songs
- 9.45 DO-RE-ME, Girls' Trio
- 10.00 Edna Wallace Hopper Beauty Talk
- 10.05 Ted Brewer's Orchestra
- 10.30 Columbia Revue
- 11.00 Current Questions Before Congress
- 11.15 *Reduceoids Program
- 11.30 Atlantic City Musicale
- 11.50 *Journal-Post News Flashes
- 12.00 Aunt Jemima—Songs
- 12.15 Movie Star Revue
- 12.30 *Producers Market News
- 12.35 *Happy Hollow
- 1.00 Adventures in Values
- 1.05 *Hotel Bellerive Orchestra
- 1.30 Snapshots—Pictures in Song
- 1.45 *Pickwick Traveler—Hugh Studebaker
- 2.00 Citizen's League Speaker
- 2.15 *The Classic Hour
- 2.30 *KMBC Orchestra with Sophie Kahn
- 2.55 Marmola Feature



DICK SMITH
KMBC Program Director

- 3.00 Dancing by the Sea
- 3.15 Meet the Artist
- 3.30 *Between the Bookends
- 3.45 Musical Comedy Memories
- 4.00 *Journal-Post News Flashes
- 4.10 *Program Bugle—KMBC News
- 4.15 Reis and Dunn—Comedy Songs
- 4.30 Jack Miller's Orchestra
- 4.45 *Big Brother Club with Brother Bob and Willie
- 5.15 The Mills Brothers—Chipso
- 5.30 Connie Boswell and Orchestra
- 5.45 Chase and Sanborn Tea Program
- 6.00 *Willie Botts in Person
- 6.15 Abe Lyman's Orchestra
- 6.30 LaPalina Presents Kate Smith
- 6.45 Joe Palooka—The Heinz Program
- 7.00 Ben Bernie and His Blue Ribbon Orchestra
- 7.30 Eno Crime Club—Drama
- 8.00 Music That Satisfies—Alex Gray
- 8.15 Musical Fast Freight
- 8.30 Howard Barlow's Orchestra
- 9.00 Irene Beasley—Songs
- 9.15 *Fairlyland Park Orchestra
- 9.30 *Baseball Summaries
- 9.35 Harold Stern's Orchestra
- 9.45 Little Jack Little—Songs
- 10.00 The Bisquick Band
- 10.05 Castle Presents Anson Weeks
- 10.20 Isham Jones' Orchestra
- 10.30 Coon-Sanders Orchestra
- 11.00 *Fairlyland Park Orchestra
- 11.30 *Hotel Bellerive Orchestra

Wednesday

- 6.15 *Keeping Fit with Happy Harry
- 6.30 *Morning Devotions—L. D. S. Services
- 6.45 *Keeping Fit with Happy Harry
- 7.00 Little Jack Little—Songs
- 7.15 Melody Magic
- 7.30 The Merrymakers Orchestra
- 8.00 *Journal-Post News Flashes
- 8.10 *Program Bugle—KMBC News
- 8.15 The Singing Vagabond
- 8.30 Melody Parade
- 8.45 The Four Clubmen
- 9.00 *Lady of the House—Lenore Anthony
- 9.15 Morning Moods—Music
- 9.30 Round the World Cooking School
- 9.45 Piano Pictures
- 10.00 Edna Wallace Hopper Beauty Talk
- 10.05 Ted Brewer's Orchestra
- 10.30 Columbia Revue
- 11.00 George Hall and Hotel Taft Orchestra
- 11.15 *Reduceoids Program
- 11.30 Madison String Ensemble
- 11.50 *Journal-Post News Flashes
- 12.00 Aunt Jemima—Blues Songs
- 12.15 *Luncheon Lyrics—KMBC Orchestra
- 12.30 *Producers Market News
- 12.35 *Happy Hollow—Rural Comedy Skit
- 1.00 Adventures in Values
- 1.05 *Orchestra from Hotel Bellerive
- 1.30 Madame Belle Forbes Cutter and Orchestra
- 1.45 The Four Eton Boys—Quartet

- 2.30 *KMBC Orchestra with Fran Heyser
- 3.00 Kathryn Parsons—Girl O' Yesterday
- 3.15 *David Grosch—Sing Talk
- 3.30 *Between the Bookends
- 3.45 Westphal's Dance Orchestra
- 4.00 *Journal-Post News Flashes
- 4.10 *Program Bugle—KMBC News
- 4.15 Harold Stern's Orchestra
- 4.30 Wm. Hall and Orchestra
- 4.45 *Big Brother Club with Brother Bob and Willie
- 5.15 *Mary Ann and Boy Scouts
- 5.30 Mardi Gras
- 5.45 Bing Crosby and Orchestra
- 6.00 *The SongSmiths—Woody and Glad
- 6.15 Singin' Sam the Barbasol Man
- 6.30 LaPalina Presents Kate Smith
- 6.45 Colonel Stoopnagle and Budd—Ivory Soap
- 7.00 Guy Lombardo's Orchestra—Robert Burns Program
- 7.30 Eno Crime Club

For Late Program

TUNE IN YOUR "PROGRAM"

ON THE AIR TWICE DAILY AT 10:00 P. M. AND 4:10 P. M.—WITH PERSONAL COMMENT, AND SPECIAL CHANGES FOR YOUR

**Compliments of the K
HOLLOW B**

- 2.00 The Captivators—Orchestra
- 8.00 Music That Satisfies—Ruth Etting
- 8.15 Adventures in Health—Dr. Herman N. Bundesen
- 8.30 Howard Barlow's Orchestra
- 9.00 Charles Carlile—Tenor
- 9.15 Ozzie Nelson's Orchestra
- 9.30 *Baseball Summaries
- 9.35 Duke Ellington's Orchestra
- 10.00 Bisquick Band
- 10.05 Eddie Duchin's Orchestra
- 10.30 Isham Jones' Orchestra
- 11.00 *Fairlyland Park Orchestra
- 11.30 *Orchestra from Hotel Bellerive
- 6.15 *Keeping Fit with Happy Harry
- 6.30 *Morning Devotions—L. D. S. Services
- 6.45 *Keeping Fit with Happy Harry
- 7.00 Little Jack Little—Songs
- 7.15 Morning Moods—Music
- 8.00 *Journal-Post News Flashes
- 8.10 *Program Bugle—KMBC News
- 8.15 The Airy Fairy Program
- 8.30 The Four Clubmen
- 8.45 Barbara Gould Beauty Talk
- 9.00 *Lady of the House—Lenore Anthony
- 9.30 The Ambassadors

SCHEDULE, JULY, 1932

- 9.45 Ben Alley—Songs
- 10.00 Ted Brewer's Orchestra
- 10.30 Columbia Revue
- 11.00 George Hall's Hotel Taft Orchestra
- 11.15 *Reduceoids Program
- 11.30 Atlantic City Musicale
- 11.50 *Journal-Post News Flashes
- 12.00 Aunt Jemima—Blues Songs
- 12.15 Movie Star Revue
- 12.30 *Producers Market News
- 12.35 *Happy Hollow
- 1.00 Adventures in Values
- 1.05 *Hotel Bellerive Orchestra
- 1.30 Boston Popular Revue
- 1.45 Turf Race
- 2.00 United States Army Band
- 2.30 *KMBC Orchestra with Colin Ferrett
- 2.55 Colmola Feature
- 3.00 Dancing by the Sea
- 3.30 *Between the Bookends
- 3.45 George Hall's Orchestra
- 4.00 *Journal-Post News Flashes
- 4.10 *Program Bugle—KMBC News

- 9.30 *Baseball Summaries
- 9.35 Noble Sissle's Orchestra
- 10.00 The Bisquick Band
- 10.05 Castle Present Anson Weeks
- 10.20 Smith Ballew Pavillion Orchestra
- 10.30 Dancing by the Sea
- 11.00 *Fairyland Park Orchestra
- 11.30 *Bellerive Hotel Orchestra

Friday

- 6.15 *Keeping Fit with Happy Harry
- 6.30 *Morning Devotions—L. D. S. Services
- 6.45 *Keeping Fit with Happy Harry
- 7.00 Little Jack Little—Songs
- 7.15 Morning Moods—Music
- 7.30 The Merry-makers
- 8.00 *Journal-Post News Flashes
- 8.10 *Program Bugle—KMBC News
- 8.15 Bond Bread Program—Sanderson and Crumit
- 8.45 The Babo Bright Spot
- 9.00 *Lady of the House—Lenore Anthony
- 9.15 The Captivators
- 9.30 Round the World Cooking School
- 9.45 Ben Alley—Songs
- 10.00 Ted Brewer's Orchestra
- 10.30 Columbia Revue
- 11.00 Hotel Taft Orchestra
- 11.15 *Reduceoids Program
- 11.30 Atlantic City Musical
- 11.45 Jackson County Farm Bureau
- 11.50 *Journal-Post News Flashes
- 12.00 *Luncheon Lyrics
- 12.30 *Producers Market News
- 12.35 *Happy Hollow
- 1.00 Adventures in Values
- 1.05 *Orchestra from Hotel Bellerive
- 1.30 The Grab Bag
- 1.45 *The Pickwick Traveler—Hugh Studebaker
- 2.00 Columbia Salon Orchestra
- 2.30 *KMBC Orchestra with David Grosch
- 3.00 Ross Franklin's Orchestra
- 3.15 George Hall's Orchestra
- 3.30 *Between the Bookends
- 3.45 Piano Pictures
- 4.00 *Journal-Post News Flashes
- 4.10 *Program Bugle—KMBC News
- 4.15 Tommy Tucker's Orchestra
- 4.45 *Big Brother Club with Big Brother Bob and Willie
- 5.15 Isham Jones' Orchestra
- 5.45 Connie Boswell and Orchestra
- 6.00 *Organalities
- 6.15 Singin' Sam the Barbasol Man
- 6.30 Andre Kestelanetz Presents
- 7.00 Kodak Week-end Hour
- 7.30 To the Ladies
- 7.45 Fray and Braggiotti
- 8.00 Music That Satisfies—Alex Gray
- 8.15 Adventures in Health—Dr. Herman Bundesen
- 8.30 Kansas City Custom Garment Co. Presents "March of Events"
- 8.45 Howard Barlow's Orchestra
- 9.00 Little Jack Little
- 9.15 Dancing by the Sea
- 9.30 *Baseball Summaries



FRAN HEYSER
Announcer, Tenor.
2:30 p. m.
Wednesday

am News---

M BUGLE"

THE DAILY—AT 8:10 A.

—WITH NEWS, PER-

, AND SCHEDULE

OUR INFORMATION.

the KMBC-HAPPY

W BUGLE

- 4.15 Vaughn DeLeath
- 4.30 Jack Miller's Orchestra
- 4.45 *Big Brother Club with Brother Bob and Willie
- 5.15 Harold Stern's Orchestra
- 5.30 The Street Singer—Arthur Tracy
- 5.45 Chase and Sanborn Tea Program
- 6.00 *Those McCarty Girls
- 6.15 Abe Lyman's Band
- 6.30 Broadway Tintypes
- 6.45 Heinz Program—Joe Palooka
- 7.00 Freddie Rich and His Columbians
- 7.15 Chipso Presents the Mills Brothers
- 7.30 Love Story Magazine—Drama
- 8.00 Music That Satisfies—The Boswell Sisters
- 8.15 Musical Fast Freight
- 8.30 Talk—Col. Robt. R. McCormick



SEABORN FONVILLE
KMBC Announcer

- 9.35 Eddie Duchin's Orchestra
- 10.00 Bisquick Band
- 10.05 Duke Ellington's Orchestra
- 10.30 Art Krueger's Orchestra
- 11.00 *Fairyland Park Orchestra
- 11.30 *Orchestra from Hotel Bellerive

Saturday

- 6.15 *Keeping Fit with Happy Harry
- 6.30 *Morning Devotions—L. D. S. Service
- 6.45 *Keeping Fit with Happy Harry
- 7.00 Little Jack Little—Songs
- 7.15 The Commuters
- 7.45 *Cap'n Bill and Willie
- 8.00 *Journal-Post News Flashes
- 8.10 *Program Bugle—KMBC News
- 8.15 The Airy Fairy Singers
- 8.30 New World Salon Orchestra
- 8.45 *Lady of the House—Lenore Anthony
- 9.00 Adventures of Helen and Mary
- 9.30 *Mary Ann's Saturday Club
- 9.45 Columbia Revue
- 10.00 Ted Brewer's Orchestra
- 11.00 Hotel Taft Orchestra
- 11.15 *Reduceoids Program
- 11.30 Madison String Ensemble
- 12.00 *Journal-Post News Flashes
- 12.15 *Luncheon Lyrics—KMBC Orchestra
- 12.30 *Producers Market News
- 12.35 *Happy Hollow
- 1.00 Adventures in Values
- 1.05 *Orchestra from Hotel Bellerive
- 1.30 The Round Towners
- 2.00 *KMBC Orchestra with Mid-westerners Quartet
- 2.30 Tommy Christian's Orchestra
- 3.00 George Hall's Orchestra
- 3.30 *Between the Bookends
- 3.45 *KMBC Orchestra and Fran Heyser
- 4.00 *Journal-Post News Flashes
- 4.10 *Program Bugle—KMBC News
- 4.15 Freddie Martin's Orchestra
- 4.30 Jack Miller's Orchestra
- 4.45 *Big Brother Club—Big Brother Bob and Willie
- 5.15 Wm. Hall and Orchestra
- 5.30 Do-Re-Mi—Girls' Trio
- 5.45 The Street Singer
- 6.00 *Ed. Cochrane's Sport Chat
- 6.15 Abe Lyman's Orchestra
- 6.30 Lewisohn Stadium Concert
- 8.00 Music That Satisfies—Ruth Etting
- 8.15 *Orchestra from Hotel Bellerive
- 8.45 The Coral Islanders
- 9.00 Irene Beasley—Songs
- 9.15 Dancing by the Sea
- 9.30 *Baseball Summaries
- 9.35 Harold Stern's Orchestra
- 10.00 Castle Presents Anson Weeks
- 10.15 Smith Ballew Pavillion Orchestra
- 10.30 Isham Jones' Orchestra
- 11.00 *Fairyland Park Orchestra
- 11.30 *Orchestra from Hotel Bellerive

From KMBC to the Columbia Network

Programs listed below are those which are presented in the KMBC Studios or from remote control points in Kansas City and broadcast by twenty-two stations of the Columbia Broadcasting System.

KMBC gives this service as Key Station of the Columbia network.

Sunday

None scheduled.

Monday

- 6.15-6.30 Plantation Grill Orchestra
- 6.45-7.00 Swiss Yodelers
- 7.15-7.30 Ted Weems from Hotel Bellerive

Tuesday

- 6.15-6.30 Willie Botts in Person
- 7.30-8.00 Ted Weems from Hotel Bellerive

Wednesday

- 6.15-6.30 Plantation Grill Orchestra
- 6.45-7.00 The SongSmiths
- 7.30-8.00 Thamon Hayes from Fairyland Park

Thursday

- 6.15-6.30 Between the Bookends
- 7.15-7.30 Those McCarty Girls
- 7.30-8.00 Ted Weems from Hotel Bellerive

Friday

- 6.15-6.30 Plantation Grill Orchestra

Saturday

None scheduled.

Modern Don Quixote

A new script act, presenting a series of satires on the foibles of modern life, made its debut over KMBC and the Columbia network under the title Adventures of Don Quick, on June 27. It will be on the air at 8.15 p. m. every Monday.

Don Quick is a 1932 Don Quixote, an amusing individual whose downfall has been caused by the reading of modern mystery stories, big success stories, and flowery romances.

"March of Time"

The "March of Time" will return to the air on September 9 as a CBS sustaining feature.

In order to maintain the same flavor that has made the "March of Time" one of the great achievements of radio broadcasting, Columbia has arranged with the editors of Time to prepare the script as heretofore.

Time magazine itself will sponsor the feature beginning November 4.

QUILT PATTERNS FOR HOUSEWIVES

The Lady of the House presents the interesting statistics that she receives her largest number of letters when she is offering quilt patterns to her listeners. Elma Eaton Karr, an authority on quilts recently gave a most interesting talk on quilts and The Lady of the House has been sending out patterns for the "Hand of Friendship" quilt. If any of you failed to receive your copy, write in at once, and not only the quilt pattern, but a lovely poem on quilts, will be sent you.

THE KMBC HAPPY HOLLOW BUGLE

Issued by the Midland Broadcasting Company as a Service to Its Listeners Everywhere

PUBLISHED THE FIRST OF EVERY MONTH

DANNY AND DOUG—EDITORS

Kansas City, Missouri, July 1, 1932

Happy Hollow and the Good Citizen

It is possible that fewer people today know and care what the word patriotism really means than ever before. We are speaking about the kind produced by the waving of flags, the playing of bands, and Fourth of July speeches.

In its place has grown a much saner conception—loyalty to the home, the community, and the spirit which built it.

The story of Happy Hollow, fictional as it may be, seeks to reflect the picture of "the good old days" by presenting true to life characters who might recall memories of your own "home town." It is a memorial to the citizens of that community.

In this fact, Happy Hollow has built for true patriotism.

Stoopnagle to the Whitehouse

In a recent publication of Radio Guide, the statement was made that the forthcoming presidential elections hinged on "Air Popularity" of the candidates. In other words, the outcome of the campaigns depends on the appeal of the voices of these candidates to the radio listeners throughout the nation. It even went so far as to list a rating of air personalities of six different candidates.

At about the same time, Orestes H. Calwell introduced over the network an instrument which he calls the "voice beautifier for political speakers." To demonstrate this device, Calwell obtained the services of the great Colonel Stoopnagle and Budd.

If the "voice beautifier" is a success, and Radio Guide is correct, it looks as if good old Lemuel Q. Stoopnagle is waging a losing fight to stay out of the Whitehouse.

THE KMBC HAPPY HOLLOW BUGLE

Will Be Mailed to Your Home

Each Month at the Cost of

25c for One Year

Please send me the KMBC Happy Hollow Bugle for one year. I enclose 25c.

Name

Address

City State

Tattle Tale

By MARGARET BARNUM

Percy Straightlace of Happy Hollow fame received a letter from a listener the other day containing a diminutive crocheted hat—a token of his latest enterprise, the Percival Prim Millinery Shop. Dick Smith (he plays the part of "Percy") wishes us to announce that Percy is also famous for his angel food cake. (All right, Dick, if that brings results, dibs on a slice!)

During a recent Big Brother Club program, Big Brother Bob was supposed to strike Little Willie. Of course, he was only to sound like he struck the popular colored character. So Big Brother Bob rolled up a newspaper and struck a chair in the studio. Then, forgetting that he was on the air, remarked, "That wasn't so good—let's do it over again."

If you ever have occasion to phone Ted Malone, don't be uneasy if that gentleman doesn't answer for several minutes. Like as not, he's crawling about his office floor in search of Mr. Bell's masterpiece. You see, Ted has a habit of tucking away his hand phone in the most unusual nooks, so that whenever the bell rings it's a signal for a little game of "hunt the telephone."

Fran Heyser is in favor of changing the name of the querulous lady in Happy Hollow. After grappling with the name for several seconds in reading the opening announcement last week, Fran finally arrived at "P-Nellie Nobscott."

Big Splash of "Bath Club"



Nothing less than a big splash was created by Irving Kaufman when recently he became one of the featured artists on the "Bath Club." Kaufman is known in radio chiefly for his versatile voice and his impersonations, but since the time when, at the age of seven, he impersonated a midget in a circus, he has taken part in most forms of theatrical performance. He's heard on this program each Monday, Wednesday and Friday night at 6.00 p. m.

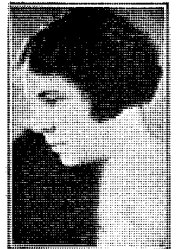
BACK-DOOR WIRELESS

by the Lady of the House

... Waiting are the shining rows of bottle, glass and jar, Mirroring the sunlight, each a gleaming star, To be filled to the brimming top with the gifts of tree and vine, All the wealth of summer store to these jars of mine. Preserving fruit is saving the days and nights of God, Intermingled sun and air, and essence of the sod.

—Catherine Coblentz.

And so it seems to me the most helpful recipes I can give you this month are for jellies and jams—for the new housewife always likes new suggestions.



CURRENT JELLY

Pick over currants, but do not remove the stems; wash and drain. Mash a few in the bottom of a preserving kettle, using a wooden potato masher; so continue until berries are used. Cook slowly until currants look white. Strain through a coarse strainer, then allow juice to drop through a double thickness of cheese-cloth or a jelly-bag. Measure, bring to boiling point, and boil five minutes; add an equal measure of heated sugar, boil three minutes, skim and pour into glasses. Place in a sunny window and let stand 24 hours. Cover and keep in a cool dry place.

CURRENT AND RASPBERRY JELLY

Use equal parts of currants and raspberries.

GRAPE JELLY

Grapes should be picked over, washed, and stems removed before putting into a preserving kettle. Heat to boiling point, mash and boil thirty minutes; then proceed as for Currant Jelly. Wild grapes make the best jelly.

GREEN GRAPE JELLY

Grapes should be picked when just beginning to turn.

If you have any favorite combination of fruits, won't you send them in that I may broadcast them?

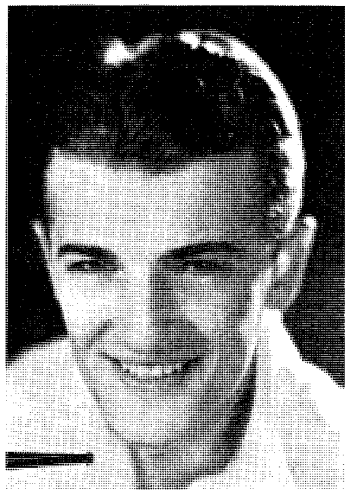
Lenore Anthony.

The Lady of the House broadcasts over KMBC at 9.00 a. m. Monday to Friday, and on Saturday at 8.45 a. m.

**Woody of "SongSmiths"
Began Musical Career
in the Study of Opera
KMBC Announcer Declares an
Aversion to Shoes and
Barber Chairs.**

Woody Smith—he gives his first name as Woodruff with the request that you forget it—perhaps best known as a member of the singing Song Smiths, is officially one of the KMBC-Columbia announcing staff.

Born in Madison, Minnesota, just twenty-five years ago, he began his musical career in the study of opera. Although his education was so strictly laid out that no popular music was allowed in his home, his present liking runs to that field now. He has written several popular songs and has published one.



Woody's first radio appearance was over WCCO. While studying singing and dramatics in the McPhail School, Minneapolis, he met and married the other member of the Song Smiths, Glad Smith. Her deep contralto voice, blended with his baritone assisted them in their love making and even on the air, they make a great thing of this singing to each other business.

Woody joined the KMBC announcing staff in 1930 and since has extended his popularity over the entire west singing and announcing over CBS out of Kansas City.

Woody is quite detailed about his ambitions—to be a big success singing harmony—buy a big place in the country—with a private golf course—to be able to sleep until noon. He doesn't like to wear shoes, hates barber chairs, and owns every brand of razor on the market, doesn't drink coffee or tea, works puzzles constantly, and never eats breakfast.

STUDIO SPOTS

Although you've probably never seen any of his pictures, Everett Kemp recalls the time when he was quite a movie star. With the Metro company, now Metro Goldwyn Mayer, he played in society comedies with Sydney Drew and his wife. Mrs. Drew (Lucile McVay before her marriage to the famous actor) was from Sedalia, Missouri, by the way.

The KMBC Salon Orchestra program of Sunday, June 26, recalled quite a thrilling experience of ten years ago to its director, P. Hans Flath. Mr. Flath received notice of a nation-wide contest between American composers and, in thirty days, completed the writing and orchestration of a composition in time to enter it in the contest. The work, entitled, "Demosthenes" and descriptive of the life of the famous Greek orator, won second place and, under the direction of Hugo Reisenfeld, was played by the combined orchestras of the Rialto and Rivoli theatres in New York, comprising ninety pieces.

Billy Ganz is the latest KMBC musician to come forth as a full-

fledged composer. His piano organ novelty, "Dance of the Dutch Goblins," recently played over the air by him and Mr. Flath, gives a good picture of Billy's quaint sense of humor. Much of the thematic material in the composition smacks of the familiar German tune, "Ach der Lieber Augustine."

Dorothy Maloney, an occupant of KMBC's Merchandising Department, although a native of the good old south, likes neither ice cream nor fried chicken. . . . Charley Beuder, Trumpetist of the KMBC orchestra, and Abner Pnobscott, of Happy Hollow, caddied at the Kansas City Country Club for Walton H. Holmes when a boy to earn five dollars with which to buy a cornet—Vance McCune, "Little Willie" of the Big Brother Club, played his first blackface part at the age of 12. Rather than use a wig, his mother curled his hair with an old-fashioned curling iron. . . .

Ted Malone, after writing, arranging, and appearing on radio programs all day long, goes home to sit before a \$900 radio set and "listen in" for the rest of the evening.



Aces Meet King

A peek is better than a finesse, especially if you're looking at a hand held by Ely Culbertson, bridge expert on whom Mr. and Mrs. Ace, principals of Columbia's "Easy Aces" program, worked this subterfuge. Jane seems to be diverting Mr. Culbertson with one of her disarming smiles while Mr. Ace is not above peering over the master's shoulder. Culbertson, incidentally, confesses himself to be an "Easy Aces" enthusiast. The program is heard each Monday, Wednesday, and Friday at 5.30 p. m.

The "Easy Aces" feature was first broadcast from the studios of KMBC while Goodman Ace was Dramatics Critic of the Kansas City Journal-Post. It was through the efforts of Arthur B. Church, General Manager of KMBC, that "Easy Aces" was placed on the Columbia network.

BETWEEN THE



BOOK ENDS

Ted Malone and Hugh Studebaker are found "Between the Bookends" every week day at 3.30 p. m.

Spring Moon

The moon tonight
Is a silver wire;
I'll warm some dew
With the sun's last fire:
I'll hang my wash
A neglected dream
And pin it on
With a star's bright gleam.

Iris Lee Haile, from *Richmond Mis-sourian*.

Salt of My Tears

Sometimes during a beautiful song
Or when the moon is at its best
When the flowers bloom their prettiest
and the springtime comes
Or when I hear some one telling how
wonderful it is to have
The one you love,
Sometimes when I read a lovely verse
Or when I just sit and dream
My eyes fill with tears
And they splash on my dress
My friends say, "She still thinks of her
little sister
Who died."

But that is only a story I told them
Because they say
You are not worth my tears.

My Muse

I put my muse on a shelf
And did things as others do,
I thought I might want it later
But then came my home and you.

Today as I was busily dusting,
Thinking how years went by,
I saw the poor forgotten thing—
And also heard my baby cry.

I ran to the side of her crib,
Kissed her hair, her hands, her
shoes,
When I have the wealth of my baby's
smile,
Why should I covet a dusty muse?
—Stella May Shelton.

This Man

What must this man be to whom I would render the keeping of my heart? Some one great of heart and clean of mind, in whose eyes there should never be that which makes a woman ashamed. Some one fine fibred and strong souled, not above tenderness when a maid is tired. One who should make a shield of his love to keep her not only from the great hurts but from the little ones as well, and yet with whom she might fare onward, shoulder to shoulder, as God meant mates should fare.

—Myrtle Reed.

NEW SERIES ON ENO CRIME CLUB

The Eno Crime Club, which has been broadcast over KMBC and the Columbia network during the past several months from 7.30 to 8.00 p. m. Tuesday and Wednesday nights, has announced a renewal of its contract for another year.

On June 28, the last of twenty-six outstanding thrillers of the late Edgar Wallace was presented in dramatic form. Starting July 5, the dramatizations will be adapted from detective stories written by a number of both English and American authors of note such as Charles Barry and others.

As before they will be given in two installments, with the opening of the mystery in Tuesday night and its solution during the Wednesday night period.

BARBER SHOP FOUR



It has been rumored that the Happy Hollow Barber Shop Quartet is actually learning a new song to honor the city's third anniversary. But don't we all like the old songs best? In person, these boys who lend their close harmonies to Happy Hollow's musical fare are: (left to right) Duane Swalley, Rod May, Bob Crawford, and "Tookie" Cronenbold. All right, fellers, all together now, "Sweet Adeline—."

Proverb

The fool—he laughs at folly,
And joins in the rounder's revel.
The wise man holds himself apart,
So—water seeks its level.
Glad.

* * * * *
* MAIL SPINS NO. 40 *
* * * * *
* (S' Help Me.) *
* * * * *

Strangely enough, the entire response for the Myrt and Marge Contract Bridge book consisted of neat, well-written letters. I don't know whether this speaks well for the Myrt and Marge audience or for Contract Bridge players.

Ted Malone enjoys his fan mail better than any other artist. He reads each letter avidly, and likes to read them to others.

Emagine this: "John Cameron Swayze has a very charming voice. He must be a Democrat and a member of the Christian Church."

Marion Fonville keeps all his fan mail.

And then there was that pseudo-psychanalyst who tried to reason out the motives, causes, and effects of the "Trial of Vivienne Ware." Needless to say, her conclusion was wrong.—and they pan rolls!
Jimmie.

GO

To SEARS ROEBUCK'S RETAIL STORE; 19th and Cleveland Streets

Tuesday, Thursday, and Saturday—12:35 noon (Beginning Thursday, July 7)

SEE

HAPPY HOLLOW CHARACTERS IN PERSON—No charge, FREE

HEAR

HAPPY HOLLOW BROADCAST from SEARS' beautiful BUNGALOW STUDIO

Plenty of Comfortable Seats, where you can enjoy yourselves.
FREE, convenient parking space.

"Entertainment and Bargains
Hand in Hand"

SEARS ROEBUCK

HAPPY HOLLOW BUGLE

Vol. 2, No. 31

HAPPY HOLLOW, U. S. A., AUGUST, 1932

Subscription Price, 25c per Year

RESORT OPENS

OUR FAIR CITY BECOMES PLAY GROUND OF SANGAMOUND COUNTY

With a celebration eclipsing all those ever before attempted, the Rock River Hotel was opened for business last week.

Located directly above the magnificent Rock River Dam on the banks of a scenic lake which has massed its waters behind the sturdy fortress, this picturesque lodging invites the dusty traveler to the playground of Sangamound County.

Smiling graciously and shaking hands with wild abandon, Harry B. Checkervest took official charge of the resort as its promoter, builder, and manager.

Foremost in the activities stood a beautiful lady who is to act as hostess to the guests, none other than Miss Margaret Watson, whose recent return caused such a sensation in cultural circles of the village.

Cashier From Shack Creek

Mr. Checkervest announced that the hotel's cashier is to be one Miss Carmolita Moran, recently of Shack Creek. She is reported to have had wide experience and should be a real asset to the hotel.

Reuben Weathersby, upon whose land the hotel was built, will take charge of the swimming beach, acting as its manager and life guard.

Young Douglas Butternut has accepted the position of bell hop, due to the graciousness of Harry Checkervest. His salary will be the tips he takes in.

Happy Hollow has become the garden spot of Rock River valley.

Bugle Blows

Following close on the third anniversary of the Happy Hollow broadcasts comes the second birthday of its newspaper, the KMBC-Happy Hollow Bugle, on August 1st.

A continued effort is to be made to make this little publication a service not only to Happy Hollow fans but to all KMBC listeners everywhere.

EDITOR.

PIGS ROOT FOR SILAS PERKINS

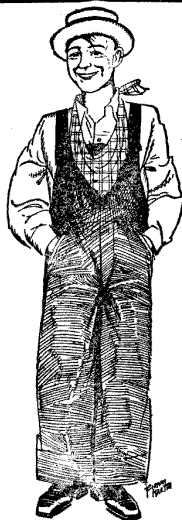
Si Perkins, President of the Happy Hollow Bank, has been the latest victim of rooted up gardens.

There is little doubt about how it was done, but whose pigs did it is another question.

Other citizens of Happy Hollow have already been annoyed by pigs including Deacon Jackson and Abner Pnobscot.

Squire Blackstone vows that if he finds out whose pigs they are, he's going to have the law on them.

REUBEN



Reuben Weathersby, whose land furnished the site for the new Rock River Hotel.

"EASY ACES" WILL RETURN SEPT. 26

Popular KMBC Bridge Comedy Team to Be Heard Over CBS Thrice Weekly

"Easy Aces" are definitely scheduled to return to the air by way of the Columbia network September 26. Their popular bridge comedy skits are to follow the Chesterfield programs every Monday, Wednesday, and Friday, from 9.15 to 9.30 p. m.

The Aces, now on vacation, are journeying to California via the Panama Canal. It is presumed that Ace intends to revisit movie studios and screen stars that for many years held his attention as Columnist and theatrical critic of the Kansas City Journal-Post.

Before they left Chicago, they promised to drop a line to all those who wrote to them, and one of the reasons for the sea voyage is to escape the postman. They have sent more than 10,000 cards to fans.

As they left for the pier, some one presented Jane with a basket of fruit, saying: "This is for Bon Voyage!"

"Why, I didn't even know he was sailing with us," commented Jane.

CROWDS COME TO SEARS ROEBUCK

Happy Hollow Friends See Broadcasts From the Bungalow Studio

Sears Roebuck's have been host to thousands of visitors as a result of Happy Hollow's broadcasts from their retail store, 15th and Cleveland, since July 7.

A large glass front to the beautiful Bungalow studio enables visitors to watch the characters and musicians as they perform before the microphones inside the studio, while a loud speaker outside permits them to hear the program as well. Sears Roebuck's have offered special Happy Hollow bargains and sales in event of these broadcasts.

Happy Hollow takes the air from Sears' Bungalow studio every Tuesday, Thursday, and Saturday at 12.35 noon.

Uncle Ezra's Ramblings



Might nigh all of us live a life of make-believe—some would call it deception. That life is the cloak we wear to cover up and hide our real

self. We possess two personalities. One, we show to the world and hope to be judged by it; the other, our real self, lies within our own hearts, and we keep it carefully hidden from the world. Why do we do this? Is it because we are ashamed of the feller we really are? I don't know—what do you think?

It is right smart interestin' ter see how this hot weather rudely pulls aside the cloak and exposes the real feller lyin' hid beneath. It isn't allers pleasant, and yer often surprised at the ugliness of that real feller. He is so different from the cloak—the outer feller—whom you have learned to know and love.

Of course, you're not like that, but right now you're thinkin' of some one who is. Honest, ain't ye? Some one, that when they git hot, perspirin' and uncomfortable, they git irritable and'll snap yer head off fer any little thing that ordinarily they wouldn't notice. They're uncomfortable and, by ginger, they want to make you uncomfortable too.

Once in a while it is your good fortune ter meet and git ter know some feller real well. You see them under many trying conditions and allers find them the sweet lovable character you would like yourself to be. They don't resent the discomforts of the heat, but accept conditions as they find them, and make the best of them. They have many friends—everyone loves them. You wish you was like them. Well, why ain't you? Are you makin' any effort to be like them? You can be if you are willing to make the effort. It's up to you.

Uncle Ezra's Ramblings are on the air Tuesday mornings at 8.30 a. m. over KMBC.

Presented by

B
Q

Miss Mildred Martin

Liberty, Missouri

April 2, 1946

(E to pre Big Br

Hel taxpay payers Big

tion and to look at all gals man carabuter fixed, ah's goin' on mine.

This Big Brother Club is sure gittin' to be a regular hound-dog's pup. Befo' we started changin' the buttons to 1932, we had 34,000 members, and the new 1932 members is comin' in by de hundreds every day. I'll bet ev'ry gal and boy in de country would of belonged if dey knowed how easy it was to join.



BROTHER BOB

Any body dat ain't over 15 years old kin join—all dey gotta do is jus' send der age, where dey lives, an' a dime. It don't make no difference if you lives clear out in the rhubarbs of Kansas City, cause ever' day I 'liver letters for Big Brother Bob from St. Joe and Lawrence, an' Topeka, an' a lot o' them foreign seaports like that.

Why, jus' last Thursday, the gals and boys' band from Lawrence, Kansas, come down an' went

EDITORIAL

Wish't older folks wud let us kids settle our own fusses!

'Cause when Nellie Pnobscott an' Widder Blackston they got in a fuss, why Uncle Ezry an' Aunt Lucindy was reel nice ta them. But when me n' Percy gets in a fite—I jist about gits another lickin' afterwards.

Main trouble is I gess—uts all rite fer grown up folks to act like little children but little children are spose to always act like grown up folks.

Children isn't spose ta have eny cents i gess.

Take fer instunce ut Sundy school. Annie Laurie teeches us thut uts mean fer kids ta dig up ant hills.

But boy ya oughta see aunt Lucindy put poisen in her pantry ta kill 'em.

Doug,

Club, an' she came on board with the boys, too.

Excursions on the Idlewild for Big Brother Club members is every Thursday, all summer long—and last Thursday there was 1200 Big Brother members and parents on the boat. Parents kin come wid de members fo two bits, and we has games and contestin's an, aw, we sho do have some sweet prizes. Vassar chocolates—m-m-m-m—don't dat make your mouf water.

An' 'nother thing dey got on dat boat dat members is wild about is Castle Ice Cream.

An' every Friday mornin' Big Brother members kin swim in Kansas City's finest outdoor swimmin' pool—Crystal Pool at Fairyland Park—all dey does is show their Big Brother Club button.

An' I heard Brother Bob say 'fore he went away there was gonna be lots o' activities fo' Big Brother Club members this winter an' fall, like theatre parties an' ice skatin'—yes, sah, everything is gonna be hinkey dorey fo Big Brother Club members.

Doggone, this here writin' for de Cornet—ah mean the Bugle—

sho do make de prespitations stand out on yore brow. A good rain sho would help things. Yes, sah—a good rain at dis hour would do more good in five minutes than a month of it would do in a week — er — er any other time.

Hopin' that this finds all yo' folks well—an' everything like that, I'se gotta go and start huntin' up some fishin' tackle.

If ah don't happen to come back here—why—if any of you knows nobody dat don't want nobody dat don't want nobody to do nufin', you kin jist send one of these postal cards in care of me to de station here.

WILLIE BOTTS (in person)



LITTLE WILLIE

Wrigley Programs to Return to Air Soon

"Myrt and Marge," who left the air lanes May 27, for a summer vacation, will return to a five-a-week schedule over KMBC and the Columbia network on August 29.

On that same date "The Lone Wolf Tribe," the Monday, Wednesday, and Friday juvenile show, will return to the network.

Both the radio shows have appeared in vaudeville through the summer months.

HERE'S ONE ON OLD NEW YORK

"Boy, oh, boy, oh, boy!" as Mr. Bopp would say in Colonel Stoopnagle's manner, "Is New York burning up!" The reason is that Chicago found out that several months ago Columbia's technical chief, Edwin H. Cohan, said that he found by actual measurement that the Chicago Loop gave forth eighty per cent more noise than did New York's beloved Times Square.

A Better Cure

Whatever may be your lot, my friend,
Whatever you have to endure,
You'd just as well laugh it off, my friend,
For care was never a cure.

Glad.

* OLD TIMER'S SONG *
* COLUMN *

SWEET EVALINA

I
Way down in the meadows
Where the lilies first grow,
Where the wind from the mountain
First ruffles the rose;
Lives my Sweet Evalina, the fond
little dove,
The pride of the valley, the girl that
I love.

Chorus

Sweet Evalina, dear Evalina,
My love for you will never, never die,
Sweet Evalina, dear Evalina,
My love for you will never, never die.

II
She is fair like a rose
Like a lamb she is meek,
She don't have to wear any paint on
her cheek.
In the most graceful curls
Lies her raven black hair,
There is no need of perfumery there.

III
Evalina and I, one fine evening in
June,
Took a walk alone by the light of
the moon;
The stars they shone from the heav-
ens so clear,
My heart it felt tremendously queer.

IV
Three years have passed by and I
haven't a dollar
Evalina still lives in the green grassy
hollow;
Although I am fated to marry her
never,
I'll love her I'm sure, for ever and
ever.

Flying High

By MARY ANN

A mama bat and her baby, and Mrs. Owl and her young son, all lived in a hangar, which is the aeroplanes' house.

One evening, little owl said, "Oh, mother, let me hang onto your neck and fly up in the sky. Mrs. Bat takes her baby with her that way."

"The very idea," said his mother. "That bat family are just flying rats. We owls are far too wise to be carrying our children around at night." Mother Owl then kissed her son and flew out the big door. Mrs. Bat flew out right behind her, but left her baby hanging to a rafter.

Little Owl said to Baby Bat, "It must be wonderful to fly around with your mother," but Baby Bat had folded his wings around him and was fast asleep.

Little Owl was looking down at the big aeroplane and all at once lost his balance and fell right on top of it. Just then some men came in. The Little Owl hid in the tail of the aeroplane and before he could say, "Who, Who are you," the aeroplane and the Little Owl were flying to the sky.

The next morning Mrs. Owl saw little owl trying to fly to their rafter and she helped him up and then said, "Young man, where have you been all night?"

"Oh, mother dear," said Little Owl, "I fell down and I was so scared, but something wonderful happened. I had a ride in that aeroplane."

"Tell me," asked his mother, "what did you see?"

"Oh, mother, I saw a place with millions of lights."

"Yes, son, you were seeing Kansas City."

Then the little owl said, "Oh, it was beautiful—looking down, so many different colored lights and I wasn't scared a bit. It was thrilling flying so high. And then mother, I saw something else."

"What, son?"

"I saw millions of little bugs running in every direction."

"Ha, ha," laughed Mrs. Owl, "you couldn't see a bug so far from the ground."

"Well, what were they?" asked the Little Owl, and his mother said, "Automobiles."

"Oh, for goodness sake," Mrs. Bat shrieked. "Keep still. I'm trying to sleep," and Mrs. Owl whispered to Little Owl, "Go to sleep darling, and dream you're flying high."

(Hear Mary Ann and the Boy Scouts at 5.15 p. m. each Wednesday and at 9.30 a. m. Saturdays with the Camp Fire Girls.)

Echoes to the Bugle Call

Luna

*The voice of the radio
Drifts whitely from my room
Just as some one is singing
About the "vixen" moon.*

*The slim young moon is flattered
And curves low in a pout
To woo a bright star closer,
So she can put him out!*
—Iris Lee Haile.

Abe Lechinski says:

It's better to hev loved a short
dan never to hev loved a tall.

A rollin' stone may not gadder
enny moss, but ennyhow it's get-
tin' sum wares.

Der vas a lady named Ticy
Everybody said she was so nicey
In her eye der vas hidden
Mischiif, teazin, and kiddin',
My Advice iz, don't let Ticy En-
ticey.

Harry Valois.

What We Need

A little more kindness and a little
less creed,
A little more giving and a little
less greed.
A little more smile and a little less
frown,
A little less kicking a man when
he's down.
A little more "we" and a little
less "I,"
A little more laugh and a little
less cry.
A little more flowers on the path-
way of life,
Instead of on graves at the end of
our strife!

—Glad.

Echoites

The Chief Yodeler ex-
pects to celebrate the sec-
ond anniversary of the Bugle
by making a series of per-
sonal appearances before
some fish schools out in Yel-
lowstone Park and there-
abouts.

If he's not back in time
to get out the September
edition, just take it for
granted that he thought the
bears in the park were really
tame.

CHIEF YODELER.

Lest We Forget

1. Friendship can be bought
only with Friendship.
2. Success is a first hand crea-
tion. You can't pattern from the
fellows model or build by his blue
print.
3. The greatest dividend in hu-
man life is happiness.
4. Thriftiness in youth makes
for comfortable old age, while
shiftlessness fills almshouses.
5. Real friends are necessary to
success and happiness. There's no
danger of ever having too many.

Rainy Day Pal.

Goofy Gussy Gurgles—

An advertisement suggests "be
yarn-minded." Now isn't that
akin to "wool gathering"?

999th Verse to "Add Limerick"
A senator swears by pot likker,
A dish that couldn't be slikker.
He declares it a treat
With corn pone and fat meat,
But now will society snikker?

Granny says Prohibition isn't a
failure, but the patronizers of the
violators of the 18th Amendment
are.

Toodle-oo,
Goofy Gussy.

KMBC Friends

Gone but not forgotten—

O S K L U N M K B A H
N J A C T A L R I E O
E T I R H S E L Z N C
X B N O L P Y O R I S
A R E D A I A S E G G

By beginning with the correct
letter, going up or down, right or
left, or diagonally, but skipping
no letters, you can find the names
of 12 former Happy Hollow char-
acters. Here is a suggestion to
start off: Begin with the ninth
letter on the top line, B., move
down to I, down to the left to L,
and up to the left to L. You've
spelled Bill.

Polly Puzzler.

(Ed. Note: This puzzle was
made before Aunt Lucindy's re-
turn.)

Following are the names which
were to be found in last month's
KMBC Friends: Deacon Jackson,
Fannie Jackson, Jonathan Skin-
flint, Nellie Pnobscot, Margaret
Watson, Pell Hill, Brick, Joyce,
Jose, Squire Blackstone.

Si an' Ma

Well, say, it's so tarnation hot
Seems like we're 'bout ter blaze,
So Ma an' Me spends lot o' time
In swimmin' nowadays.
Say money's scarce, an' times is
hard,
With folks we see out there,
But money can't be half as scarce,
As clo's them bathers wear.

Ol' Europe's got it all fixed up
She'll throw her books away,
If we'll scratch that ten billion
out,
She's owe'n us terday;
Ma 'lows the Lord's Prayer is all
right,
About forgivin' debts.
But if you scratch out all the rest,
That cancels all yer bets.

Th' 'lection time is drawin' nigh,
Some hopes that beer is too,
This campane's gonna be so hot,
They'll need a drink er two.
They locked th' White House
gates, terday,
On "Vets"; that's goin' some,
They never locked out ferriners,
In time o' peace.—How cum?
R. H. Richardson.

Pen Points

In the olden times they used to
burn midnight oil, but now they
mix a lot of gas with it.

Doctors find that flag-pole sit-
ters gain weight, but it takes
brains to worry yourself thin.
Glad.

Love Is Conscienceless

The wise say love is conscience-
less.
Told true, I ween,
If love perchance should stir the
heart
Of jester for his queen;
Or, in a flower vendor's heart
At her lord's gate,
Make havoc, and a passion start
That must for ever wait. . . .

As well you were the King,
And I the maid
Who spreads your couche's cover-
let;
Ah—me. . . . I am afraid.
Christine Carlin.

Rumor has it that Harry
Checkervest purchased a book
called, "What Two Million
Women Want," just to see if they
spelled his name right.

OPEN HOUSE

More for the Yodelers

KMBC
Gentlemen:

Thank you for so many nice pro-
grams. We enjoy the return of the
dramatization of current events.
Thanks again for the Swiss Yodelers.
Being Swiss myself I want to tell you
that Swiss folks phone each other
when they know that program is on
the air—even calling here from Kan-
sas City. Mrs. W. J. H.
St. Joseph, Mo.

And to You

KMBC:

My! But you are doing things in a
big way now. With the Midland
Broadcasters and Bookends gone CBS
—at the same time staying at home—
and your other local features, one
couldn't ask for a better radio after-
noon. Luck to you,
Sunbonnet Sue.

Appreciation

Radio Announcer,
Station KMBC:

I want to express my sincere ap-
preciation for the special broadcast you
made for Mrs. Blackwell's transfusion.
The results were wonderful. Out of
about one hundred tests, we finally
found two.

Yours very truly,
Geo. C. Blackwell.

Inspirational

Dear Miss Anthony:

When you are off the air for a day,
I realize just how much I miss your
program. You always give me an in-
spirational thought as well as a valu-
able household hint or recipe.
Your readings in character or dia-
lect are particularly entertaining and
I hope you see fit to give more of
them. Mrs. P. J. DeLaney.
Kansas City, Mo.

BEDA

THE FASTER and SAFER
HOUSEHOLD CLEANER

On the Air for You

in

HAPPY HOLLOW

(Mon., Wed., and Fri.)

and

BIG BROTHER

CLUB

(Tues., Thur., and Sat.)

Free Pop for the
Kiddies

(Listen for details)

Easier Cleaning for
Mother

NOTE: Programs listed with an asterisk (*) are presented from the KMBC Studios or from local remote control points.

Sunday, July 31

- 7.00 Columbia Junior Bugle
- 8.00 *Bible Study—L. D. S. Service
- 8.30 New World Orchestra
- 8.45 *BIG BROTHER CLUB—JOURNAL-POST COMICS
- 9.30 *Kansas City Youth Forum
- 9.45 The Voice of St. Louis
- 10.30 The Street Singer—Arthur Tracy
- 10.45 Emery Deutsch's Orchestra
- 11.00 *Stone Church Choir—L. D. S.
- 11.30 Community Center Faculty Recital
- 12.00 Thirty Minute Men—Freddie Rich's Orchestra
- 12.30 *KMBC's Mid-afternoon Concert
- 1.00 Howard Barlow's Symphonic Hour
- 2.00 The Cathedral Hour—L. D. S.
- 3.00 Chicago Knights
- 3.30 Poet's Gold—David Ross
- 3.45 Little Jack Little—Songs
- 4.00 The Ballad Hour—Orchestra and Soloists
- 4.30 Roses and Drums—Drama
- 5.00 *L. D. S. Radio Vespers
- 5.30 WNAC Tenth Anniversary Program
- 6.00 Wm. Hall, Do Re Mi and Orchestra
- 6.30 Lewisohn Stadium Concert
- 7.30 Penzoil Parade of Melodies—Harry Sosnik
- 8.00 Gem Highlights with Broadway Stars
- 8.30 Columbia Dramatic Laboratory
- 9.00 The Gauchos—Orchestra
- 9.30 *Baseball Summaries
- 9.35 *Fairlyland Park Orchestra
- 9.45 *Those McCarty Girls
- 10.00 *L. D. S. Studio Service
- 11.00 *Howard Ely at the Organ
- 11.30 *Fairlyland Park Orchestra

Monday, August 1

- 6.30 *Morning Devotions
- 6.45 *Keeping Fit with Happy Harry
- 7.00 Little Jack Little
- 7.15 Gypsy Music Makers
- 7.30 The Merry-makers
- 7.45 *Journal-Post News Flashes
- 7.55 *Program Bugle—KMBC News
- 8.00 Prince of Wales and Chase and Sanborn President of France
- 9.00 *Lady of the House—Lenore Anthony
- 9.15 Morning Moods
- 9.30 Academy of Medicine Program
- 9.45 Rhythm Kings
- 10.00 Ted Brewer's Orchestra
- 10.30 Columbia Revue
- 11.00 George Hall's Hotel Taft Orchestra
- 11.15 *Reduceoids Program
- 11.30 Madison String Ensemble
- 11.50 *Journal-Post News Flashes
- 12.00 *Mid-day Organ Concert
- 12.30 *Producers Market News
- 12.35 *Happy Hollow
- 1.00 Columbia Salon Orchestra
- 1.30 The Captivators
- 1.45 *The Pickwick Traveler—H. Studebaker



GEORGE PRICE
Chase and Sanborn Program

- 2.00 Frank Westphal's Orchestra
- 2.30 *KMBC's Mid-afternoon Concert
- 3.00 Romance—Sweetheart Songs with Jack Brooks
- 3.30 *Between the Bookends KMBC to CBS
- 3.45 Tommy Christian's Orchestra
- 4.00 *Journal-Post News Flashes
- 4.10 *Program Bugle—KMBC News
- 4.15 Vaughan De Leath
- 4.30 *The Midland Broadcasters—KMBC to CBS
- 4.45 *Big Brother Club with Brother Bob and Willie
- 5.15 Isham Jones Orchestra
- 5.30 Skippy—General Mills
- 5.45 Tito Guizar
- 6.00 *The Swiss Yodelers
- 6.15 Singin' Sam the Barbasol Man
- 6.30 LaPalina Presents Kate Smith
- 6.45 Colonel Stoopnagle and Budd—Ivory Soap
- 7.00 Bisquick Band
- 7.05 Manhattan Serenade
- 7.15 The Mills Brothers
- 7.30 Evening in Paris Dance Music
- 7.45 Fray and Braggiotti
- 8.00 Music That Satisfies—Boswell Sisters
- 8.15 The Surprise Package
- 8.30 Guy Lombardo's Orchestra
- 9.00 Charles Carlile—Songs
- 9.15 Freddie Martin's Orchestra
- 9.30 *Baseball Summaries
- 9.35 Howard Barlow's Orchestra
- 10.00 Eddie Duchin's Orchestra
- 10.30 Joe Reichman's Orchestra
- 11.00 *Fairlyland Park Orchestra
- 11.30 *Howard Ely at the Organ

Tuesday, August 2

- 6.30 *Morning Devotions
- 6.45 *Keeping Fit with Happy Harry
- 7.00 Little Jack Little—Songs
- 7.15 Melody Parade
- 7.45 *The Music Box—Organ Music
- 8.00 *Journal-Post News Flashes
- 8.10 *Program Bugle—KMBC News
- 8.15 Morning Moods
- 8.30 *Uncle Ezry's Ramblings
- 8.45 United States Navy Band
- 9.00 *Lady of the House—Lenore Anthony
- 9.15 United States Navy Band
- 9.30 The Round Towners
- 9.45 Emery Deutsch's Orchestra
- 10.00 Ted Brewer's Orchestra
- 10.30 Columbia Revue
- 11.00 George Hall's Hotel Taft Orchestra
- 11.15 *Reduceoids Program
- 11.30 Atlantic City Musicale
- 11.50 *Journal-Post News Flashes
- 12.00 The Rhythm Kings
- 12.15 Movie Star Revue
- 12.30 *Producers Market News
- 12.35 *Happy Hollow—From Sears Roebuck Studios
- 1.00 Columbia Artists Recital
- 1.30 Snapshots
- 2.00 Citizen's League Speaker
- 2.10 *The Classic Hour
- 2.30 *KMBC's Mid-afternoon Concert
- 2.55 Marmola Feature
- 3.00 Meet the Artist
- 3.15 Virginia Arnold, Pianist
- 3.30 *Between the Bookends KMBC to CBS
- 3.45 Musical Comedy Memories
- 4.00 *Journal-Post News Flashes
- 4.10 *Program Bugle—KMBC News
- 4.15 Reis and Dunn—Comedy Songs
- 4.30 *The Midland Broadcasters—KMBC to CBS
- 4.45 *Big Brother Club with Brother Bob and Little Willie
- 5.15 Piano Pictures
- 5.30 Skippy—General Mills
- 5.45 Chase and Sanborn Tea Program
- 6.00 "Behind the News"—Edwin C. Hill

KMBC WEEKLY SCHEDULE

- 6.15 Abe Lyman's Orchestra
- 6.30 LaPalina presents Kate Smith
- 6.45 Joe Palooka—The Heinz Program
- 7.00 J. C. Flippencies
- 7.30 Eno Crime Club
- 8.00 Music That Satisfies—Alex Gray
- 8.15 Musical Fast Freight



BELLE FORBES CUTTER
Lyric Soprano
Wed., 1.30 P. M.

- 8.30 Isham Jones Orchestra
- 9.00 Freddie Martin's Orchestra
- 9.15 *Fairlyland Park Orchestra
- 9.30 *Baseball Summaries
- 9.35 The Bisquick Band
- 9.40 Howard Barlow's Orchestra
- 10.00 Castle presents Anson Weeks
- 10.15 Harold Stern's Orchestra
- 10.30 Harry Sosnik's Orchestra
- 11.00 *Fairlyland Park Orchestra
- 11.30 *Howard Ely at the Organ

Wednesday, August 3

- 6.30 *Morning Devotions
- 6.45 *Keeping Fit with Happy Harry
- 7.00 Little Jack Little
- 7.15 Melody Magic
- 7.30 The Merry-makers Orchestra
- 8.00 *Journal-Post News Flashes
- 8.10 *Program Bugle—KMBC News
- 8.15 The Singing Vagabond—Artells Dickson
- 8.30 Melody Parade
- 8.45 The Four Clubmen
- 9.00 *Lady of the House—Lenore Anthony
- 9.15 Morning Moods
- 9.30 The Rhythm Kings
- 10.00 Ted Brewer's Orchestra
- 10.30 Columbia Revue
- 11.00 George Hall's Hotel Taft Orchestra
- 11.15 *Reduceoids Program—Orchestra
- 11.30 Madison String Ensemble
- 11.50 *Journal-Post News Flashes
- 12.00 Columbia Artists Recital
- 12.30 *Producers Market News
- 12.35 *Happy Hollow
- 1.00 Columbia Salon Orchestra
- 1.15 Madame Belle Forbes Cutter and Orchestra
- 1.30 Toscanini Fund Concert
- 3.15 *David Grosch—Sing Talk
- 3.30 *Between the Bookends
- 3.45 Frank Westphal's Orchestra
- 4.00 *Journal-Post News Flashes
- 4.10 *Program Bugle—KMBC News
- 4.15 Boy Scout Program
- 4.30 *The Midland Broadcasters
- 4.45 *Big Brother Club with Brother Bob and Willie
- 5.15 *Mary Ann and Boy Scouts
- 5.30 Skippy—General Mills
- 5.45 Tito Guizar
- 6.00 *The SongSmiths
- 6.15 Singin' Sam the Barbasol Man
- 6.30 LaPalina Presents Kate Smith
- 6.45 Colonel Stoopnagle and Budd—Ivory Soap
- 7.00 Guy Lombardo's Orchestra—Burns and Allen
- 7.30 Eno Crime Club
- 8.00 Music That Satisfies—Ruth Etting
- 8.15 Adventures in Health—Dr. Herman N. Bundesen
- 8.30 Isham Jones Orchestra

- 9.00 Charles Carlile—Songs
- 9.15 Bisquick Band
- 9.20 Ozzie Nelson's Orchestra
- 9.30 *Baseball Summaries
- 9.35 Howard Barlow's Orchestra
- 10.00 Eddie Duchin's Orchestra
- 10.30 Gus Arnheim's Orchestra
- 11.00 *Fairlyland Park Orchestra
- 11.30 *Howard Ely at the Organ

Thursday, August 4

- 6.30 *Morning Devotions
- 6.45 *Keeping Fit with Happy Harry
- 7.00 Little Jack Little
- 7.15 Morning Moods
- 7.45 *The Music Box
- 8.00 *Journal-Post News Flashes
- 8.10 *Program Bugle—KMBC News
- 8.15 Radio Home Makers—Ida Bailey Allen
- 8.30 *Uncle Ezry's Ramblings

Let the
PROGRAM
Give You R

ON THE AIR T

(8:10 a. m. and

WITH LATE SCHED

PROGRAM HIGH

COMM

Through the Co

KMBC - HAPPY

- 8.45 Barbara Gould Beauty Talk
- 9.00 *Lady of the House—Lenore Anthony
- 9.30 The Ambassadors
- 9.45 Emery Deutsch's Orchestra
- 10.00 Ted Brewer's Orchestra
- 10.30 Columbia Revue
- 11.00 George Hall's Hotel Taft Orchestra
- 11.15 *Reduceoids Program
- 11.30 Atlantic City Musicale
- 11.50 *Journal-Post News Flashes
- 12.00 The Rhythm Kings
- 12.15 Movie Star Revue
- 12.30 *Producers Market News
- 12.35 *Happy Hollow—from Sears Roebuck Studios
- 1.00 LaForge Berumen Musicale
- 1.30 Frank Westphal's Orchestra
- 2.00 United States Army Band
- 2.30 *KMBC's Mid-afternoon Concert
- 2.55 Marmola Feature
- 3.00 Dancing by the Sea
- 3.30 *Between the Bookends
- 3.45 The Grand Piano Boys
- 4.00 *Journal-Post News Flashes
- 4.10 *Program Bugle—KMBC News
- 4.15 Freddie Martin's Orchestra
- 4.30 *The Midland Broadcasters
- 4.45 *Big Brother Club with Brother Bob and Little Willie
- 5.15 Harold Stern's Orchestra

SCHEDULE, AUGUST, 1932

- 5.30 Skippy—General Mills
- 5.45 Chase and Sanborn Tea Program
- 6.00 "Behind the News"—Edwin C. Hill
- 6.15 Abe Lyman's Orchestra
- 6.30 Midsummer Nights—Gerardine
- 6.45 Heinz Program—Joe Palooka
- 7.00 The Bisquick Band
- 7.05 The Columbians
- 7.15 The Mills Brothers
- 7.30 Love Story Magazine—Drama
- 8.00 Music That Satisfies—The Boswell Sisters
- 8.15 Musical Fast Freight
- 8.30 Isham Jones Orchestra
- 9.00 Little Jack Little
- 9.15 *Fairyland Park Orchestra
- 9.30 *Baseball Summaries
- 9.35 Howard Barlow's Orchestra
- 10.00 Castle Presents Anson Weeks
- 10.15 Noble Sissle's Orchestra

- 10.00 Ted Brewer's Orchestra
- 10.30 Columbia Revue
- 11.00 George Hall's Hotel Taft Orchestra
- 11.15 *Reduceoids Program
- 11.30 Atlantic City Musical
- 11.45 Jackson County Farm Bureau
- 11.50 *Journal-Post News Flashes
- 12.00 Do Re Mi Songs
- 12.15 Alex Semmler—Pianist
- 12.30 *Producers Market News
- 12.35 *Happy Hollow
- 1.00 The Grab Bag
- 1.45 *The Pickwick Traveler—Hugh Studebaker
- 2.00 Columbia Salon Orchestra
- 2.30 *KMBC's Mid-afternoon Concert
- 3.00 Ross Franklin's Orchestra
- 3.15 Geo. Hall's Hotel Taft Orchestra
- 3.30 *Between the Bookends
- 3.45 Piano Pictures
- 4.00 *Journal-Post News Flashes
- 4.10 *Program Bugle—KMBC News
- 4.15 Tommy Tucker's Orchestra
- 4.30 *The Midland Broadcasters
- 4.45 *Big Brother Club with Brother Bob and Willie
- 5.15 Isham Jones Orchestra
- 5.30 Skippy—General Mills
- 5.45 Connie Boswell and Orchestra
- 6.00 *Organalities
- 6.15 Singin' Sam the Barbasol Man
- 6.30 Andre Kostelanetz Presents
- 7.00 Kodak Week-end Hour
- 7.30 To the Ladies
- 7.45 The Bisquick Band
- 7.50 The Four Eton Boys
- 8.00 Music That Satisfies—Alex Gray
- 8.15 Adventures in Health—Dr. Herman Bundesen
- 8.30 Guy Lombardo's Orchestra
- 9.00 Charles Carlile
- 9.15 Dancing by the Sea
- 9.30 *Baseball Summaries
- 9.35 Howard Barlow's Orchestra
- 10.00 Art Krueger's Orchestra
- 10.30 Eddie Duchin's Orchestra
- 11.00 *Fairyland Park Orchestra
- 11.30 *Howard Ely at the Organ



P. H. FLATH
KMBC Musical Director

M BUGLE Radio News

TWICE DAILY

(and 4:10 p. m.)

SCHEDULE CHANGES, HIGHLIGHTS, AND COMMENTS

Courtesy of the

HAPPY HOLLOW BUGLE

- 10.30 Dancing by the Sea
- 11.00 *Fairyland Park Orchestra
- 11.30 *Howard Ely at the Organ

Friday, August 5

- 6.30 *Morning Devotions
- 6.45 *Keeping Fit with Happy Harry
- 7.00 Little Jack Little
- 7.15 Morning Moods
- 7.30 The Merry-makers
- 8.00 *Journal-Post News Flashes
- 8.10 *Program Bugle—KMBC News
- 8.15 Bond Bread Program—Sanderson and Crumit
- 8.45 The Babo Bright Spot
- 9.00 *The Lady of the House
- 9.15 The Captivators
- 9.30 Best Foods Program
- 9.45 The Rhythm Kings



HUGH STUDEBAKER
Announcer, Dramatist, Organist, Singer

Saturday, August 6

- 6.30 *Morning Devotions
- 6.45 *Keeping Fit with Happy Harry
- 7.00 Little Jack Little—Songs
- 7.15 The Commuters
- 7.45 Songs of the Out-of-doors
- 8.00 *Journal-Post News Flashes
- 8.10 *Program Bugle—KMBC News
- 8.15 The Ambassadors
- 8.30 New World Salon Orchestra
- 8.45 *Lady of the House—Lenore Anthony
- 9.00 Adventures of Helen and Mary
- 9.30 *Mary Ann and the Campfire Girls
- 9.45 Columbia Revue
- 10.00 Ted Brewer's Orchestra
- 11.00 Hotel Taft Orchestra
- 11.15 *Reduceoids Program
- 11.30 Madison String Ensemble
- 12.00 *Journal-Post News Flashes
- 12.15 Saturday Synchronators

- 12.30 *Producers Market News
- 12.35 *Happy Hollow from Sears Roebuck Studios
- 1.00 Boston Popular Revue
- 1.30 The Round Towners Male Quartet
- 2.00 Pipe Organ Concert
- 2.30 Tommy Christian's Orchestra
- 3.00 Dancing by the Sea
- 3.30 *Between the Bookends
- 3.45 Geo. Hall's Orchestra
- 4.00 *Journal-Post News Flashes
- 4.10 *Program Bugle—KMBC News
- 4.15 Freddie Martin's Orchestra
- 4.30 *The Midland Broadcasters
- 4.45 *Big Brother Club—Big Brother Bob and Willie
- 5.15 Wm. Hall and Orchestra
- 5.30 "Skippy"—General Mills
- 5.45 The Street Singer
- 6.00 "Behind the News"—Edwin C. Hill
- 6.15 Vaughan De Leath
- 6.30 Lewisohn Stadium Concert
- 8.00 Music That Satisfies—The Boswell Sisters
- 8.15 Columbia Public Affairs Institute
- 8.45 Coral Islanders
- 9.00 Dancing by the Sea
- 9.30 *Baseball Summaries
- 9.35 Harold Stern's Orchestra
- 10.00 Castle Presents Anson Weeks
- 10.15 Guy Lombardo's Orchestra
- 10.30 Noble Sissle's Orchestra
- 11.00 *Fairyland Park Orchestra
- 11.30 *Howard Ely at the Organ

From KMBC Studios to Columbia Network

Programs listed below are those which are presented in the KMBC Studios or from remote control points in Kansas City and broadcast by twenty-two stations of the Columbia Broadcasting System.

KMBC gives this service as Key Station of the Columbia network.

Sunday, July 31

(None scheduled.)

Monday, August 1

- 3.30-3.45 Between the Bookends—also local
- 4.30-4.45 Midland Broadcasters—also local
- 6.15-6.30 Plantation Grill Orchestra
- 6.45-7.00 Swiss Yodelers
- 7.15-7.30 Harl Smith's Orchestra

Tuesday, August 2

- 3.30-3.45 Between the Bookends—also local
- 4.30-4.45 Midland Broadcasters—also local
- 6.15-6.30 Plantation Grill Orchestra
- 7.30-8.00 Harl Smith's Orchestra

Wednesday, August 3

- 3.30-3.45 Between the Bookends—also local
- 4.30-4.45 Midland Broadcasters—also local
- 6.15-6.30 Plantation Grill Orchestra
- 6.45-7.00 The SongSmiths
- 7.30-8.00 Thamon Hayes Orchestra

Thursday, August 4

- 3.30-3.45 Between the Bookends—also local
- 4.30-4.45 Midland Broadcasters—also local
- 6.15-6.30 Plantation Grill Orchestra
- 7.15-8.00 KMBC Anniversary Program

Friday, August 5

- 3.30-3.45 Between the Bookends—also local
- 4.30-4.45 Midland Broadcasters—also local
- 6.15-6.30 Plantation Grill Orchestra

Saturday, August 6

- 3.30-3.45 Between the Bookends—also local
- 4.30-4.45 Midland Broadcasters—also local

A. Kostelanetz

Andre Kostelanetz, director of a number of Columbia's most brilliant choral and orchestral ensembles, is noted in musical circles as a composer, arranger and director. Among his outstanding network programs have been the Cathedral Hour, Grand Opera Miniatures, the Modern Male Chorus, the Ballad Hour, the Light Opera series, and most recently, "Andre Kostelanetz Presents," an uninterrupted program of musical contrasts.



ANDRE KOSTELANETZ

Kostelanetz is a native of Leningrad, where he studied composition, harmony, and several instruments at the conservatory. At 17 he became chorus master and assistant conductor of the Petrograd Grand Opera Company, later rising to the position of conductor. He left Russia in 1922 to tour Europe as accompanist to Mischa Mischakoff, violinist and now concert master of the Chicago Opera Company.

For several seasons he was with the German Opera Company and later he joined a number of famous Metropolitan Opera stars in recital tours. After appearing several times at Columbia as guest conductor he joined the Columbia musical staff at WABC in September, 1930. He makes all of his own arrangements for each program he conducts.

New Jersey and vicinity has more "radio fishers" than any other local. This is due largely to the activities of the Newark News "DX" Club.

A woman's chief aim seems to be at a target called man.

THE KMBC HAPPY HOLLOW BUGLE

Issued by the Midland Broadcasting Company as a Service to Its Listeners Everywhere

PUBLISHED THE FIRST OF EVERY MONTH

DANNY AND DOUG—EDITORS

Kansas City, Missouri, August 1, 1932

THESE CHILD RADIO SINGERS

There are no two ways about it. Children today are twice as sophisticated as they were when we were kids in that era before radios, complexes, and calories.

Well, that's all right with us. We can smile while he prattles of the improvements on the new 1932 Ford over last year's model.

We have even accepted the fact that in his life ice cream is an everyday occurrence instead of an event.

But there is one thing about this youngest generation that arouses our ire—that makes us want to rant and tear our hair—that, in other words, makes us "regusted."

Why do they let children sing these off-color love songs over the radio?

The minute some vest pocket edition of Caruso or Al Jolson begins to wail about his "Red Hot Mama" . . . or moon over kisses that take him to "Paradise" . . . or gibber such songs as "How Am I Doin'—Hey, Hey!"—off goes our dial to another station!

There's a crying need for children's songs. Why doesn't somebody do something about it? To us, it seems ridiculous for children to try to sing these modern love songs as it would for them to take leading parts in sophisticated "triangle" movies.

We may be wrong. If you think so, write in and have your "say."

In the meantime we're going to continue to ban Junior's song programs from our radio until he can "be his age."

THE KMBC HAPPY HOLLOW BUGLE

Will Be Mailed to Your Home
Each Month at the Cost of
25c for One Year

Please send me the KMBC Happy Hollow Bugle for one year. I enclose 25c.

Name

Address

City State

Burns and Allen at Home

Gracie—Some day when you come to my house, I'll fix you some of those little snobs on toast.

George—Snobs on toast? What is that?

Gracie—You know . . . they're little—like little chickens.

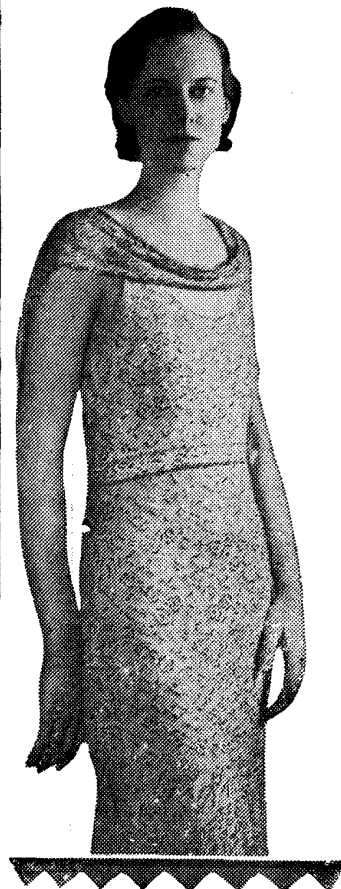
George—Well, if that's a snob, what's a squab?

Gracie—A baby in a cradle knows that. A squab is an Indian's wife.

Finis

He stood before the microphone
Whence all but he had fled;
Your station is KMBC,
Is what Marion Fonville said.
(Mary Rose.)

From Classroom to Radio Fame



Irene Beasley, popular Columbia contralto, who came to radio via the schoolroom where she was superintendent, principal, and teacher all in one. She is still best known to many Columbia listeners for her recent programs as the "Old Dutch Girl."

Tattle Tale

By MARGARET BARNUM

It was during Howard Ely's beautiful Sunday midnight organ program. After an especially lovely selection, the listeners were startled to hear an explosive "Hotcha!" sizzle over the air in Hugh Studebaker's best "Whoopee" style. In reading the continuity for the next number, Hugh had mistaken a comma for an exclamation mark in the sentence which opened in this fashion, "Hotcha, the big stage success—"

A rousing reception was held in the Happy Hollow office this week when our old friend, Sammy Lighter, strolled in. And we hear that there will be another reception soon—this time in the little village of Happy Hollow for Sammy's unforgettable character, Abie Cohen.

If you want to see what ye editor of this sheet looks like, be sure to see the news reel showing the arrival of Secretary Hurley's Missouri river fleet in Kansas City several weeks ago. The forehead behind the KMBC microphone identifies Gomer Cool.

Uncle Ezra was going to the Ozarks for his vacation, but after a glance at his bank book, bought a porch glider instead.

Picture and Voice on Same Wave Length New Feat of CBS Engineers

Transmission of a television picture and voice simultaneously from the same transmitter is the newest engineering feat to be exhibited by the Columbia Broadcasting System.

W2XAB inaugurated this new method on the date of its anniversary in the field of visual broadcasting, July 21.

Transmission of sight and sound on one wave length has long been a field of study for research engineers. Although technicians have achieved this goal in the laboratories it is believed that Columbia, through its visual station, W2XAB, is the first to utilize the method regularly.

Experimental work for this double transmission has been under the guidance of William B. Lodge, Columbia development engineer.

BACK-DOOR WIRELESS

by the
Lady of the House

This most unusual cheese recipe came to me from Mrs. Hugh Simmerman, of Centerville, Missouri, and since I broadcast it, there have been so many requests for the recipe, both from listeners here in the city, and throughout the entire KMBC territory, that I am giving it to the readers of this column in hopes that it will reach many who did not hear of it over the air.



LENORE ANTHONY

HOMEMADE CHEESE

1. Cook 1 gallon clabber milk until the curd is real tough (longer than for cottage cheese) stirring occasionally.
2. Drain until very dry.
3. Mix with it 1/2 ts. soda and 3 tb. butter. Put a weight on it and let it stand 2 hours or more.
4. Mix into it 1 ts. salt and 1/2 cup thick sour cream. Color with 1/4 ts. butter coloring.
5. Put mixture into double boiler and heat, stirring constantly until it melts. (This is the secret of the smooth texture.)
6. Pour into molds and cool. It is then ready for use as any other cheese is used.
7. If wanted to keep, dip or coat it in paraffin, or mold it in a large glass and seal with paraffin. Makes about one pound.

I feel that aside from my regular program of recipes, bits of homely verse, and music, I want to give my listeners added help and inspiration by presenting women speakers, many of whom are home-makers or follow a profession which aids home-makers. I am sorry not to be able to announce in advance my speakers for the coming month, but if you heard Elma Eaton Karr talk on Quilts, Dr. Mary Lower on Summer Anxieties, Naoma Andrus on Women and the Economic Situation, and Dr. Mary Zercher on Posture and its effect on the Disposition, you will realize that I am bringing to you women.

So for those of you who must seek a vacation at home, by relaxation and change of thought, we offer hot-weather dishes to simplify that age-old question of what to have to eat, along with humor and cheer. After all, a vacation is a change of thought, not necessarily a change of scenery.

Lenore Anthony.

Tune in Lenore Anthony, the Lady of the House, daily, Monday to Friday at 9.00 a. m., and on Saturday at 8.45 a. m.

STUDIO SPOTS

And still the answers come from Happy Hollow fans, "Why doesn't Danny ever talk?"

At one time, Ted Malone, KMBC's Continuity Director, had two speaking parts in Happy Hollow, those of "Danny," and "Willie Smart," the little boy who stuttered. In addition to these parts, Ted announced the feature. Ted did his best to change his voice for these parts—and was successful enough to sound like Danny and Willie should but not enough to disguise his own voice. When people recognized his voice in these parts he was, in the very best of slang, "plenty burned." So as it rests now, Danny is the "Yoo Hoo Skinney" of radio, he never "comes over."

The singing team of Danny and Doug were originally "Buddy and Ruddy" in KMBC's early days.

It is Dick Smith, tall handsome man that he is, who gets the big laugh in Happy Hollow's personal appearances at Sears Roebuck's Bungalow studios. People certainly don't expect to see such a person as that playing the part of Percy Straightlace.

Three hundred children tried out for parts in "Skippy" when first auditions were conducted. Professional "child actors" were excluded from auditions because of the sponsor's desire to achieve absolute reality in his production. Not one of the children finally selected had ever spoken over a microphone before "Skippy" went on the air. Through all the programs since that debut, the names of all actors have been kept secret. Even their parents are excluded from watching rehearsals or broadcasts.

Their First Jobs

Ruth Etting sang and danced in the chorus of a Chicago night club in order to earn her tuition for the Academy of Design.

Harry I. Strandhagen (Big Brother Bob and Happy Harry) sold newspapers on the streets of his old home town, New York City.

Ben Alley worked with a West Virginia road gang.

Ted Malone sold Fuller Brushes and ran from dogs.

Actors Broadcast From Actual Scene



Veritable atmosphere and background for a radio drama was achieved with the aid of the new lapel microphone when a cast of actors presented the sketch "Transient" over Columbia network and KMBC from various rooms in the Hotel Taft, New York, on Sunday, July 17. Each of the actors wore lapel microphones, enabling them to move freely about the hotel as they read their lines from scripts.

Above, Helene Dumas (left), Gloria Holden and Walton Butterfield are shown in a scene in the Taft grill room. Note the tiny mikes and the scripts from which the actors read their lines.

BETWEEN THE



BOOK ENDS

Hello There:

I always like poems dedicated to "J" or to "V"—or to some one else. There are so many stories between the lines—and in this I dare to think there is a whole book. Maybe some day Pearl will tell us more to be found between these bookends.

TED MALONE.

To "J"

I am not sentimental, Heaven knows, And yet . . . today I found, among some books,

A little scrap of paper, with your name,

In dear, familiar handwriting. And so I pressed it to my lips, and held it there

And found myself repeating a small prayer

"God . . . bless him . . . help him . . . keep him as he goes Through this short life!"

Perhaps you think it looks Foolish of me, to cherish just a name, To kiss the paper, and repeat a prayer.

It wasn't just a paper . . . nor a name . . .

You see . . . I know Your dear hand wrote it there.

Pearl Dancey, Nevada, Missouri.

Love

You wanted love—not love that I could give you,

But something that was fire and lightning flame;

And I had only lamplight for my windows,

And candleshine to greet you when you came.

A prairie fire held warmth that you were seeking,

That ruthless sweep, high challenge to the bold,

How could you know—when meteors flung red guidance,

That quiet hearths are best to keep the cold?

You wanted love—somewhere perhaps you found it

And journey now with scorched heart cold and numb—

My candles burn a little every evening—

It may be they will last until you come.

Helen Welshimer.

(Ted Malone and Hugh Studebaker are found "Between the Bookends" every week day at 3.30 p. m., CST, over KMBC and stations of the western Columbia network.)

In the old days a man who saved his money was a miser; now he's a magician.

—Irish.

Pennzoil Parade



HARRY SOSNIK



WILLIAM MILLER



KAROLYN HARRIS

Meet the "big three" of the Pennzoil Parade, who come to you each Sunday night at 7.30 p. m. in an elaborate presentation over Columbia network and KMBC; Harry Sosnik, gifted composer and arranger; William Miller, romantic tenor; and Miss Karolyn Harris, contralto, make up this entertaining trio.

COLUMBIA SIGNS J. C. FLIPPEN FOR RADIO SHOW

Vaudeville Headliner to Appear in New Program

Jay C. Flippen, vaudeville and radio entertainer, has been signed to an exclusive Columbia contract. He will serve as master-of-ceremonies on a half hour presentation, entitled "Jay C. Flippencies" to be broadcast over the CBS and KMBC every Tuesday at 7.00 p. m. beginning August 2.

Freddie Rich's orchestra of 35 pieces and a group of vocalists will appear on the same program. Rich, currently engaged in Hollywood with the musical direction of Bing Crosby's film, "The Big Broadcast," will return to conduct the premiere.

Although Flippen has been a headliner in vaudeville and musical comedy for a number of years, he made his entry into radio circles only last spring on the Palm Beach broadcasts with Phil Spitalny's orchestra.

* **MAIL SPINS NO. 41** *
* **Random Shots** *

I have to laugh at those timid souls who apologize for writing "Dear So-and-So," when it would be murder of letter etiquette in the first degree not to use such a greeting. . . . Wonder why a certain artist forbids me to open letters from a certain party. . . . Well, the three-cent postage has accomplished my secret ambition; postcards (the perfect fan letters) are now extensively used by the radio public.

Wonder what a letter-opener thinks about:
"Another morning, another stack of mail—Zip—Here's another one from a broken home wanting a personal broadcast—Zip—And one from another radio bug in New Zealand—Zip—These contest letters are really sealed up—Ouch, Jimmie, I struck one of those cartons or tops—Zip—These Bugle subscriptions prove there's a little money left—Please, Jimmie, don't make me open any more of those fan letters to Hugh and Ted—Schlooze—Oh, well, I suppose we all have our flaming moments—Zip—There, now Jimmie, get busy and start reading."

Jimmie.

PRINCE OF WALES AND PRESIDENT OF FRANCE TO SPEAK

Columbia to Bring Memorial Service From Thiepval

Albert Francois Lebrun, President of France, will make his debut as an international broadcaster when he joins the Prince of Wales at the unveiling of a new war memorial at Thiepval, France, on Monday, August 1, at 9.00 a. m.

The ceremony was to have taken place on May 16 last but the sudden death of the then President Paul Doumer of France necessitated its postponement. A monument has been erected to the memory of 73,000 British soldiers whose fate is unknown but who are thought to have fallen in the vicinity of Thiepval.

Columbia is cooperating with the British Broadcasting Corporation in this event.

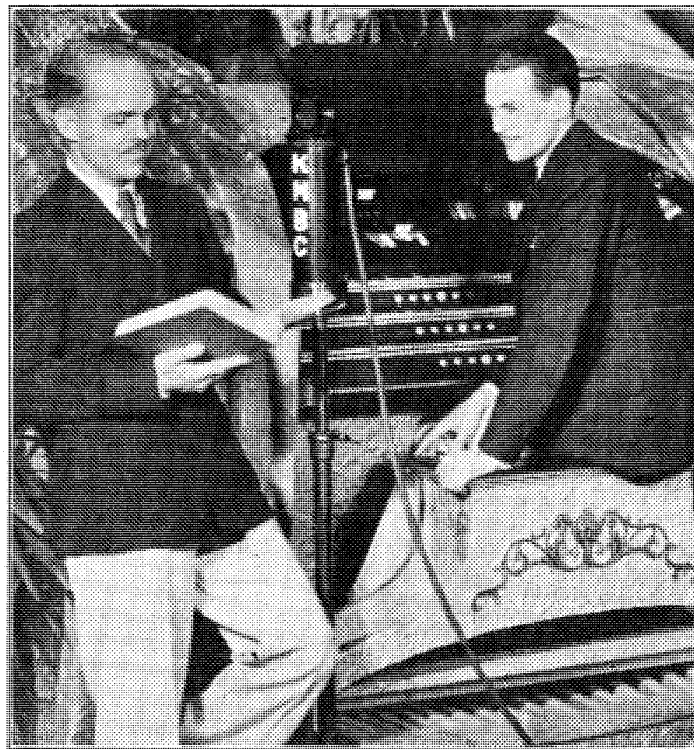
Americanism: using the courts to enforce prohibition; using the movies to show youngsters that all nice people have cocktails.

Di Corsia Prepares His "Hooverisms" for the "March of Time"

Ted di Corsia is readying himself for a busy campaign as Republican candidate for the Presidency, against a Democratic candidate not as yet known. Don't infer from this that the recent Chicago conventions were no more than a dream. But "coming events cast their shadows before," and in this case di Corsia and his unselected opponent will be the "March of Time's" ghost-candidates in the exciting political campaign to come.

While di Corsia, as the President's radio "ghost," practices his Hooverisms, numerous would-be Roosevelts may be seen lurking in dark corners of news reel theaters and sitting close to loudspeakers when the Democratic nominee is on the air. The interesting Presidential campaign will provide excellent material for the "March of Time" news dramatizations, which return to the Columbia network September 9, and the political battle is certain to be the chief topic of the re-enactments.

BOOKENDS A NETWORK FEATURE



Ted Malone and Hugh Studebaker join the KMBC-Columbia network with their feature, "Between the Bookends," daily except Sunday at 3.30 p. m. These daily programs follow the large response to a recent Sunday night series over the Columbia system. Ted's informal readings of poetry and bits of philosophy with Hugh's colorful organ settings have been familiar to KMBC listeners for over two years.

HAPPY HOLLOW BUGLE

Vol. 2, No. 32

HAPPY HOLLOW, U. S. A., SEPTEMBER, 1932

Subscription Price, 25c per Year

TO RACE ON WINGS

COUNTYWIDE INTEREST CREATED IN SWIMMING RACES AT RESORT

O. K. BY LADIES' AID

Marylyn Van Richley Selected by Sporting Experts as Easy Winner

Abie Cohen has bought himself a brand new pair of water wings and all is in readiness for the mammoth swimming race to be held at the Happy Hollow resort.

According to the Shack Creek Clarion, sporting opinion favors Marylyn van Richley, of the Shack Creek Richleys, to carry away the honors in the meet. Happy Hollow, however, holds to the belief that Annie Laurie Blackstone, daughter of Widder and Squire Blackstone, will swim to victory. Annie's entering the race largely hinges on the question as to whether the Widder will return from a visit to her Aunt Charlot's in Ottawa in time to stop the whole affair.

Adding momentum to interest in this civic event is the wholehearted support of the Ladies' Aid. Branding it at first as an insult and disgrace to the Community, the ladies were influenced by Deacon Jackson to lend their sanction.

Already preparations for the race have brought Happy Hollow before the spotlight in Sangamond County. In both the Shack Creek Clarion and the Cornbread Corners Cornet, pictures of our esteemed Mayor, Ezra Butternut, have appeared with some of the nation's most entrancing bathing beauties.

Credit for the assured success of the swimming meet must again go to Mr. Harry Barnaby Checkervest, prominent promoter of these parts. According to Mr. Checkervest, he has had only the welfare of the community in mind in sponsoring the event and the \$150 (dollars) will come out of his own pocket.

LIFE GUARD IS RESCUED

Reuben Is Saved From Waters of the Rock River Lake After Mishap

The Rock River Lake was the scene of a near tragedy last Wednesday. Reuben Weathersby, part owner of the Happy Hollow resort and life guard of the swimming beach, narrowly escaped drowning before the eyes of many horror-stricken bathers.

While out on the lake canoeing with Shack Creek's beautiful debutant, Marylyn Van Richley, the boat capsized. In falling, Reuben struck his head against the side of the boat and was rendered helpless, only able to hang onto the boat until a rescue party arrived. Miss Van Richley easily swam ashore.

Reuben is reported resting nicely at home. Annie Laurie Blackstone, his fiance, is spending much of her time at the Weathersbys, doing what she can to bring about a speedy recovery. The misunderstanding between the two which furnished gossip for the countryside during the last month seems to have been patched up and it is hoped that they will live happily ever after.

HAPPY HOLLOW HEARSAY

Squire Blackstone seems in pretty good spirits these days. He says he doesn't know when the Widder will be home.

Abie Cohen wishes to announce that here-after tomatoes will not be accepted as payment for hats purchased at the Percival Primm Millinery Shoppe.

The Ladies' Aid Actually Aids

A lady dropped in the Happy Hollow office recently, and during the course of the conversation remarked: "Do you know your Happy Hollow Ladies' Aid meetings have done me worlds of good? Before I started listening to Happy Hollow, I guess I was as big a gossip as any of your characters in that program, but after hearing those women, I realized for the first time how small and unkind gossiping really is. I decided right then and there I would try to overcome this fault, and I think I have—thanks to Happy Hollow."

Happy Hollow was created three years ago, not for the purpose of teaching a lesson, set an example, or to reform the world. Its sole purpose was and is to amuse and entertain our listeners with a human, wholesome reproduction of life in a small village. But, if in addition to this, our listeners can learn a lesson from Happy Hollow's homely philosophy, or realize their own faults mirrored in those real, human characters we meet in the village—then we feel that this daily skit is more than serving its purpose.

M. J. B.

Abner Pnobscott has been staying home more than usual lately. Nellie expects to have the radio fixed as soon as possible though.

Uncle Ezra's Ramblings



Well, well—here it is September and school days is here again. I 'spect the summer vacation has seemed right smart short ter some of ye, and to others who have had ter work purty hard this summer, it seemed like vacation would never end. It all depends on the point of view whether time passes slow er fast. Howsomever, the time is here when we must hunt up the books and start off ter school.

I'm a hopin' ever boy and girl will get to go the very first day and that nothin' will happen ter prevent 'em from goin' ever day durin' the school year. And I hope you parents will see to it that nothin' comes up ter prevent it. School is a preparation fer bigger things in life—it is gettin' a equipment of tools so that when these little fellers grow up, they will be able ter solve the problems that will confront them each day. Without this equipment, they won't have nothin' ter sell but muscle, the cheapest thing in the world, and the first thing thrown aside when depression comes on.

It seems ter me that parents have a tremendous responsibility in this matter. Are you going to give yer little fellers an opportunity to take advantage of these things, encourage them, sympathize, and work with them when knotty problems come up in their school work, er are ye goin' ter neglect them and let them drift through school? Remember this—it ain't possible fer children ter fully realize the advantages of a good education—it is your responsibility ter make them understand. And if ye have a little feller that's kinda backward in school, don't scold him—sympathize with him, and help him—him all ye can. It is a small thing ter do, but the reward to both you and the child will be great.

"Uncle Ezry's Ramblings" are on the air every Tuesday and Thursday morning at 8.30 a. m.

Remember

"EASY ACES"

Popularized by KMBC

Back On The Air

New time, 9.15 to 9.30 p. m.

Mondays, Wednesdays,

Fridays

Coast to Coast

Columbia Network

Sponsored by LAVORIS

Presented by

Miss Mildred Martin

Liberty, Missouri

April 2, 1946

We again and I been I'd h school again, make look I find that those were the happiest days of my life.

Several times a year Willie gets the idea that he would like to forget all about school. If I didn't keep right after him I believe he would give it up, but if anybody needs school, that young gentleman I just mentioned certainly does.

One evening, I believe it was the day of the eclipse, he came rushing into the studio, and yelling, "Mr. Bob, Mr. Bob, I just found out something."

I asked him what he had discovered—evidently it must be something of importance.

He replied that he just found out there wasn't going to be any eclipse.

I said, "Well, Willie, you're talking foolish. Who told you

EDITORIAL

Looks like somebody started sumptin' when they rote that editorial for page six in last month's Bugle. The whole thing wus about these here childrun radio singers. Course me n' Danny don't care much—cause when we tries ta sing this boop-boop-a-doop hatcha hotcha stuff we git all mixed up enyhow. But we never did think a song wus worth much unless ut wus realy perty—and whuts eny good about a song uf ut isn't perty. Well, a guy has a rite ta think like he wunts to, least that's whut Uncle Ezry says.

So we'd like ta know whut the rest uf ya think about ut.

Fer a while we wus kinda hopin' thut Uncle Ezry wud fergit thut ut wus time ta start ta skool agen but I gess he has a perty good memery fer his age. We told him uf he wus tired teachin' skool thut we'd jist as leave put ut off till next year.



BROTHER BOB



LITTLE WILLIE

I noticed a pipe in nis hand, and I said, "Surely, you haven't taken up smoking, have you?"

He said, "Just for the eclipse."

I said, "What's the eclipse got to do with your smoking a pipe?" Upon my close examination of the pipe, I discovered that it was full of broken pieces of glass. I asked him what in the world that was for.

He said, "Well, the man out on the roof there told me that if I'd smoke glass I could see the eclipse."

But he's a pretty good boy anyway, and regards that membership of his in the Big Brother Club probably more than any girl or boy in the Club, and I believe it has helped him in a lot of ways.

In fact, I think it would help anyone to try to live up to the Club slogan: "To Be Somebody's Big Brother or Sister Every Day," because when you're being somebody's Big Brother or Sister, you are helping yourself.

Since the first of the year over ten thousand girls and boys have enrolled in our KMBC Big Brother Club, and you can bet that we do everything that is in our power to make it worth while in owning a KMBC Big Brother membership.

All summer long we have been having weekly excursions on the Steamer Idlewild, swimming at Fairyland's Crystal Pool once a week, and then on each Thursday that the Blues are home, the members get to see Professional Baseball. Picnics, contests, etc.

But this fall and winter promises to be the biggest yet for Big Brother members in the

way of entertainment. September 10th, free theater parties each week all winter long at the Uptown Theater, ice skating, hockey games, contests—well, it will pay any girl or boy to send in for their Big Brother membership.

BIG BROTHER BOB.

A Prairie Dog's Lesson

By MARY ANN

Mrs. Cheerful said one evening to her prairie dog children, "Come now, help me carry out all this dead grass from our burrow."

"What will we sleep on tonight?" asked the children.

"Fresh grass, my darlings. You are old enough to help mother with the work now, and you must bite up a lot of grass into short lengths and then you will carry it into the house."

The next morning Mrs. Cheerful said, "Yap, yap, yap," which meant, "Everybody outside and keep your eyes and ears open."

Then their mother said, "I don't want you children to grow up to be cowards, but all smart boys and girls who will remember the words 'Safety First.'"

Happy Cheerful wasn't afraid of anything, and he wouldn't run and jump into his house like his two sisters did when a hawk was flying overhead, and so one day, when he was looking around a big black thing grabbed him and carried him away. Poor Happy was so scared he hardly breathed, and I guess he fainted, because when he woke up a little boy was bending over him and saying, "Oh, look, Daddy, a little tiny prairie dog. I wonder how he got here in our yard."

Just then the little boy and his father heard a squawk and off flew the big black hawk.

"Oh, Daddy," said the little boy, "please can't I keep him?"

"No, sonny boy," answered his father, "we will take him back to Prairie Town. A city is no place for a little prairie dog. How would you like to live there?"

"But, Daddy, a boy couldn't live under the ground like prairie dogs do."

"Well," said his father, "this little fellow will not be happy here."

"Yap, yap. Yap, yap," cried Happy, which meant, "Yes, sonny boy, I want to go home."

So the little boy and his father took Happy back to Prairie Town. He started walking around and then he saw his mother running from burrow to burrow, crying, "Happy Cheerful, where are you?"

"Mother, Mother, here I am. I was kidnaped by a big black thing, but I had a great adventure. I've been to the city."

"Oh, Happy, my son, you are just a little child of the prairie, and when you are older and have children of your own, then you will understand why mother says, 'Keep your eyes and ears open and always Stop, Look and Listen.'"

* OLD TIMER'S SONG *
* COLUMN *

Daddy and Home

Oh, I'm dreaming tonight of an old southern town
And the best friend that I ever had;
I've grown so weary of roaming around,
Now I'm going back home to my Dad.

Chorus:

Your hair has turned to silver
I know you're failing, too;
Daddy, dear old Daddy-e,
I'm coming back to you.
You made my boyhood happy,
But still I longed to roam;
I've had my way,
But now I say
I long for you and home.

Dear old Daddy, you shared all my sorrows and joys,
You tried to bring me up right;
I know you're still just one of the boys,
So, I'm starting back home tonight.

Chorus:



Ruth Etting

As an art student in Chicago a few years ago, Ruth Etting, a country girl from Nebraska, showed great promise. But in order to pay for her tuition, she utilized her natural talents for singing, dancing and mimicry in a Chicago night club, and success in the amusement world caused her to leave art school.



RUTH ETTING

She was not long in the night club chorus after the illness of a principal had given her the latter's "spot." The full schedule of theater and supper club appearances which followed was augmented by a large phonograph recording contract, and her records soon became best-sellers. The late Florenz Ziegfeld signed her in 1927 without ever having seen her, purely from hearing her records. Four editions of his "Follies," "Whoopee," and "Simple Simon" made her a headliner of the theater, and screen and radio work followed. Since the past March she has been featured as headliner of the "Music That Satisfies" program over Columbia, singing her ballads to one of the largest networks of stations ever allotted to a sponsored program.

Echoes to the Bugle Call

Hitching Rack

This suggested column comes from Sheriff Getum and sounds like a good one. The stories are to be contributed by readers and are to be dedicated to Pell Hill, the biggest liar in Sangamond County.

Sheriff offers the first whopper: "Wal last Saturday a bunch of us were sitting on the steps of the General Store, when we see Pell Hill coming down the street lookin' mighty sad.

"Well, by dern, you look sad, Pell. What's wrong?" this from Si.

Then Pell tells us: "The wife had just cut the head off Pep, my favorite rooster, to make soup out of it. Wal, I being mighty fond of Pep, rushes to where his head is, picks it up, then gets some glue and tape and fixes the head back on. Wal, in a few minutes Pep's all right. So far so good. But boys, no foolin', Pep can't crow any more—he just cackles like a hen."

"Well," said Ezry, "if Pep's all right, what are ye feelin' so bad about?"

"Oh, I don't know," says Pell, "only since Pep can't crow, why, I sleep longer than usual, and can't get the chores done in time to come down and catch up on my whittlin'."

Abe Leschinski Sez:

I've seen a lot of bildings dot wood look better wit a "coat of paint" and a lot of faces dat wood look better widout one.

A grasshopper hopped
On Milt Maybe's nose,
And Milt Maybe hopped,
He near hopped from his clothes.
The hopper was a whopper
And Milt tried to stop her.
She biffed him
And laffed with glee
And in her insectine delight
Flew away from KMBC.

(True story.)

Moral: "Keep your nose out of the grasshopper's business."

HARRY VALOIS.

"Fifty gallons of wine were stolen from an Ohio jail." Oh, well, no doubt the police know where they can get some more.

Irish.

Announcement

And its just about two days too late to do any good. Marie Mac asks that we announce that Fan Picnic to be held Sept. 3 at Bud Park, Kansas City.

The weeks so arranged themselves this month so that it was necessary to date the Bugle for Sept. 4 on account of schedules, news, etc.

Sorry, and hope we can help a little more next time. Ed.

My Pop's Taken Up Golf

My pop's been actin' kinda glum,
I've heard folks say he's hen-pecked some,
He says he never has no fun
So my pop's taken up golf.

He don't get the papers to read
any more,
We grab the good parts, an' the
ads are a bore.

Now 'at ma plays the market he
can't any more,
So my pop's taken up golf.

Ma's joined two new bridge clubs
'n' every night

When those dames start to chatter
the noise is a fright.

Ma's bought her a yoyo, so it's
only right

That my pop's taken up golf.
Mary Rose.

Pen Points

Any dub can be a hero or a villain,
but it takes a good actor to play
in comedy.

The time may come when the
pedestrian who jumps into the air
to dodge an auto will bump his
head on an airplane.

There, there, little farm, don't
you cry; you'll be a country club
by and by.

The bonds of matrimony aren't
worth much if the interest isn't
kept up!

We can't gain much time by
stealing it from the night's rest.

Somehow the stork is never
afraid to alight on the roof where
there is a wolf at the door.

GLAD.

Let Me Forget

If I must live a life-apart from you,
Then do not ask me to recall the day
We loved and in each other's eyes both
knew
The ecstasy that too soon passed away.

If I must live and tread another way,
And fate decrees this penalty,
Throughout the years thoughts of you
will stray
To halt my memory.

The scent of violets in early morning's
dew
Recalls to me the perfume, dear, of
you.

If I must live a life of sad regret
Please, God be kind, let me to forget.

—Ruthy from Philly.

Si an' Ma

Well, Mister Hoover tol' the worl'
Bout all th' things he's done,
Ter help the banks an' loan con-
cerns,

An' help the railroads run;
About the things he didn't do,
He'd not a word to say,
Jes' gathered up his kit an' went
Afishin' down the bay.

A lady had her pictur' took,
With Polar bears she's shot,
Ma 'lows she don't know if she
would be

Proud o' that er not;
They ain't no animal but man
That slays jes' fer th' thrill,
An' he's the only one can read
Th' line, "Thou shalt not kill."

The big Olympic Games is done,
Best man we had was Bosch,
Two Negroes won th' runnin'
race,

They showed some speed,
B'gosh!

Our women won a lot o' points,
A Jap was long swim king,
His folks might need that long
swim skill,

If they start anything.
R. H. RICHARDSON.

Night-time in the Country

When it's night-time in the country,
And the busy day is o'er,
Whippoorwills begin their callin';
Shadows deepen 'round the door.

By the pond the frogs are croakin'
Serenadin' 'neath the moon,
While katydids down in the meadow
Chirp their drowsy, sleepy tune.

Everything's so calm and restful;
When I lay me down to sleep;
Peaceful dreams just steal upon me,
I've no time for counting sheep.

Ofttimes I compare its stillness
With the struggle and the strife,
And the hurry and the bustle
Of the noisy city life.

I'm thankful when the evenin' sun
Is safely hidden in the west;
The twilight brings a calm and stillness
That produces peaceful rest.
—Rainy Day Pal.

Words of Wisdom

Flying in an airplane is just like
poison—one drop will kill you!

Then there is the absent-
minded laborer who wants to
know who keeps the time-keep-
er's time.

Irish.

OPEN HOUSE

Food for Thought

Happy Hollow Bugle,
Dear Danny and Doug:

I have been a subscriber to the Bugle since the first publication and this is my first, last, and only complaint.

I think the Bugle contains too much Columbia news and not enough KMBC happenings—now don't you think so? After all, we are most interested in the people near home.

A Bugle Subscriber.
Osawatomie, Kansas.

Flowers

"Between the Bookends"

Dear Friends:

We are all too prone to Procrastinate when some one or something makes us especially happy.

I have always believed in giving flowers to the living and so I wish to tell you and Hugh how much your afternoon visit means to me.

There is always a thrill of expectancy when I hear your first words; having met you at the door and invited you in. I know that after listening to your restful voice I will be refreshed and inspired—I always am, Ted.

And not the least of it all is that Organ with Hugh's magical fingers drawing forth the music to give your words more Color.

Inez Blackstone.
Sioux City, Iowa.

Happy Harry

KMBC:

Wish to say a word for "Happy Harry." Do not exercise, but his voice and cheer and happy philosophy are stimulating and helpful.

Sincerely,

Mrs. J. E. F.

Kansas City, Missouri.

William Brenton

William Brenton is one of the few actors who have passed from a stage role to the same role in real life. When he played the

part of a radio announcer on the stage a friend suggested that he might well become one. As a result he has been a member of Columbia's announcing staff for more than a year, and he has given up the stage, which

formerly embodied his chief ambitions.

Among his hobbies are horse-back riding, flying, swimming, and tennis.



WM. BRENTON

NOTE: Programs listed with an asterisk (*) are presented from the KMBC Studios or from local remote control points.

Sunday, September 4

- 7.00 Columbia Junior Bugle
- 8.00 *Bible Study—L. D. S. Service
- 8.30 New World Orchestra
- 8.45 *Kansas City Youth Forum
- 9.00 *Big Brother Club—Journal Post Comics
- 9.30 Salt Lake Tabernacle Choir and Organ
- 10.30 Reis and Dunn & Freddie Rich's Orchestra
- 10.45 Emery Deutsch's Orchestra
- 11.00 *Stone Church Choir
- 11.30 Community Center Faculty Recital
- 12.00 Thirty Minute Men—Freddie Rich's Orchestra
- 12.30 *KMBC's Mid-day Concert Orchestra
- 1.00 Symphonic Hour—with Howard Barlow
- 2.00 The Cathedral Hour
- 3.00 Irene Beasley and Round Towners
- 3.30 Poet's Gold with David Ross
- 3.45 Little Jack Little
- 4.00 The Ballad Hour—Orchestra and Soloists
- 4.30 Roses and Drums—Drama
- 5.00 *L. D. S. Radio Vespers
- 5.30 Chicago Knights
- 6.00 Wm. Hall with Do Re Mi and
- 6.30 Roxy Theater Symphony
- 7.00 Columbia Dramatic Laboratory
- 7.30 Pennzoil Parade of Melodies—Harry Sosnik
- 8.00 The Gauchos
- 8.30 Earnest Hutcheson and Orchestra
- 9.00 Ann Leaf at the Organ with Ben Alley
- 9.30 *Baseball Summaries
- 9.35 *Fairyland Park Orchestra
- 9.45 *Those McCarty Girls
- 10.00 *L. D. S. Studio Service
- 11.00 *Howard Ely at the Organ
- 11.30 *Fairyland Park Orchestra

Monday, September 5

- 6.30 *Morning Devotions
- 6.45 *Keeping Fit with Happy Harry
- 7.00 Little Jack Little
- 7.15 Gypsy Music Makers
- 7.30 Tony's Scrapbook
- 7.45 The Merry-makers
- 8.00 *Journal-Post News Flashes
- 8.10 *Program Bugle—KMBC News
- 8.15 Catherine Mackenzie Entertains
- 8.30 The Madison Singers
- 8.45 Morning Moods
- 9.00 *Lady of the House—Lenore Anthony
- 9.15 Fred Berrens Orchestra
- 9.45 Ben Alley—Songs
- 10.00 Ted Brewer's Orchestra
- 10.15 *Reduceoids Program
- 10.30 Columbia Revue
- 11.00 George Hall's Hotel Taft Orchestra
- 11.30 Madison String Ensemble
- 11.50 *Journal-Post News Flashes
- 12.00 *Mid-day Organ Concert—Ann Leaf
- 12.30 *Producers Market News
- 12.35 *Happy Hollow
- 1.00 Columbia Salon Orchestra



ANDREA MARSH
C. B. S. Contralto
Ted Weem's Orchestra

- 1.30 The Captivators
- 1.45 *The Pickwick Traveler—Hugh Studebaker
- 2.00 Frank Westphal's Orchestra
- 2.30 *KMBC's Mid-afternoon Concert
- 3.00 Romance—Sweetheart Songs with Jack Brooks
- 3.30 *Between the Bookends
- 3.45 *Journal-Post News Flashes
- 3.55 *Program Bugle—KMBC News
- 4.00 Irene Beasley "Happy Time"
- 4.15 Reis and Dunn
- 4.30 *The Midland Broadcasters
- 4.45 "Lone Wolf Tribe"—Indian Story
- 5.00 *Big Brother Club with Brother Bob and Willie
- 5.30 Skippy—General Mills
- 5.45 Tito Guizar—Mexican Tenor
- 6.00 "The Human Side of the News"—Edwin C. Hill
- 6.15 Singin' Sam the Barbasol Man
- 6.30 LaPalina Presents Kate Smith
- 6.45 J. C. Flippencies
- 7.15 The Mills Brothers
- 7.30 Music Album of Popular Classics
- 8.00 Music That Satisfies—Boswell Sisters
- 8.15 Wilkening Program—"Unsung Heroes"
- 8.30 Guy Lombardo's Orchestra
- 8.45 Myrt and Marge
- 9.00 Lit. Digest—"Edwin C. Hill"
- 9.15 Columbia Symphony Orchestra
- 9.30 *Baseball Summaries
- 9.35 Charles Carlile and Orchestra
- 9.45 Freddie Martin's Orchestra
- 10.00 Eddie Duchin and his Central Park Orchestra
- 10.30 Ted Weems' Orchestra
- 11.00 *Fairyland Park Orchestra
- 11.30 *Howard Ely at the Organ

Tuesday, September 6

- 6.30 *Morning Devotions
- 6.45 *Keeping Fit with Happy Harry
- 7.00 Little Jack Little
- 7.15 Melody Parade
- 7.30 Tony's Scrapbook
- 7.45 *The Music Box
- 8.00 *Journal-Post News Flashes
- 8.10 *Program Bugle—KMBC News
- 8.15 Morning Moods
- 8.30 *Uncle Ezry's Ramblings
- 8.45 United States Navy Band
- 9.00 *Lady of the House—Lenore Anthony
- 9.15 Present Day Pioneers—Schuman-Heink
- 9.30 The Round Towners
- 9.45 Vincent Sorey's Orchestra
- 10.00 Ted Brewer's Orchestra
- 10.15 *Reduceoids Program
- 10.30 Columbia Revue
- 11.00 George Hall's Hotel Taft Orchestra
- 11.30 Atlantic City Musicale
- 11.50 *Journal-Post News Flashes
- 12.00 The Rhythm Kings
- 12.15 Charis Musical Revue—Ben Alley
- 12.30 *Producers Market Reports
- 12.35 *Happy Hollow
- 1.00 Columbia Artists' Recital
- 1.30 Snapshots
- 2.00 Citizen's League Speaker
- 2.10 *The Classic Hour
- 2.30 *KMBC's Mid-afternoon Concert
- 2.55 Marmola Feature
- 3.00 Meet the Artist
- 3.15 Virginia Arnold, Pianist
- 3.30 *Between the Bookends
- 3.45 *Journal-Post News Flashes
- 3.55 *Program Bugle—KMBC News
- 4.00 "Happy Time" with Irene Beasley
- 4.15 Piano Pictures—Keenan and Phillips
- 4.30 *The Midland Broadcasters
- 4.45 *Mary Ann
- 5.00 Big Brother Club with Brother Bob and Willie
- 5.30 Skippy—General Mills

- 5.45 Chase and Sanborn Tea Program
- 6.00 "The Human Side of the News"—by Edwin C. Hill
- 6.15 Fray and Braggiotti
- 6.30 LaPalina presents Kate Smith
- 6.45 Musical Fast Freight
- 7.00 "Music That Satisfies"—Street Singer
- 7.15 Threads of Happiness
- 7.30 Eno Crime Club—Drama
- 8.00 Manhattan Serenaders



GLORIA HOLDEN
C. B. S. Actress

- 8.30 Isham Jones Orchestra
- 8.45 Myrt and Marge
- 9.00 Columbia Symphony Orchestra
- 9.30 *Baseball Summaries
- 9.35 Little Jack Little
- 9.45 Freddie Martin's Orchestra
- 10.00 Castle presents Anson Weeks
- 10.15 Harold Stern's Orchestra
- 10.30 Gus Arnheim's Orchestra
- 11.30 *Howard Ely at the Organ

Wednesday, September 7

- 6.30 *Morning Devotions
- 6.45 *Keeping Fit with Happy Harry
- 7.00 Little Jack Little
- 7.15 Melody Magic
- 7.30 Tony's Scrapbook
- 7.45 The Merry-makers Orchestra
- 8.00 *Journal-Post News Flashes
- 8.10 *Program Bugle—KMBC News
- 8.15 Catherine Mackenzie Entertains
- 8.30 Melody Parade
- 8.45 The Four Clubmen
- 9.00 *Lady of the House—Lenore Anthony
- 9.15 Morning Moods
- 9.30 The Rhythm Kings
- 9.45 Ben Alley—Songs
- 10.00 Ted Brewer's Orchestra
- 10.15 *Reduceoids Program
- 10.30 Columbia Revue
- 11.00 George Hall's Hotel Taft Orchestra
- 11.30 Madison String Ensemble
- 11.50 *Journal-Post News Flashes
- 12.00 Columbia Artists Recital
- 12.30 *Producers Market News
- 12.35 *Happy Hollow
- 1.00 Columbia Salon Orchestra
- 1.15 Madame Belle Forbes Cutter and Orchestra
- 1.45 The Four Eton Boys
- 2.00 The Captivators
- 2.15 Talk—Dr. Howard Humphries
- 2.30 KMBC's Mid-afternoon Concert
- 3.00 Bill Schudt's Going to Press
- 3.15 *David Grosch—Sing Talk
- 3.30 *Between the Bookends
- 3.45 *Journal-Post News Flashes
- 3.55 *Program Bugle—KMBC News
- 4.00 "Happy Time" with Irene Beasley
- 4.15 Harold Stern's Orchestra
- 4.30 *The Midland Broadcasters
- 4.45 Lone Wolf Tribe
- 5.00 Big Brother Club and Brother Bob and Willie
- 5.30 Skippy—General Mills
- 5.45 Connie Boswell—Songs
- 6.00 *The SongSmiths
- 6.15 Singin' Sam the Barbasol Man
- 6.30 LaPalina Presents Kate Smith
- 6.45 Musical Fast Freight
- 7.00 Guy Lombardo's Orchestra—Burns and Allen
- 7.30 Eno Crime Club

KMBC WEEKLY SCHEDULE

- 8.00 Music That Satisfies—Ruth Etting
- 8.15 Adventures in Health
- 8.30 Isham Jones Orchestra
- 8.45 Myrt and Marge
- 9.00 Lit. Digest—"Edwin C. Hill"
- 9.15 Columbia Symphony Orchestra
- 9.30 *Baseball Summaries
- 9.35 Charles Carlile—Songs
- 9.45 Ozzie Nelson's Orchestra
- 10.00 Eddie Duchin's Orchestra
- 10.30 Duke Ellington's Orchestra
- 11.30 *Howard Ely at the Organ

Thursday, September 8

- 6.30 *Morning Devotions
- 6.45 *Keeping Fit with Happy Harry
- 7.00 Little Jack Little
- 7.15 Gypsy Music Makers
- 7.30 Tony's Scrapbook
- 7.45 *The Music Box

Keep Up to Date

With KMBC's Program Schedule
Tuning in the . . .

"PROGRAM CHANGE"
PROGRAM CHANGES
NEWS HIGHLIGHTS
PERSONAL

8:10 a. m. and 3:00 p. m.

"OVER THE TOP"

- 8.00 *Journal-Post News Flashes
- 8.10 *Program Bugle—KMBC News
- 8.15 Radio Home Makers Club—Ida Bailey Allen
- 8.30 *Uncle Ezry's Ramblings
- 8.45 United States Navy Band Concert
- 9.00 *Lady of the House—Lenore Anthony
- 9.30 Ben Alley—Songs
- 9.45 Beauty School of the Air
- 10.00 Ted Brewer's Orchestra
- 10.15 *Reduceoids Program
- 10.30 Columbia Revue
- 11.00 George Hall's Orchestra
- 11.30 Atlantic City Musicale
- 11.50 *Journal-Post News Flashes
- 12.00 The Rhythm Kings
- 12.30 *Producers Market News
- 12.35 *Happy Hollow
- 1.00 Columbia Salon Orchestra
- 1.30 Frank Westphal's Orchestra
- 2.00 United States Army Band
- 2.30 *KMBC's Mid-afternoon Concert
- 2.55 Marmola Program
- 3.00 George Hall's Orchestra
- 3.15 National Tennis Resume
- 3.30 *Between the Bookends
- 3.45 *Journal-Post News Flashes
- 3.55 *Program Bugle—KMBC News
- 4.00 "Happy Time" with Irene Beasley

DULE, SEPTEMBER, 1932

- 4.15 Freddie Martin's Orchestra
- 4.30 *The Midland Broadcasters
- 4.45 Tommy Christian's Orchestra
- 5.00 *Big Brother Club with Brother Bob and Willie
- 5.30 Skippy—General Mills
- 5.45 Chase and Sanborn Tea Program
- 6.00 "The Human Side of the News"—Edwin C. Hill
- 6.15 Fray and Braggiotti
- 6.30 Meyer the Buyer
- 6.45 Modern Male Chorus
- 7.00 "Music That Satisfies"—Boswell Sisters
- 7.15 The Mills Brothers
- 7.30 Love Story Magazine—Drama
- 8.00 The Columbians
- 8.30 Isham Jones Orchestra
- 8.45 Myrt and Marge
- 9.00 Columbia Symphony Orchestra

- 9.00 Magic Piano Twins
- 9.15 *Lady of the House
- 9.30 Round the World Cooking School
- 9.45 Ben Alley—Songs
- 10.00 Ted Brewer's Orchestra
- 10.15 *Reduceoids Program
- 10.30 Columbia Revue—Oriental Program
- 11.00 George Hall's Hotel Taft Orchestra
- 11.30 Atlantic City Musical
- 11.45 Jackson County Farm Bureau
- 11.50 *Journal-Post News Flashes
- 12.00 Do Re Mi Songs
- 12.15 Alexander Semmler—Pianist



ETHELAN HOLL
"Meyer the Buyer"
Thursday,
6.30 p. m.

- 12.30 *Producers Market News
- 12.35 *Happy Hollow
- 1.00 The Grab Bag
- 1.45 *The Pick-Pickwick Traveler—Hugh Studebaker
- 2.00 Columbia Salon Orchestra
- 2.30 *KMBC's Mid-afternoon Concert

- 3.00 "The Helping Hand"
- 3.10 Ross Franklin's Orchestra
- 3.15 National Tennis Resume
- 3.30 *Between the Bookends
- 3.45 Journal-Post News Flashes
- 3.55 *Program Bugle—KMBC News
- 4.00 "Happy Time" with Irene Beasley
- 4.15 Howard Lanin's Orchestra
- 4.30 *The Midland Broadcasters
- 4.45 The Lone Wolf Tribe
- 5.00 *Big Brother Club with Brother Bob and Willie
- 5.30 Skippy—General Mills
- 5.45 Connie Boswell and Orchestra
- 6.00 "The Human Side of the News"—Edwin C. Hill
- 6.15 Singin' Sam the Barbasol Man
- 6.30 "March of Time"
- 7.00 Kodak Week-end Hour
- 7.30 To the Ladies
- 8.00 Music That Satisfies—Street Singer
- 8.15 Col. Stoopnagle and Budd
- 8.30 Guy Lombardo's Orchestra
- 8.45 Myrt and Marge
- 9.00 Lit. Digest—"Edwin C. Hill"
- 9.15 Columbia Symphony Orchestra
- 9.30 *Baseball Scores
- 9.35 Charles Carlile and Orchestra
- 9.45 Freddie Martin's Orchestra
- 10.00 Ozzie Nelson's Orchestra
- 10.30 Duke Ellington's Orchestra
- 11.30 *Howard Ely at the Organ

- Saturday, September 10**
- 6.30 *Morning Devotions
 - 6.45 *Keeping Fit with Happy Harry
 - 7.00 Little Jack Little
 - 7.15 Morning Moods
 - 7.30 Tony's Scrapbook
 - 7.45 The Merry-makers
 - 8.00 *Journal-Post News Flashes
 - 8.10 *Program Bugle—KMBC News
 - 9.45 Columbia Revue
 - 10.00 Ted Brewer's Orchestra

- 10.15 *Reduceoids Program
- 10.30 Ted Brewer's Orchestra
- 11.00 Hotel Taft Orchestra
- 11.30 Madison String Ensemble
- 11.45 *Journal-Post News Flashes
- 12.00 *Organalities
- 12.30 *Producers Market Reports
- 12.35 *Happy Hollow
- 1.00 National Men's Tennis Tournament
- 2.00 KMBC's Mid-afternoon Concert
- 2.30 Tommy Christian's Orchestra
- 3.00 George Hall's Orchestra
- 3.30 *Between the Bookends
- 3.45 *Journal-Post News Flashes
- 3.55 *Program Bugle—KMBC News
- 4.00 Freddie Martin's Orchestra
- 4.30 *The Midland Broadcasters
- 4.45 Ozzie Nelson's Orchestra
- 5.00 *Big Brother Club with Brother Bob and Willie
- 5.30 "Skippy"—General Mills
- 5.45 DO RE MI
- 6.00 "The Human Side of the News"—Edwin C. Hill
- 6.15 Vaughan De Leath
- 6.30 Isham Jones Orchestra
- 7.00 "Music That Satisfies"—Ruth Etting
- 7.15 Ann Leaf at the Organ
- 7.45 Syracuse Variety Hour
- 8.15 Columbia Public Affairs Institute
- 8.45 Coral Islanders
- 9.00 Guy Arnheim's Orchestra
- 9.30 *Baseball Summaries
- 9.35 Harold Stern's Orchestra
- 10.00 Castle Presents Anson Weeks
- 10.15 Guy Lombardo's Orchestra
- 10.30 Noble Sissle's Orchestra
- 11.30 *Howard Ely at the Organ

KMBC and West Network Schedule
Week, September 4 to 10, Inclusive

- Sunday, September 4**
(None.)
- Monday, September 5**
3.30-3.45 Between the Bookends
4.30-4.45 The Midland Broadcasters
6.15-6.30 Plantation Grill Orchestra
7.15-7.30 Harl Smith's Orchestra
- Tuesday, September 6**
3.30-3.45 Between the Bookends
4.30-4.45 The Midland Broadcasters
5.45-6.00 Howard Ely
7.30-8.00 Harl Smith's Orchestra

- Wednesday, September 7**
3.30-3.45 Between the Bookends
4.30-4.45 The Midland Broadcasters
6.15-6.30 Plantation Grill Orchestra
7.30-8.00 Plantation Grill Orchestra
- Thursday, September 8**
3.30-3.45 Between the Bookends
4.30-4.45 The Midland Broadcasters
5.45-6.00 Howard Ely
7.15-7.30 The McCarty Girls
7.30-8.00 Harl Smith's Orchestra

- Friday, September 9**
3.30-3.45 Between the Bookends
4.30-4.45 The Midland Broadcasters
6.15-6.30 Plantation Grill Orchestra
- Saturday, September 10**
3.30-3.45 Between the Bookends
4.30-4.45 The Midland Broadcasters

OLD AND NEW PROGRAMS ARE ON SCHEDULE

Following are listed other outstanding programs to begin over KMBC during the month of September:

- MONDAY, Sept. 5**
7.30 a. m. Tony's Scrapbooks. Tony Wons returns to the air daily.
- FRIDAY, Sept. 9**
9:00 a. m.—"Magic Piano Twins," featuring Harry Sosnik and William Moss, pianists, and Mary Norton, home economist.
6:30 p. m.—"March of Time," dramatizing the news of the day.
7.30 p. m.—"To the Ladies." Evan Evans and Leon Belasco's orchestra.
- SUNDAY, Sept. 11**
9:15 p. m.—"Angelo Patri—Your Child." Resumption of this series of talks by a famous educator. On the air Sundays and Wednesdays at this time.
- MONDAY, Sept. 12**
7.30 p. m.—"Evening in Paris Mysteries." A new type of program for this radio veteran.
- TUESDAY, Sept. 13**
12:00 noon—"Aunt Jemima," popular singer of the stage and radio.
- MONDAY, Sept. 26**
9.30 p. m.—"EASY ACES." Ace and the lovable but dumb Jane return with their bridge table troubles.

Still other new sponsored programs have been arranged for October and November.

A number of Columbia's best known programs, including the School of the Air, will return to the air. Definite plans regarding these ambitious projects have not as yet been drawn up.

Renewed activity in KMBC's Pickwick Hotel studios will soon herald the return of old programs and the launching of several new ideas in radio entertainment.

CAST ASSEMBLES FOR RETURN OF "MYRT & MARGE"

It was a reunion on the air and in the studios when "Myrt and Marge" returned to the network Monday, August 29, after vacation activities spread the cast over widely separated areas during the summer.

They appeared behind the microphones for the first time since Myrt returned from a vacation in the northern woods, where she created the fall episodes on a portable typewriter under camp lamp-light.

The opening chapters are being drafted so new listeners can pick up the plot readily and former listeners can become re-acquainted with Myrt, Marge, Arnold, Gwen, Tiffingtuffer and all the rest.

ate --

m Schedules by

M BUGLE"

NGES...

ILIGHTS...

NA L COMMENT...

3:55 p. m. Daily

"THE AIR"

Friday, September 9

- 6.30 *Morning Devotions
- 6.45 *Keeping Fit with Happy Harry
- 7.00 Little Jack Little
- 7.15 Morning Moods
- 7.30 Tony's Scrapbook
- 7.45 The Merry-makers
- 8.00 *Journal-Post News Flashes
- 8.10 *Program Bugle—KMBC News
- 8.15 Bond Bread Program—Sanderson and Crumit
- 8.45 Melody Parade

EDWARD BELLE
"Eno Crime Club"
Tues., Wed., 7.30 p. m.

THE KMBC HAPPY HOLLOW BUGLE

Issued by the Midland Broadcasting Company as a Service to Its Listeners Everywhere

PUBLISHED THE FIRST OF EVERY MONTH

DANNY AND DOUG—EDITORS

Kansas City, Missouri, September 4, 1932

Ultra-Short Waves Analyzed

Reports from Rome that Guglielmo Marconi has made another important contribution to radio by "bending" ultra-short waves, were studied with interest by broadcasting engineers in America.

Edwin K. Cohan and A. B. Chamberlain, technical director and chief engineer respectively of the Columbia Broadcasting System, were interested particularly in the reported achievement because Columbia already has been licensed by the Federal Radio Commission to conduct experiments on wave-lengths similar to those on which Marconi has been experimenting.

"We already hold experimental licenses to use frequencies of the order of 400 megacycles and above—waves measured in centimeters rather than in meters," Cohan said.

"The potential applications of such waves, if, as, and when suitable equipment can be developed to utilize them efficiently, is of greatest interest to us in their possible application for television transmission and special field pick-ups.

"Columbia's testing to date indicates the magnitude of ultra-short wave experimentation. Senator Marconi's statement indicates that he has apparently overcome one of the major obstacles found at these frequencies—that of the limitation of distance to the visual range."

A. B. Chamberlain said: "Senator Marconi's announcement concerning the discovery of a process of 'bending' ultra-short radio waves, if proved to be of general practical usage, will constitute an epoch-making step in the development of radio.

"Many problems exist insofar as the use of ultra-short waves is concerned, such as the design of transmitting and receiving apparatus, with special reference to vacuum tubes. The control of these short waves has been one of the stumblingblocks. Senator Marconi's reported discovery makes possible the control of such waves."

THE KMBC HAPPY HOLLOW BUGLE

**Will Be Mailed to Your Home
Each Month at the Cost of
25c for One Year**

Please send me the KMBC Happy Hollow Bugle for one year. I enclose 25c.

Name

Address

City State

STUDIO SPOTS

Funny how we never get tired of that phrase, "This is the Columbia Broadcasting System." At least I don't.

A favorite pastime in the Production Department—reading poetry out loud. Oh, to just most anyone that'll listen.

How many people have remarked how KMBC's 12-piece orchestra tackles the symphonic music and actually gets away with it?

Operators still have trouble in keeping Big Brother Bob from standing too close to the mic. In most cases it's most difficult to get a performer to step up where he can be heard.

Wild hand-shaking is in order on an average of about six times a day in the advent of returning vacationists. As "Doug" says in Happy Hollow, "It sure seems like a long time but everthing looked jist the same."

ABOUT GRACIE'S FUNNY BROTHER

Wherever Gracie Allen of Burns and Allen wends her way, she is asked concerning the health of her brother. "How's your brother, Gracie?" is an inevitable greeting.

Such is the price the comedienne must pay for having made famous through the medium of radio the amusing but fictitious escapades of her brother. But, if this is the price she must pay, pity Gracie's actual brother.

His first name is George. He is a serious-minded chap, modest and unobtrusive, who is employed by an oil company in California, Gracie's home state. His was a prosaic life until Burns and Allen made their appearance over the Columbia air-waves. Then he suddenly became famous, and now he no longer is just George Allen. People point him out, saying, "There's Gracie Allen's funny brother," and everybody laughs—that is, everybody but George.

New Song Hit

Dot Massey, former member of the KMBC orchestra and erstwhile character in Happy Hollow, has composed a popular song entitled, "I Do," which we hear is soon to be published. The song will be featured when Dot takes up his baton again as leader of the Plamor Orchestra.

BACK-DOOR WIRELESS

*by the
Lady of the House*

During the summer months we have helped our listeners to solve the problem of what to eat in hot weather. Now that the weather is becoming cooler, our menus also change. Breakfast can become more substantial. You can try the varieties of muffins on the muffin sheet we have been sending out. (And by the way, there are a few copies left if you haven't received yours.) The recipes include corn muffins, nut-raisin,

graham, rye, whole wheat and cereal muffins, into which may be stirred a little left-over cooked bacon or minced ham. And also to break the monotony of breakfast, surprise the family with good old-fashioned baking-powder biscuits with syrup and honey, French toast or waffles containing a little left over rice or corn scraped from the cob. And of course don't forget the importance of always serving fruit for breakfast, dried fruit being most acceptable after peaches and melons are out of season.



LENORE ANTHONY

Then, as fall comes on, and the kiddies come home hungry from school, the sandwiches and lemonade of the vacation lunches must be changed to substantial soups, with a fruit dessert or baked custard, rice and raisins cooked in milk, junket and cookies—don't forget to keep the cookie jar filled!

It is almost a relief, isn't it, to be able to plan hot meats for dinner, after those breathless days when we wanted nothing but the lightest of meals. Ham baked in milk, with baked sweet potatoes and baked onions, and apple pie will be a distinct change from the ham buns of picnic days. Broiled pork chops, creamed potatoes, succotash, salad and doughnuts and coffee will please the family. Unusual recipes for crullers and doughnuts will be sent you on request.

And so, with these few suggestions to start the month of September we urge you to also listen in to our Lady of the House program, daily, except Saturday and Sunday, when we will give you more complete menus and recipes.

Sincerely yours,
Lenore Anthony.

NEW STAR SHARES HONORS WITH ROSS AND KOSTELANETZ

Tommy McLaughlin, a new star on the radio horizon, will be featured soloist on a new program to be known as "Threads of Happiness," scheduled to begin Tuesday, September 6, at 7.15 p. m.

David Ross, known best for his own program "Poet's Gold," is to share the spotlight with poetry readings, while Andre Kostelanetz will direct an orchestral background.

Born twenty-two years ago, McLaughlin has made his name as a lyric baritone singing in light opera and over stations on the west coast. Coming to New York less than a year ago he sang with Vincent Lopez' Orchestra and appeared at the Roxy and Capitol theaters.

Themester

Mark Warnow, Columbia orchestra leader, is achieving recognition around the studios as a fabricator of theme songs. Taking a melody for the basis of his orchestral themes, Mark arranges and enhances the original piece with new effects. Recently he created the "Joe Palooka" signature from "Little Joe," and now he has taken a folk tune, "The Arkansas Traveler," and woven it into a theme for Jay C. Flippencies. Flippin, if you don't know, hails from Arkansas.

KLIPS

George Burns and Gracie Allen will play a return engagement at the New York Paramount this week. . . . Announcer Bill Brenton plays the role of an executive in the radio film, "The Big Broadcast." . . . He has but one line. . . . One line announcements are nothing new to Bill. . . . His is the voice that opens and closes "Music That Satisfies" and the Burns-Lombardo-Allen sessions. . . . Perry Botkin, a fellow-townsmen of Singin' Sam, is now guitarizing for Nat Shilkret's Orchestra. . . . Carl Kress, the regular, is taking a ten-day cruise in his speedboat. . . . Frank Knight likewise is vacationing.

Good Cigars

Fred Kupfer ("Fritz" of the Swiss Yodelers) reports the arrival of a little nine pound son. Here's where Daddy Kupfer learns some new tricks in yodeling!

TATTLE TALE

By MARGARET BARNUM

Happy Harry Strandhagen received a letter from a listener the other day to the effect that she weighed 154 pounds all during her college days, but when she began exercising and "Keeping Fit With Happy Harry," all the excess pounds disappeared and she now tips the scales at 121 pounds. Not only that, but she has also attached a handsome husband. So grateful is the lady that she promises to name her first son "Happy Harry."

This testimonial should noticeably increase the early-morning KMBC audience—well, at least the feminine half.

John Cameron Swaze, radio news relator, is the only KMBC artist introduced with a theme song created especially for him. The theme was composed by Mr. Swaze's good friend, Marion Fonville, and is played on the chimes. This week, during Marion's absence, Dick Smith introduced John thusly: "Folks, I don't know the theme song Marion Fonville plays at this time, so I'll just ring

a bunch of bells, and then you'll hear John Cameron Swaze."

Did you get in on the funny broadcast from Fairyland Park a couple of Sundays ago? It seems that Phil Baxter's orchestra had given the dance program in advance to Fran Heyser who was announcing it from the central studios. The tunes were being run off in their proper order until Fran announced "Rain, Rain, Stay Away," whereupon the orchestra played "The Peanut Vender." At the conclusion of the number, Fran apologized and stated that the next tune would be "Lazy Days." The orchestra proceeded to play "Rain, Rain, Stay Away." Fran apologized again, and announced the title of the next selection. The orchestra played "Lazy Days." Desperately, Fran walked over to the microphone. "Well," he said, "this seems to be a guessing contest, but I'll bet you I can guess the next one!" He did. The difficulty arose from the fact that at the last moment a request number had been inserted in the program.

A Long Way From Home



At the moment, Hollywood seems to be a popular spot with radio stars. Here are four, often heard over the WABC-Columbia network, as the camera caught them in the film capital. Bing Crosby (extreme left) and George Burns of Burns and Allen (extreme right), were there to make a picture, while Ann Leaf, Columbia's tiny organist, and Freddie Rich, CBS conductor (second from right), spent their vacations in California.

BETWEEN THE



BOOK ENDS

(Ted Malone and Hugh Studebaker are found "Between the Bookends" each week day at 3.30 p. m.)

Arabesque

You're only a voice on the ether:
Yet out of nothingness you create
Visions of far-off lands,
Palaces and perfumed gardens,
And stately maidens trailing silken
draperies
To the melody of low, sweet music.

You're only a voice on the ether:
Yet you touch a chord within my being
That thrills to your harmony
Like the quivering strings of a violin
To the touch of a master hand.

Voices there are on the ether
That jangle upon my senses
Like cowbells on a street-vendor's cart:
But always your voice shapes a mood
of content,
Ordering my chaotic mind into tangible
thoughts:
That harmonize with palaces and perfumed
gardens,
And stately maidens trailing silken
draperies
To the melody of low, sweet music.
—S. Grace Witt.

Personal Questions

The urge to ask
A personal question
Wrecks more lives
Than indigestion,

Infidelity,
Anger, vanity,
Murder, libel,
Or insanity.

Asking questions
Of the youthful
Teaches them
To be untruthful.

The cross-questioning
Of spouses
Leads to life
In different houses,

Though in wedlock
He and she go,
Each maintains
A separate ego.

Husbands rouse
Much animosity
By betraying
Curiosity.

And the doubts
That wives arrive at
Should be kept
Distinctly private.

Those who live
Long years together
Mostly talk
About the weather.

—Angela Cypher.

"MYRT AND MARGE RETURN!"



With a summer's vacation behind them, Myrt and Marge and the rest of the cast of the program by that name returned to KMBC and the Columbia network on Monday night, August 29, to be heard five nights each week thereafter. Above, the latest picture of Myrtle Vail and Donna Damerel, the two heroines of the backstage drama, garbed, appropriately enough, in the trappings of the theater.

* **MAIL SPINS NO. 42** *
*
* **It's Not the Heat, It's the** *
* **Humidity** *

Thoughts while Pseudo-thinking:
They say radio doesn't leave the impression that printed matter does—No?—What about these Lorna Fantin Letters that still come in occasionally after that program has been off the air a year and a half? What about those folks who wrote for Tony's Scrapbook all summer? What of the continuous stream of Lone Wolf letters since the first of May broadcast? The Big Brother Club now draws more than all features combined. Quite a controversy raging between fans and between the office force as to Ted or Hugh on the Bookends. Written evidence to support both sides comes in daily.

There is no accounting for them:
"—I know dozens of fine radio sets that stand mute and useless week on end because the programs

offered by so many sponsors are trashy, uninteresting, and merely a series of noises rather than pleasing sounds. One jazz number is **JUST EXACTLY LIKE ALL THE OTHERS** and the listening public is **STARVING FOR VARIETY, A CHANGE, NEW COMBINATIONS OF NOTES.**"

Interesting thing:

We had been doubtful about the sanity of one of our most regular correspondents. Carl Brick, Kansas City graphonologist, took one look at the writing and, without having been questioned, said, "She's Crazy." S'help me.
JIMMIE.

This is one on-another Kansas City radio station. Said the announcer: "The Thrill Is Gone" from "George White's Scandals."

A new cooling system has been installed in Mr. Church's office. Little Willie says he always did get cold feet when he went in to see the Big Boss, but now he fairly shivers.

"LONE WOLF TRIBE" HOW WE DOIN' BACK ON THE AIR HAY! HAY!

Popular Juvenile Program Has Returned for Three a Week Series

The "Lone Wolf Tribe," juvenile educational radio program dramatizing the American Indian, returned to the air Monday, August 29. The series is broadcast each Monday, Wednesday, and Friday at 4.45 p. m., until September 23; thereafter, at 5.45 p. m. The William Wrigley, Jr., Company is the sponsor.

In the previous broadcasts last winter and spring more than 350,000 juvenile listeners were "initiated" into the tribe.

Chief Evergreen Tree, full-blooded Pueblo Indian, will imitate the howling of wolves, the chattering of squirrels, and the calls of hundreds of birds. Stories, based on true Indian incidents, will again be told by the venerable Chief Wolf Paw.

"Sweethearts of the Air" Rejoined in Charis Revue

Popular Program Returns With Two Added Features

Helen Nugent and Ben Alley, long known as "Sweethearts of the Air," will be reunited when the Charis Musical Revue is resumed over the C. B. S. and KMBC on Tuesday, September 6, at 12:15 p. m. The popular contralto and tenor first won network recognition in romantic duets.

Miss Nugent will be a new feature on the program. Ann Leaf, diminutive organist, again will offer highlights, augmented by a new string trio directed by Mark Warnow, violinist.

The program is sponsored by the Charis Corporation.

Colonel and Budd on New Schedule

Colonel Lemuel Q. Stoopnagle and Budd will begin a new series of sustaining broadcasts over a nation-wide Columbia network beginning Friday, September 9, from 8.15 to 8.30 p. m.

The team of Colonel Stoopnagle and Budd is one of the busiest on the air. Ever since last December, when they were voted "the most popular comedy team on the air" in a nation-wide poll of radio editors, they have been appearing in motion pictures and vaudeville houses throughout the country.

On Wednesday, August 31st, at 6:00 p. m., all members (and families) of the KMBC staff are invited to be guests of Mr. Myer on the steamer Idlewild. The boat will leave the dock at the foot of Main Street at 6:00 p. m., and return at 8:00 p. m. *Dinner will be served during this time.* KMBC staff are especially invited to remain aboard for moonlight dance excursion. Music by Dot Massey and orchestra. Hot Dog! Let's Go!

The above missel, delivered to each member of the staff, had its effect—Dick Smith was waiting at the dock at five o'clock. Very rarely does the entire station staff have the opportunity of getting together and when they do they make up for all the time that they lost.

Especially enjoyable was the moonlight dance and the opportunity to greet Dot Massey and Kansas City's most popular orchestra. Dot was first identified with music in Kansas City and the middle west as one of the KMBC musical staff. It was predicted then, and is again, that Dot will some day make a real name for himself.

A great time, and thank you, Mr. Myer!

Joins "Music That Satisfies"



Another radio luminary was added to the cast of "Music That Satisfies" when Arthur Tracy, the Street Singer, joined the program on Tuesday, August 9. He is heard, together with Norman Brokenshire and Nat Shilkret and his orchestra, each Tuesday, at 7:00 p. m., and Friday, at 8:00 p. m.

HAPPY HOLLOW BUGLE

Vol. 2, No. 33

HAPPY HOLLOW, U. S. A., OCTOBER, 1932

Subscription Price, 25c per Year

HOPE TO FARE WELL AT FAIR

HARRY WON'T PAY

World Wonder Carnival to Play
in Happy Hollow at Time
of Fair

Due to the untiring efforts of Mayor Ezra Butternut, the World Wonder Carnival has been scheduled to come to Happy Hollow next week. According to advance notices, this is the largest show of its kind in the world with a galaxy of attractions beyond human description.

The carnival will be held in conjunction with the Happy Hollow Fair.

Controversary is still running wild as to whether Harry Checkervest owes the Chamber of Commerce \$100 as a result of his guarantee that he would get the Carnival here by the twenty-sixth of this month. It is contended by many that as it was Uncle Ezra who finally booked the Carnival, Harry should be forced to pay his forfeit. Up to this date, Mr. Checkervest has paid no money to the treasurer to our knowledge, however.

Exhibits at the Fair promise to surpass anything before seen.

Squire Blackstone is to enter his Poland China hogs and is confident of the Blue Ribbon unless Pell Hill is one of the judges.

Abner Pnobscott will enter his team of Percheron horses with which he has won the blue ribbon for the last five years. Abner informs us that unless there's another team entered this year, he ought to make the grade again.

Reuben Weathersby is to enter some of his Prize Herford Cattle and, according to Annie Laurie Blackstone, Reuben can't lose.

All members of the Ladies' Aid have been preparing canned foods and sewing exhibits throughout the summer. It was impossible to get a statement from any one of them at the meeting last Thursday as they all talked at once.

The Mystery of the Spiced Pear Recipe

Ladies' Aid Society Involved in
Complex Man-Hunt

Widder Jones Blackstone, Nellie Pnobscott, Lucinda Skinflint, and Beulah Hill were exonerated of guilt after a mystery was solved, thus climaxing another thrilling episode in the history of the Ladies' Aid Society Saturday.

Mrs. Fannie Jackson had a recipe for spiced pears which she was to enter in the Happy Hollow Fair, the only recipe like it in Happy Hollow. After showing it to members of the Ladies' Aid she laid it on the table and it disappeared. The next day, everyone in Happy Hollow was reported to be making spiced pears. Mystery—which one took the recipe.

The climax came Saturday when Mary Ann, Mrs. Jackson's daughter, received a free sample of face powder, having answered a newspaper ad a few days before. With it was returned her letter and it was found that she had used the back of the spiced pear recipe to write for stationery.

Society Event at the Blackstones

Squire Blackstone had a big party while Widder Blackstone was away tending to her sick sister. Only the men were there, but they had a good time anyway. Deacon Andy Jackson said it was the best party he ever went to. The refreshments were: apple pie, cherry cider, sandwiches, and pickles. Doctor Abernathy was awfully busy the next day.

Mary Ann.

Pell Hill has decided to farm the forty-acre piece down in the bottoms this year.

SHIFT IN PROGRAM TIME THIS SUNDAY

Listeners Are Urged to Consult
Radio Schedules for
Programs

Beginning Sunday, September 25, radio schedules will be completely revised, due to the change in the east to Standard Time. Almost every program on KMBC is to be affected, notable exceptions being Happy Hollow, KMBC's Mid-Afternoon Concert, and the Lady of the House.

The schedules to be found in the Bugle should be referred to at all times throughout the following month. Special program news and corrections will be on the air with the Program Bugle at 7.40 a. m. and 4.10 p. m. daily.

The Kansas City Journal Post contains KMBC's program schedules daily. Also of service is the Radio Guide with complete program schedules each week. It may be purchased at the news stands.

Phone calls and letters will be gladly answered for listeners who wish further information about programs and entertainers.

HAPPY HOLLOW HEARSAY

Reuben and Annie seem to be hittin' it off right smart lately since Reuben's axident. If gittin' hurt is the solution to a lover's quarrel, we predict there's lots of fellers goin' to have axidents around here.

Lemuel Hobnails got off a good'n up at the Happy Hollow resort last Thursday. Some of these green horns from the city was standin' around in these here golf pants and Lem he ups and ses to one of he ses, "Well, so you don't play golf either, hey?" Lem, he near died laffin'. That's a good'n, Lem.

Pell Hill hasn't told a real good lie fer the last two weeks. It seems he lost his false teeth.

Uncle Ezra's Ramblings



The other day a friend of mine was in the General Store, and we was a visitin, havin a good time when all to once a hard look come over

his face and a bitterness in his voice, and he up and tells me about a wrong that another feller had done him. He said: "It was a dirty, mean, ornry trick that Tom done me and I'm a goin ter git even with him if it takes me the rest of my life—you jest see if I don't." That set me ter thinkin. Why do folks carry grudges around with 'em? Me and Bill was a havin a good time when all to once the grudge he was harborin popped up and spoiled it all—made us both unhappy.

Do you carry a lotta grudges around with ye? Have they added to yer happiness? Have they ever done ye any good in any way whatsoever? Aint the burdens of yer life heavy enough without takin on a lotta grudges with 'em?

If ye succeeded in gettin revenge fer some wrong done ye, didn't it make ye feel sorta small and mean afterward? You wasn't any happier fer that revenge, was ye? Two wrongs never did, and never will make a right. Well, then, why add to yer burdens by nursin them grudges and totin 'em around with ye all the time?

I figger it aint worthwhile ter waste yer energies and corrupt yer mind with hate and resentment. If some one has wronged ye, try ter fergit it. You suffered enough at the time without prolongin it by keepin the injury fresh in yer mind. Think it over.

(Hear Uncle Ezra's Ramblings over the air at 10.00 a. m., Tuesday.)

Widder Jones: "Uncle Ezra, how do you account for the fact that there was a piece of rubber tire in one of the sausages I bought here yesterday?"

Uncle Ezra: "Well, Widder, that just serves as an illustration of how the motor is replacing the horse everywhere nowadays."

B Presented by
Miss Mildred Martin

A Sign to the

Today's country It is not here This sponsor has provided

This includes the motor club, the police department, the school authorities and the Parent-Teacher's Association.

At present there are over twenty-five million children who daily leave the protecting influence of their homes for the journey to and from school. Millions of mothers, familiar with the traffic hazards on the street anxiously

BROTHER BOB

await their return. They know that the safety of these youngsters depends upon the individual care of motorists.

The great decrease in accidents to children of school age is gradually attributable to safety education in the schools and the successful operation of school-boy patrols in safeguarding children on their way to and from school.

These patrolmen are not traffic officers placed to direct traffic. They have no police authority. Their duty is to direct school children when to leave the curb and cross the street. They deserve your cooperation.

Each day at four forty-five, KMBC Big Brother Club members and other children are cautioned to be very careful when they cross the street. During the past year, accidents to children of school age in greater Kansas City have been small in comparison to some of the other large cities and we sincerely hope it continues that way.

I wonder how many of you boys and girls heard about the Big Tigar Contest. If you haven't you're missing a great lot of fun.

The rules of the contest are to make up a slogan of not more than ten words—something about Tigar Coal—and send it to the Big Brother Club, KMBC.

Each week, the one who writes the best slogan is given \$5.00 cash. And the next five best slogans will win beautiful tigar statuettes fourteen inches long. You can get into the contest whether you are a Big Brother Member or not. There is no age limit, so get busy.

It may mean a prize for "you."

Last Saturday was our first Big Brother Theater Party at the Uptown Theater, 37th and Broad-

Liberty, Missouri

April 2, 1936

What do you think of this Club members? The heavyweight wrestling champ of the world, Jim Londos, is an honorary member of the Big Brother Club. He was presented with a membership on a meeting of the Club not long ago and I hope most of you heard him speak to you.

If you're under fifteen years of age, you should be a member of the Big Brother Club. Send your name, age, address, and ten cents and you will receive your membership card and button.

So with the official signing off of our Big Brother Club—Don't forget to be somebody's Big Brother or Sister every day and be careful when you cross the street—we leave you until this time next Monday.

BIG BROTHER BOB.

Tune in the BIG BROTHER CLUB Daily at 4:45 p. m. and Sundays at 9:00 a. m.

Ruth Ruth

Julius Lieb, our guest conductor during P. Hans Flath's absence, tells how his daughter, Ruth, broke into Ripley's "Believe It Or Not" feature recently. Ruth Lieb married a man by the name of Ruth, and Mr. Ruth's brother also married a girl whose first name was Ruth, thus making two Ruth Ruth's in one family.

Granny says not so much upon criticism depends your rise to fame, but the type of critic.

Goofy Gussy.

Dobbin's New Shoes

By **MARY ANN**

Bessie, a mama cow, and her baby calf, Betty, had just gone to bed. All at once Betty said, "Mother, Mother, wake up. The horses' baby is crying. Where's its mama?"

"Oh, go to sleep, Betty. Dobbin is in town getting some new shoes."

"Oh," said the baby calf, "I didn't know we animals had to wear shoes."

"We cows don't," said her mother, "but horses do."

Betty just laughed and said to her mother. "You are joking. I heard the hired man say the shoe department in the general store was so small he couldn't get both his feet in. What did he mean when he said he had new calfskin boots? Will they take some of my skin for shoes for the horse?"

"No, no, Betty—horses' shoes are made of iron at the blacksmith shop and you will be just like me when you grow up and furnish nice rich milk."

"But, mother, where do they get calfskin?"

Mama Bessie told Betty how people raised calves just for their hides. Betty asked if they used any other animals' hides for shoes and she said, "Oh, yes, indeed, baby goats are used for fine kid shoes."

"Oh, are they better than calfskin?"

"No, Betty, kid is a very soft leather, but calfskin is better for play shoes for the children."

"Do they use any other animals' skins for shoes?" asked Betty. Her mother was just going to name all the different animals when the hired man opened the barn door and walked in with the horse Dobbin. "Well, Dobbin," he said, "I read in a paper today that in England a long time ago when a fellow and a girl got married she handed him her shoe and he hit her on the head with it just to show he was boss—but I guess he didn't hit her very hard. I hope your new shoes are comfortable."

"Mother, mother," whispered Betty, "are you asleep?"

But her mother just moaned real low and said, "Hugh—go to sleep now," but Betty heard the hired man say just as he locked the door, "Goodnight, Dobbin, don't forget Napoleon once said, 'With bread and a pair of good shoes a man can march around the world.'"

(Hear Mary Ann each Tuesday at 5.15 p. m. and on Saturdays at 9.30 a. m.)

"EASY ACES" ON COAST-TO COAST NETWORK OF CBS

Goodman Ace and Wife Return for Three-a-Week Series

"Easy Aces," a program made famous by KMBC, will return to an enlarged Coast-to-Coast Columbia hook-up Monday, September 26, at 9:15 p. m. It will be broadcast Mondays, Wednesdays, and Friday at this time.

Ace, former dramatic critic for the Kansas City Journal-Post, and his wife, in both real life and the studio, will again play the leading roles. Ace is author of the script.

While bridge-table controversies again will enter into the script, the new series will require even less knowledge of that indoor pastime than did the former series. Bridge teetotalers will be able to follow the complications with as much appreciation as will the ardent Culbertson-ites.

Before creating "Easy Aces," Goodman Ace entertained over KMBC with reviews of the shows and read the funny paper to the kiddies on Sunday mornings. His droll voice and style proved highly individual and he was encouraged to try his hand at the radio game. The result was "Easy Aces." After a few weeks' run over KMBC, it was the talk of Kansas City.

Seeing in this program possibilities for a national advertiser, Arthur B. Church was successful in selling the feature to Lavis, and after a trial run over WGN, Chicago, "Easy Aces" became a Columbia network feature. In recent polls, the feature has been voted among the ten most popular features on the air.

Abe Leschinski Sez:

De Boss told me, witt Tellevishun he can throw mine face from here to Californyer—HUH—I shoold lose mine head over Tellevishun.

Radiowe advertising costs money, sure—farmers hev to plant seeds too.

"Sumbudy Likes It"

You turn on your Raydeowe,
 Maybe you'll find,
 De kind of a program,
 You hev in your mind,
 You change frum dis one
 Over to dat,
 And one frum de odder,
 You greet wit a "scat"
 If you read Bill Shakespook;
 You surely wood know,
 Dere is nutting good or bad,
 But tinkin makes it so.

Harry Valois.

Echoes to the Bugle Call

Still Trying

I've tried sophistication,
But it always seems to bore.
I don't think education
Impresses them any more.

I've tried to be a cynic
With a heart as cold as stone
To wisecrack and to mimic,
But still I'm left alone.

I've been aloof and wistful,
But still I'm on the shelf.
Doesn't get me anywhere.
So I guess I'll be myself.

MARY ROSE.

The Land of Beginning Again

*For each of us who have traveled
the road*

*Of sorrow, misfortune and sin,
There's a wonderful place of courage
and hope
Called the Land of Beginning
Again.*

*There our mistakes like lessons
well learned
May help us to set a new pace;
The thousand and one little faults
that we have,
Will depart in this wonderful
place.*

*There hope like a cloak that
wraps us around
Makes stronger our purpose to
win,
And love and faith are easily
found
In this Land of Beginning
Again.*

*Our own selfish thoughts we leave
far behind
And give to each person his
due;
Our promise we keep, and we do
not forget
The things we intended to do.*

*No grudge in our heart, no malice,
no strife,
No words that are ever un-
kind;
But a smile, and a laugh, and a
loving handclasp*

*In the Land of Beginning find.
Heartaches and griefs that dis-
courage us so
When we try our poor lives to
mend,
Will all pass away like a cloud
from the sky
In this Land of Beginning
Again.*

—Alice Chase Chinn.

Baby's Birthday

Our baby has a birthday;
She's one year old, and, oh, say,
She walks, almost, you should see,
And smart!—like a child of three;
Why just last night when I came
Walking home she said my name.

I 'spect there never was such
A young one who knew so much.
And when she first wakes—round
eyes

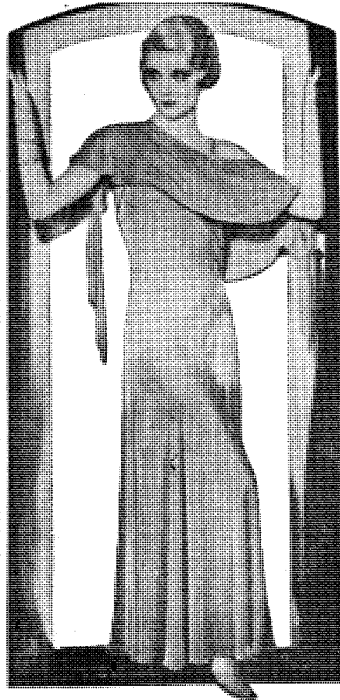
All dewey, like misted skies,
And sleep warmed cheeks all
flushed, like
Pink rose leaves—the little tyke!

And today's her first birthday,
Just one year old, but, oh, say,
You'd think her way past that
age . . .

(On and on to end of page.)
Iris Lee Haile.

(Dedicated, with apologies, to
Happy Hollow's baby, V. E. R.,
and her parents.)

Stop, Look and Listen—



To Harriet Hilliard, one of radio's better looking young singers, whose voice comes over KMBC and the Columbia network from Glen Island, New Rochelle, during the programs of Ozzie Nelson and his orchestra. Harriet's done a little work on the screen, more in vaudeville, and is well on her way toward the ranks of the air-waves' elect. She is, incidentally, just twenty-two.

Si an' Ma

Ol' Maine jus' acted scandalous,
Flip-floppin' tother day,
While Roosevelt was away out
Wes'

In Kansas, makin' hay;
Th' G. O. P. is shore scared stiff,
An' goin' roun' an' roun',
By Heck! looks like th' elephant
Is turnin' ter a clown.

"Don't swap yer hosses in mid-
stream."

That's what some people think;
But no one kicks on swappin'
boats,

When theirs is 'bout ter sink.
Hyde lows that Roosveltd didn't
tell

His cure fer what we've got,
If Hoover knew, he'd buy a can,
An' give us all a "shot."

Well, Ma an' Me went down, las'
week,

Ter see "Tex" Guinan's show,
Ma lows "show" is th' proper
word,

That's Tex's line, yer know;
It was some show, an' this here
fac'

Is plain ter Ma an' Me,
When folks has seen Tex Guinan's
show,
They ain't much more ter see.

R. H. Richardson.

Words of Wisdom

"What does it signify when
butterflies flit about during a
snowstorm?" For one thing it in-
dicates that butterflies haven't
very much sense.

"Are you run down?" inquires
a medical advertisement. Not yet,
but I've had a lot of narrow es-
capes!

The man who doubles up with
mirth when a woman has diffi-
culty in driving through a ten-
foot garage door usually sobers up
when he tries to thread a needle.
"Irish."

Meat for That

There is meter in voice,
There is meter in tone.
But the best way to meet her
Is meet her alone.

Glad.

The self-admiration of some
people proves that there's no ac-
counting for taste.

OPEN HOUSE

Wrong Time

Dear Uncle Ezra:
I always listen to Happy Hollow
program and wish to tell you how
sorry I am that you have changed the
time to 6 o'clock since that is the time
we housewives have to be in our kitch-
ens cooking and can't hear radio. . . .
If you could get on at 12:30, we could
listen after lunch and really enjoy it.

They don't seem to realize how busy
we are at this time in the day. Here's
hoping. Your friend,

Mrs. Grimes.

Right Time

Kansas City, Kansas.

Dear Sirs:

I am inclosing 25 cents for a year's
subscription to the Bugle. I began
taking the Bugle with the first issue
and took it for a couple years. I also
have each issue and there is quite a dif-
ference between the first issue and with
the last one I received.

I want to tell you the change in
Happy Hollow time suits us just fine
now as school has started. . . .

Your friend,

Mrs. Geo. Hamm.

From the West

San Diego, California.

Dear Mr. Maloney:

Last summer I used to tune in on
your poetry broadcast and enjoyed it
every day that I was home with the
radio. And can you imagine the
thrill, to a far-away traveler when I
heard you over KGB and the Columbia
network. You are on every afternoon
at one thirty, here in San Diego.

You read just what I wanted to hear
today—you help me to think a little
less selfishly. It was good to hear you
again. Sincerely, H. S. J.

To "Sweet William"

Dear Brother Bob and
"Sweet William" Botts:

I listen to your programs every night
and they are very interesting, espe-
cially the cutting up of the "sore spot
of a girl's eye" William Botts.

I think what you are doing for the
boys and girls is simply marvelous,
although I am too old to join.

Yours truly,
Jack Stefrin.

Editor's Note: This column is an
open house for comment by you at the
other end of "the air." We invite
you to write and we'll be glad to pass
your ideas on.

Pen Points

Alimony is not the embers of
love; it is the ashes.

A friend may love you dearly
and yet know better than to take
your advice.

"Youth calls to youth," says
the poet. And he does it with an
automobile horn!

Glad.

NOTE: Programs listed with an asterisk (*) are presented from the KMBC Studios or from local remote control points.

Sunday, September 25

- 7.30 *Bible Study—L. D. S. Service
- 8.00 Columbia Junior Bugle
- 9.00 *Big Brother Club—Journal Post Comics
- 9.30 *Kansas City Youth Forum
- 9.45 New World Orchestra
- 10.00 Julia Mahoney—Chas. Carlyle
- 10.30 The Melody Makers
- 11.00 *Stone Church Choir
- 11.30 Interview
- 11.45 Emery Deutch's Orchestra
- 12.00 American Labor and the Nation
- 12.30 *KMBC's Mid-day Concert
- 1.00 Community Center Faculty Recital
- 1.30 Ann Leaf at the Organ
- 2.00 Symphonic Hour with Howard Barlow's Orchestra
- 3.00 Cathedral Hour
- 4.00 Roses and Drums
- 4.30 Poet's Gold with David Ross
- 4.45 Little Jack Little
- 5.00 *L. D. S. Radio Vespers
- 5.30 Irene Beasley and Round Towners
- 6.00 World's Business—Doctor Julius Klein
- 6.15 Chicago Knights
- 6.45 Angelo Patri—"Your Child"
- 7.00 Wm. Hall with Do Re Mi and Orchestra
- 7.30 Roxy Theater Symphony
- 8.00 Columbia Dramatic Laboratory
- 8.30 Pennzoil Parade of Melodies—Harry Sosnik
- 9.00 Ernest Hutcheson and Orchestra
- 9.30 *Baseball Summaries
- 9.35 The Gauchos—Orchestra
- 10.00 *L. D. S. Studio Service
- 11.00 *Howard Ely at the Organ
- 11.30 *Ben Pollack's Orchestra

Monday, September 26

- 7.00 *Morning Devotions
- 7.15 *Keeping Fit with Happy Harry
- 7.30 *Journal-Post News Flashes
- 7.40 *Program Bugle—KMBC News
- 7.45 *Organ Reveille—Howard Ely
- 8.00 Little Jack Little
- 8.15 Gypsy Music Makers
- 8.30 Tony's Scrapbook
- 8.45 The Merry-makers
- 9.00 *The Lady of the House
- 9.15 Catherine Mackenzie Entertains
- 9.30 The Madison Singers
- 9.45 Morning Moods—Music
- 10.00 Fred Berren's Orchestra
- 10.15 *The Reduceoids Program
- 10.30 Academy of Medicine Program
- 10.45 Ben Alley—Songs
- 11.00 Buddy Harrod's Orchestra
- 11.30 Columbia Revue—Viene Music
- 12.00 *Journal-Post News Flashes
- 12.10 Geo. Hall's Orchestra
- 12.30 *Producers Market News
- 12.35 *Al Massey and his Guitar
- 12.45 The Madison Ensemble
- 1.00 *Ben Pollack's Orchestra—Bellerive
- 1.30 Elizabeth Barthell—Songs
- 1.45 *The Pickwick Traveler—Hugh Studebaker



WOODY SMITH
"Songsmiths"

- 2.00 *KMBC Mid-afternoon Concert
- 2.30 Laying Cornerstone New Post Office Building
- 3.30 Columbia Artists' Recital
- 3.45 *Journal-Post News Flashes
- 3.55 *Program Bugle—KMBC News
- 4.00 *The Songsmiths
- 4.15 Romance—Songs and Orchestra
- 4.30 *Between the Bookends
- 4.45 *Big Brother Club with Brother Bob and Willie
- 5.15 Reis and Dunn
- 5.30 Skippy—General Mills
- 5.45 The Lone Wolf Tribe
- 6.00 *Happy Hollow
- 6.15 Charles Carlile
- 6.30 Noble Sissle's Orchestra
- 6.45 Tito Guizar
- 7.00 Edwin C. Hill—The Human Side of the News
- 7.15 Singin' Sam the Barbasol Man
- 7.30 LaPalina Presents Kate Smith
- 7.45 Fu Manchu
- 8.15 The Mills Brothers
- 8.30 Evening in Paris Mysteries
- 9.00 Music That Satisfies—The Boswell Sisters
- 9.15 Easy Aces—Bridge Comedy
- 9.30 The Wilkening Program—"Unsung Heroes"
- 9.45 Myrt and Marge
- 10.00 *Ben Pollack's Orchestra
- 10.15 Columbia Symphony Orchestra
- 10.30 Sid Gary and Orchestra
- 10.45 Freddie Martin's Orchestra
- 11.00 Don Redman's Orchestra
- 11.30 Eddie Duchin's Orchestra
- 12.00 *Ben Pollack's Orchestra

Tuesday, September 27

- 7.00 *Morning Devotions
- 7.15 *Keeping Fit with Happy Harry
- 7.30 *Journal-Post News Flashes
- 7.40 *Program Bugle—KMBC News
- 7.45 *Organ Reveille—Howard Ely
- 8.00 Little Jack Little
- 8.15 Melody Parade
- 8.30 Tony's Scrapbook
- 8.45 The Round Towners
- 9.00 *The Lady of the House
- 9.15 Morning Moods
- 9.30 Helen Board—Soprano
- 9.45 United States Navy Band
- 10.00 *Uncle Ezra's Ramblings
- 10.15 Present Day Pioneers—Grace Coolidge
- 10.30 Smiling Ed McConnell
- 10.45 *Reduceoids Program
- 11.00 Buddy Harrod's Orchestra
- 11.30 Columbia Revue
- 12.00 *Journal-Post News Flashes
- 12.10 Geo. Hall's Orchestra
- 12.30 *Producers Market News
- 12.35 *Al Massey and his Guitar
- 12.45 Atlantic City Musicale
- 1.00 Aunt Jemima—Songs
- 1.15 Charis Musical Revue
- Ben Alley and Helen Nugent
- 1.30 *Ben Pollack's Orchestra
- 2.00 Citizen's League Speaker
- 2.10 *The Classic Hour—Mrs. A. W. Cook
- 2.30 *KMBC's Mid-afternoon Concert
- 2.55 Marmola Program
- 3.00 Boston Popular Revue
- 3.30 George Hall's Orchestra
- 3.45 *Journal-Post News Flashes
- 3.55 *Program Bugle—KMBC News
- 4.00 Meet the Artist
- 4.15 Virginia Arnold—Pianist
- 4.30 *Between the Bookends
- 4.45 *Big Brother Club with Brother Bob and Willie
- 5.15 *Mary Ann and the Boy Scouts
- 5.30 Skippy—General Mills
- 5.45 Reis and Dunn—Harmony Duo
- 6.00 *Happy Hollow
- 6.15 Ukulele Ike
- 6.30 Noble Sissle's Orchestra
- 6.45 Chase and Sanborn Tea Program
- 7.00 Abe Lyman's Orchestra
- 7.15 Columbia Features

KMBC WEEKLY SCHEDULE BEGINS

- 7.30 LaPalina Presents Kate Smith
- 7.45 Musical Fast Freight
- 8.00 Music That Satisfies—Street Singer
- 8.15 Threads of Happiness
- 8.30 Eno Crime Club
- 9.00 J. C. Flippencies
- 9.30 Ozzie Nelson's Orchestra
- 9.45 Myrt and Marge
- 10.00 Columbia Symphony Orchestra
- 10.30 Little Jack Little
- 10.45 Don Redman's Orchestra
- 11.00 Harold Stern's Orchestra
- 11.30 Gus Arnheim's Orchestra
- 12.00 *Ben Pollack's Orchestra



P. HANS FLATH
KMBC Musical Director

- 9.15 Easy Aces
- 9.30 Harold Stern's Orchestra
- 9.45 Myrt and Marge
- 10.00 *Ben Pollack's Orchestra
- 10.15 Howard Barlow's Orchestra
- 10.30 Charles Carlile
- 10.45 Eddie Duchin's Orchestra
- 11.00 Howard Lanin's Orchestra
- 12.00 *Ben Pollack's Orchestra

Thursday, September 29

- 7.00 *Morning Devotions
- 7.15 *Keeping Fit with Happy Harry
- 7.30 *Journal-Post News Flashes
- 7.40 *Program Bugle—KMBC News
- 7.45 *Organ Reveille—Howard Ely
- 8.00 Little Jack Little
- 8.15 Gypsy Music Makers
- 8.30 Tony's Scrapbook
- 8.45 The Melody Parade
- 9.00 *The Lady of the House

Wednesday, Sept. 28

- 7.00 *Morning Devotions
- 7.15 *Keeping Fit with Happy Harry
- 7.30 *Journal-Post News Flashes
- 7.40 *Program Bugle—KMBC News
- 7.45 *Organ Reveille—Howard Ely
- 8.00 Little Jack Little
- 8.15 Melody Magic
- 8.30 Tony's Scrapbook
- 8.45 The Merry-makers
- 9.00 *The Lady of the House
- 9.15 Catherine Mackenzie Entertains
- 9.30 Melody Parade
- 9.45 The Four Clubmen—Quartet
- 10.00 *Willie Ganz—Pianist
- 10.15 *Reduceoids Program
- 10.30 Morning Moods
- 10.45 Ben Alley—Songs
- 11.00 Buddy Harrod's Orchestra
- 11.30 Columbia Revue—Light Opera Music
- 12.00 *Journal-Post News Flashes
- 12.15 Geo. Hall's Hotel Taft Orchestra
- 12.30 *Producers Market News
- 12.35 *Al Massey and his Guitar
- 12.45 Madison String Ensemble
- 1.00 Aunt Jemima—Songs
- 1.15 Columbia Artists' Recital
- 1.30 *Ben Pollack's Orchestra—Bellerive
- 2.00 Columbia Salon Orchestra
- 2.15 Madame Belle Forbes Cutter and Orchestra
- 2.30 *KMBC's Mid-afternoon Concert
- 3.00 The Captivators
- 3.30 Jack Brooks and Orchestra
- 3.45 *Journal-Post News Flashes
- 3.55 *Program Bugle—KMBC News
- 4.00 *David Grosch—Sing Talk
- 4.15 Kathryn Parsons—Girl of Yesterday
- 4.30 *Between the Bookends
- 4.45 *Big Brother Club with Brother Bob and Willie
- 5.15 Harold Stern's Orchestra
- 5.30 Skippy—General Mills
- 5.45 Lone Wolf Tribe—Indian Story
- 6.00 *Happy Hollow
- 6.15 Connie Boswell
- 6.30 Fray and Braggiotti
- 7.00 Edwin C. Hill—Presidential Poll
- 7.15 Singin' Sam the Barbasol Man
- 7.45 Musical Fast Freight
- 8.00 Guy Lombardo's Orchestra—Burns and Allen
- 8.30 Eno Crime Club
- 9.00 Music That Satisfies—Ruth Etting

YOUR
"PROGRAM
IS NOW ON
7:40 A. M. and 3:50 P. M.
with
PROGRAM CHAIRMAN
NEWS HIGHLIGHTS
PERSONAL COMMENT
-- For Your Entertainment --

- 9.15 Radio Homemakers' Club—Ida Bailey Allen
- 9.30 Smiling Ed McConnell
- 9.45 Barbara Gould Beauty Talk—"Have you Heard?"
- 10.00 *Uncle Ezra's Ramblings
- 10.15 *Reduceoids Program
- 10.30 The Ambassadors
- 10.45 Beauty School of the Air—LaGerardine
- 11.00 Buddy Harrod's Orchestra
- 11.30 Columbia Revue
- 12.00 *Journal-Post News Flashes
- 12.10 Geo. Hall's Hotel Taft Orchestra
- 12.30 *Producers Market News
- 12.35 *Al Massey and his Guitar
- 12.45 Atlantic City Musicale
- 1.00 Aunt Jemima—Songs
- 1.15 *Ben Pollack's Orchestra
- 1.45 *The Pickwick Traveler—Hugh Studebaker
- 2.30 *KMBC's Mid-afternoon Concert
- 2.55 Marmola Program
- 3.00 United States Army Band
- 3.45 *Journal-Post News Flashes
- 3.55 *Program Bugle—KMBC News
- 4.00 Geo. Hall's Hotel Taft
- 4.30 *Between the Bookends
- 4.45 *Big Brother Club with Brother Bob and Willie

BEGINNING SEPTEMBER 25, 1932

- 5.15 Freddie Martin's Orchestra
- 5.30 Skippy—General Mills
- 5.45 Noble Sissle's Orchestra
- 6.00 *Happy Hollow
- 6.15 *Ed. Cochrane's Sport Chat
- 6.30 Harold Stern's Orchestra
- 6.45 Chase and Sanborn Tea Program
- 7.00 Abe Lyman's Orchestra
- 7.15 Columbia Features
- 7.30 *Ben Pollack's Orchestra
- 8.00 Music That Satisfies—The Boswell Sisters
- 8.15 The Mills Brothers
- 8.30 Andre Kostelanetz Presents
- 9.00 Colonel Stoopnagle and Budd
- 9.15 Fray and Braggiotti
- 9.30 Eddie Duchin's Orchestra
- 9.45 Myrt and Marge
- 10.00 Columbia Symphony Orchestra
- 10.30 Little Jack Little
- 10.45 Don Redman's Orchestra

- 9.45 Melody Parade
- 10.00 Magic Piano Twins
- 10.15 *Reduceoids Program
- 10.30 Round the World Cooking School
- 10.45 Ben Alley—Songs
- 11.00 Buddy Harrod's Orchestra
- 11.30 Columbia Revue—Oriental Music
- 11.50 *Jackson County Farm Bureau
- 12.00 *Journal-Post News Flashes
- 12.10 George Hall's Orchestra
- 12.30 *Producers Market News
- 12.35 *Al Massey and his Guitar
- 12.45 Atlantic City Musicale
- 1.00 *Ben Pollack's Orchestra
- 1.30 Elizabeth Barthell—Songs
- 1.45 Columbia Artists' Recital
- 2.00 The Grab Bag
- 2.30 *KMBC's Mid-afternoon Concert
- 3.00 "The Helping Hand"
- 3.10 Columbia Salon Orchestra
- 3.30 George Hall's Orchestra
- 3.45 *Journal-Post News Flashes
- 3.55 *Program Bugle—KMBC News
- 4.00 *Songsmiths
- 4.15 John Kelvin, Irish tenor
- 4.30 *Between the Bookends
- 4.45 *Big Brother Club with Brother Bob and Willie
- 5.15 Columbia Guest Revue
- 5.30 Skippy—General Mills
- 5.45 Lone Wolf Tribe
- 6.00 *Happy Hollow
- 6.15 Vaughn DeLeath
- 6.30 Friday Varieties
- 7.00 Edwin C. Hill—The Human Side of the News
- 7.15 Singin' Sam the Barbasol Man
- 7.30 March of Time
- 8.00 All-American Football Show
- 8.30 To the Ladies
- 9.00 Music that Satisfies—The Street Singer
- 9.15 Easy Aces
- 9.30 Sullivan & Kratzmeyer and the Beaubrummels
- 9.45 Myrt and Marge
- 10.00 *Ben Pollack's Orchestra
- 10.15 Columbia Symphony Orchestra
- 10.30 Charles Carlile and Orchestra
- 10.45 Riviera Orchestra
- 11.00 Ozzie Nelson's Orchestra
- 11.30 Tommy Klein's Orchestra
- 12.00 *Ben Pollack's Orchestra



FRAN HEYSER
Announcer, Tenor

"M BUGLE"

ON THE AIR

at 3:55 P. M. Daily

with

CHANGES—

HIGHLIGHTS—

AL COMMENT—

entertainment and Service --

- 11.00 Noble Sissle's Orchestra
- 11.30 Freddie Martin's Orchestra
- 12.00 *Ben Pollack's Orchestra

Friday, September 30

- 7.00 *Morning Devotions
- 7.15 *Keeping Fit with Happy Harry
- 7.30 *Journal-Post News Flashes
- 7.40 *Program Bugle—KMBC News
- 7.45 *Organ Reveille—Howard Ely
- 8.00 Little Jack Little
- 8.15 Morning Moods
- 8.30 Tony's Scrapbook
- 8.45 The Merrymakers—Orchestra
- 9.00 *The Lady of the House
- 9.15 Julia Sanderson and Frank Crumit



NORMAN BROKENSHIRE
"Music That Satisfies"

Saturday, October 1

- 7.00 *Morning Devotions
- 7.15 *Keeping Fit with Happy Harry
- 7.30 *Journal-Post News Flashes
- 7.40 *Program Bugle—KMBC News
- 7.45 *Organ Reveille—Howard Ely
- 8.00 Little Jack Little
- 8.15 The Commuters
- 8.45 Songs of the Out-of-Doors
- 9.00 The Ambassadors
- 9.15 Catherine Mackenzie Entertains
- 9.30 *Mary Ann and Camp Fire Girls
- 9.45 New World Salon Orchestra
- 10.00 Adventures of Helen and Mary
- 10.30 *Reduceoids Program
- 10.45 Columbia Revue
- 11.00 Buddy Harrod's Orchestra
- 12.00 *Journal-Post News Flashes

- 12.10 Hotel Taft Orchestra
- 12.30 *Producer's Market News
- 12.35 *Al Massey and His Guitar
- 12.45 Madison String Ensemble
- 1.00 *Ben Pollack's Orchestra
- 1.30 Columbia Salon Orchestra
- 2.00 *KMBC's Mid-afternoon Concert
- 2.30 Round Towners—Quartet
- 3.00 Spanish Serenade
- 3.30 Rhythm Kings
- 3.45 *Journal-Post News Flashes
- 3.55 *Program Bugle—KMBC News
- 4.00 George Hall's Orchestra
- 4.30 *Between the Bookends
- 4.45 *Big Brother Club with Brother Bob and Willie
- 5.15 Freddie Martin's Orchestra
- 5.30 Skippy—General Mills
- 5.45 Ozzie Nelson's Orchestra
- 6.00 *Happy Hollow
- 6.15 William Hall and Orchestra
- 6.30 Piano Pictures
- 6.45 Do, Re, Mi
- 7.00 Abe Lyman's Orchestra
- 7.15 Columbia Features
- 7.30 Gus Arnheim's Orchestra
- 8.00 Music That Satisfies—Ruth Etting
- 8.15 Ann Leaf at the Organ
- 8.45 Syracuse Variety Hour
- 9.15 Columbia Institute of Public Affairs
- 9.45 Vaughn DeLeath
- 10.00 Tommy Klein's Orchestra
- 10.30 Harold Stern's Orchestra
- 11.00 California Melodies
- 11.30 Ted Fiorito's Orchestra
- 12.00 *Ben Pollack's Orchestra

KMBC and West Network Schedule

Week, September 25 to October 1, Inclusive

Sunday, September 25

- 6.45-7.00 Cantanina—Singing Girls

Monday, September 26

- 4.30-4.45 Between the Bookends
- 5.30-5.45 Midland Broadcasters
- 7.15-7.30 Organalities
- 7.45-8.15 Harl Smith's Orchestra
- 8.15-9.00 Ben Pollack's Orchestra

Tuesday, September 27

- 4.30-4.45 Between the Bookends
- 5.30-5.45 Midland Broadcasters
- 6.45-7.00 Howard Ely at the Organ
- 7.15-7.30 Willie Botts in Person
- 8.30-9.00 Ben Pollack's Orchestra

Wednesday, Sept. 28

- 4.30-4.45 Between the Bookends
- 5.30-5.45 Midland Broadcasters
- 6.45-7.00 Rhythmaires
- 7.15-7.30 The Songsmiths
- 8.30-9.00 Ben Pollack's Orchestra

Thursday, September 29

- 4.30-4.45 Between the Bookends
- 5.30-5.45 Midland Broadcasters
- 6.45-7.00 Howard Ely—Organ
- 7.30-8.00 Ben Pollack's Orchestra
- 8.15-8.30 Harl Smith's Orchestra

Friday, September 30

- 4.30-4.45 Between the Bookends
- 5.30-5.45 Midland Broadcasters
- 7.15-7.30 Those McCarty Girls

Saturday, October 1

- 4.30-4.45 Between the Bookends
- 5.30-5.45 The Midland Broadcasters
- 7.15-7.30 Ben Pollack's Orchestra

OLD AND NEW PROGRAMS ARE ON SCHEDULE

Following are listed other outstanding programs to begin over KMBC during the month of October:

- WEDNESDAY, October 5
9.30 p. m.—Household Finance Program.
- SUNDAY, October 9
6.30 p. m.—Investment Syndicate Program.
- MONDAY, October 10
12.15 p. m. daily—Aladdin Mantle Lamp Program.
8.30 p. m.—California Melodies
- MONDAY, October 17
6.15 p. m. daily except Saturday and Sunday—Black and Blue
- MONDAY, October 24
1.30 p. m. daily except Saturday and Sunday—American School of the Air.

FOOTBALL A BIG FEATURE IN CBS FALL SCHEDULE

Nineteen universities are represented on the schedule of fifteen football games to be broadcast over KMBC and the Columbia network during the 1932 season. Army heads the list in its four Major games against Pittsburgh, Yale, Notre Dame and Navy, in that order.

Games will be reported play by play from almost every section of the United States, with colleges at two geographical extremes represented on the extreme ends of the broadcasting schedule: One is Little Middlebury College, from far-off Vermont, and the other is the University of California.

Famous Explorers Before KMBC's Mic

Mr. and Mrs. Martin Johnson, noted African explorers, have been added to the growing list of celebrities to appear over the air from the KMBC studios.

They were each interviewed by Mary Ann, popular KMBC child character, Mr. Johnson appearing Monday night, September 19, and Mrs. Johnson appeared the following day on Mary Ann's regular program.

Of interest to the children is the news that Mrs. Johnson has promised to write Mary Ann each week, when she returns to Africa.

Morton Downey sold candy, newspapers and magazines to commuters in the N. Y. N. H. & H. Railroad.

Vance McCune (Little Willie) was a sign painter.

THE KMBC HAPPY HOLLOW BUGLE

Issued by the Midland Broadcasting Company as a Service to Its Listeners Everywhere

PUBLISHED THE FIRST OF EVERY MONTH

DANNY AND DOUG—EDITORS

Kansas City, Missouri, September 25, 1932

Columbia Moves to Shorten Sales Talks

A revolutionary step in radio advertising has been taken by the Columbia Broadcasting System with the announcement by its president, William S. Paley, of the adoption of a new tentative policy affecting the length and nature of sponsored programs.

According to the statement issued by Mr. Paley to advertisers and advertising agencies, the restriction which heretofore has prevented advertisers from mentioning on the network the prices to be paid for their products will be eliminated on and after Thursday, September 15.

To this end the following schedule has been drawn up:

(a) Not more than two price mentions on a 15-minute program, provided that:
—the total length of all "sales talk" shall not exceed one and a half minutes.

(b) Not more than three price mentions on a 30-minute program, provided that:
—the total length of all "sales talk" shall not exceed three minutes.

(c) Not more than five price mentions on a 60-minute program, provided that:
—the total length of all "sales talk" shall not exceed six minutes.

Mr. Paley emphasized that prices mentioned must be of the article or articles advertised and must be in no sense competitive or comparative.

Reasons for this move were given by Mr. Paley as follows: (1) rendering a more complete and satisfactory service to the listening public, (2) clarifying and emphasizing the advertising message, and (3) reducing commensurately the length of the commercial continuity.

THE KMBC HAPPY HOLLOW BUGLE

Will Be Mailed to Your Home
Each Month at the Cost of
25c for One Year

Please send me the KMBC Happy Hollow Bugle for one year. I enclose 25c.

Name

Address

City State

STUDIO SPOTS

The famed humor of Jimmy Patt took an immediate set-back recently. Certainly it is the height of something or other when anyone such as Jimmy is found laughing out loud while reading the telephone book.

Warning to studio visitors: During the next few weeks, you'll be met by little more than blank stares. The staff has been instructed to memorize the new program schedules.

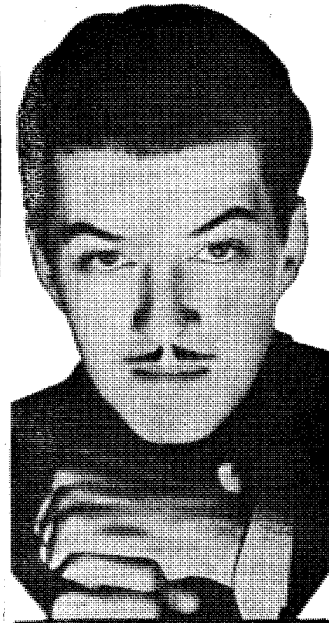
A fact: When a Philharmonic Orchestra concert last winter was interrupted for the presentation of a commercial program of *some-what* different order—not one letter was received suggesting that we not do it again. Yet we still hear about it first hand.

Suggestion: Mail response has determined program popularity since the beginning—and those who like classic music might be buying front seat tickets to many fine concerts with their letters of suggestion to radio stations.

Radio must serve its responsive public first.

G. C.

Myrt's Lawyer



Vinton Harworth was well started on a stage career when radio came along and captured him. You'll identify him more easily as "Jack Arnold," leading man of the "Myrt and Marge" series.

BACK-DOOR WIRELESS

by the
Lady of the House

There are few party occasions during the year that lend themselves easily to entertaining children as Hallowe'en. Grinning pumpkin heads, apples strung on cords, sheets converted into spooks, transform the most sedate living room, or the simplest basement playroom into the proper sepulchral background for such a party.



LENORE ANTHONY

An interesting game is played by providing each child with a thin bar of milk chocolate. In the center of the table have small cookie cutters shaped like pumpkins, oats, and witches. Ask the children to cut their chocolate bars with these—the child who gets the greatest number of figures from his bar wins a prize.

Refreshments should be simple. Creamed chicken on toast, surrounded by a ring of green peas might be the first course. Dessert should be a huge chocolate loaf cake, frosted with chocolate and decorated with Hallowe'en symbols. Bake in the cake enough tiny fortune telling favors so that each child will find one in his piece. They can be wrapped in thin waxed paper before being stirred into the batter. Serve cocoa, topped with a marshmallow cat, with the cake.

HALLOWE'EN CAKE

- 1½ cups flour
- 3 teaspoons of baking powder
- 1 cup sugar
- 1 teaspoon salt
- 1-3 cup cocoa
- ½ cup butter, melted
- 2 eggs
- 1 teaspoon vanilla
- milk

Sift the dry ingredients into a mixing bowl. To the half cup of melted butter add the egg yolks, and then fill the cup to the top with milk. Beat this mixture thoroughly, and then add the vanilla. Add this to the dry mixture and beat again. Finally beat the whites stiff and fold them into the batter. Bake the loaf in a moderate oven (350 F.) for one hour. When cool frost top and sides with fudge icing.

Sincerely yours,
Lenore Anthony.

(The Lady of the House feature is broadcast daily except Saturday and Sunday at 9.00 a. m.)

Howard Ely

Late Sunday evening visitors to KMBC's Pickwick Hotel studios are those most apt to see Howard Ely on duty—a slight blond head bending over the keyboard of a beautiful gold organ console, with all other studio lights out—save those on the music.

These nocturnal organ programs, are an inspiration to Howard, giving him as they do an opportunity to enjoy to the fullest extent the beauty of his favorite music and his favorite instrument.

Howard Ely first started to play the piano almost before his feet would reach the pedals or his hands could touch the keys—at the age of three. And before he was four years old he was playing for hymns in Sunday school!

Before radio came to his attention, the theater was always foremost in his musical ambitions. While still in high school in Ponca City, Oklahoma, he kept rather busy as organist at the theater every night and was church organist on Sundays while doing a little extra musical study "on the side."

Strangely, his achievements while in school were in other fields. For two consecutive years he won first place in state-wide typing contests between high school students. Last winter's Phenomenon listeners will appreciate this in knowing that Howard's fleet fingers at the typewriter were often responsible for getting the show on the air following the last minute dictation of Ted Malone, the author. Another high spot was the winning of first place in a charity costume ball out of a list of more than 150 entrants in Ponca City.

Howard participated in his first radio broadcast as organist for a choir over KFRU (now KVOO, Tulsa). He was then sixteen years of age.

He was first introduced to KMBC about two years ago when on a vacation in Kansas City. With permission to try the organ, he seated himself at the bench which immediately toppled him over backwards, extending his six feet, one inch, horizontally across the Egyptian Studio floor. The first thing Howard did when he became a member of the staff was to bring about a reform in the



HOWARD ELY

TATTLE TALE

By MARGARET BARNUM

Virginia Cramer—the hard-boiled Margaret Watson of Happy Hollow—confessed that she broke down and cried while listening to Happy Hollow's dramatic storm scene in which Reuben Weathersby was so seriously hurt that his life was feared for.

In introducing Nick Stuart and his wife, Sue Carol, from the Bellerive the other day, Ben Pollack added "those two lovely stars." We can't help but wonder how Nick felt about that "lovely."

Everett Kemp, famous for his "Uncle Ezra" character, was listed among this year's "Who's Who" from Kansas City.

A KMBC statistician hound reports that Ted Malone averages a hundred fans a minute.

Painful moments in the life of every radio artist and announcer: Visitor: Oh, so you're so-and-so. Ha-ha-ha! Well, I never thought you looked like this! Ha-ha-ha!

Woody Smith has a brand new mustache—and gir-ruls, is it fetching! Watch this young announcer's fan mail pile up when television arrives!

Probably the funniest and most embarrassing incident of the month occurred during a performance of Happy Hollow when Margaret Watson and Harry Checkervest were engaged in conversation. Doug Butternut was supposed to enter the scene with his dog, and upon seeing the boy,

placing of organ benches.

In building his programs, Howard favors light classic music, of the Rudolf Friml type, because he believes that the public most enjoys it. At the same time he is equally skilled in interpreting the classics or the more generally popular dance music.

Our young organist has been recently given a wider field in a new series of twice weekly programs over the Columbia network.

Howard Ely most ably fills his place on KMBC's musical staff through his intense interest in everything he does, being constantly in demand as an accompanist as well as soloist.

His audience, his hobbies, and his ambitions are all for radio—musically speaking.

Harry was supposed to remark, "Oh, so it's you, is it?" However, through a mistake, Doug was not notified that he was to take part in that day's show. Unaware of his absence, Harry and Margaret went gaily on with their lines. The dog barked, and, without looking around, Harry read his next line: "Where's that dog barking?—Oh, so it's you, is it?" Silence. No Doug. Then Margaret desperately ad libbed, "No, Harry, I didn't bark."

DOO-DADS: Squire and Widder Blackstone, Happy Hollow's scrappily wedded pair, are in real life a most devoted couple—Never call Hugh Studebaker "Harry Checkervest"—All radio programs are lousy according to the operators—Everybody likes Vance McCune ("Willie Botts")—Danny an' Doug (Ted Malone and Gomer Cool) both list ripe olives as their favorite food—Sharp-tongued Aunt Lucindy is played by Josephine Parshall, one of the sweetest-tempered girls we know—and Glad Smith (the complaining Nellie Pnobscot), is one of the jolliest.

Whoops



Dick Smith, KMBC's Program Director, wandered one day, in the company of Vance McCune (Little Willie Botts) into the wilds of central Missouri in search of fish. When who should appear upon the scene but Mr. Cresswell of the Cresswell Photo Service. Question No. 336688: Where are the fish and whence came the chicken.

BETWEEN THE



BOOK ENDS

Hello there: Here are two more original poems, each of them a great deal different than the other, but don't you think they seem to fit nicely "Between the Bookends"? I like them. Don't you? TED.

My Verses

Verses are my babies,
Children of the light,
Born of some fond fancy
Ere it takes its flight.

Winged thoughts come drifting
Through the open door,
Find themselves in bondage
To my tender lure.

Shaping little dimples
On each rosy cheek,
Sitting by their candles,
Loving vigil keep;

Molding pretty fingers,
Tinting shapely toes;
Kiss away the teardrops,
(There must be no woes:)

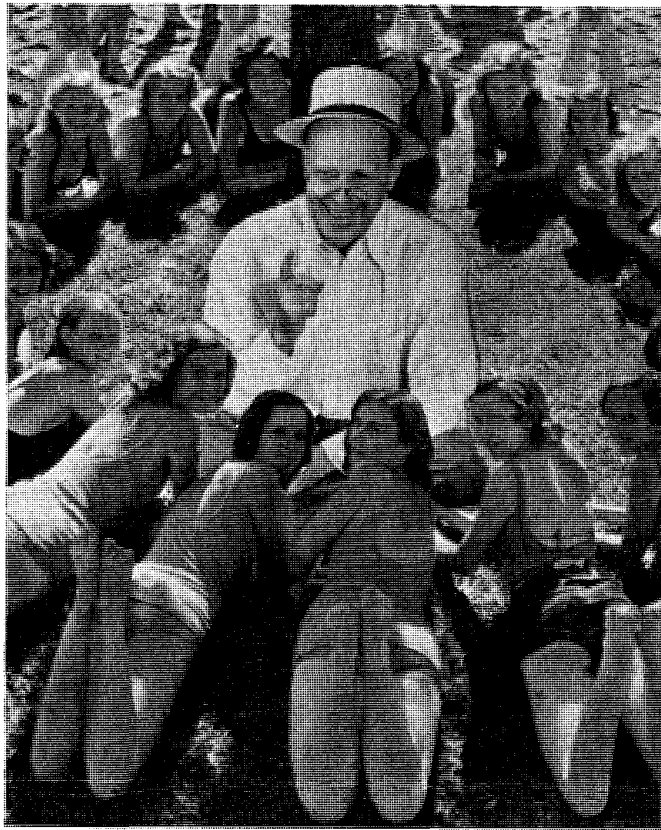
Lifting up their voices
To the stars on high,
May they be a blessing
To those passing by.
—Marie Emery George.

Mirrors in the Sea

Down to the sea,
I went to throw
Upon the waters
My sorrows, and
Watch them sink
Until I could see
Them no more.
Down to the sea,
You came to watch
The beauty of the
Rolling waves, and
Watch the seagulls
Fly low and brush
The foam with
Their snowy wings.
I went to cast
Into the sea all
Ugliness of my life.
You came to seek
The beauties for
Which you hungered.
And in that moment
I saw beauty that
Never before had I seen;
For in your happiness
I saw your smile,
And it drowned
All my sorrows as
I had longed for
The waves to do.
Now I come to the sea
To push not aside,
But to gather close
The beauty that lies
Within your smile
As I see it mirrored
In the sea.
—Norma Courtright.

(The Bookends Program is now heard over KMBC and the Columbia network daily at 4.30 p. m., CST.)

Swimming Judge



Mr. Ezra Butternut, Mayor of the City of Happy Hollow, situated in Sangamound County's corn belt, was to be the judge of a swimming contest at the Happy Hollow resort last week. However, after the above picture appeared in the Shack Creek Clarion and the Cornbread Corners Cornet, Uncle Ezra was suddenly called away on business. Moreover, he says that he doesn't know anything about when or where this picture was taken. We'll let you judge.

Columbia Prepares For World Series

Husing and Flanagan Probable Microphone Selections

Play-by-play descriptions of the World Series will be heard over KMBC starting Wednesday, September 28, when the New York American League champions meet the Chicago Cubs in the Yankee Stadium. It is estimated that more than seventy stations from coast to coast will carry the broadcasts from the Columbia network.

Ted Husing will probably draw the World Series assignment, with the possibility that he will share the microphone with Pat Flanagan, sports commentator of WBBM, Columbia's Chicago outlet.

"What's the matter with love at first sight?" asks a prominent writer. Second sight.

Making Time March



Here's an intimate glimpse of how Time marches. Above are shown the large cast of actors participating in the broadcast in the foreground, as the action is directed by Director Don Stauffer in the control room in the background. The program is heard each Friday at 7.30 p. m.

MAIL SPINS NO. 43

(C'est la radiodiffusion.)

Sauce for the goose:

"My dear Miss ———:

"Referring to your card of August 14th, wish to advise that we use no amateur talent at this station. The radio field is overcrowded at the present time, and would suggest you turn your talents to other things.

"Very truly yours,
"Dick Smith."

"Mr. Smith:

"Being a music supervisor myself, perhaps you would like to know that some of your studio programs sound no better over the radio than amateur talent.

"Yours very truly,
"———"

Potpourri:

Thanks to my Sacramento fan. . . . Or rather my fan . . . I wonder if those that spend three cents to write for a sample Bugle every month were taught the same arithmetic I was . . . Letters now reach us from the West addressed to "Ted Malone, Kansas City." . . . He'll be a post office, himself, pretty soon . . . Another broken-hearted fan of Hugh's is ready to end it . . . S'help me.

Jimmie.

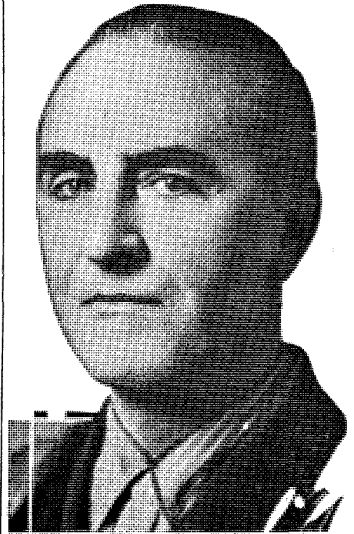
. . . Our Loony Statistician offers the following information: In the last three years, KMBC has received seventeen letters for every hour on the air.

"Fu Manchu" Mystery in Air Debut Monday Over Columbia Chain

Noted Author to Visit America for Radio Premier

The Fu Manchu Mystery stories by Sax Rohmer, familiar to readers and movie goers throughout the world, will come to radio Monday, September 26, at 7.45 p. m. This will be the first of a weekly series.

Rohmer, famous English novelist and creator of "Fu Manchu," will come to the United States to attend the radio premier in Co-



SAX ROHMER

lumbia's Chicago studios. Honoring the first author to cross the ocean for a radio premier, and to supply an added note of realism, the cast will play the first episode in costume.

Fred Ibbett, formerly associated with the British Broadcasting Corporation, has been engaged to direct the microphone dramas and to maintain the spirit of the author's settings—Scotland Yard and London's Limehouse district.

Charles Warburton, noted English actor, has been engaged to play the part of Nailand Smith, the leading role.

Saved by a Hair

Norman Brokenshire saved his moustache by a hair the other day. Impressed into service as a smooth-shaven villain in one of his movie shorts, "Broke" was ordered by the director to remove his lip adornment. Brokenshire bribed a friend to invent a hurry-up phone call for his "Music That Satisfies" rehearsal and dashed out while cameramen sought an "extra" for the part.

PROGRAM NEWS AND COMMENT

THE K·M·B·C

ENTERTAINING AND INFORMATIVE

HAPPY HOLLOW BUGLE

Vol. 2, No. 34

HAPPY HOLLOW, U. S. A., NOVEMBER, 1932

Subscription Price, 25c per Year

BETTER NOT RUN SAYS BUTTERNUT

DEACON VS. MACHINE

Candidates Exert Every Effort to Win Office Left Vacant by Uncle Ezra

Uncle Ezra Butternut, long time mayor of Happy Hollow, is retiring from public office. This startling announcement was issued by the town's leading citizen when mention was made of the coming election on November 8.

In spite of persistent urging on the part of his many friends, Uncle Ezra declined renomination, and so two other Happy Hollow citizens have announced their candidacy for the office. They are Harry Checkervest, prominent oil stock promoter, and Andrew Jackson, great-great-grandson of President Andrew Jackson and pastor of the Happy Hollow church.

Mr. Checkervest is seeking office on a progressive platform including promises of free school books—lower taxes—cooperative farming and a new town pump.

His opponent, the Deacon, appeals for votes with pledges of an unchanged Happy Hollow.

Has been delivered from the bondage of things.

Often gives his naked soul a sun bath—some people never undress their souls.

Does not allow fads to dictate his taste.

Has discovered the good taste of bread without butter or jam, and has rescued his appetite from the bondage of sugar; is also addicted to water as a luxury.

Has to work for a living—to endow a human being is to rob him of the greatest privilege God bestowed on man—work.

Reads books with covers on them.

Cultivate these riches. More to come.—TAW.

Bulletin: Harry Checkervest's campaign got off to a flying start last Monday evening when he kissed the Perkins baby.

Then Came the Dawn And Aunt Charlotte

Widder Gives Surprise Party a Sousing Reception

All Happy Hollow is rejoicing over the good fortune of Squire Blackstone. Out of a clear sky, when things looked cloudiest, Squire found the end of the rainbow and the Blackstone family sees a silver lining. In other words, according to a telegram delivered last Monday evening, Squire's oil well has struck oil!

In honor of the occasion, everyone turned out to give the Blackstones a surprise party but received a rather wet reception. It seems that Danny and Doug had been out enjoying the pleasant pastime of ringing doorbells so when Widder's bell rang for the 162nd. time, she opened the door and threw a bucket of water into lights,

On leaflets, wet with dew. And the only noise, is the song-bird's note From their leafy rendezvous.

Some admire a painted scene Of sunset, stream, or field. But nature's beauty far outshines What artist's hands can yield.

So give me Nature in the rough, Not marred by human hand. For nature cannot be improved By humble works of man.

—Rainy Day Pal.

Newspaperman's curse — may all your children be tabloid editors.

KMBC Will Broadcast All Election Returns

News From National and Local Elections on the Air

KMBC is to be ready to serve voters with the news on election day, Tuesday, November 8. The Columbia Broadcasting System will devote many periods throughout the evening to returns from the national election. Special wires are being run to the Columbia central studios in New York to get the quickest information as it comes in from the various states. When anything especially "hot," programs will be interrupted to permit broadcast of the news.

Arrangements are being made whereby KMBC will broadcast returns from the local elections over the air in addition to Columbia's service.

Dry Humorist



Dry humor as sponsored by dry ginger ale is dispensed by Jack Benny, radio and stage funny man, as he begins the new Canada Dry program on Sunday, October 30, at 9.00 p. m. The program, which also features Ted Weems and his orchestra, will thereafter be heard each Sunday at 9.00 p. m., and each Thursday at 7.15 p. m.

Uncle Ezra's Ramblings



The reluctance with which some folks permit others to be happy is sometimes appallin'. Even in these times when we need ter summon all

the optimism we can possible dig up ye'll hear some old crepe-hanger say: "Conditions are gettin' worse all the time. There is nothin' in the future but poverty, misery, and starvation." Even before the Charity Drive begun you heerd these croakers exclaim: "Over a million and a half dollars! It's preposterous—it jest can't be done." Tryin' their level best ter apply the brakes ter progress; doin' all they can to hinder instead of help. They should ought ter be called "Scatterers of sunshine"—they can't bear ter see an accumulation of sunshine and hope without scatterin' it out so thin it becomes ineffective.

They can hardly tolerate the sight of human-lightheartedness. It sickens them ter see a smilin' face and hear care-free laughter. You've heerd the old crone of both sexes go to the young couple, in ecstasy of delight over their first born and say: "I solemnly warn ye, don't love it too much. God might take it from ye." Love a baby too much! Did ye ever hear such tommy-rot? As if God, who is love, would punish ye fer lovin' one of his babies too much—if that was possible. Thunder-in-the-winter! All the love in the universe ain't enough ter give a baby what it deserves and will need before it gets through with its mundane journey. Love a baby too much! It ain't possible. God "so loved the world that He gave his only begotten Son" for its redemption.

The trouble is that Old Man Gloom jest can't stand it ter see anybody happy, and when ye let Old Man Gloom in at the door, intelligence and joy flies out the winder.

Love a baby too much? It can't be done!

(Hear Uncle Ezra's Ramblings each Tuesday and Thursday at 10.00 a. m.)

BI Presented by
Be

Miss Mildred Martin

Liberty, Missouri

April 2, 1946

Well, here again some on loween i dios. O other e Brother play, the ers blew in their instruments but no sound came.

Upon examining their instruments they discovered that a cork had been nicely fitted in the mouthpiece of each instrument—what was the trouble? Well, to make a long story short, Willie laid it on to a *bant*, as he calls it. But he was unable to convince the owners of the instruments that the corks were placed there by goblins, and they proceeded to give Mr. Botts quite a roughing—but all in good fun.

Speaking of Willie, Halloween isn't the only time of the year that he is up to pranks of some kind or other. Some of them are planned and some of them are just thoughtlessness.

I remember one time I had a bottle of cough syrup on my desk—Willie noticed it there and asked me what it was; and in an off-hand manner I told him it was oil—much to my sorrow.

A few days later, he came down early to the office and, having nothing to do, decided that the typewriter needed oiling. Without saying a word to anyone he took the bottle of cough syrup and gave the typewriter a complete oiling. It wasn't very long until I came in and tried to do some typing. But I didn't have any more luck than if I had been attempting to type on a thrashing machine. Everytime I would push a key down it would stay down—I called our illustrious mail boy in and asked him if he had been using the typewriter.

He said, "No, sir, I ain't been usin' it—I can't tip on a typewriter—just been oilin' it up." I asked him what he oiled it with—"Well dat bottle of oil you had settin' on your desk—" Well, I guess the laugh was on me—he had done a beautiful job of oiling the typewriter with a bottle of cough syrup.

Well, boys and girls, Halloween comes in a wonderful time of the year. When you girls and boys are out playing your pranks—knocking on doors—tick-tacking windows—be very careful you do not injure anyone's property.

automobile did clean the soap off, the lye would leave a mark there, that is impossible to remove.

After a car has been marked on with soap, about the only thing that can be done is to have it repainted. I know that no girl or boy would want to damage an automobile if he knew what he was doing.

Well, the Editor of the Happy Hollow Bugle says, "Brother Bob, hurry up with that column for the Bugle," so I guess we will have to say good-bye for this time. **BIG BROTHER BOB.**

One sure way to discover a program's popularity or otherwise: Take it off the air just once and let the telephone company worry about how to handle the phone calls which result. Pardon, this never has been actually done for the reason.

Are You Listenin'?



"Are you listenin'?" queries Tony Wons, beloved philosopher of the air, each morning at 8:30 on his program of the same name. Here's a new picture of Tony—just for the scrapbook.

Two Leaves and Mrs. Chrysanthemum

By MARY ANN

Mrs. Chrysanthemum was bowing to everyone that passed. She looked up and saw just two leaves left with their mother Mrs. Lombardi Poplar. "Ohy, why doesn't Mrs. Lombardi shake a little harder and let those children drop down here with the other children, it's their bedtime?"

Just as Mrs. Chrysanthemum said this, down fluttered the two leaves and nearly hit her right in the face.

"It's much warmer down here," one of the leaves remarked. "I expect it is," answered Mrs. Chrysanthemum. "You two little leaves looked so lonesome up there by yourselves."

"We were," they said, "and we were so cold and sleepy, too. Are you sleepy, Mrs. Chrysanthemum?"

Mrs. Chrysanthemum just laughed and said, "Oh, no. I am going on the stage. I heard the gardener say that I was going to be the star and leading lady at the flower show and a big electric light sign would be over me which would say, 'THE QUEEN OF THE AUTUMN FLOWERS.' But tell me, little leaves, have you had a nice time this past summer?"

"Oh, yes," they replied. "We could see the children running and playing."

"Didn't anything exciting happen?" asked Mrs. Chrysanthemum.

"Oh, yes, one night there was a terrible murder. Somebody killed all of Mrs. Spider's children and Mrs. Spider was so excited she killed Mr. Caterpillar, and the next day the gardener knocked down the Caterpillar house—he

Abe Leschinski Sez:

Love, Tires, Politics,
Automobile crashes,
All of them reported
Through Journal-Post News
flashes,
By the silver-voiced Reporter
Isn't he a daisy?
You don't know him! Get acquainted
With John Cameron Swayze.

Men folks await his program,
Ladies sit in awe,
Like Castoria, John is what
Babes are crying for,
He's always up to snuff
Never known to be lazy,
That Journal News Reporter
John Cameron Swayze.

—Harry Valois.

called it a cocoon—and our mother said she was glad because the Caterpillar family ate up her children. The gardener burned up what was left of that Caterpillar family."

"That was exciting," said Mrs. Chrysanthemum, "what became of Mrs. Spider?"

"Oh, she sailed away in her balloon weeks ago."

"Oh, look," exclaimed Mrs. Chrysanthemum, "here comes the lady that is going to take me to the show. Do I look all right?"

"Oh, you are beautiful. Good-bye," and the leaves started curling up.

"Good-bye," whispered the Queen, "it's your bedtime."

"Yes, we know," one of the leaves said, "I am so sleepy."

"I am too," said the other. And then a little fairy whispered, "It's your bedtime, little leaves, it's your bedtime, because your sandman is here and his name is Autumn."

(Mary Ann is on the air Tuesdays at 5.15 p. m. and Saturdays at 9.30 a. m.)



Echoes to the Bugle Call

Understanding

What becomes of love when it dies? Where does it go?

Dear heart, love never dies!

But when love is no longer wanted, then is it taken by the Divine Hand that fashioned it from out a human heart and ground into a fine soft scented powder called "Star-dust."

Has never heard of Star-dust, Beloved?

Why surely that's what Star-dust is. Unwanted love, ground into feathery golden bits.

God then puts it in the big blue container which stands always upon the floor beside his throne, and at night when tired old eyes ache for rest, and weeping ones for comfort, when the gossamer film of golden dreams in the eyes of old lovers begins to grow thin and ever anew is lifted the clear questioning gaze of young ones, then God—like a kind old Country Doctor, with one powder for all ills—stoops and gently upends his big blue bowl so that its contents come sifting out like fairy magic through the myriad star-shaped perforations in its lid.

It's because of the shape of the perforations, Darling, that we mortals call it "Star-dust."

But God doesn't call it "Star-dust."

God calls it—"Understanding."

MARYVILLE.

As per Dr. Frank Crane—

He can consider himself rich (even in times of Depression):

Who:

Has been delivered from the bondage of things.

Often gives his naked soul a sun bath—some people never understand their souls.

Does not allow fads to dictate his taste.

Has discovered the good taste of bread *without* butter or jam, and has rescued his appetite from the bondage of sugar; is also addicted to water as a luxury.

Has to work for a living—to endow a human being is to rob him of the greatest privilege God bestowed on man—work.

Reads books with covers on them.

Cultivate these riches.
More to come.—TAW.

Darn!?!?!?

I scratched my head, racked my brain,

I thought so hard it caused a pain.

I neglected my house, slighted my flowers,

I sat in solitude for hours.

I wasted paper and wasted time

Trying to write a "Bugle Rhyme."

Persistence won success at last

But my elation soon was past,

Oh, cruel fate! What could be worse?

The baby tore up my "Bugle verse!"

—Rainy Day Pal.

From the Sky Pilot

Duke Wellington isn't to be relied on very much at times—He plays (accordin').

Chas. "Skeeter" Beuder is shore to be "dead fire" to an off color ten spot in a game of pitch—He's most likely to trumpet.

—Jud Jenkins.

Give Me Nature

Some folks like the city streets,
With noise, lights and crowds,
But I prefer the forest paths,
And mountains in the clouds.

Where I can roam the flowered ways,

By deer-runs in the wild.
Where I see Nature at its best,
Its beauty undefiled.

Where by a mountain cataract
Or lazy woodland streams,
I can lie upon the mossy turf,
And lose myself in dreams.

The sunshine makes a million lights,
On leaflets, wet with dew.
And the only noise, is the song-bird's note
From their leafy rendezvous.

Some admire a painted scene
Of sunset, stream, or field.
But nature's beauty far outshines
What artist's hands can yield.

So give me Nature in the rough,
Not marred by human hand.
For nature cannot be improved
By humble works of man.

—Rainy Day Pal.

Newspaperman's curse—may all your children be tabloid editors.

Si an' Ma

October is a sad ol' month,

This year, I'm tellin' you,

Fer Death, man's common enemy,

From mongst our frien's, took too;

Miz. Reed, th' Senator's good wife,

Took sick, an' passed away,

An' Francis Wilson (you know him)

Died on th' self-same day.

But then, Wise Providence knows best,

As one by one frien's go,

We bow our heads in reverence;

But, oh! we miss 'em so.

They had a drive fer Charity,

All over this here lan'

These folks want jobs, not doles, b'gee,

Why can't folks understand?

It won't be long till 'lection day,

Our White-House huntin' bunch,

Has used 'bout all th' tricks they know,

Ter lan' a knockout punch;

But don't you lose no sleep at all,
Fer Ma an' Me will say,

No man, er group o' men B'Gosh!
Can wreck our U. S. A.

R. H. RICHARDSON.

Progress

In the old days,
In time of stress
People, for opportunities
Toward a new world
Began to press.

Later, when came the test
Some of them went west.

Now, when we're deprest,
There is no new world
No unsettled West.

We don't want war
To relieve the congestion
Cars can't do it alone
Nor can suicide
Nor indigestion.

But there's a way
Where there's a will
So, in 1932, we choose
To bring back booze
To help the cars
Our surplus to kill.

—Aunt Hettie.

Words of Wisdom

Many a man is said to dress "quietly" yet he sings in his bath, yells at the wife to find his shirts, and swears at his run-away collar buttons. Irish.

OPEN HOUSE

For the Sing

Archie, Mo.

Dear Uncle Ezra:

I think a Happy Hollow sing twice in a while would be fine. I hope we get to have them.

I thank whoever is responsible for having Reuben and Doug sing and the boys themselves, too.

Happy Hollow is getting better and more interesting all the time.

Respectfully,
Bessie Cobb.

Lift the Gloom

Kansas City, Mo.

Dear Mr. McCune:

I agree with "Big Brother Bob" that your modern version of Hiawatha is funny; I had several laughs tonight and that is something we all need. I feel quite uplifted . . . and thank you for the laugh-inspiring poem.

You and the "orchestry" are good entertainment at all times, for all ages.

Very truly yours,
M. L. R.

Roses and Drums Fan

Warrensburg, Mo.

To the Bugle:

If you want a little suggestion as to what *one* listener wants to hear: You seem to think that there's nothing on the air except your thousand and one mystery stories that's worth while. If it's not that, you're going on about some "personality" singer or ham comedian. How about such features as "Roses and Drums," those all too few programs of Charles Carlile, and what's happened to "Phenomenon"—will it never return? We enjoy programs from your stations but would like to have more information concerning your worth-while artists.

Mrs. M. R. R.

Do-Re-Me Club

Kansas City, Mo.

The Bugle:

I am starting a radio club for Do-Re-Me. I have enjoyed their programs so much and after writing and telling them so they have authorized me to start their K. C. Club.

Of course membership requires no dues—just a card must be sent to C. B. S. in appreciation of their efforts. Just to help them along. I'm sure their fans would like to do this. Being a radio fan and following Ted Malone's advice, when I enjoy a program, I feel it is my duty to tell them so as my part in their program.

Really everyone should send in at least one card a week to a program they liked. Don't you think so? (Not mocking Gracie Allen either.)

I liked your editorial about suitable songs for children singers. I agree with you. Something terrible about hearing children sing "Hot Cha" songs. I am glad you think so, too.

A radio fan,
Rose Porter.

NOTE: Programs listed with an asterisk (*) are presented from the KMBC Studios or from local remote control points.

Sunday, October 30

- 7.30 *Bible Study—L. D. S. Service
8.00 Columbia Junior Bugle
9.00 *Big Brother Club—Journal Post Comics
9.30 *Kansas City Youth Forum—Rev. Earl Blackman
9.45 Community Center Faculty Recital
10.00 Julia Mahoney—Chas. Carlile, Tenor
10.30 Melody Makers—Freddie Rich's Orchestra
11.00 *Stone Church Choir
11.30 Reis and Dunn
11.45 Emery Deutch
12.00 American Labor and the Nation—Phillip Randolph
12.30 *KMBC's Mid-day Concert
1.00 Ann Leaf at the Organ
1.15 Jo-Cur Program—Sunday Matinee of the Air
1.45 The Hoosier Editor
2.00 New York Philharmonic Symphony Concert
4.00 Roses and Drums
4.30 *Hornor Conservatory Program
5.00 *L. D. S. Radio Vespers
5.30 Irene Beasley and Round Towners
6.00 World's Business—Doctor Julius Klein
6.15 *Canta Nina—Singing Girls
6.30 Musical Memories
6.45 Angelo Patri—"Your Child"
7.00 Ernest Hutcheson & Orchestra
7.30 Roxy Concerters
7.45 Paris Night Life
8.00 Fred Allen's Bath Club Revue
8.30 Pennzoil Parade of Melody
9.00 Canada Dry Program
9.30 Welfare Mobilization Program
10.15 *L. D. S. Studio Service from Independence
11.00 *Howard Ely at the Organ
11.30 *Casa Loma Orchestra

Monday, October 31

- 7.00 *Morning Devotions
7.15 *Keeping Fit with Happy Harry
7.30 *Journal-Post News Flashes
7.40 *Program Bugle—KMBC News
7.45 *The Texas Ranger—Tex Owens
8.00 Reis and Dunn
8.15 Gypsy Music Makers
8.30 Tony Wons—"Are You Listenin'?"
8.45 The Merry-makers
9.00 *The Lady of the House—Lenore Anthony
9.15 Catherine Mackenzie Entertains
9.30 Fred Berren's Orchestra
9.45 Vocal Art Trio
10.00 Edna Wallace Hopper
10.05 Morning Moods—Music
10.30 Academy of Medicine Program—Dr. Thomas J. Harris
10.45 Ben Alley—Songs
11.00 Rumford Forecast Cooking School
11.15 Buddy Harrod's Orchestra
11.20 Buddy Harrod's Orchestra
11.30 Columbia Revue
12.00 *Journal-Post News Flashes



EDWIN C. HILL
"The Human Side of the News"

- 12.10 *Aladdin Neighbors—Tex Owens
12.30 *Producers Market News
12.35 *Casa Loma Orchestra
1.00 National Student Federation
1.30 American School of the Air
1.45 The Captivators
2.00 Elizabeth Barthell—Songs
2.15 Columbia Salon Orchestra
2.30 Sam Prager, Pianist
2.45 Four Eton Boys—Male Quartet
3.00 Frank Westphal's Orchestra
3.20 "To an Unnamed Listener"—From London
3.40 Columbia Artists' Recital
4.00 *Midland Broadcasters
4.15 *Journal-Post News Flashes
4.25 *Program Bugle—KMBC News
4.30 *Between the Bookends
4.45 *Big Brother Club
5.15 Reis and Dunn—Comedy and Song
5.30 Skippy
5.45 The Lone Wolf Tribe—Indian Story
6.00 *Happy Hollow
6.15 Black and Blue
6.30 Jimmy Garrigan's Orchestra
6.45 Musical Album of Light Classics
7.00 Whispering—Jack Smith
7.15 Singin' Sam the Barbasol Man
7.30 Kate Smith and her Swanee Music
7.45 Fu Manchu Mystery Stories
8.15 The Mills Brothers
8.30 Mysteries in Paris
9.00 The Boswell Sisters in Music That Satisfies
9.15 Easy Aces
9.30 Unsung Heroes
9.45 Myrt and Marge
10.00 Glycerine Weather Report
10.01 Columbia Symphony Orchestra
10.30 Guy Lombardo's Orchestra
11.00 Eddie Duchin's Orchestra
11.30 Harry Barris' Orchestra
12.00 *Casa Loma Orchestra—Bellerive

Tuesday, November 1

- 7.00 *Morning Devotions
7.15 *Keeping Fit with Happy Harry
7.30 *Journal-Post News Flashes
7.40 *Program Bugle—KMBC News
7.45 *The Texas Ranger—Tex Owens
8.00 Reis and Dunn
8.15 Melody Parade
8.30 Tony Wons—"Are You Listenin'?"
8.45 The Round Towners Quartet
9.00 *The Lady of the House
9.15 Morning Moods
9.30 The Man on the Street
9.35 Helen Board—Soprano
9.45 United States Navy Band
10.00 *Uncle Ezra's Ramblings
10.15 Present Day Pioneers
10.30 Smiling Ed McConnell
10.45 Vincent Sorey's Orchestra
11.00 The Man on the Street
11.05 Buddy Harrod's Orchestra
11.30 *Oklahoma Cowboys
12.00 Nov. 1 only—Crysler Program
12.10 *Aladdin Neighbors with Tex Owens
12.30 *Producers Market News
12.35 *Casa Loma Orchestra
1.00 Aunt Jemima—Songs
1.15 Columbia Artists' Recital
1.30 American School of the Air
2.00 Elizabeth Barthell
2.15 *David Grosch—Sing Talk and Orchestra
2.30 Madame Belle Forbes Cutter
2.45 Four Eton Boys—Male Quartet
3.00 Roseland Orchestra
3.30 Jack Brooks and Frank Westphal's Orchestra
3.45 "Going to Press"
4.00 *The Midland Broadcasters
4.15 *Journal-Post News Flashes
4.25 *Program Bugle—KMBC News
4.30 *Between the Bookends
4.45 *Big Brother Club with Brother Bob and Willie

KMBC WEEKLY SCHEDULE BEG

- 4.45 *Big Brother Club
5.15 *Mary Ann and the Boy Scouts
5.30 Skippy
5.45 Reis and Dunn—Comedy and Songs
6.00 *Happy Hollow
6.15 Black and Blue
6.30 Harry Burris, Orchestra
6.45 Georgia Price and Benny Krueger's Orchestra
7.00 Lyman's Orchestra—Hollywood Newsboy
7.15 Edwin C. Hill
7.30 Kate Smith and Her Swanee Music
7.45 Musical Fast Freight
8.00 Music That Satisfies—The Street Singer
8.15 Threads of Happiness
8.30 Newton D. Baker—Speech
9.15 J. C. Flippenies
9.44 Glycerine Weather Report
9.45 Myrt and Marge
10.00 Columbia Symphony Orchestra
10.30 Isham Jones' Orchestra
11.00 Don Redman's Orchestra
11.30 Harold Stern's Orchestra
12.00 *Casa Loma Orchestra—Bellerive Hotel



"CATHERINE MACKENZIE ENTERTAINS" Mon., Wed., Sat., 8.15 a. m.

Wednesday, November 2

- 7.00 *Morning Devotions
7.15 *Keeping Fit with Happy Harry
7.30 *Journal-Post News Flashes
7.40 *Program Bugle—KMBC News
7.45 *The Texas Ranger—Tex Owens
8.00 Reis and Dunn—Comedy and Songs
8.15 Melody Magic
8.30 Tony Wons—"Are You Listenin'?"
8.45 The Merry-makers—Music
9.00 *The Lady of the House
9.15 Catherine Mackenzie Entertains
9.30 Melody Parade
9.45 The Four Clubmen—Quartet
10.00 Edna Wallace Hopper
10.05 Willie Ganz—Pianist
10.15 Morning Moods—Music
10.45 Ben Alley—Songs
11.00 Buddy Harrod's Orchestra
11.30 Columbia Revue
12.00 *Journal-Post News Flashes
12.10 *Aladdin Neighbors with Tex Owens
12.30 *Producers Market News
12.35 *Casa Loma Orchestra—Bellerive
1.00 Aunt Jemima—Songs
1.15 Columbia Artists' Recital
1.30 American School of the Air
2.00 Elizabeth Barthell
2.15 *David Grosch—Sing Talk and Orchestra
2.30 Madame Belle Forbes Cutter
2.45 Four Eton Boys—Male Quartet
3.00 Roseland Orchestra
3.30 Jack Brooks and Frank Westphal's Orchestra
3.45 "Going to Press"
4.00 *The Midland Broadcasters
4.15 *Journal-Post News Flashes
4.25 *Program Bugle—KMBC News
4.30 *Between the Bookends
4.45 *Big Brother Club with Brother Bob and Willie

- 5.15 George Hall's Orchestra
5.30 Skippy
5.45 Lone Wolf Tribe—Indian Story
6.00 *Happy Hollow
6.15 Black and Blue
6.30 Jimmy Garrigan's Orchestra
6.45 Angelo Patri—"Your Child"
7.00 Whispering Jack Smith
7.15 Singin' Sam the Barbasol Man
7.30 Kate Smith and her Swanee Music
7.45 Musical Fast Freight
8.00 Guy Lombardo's Orchestra
8.30 Eno Crime Club—Mystery Drama
9.00 Music That Satisfies—Ruth Etting
9.15 Easy Aces
9.30 Household Entertainers
9.45 Myrt and Marge
10.00 Glycerine Weather Report
10.01 Columbia Symphony Orchestra

YOUR "PROGRAM IS NOW ON 7:40 A. M. and 4:20 P. M. with PROGRAM CHANGES NEWS HIGHLIGHTS PERSONAL COMMENTS

-- For Your Entertainment

- 10.15 *Casa Loma Orchestra
10.30 Isham Jones' Orchestra
11.00 Don Redman's Orchestra
11.30 Harold Stern's Orchestra
12.00 *Casa Loma Orchestra

Thursday, November 3

- 7.00 *Morning Devotions
7.15 *Keeping Fit with Happy Harry
7.30 *Journal-Post News Flashes
7.40 *Program Bugle—KMBC News
7.45 *The Texas Ranger—Tex Owens
8.00 Reis and Dunn—Comedy and Songs
8.15 Gypsy Music Makers
8.30 Tony Wons—"Are You Listenin'?"
8.45 The Melody Parade
9.00 *The Lady of the House
9.30 The Four Clubmen
9.45 Barbara Gould Beauty Talk
10.00 *Uncle Ezra's Ramblings
10.15 United States Navy Band
10.30 Smiling Ed McConnell
10.45 Beauty School of the Air—LaGerardine
11.00 Rumford Forecast Cooking School
11.15 Buddy Harrod's Orchestra
11.30 Columbia Revue

BEGINNING OCTOBER 30, 1932

- 12.00 *Journal-Post News Flashes
- 12.10 *Aladdin Neighbors with Tex Owens
- 12.30 *Producers Market News
- 12.35 *Casa Loma Orchestra
- 1.00 Aunt Jemima—Songs
- 1.15 American Museum of Natural History Program
- 1.30 American School of the Air
- 2.00 Republican Broadcast
- 2.15 Columbia Salon Orchestra
- 2.30 *KMBC's Mid-afternoon Concert
- 2.55 Marmola Program
- 3.00 United States Army Band
- 3.45 American Legion Speaker
- 4.00 Ben Alley
- 4.15 *Journal-Post News Flashes
- 4.25 *Program Bugle—KMBC News
- 4.30 *Between the Bookends
- 4.45 *Big Brother Club with Brother Bob and Willie
- 5.15 William O'Neal

- 7.45 *The Texas Ranger—Tex Owens
- 8.00 Reis and Dunn
- 8.15 Morning Moods—Music
- 8.30 Tony Wons—"Are You Listenin'?"
- 8.45 The Merrymakers—Orchestra
- 9.00 *The Lady of the House
- 9.15 Julia Sanderson and Frank Crumit
- 9.45 Melody Parade
- 10.00 Magic Piano Twins
- 10.15 Juvenile Education by Radio Concerts
- 10.30 Round the World Cooking School
- 10.45 Ben Alley—Songs
- 11.00 Buddy Harrod's Orchestra
- 11.30 Columbia Revue—Oriental Music
- 11.45 *Jackson County Farm Bureau
- 11.50 *Journal-Post News Flashes
- 12.00 *Aladdin Neighbors with Tex Owens
- 12.15 George Hall's Orchestra
- 12.30 *Producers Market News
- 12.35 *Casa Loma Orchestra—Hotel Bellerive
- 1.00 American School of the Air
- 1.30 Philadelphia Symphony Orchestra
- 3.00 "The Helping Hand"
- 3.15 The Grab Bag
- 3.30 United States Army Band
- 4.00 *The Midland Broadcasters
- 4.15 *Journal-Post News Flashes
- 4.25 *Program Bugle—KMBC News
- 4.30 *Between the Bookends
- 4.45 *Big Brother Club
- 5.15 Harold Stern's Orchestra
- 5.30 Skippy
- 5.45 Lone Wolf Tribe
- 6.00 *Happy Hollow
- 6.15 Black and Blue
- 6.30 Jimmy Garrigan's Orchestra
- 6.45 Republican Address
- 7.00 *Sullivan and Kratzmeyer
- 7.15 Singin' Sam the Barbasol Man
- 7.30 March of Time
- 8.00 All-American Football Show
- 8.30 To the Ladies
- 9.00 Music that Satisfies—The Street Singer

- 9.15 Easy Aces
- 9.30 Glycerine Weather Report
- 9.31 Little Jack Little
- 9.45 Myrt and Marge
- 10.00 Friday Varieties
- 10.30 Guy Lombardo's Orchestra
- 11.00 Ozzie Nelson's Orchestra
- 11.30 Bernie Cummins Orchestra
- 11.45 Hal Kemp's Orchestra
- 12.00 *Casa Loma Orchestra

Saturday, November 5

- 7.00 *Morning Devotions
- 7.15 *Keeping Fit with Happy Harry
- 7.30 *Journal-Post News Flashes
- 7.40 *Program Bugle—KMBC News
- 7.45 *The Texas Ranger—Tex Owens
- 8.00 Reis and Dunn
- 8.15 The Commuters
- 8.30 Tony Wons—"Are You Listenin'?"
- 8.45 Songs of the Out of Doors



HUGH STUDEBAKER
"Between the Bookends"
Daily 4.30 p.m.

- 9.00 The Ambassadors
- 9.15 Catherine Mackenzie Entertains
- 9.30 *Mary Ann and Camp Fire Girls
- 9.45 New World Salon Orchestra
- 10.00 Adventures of Helen and Mary
- 10.30 Columbia Revue
- 11.00 Buddy Harrod's Orchestra
- 12.00 *Journal-Post News Flashes
- 12.10 George Hall's Orchestra
- 12.15 *Aladdin Presents Smiling Ed McConnell
- 12.30 *Producer's Market News
- 12.35 Football Souvenir Program
- 14.45 St. Mary's-Fordham Game
- 3.00 Spanish Serenade
- 3.30 George Hall's Orchestra
- 4.00 Eddie Duchin's Orchestra
- 4.15 *Journal-Post News Flashes
- 4.25 *Program Bugle—KMBC News
- 4.30 *Between the Bookends
- 4.45 *Big Brother Club
- 5.15 Riviera Orchestra
- 5.30 Skippy
- 5.45 Jack Miller's Orchestra
- 6.00 *Happy Hollow
- 6.15 Connie Boswell—Songs
- 6.30 Meyer the Buyer
- 6.45 Piano Pictures
- 7.00 Abe Lyman's Orchestra
- 7.15 Edwin C. Hill—"The Human Side of the News"
- 7.30 *Casa Loma Orchestra
- 8.00 Ruth Etting in Music That Satisfies
- 8.15 Glycerine Weather Report
- 8.16 Do Re Mi
- 8.30 Ann Leaf at the Organ
- 9.00 Wm. O'Neal—Songs
- 9.15 Columbia Institute of Public Affairs
- 9.45 Vaughn DeLeath
- 10.00 Guy Lombardo's Orchestra
- 10.30 California Melodies
- 11.00 Ted Fiorito's Orchestra
- 11.30 Stanley Smith's Orchestra
- 12.00 *Casa Loma Orchestra from Hotel Bellerive



HOWARD ELY
Organist
Sunday 11 p.m.

KMBC Originations to the Columbia Network

Week, October 30 to November 5, Inclusive

Sunday, October 30

- 6.45-7.00 Canta Nina—Singing Girls
- 9.00-9.30 Friendly Muse—Drama

Monday, October 31

- 4.00-4.15 The Midland Broadcasters—orchestra. Dick Smith, soloist; P. Hans Flath, directing.
- 4.30-4.45 Between the Bookends—Ted Malone and Hugh Studebaker
- 5.30-5.45 Organalities, with KMBC's famous Twin Organs
- 7.15-7.30 Henry Busse's Orchestra—From Hotel Muehlebach
- 8.15-8.30 Glen Gray's Casa Loma Orchestra from Hotel Bellerive

Tuesday, November 1

- 1.00-1.15 Texas Rangers
- 4.30-4.45 Between the Bookends—Ted Malone and Hugh Studebaker

- 5.30-5.45 Willie Botts in Person—Comic Sketch
- 6.45-7.00 Howard Ely at the Organ—Ballad and Popular
- 7.00-7.15 Henry Busse's Orchestra From Hotel Muehlebach

Wednesday, November 2

- 1.00-1.15 Texas Rangers
- 4.00-4.15 The Midland Broadcasters—Orchestra
- 4.30-4.45 Between the Bookends—Ted Malone and Hugh Studebaker
- 5.30-5.45 The SongSmiths—Woody and Glad with popular harmonies
- 6.45-7.00 Those McCarty Girls—Harmony Trio
- 7.15-7.30 Henry Busse's Orchestra
- 8.30-9.00 Casa Loma Orchestra from Bellerive Hotel

Thursday, November 3

- 1.00-1.15 Texas Rangers
- 4.30-4.45 Between the Bookends—Ted Malone and Hugh Studebaker
- 5.30-5.45 The Rhythmaires—Novelty Orchestra
- 6.45-7.00 Howard Ely at the Organ—Popular Ballads
- 7.00-7.15 Henry Busse's Orchestra from Hotel Muehlebach
- 7.15-7.30 Casa Loma Orchestra from Hotel Bellerive
- 8.15-8.30 Henry Busse's Orchestra from Hotel Muehlebach

Friday, November 4

- 4.00-4.15 The Midland Broadcasters—P. Hans Flath directing; Dick Smith, tenor.
- 4.30-4.45 Between the Bookends—Ted Malone and Hugh Studebaker
- 5.30-5.45 The SongSmiths—Woody and Glad with popular harmonies
- 7.15-7.30 Henry Busse's Orchestra from Hotel Muehlebach
- 8.30-9.00 Casa Loma Orchestra from Hotel Bellerive

Saturday, November 5

- 4.30-4.45 Between the Bookends—Ted Malone and Hugh Studebaker
- 5.30-5.45 Organalities—KMBC's famous Twin Organs
- 7.00-7.15 Casa Loma Orchestra from Hotel Bellerive
- 7.30-8.00 Henry Busse's Orchestra from Hotel Muehlebach

Pontiac Sponsors the Col. and Budd Jan. 5th

A weekly half-hour program featuring Colonel Stoopnagle and Budd will be sponsored over a coast-to-coast Columbia network by the Pontiac division of General Motors, beginning Thursday, January 5. The program will be heard from 8.30 to 9.00 p. m., every Thursday.

Lemuel Q. and his amiable partner will be supported by a diversified musical cast including Andre Kostelanetz and his orchestra. Soloists for the program will be announced later.

One of the most extensive networks ever arranged for a commercial series will broadcast the Pontiac program. The contract calls for Columbia outlets in some 60 cities.

M BUGLE"

ON THE AIR

4:25 P. M. Daily

with

CHANGES—

HLIGHTS—

AL COMMENT—

ainment and Service --

- 5.30 Skippy
- 5.45 Ozzie Nelson's Orchestra
- 6.00 *Happy Hollow
- 6.15 Black and Blue
- 6.30 *Ed Cochrane's Sport Chat
- 6.45 Georgie Price and Benny Krueger's Orchestra
- 7.00 Abe Lyman's Orchestra with Hollywood Newsboy
- 7.15 Canada Dry Program
- 7.45 The Sampler Program
- 8.00 Music That Satisfies—The Boswell Sisters
- 8.15 The Mills Brothers
- 8.30 The Story of Omar Khayyam
- 9.00 Glycerine Weather Report
- 9.01 Andre Kostelanetz Presents
- 9.30 Charles Carlile—Tenor
- 9.45 Myrt and Marge
- 10.00 Columbia Symphony Orchestra
- 10.30 Isham Jones' Orchestra
- 11.00 Eddie Duchin's Orchestra
- 11.30 Riviera Orchestra
- 12.00 *Casa Loma Orchestra

Friday, November 4

- 7.00 *Morning Devotions
- 7.15 *Keeping Fit with Happy Harry
- 7.30 *Journal-Post News Flashes
- 7.40 *Program Bugle—KMBC News

THE KMBC HAPPY HOLLOW BUGLE

Issued by the Midland Broadcasting Company as a Service to Its Listeners Everywhere

PUBLISHED THE FIRST OF EVERY MONTH

DANNY AND DOUG—EDITORS

Kansas City, Missouri, October 30, 1932

British and American Broadcasting Compared

When Sax Rohmer, noted British author, was interviewed at the conclusion of the inaugural broadcast of his famous mystery stories, "Fu Manchu," for which he made a special trip to America, his commendation of the American system of broadcasting was worthy of note.

In view of these remarks, he was asked to enlarge on these points for BROADCASTING, a prominent radio magazine. Having been in touch with radio in England, his observations should prove illuminating.

"In the first place, I think British broadcasting is definitely handicapped by being under state control," Mr. Rohmer said. "Competition is essential in my opinion to the health of any industry. I don't believe in monopoly. Against the programs presented by the British Broadcasting Corporation there is no more hope of appeal than there would be against a finding by the House of Lords. The BBC is an autocracy. Their word is law."

He concludes his remarks with this statement, "I feel we shall never enjoy the advantages of the sponsorship system in Great Britain. This is regrettable because this system enables the United States and Canada to enjoy programs calling for big financial outlay on the production side which British listeners are never likely to hear. I am strongly opposed to any form of government control in any form of public entertainment. State theatres would be a tragedy. Government controlled publishers would soon be out of business and I am convinced that the same may be said of state controlled broadcasting."

DON'T FAIL TO RENEW!!

The Bugle is at your service Every Month with—

**SCHEDULES—NEWS HIGHLIGHTS
PICTURES—STUDIO COMMENT
COLUMNS—ENTERTAINMENT**

Fill in and mail this blank to KMBC, Kansas City, Mo., together with twenty-five cents to help cover cost of mailing.

Please send me the KMBC Happy Hollow Bugle for one year. I enclose 25c.

Name

Address

City State

BACK-DOOR WIRELESS

by the
Lady of the House

I think it is timely that we present to you the "Great American Pie," with variations. First in the hearts of most husbands comes Apple Pie, so here is one that perhaps will be judged even better "than the one mother used to make."

GARDEN OF EDEN PIE

5 or 6 large tart apples
3/4 cup sugar
2 tb. flour
Pinch salt
1 ts. cinnamon
2 tb. shortening
Pare, core and slice apples. Lay apples in pieplate lined with cheese-flavored pastry. Mix sugar, flour, salt and cinnamon. Sprinkle over apples. Dot with butter. Cover with pie-crust, slashing top crust. Bake in hot oven until edges brown, then reduce heat and bake 30 minutes longer.

Cheese Pastry:
2 cups flour
1/2 cup shortening
3/4 ts. salt
1 cup grated American cheese
6 to 8 ts. cold water

You will find this new pumpkin pie perhaps a little rich after a big dinner, but it will be delicious for your bridge luncheon or Sunday night supper.

CHIFFON MERINGUE PUMPKIN PIE

1 cup flour
1/2 ts. salt
1-3 cup shortening
3/4 tb. ice water
Sift flour and salt together. Cut shortening in lightly, and enough water to make dough stay together. Roll out and place in pie tin and flute the edges. Makes one 9-inch pie shell. Put in the following filling, that is into the unbaked pie shell.

2 cups cooked or canned pumpkin
1/2 ts. salt
2 cups milk
2 eggs
2-3 cup brown sugar
2 tb. white sugar
1 1/4 ts. cinnamon
1/2 ts. ginger
1/4 tsp. cloves
1/2 tsp. nutmeg

Mix ingredients in order given. Stir well and strain through a sieve. Pour into the shell, and bake 55 minutes or until a silver knife inserted comes out clean. Use 450°F. oven for first 10 minutes then reduce to 325°F. oven for rest of the time.

MERINGUE

10 marshmallows cut in 1/4
1 cup milk
2 egg whites
1/4 cup powdered sugar
1 cup whipping cream
Let marshmallows stand over night in the milk to soften them. Beat egg whites until they hold a point, and then beat in the sugar. Fold in the cream that has been beaten stiffly. Pile lightly on the cold pie and serve at once.

Lenore Anthony.

(The Lady of the House is on the air daily except Saturday and Sunday, at 9.00 a. m.)

**Fu Manchu's
Slave Girl**



Karameneh, the exotic slave girl heroine of the "Fu Manchu" novels of Sax Rohmer, comes to life in the person of Sunda Love as the "Fu Manchu Mysteries" are heard over KMBC and the Columbia Network each Monday at 7:45 P. M. Plots, counterplots and every now and again an appalling murder, are the lot of Miss Love in the radio dramatization of the machinations of the sinister Chinese doctor.

Redman With Crisco

The man behind the songs made famous by the Mills Brothers has joined them in their Columbia broadcasts. He's Don Redman, composer of those trick tunes, "How'm I Doin'" and "I Heard" and leader of the hot Harlem band now spotted with the novel quartet. Don says it's sometimes confusing. . . . swears he has to look twice to tell which is the orchestra and which the quartet.

THE LOWLY ANNOUNCER

In Which One of the Tribe Comes to His Own Defense

In radio, there are two persons who have been the butt of much sarcastic levity, aimed by writers and those with misguided sense of humor—the Crooner and the Announcer. The Crooner can rise in his own defense if he wishes but an announcer rises now to present his side of the question.

He has been accused of most everything but murder and there are those that have hinted that maybe that could be checked against him, if one went deep enough. However, this is not a tirade nor a wearing of the heart on the sleeve. It is intended as a presentation of actual fact, culled not from the life of one but of several of the long-suffering breed, known as "Announcers."

For pictorial purposes, suppose we present our "Hero" as being about thirty,—in looks, just an average young man. He arrives at the studio, removes his hat and coat. Full of joy of living he has a smile on his face, and hums a bit of a song. He is well fed, doesn't owe too much and his girl friend is speaking to him. Entering the announcer's studio, to look over the work of the day, he discovers that he has a local plug of seventy-five words to be read in thirty seconds, wonders if they think he is a Floyd Gibbons. Takes break, and introduces next program, to find that Program Department has forgotten to change schedule. Introduces a dance band and a talk on home economics is presented by the chain announcer.

Goes into studio to announce sister team to find that at the last moment they have decided to change several numbers. Tries to make something out of the wrecked continuity—gives up in despair and ad-libs the program. Phone rings—female voice requests name of number played on program four hours before—dashes around to find some one who might remember, draws a blank. Lady thanks him in frigid tones. Dashes back into studio, makes announcement. Mad wiggles from the operator, mike was not on. Makes announcement all over. Introduces speaker who is allotted five minutes. Speaker loves sound of own voice and refuses to be stopped. Announcer dashes into another studio, gets him off the air just in time for the next program. Speaker continues blithely into a dead mike. Boss's stenographer informs him

that he is to take a remote control that evening. Has to call girl friend and break a date. Girl friend expresses her opinion of people who will be radio announcers. He agrees and wonders how much they pay street car conductors.

Announces concert program with featured soloist. Looks around for soloist to find that she has left studio, dashes out after her. She refuses to stand close to the mike while she sings. Announcer is glared at by operator because singer is too far back. Finally, moves her into the proper position by sheer force. Visitors enter the studio during the program and whisper back in a corner, all of which is picked up by the mike along with the "Noc-turne" being played.

Program being over sits down with a sigh, to think over his woes and enjoy a cigarette—is approached by a salesman for the loan of a dollar until Saturday. By this time his shift is nearly over, thinks of the date he might have had and gloom descends. Looks at the clock and longs to be elsewhere. Relief shows up and donning hat and coat departs. There you have it. This may be funny to you, and to you, and you, but ask any announcer what he thinks about it.

Editor's Note: While the above may not be according to the lights of the editorial staff of the Bugle, still we feel that we must be fair to all sides and present each case as it is presented to us. And while we feel that perhaps the Announcer is dwelling on too many points of the woeful side and forgetting the more pleasant aspect, still he shall have his hearing. For the information of those who might not understand the technical terms used we are included a glossary of radio expressions.

Plug—Announcement, either suggesting sales or announcing program to come.

Break—Identification of the station. Program Dept.—Where programs are compiled, in order for the day.

Chain—Series of stations re-broadcasting programs emanating from New York, etc.

Continuity—The script from which an Announcer reads introductions to numbers.

Ad-Lib—Describing action without the aid of continuity. (Which few Announcers can do.)*

Operator—Man who controls the operation of technical equipment.

Mike—Microphone.

Dead Mike—A microphone that has not been turned on.

Remote Control—A program presented from a distance such as a hotel or restaurant.

Salesman—The "Salesman" referred to in the article is one who sells time on the air.

Shift—The number of hours the Announcer works. (Which are darn few.)

Relief—The next Announcer who relieves the first one. (We haven't his story as yet.)*

*Again Editorial comment.

Tattle Tale

By MARGARET BARNUM

Did you hear Rosetta Duncan in her "Topsy" broadcast from this station last week? What a wow she'd be teamed up with our Willie Botts!

Fran Heyser, veteran of the footlights, says it's not half so bad receiving amorous letters from feminine radio listeners as coming into your dressing room to find mash notes stuck in your shoes.

Of course it may be of no special significance, but immediately after his selection as The Well Dressed Man About Town on the Kansas City Custom Garment Company program, Hugh Studebaker went out and purchased a spiffy new suit.

Chic Congdon (Annie Laurie Blackstone) says she doesn't mind crying scenes as long as we don't have television. Well, in spite of the facial contortions, Chic manages to dispatch some heart-rending sobs over the ether.

Remember Whens: Ted Malone and Gomer Cool came on the air singing: "Buddy and Ruddy, the sleepy time pals, Kansas City."

Hello, Neighbor!



TEX OWENS

As one of the Aladdin Neighbors, Tex Owens sings his old-time songs each noon except Saturday and Sunday at 12.10. Tex also sings requests on his early morning programs at 7.45. KMBC is glad to have him back, as well as the many fans who have written to him since his return.

BETWEEN THE



BOOK ENDS

Here's a little story a youngster sent in a couple of weeks ago. I have a sneaking suspicion that his mother probably wrote it about him, but then I'm probably wrong. I usually am. TED.

Picking Up Cobs

At night, when we get home from school
And want to play with toys,
Our fun is spoiled because you see,
Ma says, "Now hurry boys,
Change your clothes, don't stop to fool,
And hustle to your jobs."
You bet we know just what that means—
It's picking up the cobs.

I try to buy Bob off sometimes
To pick my share for me,
And he tries just as hard to bribe
Cause he sure hates to be
The one to pick 'em up, in fact,
He hates most any job,
But most of all he hates the one
Of picking up corn cobs.

I don't mind bringing up the cows;
Sometimes I help milk, too;
Or any other decent work
That other fellows do;
But jumped-up jiggers how I hate
That everlastin' job
Every single blessed night
A-pickin' up the cobs.

I wish we'd move to the North Pole
Or in a houseboat on the sea,
Where we never could feed corn to hogs
And corn cobs couldn't be.
That would settle this here fight
Each time of mine and Bob's
Every single blessed night
'Bout who'll bring in the cobs.

Each week Dad gives us boys a dime
To spend just as we choose,
I won't spend mine another time.
Tell you what I'll do;
I'll save and keep on saving dimes
And I won't tell a soul
Until I get enough to buy
My ma a ton of coal.

Lolly Says

Romance is to me as an orchid scarf,
Bought in an unthinking moment,
Silken soft to my fingers' touch,
But chilling me for the cost I spent.
A scarf to be held at arm's length,
Just something to be admired
Or sometimes to lay my cheek against
When I am very, very tired.
Romance—
A beautiful scarf of orchid.
Orchid doesn't become me—
I wish it did.

—Iris Lee Haile-

("Between the Bookends" takes the air daily except Sunday at 4.30 p. m.)

Puff Puff

Kenneth Krahl, our pleasantly plump studio director, once substituted for Happy Harry's Keeping Fit program. With an exercise book in one hand and carrying out directions with the remaining free limbs, Kenny puffed and struggled through fifteen minutes of "Keeping Fit." Hereafter, vows Kenny, he pinches his own!

Meet Smilin' Ed and the Baby



Here he is—big, fat, jolly Smilin' Ed McConnell. He talks about that baby of his, "Mary Jane," that we thought you'd like to meet her too. For the past five years, Smilin' Ed has brought happiness into thousands of city and rural homes with his songs and humor. He is now a regular Saturday feature of the Aladdin Neighbors programs which are heard every week day noon from KMBC. Smilin' Ed also sings for all the folks each Tuesday and Thursday morning at 10.30 a. m.

* MAIL SPINS NO. 44 *
* (Letters of a Self-Made Mail-clerk to His Public.) *

By Way of Report:
Willie Botts bids fair to displace Ted Malone as chief mail-drawer on the Little Dandy Network . . . His one fifteen minute program a week is bringing a tremendous response from the West . . . Election furvor is reflected in many fan letters . . . Shows we have lots of Democrat listeners . . . I thought only Republicans could afford radios . . . If America is becoming good music-conscious, Columbia takes the credit . . . We guarantee a developed audience

for such as Philharmonic, Philadelphia, Howard Barlow, etc.
The Raving Clerk:
With some eleven staff members clamoring for rare stamps for their nieces, nephews, brothers, sisters, and cousins, what does that make me? . . . And where has my own brother got a chance? . . . A scallion to whoever started stamp collecting!
Incidentally:
Last weeks' mail brought ten reception reports from New Zealand . . . Canada and the East are also sending their quota . . . This in spite of October's warm weather . . . Yes, there are still plenty of radio-fishing bugs left unswatted . . . S'true. JIMMIE.

"Black and Blue" Is Radio's Latest Hit

World's Dumbest Detec-a-tives Bring Laughs and Thrills

One of the greatest radio writers in the business, Harry Ershaw, has come through with another smashing radio hit—"Black and Blue." It is produced as a fifteen minute program daily except Saturday and Sunday at 6.15 p. m. Black and Blue are introduced as "Radio's Ridiculous Dicks," the world's dumbest detectives.

They stumble, to your amazement and theirs, onto solutions of many baffling mysteries. In fact, they do this without the aid of either a butler or Scotland Yards—proving that the story is unusual.

Harry Ershaw is the author of such famous radio stories as "Chandu the Magician" and "Omar Kayyam."

Evan Evans Starred With Jack Denny in New Sampler Series

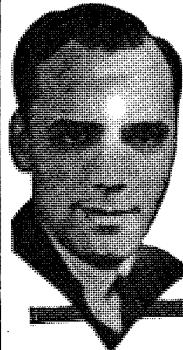
Popular C. B. S. Barytone Is a Veteran in Radio

Evan Evans, Columbia baritone, and Jack Denny's orchestra are features of the new Sampler program which made its debut at 7.45 p. m., Thursday, October 27. The programs, originating in

the Empire Room of the new Waldorf-Astoria Hotel in New York City and being sponsored by Whitman's Chocolates, will be heard each week at the same time. Evans entered the ranks of radio when it was just beginning to

toddle, 11 years ago. A graduate of the Juilliard School of Music, he spent a year abroad in vocal study, and returned to become a staff member of the CBS. In addition to his many solo appearances on sustaining and commercial programs, Evan Evans is a member of the Round Towner's Quartet.

Denny leads one of the Ace orchestras of the country, which specializes in soft and soothing music.



EVAN EVANS

JACK BENNY TO JOIN COLUMBIA ON CANADA DRY

Ted Weems' Orchestra Headlined With Andrea Marsh, Young C. B. S. Contralto

Jack Benny, one of the reasons why comedy is one of radio's most popular features, moves to the Columbia network and KMBC beginning Sunday, October 30. With him will be heard the famous radio orchestra and glee club, of Ted Weems. Sponsored by Canada Dry, the programs will be aired each Sunday at 9.00 p. m. and Thursday at 7.15 p. m. A



ANDREA MARSH

recent addition to the talent is Andrea Marsh, seventeen-year-old contralto.

Both Benny and Weems have broadcast locally from KMBC. Jack Benny appeared from the Aladdin Hotel studio over two years ago as guest of the Pomo program. He was introduced by Goodman Ace, who now is also a radio star as writer and character of Easy Aces.

Ted Weems' orchestra completed an engagement only a few weeks ago at the Bellerive Hotel in Kansas City.

With Jack Benny on the air at 7.15 and Jack Denny on at 7.45 Thursdays, it will possibly be necessary for listeners to hear both programs for fear of getting their artists mixed—which isn't any crime at that.

HAPPY HOLLOW BUGLE

Vol. 2, No. 35

HAPPY HOLLOW, U. S. A., DECEMBER, 1932

Subscription Price, 25c per Year

ERA OF CULTURE

CIVIC UPLIFT INCLUDES THE HAIR PIN INDUSTRY IN THE FIJI ISLES

OPERAS AND SHAKESPEARE

City-wide Movement Sends New Customers to Jackson's Boarding House

A new era of culture for Happy Hollow has been heralded by the Ladies' Improvement Society.

This new organization was brought into being through the efforts of several leading members of the Ladies' Aid Society and its object is to improve Happy Hollow and every one in it.

It has been decided that people of this city are not taking enough interest in affairs of the outside world and that its citizens, especially the men, are not refined enough.

One of the outstanding contributions which the club expects to make to the city is the bringing of operas, Shakespearian plays, and high class lantern slide lectures to the town hall throughout the winter.

A very thorough study of etiquette and good grammar is to be made by those who need it. Another feature of its meetings will be the reading of papers by the various members.

Lucinda Skinflint, wife of Jonathan Skinflint of the Hoof and Amble Railroad, is preparing a paper on "The Preservation of Egyptian Mummies," to be read at its next meeting. Mrs. Jackson will speak on "The Hair Pin Industry in the Fiji Islands," Widder Blackstone on "The Renaissance of Early Siberian Literature," and Nellie Pnobscott will deal with the "Problems and Ethics of Modern Youth."

Probably the best improvement in Happy Hollow so far has been the increased business at Mrs. Jackson's Boarding House. The wives of the city are so busy getting refined that they no longer have time to get dinner and even cultured people must eat.

Old Citizen Returns To Vote for His Pal

George Promises to Protect From Everything But Haunts

George Washington White, former blacksmith of the Hollow, has been appointed as night-watchman at the Butternut General Store. He will have his quarters over the store and promises to protect the premises of everything but haunts.

Mr. White's return to this city was occasioned by the recent campaign for mayor, in order that he could cast one vote for his old pal, Harry Checkervest. When he first made his appearance, George is quoted as saying that he was going to stay in town until Harry was elected, so he should be with us for some time.

Checkervest Heads New Farmers' Co-op.

Mayor Jackson Calls Meeting to Complete Organization

Plans for a cooperative farming organization are well under way.

A meeting of farmers was called Thursday by the newly elected mayor, Andrew Jackson. Mr. Jackson presented as speaker, Mr. Harry Checkervest, who outlined details and aroused much enthusiasm in the venture.

Following the address, a board of directors was elected by the assembled body, which in turn, appointed Harry Checkervest as General Manager of the organization.

It seems that Mr. Checkervest has had wide experience with this form of enterprise and is well able to take over the reins of leadership—according to his speech of Thursday night.

Happy Hollow Barn Dance Back on Air

Broadcast to Be Made From the Town Hall Every Saturday

The half hour barn dance from Happy Hollow, still in demand after first taking the air some four years ago, has returned to KMBC's schedules, to be heard each Saturday evening from 6:00 to 6:30 p. m.

Headed by Uncle Ezra as master of ceremonies, the famed Hoodlums and all the village folk will take part in the "programy" with plenty of good old-timers and specialties.

HAPPY HOLLOW HEARSAY

The Hoof and Amble train came in on time last Thursday but it didn't get off till an hour late because there wasn't no one waitin' at the station to unload the milk cans.

Jest after Abner Pnobscott jest about got all his cord wood in fer the winter, Nellie decided to put in one of these oil burnin' contraptions. Abner sed that sure wasn't pourin' oil on troubled waters. That's a good'n, Ab.

It may be impossible to please everyone, but in the present state of things it is impossible to say anything without getting applause from some one.

IRISH.

Want Ad

Wanted: A home in the country, Away from the city and noise, High up in the top of a tall tree Hidden from meddlesome boys. It must be comfy and cozy; One we can rent for a song. There's only two of us at present But we're expecting some more later on. I hope you have something to offer, We're Newlyweds — a n d we're broke, Can you help us? If so—please address us. The Two Homeless Robins, The Oak.

—Rainy Day Pal.

Uncle Ezra's Ramblings



The other day, I heerd a couple a fellers a talkin' about Christmas. One of 'em said: "Well, Tom, Christmas will soon be here." . . .

"Yeh, I know it," said Tom, "you don't have to remind me of it; and to tell you the truth, I dread to see Christmas come around this year." "How come?" said Jack, "I thought you always looked forward to a real happy time at Christmas." "Yeh, I always have until this year," said Tom, "but this year, I'm broke and can't afford to spend the money I usually do at Christmas time. I know that Mary is expectin' a new fur coat, and the children are already anticipating expensive presents. Well, I just can't get those things, and I haven't the courage to tell the family I'm broke."

After a moment's silence, Jack said: "Tom, pardon me for being frank, but I'm surprised that you haven't a higher regard for your family." "Huh? What's that? What do you mean?" exploded Tom. "I mean that this year brings you and your family the greatest opportunity for a real joyous Christmas you have ever known." "Yeh, me broke and you talk about a merry Christmas. You're crazy—that's what's the matter with you—just plumb coo-coo." "And so are a lot of us, Tom," said Jack, "but I know Mary and the kids well enough to know their happiness does not depend on spending a lot of money. Their love for you is deeper, bigger and more beautiful than that. You really ought to be ashamed, Tom. Here you are feeling sorry for yourself when there are families all around you that instead of having to give up a few luxuries, are wondering where they are going to get the absolute necessities.

"Sell yourself, Mary and the kids, on the idea of adopting one of those families, and instead of spending a lot of money for lux- (Continued on page 2, column 4.)

B Presented by

Gee
time
never
in my

The
I, all

—with a million-pound turkey.
And when those boys were finished, there wasn't enough left of that turkey to look at, because Willie took all the bones home to his dog—Cole.

And that isn't all that Willie did. He wasn't satisfied with eating turkey. He ate so much pumpkin pie that he really should have been sick. After the dinner was over, I asked Willie what he'd like to do, but he didn't even answer me. He just laid down and went to sleep—and he stayed right there until four o'clock the next day. The first thing he said when he woke up was, "Boy, ah hopes ah nevu has to look a turkey in the face agin as long as ah live."

Say, I hope the you girls and boys enjoyed a good time over Thanksgiving. After all, it only comes once a year and we try to be happy because we have lots to be thankful for—don't we?

Here's some good news—do you know that Brother Bob has a little baby up at his house? And she's already a member of the Big Brother Club too—a member in good standing. By that I mean, she only cries a few minutes out of a day (Editor's note: Oh, yeah?) and she is proud to have all you girls and boys as her big brothers and sisters. Her name is Patricia (Patty Jean). Be sure to come and see her sometime.

And here is something else. In 1933, we believe that we're going to have Big Brother Club rings instead of pins. How do you like that? It won't be so easy to lose, and, as Skippy says, "It sure looks svelegant."

Gee, kids, we have lots of good times coming this winter, and I know you are going to be very happy. So write in for your ring and listen in—I have lots to tell you.

Oh, yes, Merry Christmas!

BIG BROTHER BOB.

Miss Mildred Martin

Liberty, Missouri

April 2, 1946

Why is paper money more valuable than gold? Answer: Because when you put it in your pocket you double it and when you take it out you find it increases.

What was one of the first accidents recorded in the Bible? Answer: When the prodigal son's father ran to meet him and fell on his neck.

When Roosevelt takes office, why would he make a good contortionist? Answer: Because he promised everyone to make both ends meet.

There you is,
Willie Botts.

In the Open



Guy Lombardo is off to the lead with great interference in the MCA contest to pick an "All-American Radio Dance Orchestra Eleven." The contest, which closes December 1, is decided by radio editors all over the nation.

The Wild Turkey Hero

By MARY ANN

I guess turkeys and ducks are not worrying about what they are going to eat for their Christmas dinner. Of course, they don't know—maybe they will be right on the dining room table all roasted and stuffed.

The other day, I was feeding a lot of turkeys and an old gobbler looked at me and said, "Gobble, Gobble," well, I said, "Gobble, Gobble" right back at him, and he got so mad that he started fighting with all his might.

Then the man who owned the turkeys took me to see the ducks. He asked me, "Mary Ann, did you ever see a duck blind?" and I answered, "No, sir, I've never seen a blind duck in my life." He just laughed and laughed and said, "Oh, Mary Ann, you funny little girl, but I don't expect you would know." Then he showed me a shack all covered with hay and said, "This is where we hide when we are watching for wild ducks—this is a duck blind"; and he showed me how they turn a tame duck loose to attract the wild ones.

While the man was talking, I saw something fly over the turkeys and I said, "Look, what's that?" The man shouted, "Looks like a wild turkey—it is a wild turkey"; and the man called the hired man to bring his shotgun. Well, the hired man was in the duck blind but he came running and yelling: "What's the matter?" and the wild turkey flew away with the hired man shooting at him. All at once, I looked over by the duck pond and a lot of ducks were flying over the pond. I hollered, "Look, wild ducks, too," and the men started shooting, but they didn't hit one.

When the man that owned the turkeys came back he said, "Well, Mary Ann, that wild turkey spoiled a nice duck dinner," and I said, "Yes, sir, he saved the lives of a lot of ducks. I guess I will call him, 'The Wild Turkey Hero.'"

(Mary Ann's Programs are on the air Tuesdays at 5:15 p. m. and Saturdays at 10:30 a. m.)

Harry: I suppose your mother was angry when you told her I was leaving next week.

Mary Ann: Yes, she thought you were leaving this week.

Conversation, unlike most other things, does not always improve with practice.

Kratzmeyer Says:

Some people are "Happy" even though "Hollow" above the "Bugle."

From every quarter comes quarters for four quarters of a year's subscription. Ain't dis nice?

Nick and Dick and Wick

All went to see a girl.
When she heard the three names
Her brain was in a whirl,
She said, "I don't know
Which to choose.

I must, of course, two boys refuse."

So this maid went up to KMBC,
And of course that meant Pick Wick.

—Harry Valois.

(Continued from page 1.)
ries you don't need and can't afford, spend a small amount for the absolute necessities for those unfortunate ones. It will unite your family in one great, common purpose for good, and will bring you the happiest Christmas you have ever known. Well, think it over, Tom—Goo'bye."

And I figger it's worth while fer you and me ter think it over too. What do you say?

The Christmas Seal

I am the Christmas Seal,

I am Health;

I am the gift
of Life;

I bear the double cross

That protects
all—

The unborn,
the child,
the nation,

From our greatest enemy,
Tuberculosis!

I bring to the unborn
Knowledge, Truth and Service;
To the preschool child
I teach Health and Prevention;
I teach the school child
To safeguard and cherish Health.
I am the clinic, doctor and nurse,
An early diagnosis and an early
return to Health.

To the sick and weary,
I bring healing, relief and comfort,

It is my joy in life

To carry my message

Of Knowledge, Truth and Service
On every Christmas letter and
package.

Buy, buy me and spread
The blessing of Health.

—Elva Hughes.



Echoes to the Bugle Call

OPEN HOUSE

Sunday Concerts

KMBC:
We wish to thank KMBC once again for continuing to broadcast the mil-harmonic Sunday afternoon concerts. Do you also have Mr. Stokowski and the Philadelphia Orchestra this year? If so, we should appreciate the dates and time.

Yours truly,
O. E. F.
Fort Scott, Kansas.

(Ed. Note: The Philadelphia Symphony is heard in a weekly series of concerts from 1.30 to 3.00 p. m. each Friday. It presented the first of six winter concerts for Philco on Saturday night, November 26.)

Biographer

Dear Doug:
Tell you what I wish you'd do, just for me. I wish you'd find a picture of Dale Wimbrow, now announcing the Mills brothers, and print it in the Bugle. I know I'll be awfully disappointed, expecting it, but he's the only "crush" I've ever had in this here now broadcasting business, and maybe his red hair and freckles won't show.
Though I'm crazy about red heads, I can give you a most complete history of him. He's a world war veteran, southern, talks as if his mouth was full of corn pone, and can't even sing, but has that indefinable something that kept me twisting dials in search of him, and—he's married, very much so. Anything you'd like to know? The old bureau of info!
Yours sincerely,
Iris of Richmond.

(Ed. Note again: With all that information, we certainly owe Iris a picture if we can find one. Hope we don't disappoint her, but at least we're going to have to wait until next month.)

Read This, Widder

Bugle:
Enjoy the Saturday evening Song Fests. Keep them up. Tell Widder she has too sweet a voice in singing to use it like she does in conversation. I like her solos.
C. E. Fowler,
Fowler's Pharmacy,
Kansas City, Missouri.

Questions and Answers

Dear Uncle Ezra:
Is it true that Mary Ann is Ted's mother?
And does Hugh—alias Harry Checkervest—wear earmuffs?
Or is Ted just kidding?
Can visitors come up to the studios and see you broadcast?
Love to all "Happy Hollow," (Even Harry Checkervest).
Alice Lowe,
Kansas City, Missouri.

(Ed. Note: Answers. (1) Not to our knowledge. (2) Not in public. (3) When isn't he? (4) By all means, if you can stand it.)

Street Singer

I have never smoked but will start with Chesterfields if you will only keep Arthur Tracy on your program. The others are fine, but I get a real thrill from his wonderful voice.
Mrs. Elr,
Kansas City, Missouri.

Fools rush in where wise men fear to wed.

Missouri Land

Missouri land,
Is the happiest land;
Where skies are purest blue—
Sunsets and stardreams—
Green hills and drifting streams;
And where folks are smilin' too.
—Jud Jenkins.

Organ Interlude

*I can not think that this is just a song
That I am hearing. In these tear-swept notes
I bear a marching multitude—a throng
Tearing an ecstasy from thousand throats—
An ecstasy with tenacles all bent
Around my bursting throat to drink my life,
My very energy, and leave me spent
And shaken. There can be no greater strife.
And could that organist be ought but Pan,
Pursing his lips, eyeing with gamin grin
My agony? Ab, well, since he began
That melody, that hurts me from within,
I think I have quite fully understood
That I was just an organ interlude.*
—Mary Almira Clark.

Pen Points

It isn't luck to find a horseshoe; it's a miracle.

Saying what you please is foolishness, not independence.

When you are told to make yourself at home you know pretty well where to draw the line.
GLAD.

Depression

We thought a few short years ago
That life was awfully hard,
Because we worked and worked all day
And got but small reward.

We also found it difficult,
Because our wage was small,
To live within our income, but
Our theory takes a fall.

Yes, it was hard in those old days
To live within our income,
But we've found out it's harder still
To try and live without one!
—Zeembie.

Si an' Ma

Th' 'lection's over, (Roosevelt won),
Bill Rodgers has come back,
He run cause he was scared ter vote,
Now "ones" that's a fack.
Th' "Royal" stock show's come an' went,
So has th' fust big snow,
But weather didn't stop th' crowds
That saw that mighty show.
Kate Smith has gone ter Hollywood,
"Some job," 'lows Ma, "Pore kid!
Ter make th' moon rise way out Wes',
Instead o' where it did."
They promised us a "Bran'new deal,"
An' ever' doggone man
Is hopin' when th' deal is dealt,
He'll get a better han'.

Well, France an' Englan's crabbin' yet,
That they can't pay their debt,
You reckon we'd be fools enough
Ter call off ever' bet?
Out here, they grab our farms an' homes
If we can't pay, that's true,
If we can't pay, why can't we grab
A naval fleet, er two?
—R. H. Richardson.

As per Dr. Frank Crane:

He Can Consider Himself Rich

Who:
Is old-fashioned in his principles; up-to-date in his opinions; and ahead of his time in his ideals.
Has adjusted himself to the universe.
Emerges from sorrow noble, and from pleasure refreshed.
Knows how to be alone without loneliness, and in company without ennui.
Has discovered that the world is very large, consequently it is easier to go away than to quarrel; also, manners and morals are different beyond the Pyrenees.
Is pagan in his tastes and Christian in his regulation of them.
Cultivate these riches. Still more to come.
TAW.

The weather may get unpleasant sometimes, but it leaves you the comfort of knowing that it's sure to change its mind some other time.

A wise man will make more opportunities than he finds.
GLAD.

Charles Carlisle

Charles Carlisle, tenor, was born in Central Falls, R. I., in 1904 . . . sang soprano in choir as a boy . . . became successively a court reporter, bank clerk and railroad man . . . entered a national radio opportunity contest . . . got fourth prize, which included a musical scholarship and radio audition . . .



spent a year in New York at Juillard school of music . . . got no job from auditions and went to Europe . . . found the broadcasters at WABC awaiting him with open arms on his return a year later . . . made an immediate success on the air . . . is of medium stature . . . always amiable . . . swims and golfs for recreation . . . and is unmarried.

Welcome Home

Dear Bugle:
In wondering what I should do, I thought I might write to you. I really am sorry for not writing more often,
Even though it would drive many a reader to his coffin.
In the future, I'll try to do a lot more,
Than ever I did for you before.
Sapp-O.

The doctor tells me that one's mind may cause indigestion. A lot of folks needn't worry!
"Irish."

Excerpts From Happy Hollow Election Ballots:

Harry Checkervest's speech this evening was a masterpiece, and delivered in true "spell binder" fashion, but being "behind the scenes" as it were, we can vote for the honest man, Andrew Jackson. Oh, that real election could be carried on, a television of true motives and future conduct.
If Deacon Jackson had not gone to that dance and danced, this ballot might have been different. To think that a Deacon would dance! Well it lost Mr. Deacon a vote.
As the whole world is suffering from a Depression of Love, fair-play and appreciation of Beauty, and Uncle Ezra has been able to shut out all the enemies to these price-less jewels, count me as casting a vote that will continue the Peace that a ballot for Ezra Butternut will assure.
The Young Men's Republican Club, of Wyandotte County, Kansas, hereby cast a unanimous vote for Harry Checkervest. . . . I hereby cast 253 votes for the Police Department of Kansas City, Kansas, for Harry Checkervest. . . . The Kansas City, Kansas, fire department do hereby cast 161 votes for Harry Checkervest.
In behalf of the Third Ward Republican Club, of Wyandotte county, Kansas, I hereby cast 739 votes for Harry Checkervest. . . . The Children's Home at Eighth and State in Kansas City, Kansas, sends votes from 38 children and 2 nurses, all for Deacon Jackson. . . .

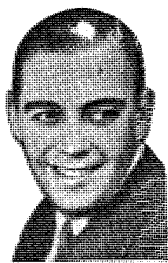
NOTE: Programs listed with an asterisk (*) are presented from the KMBC Studios or from local remote control points.

Sunday, December 4

- 7.30 *Bible Study—L. D. S. Service
- 8.00 Columbia Junior Bugle
- 9.00 *Big Brother Club—Journal Post Comics
- 9.30 *Kansas City Youth Forum—Rev. Earl Blackman
- 9.45 Compinsky Trio
- 10.00 Rhoda Arnold, Soprano; Charles Carlisle, Tenor
- 10.30 Melody Makers—Freddie Rich's Orchestra
- 11.00 *Stone Church Choir
- 11.30 Speech—Dr. Yen
- 11.45 Cathedral Hour
- 12.15 Mat Suoka
- 12.30 *KMBC Sunday Concert—P. Hans Flath directing.
- 1.00 Acme Paint Program—Smilin' Ed McConnell
- 1.15 Jo-Cur Sunday Matinee of the Air
- 1.45 The Hoosier Editor—Frederick Landis
- 2.00 Philharmonic Symphony Orchestra Concert
- 4.00 Roses and Drums—Saga of the American Home
- 4.30 *Horner Conservatory Program
- 5.00 *L. D. S. Radio Vespers—From Independence
- 5.30 Do Re Me and Wm. Hall
- 6.00 World's Business—Doctor Julius Klein
- 6.15 *Canta Nina—Singing Girls
- 6.30 Memories in Melody
- 6.45 Angelo Patri—"Your Child"
- 7.00 Andre Kostelanetz Presents
- 7.30 Frank Cambria and Roxy Theatre Ensemble
- 8.00 Fred Allen's Bath Club Revue
- 8.30 Pennzoil Parade of Melody
- 9.00 Canada Dry Program with Jack Benny and Ted Weems Orchestra
- 9.30 Mercy Hospital Program
- 9.45 Paris Night Life
- 10.00 *L. D. S. Studio Service—From Independence
- 11.00 *Howard Ely at the Organ
- 11.30 *Jack Miles Orchestra from Hotel Bellerive

Monday, December 5

- 7.00 *Morning Devotions—L. D. S. Service
- 7.15 *Keeping Fit with Happy Harry
- 7.30 *Journal-Post News Flashes
- 7.40 *Program Bugle—KMBC News
- 7.45 *The Texas Ranger—Tex Owens
- 8.00 Reis and Dunn—Harmony Duo
- 8.15 Studio Program
- 8.30 Tony Wons—"Are You Listenin'?"
- 8.45 The Merry-makers
- 9.00 *The A-G Nine O'clock Party
- 9.15 The Melody Parade
- 9.30 *Howard Ely at the Organ
- 9.45 Vocal Art Trio
- 10.00 Edna Wallace Hopper
- 10.05 Morning Moods—Music
- 10.30 Academy of Medicine Program



MORTON DOWNEY

Friday
8:30 P. M.

- 10.45 Ben Alley—Songs
- 11.00 Rumford Forecast Cooking School
- 11.15 Buddy Harrod's Orchestra
- 11.30 Columbia Revue—Viennese Music
- 12.00 *Journal-Post News Flashes
- 12.10 *Aladdin Neighbors with Tex Owens
- 12.30 *Producers Market News
- 12.35 *Montgomery Ward "Old Trapper talk"
- 12.40 *Jack Miles Orchestra from Bellerive
- 1.00 National Student Federation Program
- 1.15 Sylvia Sapira—The Well-Tempered Clavichord
- 1.30 American School of the Air
- 2.00 Elizabeth Barthell—Songs
- 2.15 Columbia Salon Orchestra
- 2.30 The Classic Hour
- 2.45 Four Eton Boys—Male Quartet
- 3.00 *"First Timers"
- 3.20 "To a Day Dreamer"
- 3.40 Columbia Artists' Recital
- 3.45 Nat'l Tuberculosis Assn. Program
- 4.00 The Four Norsemen
- 4.15 *Journal-Post News Flashes
- 4.25 *Program Bugle—KMBC News
- 4.30 *Between the Bookends
- 4.45 *Big Brother Club
- 5.15 "What Congress Did Today"
- 5.20 Reis and Dunn
- 5.30 Skippy
- 5.45 The Lone Wolf Tribe
- 6.00 *Happy Hollow
- 6.15 Black and Blue—The World's Dumbest Detectives
- 6.30 The Norsemen—Male Quartet
- 6.45 Morton Downey
- 7.00 Whispering Jack Smith
- 7.15 Singin' Sam the Barbasol Man
- 7.30 Kate Smith and her Swanee Music
- 7.45 Fu Manchu Mystery Stories
- 8.15 The Mills Brothers—Don Redman's Orchestra
- 8.30 Mysteries in Paris
- 9.00 The Boswell Sisters in Music That Satisfies
- 9.15 Easy Aces
- 9.30 Columbia Revue
- 9.45 Myrt and Marge
- 10.00 Columbia Symphony Orchestra—Nino Martini
- 10.30 Guy Lombardo's Orchestra
- 11.00 Eddie Duchin's Orchestra
- 11.30 Ben Selvin's Orchestra
- 12.00 *Jack Miles Orchestra

Tuesday, December 6

- 7.00 *Morning Devotions—L. D. S. Service
- 7.15 *Keeping Fit with Happy Harry
- 7.30 *Journal-Post News Flashes
- 7.40 *Program Bugle—KMBC News
- 7.45 *The Texas Ranger—Tex Owens
- 8.00 Reis and Dunn
- 8.15 Studio Program
- 8.30 Tony Wons—"Are You Listenin'?"
- 8.45 The Round Towners Quartet
- 9.00 *The A-G Nine O'clock Party
- 9.15 *Hugh Studebaker—The Sanz Man
- 9.30 Helen Board, Soprano
- 9.45 United States Navy Band
- 10.00 *Uncle Ezra's Ramblings
- 10.15 Pebeco Playboys
- 10.30 Vincent Sorey's Orchestra
- 11.00 Buddy Harrod's Orchestra
- 11.30 Concert Miniatures
- 12.00 *Journal-Post News Flashes
- 12.10 *Aladdin Neighbors with Tex Owens
- 12.30 *Producers Market News
- 12.35 *Jack Miles Orchestra from Hotel Bellerive
- 1.00 Aunt Jemima—Blues Songs
- 1.15 Ann Leaf at the Organ

KMBC WEEKLY SCHEDULE BEGINS

- 1.30 American School of the Air
- 2.00 Columbia Artists' Recital
- 2.15 Wyeth Program
- 2.20 Citizen's League Speaker
- 2.30 *KMBC's Mid-afternoon Concert
- 2.55 Marmola Program
- 3.00 *"First Timers"
- 3.15 Curtis Institute of Music
- 4.00 "Meet the Artist"
- 4.15 *Journal-Post News Flashes
- 4.25 *Program Bugle—KMBC News
- 4.30 *Between the Bookends
- 4.45 *Big Brother Club
- 5.15 "What Congress did today"
- 5.20 *Mary Ann and the Boy Scouts
- 5.30 Skippy
- 5.45 Piano Pictures
- 6.00 *Happy Hollow
- 6.15 Black and Blue
- 6.30 Leon Navaro's Orchestra
- 6.45 Georgie Price and Benny Kreuger's Orchestra
- 7.00 Abe Lyman's Orchestra and the Hollywood Newsboy
- 7.15 The Magic Voice
- 7.30 Kate Smith and her Swanee Music
- 7.45 The Columbians
- 8.00 The Street Singer—Music That Satisfies
- 8.15 Threads of Happiness
- 8.30 California Melodies
- 9.00 *The Swiss Yodelers
- 9.15 *Organalities
- 9.30 Edwin C. Hill—"The Human Side of the News"
- 9.45 Myrt and Marge
- 10.00 Columbia Symphony Orchestra
- 10.30 Isham Jones' Orchestra
- 11.00 Don Redman's Orchestra
- 11.30 Harold Stern's Orchestra
- 12.00 *Jack Miles Orchestra from Hotel Bellerive



BILLY WHITE
High Tenor
Chicago
Studios

Wednesday, December 7

- 7.00 *Morning Devotions—L. D. S. Service
- 7.15 *Keeping Fit with Happy Harry
- 7.30 *Journal-Post News Flashes
- 7.40 *Program Bugle—KMBC News
- 7.45 *The Texas Ranger—Tex Owens
- 8.00 Reis and Dunn
- 8.15 Studio Program
- 8.30 Tony Wons—"Are You Listenin'?"
- 8.45 The Merry-makers Orchestra
- 9.00 *The A-G Nine O'clock Party
- 9.15 Artells Dickson
- 9.30 *Howard Ely at the Organ
- 9.45 The Four Clubmen—Quartet
- 10.00 Edna Wallace Hopper
- 10.05 Willie Ganz—Pianist
- 10.15 Morning Moods—Music
- 10.30 The Fitch Professor
- 10.45 Ben Alley—Songs
- 11.00 Buddy Harrod's Orchestra
- 11.30 Concert Miniatures
- 12.00 *Journal-Post News Flashes
- 12.10 *Aladdin Neighbors with Tex Owens
- 12.30 *Producers Market News
- 12.35 *Jack Miles Orchestra from Hotel Bellerive
- 1.00 Aunt Jemima—Songs
- 1.15 Columbia Artists' Recital

- 7.40 Elizabeth Barthell—Songs
- 7.45 *David Grosch—Sing Talk
- 8.00 *The Helping Hand
- 8.15 Four Eton Boys—Male Quartet
- 8.30 *"First Timers"
- 8.45 Claude Hopkins Orchestra
- 9.00 Jack Brooks and Frank Westphal's Orchestra
- 9.15 "Going to Press"
- 9.30 The Four Norsemen
- 9.45 *Journal-Post News Flashes
- 10.00 *Program Bugle—KMBC News
- 10.15 *Between the Bookends
- 10.30 *Big Brother Club
- 10.45 George Hall's Orchestra
- 11.00 Skippy
- 11.15 Lone Wolf Tribe—Indian Story
- 11.30 *Happy Hollow
- 12.00 Black and Blue
- 12.10 *Swiss Yodelers
- 12.15 Angelo Patri—"Your Child"

YOUR
"PROGRAM
IS NOW ON T
7:40 A. M. and 4:25
with
PROGRAM CHAN
NEWS HIGHLI
PERSONAL C

-- For Your Entertainment

- 7.00 Whispering Jack Smith and the Hummingbirds
- 7.15 Singin' Sam the Barbasol Man
- 7.30 Kate Smith and her Swanee Music
- 7.45 Trade and Mark—The Smith Brothers
- 8.00 Guy Lombardo's Orchestra with Burns and Allen
- 8.30 Eno Crime Club—Mystery Drama
- 9.00 Music That Satisfies—Ruth Etting
- 9.15 Easy Aces
- 9.30 The Wandering Minstrel—Household Entertainer
- 9.45 Myrt and Marge
- 10.00 Columbia Symphony Orchestra
- 10.15 *Jack Miles Orchestra from Hotel Bellerive
- 10.30 Isham Jones' Orchestra
- 11.00 Don Redman's Orchestra
- 11.30 Leon Belasco's Orchestra
- 12.00 *Jack Miles Orchestra

Thursday, December 8

- 7.00 *Morning Devotions—L. D. S. Service
- 7.15 *Keeping Fit with Happy Harry
- 7.30 *Journal-Post News Flashes

BEGINNING DECEMBER 4, 1932

- 7.40 *Program Bugle—KMBC News
- 7.45 *The Texas Ranger—Tex Owens
- 8.00 Reis and Dunn
- 8.15 Studio Program
- 8.30 Tony Wons
- 8.45 The Melody Parade
- 9.00 *The A-G Nine O'clock Party
- 9.15 *Hugh Studebaker—The Sanz Man
- 9.30 The Four Clubmen
- 9.45 Barbara Gould Beauty Talk
- 10.00 *Uncle Ezra's Ramblings
- 10.15 United States Navy Band
- 10.30 Emery Deutsch's Orchestra
- 11.00 Rumford Forecast Cooking School
- 11.15 Buddy Harrod's Orchestra
- 11.30 Columbia Revue
- 12.00 *Journal-Post News Flashes
- 12.10 *Aladdin Neighbors with Tex Owens

- 7.00 Abe Lyman's Orchestra
- 7.15 Canada Dry Program—Jack Benny with Ted Weems' Orchestra
- 7.45 The Sampler Program
- 8.00 Music That Satisfies—The Boswell Sisters
- 8.15 The Mills Brothers
- 8.30 The Story of Omar Khayyam
- 9.00 *Economy Gamboleers
- 9.15 *Organalities
- 9.30 Edwin C. Hill
- 9.45 Myrt and Marge
- 10.00 Columbia Symphony Orchestra
- 10.30 Isham Jones' Orchestra
- 11.00 Eddie Duchin's Orchestra
- 11.30 Riviera Orchestra
- 12.00 *Jack Miles Orchestra from Hotel Bellerive

Friday, December 9

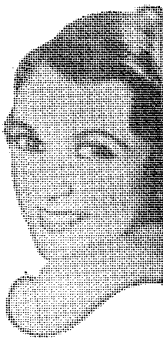
- 7.00 *Morning Devotions—L. D. S. Service
- 7.15 *Keeping Fit with Happy Harry
- 7.30 *Journal-Post News Flashes
- 7.40 *Program Bugle—KMBC News
- 7.45 *The Texas Ranger—Tex Owens
- 8.00 Reis and Dunn
- 8.15 Studio Program
- 8.30 Tony Wons—"Are You Listenin'?"
- 8.45 The Merrymakers—Orchestra
- 9.00 *The A-G Nine O'clock Party
- 9.15 Julia Sanderson and Frank Crumit
- 9.45 Melody Parade
- 10.00 The Captivators
- 10.30 Round the World Cooking School
- 10.45 Ben Alley—Songs
- 11.00 Buddy Harrod's Orchestra
- 11.30 Concert Miniatures
- 11.45 *Howard Ely at the Organ
- 12.00 *Journal-Post News Flashes
- 12.10 *Aladdin Neighbors with Tex Owens
- 12.30 *Producers Market News
- 12.35 *Jackson County Farm Bureau



TONY WONS
"Tony's Scrap-book" Daily

- 12.40 *Jack Miles Orchestra from Hotel Bellerive
- 1.00 American School of the Air
- 1.30 Philadelphia Symphony
- 3.00 *"First Timers"
- 3.15 The Grab Bag
- 3.30 United States Army Band
- 4.00 The Four Norsemen
- 4.15 *Journal-Post News Flashes
- 4.25 *Program Bugle—KMBC News
- 4.30 *Between the Bookends
- 4.45 *Big Brother Club
- 5.15 "What Congress Did Today"
- 5.20 Harold Stern's Orchestra
- 5.30 Skippy
- 5.45 Lone Wolf Tribe—Indian Story
- 6.00 *Happy Hollow
- 6.15 Black and Blue
- 6.30 *Ed Cochrane's Sport Chat
- 6.45 *Sullivan and Kratzmeyer
- 7.00 Edwin C. Hill
- 7.15 Singin' Sam the Barbasol Man
- 7.30 The March of Time—News Drama
- 8.00 All-American Football Show
- 8.30 To the Ladies

- 9.00 Music that Satisfies—The Street Singer
 - 9.15 Easy Aces
 - 9.30 Charles Carlisle, Tenor
 - 9.45 Myrt and Marge
 - 10.00 Friday Varieties—Music and Smiles
 - 10.30 Guy Lombardo's Orchestra
 - 11.00 *Ben Pollack's Orchestra
 - 11.30 Bernie Cummins Orchestra
 - 11.45 Hal Kemp's Orchestra
 - 12.00 *Jack Miles Orchestra from Hotel Bellerive
- Saturday, December 10**
- 7.00 *Morning Devotions—L. D. S. Service
 - 7.15 *Keeping Fit with Happy Harry
 - 7.30 *Journal-Post News Flashes
 - 7.40 *Program Bugle—KMBC News
 - 7.45 *The Texas Ranger—Tex Owens
 - 8.00 Reis and Dunn
 - 8.15 The Commuters
 - 8.30 Tony Wons
 - 8.45 Songs of the Out-of-Doors
 - 9.00 *The A-G Nine O'clock Party
 - 9.15 *Hugh Studebaker—The Sanz Man
 - 9.30 Adventures of Helen and Mary
 - 10.00 New York Philharmonic Young People's Concert
 - 11.30 *Mary Ann and the Campfire Girls
 - 11.45 Piano Contrasts
 - 12.00 *Journal-Post News Flashes
 - 12.15 *Aladdin Presents Smiling Ed McConnell
 - 12.30 *Producer's Market News
 - 12.35 *Dancing at the Bellerive
 - 1.00 Saturday Syncopators
 - 1.30 Columbia Salon Orchestra
 - 1.45 About Australia—Arthur O'Connor
 - 2.00 The Round Towners
 - 2.30 *KMBC Mid-afternoon Concert
 - 3.00 *"First Timers"
 - 3.15 Spanish Serenade
 - 3.30 George Hall's Orchestra
 - 4.00 Eddie Duchin's Orchestra
 - 4.15 *Journal-Post News Flashes
 - 4.25 *Program Bugle—KMBC News
 - 4.30 *Between the Bookends
 - 4.45 *Big Brother Club
 - 5.15 "What Congress Did Today"
 - 5.20 Riviera Orchestra
 - 5.30 Skippy
 - 5.45 Do Re Mi
 - 6.00 *Happy Hollow Barn Dance
 - 6.30 Meyer Dad's Orchestra
 - 6.45 Connie Boswell
 - 7.00 Abe Lyman's Orchestra with the Hollywood Newsboy
 - 7.15 The Magic Voice
 - 7.30 *Smith Ballew's Orchestra
 - 8.00 Ruth Etting in Music That Satisfies
 - 8.15 Edwin C. Hill
 - 8.30 The Carborundum Band
 - 9.00 Morton Downey
 - 9.15 Columbia Institute of Public Affairs
 - 9.45 Vaughn DeLeath
 - 10.00 Guy Lombardo's Orchestra
 - 10.30 Harold Stern's Orchestra
 - 11.00 Ted Fiorito's Orchestra
 - 11.30 Stanley Smith's Orchestra
 - 12.00 *Jack Miles Orchestra



MARGE
of "Myrt and Marge" Daily
Ex. Sat. and Sun., 9.45 P. M.

KMBC Originations to the Columbia Network

Sunday, December 4
6.45-7.00 Canta Nina—Singing Girls
9.00-9.30 Friendly Muse—Drama

Monday, December 5
4.30-4.45 Between the Bookends
5.30-4.45 Midland Broadcasters
7.00-7.30 Smith Ballew's Orchestra
8.15-8.30 Jack Miles Orchestra

Tuesday, December 6
1.00-1.15 Texas Rangers
4.30-4.45 Between the Bookends
5.30-5.45 Willie Botts in Person
6.45-7.00 Howard Ely at the Organ
7.00-7.30 Smith Ballew's Orchestra
9.00-9.15 Those McCarty Girls
9.15-9.30 Organalities

Wednesday, December 7
1.00-1.15 Texas Rangers
4.30-4.45 Between the Bookends
5.30-5.45 Midland Broadcasters
6.45-7.00 Swiss Yodelers
7.00-7.30 Smith Ballew's Orchestra
8.30-9.00 Jack Miles Orchestra

Thursday, December 8
1.00-1.15 Texas Rangers
4.30-4.45 Between the Bookends
5.30-5.45 The Rhythmairs
6.45-7.00 Howard Ely at the Organ
7.30-8.00 Jack Miles Orchestra
8.15-8.30 Smith Ballew's Orchestra
9.00-9.15 The Songsmiths
9.15-9.30 Organalities

Friday, December 9
4.30-4.45 Between the Bookends
5.30-5.45 Midland Broadcasters
7.15-7.30 Smith Ballew's Orchestra
8.30-9.00 Jack Miles Orchestra

Saturday, December 10
4.30-4.45 Between the Bookends
5.30-5.45 Organalities
7.00-7.15 Jack Miles Orchestra
7.30-8.00 Smith Ballew's Orchestra
8.30-9.00 Jack Miles Orchestra



Fred Allen, now starred on the Columbia Bath Club series these Sunday nights, first arrived behind the footlights as a juggler. Later, he branched out as practitioner of droll comedy. He also played the saxophone and banjo—still does, in fact, but only for his amusement and his wife's distraction. She is the former Portland Hoffa, and serves as "stooge" for his shows and broadcasts.

Allen writes his own material; contributes to magazines; takes radio seriously; was born in Boston; plays handball daily at a local gym; and would rather spend an evening home with Shakespeare than go to the theatre.

"M BUGLE"

ON THE AIR

4:25 P. M. Daily

with

CHANGES—

HIGHLIGHTS—

AL COMMENT—

entertainment and Service --

- 12.30 *Producers Market News
- 12.35 *Montgomery Ward Fur Program
- 12.37 *Jack Miles Orchestra from Hotel Bellerive
- 1.00 Aunt Jemima—Songs
- 1.15 American Museum Program
- 1.30 American School of the Air
- 2.00 LaForge Berruman Musicale
- 2.15 Wyeth Program
- 2.20 League of Women Voters Speaker
- 2.30 *KMBC's Mid-afternoon Concert
- 2.55 Marmola Program
- 3.00 *"First Timers"
- 3.15 United States Army Band
- 3.45 American Legion Speaker
- 4.00 Ben Alley—Songs
- 4.15 *Journal-Post News Flashes
- 4.25 *Program Bugle—KMBC News
- 4.30 *Between the Bookends
- 4.45 *Big Brother Club
- 5.15 "What Congress Did Today"
- 5.20 Don Redman's Orchestra
- 5.30 Skippy
- 5.45 George Hall's Orchestra
- 6.00 *Happy Hollow
- 6.15 Black and Blue
- 6.30 Ben Selvin's Orchestra
- 6.45 Georgie Price and Benny Krueger's Orchestra

THE KMBC HAPPY HOLLOW BUGLE

Issued by the Midland Broadcasting Company as a Service to Its Listeners Everywhere

PUBLISHED THE FIRST OF EVERY MONTH

DANNY AND DOUG—EDITORS

Kansas City, Missouri, December 4, 1932

AUDITIONS ON THE AIR

KMBC recently inaugurated a series of afternoon broadcasts which have already proved to be of a very unusual nature. Its title, "First Timers," aptly describes its duty—that of presenting people over the air who have never before appeared before a microphone. A more commonly used word is "audition." Formerly when an artist wished to try out in the hope of being employed as a radio entertainer, he was heard through a loud speaker in the Program Director's office—now his efforts are heard by KMBC's entire listening audience.

In placing this type of program on its schedules, first of all, KMBC believes that it will be entertaining. Of second interest to the station is the hope that it will give an added opportunity for the discovery of new ideas and talent. And third: that it will educate the radio listener to a better knowledge of the qualifications necessary to radio broadcasting.

This series should help offset the idea expressed in a letter received recently by a member of the KMBC Staff which contains the following news (at least news to us):

"Yes, I know you say you give auditions, but from what I've been told, when people come up to your station to try out, you take them into the studio, place them in front of the microphone which isn't even turned on, and go off and leave them. . . ."

Of course nothing could be more false.

We have no statistics to show the percentage of those who have succeeded by this method. Many have—probably one in a thousand.

For those who are interested in radio as a profession, may we make this suggestion: Talent alone is not sufficient. This is certainly evident in view of the failure of certain nationally known entertainers on the networks. This talent must be found adaptable to the sensitive and ever faultfinding microphone. And if this passes the test, next comes the demand for ideas as to how it may be used to the commercial advantage of the station.

Dear KMBC:

Please send me the KMBC Happy Hollow Bugle for one year. I inclose 25c for my subscription. renewal.

Name

Address

City..... State.....

STUDIO SPOTS

Out of the many letters from distant points, KMBC has received five from New Zealand since September 1. Two of the writers mentioned the fact that they listen to KMBC regularly.

Birthday celebrations were in order on Friday, November 25, with anniversaries of two KMBC staff announcers: Fran Heyser, age 32, and Woody Smith, age 26. Woody opened the day's festivities by reporting for duty at the studios eight hours early—by mistake of course.

An interesting note on the recent NAB convention in St. Louis: Both Al Smith and Herbert Hoover are being suggested as possibilities for the position as radio's "Czar." This newly created office will correspond to that of Will Hays in the movies and Judge Landis in baseball. Several other names are also being considered.

Little Willie Botts, famed mail boy of the Big Brother Club, is traveling in fine company. Since beginning a series of broadcasts over KMBC's western Columbia network, many of his fan letters have been delivered to Stoopnagle and Budd in New York. This error is probably due to the fact that the Columbia mail department got the name of Botts confused with that of Mr. Bopp, a character prominent in the Stoopnagle and Budd act.

Speaking of the Colonel and his pardner, reports have it that Broadway's hard-boiled, key-hole peeking bad boy of the newspapers, Walter Winchell, actually laughs out loud at their jokes.

G. C.

Two Features Return

Regular weekly periods have again been given two of KMBC's entertainment groups, The Swiss Yodelers and Those McCarty Girls. The Yodelers will take the air each Wednesday at 6.30 p. m. and the McCartys each Thursday at that same hour.

Both groups have been outstanding in Columbia network broadcasts from Kansas City during the past season, and their schedules have only recently made it possible to again be heard locally.

Love Along the Wires



Another "Magic Voice" is that of Nick Dawson, playing one of two leading roles in the new KMBC-Columbia script series of the same name. As Jim Norman, the steel magnate who dials a wrong number and finds romance at the other end of the wire, Dawson returns to the air to continue the success he made in "Daddy and Rollo." The "Magic Voice" is heard each Tuesday and Saturday at 7.15 p. m.

Stokowski Presents New Idea in Philco Series

Leopold Stokowski, music director of the Saturday evening Philco concerts to be broadcast at intervals throughout the winter, has introduced a decided innovation in broadcasting. In its inaugural concert November 26, he introduced the listening public to the instruments and instrumentalists of the famous organization for the first time in the history of the Philadelphia Orchestra.

Through the medium of radio, the audience is taken backstage, as it were, during the intermissions of the regular concerts. Solo instrumentalists of the various sections are presented in demonstrations of tone, range, capacity, and function of their respective instruments.

This new note in symphonic broadcasting promises to be of considerable brilliance, as an evidence of the sympathy between performer and listener.

A KMBC statistician hound reports that Ted Malone averages a hundred fans a minute.

PICKWICK PRATTLE

By MARGARET BARNUM

You listeners just *will* have all us radio folks related! No, Mary Ann is not Ted Malone's mother.

Here's one on a continuity writer—and the announcer didn't catch it either. The announcement referred to Kate Smith's recent personal appearance in Kansas City where she broadcast from the Liberty Memorial. When it was learned that Miss Smith would have time to attend the services at the Liberty Memorial, the listeners were informed thusly: "See Kate Smith at the Liberty Memorial instead of the Union Station." Still, you might give the Union Station the once-over sometime. It really is a very interesting place.

A listener reports that while Harry Checkervest was delivering his campaign speech for mayor of Happy Hollow, a distant station faded in with background music of "Somebody Wins—Somebody Loses."

Speaking of the above campaign: the first vote cast in the election was for Al Smith. Some folks are bound to vote for Al one way or another!

Another Armistice Day incident: Dick Smith, program director, and Paul Fonda, remote control operator, were making a frantic effort to drive through traffic in order to reach the Liberty Memorial in time to put Kate Smith on the air. They finally appealed to a motorcycle policeman, and the cop instructed them to just follow him. He stepped on the gas, opened the siren, and went tearing down the street at around seventy miles an hour, scattering traffic right and left—and followed by two desperate radio men who clung to their hats—lost their breath—and muttered prayers. But they arrived in time!

Gomer Cool and Hugh Studebaker were week-ending in the little town of Breckenridge, Missouri, recently. They just couldn't resist that country atmosphere, and the first thing we knew they had gone into character (Doug and Harry Checkervest of Happy Hollow fame)—and were engaged in a fast and furious game of mumble-peg.

Believe it or not, that earnest young artist, Howard Ely, is

known to the home folks as "Bus-ter." Ain't that just like a family!

In case you've been wondering: The pleasant-voiced young man who announced the program from the Muehleback Grill during Doctor Halley's absence was Jimmy Patt. . . . The fancy flares on the trumpet introducing the Big Brother Bob Club are performed by Charlie Beuder. . . . The name of the pretty theme song on the afternoon salon program is "Salute D'Amour."

And now *we* wonder—who is the mysterious "Gerry" who sends such very personal missives to Fran Heyser?

Did you hear this one? A few evenings ago the operator happened to switch on the chain instead of our local program. From Columbia, a voice brightly announced: "Here's Skippy," and immediately following came Ted Malone's friendly "Hello There."

Chic Congdon, who always plays romantic roles in radio acts, simply abhors lovebirds.
MARGARET BARNUM.

Noted Conductor in Philco Series



Leopold Stokowski, music director of the Philadelphia Orchestra, is again heard this year as he directs his outstanding series of concerts for Philco, the next of which is on the air December 17. The famous symphony is also heard Friday afternoons.

Issay Dobrowen to Lead N. Y. Philharmonic

Replacing Arturo Toscanini, Issay Dobrowen, Russian guest conductor of the New York Philharmonic Symphony Orchestra, opens his four-week regime with a program featuring Russian composers at 2:00 p. m., Sunday, December 4. Dobrowen has won a widespread reputation on the continent. His first American appearance was not until 1930, with the San Francisco Symphony. Sunday's concert will mark his debut both with the Philharmonic and over the Columbia network.

New High Record in Classic Broadcasts

A high record is being set by Columbia in augmenting its classical programs to twelve per cent of the total broadcasting schedule. Commenting on this new record for American radio, Julius F. Seebach, Director of Program Operations, declared:

"It is my firm conviction that the American public is becoming increasingly interested in the best in music. Virtually all of the distinguished European observers of America have remarked upon the intellectual curiosity of radio listeners and their desire for the best in all forms of entertainment. In including the two greatest symphony orchestras in our weekly schedule and surrounding them with a number of similar organizations, Columbia is merely keeping abreast of the great modern trend in musical taste."

A-G Party Entertains Each Morning at Nine

Morning KMBC listeners now hear a new feature daily, known as the A-G Nine O'clock Party. Its hostess presents more than 15 featured entertainers throughout the week, almost all of whom are well known to the KMBC audience.

Assisting the hostess each morning are the A-G Boys, whose nonsense chatter is something new to radio.

Valuable household suggestions, with each day given over to some problem in the preparing of meals, make this program not only entertaining but a real service to the ladies at home.

BETWEEN THE BOOK ENDS

True Stories That Find Their Way Between The Bookends

My Dear _____:
This morning I have you in mind and this little poem on my heart and so before I get to my daily duties I must send it to you:

There, little girl, don't cry.
They have taken your baby, I know,
Little things trimmed in blue,
And things made by you
Are dreams of a while ago;
Your baby dreams will soon pass by,
There, little girl, don't cry.

There, little girl, don't cry.
They have taken your baby, I know;
And the many happy ways
You have planned for days
Are dreams that somehow must go,
But life and love will soon come by,
There, little girl, don't cry.

There, little girl, don't cry.
They have broken your heart, I know;
And the rainbow gleams
Of your motherhood dreams
Are the things that only you know;
But Heaven holds all for which you sigh,
There, little girl, don't cry.

Now I hope this means as much to you as I mean it to. These lines are my heart-felt thoughts for you. Be patient, little girl, and get well and strong again and laugh and play with Al, he needs you more than anybody. Love to you both from your affectionate

Aunt _____
(Read on the Bookends program Tuesday, October 5.)

Radio Eyes

He is blind, this old father of mine,
He's grey and bent, meek, and kind
Of pitiful, and courageous,
As his fingers fumble for the dials,
The dials which are his eyes now,
Far seeing eyes that peer into every nook
And cranny of this weary suffering world.
Eyes that bring the cheer of gay sunrise,
The soothing calm of a beautiful sunset
Back into a heart no longer steady.
In that old easy chair he sits and is assured
That God has not forsaken him.
And through his radio eyes he sees a friend
Who greets him and cheers him with bits of comfort
That he finds hidden "Between the Bookends."
And when that friend, departing, bids good-bye,
Until tomorrow, my old blind father sighs and says,
"I would like to shake his hand."
Edith Lovell.

(Read "Between the Bookends" on Tuesday, October 11.)

(Between the Bookends takes the air daily except Sunday, at 4.30 p. m.)

The Return of the Gloomchasers



In event of their new Pontiac Program, scheduled to take the air Wednesday, December 28, to continue each Friday night thereafter, Colonel Stoopnagle (Lemuel Q.) and Budd, have been granted their secret ambition, which consists of having pictures taken in the real, or at ease, faces. Voila, a new portrait of the Messrs. F. Chase Taylor and Budd Hulick minus their customary comic expressions.

The Gloomchasers recently completed a week's engagement at the Ambassador theatre in St. Louis, celebrating their first anniversary of stage appearances. They are now on vacation for the first time since they went to New York on May 24, 1931, to become artists of the Columbia network.

In addition to their radio work, Stoopnagle and Budd are soon to appear in a feature picture titled "Hotel International," a take-off on "Grand Hotel." According to present information, Zazu Pitts will play opposite the two gentlemen.

MAIL SPINS NO. 45

(Debunking the American Fanmail.)

Not that I would boast, but I contend, and it is generally conceded that I am the best informed mail clerk in this section. My brothers and sisters in vocation forward to me all mail about which they are in doubt. It is up to me to know what programs are on which stations.

Depression's over:

"I have been listening to your program for four years, and can't stand the temptation any more. So I am sending in for a Big Brother pin."

Cherchez la femme:

"I knew the silly women would fall all over themselves, Ted, vie-

ing with each other to get the cleverest quilt block to you in the quickest possible time. Fools! I should help to make a quilt to cover yours and somebody else's pink toes!"

Would it interest you:

I am an admirer of beautiful signatures on the business letters. . . . There was a gal last week who found that "Ted Malone's" numerology reading coincided with her own. . . . Then there was that letter Tex Owens received written in a most beautiful, even backhand, to which he exclaimed, "Jimmie, I can't read this. It's the awfulest scribbling I ever saw." JIMMIE.

Generally speaking the people who are always talking about the world owing them a living, forget what they owe the world.

Hugh Studebaker Is the Sanz Man

Listeners have the opportunity to see Hugh Studebaker step from his many character roles to appear "in person" over the air at 9:15 a. m. each Tuesday, Thursday, and Saturday. He is known as the Sanz Man, singing an all-request program of old and new ballade favorites.

Already well-known as the villain of Happy Hollow, organist of Between the Bookends, The Man About Town of "Sullivan and Kratzmeyer," as staff announcer, and in many other characterizations, Hugh was placed on this program in response to the insistant demands from his radio fans.

In addition to the entertainment, The Sanz Man gives away 150 passes to the Midland Theatre and valuable prizes every week.

Famed Composer to Appear Over KMBC

Sir Carl Busch, Kansas City's eminent composer and director, is to be honored by the Kansas City Horner Conservatory when it presents a program consisting entirely of his works at 4:30 p. m., Sunday, December 4.

Both members of the faculty and of the student body are to appear as the artists. Forest Schultz, director of violin in the institute; Harold Bernhardt, well known violinist and instructor; Stanley Deacon, baritone and teacher; Joe Lefkowitz, young violinist and a junior member of the faculty, and Marjorie Ounsworth, piano accompanist, are to appear with the Horner string orchestra in presenting this concert.

It is expected that Mr. Busch himself will be present to lead the orchestra and say a few words over the air.

Highest Tenor

Cases of mistaken identity occur frequently when fans listen to Billy White's tenor over the Columbia network, thinking he's a she. White's voice, said to be the highest on the air, is heard regularly from Chicago during the sustaining program of Frank Westphal and his orchestra.

Gamboliers to Make Debut December 8

Economy Oil to Sponsor Quartet in New Weekly Series

One of Kansas City's most popular radio quartet, The Gamboliers, will makes its debut over KMBC at 9:00 p. m., Thursday, December 8, sponsored by the Economy Oil Company. Known on this program as the Economy Gamboliers, they will be heard each week, singing favorite quartet numbers, ranging from classics to the good old barber shop songs. Billy Ganz, already well known to KMBC listeners, will assist as accompanist and arranger.

Members of the quartet are John Green, 1st. tenor; Eddie Schlieb, 2nd. tenor; Jack Sanders, baritone, and Morris Beeman, bass.

ARTHUR B. CHURCH HONORED BY N.A.B.

Arthur B. Church, general manager and vice-president of KMBC, was elected treasurer of the National Association of Broadcasters in its recent tenth annual convention in St. Louis.

He has been one of the board of directors of this Association



ARTHUR B. CHURCH

for six years and was, at the age of thirty, by far its youngest member.

The NAB was organized several years ago at a time when radio was first being recognized by a few far-seeing "radio hams" as the basis of a great industry. It is the only organization of its kind and is still under the leadership of those who first founded it.

HAPPY HOLLOW BUGLE

Vol. 2, No. 36

HAPPY HOLLOW, U. S. A., JANUARY, 1933

Subscription Price, 25c per Year

OWED ON THE GRECIAN URN

Didwinkle Waits Until He Gets The Cash—and Still He Waits

In their first endeavor to bring the cultural plane of Happy Hollow to a higher level, enough trouble has developed to weaken any but the strong hearts of the Ladies' Aid Society. But with dauntless courage their cry is ever "forward"!

A Professor by the name of Didwinkly was engaged to give an address to the Society at the price of \$25. Only \$20.40 was raised—Nellie Pnobscott, the treasurer, lost that. Diddlewink refused to leave until he was paid. Men of the town didn't like Diddlewink around the town—so they secretly raised the money and told the Ladies' Aid that they found it—only to discover that Nellie had already recovered the \$20.40.

The money was then intrusted to Fannie Jackson who placed it in a stocking so as not to lose it and then forgot where she put it.

The money was finally found and Didywinks got his pay—but for some reason he decided to stay in town after all.

The lecture of Professor Diddlewinkler, given before the Society last Thursday, concerned "Early Romance Literature and the Spurious Idealism." His reading of "Ode to a Grecian Urn" was greatly enjoyed by all those present except Douglas Butternut.

Weather Report

Bills—unsettled,
Steaks—tough,
Stares—cold,
Faces—cloudy,
Wedded life—stormy.

Misery Gone

George Washington White had a misery in his shoulder but was able to serve tea at the Ladies' Improvement Society last Thursday after taking some B-C Powders.

KMBC Broadcasting a Merry Christmas



and A HAPPY NEW YEAR To You...

Uncle Ezra's Ramblings



We've often heard it said: "There aint nothin so bad, but what we kin find some good in it somewhere." I made that remark to a feller the other day, and he took me right up on it. He said: Alright, tell me where there is any good in the present depression. People are suffering for the real necessities of life. Children are being stunted in body and mind because they don't have nourishin' food er clothing ter keep em warm. Christmas is right on us, but it won't be a Merry Christmas this year to millions of people. They have no money to buy things with which to make Christmas Merry. Now, if you can see any good in all this, I'd like to know what it is."

Well, I couldn't—not right then—but it set me thinkin. Fer years, we've been on a spendin spree and got ter thinkin that the only way ter be happy and make others happy is ter spend a lot of money fer somethin and give it to somebody. That's nice, of course, but that kind of happiness is only a veneer. The real happiness dwells deep within us and does not depend on material things. "As a man thinketh, so is he"—"There is more joy in giving than receiving." Do you believe that? Alright then, you will realize that you have the opportunity of a life time. The needy are all around you. Give to their needs—not only in material things, but words of cheer and encouragement which are real and lasting. You have the opportunity to get back to earth—to be a real brother to your fellowman—to come to a realization of the true spirit of Christmas, and in that, you will find the Christ and know the real joy of a Merry Christmas.

(Hear Uncle Ezra's ramblings each Tuesday and Thursday at 10.00 a. m.)

Reuben Weathersby visited the Blackstones Monday, Tuesday, Thursday, and Friday of this week.

Hats and Chickens Are New Neighbors

Cooperative Association Moves in With Hat Shop*

The Percival Prim Millinery Shop* has a new neighbor, The Cooperative Farm Marketing Association; Harry Checkervest, general manager. Both firms now occupy the building owned by Ezra Butternut which originally housed Abie Cohen's Racket Shop.

Mr. Checkervest is well pleased with the arrangement although Percy Straightlace, proprietor of the Millinery Shop*, says that his temperamental nature revolts at the sound of chickens and other live stock.

*The word was originally Shoppe, however the last two letters had to be deleted in order to allow space for lettering on Harry's side of the building.

Happy Hollow Goes

Caroling Saturday

Everyone Invited to Meet at the Little White Church for Annual Sing

As is the custom each year in Happy Hollow, everyone is invited to meet at the Little White Church Saturday evening at 6.00 p. m. to go caroling. Deacon Jackson asks that everyone arrive promptly so that we can make the rounds as there are many sick friends this year who we should visit.

The children are to have some special songs sung and it has been suggested that some of the older folks have some music prepared to add variety to the occasion.

BI
Be

Presented by

Miss Milarea Martin

Liberty, Missouri

April 2, 1946

A Chr
Frc

Merry
aren't v
comes at
stocking
things f
Oh, I

and boys don't believe in Santa Claus. But he exists just the same, and he is always doing good things for poor little girls and boys. I know Santa Claus is a good Big Brother Club member, too.

Now look around in your neighborhood and see if there are any girls and boys that you can help out in the way of toys you may have, or clothes you've outgrown. Find out if they are getting enough to eat, and make yourself known to them, and help them when you can, won't you?

You knows, girls and boys, it's kind of tough to have Christmas come around and Santa Claus just passes you up like a crowded street car. And that's just what's happening this year in Kansas City, so you help these other girls and boys and I know that will make you happy.

Do you know Willie is buying Mayonnaise a fur coat for Christmas—yep, a small jacket—he bought it for three dollars and he's going to go out and trap some animals and trim it himself. You leave it to Willie to get by.

Well, I hope you all have a good Christmas anyway—Happy New Year, kids, until I see you after the holidays.

BIG BROTHER BOB.



And here, boys and girls, is Big Brother Bob. Say, we couldn't even get him to stop laughing long enough to take his picture.

The Christmas Spirit

Boys and girls, we think it would be mighty nice if you would join with us in expressing your appreciation to Mr. Joffee, the manager of the Uptown Theatre, for helping us make this Charity show a success. Of course the party will probably be over when you get this Bugle, but wish to thank you, too, for your wonderful gifts of groceries and clothing for the poor children of Kansas City. No one can say the Big Brother Club doesn't have the Christmas spirit—can they?

BROTHER BOB & LITTLE WILLIE

One and the Same



Van McCune, director of the Big Brother Club, is the man you hear over the air as Willie Botts. We'll bet a lot of you kids didn't know that. At the right is Mr. McCune "in person" and on the left we see him as he's made up for the part of Little Willie.

"Going Along With Santa"

By MARY ANN

Santa Claus was just leaving his home when he heard a doll crying "I want to go along, oh, why can't I go along?"

Santa did not answer but just sailed away with his reindeer. A little toy dog barked, "He didn't take me either; I've been here so long, guess Santa thinks I am too old," and the doll cried, "Oh, I am so unhappy." A little tin soldier on the very next shelf sang, "Dear little lady with the golden curls, I love but you, I love but you,"—the toy orchestra played and the toy birds sang, "I love you truly, truly dear, Life with its sorrow, life with its tears," and the little tin soldier sang the rest of the song with the toy birds.

Then nurse doll said, "Time you were all in bed, but gather round and I will tell you why Santa Claus didn't take Golden Curls. She has been a very vain dolly and thought only of herself and how beautiful she is. She must learn to smile so her new mamma will love her."

"But," barked the fluffy dog, "why didn't he take me, I saved his whiskers." "How," cried the others and the little dog told them how Santa Claus went to sleep and nearly fell in the fire, and he barked and woke Santa up, and the little dog said, "I have tried to be a good doggie and not bark too loud. I've been here three years." The nurse doll said, "Santa is a very busy man" and the preacher doll said, "Everything comes to he who waits."

Just then the door flew open and there stood Santa Claus and he said, "I heard every word you all said. Come, Fluffy dog, jump in the bag, I am sorry I have forgotten you, but I'm not giving you away. You are just going along." The little dog was so happy and thought, "Preacher doll was right, but I've sure waited a long time to just go along."

"My, this is a wonderful ride," cried Fluffy Dog. "It's going to be the nicest Christmas I've ever had." Just then he heard voices singing: "Hark, the Herald Angels Sing, Glory to the new born King." Then Santa told Fluffy dog about the little baby that was found in the manger and when he and Santa got home, Fluffy told all the other toys—it sure was fun going along with Santa.

(Mary Ann's programs are on the air Tuesdays at 5:15 p. m. and Saturdays at 11:30 a. m.)

Kratzmeyer Sez:

Now Santy's depression is on—or is it a vacation?—Nothing to do for another year.

I notice a lot of men with the knees of their trousers all dirty. No, not praying—playing with sonny's new train.

1933

If you all receive as much Joy, Happiness, Health, and prosperity as I wish you—You'll be standing on the corner with a tin cup in your hand begging for a little misfortune. Harry Valois.

Editorial

Maybe yer kinda sprised ta see me ritin' edutoriuls agen. Ye see, Uncle Ezry he told me ta sorta stop ritin' 'em till I cud spell better. So thats whut I did.

Me 'n Danny wunts ya ta look clear plum thru this here Bugle an see if ya kin see enywhere's where Christmas is spelled Xmas (except rite here uf course). Maybe we isn't such good spellers, but we know *that's* wrong. We kinda wondered why them big guys that picked out the ten most perttiest werds in the English langrege didn't pick out Christmas. Well, maybe its not sa perty soundin as the rest uf em, but seems like as tho there isn't eny other werd makes ya feel sa kinda funny as Christmas does. Least ut does me 'n Danny.

Seems kinda silly ta us, writin' ta Santa Claus tellin him whut ya wunt fer Christmas. We feels jist the way Aunt Lucindy does about ut that uf a guys been reel gud all year why Santa's sure to find him. Take fer instance me 'n Danny—we been carryin in the coal, and choppin wood, and helpin Aunt Lucindy wipe the dishes, an runnin errands fer Uncle Ezry, an not teasin Mary Ann very much, and lots uf uther things bout as long as we cun remember—most ever since way last November. DOUG.

P. D. Is O. K.

Program Director Dick Smith is reported fully recovered from his accident of two weeks ago.

While leaving the Uptown theatre following a rehearsal, he was blinded by a driving snow-storm and stepped in front of a moving car. The moving car didn't stop quick enough and Dick sustained three or four stitches in his head.

He has a nice bald spot for a souvenir.

Echoes to the Bugle Call

Greetings!

Merry Christmas to the Bugle,
 And to all the echoes loud;
 We send along a word of cheer
 To all that merry crowd.
 We hope you get all that you
 want,
 You've earned it — that is
 true—
 And here are our best wishes
 Sent in this verse to you.
 You've banished many of our
 cares,
 With all your echoes bright,
 And many times you've helped
 us out
 When things did not go right.
 And so we send our greetings
 here,
 To all that merry crew;
 We wish the best of luck to each
 And every one of you.
 We've enjoyed every echo's words,
 Throughout the year just past,
 And hope in all the coming years
 That your good work will last.
 For all the joy you've brought to
 us,
 We thank you from our heart,
 And wish you every happiness
 In this new year to start.
 So Merry Christmas to you all
 And Happy New Year, too,
 We wish that we could be as good
 An echoite as you!
 —Zeembie.

Old Faithful

Kiddies gone to school
 I'm lonesome as can be
 Guess I'll tune in
 KMBC.
 Washing's all done
 Tired as tired can be—
 Wonder what I can find
 On KMBC.
 Some mending yet to do
 Eyes too tired to see;
 But I can still listen
 To KMBC.

Home from the Club,
 House quiet as can be,
 Except for the clock
 And KMBC.
 —Aunt Hettie.

Ois! Ois!

Oh! whatta bois
 Is Harry Valois!
 His poems of jois
 Without allois
 We all enjois.
 I'm quite cois
 So if I annois,
 One in your emplois
 May destrois
 This little tois.
 Signed, Avoir Dupois.

Double Dipped, Assorted

Several years ago, three or four,
 Or perhaps 'twas two, or six,
 I says, says I, "I do adore
 Chocolate covered nuts." Aw,
 nix,
 Surely I wasn't such a sap
 As to say I liked those things,
 But every week thrown in my lap
 Is a box of 'em. It stings,
 In fact it almost burns me up,
 When I want pineapple creams
 To get some more nuts (for the
 pup)
 Till I see them in my dreams.
 Well, I did like them (maybe)
 once,
 Tho it's hard to guess just how,
 But, goodness, he's an awful
 dunce
 To think that I like 'em now.
 One, two boxes, three boxes, four,
 Now clutter the topmost shelf;
 No one will eat them any more;
 Guests are fed up; pup; myself,
 But still he brings them every
 time
 He calls around to see me
 (Most always once a week), and
 I'm
 Polite and thank him. But,
 gee,
 If once, just once I'd break the
 string
 And find, say, stuffed dates in-
 stead,
 I'd up and do a Highland fling,
 And then, I guess, I'd fall dead.
 —Iris of Richmond.

Zep Grundy Says: Seems to me,
 that they who have no love in
 their hearts for nature were not
 made in His Image.
 —Sheriff Getum.

Si an' Ma

Doggone! it's Chris'mus time
 again,
 Say, don't th' years go fast?
 An' ever'body's harder up
 This year, than they was last;
 But let's all do our derndest, now,
 Ter spread aroun' us here,
 Good will an' peace an' happiness,
 An' scads o' Chris'mus cheer.
 Ma read some feller picked ten
 words,
 That soun' good ter th' ear,
 Well, here's ten Ma an' Me picked
 out,
 That no one likes ter hear,
 Depression, mor'gage, bills, duns,
 debts,
 Discharged, discouraged, broke,
 Lost bets an' unemployment,
 These ten nigh make folks
 choke.
 Well, Englan's paid part o' her
 debt,
 Five others paid theirs too,
 It shows jus' who is frien's o' ours,
 Across th' briny blue;
 This money come jus' right, I'll
 say,
 Makes Me feel good because,
 It proves that they is liars that
 say,
 "They ain't no Sandy Claus."
 R. H. RICHARDSON.

Echoites

I wish I'd thought of some-
 thing new,
 So I'd express myself to you
 In some way new—
 But this will do—
 A Merry Christmas!
 Chief Yodeler.

Christmas Gift

To the Happy Hollow Bugle goes the honor of announcing
 to radio friends the marriage of Miss Mary Sample, daughter
 of Mr. and Mrs. William Sample, of Rochester, to Frank Man-
 dacina, of Kansas City and KMBC, on December 16.

It's a complete radio family, Miss Sample having been "mail
 girl" for WIBW, Columbia station in Topeka, for the past
 three years. She has been heard on the air also as "June Bran-
 don." She is the sister of Ruth Sample, program director of
 the station.

Frank has been a technician of the KMBC staff for more
 than three years. His present assignment finds him at the
 morning controls in the central Pickwick Hotel studios.

Mr. and Mrs. Mandacina will make their home in Kansas
 City.

The KMBC staff extends its welcome to Mary and its most
 hearty congratulations to Frank.

Jack Benny



JACK BENNY

Jack Benny, sardonic and "dead
 pan" humorist of the Canada Dry
 program, suffers from double
 identity trouble. Originally
 named Ben Benny, he was forced
 to change it to his present title
 after a person
 named Ben Ber-
 nie became fa-
 mous. He still
 suffers, however.
 And it's still be-
 cause of an or-
 chestra conduc-
 tor. Yes, you
 guessed it. Jack
 Denny. And to
 make matters
 worse, his voice
 is considered too
 similar to that
 of Goodman Ace to make either
 comedian comfortable on working
 days.

Benny points with pride, for no
 apparent reason, to his birthplace,
 Waukegan, Illinois, but not so to
 his birthday, February 14, 1894.
 "Too old to be funny," he'll tell
 you. For the first six years of his
 conscious life he studied the viol-
 in, not too seriously, however, for
 he didn't like to practice. After
 an invitation from the faculty to
 leave high school, he made a bit
 of money and a bit of a name for
 himself playing odd jobs for odd
 orchestras. He has spent many
 successful years on the vaudeville
 stage, in this country and abroad,
 and—on the other hand—
 not many successful months appear-
 ing in the movies. Prior to the
 start of his radio career, which
 began mainly because this thing
 called "broadcasting" was the
 chief topic of conversation among
 his fellow-stagefolk, Benny played
 in Earl Carroll's "Vanities" for
 two years. Now he's a full-
 fledged radio star, Canada Dry be-
 ing his first and best program.

His wife, by the way, is that
 smooth-voiced lady, Mary Liv-
 ington, who carries many of the
 comedy lines right along with
 him on the bi-weekly presenta-
 tion.

"Do unto others as you would
 have them do to you." That's
 not only good religion, it's good
 sense. A brighter mind than mine
 thought it up.

A "wise-crack" is a sentence
 that slips off the tongue before it
 reaches the brain.

—Irish.

NOTE: Programs listed with an asterisk (*) are presented from the KMBC Studios or from local remote control points.

Sunday, December 25

- 7.30 *Bible Study—L. D. S. Service
8.00 Columbia Junior Bugle
9.00 *Big Brother Club—Journal Post Comics
9.30 *Kansas City Youth Forum—Rev. Earl Blackman
9.45 Compinsky Trio
10.00 Rhoda Arnold, Soprano; Charles Carlisle, Tenor
10.30 Melody Makers—Freddie Rich's Orchestra
11.00 *Stone Church Choir
11.30 Christmas Carols from London, Paris and Berlin
12.00 The Cathedral Hour
12.30 *KMBC Christmas Concert, P. Hans Flath directing, George Anway, Tenor
1.00 Acme Paint Program—Smilin' Ed McConnell
1.15 Jo-Cur Sunday Matinee of the Air
1.45 The Hoosier Editor—Frederick Landis
2.00 Philharmonic Symphony Orchestra Concert
4.00 Roses and Drums
4.30 *'The Messiah' Independence Messiah Choir
5.45 Do Re Mi and Wm. Hall
6.00 World's Business—Doctor Julius Klein
6.15 *Canta Nina—Singing Girls
6.30 Memories in Melody—Musical Comedy Selections
6.45 Angelo Patri—"Your Child"
7.00 Andre Kostelanetz Presents Barnsdall Program
7.30 Frank Cambria and Roxy Theatre Ensemble
8.00 Fred Allen's Bath Club Revue
8.30 Pennzoil Parade of Melody
9.00 Canada Dry Program with Jack Benny and Ted Weems' Orchestra
9.30 Saint Saens Christmas Oratorio
10.00 *L. D. S. Studio Service
11.00 Ben Pollack's Orchestra
11.30 *Kay Kyser's Orchestra from Hotel Bellerive

Monday, December 26

- 7.00 *Morning Devotions
7.15 *Keeping Fit with Happy Harry
7.30 *Journal-Post News Flashes
7.40 *Program Bugle—KMBC News
7.45 *Studio Feature
8.00 Little Jack Little
8.15 *P. Hans Flath on the Air
8.30 Tony Wons—"Are You Listenin'?"
8.45 Reis and Dunn
9.00 *The A-G Nine O'clock Party
9.15 The Melody Parade
9.30 Edna Rush
9.45 Vocal Art Trio
10.00 Morning Moods
10.30 Academy of Medicine Program
10.45 Ben Alley—Songs



MORTON DOWNEY Friday 8:30 P. M.

- 11.00 Rumford Forecast Cooking School
11.15 Buddy Harrod's Orchestra
11.30 Concert Miniatures
12.00 *Journal-Post News Flashes
12.10 *Aladdin Neighbors with Tex Owens
12.30 *Producers Market News
12.35 *Montgomery Ward "Old Trapper talk"
12.40 *Kay Kyser's Orchestra from Hotel Bellerive
1.00 Ann Leaf at the Organ
1.30 Illinois Wesleyan Choir
2.00 *The Classic Hour
2.15 Around the Christmas Tree
2.45 Four Eton Boys—Male Quartet
3.00 Frank Westphal's Orchestra
3.30 *Salon Orchestra
4.00 Howard Neumiller, Pianist
4.15 *Journal-Post News Flashes
4.25 *Program Bugle—KMBC News
4.30 *Between the Bookends
4.45 *Big Brother Club
5.15 Reis and Dunn—Comedy and Songs
5.30 Skippy
5.45 The Lone Wolf Tribe
6.00 *Happy Hollow
6.15 Black and Blue
6.30 Earl Hoffman's Orchestra
6.45 Morton Downey
7.00 Whispering Jack Smith
7.15 Singin' Sam the Barbasol Man
7.30 Kate Smith and her Swanee Music
7.45 Fu Manchu Mystery Stories
8.15 The Mills Brothers
8.30 Mysteries in Paris
9.00 Chesterfield Program—Boswells
9.15 Easy Aces
9.30 Columbia Revue
9.45 Myrt and Marge
10.00 Howard Barlow Columbia Symphony
10.30 Guy Lombardo's Orchestra
11.00 Eddie Duchin's Orchestra
11.30 Ben Selvin's Orchestra
12.00 *Kay Kyser's Orchestra from Hotel Bellerive

Tuesday, December 27

- 7.00 *Morning Devotions
7.15 *Keeping Fit with Happy Harry
7.30 *Journal-Post News Flashes
7.40 *Program Bugle—KMBC News
7.45 *The Texas Ranger—Tex Owens
8.00 Little Jack Little
8.15 *P. Hans Flath on the Air
8.30 Tony Wons—"Are You Listenin'?"
8.45 Reis and Dunn
9.00 *The A-G Nine O'clock Party
9.15 *Hugh Studebaker—The Sanz Man
9.30 Rhoda Arnold
9.45 Columbia Salon Orchestra
10.00 *Uncle Ezra's Ramblings
10.15 The Ambassadors
10.30 Vincent Sorey's Orchestra
11.00 Buddy Harrod's Orchestra
11.30 Concert Miniatures
12.00 *Journal-Post News Flashes
12.10 *Aladdin Neighbors with Tex Owens
12.30 *Producers Market News
12.35 *Kay Kyser's Orchestra from Hotel Bellerive
1.00 The Captivators
1.30 Ann Leaf at the Organ
2.00 Columbia Artists Recital
2.15 Hill's Caesara Quinine Program

KMBC WEEKLY SCHEDULE BEGINS

- 2.20 *Citizen's League Speaker
2.30 *KMBC's Mid-afternoon Concert
3.00 *'First Timers'
3.15 Fred Berren's Orchestra
3.45 Columbia Salon Orchestra
4.00 "Meet the Artist"
4.15 *Journal-Post News Flashes
4.25 *Program Bugle—KMBC News
4.30 *Between the Bookends
4.45 *Big Brother Club
5.15 *Mary Ann and the Boy Scouts
5.30 Skippy
5.45 George Hall's Orchestra
6.00 *Happy Hollow
6.15 Black and Blue
6.30 Ben Selvin's Orchestra
6.45 Georgie Price and Benny Kreuger's Orchestra
7.00 Fray and Braggiotti
7.15 The Magic Voice
7.30 Kate Smith and her Swanee Music
7.45 The Columbians
8.15 Threads of Happiness
8.30 California Melodies
9.00 *Those McCarty Girls
9.15 *Keyboard Varieties
9.30 Edwin C. Hill—"The Human Side of the News"
9.45 Myrt and Marge
10.00 Columbia Symphony Orchestra
10.30 Isham Jones' Orchestra
11.00 Don Redman's Orchestra
11.30 Harold Stern's Orchestra
12.00 *Kay Kyser's Orchestra from Hotel Bellerive



BILLY WHITE High Tenor Chicago Studios

Wednesday, Dec. 28

- 7.00 *Morning Devotions
7.15 *Keeping Fit with Happy Harry
7.30 *Journal-Post News Flashes
7.40 *Program Bugle—KMBC News
7.45 *The Texas Ranger—Tex Owens
8.00 Little Jack Little
8.15 *P. Hans Flath on the Air
8.30 Tony Wons—"Are You Listenin'?"
8.45 The Merry-makers Orchestra
9.00 *The A-G Nine O'clock Party
9.15 Artells Dickson, The Singing Vagabond
9.30 Melody Parade
9.45 The Four Clubmen—Quartet
10.00 Morning Moods
10.30 The Fitch Professor
10.45 Ben Alley—Songs
11.00 Buddy Harrod's Orchestra
11.30 Concert Miniatures
12.00 *Journal-Post News Flashes
12.10 *Aladdin Neighbors with Tex Owens
12.30 *Producers Market News
12.35 *Kay Kyser's Orchestra from Hotel Bellerive
1.00 Ann Leaf at the Organ
1.15 Do Re Mi and Orchestra

- 1.30 Columbia Artists Recital
2.00 The Captivators
2.15 *David Grosch—Sing Talk
2.35 *The Helping Hand
2.45 Four Eton Boys—Male Quartet
3.00 *'First Timers'
3.15 Claude Hopkins Orchestra
3.30 Edna Rush
3.45 "Going to Press"
4.00 Howard Neumiller, Pianist
4.15 *Journal-Post News Flashes
4.25 *Program Bugle—KMBC News
4.30 *Between the Bookends
4.45 *Big Brother Club
5.15 George Hall's Orchestra
5.30 Skippy
5.45 Lone Wolf Tribe
6.00 *Happy Hollow
6.15 Black and Blue
6.30 *Swiss Yodelers
6.45 Angelo Patri—"Your Child"

GET . . .

THE NE

WHILE IT

TUNE IN THE BUGLE READ T 7:40 A. M. AND DAILY EXCEPT

A Program of Information KMBC Daily

- 7.00 Whispering Jack Smith
7.15 Singin' Sam the Barbasol Man
7.30 Kate Smith and her Swanee Music
7.45 Edwin C. Hill
8.00 Guy Lombardo's Orchestra with Burns and Allen
8.30 Colonel Stoopnagle & Budd
9.00 Chesterfield Program, Ruth Etting
9.15 Easy Aces
9.30 The Wandering Minstrel—Household Entertainer
9.45 Myrt and Marge
10.00 Columbia Symphony Orchestra with Nino Martini
10.15 *Kay Kyser's Orchestra
10.30 Isham Jones' Orchestra
11.00 Don Redman's Orchestra
11.30 Leon Belasco's Orchestra
12.00 *Kay Kyser's Orchestra from Hotel Bellerive

Thursday, December 29

- 7.00 *Morning Devotions
7.15 *Keeping Fit with Happy Harry
7.30 *Journal-Post News Flashes
7.40 *Program Bugle—KMBC News

BEGINNING DECEMBER 25, 1932

- 7.45 *The Texas Ranger—Tex Owens
- 8.00 Little Jack Little
- 8.15 *P. Hans Flath on the Air
- 8.30 Tony Wons—"Are You Listenin'?"
- 8.45 Reis and Dunn
- 9.00 *The A-G Nine O'clock Party
- 9.15 *Hugh Studebaker—The Sanz Man
- 9.30 The Four Clubmen
- 9.45 Barbara Gould Beauty Talk
- 10.00 *Uncle Ezra's Ramblings
- 10.15 United States Navy Band
- 10.30 Emery Deutsch's Orchestra
- 11.00 Rumford Forecast Cooking School
- 11.15 Buddy Harrod's Orchestra
- 11.30 Concert Miniatures
- 12.00 *Journal-Post News Flashes
- 12.10 *Aladdin Neighbors with Tex Owens

- 7.00 Mary Eastman
- 7.15 Canada Dry Program—Jack Benny with Ted Weems' Orchestra
- 7.45 Modern Male Chorus
- 8.00 Chesterfield Program, Boswells
- 8.15 The Mills Brothers
- 8.30 The Story of Omar Khayyam
- 9.00 *Economy Gamboleers
- 9.15 *Keyboard Varieties
- 9.30 Edwin C. Hill
- 9.45 Myrt and Marge
- 10.00 Columbia Symphony Orchestra
- 10.30 Isham Jones' Orchestra
- 11.00 Eddie Duchin's Orchestra
- 11.30 Riviera Orchestra
- 12.00 *Kay Kyser's Orchestra from Hotel Bellerive

Friday, December 30

- 7.00 *Morning Devotions
- 7.15 *Keeping Fit with Happy Harry
- 7.30 *Journal-Post News Flashes
- 7.40 *Program Bugle—KMBC News
- 7.45 *The Texas Ranger—Tex Owens
- 8.00 Little Jack Little
- 8.15 *P. Hans Flath on the Air
- 8.30 Tony Wons—"Are You Listenin'?"
- 8.45 The Merry-makers—Orchestra
- 9.00 *The A-G Nine O'clock Party
- 9.15 Julia Sanderson and Frank Crumit
- 9.45 Melody Parade
- 10.00 The Captivators
- 10.15 Wesleyan University Glee Club
- 10.30 Round the World Cooking School
- 10.45 Ben Alley—Songs
- 11.00 Buddy Harrod's Orchestra
- 11.30 Miniatures—Concert
- 11.45 Columbia Educational Feature
- 12.00 *Journal-Post News Flashes
- 12.10 *Aladdin Neighbors with Tex Owens
- 12.30 *Producers Market News
- 12.35 *Jackson County Farm Bureau
- 12.40 *Kay Kyser's Orchestra



SINGIN' SAM Barbasol Man Mon. Wed. Fri. 7:15 P. M.

- 1.00 Fred Berren's Orchestra
- 1.30 Philadelphia Symphony
- 3.00 *"First Timers"
- 3.15 The Grab Bag
- 3.30 United States Army Band
- 4.00 Howard Neumiller, Pianist
- 4.15 *Journal-Post News Flashes
- 4.25 *Program Bugle—KMBC News
- 4.30 *Between the Bookends
- 4.45 *Big Brother Club
- 5.15 Don Redman's Orchestra
- 5.30 Skippy
- 5.45 Lone Wolf Tribe—Indian Story
- 6.00 *Happy Hollow
- 6.15 Black and Blue
- 6.30 *Ed Cochrane's Sport Chat
- 6.45 Connie Boswell
- 7.00 Trade and Mark
- 7.15 Singin' Sam the Barbasol Man
- 7.30 The March of Time—News, Dramatizations
- 8.00 Wm. Hall and Do Re Mi
- 8.30 Mary Eastman & Modern Male Chorus

- 9.00 Chesterfield Program, Street Singer
- 9.15 Easy Aces
- 9.30 Columbia Revue
- 9.45 Myrt and Marge
- 10.00 Columbia Symphony Orchestra with Nino Martini
- 10.30 Eddie Duchin's Orchestra
- 11.00 *Ben Pollack's Orchestra
- 11.30 Bernie Cummins Orchestra
- 11.45 Hal Kemp's Orchestra
- 12.00 *Kay Kyser's Orchestra from Hotel Bellerive

Saturday, December 31

- 7.00 *Morning Devotions
- 7.15 *Keeping Fit with Happy Harry
- 7.30 *Journal-Post News Flashes
- 7.40 *Program Bugle—KMBC News
- 7.45 *The Texas Ranger—Tex Owens
- 8.00 *Little Jack Little
- 8.15 The Commuters
- 8.30 Tony Wons—"Are You Listenin'?"
- 8.45 Reis and Dunn
- 9.00 *The A-G Nine O'clock Party
- 9.15 *Hugh Studebaker—The Sanz Man



PORTLAND HOFFA "Fred Allen's Bath Club"

- Sunday 8.00 P. M.
 - 9.30 New World Salon Orchestra
 - 10.00 Adventures of Helen and Mary
 - 10.30 Concert Miniatures
 - 11.00 Buddy Harrod's Orchestra
 - 11.30 *Mary Ann and the Campfire Girls
 - 11.45 Piano Contrasts, Marguerite English
 - 12.00 *Journal-Post News Flashes
 - 12.15 *Aladdin Presents Smiling Ed McConnell
 - 12.30 *Producer's Market News
 - 12.35 *Kay Kyser's Orchestra from Hotel Bellerive
 - 1.00 The Round Towners' Quartet
 - 1.30 The Saturday Syncopaters
 - 2.00 Columbia Salon Orchestra
 - 2.30 Rhythm Kings
 - 3.00 *"First Timers"
 - 3.15 Spanish Serenade
 - 3.30 Leon Belasco's Orchestra
 - 4.00 Eddie Duchin's Orchestra
 - 4.30 *Between the Bookends
 - 4.45 *Big Brother Club
 - 5.15 *Journal-Post News Flashes
 - 5.30 Skippy
 - 5.45 Do Re Mi and Orchestra
 - 6.00 *Happy Hollow Barn Dance
 - 6.30 Meyer Davis' Orchestra
 - 7.00 Fray and Braggiotti
 - 7.15 The Magic Voice
 - 7.30 Alex Haas Gypsy Orchestra
 - 8.00 Ruth Etting in Music That Satisfies
 - 8.15 Edwin C. Hill, The Human Side of the News
 - 8.30 The Carborundum Band
- NEW YEAR'S EVE DANCING PARTY**
- 9.00 Harold Stern's Orchestra from New York
 - 9.15 Meyer Davis from Philadelphia
 - 9.30 Jimmy Carr from New York
 - 9.45 George Hall from New York

- 10.00 Eddie Duchin from New York
- 10.15 Claude Hopkins from New York
- 10.30 Ben Selvin from New York
- 10.45 Isham Jones from New York
- 10.58 Crowd Noise from Marquee of Paramount Theatre, New York
- 11.01 Guy Lombardo from New York
- 11.15 Joe Haymes from New York
- 11.30 Leon Belasco from New York
- 11.45 Buddy Harrod from New York
- 12.00 Ben Pollack from Chicago
- 12.15 Hal Kemp from Chicago
- 12.30 Wayne King from Chicago
- 12.45 Bernie Cummins from Chicago
- 1.00 *Kay Kyser from Kansas City
- 1.15 Bobby Meeker from St. Louis
- 1.30 *Smith Ballew from Kansas City
- 1.45 Don Redman from Harlem, New York
- 2.00 Raymond Paige from Los Angeles
- 2.15 Stanley Smith from Los Angeles
- 2.30 Johnny Noble from Honolulu
- 2.45 Ted Fiorito

KMBC Originations to the Columbia Network

- Sunday, December 25**
- 6.45-7.00 Canta Nina Singing Girls
- 9.00-9.30 Friendly Muse
- Monday, December 26**
- 4.30-4.45 Between The Bookends
- 5.30-5.45 The Midland Broadcasters
- 7.00-7.30 Smith Ballews Orchestra
- 8.15-8.30 Kay Kyser's Orchestra
- Tuesday, December 27**
- 4.30-4.45 Between The Bookends
- 5.30-5.45 Willie Botts in Person
- 6.45-7.00 Howard Ely at the Organ
- 7.15-7.30 Smith Ballew's Orchestra
- 9.00-9.15 Those McCarty Girls
- 9.15-9.30 Keyboard Varieties

- Wednesday, Dec. 28**
- 4.30-4.45 Between The Bookends
- 5.30-5.45 Midland Broadcasters
- 6.45-7.00 The Swiss Yodelers
- 7.00-7.30 Smith Ballew's Orchestra

- Thursday, December 29**
- 1.00-1.15 Texas Rangers
- 4.30-4.45 Between The Bookends
- 5.30-5.45 The Rhythmairs
- 6.45-7.00 Howard Ely at the Organ
- 7.30-7.45 Kay Kyser's Orchestra
- 8.15-8.30 Smith Ballew's Orchestra
- 9.00-9.15 The Songsmiths
- 9.15-9.30 Keyboard Varieties

- Friday, December 30**
- 4.30-4.45 Between The Bookends
- 5.30-5.45 The Midland Broadcasters
- 7.00-7.30 Smith Ballew's Orchestra

- Saturday, December 31**
- 1.00-1.15 Kay Kyser's Orchestra from Hotel Bellerive (Nation-wide network)
- 1.30-1.45 Smith Ballew's Orchestra from Hotel Muehlebach (Nation-wide network)

NEWS

IT'S HOT

THE PROGRAM TO YOU AT 4:25 P. M. EVERY SUNDAY.

Information and Service for C Dialers

- 12.30 *Producers Market News
- 12.35 *Montgomery Ward Old Trapper Program
- 12.37 *Kay Kyser's Orchestra
- 1.00 Aunt Jemima—Songs
- 1.15 American Museum Program
- 1.30 Ann Leaf at the Organ
- 2.00 LaForge Beruman Musicale
- 2.15 Hill's Caesara Quinine Program
- 2.20 League of Women Voters Speaker
- 2.30 *KMBC's Mid-afternoon Concert
- 3.00 *"First Timers"
- 3.15 United States Army Band
- 3.45 American Legion Speaker
- 4.00 Ben Alley—Songs
- 4.15 *Journal-Post News Flashes
- 4.25 *Program Bugle—KMBC News
- 4.30 *Between the Bookends
- 4.45 *Big Brother Club
- 5.15 Harold Stern's Orchestra
- 5.30 Skippy
- 5.45 Joe Haymes Orchestra
- 6.00 *Happy Hollow
- 6.15 Black and Blue
- 6.30 Ben Selvin's Orchestra
- 6.45 Georgie Price and Benny Krueger's Orchestra

THE KMBC HAPPY HOLLOW BUGLE

Issued by the Midland Broadcasting Company as a Service to Its Listeners Everywhere

PUBLISHED THE FIRST OF EVERY MONTH

DANNY AND DOUG—EDITORS

Kansas City, Missouri, December 25, 1932

THE OLD YEAR'S EFFORTS

Beginning a New Year of service to the midwest territory, KMBC looks back on a year notable in its achievements.

In that time it celebrated its Tenth Anniversary of continuous service to radio listeners. This anniversary recalled the first specially-constructed broadcasting studio in the Middle West, with Station WPE, licensed in April, 1922. KMBC is the present evolution of that little experimental station of ten years ago.

In October of 1932, KMBC completed one year's origination service to the western Columbia system, averaging more than 22 programs a week to the network. Kansas City and its local artists were on the air over twenty-four stations blanketing half the entire United States.

Following the institution of broadcasts from Hotel Bellerive early in the year such world famous bands as those of Bert Lown, Will Osborn, Ted Weems, Hal Kemp, Ben Pollack, and Kay Kyser have taken the air locally from KMBC.

KMBC's remote control service has brought many interesting events from various points in and out of Kansas City. News of the Leavenworth prison break was broadcast first from KMBC and it was the only station to take the air from the scene. From the river wharf, Secretary Patrick J. Hurley stepped from a steamer and found a KMBC microphone waiting for him to carry his congratulations on the inauguration of river navigation to Kansas City.

As studio guests, such celebrated stage and movie stars as Clair Windsor, Estelle Taylor, Gus Edwards, Peter Higgins, Rosetta Duncan, and many others were on the air. The Big Brother Club presented honorary memberships to two great athletic champions: wrestling Jim Londos, and Jim Bausch, champion of the 1932 Olympics.

Dick Smith, Program Director of KMBC, predicts that in the year 1933, radio will reach its highest peak in history—with highly specialized programs and service to every listener at all hours of the day.

One of the finest tributes yet paid KMBC was found in a recent issue of the Broadcast Reporter, a trade magazine for radio broadcasters. Opening, it said, "A monument in Independence, Missouri, now a part of greater Kansas City, marks the beginning of the Santa Fe Trail. Years later Independence saw opening another pathway to western trade and commerce—through the air. Shortly after, business could observe more completely another unfolding drama of the pioneering spirit that is not dead. The story traces from river boat, pack, and wagon train, stage-coach, railroad, and airplane to radio and KMBC, basic station of the Columbia System, and key station of the Western Network." Concluding, the article says, "So in Kansas City filled with Santa Fe Trail tradition, there is still open the gateway to the West. KMBC stands at the cross-roads of the air, ready for more pioneering in trade and commerce. Arthur B. Church (Vice President and General Manager of KMBC) makes no prophecies, but has a broadcasting station operated to entertain and located to serve, "First in the Heart of America."

Dear KMBC:

Please send me the KMBC Happy Hollow Bugle for one year. I inclose 25c for my subscription. renewal.

Name

Address

City..... State.....

STUDIO SPOTS

Question: Who is talking on the radio now?

Answer: Leon Trotzky.

Question: What is his nationality?

Whereupon telephone operator passes out in a blue funk.

From the Atchison Globe: One of the best of radio announcers is John Cameron Swayze, who announces the news of the day for the Kansas City Journal-Post over KMBC. John Swayze spent his childhood in Atchison. . . . His voice and enunciation over the radio rank with the best announcers and he has a breezy, quick way of broadcasting.

More than 5,000 letters recently proved that the Texas Rangers (KMBC-CBS feature) had plenty of interested listeners all the way from here to the west coast.

Recently, eminent authorities selected a list of ten most beautiful words in the English language. Many of "us folks" didn't agree with them. So Ted Malone and his "Bookends" have started a contest to select the ten most beautiful words in the minds of radio listeners. Ted doesn't know it yet, but we believe that he's really started something to center a great deal of interest on his daily broadcasts over KMBC and the network. Wait and see if we're right.

Pontiac's Col. and Budd to Broadcast From the Carnegie Building, N. Y.

The forthcoming Pontiac programs, starring Colonel Stoopnagle and Budd, will be presented each week from the stage of the Chamber Music Hall, in the Carnegie Hall Building, New York City. An audience of 500 people will be admitted to the broadcasts.

Also featured in the series are to be William O'Neal, Jeannie Lang, large orchestra, and male chorus conducted by Andre Kostelanetz. The first program will be on the air at 8:30 p. m., on Wednesday, December 28, and after that time Thursday nights beginning January 5.

This is the first time that a Columbia program will have been presented regularly with such a large number of spectators. The inaugural broadcast Wednesday evening will have in attendance

Kyser's Komedey



One of those men from the South is Sully Mason, vocal-comedian and tenor Sax with Kay Kyser's band, now heard from the Bellerive Hotel in Kansas City. Sully hails from down thar in Durham, North Carolina. He is one of the original members of the orchestra, organized by Kyser while at North Carolina University.

Big Ben on Air

At the hour of midnight in London, England, Columbia will take the air to broadcast Big Ben, ringing in the New Year on the continent. This international broadcast will take the air in America 5:55 to 6:01 p. m., Saturday, December 31.

leading figures in radio, theatre, and public life.

According to Columbia engineers, acoustics of the hall have been found perfect for radio broadcasting.

BETWEEN THE



BOOK ENDS

Break o' Day

Hello There:

I feel like Santa Claus dropping in here this time of year, but then we've been over these afternoons lately and have watched your home take on the spirit of Christmas and so don't feel so out of place when we drop in for a little call by way of the printed page. You may have been too busy to hear the starting of our contest for the most beautiful words, but Iris Lee Haile seconded a poem of Eva Fullbright's with this delightful contribution:

*Husb—
The luminous mists
Of dawn
Are murmuring a lullaby.*

*While softly,
On a tranquil breeze,
The chimes whisper
A golden melody.*

*The husbed suspense
Is ended—
The robin shatters,
To pellucid bits,
The prayer-like stillness
With his matin song of praise.*

In Iris' letter: Because I agreed with Mr. Funk that the words were beautiful, I sat down and put them together in the first two parts of the above. Then I added a third part that contains words I like: pellucid, robin, shatters, suspense, stillness. Of course I couldn't use all the words I like. That is what the dictionaries are made of—words I like. . . .

Then a little Christmas thought—not to temper the gayety of the occasion, but rather to deepen the gratitude in our hearts for the happiness that we are permitted—this contribution of Nevah Moody, Kansas City, Kansas.

A Christmas Triangle

O Daddy! It's Christmas time again

*In just a little while;
'N' there's lots of things I want—
The list would stretch a mile!*

'N' there's lots of things I want to give

*To Auntie Jane and Uncle Jim;
To Cousin Grace and Uncle Tim
Oh—there isn't the other—
'Cause Daddy—I forgot—
I was thinking of—Mother.*

But you don't ever forget
About mother, do you Daddy?

*'Cause you always look so—oh, so
Thoughtful and so lonesome,
Daddy,*

'N' your hair is getting gray—

* MAIL SPINS NO. 46 *
* (Are Ya Readin'? Huh?) *

Tale of Two Stations

KMBC has gone "big time." I've known it all along, and interestingly have watched the transition. The change has been noticeable in attempts at intimate program revivals, in loss of personal contact with fans, and especially in fan mail. The old KMBC reached its enviable position by a policy of friendliness, personal contact, and informality. But upon "arriving" the small-time-ness was discarded, probably of necessity. The new KMBC runs through its daily schedule in stilted style; informal programs don't click, seem awkwardly out of place unless the informality is written-in; fans no longer delight in swarming to the studios, in sending gifts and favors to their artists, in writing intimate letters. Perhaps the change was for the better; I think so—don't you? It at least was necessary.

Would it interest you?

I like those refreshing Indian names for towns in Washington State, and to a lesser extent those langorous Spanish names in California . . . Add definition from personal experience: "A file, the best place to put something you can't find when you need it."

Euphony

"Please send me the poem Ted read, 'Prayer for a Very New Angel,' and Uncle Ezra's booklet on hog butchering."

JIMMIE.

*'N' 'ere's funny wrinkles 'round
your mouth,
'N' you never romp and play.*

*But Daddy—we can have a tree;
With all the pretties, too!
An' when the candles all are lit,
'N' 'ere's only me—'n' you—
We'll kneel beside the tree so
bright*

*While thinking of another;
We'll thank the Lord for Christ-
mas night—*

*And breathe a prayer — for
Mother.*

This is the last time I'll be over this year. I hope that you will include among your resolutions a resolve to get more pleasure out of life by putting more into it, and one good way to accomplish that is to capitalize on your radio! You have it in your home and in the march of events sent through it daily, you will find something for every mood and every member of the family. If you will do this, it will not be an idle remark, but a sincere promise that we can extend your Merry Christmas throughout the entire year.

Your friend,
TED MALONE.

PICKWICK PRATTLE

Before the day of automobiles, Everrett Kemp, popularly known as "Uncle Ezra," was scheduled to give a program in a church in a small town up in North Dakota. If the program was not finished exactly on the dot, Uncle Ezra found he would miss his train and have to hire a team to drive to his next destination, a distance of twenty miles. As usual, the program was late in starting, and just as Uncle Ezra was in the midst of his recitation, he heard the train whistle through the town. Imagine the surprise of the audience when their entertainer stopped short and, without thinking, exclaimed—"By George, there goes my train"

Howard Ely is a very subdued young man these days—all on account of a case of mistaken identity. Howard was waltzing gayly down the hallway when he saw coming towards him a gentleman whom he took to be our operator, Doc Kramer. The man was of the same figure and build as Doc,

but Howard certainly didn't recognize the new outfit—spats, cane, derby, and all trimmings. "Who-oops, my deah!" burst out Howard in tribute to the spiffy new duds. He looked up and found himself facing—not Doc, but a perfect stranger! Muttering an apology, Howard dodged into the nearest office—and was his face red!

Miss Whiting, the boss's pleasant secretary, is especially fond of necklaces. But the other morning she dressed in a hurry and arrived at the studio minus any beads. "I feel positively undressed," she complained. Whereupon, Dorothy Maloney, who receives all the samples distributed by our various advertisers, brought out a chain to which was attached the mystic badge of the Lone Wolf Club. Miss Whiting gratefully accepted it—and so for a whole day that dignified lady was a member of the children's Lone Wolf Club.

It was during the "First Timers" program, and it finally came turn for the effusive young soprano. Without a moment's hesitation, she dashed up to the microphone, and burst into a grand opera selection—with gestures. It really was a shame to interrupt such a fervent performance, but what was a poor announcer to do? He took the young woman by the arm and led her around to the front of the microphone.

It isn't only professors who are absent-minded. Take our remote control operator, Paul Fonda, for instance. He wanted to call his best girl, and instead dialed his own number.

From the Uptown Theater, where Carleton Coon Junior's orchestra has been appearing, comes this next story. Raleigh French, a member of the KMBC Orchestra, was chosen to lead Coon's orchestra as a curtain-raiser. Then he was supposed to hand the baton over to young Coon. When the curtain rose the first night, Raleigh went into his directing with such muscular activity that the baton snapped in two. And that's what we'd call a "snappy" opening!

MARGARET.

Long Distance



Peggy Davis, pert and pretty player of supporting roles in the "Fu Manchu Mystery Stories" (Mondays at 7.45 P. M.) makes claim to the long distance commuting record for radio artists. Her husband—she married only recently—is an announcer in Davenport, Iowa, and Miss Davis commutes from that town to station WBBM in Chicago whence the program emanates.

The Great Crosby to Star for CBS

Popular Crooner on "Music That Satisfies" With New Line-up

Bing Crosby, the outstanding leader among radio crooners, becomes a headliner of Chesterfield's "Music That Satisfies," beginning January 2. Other additions to the new line-up include the Broadway comedian, Tom Howard with his partner George Sheldon; and the orchestra of Lennie Hayton. Ruth Etting will continue in her glorifying of the Popular Song and Norman Brokenshire will remain in force as master-spieler.



BING CROSBY

The new schedule places Crosby on Wednesday and Saturday, the comedians on Tuesday and Friday, and Ruth Etting Monday and Thursday. Also beginning with that date, programs will take the air nightly except Sunday at 8.00 p. m.

Listeners are promised a treat with the music of Lennie Hayton. His orchestra was selected from a list of auditions by some of radio's most popular dispensers of modern rhythms.

Carols From Abroad

One of the most interesting features of the Christmas morning will be international broadcasts from London, Paris, and Berlin. Christmas Carols of the different countries are to be sung. The series of short-wave broadcasts from across the Atlantic will last a half hour, beginning at 11.30 a. m.

ANNUAL "MESSIAH" PERFORMANCE ON THE AIR SUNDAY

Famous Oratorio to Be Sung by Independence Choir

As a climax to its Christmas music, KMBC will take the air Sunday at 4:30 p. m., to broadcast the singing of Handel's beautiful oratorio, "The Messiah."

The performance is to take place in the historic Independence Stone Church with the famous Independence Messiah Choir, Paul N. Craig directing. This is the fifteenth annual rendition of "The Messiah" by this organization.

Soloists for the occasion this year are Mrs. Nelle Kelley, soprano; Mrs. S. A. Burgess, contralto; Edward Brackenbury, tenor, and Albert Brackenbury, bass. As usual, Robert Miller will be at the organ and George Miller at the piano.

Probably the most popular of all oratorios, "The Messiah" is sung all over the world during the Christmas season. So inspired are its pages that by custom the audience stands in tribute whenever the great "Hallelujah" chorus is sung—the only religious work which is accorded this tribute by all Christian people.

President Hoover on New Year's Day

On New Year's Day, President Hoover's annual personal greeting to the people of Washington will be picked up by lapel microphone from the White House lawn, where the President will shake hands with all who come to pay their respects.

The ceremony will bring to a close Columbia's elaborate Christmas and New Year broadcast schedule. The time for these special broadcasts from the White House have not yet been announced.

Christmas Oratorio

Columbia's final musical offering to Christmas Day will be Saint-Saens' inspired "Christmas Oratorio," at 9.30 p. m. Christmas Sunday.

KMBC is the station in the United States which carries regular weekly programs given by the Camp Fire Girls organization. They appear on Mary Ann's programs each Saturday morning at 11:30 a. m.

Nation-wide New Year's Party Over CBS on Air Twice From Kansas City

Kansas City is to be on the air twice over the entire nation-wide Columbia network during a gala New Year's Eve party. KMBC will originate the programs to the network, first presenting Kay Kyser's orchestra from the Hotel Bellerive at 1.00 a. m. New Year's morning and the band of Smith Ballew at 1.30 a. m.

The night's celebrations will be followed across the continent as each section greets the New Year. The music of 24 dance orchestras will be picked up in a succession of 15-minute programs, until 3.00 a. m.

Home for Christmas

The Songsmiths, Woody and Glad, will divide their two weeks' vacation between Woody's home in Aberdeen, S. Dak., and Glad's, in Madison, Minn. Tex Owen expects to visit the folks in Oklahoma. Howard Ely will spend Sunday and Monday with the family in Ponca City, Oklahoma. Margaret Barnum, co-scribe of Happy Hollow, returns home to Topeka for Christmas.

For Auld LANG Syne



Pert Jeannie Lang, young St. Louis singer whose career in movies and radio reads like a Cinderella story, now will be heard with Colonel Stoopnagle and Budd on the Pontiac program. This feature will open on Wednesday, December 28, at 8.30, and will be heard every Thursday following at that time.

Foreign Nations to Send Holiday Wishes Christmas

A cross section of typical Christmas celebrations in Paris, Berlin, and London will be relayed by short wave from London, England, to Columbia and KMBC listeners Christmas Sunday morning, at 11.30 a. m. The program will include nine-minute musical and descriptive intervals from each European City.

From Germany will come a description of the year's Christmas Tree; from France, a word picture of wooden shoes filled with gifts; and from England, a description of stockings overflowing with presents and the hanging of holly mistletoe.

Sunday Concert to Offer Highlights Of Christmas Day

A concert of music devoted to the season will be presented by the KMBC Salon Orchestra under the leadership of P. Hans Flath Sunday, December 25, at 12.30 noon. George Anway will be tenor soloist. Musical highlights are to be Fragments from Eric Coates' "Cinderella"; "Christmas Fantasy," a compilation of the most popular of Christmas music by Grossman, and a toy shop specialty for the children titled "Jack in the Box."

Talented Couple Take to Air in "Homey" Program

That famous football player of another day, "Lefty" Flynn, whose exploits on the gridiron are almost legendary in their daring, has been signed by the Barnsdall Oil Company, together with his equally celebrated wife, Nora Langhorne Flynn, for a weekly series of "homey" broadcasts over KMBC.

"Lefty" has an unusually fine baritone voice and enjoys singing as well as telling stories which he does so well. Mr. and Mrs. Flynn will feature songs of the fireside.

Incidental music for the entertainment of the versatile Flynn's is supplied by the celebrated Carl Fenton Orchestra.

Barnsdall takes the air each Sunday night at 7.15 p. m.

Pell Hill and Squire Blackstone indulged in a pleasant game of checkers at the General Store last Monday. Pell says he'll speak to Squire again as soon as he admits he moved two men at once.

HAPPY HOLLOW BUGLE

Vol. 2, No. 37

HAPPY HOLLOW, U. S. A., FEBRUARY, 1933

Subscription Price, 25c per Year

RIGHT PREVAILS

"CURSES," MUTTERS HARRY IN A HIGH RAGE, TWIRLING HIS MUSTACH WITHAL

EZRA IS POSTMASTER

Former Mayor Wins Battle With Cooperative Manager

After a bitter fight against Harry Checkervest and members of the cooperative Society, Ezra K. Butternut, former mayor of Happy Hollow, is to retain his position as Postmaster.

Checkervest, with the aid of Margaret Watson, circulated a petition among members of the Cooperative Marketing Association, demanding that the post office be moved to the Association building. Ezra fought back by getting the assistance of all the Ladies of Happy Hollow.

At a meeting of the Ladies' Improvement Society, Mr. Butternut allowed himself to be psycho-analyzed by Professor Didwinkle. In return for this favor, all members of the society signed a petition in favor of Uncle Ezra. Didwinkle did not disclose the results of his psycho-analysis.

In officially commenting on the issue last Thursday, Checkervest made this statement, "Curses!"

HAPPY HOLLOW HEARSAY

There has been talk of putting in a new town pump this spring. There will be considerable discussion about the possibilities of moving the well to the front of Harry Checkervest's cooperative store, away from where it now stands near the General Store. Mayor Jackson is doubtful if the well can be moved successfully.

Reuben Weathersby was reported to have played a brand new song at the barn dance last Saturday but it was discovered later that his banjo was just out of tune.

Didwinkle Proves That He's a Real Professor

Disappearance Adds to Mystery of His Stay in Village

The great Professor Didwinkle has vanished. And with him has vanished the hopes of Mrs. Jackson to ever collect his board bill.

There's no doubt that Didwinkle is a professor. He's so absent-minded that he also forgot to pay the Ladies' Improvement Society its share in the sale of his books.

Very little is known about the Professor. Why he stayed in Happy Hollow as long as he did, no one can guess. Because of his constant association with Harry Checkervest, a few have ventured the opinion that he is a detective.

His sudden departure has only added to the mystery.

Improvement Society Is Held Spell-Bound

Widder Can't Spell the Big Words Herself

In a talk on "The History of English Literature" before the Ladies' Improvement Society, Widder Blackstone used some of the biggest words ever heard in any of their meetings.

In concluding her address, Widder startled those present by reading an original poem, dedicated to the Society. Owing to countless requests, the Bugle is publishing this poem, with the very kind permission of the Widder:

To you, dear heart, I write this rhyme,
To show I'm thinking of you all the time.

Love is like the pretty flowers.
Come and let us dream away the hours.

Here's to the Ladies' Improvement Society,
May we ever be strong and mighty!

KMBC and W9XAL Begin Sight & Sound Series of Broadcasts

"Bookends" and Other Features Are On the Air Daily by Television

(See picture, page 8.)

Radio fans now have the opportunity to see as well as hear Ted Malone's daily program "Between the Bookends." Beginning January 23, this program began a daily experimental series of sound and television broadcasts.

Ted now presents the feature from the studios of First National Television, Inc., located in the Tower of Missouri's tallest building, the Kansas City Power and Light Building. His voice is on the air via the usual route, KMBC. Synchronized Television is broadcast simultaneously from Television Station W9XAL, the experimental Visual broadcasting station of First National Television, Inc. For KMBC listeners and "lookers in," "Between the Bookends" is on the air at its usual time, 4.30 p. m. daily.

The program is presented again at 6:15 p. m. daily for stations of the western Columbia network and is again on the air through television station W9XAL at that time. As far as is known, *this is the first daily sight and sound program ever to go on a network in history.*

W9XAL Television pictures will be broadcast with a power of five hundred watts and Television fans within a radius of 25 miles of Kansas City should have little difficulty in picking up the sight. First National Television, however, has had fan mail from a distance of 600 miles under good reception conditions.

Other features are being added to the daily program schedule for synchronized broadcasting.

Squire Blackstone and Pell Hill narrowly avoided playing a game of checkers last Thursday so they're still friends.

Uncle Ezra's Ramblings

Well, I've gone and got myself a new experience. I went to see one of them games they call Hockey. I heard some folks say it



wasn't a very good game—they only had one fight. I don't know about that myself, but I do know that when I went there, I was calm and peaceful, but before I got away, I was a nervous wreck. I had a kink in my neck tryin' ter foller that little black thing them skaters was chasin all over the place, and I was jest plum wore out holdin' my breath fer fear they'd run into each other and somebody'd git killed. How they kept from it is more'n I know.

Then there was a couple a fellers, one at each end of the ice, that all the rest kept shootin' that little black thing at. A man next to me told me they was goalies. Maybe they was, but if ye axe me, they was goofies ter stay out there and be shot at by the rest of them wild men.

When I went there I didn't know nothing' about the game, but I know all about it now. There was a woman settin' right behind me, and she kept yellin' in my ear; tellin' the fellers out on the ice what to do and how ter do it. I guess they didn't know she was there, cause they didn't seem to pay no attention ter anything she said.

But that didn't bother her none—she had leather lungs and kept right on tellin' 'em. I kept hopin' she'd git tired er discouraged afterwhile and hush up—but not that woman. She was right there at the finish; workin' harder'n the skaters themselves. I couldn't hear nothin' but that woman's yells fer an hour after the game was over, but I got this thought out of it: "If one would get hold of a worthy purpose in life, and chased it as persistently as them skaters done that little black thing, they could accomplish anything they set out ter do."

(Hear Uncle Ezra's Ramblings each Tuesday at 9.30 a. m., and Thursday at 10.00 a. m.)

BI
Be

Presented by

Miss Mildred Martin

Liberty, Missouri

April 2, 1946

Hello, some gr early bu will be Mr. I us so r steamer written



BROTHER BOB

Brother Club to be his guests again next summer. Now is that all right? There's something to really look forward to—free all day picnics on a steamboat down the Missouri River.

Big Brother members who have the chance to come out to the Pla Mor Ice Palace here in Kansas City are sure getting their money's worth on that Big Brother Pin. Members of the Big Brother Club are admitted free to "every other" hockey game. They can get in to the rest of the games for only 10c admission.

Here's something else. Every Wednesday afternoon, our members have the privilege of free ice skating at the Pla Mor. And each Friday, a Big Brother Club button and 15c will admit you to the skating rink.

The Big Brother Club should certainly be proud of its honorary members. Before long, we're going to have a new member. Commander Eldridge, who is in charge

ated into the club, that we'll have time for him to tell us about a few of them.

I believe that before long the Big Brother Club is to move to location for its theater parties. Be sure to listen for information about that over the air.

They say that Little Willie has really been stepping out as a radio entertainer. Not only you children have heard him over KMBC, but he broadcasts each week over the Columbia network. And this means that radio stations all over the West are broadcasting programs by Little Willie Botts. On February 22, he will have been on the Columbia network one whole year. And we hear that he's going to put on "some" celebration. Willie says February 22 is famous for two things—his programs started on that day and Columbus discovered America. We know better than that, don't we.



LITTLE WILLIE

BIG BROTHER BOB.

Varied Musical Show Scheduled Over KMBC

Service and entertainment for the housewife is offered by a new program under the sponsorship of Sprague, Warner, and Company, each Friday at 10.30 a. m., and Sundays at 4.30 p. m.

Talent includes Phil Porterfield, who scored his first success in the program "Memories in Melodies"; Brahms and Anderson, concert two-piano team; and the Sprague, Warner and Co. trio. Judging from programs which have already been on the air, this new show is a valuable addition to the morning schedules.

Friday morning programs are titled "Feast of the Air," and those on Sunday afternoon will be known as "Tea Party Matinee."

Chesterfield Program Is Subject to Change

Beginning January 31, an augmented orchestra under the leadership of Leonard Hayton will replace the comedy programs of Music That Satisfies each Tuesday and Thursday night, at 8.00 p. m.

Still only twenty-four years of age, Hayton has had wide experience in arranging and directing. He was formerly pianist and arranger for Paul Whiteman's orchestra.

Frank Knight is back at the C. B. S. Studios after two weeks in bed as a result of a fall. He reports that he's read 13 detective stories, 37 novels, 193 magazine articles, and gained 15 pounds.

My Feathered Friend

(A true story sent to Mary Ann by Mrs. Elouise H. Knauer, 4040 Morrell Avenue, Kansas City, Mo.

"Not a sparrow falleth but His eye doth see," Mrs. Knauer says.

"And I, too, have seen a tiny little unfortunate sparrow, who one morning sat on my bannister on the front porch, alone dejected and crippled having lost a foot in some mysterious way. He sat on his one little foot and begged, as it were for bread. My love for birds and animals prompted me to rush to his aid, but I was not permitted to touch him, for although disabled, he was too alert for that. I placed food within his reach and quietly withdrew: I peeped through the window as he crept up closer and closer, finally reaching his food which was a breakfast cereal.

"My little cripple ate heartily of his meal, then flew away. The next morning I peeped through the window again and was rewarded by seeing my little feathered friend partaking of his morning meal. This time he had brought with him his companions and was generously sharing with them the food which was intended for him. My little pet has never failed from that day to this to come for supplies. His wound is healed and he has become almost tame enough to be handled. He doesn't fly away when I appear but steps just a little further away and when I am gone finishes his meal.

Do not persecute the sparrows—God made them, too.

(Hear Mary Ann 4.45 p. m., Wed.; 11.30 a. m., Sat.)

Kratzmeyer Sez:

Television will tell the Radio fans that you look different than you sound—well, in some cases that would help a little.

I bought a new pack of cards so I'd be sure of a new deal.

What do I care if the years slip by,
What do I care if I'm older,
What do I care if the summer's hot
Or if the winters get colder
What do I care if some fellow gets wealthy
Or to some foreign clime sails away,
All I want is a smile, health
And friends, and three good meals every day.

—Harry Valois.

Doo-Dads

That greying hair gives Dick Smith a distinguished look—Howard Ely always pictures some intimate friend with each selection he plays—Tex Owens and his cowboy hat are as inseparable as Jake Blumberg and his cigar—Allen Massey's idea of utter contentment is to be milking a cow in a cozy cow-shed—Willie Botts always chews gum during the Big Brother Bob program.

Mark Warnow

Mark Warnow, Columbia violinist and director, started his professional career at the age of 15, playing after school in a concert orchestra. At 18, leading pit orchestras in "Music Box Revues" and "Follies," he was the youngest conductor in show business.



MARK WARNOW

Mark was born in Russia in 1901. At six he came to New York with his parents, and during his school days in New York and Brooklyn all his spare time was spent in studying the violin. He first donned long trousers to help support himself by playing in Joseph Knecht's ensemble at the old Waldorf Astoria. Pit conducting and concert appearances as a violin soloist followed until 1928, when he threw his lot with radio and the Columbia network.

He makes all his own arrangements for the programs he conducts. Hypnotism, at which he is adept, is his one non-musical hobby.

As per Dr. Frank Crane--

He can Consider Himself RICH Who:

Has a sense of humor and therefore sees things in proper perspective, being amused at most things and in earnest about a few.

Is never bored, because he is always interested.

Has discovered that temperance is the secret of getting the most out of life; and applies to virtues as well as vices.

Quickly casts out of his mind any thought that has begun to ferment.

Does not want to be any older nor younger than he is.

Cultivate these riches still more—TAW.

Echoes to the Bugle Call

My Kitchen Window

There is no lovely landscape view,
To greet my eyes each day,
From the window of my kitchen
Between its curtains gay.
But there is a homey feeling.
When I raise my eyes, and see
My neighbor's window curtains
Saying "Howdy do" to me.
There is no tall or stately elm,
All decked in leaves and green,
But I see a little cottage,
Where my neighbor reigns su-
preme.
Tho' from my kitchen window
No horizon do I scan,
There's a line of snowy clothes
For dear little "Baby Anne"
No lovely hills or valleys
From my window can I see
But each day my neighbor's cur-
tains
Say "Howdy do" to me.
—Alice Chase Chinn.

Diagnosis

When your breath is short
And your pulses throb,
And the weight inside
Make you want to sob—
Then it's love—or indigestion.
When your eyes are blurred
With an unshed tear,
The breath seems stifled,
And you're filled with fear—
Then it's love—or nose conges-
tion.
When you've pain inside
That you can't locate,
A throbbing deep ache
That will not abate—
Then it's love—or appendicitis.
When your throat seems closed
With a poignant ache
And there's no relief
And no food you take—
Then it's love—or severe bron-
chitis.
When your brow is wet
And your palms are hot
And your mouth is dry,
Then as like as not
It is love—or typhoid fever.
And now if you sneer,
Say, "What does she know
About love or me?"
That just goes to show
You're in love—or an unbeliever.
Iris of Richmond.

Ough!

I'm in need of dough,
I'm in a hard rough "Shough!"
I must gough gough
This I knough
I have a cough
But you needn't scough
I aimed my hat to dough
But it blew ough
Into a horse trough
I'm not through
But I am blough
And I'm in a stough, it's trough
I wish I knough
What to dough.
My way I'll plough
Along, some hough
I'll sell my cough
I will, I vough
And nough, I'll make my bough
My luck's been tough
So I call your blough
To print this stough
If that's not enough
I'll give you a cough
And treat you rough.
—Mac Nutt.

Sunset Panorama

Such wealth of beauty as I behold!
While standing on my own
threshold
As the evening sun sinks fast to
rest
O'er the wooded hillslope to the
west,
Where trees lift strong arms to
the sky
To catch the gold as the clouds
drift by;
The evening breeze this wealth
doth take
And toss it into the mirrored lake.
—Rainy Day Pal.

Well . . . Hardly Ever

Isn't the spooky feelin'
When you wake up in the night
An' your Mom's away down-
stairs . . .
You're too scared to make a
light . . .
An' you're sure somepin's
a-stealin'
Down the hall right to your
door;
You're so 'fraid you most stop
breathin'
'Nen you think, "It's got me
. . . shore . . . !"
Nen you 'member Mom said, Feel
Along the wall and see what's
there—
It's just the scare that's real as
real,
It hardly ever is a bear!
—Christine Carlin.

Si an' Ma

Pore Gracie Allun's brother's los'
Ma 'lows 'That's purty bad.'"
Twelve million folks has los' their
job,
An' ever'thing they had;
A million farmers los' their farms,
Ma 'lows that 'ar's a crime.
An' all th' time our Senate sets—
Jus' sets—alotin' time.
Ma read they foun' a Technokrat
A kin' o' metal man,
He does jus what he's tol' ter do—
Mus' be Republican.
Cause Democrats at Washin'ton,
Knows what ter do By Jing!
But up ter now they've drawn
their pay,
An' ain't done one dern thing.
Ol' Mister Grounhog's due ter
cum
An' take a look aroun',
An' if th' sun is bright he'll see
His shadder, on th' groun';
If grub has been as scarce with
him
As with pore folks, B'Gee!
He'll never see no shadder fer
They won't be none ter see.
R. H. Richardson.

Lonesome Refrain

I'll harvest a twilight dream,
From a dusky sky—
With a roving wind
Whispering a lullaby
Then quiet solitude
And a valley lane;
With shadows harmonizing,
A lullaby refrain
Deep of the night,
Mist o'er the plain;
Starlight and twilight—
Lonesome Refrain.
—Jud Jenkins.

Sad But True

Along the ether waves there
comes,
Via the radio,
So many different voices here,
To help put on the show.
Some of them good, some of them
bad,
And some are just so-so;
We get all sorts of voices on
Our good old radio.
Now we aren't throwing any
bricks
We're not crabbing a bit,
But lots of folks on the ether
Ought to be under it!
—Zeembie.

My Ship

My little ship set sail one day.
Alone upon life's sea;
And when at last it's homeward
bound
What will it bring to me?
'Tis laden with the hopes of
youth
And as each port it nears,
Will it bring back some lovely
thing,
Or will it bring me tears?
The years have come and gone
again,
My ship has not returned;
Oh, will it ever bring to me,
The things for which I've
yearned?
Because my ship has not re-
turned
I fear it's lost at sea,
But will it bring success or
fame
If it comes back to me?
Oh, little ship, come sailing home
From off the storm tossed sea;
And if new ports you can not
reach
Bring back my hopes to me.
—Alice Chase Chinn.

OPEN HOUSE

"Program Previews"

Think your "Program Previews"
promises to be very interesting and
helpful. How about letting the silent
men—the men at the controls—speak
for themselves in your interviews?
Hugh was great as Fu Manchu.
Rose Porter.
Kansas City, Mo.

Quality Programs

May we express the thanks of our
entire family for the numerous high
quality programs you broadcast: Con-
cert Miniatures, The Salon Orchestra,
the Philharmonic Saturdays and Sun-
days, the Philadelphia Symphony, etc.
We think that if advertisers real-
ized what a cheap impression of their
goods is given by trashy programs,
there would be more which are wor-
thy of being listened to by Ameri-
cans.
Mrs. G. L. Barns.
Kidder, Mo.

N. Y. Philharmonic

Our Sunday afternoons are devoted
exclusively to the New York Philhar-
monic orchestra. We allow nothing
to interfere with our listening in.
Many thanks!
M. M.
Kansas City, Mo.

Little Jack

Why don't we hear Little Jack
Little more often? He's one of the
best entertainers in radio and still we
never know when he's to be heard. I
believe that most every listener would
rather hear him than Ben Alley or
Singin' Sam.
Mrs. O. E. W.
Kansas City, Mo.

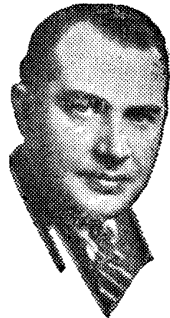
NOTE: Programs listed with an asterisk (*) are presented from the KMBC Studios or from local remote control points.

Sunday, February 5

- 7.30 *Bible Study—L. D. S. Service
- 8.00 Columbia Junior Bugle
- 8.30 Melody Parade—Orchestra
- 8.45 Marion Carley, Pianist
- 9.00 *Big Brother Club and Journal-Post Comics
- 9.30 *Kansas City Youth Forum—Rev. Earl Blackman
- 9.45 Compinsky Trio—Salon music
- 10.00 Rhoda Arnold, soprano, and Charles Carlile, tenor.
- 10.30 The Melody Makers—Freddie Rich's Orchestra
- 11.00 *Stone Church Choir—L. D. S. Service
- 11.30 International Broadcast
- 11.45 The Street Singer—Arthur Tracy
- 12.00 Thirty Minute Men—Orchestra
- 12.30 *KMBC Sunday Concert—George Anway, tenor.
- 1.00 Acme Paint Program—Smilin' Ed McConnell
- 1.15 Poet's Gold—David Ross
- 1.30 Sunday Matinee of the Air
- 2.00 Philharmonic Symphony Orchestra Concert
- 4.00 Roses and Drums—Drama
- 4.30 Sprage Warner Tea Party Matinee
- 4.45 *Horner Conservatory Program
- 5.00 *L. D. S. Radio Vespers—From Independence
- 5.30 Cathedral Hour—Religious Music
- 6.00 The World's Business—Dr. Julius Klein
- 6.15 *Canta Nina Singing Girls
- 6.30 Walter Smith and His Concert Band
- 6.45 Angelo Patri—"Your Child"
- 7.00 John Henry, Black River Giant—Drama
- 7.15 Barnsdall Program
- 7.30 Andre Kostelanetz Presents
- 7.45 John Henry, Black River Giant
- 8.00 Fred Allen's Bath Club Revue
- 8.30 Pennzoil Parade of Melodies
- 9.00 Paris Night Life
- 9.15 Ernest Hutcheson, Pianist
- 9.30 Mercy Hospital Speaker
- 9.45 The Gauchos
- 10.00 *L. D. S. Studio Service—From Independence
- 11.00 *Howard Ely at the Organ
- 11.30 *Larry Funk Orchestra from Hotel Bellerive

Monday, February 6

- 7.00 *Morning Devotions—L. D. S. Service
- 7.15 *Keeping Fit with Happy Harry
- 7.30 *Journal-Post News Flashes
- 7.40 *Program Bugle—KMBC News
- 7.45 *The Texas Ranger—Tex Owens
- 8.00 Tony Wons—"Are You listenin'?"
- 8.15 *P. Hans Flath on the Air
- 8.30 The Captivators
- 8.45 Reis and Dunn
- 9.00 *The A-G Nine o'Clock Party



Whispering JACK SMITH
7 p. m. Mon. & Wed.; 7.15 p. m. Thurs.

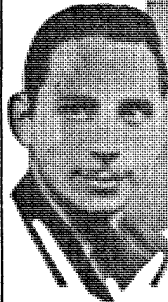
- 9.15 The Melody Parade
- 9.30 The Merry-makers
- 9.45 Vocal Art Trio
- 10.00 Morning Moods
- 10.30 Academy of Medicine Program—Dr. Harold E. B. Pardee
- 10.45 Ben Alley—Songs
- 11.00 Rumford Forecast Cooking School
- 11.15 Buddy Harrod's Orchestra
- 11.30 Concert Miniatures
- 12.00 *Journal-Post News Flashes (Also Television W9XAL)
- 12.10 *"Howdy Neighbors"
- 12.30 *Producers Market News
- 12.35 *Montgomery Ward "Old Trapper Talks"
- 12.40 *Larry Funk's Orchestra from Hotel Bellerive
- 1.00 National Student Federation Program
- 1.15 Sylvia Sapira—The Well Tempered Clavichord
- 1.30 American School of the Air
- 2.00 The Eton Boys—Quartet
- 2.15 *The Classic Hour
- 2.30 *KMBC Orchestra Concert
- 3.00 *"First Timers"
- 3.15 Frank Westphal's Orchestra
- 3.30 Columbia Artists Recital
- 4.00 Howard Neumiller, Pianist
- 4.15 *Journal-Post News Flashes
- 4.30 *Between the Bookends (Also Television W9XAL)
- 4.45 *"Program Previews"
- 5.00 *Big Brother Club with Brother Bob and Willie
- 5.30 Skippy—Children's Skit
- 5.45 The Lone Wolf Tribe—Indian Story
- 6.00 *Happy Hollow
- 6.15 Black and Blue—The World's Dumbest Detectives
- 6.30 Earl Hoffman's Orchestra
- 6.45 The Philco Program—Boake Carter
- 7.00 Whispering Jack Smith
- 7.15 Singin' Sam the Barbasol Man
- 7.30 Fu Manchu Mystery Stories
- 8.00 Chesterfield Program—Ruth Etting
- 8.15 The Mills Brothers
- 8.30 Mysteries in Paris—Drama
- 9.00 Household Highlights
- 9.15 Columbia Revue
- 9.30 Edwin C. Hill—"Human Side of the News."
- 9.45 Myrt and Marge—Drama
- 10.00 Howard Barlow's Orchestra
- 10.30 Guy Lombardo's Orchestra
- 11.00 Abe Lyman's Orchestra
- 11.30 Leon Belasco's Orchestra
- 12.00 *Larry Funk's Orchestra

Tuesday, February 7

- 7.00 *Morning Devotions—L. D. S. Service
- 7.15 *Keeping Fit with Happy Harry
- 7.30 *Journal-Post News Flashes
- 7.40 *Program Bugle—KMBC News
- 7.45 *The Texas Ranger—Tex Owens
- 8.00 Tony Wons—"Are You listenin'?"
- 8.15 *P. Hans Flath on the Air
- 8.30 Melody Parade
- 8.45 Reis and Dunn
- 9.00 *The A-G Nine o'Clock Party
- 9.15 *Hugh Studebaker—The Sanz Man
- 9.30 *Uncle Ezry's Ramblings
- 9.45 Round the World Cooking School
- 10.00 Through the Looking Glass with Frances Ingraham
- 10.15 United States Navy Band
- 10.30 Current Questions Before Congress—Sen. Rob. F. Wagner
- 10.45 Vincent Sorey's Orchestra
- 11.00 Buddy Harrod's Orchestra

KMBC WEEKLY SCHEDULE BEG

- 11.30 Concert Miniatures
- 12.00 *Journal-Post News Flashes (Also Television W9XAL)
- 12.10 *"Howdy Neighbors"
- 12.30 *Producers Market News
- 12.35 *Larry Funk's Orchestra from Hotel Bellerive
- 1.00 Aunt Jemima—Blues Songs
- 1.15 Ann Leaf at the Organ
- 1.30 American School of the Air
- 2.00 Columbia Artists Recital
- 2.15 Hill's Cascara Quinine Program
- 2.20 Citizen's League Speaker
- 2.30 *KMBC's Mid-afternoon Concert
- 3.00 *"First Timers"
- 3.15 Curtis Institute of Music
- 4.00 Meet the Artist
- 4.15 *Journal-Post News Flashes
- 4.25 *Program Bugle—KMBC News
- 4.30 *Between the Bookends (Also Television W9XAL)
- 4.45 Cowboy Tom's Roundup
- 5.00 *Big Brother Club with Brother Bob and Willie
- 5.30 Skippy
- 5.45 *Traveling with the Navy—Drama
- 6.00 *Happy Hollow
- 6.15 *Gamboler's Quartet with Billy Ganz
- 6.30 Keller Sargent and Ross
- 6.45 The Philco Program—Boake Carter
- 7.00 Easy Aces
- 7.15 The Magic Voice
- 7.30 Kate Smith and her Swancee Music
- 7.45 Abe Lyman's Orchestra and the Hollywood Newsboy
- 8.00 Chesterfield Program—Tom Howard, Betty Barthell and Lenny Hayton's Orchestra
- 8.15 Threads of Happiness
- 8.30 California Melodies
- 9.00 *Those McCarty Girls (Also Television W9XAL)
- 9.15 *Keyboard Impressions
- 9.30 Edwin C. Hill—"The Human Side of the News"
- 9.45 Myrt and Marge
- 10.00 Columbia Symphony Orchestra
- 10.30 Isham Jones' Orchestra
- 11.00 Joe Haymes Orchestra
- 11.30 Harold Stern's Orchestra
- 12.00 *Larry Funk's Orchestra from Hotel Bellerive



LEONARD HAYTON
"Music That Satisfies"
8.00 p. m. Daily Ex. Sun.

Wednesday, February 8

- 7.00 *Morning Devotions—L. D. S. Service
- 7.15 *Keeping Fit with Happy Harry
- 7.30 *Journal-Post News Flashes
- 7.40 *Program Bugle—KMBC News
- 8.00 Tony Wons—"Are You listenin'?"
- 8.15 *P. Hans Flath on the Air—Organ Music
- 8.30 The Merry-makers
- 9.00 *The A-G Nine o'Clock Party
- 9.15 Artells Dickson, The Singing Vagabond

- 9.30 Melody Parade
- 9.45 The Four Clubmen—Quartet
- 10.00 Morning Moods
- 10.30 The Ambassadors
- 10.45 Ben Alley—Songs
- 11.00 Bud Shay's Orchestra
- 11.30 Concert Miniatures
- 12.00 *Journal-Post News Flashes (Also Television W9XAL)
- 12.10 *"Howdy Neighbors"
- 12.30 *Producers Market News
- 12.35 *Larry Funk's Orchestra from Hotel Bellerive
- 1.00 Ann Leaf at the Organ
- 1.30 American School of the Air
- 2.00 The Captivators
- 2.15 *David Grosch—Sing Talk
- 2.30 *KMBC Afternoon Concert
- 3.00 *"First Timers"
- 3.20 *"The Helping Hand"
- 3.30 Jack Brooks and Westphal's Orchestra

GET THE NEWS WITH

"PROGRAM I

A quarter hour of entertainment—with Preview come—interviews with—and a Question Listen

MONDAYS and FRID

- 3.45 "Going to Press"
- 4.00 Howard Neumiller, Pianist
- 4.15 *Journal-Post News Flashes
- 4.25 *Program Bugle—KMBC News
- 4.30 *Between the Bookends (Also Television W9XAL)
- 4.45 *Mary Ann and the Boy Scouts
- 5.00 *Big Brother Club with Brother Bob and Willie
- 5.30 Skippy
- 5.45 The Lone Wolf Tribe—Indian Story
- 6.00 *Happy Hollow
- 6.15 Black and Blue—The World's Dumbest Detectives
- 6.30 Earl Hoffman's Orchestra
- 6.45 The Philco Program—Boake Carter
- 7.00 Whispering Jack Smith
- 7.15 Singin' Sam the Barbasol Man
- 7.30 Kate Smith and her Swancee Music
- 7.45 Abe Lyman and the Hollywood Newsboy
- 8.00 The Chesterfield Program—Bing Crosby
- 8.15 The Romantic Bachelor
- 8.30 Guy Lombardo's Orchestra with Burns and Allen
- 9.00 Columbia Revue
- 9.30 Edwin C. Hill
- 9.45 Myrt and Marge
- 10.00 Columbia Symphony Orchestra with Nino Martini
- 10.30 Isham Jones' Orchestra
- 11.00 Eddie Duchin's Orchestra

BEGINNING FEBRUARY 5, 1933

- 11.30 Ben Pollack's Orchestra
- 12.00 *Larry Funk's Orchestra

Thursday, February 9

- 7.00 *Morning Devotions—L. D. S. Service
- 7.15 *Keeping Fit with Happy Harry
- 7.30 *Journal-Post News Flashes
- 7.40 *Program Bugle—KMBC News
- 7.45 *The Texas Ranger—Tex Owens
- 8.00 Tony Wons—"Are You Listenin'?"
- 8.15 *P. Hans Flath on the Air
- 8.30 Gypsy Music Makers
- 8.45 Reis and Dunn
- 9.00 *The A-G Nine O'clock Party
- 9.15 *Hugh Studebaker—The Sanz Man
- 9.30 The Four Clubmen

- 4.45 Cowboy Tom's Roundup
- 5.00 *Big Brother Club with Brother Bob and Willie
- 5.30 Skippy—Children's Drama
- 5.45 *The SongSmiths—Woody and Glad
- 6.00 *Happy Hollow
- 6.15 *The Swiss Yodelers—Joe, Fritz, and Andy
- 6.30 Keller-Sargent and Ross
- 6.45 Philco Program—Boake Carter
- 7.00 Easy Aces
- 7.15 Whispering Jack Smith
- 7.30 Kate Smith and Her Swanee Music
- 7.45 Abe Lyman's Orchestra and Hollywood Newsboy
- 8.00 Chesterfield Program—Ruth Etting and Leonard Hayton's Orchestra
- 8.15 The Mills Brothers Program
- 8.30 Stoopnagle and Budd for Pontiac
- 9.00 *Economy Gamboilers—Quartet
- 9.15 *Keyboard Impressions
- 9.30 The Boswell Sisters
- 9.45 Myrt and Marge
- 10.00 Columbia Symphony Orchestra
- 10.30 Isham Jones' Orchestra
- 11.00 Eddie Duchin's Orchestra
- 11.30 Leon Belasco's Orchestra
- 12.00 *Larry Funk's Orchestra

Friday, February 10

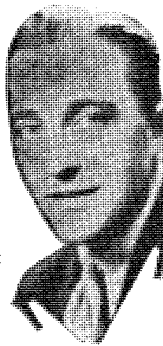
- 7.00 *Morning Devotions—L. D. S. Service
- 7.15 *Keeping Fit with Happy Harry
- 7.30 *Journal-Post News Flashes
- 7.40 *Program Bugle—KMBC News
- 7.45 *Texas Ranger—Tex Owens
- 8.00 Tony Wons—"Are you listenin'?"
- 8.15 *P. Hans Flath on the Air
- 8.30 The Merry-makers
- 9.00 *A-G Nine o'Clock Party
- 9.15 Julia Sander-son and Frank Crumit
- 9.45 Round the World Cooking School
- 10.00 The Captivators
- 10.30 Sprague Warner Feast on the Air
- 10.45 Ben Alley—Songs
- 11.00 Buddy Harrod's Orchestra
- 11.30 Concert Miniatures
- 11.45 Columbia Educational Feature
- 12.00 *Journal-Post News Flashes (Also Television W9XAL)
- 12.10 *"Howdy Neighbors"—Tex Owens
- 12.30 *Producers Market News
- 12.35 *Jackson County Farm Bureau
- 12.40 *Larry Funk's Orchestra from Hotel Bellerive



NINO MARTINI

- 1.00 American School of the Air
- 1.30 Fred Berren's Orchestra
- 1.45 Five Melody Monarchs
- 2.00 Columbia Salon Orchestra
- 2.45 Alex Semmler, Pianist
- 3.00 *"First Timers"
- 3.15 The Grab Bag
- 3.30 United States Army Band
- 4.00 Howard Neumiller, Pianist
- 4.15 *Journal-Post News Flashes
- 4.30 *Between the Bookends (Also Television W9XAL)
- 4.45 *Program Previews

- 5.00 *Big Brother Club with Brother Bob and Willie
- 5.28 *"Tonight's Programs"
- 5.30 Skippy
- 5.45 The Lone Wolf Tribe—Indian Story
- 6.00 *Happy Hollow
- 6.15 Black and Blue—World's Dumbest Detectives
- 6.30 *Ed Coch-rane's Sport Chat
- 6.45 Philco Program—Boake Carter
- 7.00 Trade and Mark
- 7.15 Singin' Sam the Barba-sol Man
- 7.30 The March of Time—News, Dramatizations
- 8.00 Chesterfield Program—Tom Howard and Leonard Hay-ton's Orchestra
- 8.15 Mary Eastman, soprano
- 8.30 Socony Presents "The Inside Story"—Edwin C. Hill
- 9.00 Columbia Revue
- 9.30 The Street Singer—Arthur Tracy
- 9.45 Myrt and Marge
- 10.00 Columbia Symphony Orchestra with Nino Martini
- 10.30 Abe Lyman's Orchestra
- 11.00 Ben Pollack's Orchestra
- 11.30 Clyde McCoy's Orchestra
- 11.45 Hal Kemp's Orchestra
- 12.00 *Larry Funk's Orchestra from Hotel Bellerive



BING CROSBY
"Chesterfield"
8 p. m.
Wed., Sat.

Saturday, February 11

- 7.00 *Morning Devotions—L. D. S. Service
- 7.15 *Keeping Fit with Happy Harry
- 7.30 *Journal-Post News Flashes
- 7.40 *Program Bugle—KMBC News
- 7.45 *Texas Ranger—Tex Owens
- 8.00 Tony Wons—"Are You Listenin'?"
- 8.15 Little Jack Little
- 8.30 The Merry Makers
- 8.45 Reis and Dunn
- 9.00 *The A-G Nine O'clock Party
- 9.15 *Hugh Studebaker—The Sanz Man
- 9.30 The Captivators
- 10.00 Adventures of Helen and Mary
- 10.30 Concert Miniatures
- 11.30 *Mary Ann and the Campfire Girls
- 11.45 Happy Felton's Orchestra
- 12.00 *Journal-Post News Flashes (Also Television W9XAL)
- 12.15 *"Hello Neighbors"—Tex Owens
- 12.30 *Producer's Market News
- 12.35 *Kansas City Council of Churches
- 1.00 The Saturday Syncopators
- 1.30 Columbia Salon Orchestra
- 2.00 Round Towners
- 2.30 *KMBC Orchestra Concert
- 3.00 *"First Timers"
- 3.15 The Three Threes
- 3.30 Leon Belasco's Orchestra
- 4.00 Eddie Duchin's Orchestra
- 4.15 *Journal-Post News Flashes
- 4.25 *Program Bugle—KMBC News
- 4.30 *Between the Bookends (Also Television W9XAL)
- 4.45 Cowboy Tom's Roundup
- 5.00 *Big Brother Club with Brother Bob and Willie
- 5.30 Skippy
- 5.45 The Funny Boners

- 6.00 *Happy Hollow
- 6.30 Meyer Davis' Orchestra
- 6.45 The Street Singer
- 7.00 Easy Aces—Bridge Comedy
- 7.15 The Magic Voice
- 7.30 The Gypsy Ensemble
- 8.00 Chesterfield Program—Bing Crosby and Lenny Hayton's Orchestra
- 8.15 The Boswell Sisters
- 8.30 The Carborundum Band
- 9.00 Morton Downey—Songs
- 9.15 Columbia Institute of Public Affairs
- 9.45 Gertrude Niesen
- 10.00 Guy Lombardo's Orchestra
- 10.30 Harold Stern's Orchestra
- 11.00 Duke Ellington's Orchestra
- 11.30 Ted Fiorito's Orchestra
- 12.00 *Larry Funk's Orchestra from Hotel Bellerive

KMBC Originations to the Columbia Network

Sunday, February 5

- 6.45-7.00 Canta Nina Singing Girls

Monday, February 6

- 6.45-7.00 Between the Bookends (Also Television W9XAL)
- 7.00-7.30 Art Jarrett's Orchestra from Hotel Muehlebach
- 8.15-8.30 Howard Ely at the Organ
- 8.30-9.00 Larry Funk's orchestra from Hotel Bellerive

Tuesday, February 7

- 1.00-1.15 The Texas Rangers
- 6.30-6.45 Howard Ely at the Organ
- 6.45-7.00 Between the Bookends (Also Television W9XAL)
- 7.00-7.30 Art Jarrett's orchestra from Hotel Muehlebach
- 7.45-8.00 Larry Funk's orchestra from Hotel Bellerive
- 9.00-9.15 Those McCarty Girls (Also Television W9XAL)
- 9.15-9.30 Keyboard Impressions

Wednesday, February 8

- 6.45-7.00 Between the Bookends (Also Television W9XAL)
- 7.00-7.30 Larry Funk's orchestra from Hotel Bellerive
- 7.45-8.00 Art Jarrett's orchestra from Hotel Muehlebach

Thursday, February 9

- 1.00-1.15 The Texas Rangers
- 6.30-6.45 Howard Ely at the Organ
- 6.45-7.00 Between the Bookends (Also Television W9XAL)
- 7.00-7.30 Art Jarrett's orchestra from Hotel Muehlebach
- 7.45-8.00 The Swiss Yodelers
- 8.15-8.30 Larry Funk's orchestra from Hotel Bellerive
- 9.00-9.15 The SongSmiths
- 9.15-9.30 Keyboard Impressions

Friday, February 10

- 6.45-7.00 Between the Bookends (Also Television W9XAL)
- 7.15-7.30 Art Jarrett's orchestra from Hotel Muehlebach

Saturday, February 11

- 4.30-4.45 Between the Bookends (Also Television W9XAL)
- 5.30-5.45 Willie Botts in Person with Dick Smith
- 7.00-7.30 Larry Funk's orchestra from Hotel Bellerive
- 8.30-9.00 Art Jarrett's orchestra from Hotel Muehlebach

WITH PREVIEW'S"

of entertaining com-
views of Programs to
s with KMBC artists
on Box for KMBC
teners.

FRIDAYS at 4:45 P. M.

- 9.45 Barbara Gould Beauty Talk—"Have You Heard?"
- 10.00 *Uncle Ezra's Ramblings
- 10.15 United States Navy Band
- 10.30 Piano Pictures
- 10.45 Emery Deutsch's Orchestra
- 11.00 Rumford Forecast Cooking School
- 11.15 Buddy Harrod's Orchestra
- 11.30 Concert Miniatures
- 12.00 *Journal-Post News Flashes (Also Television W9XAL)
- 12.10 *"Howdy Neighbors"—Tex Owens
- 12.30 *Producers Market News
- 12.35 *Montgomery Ward "Old Trapper Talks"
- 12.37 *Larry Funk's Orchestra from Bellerive
- 1.00 Aunt Jemima—Blues Songs
- 1.15 American Museum Program
- 1.30 American School of the Air
- 2.00 LaForge Beruman Musicale
- 2.15 Hill's Cascara Quinine Program
- 2.20 *League of Women Voters
- 2.30 *KMBC Orchestra Concert
- 3.00 *"First Timers"
- 3.15 United States Army Band
- 3.45 Ruth Royal
- 4.00 Ben Alley—Songs
- 4.15 *Journal-Post News Flashes
- 4.25 *Program Bugle—KMBC News
- 4.30 *Between the Bookends (Also Television W9XAL)

THE KMBC HAPPY HOLLOW BUGLE

Issued by the Midland Broadcasting Company as a Service to Its Listeners Everywhere

PUBLISHED THE FIRST OF EVERY MONTH

DANNY AND DOUG—EDITORS

Kansas City, Missouri, February 5, 1933

SIGHT AND SOUND BROADCASTS EXPLAINED

In formally announcing the inauguration of synchronized sight and sound broadcasting over KMBC and television station W9XAL, Arthur B. Church, General Manager and Vice President of the Midland Broadcasting Company, made several comments worthy of note. His statement, in part, reads as follows:

"This first series of sight and sound broadcasts is entirely experimental. The purpose of the experiment is to determine the degree of success that can be obtained in synchronizing Television station W9XAL and KMBC. If the experiments are reasonably successful—as we feel sure they will be—it is quite probable that a regular daily synchronized broadcasting schedule will be arranged by television W9XAL and radio broadcasting station KMBC. Similar successful experiments have already been carried on between WABC—key station of the Columbia Broadcasting System in New York and its experimental station at the Columbia studios atop the Columbia building.

"According to Jerry Taylor, Chief Engineer of First National Television, who was formerly in the engineering department of the Federal Radio Commission—W9XAL pictures have already been received at distances of several hundred miles—but the dependable range of the five hundred watt transmitters, such as that of W9XAL, is in the neighborhood of twenty-five to fifty miles.

"I am confident the first experiments between KMBC and W9XAL will be successful. Kansas City people may well be proud that in their midst a group of men working quietly for about a year and a half, developed in this relatively short length of time one of the finest—if not the finest—television studios in America.

"We may say that television is now at the stage occupied by the crystal type radio sets of ten or eleven years ago. I am particularly anxious to impress upon those who are hearing me, that *it is not possible to transmit or receive pictures with the same clarity as pictures on the moving picture screen.* Doubtless it will take several years for television and sound broadcasting combined, to reach the stage of perfection that has been obtained in talking pictures. This, however, will not preclude the possibilities of a great deal of enjoyment on the part of those who purchase Television receivers.

"As I stated at the beginning of the interview, this series of sight and sound broadcasts over W9XAL and KMBC starting Monday, January 23, is expected to be sufficiently successful that a permanent arrangement for such broadcasting will be established. In such event, the number of programs of course, will be increased as there becomes sufficient demand after the purchase of television receiving sets."

Dear KMBC:

Please send me the KMBC Happy Hollow Bugle for one year. I inclose 25c for my subscription. renewal.

Name

Address

City..... State.....

Menace



Out of the eerie pages of Sax Rohmer's novels, the sinister Dr. Fu Manchu comes to life via radio drama in the person of John C. Daly, veteran British actor. He's shown above in his conception of the role. "Fu Manchu Mystery Stories" are heard each Monday at 7:30 P. M., over KMBC.

C. B. S. ANNOUNCES CEREMONY PLANS

An array of broadcasting talent and equipment greater than any ever assembled for a single event will be brought into play by the Columbia Broadcasting System when it covers the inauguration of Franklin D. Roosevelt as President of the United States in Washington, March 4.

The announcing staff will be Ted Husing. Assisting him will be Frederic William Wile and H. V. Kaltenborn plus a number of men from the regular announcing staff.

From the air, from the ground, and from subterranean passages in the musty recesses of the Capitol proper, Columbia will provide descriptions to a background of martial music.

The day will be climaxed by a rapid-fire description of the gigantic parade from more than a dozen points along the line of march and a colorful description of the time honored Inaugural Ball.

Harry I. Strandhagen, "Keeping Fit" expert and Big Brother Bob to the children, announced that the I. in his name meant "imitable," when he was interviewed over the air a short time ago.

STUDIO SPOTS

Dick Smith (pinch-hitting as the Sanz Man in the absence of Hugh Studebaker Tuesday a. m.): Now speaking of foot—pardon me, I mean food . . .

Is that getting off on the wrong foot?

The month's best gag—as quoted on "Between the Book-ends":

This is the story of a trucker returning past the hospital at Hastings (the State Insane Asylum). An inmate wandered out to the road to watch the truck driver, on his back, making repairs.

"Are you a farmer?" he asked. "Nope," was the reply.

"I was once," volunteered the one of leisure. Then he asked, "Ever been insane?"

"Nope," came the second denial.

"Well, it beats farming all to the devil," replied the inmate genially.

Eddie Edwards, sound effects man, and the voice of George Washington White in Happy Hollow, has been on the sick list. It has been suggested that while imitating a dog over the air, he forgot and bit himself. But seriously, a nice card or letter to Eddie wouldn't do any harm.

Writing to "Program Previews," a fan who signs herself (we can recognize a girl's handwriting when we see it) General Nuisance, suggests that Professor Didwinkle of Happy Hollow is Gracie Allen's lost brother.

G. C.

Boak Carter

O. W. Little, Radio operator at the Veterans' Home in Leavenworth, Kansas, tells us that there's one program on KMBC that the three thousand inmates of the home won't pass up. That's Boak Carter and his editorial broadcasts for Philco, every evening except Saturday and Sunday at 6.45 p. m.

Miss Betty Worth has come to be known as the official "screamer" of the C. B. S. "March of Time." Hardly one of the popular programs goes by that Miss Worth is not called upon to go into hysterics, to shout like a stabbed woman, to scream like a hurt child, or to burst into gales of feminine laughter.

PICKWICK PRATTLE

Feeling in a playful mood the other day, Charlie Beuder and Milt Mabie were seeing which could strike the other the hardest on the arm. It came Charlie's turn to punch Milt when that gentleman suddenly turned, and the blow landed on his side, breaking two ribs. However, Milt collected some nice "accident" insurance as a result of the incident, and we hear the Mabie family has been living high ever since. Look out, Milt, Velma may try Charlie's stunt when it comes time for that new spring wardrobe!

And speaking of pugilists, we mustn't forget Tex Owens. Tex was born Doie Owens, a native of the Lone Star State. The first day Tex arrived in Missouri, three of the town's wisecrackers made the mistake of sneering at the big fellow's cowboy attire. The next moment all three were measuring their length out in the street. The sheriff arrived upon the scene and addressed him as "Texas," and from that day on he was known as Tex Owens.

John Cameron Swayze, front page scanner from the Journal-Post, somewhat resembles El Brendel, the famous movie comedian. By the way, John's popularity is increasing by leaps and bounds. Flattering comments on his News Flashes are heard everywhere.

The A. R. A. Club, an organization of women radio artists, met for luncheon at the Muehlebach Grill the other day. The hostesses, Glad Smith and Velma Mabie, attended to details so expertly that the table presented a most festive appearance. But imagine their surprise when Jan Garber, the merry orchestra leader, romped over and wanted to know if the ladies would like him to play the birthday song.

The picture of Harry Checkervest no longer adorns the wall of the reception room along with the rest of the Happy Hollow folks. Several weeks ago it mysteriously disappeared. But who is Mr. Checkervest to protest? After all, is not he too famous for his "taking" ways?

Chic Congdon, one of the Friendly Muse players, scurried into the Egyptian studio for the final rehearsal on that night's "Muse." This finished, Chic went out in the lobby to wait until time for the show to go on. A few moments before nine-thirty, she again went in the studio, but found no one else there. Then she saw Hugh Studebaker out in the hall. "Hugh!" she called frantically, "it's almost nine-thirty and no one's here." "Here for what?" inquired Hugh. "Why for the Friendly Muse, of course!" Hugh chuckled. "Say, what's the matter with you? We broadcast that a half hour ago." "Broadcast!" gasped the amazed Chic. "Why I thought that was rehearsal!" Which is probably the first time in radio history that a player took part in a chain program, thinking it was a rehearsal.

Quirks: Harry Strandhagen has a passion for "loud" neckties—Dick Smith never wears a hat—Tex Owens always does—Ted Malone likes the studio dimly lighted for his Book-Ends program—Most KMBC character actors would rather do a sob scene than comedy—Uncle Ezra likes peanut candy after lunch.

MARGARET.

Voodoo



"Voodoo, voodoo, come like y'oughta," cries John Henry as he outconjures the conjure woman. Rose McClendon and Juano Hernandez picture the haunting scene in the conjure woman's cabin, taken from the Columbia Broadcasting System's radio adaptation of Roark Bradford's book of Negro legends, "John Henry." The radio saga of the "Black River Giant" is broadcast each Sunday at 7:00 and 7:45 p. m., with a cast of Negro actors.

Singin' Sam

Singin' Sam is home safe and sound after an exciting week in Baltimore. When Sam offered to autograph one hundred of his pictures in a downtown drug store, he didn't realize what would happen. A mob of excited fans jammed the store, tied up traffic, and forced the management to lock the doors and call out the police reserves.

Little Jack

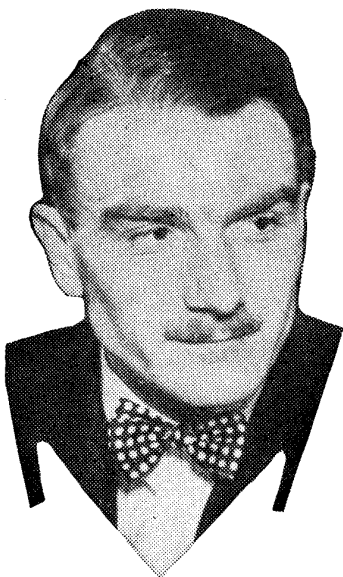
Little Jack Little, C. B. S. crooning pianist, has become an incurable golf addict. He insists on going out to the links at least three times a week, summer or winter, rain or snow.

"Easy Aces" Move to New Schedule

"Easy Aces," Columbia's three-a-week comedy on American home life, shifts its time schedule to 7:00 p. m., Tuesdays, Thursdays, and Saturdays, beginning January 28.

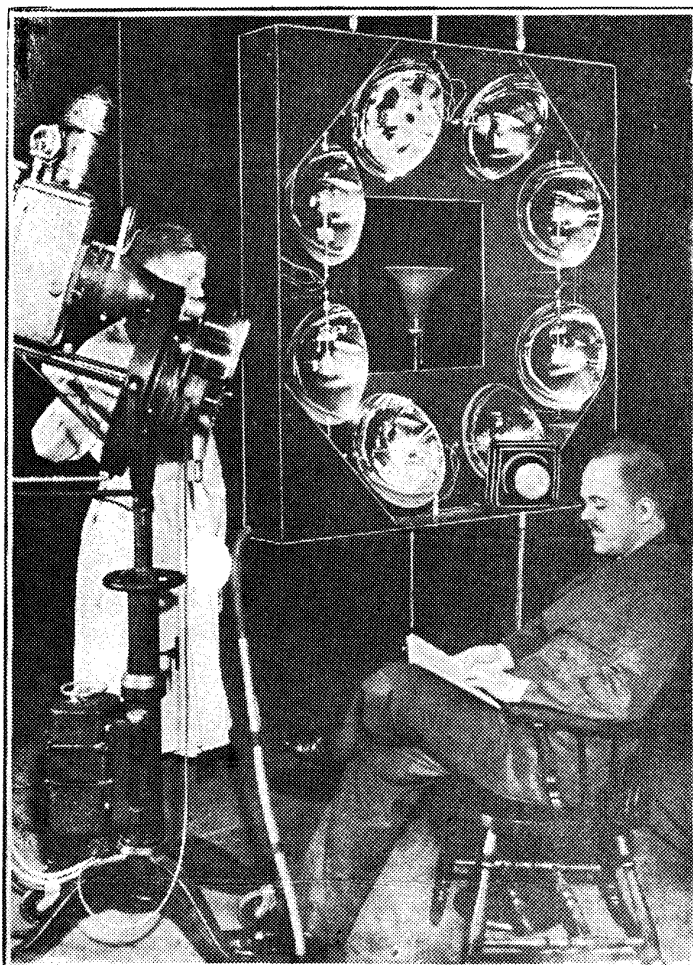
The new schedule is expected to give added impetus to the recently evidenced move to make Saturday evening a more attractive night on the air-lanes. The script, written by Goldman Ace, former dramatics editor of the Journal-Post, and KMBC artist, will continue along its present lines with the same cast. While the bridge table is the scene of many of the comedy situations, the plots are so drafted that the comedy is evident to the few remaining non-bridge players.

Newest News Broadcaster



Boake Carter, newspaper man who first attracted radio attention when he broadcast during the Lindbergh baby kidnaping, is now heard as Philco's news editorialist, being on the air five times weekly from Monday through Friday at 6:45 P. M. Carter's talks come from Philadelphia.

BEFORE THE PHOTO-CELLS



Ted Malone strives to act nonchalant as he takes his easy chair before the photo-cells of W9XAL and the microphone of KMBC. He admits that the tremor in his voice which was audible in the broadcast last Monday wasn't all just from the thrill of the thing. Probably the most inconvenient part of the new arrangement is the fact that Ted can not hear the organ music background for his readings as it is played from the Pickwick studios. In the future, television will undoubtedly progress to the point where the entire setting of organ and reader can be included in the television picture.

 * **MAIL SPINS NO. 47** *
 * (Just a Little Pome for the *
 * Old Folks.) *
 * *****

Confession.

I'm really the wrong man for my position. Being the strongest if not the only anti-fanmail exponent at the ole alma mater, I see absolutely no connection between the success of a program and its mail response. Clients, of course, can't see it that way—but I speaketh whereof I knoweth. I know Philco doesn't worry about the really disappointing response to the Philadelphia Symphony concerts; I know that the fact

that a smaller Kansas City station receives two to three times as much mail as we proves nothing whatsoever about relative quality of programs. Kismet.
Pome.

I recommend for whole destruction

Open converts of mass production,

Who, with best wishes soon to pass,

Sent Christmas cards by second class.

Sticker.

From the tremendous response on a Willie Botts broadcast to the western network, this—fifty-seven per cent misspelled "calendar." S'help me.

Jgyhmmmyieh.

KMBC News With Programs Previews

Question Box, Interviews, and Other Features Included

A new series of broadcasts, designed to inform and entertain KMBC listeners recently took the air under the title "Program Previews." Actual previews of programs scheduled for the week are presented, with the aid of phonograph recordings, electrical transcriptions, impersonations, and by KMBC artists in person.

In addition to program news, interviews with popular KMBC personalities are conducted from time to time. A question box is included in each broadcast with information about programs and entertainers.

An effort is being made to call the attention of listeners to publications which carry KMBC schedules and news in this territory by means of this series. "Program Previews" are on the air each Monday and Friday at 4:45 p. m.

Up the Ladder



—Of radio fame goes Betty Barthell, young singer from the South, who with scarcely a year on the Columbia network behind her, now rises another step in the radio scale with her appointment to the new Chesterfield program. She's heard each Tuesday and Thursday night at 8:00 P. M. to the tune of Lennie Hayton and his orchestra.

EDWIN C. HILL IN C. B. S. SERIES

"The Inside Story" Brings New Radio Technique

A different outstanding personality is to be presented each week on the new radio show, "The Inside Story," which took the air for the first time at 8.30 p. m., Friday, January 27.

Edwin C. Hill, whose discussions of "The Human Side of the News" for the past six months have won him a large following, will conduct the interviews.



EDWIN C. HILL

A new technique in radio production is promised with the premiere performance of the "Inside Story." The programs can not be described as being purely of the musical, dramatic, news or guest artist type. An elaborate score, written, arranged, and conducted by Nat Shilkret, will form a colorful musical background to these presentations. As the scripts require, prominent soloists will be introduced.

OLD GOLD TO BE BACK ON THE AIR

Radio Show to Include Waring's Pennsylvanians and Some Popular Comedian

Old Gold returns to Columbia and KMBC with a half hour weekly program at 9.00 p. m. on Wednesdays beginning on February 8.

The talent is to comprise the internationally famous Waring's Pennsylvanians orchestra and a popular comedian not yet chosen. This will be Waring's first regular microphone appearance.

It is this same sponsor who also brought Paul Whiteman and his orchestra to the air for the first time. His former series with Old Gold over the Columbia network two years ago will be remembered by KMBC listeners.

Good news for the children: Tune in the "Sunshine Discoverers' Club," 5:45 P. M., Tuesdays and Thursdays, beginning February 14. A program sponsored by Loose-Wiles Company.

HAPPY HOLLOW BUGLE

Vol. 2, No. 38

HAPPY HOLLOW, U. S. A., MARCH, 1933

Subscription Price, 25c per Year

FIRE FIRES HARRY

TOWN'S BEST DRESSED MAN MAY
FEATURE STRIPES THIS SPRING

EVERY ONE SUMMONED

Flaming Oratory Flares High in
Heated Arson Defense

As the Bugle goes to press, all Sangamound County is prepared to sit back and impatiently await the verdict of the jury in the trial of the State against Harry Barnaby Checkervest, accused of setting fire to the Cooperative Store.

Whether or not Checkervest has successfully met the devastating charges of John Mershon, the prosecuting attorney, awaits to be seen. The final summing up of the case will be made Friday, and it is expected that a decision will be reached by the following Monday.

So widespread has been the interest in this trial that it was decided not to limit the jury to twelve persons. Instead, every listener who heard the trial over the air is expected to render a verdict. Thousands upon thousands are deliberating the fate of Harry Checkervest.

Ever since Checkervest, with the backing of Mayor Jackson, organized the Happy Hollow Cooperative Association, he has been under fire for his supposedly shady dealings. Finally a showdown was demanded by members of the Association. Harry consented to turning over the account books.

But before these books could be obtained, the Cooperative store burned to the ground and the books with it. And during the fire, Harry Checkervest disappeared.

The finger of suspicion first pointed in the direction of Margaret Watson, Harry's alleged accomplice. She was arraigned before Squire Blackstone and refused to offer defense until Harry arrived on the scene and quickly obtained her acquittal.

(Continued on page 2, Column 2.)

HAPPY
HOLLOW
HEARSAY

When Danny and Doug, the adopted sons of Jonathan and Lucinda Skinflint, were told they were to appear at the Checkervest trial, Danny brought along his ukulele.

Squire Blackstone has been spending his evenings at home since Widder Blackstone lost her voice.

Lucinda Skinflint, assistant manager of the General Store, wishes to report that the new seed catalogues are expected in next Thursday.

Remains Faithful



Margaret Watson, alleged accomplice of Harry Checkervest, who has stood by her pal throughout the investigation and trial. Miss Watson is often heard as a singer at the Happy Hollow Barn Dances.

Speed and Variety to
Keynote Series Known
as "Kansas City's Own"Leading Local Stars Scheduled to
Appear on New Show

Beginning Monday, March 6, KMBC begins a new series of night broadcasts, presenting to its audience a stellar line-up of stars who appear regularly from the KMBC studios. It will be titled "Kansas City's Own," on the air four times weekly. The same program will be presented for the Columbia Broadcasting System audience just an hour previously.

With the inauguration of this list of headline shows, Dick Smith, Program Director of KMBC, has this to say, "Kansas City has the distinction of claiming as its own a great number of illustrious radio artists—artists of whom the city can well be proud. KMBC brings a new series of programs presented by these artists to the radio audience with a feeling of civic pride, feeling that Kansas Citians themselves will likewise be thrilled in knowing that their neighbors will be heard by the vast millions of the radio audience as Kansas City's Own.

"The Program will largely be musical, utilizing a large orchestra, male quartets, female trios, duos and choruses, with featured soloists and comedians. Such artists as Those McCarty Girls, The Gamboliers Quartet, the Song-Smiths, The Texas Rangers, Tex Owens, Cowboy singer; Willie Botts, blackface comedian; Hugh Studebaker, character delineator; George Anway, tenor; and a mixed chorus will be featured in this first week's series. Speed and variety will keynote the productions. KMBC's Ace announcers will act as masters of ceremonies."

Following is the complete weekly schedule:

Monday—9:15 p. m.
Thursday—9:15 p. m.
Saturday—8:15 p. m.
Sunday—6:30 p. m.

Hank Russell has been unable to attend the trial because of the lumbago, but he keeps up pretty well on the news by listening in on the party line.

Uncle Ezra's
Ramblings

Are you huntin a job? If so, how are ye a goin about it? Are ye a runnin here and yonder, and everwhere, or are ye goin at it systematic?



Do ye mind if I give ye a little bit of advice? Ye know, it won't cost me nothin, and I recon it won't hurt you none.

First of all git rid of all them notions that might hinder your success. Go through yer mind and heart and clear out all the cobwebs. Yer goin ter need a clean, clear mind and heart if ye succeed in landin a good job these days. Fer instance, stop feelin sorry fer yerself. Nobody feels sorry fer the feller that feels sorry fer hisself. In fact, folks kinda shy away from sech a feller.

Second, don't be afraid. Why should you hesitate and tremble before any man? If you've got ability, and are willin to work, then you've got somethin ter sell that somebody wants. There's a job waitin fer you some where. Keep goin till ye find it. And when ye do, that man will be as glad ter git your services as you are ter git his money. Above all, don't give up—be persistent. One reason the devil is so successful, he is soh all-fired persistent.

Be mighty careful about your personal appearance. It isn't enough ter look clean—be clean. Mourning on yer finger-nails has cost many a man a job. And remember this, nobody has a job waiting for ye. They all tell ye they have no positions open. It's up to you ter sell yerself.

Git this idee into yer noodle and stick to it: "There is a place somewhere that they need my services—it's up to me to find it." Fight discouragement as you would the "Plague." Believe in yerself—in yer ability to deliver the goods, and yer bound ter win.

(Hear Uncle Ezra's Ramblings at 9.30 a. m. Tuesdays and at 10 a. m. Thursdays.)

The Bugle is published monthly. The subscription price is 25 cents a year.

B Presented by

“C”

Miss Wilfred Martin

Dear I
It's
such a
to tall

Liberty, Missouri

April 2, 1946

Dear F
You
are fin
esting
boys and girls.

It looks unfair that your programs for the children are "cut short" in order to make room for some other program. Why are the children called upon to sacrifice their few moments? Why not let our children have more time, or at least the short half hour that should be theirs?

Our "Big Brother Club" is uplifting to our children and in every program they are in some way encouraged to do right, think right, and to respect the rights of other people.

So why not give at least 30 minutes a day to the thousands of girls and boys who await eagerly to hear the music and jokes of our "Big Brother Club."

Is that asking too much?

With respect,

Mrs. C.

Kansas City, Mo.

Well, we certainly do appreciate that sort of letter—not only Little Willie and I, but everyone up here at KMBC. You know, it's a tough job to satisfy even ourselves sometimes when it comes to planning radio programs. And in this case, the Big Brother Club had to be changed from 30 to 15 minutes a day only because other programs forced us to do so. We know you'll enjoy these other programs in the evening—they're great.

Here's what Mr. F. B. Blair, President of KMBC, wants to say to you: "We, of course, have many problems to work out in the program line which sometimes make it difficult, or even out of the question to do all the things we would like to do. But you can be assured that KMBC desires to have the attention of the children, as well as their interests, at heart."

Say, boys and girls, it looks like summer's going to be here before long. And just think of what fun we're going to have: Steamboat rides, free picnics, baseball games, and we're going to expect every Big Brother Club member to join in the activities this summer.

Well, I'll be seeing you on the air at 5 o'clock every week day evening—and don't forget the program at 9 o'clock Sunday morning.

BIG BROTHER BOB.

good thing if for no other reason than comparison.

Didjerever

Wonder what life's all about?

Didjerever

Worry and fret? And yet—

Didjerever

Learn the worryin' don't help?

That regret is all wet? So forget

What looks so large at present

Will soon fade away and depart.

The higher power will take care of it.

Didjerever

Learn that, Dear Heart? Didjer?

Harry Valois.

HARRY GETS HOT

(Continued from page 1, column 1)

A warrant was immediately issued for Harry's arrest.

Many in Sangamound County express the hope that this will be the last time Harry ever has the opportunity of pulling his crooked work. Others are inclined to believe he has turned over a new leaf and that he is sincerely working for the betterment of our community.

Checkervest will best be remembered for his Sink Sank Sunk oil stock dealings of almost three years ago, in which many Happy Hollow citizens were fleeced out of their hard-earned savings.

Of Interest

The Happy Hollow school was dismissed an hour early last Tuesday by Annie Laurie Blackstone. She had to hurry away because Reuben Weathersby wanted to get to the Palace theatre in Shack Creek soon enough to see the news reels.

Ezra Butternut reports that business has greatly increased at the General Store since the Co-operative Store fire. Editors note: Yes, an' Good nite, me 'n Danny has ta do all the werk.

From Mary Ann To the Editor

Dear Mr. Editor:

I received your letter asking me to please write and tell you about my programs on KMBC.

Mother and I have a program with the Boy Scouts every week and we talk about all kinds of animals, insects, birds, and fish. Sometimes we talk about flowers and I always have songs about whatever we are telling about.

Mother helps me write my own stories. The Boy Scouts always have something very interesting to tell the boys and girls and Mr. Scanlon the Executive Secretary of the Boy Scouts tells all the boys and girls and their fathers and mothers what scouts are doing and why every boy should be a Boy Scout.

I have a program every Saturday with The Campfire Girls and sometimes there are one hundred girls on this program besides Miss Marjorie Cooper the Executive Secretary. I have a continued story on this program called "The Adventures of Nosey the Mouse," and I think Nosey is the smartest little mouse. He can just go any place the folks talk about when they say, "I wish I was a little mouse." After I read a chapter of Nosey Mouse, Miss Cooper talks to the girls and boys and their fathers and mothers and tells all about Campfire girls and how much fun it is to be a Campfire Girl. Then the Campfire girls sing songs, and of course I sing with them. On this program I read letters from my radio friends and true stories that are sent me. The Campfire Girls and I sing birthday songs once a month.

I guess this is all I can think of. I hope folks like my programs.

Love,
Mary Ann.

(Mary Ann and the Boy Scouts are on the air at 4:45 p. m. Tuesdays. With the Camp Fire Girls she appears at 11:30 a. m. Saturdays.)

A Little More of Little Jack Little

Radio's ever popular songster and piano specialist, Little Jack Little, again finds his way to KMBC's daily morning schedules. He is now listed to be heard daily except Sunday at 8:45 a. m. and at 12:15 p. m. Sundays.

From the Bar-T Ranch

If God will let me make one soul happy
And let that one soul be glad
That I was ever born—
My life on this earth
Will not have been lived in vain.
—Jud Jenkins.

Stories of Adventure and Discovery in New Children's Air Series

"Sunshine Discoverers Club" is
Sponsored by Loose-Wiles

"The Sunshine Discoverers Club" is the latest feature to take the air, designed especially for the children. It is broadcast over KMBC each Tuesday and Thursday at 5:45 p. m.

In each broadcast, Sonny Baker, who really has an imagination, begins by telling stories of exploration, discovery, and adventure. With the aid of other members of the cast, these stories are thrilling dramatized. Those listening in are transported to distant and interesting countries in the four quarters of the earth. There strange wild beasts may be slain, sinister savages outwitted, lost explorers heroically rescued.

Any child may become a member of the Sunshine Discoverers Club by merely following out certain requirements as given in the programs. Every boy or girl receives a certificate of membership which is designed to be especially helpful to mothers in matters of child guidance.

"The Sunshine Discoverers Club" is sponsored by Loose-Wiles Biscuit Company, bakers of Sunshine Biscuits.

"The Devil Bird" a New Program of Thrills and Exploration in Jungles

Bob Becker Takes Three Scouts
Into South America

5:15, each evening except Saturday and Sunday, has one of the most popular programs for the children yet to take the air. It is called the "Devil Bird," and it tells of the adventures of Bob Becker, famous explorer, in the jungles of South America.

Three Boy Scouts are in Bob Becker's exploring party and the thrills and narrow escapes encountered in the jungles are exciting enough to keep either children or grown-ups interested.

Although the story of the broadcast is fictional, many of Bob Becker's actual experiences are included.

"The Devil Bird" is sponsored by the makers of Horlick's Malted Milk.

Echoes to the Bugle Call

Clue

The lilac buds first heard it;
 Don't ask me *how* they heard,
 But soon they told the maple;
 The maple told a bird,
 A red-bird who had stayed here;
 The red-bird, just to tease,
 Withheld the secret for a week
 Before he told the breeze.

The breeze then whispered softly
 And told it to the grass;
 The grass must tell the rosebud;
 A boy ran to pass—
 But heard, and got his marbles.
 And that is how I know
 That spring is near, *spring is near*,
 The marbles told me so.
 —Iris Lee Haile.

Bing Crosby

Harry Lillis Crosby, Jr.—Bing to radio fans—was born May 2, 1904, in Tacoma, Washington . . . nicknamed Bing from "bing-ing" at mythical Indians in his father's back yard . . . schooled in Tacoma and at Gonzaga University and Law School . . . during which he made his professional debut as "bass" in a broken down quartet . . . first on radio at KFL, Los Angeles, in 1927, with Hal Rinker . . . with whom he and



BING CROSBY

Harry Barris later toured the country with Paul Whiteman as the original Rhythm Boys . . . was featured at the Los Angeles Cocomanut Grove in 1930 by himself . . . performed in short for Mack Sennett . . . was engaged by four recording companies . . . which led to Columbia network stardom in 1931. Embarked on a cross-country tour in the spring of '32 to star in the film "The Big Broadcast" . . . returned to the Columbia network on the Chesterfield program in January, 1933 . . . is five feet, nine, 165 pounds, blue eyed, and brown hair and is married to Dixie Lee of Hollywood.

Twenty-five cents will deliver the Bugle to you for one year.

My Doctor

You're asking me
 Who is my doctor?
 Well, you see
 I have one.
 What's more
 He's always with me.
 He holds me perfect.
 In his sight,
 So I try to reflect
 His might.
 He is the one who
 Never sees me
 Cripple, sick,
 Sinful, or sad;
 For he is the only one
 Who can see me as I am,
 Happy, pure and glad.

You ask
 Who can this be?
 Why, he's the Master Doctor,
 The best one of all;
 And no matter what for,
 He's right here when I call.
 And His name? God.
 Life, truth and love;
 Yes, they are all the same,
 And He always dwells above.
 —Prescott Platt.

The Gingham Dog

I wonder if, when I'm asleep,
 With covers over me,
 And all the world, and all this
 house
 Are still as still can be—
 My Gingham dog will stretch,
 and yawn
 And wag his Gingham tail,
 And gnaw the cushion he lies on,
 And bark till stars get pale.

I wonder if the rubber cat
 Is hid behind the broom
 To pounce out on poor Mickey
 Mouse
 When he struts 'round the
 room!
 My mother says the toys lie still
 Just where they're dropped, but
 . . . Gee,
 I asked the Gingham dog, and say!
 The rascal winked at me!
 —Christine Carlin.

As per Dr. Frank Crane-

He can Consider Himself RICH
Who:
 Knows when he accepts a favor
 or a gift, that sooner or later he
 will pay for it with interest.
 Discards his delusions when he
 becomes aware of them, and
cherishes his illusions.
 Grows old and *sweetens*.
 Believes that in the end, one
 thing alone dissolves all doubts,
 untangles all difficulties, and ac-
 complishes all tasks, and that, but
 this *one* thing is worth while—
Love.

Have you become Rich?
 Hope so—TAW.

Si an' Ma

That dad gum Groun' hog didn'
 lie,
 We shore had col' an' snow,
 Then Linco'n's birthday cum
 along,
 An' now, th' Motors show;
 By Heck! I got a Valentine,
 From some kin' hearted frien',
 Showed Me astandin' on My head,
 Sed "Si, on his week en'."

Our President made his las' speech,
 He shore got things reversed,
 He mighta gotta nother term,
 If he'd made that speech first;
 He sed "Th' gol' supply's too
 small,
 Some silver'd help, I know."
 That made Bryne smile.—He tol'
 us that,
 More'n thirty years ago.

A boxer died th' other night,
 Some fools yell "Stop th'
 game!"
 There's men in mines, killed ever'
 day,
 But mines run, jus' th' same;
 Ma lows "Some thinks if folks
 gets killed
 Aplayin', thats a crime,
 But killed while workin', they
 jus' say,
 "It mus' have been his time."
 R. H. Richardson.

Mills Brothers

Editor of Happy Hollow Bugle,
 Dear Sir:
 I listen to almost every program
 from KMBC and I listen to the pro-
 gram resume and I especially wonder
 why you say Ruth Etting at 8 and
 Colonel Stoopnagle and Budd at 8:30
 and fail to mention the Mills Brothers
 at 8:15.
 I think the Mills Brothers are good
 entertainers and are better than a lot
 of entertainers from KMBC.

Yours truly,
 Evelyne Parker.
 St. Joseph, Mo.

Echoites

I won't say that they
 don't like poetry, but from
 the looks of some of the
 letters which come pouring
 in (!) to the Bugle office,
 there's been too much of it
 on this page. Too bad
 some of our old friends
 can't see their way clear to
 returning to the fold.
 We'd welcome you back.
 CHIEF YODELER.

OPEN HOUSE

Good Taste

My Dear Sirs:
 Permit me to express my great ap-
 preciation of your broadcasting—very
 particularly of the Sunday afternoon
 concerts of the New York Philhar-
 monic Symphony Orchestra. Such a
 high service as you are rendering to
 the cause of music and cultivation of
 good taste commands the esteem and
 good will of the best in this commu-
 nity. I could name a score of per-
 sons in my own circle who listen to
 this concert weekly with the greatest
 response and appreciation.

L. H.
 Kansas City.

"First Timers"

Dear Sir:
 I was tuned in this afternoon at
 3:00 p. m. and listened to your First
 Timers program. I want to say I
 enjoyed hearing Vida Wheeler's sing-
 ing very much. Her voice seems
 very clear over the air. I also want
 to mention Miss Ellsworth. I enjoy
 hearing all your programs.

Yours truly,
 Mrs. F. R. Lowe.
 Kansas City, Mo.

One for Ray

KMBC Salon Orchestra:
 I listen to this program every aft-
 ernoon and enjoy it very much. If
 you don't mind I will make a com-
 ment. Why not have an instrumental
 soloist? I enjoy the vocal solos very
 much but would also enjoy hearing
 solos on that wonderful toned violin
 played by Ray Laughlin.

Thanking you for this fine enter-
 tainment, I am,
 Mrs. Geo. Utter.
 Kansas City, Mo.

On the Chain?

KMBC:
 A good one among your "First
 Timers" is a rarity. Please don't
 punish us any more.

Now for a compliment. The Happy
 Hollow gang should be a chain
 broadcast. They are very good, bet-
 ter than lots of chain entertainment.
 C. E. Fowler.

A Little Help

KMBC Broadcasting Station:
 Dear Sirs:
 I wanted to thank you for your pro-
 grams this afternoon. . . . I like most
 any kind of music which is tuneful
 and melodious, whether voice, instru-
 ment of any sort, bands, etc. So this
 is why I am commending your "First
 Timers" program and the re-broad-
 casting of the Army Band this after-
 noon.

The Army and Navy bands are al-
 ways good, of course, and I enjoy any
 little explanation or brief history of
 the music which is given. Most of
 us adults did not have the advantages
 of "Music Appreciation" classes which
 children in school now have, and we
 need a little help in "Listening" to
 various instruments, tones, themes, etc.

Mrs. Fred H. Smith.
 Kansas City, Mo.

NOTE: Programs listed with an asterisk (*) are presented from the KMBC Studios or from local remote control points.

Sunday, March 5

- 7.30 *Bible Study—L. D. S. Service
- 8.00 Columbia Junior Bugle
- 8.30 Melody Parade
- 8.45 Marion Carley, Pianist
- 9.00 *Big Brother Club and Journal-Post Comics
- 9.30 *Kansas City Youth Forum —Rev. Earl Blackman
- 9.45 Compinsky Trio
- 10.00 Rhoda Arnold, Soprano, and Charles Carlile, Tenor
- 10.30 The Melody Makers—Freddie Rich's Orchestra
- 11.00 *Stone Church Choir
- 11.30 Emery Deutsch's Orchestra
- 11.45 The Street Singer
- 12.00 Poet's Gold
- 12.15 Little Jack Little
- 12.30 *KMBC Mid-Day Concert
- 1.00 Acme Paint Program—Smilin' Ed McConnell
- 1.15 The Tango King—Kiss Proof Program
- 1.30 Sunday Matinee of the Air
- 2.00 Philharmonic Symphony Orchestra Concert
- 4.00 Roses and Drums
- 4.30 Sprague Warner Tea Party Matinee
- 4.45 *Carl Moore's Tea Dance Music
- 5.00 *L. D. S. Radio Vespers
- 5.30 Cathedral Hour
- 6.00 "The World's Business"—H. V. Kaltenborn
- 6.15 *Cantanina Singing Girls
- 6.30 Barnsdall Program
- 6.45 Angelo Patri—"Your Child"
- 7.00 John Henry, Black River Giant
- 7.15 Andre Kostelanetz Presents
- 7.45 John Henry, Black River Giant
- 8.00 Fred Allen's Bath Club Revue
- 8.30 Pennzoil Parade of Melodies
- 9.00 Ernest Hutcheson, Pianist
- 9.30 The Gauchos—Orchestra
- 10.00 *L. D. S. Studio Service
- 11.00 *Howard Ely at the Organ
- 11.30 *Carl Moore's Orchestra From Hotel Bellerive

Monday, March 6

- 7.00 *Morning Devotions—L. D. S. Service
- 7.15 *Keeping Fit with Happy Harry
- 7.30 *Journal-Post News Flashes
- 7.40 *Program Bugle—KMBC News
- 7.45 *The Texas Ranger—Tex Owens
- 8.00 Tony Wons—"Are You listenin'?"
- 8.15 *P. Hans Flath on the Air —Organ Music
- 8.30 Waltz Dreams—Music
- 8.45 Little Jack Little Songs
- 9.00 *A-G Program Music and Home Service
- 9.15 The Melody Parade —Orchestra
- 9.45 The Round Towners Quartet
- 9.45 Vocal Art Trio
- 10.00 Morning Moods—Orchestra
- 10.30 Academy of Medicine Program
- 10.45 Ben Alley—Songs



J. P. MEDBURY
Old Gold Program, Wed. 9:00 p. m.

- 11.00 Rumford Forecast Cooking School
- 11.15 Paul Tremaine's Orchestra
- 11.50 *Journal-Post News Flashes
- 12.00 Billy Hays and His Orchestra
- 12.15 *Tex Owens (Television)
- 12.30 *Producers Market News
- 12.35 *Carl Moore's Orchestra
- 1.00 *Program Previews—KMBC News
- 1.15 Sylvia Sapira—The Well Tempered Clavichord
- 1.30 American School of the Air
- 2.00 The Eton Boys—Quartet
- 2.15 *The Classic Hour
- 2.30 Columbia Salon Orchestra
- 2.45 Sam Prager, Pianist, and Helen Nugent, Vocalist
- 3.00 Frank Westphal's Orchestra
- 3.15 Edna Wallace Hopper —Beauty Advice
- 3.20 Frank Westphal's Orchestra
- 3.30 Nat'l Business Women's Week Speaker
- 4.00 Howard Neumiller, Pianist
- 4.15 *Journal-Post News Flashes
- 4.30 *Between the Bookends (Television)
- 4.45 *Traveling with the Navy
- 5.00 *Big Brother Club with Brother Bob and Willie
- 5.15 The Devil Bird—Children's Drama
- 5.30 Skippy—Children's Drama
- 5.45 The Lone Wolf Tribe
- 6.00 Milligan and Mulligan —Drama
- 6.15 *Happy Hollow
- 6.30 Black and Blue—The World's Dumbest Detectives
- 6.45 The Philco Program—Boake Carter
- 7.00 Whispering Jack Smith
- 7.15 Singin' Sam the Barbasol Man
- 7.30 Fu Manchu Mystery Stories —Drama
- 8.00 Chesterfield Program—Ruth Etting—Leonard Hayton's Orchestra
- 8.15 The Mills Brothers—Quartet
- 8.30 Mysteries in Paris—Drama
- 9.00 Household Highlights Variety
- 9.15 *Kansas City's Own—Musical Variety
- 9.45 Myrt and Marge—Drama
- 10.00 Howard Barlow's Symphony Orchestra
- 10.30 Guy Lombardo's Orchestra
- 11.00 Abe Lyman's Orchestra
- 11.30 Ozzie Nelson's Orchestra
- 12.00 *Carl Moore's Orchestra

Tuesday, March 7

- 7.00 *Morning Devotions—L. D. S. Service
- 7.15 *Keeping Fit with Happy Harry
- 7.30 *Journal-Post News Flashes
- 7.40 *Program Bugle—KMBC News
- 7.45 *The Texas Ranger—Tex Owens
- 8.00 Tony Wons—"Are You Listenin'?"
- 8.15 *P. Hans Flath on the Air —Organ Music
- 8.30 Melody Parade—Orchestra
- 8.45 Little Jack Little
- 9.00 *A-G Program—Music and Home Service
- 9.15 Morning Moods—Music
- 9.30 *Uncle Ezry's Ramblings
- 9.45 Round the World Cooking School
- 10.00 Through the Looking Glass with Frances Ingraham
- 10.15 United States Navy Band
- 10.30 Current Questions Before Congress
- 10.45 Ben Greenblatt, Pianist
- 11.00 Buddy Harrod's Orchestra
- 11.30 Concert Miniatures
- 11.50 *Journal-Post News Flashes
- 12.00 Marie, Little French Girl Presents

- 12.15 *Tex Owens (Television)
- 12.30 *Producers Market News
- 12.35 *Carl Moore's Orchestra From Hotel Bellerive
- 1.00 Ann Leaf at the Organ
- 1.15 Two Pianos and a Song
- 1.30 American School of the Air
- 2.00 Columbia Artists' Recital
- 2.15 Hill's Cascara Quinine Program
- 2.20 Citizen's League Speaker
- 2.30 Frank Westphal's Orchestra
- 3.00 Tito Guizar —Mexican Tenor
- 3.15 The Curtis Institute of Music Program
- 4.00 "Meet the Artist" Interview
- 4.15 *Journal-Post News Flashes
- 4.25 *Program Bugle—KMBC News



TOM WARING
Old Gold Wed., 9 p. m.

- 4.30 *Between the Bookends (Television)
- 4.45 Cowboy Tom's Roundup
- 5.00 *Big Brother Club with Brother Bob and Willie
- 5.15 The Devil Bird—Children's Drama
- 5.30 Skippy—Children's Drama
- 5.45 Sunshine Discoverers' Club
- 6.00 Milligan and Mulligan —Drama
- 6.15 *Happy Hollow
- 6.30 Keller—Sargent and Ross
- 6.45 The Philco Program—Boake Carter
- 7.00 Easy Aces—Bridge Comedy
- 7.15 The Magic Voice—Drama
- 7.30 Kate Smith and her Swanee Music
- 7.45 Abe Lyman's Orchestra and the Hollywood Newsboy
- 8.00 Chesterfield Program with Jane Froman and Leonard Hayton's Orchestra
- 8.15 Threads of Happiness —Music
- 8.30 California Melodies
- 9.00 *Those McCarty Girls—Trio
- 9.15 *Keyboard Impressions
- 9.30 Edwin C. Hill—"The Human Side of the News"
- 9.45 Myrt and Marge
- 10.00 Howard Barlow's Symphony Orchestra
- 10.30 Isham Jones' Orchestra
- 11.00 Joe Haymes' Orchestra
- 11.30 Harold Stern's Orchestra
- 12.00 *Carl Moore's Orchestra From Hotel Bellerive

Wednesday, March 8

- 7.00 *Morning Devotions—L. D. S. Service
- 7.15 *Keeping Fit with Happy Harry
- 7.30 *Journal-Post News Flashes
- 7.40 *Program Bugle—KMBC News
- 7.45 *The Texas Ranger—Tex Owens
- 8.00 Tony Wons—"Are You Listenin'?"
- 8.15 *P. Hans Flath on the Air —Organ Music
- 8.30 Dancing Echoes
- 8.45 Little Jack Little
- 9.00 *A-G Program—Music and Home Service

KMBC WEEKLY SCHEDULE BE

- 9.15 Artells Dickson, The Singing Vagabond
- 9.30 Melody Parade
- 9.45 The Four Clubmen—Quartet
- 10.00 Morning Moods
- 10.30 The Ambassadors—Male Trio
- 10.45 Ben Alley—Tenor with Orchestra
- 11.00 Harold Knight's Orchestra
- 11.30 Concert Miniatures
- 11.50 *Journal-Post News Flashes
- 12.00 Marie, Little French Girl Presents
- 12.15 *Tex Owens (Television)
- 12.30 *Producers Market News
- 12.35 *Carl Moore's Orchestra from Hotel Bellerive
- 1.00 Ann Leaf at the Organ
- 1.30 American School of the Air
- 2.00 Rhythm Kings—Orchestra
- 2.15 *David Grosch—Sing Talk

GET THE NEWS WITH

"PROGRAM P

A quarter hour of entertainment—with Previews come—interviews with—and a Question E Listene

Mondays at 1.00 p. m.; F

- 2.30 Madame Belle Forbes Cutter
- 2.45 The Funny Boners—Vocal Harmony
- 3.00 Claude Hopkins Orchestra
- 3.30 Helping Hand—Talk
- 3.40 Jack Brook's Orchestra
- 3.45 "Going to Press"
- 4.00 Howard Neumiller, Pianist
- 4.15 *Journal-Post News Flashes
- 4.25 *Program Bugle—KMBC News
- 4.30 *Between the Bookends (Television)
- 4.45 *Mary Ann and the Boy Scouts
- 5.00 *Big Brother Club with Brother Bob and Willie
- 5.15 The Devil Bird—Children's Drama
- 5.30 Skippy—Children's Drama
- 5.45 The Lone Wolf Tribe —Indian Story
- 6.00 Milligan and Mulligan —Drama
- 6.15 *Happy Hollow
- 6.30 Black and Blue—The World's Dumbest Detectives
- 6.45 The Philco Program—Boake Carter
- 7.00 Whispering Jack Smith
- 7.15 Singin' Sam the Barbasol Man
- 7.30 Kate Smith and her Swanee Music
- 7.45 Abe Lyman and the Hollywood Newsboy
- 8.00 The Chesterfield Program —Bing Crosby and Leonard Hayton's Orchestra
- 8.15 The Romantic Bachelor —Music, Narrative

BEGINNING MARCH 5, 1933

- 8.30 Guy Lombardo's Orchestra with Burns and Allen
- 9.00 The Old Gold Program
- 9.30 Edwin C. Hill—"The Human Side of the News"
- 9.45 Myrt and Marge—Drama
- 10.00 Nino Martini and Symphony Orchestra
- 10.30 Isham Jones' Orchestra
- 11.00 Eddie Duchin's Orchestra
- 11.30 Ben Pollack's Orchestra
- 12.00 *Carl Moore's Orchestra from Hotel Bellerive

Thursday, March 9

- 7.00 *Morning Devotions—L. D. S. Service
- 7.15 *Keeping Fit with Happy Harry
- 7.30 *Journal-Post News Flashes
- 7.40 *Program Bugle—KMBC News

WITH PRELIMINARY PREVIEW'S

of entertaining com-
views of Programs to
s with KMBC artists
on Box for KMBC
teners.

m., Fridays at 4.45 p. m.

- 7.45 *The Texas Ranger—Tex Owens
- 8.00 Tony Wons—"Are You Listenin'?"
- 8.15 *P. Hans Flath on the Air—Organ Music
- 8.30 Gypsy Music Makers
- 8.45 Little Jack Little
- 9.00 *A-G Program—Music and Home Service
- 9.15 Visiting with Ida Bailey Allan
- 9.30 The Four Clubmen—Quartet
- 9.45 Barbara Gould Beauty Talk—"Have You Heard?"
- 10.00 *Uncle Ezra's Ramblings (Television)
- 10.15 United States Navy Band
- 10.30 Magic Tenor and Round Towners
- 10.45 Piano Pictures
- 11.00 Rumford Forecast Cooking School
- 11.15 Buddy Harrod's Orchestra
- 11.30 Concert Miniatures
- 11.50 *Journal-Post News Flashes
- 12.00 Marie, Little French Girl Presents
- 12.15 *Tex Owens (Television)
- 12.30 *Producers Market News
- 12.35 *Carl Moore's Orchestra from Hotel Bellerive
- 1.00 Ann Leaf at the Organ
- 1.15 American Museum Program
- 1.30 American School of the Air
- 2.00 LaForge Beruman Musicale
- 2.15 Hill's Cascara Quinine Program

- 2.20 *League of Women Voters Program
- 2.30 Frank Westphal's Orchestra
- 3.00 United States Army Band
- 3.45 *Ruth Royal—Girl of a Thousand Songs
- 4.00 Ben Alley—Songs
- 4.15 *Journal-Post News Flashes
- 4.25 *Program Bugle—KMBC News
- 4.30 *Between the Bookends (Television)
- 4.45 Cowboy Tom's Roundup
- 5.00 *Big Brother Club with Brother Bob and Willie
- 5.15 The Devil Bird—Children's Drama
- 5.30 Skippy—Children's Drama
- 5.45 Sunshine Discoverers' Club
- 6.00 Milligan and Mulligan Drama
- 6.15 *Happy Hollow
- 6.30 Keller-Sargent and Ross
- 6.45 Philco Program—Boake Carter
- 7.00 Easy Aces—Bridge Comedy
- 7.15 Whispering Jack Smith
- 7.30 Kate Smith and Her Swance Music
- 7.45 Abe Lyman's Orchestra and Hollywood Newsboy
- 8.00 Chesterfield Program—Ruth Etting and Leonard Hayton's Orchestra
- 8.15 The Mills Brothers Program
- 8.30 Stoopnagle and Budd for Pontiac
- 9.00 *Economy Gamboliers—Quartet
- 9.15 *Kansas City's Own—Musical Variety
- 9.45 Myrt and Marge
- 10.00 Columbia Symphony Orchestra
- 10.30 Isham Jones' Orchestra
- 11.00 Charles Barnett's Paramount Orchestra
- 11.30 Clyde McCoy and Orchestra
- 12.00 *Carl Moore's Orchestra



GRETA KELLAR
Of Kellar, Sargent, and Ross,
CBS-KMBC
6:30 p. m.,
Tues., Thurs.

Friday, March 10

- 7.00 *Morning Devotions—L. D. S. Service
- 7.15 *Keeping Fit with Happy Harry
- 7.30 *Journal-Post News Flashes
- 7.40 *Program Bugle—KMBC News
- 7.45 *The Texas Ranger—Tex Owens
- 8.00 Tony Wons—"Are You Listenin'?"
- 8.15 *P. Hans Flath on the Air—Organ Music
- 8.30 The Merrymakers—Orchestra
- 9.00 *A-G Program—Music and Home Service
- 9.15 Julia Sanderson and Frank Crumit
- 9.45 Round the World Cooking School
- 10.00 The Captivators—Music
- 10.15 The Ambassadors—Music
- 10.30 Sprague Warner Feast of the Air
- 10.45 Ben Alley—Songs
- 11.00 Paul Tremaine's Orchestra
- 11.30 Concert Miniatures
- 11.45 Columbia Educational Feature

- 11.50 *Journal-Post News Flashes
- 12.00 Marie, Little French Girl Presents
- 12.15 *Tex Owens (Television)
- 12.30 *Producers Market News
- 12.35 *Jackson County Farm Bureau
- 12.40 *Carl Moore's Orchestra from Hotel Bellerive
- 1.00 American School of the Air
- 1.30 Philadelphia Orchestra—Leopold Stokowski, Conductor
- 3.00 The Grab Bag—Variety Show
- 3.15 Edna Wallace Hopper—Beauty Hints
- 3.20 The Grab Bag—Music
- 3.30 United States Army Band
- 4.00 Howard Neumiller, Pianist
- 4.15 *Journal-Post News Flashes
- 4.30 *Between the Bookends (Television)
- 4.45 *Program Reviews—KMBC News
- 5.00 *Big Brother Club with Brother Bob and Willie
- 5.15 The Devil Bird—Children's Drama
- 5.30 Skippy—Children's Drama
- 5.45 The Lone Wolf Tribe—Indian Story
- 6.00 Milligan and Mulligan—Drama
- 6.15 *Happy Hollow
- 6.30 Black and Blue—The World's Dumbest Detectives
- 6.45 The Philco Program—Boake Carter
- 7.00 Trade and Mark—Harmony
- 7.15 Singin' Sam the Barbasol Man
- 7.30 The March of Time—News Dramatizations
- 8.00 Chesterfield Program with Jane Froman and Leonard Hayton's Orchestra
- 8.15 Mary Eastman, soprano
- 8.30 Socony Presents "The Inside Story"
- 9.00 Ed Cochrane's Sport Chat (Television)
- 9.15 Columbia Revue—Music
- 9.30 The Street Singer—Arthur Tracy
- 9.45 Myrt and Marge—Drama
- 10.00 Columbia Symphony Orchestra with Nino Martini
- 10.30 Abe Lyman's Orchestra
- 11.00 Ben Pollack's Orchestra
- 11.30 Ozzie Nelson's Orchestra
- 11.45 Hal Kemp's Orchestra
- 12.00 *Carl Moore's Orchestra from Hotel Bellerive



NINO MARTINI

Saturday, March 11

- 7.00 *Morning Devotions—L. D. S. Service
- 7.15 *Keeping Fit with Happy Harry
- 7.30 *Journal-Post News Flashes
- 7.40 *Program Bugle—KMBC News
- 7.45 *Texas Ranger—Tex Owens
- 8.00 Tony Wons—"Are You Listenin'?"
- 8.15 To be announced.
- 8.30 The Merrymakers—Music
- 8.45 Little Jack Little
- 9.00 A-G Program—Music and Home Service
- 9.15 The Singing Vagabond—Artells Dickson
- 9.30 Adventures of Helen and Mary
- 10.00 N. Y. Philharmonic Young People's Concert
- 11.15 Harold Knight's Orchestra

- 11.30 *Mary Ann and the Campfire Girls
- 11.45 Happy Felton's Orchestra
- 11.50 *Journal-Post News Flashes
- 12.00 George Hall's Orchestra
- 12.15 *Tex Owens (Television)
- 12.30 *Producer's Market News
- 12.35 *Kansas City Council of Churches
- 1.00 Dancing Echoes
- 1.15 Five Octaves
- 1.30 Columbia Salon Orchestra
- 2.00 Round Towners Quartet
- 2.15 Spanish Serenade
- 2.30 Dick Mansfield's Orchestra
- 3.00 *The Three Threes—Music
- 3.15 Tony Wons, Keenan and Phillips
- 3.30 Leon Belasco's Orchestra
- 4.00 Eddie Duchin's Orchestra
- 4.15 *Journal-Post News Flashes
- 4.25 *Program Bugle—KMBC News
- 4.30 *Between the Bookends
- 4.45 Cowboy Tom's Roundup
- 5.00 *Big Brother Club with Brother Bob and Willie
- 5.28 *Tonight's Programs"
- 5.30 Skippy—Children's Drama
- 5.45 The Funny Boners
- 6.00 Milligan and Mulligan—Drama
- 6.15 *Happy Hollow
- 6.30 "The Bar and the People"—Terry J. Madden
- 6.35 Isham Jones' Orchestra
- 6.45 *Dr. Burris Jenkins, "Questions and Answers"
- 7.00 Easy Aces—Drama
- 7.15 The Magic Voice—Drama
- 7.30 The Boswell Sisters—Vocal Harmony
- 7.45 Fray and Braggiotti—Piano Duo
- 8.00 Chesterfield Program—Bing Crosby and Lenny Hayton's Orchestra
- 8.15 *Kansas City's Own—Musical Varieties
- 8.45 Walter Smith's Concert Band
- 9.15 Columbia Public Affairs Institute
- 9.45 Gertrude Niesen—Songs
- 10.00 Guy Lombardo's Orchestra
- 10.30 Harold Stern's Orchestra
- 11.00 Joe Haymes' Orchestra
- 11.30 Ted Fiorito's Orchestra
- 12.00 *Carl Moore's Orchestra from Hotel Bellerive

KMBC Originations to the Columbia Network

- Sunday, March 5**
- 6.45-7.00 Cantarina Singing Girls
- Monday, March 6**
- 6.45-7.00 Between the Bookends
- 7.00-7.30 Hotel Bellerive—Carl Moore's Orchestra
- 8.15-8.30 Howard Ely at the Organ
- Tuesday, March 7**
- 6.30-6.45 Howard Ely at the Organ
- 6.45-7.00 Between the Bookends
- 7.00-7.30 Kansas City Presents
- 7.45-8.00 Carl Moore's Orchestra from Bellerive
- 9.00-9.15 Song Smiths
- 9.15-9.30 Keyboard Impressions
- Wednesday, March 8**
- 6.45-7.00 Bookends
- 7.00-7.30 Carl Moore—Hotel Bellerive
- 7.45-8.00 Those McCarty Girls
- Thursday, March 9**
- 6.30-6.45 Howard Ely at the Organ
- 6.45-7.00 Between the Bookends
- 7.00-7.30 Kansas City Presents
- 7.45-8.00 Swiss Yodelers
- 8.15-8.30 Carl Moore—Hotel Bellerive
- Friday, March 10**
- 6.45-7.00 Between the Bookends
- 7.15-7.30 Carl Moore's Orchestra from Hotel Bellerive
- Saturday, March 11**
- 4.30-4.45 Between the Bookends
- 7.00-7.30 Kansas City Presents

THE KMBC HAPPY HOLLOW BUGLE

Issued by the Midland Broadcasting Company as a Service to
Its Listeners Everywhere

PUBLISHED THE FIRST OF EVERY MONTH

DANNY AND DOUG—EDITORS

Kansas City, Missouri, March 5, 1933

The Trend

What are radio listeners to expect from the future?

Consult a production man and he'll say, "A new type of drama." Ask a musical director and his answer will probably be, "A super musical show. The trend of the listening audience is to finer music."

William S. Paley, President of the Columbia Broadcasting System, makes a very definite statement regarding the trend as he sees it.

"Dramatic programs are mounting to a dominating position in radio," the executive commented. "But they will be of a superior type. They will be the work of writers who concentrate their efforts to radio. They will be original scripts, not plays adapted from the stage or motion pictures. New writing technique undoubtedly will be developed to fit the needs of radio. Already the radio writer enjoys possibilities for scenic and character creation beyond the bounds of the theater. A facile pen can build scenes in the listener's mind which surpass any constructed of wood and canvas. A writer with the knack of character building can bring forth imaginary air personalities that will take on reality for the listener in direct proportion to his writing ability.

"And as the importance of the dramatic show increases," Mr. Paley continues, "I believe the length of the plays will increase, so that eventually *its duration will be a full hour*. This does not mean, though, that the serial story will wane in popularity. There will always be a place for the short nightly, weekly, or semi-weekly episode production."

In following issues of the Bugle, we will attempt to present to readers the viewpoints of the various persons in KMBC's organization regarding programs of the future. Likewise, we will be glad to present the ideas of readers on this subject.

G. C.

No Mountain!

Kate Smith finally has got the moon over the mountain!

The Songbird of the South announces that she has changed her theme song of nearly two years' standing. In the future she'll hold onto the moon but forget about the mountain. That is to say, Kate is adopting as her new air signature "Moon Song," the hit melody from her recent motion-picture success, "Hello, Everybody!"

KLIPS

"Milligan and Mulligan"—Off to an interesting start and should cop the listeners for the six o'clock spot (KMBC 6 o'clock all evenings except Sunday).

"The Inside Story"—Edwin C. Hill, the dramatist of the airwaves, introducing and interviewing internationally known celebrities. Nat Shilkret's orchestra and Nelson Eddy as soloists, round out one of the better air shows. (On KMBC, 8:30 o'clock each Friday night.)—John Cameron Swayze, in the Journal-Post.

"It is estimated that if all the laughs Medbury (Old Gold, Thursday, 9 p. m.) has created during his career as a comic, were laid end to end, they would reach across the United States and end the depression."—Radio Art.

"Radio villains may come and go, but 'Fu Manchu' (Monday, 7:30 p. m.) is piling up the highest casualty list on any of the bad men of the airlines. . . . For variety in the manner of blotting out his enemies, Fu stands alone. He has removed them with bullets, germs, poison darts, fungi, deadly insects and by strangulation, drowning, decapitation and the hypodermic needle."—Radio Art.

"There is something about the Lombardo music that makes it different from the rest. Bands may come along and try to give the Lombardo aggregation a run for radio attention. That is as far as it goes. The Lombardo band is the Ace band of them all."—Zits.

"President-elect Roosevelt will come into office on March 4 with a great popular majority. On every hand there is tremendous interest in the man himself. The radio audience of the nation may expect to hear much from him during the course of the next few years. It is the people who voted for him with whom he wants to keep in contact. Woodrow Wilson came into office likewise with

Warbling Waring



It's the voice of Tom Waring, brother of Fred who leads the Pennsylvanians, that you hear in the vocal choruses these Wednesday evenings when the band is featured on the Old Gold broadcasts at 9 o'clock. Tom also doubles at the piano. He was one of the four original members of the orchestra when it was formed at Penn State college.

great popular support and he accomplished many of the things he did, because occasionally when he ran into opposition in Congress, he appealed to the voters. Think how effective this method would have been if he had been able to make use of radio broadcasting."—Frederic William Wile, in "Radio Guide."

Unknown Vocalist Heads Talent for New Program

Round Towners Quartet Included in Morning Feature

The Magic Tenor, an unidentified vocalist, the Round Towners quartet, and an instrumental quartet of unusual combinations, is the cast of a new series of morning entertainments, introduced for the first time February 23 at 10:30 a. m. The fifteen-minute program will be heard each Thursday morning here-after at the same time.

The Round Towners, consisting of Lon McAdams, bass; Evan Evans, baritone; Brad Reynolds, first tenor; and Carton Boxill, second tenor, have been heard on many CBS presentations in the past three years.

The program is sponsored by the Miracul Wax Company.

STUDIO SPOTS

How many listeners heard someone quite accidentally lay on the piano keys in the course of a recent Myrt and Marg broadcast? Jimmy Patt of "Mail Spins" had better explain to our proofreaders what a "Tome" is It was because Velma Massey Mabie was actually confined through illness that Widder Blackstone lost her voice in the Happy Hollow story. The whispering voice of the Widder was that of Irene Monroe, a silent member of the KMBC staff—we mean silent as far as the microphone is concerned. . . .

Another studio fox pass: On the A-G Party last week, Glad Smith very kindly allowed her dog to follow her into the studio with the promise that he would lay down and keep quiet. Duke Wellington, in a playful mood, took occasion to glare at the dog—nothing more. Said dog resented the glare very deeply and took occasion to fly into a high rage. Thank goodness Frank Mandacina at the controls took occasion to switch off the microphone until both Duke and the dog were ushered from the studio.

Fran Heyser, one of our very best announcers, can prepare a full-sized meal at a moment's notice. This special ability runs in the family, both his father and mother being experts at the culinary art (make it Thursday, Fran) Woody Smith has a drawer full of original songs which have never been performed. . . and he keeps on writing them. . . .

When Mary Ann's dog, Comet, barks in Happy Hollow, its Milt Mabie, otherwise known as Squire Blackstone. Milt refuses to disclose how he happened to cultivate the barking, except that he's always led a dog's life (No aspersions, Velma)

G. C.

COLUMBIA STAR FROM COLUMBIA

Jane Froman, Columbia's new soprano, famed for the charm of her love ballads, made her vocal debut in a Columbia, Missouri, church at the age of twelve. She sang in church choirs for five years and received all of her early vocal training from her mother, Mrs. Anna Froman-Hetzler, a singer well known throughout the Middle West.

**Presenting
MARION FONVILLE**

It was "Hello World" Henderson who had the first hand in turning Marion's career to radio. When his volcanic utterances over the air from Shreveport, Louisiana, were first attracting interest, Marion conceived the idea of writing a song: "Hello There, World." It was published by Henderson and offered to KWKH fans.

Marion Fonville was born in the Southland—Tuskegee, Alabama. When he was eleven years old, his family moved to Mexico, Missouri, where his father, Colonel W. D. Fonville, established the Missouri Military Academy.

When he entered Missouri University, Marion had in mind the profession of a mechanical engineer.

Then, music and entertainment were only a hobby. Of course he was a bit surprised to receive a personal call from Ralph Dunbar, famous show producer, and the invitation to join his company. Marion gladly accepted with prospects for a swell summer vacation. But Marion never returned to M. U. He was with Dunbar for the following seven years in vaudeville, lyceum, and stock productions—as singer, actor, pianist, and cornetist.

The World War ended this career on the stage and Marion was next found stationed at Fort Snelling, Minnesota—as Captain Fonville. Very shortly he was ordered to leave for France with the immortal Rainbow Division. As he was stepping on the train, a runner arrived with a new order for him to report at Camp Dodge. Marion admits without hesitation that this change in orders had everything to do with his being alive today!

He was later sent into action and was in the battle of the Argonne at the close of the war.

Four years ago, Marion presented Henderson with his "Hello World" song. Soon afterward he went to KSOO, Sioux City, as chief announcer, later to San Francisco, where he announced at KTAB, KPO, and finally KFRC, Columbia's San Francisco outlet.

He returned to KMBC as staff



MARION FONVILLE

PICKWICK PRATTLE

Virginia Henry Kramer (Margaret Watson of Happy Hollow) began her musical career at the tender age by learning to play a ukulele. She had heard that was the way to be popular at college. Strange to say, it didn't have the same effect on the neighbors.

And speaking of early musical careers, Chic Congdon confesses that she earned her pin money as a youngster by learning to play hymns at the rate of fifteen cents a hymn.

Uncle Ezra's beer story might not be amiss at this time when the pretzel output seems to be on the increase. It seems that during his lyceum tour one year, Uncle Ezra was booked to appear in a small Nebraska town. The only available "theater" was a room in the rear of a saloon, the seats being planks placed on empty beer kegs. As he talked, Uncle Ezra began to notice that now and then members of his audience would get up and disappear through the swinging doors. It didn't take our old friend long to catch on, and so during the remainder of his program, he paused occasionally for intervals of five minutes, during which his listeners adjourned to the adjoining room—returned with satisfied smiles—and politely resumed their seats.

Believe it or not (personally we don't) but they say Dick Smith entertained with a party last Saturday night, and the guests played jacks.

Radio men must be the exception—they prefer brunettes. At least, those at KMBC do, to judge by the galaxy of dark-haired wives we find here. Maybe our station manager, Arthur B. Church, set the style when he married a small, dark-haired, dark-eyed lady with a shy, sweet smile. Then there's Mrs. Dick Smith, wife of our program director. Florence is tall and regal looking with jet hair and snappy black

announcer on October 15, 1932, and that touch of Southern Hospitality in his voice has made him a favorite with many listeners in Kansas City and throughout the West.

At present, Marion Fonville is best known as the "A-G Grocer," writing, announcing, and producing the shows—on the air at 9 o'clock each morning.

eyes. When Ted Malone says, "This is the Mrs.," you'll meet a charming little brunette who reminds you of Janet Gaynor. They say redheads never marry redheads, so Duke Wellington's "Better half" is dark-haired and the possessor of the loveliest pair of brown eyes you ever saw. Another brunette is Mrs. Mark Smith, wife of the KMBC merchandising director. And Vance McCune (Little Willie to you) is also married to a pretty brown-haired lady. And we mustn't forget Milt Mabbie's vivacious, black-haired wife, Velma, familiar to the KMBC audience as "Widder Blackstone." Well, there they are—all brunettes—all charming. Shades of Anita Loos!

If you must shower your favorite KMBC artist with home-made goodies, forget about candy and cake, and send potato chips. Morning—noon—and night this gang up here munches potato chips. And they say musicians have sensitive ears!

Margaret.

Kemp on "Parade"



Hal Kemp and his famous radio and recording orchestra are now the featured attraction of the Pennzoil "Parade of Melodies," broadcast at 8:30 each Sunday night.

The distinctive dance rhythms of this young southern leader were recently heard from the Belterive Hotel in Kansas City. Since then, his band has been on the Columbia network from Chicago.

BETWEEN THE



BOOK ENDS

Hello there:

Here are two poems found "Between the Bookends" that have received to date two thousand and fourteen requests for copies.

To My Valentine

With all your faults, I love you still;
With all your faults, I always will.

But if I should endeavor to
Point out those very faults to you,

Saying "Herein is where you're
wrong,"
I doubt if you would love me long.

And if you started in detailing
My each and every little failing,

All listed—it is understood—
Exclusively for my own good,

I'd find, although you summed them
rightly,
My love evaporating slightly.

With all our faults, we love each
other,
But pointing out to one another

Exactly where and how we err
Won't boost love's ante, as it were.

We have our faults, but, darling,
pray,
Let's leave 'em lay—let's leave 'em
lay!

—Berton Braley.

Here's one a well-known Kansas Citian sends to his wife every Valentine's Day. A good habit, don't you think?

Remember Me

Remember me, when miles are intervening
Between the place I am and where
you are;
And in the splendor of the autumn
sunsets;
And when there glows the evening
star,
Which blesses my thoughts of you for
ever
While valley mists, like perfumed
incense, rise
Before the altar of my memories of
you
And bring your image to my tear-
filled eyes.

Remember me, when in the ashen
half-light
The Angelus brings peace from toil
and care,
Like bells that ring their cadenced
sweetness
From altar steps through aisles of
love and prayer,
Where I, in worship silently kneeling,
Am praying that the years for you
will throw
Their lilies in white sheaves across
your way—
And by them the moss and olive
grow.

Remember me—the beauty of remem-
brance
Is like the scent of lavender or rose.
Enfolding one with eloquence and
richness
Within the silence of some garden
close.
As days go by, and Hope's sweet
morning glories
Upon Faith's trellis bloom anew
and twine,
Remember me, and send across the
distance
The sacred knowledge that your
friendship still is mine.

One of my favorite "G'Bye poems
—found down on Grand Avenue in
the snow."

TED.

Is YOUR Name Allen?



The search for the errant Mr. Allen continues in full swing and Gracie seems to be looking straight at you, reader. Although dozens of impostors have appeared to claim the reward offered by Miss Allen, her brother's whereabouts is still unknown. A rumor persists that the Allen boy is being held captive by three thugs in the pay of Mr. Burns.

* MAIL SPINS NO. 48 *
* (American Literature at *
* Its Worst) *

To a Mail Clerk From
His Stenographer:

Dear Jimmie: Why don't you take a week-end off, I can take care of the response during the present dull season . . . there being a lull in contests and cold weather at present . . . Besides, I need a change of scenery . . . You didn't give me my quota of the Big Brother dimes and Bugle quarters Thursday . . . so I'm taking all of today's, so there . . . and all of Saturday off . . . as punitive damages . . . Would you mind so awfully if I came to work in slacks?

Did I tell you that that nut that bothered Hugh Studebaker so much last year is writing in again

. . . She's evidently been "in" . . . Don't forget to leave me two passes to the Midland . . . I'm leaving your day's work (letters to sign, to you) at the usual place . . . I see you've elected yourself president of the Kansas City Mail Clerk's Association . . . Does that mean more work for me?

Isn't it refreshing to have Lavis promote a contest other than those brain-cracking word-building ideas? . . . Or is that your opinion . . . Hah! Look up in pigeonhole No. 17 at those dental braces, toothfillings, and questionable nuggets . . . He evidently sent them in for the Old Gold program . . . 'S a fact . . . Won't you please inform your readers that last month's sub-title should have read "Tome" instead of "Pome" as some copyreader down the line thought? . . . Affectionately?

Your Girl Friday.

Varied Picture of Inauguration to Be Broadcast by KMBC

Greatest Line-up of Talent and Equipment to be Used

An array of broadcasting talent and equipment greater than any ever assembled for a single event will be brought into play by the Columbia Broadcasting System when it covers the inauguration of Franklin D. Roosevelt as President of the United States in Washington, March 4.

From the air, the ground, and from subterranean passages in the musty recesses of the Capitol proper, Columbia will provide descriptions to a background of martial music. In addition, the nation's listeners will hear a "dress rehearsal" of the actual broadcast from 9:15 to 10:00 a. m. when the entire Columbia staff will be on the air with an outline of what is to happen later in the day. The day will be climaxed by a rapid-fire description of the gigantic parade from more than a dozen points along the line of march and a colorful, description of the time honored Inaugural Ball.

The announcing staff will be headed by Ted Husing, with assistance of Edwin C. Hill, H. V. Kaltenborn, Frederic Wm. Wile, and others of the CBS announcing staff.

Toscanini Will Return to Head N. Y. Symphony Concerts on March 5th

Arturo Toscanina, famed Italian maestro, returns to the conductor's stand of the New York Philharmonic Symphony Orchestra on Sunday, March 5. Since leaving this country shortly after Christmas, he has divided his time between his home in Milan and his villa on Lake Maggioire. He has made several trips to Rome and Berlin. In Germany, he conferred with Frau Winifred Wagner upon plans for the performances of Wagner opera at the Bayreuth Festival to be held next summer.

The outstanding feature that is planned for Toscanini's concerts will be a special all-Beethoven Cycle including eight of Beethoven's symphonies and several overtures and concerti. This cycle will begin March 26 and will follow through to the end of the season.

Lighter Compositions Popularize the New Ten o'Clock Programs

Dramatizations and Soloists Assist Howard Barlow Presentations

Instituting a new series of Columbia Symphony Concerts, Howard Barlow is to present a varied list of music and talent each evening except Saturdays and Sundays at 10 o'clock.

Monday nights will offer light opera and musical comedy selections. Solo numbers and duets will bring outstanding works of such composers as Strauss, Lehar, Romber, Kern, and others.

A dramatization offering a picture of the man behind the music will feature the Tuesday concerts. Barlow will act as commentator.

Nino Martini continues his recitals of operatic arias and lighter concert works each Wednesday and Friday; and the Thursday evening programs will be devoted to lighter symphonic works.

Anachronism



Helen Nugent might be something right out of Grandma's picture album, what with the leg-o-mutton sleeves and the hat modeled after those in vogue in the 'nineties. Miss Nugent is currently heard over KMBC and the Columbia network on her own program, with Sam Prager at the piano, and in the Columbia Revue.

HAPPY HOLLOW BUGLE

Vol. 2, No. 39

HAPPY HOLLOW, U. S. A., APRIL, 1933

Subscription Price, 25c per Year

UNCLE EZRA FINDS
A NEW GIRL FRIEND"MYSTERY BABY" MAY MAKE HAPPY
HOLLOW A PERMANENT RESIDENCE6-Months'-Old Child Abandoned
on the Doorstep of the
General Store"Where did you come from,
baby dear?

Out of the Nowhere into here."

As yet no clue has been found
establishing the identity of "Happy
Hollow's "mystery" baby.The baby—a six or seven
months' old girl—was discovered
by Uncle Ezra Butternut on the
steps of the General Store several
weeks ago. Efforts on the part of
the police to trace the baby's par-
ents have been fruitless.Some Happy Hollow folks sus-
pect that the child was kidnaped,
but others, judging by the tatter-
ed condition of the baby's
clothing, think it was abandoned
by poverty stricken parents.The baby is being cared for at
Uncle Ezra's house where it is the
center of attraction and already
much attached to its new family.
Ezra says he is considering build-
ing an addition to the house to
store all the presents which have
been brought to the baby since it
came to its new home.

Receives a Name

So great has been the interest
of the village in the child that
almost everyone had a hand in
giving her a name.Aunt Lucinda wanted to call
her Betsey, Uncle Ezra liked the
name Olive, and Jonathan Skin-
flint suggested Nadine. Pell Hill
held out for Iris, Doug Butternut
insisted that her name be Tom,
while Nellie Pnobscott wanted to
name her after her pet cat, Au-
gustus.It was Uncle Ezra who finally
came to a solution with the idea
of taking the first letter from
each of the suggested names. The
result was Bonita—and until par-
ents return to claim her, little
Bonnie Skinflint will be a welcome
citizen of Happy Hollow.

PEST BY TEST

Notorious Lady-Killer Seen in
Vicinity of HollowCousin Victor has arrived—un-
fortunately—in person!When certain of Victor's col-
lege professors reached the conclu-
sion that his presence was no
longer desired on the campus,
Victor's mother wrote to inform
Uncle Ezra and Aunt Lucindy
that the "dear boy" would arrive
in Happy Hollow to pay them a
nice long visit.It did not take long to discover
that a visit was all Victor ever
did pay. Uncle Ezra now keeps
the cover on his cookie barrel;
Jonathan's car is always out of
gas; Nellie Pnobscott is on the
verge of a nervous breakdown,
and Ruben Weathersby is read-
ing up on "Pest Exterminators."Victor is an all-around athlete,
a brilliant wit, a lady-killer, a
marvelous actor, and the answer
to a maiden's prayer—according
to Victor.HAPPY
HOLLOW
HEARSAYExcitement ran riot a few days
ago in the village when Uncle
Ezra's "mystery baby" accidentally
swallowed some liver pills belong-
ing to Nellie Pnobscott. No one
drew an easy breath until the pills
had been analyzed and found to
be little more than a mixture of
flour and water.Nellie is still under the doctor's
care recovering from the shock.Another exciting event in our
village recently was the return of
Widder Blackstone's voice. After
enduring speechlessness ever since
the Co-Perative Store fire, Widder
suddenly found herself in pos-
session of her vocal cords again.Church of the Air
to Go on CBS From
KMBC Palm SundayService of the Episcopal Church
Will Go Over Nation-
wide NetworkThe nation-wide network of
the Columbia Broadcasting Sys-
tem will broadcast a Palm Sun-
day service from KMBC's studios
beginning at 9 a. m., Sunday,
April 9—the early period of the
Church of the Air. It will be in
charge of the Rev. Claude Sprouse,
rector of the Grace and Holy
Trinity Episcopal Church of Kan-
sas City.He will present as speaker
Bishop Robert Nelson Spencer of
the west Missouri diocese. His
subject: "Where Two Ways
Meet."Music will be furnished by
Edna Scotten Billings, organist;
and fifty voices, including the
famous Nelson Memorial Boys'
choir, under the leadership of
Mabel Glenn. Faure's "The
Palms," an anthem in keeping
with the day's worship, and sev-
eral other hymns will be sung.Mabel Glenn is director of mu-
sic in Kansas City's public schools
and is a member of the Advisory
Board of Columbia's American
School of the Air. She is nation-
ally known as an authority on the
teaching of music appreciation.
Her summers are spent in lectur-
ing to classes at Columbia Uni-
versity.The Nelson Memorial Boys
choir was organized by Miss Glenn
on foundation by Laura Nelson
Kirkwood as a memorial to Wil-
liam Robert Nelson. It is one of
the outstanding organizations of
its kind in the country and has
stimulated the forming of many
Boys' Choirs in other places.In spite of Squire's frequent warn-
ings Widder is exercising them to
their fullest extent.(Editor's note: Me n' Danny
wisht somebody 'ud tell Widder
her voice ain't strong enuf ta give
music lessons with. Then we
wouldn't have ta start takin' em
again.)Uncle Ezra's
RamblingsDid ye ever follow
a path into a heavy
timber, so heavy
that the sunlight
jest come through in
spots, and then ye
got lost and wan-dered around fer an hour er two
tryin' ter find a way out; won-
derin' all the time how everthing
would look when ye did git out
of the woods? I reckon most of
us felt about the same way when
we was first told the banks was
closed. The day the lid was
clamped on I saw folks runnin'
'round hysterical and wild eyed.
They didn't know what ter do,
ner how ter do it. Not many of
us had any cash, but most of us
had jobs. That was a big help,
even if we didn't git paid. It
kept our minds busy with other
things than the panic. If we had
all been without cash and without
jobs we would a been in a mess
sure enough.I, for one, am glad it happened.
I believe a lot of good will come
out of it. If this enforced holi-
day teaches us only one thing—
to have more sympathy for the
unfortunate, then I believe it
will have been worth while. I'm hop-
in' it will do that, and I believe
it will teach us to be more fru-
gal and thrifty. It should teach
us to put an end to wastefulness,
not only with ourselves, but in
government affairs as well. In-
flated values should be deflated
and then we can start on a com-
mon ground that is safe and sure
and move forward toward happi-
ness, peace, and prosperity.Things have been poppin' purty
lively down in Washington since
Mr. Roosevelt took hold of things.
He seems ter have them lawmak-
ers dizzy from runnin' 'round in
circles. Maybe the exercise will
do 'em good, and while we can
not be sure whether tomorrow
will be full of sunshine or gloom,
I'm goin' ter believe in the sun-
shine; cause if the gloom does
come, I'll have enough of it after
it gits here. I like a man that
gits action, so I'm a takin' off my
hat to our President, Mr. Roose-
velt.

"TAF Presented by

Miss Mildred Martin

Famous

Liberty, Missouri

Cast Is
Ed

April 2, 1946

"Tarz
on the air.

For some time one of the most popular stories of books, newspaper strips, movies, and radio, "Tarzan" is now a daily feature of KMBC, at 5 o'clock each evening except Saturday and Sunday.

This radio serial is an adaptation from the original stories of Edgar Rice Burroughs. The author has been active in its production, selecting the cast and making sure that its characters remain as he created them.

To play the part of Tarzan, he selected James Pierce, who himself is a perfect physical specimen of manhood—standing over six feet tall, bronzed as "Tarzan," and a real athlete.

The feminine lead is played by Joan Burroughs, the daughter of the author. For more than twenty years, Tarzan of the Apes has been a member of the Edgar Rice Burroughs family and to Joan Burroughs, the hero of the book is almost a brother.

Realism in the story is carried throughout, with the roar of the lion to the rushing of water—listeners hear the actual thing.

David Taylor was selected to adapt the story to radio, and no one could have been found who knew more of what he was writing about. Taylor—first of all—knows his Africa—he saw service in the British army there.

"Tarzan of the Apes" is sponsored by Heinz Rice Flakes.

Producer

Danny Butternut takes his place as one of Happy Hollow's foremost showmen. His miniature Grand Opera, given at the Happy Hollow Barn Dance last Saturday night, had the audience gasping. The singing of the Swiss Yodelers later in the evening got a big hand.

Annie Laurie and Reuben have made up again and, as this paper goes to press, are still on good terms.

Series of Three Easter Shows to Be Presented Starting Thursday, April 6

An all-star array of juvenile talent will appear in a series of Easter parties beginning Thursday, April 6. The three programs will bring every variety of entertainment—each one being presented under a different title: Thursday, April 6, "Chick Chick Operetta"; Tuesday, April 11, "Egg-Time Fun," and Thursday, April 13, "Golden Moments in Melody."

Ages of children in the cast range from six to twelve years, headed by Florence Halop, the eight-year-old mistress-of-ceremonies.

Florence's older brother, Billy, boasting twelve years, will contribute a routine of popular songs and fast comedy, with the help of his sister. Eleven-year-old Muriel Ober, famous for her whistling and bird imitations, will be heard in bird-like obbligatos.

Eugene Martin, six-year-old singer who has appeared on many children's programs, will sing Victor Herbert's "Gypsy Love Song." Eugene, who has memorized more than 50 songs, learned this one in a five-minute period before a recent rehearsal. Another six-year-old performer is to be Baby Renee Brandeis, singer.

Others to be on the programs include Frank De Cuzzi, twelve-year-old accordionist; and many others.

The programs will be in charge of Nila Mack, director of children's programs for Columbia.

The series is sponsored by Fred Fear and Company in the interests of Chick Chick Easter Egg Dyes.

Myrtle Vail, author and lead of "Myrt and Marge," is a collector. She never throws away a lead pencil. Since she writes all her scripts in long hand, the desk drawers in her study are jammed to overflowing with every variety of pen and pencil.

The Empty Fish Basket

By MARY ANN

"Please, mother," said two young Pelicans, "go catch some fish—and please can not I go along?" "No, you are too young. Besides, I am flying with your Aunt Webbie and we are going to a place fifteen miles from here. I hope to bring some fine fish."

After mother Pelican was gone, Peli said to his sister, "It sure takes us a long time to grow up. I heard grandpa Pelican telling mother what a fine looking bird I was and mother said, 'Yes, it won't be long before he will be looking for a wife.' Grandpa answered, 'Oh, no, not for two or three years.'"

Peli's sister looked at her brother for a long time and then said, "I don't think you are so fine looking. I don't think any of our family are much to look at—we have such big feet, crooked necks, short legs, big mouths, and we can't sing. Folks make fun of our fish baskets they call pouches." "But," said Peli, "they are most convenient for carrying food to all Pelican children."

Grandpa Pelican was tottering towards Peli and his sister and was just going to say something

when a big black thing flew overhead. Grandpa Pelican cried, "There's that old thief again. It's old man Hank. He is watching who will be returning with a basket of fish." "Oh, look, Grandpa," said Peli, "there's our mother and that old Hank is trying to kill her."

"No, no," answered Grandpa, "Old Hank is only trying to frighten her. Now he is ruffling her wings. Oh, dear, she is opening her bill. That's what old Hank wanted her to do." "Oh, look, Grandpa, old Hank is stealing our supper," and Peli, his sister, and Grandpa hurried to mother Pelican as fast as they could.

Grandpa Pelican started in scolding and saying, "I have told you never to open your mouth when you are scared." Then turning to his grandchildren, he said, "This should be a lesson you will never forget. Keep your eyes open and your mouth shut and you'll never have an empty fish basket."

(Mary Ann and the Campfire Girls are on the air at 11:30 a. m. Saturdays.)

BIG BROTHER CLUB

OUR MOTTO
"Be Somebody's Big Brother or Sister Every Day"

Well, boys and girls, it's time to say "HAPPY BIRTHDAY!"

Last Wednesday, March 29, the Big Brother Club celebrated its third anniversary on KMBC. That was the 993rd broadcast. We think that's going some, don't you?

Of course a great many of you heard our Anniversary program, on the air from the Radio Jubilee last Saturday. We thought it was especially nice because we had some of the children who have been with us since the Club first started.

The Hoard Trio, the popular harmony team, was one of them. It includes Jack, who is just nine years old; Junior, age eleven, and their sister Alice, who is thirteen. They've sure given us a lot of help in the past three years.

Francis Joe Botteron, who is 8 years old now, was on the program. She danced for us, and you can bet she's just as good at that as at singing. She is also

one of the original Club entertainers.

Eleanor Jean Hadle, age six, wasn't there, but we want to mention her because of her fine work during all the time the Club has been on the air.

Say, we don't want to forget Willie Ganz, our organist. Of course he's grown up and hasn't been with us quite so long, but he's just as much a kid at heart as Little Willie and I. We want to sincerely thank him for his music and fun.

Boys and Girls, Little Willie says we're just getting started. So you can expect many more programs and activities in organization.

Don't forget that free trips on the Steamer Idlewild begin in May.

We'll tell you more about that over the air. Listen in every week day evening at 4:45 p. m., and Sunday mornings at 9 o'clock.

BIG BROTHER BOB.

Echoes to the Bugle Call

Poetic

We write the lovely poems
About the April showers,
And yodel very sweetly
Of how they bring spring
flowers.

But when we see the moisture
Course down our windowpane,
We shake our head and mutter,
Oh, gosh, more darn old rain!
Iris of Richmond.

Pen Points

When hot weather comes again
we will find that all the things
we now say in its praise were ill
considered.

You may usher a lady into a
revolving door, but after that she
has to take care of herself.

Where is this "open road" that
poets want to take? All roads
are full of automobiles!

Glad.

Collar Ad

He is the acme of sartorial
Becomingness, to me;
His costly but retiring tie
Tied to the well-known "T"
His handkerchief correct,
His manner cool,
Yet with a festive touch
(Designers tool
For unsuspecting kicks
Who come upon the Avenue
Preparing to confound the
"sticks"

With trappings new . . .)
His morris chair (I'll bet)
Is scarred and comfy quite,
And he enjoys the solace of a pipe
When he has reached the unexcit-
ing night—
He wears a time-worn robe, I'm
sure,
The pockets sagging with a mot-
ley range
Of memoranda, dog-eared litera-
ture,
Pencils and handkerchiefs and
"change"—

How do I know his inconsistency?
His wife comes over to play
bridge with me.

—Christine Carlin Coe.

Echoites

Thanks. Many of the
flock have already returned.
And we're looking for the
rest.

CHIEF YODELER.

To Live As Our Neigh- bors Want Us To—

Always argue with the home
folks as loud as you can—neigh-
bors can't hear very well through
closed windows. . . . Tell all the
gossip you know and end off by
saying, "Now don't breath a word
of this to a soul. I told you be-
cause you're not that kind." . . .
Lend anything and everything
asked for. Be not impatient for
the return of the original article.
Always overlook all extra mars
and dents by smiling sweetly to
your neighbor and telling him
that all things have to wear out
some day. . . .

Sheriff Getum.

Punkin Center Pickins

The Ladies' Aid has took up
jig-saw puzzles officially. The
Perkins sisters 'lowed you c'n do
so much more talkin' doin' 'em
than when ya try playin' bridge.
(Have you got your new seed
catalogue yet?—Ben Reedin Book-
shoppe—Adv.) . . . Junior Baily
says he c'n beat Doug Butternut
playing marbles. . . . Ain't noth-
in' doin' over here these days . . .
maybe nex month things'll pick
up. . . . We're gonna tell about the
Easter outfits that was wore to
church Easter fer one thing. . . .

Mary Rose.

Horse and Non ¢ ¢ ¢

All fools were not born in April—
Even though I was—Oh, well,
If it had to be—wassadifence?

If April lives up to its rep—
We'll be better than we have been,
But this time, we have an excuse
for not saving for a rainy
day,
Didnhevnuthintosave.

Ois Ois

Ain't going to write a poem this
month,
So there, Averdupois,
Going to start a contest,
Your think shop to anois,
How many six letter words can
you
Write from the letters in *Trois*.
Is the task set you, Aunt Hetty,
from
Your friend, Harry Valois.
(Thought I forget, Huh? . . .
H. V.)

Si an' Ma

Pore Californy's had bad luck,
A earthquake shook 'em down,
Th' loss in lives an' property
Was big, fer miles aroun';
Th' shakin' Californy got,
Was nuthin' ter compare
With that one that our Congress
took,
In Washin'ton, down there.

Them folks that usta moan, an
tell
What Presidents can't do,
Mus' feel jus' like sheep-killin'
dogs,
Cause I'm a tellin' you,
That corner where Prosperity
Was hidin', has been foun'
Our President has dug it up,
An' brought it back ter town.

Ol' Balto's dead, th' dog that
saved
Th' sick folks up at Nome,
An' Ma an' Me felt sad ter learn
Th' pore ol' boy's gone home;
Sometimes I wish I was a dog,
No closed banks, an' no care,
An' when they die, well, they jus'
die,
An' don't go anywhere.
R. H. Richardson.

Carl Busch Suite

Dear KMBC:
Thank you for your presentation of
the New York Philharmonic Orches-
tra and for the program following it.
We especially enjoyed the Carl Busch
Ozarka Suite.

Sincerely yours,
Mrs. C. D. Woodford.
Oskaloosa, Iowa.

PONTIAC'S CHIEF

The baton of
Andre Kostelanetz directs the
distinctive sym-
phonic arrange-
ments of mod-
ern melo dies
heard during
the Pontiac
broadcasts, each
Thursday at
9:30 p. m. EST.,
over the Colum-
bia network and
KMBC. Kostelanetz writes all of
the arrangements he uses. In ad-
dition to the Pontiac program,
this versatile conductor directs
three important other features:
"Threads of Happiness" on Tues-
days at 8:15 p. m., Mary Eastman
on Fridays at 8:15, and "Andre
Kostelanetz Presents" on Sundays
at 7:15.



OPEN HOUSE

Thrilled Over Tarzan

Dear KMBC:
In behalf of my three children, two
of them real boys, 14 and 9 years of
age, I want you to know they are
thrilled over the fact that you are
bringing Tarzan to them over your
station, and at so convenient an hour.
I am sure adults as well as children
will be glad to have Tarzan back
again. Mrs. C. F. Flaherty,
Kansas City, Mo.

Screeching and Yelling

Gentlemen:
This isn't Thanksgiving—however,
we are thankful that C. B. S. continues
to give us such enjoyable Saturday
afternoon programs, instead of clut-
tering up the air with this disgusting
and unbearable screeching and yelling
called Grand Opera. Sincerely,
H. G. Hayes,
Junction City, Kas.

Harry Valois

Dear Doug:
I was glad to hear you tell on the
preview this afternoon that Harry
Valois took the part of the White
King Soap man on the A. G. Program
and was the Fire Bug of the Checker-
vest trial. You should give him credit
for that and that Kratzmeyer stuff.
He's good. Mrs. Hugh Simmerman,
Centerville, Mo.

POP THE QUESTION

Q—What is the theme signa-
ture of the "Morning Moods"
program?—L. G.

A—If Emery Deutsch is in the
stand he opens with Thmoe's
"Simple Avue" and if its Vincent
Sorey, the theme is Grieg's "To
Spring."

Q—Who is the Singing Fisher-
man on the A-G Programs?—
Rose Porter.

A—Edward Brackenbury. His
home is in Independence.

Q—Who plays the piano with
the Happy Hollow Hoodlums?—
Margie from Missouri.

A—Duke Wellington is pianist
throughout the week. On Satur-
day nights, Billy Ganz joins the
Hoodlums, playing the piano and
Duke plays the accordion.

Q—Who plays the piano with
Paul Tremaine's Band?

A—Charley Bagby.

Q—Who played the part of
President Roosevelt on the March
of Time?—M. K.

A—William Adams.

Q—Was Harry Valois the
Happy Hollow baby?—Hugh
Simmerman.

A—The truth is out. You're
right.

Note: In addition to the
Bugle, these questions are being
answered over the air on "Pro-
gram Previews" each Monday and
Friday at 4:00 p. m.

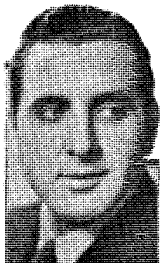
NOTE: Programs listed with an asterisk (*) are presented from the KMBC Studios or from local remote control points.

Sunday, April 2

- 7.30 *Bible Study—L. D. S. Service
- 8.00 Columbia Junior Bugle
- 8.30 In the Luxembourg Gardens
- 8.45 Marion Carley, Pianist
- 9.00 *Big Brother Club and Journal-Post Comics
- 9.30 *Kansas City Youth Forum—Rev. Earl Blackman
- 9.45 Aeolian String Quartet
- 10.00 Rhoda Arnold, Soprano, and Charles Carlile, Tenor
- 10.30 Salt Lake Tabernacle Choir
- 11.00 *Stone Church Choir
- 11.30 Emery Deutsch's Orchestra
- 11.45 The Street Singer
- 12.00 Columbia Church of the Air
- 12.30 "Lazy Dan, the Minstrel Man"
- 1.00 Acme Paint Program—Smilin' Ed McConnell
- 1.15 The Tango King—Kiss Proof Program
- 1.30 Sunday Matinee of the Air
- 2.00 Philharmonic Symphony Orchestra Concert
- 4.00 Roses and Drums
- 4.30 Sprague, Warner Tea Party Matinee
- 4.45 *Jimmy Joy's Tea Dance Music
- 5.00 *Graceland College Program
- 5.30 The Cathedral Hour
- 6.00 Current Events—H. V. Kaltenborn
- 6.15 *Kansas City's Own
- 6.30 Barnsdall Balladiers
- 6.45 Angelo Patri—"Your Child"
- 7.00 John Henry, Black River Giant
- 7.15 Andre Kostelanetz Presents
- 7.45 John Henry, Black River Giant
- 8.00 Fred Allen's Bath Club Revue
- 8.30 Pennzoil Parade of Melodies
- 9.00 The Columbia Revue
- 9.30 The Gauchos
- 10.00 *L. D. S. Studio Service
- 11.00 *Howard Ely at the Organ
- 11.30 *Jimmy Joy's Orchestra from Hotel Bellerive

Monday, April 3

- 7.00 Morning Devotions
- 7.15 *Keeping Fit with Happy Harry
- 7.30 *Journal-Post News Flashes
- 7.40 *Program Bugle—KMBC News
- 7.45 *The Texas Ranger—Tex Owens
- 8.00 Tony Wons—"Are you listenin'?"
- 8.15 *P. Hans Flath on the Air
- 8.30 Waltz
- 8.45 Little Jack Little—Songs
- 9.00 *A-G Program—Music and Home Service
- 9.15 In the Luxembourg Gardens
- 9.30 The Merrymakers
- 9.45 The Round Towners Quartet
- 10.00 Morning Moods
- 10.30 Academy of Medicine Program
- 10.45 The Rhythm Kings
- 11.00 Rumford Forecast Cooking School
- 11.15 Paul Tremaine's Orchestra
- 11.30 Concert Miniatures



WILLIAM O'NEAL
Pontiac Program
8.30 p. m.
Thurs.

- 11.50 *Journal-Post News Flashes (Television)
- 12.00 Billy Hayes and His Orchestra
- 12.15 *Tex Owens (Television)
- 12.30 *Producers Market News
- 12.35 *Jimmy Joy's Orchestra from Hotel Bellerive
- 1.00 Traveling with the Navy
- 1.15 Sylvia Sapira—The Well Tempered Clavichord
- 1.30 American School of the Air
- 2.00 The Eton Boys—Quartet
- 2.15 *The Classic Hour
- 2.30 Monday Frivolities
- 2.45 The Miessner Electronic Piano
- 3.00 Frank Westphal's Orchestra
- 3.15 Edna Wallace Hopper
- 3.20 "The Helping Hand" Speaker
- 3.30 Lon Ross' Russian Troupe
- 4.00 *Program Previews
- 4.15 Listerine Program
- 4.20 *Journal-Post News Flashes (Television)
- 4.30 *Between the Bookends (Television)
- 4.45 *Big Brother Club with Brother Bob and Willie
- 5.00 Tarzan of the Apes
- 5.15 The Devil Bird
- 5.30 Skippy
- 5.45 The Lone Wolf Tribe
- 6.00 Milligan and Mulligan
- 6.15 *Happy Hollow—Comedy Skit
- 6.30 Black and Blue—The World's Dumbest Detectives
- 6.45 The Philco Program—Boake Carter
- 7.00 The Columbians
- 7.15 Singin' Sam the Barbasol Man
- 7.30 Fu Manchu Mystery Stories
- 8.00 Chesterfield Program—Ruth Etting—Leonard Hayton's Orchestra
- 8.15 The Mills Brothers—Quartet
- 8.30 Mysteries in Paris
- 9.00 Household Highlights
- 9.15 Ben Pollack's Orchestra
- 9.30 Edwin C. Hill—"Human Side of the News"
- 9.45 Myrt and Marge—Drama
- 10.00 Howard Barlow's Symphony Orchestra
- 10.30 Leon Belasco's Orchestra
- 11.00 Abe Lyman's Orchestra
- 11.30 Ozzie Nelson's Orchestra
- 12.00 *Jimmy Joy's Orchestra from Hotel Bellerive

Tuesday, April 4

- 7.00 *Morning Devotions
- 7.15 *Keeping Fit with Happy Harry
- 7.30 *Journal-Post News Flashes
- 7.40 *Program Bugle—KMBC News
- 7.45 *The Texas Ranger—Tex Owens
- 8.00 Tony Wons—"Are You Listenin'?"
- 8.15 *P. Hans Flath on the Air—Organ Music
- 8.30 In the Luxembourg Gardens
- 8.45 Little Jack Little
- 9.00 *A-G Program—Music and Home Service
- 9.15 Morning Moods
- 9.30 *Uncle Ezry's Ramblings
- 9.45 Melody Parade
- 10.00 Through the Looking Glass with Frances Ingraham
- 10.15 Vincent Sorey's Orchestra
- 10.45 Ben Greenblatt, Pianist
- 11.00 Buddy Harrod's Orchestra
- 11.30 Concert Miniatures
- 11.50 *Journal-Post News Flashes (Television)
- 12.00 Marie, the Little French Princess
- 12.15 *Tex Owens (Television)
- 12.30 *Producers Market News
- 12.35 *Jimmy Joy's Orchestra from Hotel Bellerive
- 1.00 Ann Leaf at the Organ
- 1.30 American School of the Air

KMBC WEEKLY SCHEDULE

- 2.00 Columbia Artists' Recital
- 2.20 Citizen's League Speaker
- 2.30 Frank Westphal's Orchestra
- 3.00 Tito Guizar—Mexican Tenor
- 3.15 The Curtis Institute of Music Program
- 4.00 "Meet the Artist"
- 4.15 Listerine Program
- 4.20 *Journal-Post News Flashes (Television)
- 4.30 *Between the Bookends (Television)
- 4.45 *Big Brother Club with Brother Bob and Willie
- 5.00 Tarzan of the Apes
- 5.15 The Devil Bird
- 5.30 Skippy
- 5.45 Sunshine Discoverers' Club
- 6.00 Milligan and Mulligan
- 6.15 *Happy Hollow—Comedy Skit
- 6.30 Keller, Sargent and Ross
- 6.45 The Philco Program—Boake Carter



SINGIN' SAM
7:15 P. M.
Mon., Wed., Fri.

- 7.00 Easy Aces
- 7.15 The Magic Voice
- 7.30 Kate Smith and Her Swanee Music
- 7.45 Abe Lyman's Orchestra and the Hollywood Newsboy
- 8.00 Chesterfield Program with Jane Froman and Leonard Hayton's Orchestra
- 8.15 Threads of Happiness
- 8.30 California Melodies
- 9.00 *Kansas City's Own—Musical Variety
- 9.30 Edwin C. Hill—"The Human Side of the News"
- 9.45 Myrt and Marge
- 10.00 Columbia Symphony Orchestra
- 10.30 Ted Louis' Orchestra
- 11.00 Joe Haymes' Orchestra
- 11.30 Leon Belasco's Orchestra
- 12.00 *Jimmy Joy's Orchestra from Hotel Bellerive

Wednesday, April 5

- 7.00 *Morning Devotions
- 7.15 *Keeping Fit with Happy Harry
- 7.30 *Journal-Post News Flashes
- 7.40 *Program Bugle—KMBC News
- 7.45 *The Texas Ranger—Tex Owens
- 8.00 Tony Wons—"Are You Listenin'?"
- 8.15 *P. Hans Flath on the Air—Organ Music
- 8.30 Dancing Echoes
- 8.45 Little Jack Little
- 9.00 *A-G Program—Music and Home Service
- 9.15 In the Luxembourg Gardens
- 9.45 The Four Clubmen—Quartet
- 10.00 Morning Moods
- 10.30 The Four Showmen
- 10.45 Carlile and London
- 11.00 Harold Knight's Orchestra
- 11.30 Concert Miniatures
- 11.50 *Journal-Post News Flashes (Television)
- 12.00 Marie, the Little French Princess
- 12.15 *Tex Owens (Television)

- 12.30 *Producers Market News
- 12.35 *Jimmy Joy's Orchestra from Hotel Bellerive
- 1.00 Ann Leaf at the Organ
- 1.30 American School of the Air
- 2.00 Rhythm Kings
- 2.15 *David Grosch—Sing Talk
- 2.30 "Parlez-vous Francaise?"
- 2.45 Claude Hopkins' Orchestra
- 3.15 National Negro Health Week Program
- 3.30 Jack Brook's Orchestra
- 3.45 "Going to Press"
- 4.00 Harry Taylor with Donna at the Piano
- 4.15 Listerine Program
- 4.20 *Journal-Post News Flashes (Television)
- 4.30 *Between the Bookends (Television)
- 4.45 *Big Brother Club with Brother Bob and Willie

GET THE NEWS WITH

"PROGRAM H"

A quarter hour of entertainment—with Preview come—interviews with—and a Question Listen

4 P. M., Monday

- 5.00 Tarzan of the Apes
- 5.15 The Devil Bird
- 5.30 Skippy
- 5.45 The Lone Wolf Tribe—Indian Story
- 6.00 Milligan and Mulligan
- 6.15 *Happy Hollow
- 6.30 Black and Blue—The World's Dumbest Detectives
- 6.45 The Philco Program—Boake Carter
- 7.00 Elizabeth Barthell, the Eton Boys and Freddie Rich's Orchestra
- 7.15 Singin' Sam the Barbasol Man
- 7.30 Kate Smith and her Swanee Music
- 7.45 Abe Lyman and the Hollywood Newsboy
- 8.00 The Chesterfield Program—Bing Crosby and Leonard Hayton's Orchestra
- 8.15 The Romantic Bachelor
- 8.30 Guy Lombardo's Orchestra with Burns and Allen
- 9.00 The Old Gold Program
- 9.30 Edwin C. Hill—"The Human Side of the News"
- 9.45 Myrt and Marge
- 10.00 Nino Martini and Symphony Orchestra
- 10.30 Joe Haymes' Orchestra
- 11.00 Eddie Duchin's Orchestra
- 11.30 Ozzie Nelson's Orchestra
- 12.00 *Jimmy Joy's Orchestra from Hotel Bellerive

E BEGINNING APRIL 2, 1933

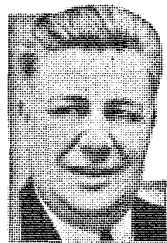
Thursday, April 6

- 7.00 Morning Devotions
- 7.15 *Keeping Fit with Happy Harry
- 7.30 *Journal-Post News Flashes
- 7.40 *Program Bugle—KMBC News
- 7.45 *The Texas Ranger—Tex Owens
- 8.00 Tony Wons—"Are You Listenin'?"
- 8.15 *P. Hans Flath on the Air—Organ Music
- 8.30 Gypsy Music Makers
- 8.45 Little Jack Little
- 9.00 *A-G Program—Music and Home Service
- 9.15 Visiting with Ida Bailey Allan
- 9.30 The Four Clubmen—Quartet
- 9.45 Barbara Gould Beauty Talk—"Have You Heard?"

- 5.30 Skippy
- 5.45 Sunshine Discoverers' Club
- 6.00 Milligan and Mulligan
- 6.15 *Happy Hollow
- 6.30 Keller-Sargent and Ross
- 6.45 Philco Program—Boake Carter
- 7.00 Easy Aces
- 7.15 Singin' Sam, the Barbasol Man
- 7.30 Kate Smith and Her Swanee Music
- 7.45 Abe Lyman's Orchestra and Hollywood Newsboy
- 8.00 Chesterfield Program—Ruth Etting and Leonard Hayton's Orchestra
- 8.15 The Mills Brothers' Program
- 8.30 Stoopnagle and Budd for Pontiac
- 9.00 *Kansas City's Own—Musical Variety
- 9.30 The Boswell Sisters
- 9.45 Myrt and Marge
- 10.00 Columbia Symphony Orchestra
- 10.30 Ted Lewis' Orchestra
- 11.00 Charles Barnett's Paramount Orchestra
- 11.30 Clyde McCoy and Orchestra
- 12.00 *Jimmy Joy's Orchestra from Hotel Bellerive

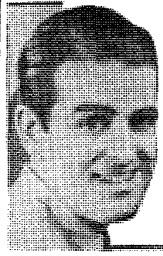
Friday, April 7

- 7.00 *Morning Devotions
- 7.15 *Keeping Fit with Happy Harry
- 7.30 *Journal-Post News Flashes
- 7.40 *Program Bugle—KMBC News
- 7.45 *The Texas Ranger—Tex Owens
- 8.00 Tony Wons—"Are You Listenin'?"
- 8.15 *P. Hans Flath on the Air—Organ Music
- 8.30 The Merrymakers
- 8.45 Little Jack Little
- 9.00 *A-G Program—Music and Home Service
- 9.15 Julia Sanderson and Frank Crumit
- 9.45 Waltz Dreams
- 10.15 The Ambassadors
- 10.30 Sprague Warner Feast of the Air
- 10.45 In the Luxembourg Gardens
- 11.00 Paul Tremaine's Orchestra
- 11.30 International Lenten Service
- 11.45 Piano Interlude
- 11.50 *Journal-Post News Flashes (Television)
- 12.00 Marie, the Little French Princess
- 12.15 *Tex Owens (Television)
- 12.30 *Producers Market News
- 12.35 *Jackson County Farm Bureau
- 12.40 *Jimmy Joy's Orchestra from Hotel Bellerive
- 1.00 American School of the Air
- 1.30 Philadelphia Symphony Orchestra
- 3.00 The Grab Bag—Variety Show
- 3.15 Edna Wallace Hopper—Beauty Hints
- 3.20 The Grab Bag
- 3.30 United States Army Band
- 3.45 *William Jewell College Glee Club
- 4.00 Program Previews



SMILIN' ED. McCONNELL
Sundays
I P. M.

- 4.15 Listerine Program
- 4.20 *Journal-Post News Flashes
- 4.30 *Between the Bookends (Television)
- 4.45 *Big Brother Club with Brother Bob and Willie
- 5.00 Tarzan of the Apes
- 5.15 The Devil Bird
- 5.30 Skippy
- 5.45 The Lone Wolf Tribe—Indian Story
- 6.00 Milligan and Mulligan
- 6.15 *Happy Hollow
- 6.30 Black and Blue—The World's Dumbest Detectives
- 6.45 The Philco Program—Boake Carter
- 7.00 Modern Male Chorus
- 7.15 Singin' Sam the Barbasol Man



TOM WARING
Thurs., 9 p. m.

- 7.30 "Triple Bar X Days and Nights"—Carson Robison and His Buckaroos
- 8.00 Chesterfield Program with Jane Froman and Leonard Hayton's Orchestra
- 8.15 Mary Eastman, soprano
- 8.30 Socony Presents "The Inside Story"
- 9.00 Ed Cochrane's Sport Chat
- 9.15 Columbia Revue
- 9.30 The Street Singer
- 9.45 Myrt and Marge
- 10.00 Columbia Symphony Orchestra with Nino Martini
- 10.30 Abe Lyman's Orchestra
- 11.00 Ben Pollack's Orchestra
- 11.30 Ozzie Nelson's Orchestra
- 12.00 *Jimmy Joy's Orchestra from Hotel Bellerive

Saturday, April 8

- 7.00 *Morning Devotions
- 7.15 *Keeping Fit with Happy Harry
- 7.30 *Journal-Post News Flashes
- 7.40 *Program Bugle—KMBC News
- 7.45 *Texas Ranger—Tex Owens
- 8.00 Elder Michaux and Congregation
- 8.30 The Merrymakers
- 8.45 Little Jack Little
- 9.00 A-G Program—Music and Home Service
- 9.15 In the Luxembourg Gardens
- 9.30 The Captivators
- 10.00 Adventures of Helen and Mary
- 10.30 Concert Miniatures
- 11.00 Harold Knight's Orchestra
- 11.30 *Mary Ann and the Campfire Girls
- 11.50 *Journal-Post News Flashes (Television)
- 12.00 George Hall's Orchestra
- 12.15 *Tex Owens (Television)
- 12.30 *Producer's Market News
- 12.35 *Kansas City Council of Churches
- 1.00 Dancing Echoes
- 1.15 Five Octaves
- 1.30 Savitt String Quartet
- 2.00 Round Towners Quartet
- 2.15 Italian Idyll
- 2.30 Hal Thompson's Orchestra and Sherman Howard
- 2.45 "Robert E. Lee"—Lyman Beecher Stowe
- 3.00 Sigurd the Viking
- 3.15 Tony Wons, Keenan and Phillips
- 3.30 Dick Mansfield's Orchestra
- 4.00 Eddie Duchin's Orchestra

- 4.15 Program Bugle
- 4.20 *Journal-Post News Flashes
- 4.30 *Between the Bookends
- 4.45 *Big Brother Club with Brother Bob and Willie
- 5.15 *Mary Ann and the Boy Scouts
- 5.30 Skippy
- 5.45 Ozzie Nelson's Orchestra
- 6.00 Milligan and Mulligan
- 6.15 *Happy Hollow
- 6.30 "The Bar and the People"—James P. Aylward (Television)
- 6.45 *Dr. Burris Jenkins, "Questions and Answers"
- 7.00 Easy Aces
- 7.15 The Magic Voice
- 7.30 Leon Belasco's Orchestra
- 8.00 Chesterfield Program—Bing Crosby and Leonard Hayton's Orchestra
- 8.15 *Kansas City's Own—Musical Varieties
- 8.45 Saturday Frivolities
- 9.15 Columbia Public Affairs Institute
- 9.45 Gertrude Niesen—Songs
- 10.00 Joe Haymes
- 10.30 Abe Lyman's Orchestra
- 11.00 Ben Pollack's Orchestra
- 11.30 Ted Fiorito's Orchestra
- 12.00 *Jimmy Joy's Orchestra from Hotel Bellerive

KMBC Originations to the Columbia Network

Sunday, April 2

- 6.45-7.00 Kansas City Presents—Musical Variety

Monday, April 3

- 6.45-7.00 Between the Bookends
- 7.15-7.30 Jimmy Joy's Orchestra
- 8.15-8.30 Howard Ely at the Organ

Tuesday, April 4

- 6.30-6.45 Howard Ely at the Organ
- 6.45-7.00 Between the Bookends
- 7.00-7.15 The Songsmiths
- 7.15-7.30 Keyboard Impressions
- 7.45-8.00 Jimmy Joy's Orchestra
- 9.00-9.30 Kansas City Presents—Musical Variety

Wednesday, April 5

- 6.45-7.00 Between the Bookends
- 7.15-7.30 Jimmy Joy's Orchestra
- 7.45-8.00 Those McCarty Girls—Vocal Harmony

Thursday, April 6

- 6.30-6.45 Howard Ely at the Organ
- 6.45-7.00 Between the Bookends
- 7.00-7.15 Kansas City Presents
- 7.45-8.00 Swiss Yodelers
- 8.15-8.30 Jimmy Joy's Orchestra

Friday, April 7

- 6.45-7.00 Between the Bookends
- 7.15-7.30 Jimmy Joy's Orchestra

Saturday, April 8

- 4.30-4.45 Between the Bookends
- 7.00-7.30 Kansas City Presents

WITH PREVIEW'S"

of entertaining com-
views of Programs to
s with KMBC artists
on Box for KMBC
eners.

days and Fridays

- 10.00 *Uncle Ezra's Ramblings (Television)
- 10.15 Morning Moods
- 10.30 Magic Tenor and Round Towners
- 10.45 Keenan and Phillips, Piano Team
- 11.00 Rumford Forecast Cooking School
- 11.15 Buddy Harrod's Orchestra
- 11.30 Concert Miniatures
- 11.50 *Journal-Post News Flashes (Television)
- 12.00 Marie, the Little French Princess
- 12.15 *Tex Owens (Television)
- 12.30 *Producers Market News
- 12.35 *Jimmy Joy's Orchestra from Hotel Bellerive
- 1.00 Ann Leaf at the Organ
- 1.30 American School of the Air
- 2.00 LaForge Beruman Musicale
- 2.20 *League of Women Voters Program
- 2.30 Frank Westphal's Orchestra
- 3.00 United States Army Band
- 3.45 *Ruth Royal—Girl of a Thousand Songs
- 4.00 Chick-Chick Program
- 4.15 Listerine Program
- 4.20 *Journal-Post News Flashes
- 4.30 *Between the Bookends (Television)
- 4.45 *Big Brother Club with Brother Bob and Willie
- 5.00 Tarzan of the Apes
- 5.15 The Devil Bird

THE KMBC HAPPY HOLLOW BUGLE

Issued by the Midland Broadcasting Company as a Service to
Its Listeners Everywhere

PUBLISHED THE FIRST OF EVERY MONTH

DANNY AND DOUG—EDITORS

Kansas City, Missouri, April 2, 1933

The Trend - - ?

With the experience of the past two years behind them, radio producers are spending plenty of concern and study about the future.

There's no surprise that the tastes of the listening public should change so radically from one year to the next. An orchestra leader, a comedian, a vocalist, in fact any successful artist, must spend a great deal of time in keeping in touch with the changes and demands of his profession.

For instance, take our own medium again—radio. Ask a young performer or producer—perhaps still in his twenties—to tell about radio of four or five years ago. He immediately assumes the air of a doddering old man of eighty recalling the days of his youth. He laughs about it—and he'll be laughing about today four years from now.

There's no doubt that radio is constantly demanding more variety. Have you noticed certain Columbia announcers competing with each other in the various new ways of saying "This Is The Columbia Broadcasting System"? Something new and different—twelve hours a day, seven days a week, and so on . . .

In casting around for various opinions, we've selected a quotation from last week's interview with Fran Heyser, announcer, tenor, and actor of the KMBC organization:

Question: "What do you think will be the tie between the visible entertainer and the invisible audience?"

Answer: "Not so invisible. Have you noticed that the most popular programs on the air today are the ones that are being presented before an audience. Pontiac with Colonel and Budd. Ed Wynne will go on the list. I firmly believe that it is coming to the place where the theater and radio are meeting. After all, a large part of the people in radio at one time or another were in the theatre and they are responding to the old thrill of applause—which is minus in just radio.

"Before many years have passed, the movies will join hands through the medium of Television.

KLIPS

Does Radio Pay?

The Union Central Life Insurance Co., which first sponsored "Roses and Drums" over the Columbia network last April, reports a gain of \$1,300,000 in paid-for life insurance business during the past eight months of 1932 over the corresponding period of 1931.—Radio Art.

A New Era

The public today has more time to devote to listening to the radio. The home with a radio is using that radio as a major source of entertainment and diversion. At practically no cost, an amazing diversity of entertainment programs, to say nothing of innumerable programs of an educational nature, is reaching the homes of rich and poor, employed and unemployed.—Roy C. Whitmer, in "Broadcast Reporter."

Radio's Major Role

Caught in the whirlpool of the banking crisis, radio not only stayed on an even keel but moved swiftly forward to place its resources at the command of President Roosevelt and the new Democratic administration. The last fortnight, from the remarkable broadcasts of the inauguration ceremonies forth, was replete with further demonstrations of radio's tremendous importance as a primary medium for keeping the body politic apprised of news developments of vital interest to everyone.—Martin Codel, in "Broadcasting."

What It Needs?

Stoopnagle and Budd, now audible on the Pontiac performances, have invented their own sort of humor. They don't gag and they don't borrow ancient wheezes. They just act silly, and it is the conviction of many people that lots of silliness is just what this world needs.—Radio Stars.

"But through it all, radio will be the dominant factor."

G. C.

Little French Princess



Starred in the romantic new script series, "Marie, the Little French Princess," is Ruth Yorke, who plays her first leading role on the network as Marie who flees to America incognito to seek the freedom of the life of an everyday girl. The program is currently heard at 12 o'clock noon, on Tuesdays, Wednesdays, Thursdays and Fridays.

Symphonic Treatment Brings New Color to Howard Ely Programs

Radio listeners in their never-ending search for something unusual in radio entertainment might well turn their dials to KMBC at 11 p. m. Sunday evenings.

With Howard Ely at the organ, listeners are beginning to notice a new technique in organ music. It is the combination of the standard symphonic form of music, applied to modern song hits. The result is not "high hat" as one would first believe but brings new color to familiar melodies.

The bright spot in a recent evening's recital was Howard's own Miniature Symphonic arrangement of the popular dance tune, "Dinah." It was described as containing "not only a 'touch modern' but tinged with a bit of 'Manhattan magic' so necessary to a successful presentation of popular melodies today."

STUDIO SPOTS

The telephone company and a certain theatre in Kansas City almost came to blows a few nights ago. . . . An announcement was placed on KMBC that the first ten persons calling the theatre would receive free passes. . . . The theatre was immediately swamped with calls and soon the busy signal of that telephone exchange was completely put out of commission. . . . To add to the trouble, several listeners got the phone number wrong and started calling a downtown agency by mistake. Although this agency had seven trunk lines, they were all tied up for the next hour.

Tex Owens had the honor of wearing a genuine Irish Shamrock on St. Patrick's day. . . . It was given him by an Irish fan who had it sent all the way from the home country for the occasion.

This spring weather is responsible for quite a number of things. Fran Heyser and Hugh Studebaker, buddies from way back in the stock trouncing days, are reported to be taking 20-mile walks every Friday morning. . . . Didn't we hear a note of weariness in Fran's voice. . . .

Technical Director Ray Moler and Studio Director Kenneth Krahl were both radio "hams" back in Holden, Missouri, more than ten years ago. In the old days of KFIX and KLDS, both these silent members of the KMBC staff were announcers as well as engineers. Another of KMBC's force, Ticy Moler (known to Bugle readers as "Taw") once lived in Holden.

Harry Valois once played a Hebrew comedy part in a movie with Mary Pickford. . . . "Duke" Wellington's real name is Lawrence Dilworth. . . . "Chic" Congdon (Annie Laurie of Happy Hollow) is Bertina to the home folks. . . . "Woody" Smith will also answer to the name of Woodruff.

G. C.

Nevah No More

John Mills, formidable basso of the Mills Brothers, who imitates that resounding tuba, announced some of his own numbers on a Cleveland broadcast recently, and had to be supported before the microphone by his three brothers. "Nevah no more announcing," gulped John after his ordeal. "I'm going to stick to singing my tuba part."

Meet . . .

HUGH STUDEBAKER

Hugh Studebaker—announcer, impersonator, singer and organist, of the KMBC-Columbia Staff, is quite naturally a busy man. When not at the studios, he is seen at Symphony concerts, operas, wrestling matches, race tracks and musical comedies. He has always been on the go.

The history of the Studebaker family dates back to the year 1843, when two brothers left Pennsylvania. One settled in South Bend, Indiana, and made wagons for the gold rush. The other took land in the eastern part of the state. From the first of these brothers came the motor car Studebaker—and from the other came Hugh Studebaker.



HUGH STUDEBAKER

In the world war, Hugh served Uncle Sam aboard a battleship. He followed a diversity of occupations upon leaving the service. His success as a blacksmith's helper was nipped when he smashed the boss's hand with a fourteen-pound maul and was "canned." His next effort followed the footsteps of Edison as a news butcher—on duty between Kansas City and Gallup, New Mexico. Stranded at the wrong end of the line, he essayed the career of a cowboy, but abandoned that after being thrown from a horse into the world's stickiest cactus.

His next venture found him with a stock company, and for the following nine years he traveled every state in the Union and most of Canada.

Still traveling, Hugh landed in his home town, Kansas City. A chance appearance over KMBC got him a permanent job. Since joining the station's production staff, his versatility has made him a favorite with radio listeners throughout the west. In "Happy Hollow," KMBC's famous rural comedy, he plays the part of the villain. In KMBC's recent dramatic show, "Phenomenon," Hugh was the hero.

Although still more a hobby than a profession, Hugh's colorful organ pictures are as much a part of "Between the Bookends" broadcast over the KMBC-Columbia network daily, as are Ted Malone's comments before the microphone.

The greatest thrill of radio to

PICKWICK PRATTLE

Signs of Spring: Jimmie, the mail boy, is driving his corn-colored roadster with the top down.

Tex Owens received a fan letter the other day requesting him to sing a sad song. "Well," drawled Tex, "I reckon I'll sing somethin' about home." We hope Mrs. Tex wasn't listening in.

The KMBC-television wedding was Ivan Flannery's first big-time program, and it was a toss-up which was the most nervous—the groom or the announcer.

Uncle Ezra seldom dares go to a movie where a comedy is being shown. It seems he just can't repress that famous "million dollar" laugh of his, and as soon as it booms out, the audience laughs at him instead of at the picture. Once, during an especially funny picture, an usher approached and requested Uncle Ezra to either "pipe down" or leave. The picture didn't seem so funny to Uncle Ezra after that.

Fritz Kupfer (?) of the Swiss Yodelers, owns a beautiful greenhouse just off number 50 highway, and among his delightful collection of odd plants is a pliable, thorn-encrusted one said to be of the same species as that from which Jesus' crown of thorns was made.

For some time we've been wanting to flourish a bouquet in the direction of Eddie Edwards. You Happy Hollow fans know him as that lazy, funny George Washington White, but as Eddie Edwards, sound effect technician, he's one of the most conscientious and energetic of the KMBC crew.

ODDS AND ENDS from the Radio Jubilee: Dick Smith, in a little Lord Fountleroy suit as Percy Straightlace - - - Harry Strandhagen having the time of his life floundering through a square dance after the Saturday night show - - - Milt Maybie "necking" his bass viol during the "Frankie and Johnnie" act - - - Annie Blackstone (Chic Congdon) gazing rapturously up at Ruben (Allen Massie) during their song - - - Fran Heyser as

Hugh Studebaker has been the discovery that he can go places and still stay at home.

the dignified Parson Jackson seated on a bale of hay - - - Gomer Cool quick-changing from Doug Butternut to one of the Texas Rangers - - - Manager Arthur B. Church out in the audience looking proud of his flock - - - Hugh Studebaker taking up on a "Louisiana Hayride" with gestures - - - Velma Maybie's twinkling eyes as she sang, "You'll Get By With a Twinkle in Your Eye" - - - Jimmy Joy looking like the mythology character, Pan, as he played his two clarinets.

A classic piece of description originated by Tex Owens: "A grin spread over his face like a wave over a tub of water."

The little letter "m" accounts for the stifled laughter heard on the Happy Hollow program the other evening. Instead of "sell," Pell Hill read: "I bet you can't smell half them hogs, Squire."

MARGARET.

Love Along the Wires



Another "Magic Voice" is that of Nick Dawson, playing one of two leading roles in the script series of the same name. As Jim Norman, the steel magnate who dials a wrong number and finds romance at the other end of the wire, Dawson returned to the air to continue the success he made in "Daddy and Rollo." The "Magic Voice" is heard each Tuesday and Saturday at 7:15 P. M.

BETWEEN THE



BOOK ENDS

Hello There:

Just about time for another month to roll in and that just means a chance to chat with you through this column in the Bugle. Here's a poem that I've had for nearly two years and during that time received probably a hundred copies of it from various listeners.

A Verse That Speaks Volumes

A Bible entry: "Born, a girl."
A knitted shoe, a golden curl,
A woolly lamb, gay colored blocks,
Some wee worn garments in a box,
Some dog-eared books, a pair of skates,
Old photographs of all her mates,
Boarding-school letters full of jokes
And "Love to all the dear home folks,"
A glove, a program from a dance,
A rose pressed in an old romance;
A rain of rice along the hall—
Tears on my cheeks and that is all!
—Unknown.

A beautiful little bit of imagery from the pen of Dorothy Hatfield. She calls it

"Have You"

Have you ever touched a star
With the tip of a canoe,
And watched it break in sparkling points
Like the early morning dew?

Have you ever watched the sun rise
Gazing on a world asleep,
Breaking on the ocean's waters,
Or through the mountain's wilderness deep?

Have you ever watched the moonlight
Play on a pool so dark and drear?
'Tis as though God whispered, "Blessings!"
On the beauties given us here.
—Dorothy Hatfield.

If there's room enough for this one more, I know you'll like it.

The Violin

My heart, it is a violin,
And your hand holds the bow,
And plays upon it at your will,
With measures gay or slow.

For alien hand the music's mute,
Or sounds discordantly
The Master has a surer touch,
Yours is the harmony.

And at your pleasures joyous notes
Or sorrow's sobs you use,
But, oh, what tender tones surge forth
When Love's the theme you choose.

My heart, it is a violin. . . .
Be merciful, I pray,
For, oh, your hand that holds the bow
Can break it as you play!
—Ina Duvall Singleton.

Are you going to write some verses this spring? There's no better season of the year. Bye. Your friend,
TED MALONE.

IN THE STOCKS



—Is Harriet Hilliard, pert soloist with Ozzie Nelson and his orchestra, who, in swapping a gown for a dinner coat, introduced a new fashion for men in substituting a stock for the conventional black bow and wing collar. Here she is as guests see her at the mike in the Terrace restaurant of the Hotel New Yorker whence she's heard several evenings each week over the Columbia network and KMBC.

 * MAIL SPINS NO. 49 *
 * Life Is Futile *

Mind Wanderings:

Once again Town Crier tops (this time from the A-G Program) spray my desk and clothes with flour . . . I do wish Ted Malone's fans would quit sending in pictures of spots of scenic beauty and sportsman's paradise from the rugged open West . . . Next to blonds, my weakness is a hermitage along a lake among the mountains . . . Fifty per cent of Tex Owens' fans seem to fail to realize that there are just that many like pigmented orbs when he sings "Blue Eyes" . . . I mean, each thinks he sings to her . . . and answers accordingly . . . Public opinion seems to be that I should turn this column over to my stenographer with her success of last month . . . That's *her* opinion, though.

Barbasol Entry:

"Barbasol is sure hard to beat: With it around, I'd rather shave than eat."

Add things that burn me up and nock me cold:
 Those folks who (not once or twice) consistently send us mail with postage due.
 Jimmie.

Dee Dee

Some folks just seem to fiddle away their time. There's Guy Lombardo, for example. After carrying a violin under his baton arm for a year, he always sees it smashed up and carried away in pieces for souvenirs by his orchestra boys and guests alike. Like the college boys who drag away the goal posts, this is an annual ritual when the Lombardos finish their seasons at the Manhattan grill. So last week-end, Guy's fiddle became just fiddlesticks.

First Ball Game to Go on the Air With Husing at the Mike

President Roosevelt Expected to Attend Opening

For the third consecutive year the official opening of the baseball season will be broadcast from Washington, D. C., when the Washington Senators play the Philadelphia Athletics on Wednesday, April 12. The formal ceremonies and the game itself will be described by sports announcer Ted Husing, between 2:45 and 4:00 p. m.

As is the custom, President Roosevelt has been invited to throw out the first ball, and if the pressure of business is not too great, it is expected that he will attend.

GEORGE GIVOT FOR OLD GOLD

"Greek Ambassador of Good Will" Featured With Waring's Pennsylvanians

George Givot, the "Greek Ambassador of Good Will," who has been creating friends for himself with his comedy dialect, is to appear on the Old Gold Program with Fred Waring's Pennsylvanians each Wednesday at 9:00 p. m. He will be heard both with a "straight" man and with "Magnolia," the Negro maid, played by Artie Bell.

In his short time on the air, Givot has done more for the Greeks than the Greeks have done for the restaurant business. Although he played in and around Manhattan for a number of years, it was only recently that Givot's talents were directed towards the microphone.

Despite his excellent portrayal of the Greek, young Givot is a native product—born in Omaha, and raised in Chicago.

After several years in vaudeville, including joint engagements with a pair known as Correl and Gosden (now Amos n' Andy), he played with Mae West in the "Constant Sinner." More recently, he attracted considerable attention for his work in "Americana."

The increasingly popular "John Henry" series on Columbia, although heard only on Sunday evenings, rehearses on Wednesdays, Saturdays and Sundays.

Carson Robison and His Buckaroos to Be Weekly KMBC Event

Program of "Triple Bar X Days and Nights" Combines Drama With Old-time Music

"Triple Bar X Days and Nights," featuring Carson Robison and his Buckaroos, now occupies the spot formerly held by the March of Time: 7:30 p. m., Fridays. The new show is a combination of dramatic script and cowboy music.

John and Bill Michell and Pearl Pickens are regularly to be featured with the program with Robison harmonizing with him in the songs. They play their own musical accompaniments on banjos, guitars, mandolins, jews' harps, and harmonicas.

Each program brings a new story of the Triple Bar X ranch in the pioneer days.

Robison has made a study of western and hill-billy tunes, and has written about 200 of them himself. He spent many years in vaudeville and phonograph recording with Vernon Dalhart and Frank Luther.

NOTED COMPOSER IS KMBC GUEST

Leads Own Works on "Kansas City's Own" Broadcast

Sir Carl Busch, eminent Kansas City composer, was presented as guest conductor of the "Kansas City's Own" broadcast which took the air direct from the Convention Hall Radio Jubilee Sunday, March 26. He led the augmented orchestra in the playing of two excerpts from his "Ozarka" Suite.

Internationally renowned as a composer and conductor, Mr. Busch has been knighted by the kings of both Norway and Denmark. The major part of his activities have been confined to Kansas City during the past few years. He will conduct special classes at Notre Dame University this summer.

Gracie Allen, who knows her public, says that she'd rather have more fans in the summer than in the winter months—because, after all, fans are so much nicer to turn on when it's warm.

Fred Waring has a music library of 4,000 arrangements valued at \$100,000 and tended by two arrangers and three librarians.

PROGRAM NEWS AND COMMENT

THE K·M·B·C

ENTERTAINING AND INFORMATIVE

HAPPY HOLLOW BUGLE

Vol. 2, No. 40

HAPPY HOLLOW, U. S. A., MAY, 1933

Subscription Price, 25c per Year

Complete Change of Program Listings in Effect on April 30

Shift Due to Daylight Savings Time in Eastern States

After due warning, the Columbia Network has made its change to Daylight Savings Time. Altho this part of the nation remains "as is," schedules are subject to an almost complete change beginning April 30.

The majority of Columbia programs move to one hour earlier in the day. This is not true of the entire list, so listeners will always profit by consulting radio schedules.

Happy Hollow, which for more than four years has been a daily feature of KMBC, now is to be heard only four days a week—Mondays, Wednesdays, Thursdays, and Fridays—at 6:15 p. m. There is a special barn dance broadcast each Tuesday at 8:00 p. m.

The Big Brother Club goes on a two weeks vacation, beginning May 1. After that time, a new schedule will be announced.

The A-G Party will be on the air at 9:15 each week day morning with its usual entertainment and service.

There have been two very important changes in the children's features. The Sunshine Discoverers' Club now will be heard at 7:00 p. m. Wednesdays and Fridays. "Black and Blue" moves to 8:30 p. m. each Monday, Wednesday, and Friday. "The Devil Bird" offers its entertainment at 5:30 p. m. daily except Saturday and Sunday.

An addition to KMBC sound effects—a giant wind making machine. Personally designed and built by Eddie Edwards, Sound Effects Technician.

Turn To
Pages 4 and 5
For Complete
New KMBC
Program Listings

LADIES GO AFTER IT HAMMER AND "TONGUES"

RENOVIZING MEANS MORE WORK—MEN OF HAPPY HOLLOW IN REVOLT

Many Projects Being Planned in Mammoth Campaign

The Renovizing Campaign has taken Happy Hollow by storm.

The Ladies' Improvement Society has taken a definite lead in the project and is going after it hammer and "tongues."

Among the many jobs to be included in this ambitious undertaking are the building of a new town pump, the completion of the band stand, and the erection of a new hitching rack in front of the General Store.

To date, Lucinda Skinflint says that as usual the Society is not getting complete cooperation from the men folks but that is to be expected where there's work concerned.

And Doug Comes Tumbling After

Disjointed Nose Results From Bonnie's Spill

Only by sheer luck was little Bonnie, newly adopted daughter of Jonathan and Lucinda Skinflint, saved from severe injury last Wednesday afternoon.

While the Ladies' Aid meeting was in progress, Lucinda left the baby in charge of Douglas Butternut. Doug sought to entertain her by getting in the front of her buggy and coasting down hill.

According to Doug, the baby enjoyed the thrill—until the buggy turned over. The only damage done was a big bump on the top of Doug's head—along with a badly disjointed nose. Everyone was so concerned with the welfare of the baby they didn't get a chance to look at Doug's bump.

HAPPY HOLLOW RETURNS HOME TO OLD FOLKS

Uncle Ezra's Action Saves the Beasley Homestead at Auction

Harry Checkervest has again been thwarted in carrying out his felonious little plans.

His latest villainy was a foreclosure on the Beasley homestead. This was done after many in Happy Hollow had pleaded with him not to turn old Grandpa and Grandma Beasley out of their home.

It was Uncle Ezra who saved the day by enlisting the cooperation of all those who attended the auction of the property. According to the law (and Squire Blackstone was there to see that it was enforced) Harry must sell the land, stock, and other belongings to the highest bidder—no matter what the price. When Harry put the house and land on the auction block no one would bid higher than five dollars, and it sold for that price.

After the auction was over, Harry found that he had sold everything from the farm to the rocking chair for exactly \$23.13. Everything was then returned to the old Beasley folks.

No wonder they call the town Happy Hollow.

HAPPY HOLLOW HEARSAY

Due to the fact that she ran out of paper, Nellie Pnobscott has not finished her Theme about Operations to be read at one of the Ladies' Improvement Society Meetings. She got to the point where she went under when the paper supply gave out.

Uncle Ezra's Ramblings



In these times of depression most of us are goin' along from day to day on our "nerve." We're powerful jumpy and look on everthing

with suspicion, and we're inclined to be suspicious of everybody. We exaggerate every condition that seems to be negative to our personal interests. We have allowed ourselves to dwell on these things so persistently, and have seen so much poverty in the raw that we are like a powder magazine—ready to blow up any moment.

We all know that brooding over misfortune does great harm instead of good. It incapacitates us to cope with our problems to better our condition, and yet we go right on like the robin, fighting our own shadow. We feel so sorry for ourselves, we wonder why other folks don't break down and cry. We magnify our own problems so much we can't see the other feller's problems. Now I don't expect the feller who has jest lost his job, er the feller who has jest had his wages cut in two, to be tickled to death about it, but by ginger, it aint doin no good to go poutin 'round about it. Brooding and worry only weakens your chances of gettin another job.

I realize that your problem—my problem—everbody's problem is serious and not to be taken lightly, but let's bend our energies toward bettering our condition rather than settin down and cryin over the way they are. They say that history repeats itself, and we believe that. If it does, then we are bound to rise out of this chaotic state of affairs to a brighter, happier, more prosperous day, so let's smile—even if it hurts.

Annie is still wondering who played the joke on her. Reuben gave her some roses for her birthday, saying that there was one for each year. When she opened the box there were 32 of them. Uncle Ezra says that Victor ordered the extra dozen but Annie won't believe it.

B]
Be

Presented by

Miss Milreda Martin

Liberty, Missouri

April 2, 1946

Well, always doesn't ing to b

It see ally acq you. I'

air. And I really have met many of you at our theatre parties, our picnics, and our other Big Brother Club activities.

By the time you read this, I'll already be on my way back East to accept a position on another station. Perhaps many of you have tuned in my morning "Keeping Fit" classes. It's interesting to know that these programs happen to be the oldest daily feature of the station up to this time. It's that kind of work I'm going to do on my new job. I know I'll like it. When a guy knows that his efforts are really going to make people happier, stronger, and more healthy, why shouldn't he enjoy it?

But don't think I'll ever forget the good times we've had together. Perhaps I'll have an opportunity to come back some time—at least for a visit.

As you've already heard over the air, the Big Brother Club goes on a vacation for two weeks beginning the first of May. In that



HARRY I. STRANDHAGEN
(Big Brother Bob)

Big Brother for you. Be sure to listen for the new time of the broadcasts and don't ever forget your Big Brother Bob.

Bye Bye,
BIG BROTHER BOB.

North Woods Is Scene of New Animal Series

Twice Weekly Features Bring a Well Known Authority on Animal Life

A unique radio program which any boy or girl will welcome begins May 1, to be heard at 3:00 p. m., to be heard at that time each Monday and Friday. The feature is to be known as "Don Lang and his Animal Stories."

The setting for the series is Don's cabin in the north woods, where he is surrounded by his animals, and where Bobbie, a little friend from the town below, comes to listen to his true stories of the animals in his private zoo. Lang is well known to listeners in various parts of the country but this is his first network series.

Lang served for a year in France during the war with the 79th Division of the U. S. Medical Corps after which he returned to this country to become ranch manager of the Chesapeake Bay Fur Company, in which he was

one of the first game farmers to succeed in raising raccoons. Since his childhood, spent on his parents' farm near Washington, he has devoted the major part of his life to the study of animals.

Fran Heyser, in addition to regular announcing duties, has recently been detailed to work in program production. This is no new job for Fran who has been active in both radio and stage productions for several years. At the age of 23 he was free lancing in amateur theatre shows in Kansas City. He has managed several road shows since then. This position has long been Fran's ambition, although he has been most in demand as an entertainer.

Singin' Sam has recently made a phonograph record of "Moonlight on the Swanee," the song which he wrote in collaboration with his pianist, Emil Seidel. The selection is now being published.

Farm Program Offers New Service for the KMBC Rural Audience

County Agents to Deliver Five-Minute Talks Over the Air

Included in its plans for the summer months, KMBC is to offer a complete service for the rural audience with a daily half hour Farm Program from 6:45 to 7:15 a. m.

Each morning will bring a five-minute talk by some County Farm Agent in this territory. These talks will be designed to inform listeners of the work being done by the Agents in their community. So far, more than 25 Farm Agents have expressed their willingness to cooperate in this program. They will either deliver the talks in person or send them to be read by the announcer. In addition, the agents will send regular reports concerning crop conditions and other items of interest.

A special service to various communities, the Farm Program will give free publicity for all public events such as fairs, picnics, shows, etc.

Weather reports, special market news, bulletins from the University Extension Departments and the U. S. Department of Agriculture, and competitions for 4-H Clubs will go to complete the service.

In the way of entertainment, the Farm Program will offer a variety of features. Tex Owens is to be heard throughout the first week. In addition, phonograph recordings, as requested, will be used. Arrangements are being made to present entertainers from 4-H Clubs and other organizations.

This feature is to be under the supervision and will be announced by Marion Fonville, who already has established a large following as the A-G Grocer. His amiable "down south" voice is known to all morning KMBC dialers.

Milt Mabie, best known on the air as "Squire Blackstone," has been placed as head of the KMBC Artists Bureau. He will have definite charge of all talent booked out of the station for banquets, shows, church entertainments, fairs, and the like. He shares office number five with the Bugle Editor. Welcome!

Popular KMBC Organist Returns for Late Night Concert Series on May 1

Billy Ganz, popular organist, pianist, and arranger, makes his return to the KMBC air-waves to be heard in a series of organ recitals at 11 p. m. each night beginning May 1.

This marks a departure from the usual dance music to be dialled by the late night listeners. It has been several seasons since KMBC has featured organ programs at this hour. They will include popular and semi-classical selections.

Willie Ganz came to Kansas City some years ago as pianist with the Kansas City Symphony Orchestra. He was born in Southern Germany, and before leaving the homeland, served as teacher at the Grand Ducal Conservatory, Mannheim. His appearances have included several weekly programs of the west Columbia network from the Kansas City studios.



BILLY GANZ

"Joan Taylor on the Air" to Offer a New Service for Ladies

"Fashion Flashes" Brings Daily Style Information

Kansas City's first daily fashion service for radio listeners begins next Monday, May 1.

Each morning at 10:15, KMBC will present a scene typical of the office of Joan Taylor, personal shopping advisor for John Taylor Dry Goods. Miss Taylor brings with her a background rich in experience. Before having charge of consultation work in many leading Department Stores of America, she spent several seasons in Paris, where the styles are born.

Sub-titled "Fashion Flashes," the program will serve to keep dialers in constant touch with the latest fashions in women's apparel. In addition to the program itself, Miss Taylor is to offer a personal service and advice to listeners.

This series is being offered to KMBC listeners in the belief that it will supply a demand long neglected in radio broadcasting. It adds to many services offered to morning dialers, which already include cooking, household, and beauty advice.

OPEN HOUSE

Echoes to the Bugle Call

No Audience

Dear Editor:

Does Happy Harry have a visible audience when he gives his morning "Keeping Fit" lessons? He is good on any of his programs and I wonder if he is of German decent for he talks so fast. I have to laugh the way he says, "Pickwick Hotel" and "correct time." I always enjoy KMBC.

Mrs. W. W. M.

Malta Bend, Missouri

Answer: A sleepy operator is the only visible audience that Harry has on his early morning broadcasts. He is as German as his name.

Thanx

Dear Happy Hollow Friends:

I want to tell you I have enjoyed the Bugle very much for a year. I also enjoy your programs. I have time to listen to Happy Harry, John Cameron Swayze, Tex Owens, Uncle Ezra, Between the Bookends, Mary Ann and all the rest.

Very Truly, Your friend,

Mrs. J. M. Conard,

Ottawa, Kansas

To The Navy

Navy Program:

Just got thru listening to your program. I will say that I certainly enjoy them. When it comes to being sailors, you guys are right there. Makes me think of "once upon a time."

H. O. Davis,

St. Joseph, Missouri

More Flowers

Kansas City's Own:

The program last night had some class though I didn't like the inspiration that prompted it. It would have done credit to Columbia's N. Y. studios. Those roles more nearly did justice to Hugh's ability than most other roles he has played in Kansas City's Own. The Midwesterners have improved a great deal.

Mrs. Hugh Simmerman
Centerview, Missouri, April 7

"Friend O' Mine"

KMBC:

I wish to express my appreciation of the many fine programs that come out over KMBC, both local and Columbia features. Hope the new program by Hugh Studebaker will continue for some time. Wish he would give some readings occasionally.

Inez D. Anthony.

Si an' Ma

George Bernard Shaw, th' English clown,

Sez we're all boobs, By Heck! I wonder what he'd call Paul Jones?

(If he could recollect); Well Friday, April seventh saw Th' comeback o' real beer, That's two good Fridays in one month, A month for this year.

We los' another Zeppelin, Nigh four score men died too, Them navy blimps may be all right,

But I'm a tellin' you, We'd orter fill th' skies with planes, "Hell Divers," planes that strike, Five million dollar bubbles is Fer street fairs 'n th' like.

A army o' th' unemployed Has gone in trainin' now, "Bushwhackers," yep that's what they'll be,

Beats loafin' anyhow. Miz President fell off her hoss, Lord bless her heart, she's game, Rough rider still mus' be a part O' her ol' fam'ly name.

—R. H. Richardson.



David Grosch, prominent baritone and instructor of Kansas City, who brings his "Sing Talk" program to the air each Wednesday afternoon. This feature is devoted to songs and talks of special interest to voice students.

POP THE QUESTION

Q—I heard a lady ask how old Tex Owens is. I'm guessing he is 40 or 41. Am I right?—Margie from Missouri.

A—Tex is 32 years old.

Q—Are the Texas Rangers on the chain at present? If so, at what time?

A—The Rangers are on the network once a week. At 6:00 p. m. Mondays.

Q—Who are the Crazy Crystal Twins and do they play their own accompaniment?

A—We are not at liberty to give their real names. They do not play their own accompaniments.

Q—When can I hear Singin' Sam?—Mrs. H. B.

A—Singin' Sam is on the air only once a week for the summer. You'll hear him over KMBC at 6:00 p. m. Mondays.

Q—Is Percy Straightlace's absence from Happy Hollow permanent or just a short time away? We are sorry to have Si Perkins and Percy Straightlace absent from Happy Hollow.—Radio fan.

A—As far as we know, both characters will be off permanently. These parts were played by Dick Smith, former Program Director of KMBC. Dick Smith has recently taken over the position of Radio Representative for the Great Western Benefit Society

Keep It Under Your Hat!

Never whisper to the wind in spring;
He will come again with laughter shrill;
He will jeer at love, and at parting sing
Ribaldries at Love (Languishing; and still).

Never pour your heart out "to A Daffodil,"
Daffodils, the saucy things, have no sympathy,
Nodding bright, I told you so, on the little hill . . .
Where we walked with Love so radiantly.

—Christine Carlin Coe.

Dismay

*I met love
On a bright spring day.
"Ab, solemn one,
Come out and play",
He called to me,
And I must run
And leave the tasks
I had begun.*

*Love played my games
Till it was June,
And then he wearied—
Much too soon;
He turned his back
And it was I
Who followed after,
Through July.*

*The chill winds blew,
And love was gone;
I sighed two sighs
But carried on—
Oh, other things
Were left to do;
I grew quite glad
That love was through.*

*Last spring love came
Along my way
And called again
To "come out, play";
I scorned, "I'm busy"—
He should see!
This spring I see
Love . . . passing me.
—Iris Lee Haile.*

Punkin Center Pickins

We promised to tell about the Easter clothes that was wore to church, but as it rained Easter Sunday, Mrs. Peddy, the fashion plate here in the Center wore her second-best black satin with the cerise trimmings, and the rest of the ladies done likewise. . . . Everyone hereabouts has got their corn in. . . . We read where there's a bug fixin to get the wheat, and Ike Mills says he's glad he played in the checker tournament 'stead of plantin' last fall. . . . Have ya seen the new cracker boxes down to the general store? Since the heatin stove's been took down there's so much more room to just set around like and talk things over. . . . Have ya sent in fer all the things that's bein give away on the radio? . . . Jim Lawson, the postmaster, has took to listenin in and doin it, and he thinks it helps the postoffice business considerable. . . . Aint the Dodds cherry orchard pretty these days with all the trees bloomin!
M. R. B.

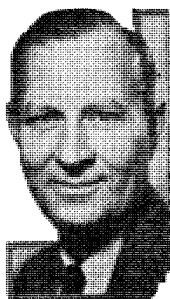
NOTE: Programs listed with an asterisk (*) are presented from the KMBC Studios or from local remote control points.

Sunday, April 30

- 7.00 Columbia Junior Bugle
- 7.30 Nevin Concert
- 7.45 In the Luxembourg Gardens
- 8.00 *Morning Devotions
- 8.30 Aeolian String Quartet
- 9.00 *Journal-Post Comics
- 9.15 Rhoda Arnold, Soprano, and Charles Carlile, Tenor
- 9.30 Marion Carley, Pianist
- 9.45 "The Voice of Experience"
- 10.00 Salt Lake Tabernacle Choir and Organ
- 10.30 Emery Deutsch and Orchestra
- 10.45 The Street Singer
- 11.00 *Stone Church Choir
- 11.30 Lazy Dan, the Minstrel Man
- 12.00 Smilin' Ed McConnell
- 12.15 Albert Bartlett—Tango King
- 12.30 Jo-cur Theatre of the Air
- 1.00 Feast of the Air
- 1.15 Cathedral Hour
- 1.30 Los Angeles Symphony Orchestra
- 3.00 Poet's Gold
- 3.15 The Four Clubmen
- 3.30 Chicago Knights
- 4.00 *Howard Ely at the Organ
- 4.30 Roses and Drums
- 5.00 Fray and Braggiotti, Piano Duo
- 5.15 H. V. Kälterborn—Current Events
- 5.30 Lon Ross' Romany Troupe
- 5.45 Angelo Patri—"Your Child"
- 6.00 John Henry, Black River Giant
- 6.15 Andre Kostelanetz Presents
- 6.45 John Henry, Black River Giant
- 7.00 *Graceland College Program
- 7.30 Pennzoil Parade of Melodies
- 8.00 Columbia Revue with John P. Medbury
- 8.30 Ann Leaf at the Organ, and the Madison Singers
- 9.00 Eddie Duchin's Orchestra
- 9.15 Barnsdall Balladiers
- 9.30 Abe Lyman and His Orchestra
- 10.00 *L. D. S. Studio Service

Monday, May 1

- 6.30 *Morning Devotions
- 6.45 *Farm Program
- 7.15 Service with a Song
- 7.30 *Journal-Post News Flashes
- 7.40 *Program Bugle—KMBC News
- 7.45 Waltz Dreams
- 8.00 In the Luxembourg Gardens
- 8.30 The Merry-makers—Orchestra
- 8.45 Organ Melodies
- 9.00 The Voice of Experience
- 9.15 A-G Program—Music and Home Service
- 9.30 The Rhythm Kings
- 9.45 Will Osborne's Orchestra and the Friendly Philosopher
- 10.00 Paul Tremaine's Orchestra
- 10.15 *Joan Taylor
- 10.30 Concert Miniatures
- 10.45 Louis Philippe
- 11.00 Billy Hays' Orchestra
- 11.30 Palmer House Ensemble



SINGIN' SAM
"The Barbasol Man"
7 P. M., Mon.

- 12.00 *Journal-Post News Flashes
- 12.10 *The Texas Rangers and Velma Massey
- 12.30 *Producers Market News
- 12.35 The Captivators
- 12.45 Free Derby Broadcast
- 1.15 Annual Boy's Week Program—Walter W. Head
- 1.30 Ethel Hayden and Arthur Lang
- 1.45 The Meissner Electronic Piano
- 2.00 Frank Westphal's Orchestra
- 2.30 Columbia Artist Recital
- 3.00 Don Land and His True Animal Stories
- 3.15 Edna Wallace Hopper—Beauty Hints.
- 3.20 Fred Berrens and Orchestra
- 3.30 *Between the Bookends With Ted Malone
- 3.45 Tito Guizar, Mexican Tenor
- 4.00 Reis and Dunn and Novelty Orchestra
- 4.15 *Journal-Post News Flashes
- 4.30 *Program Previews
- 4.45 George Scherban and His Russian Gypsy Orchestra
- 5.00 Theo Karle, Irish Tenor
- 5.15 "Teasing the Piano"
- 5.30 The Devil Bird
- 5.45 Boake Carter
- 6.00 Singin' Sam the Barbasol Man
- 6.15 *Happy Hollow—Comedy Skit
- 6.30 Nino Martini and the Columbia Symphony Orchestra
- 6.45 Fray and Braggiotti—Piano Duo
- 7.00 Rhythm Rhapsody
- 7.30 An Evening in Paris
- 8.00 Household Highlights
- 8.15 *The Crazy Crystal Twins
- 8.30 Black and Blue, the World's Dumbest Detectives
- 8.45 Howard Barlow and the Columbia Symphony Orchestra
- 9.15 William O'Neal—Songs
- 9.30 Ted Lewis and His Orchestra
- 10.00 Leon Belasco's Orchestra
- 10.30 Ozzie Nelson's Orchestra
- 11.00 Organ Program

Tuesday, May 2

- 6.30 *Morning Devotions
- 6.45 *Farm Program
- 7.15 Service with a Song
- 7.30 *Journal-Post News Flashes
- 7.40 *Program Bugle—KMBC News
- 7.45 Little Jack Little
- 8.00 Morning Moods
- 8.30 The Madison Singers
- 8.45 Melody Parade
- 9.00 "The Voice of Experience"
- 9.15 *A-G Program—Music and Home Service
- 9.30 Through the Looking Glass with Frances Ingram
- 9.45 Ben Greenblatt, Pianist
- 10.00 Buddy Harrod and His Orchestra
- 10.15 *Joan Taylor
- 10.30 Concert Miniatures
- 11.00 Marie, the Little French Princess
- 11.15 Advertising Club Luncheon
- 11.30 George Scherban's Russian Gypsy Orchestra
- 12.00 *Journal-Post News Flashes
- 12.10 *The Texas Rangers and the Midwesterners Quartet
- 12.30 *Producers Market News
- 12.35 The Merry-makers—Orchestra
- 1.00 *Traveling with the Navy
- 1.15 Columbia Artist Recital
- 1.30 Frank Westphal's Orchestra
- 2.00 Gypsy Music Makers
- 2.30 Fred Berrens and His Orchestra
- 3.00 "Meet the Artist"
- 3.15 Dancing Echoes
- 3.30 *Between the Bookends with Ted Malone
- 3.45 George Hall's Orchestra



MARION FONVILLE
"A-G Grocer"
Daily 9.15 a. m.

- 9.15 *Ed Cochrane's Sport Chat
- 9.30 Abe Lyman's Orchestra
- 10.00 Joe Haymes' Orchestra
- 10.30 Leon Belasco's Orchestra
- 11.00 Organ Program

Wednesday, May 3

- 6.30 *Morning Devotions
- 6.45 *Farm Program
- 7.15 Service with a Song
- 7.30 *Journal-Post News Flashes
- 7.40 *Program Bugle—KMBC News
- 7.45 Little Jack Little
- 8.00 *Uncle Ezry's Ramblings
- 8.15 In the Luxembourg Gardens
- 8.45 Organ Melodies
- 9.00 "The Voice of Experience"
- 9.15 *A-G Program—Music and Home Service
- 9.30 Carlile and London—Two Piano Team
- 9.45 Will Osborne's Orchestra and the Friendly Philosopher
- 10.00 Harold Knight's Orchestra
- 10.15 *Joan Taylor
- 10.30 Concert Miniatures
- 11.00 Marie, the Little French Princess
- 11.15 George Hall's Hotel Taft Orchestra
- 11.30 George Scherban's Russian Gypsy Orchestra
- 12.00 *Journal-Post News Flashes
- 12.10 *The Texas Rangers and Jerry Barrett
- 12.30 *Producers Market News
- 12.35 Columbia Artist Recital
- 12.45 The Rhythm Kings
- 1.15 Madame Belle Forbes Cutter and Orchestra
- 1.45 The Eton Boys
- 2.00 Claude Hopkins' Roseland Ballroom Orchestra
- 2.30 Jack Brooks and Westphal's Orchestra
- 2.45 Ruth Royal
- 3.00 The Captivators

- 3.30 *Between the Bookends with Ted Malone
- 3.45 Do Re Mi and Orchestra
- 4.00 Dick Mansfield and His Orchestra
- 4.15 *Journal-Post News Flashes
- 4.25 *Program Bugle—KMBC News
- 4.30 *David Grosch—Sing Talk
- 4.45 George Scherban's Russian Gypsy Orchestra
- 5.00 Charles Carlile—Songs
- 5.15 *Kansas City Civic Theatre
- 5.30 The Devil Bird
- 5.45 Boake Carter
- 6.00 "The Voice of Experience"
- 6.15 *Happy Hollow—Comedy Skit
- 6.30 Kate Smith and Her Swance Music
- 6.45 "Hot From Hollywood"
- 7.00 Sunshine Discover's Club

KMBC ARTISTS

DO YOU KNOW—
That you can obtain top Artists for that party or price as reasonable as you that is unknown?

Many Artists that are Western Network are available.

Let us quote you prices. Write Milt Mabie, % KMBC

- 7.15 Manhattan Serenaders
- 7.30 Guy Lombardo's Orchestra With Burns and Allen
- 8.00 The Old Gold Program
- 8.30 Black and Blue, the World's Dumbest Detectives
- 8.45 Light Opera Gems
- 9.15 Little Jack Little
- 9.30 Joe Haymes' Orchestra
- 10.00 Eddie Duchin's Orchestra
- 10.30 Ozzie Nelson's Orchestra
- 11.00 Organ Program

Thursday, May 4

- 6.30 *Morning Devotions
- 6.45 *Farm Program
- 7.15 Service with a Song
- 7.30 *Journal-Post News Flashes
- 7.40 *Program Bugle
- 7.45 Little Jack Little
- 8.00 In the Luxembourg Gardens
- 8.15 Visiting with Ida Bailey Allen
- 8.30 The Four Clubmen
- 8.45 Barbara Gould
- 9.00 The Voice of Experience
- 9.15 *A-G Program—Music and Home Service
- 9.30 The Magic Tenor and the Round Towners
- 9.45 Keenan and Phillips—Piano Pictures
- 10.00 Buddy Harrod's Orchestra
- 10.15 *Joan Taylor
- 10.30 Concert Miniatures

BEGINNING APRIL 30, 1933

- 11.00 Marie, the Little French Princess
- 11.15 Vincent Travers' Orchestra
- 11.30 Palmer House Ensemble
- 12.00 *Journal-Post News Flashes
- 12.10 *Texas Rangers and the Songsmiths
- 12.25 *Producers' Market News
- 12.30 General Atterbury
- 1.00 La Forge-Berumen
- 1.30 Frank Westphal's Orchestra
- 2.00 U. S. Army Band
- 2.45 Parlev-Vous Francais
- 3.00 George Hall's Orchestra
- 3.30 *Between the Bookends with Ted Malone
- 3.45 John Kelvin, Irish Tenor
- 4.00 Current Events—H. V. Kaltenborn
- 4.15 *Journal-Post News-Flashes
- 4.25 *Program Bugle—KMBC News

- 7.40 *Program Bugle—KMBC News
- 7.45 Little Jack Little
- 8.00 Uncle Ezry's Ramblings
- 8.15 Julia Sanderson and Frank Crummit
- 8.45 Organ Melodies
- 9.00 "The Voice of Experience"
- 9.15 *A-G Program—Music and Home Service
- 9.30 Sprague-Warner Feast of the Air
- 9.45 Will Osborne's Orchestra and the Friendly Philosopher
- 10.00 Paul Tremaine's Orchestra
- 10.15 *Joan Taylor
- 10.30 Concert Miniatures
- 11.00 Marie, the Little French Princess
- 11.15 Billy Hays' Orchestra
- 11.30 Palmer House Ensemble
- 12.00 *Journal-Post News Flashes
- 12.10 *The Texas Rangers
- 12.25 *Producers Market News
- 12.30 The Round Towners
- 12.45 Columbia Educational Feature
- 1.00 Columbia Salon Orchestra
- 1.15 Harrisburg Variety Program
- 1.45 Alex Semmler—Pianist
- 2.00 The Grab Bag
- 2.30 U. S. Army Band
- 3.00 Don Lang—"True Animal Stories"
- 3.15 Edna Wallace Hopper, Beauty Hints
- 3.20 John Kelvin, Irish Tenor
- 3.30 *Between the Bookends with Ted Malone
- 3.45 Tito Guizar, Tenor
- 4.00 Dancing Echoes
- 4.15 *Journal-Post News Flashes
- 4.30 *Program Previews
- 4.45 George Scherban's Russian Gypsy Orchestra
- 5.00 Little Jack Little
- 5.15 To be Announced
- 5.30 The Devil Bird
- 5.45 Boake Carter
- 6.00 Nino Martini and the Columbia Symphony Orchestra



BILLY WHITE
High Tenor
Frank Westphal's Orchestra

- 6.15 *Happy Hollow—Comedy Skit
- 6.30 Tripple Bar X Days and Nights
- 7.00 Sunshine Discoverer's Club
- 7.15 Crazy Crystal Twins
- 7.30 Socony Presents "The Inside Story"
- 8.00 Columbia Revue with John P. Medbury
- 8.30 Black and Blue, the World's Dumbest Detectives
- 8.45 Freddie Rich and His Columbians
- 9.15 Do Re Mi and Orchestra
- 9.30 Abe Lyman's Orchestra
- 10.00 George Hall's Orchestra
- 10.30 Pre-Derby Dance
- 11.00 Organ Program

Saturday, May 6

- 6.30 *Morning Devotions
- 6.45 *Farm Program
- 7.15 Service with a Song
- 7.30 *Journal-Post News Flashes
- 7.40 *Program Bugle
- 7.45 Little Jack Little

- 8.00 Elder Michaux and His Congregation
- 8.30 The Captivators
- 9.00 *Mary Ann and the Campfire Girls
- 9.15 *A-G Program—Music and Home Service
- 9.30 Sprague-Warner Feast of the Air
- 9.45 Concert Miniatures
- 10.00 Harold Knight and His Orchestra
- 10.15 *Joan Taylor
- 10.30 Buddy Harrod's Orchestra
- 11.00 George Hall's Orchestra
- 11.30 Madison Ensemble
- 12.00 *Journal-Post News Flashes
- 12.10 *Texas Rangers and the McCarty Girls
- 12.25 *Producers' Market News
- 12.30 K. C. Council of Churches
- 1.00 Italian Idyll
- 1.30 Hal Thompson's Orchestra with Shirley Howard
- 2.00 Sigurd the Viking
- 2.15 Tony Wons with Keenan and Phillips
- 2.30 Saturday Syncopators
- 3.00 Eddie Duchin's Orchestra
- 3.30 *Between the Bookends with Ted Malone
- 3.45 Fred Berren's Orchestra
- 4.00 Three Maids and a Man
- 4.15 *Journal-Post News Flashes
- 4.25 *Program Bugle
- 4.30 *Those McCarty Girls
- 4.45 Kentucky Derby
- 5.30 Chas. Barnett Orchestra
- 5.45 Melody Headlines
- 6.15 The Magic Voice
- 6.30 Leon Belasco's Orchestra
- 7.00 Easy Aces
- 7.15 Boswell Sisters and Orchestra
- 7.30 Theo Karle, Tenor
- 7.45 Saturday Frivolities
- 8.00 *Dr. Burris Jenkins—Questions and Answers
- 8.15 Columbia Institute of Public Affairs
- 8.45 Gertrude Niesen
- 9.00 Joe Haymes' Orchestra
- 9.30 Ben Pollack's Orchestra
- 10.00 Ted Fiorito's Orchestra
- 10.30 Joseph Kamakau's Serenaders From Honolulu
- 11.00 Organ Program



CHARLES CARLILE
Columbia Tenor

- 5 P. M., Wed.
- 2.15 Tony Wons with Keenan and Phillips
- 2.30 Saturday Syncopators
- 3.00 Eddie Duchin's Orchestra
- 3.30 *Between the Bookends with Ted Malone
- 3.45 Fred Berren's Orchestra
- 4.00 Three Maids and a Man
- 4.15 *Journal-Post News Flashes
- 4.25 *Program Bugle
- 4.30 *Those McCarty Girls
- 4.45 Kentucky Derby
- 5.30 Chas. Barnett Orchestra
- 5.45 Melody Headlines
- 6.15 The Magic Voice
- 6.30 Leon Belasco's Orchestra
- 7.00 Easy Aces
- 7.15 Boswell Sisters and Orchestra
- 7.30 Theo Karle, Tenor
- 7.45 Saturday Frivolities
- 8.00 *Dr. Burris Jenkins—Questions and Answers
- 8.15 Columbia Institute of Public Affairs
- 8.45 Gertrude Niesen
- 9.00 Joe Haymes' Orchestra
- 9.30 Ben Pollack's Orchestra
- 10.00 Ted Fiorito's Orchestra
- 10.30 Joseph Kamakau's Serenaders From Honolulu
- 11.00 Organ Program

KMBC Originations to the Columbia Network

Sunday, April 30

- 5.45-6.00 Howard Ely at the Organ

Monday, May 1

- 3.30-3.45 Between the Bookends
- 5.45-6.00 Howard Ely at the Organ
- 6.00-6.15 The Texas Rangers

Tuesday, May 2

- 3.30-3.45 Between the Bookends
- 5.45-6.00 Howard Ely at the Organ
- 6.45-7.00 The Songsmiths

- 7.00-7.15 Pastel Harmonies
- 8.00-8.30 Happy Hollow Varieties

Wednesday, May 3

- 3.30-3.45 Between the Bookends
- 5.45-6.00 Howard Ely at the Organ
- 6.00-6.15 The Texas Rangers
- 6.45-7.00 Ruth Royal and the Midwesterners Quartet

Thursday, May 4

- 3.30-3.45 Between the Bookends
- 5.45-6.00 Howard Ely at the Organ
- 6.45-7.00 The Songsmiths
- 7.00-7.15 Pastel Harmonies

Friday, May 5

- 3.30-3.45 Between the Bookends
- 5.45-6.00 Howard Ely at the Organ

Saturday, May 6

- 3.30-3.45 Between the Bookends
- 7.00-7.15 Those McCarty Girls

Betty Barthell

Elizabeth Barthell . . . one of the Columbia network's more personable and younger singers . . . was born in Nashville, Tenn. . . . in 1909 if you must know . . . learned to play the piano as a child . . . performed at Nashville because her father demanded home talent to give him his favorite song, "The Rosary" . . . had no professional experience until old enough to vote . . . when a friend who perville's Columbia station WLAC persuaded her . . . by main force . . . to have an audition . . . which gave rise to a job as a staff singer . . . came a southern tour by Columbia program director Julius Seebach . . . who spotted Elizabeth and signed her up for WABC where she's been ever since . . . is tall, blue-eyed and dark-bobbed . . . and professes to prefer swimming, fried chicken, hot biscuits, bridge, hockey, and New York subway rides in the order named.



BETTY BARTHELL

Generous Uncle

Regardless of Aunt Lucinda's efforts, Uncle Ezra will persist in taking a trip up to Kansas City each Wednesday evening. In keeping with his usual generosity, he gives away about ten dollars' worth of Groceries at Electric Park on these nights. They say he's getting to be quite a fox on the roller skates. We can imagine.

STTS BUREAU

the services of KMBC or entertainment; at a you would pay for talent

re now on the Columbia available for entertain-

ces.

KMBC or call Ha. 2654

- 4.30 *Songsmiths
- 4.45 George Scherban's Russian Gypsy Orchestra
- 5.00 The Street Singer
- 5.15 *Danny and Doug
- 5.30 The Devil Bird
- 5.45 Boake Carter
- 6.00 Evan Evans, Do Re Mi and Orchestra
- 6.15 *Happy Hollow
- 6.30 Kate Smith and Her Swanee Music
- 6.45 "Hot From Hollywood"
- 7.00 Easy Aces
- 7.15 Fray and Braggiotti—Piano Duo
- 7.30 Colonel Stoopnagle and Budd
- 8.00 Tales of the Foreign Legion
- 8.30 The Boswell Sisters
- 8.45 Howard Barlow and the Columbia Symphony Orchestra
- 9.15 Charles Carlile, Tenor
- 9.30 President Roosevelt's Address Before U. S. Chamber of Commerce
- 10.00 Joe Haymes and His Orchestra
- 10.30 Ben Pollack's Orchestra
- 11.00 Organ Program

Friday, May 5

- 6.30 *Morning Devotions
- 6.45 *Farm Program
- 7.15 Service with a Song
- 7.30 *Journal-Post News Flashes

THE KMBC HAPPY HOLLOW BUGLE

Issued by the Midland Broadcasting Company as a Service to
Its Listeners Everywhere

PUBLISHED THE FIRST OF EVERY MONTH

DANNY AND DOUG—EDITORS

Kansas City, Missouri, April 30, 1933

Radio and Concert Receipts

The old and erroneous assumption that broadcasting is ruinous to box office receipts has received a decided set-back from Toscanini's current Beethoven cycle with the New York Philharmonic-Symphony Orchestra. Scheduled purposely for the five Sunday afternoons from March 26 through April 23, the regular broadcasting period for the concerts over the coast-to-coast Columbia network, the Beethoven programs have set a new high in attendance for the entire season.

"The signal success of the Philharmonic's current Beethoven Cycle stands as incontrovertible evidence that the music-loving public refuses to accept any substitute for performances 'in the flesh,'" says Arthur Judson manager of the orchestra. "During the trying days of the past few years when the depression has affected the box office receipts of the concert hall, as it has of every other enterprise, the tendency has been to lay the blame on radio as the detracting influence.

"Yet all of our Beethoven programs have been broadcast over a nationwide Columbia network, and we have been forced to hang out the S. R. O. signs on the Cycle's duration. While the radio serves an invaluable purpose in bringing the art of Toscanini and the Philharmonic-Symphony Orchestra to the millions throughout the country who could never otherwise be privileged to enjoy it, the attendance at the current performances proves that broadcasting can not replace the concert hall. Radio is an adjunct to the concert field; it is a mistake to consider it in any sense a competitor."

Little Jack Little observes that, with the return of beer, there will be collar adds in evidence wherever you turn; and John P. Medbury says it will be a bright season even though the country will have only a 3.2 vating average.

All-en Fun

The dumb-crackers, George Burns and Gracie Allen, returned from California on a crack limited called "The Chief." Ten minutes out from Los Angeles, Gracie called the porter over and asked if the train had a "papoose." The dusky attendant smiled and offered to bring her a pillow. Gracie rang for him three times, repeating the question. Each time, the porter smiled, proffered a pillow, and moved away. Finally, he gaffawed, "I know you'se, Miss Allen; always folin' on de radio."

Then Burns entered. "Gracie! whd-ya mean, papoose?"

"Oh George, you know—engine and papoose!"

So, George says, he called the conductor who took her back to the rear car, the observation. Burns says they'll name a new train "The Gracie All, Limited."

Found on the Desk

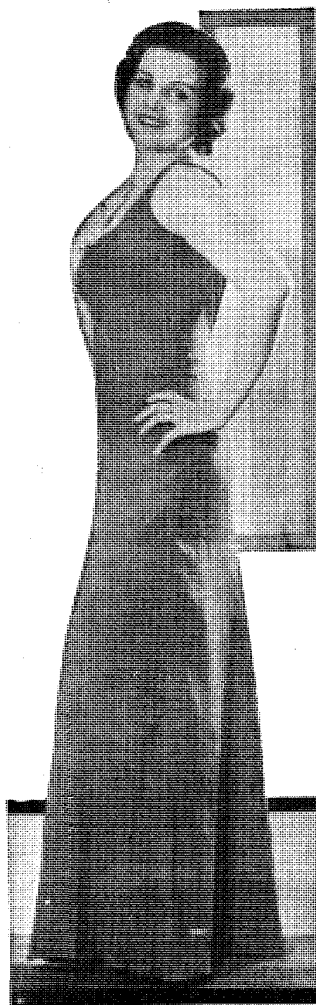
Ted Malone's coined a new one (ah me)! Yes, "Pastel Harmonies" and they're on the air now. You'll hear 'em and like 'em! But the staff's still trying to recover from that program title. "Pastel Harmonies"—umm—harmonies p a s t telling. Maybe they'll come floating over the air to you sometime on a piece of dimity, or with lace frills accompanied by Howard Ely. Well, we're glad somebody's coining something these days, but "pastel harmonies!"—another Malone twist like that, and we'll have forget-me-nots.

Irving Kaufman Joins "Hot From Hollywood"

Irving Kaufman, singer, comedian and one of the most versatile performers of radio and the stage, has been added to the Abe Lyman Show at 6:45 p. m. each Tuesday, Wednesday, and Thursday.

Kaufman makes a specialty of "gags" and jokes "Hot From Hollywood" and also sings a song or two on each show.

Mary Eastman



A new portrait of Mary Eastman, young coloratura soprano and one of the Columbia network's more currently popular performers.

Miss Eastman began her musical career studying under Miss Rose Ryan, prominent vocal teacher of Kansas City. She made her debut in Ivanhoe temple at the age of 14 and soon afterward won a scholarship with a prominent teacher in Chicago.

Unable to take advantage of the scholarship because of her father's business activities, she moved to New York and began study under Frank LaForge—famous teacher and composer.

She has appeared in joint recitals with Mme. Schumann-Heink, Richard Crooks, and other nationally known concert stars.

She's one of those who entered radio via the Atwater-Kent audition contests.

Howard Barlow relaxes on week-ends with many books before an open fireplace in Connecticut.

STUDIO SPOTS

May we introduce the new czar of KMBC's program department, Mr. Ted Malone . . . who still signs his checks as Frank Alden Russell . . . age 24 . . . the Danny of Danny and Doug (why not give the team a break? They need it) . . . Happily married (They say it's not good radio psychology to mention that) . . . Wkd. his way through college selling Fuller Brushes. He got so attached to his job that he bought a 99-year lease on a small brush and is now wearing it on his upper lip (Quoting Sam Glass of the Jewish News) . . . Has been continuity director of KMBC for more than four years. . . . Is now titled Program Director. . . . Learning his job fast but doesn't get to work any earlier than usual.

Watch Hugh Studebaker's smoke. Booked on Mondays at 4:30 at "Friend O' Mine" and on Fridays at that hr. with "Armchair Journeys." Still announces quite often, we're told. Also joins Fran Heyser with production details. Still likes to play golf if authors will leave him off of Happy Hollow Thursday nights!! I like chocolate flavor, Hugh.

If you happen to hear Danny and Doug at 4:45 Thursday evenings, please try not to imagine that the sound of their Lightning Bug is made by an egg-beater.

The A-G Party isn't the only program produced by Marion Fonville. Have you heard his new "Service With a Song"? How he can do so much with a bunch of phonograph records is more than we can tell. They even say he makes them rehearse.

New office pardners in the continuity department: Margaret Barnum and Leroy Smith. No scraps so far yet. . . . Jimmy Gardner, afternoon control operator, recently caused a panic in the studios during the "Program Previews" broadcast. Intending to "plug in" the phonograph circuit, he quite accidentally connected with a microphone in studio "A," where the Happy Hollow Barn Dance rehearsal was in progress. Luckily, listeners heard quite an acceptable preview of Tuesday night's barn dance. There have been times when one of these barn dance rehearsals could hardly have gone on the air!!!! If you know what we mean.

G. C.

BETWEEN THE



BOOK ENDS

Hello There:

Spring is really here, and with it new ideas, new desires, and even new May baskets. Have you been hanging May baskets on people's doors yet? It's a lot of fun—but here's a May basket that's just a little bit different—don't know who wrote it:

May Basket

I took my own red heart
To make this gift for you;
Hollowed it with care,
Washed it clean with dew,

Coated it with star dust,
Lined it with moonlight;
Filled it with flower dreams,
From the garden, night.

Clipped a length of rainbow,
Bordered with blue sky;
Tied it in a love knot,
To the bottom of

If you will search deep down
To the bottom of
This dream-filled heart of mine
You will find—my, love.
—Unknown.

Taking a bath in the moonlight is a novel if precarious occupation. I'll have to admit I never had a yen to do it—but this little poem by John V. A. Weaver—is a tempting invitation.

Moonlight

Say—listen—
If you could only take a bath in moonlight!

Say! can't you see yourself
Take a runnin' dive
Into a pool o' glowin' blue
Feel it glidin' over you
All around and into you—

Grab a star—huh?—
Use it for soap;
Beat it up to bubbles
And white sparklin' foam
Roll and swash—

Gee!
I just like to bet
You could wash your soul clean
In moonlight!
—John V. A. Weaver.

Here's a little verse from up in Seattle, I think. It is credited to Ev Fullbright, but I'm not positive she wrote it:

A morning lullaby is a chime o' golden melody
Awakening the tranquil dawn from its hushed bed of mist
By murmuring of luminous dreams to be—
And rosy as a maiden when first kissed.
—(?).

Don't forget to write that poem—Spring'll soon be gone.
TED MALONE.

Columbia Adds Unique Feature to Mornings Several New Programs

Daily morning listeners will now hear Columbia's new feature, "The Voice of Experience," at 9 o'clock. The Wednesday evening broadcast is shifted to 6 o'clock.

Informally speaking on varied human interest topics, "The Voice of Experience" has long been a favorite with radio audiences in Newark. Having been a platform lecturer for more than twenty years, he brings a mass of good practical common sense in his daily morning talks. He is not at all new to radio, having appeared on local stations in the East for more than seven years. In that time, he has received over 2,000,000 letters from listeners.

Husing and George to Broadcast Running of Famous Turf Classic

A description of the 59th running of the world-famous Kentucky Derby at Churchill Downs, Kentucky, will be described by Ted Husing and Thomas Bryan George on Saturday, May 6, from 4:15 to 5:30 p. m.

The Kentucky Derby has come to be regarded as America's outstanding turf classic and lovers of the "sport of kings" from all sections of the United States and many foreign countries will pour into Louisville to witness the event.

Microphones will be set up in a special booth on top of the grandstand and the stewards pavilion at the finish line.

PICKWICK PRATTLE

A group of folks were listening with great indignation to the antics of Cousin Victor, the new character in Happy Hollow. "How can Annie Blackstone stand to go with him?" exclaimed one of the children. "Why not?" remarked a sweet young thing who happened to be present, "I would."

Maybe there is something to Victor's claim that he's "Got what it takes."

Incidentally, for the information of those who have asked: Hugh Studebaker does not play the role of Victor. It's Jack Starr. Address all fan and pan letters in care of this department.

Add to strange gifts received by radio entertainers: a marked deck of cards to Ted Malone. You figure it out.

Did you hear Gomer Cool's clever interview with Eddie Edwards, KMBC's sound effect technician? Eddie answered all questions with sound effects or music. Funniest of all was when Gomer asked Eddie what he thought of radio announcers, and Eddie responded by selecting a certain spot on a barnyard record in which a vociferous "hee haw" is heard.

After laboriously figuring his income tax report, Milt Mabie has discovered that the State owes him three dollars and fifty cents.

A bunch of KMBC folks were partying at P. Hans Flath's home the other evening. Since the musicians had all brought along their instruments, somebody suggested that each get up and give his interpretation of how it feels to get up at daybreak for an early morning program. One played "Sleep," another "Gee, How I Hate to Get Up in the Morning," another, "Lazy Days," etc.—but imagine everybody's surprise when Willie Ganz sat down at the piano and banged out a red-hot dance tune. "Humph," wisecracked "Skipper" Flath, "that fellow didn't even get to bed." MARGARET.

Add to Stoopnagle and Budd's Little Known Men of Industry—the fellow who reads between the lines of newspapers.

Half-pint Jeannie Lang now is greeted as "3.2" . . . while Big Bill O'Neal, six-foot-seven Texas tenor on the same revue answers to the name, "Illegal."

EYE AND EAR



With an eye for beauty and an ear for music, Fred Waring picked these sweet young things as featured members of his staff of vocalists heard with his Pennsylvanians. In the center is Babs Ryan, who is heard with her brothers, while top and bottom are the Lane Sisters, Rosemary and Priscilla. Listen for them, on the Old Gold Program, Wednesdays at 9:00 P. M.



"Tenderfoot," "Cookie," "Old Timer," Tex Owens, Al Massey

Cowboy Entertainers to Add Pep to KMBC's Noon Hour Schedules

The "Texas Rangers" Assisted
by Other Staff Artists
in New Series

Listeners can expect music "hotter than a jug o' dumplin's" with KMBC's new noon line-up

Each week day at 12:10 noon, "The Texas Rangers" capture the air waves, using fiddle, banjo, trio, and yodlin' specialties for weapons

Only recently to be heard locally over KMBC, this group has gone a long way toward winning its share of the fans. Its music ranges from the hottest of hoe downs to the very latest in popular tunes.

"The Rangers" are to be assisted by a guest specialty each day. The present line-up finds the following artists listed for appearances: With the "Texas Rangers" on Monday—Velma Mabie (Widder Blackstone of Happy Hollow); Tuesday—the Midwest-

President's Address Before U.S.C. of C. on CBS Network May 1

President Roosevelt's address before the United States Chamber of Commerce will be heard over the Columbia network on Thursday, May 4, from 9:30 to 10 p. m.

Plans are now being made for broadcasting other addresses by outstanding industrial leaders during the three-day session of the annual Chamber of Commerce meeting. Those who have been invited to speak include Secretary of the Treasury, William H. Woodin, Owen D. Young and Bernard Baruch, Secretary of Commerce Daniel C. Roper and John D. Rockefeller, Jr.

erners quartet; Wednesday—Jerry Barrett, popular crooner; Thursday—The Songsmiths; and Saturday—Those McCarty Girls.

(Editor's Note: Duke Wellington and Milt Mabie, who recently joined the "Texas Rangers," were not included in this picture. We already have their pardon and promise photos of them later.)

MAIL SPINS NO. 50

The Fool Is Sometimes
Right

In behalf of KMBC artists, entertainers, and staff, may I first thank all listeners concerned for their beneficent offerings of Easter greetings and tokens. That goes for me, too.

Now that that's off my chest, guess I'll start in with my usual razz of the listener. Folks ask why I do it. Well, it would seem that this column is the only way we radio folks have of getting back at the audience.

Now for two of Patt's Popular Pomes, for which there has been such overwhelming demand:

The Radio Fan

What a funny little animal the
radio fan are,
He ain't got no sense almost
hardly.
He tunes and dials and swears and
cusses,
Why don't he stick to good, little
ole KMBC.

Ad Valorem

Give some credit, least an ounce or Two, for Sunday morn's announcer. (Jimmy Patt in case you don't know)

I have to laugh at Mr. Douglas Butternut in his attempt to get enough mail to warrant the sole occupancy of one of my coveted pigeon holes again. Time was when little Doug rated strong in the station's response.

It may interest you to know that coins accumulated over several years of Canadian response resulted in quite a collection of the Dominion's shekels. And I'm considering Winnipeg for a vacation this year!
Jimmie.

Starting with Sunday, May 7, and every Sunday thereafter, Frank Crumit and Julia Sanderson will be heard from 4:30 to 5.00 p. m.

All other details of this program will remain the same, with the musical accompaniment still in the hands of Don Voorhees and his orchestra.

HAPPY HOLLOW BUGLE

Vol. 2, No. 41

HAPPY HOLLOW, U. S. A., JUNE, 1933

Subscription Price, 25c per Year

**KMBC Goes on Air
at 6 A. M. Beginning
Monday, June Fifth****Move in Time Made in an Effort
to Improve Service of the
Daily Farm Program**

Beginning June fifth, KMBC takes the air week-days at six o'clock every morning, a half hour earlier than heretofore.

This new time was arranged in order that the service to farm listeners might be increased. The Farm Program will now be heard from six-fifteen to six forty-five, and includes bright musical recordings interspersed with current news of 4-H Club activities, talks each morning by one of twenty-seven county agents in this territory, market reports, weather reports, and the reading of farm bulletins issued by the United States Department of Agriculture and also from the agricultural departments of Missouri and Kansas Universities.

Public auctions, fairs, picnics, and other such functions will be announced during this program.

Ted Malone, popular KMBC program director and announcer, arranges and announces this feature.

**Happy Hollow Resumes
Daily Broadcasts With
Move to the Noon Hour****Change in Time Makes Possible
a Return of Saturday
Barn Dances**

Happy birthday, Happy Hollow!

July first marks the fourth anniversary of KMBC's oldest local feature—Happy Hollow. This rural skit has a record of continuous daily broadcasting for nearly four years.

On April fifteenth of this year, Happy Hollow changed to Monday, Wednesday, Thursday, and Friday in order that the "Magic Voice" might be heard on Tuesdays and Saturdays at six-fifteen. But the daily broadcasts will be resumed when Happy Hollow goes on at 12:45 noon beginning June fifth.

And more good news! The Saturday Happy Hollow barn dances

**ANNIE AND REUBEN
ARE NEARLY-WEDS****RUMORS FLY AS THE LATEST HAPPY
HOLLOW GOSSIP GETS UNDER WAY****Widder Blackstone Reported to
Have Landed Sixth Husband
—For Her Daughter**

According to all Happy Hollow, Annie Laurie Blackstone and Reuben Weathersby are married—almost married—or going to be married shortly—or sometime.

All ears are a-quiver with excitement.

Rumors are breaking all flying records for speed, altitude and non-stop flights. Everybody is helping—except Annie and Reuben, who are wondering what will happen next. There were almost casualties when Harry Checkervest kissed Annie in his congratulatory way down at the General Store and Reuben sought to protect her against the villain.

Both Reuben and Annie accuse each other of starting the rumor and aren't on speaking terms.

Reuben when asked about being engaged, said, "Well, gee whillikers!" Annie (upon the advice of her mother who's been successfully through five of them) said, "Well, really now."

George Washington White first got the news, according to reports, while engaged in sweeping the floor of the Blackstone kitchen. George mentioned folks were saying Annie was engaged to Victor. Widder cut him short with "If Annie's engaged to anybody, it's Reuben."

Apparently George got Widder's IF confused with IS and the current rumor is the result. Meanwhile, Cupid is smiling over the fact stopping one rumor often starts another one.

Or is it a rumor?

All Happy Hollow joins in wishing Annie and Reuben every success and happiness.

will be on again—bigger and better than ever with a brand new array of talent.

**No Clue to Mystery
of Butternut Baby****The Parents of Little Iris Are
Still to Be Found**

The baby found by Ezra Butternut on the steps of Happy Hollow's General Store still remains a mystery.

Apparently all clues as to the whereabouts of the missing parents have been worthless, however Ezra is still making efforts to solve the baby's identity.

Douglas Butternut, who ran away two weeks ago because of his jealousy for Little Iris, is now expressing hope that its parents will not be found. He would rather they found Victor's parents and sent him home.

**HAPPY
HOLLOW
HEARSAY**

Hank Russell is thinking of running a telephone extension out in the field so he won't miss out on anything that goes on.

Reuben Weathersby's bought a new pair of white trousers but hasn't had the nerve to wear them in public yet.

Pell Hill has stepped out in front in Mumblepeg tournament out back of the General Store. Ezra Butternut had a slight edge till Lucinda made him get back to sortin' the mail.

A boycott on the General Store has been talked since Abner Pnobscott caught his hand on a mousetrap while reaching in the barrel for a handful of crackers.

**Uncle Ezra's
Ramblings**

In this day of widespread privation, hunger and want, many crimes are being committed. Some of these crimes are made public;

many are never brought to light, and often the crime that remains hidden is the real cause of other crimes brought into the courts. Now, I am not condoning crime—no one in his right mind could do that—but it does seem too bad that more consideration cannot be given to the circumstances leading up to the crime.

We read a great deal in the papers today about a certain class of factory workers who are being overworked, and underpaid. Also about offensive and unsanitary conditions being maintained in these same factories. If one of these underpaid workers should steal a loaf of bread to stay her hunger, or a garment to keep her starved body warm, whom would you say is the real criminal? Yet, the poor victim is dragged into court, branded a thief by society and suffers a penalty, often as great as one stealing an automobile for a joy-ride, throwing a bomb, or misrepresenting income tax returns.

When a man with loved ones depending on him loses his job, it is a serious matter; not only to him, but to society as well. If he is a willing worker; praying for the privilege, and goes about seeking work day after day, and is turned aside with indifference, often with harsh words, and in the meantime, watching the color fade from the cheeks of his loved ones from hunger and privation, a criminal is being developed, who at heart is a splendid law-abiding citizen; abhorring crime as much as you or I. Yet, his past record is given little consideration. He must be punished. He stole a loaf of bread.

(Tune in KMBC for Uncle Ezra's Ramblings at 8 a. m.)

B.
CB.
Presented by

Miss Mildred Martin

Liberty, Missouri

April 2, 1946

"He Club's invites tune i June f Club 1 month

The Jack Starr, whose interesting background is found elsewhere in this issue of the Bugle, and there will also be a Little Brother, which role will be taken by Gomer Cool, familiar to KMBC fans as "Doug."

These two energetic young fellows have planned more activities for their club members than ever before known in the history of this organization. There will be free movies—swimming meets—picnics—trips on the Idlewild steamer—and many more exciting activities just for the kids. And they won't cost a cent! The boys and girls just show their Big Brother club pins to gain admittance.

And mothers and fathers need not worry while the children are attending the Big Brother Club parties because Big Brother—and a Big Sister too—will be along to look after the little tots and see that everybody has a good time.

The Big Brother Club programs to be broadcast each evening at five fifteen, will be a riot of fun and laughs with entertainment provided by the most talented of Kansas City juvenile talent.

During these programs, letters from club members will be read, and announcements of parties and contests made. There are now over forty thousand Big Brother Club members, but there's always room for more, says Big Brother Jack—the more, the merrier!

The Playboys—

The Playboys, Felix Bernard, Walter Samuels and Leonard Whitcup, piano virtuosi who were among radio's leading fan mail attractions in a recent commercial series over CBS, have begun a new series to be heard several times weekly. Featuring six hands on two pianos, the Playboys will be heard each Monday from 9:30 to 9:45 a. m. and Fridays from 9:45 to 10:00 a. m.

Felix Bernard, who will be at one piano while Samuels and Whitcup combine on the other, is the composer of "Dardanella," one of the outstanding hits of a decade ago.

has had more varied experiences than the average person has in a lifetime. He has successfully tried every line of work from a Sunday school teacher to that of an actor, which you must admit, is quite a range.

It was simple to get him started on a discussion of his plans for the club, but to get him to talk about himself was quite another matter.

However, when assured that it was all for the good of the "kiddies" he waxed a bit more voluble.

"Well," he began, "my home town is Fort Smith, Ark., and my alma mater, the University of Nebraska. I also attended the Kansas City School of Law and went to business college for two years."

"Did you go in for sports at all?" I asked, helpfully coaching him along.

"Well, a little," he admitted modestly. "I specialized in boxing, swimming and tennis."

"Win any honors in that line?"

"Nothing to talk about," he deprecated in a charming manner, "I was the light-heavyweight champion of Nebraska and was on the swimming team. And, let's see, well, I won the fifteen mile marathon swim for two years at the YMCA."

"Of course, that's a mere trifle," I admitted, trying to keep from laughing at his obvious sincerity. "But, to continue, did you go in for anything besides sports?"

"Well, my real specialty was dramatics. I went in for debating and everything of that sort I possibly could."

"And what did that develop into?"

"It developed me into an actor, but how good a one, I'm afraid I wouldn't be able to say. I used to play straight and character parts on the stage, and for twelve



JACK STARR

weeks—let's see, that was back in 1926 or 1927, I was in a play on Broadway, called "Henry Behave." I had a small part in the show and was also the leading man's understudy. Possibly you've heard of him,—Edward G. Robinson? Anyways, just my luck, he didn't miss a single performance and I didn't get my big chance to prove how good or how rotten I really was. Oh, well"—accompanied by a deep and profound sigh—"I guess it was all for the best. Also, when I was in a stock company in Detroit, Melvyn Douglas, at present a very popular Hollywood star, was my roommate. Gee, he's a great kid, and we surely used to have some grand times together."

"After the stage, what?" I interrupted, fearing to get too much material on one subject.

"I came to Kansas City, then, and got a job as private secretary to the general manager of the Western Greyhound Bus Company, and as a sideline, went in for teaching Sunday school and supervising boy scout troops. And I don't mind telling you that I got as big a kick out of that as I would have gotten had I received the leading role in that play. Honestly, I'm just nuts about kids."

"Are you doing anything now, outside of preparing for the Big Brother Club programs?"

"Oh, surely, I'm still teaching Sunday school and I have a job as supervisor of the bus drivers for the Greyhound lines, also, I'm keeping up with my sport activity, and once the club is really started, I'm going to see that every boy that's interested gets lessons for better boxing, better swimming, and that they learn to combine a bit of Sunday school with their every day life."

"All of which is rather wonderful, but isn't there something else you can do?"

"Well, let me think," looking quite perplexed. "Oh, I know, I can stand on my hands and can ride a bicycle backwards and can imitate the Baron Munchausen to perfection. Want to hear me?"

"No," from me, "er, th," hurriedly changing the subject, "have you any favorite poem?"

"Sure, I'll tell you what it is if you'll promise not to tell anyone."

"I promise," I lied, a little overfervently, thankful at having averted the imitation.

"Well," peering around to make sure that no one was listening. "It's the Killing of Dangerous Dan McGrew."

What a man to entrust our children with.

(Interview written by Evelyn Zwillenberg, senior Westport H. S., K. C.)

KMBC Artists Bureau Offers Weekly Series

In the interests of the KMBC Artists Bureau, a varied list of KMBC entertainers will be heard over the air each Wednesday night at 10:45.

Programs will be arranged by Milt Mabie, head of the Artists Bureau. Those appearing will be available for outside appearances at entertainments, and social functions.

"Fashion Flashes" a Real Style Service

After a test of six weeks, "Joanne Taylor—Fashion Flashes" will remain a daily feature of the KMBC morning schedules.

In a setting typical of the office of Joanne Taylor, Personal Shopping Adviser for the John Taylor Dry Goods Company, broadcasts are heard at 10:15 a. m. daily. Ladies of Kansas City and surrounding territory have accepted the feature as a real service for style news and shopping advice.

Kate Smith—

Kate Smith continues her three a week appearances throughout the summer months on a slightly revised schedule. Her Thursday evening program has been moved to Monday so that hereafter she is to be heard each Monday, Tuesday, and Wednesday at 6:30 p. m.

Walkashow—

Combining real life drama and entertainment, the Walkashow is one of the outstanding features of KMBC's summer schedules. It takes the air direct from Fairmount four times daily: at 8:45 a. m.; 12:10 noon; 4:45 p. m., and 10:30 p. m.

Metropolitan Signs Martini

The honor of being the first artist to be selected by the Metropolitan Opera Company from

the ranks of regular broadcasting, goes to Nino Martini, CBS tenor. His contract, signed last week, calls for appearances in leading roles on the Metropolitan stage next season.



NINO MARTINI

Echoes to the Bugle Call

OPEN HOUSE

Punken Center Pickens

The squire's aunt's sister's cousin's niece is gettin' married, and they're visitin' her. . . .

Jim Perkins and Si Smith ain't speakin these days, all on accounta Si got the best of Jim in that argument down to the store t'other night. Jim says, "what we need is a workin' majority." Says it real big like, ya know, and everyone was about agreein' when Jim, he speaks up an' says, "workin' majority nothin'. What we need is a majority workin.' Ever last one of them men laughed, seein' as Si allers does come out with somethin' big, and nobody ever can but agree. So they ain't spoke since. . . . Solly Weathersby from over Shack Creek way has announced he's graduatin' from a correspondence course on how to swim in five lessons. Swimmin season's here, Sol, and we'd all like ta see ya win the state champen-ship this fall. . . .

Don't forgit . . . STRAW-BERRY FESTIVAL MAY 27. HELD IN SQUIRE DEAN'S NEW BARN ONE MILE EAST OF THE SCHOOLHOUSE ON THE OILED ROAD.

M. R. B.

Fan Fare

Only time will tell whether this past Thursday will go down in history merely as Colonel Lemuel Q. Stoopnagle's second radio anniversary or as the birthday of his latest invention. The Colonel plunged right back into his work and came out with a jig-saw puzzle made of cork which, he says, you can put together while taking your bath.

Well, Colonel, here's soap in your eyes!

If hard work can produce the perfect comedy script for radio, the opening performance of the new half-hour program series with Lou Holtz, Grace Moore and Lennie Hayton's Orchestra on the Columbia network, beginning Friday, June 2, should be Proof Number One of such a theory. Although the musical program was already set, the comedy sketches are revised, polished and changed around at every script rehearsal—and there is a rehearsal almost every day. A record for script conferences was set one night—and morning—when a session that started around 10:00 P. M. didn't break up until 6:00 A. M.

Note for Joanne Taylor:

A couple have moved in next door in the new cottage of gray tucked away in the thicket behind the wild cherry tree. Yesterday I caught the first glimpse of them.

Both were dressed in spring's latest style. She wore a dress of brownish gray trimmed in russet with a hat of the same color; he a coat of gorgeous red, a high topped hat, and a black bow tie.

I raised the window for a better view. They were gone like a flash to their new made nest in the old apple tree—my new neighbors, Mr. and Mrs. Redbird.

Blue-Eyed Brownie.

POP THE QUESTION

Q—*Is Dot Massey recovering his health? H. F., Independence, Mo.*

A—Velma Massey Mabie, Dot's sister, told us about Dot in her interview a few days ago. He's at home down on the Massey ranch near Roswell, New Mexico, and is much improved. He sends his greetings to all KMBC friends.

Q—*When will Norman Brokenshire announce again?—Marge West.*

A—Brokenshire returns to the air for Chesterfield Friday, June 2.

Q—*Who is "Alabama" with the Texas Rangers?—Two Friends.*

A—He is Marion Fonville, KMBC announcer. Marion is to be heard regularly with the Rangers in the future.

Q—*Does the actor who played the role of Fu Manchu appear on any other programs?—Mrs. M. S. P.*

A—Yes, he is heard as Achmed in Tales of the Foreign Legion each Friday night at 6:30.

Q—*What instrument does Oz-zie Nelson play?*

A—The saxophone.

Q—*Are any of the Boswells married?—Mr. and Mrs. A. B. Wimp.*

A—No, all three girls are single.—A. P.

Q—*Who is Ann Leaf's bus-band?*

A—A chap named Ely Kleinert. (In addition to this Pop the Question column in the Bugle questions about artists and programs will be answered over KMBC every Friday on "Program Previews"—at 3 p. m.)

Si an' Ma

Ol' man Depression's on his way,
Good times is comin' back,
Big biz'ness that's bin on th'
blink

Is takin' up th' slack;
Our President's still goin' strong,
Ain't weakenin' a bit,
An' ever' time he's cum ter bat
So far—he's got a hit.

A man named Courtney, tother
day,

Dived deep beneath th' sea,
An' cracked a safe chuck full o'
gold,

"Some yegg," if you ask me.
A blin' girl flew from coast ter
coast,

She'd nerve an' pluck ter spare,
There's scads o' folks with two
good eyes,

That's scared ter take th' air.

Ma lowed she's seen more uniforms
O' late an' what I mean,
They're loud ones—orange, red
an' blue,

White yaller, gray an' green;
These gaudy suits would shorely
make

A liv'ried servant sob,
Or could it be they're try'n'ta
take

Th' organ-monkey's job?
R. H. Richardson.

Jig-Saw Philosophy

By PHIL O'SOPHISER

If folks tried as hard to find their niche in the world as they do to find a niche for the pieces of a jig-saw puzzle, they'd find it.

Working at jig-saw puzzles should make us broadminded; make us look at things from every angle and so get a fairer percept-ive.

Pedro De Cordoba

Now Radio Sage

As "The Friendly Philosopher," Pedro De Cordoba, veteran and beloved character actor of the legitimate stage, is now heard each Monday, Wednesday and Friday at 9:00 a. m. His new role finds him spieling friendly and homespun bits of philosophy to the background of Will Osborne's Orchestra.



PEDRO DE CORDOBA

"Bright Spots"

Dear Sir: Heard your new program "Musical Comedy Bright Spots" last Friday, three forty-five and enjoyed it so much. Would like to hear more of Clark Sparks.

Respectfully,
Lucretia Cort.

Retrospection

Mr. Ted Malone,
Hello There:

I am sending 25c for the Bugle. I haven't missed a copy since it was first published—have kept every one. It is fun to get them out and look them over once in a while and see what was going on in Happy Hollow a year or so ago, Miss Percy and Si Perkins. Victor is good.

"Between the Bookends" is still my favorite. "Service with a Song" starts things off pretty good as I always want to get the news too at 7:30.

Your friend,
Mrs. F. W. Burnett.
Garnett, Kansas.

H. H. Varieties

Dear Radio Friend:

Your program last eve from 8 to 8:30 (Tuesday Happy Hollow Barn Dance) was grand. Just a real fast peppy program that suits fans of all ages. Let's have more of this type program.

Best wishes for all the KMBC staff.

Mr. and Mrs. Dixon
and Daughter.

City.

Rangers and Mail Man

KMBC:

Your 12:10 program just landed in a tumble down here fifty miles from K. C. off Highway 33. Old Timer and his Texas Rangers are one bright spot in the day, so full of pep and good entertainment. Hope we may hear them for a long time. The only thing to make it perfect would be for Hugh to give some readings.

We are glad of the return of the Mail Man. Hope it proves as successful as it was heretofore. From the sample we had today I believe it will be good.

Many of your programs are so very good and we thank you for them. Blue-Eyed Brownie.

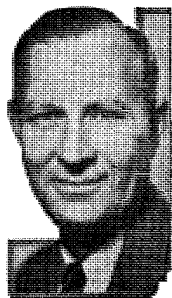
NOTE: Programs listed with an asterisk (*) are presented from the KMBC Studios or from local remote control points.

Sunday, June 4

- 7.00 Columbia Junior Bugle
- 8.00 *Morning Devotions
- 8.30 Harrisburg Variety Show
- 9.00 *From the Walkashow
- 9.15 Rhoda Arnold, Soprano, and Charles Carlile, Tenor
- 9.30 Salt Lake Tabernacle Choir
- 10.30 Emery Deutsch and Orchestra
- 11.00 *Stone Church Choir
- 11.30 Lazy Dan, the Minstrel Man
- 12.00 Smilin' Ed McConnell
- 12.15 Albert Bartlett—Tango King
- 12.30 Manhattan Moods
- 1.00 Feast of the Air
- 1.15 Symphonic Hour
- 2.00 The Cathedral Hour
- 2.30 Festival Chorus from Century of Progress
- 3.00 Poet's Gold
- 3.15 Bright Interlude
- 3.30 Frank Crumit and Julia Sanderson
- 4.00 Major Gladstone Murray
- 4.15 Ballad Hour
- 4.30 Roses and Drums
- 5.00 *Graceland College Program
- 5.30 Fray and Braggiotti—Piano Duo
- 5.45 Angelo Patri—"Your Child"
- 6.00 *Baseball Scores
- 6.05 The Gauchos
- 6.30 Chicago Variety Program
- 7.00 Columbia Dramatic Guild
- 7.30 Andre Kostelanetz Presents
- 8.00 John Henry, Black River Giant
- 8.15 Columbia Revue
- 8.45 Ann Leaf and the Madison Singers
- 9.00 Eddie Duchin's Orchestra
- 9.15 Barnsdall Balladiers
- 9.30 Jerry Friedman's Orchestra
- 10.00 *L. D. S. Studio Service

Monday, June 5

- 6.00 *Morning Devotions
- 6.15 *Farm Program
- 6.45 *Service with a Song
- 7.30 *Journal-Post News Flashes
- 7.40 *Program Bugle—KMBC News
- 7.45 Little Jack Little
- 8.00 In the Luxembourg Gardens
- 8.30 The Merrymakers—Orchestra
- 8.45 *From the Walkashow
- 9.00 The Voice of Experience
- 9.15 Morning Moods
- 9.30 Academy of Medicine Program
- 9.45 Will Osborne's Orchestra and the Friendly Philosopher
- 10.00 George Hall's Orchestra
- 10.15 *Joanne Taylor—Fashion Flashes
- 10.30 Concert Miniatures
- 11.00 Billy Hays' Orchestra
- 11.30 George Scherban's Russian Gypsy Orchestra
- 12.00 *Journal-Post News Flashes
- 12.10 *From the Walkashow
- 12.25 *Producers Market News
- 12.30 *The Texas Rangers and Those McCarty Girls



SINGIN' SAM
"The Barbasol Man"
7 P. M., Mon.

- 12.45 *Happy Hollow
- 1.00 Ann Leaf at the Organ
- 1.15 *First Timers
- 1.30 Columbia Salon Orchestra
- 1.45 The Meissner Electronic Piano
- 2.00 Frank Westphal's Orchestra
- 2.30 *Citizens League Speaker
- 2.45 Columbia Artist Recital
- 3.00 Program Previews
- 3.15 Fred Berrens' Orchestra
- 3.30 *Between the Bookends With Ted Malone
- 3.45 Tito Guizar, Mexican Tenor
- 4.00 Eavesdropping on the World
- 4.30 *Journal-Post News Flashes
- 4.40 *Program Bugle—KMBC News
- 4.45 *From the Walkashow
- 5.00 Tarzan of the Apes
- 5.15 *Big Brother Club
- 5.30 The Devil Bird
- 5.45 *Those McCarty Girls
- 6.00 Singin' Sam the Barbasol Man
- 6.15 To be announced
- 6.30 Kate Smith and Her Swanee Music
- 6.45 Eton Boys—Do Re Mi—Freddie Rich's Orchestra
- 7.15 The Street Singer
- 7.30 An Evening in Paris
- 8.00 Household Highlights
- 8.15 *The Crazy Crystal Twins
- 8.30 Black and Blue, the World's Dumbest Detectives
- 8.45 Howard Barlow and the Columbia Symphony Orchestra
- 9.15 William O'Neal—Songs
- 9.30 Ted Lewis and His Orchestra
- 10.00 Leon Belasco's Orchestra
- 10.30 *From the Walkashow
- 10.45 Don Bestor and His Orchestra
- 11.00 Willie Ganz—Organ

Tuesday, June 6

- 6.00 *Morning Devotions
- 6.15 *Farm Program
- 6.45 Service with a Song
- 7.30 *Journal-Post News Flashes
- 7.40 *Program Bugle—KMBC News
- 7.45 Little Jack Little
- 8.00 Bill and Ginger
- 8.15 Morning Moods
- 8.30 The Madison Singers
- 8.45 *From the Walkashow
- 9.00 "The Voice of Experience"
- 9.15 MIT Graduation—Doctor A. Lawrence Lowell
- 9.30 Through the Looking Glass With Frances Ingram
- 9.45 Ben Greenblatt, Pianist
- 10.00 *Howard Ely at the Organ
- 10.15 *Joanne Taylor—Fashion Flashes
- 10.30 Concert Miniatures
- 11.00 Marie, the Little French Princess
- 11.15 Harold Knight's Orchestra
- 11.30 The Madison Ensemble
- 12.00 *Journal-Post News Flashes
- 12.10 *From the Walkashow
- 12.25 *Producers Market News
- 12.30 *The Texas Rangers and the Midwesterners Quartet
- 12.45 *Happy Hollow—Comedy Skit
- 1.00 To be announced
- 1.15 *First Timers
- 1.30 Frank Westphal's Orchestra
- 2.00 U. S. Navy Band
- 2.30 Arm Chair Jaunts with Hugh Studebaker
- 2.45 Gypsy Music Makers
- 3.15 Fred Berren's Orchestra
- 3.30 *Between the Bookends with Ted Malone
- 3.45 George Hall's Orchestra
- 4.00 Reis and Dunn and Novelty Orchestra
- 4.15 Don Bestor and His Orchestra
- 4.30 *Journal-Post News Flashes
- 4.40 Vitamins Program
- 4.45 *From the Walkashow
- 5.00 Tarzan of the Apes

- 5.15 Big Brother Club
- 5.30 The Devil Bird
- 5.45 *Pastel Harmonies
- 6.00 Mary Eastman—Songs
- 6.15 The Magic Voice
- 6.30 Kate Smith and Her Swanee Music
- 6.45 "Hot From Hollywood"
- 7.00 Wayfaring Men
- 7.15 Threads of Happiness
- 7.30 Nino Martini and Columbia Symphony Orchestra
- 8.00 California Melodies
- 8.30 Edwin C. Hill—"The Human Side of the News"
- 8.45 Howard Barlow and the Columbia Symphony Orchestra
- 9.15 *Ed. Cochran's Sport Chat
- 9.30 Jerry Friedman's Orchestra
- 10.00 Glen Gray's Casa Loma Orchestra
- 10.30 *From the Walkashow
- 10.45 Leon Belasco's Orchestra
- 11.00 *Willie Ganz—Organ



MARION FONVILLE
"A-G Grocer"

Daily 9.15 a. m.-10.30

Wednesday, June 7

- 6.00 *Morning Devotions
- 6.15 *Farm Program
- 6.45 *Service with a Song
- 7.30 *Journal-Post News Flashes
- 7.40 *Program Bugle—KMBC News
- 7.45 Little Jack Little
- 8.00 *Uncle Ezry's Ramblings
- 8.15 In the Luxembourg Gardens
- 8.45 *From the Walkashow
- 9.00 "The Voice of Experience"
- 9.15 The Four Showmen
- 9.30 Carlile and London—Two Piano Team
- 9.45 Will Osborne's Orchestra and the Friendly Philosopher
- 10.00 Vincent Travers' Orchestra
- 10.15 *Joanne Taylor—Fashion Flashes
- 10.30 Concert Miniatures
- 11.00 Marie, the Little French Princess
- 11.15 George Hall's Orchestra
- 11.30 George Scherban's Russian Gypsy Orchestra
- 12.00 *Journal-Post News Flashes
- 12.10 *From the Walkashow
- 12.25 *Producers Market News
- 12.30 *The Texas Rangers
- 12.45 *Happy Hollow—Comedy Skit
- 1.00 The Rhythm Kings
- 1.15 *First Timers
- 1.30 Madame Belle Forbes Cutter and Orchestra
- 1.45 Claude Hopkins' Orchestra
- 2.15 Round Towners Quartet
- 2.30 *David Grosch—Sing Talk
- 2.45 "Parlez-vous Francaise?"
- 3.00 The Mail Man
- 3.15 Fred Berren's Orchestra
- 3.30 *Between the Bookends With Ted Malone
- 3.45 Ethel Hayden and Arthur Lang
- 4.00 "Meet the Artist"
- 4.15 Will Osborne's Orchestra
- 4.30 *Journal-Post News Flashes
- 4.40 *Program Bugle—KMBC News

KMBC WEEKLY SCHEDULE

- 4.45 *From the Walkashow
- 5.00 Tarzan of the Apes
- 5.15 *The Big Brother Club
- 5.30 The Devil Bird
- 5.45 *Midwesterners and Ruth Royal
- 6.00 "The Voice of Experience"
- 6.15 The Boswell Sisters
- 6.30 Kate Smith and Her Swanee Music
- 6.45 "Hot From Hollywood"
- 7.00 Sunshine Discoverer's Club
- 7.15 The Street Singer
- 7.30 The White Owl Program
- 8.00 The Old Gold Program
- 8.30 Black and Blue, the World's Dumbest Detectives
- 8.45 Light Opera Gems
- 9.15 Little Jack Little
- 9.30 Freddie Martin and His Orchestra
- 10.00 Eddie Duchin's Orchestra
- 10.30 *From the Walkashow

KMBC ARTISTS BUREAU

DO YOU KNOW—

That you can obtain KMBC Artists for the entertainment; at a price you would pay for the known?

Many artists that Columbia Western N are available for entertainment.

Let us quote you price

Write to Milt Mabie or call Ha. 2654.

Listen for announcement air and tune in for the program at 10:45 Wednesday

THE BEGINNING JUNE 4, 1933

- 10.45 *KMBC Artists Bureau
 - 11.00 Willie Ganz—Organ
- Thursday, June 8**
- 6.00 *Morning Devotions
 - 6.15 *Farm Program
 - 6.45 Service with a Song
 - 7.30 *Journal-Post News Flashes
 - 7.40 *Program Bugle
 - 7.45 Little Jack Little
 - 8.00 Bill and Ginger
 - 8.15 Visiting With Ida Bailey Allen
 - 8.30 *From the Walkashow
 - 8.45 Barbara Gould
 - 9.00 The Voice of Experience
 - 9.15 Morning Moods
 - 9.45 Keenan and Phillips, Piano Team
 - 10.00 Buddy Harrod's Orchestra
 - 10.15 *Joanne Taylor

- 10.30 Concert Miniatures
- 11.00 Marie, the Little French Princess
- 11.15 Harold Knight's Orchestra
- 11.30 George Scherban's Russian Gypsy Orchestra
- 12.00 *Journal-Post News Flashes
- 12.10 *From the Walkashow.
- 12.25 *Producers Market News
- 12.30 *The Texas Rangers
- 12.45 *Happy Hollow—Comedy Skit
- 1.00 La Forge Beruman Musicale
- 1.15 *First Timers
- 1.30 Frank Westphal's Orchestra
- 2.00 U. S. Army Band
- 2.30 *Armchair Jaunts with Hugh Studebaker
- 2.45 *The Classic Hour
- 3.00 *"Meet the KMBC Artist"
- 3.15 George Hall's Orchestra
- 3.30 *Between the Bookends With Ted Malone
- 3.45 John Kelvin, Irish Tenor
- 4.00 Don Bestor and His Orchestra
- 4.30 *Journal-Post News Flashes
- 4.40 *Program Bugle—KMBC News
- 4.45 *From the Walkashow
- 5.00 Tarzan of the Apes
- 5.15 *Big Brother Club
- 5.30 The Devil Bird
- 5.45 *The Texas Rangers
- 6.00 Evan Evans, Do Re Mi and Orchestra
- 6.30 To be announced
- 6.45 "Hot From Hollywood"
- 7.00 Wayfaring Men
- 7.15 Fray and Braggiotti—Piano Team
- 7.30 Colonel Stoopnagle and Budd
- 8.00 John Henry—Black River Giant
- 8.15 Windy City Revue
- 8.45 Maude Rooney, Contralto and the Columbia Symphony Orchestra
- 9.15 Phil Regan
- 9.30 Guy Lombardo's Orchestra
- 10.00 Glen Gray's Casa Loma Orchestra
- 10.30 *From the Walkashow
- 10.45 Isham Jones' Orchestra
- 11.00 *Willie Ganz—Organ

Friday, June 9

- 6.00 *Morning Devotions
- 6.15 *Farm Program
- 6.45 Service with a Song
- 7.30 *Journal-Post News Flashes
- 7.40 *Program Bugle—KMBC News
- 7.45 Little Jack Little
- 8.00 *Uncle Ezry's Ramblings
- 8.15 In the Luxembourg Gardens
- 8.45 *From the Walkashow
- 9.00 "The Voice of Experience"
- 9.15 The Ambassadors Orchestra
- 9.30 The Captivators
- 9.45 Will Osborne's Orchestra and the Friendly Philosopher
- 10.00 Billy Hays and Orchestra
- 10.15 *Joanne Taylor
- 10.30 Concert Miniatures



BILLY WHITE
High Tenor
Frank Westphal's Orchestra

- 11.00 Marie, the Little French Princess
- 11.15 Enzo Aita, Baritone
- 11.30 Madison Ensemble
- 12.00 *Journal-Post News Flashes
- 12.10 *From the Walkashow
- 12.25 Producers Market News
- 12.30 *The Texas Rangers and George Washington White
- 12.45 *Happy Hollow—Comedy Skit
- 1.00 Columbia Salon Orchestra
- 1.15 *First Timers
- 1.30 Harrisburg Variety Program
- 2.00 The Grab Bag
- 2.30 *Piano Contrasts
- 2.45 United States Army Band
- 3.00 *Program Previews
- 3.15 John Kelvin, Irish Tenor with Emery Deutch's Orchestra
- 3.30 Between the Bookends With Ted Malone
- 3.45 Dancing Echoes
- 4.00 Musical Comedy
- 4.15 Freddie Martin's Orchestra
- 4.30 *Journal-Post News Flashes
- 4.40 *Program Bugle—KMBC News
- 4.45 *From the Walkashow
- 5.00 Tarzan of the Apes
- 5.15 *Big Brother Club
- 5.30 The Devil Bird
- 5.45 The Collegians
- 6.00 Nino Martini and the Columbia Symphony Orchestra
- 6.30 Tales of the Foreign Legion
- 7.00 Sunshine Discoverer's Club
- 7.15 *Crazy Crystal Twins
- 7.30 Socony Presents "The Inside Story"
- 8.00 Lou Holtz, Grace Moore and Leonard Hayton's Orchestra
- 8.30 Black and Blue, the World's Dumbest Detectives
- 8.45 Freddie Rich and His Columbians
- 9.15 Deep River Jubilee
- 9.30 Ted Lewis' Orchestra
- 10.00 George Hall's Orchestra
- 10.30 *From the Walkashow
- 10.45 Don Bestor and His New Yorker Orchestra
- 11.00 Willie Ganz—Organ



CHARLES CARLILE
Columbia Tenor
5 P. M., Wed.

Saturday, June 10

- 6.00 *Morning Devotion
- 6.15 *Farm Program
- 6.45 Service with a Song
- 7.30 *Journal-Post News Flashes
- 7.40 *Program Bugle—KMBC News
- 7.45 Little Jack Little
- 8.00 Elder Michaux and Congregation
- 8.30 The Captivators
- 8.45 *From the Walkashow
- 9.00 Adventures of Helen and Mary
- 9.30 Concert Miniatures
- 10.00 Vincent Traver's Orchestra
- 10.15 Harold Knight's Orchestra
- 10.30 Frank LaMarr's Club Delmonico Orchestra
- 11.00 George Hall and Orchestra
- 11.30 Madison Ensemble
- 12.00 *Journal-Post News Flashes
- 12.10 *From the Walkashow
- 12.25 *Producers Market News
- 12.30 *The Texas Rangers and Velma Massie

- 12.45 *Happy Hollow—Comedy Skit
- 1.00 Italian Idyll
- 1.30 Hal Thompson's Orchestra With Shirley Howard
- 2.00 Sigurd the Viking
- 2.15 Saturday Syncopators
- 2.30 Mary Ann and the Campfire Girls
- 2.45 The Ambassadors
- 3.00 Eddie Duchin's Orchestra
- 3.30 *Between the Bookends with Ted Malone
- 3.45 Tito Guizar, Mexican Tenor
- 4.00 America's Grub Street Speaks
- 4.15 Art Coogan's Orchestra
- 4.30 *Journal-Post News Flashes
- 4.40 *Program Bugle—KMBC News
- 4.45 *From the Walkashow
- 5.00 The Political Situation in Washington Tonight
- 5.15 *Big Brother Club
- 5.30 *Howard Ely at the Organ
- 5.45 Melody Headlines
- 6.15 The Magic Voice
- 6.30 Leon Belasco's Orchestra
- 6.45 James Roosevelt
- 7.00 Tony Wons with Keenan and Phillips
- 7.15 The Boswell Sisters and Orchestra
- 7.45 Saturday Frivolities
- 8.00 *Dr. Burris Jenkins
- 8.15 Columbia Public Affairs Institute
- 8.45 Gertrude Niesen with Freddie Rich's Orchestra
- 9.00 Freddie Martin's Orchestra
- 9.30 Ben Pollack's Orchestra
- 10.00 Glen Gray's Orchestra
- 10.30 *From the Walkashow
- 10.45 Gus Arnheim's Orchestra
- 11.00 *Willie Ganz—Organ

KMBC Originations to the Columbia Network

Sunday, June 4

- 5.45-6.00 Howard Ely at the Organ

Monday, June 5

- 3.30-3.45 Between the Bookends
- 5.45-6.00 Those McCarty Girls
- 6.00-6.15 The Village Choir
- 8.00-8.15 Deep River Jubilee
- 8.15-8.30 Swiss Yodelers

Tuesday, June 6

- 3.30-3.45 Between the Bookends
- 5.45-6.00 Pastel Harmonies
- 6.45-7.00 Howard Ely at the Organ

Wednesday, June 7

- 3.30-3.45 Between the Bookends
- 5.45-6.00 Midwesterners and Ruth Royal
- 6.00-6.15 Hugh Studebaker—One Man Show
- 6.45-7.00 Howard Ely at the Organ

Thursday, June 8

- 3.30-3.45 Between the Bookends
- 5.45-6.00 The Texas Rangers
- 6.45-7.00 Howard Ely at the Organ

Friday, June 9

- 3.30-3.45 Between the Bookends
- 5.45-6.00 The Collegians

Saturday, June 10

- 3.30-3.45 Between the Bookends

**ARTISTS
EAU**

tain the services of that party or enter- ce as reasonable as r talent that is un-

at are now on the Network are avail- ent.

prices.

bie, Care of KMBC,

ncements over the he KMBC Artist Pro- nesday night.

THE KMBC HAPPY HOLLOW BUGLE

Issued by the Midland Broadcasting Company as a Service to Its Listeners Everywhere

PUBLISHED THE FIRST OF EVERY MONTH

DANNY AND DOUG—EDITORS

Kansas City, Missouri, June 4, 1933

Making Good—

KMBC is making good its promise to bring more entertainment by its own local artists.

In so doing, the Program Department still realizes that for the daily presentations of great artists, direct broadcasts from outstanding events throughout the world, elaborately produced shows, and dance music by famous orchestras direct from night clubs and restaurants of Chicago and New York, it must depend largely upon the Columbia network.

At the same time, listeners demand entertainers with whom they are familiar and who have attested their popularity in this territory. A glance over any day in KMBC's program schedule, will show that an added effort has been made to alternate Columbia and local programs to bring a constantly changing variety of entertainment and service.

Let's take Friday as an example of the change in policy—First, a Friday in April—just a month ago. Throughout the day there are eighteen features presented in KMBC studios or by remote control. These features combined would cover a period of a little more than five hours. Now we'll look at Friday of June 9th. The number of programs have grown to twenty-five and the time of broadcasting covers more than seven hours in a day.

Also note the variety of those local programs throughout the day. Beginning at six o'clock in the morning, a religious service; at six fifteen, a half hour of service and entertainment especially for the farmer; then until seven-thirty popular dance recordings; at seven-thirty the very latest news from the Journal-Post; at eight o'clock a program of homespun philosophy and humor with Uncle Ezra; eight forty-five, from the Walkashow, combining music, entertainment and drama; ten-fifteen, Joanne Taylor—Kansas City's own style service; more news at twelve o'clock from the Journal-Post; from twelve-thirty to one o'clock old-time music and drama with the Texas Rangers and Happy Hollow; one-fifteen, a little variety with KMBC's auditions or may we call them "tryouts" on the air—the program is called "First Timers"; at three o'clock KMBC's resume of programs to be heard over the week-end; three-thirty "Between the Bookends"—organ music and the popular voice of Ted Malone; four-thirty and more news; five-fifteen, the Big Brother Club—all for the children; five forty-five, the Collegians, popular tunes done in a collegiate style by a male quartet.

Our own studios resume at nine-fifteen in the evening presenting Hugh Studebaker and an octette from Western University in Kansas City, Kansas—Negro spirituals and readings.

Billy Ganz signs off the evening with a half hour of organ melodies at eleven o'clock at night.

A constantly changing variety of program entertainment—
And more is promised for the months to come.

Subscribe for the Bugle FILL IN THIS BLANK

Dear KMBC:

Please send me the KMBC Happy Hollow Bugle for one year. I inclose 25c for my subscription.
renewal.

Name

Address

City..... State.....

CBS on World Tour Via the Air Monday

America to "Eavesdrop" on Radio in Europe and South America

Under the caption of "Eavesdropping on the World," the audience of KMBC will be taken on a tour of the principal centers of Europe and South America on Monday, June 5 from 4 to 4:30 p. m.

Ted Husing and S. H. Simpson, Jr., manager of international transmission for the Radio Corporation of America, will act as masters-of-ceremonies for the radio cruise at Riverhead, Long Island, where the MCA maintains a giant receiving station.

The audience will be taken in quick succession to Paris, London, Berlin, Buenos Aires, Madrid, Rome, and Cerrito.

If the program proves successful, "Eavesdropping on the World" will be heard again, but with the Far East and Hawaii as the scene of operations.

The Playboys, Felix Bernard, Walter Samuels and Leonard Whitcup, piano virtuosi who were among radio's leading fan mail attractions in a recent commercial series in the east, are to be heard by KMBC listeners several mornings throughout the week.

Gypsy Nina



Introducing Gypsy Nina, newest star of the Columbia network. The versatile young woman, who sings in nine languages, will accompany herself on the accordion on her program, to be known as "Romany Romance."

STUDIO SPOTS

Ted displayed the most nerve when he ad libbed the SongSmiths' farewell program on the network. . . . And almost as much when he called on Woody without warning, to sing a new song. . . . Woody answered with a brand new tune of his own "For a Little While," quite appropriate. . . . Glad answered with Woody's best known tune, "Quiet Afternoon." . . . Billy Ganz was the arranger of the Farewell Song as introduced by the Midwesterners and Those McCarty Girls.

A good lesson for us and them . . . When a writer's misprint erroneously reported that only four letters were drawn by the recent New York Philharmonic-Symphony broadcasts, several indignant fans wrote CBS, apologizing for not writing sooner. . . . most said it was the first fan letter they had ever written . . . but not the last.

Cicero Weaver, one of the famous vaudeville troupe of "Weaver Brothers and Elviry," was a recent visitor during the Texas Rangers noon program. The occasion for the visit was to tell them concerned how much he liked the Happy Hollow Barn Dance Varieties programs . . . a series just concluded two weeks ago. . . . We were all disappointed. Cicero didn't have that big watch along.

Ye Program Director recently announced daily 8 a. m. staff meetings to begin Monday, May 29. At 8:15 a. m. May 29, the first of these meetings was postponed until Tuesday. You bring the ducks.

With much rejoicing Dr. Halley, salesman, brought in KMBC's first beer account. The Hamm what am!

Leroy (Continuity) Smith ran the entire length of the studios to tell us this gag: Quote—Was quite a windy day. Just before a commercial blurb was to be made, the paper upon which said blurb was written blew out the window, according to announcer Studebaker. The accident and lack of announcement was reported to Miss Whiting who is reported to have said, "After this, paper Wates but no mike Waits"—Unquote. Get it? Sorry.

G. C.

Piano Charmer

Never a cross word—or note—issues from the piano when played by the agile fingers of Eddie Duchin, who directs his orchestra over the Columbia network from his vantage point at the keyboard. Originally slated to be a pharmacist, Eddie filed his Pharmacy College diploma in the attic when he won a Leo Reisman piano audition. His distinctive work as pianist led the manager of the Central Park Casino—from which his orchestra is now heard—to allow Duchin to assemble his own men and build intricate rhythms about his piano performances.



EDDIE DUCHIN

Edwin C. Hill Returns to Active Journalism

Edwin C. Hill is returning to active journalism.

About a year ago Hill took a leave of absence from the New York newspaper with which he had been associated for more than twenty years in order to devote all of his time to radio. His summer schedule of six nights a week on "The Human Side of the News" resulted in a quick rise to nation-wide popularity, attested to by his winning the 1933 radio editors' poll conducted by the New York World-Telegram.

This week Hill signed a contract with the King Features Syndicate to write six columns weekly under the general caption of "The Human Side of the News." His present broadcast schedule (Tuesdays at 9:30 P. M., for his sustaining talks and Fridays at 7:30 P. M. for the "Inside Story" program) will remain unchanged, although his new journalistic activity occasionally will take him away from Manhattan.

His first assignment will take him to Washington for the reporting of the Senate Banking Investigation. While he is there his sustaining broadcasts will originate in the studios of WJSV, CBS outlet in the capital area.

Have you mailed your subscription to the Bugle? Fill out blank on page six, and inclose 25c today.

PICKWICK PRATTLE

M. J. B.

Miss Frederica Corbett, representative of the Ogilvie Sisters, has a new respect for radio since her visit in Kansas City. Mrs. Caroline Ellis (you know her as Joanne Taylor) heard that Miss Corbett was to be in town, and arranged to have Miss Corbett as her guest on the John Taylor program—although Miss Corbett herself knew nothing of these arrangements. She arrived in Kansas City late in the evening, went directly to her hotel, and turned on the radio in her room. It was the Joanne Taylor interview from KMBC in which Miss Taylor announced that Miss Corbett was to be her guest on the Taylor program the following morning. Imagine Miss Corbett's surprise when she thought no one even knew she was in town! Yes, sir, with the advent of radio, Life is just like the famous bowl of goldfish!

Speaking of the Taylor program, Mrs. Ellis, the Joanne Taylor who enthuses every morning over the latest in styles and apparel, once hated the very thought of shopping. She regarded it as one of those painful duties—like washing dishes. It wasn't until she became associated with a large department store that she "caught the fashion bug." Now she's making up for lost time.

Believe it or not, that old stage veteran, Hugh Studebaker, confesses he hardly slept a wink the night before he was to appear on the radio for the first time. His was one of the worst cases of mike-fright on record.

Vance McCune (Little Willie) appeared at the studio in his last summer's straw hat the day previous to official "straw hat" day. But it wasn't a case of rushing the season. "I have two boys," he explained, "and it's a case of first come—first served!"

Ted Malone and Gomer Cool were once in a high school play together, and it seems that Ted was supposed to walk up and give Gomer one of those friendly (?) slaps on the back. Well, you know Ted never does things by half, so when his cue came, he hauled off and gave Gomer a whack that sent his false moustache bouncing off into space. But we hear he saved the day by doing some of the well-known Malone ad-libbing while the embarrassed

Gomer recovered the bit of hirsute adornment.

And did you hear Ted's remark on "Bookends" one afternoon about the young man who went off "whistling at the top of his voice"? Maybe that's what you'd call a sleight-of-mouth performer.

Chic Congdon, who gives such nice performances in the weekly French program, "Parlez Vous Francais," seldom has the slightest idea what she's talking about during these programs.

Yes, the Frank Mandacinas (KMBC operator) are still in the honeymoon stage of their marital journey. He gave her a box of candy on Mother's Day.

When the soft-spoken Marion Fonville allowed KMBC listeners to learn that he, too, could warble quite pleasantly it brought the batting average up to one hundred per cent. Every KMBC announcer a singer! Now, we're just waiting for John Cameron Swayze to burst into song.

Love Along the Wires



Instant response in the form of a flood of fan mail attested the popularity of "The Voice of Experience" during his initial three weeks of broadcasting over WABC and the Columbia network. His twenty-five years as lecturer, traveler and student qualified him for his role of adviser on varied problems of human relationships. The "Voice" broadcasts Monday through Friday at 9 a. m. and Wednesdays at 6 p. m.

BETWEEN THE



BOOK ENDS

Hello There:

The following poem, "Thank You, God," was sent in to the Bookends program by some listener, we don't know just who. But we sorta have the feeling that it is an unpublished poem, and if any of you folk reading this know the author, or happen to be familiar enough with the poem to know who wrote it, we will appreciate knowing of it.

"Thank You, God"

Thank you, God, for this delightful turmoil
Which you have sent me as my lot in life;
Thank you for the ever-changing faces
Which go to make confusion, stress and strife;
Thank you, for the endless new adventures;
The restless storm; the star-strewn vibrant night;
Thank you for the old loves, dim and dusty,
And for the new loves, bitter-sweet and bright!
Some day, when I'm tired of deep confusion,
Perhaps I'll pray for silence and for rest,
But until then, don't take away your thunder;
Give me a storm, and tempest, and the quest!

Here's a colorful bit of verse from a Kansas City girl which we think you might enjoy. TED.

Gypsy Desire

When skies are studded with stars
And soft winds caress the leaves,
The music of throbbing guitars
Will hush music of the trees.
In bright camp fires,
A gypsy desires
To play and dance and play.
Red blood in veins,
Wild gypsy strains
Make gypsy folks feel gay.
They forget sorrows of life
As they group in soft night's breeze
For as they play and dance and play,
Every gypsy heart finds ease.
—Ruth Scritchfield.

Maybe you folks can help me a little. A whole lot of programs have been celebrating anniversaries. Can anyone tell when our "Between the Bookends" anniversary is?

Bye, TED.

What the W. D. B. B. Won't Wear



What the well-dressed bathing beauty will—and won't—wear on the beaches this summer is illustrated above by the Lane Sisters, Priscilla (left) and Rosemary. Both are heard during the Old Gold broadcasts over the Columbia network these Wednesday nights to the tune of Fred Waring and his Pennsylvanians. Priscilla wears a sleek one-piece suit of blue jersey, while Rosemary sports a backless, gathered-neck model of gingham.

* MAIL SPINS NO. 51 *
* His quill in spite of him *
* cackles along. *

The Love Letters of
a Mail Clerk—

Dear Ted: Now that you've reinstated the Mailman, kindly spare me the quantities and qualities of his letters. I've already had to solve a jig-saw letter. Couldn't the Mailman dedicate himself to better fan mail and an enlightened public? Even as I? Love and kisses.

Dear Miss M. M.: The leivitous vein in which you received my

perfectly priceless poems last month was a decided indignity, and your mimicking reply was an overt travesty on classic literature. More or less sincerely.

Tomb It Maconcern: This office wishes to humbly apologize for this station's rank inability to dedicate a number to your mother on Mother's Day as requested. It would seem that one or two other folks have mothers too. What a small world! Regrets.

Dear Public: Maybe if I receive a couple of light, scintillating letters my stenographer would drop that ancient gag (?) that the only bright spot around the office now is the seat of my pants. Affectionately yours, Jimmie.

Arthur Tracy Returns
With New Sponsorship
on CBS Thrice Weekly

New Character to Be Co-starred
With the "Street Singer"

Arthur Tracy, the Street Singer, is back on KMBC beginning Monday, June 5, at 7:15 p. m. He will be heard at that same time each Monday, Wednesday, and Friday.

In addition to Tracy's songs and accordion melodies, a new type of radio character will be co-featured.

"Lonesome Lula" will be the radio pseudonym of the new character, who will be heard on each broadcast in a brief dramatic monologue. Through the series, the romantic life on one person will be traced and the audience will hear dramatizations of various incidents in her career.

"Pastel Harmonies" to
Be Regular Feature on
KMBC & West Network

"Three Maids and a Man" sing yesterday's melodies in tomorrow's style. The program is titled "Pastel Harmonies."

A girls' trio composed of Laru Bailey, Martha Dival, and Bee Smith, combine their delightful harmonies with the tenor voice of Paul Henning in unusual arrangements.

At the piano is Billy Ganz, who arranges and directs for the unit. Most popular have been his settings of "At Dawning," "Dark Eyes," "Song of India" and "I Love You Truly," songs which have been featured frequently since "Pastel Harmonies" took the air.

In addition to several local programs, they will be scheduled on the west Columbia network for frequent appearances.

"Wayfaring Men" Bum
Rides on KMBC Air—
Waves in New Series

Realism is the keynote of a new dramatic program to be heard each Tuesday and Thursday evening at 7 o'clock. Its title is "Wayfaring Men," a story of the roving adventurous hoboes, who ride the side door pullmans and live their casual lives wherever fate and a convenient freight train can take them.

There will be seven regular characters in the episodes in addition to the colorful knights of the road who will stream across the background.

Chesterfield Brings
Talent of Stage and
Opera in New Series

Air Shows Headlined by Grace
Moore, Lou Holtz, Hayton,
and Brokenshire

In its return to the air, Chesterfield offers the fast-paced comedy of Lou Holtz, the lovely soprano voice of Grace Moore, and the modern rhythms of Lennie Hayton's Orchestra. Announced by the star of them all, Norman Brokenshire, the new series opened Friday, June 2, at 8:00 p. m., to be heard at that hour each week.

Variety with a capital "V" will be the theme of the new series. Grace Moore will draw on her extensive repertoire of operatic, concert, and popular songs to present a colorful panorama of vocal harmonies. Lou Holtz, with his eager "stooge," Shawowsky (alias Benny Baker), will bring his inimitable dialect to bear on the humorous spots of each program. His story-telling ability will be one of the mainstays of the show's comedy elements.

Lennie Hayton, whose talented musicians are numbered among the virtuosi of jazz, will lead his band through many new and colorful arrangements of popular dance tunes.



LOU HOLTZ

The King of England
Opens London Parley
Over CBS on June 12

Frequent Broadcasts Will Be
Made by H. V. Kaltenborn
From Conference

Acceding to the petition submitted by the Columbia Broadcasting System, King George has agreed to postpone his opening address at the World Monetary and Economic Conference at 1 p. m., June 12, at which time it will be heard over KMBC.

Broadcasts from the trade parley are in charge of H. V. Kaltenborn, who recently sailed for London. His reports will be transmitted to this country every Tuesday and Thursday at 4:00 p. m. and on Sunday at 5:30 p. m. during the first two or three weeks of the Conference.

THE K·M·B·C

HAPPY HOLLOW BUGLE

Vol. 2, No. 42

HAPPY HOLLOW, U. S. A., JULY, 1933

Subscription Price, 25c per Year

Radio Commission
Approves Plans
for TransmitterProposed Equipment to Be of
Latest Approved Type

Plans for the removal of the KMBC transmitter from Independence, Mo., to a site south of Kansas City, Kansas, have been announced by the officials of the Midland Broadcasting Company, which owns and operates this station.

The federal radio commission on Friday, June 16, reaffirmed its granting of a construction permit for erection of the new station which, according to Arthur B. Church, vice-president and general manager, will be one of the finest installations in the United States. The most modern transmitting equipment made by the Bell Telephone laboratories and Western Electric Company has already been purchased and is ready for installation at the new plant as soon as the building and antenna tower are completed.

The "vertical radiator," a new type of antenna, will replace the conventional type of antenna at the new station. A very tall single tower of special design, placed in the center of a 6-acre tract comprising a huge ground system of buried copper cables, is expected to radiate KMBC's programs with far greater efficiency than any transmitter now located in the Middle West. A similar design of antenna is now used by WABC, New York, and WLW, Cincinnati, 50,000 watt stations.

Since the purchase of KMBC by the Midland Broadcasting Company several years ago, the transmitter has been located in the Stone Church, Independence, Mo. Engineering tests were conducted about two years ago to find the most suitable site for effective coverage of the Kansas City area.

KMBC officials plan to have the new station in operation this fall—probably early September.

Mary Ann—Our folks came over in the Mayflower.

Doug—Oh, that's nothin'. I guess they stayed with our folks the first night they landed.

\$200 WORTH OF GRAND
OPERA IS ON THE WAYSUPER ATTRACTION BROUGHT TO
HOLLOW DIRECT FROM NEW YORKSponsored by Harry Checkervest
and Ladies' Improvement
Society

"Well, regardless of what the men folks think, we ain't going to let a little dump like Cornbread Corners get ahead of us by puttin' on any measley band concert. We're going to bring a Grand Opera to Happy Hollow that'll make everyone set up and take notice."

With these stirring words, Widder Blackstone sounded the keynote which is to result in the bringing of the "Rose Garden Ramblers" opera to Happy Hollow on Saturday, July 8.

The opera is to be sponsored by the Ladies' Improvement Society of which Mrs. Blackstone is President. It is being brought to this city direct from New York through the efforts of Harry Checkervest, President of the Happy Hollow Chamber of Commerce.

The arrangements for this super attraction were made only after several difficulties were overcome. It costs \$200 to bring the opera to Happy Hollow. As the money had to be paid in advance, it was borrowed from the husbands of society members—and it is thru

their kindness and far-sightedness that the success of this venture is assured. "Also," it is explained by Mrs. Blackstone who has had five husbands, "the men will now have to get behind the movement in order to get their money back!"

Harry Checkervest has probably pulled the master stroke of the ticket selling campaign to date in mailing special invitations to members of the Ladies' Aid societies in Possum Gulch, Cornbread Corners, Greenville, and other surrounding towns. If these ladies accept the invitations we're sure to have a full house and take in the \$200.

(Note: Elsewhere on this page will be found a facsimile of the invitation which was sent to Ladies' Aid societies in surrounding towns.)

Danny Speaks!

At last, after all these years, Daniel Butternut, unspoken half of the duo, Danny and Doug, will voice his thoughts. His brother, the voluble Douglas, has accepted the position as little brother on KMBC's Big Brother program, and Danny rejoices in the fact that now he'll have a chance to get in a word or two. Listen for him.

Uncle Ezra's
Ramblings

Ye know, it's sorta interestin te me to watch a young feller git hisself ready to go see his girl. He'll polish his shoes 'til you could use 'em fer a looking glass. Then he'll shave his whiskers off about two days under the skin, rub in a lotta lotion ter make his skin soft, dab on all the powder that'll stick. Then he'll pick out his best lookin shirt, try on a half a dozen ties before he gits one that suits him. Of course, before he does all this fussin he cleans up the old "liz-zie"—takes the cushion out and beats the thing 'til he gits ever speck a dirt out of it. He might not do that fer his mother er sister, but he's goin ter see his gal, and that's different.

And what about the girl? Well, most likely she's rested all afternoon so she will be bright and witty when her feller gits there. She files her nails, and curls her hair. She puts powder on her face ter make it white, and rouge on her cheeks ter make 'em red. She calcimines her lips a deeper red than you ever saw. There never was any lips as red as hers. Then she tries on ever dress she's got before she finds one that suits. And finally, after fussing until she's ready ter cry—and would, too, if it wasn't fer makin her eyes red—she's all togged up and ready to receive him.

And along about dusk he drives up. If they go for a drive, they'll hit fer the country where there ain't no lights. If they park on the porch, it's in the swing where the light can't strike 'em. If you should ask 'em, they couldn't tell ye, ner they couldn't guess jest how the other one was dressed. But we ain't got no kick a comin. We done the same thing, you and me. In that respect, times ain't changed a bit.

Hugh—A bachelor has nobody to share his troubles.

Ted—Why should a bachelor have any troubles?

THE
LADIES' IMPROVEMENT SOCIETYof
HAPPY HOLLOW

Invite the members of your Society to be their guests at the

GRAND OPERA

"Rose Garden Ramblers"

To Be Given Saturday, July 8, 1933.

At the Town Hall, 1st Avenue and Main Street

Admission—\$1.00

B] Presented by
"Be"
Miss Milared Martin

Liberty, Missouri

April 6, 1946

Helle
 This is
 Say,
 to get
 been or
 in that
 dreds c
 club.

I want to tell you new members, the same as I've told the rest, that we're going to expect you to take an active interest in our organization. We have so many things going on all the time that you'll have to be in tune for the meetings every evening. I'll do my best to keep Little Brother quiet long enough to tell you about our various activities from day to day.

Now here is the line-up of Big Brother Club events:

STEAMER IDLEWILD. The Big Brother Club takes a trip down the Missouri river every Thursday. The boat leaves the dock at the foot of Mainstreet at 10 a. m., and returns at 4 p. m. Meet me at the western Greyhound Buss Terminal at Tenth and McGee and I'll see to it that you get down to the boat.

I'm having an awful hard time convincing Little Brother and his friend, Skeeter, that I can walk on my hands. The only thing to do was to show them. You ask anyone who went on the Idlewild last week if I can walk on my hands or not.

But I'm not sure about this riding the bicycle backwards. I'll have to practice up quite a lot. That kid brother sort of has me on the spot.

SWIMMING AT FAIRYLAND PARK. Big Brother Members will be admitted to the Fairyland Pool between the hours of 9 and 12 each Friday morning for only 10c. If you don't have a bathing suit, it will cost you 15c.

PICTURE SHOWS AT THE ASHLAND, THE MADRID, AND THE CHIEF THEATERS. Show your Big Brother Club buttons at any of these three theaters at 2 o'clock Saturday afternoons, and you'll be admitted.



JACK STARR

going to tell you all about that big membership drive. Little Brother and I have been planning this campaign for a long time, and I believe you'll really be surprised when you find out about it. Now we're going to look for every Big Brother member to join in welcoming this fine, reliable, company to the air. You see, it is only through the kindness of the Aines Dairy Company, that our Club can continue offering you so many entertaining programs and activities.

Little Brother brought me these riddles to put in our column, so I suppose I can't do much about it. Here they are:

Question—Why does a cat, when he enters a room, look one way and then the other?

Answer—Because he can't look both ways at once.

—Sent in by Marian Bronner.

Question—What's the difference between a wife in 1903 and a wife in 1933?

Answer—A wife in 1903 darns her husband's socks, and a wife in 1933 socks her darned husband.

Well, so long, boys and girls; see you at 5:15.

BIG BROTHER JACK.

BELIEVE ME OR NOT

By MARY ANN

I know of one dog who parks his chewing gum on chairs, and chews it again later. (Must be a Scotch terrier.)

Another dog, who didn't like music, would pull the plug to the radio set out of its socket.

(Ed. Note: Send contributions to Mary Ann's "Believe Me Or Not" to KMBC. Mary Ann and the Camp Fire Girls broadcast Wednesdays at 5:30 p. m.)

No wonder Eddie Edwards (George Washington White) can do a negro character to perfection! The boy hails from way down South—the Lone Star State, to be exact.

BETTY'S SURPRISE

By MARY ANN FULLERTON

The Rose Bush could look right into the kitchen, and saw Betty's mother taking a big cake out of the oven. Betty was playing with her dolls under the singing coffee bean trees. A little black bird was all alone under the Rose Bush, and the roses thought, "I wonder why the blackbird didn't go to the field with the rest of his family." Then Betty's mother called, "Betty, do you know what day this is?"

Betty said, "Uh-huh. Saturday. But Mother, please don't make me dust now. I'll do it after lunch."

And her mother said, "All right, Betty, and if we have unexpected company, I'll just say you were so busy and had to put off the dusting."

Well, Betty went on playing, and all at once saw something under the Rose Bush. It was a little hurt bird, and she carried it in the house. Her mother said, "We shall put it in the cracker box and maybe Miss Cooper and some of the Camp Fire Girls will be by. I know Miss Cooper will know what to do."

"Oh, Mother," cried Betty, "I must hurry and dust."

And her mother said, "After you have finished dusting, grandmother wants you to go upstairs and look on her bed. It's a surprise."

Well, Betty just dusted as fast as possible, and when she finished, ran upstairs and what do you think—a beautiful new dress for Betty was on the bed. And Betty just hurried and took her bath and put on the new dress and was just starting downstairs when she heard, "Surprise! Surprise!"

It was Betty's birthday, and she was sure surprised all right, because her mother had not told her, and all the Camp Fire Girls sang Happy Birthday, and they all ate the cake Betty's mother had baked.

That night, when she kissed her mother good night, Betty said, "Mother, thank you for the lovely surprise party. But don't forget to tell me when you are going to surprise me again, so I will not forget to dust under the chairs."

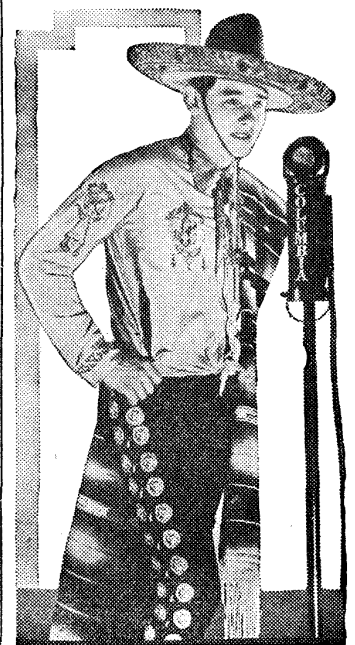
Smiles

A tramp should never complain of hunger when he can enjoy a loaf or a chop at any farmer's woodpile.

Most things go to the buyer, but coal goes to the cellar.

Ima Mann.

Tito Guizar



Here's Tito Guizar and the romantic garb of his native Mexico. The personable young tenor whose English still carries a heavy Latin accent left medical study at the Mexican National University and pursued his natural inclination of music in Milan, Italy. He may be heard Mondays at 7:45, and several other times during the week. He is an excellent baseball player, is 27 years old, and handsome as his songs are romantic.

New Sunday Opening Time

KMBC's Sunday morning schedule has been rearranged to adequately accommodate the new "Stars and Fashions" series. Opening time was changed from seven to seven-thirty, when the regular Sunday morning Devotion Period is now presented. It was formerly broadcast at eight o'clock, the period now used for Melody Parade.

In the Gloaming

KMBC's weekly presentation to the western Columbia network, "In the Gloaming," has been transferred to Fridays from 7:30 to 8:00. This enables the local audience to hear the entire program of this popular feature which presents Sophie Kahn, soprano, and Ed Brackenbury, tenor.

Echoes to the Bugle Call

This Much of Blessedness

If it should ever be
That love between us should grow
less,
Let us not lose this much of
blessedness:
These stricken moments that we
know,
Glancing up, careless-wise,
From mundane tasks, into each
other's eyes;
These halting breaths that are es-
sence of loveliness,
Your blue bright gaze above a
bowl of marigold . . .
All of the times of peace that
somehow bless
Our lives with something yet
more poignant than caress.
—Christine Carlin Coe.

He Loves Me?

He loves me, he loves me not—
I wish that I could tell.
Does he love me, or does he not;
I'd better count this well.

He comes to see me, that's one;
He goes to see her too;
I'm exciting, but she is fun,
And how that girl can coo!

She's a blond, a blond, a blond;
That would count three for
"no";
But I'm a witch (I need a
wand . . .
Or broomstick?) I've a show.

She dresses grandly; I dance;
She's rich; he loves me not;
I plainly see I have no chance.
Oh, well, he's not so hot!
—Iris Lee Haile.

Pen Points

The office flapper thinks that
because the banker is a man of
notes he can play a musical in-
strument.
"Gentlemen," says the modern
maiden, "should always precede
their lady friends through the
windshield in case of an acci-
dent." Glad.

Horse and Non ¢ ¢ ¢

Before marriage he called her
"saccharine," after marriage, "cit-
rus."

Question: Can a banana mer-
chant be arrested for operating a
skin game?
California may have sun-kissed
oranges, but we have son-kissed
peaches.
Harry Valois.

Si an' Ma

Well, Congress has adjourned at
las'
By heck! they need a rest,
Cause ever' minit o' th' time,
Them boys has gone their best;
They've done mor work th' las'
ten weeks,
Real work, in word an' deed,
Each time our Franklin cracked
th' whip,
B'gosh! they showed more
speed.

Two bandits, down at Boliver,
Kidnaped the sheriff there,
Kidnapin' cops is common news,
Shore beats my time, I swear;
Ma 'lows boy scouts should be
sent out
Ter guard these timid folk,
These sheriffs, wardens an' th'
like,
That thinks their job's a joke.

Our navy will buil' thirty ships,
Say! if we had 'em now,
Ma 'lows them debts would all be
paid,
That Europe owes—an' how!
Bill Rodgers sez, "That London
bunch
Sez sump'n mus' be done."
Ma 'lows it's pore ol' Uncle Sam,
Sh! That ain't all in fun.
R. H. Richardson.

My Pearls

Do pearls really mean tears?
Mine have brought only happi-
ness
These long years.
I love pearls.
I admire the gleam of their milky
whiteness
Against my throat.
I love to fondle the slender, ex-
quisite strands,
Or caress them gently in my
hand.
And see them glisten in the fire-
light—
Like tears.
And catching the rays,
Toss them back in a thousand
hues
Of rose, purple, gold and blue.
Will they bring tears in future
days?
I wonder—
I love pearls.
Rainy Day Pal.

Uncle Ezra—That stick of f
candy in the window is twenty-
five cents.
Doug—How long can I lick
it for a penny?

O Where! O Where!

O You Echoites!
You're hiding—your lights
Sunbonnet Sue,
What has become of you?
And sunshine Sally
To your standard, rally—
Pesticatin' Pest,
You always added zest.
And Studio Pest,
You were one of our best.
To you Mary Rose,
Our tribute goes.
For Marie Mac,
We feel a lack.
And there was Lida;
She was our pride ah!
There was Pee Wee;
Now, where is she?
We miss you, Bonnie Jean,
And you too, our Irish Colleen.
Now, Marietta Pickle,
Don't you be fickle.
And Betty Co-ed,
We hope you're not wed.
Calico Cat,
We like your chat.
You, Prairie Pal,
Were a great gal;
So were Silly Sal
And our Hoosier Pal,
Peggy of the Suburbs
Used beautiful words.
Kansas City Kitty
Was quite witty
And you, Mac Nutt
Sure were a nut
Vesta Mae Leavitt;
But please don't leave it
Clever were Dot and Vi.
And so were Al and Di.
Ruthy and Philly,
Your contribs were thrilly
There was Dutch
We enjoyed much
And Aunt Betsy—
Now what rhymes with Betsy
How we'd like
To hear from Kros Ide Ike!
Won't some one please herald
Frances Fitzgerald
To Woodsie of St. Joe
Gratitude we owe
Sheriff Getum
Always made things hum
A La Bie
For you we sigh
Hill Billy,
Come back, will 'ye
Misunderstood Min
Where have you been?
Come back, Goofy Gussy;
Or we will get fussy,
Cleopatra,
To lose you, we'd hate ta—
Dorothy and Mrs. Arthur Davis
Come back and save us
Calamity Jane
Was a great Jane
Ima Man, and Smilin' Anna
Please lend a han'
Virginia and Kay
What do you say?
And, all the rest of you,
We want you back, too.
—Aunt Hettie.

Uncle Ezra hears conditions are
so bad on Wall Street that Dun is
looking up Bradstreet!

Squire Blackstone says that the
honeymoon is over when the hus-
band stops lowering his voice and
starts raising it.

OPEN HOUSE

Elder Michaux's Congregation

KMBC:
I've just listened to the 8:00, Sat-
urday morning, religious service for
the first time. It sure was good, and
I won't miss it after this for any-
thing.
Mrs. Stewart.
Kansas City, Mo.

Pro and Con

Dear KMBC:
We are extremely glad to have
Happy Hollow on the air at the noon
period, as that has always been our
best time to enjoy the program.
The Will Nielsens.
Parkville, Mo.

Ted Malone:
Couldn't you possibly have Happy
Hollow in the evening? We persons
that work will not get to listen to it
at all.
Mrs. A. N. McCloin.
Kansas City, Mo.

A Royal Welcome

Dear Sirs:
I heard Ruth Royal and the Mid-
westerners. It surely was a good pro-
gram. I think the Midwesterners are
among the best in quartets and Miss
Royal puts over a song in real fashion.
Wishing Ruth Royal and the Midwest-
erners lots of luck, I am
Mrs. May Cole.
Independence, Mo.

Ted and the First Timers

Dear Ted Malone:
You've just finished your "first tim-
ers" program, which lasted 43 min-
utes. I surely do get a kick out of
you and all the first timers. Every
day my dishes set on the table until
you've finished. I suppose if it were
to last two hours, here I'd sit and
there they'd set. But stay right in
there with your first timers. Only,
when the time gets past two p. m.
think of my dishes.
Mrs. C. E. McC.
Ottawa, Kansas.

New Transmitter

Gentlemen:
The best news of the year: The
announcement today of KMBC's pro-
posed new transmitting equipment.
Our favorite station, but one of the
weakest. Here's hoping the final re-
sult will be equal to 100,000 watts or
better.
H. G. Hayes.
Junction City, Kansas.

Musical Comedy

KMBC:
We want you to know that we en-
joy the musical comedy period over
KMBC every Friday. The singing of
Sophie Kahn and Ed Brackenbury is
marvelous.

NOTE: Programs listed with an asterisk (*) are presented from the KMBC Studios or from local remote control points.

Sunday, July 2

- 7.30 *Morning Devotions
- 8.00 Melody Parade
- 8.45 Stars and Fashions
- 9.00 *From the Walkashow
- 9.15 Rhoda Arnold, Soprano, and Charles Carlile, Tenor
- 9.30 Salt Lake Tabernacle Choir
- 10.30 Emery Deutsch and Orchestra
- 11.00 *Stone Church Choir
- 11.30 Compinsky Trio
- 12.00 Smilin' Ed McConnell
- 12.15 The Playboys—Six Hands on Two Pianos
- 12.30 Manhattan Moods
- 1.00 Symphonic Hour
- 2.00 The Cathedral Hour
- 3.00 Poet's Gold
- 3.15 Vera Van
- 3.30 Frank Crumit and Julia Sanderson
- 4.00 The Ballad Hour; Ethel Hayden and Arthur Lang
- 4.30 Glen Gray's Casa Loma Orchestra
- 5.30 H. V. Kaltenborn—Report on World Conference
- 5.45 Gertrude Niesen and Orchestra
- 5.55 *Baseball Scores
- 6.00 Columbia Dramatic Guild
- 6.30 Chicago Variety Program
- 7.00 The Gauchos
- 7.30 Andre Kostelanetz Presents
- 8.00 John Henry, Black River Giant
- 8.15 Columbia Revue
- 8.45 Ann Leaf and the Madison Singers
- 9.00 Guy Lombardo's Orchestra
- 9.30 Jerry Freeman's Orchestra
- 10.00 *L. D. S. Studio Service

Monday, July 3

- 6.00 *Morning Devotions
- 6.15 *Farm Program
- 6.45 *Service with a Song
- 7.00 Little Jack Little
- 7.15 *Service with a Song
- 7.30 *Journal-Post News Flashes
- 7.40 *Program Bugle—KMBC News
- 7.45 Reis and Dunn—Comedy and Songs
- 8.00 Musical Mysteries
- 8.15 *Uncle Ezzy and the Midwesterners
- 8.30 The Merry-makers—Orchestra
- 8.45 Organ Melodies
- 9.00 "The Voice of Experience"
- 9.15 Morning Moods
- 9.30 Academy of Medicine Program
- 9.45 Will Osborne's Orchestra and the Friendly Philosopher
- 10.00 George Hall's Orchestra
- 10.15 *Joanne Taylor—Fashion Flashes
- 10.30 Concert Miniatures
- 11.00 Paul Mason's Orchestra
- 11.30 Madison Ensemble
- 12.00 *Journal-Post News Flashes



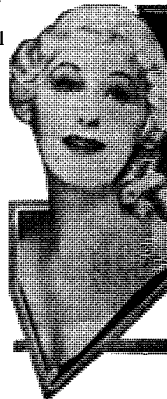
HOWARD BARLOW
Columbia Symphony Orchestra
nightly

- 12.10 *From the Walkashow
- 12.25 *Producers Market News
- 12.30 *The Texas Rangers and Those McCarty Girls
- 12.45 *Happy Hollow
- 1.00 Ann Leaf at the Organ
- 1.15 *First Timers
- 1.30 Columbia Salon Orchestra
- 2.00 To be announced
- 2.30 Columbia Artists Recital
- 3.00 Program Previews
- 3.15 Syracuse Spotlight Orchestra
- 3.30 *Between the Bookends With Ted Malone
- 3.45 America's Grub Street Speaks
- 4.00 Reis and Dunn
- 4.15 Freddie Martin's Orchestra
- 4.30 *Journal-Post News Flashes
- 4.40 *Program Bugle—KMBC News
- 4.45 George Scherban's Russian Gypsy Orchestra
- 5.00 Tarzan of the Apes
- 5.15 *Big Brother Club
- 5.30 The Hord Trio
- 5.45 *Those McCarty Girls
- 6.00 Singin' Sam the Barbasol Man
- 6.15 Rhythm Rhapsody
- 6.30 Kate Smith and Her Swanee Music
- 6.45 Hot from Hollywood
- 7.00 *Crazy Crystal Twins
- 7.15 The Street Singer and Lonesome Lulu
- 7.30 An Evening in Paris
- 7.45 Tito Guizar and Concert Orchestra
- 8.00 Household Highlights
- 8.15 To be announced
- 8.30 Black and Blue, the World's Dumbest Detectives
- 8.45 Marvelous Melodies
- 9.00 Howard Barlow and the Columbia Symphony Orchestra
- 9.15 Theo Karle, Tenor
- 9.30 Glen Gray's Casa Loma Orchestra
- 10.00 Leon Belasco's Orchestra
- 10.30 *From the Walkashow
- 10.45 Don Bestor's Orchestra
- 11.00 *Willie Ganz—Organ Program

Tuesday, July 4

- 6.00 *Morning Devotions
- 6.15 *Farm Program
- 6.45 Service with a Song
- 7.00 Little Jack Little
- 7.15 Service with a Song
- 7.30 *Journal-Post News Flashes
- 7.40 *Program Bugle—KMBC News
- 7.45 Reis and Dunn—Comedy and Songs
- 8.00 Morning Moods
- 8.30 Bill and Ginger
- 8.45 Melody Parade
- 9.00 "The Voice of Experience"
- 9.15 Vincent Sorey and His Orchestra
- 9.30 Happiness Hour
- 9.45 Ben Greenblatt, Pianist
- 10.00 U. S. Marine Band
- 10.15 *Joanne Taylor—Fashion Flashes
- 10.30 Concert Miniatures
- 11.00 Marie, the Little French Princess
- 11.15 Harold Knight's Orchestra
- 11.30 George Scherban's Russian Gypsy Orchestra
- 12.00 *Journal-Post News Flashes
- 12.10 *From the Walkashow
- 12.25 *Producers Market News
- 12.30 Voice of Experience
- 12.45 *Happy Hollow
- 1.00 Columbia Artists Recital
- 1.30 Billy White, Tenor and Orchestra
- 1.45 Brooklyn Handicap
- 2.15 Gypsy Music Makers
- 2.30 The Round Towners
- 2.45 Memories Garden
- 3.15 Fred Berrrens and His Orchestra

- 3.30 *Between the Bookends with Ted Malone
- 3.45 George Hall's Orchestra
- 4.00 Reis and Dunn—Comedy and Songs
- 4.15 Don Bestor and His Orchestra
- 4.30 *Journal-Post News Flashes
- 4.40 Vitanooids Program
- 4.45 Leon Belasco's Orchestra
- 5.00 Tarzan of the Apes
- 5.15 Gypsy Nina—Songs
- 5.30 Frank Westphal's Orchestra
- 5.45 *Midwesterners and Ruth Royal
- 6.00 Mary Eastman—Songs
- 6.30 Kate Smith and Her Swanee Music
- 6.45 Novelty Rhythms
- 7.00 Modern Male Chorus
- 7.15 Fray and Braggiotti—Piano Duo
- 7.30 Nino Martini and Columbia Symphony Orchestra
- 8.00 California Melodies
- 8.45 Marvelous Melodies
- 9.00 Light Opera Gems
- 9.15 *Ed Cochrane's Sport Chat
- 9.30 Isham Jones Orchestra
- 10.00 Glen Gray's Casa Loma Orchestra
- 10.30 *From the Walkashow
- 10.45 Ozzie Nelson's Orchestra
- 11.00 Willie Ganz—Organ Program



GRACE MOORE

Operatic Soprano
8 p. m., Fri.

Wednesday, July 5

- 6.00 *Morning Devotions
- 6.15 *Farm Program
- 6.45 *Service with a Song
- 7.00 Little Jack Little
- 7.15 *Service with a Song
- 7.30 *Journal-Post News Flashes
- 7.40 *Program Bugle—KMBC News
- 7.45 Waltz Dreams
- 8.00 *Stars and Fashions
- 8.15 *Uncle Ezra's Ramblings Midwesterners
- 8.30 In the Luxembourg Gardens
- 9.00 "The Voice of Experience"
- 9.15 The Four Showmen—Male Quartet
- 9.30 The Playboys—Six Hands on Two Pianos
- 9.45 Will Osborne's Orchestra and the Friendly Philosopher
- 10.00 Vincent Travers' Orchestra
- 10.15 *Joanne Taylor—Fashion Flashes
- 10.30 Concert Miniatures
- 11.00 Marie, the Little French Princess
- 11.15 George Hall's Orchestra
- 11.30 Madison Ensemble
- 12.00 *Journal-Post News Flashes
- 12.10 *From the Walkashow
- 12.25 *Producers Market News
- 12.30 *The Texas Rangers
- 12.45 *Happy Hollow
- 1.00 Mark Warnow and His Novelty Orchestra
- 1.15 *First Timers
- 1.30 Elizabeth Lynn—Songs
- 1.45 Claude Hopkins' Orchestra

- 2.15 Columbia Artist Recital
- 2.30 To be announced
- 2.45 *David Grosch—Sing Talk
- 3.00 The Mail Man
- 3.15 Dancing by the Sea
- 3.30 *Between the Bookends With Ted Malone
- 3.45 Ethel Hayden and Arthur Lang
- 4.00 "Meet the Artist"
- 4.15 Buddy Wagner's Orchestra
- 4.30 *Journal-Post News Flashes
- 4.40 *Program Bugle—KMBC News
- 4.45 George Scherban's Russian Gypsy Orchestra
- 5.00 Tarzan of the Apes
- 5.15 *The Big Brother Club
- 5.30 *Mary Ann and the Camp Fire Girls
- 5.45 *Pastel Harmonies
- 6.00 "The Voice of Experience"
- 6.15 Charles Carlile, Four Clubmen and Orchestra

How About Summer

For Those

- SOCIALS
- FROLICS
- DANCES
- OUTINGS
- BAZAARS

You Need Entert

And it is just as easy as to obtain entertainment popularly known as that known.

Locally and nationally known available.

Let the KMBC Artists cooperate with you in party a success.

Write or Call

MILT MABIE, Director
KMBC ARTISTS
KMBC, PICKWICK
KANSAS CITY,
Harrison 2654

LE BEGINNING JULY 2, 1933

- 6.30 Kate Smith and Her Swanee Music
- 6.45 "Hot From Hollywood"
- 7.00 *Howard Ely at the Organ
- 7.15 Street Singer and Lonesome Lulu
- 7.30 Guy Lombardo's Orchestra and Burns and Allen
- 8.00 Fred Waring's Pennsylvanians and Mandy Lou
- 8.30 Black and Blue, the World's Dumbest Detectives
- 8.45 Marvelous Melodies
- 9.00 Howard Barlow and the Columbia Symphony Orchestra
- 9.15 Little Jack Little
- 9.30 Charlie Davis' Orchestra
- 10.00 Pancho and His Orchestra
- 10.30 *From the Walkashow
- 10.45 Anson Weeks Orchestra
- 11.00 *Willie Ganz—Organ Program

Thursday, July 6

- 6.00 *Morning Devotions
- 6.15 *Farm Program
- 6.45 Service with a Song
- 7.00 Little Jack Little
- 7.15 Service with a Song
- 7.30 *Journal-Post News Flashes
- 7.40 *Program Bugle
- 7.45 Reis and Dunn
- 8.00 Melody Parade
- 8.15 Musical Mysteries
- 8.30 Bill and Ginger
- 8.45 Barbara Gould
- 9.00 "The Voice of Experience"
- 9.15 Morning Moods
- 9.30 Keenan and Phillips—Piano Team
- 9.45 Academy of Medicine Program
- 10.00 Frank La Marr's Orchestra
- 10.15 *Joanne Taylor—Fashion Flashes
- 10.30 Concert Miniatures
- 11.00 Marie, the Little French Princess
- 11.15 Harold Knight's Orchestra
- 11.30 George Scherban's Russian Gypsy Orchestra
- 12.00 *Journal-Post News Flashes
- 12.10 *From the Walkashow.
- 12.25 *Producers Market News
- 12.30 *Texas Rangers and Velma Massey
- 12.45 *Happy Hollow
- 1.00 Studio Program
- 1.15 *First Timers
- 1.30 Studio Program
- 2.00 U. S. Army Band
- 2.30 *Armchair Jaunts with Hugh Studebaker
- 2.45 *The Classic Hour
- 3.00 *"Meet the KMBC Artist"
- 3.15 George Hall's Orchestra
- 3.30 *Between the Bookends With Ted Malone
- 3.45 John Kelvin, Irish Tenor
- 4.00 Don Bestor and His Orchestra
- 4.30 *Journal-Post News Flashes
- 4.40 *Program Bugle—KMBC News
- 4.45 Isham Jones and Orchestra
- 5.00 Tarzan of the Apes
- 5.15 *Big Brother Club
- 5.30 Frank Westphal's Orchestra
- 5.45 *The Texas Rangers
- 6.00 Evan Evans, Do Re Mi and Orchestra
- 6.30 Poet's Gold—David Ross
- 7.00 Wayfaring Men
- 7.15 Fray and Braggiotti—Piano Team
- 7.30 Columbia Revue
- 8.00 American Railways Program
- 8.15 Windy City Revue
- 8.45 Marvelous Melodies
- 9.00 Maude Rooney and the Columbia Symphony Orchestra
- 9.15 Phil Regan
- 9.30 Guy Lombardo's Orchestra
- 10.00 Glen Gray's Casa Loma Orchestra
- 10.30 *From the Walkashow
- 10.45 Ozzie Nelson's Orchestra
- 11.00 *Willie Ganz—Organ Program



ISHAM JONES
Dance Maestro

9:30 p. m.,
Tues., & Thurs.

Friday, July 7

- 6.00 *Morning Devotions
- 6.15 *Farm Program
- 6.45 Service with a Song
- 7.00 Little Jack Little
- 7.15 Service with a Song
- 7.30 *Journal-Post News Flashes
- 7.40 *Program Bugle—KMBC News
- 7.45 Waltz Dreams
- 8.00 Musical Mysteries
- 8.15 *Uncle Ezry and the Midwesterners
- 8.30 In the Luxembourg Gardens
- 8.45 Organ Melodies
- 9.00 "The Voice of Experience"
- 9.15 The Ambassadors
- 9.30 The Captivators
- 9.45 Will Osborne's Orchestra and the Friendly Philosopher
- 10.00 Harold Knight's Orchestra
- 10.15 *Joanne Taylor—Fashion Flashes
- 10.30 Concert Miniatures
- 11.00 Marie, the Little French Princess
- 11.15 Enzo Aita, Baritone
- 11.30 Madison Ensemble
- 12.00 *Journal-Post News Flashes
- 12.10 *From the Walkashow
- 12.25 *Producers Market News
- 12.30 *The Texas Rangers and George Washington White
- 12.45 *Happy Hollow
- 1.00 Columbia Salon Orchestra
- 1.15 *First Timers
- 1.30 Harrisburg Variety Program
- 2.00 The Grab Bag
- 2.30 *Piano Contrasts
- 2.45 United States Army Band
- 3.00 *Program Previews
- 3.15 John Kelvin, Irish Tenor with Emery Deutsch's Orchestra
- 3.30 Between the Bookends With Ted Malone
- 3.45 Dancing Echoes
- 4.00 Musical Comedy
- 4.15 Freddie Martin's Orchestra
- 4.30 *Journal-Post News Flashes
- 4.40 *Program Bugle—KMBC News
- 4.45 George Scherban's Russian Gypsy Orchestra
- 5.00 Tarzan of the Apes
- 5.15 *Big Brother Club
- 5.30 *Kansas City Little Civic Theater
- 5.45 The Collegians
- 6.00 Nino Martini and the Columbia Symphony Orchestra
- 6.30 Triple Bar X Days and Nights
- 7.00 *Crazy Crystal Twins
- 7.15 Modern Male Chorus
- 7.30 In the Gloaming
- 8.00 Lou Holtz, Grace Moore and Leonard Hayton's Orchestra
- 8.30 Black and Blue, the World's Dumbest Detectives
- 8.45 Marvelous Melodies
- 9.00 Freddie Rich and His Columbians
- 9.15 Little Jack Little—Songs
- 9.30 Isham Jones and Orchestra
- 10.00 Freddie Martin's Orchestra
- 10.30 *From the Walkashow
- 10.45 Leon Belasco's Orchestra
- 11.00 *Willie Ganz—Organ Program



PEDRO de CORDOBA
Friendly Philosopher
Mon., Wed., Fri., 9:45 a. m.

Saturday, July 8

- 6.00 *Morning Devotion
- 6.15 *Farm Program
- 6.45 Service with a Song
- 7.00 In the Luxembourg Gardens
- 7.30 *Journal-Post News Flashes
- 7.40 *Program Bugle—KMBC News
- 7.45 Reis and Dunn—Comedy and Songs
- 8.00 Elder Michaux and the Congregation
- 8.30 The Captivators
- 9.00 Adventures of Helen and Mary
- 9.30 Concert Miniatures
- 10.00 Vincent Traver's Orchestra
- 10.30 Frank LaMarr's Orchestra
- 11.00 George Hall and Orchestra
- 11.30 Madison Ensemble
- 12.00 *Journal-Post News Flashes
- 12.10 *From the Walkashow
- 12.25 *Producers Market News
- 12.30 *Happy Hollow Barn Dance
- 1.00 Italian Idyll
- 1.30 Hal Thompson's Orchestra With Shirley Howard
- 2.00 Spanish Serenade
- 2.15 Eli Dantzig and Orchestra
- 2.45 The Ambassadors
- 3.00 Harold Knight's Orchestra
- 3.30 *Between the Bookends with Ted Malone
- 3.45 Tito Guizar, Mexican Tenor
- 4.00 Dancing by the Sea
- 4.15 Jack Miller and Nat Brusiloff's Orchestra
- 4.30 *Journal-Post News Flashes
- 4.40 *Program Bugle—KMBC News
- 4.45 Buddy Wagner's Orchestra
- 5.00 The Four Eton Boys
- 5.15 *Big Brother Club
- 5.30 Glen Gray's Casa Loma Orchestra
- 6.00 Evan Evans, Baritone
- 6.15 Do Re Mi
- 7.15 Dr. Burris Jenkins' Questions Answers
- 7.30 Melody Headlines
- 7.45 Ann Leaf and Charles Carlile
- 8.15 Isham Jones' Orchestra
- 8.45 Gertrude Niesen with Freddie Rich's Orchestra
- 9.00 Jerry Freeman's Orchestra
- 9.30 Charlie Davis' Orchestra
- 10.00 Don Bestor's Orchestra
- 10.30 *From the Walkashow
- 10.45 Gus Arnheim's Orchestra
- 11.00 Willie Ganz—Organ Program

KMBC ORIGINATIONS TO THE COLUMBIA NETWORK

Monday, July 3

- 3.30-3.45 Between the Bookends
- 5.45-6.00 Those McCarty Girls
- 6.00-6.15 The Village Choir
- 6.45-7.00 Howard Ely at the Organ

Tuesday, July 4

- 3.30-3.45 Between the Bookends
- 5.45-6.00 Midwesterners and Ruth Royal

Wednesday, July 5

- 3.30-3.45 Between the Bookends
- 5.45-6.00 Pastel Harmonies
- 6.45-7.00 Howard Ely at the Organ

Thursday, July 6

- 3.30-3.45 Between the Bookends
- 5.45-6.00 The Texas Rangers

Friday, July 7

- 3.30-3.45 Between the Bookends
- 5.45-6.00 The Collegians
- 7.30-8.00 In the Gloaming

Saturday, July 8

- 3.30-3.45 Between the Bookends

about That Party?

Entertainment

easy and economical entertainment talent that is as that which is un-

ally known artists are

Artists Service Bureau you in making that

ABIE, Director,
ARTISTS SERVICE BUREAU,
PICKWICK HOTEL,
S CITY, MO.
on 2654

THE KMBC HAPPY HOLLOW BUGLE

Issued by the Midland Broadcasting Company as a Service to Its Listeners Everywhere

PUBLISHED THE FIRST OF EVERY MONTH

DANNY AND DOUG—EDITORS

Kansas City, Missouri, July 2, 1933

Radio Looks Up

A glance at the KMBC programs and program news reveals several new commercial accounts contained therein; and also not a few accounts renewed to longer contracts. It will also be seen that, for the most part, these accounts are local rather than network. To name them would be to crowd this article's limited space, and unnecessary to the point at issue.

We wish only to draw upon the meaning of this increased local advertising. Kansas City, though a metropolis, is situated in and is an integral part of the greatest agricultural district of America. The recent phenomenal rise of farm prices has been a welcome boon to us midwesterners. Economists point to the rise as the first reliable sign of return to normal. Let us fervently hope so.

Increased prices mean increased buying power. This is not merely a prophecy, but an actual reality. Additional purchasing sends the manufacturer and producer scurrying to the point of trade with additional advertising. It is for this reason that we point to KMBC (an advertising medium) as a barometer of business conditions in this territory. Nor is there any reason to consider this a false hope. American advertising (characteristic of American methods) was sustained, sometimes wholly and heroically inflated, far beyond the fall of business and out of all proportion to income. Ultimately, it, too, fell. The result will be a careful apportioning of subsequent advertising, a meticulous placing, and an efficient distribution.

For this reason, we'll sink our last bottom dollar on a wager that the increased advertising on KMBC and the prospects for a full schedule this fall comprise a light; small perhaps, but steady—a piercing beacon from the incoming ship!

Ghost Writers

In the show the other day, an announcement was made of a "short" featuring George Burns and Gracie Allen. I settled back easily to prepare for a hearty laugh, when it occurred to me that I had been enjoying these two comics for years. Why should I then laugh just as hard today as long ago? The answer came in the announcement, "Dialogue by George Burns." We now find that George Burns does practically all his own writing, and closely supervises the rest.

Few air comedians retain this virtue. Rising to popularity on their own ability, they enter radio with at least one long program a week to write, hiring one, two or three "gag men" (at \$500 per week per man) for the purpose. The public immediately notices a change in style and, in many cases, similarity in humor. The comedian then settles down to a constant decline in audience.

The outstanding humorists on the air, those that retain the individuality on which they rose to fame, are in most cases those which do not employ ghost writers. This list includes Burns and Allen, Easy Aces, Fred Allen, Will Rogers, Irvin S. Cobb, and others. This is a mere observation on the part of your editor, and perhaps a veiled threat.

RUTH ROYAL

One of the best known and consistently popular local radio performers is Ruth Royal. She is justly known as the "Girl of a Thousand Songs," claiming an extensive repertoire. Her programs however consist largely of the most up-to-the-minute tunes.

She is a native of Kansas City but has traveled extensively in her stage and radio career. She has been on Keith-Orpheum, Pantages, and Publix circuits, her most recent stage success being the Band Box Review, in which she made arrangements for her own band. She numbers a large



majority of the radio stations in the country in her itinerary.

Song hits she has written comprise, "When I Have Forgotten You," "Life Is Just a Game of Chance," "Remember Me," "Absolutely," and "We'll Meet Again Someday." When broadcasting she accompanies herself at the piano.

She may be heard Tuesday afternoons at 5:45, at which time the Midwesterners Quartet join her in a broadcast not only to KMBC audiences, but also to audiences of the western Columbia Broadcasting System.

Mrs. Ted—Darling, I cooked dinner for you all by myself, and you've not said a word about it.

Mr. Ted—I would have, dearest, but somehow I hate to be always complaining.

Ted Husing to Broadcast New "Sportraits" Series

Ted Husing, CBS sports descriptionist, will begin a new series of sports comment programs on Monday, July 3, to be heard over KMBC each Monday at 4:45 p. m., under the title of "Sportraits."

Husing's informal chats on affairs of the sporting world, during which he will scan recent events and forecast those which are to come, will be similar to his popular "Sportslants" series, which ran from 1929 to 1932 over the Columbia network, lapsing when its course was interrupted by his work at the political conventions and his illness. In addition to his commentaries, he will occasionally bring to the microphone important figures from the realms of sport in a new type of interview.

One of radio's veteran announcers, Husing has been with the Columbia network since shortly after its formation in 1928. Since then he has become best known for his vivid and clean-cut analyses and descriptions of sports and special events. Himself an avid athlete and sportsman, he has broadcast his rapid-fire eye-witness accounts of practically every popular type of sporting contest. He is a stickler for accuracy in preparation of statistics and various data for such broadcasts, and as a result of his long study and observation in so many branches of sport, he is recognized as one of radio's outstanding authorities on such topics.

In addition to his radio activities, Husing has made a number of motion picture shorts on sports subjects.

KMBC to Cover Brooklyn Handicap

The famous Brooklyn Handicap at Jamaica will be broadcast by KMBC, Tuesday, July 4, at 1.45 p. m. This race ranks high in importance in the eastern racing season, and track enthusiasts will be watching Equipoise to see if he can win all three races and thus match a record established in 1913. The broadcast is the last of a series covering the highlights of the racing season at Aqueduct Track near Jamaica, Long Island, and will be announced by Thomas Bryan George, CBS turf critic and commentator.

Subscribe for the Bugle
FILL IN THIS BLANK

Please send me the KMBC Happy Hollow Bugle for one year. I inclose 25c for my subscription. renewal.

Name

Address

City..... State.....

"MARVELOUS MELODIES"

The past week saw the inauguration of a new quarter hour program, daily except Saturday and Sunday, featuring the enchanting dance rhythms of Nat Brusiloff and the romantic lyrics of Frank Hazzard. Brusiloff is already a popular radio maestro, being best known for his capable supplement to Kate Smith's programs. Hazzard's tenor voice is new to radio, but he has already gained popularity in appearances in night clubs along Broadway.

"Marvelous Melodies" is broadcast at 8:45 p. m., and sponsored by Richard Hudnut's Marvelous Beauty Aids.

"STARS AND FASHIONS"

The universal interest in a national star's life story has led Diamond Brothers Apparel Shop to introduce a new program with the highlights in the life of a headliner in the entertainment world as the motif. Paul Henning, personable young member of KMBC's staff, acts as paragon of the stars. At present "Stars and Fashions" is presented twice weekly; Sunday mornings at 8:45 and Wednesday mornings at 8:00.

The Children's Series

KMBC's new schedule of local children's features is Mondays, Wednesdays, and Fridays, at 5:30. On Mondays, Kansas City's own Hord Trio is presented. Little Alice, Jack and Junior Hord have a knack of harmonizing seldom heard in voices so young. On Wednesdays, Mary Ann welcomes the Camp Fire Girls to the studio for another interesting and educational program period, and Fridays Kansas City's Little Civic Theater presents the best in juvenile dramatic talent. These programs in addition, of course, to Tarzan of the Apes at five, and Big Brother Club at 5:15, daily, and Black and Blue at 8:30 Mondays, Wednesdays, and Fridays.

Isham Jones Back

Columbia welcomes Isham Jones back to its schedules for his summer engagement in Atlantic City. Fans have been clamoring for the return of this veteran jazz leader, composer and arranger. He may now be heard Tuesdays and Fridays at 9:30 with dance music as it should be played.

PICKWICK PRATTLE

M. J. B.

Well, at last we've met the famous Jane Ace of "Easy Aces," and, unlike most radio personalities, she sounds just like she does on the air. But the resemblance stops there, because if that charming lady is dumb—well, so is Einstein!

Beautiful new carpets are being laid throughout the KMBC studios, and we're wondering just how long it's going to take the announcers to wear a new beaten track as they dash from one studio to another in nothing flat in order to take a station break.

We rode to work the other morning with ye new Bugle editor, Jimmy Patt (or should we say "James" now?). Anyway it was very much in the A. M. "I'm so sleepy," yawned Jimmy "that I'm not even interested in looking at the Atlas beer billboard." Unprecedented!

And Roland Blair confesses that as yet he hasn't noticed whether the young lady on that particular billboard has a pretty face.

Big Brother Jack was talking with the mother of a Big Brother Club member the other day. The

lady was very busy plying Jack with personal questions—how old was he—was he married, etc., when up came her young hopeful, and pointing to his mother, remarked—"She's married." And then the Murads were passed around.

Even that old trouper, Uncle Ezra, gets his tongue twisted now and then. On the Happy Hollow program the other day, he announced that he was going to sell store in the general milk.

Marion Fonville is very indignant because the audience thinks that that "three out of two" announcement is a "boner" on the part of the announcer. Now that we've extricated the announcing department from this mathematical absurdity, we also call to your attention that LeRoy Smith, continuity editor, is not responsible either. It is the way the advertiser wishes the announcement to read.

And everybody is wondering who is Grandpa Beasley on Happy Hollow. He's an old friend of yours. Guess who.

Margaret

BETWEEN THE



BOOK ENDS

Hello there:

Hot enough for you? But don't let's talk about the heat. Talking about it only makes it worse. Let's pause a while and enjoy the breeze, such as expressed in this little poem written by our own Caroline Ellis:

The Breeze

Just now a little breeze came wandering in
Between the curtains on my window sill—
A little fragrant, vagrant Southland breeze—
It sought my face and wandered o'er my brow,
Lifting the damp hair on my temples; then
It touched my eyelids, smoothed each cheek
And laid itself about my throat
In gentle, soft caress. All suddenly
My mouth grows tender, round my lips
There grows a wreathing, reminiscent smile,
My eyes close down with dimmest memories—
That little breeze is like my lover's hands.
—Caroline Crockett Ellis.

Here's one by that world-famous writer, "Unknown." It's sorta dreamy-like . . . and who doesn't like to dream?

We knew the ecstasy
Of watching azure skies
Turn to burnished gold
As the sun peeked shyly
Over the stern, unbending hills
And climbed above the leaden clouds.
We walked along the silver beach—
Among driftwood, bleached . . . and stained
By the constant companionship of wind
And sea. Echoing through the ages
The haunting screech of the gull—
Jealously guarding whispered
Secrets—told by the billows rolling on . . . on . . .
We watched the weary sun
Pause . . . say adieu in a blaze of glory
Then creep slowly to his haven
Behind the snow-tipped peaks, glowing
As from a benediction . . . then dusk.
We saw the moon peer cautiously over
The horizon . . . then float through the heavens,
Dodging the vagabond clouds (so remote, yet
Seeming so near we could grasp them by reaching
Ever so slightly into the frosty, fragrant air)
Escorted by myriad stars . . . making of the
Sky a celestial manhattan.

These things we knew together . . .
Because of you—these things I will remember.

—Unknown.

Thank you for all your nice "get well" cards. If you need any remedies for a cold, just call on me. I have enough to cure a dozen colds.

'Bye, TED MALONE.

DO, RE AND MI



Under the familiar aliases of musical notes Evelyn and Maybelle Ross and Ann Balthy hide their identity. These lookable, eye-ful and listenable, earful bits of femininity are presented over KMBC and the Columbia network Saturday at 6:15, and other times during the week.

MARTINI RECEIVES MEDAL



Henry A. Bellows (left) vice-president of the Columbia Broadcasting System, presents to Nino Martini, youthful CBS tenor who is the first radio artist to be signed for leading roles by the Metropolitan Opera, the 1933 Columbia Medal for "distinguished contribution to the radio art." The presentation took place during a gala program broadcast from the ballroom of the Italian liner, *S. S. Conte di Savoia*, in New York, on June 13. A noteworthy group of opera stars and other luminaries attended.

Mr. Martini is heard twice weekly over KMBC with Howard Barlow's Columbia Symphony Orchestra.

Plenty Local Interest in Waring's Pennsylvanians

Fred Waring's Pennsylvanians have become a nationwide attraction on the Old Gold program, but they appeal especially to listeners of this territory. Why? First, there is that fellow who sings top tenor, Stuart Churchill. He is a farm-bred Kansan, and is well and personally known around Kansas City. His versatility enables him to play almost every instrument in the band. Then there are those beautiful Lane sisters, Priscilla and Rosemary, who hail from just across the Iowa line. Then there is personable Babs Ryan and her two brothers who are from Kansas City. Babs plays the piano, sings and makes arrangements. With these key members of the Waring organization, small wonder that Kansas City listeners await eight o'clock every Wednesday evening.

World's Fair Invitation

Ten American colleges will be represented in the cast of the new series, "World's Fair Invitation," to be heard each Monday and Thursday evening from 7:45 to 8:00 p. m. Sponsored by the railroads of America, the ten college youths form a male chorus to be known as "The Railroaders." Frank Westphal's augmented orchestra is also heard on the program.

Not So Hot

A little fellow visiting the studio peeked into Jimmie Patt's office and inquired, "Are You Bing Crosby?"

To joke, Patt replied, "Sure thing."

Then the devastating reply, "Well, mother says you're not so hot."

Hugh Studebaker Migrates

Have you missed him on Happy Hollow? the Texas Rangers? Between the Bookends? Armchair Jaunts?

Hugh Studebaker, versatile KMBC staff member and announcer has left these parts for Chicago where he intends to free lance for a while. His presence at KMBC will be sorely missed, for the range of his talents covered every field of radio.

During his four years with KMBC he was—Jerry Powers in "Phenomenon," Harry Checkervest in "Happy Hollow," organist of "Between the Bookends" (and sometimes reader), author of "Dream Boat," traveler of "Armchair Jaunts," the Sanz-Man, Old-Timer of "The Texas Rangers"—but to list all of his accomplishments would take a volume. Suffice it to say that "Hughie" was the consummate in announcing, acting, continuity-writing, singing, and playing.

He entered radio from the stage, and his mellow baritone voice has become a synonym for KMBC. His beautiful handling of the organ was acquired without a single lesson.

We can only wish him luck and give him our regard in his new venture.

A Break

It was at one of those popular "First-Timer" programs in the television studios of W9XAL in the Power and Light Building, Ted Malone was mastering the ceremonies and was joking with the embryo artists. Describing them to the audience, he referred to one aspirant's mustache as a "baseball mustache." Then to explain the phrase he said, "You know, eight on each side."

All of which may prove that Malone fellow's lack of knowledge and interest in baseball—or has the depression affected America's national sport, too?

The New Announcer

That new pleasing voice you hear on KMBC these days is W. Lawrence Sherwood. He obtained his A. B. from Kansas University this spring, having been an announcer and staff artist on Station WREN during his attendance at Lawrence. He has been active in several musicales and dramatic productions of churches and musical organizations, and has served as musical instructor at several institutions. He hails from Virginia.

The Tapestry of Life

Life is a tapestry of many hues,
With colors running riot;
Some are so vivid they almost hurt,
While others bring rest and quiet.

Sometimes we weave without mistakes

From a pattern designed by God;

With blue as soft as the azure skies,

And green like the grassy sod.
But when we follow our own design,

Our patterns are never true;
The colors are lacking in harmony,

And the shades are of somber hue.

With lines which we can scarcely see,

Our patience is sorely tried;
Our eyes grow dim with unshed tears,

And we toss our work aside.

Our beautiful tapestry is full of mistakes,

Our hearts are heavy with sorrow;

But the colors that are ugly and drab today,

May be silver and gold tomorrow.

So day by day this weaving goes on,

Till the very last strand is tied;
And we try again to fashion our threads,

With the Master by our side.

He hands us the colors one by one,

Soft pink and a snowy white;

We find our threads do not tangle or know,

If our colors and patterns are right.

Now we take our rose and lavender and gray,

And blend them the best we can;

Into a beautiful tapestry of life,
According to God's own plan.

—Alice Chase Chinn.

Listeners' Questions

Q—Where is Eddie Duchin?

A—Eddie's grand band is playing at a summer resort in New Jersey. He leaves the Central Park Casino every summer.

Q—How many men in Guy Lombardo's Orchestra?

A—Up until about a year ago, the Royal Canadians numbered ten. Then there was added a guitar player, and does that still make ten?

Q—Does Kate Smith expect to marry?

A—Yes, but not soon. She says some day she'll give up radio entirely and be a demure little (?) housewife.

PROGRAM NEWS AND
COMMENT

THE K·M·B·C

ENTERTAINING AND
INFORMATIVE

HAPPY HOLLOW BUGLE

Vol. 2, No. 43

HAPPY HOLLOW, U. S. A., AUGUST, 1933

Subscription Price, 25c per Year

"GROWIN' UP" IS
PROVING POPULARMost Listeners See Themselves in
Youths' Antics

Last week saw the inauguration of a new weekly program series with the lives of an average American adolescent boy and girl as its motif. The program, entitled "Growin' Up," presented the two scatter-brained youths in adventures, fun and romance that caught an immediate and responsive audience. Listener appeal is chiefly through the reflection of our own lives and experiences.

The leads of the skits are taken by two of Hollywood's best juvenile actors, Gay Seabrook and Emerson Treacy. "Growin' Up" is presented daily except Saturday and Sunday at 5:15 p. m.

"The Rose Ramblers
Revue"

The Happy Hollow broadcast of Saturday, July 15, was a source of cussin' and discussion around KMBC for quite a while. The occasion was the presentation of the musical comedy, "The Rose Ramblers Revue." Marion Fonville wrote the entire musical score; Willie Ganz made orchestral adaptations and Sophie Kahn and Ed Brackenbury took the leads. Fran Heyser, veteran of the stage, worked frantically a week in the role of producer and then almost gave up. An hour before broadcast time, he came frothing into Jimmie Patt's office, raging, "Lord help me if I ever produce another show!"

Jimmie's reply was, "Ha. It's going to be a sure hit. I know. You talk exactly like a big-time producer." And he was, and it was.

Duke Wellington, director of the orchestra, racked his brain for a good tap-dance chorus effect. Shortly before broadcast he found it in seating his men around a wooden table with inverted xylophone hammers in their hands.

One of the largest crowds KMBC has witnessed was invited into the studio, to provide applause—after minute instructions and signals from Eddie Edwards, KMBC sound effects man.

CORNBREAD CORNERS
COURIER CORNEREDSENSATIONAL ATTACK ON MAYOR
JACKSON IS PROVED UNFOUNDED

If Oscar Hopkins, President of the Chamber of Commerce of Cornbread Corners, had his way about it, his city would have a musical comedy similar to the one recently held in Happy Hollow, every week.

His statement, made without reserve at the Happy Hollow Chamber of Commerce banquet last Tuesday, may prove a death blow to the recent attacks of Parson Emery Whiffenstaff, also of Cornbread Corners.

The controversy concerns the musical show the Rose Garden Ramblers which played at the town hall under the sponsorship of the Happy Hollow Ladies' Improvement Society. The shafts of Parson Whiffenstaff were directed at Andrew Jackson, Mayor of our city and Parson of the Happy Hollow church. Whiffenstaff's views were voiced editorially in the Cornbread Corners Courier to this effect: "To bring a vulgar musical comedy under the guise of a grand opera was in itself worthy of severe censure . . . to have a show sponsored by an organization like the Ladies' Improvement Society was even worse . . . but the amazing, unbelievable indifference on the part of Reverend Andrew Jackson, mayor of the town, is the crowning disgrace!"

The Editorial concluded by saying, "It is indeed regrettable that the man chosen as leader in both church and civic affairs should lack the courage to denounce the rising tide of devastating immorality—sensationalism—and horrible depravity which menaces the high ideals—impeccable virtue—and righteous decency that once prevailed in Happy Hollow.

From the beginning, Parson Jackson has taken no part in the dispute. His only statement thus far, has been that he decries the sensational publicity which has

been given the whole dispute. This probably concerns the publishing of his picture on the front page of the Shack Creek News following the Courier's Editorial. He has no idea how the News obtained his picture.

Since Oscar Hopkins said what he did Tuesday, all mention of the affair has been withdrawn from the Cornbread Corners paper.

Mary Ann at
the World's Fair

Mary Ann has left for the Century of Progress Exposition in Chicago with her mother, Fanny Fullerton. She plans to go everywhere and see everything, so that she will have abundant news and information to give her listeners on her regular weekly program with the Camp Fire Girls at 5.30, Wednesdays.

This is the eighth trip Mary Ann has taken to tell her radio audience all her experiences. Bon voyage, Mary Ann!

Oldsmobile Presents
Twice-Weekly Series

A twice-weekly series of radio programs featuring Ted Husing's sports thrills, Leon Belasco's Orchestra, Barbara Maurel, contralto, and the four Hummingbirds, will be presented by Oldsmobile over KMBC and the Columbia network every Tuesday and Thursday at 8:30 p. m.

The program promises to be a fast-moving show with Husing relating outstanding incidents in the realm of athletics and Leon Belasco presenting his distinctive dance music with an augmented orchestra. Unique vocal effects will be a feature of the broadcast.

Uncle Ezra's
Ramblings

Well, June has come and gone and a lot of fine young men and women have picked that month ter start on a long journey, full of love,

and hope, and enthusiasm. Now, I've lived long enough, and have had enough experience in life that I thought maybe you young married folks wouldn't resent it if I offered a little advice. You have been married with a promise in yer hearts and on yer lips that you'd cleave to each other through sickness and health; through prosperity and adversity. That regardless of what happened you'd be "all in all" to each other and strive to be happy together. Well, that's a powerful big contract, but it can be did. The power to accomplish it ain't no secret—it lies within yerself, and here 'tis. Don't under any circumstances allow anything to make ye so angry that ye lose control of yer tongue. Anger makes a man open his mouth and close his eyes; losin' all sense of balance.

When a feller gits angry he's liable ter say things he will be sorry fer later, but a word once spoke can never be recalled. The wound made by it may heal, but it is sure to leave a scar. Don't fergit that. Did ye ever notice that when a feller is really hurt deep he never makes any outcry? He slumps down as though he had received a mortal wound. It is the little naggin' slights and cutting remarks that causes all the fuss, the rifts, and the bitterness that drives happiness out the window. It has been said that: "If every angry person would take a look at theirselves in the lookin-glass, their pride would squelch their temper."

And here is a little tip to you young wives. If yer man shows a disposition ter git a little unmanageable, don't say nothin—jest let him alone—he'll soon git tired of chawin the bit and be easy gentled.

A few weeks ago I attended a
(Continued on page 2.)

B] Presented by

Be

Miss Milared Martin

Liberty, Missouri

April 2, 1946

Hello, (Hope member dead lin new K Brother you to You two w



JACK STARR

his best riddles in the column.

Riddle: How is a Bronco and an egg alike?

Answer: They both have to be broke before they can be used.—Sent by J. Warren Taylor.

Riddle: Why is a cigar loving man like a candle?

Answer: Because he smokes when he is going out.—Sent by Betty Wolzak.

Riddle: What has no legs and can run and 4 eyes and can't see?

Answer: Mississippi.—Sent by Lester Selders.

One of the biggest events in our club history took place this month when Jack Dempsey, the most popular boxer who ever lived, came up to our KMBC Club house to become an honorary member of the KMBC-Aines Big Brother Club. At the same time, a similar membership was presented to Ed Cochrane, the Sports Editor of the Kansas City Journal-Post.

Walter Mails, star pitcher of the Blue, is another who has joined our club as an honorary member. Walt is taking an active interest in our activities and is a real pal to all our members.

I thought you might like to read an interview with another of our honorary members which was written by Evelyn Zwillenberg. Jim Bausch is all that Evelyn says he is and then some. Here it is.

Hey, kids, did you hear Jim

from Aines Quart milk bottles or Aines California Cottage cheese jars — or if you can't get the caps, just send me a dime.

technical) and girls—here's something for you to note. He's about the most handsome person I ever laid eyes on: blonde wavy hair—eyes, O heck, I forgot to notice, and has positively the most gorgeous tan imaginable. And what does he think of the Big Brother Club? Well, listen to this:

Our Little Brother Doug insists that I get a few of these caps pounds stripped (if we must be technical) and girls—here's something for you to note. He's about the most handsome person I ever laid eyes on: blonde wavy hair—eyes, O heck, I forgot to notice, and has positively the most gorgeous tan imaginable. And what does he think of the Big Brother Club? Well, listen to this:

There now, doesn't that make you feel swell? And here's a piece of advice to you from Jim Bausch on how to become a real honest-to-goodness athlete:

"The only way to get and stay in good form is to keep in training all the year 'round. Real concentrated effort, lots of training and," get this, you would-be athletes, "absolutely no smoking or drinking, are to me essential in keeping in good condition."

By the way, in case you didn't get to see Jim when he was on the Idlewild, I'll let you in on a secret. He's Life Guard at a place out in Independence, called Døutt's Lake, so if you feel like swimming some day and also have a yearning to see the world's greatest athlete, you might as well kill two birds with one stone and take a trip to Døutt's Lake. But —psst—don't tell Jim I told you about it. OK?

Evelyn Zwillenberg.

Thank you, Evelyn, a mighty nice write-up about a swell guy.

So long,
BIG BROTHER JACK.

Revelation

I quake before the vision that I see,
Is that imperfect being really me?
Is that my soul so marked with lines of sin?
And such a little door to let good enter in?
Gladys M. Pederson.

Jane Froman



Jane Froman, loveliest of radio's songstresses, whom you heard this spring over KMBC has returned to the Columbia network to be heard on the Frigidaire program every Friday evening at 8:30. The Wednesday evening broadcast of the series features the noted operetta star, Howard Marsh. The Snow Queens' quartet supplement both programs.

UNCLE EZRA'S RAMBLINGS

(Continued from page 1.)

meetin of the True Vow Club. You can't become a member of that club until you've been married at least fifty years. And you'd be surprised ter know they have over seven thousand members. Well, I met an old couple there whose faces were still radiant with love and happiness. I asked the wife ter tell me the secret of their happiness and she spoke a whole sermon in jest two short sentences. "Fergit there is such a thing as a 'last word.' If all young married folks could just realize the danger in it, they'd no more struggle ter git it, than they'd fight ter git hold of poison-ivy." Ter sum it all up in one sentence; if ye must git angry—don't say nuthin—keep still.

Annie: "It took nearly twenty sittings."

Widder: "Why, Annie! Don't tell me you have had your portrait painted?"

Annie: "Oh, no. Ruben has been teaching me to roller skate."

A PICNIC WITH GRASSHOPPERS

By MARY ANN

One Saturday morning, Leslie Jarbo and Jerome Millet, who were chums and lived in the same neighborhood, asked their mothers if they could go to Swope Park and spend the day, and their mothers said yes, if Marguerite Bukley, who lived across the street, would go with them. Mrs. Bukley said Marguerite could go, and so Mrs. Jarbo and Mrs. Millet fixed a nice lunch for them.

After Marguerite, Leslie and Jerome arrived at the park, they decided the first thing they wanted to see was the zoo, and there they saw the lions, tigers, elephants and the camels, and, oh, just all kinds of animals. When it was time for lunch, they walked to the Lake of the Woods and saw folks in swimming, and then they opened their lunch baskets, and a great big grasshopper jumped right into one of the baskets, and Jerome caught it and was going to kill it, but Leslie said, "Oh, let him live. He doesn't get to live very long, anyway."

And so Jerome let him go and the grasshopper jumped right into the lake, and Marguerite said, "See what happens when you are scared and don't look where you are going."

And Leslie said, "If I could jump like that old grasshopper, I could jump clear across the lake."

And Jerome said, "You could not."

And then Marguerite told them how a grasshopper could jump two hundred times his own length, and said, "If our legs were as strong as the grasshopper's, we could jump 500 feet, or one-half mile."

And then Leslie said, "Look, there's a grasshopper spitting tobacco juice on the fried chicken," and Jerome yelled.

"Oh, hit him! Now we have to throw away that piece, and it's my favorite. It's the gizzard!"

When they were going home, Marguerite, Leslie and Jerome were saying, "We sure had a good time looking at the animals, fighting with the grasshoppers."

And Leslie said, "It sure is a pretty park. I saw signs which read, 'Do not pick the flowers or take anything that does not belong to you out of this park.' Well, I sure did."

"Oh, Leslie," exclaimed Marguerite, "what did you take?"

Leslie cried, "Chiggers!"

Echoes to the Bugle Call

Moonlight

Last night,
I watched the moon rise out of
the depths of space;
To hang suspended over the edge
of the world;
And cast a molten-copper glow of
light;
Down to the world below.

Tonight,
I held you close. Saw the ethereal
beauty of your soul,
Rise to meet the heavens in ec-
stasy;
And roam among the silver of the
stars.
Moonlight's sun-reflection;
But your soul outshines the sun!

Ridge News

The wether hes bin so hot er
the programmes so hot down hyar
on the ridge that the dry sells in
are rajeo melted an biled over. We
shore air glad it diden get enuf
hotter sos they'd turn to gas an'
explode. MacNutt.

Horse and Non ¢ ¢ ¢

Everything is hustle bustle nowa-
day;
Advertisers want to use the radio
way,
Of telling folks the story
Of their wares, their worth and
glory—
Keeping KMBC wiggling night
and day.
If you're wise just list' to me:
Keep tuned into KMBC.
For entertainment, song and
gaiety.
—Harry Valois.

Today I Just Wandered

Today I just wandered. My feet
Carrying me into the green
depths of the woodland,
Where feathered creatures in safe
retreat
Warble incessantly.
The warm breath of Spring, be-
fore my eyes,
Had opened up a paradise.
The earth was carpeted with vari-
colored bloom
That drenched the air with a
sweet perfume,
Almost intoxicating.
Cowslip, violet and anemones
Mingled their fragrance
With the bloom of hawthorne and
locust trees.
Regretfully at sunset, I tore my-
self away,
But I feel rewarded that today—
I just wandered.
Rainy Day Pal.

Si an' Ma

Count Balbo, with two dozen
planes,
Flew in from Rome b'gee,
Our navy sent up fifty planes,
Ter steer 'em in, y' see;
Their visit was a frien'ly one,
Of that there is no doubt,
Cause if it warn't, them fifty
planes,
Would met 'em farther out.

Ed Griswold, down in Texas,
sneezed,
(Been blind fer years) an' then,
He opened up his eyes, B'gosh!
An' he could see again.
If all th' people that can't see,
Fin's this yarn ain't no bluff,
Our gover'ment won't have ter
help,
Ter raise th' price o' snuff.

Th' Kansas Gov'ner's findin' jobs,
Fer convicts, on parole,
There's home folks a needin' jobs,
In Kansas, so I'm tol'
They're plantin' nuts on ol' strip-
mines,
Ma 'lows, "Well bless my heart,
If Kansas goes ter raisin' nuts,
Topeka's got a start."
R. H. Richardson.

Dresses

I like yellow dresses;
I like dresses of blue;
I like black, shining dresses;
Dresses of bright flame hue.
I like soft pink dresses,
Gay bits of frothy fluff;
I like demure tan dresses;
Dresses of pale green stuff.

But, please, no grey dresses;
I like my dresses gay,
And grey suggests grief, mourn-
ing . . .
My wedding dress was grey.
—Iris Lee Haile.

Bitter-sweet Berries

If I wasn't afraid of gittin' this
paper in a liable suit I wuld say
something about Squire Black-
stone tryin' to sell Widder's wed-
ding ring to git some cash. The
only reason he diden do it was be-
cause it's brass . . . Samantha
Ann, the colored mammy that
has been with Joshaway Joshaway
all her life, thinks it's queer that
nobody aint ever dug down to
ketch the things that causes all
them there earthquakes. . .
Well, sir, our little town of Bit-
ter-sweet is one of the most up-
to-date towns I ever seen; they's

a vacant lot that has been used
for farmers to park their cars in
and now about half of the lot
has had hitchin' posts put on it.
. . . I was sayin' to Eph Crow
that Happy Hollow has set the
world's record on telephone calls;
one call gets all the population on
the line, 'n' he sez his wife beats
that record all holler.

Bitter-sweet Anne.

POP THE QUESTION

Q—Who are Bill and Ginger,
how old are they, are they mar-
ried, and who plays the piano?

A—Bill is Lynn Murray, aged
23, and he is the one who plays
the piano. Ginger is Virginia
Baker, aged 21. Neither is mar-
ried.

Q—What is Roy Atwell doing?
A—His most recent public ap-
pearance was in the Broadway
show, "Strike Me Pink."

Q—What is meant by "com-
mercial" and "sustaining" pro-
grams?

A—A commercial program is
one that is sponsored, where an
advertiser pays for the time and
the talent. A sustaining pro-
gram is one in which there is no
advertising, and is put on by the
local station or network for no
other purpose than entertaining or
giving information to the listen-
ers.

Q—Did Boake Carter go to
college?

A—Yes. Cambridge Univer-
sity.

Q—How long has Leonard
Hayton been away from Paul
Whiteman?

A—About two years.

Q—What is Kate Smith's full
name and the exact date of her
birth?

A—It is Kathryn Elizabeth
Smith and she was born May 2,
1909.

BELIEVE ME OR NOT

By MARY ANN

There's a bird in Burma, that
builds a nest something like an
oriole's, and fixes a little perch in
the nest to sit on, and catches
fireflies and puts them in the nest
for light.

(Ed. Note: Send your contri-
butions to "Believe Me or Not"
to Mary Ann, KMBC, Kansas
City.)

First Jobs

And here are the very "first
jobs" of some of Columbia's bet-
ter known artists:

Grace Moore, in the road show
of "Suite Sixteen," occasionally
was paid \$75 a week—if and
when.

Lou Holtz worked as a clerk
for the Southern Pacific Railroad
at \$25 a month.

Edwin C. Hill began work as a
newspaper reporter in Indiana at
exactly no salary.

Vera Van started off right. At
7 she earned \$100 a week leading
a toe dancing ballet of children.

Howard Marsh delivered gro-
ceries on Saturdays from 7 a. m.
to midnight for one dollar.

Jane Froman sang in a Colum-
bia, Mo., church choir for \$5 per
Sunday.

And H. V. Kaltenborn once
clerked in his father's building
material store for \$3 per week.

Frog in His Throat



POLEY
MCCLINTOCK

Poley McClintock, crooner
extraordinaire with Fred
Waring's
Pennsylvania
ans, is known
as the frog-
baritone, the
froggo - basso
and the rasp-
ing drummer;
but none of
the aforesaid

titles approximates the unbeliev-
ably hoarse tones that issue from
the McClintock larynx. Poley's
voice, in fact, is just three notes
lower than the horn on a sea-
going tug, and is due to a peren-
nial case of laryngitis. The hu-
man base horn is likewise the
drummer in the Waring band
which broadcasts every Wednes-
day at 8:00 p. m.

Barbara Maurel to Sing With Philadelphia Orch.

Barbara Maurel, CBS contralto,
will be the featured soloist with
the Philadelphia Summer Concert
Orchestra, Saturday evening, Au-
gust 19. Miss Maurel's engage-
ment with the distinguished or-
chestra falls during the guest
conductorship of Howard Barlow,
and will be broadcast from 6:30
to 8:30 p. m.

The summer series is presented
from famous Robin Hood Dell in
Philadelphia by members of the
Philadelphia Symphony Orchestra.
Famous maestros serve as guest
conductors for these Saturday and
Sunday evening concerts.

NOTE: Programs listed with an asterisk (*) are presented from the KMBC Studios or from local remote control points.

Sunday, July 30

- 7.30 *Morning Devotions
- 8.00 Melody Parade
- 8.45 Marion Carley, Pianist
- 9.00 *From the Walkashow
- 9.15 Rhoda Arnold, Soprano, and Charles Carlile, Tenor
- 9.30 Salt Lake Tabernacle Choir
- 10.30 New World Salon Orchestra
- 10.45 *Stars and Fashions
- 11.00 *Stone Church Choir
- 11.30 Compinsky Trio
- 12.00 John Kelvin, Irish Tenor
- 12.15 The Playboys—Six Hands on Two Pianos
- 12.30 Manhattan Moods
- 1.00 Symphonic Hour
- 2.00 The Cathedral Hour
- 3.00 Willard Robison's Syncopated Sermons
- 3.15 Vera Van—Songs
- 3.30 Frank Crumit and Julia Sanderson
- 4.00 Eddie Duchin's Orchestra
- 4.30 Chicago Knights
- 5.00 *L. D. S. Radio Vespers
- 5.30 John Henry, Black River Giant
- 5.45 Baseball Scores
- 5.55 Chicago Variety Program
- 6.15 John Henry, Black River Giant
- 6.30 Philadelphia Summer Concert
- 8.50 Rhythm Rhapsody
- 9.00 Guy Lombardo's Orchestra
- 9.30 Jerry Freeman's Orchestra
- 10.00 *L. D. S. Studio Service

Monday, July 31

- 6.00 *Morning Devotions
- 6.15 *Farm Program
- 6.45 Service with a Song
- 7.00 Little Jack Little
- 7.15 Service with a Song
- 7.30 *Journal-Post News Flashes
- 7.40 *Program Bugle—KMBC News
- 7.45 Reis and Dunn—Comedy and Songs
- 8.00 In the Luxembourg Gardens
- 8.15 *Uncle Ezry and the Midwesterners
- 8.30 The Merry-makers—Orchestra
- 8.45 Personality Parade
- 9.00 Morning Moods
- 9.15 *From the Walkashow
- 9.30 Carlile and London, Pianists
- 9.45 Will Osborne's Orchestra and the Friendly Philosopher
- 10.00 George Hall's Orchestra
- 10.15 *Joanne Taylor—Fashion Flashes
- 10.30 Concert Miniatures
- 11.00 Jack Griffin's Orchestra
- 11.30 George Scherban's Orchestra
- 12.00 *Journal-Post News Flashes
- 12.10 *From the Walkashow
- 12.25 *Producers Market News
- 12.30 Pontiac Program
- 12.35 *The Texas Rangers



HOWARD BARLOW

Columbia Symphony Orchestra nightly

- 12.45 *Happy Hollow
- 1.00 Ann Leaf at the Organ
- 1.15 *First Timers
- 1.30 New World Salon Orchestra
- 2.00 Billy White and Orchestra
- 2.30 Columbia Artists Recital
- 3.00 *Program Previews
- 3.15 Syracuse Spotlight Orchestra
- 3.30 *Between the Bookends With Ted Malone
- 3.45 America's Grub Street Speaks
- 4.00 Reis and Dunn
- 4.15 Freddie Martin's Orchestra
- 4.30 *Journal-Post News Flashes
- 4.40 *Program Bugle—KMBC News
- 4.45 *Big Brother Club
- 5.00 Tarzan of the Apes
- 5.15 "Growin' Up"
- 5.30 Anson Weeks' Orchestra
- 5.45 *Those McCarty Girls
- 6.00 Singin' Sam the Barbasol Man
- 6.15 Manhattan Serenaders
- 6.30 Kate Smith and Her Swanee Music
- 6.45 Hot from Hollywood
- 7.00 Black and Blue, the World's Dumbest Detectives
- 7.15 *Ed Cochrane's Sport Chat
- 7.30 An Evening in Paris
- 7.45 "Century of Progress Invitation"
- 8.00 Andre Kostelanetz Presents
- 8.30 Little Jack Little
- 8.45 Marvelous Melodies
- 9.00 Howard Barlow and the Columbia Symphony Orchestra
- 9.15 Phil Regan
- 9.30 Glen Gray's Orchestra
- 10.00 Leon Belasco's Orchestra
- 10.30 *From the Walkashow
- 10.45 Barney Rapp's Orchestra
- 11.00 *Willie Ganz at the Organ

Tuesday, August 1

- 6.00 *Morning Devotions
- 6.15 *Farm Program
- 6.45 Service with a Song
- 7.00 Little Jack Little
- 7.15 Service with a Song
- 7.30 *Journal-Post News Flashes
- 7.40 *Program Bugle—KMBC News
- 7.45 Reis and Dunn—Comedy and Songs
- 8.00 Morning Moods
- 8.30 Bill and Ginger
- 8.45 Melody Parade
- 9.00 The Captivators
- 9.15 *From the Walkashow
- 9.30 Happiness House
- 9.45 Ben Greenblatt, Pianist
- 10.00 U. S. Marine Band
- 10.15 *Joanne Taylor—Fashion Flashes
- 10.30 Concert Miniatures
- 11.00 Marie, the Little French Princess
- 11.15 Harold Knight's Orchestra
- 11.30 George Scherban's Russian Gypsy Orchestra
- 12.00 *Journal-Post News Flashes
- 12.10 *From the Walkashow
- 12.25 *Producers Market News
- 12.30 Don Ross the Pontiac Minstrel
- 12.45 *Happy Hollow
- 1.00 *The Texas Rangers
- 1.15 *First Timers
- 1.30 Billy White, Tenor and Orchestra
- 2.00 U. S. Navy Band
- 2.30 The Round Towners
- 2.45 Memories Garden
- 3.15 Fred Berrens and His Orchestra
- 3.30 *Between the Bookends with Ted Malone
- 3.45 George Hall's Orchestra
- 4.00 Reis and Dunn—Comedy and Songs
- 4.15 Elizabeth Barthell
- 4.30 *Journal-Post News Flashes
- 4.40 *Program Bugle

KMBC WEEKLY SCHEDULE B

- 4.45 *Big Brother Club
- 5.00 Tarzan of the Apes
- 5.15 "Growin' Up"
- 5.30 Frank Westphal's Orchestra
- 5.45 *Midwesterners and Ruth Royal
- 6.00 Mary Eastman, soprano
- 6.30 Kate Smith and Her Swanee Music
- 6.45 Novelty Rhythms
- 7.00 Modern Male Chorus
- 7.15 *Crazy Crystal Twins
- 7.30 Nino Martini and Columbia Symphony Orchestra
- 8.00 California Melodies
- 8.30 Oldsmobile Program
- 8.45 Marvelous Melodies
- 9.00 Light Opera Gems
- 9.15 Little Jack Little
- 9.30 Isham Jones' Orchestra
- 10.00 Freddie Martin's Orchestra
- 10.30 *From the Walkashow
- 10.45 Johnny Hamp's Orchestra
- 11.00 *Willie Ganz—Organ Program



HOWARD MARSH

Tenor

Frigidaire Program

Wed., 8:30 p. m.

Wednesday, August 2

- 6.00 *Morning Devotions
- 6.15 *Farm Program
- 6.45 Service with a Song
- 7.00 Little Jack Little
- 7.15 Service with a Song
- 7.30 *Journal-Post News Flashes
- 7.40 *Program Bugle—KMBC News
- 7.45 Waltz Dreams
- 8.00 *Stars and Fashions
- 8.15 *Uncle Ezry and the Midwesterners
- 8.30 In the Luxembourg Gardens
- 8.45 Personality Parade
- 9.00 The Merry-makers
- 9.15 *From the Walkashow
- 9.30 The Playboys—Six Hands on Two Pianos
- 9.45 Will Osborne's Orchestra and the Friendly Philosopher
- 10.00 Vincent Travers' Orchestra
- 10.15 *Joanne Taylor—Fashion Flashes
- 10.30 Concert Miniatures
- 11.00 Marie, the Little French Princess
- 11.15 George Hall's Orchestra
- 11.30 Madison Ensemble
- 12.00 *Journal-Post News Flashes
- 12.10 *From the Walkashow
- 12.25 *Producers Market News
- 12.30 Pontiac Program
- 12.35 *The Texas Rangers
- 12.45 *Happy Hollow
- 1.00 The Captivators
- 1.15 *First Timers
- 1.30 *Willie Ganz—Piano Talk
- 1.45 Luis Russell and His Orchestra
- 2.15 Columbia Artist Recital
- 2.30 Jack Brooks and Orchestra
- 2.45 The Round Towners
- 3.00 *The Mail Man
- 3.15 Dancing by the Sea
- 3.30 *Between the Bookends With Ted Malone

- 3.45 Ethel Haydon and Arthur Lang
- 4.00 "Meet the Artist"
- 4.15 Buddy Wagner's Orchestra
- 4.30 *Journal-Post News Flashes
- 4.40 *Program Bugle—KMBC News
- 4.45 *Big Brother Club
- 5.00 Tarzan of the Apes
- 5.15 "Growin' Up"
- 5.30 *Mary Ann and the Camp Fire Girls
- 5.45 *Pastel Harmonies
- 6.00 Tito Guizar and Concert Orchestra
- 6.15 Curtain Calls—Musical Varieties
- 6.30 Kate Smith and Her Swanee Music
- 6.45 "Hot From Hollywood"
- 7.00 Black and Blue, the World's Dumbest Detectives

How About Summer

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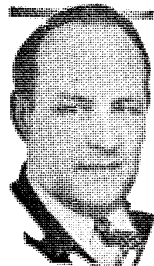
- 7.30 Guy Lombardo's Orchestra and Burns and Allen
- 8.00 Fred Waring's Pennsylvanians and Mandy Lou
- 8.30 Howard Marsh and the Snow Queens
- 8.45 Marvelous Melodies
- 9.00 Howard Barlow and the Columbia Symphony Orchestra
- 9.15 Vera Van, contralto
- 9.30 Tom Gerun's Orchestra
- 10.00 Ted Lewis and Orchestra
- 10.30 *From the Walkashow
- 10.45 Anson Weeks Orchestra
- 11.00 *Willie Ganz—Organ Program

Thursday, August 3

- 6.00 *Morning Devotions
- 6.15 *Farm Program

- 6.45 Service with a Song
- 7.00 Little Jack Little
- 7.15 Service with a Song
- 7.30 *Journal-Post News Flashes
- 7.40 *Program Bugle
- 7.45 Reis and Dunn
- 8.00 Waltz Dreams
- 8.15 Musical Mysteries
- 8.30 Bill and Ginger
- 8.45 Barbara Gould
- 9.00 The Captivators
- 9.15 *From the Walkashow
- 9.30 Morning Moods
- 9.45 Academy of Medicine Program
- 10.00 Eli Dantzig's Orchestra
- 10.15 *Joanne Taylor—Fashion Flashes
- 10.30 Concert Miniatures
- 11.00 Marie, the Little French Princess
- 11.15 Harold Knight's Orchestra
- 11.30 George Scherban's Russian Gypsy Orchestra

- 12.00 *Journal-Post News Flashes
- 12.10 *From the Walkashow.
- 12.25 *Producers Market News
- 12.30 Don Ross, Pontiac Minstrel
- 12.45 *Happy Hollow
- 1.00 *The Texas Rangers
- 1.15 *First Timers
- 1.30 Billy White, Tenor and Orchestra
- 2.00 U. S. Army Band
- 2.30 Fess Williams' Orchestra
- 2.45 *The Classic Hour
- 3.00 *'Meet the KMBC Artist'
- 3.15 George Hall's Orchestra
- 3.30 *Between the Bookends With Ted Malone
- 3.45 John Kelvin, Irish Tenor
- 4.00 Barney Rapp's Orchestra
- 4.30 *Journal-Post News Flashes
- 4.40 *Program Bugle—KMBC News
- 4.45 *Big Brother Club
- 5.00 Tarzan of the Apes
- 5.15 "Growin' Up"
- 5.30 Frank Westphal's Orchestra



THEO KARLE

- 5.45 *The Texas Rangers
- 6.00 Windy City Revue
- 6.30 Columbia Dramatic Guild
- 7.00 Modern Male Chorus
- 7.15 Presenting Mark Warnow's Orchestra
- 7.45 "Century of Progress Invitation"
- 8.00 Deep River
- 8.30 Oldsmobile Program
- 8.45 Marvelous Melodies
- 9.00 Howard Barlow's Orchestra

Friday, August 4

- 6.00 *Morning Devotions
- 6.15 *Farm Program
- 6.45 Service with a Song
- 7.00 Little Jack Little
- 7.15 Service with a Song

- 7.30 *Journal-Post News Flashes
- 7.40 *Program Bugle—KMBC News
- 7.45 Waltz Dreams
- 8.00 Musical Mysteries
- 8.15 *Uncle Ezry and the Midwesterners
- 8.30 In the Luxembourg Gardens
- 8.45 Personality Parade
- 9.00 The Ambassadors
- 9.15 *From the Walkashow
- 9.30 The Captivators
- 9.45 Will Osborne's Orchestra and the Friendly Philosopher
- 10.00 Harold Knight's Orchestra



PEDRO de CORDOBA
Friendly Philosopher
Mon., Wed., Fri., 9:45 a. m.

- 10.15 *Joanne Taylor—Fashion Flashes
- 10.30 Concert Miniatures
- 11.00 Marie, the Little French Princess
- 11.15 Frank LaMarr and Orchestra
- 11.30 Madison Ensemble
- 12.00 *Journal-Post News Flashes
- 12.10 *From the Walkashow
- 12.25 *Producers Market News
- 12.30 The Pontiac Program
- 12.35 *The Texas Rangers
- 12.45 *Happy Hollow
- 1.00 *Willie Ganz—Piano Talks
- 1.15 *First Timers
- 1.30 Harrisburg Variety Program
- 2.00 The Grab Bag
- 2.30 *Piano Contrasts
- 2.45 U. S. Army Band
- 3.00 *Program Previews
- 3.15 John Kelvin, Irish Tenor with Emery Deutsch's Orchestra
- 3.30 *Between the Bookends With Ted Malone
- 3.45 Jack Miller with Nat Brusiloff's Orchestra
- 4.00 *David Grosch—Sing Talk
- 4.15 George Hall's Orchestra
- 4.30 *Journal-Post News Flashes
- 4.40 *Program Bugle—KMBC News
- 4.45 *Big Brother Club
- 5.00 Tarzan of the Apes
- 5.15 "Growin' Up"
- 5.30 *Kansas City Children's Civic Theater
- 5.45 The Collegians
- 6.00 The Columbians
- 6.30 Triple Bar X Days and Nights
- 7.00 Black and Blue, the World's Dumbest Detectives
- 7.15 *Crazy Crystals Twins
- 7.30 *Melody Mardi Gras
- 7.45 *In the Gloaming
- 8.00 Lou Holtz, Grace Moore and Leonard Hayton's Orchestra
- 8.30 Jane Froman and the Snow Queens
- 8.45 Marvelous Melodies
- 9.00 Howard Barlow and the Columbia Symphony Orchestra
- 9.30 Guy Lombardo's Orchestra
- 10.00 Freddie Martin's Orchestra
- 10.30 *From the Walkashow
- 10.45 Tom Gerun's Orchestra
- 11.00 *Willie Ganz—Organ Program

Saturday, August 5

- 6.00 *Morning Devotion
- 6.15 *Farm Program
- 6.45 Service with a Song

- 7.00 In the Luxembourg Gardens
- 7.30 *Journal-Post News Flashes
- 7.40 *Program Bugle—KMBC News
- 7.45 Reis and Dunn—Comedy and Songs
- 8.00 Elder Michaux and Congregation
- 8.30 New World Salon Orchestra
- 9.00 Adventures of Helen and Mary
- 9.30 *From the Walkashow
- 9.45 Concert Miniatures
- 10.00 Vincent Traver's Orchestra
- 10.30 Frank LaMarr's Orchestra
- 11.00 George Hall and Orchestra
- 11.30 Madison Ensemble
- 12.00 *Journal-Post News Flashes
- 12.10 *From the Walkashow
- 12.25 *Producers Market News
- 12.30 *Happy Hollow Barn Dance
- 1.00 Italian Idyll
- 1.30 Mark Warnow and His Novelty Orchestra
- 2.00 Spanish Serenade
- 2.15 Eli Dantzig and Orchestra
- 2.45 The Ambassadors
- 3.00 Dancing by the Sea
- 3.30 *Between the Bookends with Ted Malone
- 3.45 Tito Guizar, Mexican Tenor
- 4.00 Buddy Wagner's Orchestra
- 4.30 *Journal-Post News Flashes
- 4.40 *Program Bugle—KMBC News
- 4.45 *Big Brother Club
- 5.00 Eddie Duchin's Orchestra
- 5.15 Mildred Bailey—Songs
- 5.30 Glen Gray's Orchestra
- 6.00 Evan Evans, Baritone
- 6.15 Koshetz Ukranian Choir
- 6.30 Philadelphia Summer Concerts
- 7.15 Dr. Burris Jenkins' Questions and Answers
- 7.30 Ann Leaf, Charles Carlile
- 7.45 Fred Berrens and His Saturday Revue
- 8.15 Isham Jones' Orchestra
- 8.45 Gertrude Niesen with Freddie Rich's Orchestra
- 9.00 Jerry Freeman and Orchestra
- 9.30 Charlie Davis' Orchestra
- 10.00 Barney Rapp's Orchestra
- 10.30 *From the Walkashow
- 10.45 Gus Arnheim's Orchestra
- 11.00 Willie Ganz—Organ Program

KMBC ORIGINATIONS TO THE COLUMBIA NETWORK

Monday, July 31

- 3.30-3.45 Between the Bookends
- 5.45-6.00 Those McCarty Girls
- 6.00-6.15 The Village Choir
- 6.45-7.00 Howard Ely at the Organ

Tuesday, August 1

- 3.30-3.45 Between the Bookends
- 5.45-6.00 Midwesterners and Ruth Royal

Wednesday, August 2

- 3.30-3.45 Between the Bookends
- 5.45-6.00 Pastel Harmonies
- 6.45-7.00 Howard Ely at the Organ

Thursday, August 3

- 3.30-3.45 Between the Bookends
- 5.45-6.00 The Texas Rangers

Friday, August 4

- 3.30-3.45 Between the Bookends
- 5.45-6.00 The Collegians
- 7.30-7.45 Melody Mardi Gras
- 7.45-8.00 In the Gloaming

Saturday, August 5

- 3.30-3.45 Between the Bookends

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THE KMBC HAPPY HOLLOW BUGLE

Issued by the Midland Broadcasting Company as a Service to
Its Listeners Everywhere

PUBLISHED THE FIRST OF EVERY MONTH

DANNY AND DOUG—EDITORS

Kansas City, Missouri, July 30, 1933

ON SPEAKING

"Bid me discourse and I shall enchant thine ear."—Shakespeare.

Radio is now some fifteen years old. From the beginning there has been the question of the announcer's speech. With the rapid growth of radio, the American people are subjected daily and almost constantly to the radio announcer. Most listeners, of course, can distinguish the obviously faulty speech of characters in radio plays, but all of us are hopelessly at the mercy of each announcer standard of English pronunciation, enunciation and diction. The befuddled listener confusedly assembles parts of each, with no resultant constructive buildup of individual standard.

The answer to this condition would seem to us to be a standardization of speech, applicable to all American radio stations.

Webster is almost universally accepted as the final American authority, but recently published dictionaries have led to confusion, and justify (seemingly) almost any pronunciation of any word. Dictionaries, like churches, should present the standard to which all should attain instead of being the pliable clay in the hands of all. For this reason, we endorse Webster as authority, with probably a national board of advisors (composed of representative scholars and professors and not dictionarists) to authorize changes. Authority, once accepted, should be followed to the letter. There is one exception: Radio is a form of the theater, and as such should conform to certain stage requirements relative to speech. For example, the word, "either," though preferred and popularly pronounced "eether," requires "eyether" in stage parlance.

We earnestly recommend transition, as soon as possible, from provincialisms to a universal standardization. This would include the immediate anglicization of any foreign word generally accepted—all this not only in the interest of cooperation and practicability but also in anticipation of an ultimately necessary phonetic language.

As regards enunciation, we wholeheartedly discourage the acceptance of the horrible Oxford jargon, or any other British *mutilation* of the beautiful English language. We do believe in a full, pure expressing of vowels and sounds, a complete representation of all syllables, and a rightfully placed and emphasized accent. Too many announcers (and people, generally) have taken a choice half way between Oxford and Broadway with a resulting *besitant* straddling of the fence, at times bordering on the comic.

In diction, announcers may take more freedom in execution, avoiding the use of profanity, vulgarisms and unnecessary slang. The widespread common use of a word is not *justification* in itself for its presence in the mouths of the respected—though some educators believe otherwise.

These views may seem a little puritanical, but radio stations possess mighty educational weapons as trustees of a public confidence. The application of principles discussed herein may be well advanced, but not too far so. Understand that standardization would in no way detract from an announcer's individuality. With the ideal of a *linguistic* art as well as a communicative means, America looks to the radio announcer to hold its beautiful language free from the dust of *sloth* and carelessness.

WELCOME, BROTHERS

We now have with us the National Recovery Act, the Citizens Reconstruction Corps, the Home Loan Corporation, the Farm Stabilization Act, and increasing government control over every branch of industry, recreation and endeavor. Wheat, oil, steel, railroads, windshield-wipers—they are all now safely folded under Uncle Sam's protecting arm.

We of the radio broadcasting business have been under the great white father's paternal care since our establishment. And so, without a word of comment, good or bad, we enthusiastically greet you of the wide, open spaces. Welcome, brothers!

Hot Dawg



Believe it or not, this young pony seated in front of Connie Boswell is only six months old and is yet hardly half grown. The picture was made shortly before Connie and the two other Boswell sisters sailed for Europe for engagement there.

Tragic news comes from Connie in London. It seems that while cavorting around old London town, she caught a glimpse of herself in a mirror, thought her face was a bit too plump, and decided to diet. Two days later she was plumper than ever—and a dignified London M. D. informed her gravely that she had the mumps. And she has.

"The Heavens Declare--"

Ted Malone, who provides that delightful interlude, "Between the Bookends," over KHJ at 1:30 p. m., made a blanket apology for the promotion plague on radio programs by reading a lovely poem, "Even God Must Advertise," in a reverent tone that would melt a heart of stone. Fortunately for Malone—and his audience—the presentation is unsponsored.—From the Los Angeles Times.

KMBC to Carry Major Tennis Tournaments

The major tennis tournaments taking place during the next two months will be broadcast by KMBC and the Columbia network.

There is a possibility that the deciding round of the Davis Cup matches will be broadcast direct from the Roland-Garros Stadium at Auteuil, France.

The Wightman Cup Matches, between British and American women's teams, will be reported on August 4 and 5, from the West Side Tennis Club at Forest Hills, L. I. In addition to broadcasts of actual play, Columbia expects to present interviews with Mrs. Helen Wills Moody, Miss Betty Nuthall, and other leading contestants.

Forest Hills will be the scene of another series of broadcasts from August 14 to August 19 when the National Women's Singles Championships are staged, and during the following week the National Men's Doubles Tournament will be described from the Longwood Bowl at Brookline, Mass.

The climax of the tennis season will be reached when reports of the National Men's Singles play are brought to the KMBC audience from Forest Hills, during the week of September 2.

Don Ross on New Pontiac Series

Don Ross, baritone, will be heard as the Pontiac Minstrel in a series of semi-weekly broadcasts over KMBC each Tuesday and Thursday at 12:30.

In private life, Don Ross is the husband of Jane Froman. He is a popular vocalist in his own right, having for some time been one-half of the harmony team, Brooks and Ross. This duo was heard over the air-waves from Chicago before each embarked upon his own as a soloist.

Ross hails from Ohio, the son of a minister. While playing a prominent part in amateur theatricals at Ohio State University he met Jack Brooks. They paired up and their brand of entertainment was so successfully received by their fellow undergraduates that they decided to try it on the "big time." That began their vaudeville career which eventually brought them to radio.

FOR SALE: A cow that gives five quarts of milk a day, a grindstone, forty bushels of wheat and some barbwire. Pell Hill.

League of Nations Invites Kaltenborn to Geneva

The Secretariat of the League of Nations has extended a formal invitation to H. V. Kaltenborn, Columbia's news analyst, to come to Geneva for several weeks in August and September as consultant on broadcasting League proceedings. The League now owns and operates one of the most powerful broadcasting stations in Europe and desires to make more of a feature of broadcasting proceedings of the Council and Assembly, and of putting the leading statesmen of the world on the air from Geneva. They have appealed to Kaltenborn as a pioneer in broadcasting political news and conferences both in Europe and the United States.

Kaltenborn, who currently has been covering the London Economic Conference for Columbia, is holding in abeyance his definite acceptance of the invitation until completion of tentative broadcasting plans for this coming fall and winter.

Martini Heard on Tuesdays Only

Nino Martini, brilliant young Metropolitan Opera tenor and recipient of the 1933 Columbia Medal for distinguished contribution to the radio art, went on a once-a-week schedule last Tuesday, continuing each week at the same time, 7:30 to 8:00 p. m.

Pressure of duties in connection with Martini's Metropolitan Opera debut late this fall has necessitated the shorter broadcasting schedule. The young star will enact the leading roles in ten different lyric operas during the season of 1933-4. Among the works which he is now studying are "The Barber of Seville," "Rigoletto," "La Sonnambula," "Lucia di Lammermoor," and "Faust."

Admiral Lombardo to You

Guy Lombardo, who started out several years ago with a small outboard motorboat, now has gone completely nautical. "Admiral" Lombardo recently purchased a sixty-foot yacht which will serve as his residence this summer off Long Beach, L. I. This board now is the flagship of the Lombardo navy, which includes two speedboats, a sloop and a rowboat.

Widder: "How long could I live without brains?"

Squire: "Time will tell."

PICKWICK PRATTLE

M. J. B.

The big room with the easy chairs and divans here at KMBC is designated as the Artists' Lounge. On the telephone call list up in front, it is shortened to Art. Lounge. Recently a new young lady came on the switchboard, and some one happened to ask her if she was acquainted with all the studio folks yet. "Well, all but one," she replied. "I haven't found out yet who this Art Lounge is."

Only those who know how seriously radio folks take their commercial sponsors can appreciate this one. Doug, the enthusiastic Aines milk drinker on the Big Brother Club, also takes the part of "Tenderfoot" with the Texas Rangers. Imagine his consternation last Saturday when the Rangers all came down to the Happy Hollow barn dance and were served with his competing product—Protected Milk! Doug swears he threw it out of the window, but Uncle Ezry says he discovered him outside drinking it on the sly.

We heard this one the other day: "And now we prevent the first Timers." That "prevent" might have just been a mistake, and then again—

Radio continuity writers sometimes launch into great flights of fancy, but they have never yet equalled this classic observed on a poster advertising eyelash dye. "Swim, bathe, and cry in comfort." No sir—nothing like a good *comfortable* cry!

Virginia Henry Cramer (Margaret Watson, the vamp of Happy Hollow to you) was right in character at the American Radio Artists' swimming and dinner party at Quivira Lake the other evening. She was about to get out of the pool when the stern life guard blew his whistle sharply and ordered her to use the other exit. Virginia merely turned her winning smile on him, cooed a few words, and the next thing we knew she was emerging from the forbidden exit! But we're not going to hand her the crocheted earrings yet. Virginia gets the prize when she can vamp one of those hard-boiled Chicago bus drivers.

Paul Henning appeared at a party recently with the inseparable McCarty Girls as his "date."

Sort of a "safety in numbers" idea maybe.

The above-mentioned party threatened to become very entertaining when the frolicsome Frankie McCarty dragged shy Jimmy Patt out to do an exhibition dance with her. While the anxious-eyed Jimmy stood awaiting the onslaught, the food arrived—and the dance was called off. Temporarily, tho, Jimmy—we took a rain check on that dance!

The KMBC continuity department have all moved down to the tenth floor, which includes the luxury of a shower bath. But imagine Jack Starr's predicament the other day when after a refreshing shower, he discovered that no towels went with the deal. This didn't deter Jack, though. He merely grabbed the bath mat and gave himself a brisk (and how!) rub-down.

And still the folks have not figured out who takes the role of "Grandpa Beasley" on Happy Hollow. No, it's not Uncle Ezra.

The Burns and Allen Revue

If you hear of George Burns striding up and down mumbling to himself and adding up sums on his fingers, and Gracie Allen trying out electric light signs with her name in letters eight feet high, you will realize that the dizzy stars are at it again. This time it's the Burns and Allen Revue produced at the Paramount Theater, New York.

It's the first real revue Burns and Allen ever went in for. In between broadcasts they have written, staged and produced it. With an elaborate cast of over fifty people, novel sets designed by Burns, and the whole show "running backwards," according to Gracie, genuine pandemonium will probably reign at the Paramount for the next few days.

Believed to be the world's smallest commercial radio program is the new Orange Crush series heard over KMBC daily at 4:43. The two minutes allows of time for Marco, world-famous traveler to present his stories of love, adventure and romance and also time for adequate commercial copy.

BETWEEN THE



BOOK ENDS

Hello There:

I had a most distinguished visitor the other evening—you may have noticed in the papers—President Roosevelt made a personal call at my home, and we had the pleasure of one of the most enjoyable half hours in months. Of course, he talked with me and my family by way of our radio set, but it couldn't have been more real had he actually been sitting in the chair we reserved for him. It was an inspiring message—I almost expected him to conclude with the last few lines of Tennyson's "Ulysses":

Tho' much is taken, much abides; and
tho'
We are not now that strength which
in old days
Moved earth and heaven, that which
we are, we are,—
One equal temper of heroic hearts,
Made weak by time and fate, but
strong in will
To strive, to seek, to find, and not to
yield.

Radio is a wonderful thing—the intimacy of it erases all space and makes a reality of such visits as many of our radio friends are permitted to make. A little letter from 'way out in Spokane the other day contained a sentence that was one of the nicest tributes to the Bookends we've ever received. Of course, we don't flatter ourselves that it is literally true, but just the idea of it is a testimonial to radio that makes our life such a happy one. She said, "I believe you boys in your afternoon broadcasts have more friends than any other person in the world." Friends—there was another poem about friends that came from Lincoln—

Cabinet Piece

Our friendship is no common modern
thing
Of factory make, repeated millionfold;
Rather a potter's vase of royal Ming
Turned on a wheel some century of
old.
The gorgeousness of court about it
clings
Faint musk from sunken gardens, flash
of wings,
Dimly remembered strains from
chanted songs
On nomad trails; and lightly struck,
it rings
The prayer summons of the temple
gongs!
Vivienne Mary de Stacey.

The author of this poem, also sent in this beautiful bit of imagery:

Transparence

Love peering at me
Through the indifference of your eyes,
Reminds me of an orchid I once saw
Frozen in a block of ice.
Rosa Zagnoni Marinoni.

I thought you'd enjoy this refreshing bit, especially on a warm summer day, and you may consider it our "orchid to you."

'Bye, TED MALONE.

Ted Malone

(An Interview.)



TED MALONE

"Where can I find Mr. Malone?" I asked the girl at KMBC's information desk.

"Let's see. What time is it? Nope, sorry. Can't tell you where he is now."

The only time we're certain where Ted Malone can be found is when he's on the air. Oh, say, what a break for you, here he is now. Ted, young lady to see you."

I looked around, and, why—oh, no, it wasn't possible. That couldn't be Ted Malone. I had been all prepared for a disappointment, and here I was disappointed because I wasn't. Sounds inane, but it's a fact. Somehow or other, listening to Ted's beautiful, soothing voice over the air, I had felt that he would probably be a decrepit specimen of humanity. It just wasn't right for some one to have a voice like that and still be young and good looking. Not that he's an Adonis. Far from it. He's just the average height, blonde hair, and has the cutest little moustache imaginable. And, as for being old, Ted's very few days over 25. But—away, ye wandering thoughts, and back again to the studio.

"Are you the girl that was to interview me?" Ted queried in that inimitable voice of his.

"Uh huh," I managed to murmur, still a trifle stunned at his youth.

"Well, c'me on, let's hurry, then, because I go on the air in ten minutes."

"O. K." from me, and then, "I'll ask a bunch of questions in succession and then you can keep on going, rather than answer one question at a time. First, age? Second, where from? Third, married? And fourth, any kids?"

"First, twenty-five; second, Colorado Springs; third, yes; and fourth, uh huh, and her name is Bubbles." All of this in one breath and accompanied by a silly grin.

"Education?"

"Well, first I started in kindergarten," Ted answered quite seriously.

"Higher education, I mean," I interrupted impatiently.

"From there I went to the first grade," he answered meekly.

"And from there to the second grade, I do suppose," I thundered at him.

"Yeah," he replied in surprise. "Gee, you're sure smart guessing that."

I didn't know whether to be insulted or to laugh, and so I decided to compromise and continue the interview.

"And from ward school, where?"

"To high school," Ted remarked, gazing into my countenance with seeming stupidity. I had an awful desire to laugh, but somehow or other he was so utterly serious that it was impossible to even snicker.

"From high school?" I continued, persistently.

"College." And then, seeming to tire of the endless repetition, he snapped out of it. "I went to William Jewell for two years, studying to be a lawyer."

"Any other ambitions outside of that?"

"Oh, sure, I was going to be president of the United States, but I gave that up about a week ago."

"Why?" I asked fearfully. After all, if a little question like education could make him crazy, there would probably be no limit to what a subject like the presidency could do.

"Well, I'll tell you," he began. "It was like this. When I was born, my mother bet me five dollars that I would be the president, and well, last week I was just as broke as could be, and kind of needed five dollars, so, (sighing) though it broke my heart to give up my life-long ambition, I collected that five dollars. That's why I'll never be president of the United States."

"Were your folks interested in music, or did they show any inclination towards reciting poetry over the air?"

"No," from Ted, sadly. "You see, my father was a minister, and my mother a lady."

"Been with KMBC long?" I asked, deciding that it would be safer to humor him than to get started on a long-winded discussion of his ancestors.

"Nine years," Ted answered in a partially sane manner, and then, glancing at his watch, "Ye Gods! I'm on the air. Hey, don't go, though," as I started to collect my notes, "I've got lots more to tell you."

As he ran into the broadcasting room, I collected my belongings with great haste and hurried from the building. After all, 'nuff was 'nuff, and after the stimulation of a broadcast, 'nuff was liable to be too much.

Evelyn Zwillenberg.

On the Air!



Here's a picture you won't see often. It's Grace Moore, starred in the Chesterfield program, as the "candid" camera caught her at the microphone during an actual broadcast recently. Trained on the opera and musical comedy stage, Miss Moore, as the photo shows, carries her expression and gestures with her into the radio studio.

Willard Robison Is Back

One of radio's veteran entertainers has returned to the air waves. Willard Robison, Evangelist of rhythm and distinctive interpreter of Deep River folk lore, presents his feature, "Synco-pated Sermons," with his 24-piece orchestra each Thursday evening at eight o'clock. His collection of southern folk songs and melodies of the Deep River country are authentic and extensive.

The first commercial radio program to issue from the classic shades of New York's Carnegie Hall became history the other day, and the show is scheduled now to be presented regularly from the big auditorium that during the winter season houses the Philharmonic Symphony. More than 3,000 tickets were issued, making the Old Gold program available to the largest visible audience and to the most stations (81) of any other radio program.

MAIL SPINS NO. 52

Cherchez la Femme

Until recently a gentleman by the name of James Wallington Winchell Patt (Jimmie to you) has been conducting this column. In an abstract and aloof manner he has referred to yours truly as incompetent, irrelevant and not pertaining to the case, having acquired these adverbs (or maybe they are adjectives) at the Kansas City School of Law, where he is being exposed to a legal education. Perhaps you can gather from this that Jimmie's erstwhile stenographer has succeeded in "chiseling" him out of his job as mail clerk.

It seems that Mr. Patt had accumulated a considerable number of fans—at least he read all of the mail. They (fans) came to the office in such droves that the management deemed it expedient to remove the cause in order to relieve the congestion, consequently our hero was given one of the back rooms. Now he exercises in a secluded spot apart from the maddening stares of an adoring public. The present incumbent was taught it was impolite to read other people's mail. All fans are now assured that the torrid passages of their letters will not be so ruthlessly exposed. One of Ted's fans began "My dear little fat Ted Malone"—honest I read no farther.

Guess I will be at this malignant gossip before long. It seems to go with the job.

Rumor has it that Jimmie is having one of those brass name plates made for his desk. Suppose we will have to quit calling him Jimmie now. He will probably make some "cracks" about the way I have slaughtered the King's English. Anyway I haven't betrayed other people's tender emotions to the "muckrakers." You bet I haven't. No sir, not yet.

So, so long,
Irene.

P. S. Jimmie just asked me to say this week that he (has went?) from mail clerk to publicity director in one jump. Too bad Horatio Alger is dead!

Judge: "What is your name, your occupation, and what are you charged with?"

Prisoner: "My name is Sparks, I'm an electrician, and I'm charged with battery."

Judge: "Officer, put this man in a cell."

PROGRAM NEWS AND
COMMENT

THE K·M·B·C

ENTERTAINING AND
INFORMATIVE

HAPPY HOLLOW BUGLE

Vol. 2, No. 44

HAPPY HOLLOW, U. S. A., SEPTEMBER, 1933

Subscription Price, 25c per Year

New Commercial Pro-
grams Flood KMBC
September ScheduleRush for Radio Time Will Bring
Saturation Point by October

KMBC's calendar for September makes an interesting story. The rush for radio time is fast gaining impetus, and by October should find the schedule, for evening time, at least, filled to the limit. The story includes both old-timers in radio sponsorship, returning with both established and new programs, and newcomers to the radio fold. We also find that advertisers are finding daytime broadcasting increasingly popular, with the general acceptance of radio in the day at the American home.

Included in the new lineup of advertisers will be: National Oil Products, Sept. 15; Phillips Dental Magnesia, Sept. 24; American Home Products, Sept. 14; Union Central Life, (Roses and Drums), Sept. 21; Acme White Lead, (Ed McConnell) Sept. 10; Phillips Magnesia, (Skippy), Sept. 25; Kolynos Toothpaste, (Salty Sam), Sept. 25; Linit, (Nino Martini), Oct. 1; Ex Lax, (Bert Lown), Sept. 25; Postum, Sept. 22; Spool Cotton, Sept. 29; Wasey Products, Sept. 12; Philco, (Boake Carter) Sept. 25; Wrigley Gum, (Myrt and Marge), Sept. 25.

Something Funny Here

And the funny business is, according to the consensus of theater-goers, Milton Berle, of the Broadway comics. Berle shifts from the bright light belt to the Old Gold broadcasts with Fred Waring's Pennsylvanians and Harry Richman, also a popular entertainer, Wednesday evening, September 6, at eight o'clock.

The 24-year-old comedian has just completed a record run at the Palace Theater, Chicago, and is the single new funnyman that has been developed in vaudeville recently.

FESTIVAL THIS WEEK
IN HAPPY HOLLOWCONTESTS, STREET CARNIVAL, SPEECHES
AND ENTERTAINMENT TO BE FEATUREDUncle Ezra to Open the Gala
Event With the Happy
Hollow Brass Band

Monday, September fourth, will be more than Labor Day for Happy Hollow. It will mark the opening of the gala Happy Hollow Home Festival to last the entire week—six days. Ezra Butternut will open the event with a speech and selections by his official Happy Hollow brass band.

A different contest will be held each day of the Festival. The schedule is as follows: Monday, pets; Tuesday, better babies; Wednesday, cooking; Thursday, hogs and cattle; Friday, needlework; Saturday, old fiddlers. The entire village is preparing for the various contests. Mary Ann and Doug both predict victory in the pet competition; Squire Blackstone's hogs are trim and ready, "Patrick Henry" having never failed to win a blue ribbon yet; Ruben Weathersby's prize Protected Milk herd of cattle is a favorite; and Bonnie Butternut is slated for first place in the better babies contest. Members of the Happy Hollow Ladies Improvement Society are all entering their best needlework in anticipation of the grand prize crazy quilt to be given.

A street carnival will add to the gaiety of the occasion. Monday, the general store, blacksmith shop, and bank will be closed all day in honor of the celebration.

Hooligan Drops Suit

The threatened suit against Ruben Weathersby for assault on Buck Hooligan has been dropped. According to report, Ezra Butternut acted as a mediator by reminding Buck of the penalty for carrying concealed weapons. Buck was seen by many Happy Hollowans carrying a revolver at the fracas.

Squire and Pell Return

The return of Squire Blackstone was welcomed joyously by the Widder who was in fear of becoming widowed a fifth time. After a week's absence, he and Pell Hill returned with a story of their pursuit of escaped convicts in their capacity as officers of the law. The story was substantiated by a reward of five hundred dollars.

HAPPY HOLLOW
NOTES

Velma Mabie (Widder Blackstone of Happy Hollow) actually accompanied Chic Congdon (Annie Blackstone) to the Fair just as she does in the skit.

Paul Henning, the young man who plays that fun-loving, delightful character of Tony Russell, the new young bank cashier, never appeared in a dramatic production of any sort before taking this role.

Happy Hollow's author was also the producer during Uncle Ezra's vacation.

Four years ago, Josephine Parrish (Aunt Lucindy) appeared at KMBC on a dare and asked for a job on the radio. She got it, and has been Aunt Lucindy ever since.

The role of Tony's Wife (nothing whatever to do with the current song hit) is enacted by Ruth Barth, who has appeared in many dramatic productions in Kansas City. Her experience on the stage made her especially capable of playing the part of the show girl, Flo Larke, who marries Tony Russell.

Natalie, the young mother living with Uncle Ezra and Aunt Lucindy, is in reality Janelle Street, attractive young graduate of Horner's dramatic department.

Uncle Ezra's
Ramblings

Down at the General Store the other day, I was a talkin' to a feller that must a had a kind of a grouch on about somethin'. Anyhow, he was findin' fault with nigh everthing; even criticisin' the Lord fer the way He was runnin' things. He said: "If the Lord don't want us ter do these things you say is bad, why does He put temptation in our way?" Now I don't pretend ter know why the Lord does this er that. His ways are beyond the power of my small mind ter comprehend, but jest the same, I don't believe the Lord really does "put temptation in our way." There ain't nothin' that'll tempt ye ter do anything to hurt them ye love deeply and sincerely. Well, then, if ye love the Lord like ye should these so-called temptations cease ter have any power over ye. We are given the power of choice and decision, so it may be that these things are only intended to test our love fer Him.

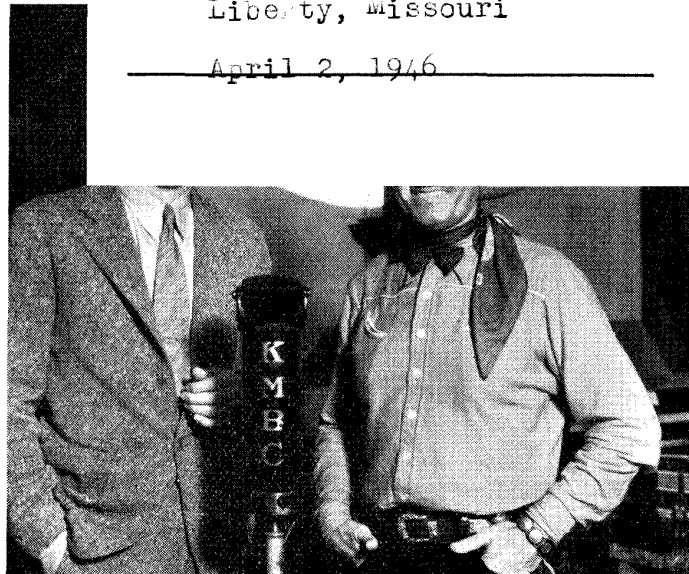
But I do know this—the plant that grows on the side of a mountain where the wind and the storms strike it; where it has to struggle fer its very existence, develops into a hardier plant with greater beauty, and a more delicate fragrance than those that are grown in the rich soil of the valley er in greenhouses. It is also true that the man er woman who is compelled ter surmount obstacles and overcome temptations develops into the finest type of manhood and womanhood and admired by all who know them. Without the obstacles and temptations in our path, we would be deprived of the opportunity to develop into the fine strong characters that we all admire. It is the one who has been shielded from the battles of life that develops into a weakling, like the flower in the valley; so, if your problems seem greater than you can bear, don't give up; remember the flower on the mountainside.

BI Presented by
Be

Miss Milared Martin

Liberty, Missouri

April 2, 1946



BIG BROTHER JACK AND TOM MIX

Hello, Big Brother Club Members. SC-r-r-r-amba, and the Club is now in session with Little Brother Doug giving the club yell between swallows from a bottle of Aines Milk! Remember, how little Doug always started our meeting off? Well, the little brother will not be with us for the meetings for a week or so, because he is being operated on for appendicitis, poor little fellow.

From all reports so far we believe he is going to get along all right, but while he is laying there in his hospital bed out at the Independence Sanitarium I know it would certainly make him feel better to get letters from some of the Big Brother Club Members telling him they were sorry he was sick and hoped he would get well real quickly so he could come back and be my mail boy again at the Club Meetings. If you write him just address the letter to "LITTLE BROTHER DOUG," Independence Sanitarium, Independence, Mo.

The program and the show must go on, so little Skeeter, that tough fellow with the high piping voice, is going to handle the mail while Doug's sick. Skeeter feels as badly over Doug's being in the hospital as I do.

The interview with Tom Mix on the Big Brother Club hour was most exciting, and Evelyn Zwilberg, young Westport High School writer, has described the

occasion so well that we print here her article:

"TOM MIX"

... The atmosphere at KMBC was tense ... The very air seemed charged with electricity ... Crowds of children in the studio were nervous and jumpy ... anxiously craning their necks at every sound ... The elevator stopped ... a breathless hush ... Then ... first in a whisper ... gradually rising until it was almost a shriek, one name was on every lip ... TOM MIX ... All were intent upon seeing him and a veritable stampede followed ... Finally a path was made clear, and America's most renowned cowboy and movie star was able to enter the broadcasting studio for his interview over the KMBC Aines Big Brother Club ...

... He came in with a broad grin on his face ... a huge white sombrero on his head ... high heeled boots on his feet ... spurs a-jingling ... wearing a brilliant red shirt ... dark blue trousers ... a blue bandana handkerchief ... with the Tom Mix monogram liberally sprinkled all over his belongings ... The kids gazed ardently at their hero ... And what a hero he was ... Around six foot tall ... a perfect physical specimen ... That black mane of hair and well-built body suggested a man of around thirty-five, at the most ... Yet, it's a well known fact that he's fifty-three ...

... The Texas Rangers had all donned their best cowboy outfits for the occasion ... Jack Starr was nervously watching for the signal ... Marion Fonville was trying to get up courage to ask Mix if he remembered the old days down in Tia Juana ... Doug was wistfully casting his eyes on Tom's white sombrero, and nearly had cannipion fits when he let him wear it for a few minutes. ... Gomer Cool was giving last minute instructions to the audience ... Then ... THE SIGNAL ... The strains of the Big Brother Theme song came over the air ... Howard Ely was at the organ ... Marion Fonville was giving the opening announcement ... Jack Starr was clearing his throat ... Doug was dancing about, getting in everyone's way ... And the AINES SPECIAL BIG BROTHER CLUB MEETING was on the air ... Songs were sung by the Rangers ... Jack began interviewing Tom ... Doug was insistently interrupting ... Finally he got a question through ... "Mister Mix, did you ever fall off a horse 'n didja have a reason, huh?" ... With that well-known Texas drawl, Tom replied, "Wa'll, I reckon as how I've fallen off a horse a good many times, Doug, ... Dunno that I've had a reason, but guess the horse musta had."

... What do you think about Will Rogers saying that he's getting a great kick out of having you co-star with your horse Tony? Jack Starr asked. ... "Humph," from Mix, in disgust ... "I may co-star with a darned good horse, but, remember the picture State Fair? Wa'll, I ain't yet gotten to where I'd co-star with a hog." ... Which you must admit is the squelch swelegant ... The Rangers cut in with one of those "Hiptey ki-yi" songs and Tom enthusiastically joined in. ... In fact, he had such a good time that he sang a solo, the first time he had ever sung for any audience ... "'ceptin' the cattle," he admitted as an afterthought. ...

... Then, once again, Howard Ely was playing the Big Brother Theme Song ... Marion Fonville was making the closing announcement ... and the KMBC AINES SPECIAL BIG BROTHER CLUB PROGRAM was off the air, having added to its ranks of honorary members, that celebrated and beloved cowboy, TOM MIX.

Doug: "Betcha Ruben'd kiss you if I wasn't here."

Annie: "You bad, bad boy! Run away this instant."

Happy Hollow Changes Time

Having passed its fourth year of continuous daily broadcasting, Happy Hollow now enters the Autumn season with its usual change from noon to evening time. Hereafter, the villagers will broadcast at six o'clock every evening except Sunday.

Martini to Sing on Linit Program

Corn Products Refining Company has announced the purchase of an entire hour for a gala Sunday evening weekly show in behalf of its product, Linit. Complete details on the extravaganza program are as yet vague, with the exception of its feature star, Nino Martini, sensational tenor who was recently engaged by the Metropolitan Opera Company as leading tenor for the coming season. The new "Bath Club" series begins October 1.



From the piano of Willard Robison now comes "Syncopated Sermons" each Sunday afternoon at 3 o'clock, with David Ross assisting in suitable readings. Thursday evenings, at 8 o'clock, Robison is heard with his 24-piece orchestra interpreting southern folk songs and melodies from the Deep River country. He started a new series of weekly programs, Saturday, September 2, at 7:30.

Willard Robison is one of radio's veteran entertainers, having broadcast over a Kansas City station some eight years ago.

Echoes to the Bugle Call

Si an' Ma

Doggone my time, ol' Unkel Sam
Is settin' things afire,
A shorter day with bigger pay,
What more can folks desire?
Th' ol' blue eagle's lookin' out,
With one eye open wide,
Th' other eye's a lookin' in,
At what goes on inside.

An' that ain't all, that gang o' thugs,
That killed five men, las' June,
One's dead, an' six are back o' bars,
They'll get theirs, purty soon.
Ol' Unkel Sam's a good ol' soul,
He'll stan' a heap, that's true,
But when you get him good an' riled,
It's jus' too bad fer you.

Chicago's doin' purty fair,
Ma' lows she wished that we
Could see th' Fair that's on, down there,
Takes fare, that Fair to see.
Well, school is startin' right away,
Th' baby starts, Why shore,
You cry, cause when she starts ter school,
Tain't Baby, any more.
R. H. Richardson.

Horse & Non c c c

I promised Jimmie Patt
That I'd scribble a line or two,
But I didn't know that
So many things I'd have to do.
So, I'll just say, "Hello."
Come to the studio some day,
And see it, it's a humdinger.
Well, good bye. I'm on my way."
Harry Valois.

Hills

I reckon God was sorta lonesome,
So He made the Hills.
Must have had a hungry ache
In His lonely heart that day.
So He took Velvet Greenness,
Stretched it far as eye could reach;
Hurled a few boulders here and there;
Scooped up river to lay the creeks.
Still—the rolling greenness was bare.
So He took trees of ev'ry description
Set them out on lonely hilly ground,
Then flung cloud-shadows down for company.
Whenever God is lonesome—
He goes off to the Hills—
Out where all life is happiness
And love is God.
Carolyn Bruchman.

Ridge News

Last summer when it wuz s' hot an dry an the groun all cracked open Dick Doolittle jest to save wurk stored his summer appels in them thar big craks. Wal, when it begun to rane, the groun got soked up, the craks shet up an squeezz the juice outen the appels. And now at thet spring at the footen the hill, the cider jest cums a tricklin out in a spar-klin yaller stream. All the nabers air a hallin cider from thet spring fur ther fall appel butter makin. Went to Granma Joneses funrul this mornin an sech a lot of purty flowers. I bet she shore wood a liked to a seed all them purty flowers an met an shuck hans with all the ole friends o' hern.

Hearn Sim Simpkins a sayin he wuz disapinted in the fair. I bet it wuz thar fur im an no buddy's falt but hisn if he didn see it. Reckon as how us fokes with good strong emagenashuns that sets to home a wishin we cud go an lissens to the rajo about it and redes the yarns in the papers mebbe gits more good outen the fair than them as goes an caint see the fair fer the crowds an caint enjoy it fer nussin ther akin feet an jints. Skinny Shauks has found a nue use fer the ring roun the bathtub. He uzes it to hold onto so's he kin lurn to swim.
MacNutt.

"Country Versus City"

Talk about your country homes
The peace and quiet there,
The beauty of such earthly things,
The fresh and healthful air,
The loveliness of village life,
The homey atmosphere,
The friendliness of neighbor folks
That all seems so sincere;
But you can have it all, I'm sure;
Give me the city life,
'Cause all the little worries here
I guess are worth their strife.
The rush and clang of motor cars
Just fills me with delight,
The many crowded night clubs
To me's a pretty sight.
S'pose you can't get my point of view,
But that don't break my heart.
When YOU begin to go to bed,
Why, WE begin to start.
So 'bye to all you rural folks,
You're just a bunch of hicks,
And I prefer the city, here,
To living in the sticks.
Ooftie Gooftie.

Disillusioned

Oh, he was great, the man I loved,
And good and kind and wise,
And all the miracles of life
Were found deep in his eyes.
Deep in his eyes? . . . or were they yours?
I'm quite bewildered now.
You are the man I said I loved,
Yet . . . 'twasn't you, somehow.
The man I loved was kind and wise,
Quite, quite unlike you, sir.
But I would like to meet, some-day,
The man I thought you were!
—Iris Lee Haile.

Dear Non-Forgettable Gang:
Just a few lines to reassure you, I am still a Pest.
During the past few weeks and months there have been so many new comers to "our radio paradise" it sort of—well, makes us feel left out.
Don't get me wrong. I like the new ones, but sometimes I get darned lonesome for the old-timers: Hugh, Ozie, Sally, Woody, Glad, Stan—they all have played a great part in giving their admirers many a cheerful, would-have-been-lonely, hour.
Don't believe KMBC could exist without Uncle Ezra, Doug, Aunt Lucindy, Widder, Ted and good old George Washington White.

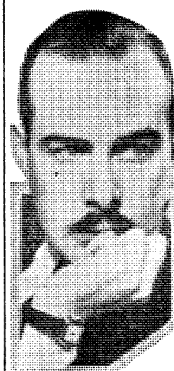
Here's hoping that some day you will have a family reunion and have all the old-timers back for one day at least. Best of luck to all.
Sincerely,
The Pesticatin' Pest.

Remembered Rendezvous

I find a volume, graceful-versed,
Yielding such strange things to my idle eyes;
A spray of lavender verbena, forget-me-nots,
And a blue ribbon, that now ties
A tiny key, its treasure-chest forgot.
A note, yellowed now so that the pale words blur,
"Meet me at seven, at the usual place—"
Suddenly, clear, I hear the haunting silver voice of her,
And see her soul-lit, fragile face.
—Christine Carlin Coe.

The Theater of Today

Two weeks ago, KMBC joined the Columbia network in presenting "something new" in radio dramatic presentations, the series "Theater of Today." For the



STEPHEN FOX

first time, the leading actors are introduced to the audience as individual personalities aside from the parts they play before the microphone.

The new technique is embodied in a minute of informal conversation preceding the opening of each "Theater of Today" production, in which the scene will not be that in which the action of the play takes place, but will be the studio with the director, the leading actors and the sound technicians discussing the program about to be presented. In this way the audience becomes familiar with the personalities of people who otherwise would remain just voices.

Monday, September 4, at 7:30 p. m., the production will be an original and highly imaginative play, "When the World Stopped." The play will be interpreted by the "Theater of Today" cast headed by the most noted of radio masculine actors, Stephen Fox, and produced by Marion Parsonnet.

Boswells and Mills Have Come Back

Last week welcomed back to Columbia network and KMBC schedules two famous entertainment units that have been absent from the air waves too long, the Boswell Sisters and the Mills Brothers.

The famous trio of girls from New Orleans have returned from engagements in England and Holland through the summer. They were a sensation in dear old London town. The Boswell schedule at present will be Wednesdays and Fridays, at 8:30 p. m.

The orchestra-imitating sepia quartet is back in active radio and stage work after an absence since early last spring. Brother John, you know, was stricken critically ill with pneumonia necessitating the cancelling of an enormous schedule for vaudeville and air work. They will be heard Tuesday and Thursday evenings at 5:30.

NOTE: Programs listed with an asterisk (*) are presented from the KMBC Studios or from local remote control points.

Sunday, September 3

- 7.30 *Morning Devotions
- 8.00 Marion Carley, Pianist
- 8.15 Melody Parade
- 8.45 Tony Wons with Keenan and Phillips, Piano Team
- 9.00 *From the Walkashow
- 9.15 Rhoda Arnold and Taylor Buckley with Orchestra
- 9.30 Salt Lake Tabernacle Choir
- 10.30 New World Salon Orchestra
- 10.45 *Stars and Fashions
- 11.00 *Stone Church Choir
- 11.30 Compinsky Trio
- 12.00 John Kelvin, Irish Tenor
- 12.15 The Playboys—Six Hands on Two Pianos
- 12.30 Manhattan Moods—Do Re Mi and Orchestra
- 1.00 Symphonic Hour
- 2.00 The Cathedral Hour
- 3.00 Willard Robison's Syncopated Sermons
- 3.15 Vera Van—Songs
- 3.30 Frank Crumit and Julia Sanderson
- 4.00 Eddie Duchin's Orchestra
- 4.30 Chicago Knights
- 5.00 *L. D. S. Radio Vespers
- 5.30 John Henry, Black River Giant
- 5.45 Baseball Scores
- 5.50 Chicago Variety Program
- 6.15 John Henry, Black River Giant
- 6.30 In the Modern Manner
- 7.00 Bar X Days and Nights
- 7.30 The Gauchos
- 8.00 Freddie Rich Entertains
- 8.30 Quiet Harmonies
- 9.00 Guy Lombardo's Orchestra
- 9.30 Jerry Freeman's Orchestra
- 10.00 *L. D. S. Studio Service

Monday, September 4

- 6.00 *Morning Devotions
- 6.15 *Farm Program
- 6.45 Service with a Song
- 7.00 Little Jack Little
- 7.15 Service with a Song
- 7.30 *Journal-Post News Flashes
- 7.40 *Program Bugle—KMBC News
- 7.45 Reis and Dunn—Comedy and Songs
- 8.00 In the Luxembourg Gardens
- 8.30 The Merry-makers—Orchestra
- 8.45 Personality Parade
- 9.00 Morning Moods
- 9.15 *From the Walkashow
- 9.30 Tony Wons with Keenan and Phillips, Piano Team
- 9.45 Will Osborne's Orchestra and the Friendly Philosopher
- 10.00 George Hall's Orchestra
- 10.15 *Joanne Taylor—Fashion Flashes
- 10.30 Concert Miniatures
- 11.00 Jack Griffin's Orchestra
- 11.30 Madison Ensemble
- 12.00 *Journal-Post News Flashes
- 12.10 *From the Walkashow



JACQUES RENARD
Bandleader
Wed., Fri.
8:30 p. m.

- 12.25 *Producers Market News
- 12.30 Pontiac Program
- 12.35 *The Texas Rangers
- 12.45 Ann Leaf at the Organ
- 1.00 *Program Previews
- 1.15 Voice of Experience
- 1.30 New World Salon Orchestra
- 2.00 Harriet Cruise and Orchestra
- 2.30 Columbia Artists Recital
- 3.00 *Village Choir
- 3.15 Syracuse Spotlight Orchestra
- 3.30 *Program Previews
- 3.45 America's Grub Street Speaks
- 4.00 *Romance in Rhythm
- 4.15 Freddie Martin's Orchestra
- 4.30 *Journal-Post News Flashes
- 4.40 *Program Bugle—KMBC News
- 4.45 *Big Brother Club
- 5.00 *The Texas Rangers
- 5.15 "Growin' Up"
- 5.30 *Ruth Royal—Songs
- 5.45 *Howard Ely at the Organ
- 6.00 *Happy Hollow
- 6.15 Singin' Sam, the Barbasol Man
- 6.30 Kate Smith and Her Swanee Music
- 6.45 Fray and Braggiotti—Piano Team
- 7.00 Black and Blue, the World's Dumbest Detectives
- 7.15 *Crazy Crystals Twins
- 7.30 Theatre of Today
- 8.00 Andre Kostelanetz Presents
- 8.30 Little Jack Little
- 8.45 Marvelous Melodies
- 9.00 Howard Barlow and the Columbia Symphony Orchestra
- 9.15 Phil Regan
- 9.30 Casa Loma Orchestra
- 10.00 Leon Belasco's Orchestra
- 10.15 *From the Walkashow
- 10.30 Barney Rapp's Orchestra
- 11.00 *Organ Program

Tuesday, September 5

- 6.00 *Morning Devotions
- 6.15 *Farm Program
- 6.45 Service with a Song
- 7.00 Little Jack Little
- 7.15 Service with a Song
- 7.30 *Journal-Post News Flashes
- 7.40 *Program Bugle—KMBC News
- 7.45 Tony Wons
- 8.00 Morning Moods
- 8.30 Bill and Ginger
- 8.45 Melody Parade
- 9.00 The Captivators
- 9.15 *From the Walkashow
- 9.30 Happiness House
- 9.45 Carlile and London
- 10.00 U. S. Marine Band
- 10.15 *Joanne Taylor—Fashion Flashes
- 10.30 Concert Miniatures
- 11.00 Harold Knight's Orchestra
- 11.30 George Scherban's Russian Gypsy Orchestra
- 12.00 *Journal-Post News Flashes
- 12.10 *From the Walkashow
- 12.25 *Producers Market News
- 12.30 Don Ross the Pontiac Minstrel
- 12.45 New World Salon Orchestra
- 1.00 *Joe Reichman's Orchestra
- 1.15 Columbia Artist Recital
- 1.30 Jack Brooks and Orchestra
- 2.00 *Willie Ganz—Piano Talk
- 2.15 U. S. Navy Band
- 2.30 Enoch Light Orchestra
- 3.00 *Howard Ely at the Organ
- 3.15 The Melodeers
- 3.30 *Album of Song
- 3.45 George Hall and Orchestra
- 4.00 Through the Hollywood Looking glass with Frances Ingram
- 4.15 Elizabeth Barthell
- 4.30 *Journal-Post News Flashes
- 4.40 *Program Bugle

Wednesday, September 6

- 6.00 *Morning Devotions
- 6.15 *Farm Program
- 6.45 Service with a Song
- 7.00 Little Jack Little
- 7.15 Service with a Song
- 7.30 *Journal-Post News Flashes
- 7.40 *Program Bugle—KMBC News
- 7.45 Waltz Dreams
- 8.00 Musical Mysteries
- 8.15 *Howard Ely at the Organ
- 8.30 In the Luxembourg Gardens
- 8.45 Personality Parade
- 9.00 The Merry-makers
- 9.15 *From the Walkashow
- 9.30 Tony Wons
- 9.45 Will Osborne's Orchestra and the Friendly Philosopher
- 10.00 Vincent Travers' Orchestra
- 10.15 *Joanne Taylor—Fashion Flashes
- 10.30 Concert Miniatures
- 10.45 *Stars and Fashions
- 11.00 George Hall's Orchestra
- 11.30 Madison Ensemble
- 12.00 *Journal-Post News Flashes
- 12.10 *From the Walkashow
- 12.25 *Producers Market News
- 12.30 The Pontiac Singers
- 12.35 Dan Russo's Orchestra
- 12.45 The Captivators
- 1.00 *Joe Reichman's Orchestra
- 1.15 Madame Belle Forbes Cutter and Orchestra
- 1.45 Luis Russell and His Orchestra
- 2.15 Columbia Artist Recital
- 2.45 Mark Warnow's Orchestra
- 3.00 *The Midwesterners
- 3.15 Jack Brooks and Orchestra
- 3.30 *Ruth Royal
- 3.45 Round Towners
- 4.00 Piano Contrasts
- 4.15 Buddy Wagner's Orchestra

KMBC WEEKLY SCHEDULE BEGIN

- 4.45 *Big Brother Club
- 5.00 *The Texas Rangers
- 5.15 "Growin' Up"
- 5.30 The Mills Brothers
- 5.45 *Those McCarty Girls
- 6.00 *Happy Hollow
- 6.15 Novelty Rhythms
- 6.30 Kate Smith and Her Swanee Music
- 6.45 Poet's Gold with David Ross
- 7.00 Modern Male Chorus
- 7.15 Frank Westphal's Orchestra
- 7.30 Nino Martini and Columbia Symphony Orchestra
- 8.00 California Melodies
- 8.30 Ted Husing and Leon Belasco
- 8.45 Light Opera Gems
- 9.15 To be Announced
- 9.30 Isham Jones' Orchestra
- 10.00 Freddie Martin's Orchestra
- 10.15 *From the Walkashow
- 10.30 Johnny Hamp's Orchestra
- 11.00 *Organ Program



WILL OSBORNE
Crooning
Maestro
Mon., Wed.,
Fri., 9:45 a. m.

- 4.30 *Journal-Post News Flashes 6.30
- 4.40 *Program Bugle—KMBC News 6.45
- 4.45 *Big Brother Club 7.00
- 5.00 *The Texas Rangers 7.15
- 5.15 "Growin' Up" 7.30
- 5.30 *Mary Ann and the Camp Fire Girls 7.30
- 5.45 *Howard Ely at the Organ 7.30
- 6.00 *Happy Hollow 8.00
- 6.15 Curtain Calls

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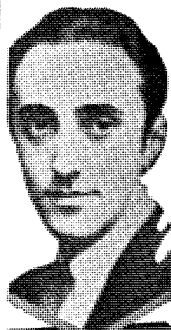
BEGINNING SEPTEMBER 3, 1933

- 6.30 Kate Smith and Her Swanee Music
- 6.45 Tito Guizar, Tenor
- 7.00 Black and Blue, the World's Dumbest Detectives
- 7.15 Russian Choir
- 7.30 Guy Lombardo's Orchestra and Burns and Allen
- 8.00 Fred Waring's Pennsylvanians and Mandy Lou

- 8.30 The Boswell Sisters
- 8.45 Marvelous Melodies
- 9.00 Howard Barlow and the Columbia Symphony Orchestra
- 9.30 Tom Gerun's Orchestra
- 10.00 Ted Lewis and Orchestra
- 10.15 *From the Walkashow
- 10.30 *Those McCarty Girls
- 10.45 Anson Weeks Orchestra
- 11.00 *Organ Program

Thursday, September 7

- 6.00 *Morning Devotions
- 6.15 *Farm Program
- 6.45 Service with a Song
- 7.00 Little Jack Little
- 7.15 Service with a Song
- 7.30 *Journal-Post News Flashes
- 7.40 *Program Bugle
- 7.45 Reis and Dunn
- 8.00 Waltz Dreams
- 8.15 Musical Mysteries
- 8.30 Bill and Ginger
- 8.45 Melody Parade
- 9.00 The Captivators
- 9.15 *From the Walkashow
- 9.30 Tony Wons with Keenan and Phillips, Piano Team
- 9.45 Academy of Medicine Program
- 10.00 Frank LaMarr's Orchestra
- 10.15 *Joanne Taylor—Fashion Flashes
- 10.30 Concert Miniatures
- 11.00 Harold Knight's Orchestra
- 11.30 George Scherban's Russian Gypsy Orchestra
- 12.00 *Journal-Post News Flashes
- 12.10 *From the Walkashow.
- 12.25 *Producers Market News
- 12.30 Don Ross, Pontiac Minstrel
- 12.45 The Merry-makers
- 1.00 *Joe Reichman's Orchestra
- 1.15 New World Salon Orchestra
- 1.30 Jack Brooks and Orchestra
- 2.00 *Willie Ganz—Piano Talk
- 2.15 U. S. Army Band
- 2.30 Rhythm Kings
- 2.45 To be announced
- 3.00 *Howard Ely at the Organ
- 3.15 George Hall's Orchestra
- 3.30 *Classic Hour
- 3.45 John Kelvin, Irish Tenor
- 4.00 *Meet the KMBC Artist
- 4.15 Barney Rapp's Orchestra
- 4.30 *Journal-Post News Flashes
- 4.40 *Program Bugle—KMBC News
- 4.45 *Big Brother Club
- 5.00 *Texas Rangers
- 5.15 "Growin' Up"
- 5.30 The Mills Brothers



LEON BELASCO
 Musical
 Tues., Thurs.,
 8:30 p. m.

9.45 Freddie Martin and Orchestra

- 10.00 Glen Gray's Casa Loma Orchestra
- 10.15 *From the Walkashow
- 10.30 Johnny Hamp's Orchestra
- 11.00 *Organ Program

Friday, September 8

- 6.00 *Morning Devotions
- 6.15 *Farm Program
- 6.45 Service with a Song
- 7.00 Little Jack Little
- 7.15 Service with a Song
- 7.30 *Journal-Post News Flashes
- 7.40 *Program Bugle—KMBC News
- 7.45 Waltz Dreams
- 8.00 Musical Mysteries
- 8.15 *Howard Ely at the Organ
- 8.30 In the Luxembourg Gardens
- 8.45 Personality Parade
- 9.00 Melody Parade
- 9.15 *From the Walkashow
- 9.30 Tony Wons
- 9.45 Will Osborne's Orchestra and the Friendly Philosopher
- 10.00 Harold Knight's Orchestra
- 10.15 *Joanne Taylor—Fashion Flashes
- 10.30 Concert Miniatures
- 11.00 Frank LaMarr's Orchestra
- 11.30 Madison Ensemble
- 12.00 *Journal-Post News Flashes
- 12.10 *From the Walkashow
- 12.25 *Producers Market News



BARBARA MAUREL
 Contralto
 Tues., Thurs.,
 8:30 p. m.

- 1.00 *Joe Reichman's Orchestra
- 1.15 Alex Semmler, Pianist
- 1.30 Harrisburg Variety Program
- 2.00 The Grab Bag
- 2.30 U. S. Army Band
- 3.00 To be announced.
- 3.15 John Kelvin, Irish Tenor with Emery Deutsch's Orchestra
- 3.30 *Program Previews
- 3.45 Jack Miller with Orchestra
- 4.00 *David Grosch—Sing Talk
- 4.15 George Hall's Orchestra
- 4.30 *Journal-Post News Flashes
- 4.40 *Program Bugle—KMBC News
- 4.45 *Big Brother Club
- 5.00 *The Texas Rangers
- 5.15 "Growin' Up"
- 5.30 Anson Weeks' Orchestra
- 5.45 *Howard Ely at the Organ
- 6.00 *Happy Hollow
- 6.15 Modern Male Chorus
- 6.30 Ann Leaf at the Organ
- 7.00 Black and Blue, the World's Dumbest Detectives
- 7.15 *Crazy Crystals Twins
- 7.30 *Joe Reichman's Orchestra
- 7.45 *In the Gloaming
- 8.00 The Columbians
- 8.30 Boswell Sisters
- 8.45 Marvelous Melodies
- 9.00 Evan Evans with Concert Orchestra
- 9.30 Guy Lombardo's Orchestra
- 10.00 Leon Belasco's Orchestra
- 10.15 *From the Walkashow
- 10.30 Tom Gerun's Orchestra
- 11.00 *Organ Program

Saturday, September 9

- 6.00 *Morning Devotion
- 6.15 *Farm Program
- 6.45 Service with a Song
- 7.00 In the Luxembourg Gardens
- 7.30 *Journal-Post News Flashes
- 7.40 *Program Bugle—KMBC News
- 7.45 Reis and Dunn—Comedy and Songs
- 8.00 Frank Winegar's Orchestra
- 8.30 New World Salon Orchestra
- 9.00 Adventures of Helen and Mary
- 9.30 *From the Walkashow
- 9.45 Concert Miniatures
- 10.00 Vincent Traver's Orchestra
- 10.30 Enoch Light Orchestra
- 11.00 George Hall and Orchestra
- 11.30 Madison Ensemble
- 12.00 *Journal-Post News Flashes
- 12.10 *From the Walkashow
- 12.25 *Producers Market News
- 12.30 Savitt String Quartet
- 1.00 *Joe Reichman's Orchestra
- 1.15 Italian Idyll
- 1.30 Mark Warnow and His Novelty Orchestra
- 2.00 Spanish Serenade
- 2.30 Freddie Martin and Orchestra
- 3.00 Luis Russell's Orchestra
- 3.30 Kayser Sisters
- 3.45 Tito Guizar, Mexican Tenor
- 4.00 Irving Conn's Orchestra
- 4.30 *Journal-Post News Flashes
- 4.40 *Program Bugle—KMBC News
- 4.45 *Big Brother Club
- 5.00 Eddie Duchin's Orchestra
- 5.15 Mildred Bailey—Songs
- 5.30 Hon. Elder Michaux and Congregation
- 6.00 *Happy Hollow
- 6.15 Casa Loma Orchestra
- 6.45 Gertrude Niesen—Songs
- 7.00 Ann Leaf at the Organ
- 7.15 Dr. Burris Jenkins' Questions and Answers
- 7.30 Willard Robison and His Orchestra
- 8.00 Isham Jones' Orchestra
- 8.30 Singing Strings
- 9.00 *"Operry House" Players
- 10.00 Barney Rapp's Orchestra
- 10.15 *From the Walkashow
- 10.30 Dick Jergen's Orchestra
- 11.00 *Organ Program

KMBC ORIGINATIONS TO THE COLUMBIA NETWORK

Monday, September 4

- 5.45-6.00 Howard Ely at the Organ
- 6.00-6.15 The Village Choir

Tuesday September 5

- 5.45-6.00 Those McCarty Girls

Wednesday, September 6

- 5.45-6.00 Howard Ely at the Organ

Thursday, September 7

- 5.45-6.00 The Collegians

Friday, September 8

- 5.45-6.00 Howard Ely at the Organ
- 7.30-7.45 The Midwesterners
- 7.45-8.00 In the Gloaming

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Issued by the Midland Broadcasting Company as a Service to
Its Listeners Everywhere

PUBLISHED THE FIRST OF EVERY MONTH

DANNY AND DOUG—EDITORS

Kansas City, Missouri, September 3, 1933

What of Mike Fright?

What question do you suppose people ask radio performers most often—in fan mail—in newspaper interviews—and especially in their personal contacts with their friends? They ask, "How does it really feel to be on the air? Aren't you at all affected by the sudden responsibility that comes with knowing that millions are listening?"

The artist's answer shows that he is keenly aware of at least two kinds of responsibility he dare not lose sight of for even a moment. The first is to the invisible audience before whom he is playing—an audience which has every right to expect nothing less than a brilliant, smooth performance of the highest quality. And the second responsibility is to the carefully planned schedule which calls for his opening and closing note striking sharply on a pre-determined second. Not minute, mind you, but second.

Oddly enough, just recently a practical joke revealed how keenly the performer is aware of his responsibilities. No one feels particularly friendly toward practical jokes—but here is the story of one which beautifully illustrates the tension that tightens the nerves of the radio artist when the flying second hand tells him he is on the air! A famous orchestra leader—who had better be nameless here—was conducting his dance orchestra at a well-known hotel when he received word that he and his orchestra were to be broadcast over the Network in exactly ten minutes to meet a late-evening emergency. Without losing a second, he swung furiously into the job of preparing last-minute musical arrangements. At that moment, the announcer who was to work with the orchestra leader on the emergency broadcast, telephoned to say that he just couldn't get there on time. The dance leader would have to do the announcing himself, despite the tension and nervousness created by the last-minute performance. The leader accepted this news with an enviable amount of self-control.

His self-control was a good deal less successful when the production engineer in charge of the complicated business of supervising the microphones, strolled in a half-minute late. That was bad enough. But when two of the soloists got up—in the midst of what was supposed to be a broadcast over a coast-to-coast network—and sang very badly off-key, our leader was beside himself. And then came the final blow! He started to sing one song and his orchestra began to play another!

As a last touch, to complete his misery, he watched his chief violinist take over the tuba while the tuba player befuddled the fiddlers. Fortunately, before any irretrievable damage was done, the orchestra rose to a man and sang, "We Were Only Fooling."

It would be hard to say what at that moment brought on the leader's broad smile—whether it was his sorely tried, but still lively sense of humor or whether it was his relief at the sudden realization that this fantastic and highly unprofessional performance had not gone on the air.

The most seasoned veterans of radio still confess to a sort of microphone fright at almost every performance. The thought that their voices and their instruments are being listened to in homes throughout the country—the awareness that a false note or a poor one cannot be recalled—is constantly in their minds. They tell us that this dramatic tension is not undesirable—for it serves as a tonic—a stimulant during the broadcast—that brings out the best in them. It marks the all-important difference between a dull rehearsal and the final, tingling performance when the artist can feel his audience out beyond the footlights—beyond the microphone—waiting to be entertained, ready to be lifted to the pitch of enthusiasm.

The presence of the audience is a challenge the artist cannot resist. It is a significant psychological factor that helps us maintain the dynamic quality of a live, "flesh and blood" performance in every presentation from the studios.

A Letter From Mary Ann "Evening in Paris"

Chicago, Ill.

Dear KMBC Friends:

I am having a wonderful trip. I have been in Des Moines, Cedar Rapids, and Waterloo, Iowa, and then we drove to St. Paul and Minneapolis. They are twin cities, and I visited Gold Medal Flour and Betty Crocker showed me their kitchens and invited me to dinner. She sure is a good cook. I have never seen such beautiful scenery and there must be a thousand lakes in Minnesota, and some of them were very big.

The boys and girls in Minnesota have just as good a time in the winter as they do in the summer, and when I return Mother says we are going to have another journey program with the Camp Fire Girls, and then I can tell all about my trip.

I met a lady by the name of Grace Alice Wiley. She has a lot of tamed snakes and lizards and crocodiles, and she has them in a room at the public library in Minneapolis, and she teaches boys and girls not to fear snakes. Oh, I will tell you about her, too, and Mr. Willoughby Babcock, who is the Curator of Museum at the Minnesota Historical Society. He showed me everything and he said he would write me a letter I could read to the boys and girls.

Well, I guess I've got to go now and see the World's Fair here in Chicago.

Your very Sincere friend,
Mary Ann.

Howard Barlow to Direct March of Time

Howard Barlow has been chosen to take charge of the all-important musical portion of the new March of Time series which starts on KMBC in October. Music is to the March of Time what the curtain and scenery are to a stage production. The orchestra is allotted a maximum of 45 seconds to close one news dramatization, make a smooth transition, and definitely fix in the minds of listeners the geographical locale and emotional atmosphere for the next re-enactment.

The 1933-34 series will be Barlow's fourth as a parade marshal for the March of Time. Though his past experience will stand him in good stead, it will make his job no easier.

Virginia Henry Kramer (Margaret Watson) and Hugh Studebaker (Harry Checkervest) were once very much That Way about each other.

Returns to Air

Returning after a brief summer respite, a new series of "An Evening in Paris" programs, sponsored by Bourjois, will be heard over KMBC beginning September 11, at 7:15 p. m.

Starring Agnes Moorehead, one of radio's most popular comedienne, in her numerous Parisian adventures as "Cousin Anne," assisted each week by a mysterious "stooge," the new series will also feature the dance music of Nat Shilkret and his orchestra. Shilkret, one of the veteran maestros of the air, returns this month from Paris with a wealth of new melodies and arrangements for his programs.

Smiling Ed Heard Again

"Smiling Ed" McConnell, radio's premiere one-man show, will return Sunday, September 10, with a new weekly series of quarter-hour programs at 4:30 p. m. Sponsored by Acme White Lead, he will again present homely philosophy, hymns and American folk songs.

McConnell is one of the unique figures in radio. He refuses to call himself an "artist" admitting that there are performers more accomplished at the piano and at vocalizing. The portly entertainer has been a radio headliner since that memorable night more than ten years ago when, while visiting an Atlanta studio, he was drafted on thirty seconds' notice to substitute on a broadcast for which the regular talent had failed to appear.

Howard Ely's Anniversary

Wednesday, August 30, marked the first anniversary on the network of Howard Ely, popular KMBC organist and pianist, whose program, "Howard Ely at the Organ," is carried regularly by stations of the Columbia network west of Kansas City. Radio station KHJ, Los Angeles, has broadcast the program continuously and endorsed it heartily, so Mr. Ely dedicated his birthday broadcast to that west coast station.

Lucindy: "Doug, where did all those pins go? I can't find a one."

Doug: "It's hard to tell, because they are pointed in one direction and headed in another."

KATE SMITH IN NRA POST



Appointed to head the NRA Committee of Radio, Screen and Stage, which will mobilize all forms of talent to aid in the recovery drive, Kate Smith is shown in her headquarters in the Waldorf-Astoria Hotel in New York shortly after she received her appointment. The committee which she heads includes Dr. Walter Damosch, Marion Davies, Otis Skinner, Lawrence Tibbett, Rudy Vallee and Peggy Wood. That smile is an indication of how your favorite radio singer feels about her new job.

PICKWICK PRATTLE

M. J. B.

It's "Eastward Ho!" for the majority of KMBC vacationists this year. Those who are "doing" the Chicago World's Fair include: Chic Congdon, Ted Malone, Roland Blair, Fran Heyser, Velma Maybee, Mary Ann, Joanne Taylor, Virginia Henry Cramer, Howard Ely, and yours truly.

Al Massey's cute little four-year-old, Curtis, was listening to Happy Hollow the other day. It was the episode in which the Widder (Velma Maybee) was weeping so copiously for her lost Squire. As he listened to the sobs coming over the loudspeaker, the little chap's lips fell lower and lower. Almost on the verge of tears himself, he finally burst out: "Mamma, what's poor Aunt Velma crying about?"

My, my, the influence of radio! A daily listener to the John Taylor program confesses that whenever she says "pardon me," it's on the tip of her tongue to add—"This is Joanne Taylor speaking."

Speaking of Joanne Taylor, that lady is really as clever as she

sounds on her program. After a particularly hectic day last week, we remarked that it must be nice to be old and placid and undisturbed about things. "You're mistaken, my dear," said she, "life isn't any different when you're old—you just have better control of your facial muscles."

It was during the interview with that famous movie star, Tom Mix, on the Big Brother program. A number of visitors were in the studio, and while the Texas Rangers were singing, Big Brother Jack asked several of the child visitors to think of questions they wished to ask Tom Mix. They all nodded, and a moment later he called them up to the microphone and told Tom that the youngsters had some questions to ask him. He lifted the first little tot up on a chair before the mike and said: "Now go ahead, Sonny, ask your question." There was a dead silence. "What was it you wanted to ask Tom Mix?" urged Big Brother. The boy looked at the mike . . . the expectant audience . . . the waiting movie hero. A terrified expression came over

his face. "I—I forgot," he stammered. Poor kiddie! His big moment had come—and gone!

Eddie Edwards, the lovable George Washington White of Happy Hollow, remarked the other day: "Man, there's not a colored boy on Twelfth Street as black as I am when I'm George Washington White on Happy Hollow!" George does actually LIVE his lines—which is why we receive letters almost every day wanting to know if he really is colored. Of course, you know he hails from the South.

C. Lawrence Sherwood, KMBC's handsome new announcer, made a fair bid for being the most versatile of the studio gang when he rehearsed his lines in a Chinese role, and at the same time wrote his speeches for an English dialect part.

Johnny Green on Sunday Series

Johnny Green, distinguished young composer, arranger and conductor, has been signed by the Columbia network to direct a series of four half-hour concerts, "In the Modern Manner," on Sunday evenings at 6:30, beginning September 3. In addition to the 45-piece orchestra under Green's baton, Gertrude Niesen, exotic song personality, will be the featured soloist.

Green is the composer of such song hits as "Body and Soul," "I'm Yours," "Out of Nowhere," and "You're Mine, You." He has also created a number of symphonic jazz symphonies, particularly the famous "Night Club" suite.

Johnny, a New York boy, was graduated from Harvard with a B. S. in economics at the age of 19. At school he was an important factor in serving as soloist and arranger with bands and orchestras. His first professional engagement was at 17 as arranger for Guy Lombardo's band. On this, his first radio appearance, the 24-year-old musician will present his own modern arrangements of currently popular tunes, orchestra renditions of little-played concertos by present-day writers, and some of his own compositions.

Squire: "Something'll have to be done about Ruben drivin' that char car. He's nearly killed me four times."

Widder: "Oh, give him another chance."

BETWEEN THE BOOK ENDS

Hello There:

We almost didn't make it back in time—got so busy seein' the Fair and all,—but we like to come callin' at your house, and we thought now that we're here you might like this little bit of poetry 'bout a lil' feller—

Is There a Place?

Is there a place, a place at all,
Where people grow just tiny small?
I mean a place where people grow
An inch above the ground or so.

I'd love to find a place like that!
I'd put a few inside my hat
And take them home with me to play.
They'd be like fairies, wouldn't they?

They'd hide and seek inside my shoes
Or in my pockets if they choose.
I'd take them in the bath with me
And play it was a tiny sea.

They'd live inside my doll-house, too.
I think they'd like there, don't you?
Oh, say, there's lots that we could do
If only we just had a few.

Is there a place where we could go
And look for some—or don't you know?
—Unknown.

You know, we're going 'long to California and won't be back for a few weeks, but before we go, we wanted to leave with you this little poem of Iris Jamieson—it doesn't have any name, but we like it—specially the last few lines—

A year I have been dead, and no one's known;
No grieving friends have come with tears and sighs
To lay my weary lifeless body prone,
And close the lids on my unseeing eyes,
To smooth the hair back from my bloodless face,
To take the shoes from off my weighted feet,
And cross my cold, numb hands upon the place
Where once my joyous heart was want to beat.

Oh, it is not that my friends do not care;
It is just that they do not know. You see
I never had told them—I did not dare—
That all my life lay in your love for me.
Sans flowers, sans prayers, sans grave, sans tolling bell,
Headlong you hurled my spirit into Hell!

—Iris Jamieson.

Thank you for your hospitality these last few months—we've had a lot of good times over at your house, and we hope to have a lot more soon as we get back from our vacation.
G'Bye, Your friend,
TED MALONE.

Special Series of Air and Stage Celebrities

Ethel Barrymore, "first lady of the stage," and the "Who's Who" of radio (Morton Downey, Bing Crosby, Willie and Eugene Howard, Ruth Etting, Jacques Renard and Raymond Paige) have been signed for a series of six broadcasts over the Columbia network and KMBC, starting Saturday evening, September 23, at 7:15, under the sponsorship of Studebaker.

These quarter-hour broadcasts will be maintained at the same hour for five nights with an individual star for each program. The series will culminate in a full-hour show on the final night, Thursday, September 28, from 7:15 to 8:15.

Crosby, singing with Raymond Paige's orchestra from Los Angeles, will inaugurate the series. Miss Barrymore will be starred on the second program; Downey will appear on the third bill; while Willie and Eugene Howard will share honors on the Tuesday quarter-hour. Wednesday evening, the program returns to the West Coast for Miss Etting and Raymond Paige's orchestra. Renard will be heard on all of the programs originating in New York. The concluding broadcast will include all the stars.

All-America Football Show

The All-America Football Show returns to KMBC audiences Friday evening, September 22, at 7:30, sponsored by General Foods Corporation in behalf of Postum.

Devoted to the activities of the gridiron, the All-America Football Show last year proved to be one of the swiftest-moving presentations on the air. This year the same general formula will be followed and Columbia's Friday night audience will again be kept up to the minute on developments of the football camps in every section of the country.

Christy Walsh will be in charge of the programs. His personal contacts with experts from coast to coast will provide him with authoritative information on what promises to be one of the exciting football campaigns of all time. Leading coaches will appear on the show each week to discuss prospects for the coming day's contests. Harry Von Zell will be the narrator in dramatizations of outstanding plays of the previous Saturday.

Most of the Happy Hollow cast call one another by their "village" names—even outside the show.

Ginger Rides Her Hobby



One of the hobbies of Ginger, of the team of Bill and Ginger, is dancing, a pastime which she carried on after she left the stage for radio. She's shown above in one of the costumes she wore behind the footlights. Ginger is Miss Virginia Baker, and she'll be 22 this month. Bill is Lyn Murray, aged 23. The pair are heard each Tuesday and Thursday morning as laughable, lovable newlyweds in a clever song-and-patter program originating in Philadelphia.

Ted Malone to the West

Ted Malone left the first of this week for an extensive air tour of the West, including the entire Coast. He is traversing practically the same territory his voice covers each day in the "Between the Bookends" broadcast. The trip will probably last over a period of three or four weeks, during which time his daily program chat will be removed from the KMBC schedules. Bon voyage, Ted!

Marjory Dodge's Debut

When Marjory Dodge, lyric soprano widely known on the West Coast for her concert and operatic work, appears on the Chicago Varieties program at 5:45, Sunday evening, September 3, it will be her first broadcast on the Columbia network, with plenty more to follow as a result of a CBS contract.

While Miss Dodge has a large following throughout the Midwest because of recent concert appearances, she is best known on

the Pacific Coast where for a year she appeared at the Hollywood Bowl. Later she sang stellar roles with the San Francisco, Los Angeles and Portland opera companies.

Carry Me Back

I'd like to saunter once more back home
Down under the old oak tree,
And sit by you for the afternoon
And talk of the Used-to-Be!

I'd like to forget for one short day
All the changes that Time has made;
When we placed no value on golden hours
Down under the great oak's shade;

I'd like to believe, for an hour at least,
That life was as rare . . . as then . . .
To sit with you by the Stream-Of-Yore,
And dream of the Might-Have-Been!

—Stella V. Jones.

Mail Man Fan: "You have broken the promise you made."

Ted Malone: "Don't worry. I'll make you another."

MAIL SPINS.—No 53

Oh, hum—wonder if anyone reads this. Must be getting encephal—? (why look it up)—sleeping sickness.

Can't forget that five-year-old who joined the Big Brother Club and told his mother he was a member of the milk bottle club—seven, eight, nine, ten—Aines bottle caps. Another child made happy—he, too, is now a member. Looks like this one has been ransacking garbage pails—Yeah, I smell cantalopes. Need a pair of rubber gloves for this job. Everyone says, "You have such interesting work." So does our garbage man.

"Dear Ted," "Dear Ted Malone." So many every day from the west coast. Must be something to that "distance lends enchantment" stuff. Gee, that's a swell looking box for Ted. Why didn't I learn to read poems?

Vacations are about over—that's something to be thankful for. No more officiousness (why am I forever using such words) from the understudies.

Wish some one would write to these people who are forever worrying me about mail which they don't get. After all it is the kind thing to do. Why don't they write themselves some letters? I used to send myself valentines so I'd get the most in the class. Didn't need to put that down on paper.

Well, here comes some more mail and this has to go to press—and I have to go to the switchboard and—oh, hum!

So, so long,

Irene.

POP THE QUESTION

Q—What became of Willie Botts?

A—Willie has gone to Chicago, and we hear he's lined up with a big program for this Fall.

Q—What has happened to "Louie's Hungry Five"?

A—The little German band has disbanded.

Q—Where is Buddy Harrod's orchestra?

A—En tour, right now, in the East.

Q—When do Myrt and Marge return?

A—Monday, September 25, at 9:45 p. m.

PROGRAM NEWS AND COMMENT

ENTERTAINING AND INFORMATIVE

THE K·M·B·C

HAPPY HOLLOW BUGLE

Vol. 2, No. 45

HAPPY HOLLOW, U. S. A., OCTOBER, 1933

Subscription Price, 25c per Year

Old Heidelberg on the Air

P. Hans Flath to Direct New Musical Unit

A new series of local musical programs to be sponsored by Blatz Old Heidelberg Beer will be heard over KMBC Monday, Wednesday, and Friday at 9:30 p. m. With an augmented sympho-rhythmic orchestra under the baton of P. Hans Flath, veteran KMBC maestro, the broadcasts will present the music of musical comedy and operetta, old and new. The Old Heidelberg Quartet; Sabra LaBelle, soprano; Clark Sparks, tenor; George Anway, tenor; and Paul Fraser, baritone, will share vocal honors.

Good music, well-presented, is the aim of the new series.

Roosevelt Address to Be Broadcast

The address which President Franklin D. Roosevelt is scheduled to make at the opening dinner of the Catholic Charities Drive in New York, on Wednesday, October 4, will be broadcast over the Columbia network and KMBC from 8:30 to 9:00 p. m.

The President will speak in the Grand Ballroom of the Hotel Waldorf-Astoria. During the course of the address it is probable that he will express an opinion on the progress of the NRA. This is the first important address he has been scheduled to make in several weeks.

KMBC Broadcasts World's Series

The 1933 World Series between the New York Giants and the Washington Senators baseball teams will be described play-by-play over KMBC beginning Tuesday, October 3.

The first two games—Tuesday and Wednesday—will be played at the Polo Grounds, New York City, and the following three games—Thursday, Friday and Saturday—at the Washington ball park. Should sixth and seventh games be necessary, the teams will return to New York.

HAPPY HOLLOW HEADS FOR RECONSTRUCTION

FINANCIAL AND PROPERTY DAMAGE CAUSED BY FLOOD ALMOST IRREPARABLE

Town Is Demoralized But Undaunted by the Calamitous Dam Break Last Week

The breaking of the dam last week was undoubtedly the worst calamity which has befallen Happy Hollow. The onswep of the swirling water brushed everything before it. Livestock, poultry, farm implements, houses, buildings—all fell to the ravaging deluge.

The flood marks a climax in Happy Hollow history, Squire and Widow Blackstone, having lost all their valuable stock, have moved to Chicago where Squire has accepted a position as buyer for a large meat packing company. Their daughter, Annie Laurie, has remained in Happy Hollow where she may continue her teaching duties and be near her fiance, Ruben Weathersby, who is bed-ridden as a result of harrowing experiences in the deluge.

Weathersby was caught in the treacherous waters while searching for the missing children. Over-exposure and exertion have caused a stroke of paralysis. The children were later found safely floating on household furniture. Grandma Beasley, who suffered from severe shock, is now convalescing at home.

The county grand jury has ordered an investigation of the dam-breaking. Intimation of faulty construction by Harry Checkervest has been made. Reconstruction efforts in Happy Hollow are being made, but the citizens are handicapped by the lack of funds. Incorporation with Shack Creek in return for financial aid may be a necessary step.

The Mills Brothers and Don Redman's band are together again on the stage—Loew's Circuit.

BULLETIN

OZIE OFFERS FINANCIAL AID

The Ozark Rambler, who returned to Happy Hollow last Wednesday to help seek his uncle, Jonathan Skinflint, who has been missing since the flood, announced today that he would defray all expenses necessary to the reconstruction of Happy Hollow. Thus it is that the town will be spared the ignominy of accepting aid from Shack Creek in return for loss of Independence.

Happy Hollow Notes

Aaron Peppertag, distinguished resident of Cornbread Corners, will move to Happy Hollow to make his new home at the Pell Hill estate. He purchased the property recently.

Miss Sally Perkins has returned to Chicago. She came to Happy Hollow to attend the marriage of Miss Annie Blackstone and Mr. Ruben Weathersby as matron of honor. The wedding failed to materialize because of the flood.

Mr. Abraham Cohen, formerly of Happy Hollow, has returned to offer relief assistance. He is considering making permanent residence here.

H. V. Kaltenborn, CBS news commentator, had to brush up on his foreign languages during his recent trip to Europe. He used French in broadcasting from the League of Nations, Geneva, German in Vienna, and English in Copenhagen.

Uncle Ezra's Ramblings



Well, the month that most children dread, September, has come and is almost gone. Vacation is over—the football team is out practicing—and school is in full swing. I ain't sure that you youngsters'll take me seriously, but I'm hopin' you'll read this, and at least, give it some consideration.

You're havin' an easy time of it now, but when you have finished school and gone out ter make yer own way, yer a goin' ter have battles ter fight, and plenty of 'em. It don't make no difference what you think about it now, er how careful yer parents are ter shield ye from the problems of life, ye're a goin' ter meet plenty of 'em when ye git ter doin' fer yerself. So now is the time to prepare yerself, and be ready fer the emergency when it comes.

If yer football team ain't had a lot of practice, ye wouldn't think of sendin' 'em into a game with a team that had. You know what'd happen to 'em if ye did. Well, life is a game, but it is a heap more important than a game of football, and ye need a heap more preparation fer it.

Well, yer opportunity is here. Yer parents are makin' great sacrifices in order that you may have the opportunity to prepare yerself fer the game of life. You can make the most of that opportunity, er ye can loaf on the job; makin' their sacrifice useless—it's up ter you. Placin' this opportunity in your hands is all they can do. They can't open yer heads and cram a book of knowledge into it. Yer teachers can't learn yer lessons fer ye, they can only point the way. There is just one way, and only one, fer you to make the most of yer opportunity, and that is fer ye ter study hard, learn yer lessons well, absorb them, make them a part of yerselves, and then when you've severed the home ties permanently and gone out to do fer yerself you'll be prepared to meet the problems that'll be sure to arise.

Presented by

Miss Mildred Martin

Liberty, Missouri

April 2, 1946

Sanitarium. While out there he received numberless letters and cards from Club Members all over greater Kansas City, and this made him get well a lot quicker, knowing that so many boys and girls wished him luck and a speedy recovery.

While Doug was gone little Skeeter took care of all of the Big Brother Club Mail, and told some of the wildest tales I have ever heard. Skeeter told me that he shot a "Goofus" bird.



BIG BROTHER

He said a Goofus bird always flew backwards and never frontwards. I asked him why this bird always flew backwards, and he said because it just didn't give a "doggone" where it was going, but it wanted to see where it had been. Can you imagine that? And then he said another reason was that it flew too fast when it went frontwards and that it had to fly backwards to keep from setting its tail on fire! I tell you, we'll have to watch this fellow, Skeeter. He's got some funny ideas for a little fellow.

Now's the time to send in your dime or your ten Aines Milk caps to join the Big Brother Club! Have you heard about our new fall activities? All you have to do is to show your Big Brother Club pin to Mr. Lowe, owner of Lowe's Skating Rink at 74th and Wornall Road, and you can go skating every Saturday morning from 9 until 12. Mr. Lowe even furnishes the skates. We had a great time out there last Saturday skating around that big rink.

And here's another good reason for joining the club now: In addition to the regular Big Brother Club Shows at the Chief, the Ashland, and the Madrid Theatres every Saturday at 2:00 o'clock,

CLUB

Every Day

now have special at the Mo-Kan and Bell Street. nd as winter ap- going to have es for club mem- our friends how they can join the club—now.

And here's something else for Club Members who are not beyond their Freshman year in High School. Just write me a letter on "Why I Like Aines Milk" and I'll send you a 1933 Membership Card in the Jayhawk Junior Club which will admit you free to all of the big college football games at Lawrence, Kansas, this fall. Also this card will admit you to the Kansas Relays next spring, the biggest track event in the Missouri Valley.

And whatever you do, boys and girls, do not fail to listen to the Big Brother Club broadcasts over KMBC every afternoon at 4:45 p. m. Old Skeeter has a lot of crazy stories he wants to tell everybody, and I will have some important announcements about the fun we are all going to have this fall and winter which I don't want you to miss out on.

In the meantime, keep up with your school work, go to Sunday School every Sunday, wash your teeth twice daily, and "Be Somebody's Big Brother or Sister Every Day."

So long,
BIG BROTHER JACK.

"Man in the Street" on World Series

"The Man in the Street" will have a chance to tell the world his answer to the question, "Who will win the World Series?" in a special broadcast Monday afternoon at one o'clock.

At that time, Ted Husing will wander through a Broadway throng, equipped with a lapel microphone, to ask passersby the question; Bob Trout, of Columbia's Washington staff, will ask the same question in the center of the Capital; and a member of WCAU's announcing staff will similarly interrogate persons in Philadelphia.

Edwin C. Hill and Singin' Sam both hail from Indiana as does their sponsor, Barbasol.

Mamma Mouse Looks for a Winter House

By MARY ANN

A mama mouse and three baby mice were still living in their summer cottage, which was a little nest the mamma mouse had made up in a tree. There were only a few leaves left on the tree and the nights were getting cold. Mama mouse said to her children one morning, "Don't cry, babies. Mother will go to the grocer store just as soon as it stops raining."

But it rained all day, and she thought, "Oh, why have I kept putting off moving. I should have found a good winter home before the children were born, but now they are old enough to follow me and I must find a new place to live."

That night after it had stopped raining, mama mouse ran down by Butternut's General Store and found a cracker spread with cheese that Doug Butternut had left on the porch, so mama mouse took it home to her children, but when she arrived home she discovered they were all asleep. So she nibbled some of the cracker and cheese, then put the rest of it on the dining room table.

Mama mouse looked so worried. She was thinking, "I must go house-hunting. I hate to leave the children alone, but nighttime is really the safest time for a mouse to be out." So down the tree she ran, and just kept running here and there all night, and had decided on a dear little mouse home under the milk house when she heard, "Meow, meow."

"Cats!" cried mama mouse, and ran home just as fast as she could. "Oh, dear, oh, dear, I am so tired. Every bone in my body hurts, but I must not stop now. I will just have to keep hunting for a home for the children's sake. My mother always said, if at first you don't succeed; try, try, again."

Poor, tired mama mouse went slowly down the tree and when she reached the ground she stopped. Her ears were standing straight up. "Music," exclaimed mama mouse, as she heard someone singing. After the song was over, she said, "That was a pretty song. I know who was singing it, too. Dear old Grandpa Nelson. He thinks every animal should be allowed to live. I don't believe he would even kill a bug, and I know he wouldn't hurt me." Just then mama mouse saw two big eyes shining in the dark. It was old Thomas Cat. She knew it would never do to run up the tree. Thomas would discover her children, and if she ran down the

Angelo Patri on Sunday Series

Angelo Patri, nationally known authority on methods of child training, returns to the air as the central figure of a new series of weekly half-hour broadcasts, Sunday evening, October 8, at nine o'clock. The programs will be presented by the Cream of Wheat Corporation, and will be Patri's third series for that sponsor. Musical portions of the program will be announced later.

road, he would follow.

Well, mama mouse ran in and out, hiding behind trees. Then a dog barked, and Thomas stopped, so mama mouse ran up to Grandpa Nelson's home. She crawled through the screen door, and was starting towards the kitchen when something hit her. Grandpa laughed and threw something else. Mama mouse was so scared she couldn't move, then she saw Grandpa Nelson wasn't paying any attention, and so she sniffed at the thing that hit her. "Yum, yum, chocolate cake," and mama mouse ate it and then started looking for a nice nest. At last she found just the place, right behind the flour barrel. She thought, "Grandpa won't move that barrel for a month and by that time the children will be old enough to find their own homes."

She ran back to her children, and said, "Come, my children. We are moving right now. Follow mother." When they reached the screen door, she said, "Jump right up through that hole. Molly, you go first; now, Patsy; now, Junior; now don't move."

"Mother," whispered Junior, "how do we get in the house? The inside door is closed." "Oh, dear," cried mama mouse. "Look, mother," whispered Patsy, "what's that?" And mama mouse trembled all over. It was old Thomas Cat, and then something happened. It started raining and thundering, and Thomas ran away, and mama mouse pushed the children in the corner, but the rain was getting them very wet.

The next morning Grandpa Nelson opened the door and there were three drowned baby mice and poor, scared mama mouse. Grandpa buried the dead mice, but fixed a little box for mama mouse, and she was his only companion all winter. The next spring Grandpa said, "You can go out doors now, mama mouse, but remember this—don't put off till tomorrow what you can do today, and when you see the birds flying south and the squirrels hiding nuts, remember summer's done."

Echoes to the Bugle Call

Stilts

Ever lad in skule has bilt
Fer hisself a pair o' stilts.

Skinny Shanks got on a tilt
When he tried to dance to a lilt.

Fust thing ya know he got spilt,
Dug his nose into the silt,

Got hit in the hed with the hilts
Teacher swets 'bout 'em till she
wilts.

If walk on stilts they wilt,
I'm hopin' they don't git kilt.
Mac Nutt.

POP THE QUESTION

Q—When is "Roses and
Drums" heard?

A—Sunday evening at 6:30.

Q—Is the Magic Voice coming
back?

A—Not at the present, any-
way.

Q—Will Woody Smith, Hugh
Studebaker or Vance McCune re-
turn to KMBC?

A—No. Woody and Vance
are on WENR, and Hugh is on
WBBM, Chicago.

Q—When is "Between the
Bookends" now?

A—Four o'clock daily except
Sunday.

Lost on the Ether

Contrasted 'gainst the common,
far out upon the ether,

I found a voice,
Floating along on an unchartered
course.

How constant it was, how per-
manent it seemed, how
fixed!

Yet, when later I sought it with
my dial

I found it gone;
And all that yielded to my strain-
ing ears,
A vast expanse of turbulent ether.

Out upon the ether's far horizon
I sought that voice,
Turning about from Radio's de-
serted isle.

How lost it was; how fruitless the
search, how vain!

Yet, when once again I seek it
with my dial,

I hope to find
That voice, yielding to my yearn-
ing heart

To rescue me from this desola-
tion.

Aunt Hettie.

Si an' Ma

Th' NRA is goin' strong,
Good times is comin' back,
With Gen'ral Johnson standin' by,

A takin' up th' slack;
Pears like th' people wants ter
help,

Ma 'lows it looks that way,
Three cheers fer good ol' Unkel
Sam

An' good ol' NRA.

Our navy's watchin' Cuba fight,
Who wins,—Heck! they don't
care,

It's sugar in that sugar bowl
That's keepin' them down
there.

Two judges had a fallin' out,
What do you think o' that?
One uv em called th' other one
A smelly sort o' cat.

A crazy doctor shot a boy
Who wouldn't pay his bill,
Why, all th' money in th' worl'
Won't pay a man ter kill,

There's Europe ainta gonna pay,
Now wouldn't it be sad,
If we done what that doctor done
Ter that pore Proctor lad?

R. H. Richardson.

Horse & Non ¢ ¢ ¢

Oh, for the day
When I can say,
Thanks to the NRA.

All my troubles,
All my cares
Will finally go away.

Then I'll know
My big toe
From in my sock won't stray.

For I can get
Another pair—
Maybe—perhaps. Hey, hey!

Harry Valois.

Remember When—

Johnny Green swept the stables
of the American Polo Team—sal-
ary a nickel a day?

Babs Ryan received forty dol-
lars a week for singing in Cuban
Gardens in North Kansas City?

Mildred Bailey sang and played
piano for a music store at ten dol-
lars a week?

Morton Downey sold candy on
a New York, New Haven and
Hartford train?

Bing Crosby sold magazines at
a penny a copy profit?

Louis Dean was a three-dollar-
a-week clerk in his father's store?

Channon Collinge pumped an
organ, in England, for tuppence
an hour?

The Lament of the Ostrich

Fine feathers make fine birds they
say—

May-be-But it rained all day to-
day—

That's why I'm in such disarray—
Forced to wear my negligee.

No beauty parlor could I find
My feathers are not dyed—and do
you mind?

My wave's not set—it will not
stay

On such a very rainy day.
I have a swanlike neck—a placid
brow—

I keep my feet well shod—but
how

Is anyone to know—this wreck
Can ladies hats and gowns be-
deck—

(They don't) I'm so ashamed—
instead

Of telling them—I'll hide my
head.

Mina Shafer.

Hour Show for Freddie Rich

An elaborate hour musical pro-
gram entitled "Freddie Rich En-
tertains," featuring a fifty-piece
orchestra under the veteran radio
conductor, will be presented each
Sunday from 7:00 to 8:00 o'clock
beginning October 1.

The program will include
among its artists such radio per-
sonalities as Mildred Bailey, the
Rockin' Chair Lady; the Do Re
Mi Trio; Rhoda Arnold, soprano;
the Eton Boys; the Rhythm Chor-
isters; and a dramatic cast under
the direction of Marion Parsonnet.

March of Time to Begin October 13

Friday, the thirteenth of Octo-
ber, has been set as the inaugural
date of the new "March of Time"
series. Sponsorship will be by
Remington Rand, but preparation
will still be made by Time maga-
zine.

Fred Smith, who originated the
"March of Time" idea, will be
chief dramatist, returning from
Europe for that purpose. He will
be assisted by Ann Barley. Ar-
thur Pryor, jr., will be in charge
of production, and Howard Bar-
low is to direct the music. Each
week from six to eight of the out-
standing events in the world's
news will be re-enacted.

Christy Walsh Back on CBS



Christy Walsh, noted sports au-
thority, again is the central fig-
ure in "The All-America Foot-
ball Show" which resumed its
Friday evening schedule, Septem-
ber 22, at 8:30. Walsh presents
interviews with noted gridiron
mentors and heroes, and spends
time between broadcasts traveling
to the various football camps to
collect "dope."

Pickard Family on KMBC Now

The Pickard Family, "Pa"
Obed, "Ma" Leila, Obie, jr., Ruth
and Little Ann, now bring their
songs from the Tennessee hill
country to Columbia network and
KMBC listeners, Wednesday af-
ternoons, at 2:15.

Several seasons ago, Dad Pick-
ard placed his family in their car
and started out for a few days'
vacation. Probably because they
also carried along Dad's jewsharp,
harmonica and guitar, Ruth's vi-
olin and a spare guitar for Obie,
jr., the family never did return to
the ancestral home. When they
got to Louisville, they put a pro-
gram of their native music on the
air with such success that they
were sent on to stations in Cin-
cinnati, Detroit, Buffalo and
finally New York City. Now
Dad Pickard, who used to be a
traveling salesman, lets the air-
waves do the traveling for him.

NOTE: Programs listed with an asterisk (*) are presented from the KMBC Studios or from local remote control points.

Sunday, October 1

- 7.30 *Morning Devotions
- 8.00 Columbia Junior Bugle
- 9.00 *Kansas City Youth Forum
- 9.15 *Program Previews
- 9.30 Melody Parade
- 9.45 Tony Wons, with Keenan and Phillips
- 10.00 Rhoda Arnold and Taylor Buckley
- 10.30 Salt Lake Tabernacle Choir and Organ
- 11.00 *Stone Church Choir
- 11.30 Madison Ensemble
- 12.00 *Organ program
- 12.30 Lazy Dan, the Minstrel Man
- 1.00 Helen Morgan and Albert Bartlett
- 1.30 The Big Hollywood Show—Abe Lyman
- 2.00 Symphonic Hour
- 3.00 Cathedral Hour
- 4.00 Willard Robison's Syncopated Sermons
- 4.15 Vera Van—Songs
- 4.30 Frank Crumit and Julia Sanderson
- 5.00 Songs My Mother Taught Me
- 5.30 Smiling Ed McConnell
- 5.45 Bright Interlude
- 6.00 *L. D. S. Radio Vespers
- 6.30 Roses and Drums
- 7.00 Freddie Rich Entertains
- 7.30 *Stars and Fashions
- 7.45 Marvelous Melodies
- 8.00 The Seven Star Revue
- 9.00 Parade of Champions—Ethel Barrymore
- 9.15 Fray and Braggiotti
- 9.30 Quiet Harmonies
- 10.00 *L. D. S. Studio Service
- 11.00 Casa Loma Orchestra
- 11.30 Clyde Lucas's Orchestra

Monday, October 2

- 6.30 *Morning Devotions
- 6.45 *Farm Program
- 7.15 Service with a Song
- 7.30 *Journal-Post News Flashes
- 7.40 *Program Bugle
- 7.45 Old Man Pep
- 8.00 Little Jack Little
- 8.15 Personality Parade
- 8.30 Dancing Echoes
- 8.45 Reis and Dunn
- 9.00 *Joanne Taylor's Fashion Flashes
- 9.15 Musical Moments
- 9.30 The Merry-makers
- 9.45 *The Lady of the House
- 10.00 *Organ program
- 10.15 Morning Moods
- 10.30 Tony Wons with Keenan and Phillips
- 10.45 Will Osborne's Orchestra and Pedro de Cordoba
- 11.00 The Voice of Experience
- 11.15 Gypsy Nina—Songs
- 11.30 *Uncle Ezra
- 11.35 Concert Miniatures
- 11.50 *Journal-Post News Flashes
- 12.00 George Hall's Orchestra



TONY WONS
Philosopher
Sun., 9.45 a. m.
Mon., Thurs.,
10.30 a. m.

- 12.25 *Producers Market News
- 12.30 Mischa Ruginsky's Ensemble
- 1.00 The Round Towners
- 1.15 The Captivators
- 1.45 Ann Leaf at the Organ
- 2.15 The Voice of Experience
- 2.30 Madison Ensemble
- 3.00 Harriet Cruise and Orchestra
- 3.30 *Program Personalities
- 3.35 Columbia Artists Recital
- 4.00 *Between the Bookends
- 4.15 Vera Van—Songs
- 4.30 *Journal-Post News Flashes
- 4.40 *Program Bugle
- 4.45 *Big Brother Club
- 5.00 Skippy
- 5.15 Harriet Cruise and Norm Sherr
- 5.30 Tarzan of the Apes
- 5.45 George Scherban's Russian Gypsy Orchestra
- 6.00 *Happy Hollow
- 6.15 Growin' Up
- 6.30 *Crazy Crystal Buckaroos
- 6.45 Boake Carter—"What Happened Today"
- 7.00 Black and Blue, the World's Dumbest Detectives
- 7.15 Edwin C. Hill—"The Human Side of the News"
- 7.30 Fray and Braggiotti
- 7.45 Kate Smith and her Swanee Music
- 8.00 An Evening in Paris
- 8.15 Parade of Champions—Morton Downey
- 8.30 The Big Show—Isham Jones Orchestra
- 9.00 Andre Kostelanetz Presents
- 9.30 *Blatz Old Heidelberg Program
- 9.45 Myrt and Marge
- 10.00 *Radio Cartoons
- 10.15 Columbia News Service
- 10.30 Casa Loma Orchestra
- 11.00 Leon Belasco's Orchestra
- 11.30 Barney Rapp's Orchestra

Tuesday, October 3

- 6.30 *Morning Devotions
- 6.45 *Farm Program
- 7.15 Service with a Song
- 7.30 *Journal-Post News Flashes
- 7.40 *Program Bugle
- 7.45 Service with a Song
- 8.00 Little Jack Little
- 8.15 Personality Parade
- 8.30 In the Luxembourg Gardens
- 9.00 *Joanne Taylor's Fashion Flashes
- 9.15 Morning Moods
- 9.30 Bill and Ginger
- 9.45 *Lady of the House
- 10.00 *Vannay Program
- 10.05 The Captivators
- 10.15 Big Freddy Miller
- 10.30 Tony Wons
- 10.45 Carlile and London
- 11.00 The Voice of Experience
- 11.15 Connie Gates
- 11.30 *Uncle Ezra
- 11.35 Concert Miniatures
- 11.50 *Journal-Post News Flashes
- 12.00 Marie, the Little French Princess
- 12.15 World Series
- 2.00 Columbia Artists Recital
- 2.30 Jack Brooks and Orchestra
- 3.00 United States Navy Band Patriotic Period
- 3.30 *Helping Hand
- 3.35 Enoch Light's Orchestra
- 4.00 *Between the Bookends
- 4.15 Through the Hollywood Looking Glass with Frances Ingram
- 4.30 *Journal-Post News Flashes
- 4.40 *Program Bugle
- 4.45 *Big Brother Club
- 5.00 Skippy
- 5.15 Harriet Cruise and Norm Sherr

KMBC WEEKLY SCHEDULE BEG

- 5.30 Tarzan of the Apes
- 5.45 Barney Rapp's Orchestra
- 6.00 *Happy Hollow
- 6.15 Growin' Up
- 6.30 The Mills Brothers
- 6.45 Boake Carter
- 7.00 *The Tatler and His Four Little Gossips
- 7.15 Singin' Sam
- 7.30 The Voice of Experience
- 7.45 Marvelous Melodies
- 8.00 Nicholas Murray Butler
- 8.15 Parade of Champions—Willie and Eugene Howard
- 8.30 Nino Martini and the Columbia Symphony Orchestra
- 9.00 American Weekly Program
- 9.15 *Ed Cochran's Sport Chat
- 9.30 Adlerika Program
- 9.45 Myrt and Marge
- 10.00 *Radio Cartoons
- 10.15 Columbia News Service
- 10.30 Jerry Freeman's Orchestra
- 10.45 Marimba Band
- 11.00 Tom Gerun's Orchestra
- 11.30 Clyde Lucas's Orchestra



VOICE OF EXPERIENCE
Advertiser

Daily, 11 a. m.

Wednesday, October 4

- 6.30 *Morning Devotions
- 6.45 *Farm Program
- 7.15 Service with a Song
- 7.30 *Journal-Post News Flashes
- 7.40 *Program Bugle
- 7.45 Service with a Song
- 8.00 Little Jack Little
- 8.15 Personality Parade
- 8.30 Waltz Dreams
- 9.00 *Joanne Taylor's Fashion Flashes
- 9.15 Musical Moments
- 9.30 In the Luxembourg Gardens
- 9.45 *Lady of the House
- 10.00 *Organ program
- 10.15 The Four Showmen
- 10.30 Tony Wons
- 10.45 Will Osborne's Orchestra with Pedro de Cordoba
- 11.00 The Voice of Experience
- 11.15 *Romance in Rhythm
- 11.30 *Uncle Ezra
- 11.35 Concert Miniatures
- 11.50 *Journal-Post News Flashes
- 12.00 Marie, the Little French Princess
- 12.15 World Series
- 2.15 The Pickard Family
- 2.45 Claude Hopkins Orchestra
- 3.15 Columbia Artists Recital
- 3.30 *Program Personalities
- 3.35 Columbia Artists Recital
- 3.45 Mark Warnow's Orchestra
- 4.00 *Between the Bookends
- 4.15 Jack Brooks and Orchestra
- 4.30 *Journal-Post News Flashes
- 4.40 *Program Bugle
- 4.45 *Big Brother Club
- 5.00 Skippy
- 5.15 Harriet Cruise and Norm Sherr
- 5.30 Tarzan of the Apes
- 5.45 George Scherban's Russian Gypsy Orchestra

YOU MAY T

- Johnson's Wax for The philosophy of
- Bi-So-Dol for The torch-singing of H
- Phillips Dental Magnesia for The rhy
- and The antics of Skippy
- Old English Wax for The minstrel so
- Bond Bread for The home life of Fr
- Julia Sanderson
- Acme White Lead for The informali
- Union Central Life Insurance for T
- and Drums
- Diamond Brothers Apparel Shops fo
- Stars and Fashions
- Marvelous Face Powder for The pop
- Orchestra
- Linitt for The entertainment of the S
- Studebaker Motor Car for The tal
- Champions
- John Taylor Dry Goods Company
- Joanne Taylor's Fashion Flashes
- Kremel, Karo for The readings of Pe
- Musterole, Zemo for The helpful ac
- Experience
- Aines Milk for The activities of the
- B-C Remedy for The story of Happ
- Johnson and Johnson for The adven
- Crazy Crystals for The rollicking Buc
- Philco Radio for The reports of Boak
- lodent Toothpaste for The troubles
- P. Hans Flath
- Barbasol for The sidelights by Edwin
- baritone of Singin' Sam
- Evening in Paris for The melodies of
- Ex-Lax for The Big Show with Isham
- Blatz Old Heidelberg Beer for The
- Ed Cochran
- Wrigley's Gum for The intrigue of
- National Oil Company for The song
- Louis Phillipe for The romance of M
- Milkweed Cream for The Hollywood
- Rothschild's Clothiers for The inside
- Sterling Beer for The twice-weekly sp
- Ed Cochran
- Fletcher's Castoria for The superb v
- Old Gold Cigarettes for The arrang
- Pennsylvanians
- White Owl Cigars for The comedy o
- Gracie Allen
- Spool Cotton for The quietude of T
- Postum for The timeliness of the All
- Swift and Company for The nuts, O
- Aladdin Mantel Lamp for The retur
- Rumford Baking Powder for The ho
- Mrs. A. M. Goudiss
- Kolynos Dentifrice for Just Plain Bill
- Jad Salts for The laughs of Easy Ac

THESE ADVERTISERS I

Patronize

BEGINNING OCTOBER 1, 1933

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 ng of Helen Morgan
 The rhythms of Abe Lyman's Band
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 formality of Ed McConnell
 a for The stirring drama of Roses
 shops for The novel broadcasts of
 The popular music of Nat Brusiloff's

of the Seven Star Revue
 The talent of The Parade of
 mpany for The information from
 Flashes
 gs of Pedro de Cordoba
 plpful advice of the Voice of
 of the Big Brother Club
 f Happy Hollow
 an adventurous youth of Growin' Up
 king Buckaroos
 of Boake Carter
 oubles of Black and Blue
 y Edwin C. Hill and The mellow

odies of Nat Shilkret
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 gue of Myrt and Marge
 he songs of Freddy Miller
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uperb violin of Albert Spalding
 arrangements of Fred Waring's
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 de of Threads of Happiness
 the All-American Football Show
 nuts, Olsen and Johnson
 e return of Tex Owens
 The household hints of

lain Bill
 Easy Aces

ERS ENTERTAIN YOU

ize Them

- 6.00 *Happy Hollow
- 6.15 Growin' Up
- 6.30 *Those McCarty Girls
- 6.45 Boake Carter
- 7.00 Black and Blue
- 7.15 Edwin C. Hill
- 7.30 Albert Spalding with Conrad Thibault and Orchestra
- 8.00 *Stars and Fashions
- 8.15 Parade of Champions—Ruth Etting
- 8.30 Address—President Roosevelt
- 9.00 Harry Richman—Milton Berle, and Fred Waring's Pennsylvanians
- 9.30 *Blatz Old Heidelberg Program
- 9.45 Myrt and Marge
- 10.00 *Radio Cartoons
- 10.15 Columbia News Service
- 10.30 Marimba Band
- 10.45 Charlie Davis's Orchestra
- 11.00 Barney Rapp's Orchestra
- 11.30 Casa Loma Orchestra

Thursday, October 5

- 6.30 *Morning Devotions
- 6.45 *Farm Program
- 7.15 Service with a Song
- 7.30 *Journal-Post News Flashes
- 7.40 *Program Bugle
- 7.45 Service with a Song
- 8.00 Little Jack Little
- 8.15 Personality Parade
- 8.30 In the Luxembourg Gardens
- 8.45 *Studio Program
- 9.00 *Joanne Taylor's Fashion Flashes
- 9.15 Visiting with Ida Bailey Allen
- 9.30 Bill and Ginger
- 9.45 *Lady of the House
- 10.00 *Vannay Program
- 10.05 The Captivators
- 10.30 Tony Wons with Keenan and Phillips
- 10.45 Academy of Medicine Program
- 11.00 The Voice of Experience
- 11.15 Connie Gates—Songs
- 11.30 *Uncle Ezra
- 11.35 Concert Miniatures
- 11.50 *Journal-Post News Flashes
- 12.00 Marie, the Little French Princess
- 12.15 World Series
- 2.00 Madison Ensemble
- 2.30 Jack Brooks and Orchestra
- 3.00 United States Army Band
- 3.30 *Classic Hour



JANE FROMAN
 Soprano

- Sun., 8 p. m.
- 6.30 *Studio Program
- 6.45 Boake Carter
- 7.00 *The Tatler and His Four Little Gossips
- 7.15 Singin' Sam
- 3.45 Rhythm Kings
- 4.00 *Between the Bookends
- 4.15 Phil Regan—Songs
- 4.30 *Journal-Post News Flashes
- 4.40 *Program Bugle
- 4.45 *Big Brother Club
- 5.00 Skippy
- 5.15 Harriet Cruise and Norm Sherr
- 5.30 Tarzan of the Apes
- 5.45 *The Collegians
- 6.00 *Happy Hollow
- 6.15 Growin' Up

- 7.30 *Stranger Than Fiction
- 7.45 Marvelous Melodies
- 8.00 Presenting Mark Warnow
- 8.15 Parade of Champions
- 9.15 Ed Cochrane's Sports Chat
- 9.30 Adlerika Program
- 9.45 Myrt and Marge
- 10.00 Radio Cartoons
- 10.15 Columbia News Service
- 10.30 Marimba Band
- 10.45 Charlie Davis's Orchestra
- 11.00 Casa Loma Orchestra
- 11.30 Clyde Lucas's Orchestra

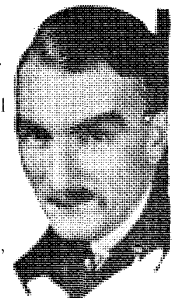
Friday, October 6

- 6.30 *Morning Devotions
- 6.45 *Farm Program
- 7.15 Service with a Song
- 7.30 *Journal-Post News Flashes
- 7.40 *Program Bugle
- 7.45 Service with a Song
- 8.00 Little Jack Little
- 8.15 Personality Parade
- 8.30 Waltz Dreams
- 9.00 *Joanne Taylor's Fashion Flashes
- 9.15 Musical Moments
- 9.30 The Merrymakers
- 9.45 *Lady of the House
- 10.00 *Organ program
- 10.15 Big Freddy Miller
- 10.30 *David Grosch's Sing-Talk
- 10.45 Will Osborne's Orchestra with Pedro de Cordoba
- 11.00 The Voice of Experience
- 11.15 Gypsy Nina
- 11.30 *Uncle Ezra
- 11.35 Harold Knight's Orchestra
- 11.50 *Journal-Post News Flashes
- 12.00 Marie, the Little French Princess
- 12.15 World Series
- 2.00 Educational Features
- 2.15 Alex Semmler, pianist
- 2.30 Harrisburg Variety Show
- 3.00 The Grab Bag
- 3.30 *Program Personalities
- 3.35 United States Army Band
- 4.00 *Between the Bookends
- 4.15 Vera Van—Songs
- 4.30 *Journal-Post News Flashes
- 4.40 *Program Bugle
- 4.45 *Big Brother Club
- 5.00 Skippy
- 5.15 Harriet Cruise and Norm Sherr
- 5.30 Tarzan of the Apes
- 5.45 H. V. Kaltenborn Edits News
- 6.00 *Happy Hollow
- 6.15 Growin' Up
- 6.30 *Crazy Crystal Buckaroos
- 6.45 Boake Carter—"What Happened Today"
- 7.00 Black and Blue, the World's Dumbest Detectives
- 7.15 Edwin C. Hill, in "The Human Side of the News"
- 7.30 Ann Leaf at the Organ
- 8.00 *Dr. Burris Jenkins—Questions and Answers
- 8.15 Threads of Happiness
- 8.30 All-America Football Show
- 9.00 The Swift Revue—Olsen and Johnson
- 9.30 *Blatz Old Heidelberg Program
- 9.45 Myrt and Marge
- 10.00 *Radio Cartoons
- 10.15 Columbia News Service
- 10.30 Marimba Band
- 10.45 Leon Belasco's Orchestra
- 11.00 Guy Lombardo's Orchestra
- 11.30 Tom Gerun's Orchestra

Saturday, October 7

- 6.30 *Morning Devotions
- 6.45 *Farm Program
- 7.15 Service with a Song
- 7.30 *Journal-Post News Flashes
- 7.40 *Program Bugle—KMBC News

- 7.45 Service with a Song
- 8.00 In the Luxembourg Gardens
- 8.45 Reis and Dunn—Comedy Team
- 9.00 Frank Winegar and his Orchestra
- 9.30 New World Salon Orchestra
- 10.00 Adventures of Helen and Mary
- 10.30 Concert Miniatures
- 11.00 Vincent Travers and his Orchestra
- 11.30 *Mary Ann and the Camp Fire Girls
- 11.45 Enoch Light and his Orchestra
- 11.50 *Journal-Post News Flashes
- 12.00 Harold Knight's Orchestra
- 12.15 World Series
- 2.00 Italian Idylls
- 2.30 Mark Warnow and his Novelty Orchestra
- 3.00 Mischa Raginsky's Ensemble
- 3.30 *Citizen's League Speaker
- 3.35 Saturday Syncopators
- 4.00 Fletcher Henderson and his Orchestra
- 4.30 *Journal-Post News Flashes
- 4.40 *Program Bugle—KMBC News
- 4.45 *Big Brother Club
- 5.00 George Hall and his Hotel Taft Orchestra
- 5.30 *Those McCarty Girls
- 5.45 Tito Guizar, Mexican tenor
- 6.00 *Happy Hollow
- 6.15 Mildred Bailey, the Rockin' Chair Lady
- 6.30 Husk O'Hare and his Orchestra
- 7.00 Connie Boswell—Songs
- 7.15 Elder Michaux and His Congregation
- 7.45 Gertrude Niesen—Songs
- 8.00 *Bob Hardaway's Opey House Players
- 9.00 Columbia Public Affairs Institute
- 9.15 Ann Leaf at the Organ
- 9.30 Adlerika Program
- 9.45 Willard Robison and His Deep River Orchestra
- 10.00 Jerry Freeman and his Orchestra
- 10.30 Charlie Davis and his Orchestra
- 11.00 Barney Rapp and His Orchestra
- 11.30 Ted Fiorito's Orchestra



BOAKE CARTER
 News Analyst
 Daily
 6.45 p. m.

Before the Columbia Dramatic Guild's presentation of Poe's "The Black Cat" was prefaced the announcement: "Young children are advised not to listen to the following program."

Columbia is holding a man-hunt. The man being hunted is one who can talk like General Hugh S. Johnson for the "March of Time" series.

Harry Richman and Milton Berle have been engaged for additional performances in the Old Gold broadcast after the expiration of their present contract.

THE KMBC HAPPY HOLLOW BUGLE

Issued by the Midland Broadcasting Company as a Service to Its Listeners Everywhere

PUBLISHED THE FIRST OF EVERY MONTH

DANNY AND DOUG—EDITORS

Kansas City, Missouri, October 1, 1933

Byrd Expedition Broadcasts to Be Heard on KMBC

A series of regular weekly broadcasts from the icy wastes of Antarctic will be heard over the Columbia Broadcasting System's nation-wide network and KMBC soon through the cooperation of the Byrd Expedition. The programs, in addition to their value as a means of keeping the civilized world in touch with the progress of this vast scientific enterprise, will gain added interest from the fact that they will be the first series ever to be broadcast from a



ADMIRAL BYRD

point so far from any humanly inhabited portion of the world.

An elaborate technical set-up has been worked out for the Antarctic broadcasts. Arrangements call for three transmitters: a 1,000-watt transmitter installed on the supply ship and later to be set up at the Expedition's permanent base; a 200-watt sending apparatus to be located at Admiral Byrd's sub-base at the foot of the polar barrier, about three hundred miles closer to the South Pole; a portable 100-watt short wave transmitter installed in the bi-motor plane in which Byrd will

fly across the Pole, and from which an attempt will be made to broadcast the flight while it is in progress!

Byrd's signals will be received at Buenos Aires, Argentina, and thence relayed by short wave to the Columbia key station in New York.

Albert Spalding to the Air

Albert Spalding, America's foremost violinist, will make his debut on a new series of weekly broadcasts, Wednesday, at 7:30, to be sponsored by Fletcher's Castoria. Co-featured with Spalding will be Conrad Thibault, young baritone who has quickly risen to the front rank of radio performers, and Don Voorhees' Orchestra.

Spalding's engagement for the Columbia broadcasts will mark the first time that a world-renowned instrumentalist of his calibre has signed for a long-term contract for a sponsored series. His programs will feature melodies familiar to all listeners, and he will not restrict himself to any one type of music.

Bing Crosby Signed for New Series

Bing Crosby, troubadour of radio, screen and stage, has been signed for a series of weekly half-hour programs over the Columbia network to be sponsored by Woodbury Soap. The first few broadcasts will originate in Columbia's studios at Los Angeles where Crosby is currently engaged in the filming of "Going Hollywood," in which he will play the leading role opposite Marion Davies.

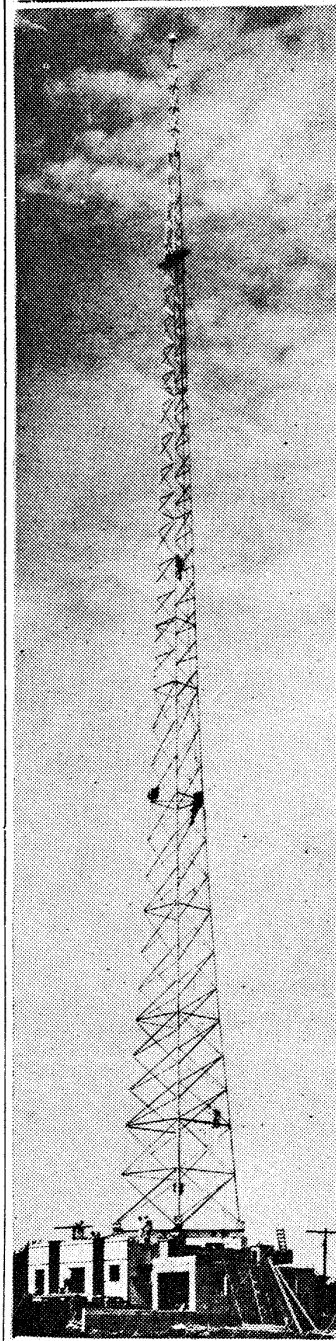
Crosby, who first was catapulted to nation-wide radio fame in 1931, was last on the air as a regular performer during the spring of this year. With the exception of occasional guest appearances, he has not been on the air since then.

David Ross's mellow voice will be heard as narrator in a new full-length film entitled "The Passion of Joan of Arc."

New Transmitter Nears Completion

Operation From New "Plant" Sometime in October

Thursday, September 21, the eighteen-inch chromium ball was placed in position atop KMBC's



new antenna tower marking completed construction of the "vertical radiator." The steel shaft, towering 275 feet above the ground, is clearly visible for a radius of 30 miles. As may be seen by the photograph taken September 21, the black and white Carrara glass is already being placed on the exterior of the

building below, with the interior of the structure nearing completion. Installation and testing of equipment should be finished by the week of October 22.

The self-supporting vertical radiator is designed and placed to give the most efficient radio transmission possible to the Kansas City area. The modernistic building below will house both KMBC's transmitters and a completely furnished apartment for operators as well as serving as a rigid base for the tower. The new structure is located at Fiftieth Street and Belinder Road, Johnson County, Kansas.

New Network Star



FREDDY MILLER

"Big Freddy" Miller, a six-foot-two, 190-pound baritone from the middle-west, starts his first CBS network program Tuesday morning, at ten-forty-five, under the sponsorship of the National Oil Products Company.

Thereafter he will be heard at the same time each Tuesday and Thursday. "Big Freddy" features an intimate and informal style similar to that of Singin' Sam and Little Jack Little.

Olson and Johnson Sign for Swift

Olsen and Johnson, one of vaudeville's most popular acts, have been signed for the "Swift Revue," to be heard every Friday evening at nine o'clock, beginning October 6. The famous comedy team has been absent from the air waves for over a year.

Harry Sosnik and his orchestra have been selected as the band for the revue. Sosnik, in addition to being a competent batonsman, is noted for his symphonic arrangements for such bands as White-man, Weems, and Bernie, and for his own compositions such as "Out of the Night."

A group of 200 poems, selected from those read by David Ross, were published by Macauley in September, with an introduction by William Lyon Phelps. Several translations of oriental verse were included.

**NEW LINIT SHOW
TO START SUNDAY**

The gala premier of the new Seven Star Revue, formerly the "Bath Club" Revue, sponsored by Linit, and presenting one of the most elaborate programs on the air, will be broadcast over KMBC Sunday evening from 8:00 to 9:00.

The latest recruit to the brilliant roster is Julius Tannen who talked his way through five editions of Earl Carroll's "Vanities." "Chatterbox" Tannen aims to introduce the revue's guest stars, discourse volubly on fashions, foibles and integral calculus.

The other stars of this brilliant constellation include Ted Husing,



JULIUS TANNEN

popular news and sports announcer; Nino Martini, leading lyric tenor of the Metropolitan Opera Company; Erno Rapee, the eminent conductor, in his debut over a Columbia network; Mr. Rapee's Symphony Orchestra of fifty members; Jane Froman, charming soprano from Missouri, and the Vagabond Glee Club, a new type of chorus.

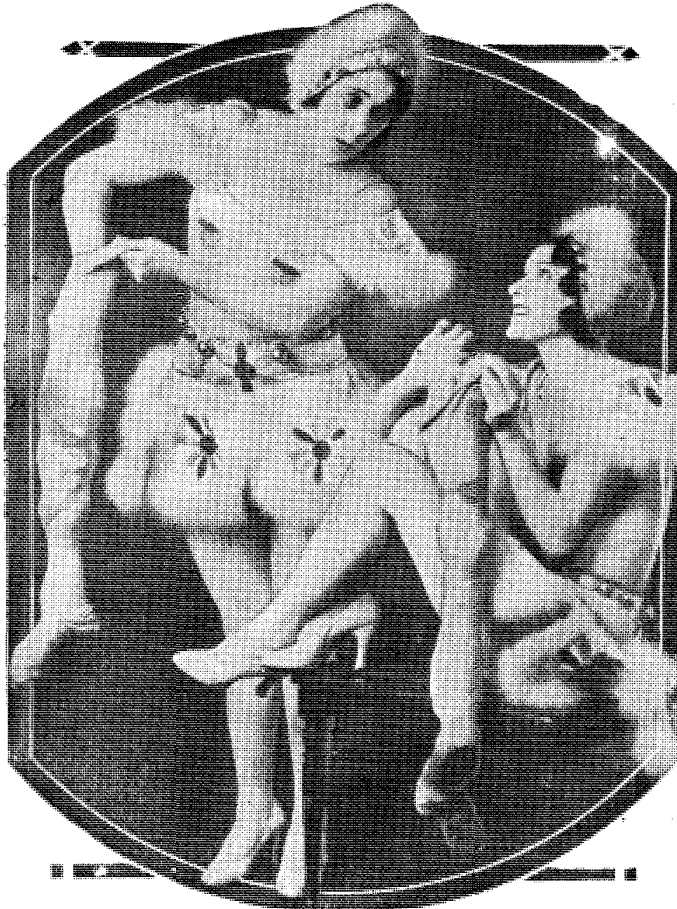
Frank Crumit and Julia Sanderson, mates and partners since the memorable days of "Tangerine," are planning a vaudeville tour for this fall and winter.

Bill Brenton flies to Chicago each week for the White Owl program to announce Guy Lombardo's music from The Dells.

Doug: "Let me powder my face, too."

Annie: "No. Only ladies use powder. Gentlemen wash their faces."

MYRT AND MARGE ARE BACK!



After their customary summer leave of absence, Myrt and Marge are back on KMBC nightly at 9:45 except Saturday and Sunday. Myrtle Vail, author and lead, spent her vacation collecting broadcast material in South America, where she was snowbound in the Andes for several days. Marge Damerel spent most of her summer in Hollywood in the completion of a forthcoming "Myrt and Marge" picture. The program is easily rated among the best on the air by every radio critic in the country.

**KMBC Originations to
the Columbia Network**

Monday, October 2

- 6.15-6.30 Texas Rangers
- 6.30-6.45 Kasper Sisters
- 6.45-7.00 Between the Bookends
- 7.00-7.15 The Village Choir
- 7.15-7.30 Organalities

Tuesday, October 3

- 6.15-6.30 Texas Rangers
- 6.45-7.00 Between the Bookends
- 7.15-7.30 Organalities
- 7.30-7.45 In the Gloaming

Wednesday, October 4

- 6.15-6.30 Texas Rangers
- 6.30-6.45 Those McCarty Girls
- 6.45-7.00 Between the Bookends
- 7.00-7.15 Stranger Than Fiction
- 7.15-7.30 Organalities

Thursday, October 5

- 6.15-6.30 Texas Rangers
- 6.45-7.00 Between the Bookends
- 7.15-7.30 Organalities

Friday, October 6

- 6.15-6.30 Texas Rangers
- 6.45-7.00 Between the Bookends
- 7.00-7.15 Collegians
- 7.15-7.30 Organalities

Abe Lyman's new type of dance music, "Accordiona," is receiving acclaim on his "Big Hollywood Show," Sunday afternoons at 1:30.

Lazy Dan, the Minstrel Man, is back at 12:30, Sundays, with the famous minstrel songs of the past and present and character impersonations.

BETWEEN THE



BOOK ENDS

Hello There:

Well, we're back after a very short and very wonderful vacation 'way out West. And did we have a good time?! We thought about you, tho, while we were gone, and sorta missed you whenever the old clock turned around to about half-past. But then we knew that we would be back with you again these fall and winter afternoons at 4:00 o'clock, and we were awfully anxious to come calling at your house again so we could tell you all about the trip in the surroundings of your own living room. There was many a time, tho, when we thought about our many friends back here in Kansas City, and it made us sorta feel like:

Ain't it funny that some folks you just can't miss,
And some folks you just miss a pile,
An' the folks that you can't miss you see lots,
An' the other folks—Once in a while.

We sent you a card from California—did you get it? Wish we'd had time and space to write on the card all the many intensely interesting things that we saw, and all the interesting people we met. There was a certain little spot up in Oregon called the "Grotto of the Seven Sorrows," that was so beautiful—so still—so silent—the very picture must have been such a setting when Keeley wrote these few lines called "Flutes of Silence"—

Sometimes I think the sweetest thing
In all the world is listening—
No heart but finds surcease from pain
In the soft rhythm of night rain;
And he is glad again, and strong,
Who hears the redbirds' winter song;
Peace comes beneath gnarled orchard trees
To murmurings of summer bees—
And when upon some far, high hill,
Or in some dim wood, green and still,
"The flutes of silence" play for me,
Then that is very ecstasy!

Oh, there were lots of beauty spots, but that one in particular stuck in our minds, and I think we'll long remember it—and the trees!—I've never seen so many different kinds of trees in one place—every variety that you would want.

But then, when we got back—(maybe you heard us talking about this the other day when we came over at your house)—there was another scene of beauty on our desk—in the form of a black leather-bound book, with the words "Between the Bookends" engraved on the front. This book is just chock full of choice bits of prose and poetry that you have sent in to our little program—and compiled and typed in its entirety by the able secretary-organist, Howard Ely. We've been reading from this book, and it's such a treasure chest that we like to sit down and read from it for hours—but I see it's about time to go, so you be listening and we'll be over each afternoon at our new time—'long about four o'clock. 'Bye.

TED MALONE.

EASY ACES HEARD AGAIN



"Easy Aces," the gay air comedy of American home life featuring Ace and his wife Jane, as well as those faithful friends, Marge and Jack, returns to KMBC listeners Tuesday noon at 12:30 to be heard at that time each Tuesday, Wednesday, Thursday and Friday. Kansas City audiences remember Ace's beginning on KMBC some four years ago.

Parade of Champions Has Been Postponed

The special six-broadcast series sponsored by Studebaker, "The Parade of the Champions," as announced in last month's Bugle, was postponed one week. The revised schedule is as follows, beginning September 30:

- Saturday, 8:15—Bing Crosby
- Sunday, 9:00—Ethel Barrymore
- Monday, 8:15—Morton Downey
- Tuesday, 8:15—Willie and Eugene Howard
- Wednesday, 8:15—Ruth Etting
- Thursday, 8:15—All the stars named above.

Who Is the Tatler?

That question is asked by every one who listens to "The Tatler and His Four Little Gossips" each Tuesday and Thursday at seven o'clock. His identity is not revealed, but it is known that he is a former newspaper man and dramatic critic, a composer of several national song hits, an intimate friend of celebrities of the entertainment world, and quite a man about town. Several popular dance orchestras owe their position of success to "The Tatler's" promotional efforts.

Harry Richman commutes between Chicago, where he is engaged at the Chez Paris, and New York for the Old Gold program.

MAIL SPINS—NO. 54

"Hello World" used to tell them to "flick the dial" if they didn't like his programs—and many evidently followed his instructions, at least he is now an almost "forgotten man." The problem of the radio fan was never the elimination of the undesirable but rather to get encores of the good programs. Far too often a wave of protest follows the discontinuance of something that was really "going over big."

Beginning *right now* and for months to come KMBC fans will be treated to entertainments which involve such huge investments of money as to seem extravagant.

With few exceptions people are tending more and more to let someone else write letters of appreciation. Some think that the fellow who writes a fan letter is in the same class with the one who lets a magician pull a rabbit out of his pocket—you know—that "that's all right for women and kids" attitude. However, the sponsor is not a mind reader—and consequently, the listener, who is so thoughtless that he is unappreciative, has himself to blame when a truly fine program is discontinued. He is like the child receiving money from home and doesn't even say "thanks."

Radio occupies an unique position, inasmuch as the sponsor is the box office, as far as monetary returns are concerned, thus the public must express itself through the medium of letters, in order to actually prove the venture successful.

What have I been doing—asking for more work? Ruth Barth—Flo to the Happy Hollowites, will say I'm sore because I didn't get any fan mail the time I was "on" Happy Hollow. No really—I aspire to become great as a mail clerk. Since so many KMBC artists have gone east at box car number salaries, I'm sure the east will need me eventually. After all, I give the artists the evidence that they are good—suppose I didn't give them all their mail.

Recently a letter for Chief Wolf Paw was delivered to the Police Department—coincidentally the Chief of Police resigned about that time. Suppose he felt it an insinuating inference or is Wolf Paw going to be our next chief?

Jimmie, who used to get so many nice boxes doesn't receive

many since he became one of the "boys in the back room." Such is fame—you don't suppose—I dare not even think that of Jimmie—he wouldn't eat arot!—no I mustn't think of it. Maybe that was his lunch I saw him eating—after all there are box lunches, you know.

Well, NRA says I must stop this "drivel"—unless they want me to continue at extra pay—NO—they said "no," well, not just plain "no," but they said, when I heard people refer to KMBC as an institution—it didn't mean that kind.

So, so long,
Irene.

Sea Fever

Trailing waters,
Flecked with copper moonlight;
Blackened clouds,
Smoked with sky-dust;
Shifting winds,
Fresh from the sea;
Seaward:
Boundless miles of water;
Spray of sea-winds;
Sea-gull freedom.

Landward:
Not a vastness of freedom;
No freshness of cooling winds;
No wave reflected moonlight.
Dear Heart,
Give me these surging tides:
Let me be free with the sea.
—Carolyn Bruchman.

Tommy's Back



TOMMY
McLAUGHLIN

Tommy McLaughlin, romantic but nevertheless robust young baritone, returned to the Columbia network and KMBC Friday, September 29, at 8:15, as the featured player of "Threads of Happiness" with Andre Kostelanetz's orchestra and David Ross, reader. Tommy is a protege of

that other Irish songster, Morton Downey.

During her two and a half years on Columbia, Kate Smith's songs necessitated the fashioning of more than 1,200 orchestral arrangements for Nat Brusiloff's orchestra. Now her accompanying music has been augmented to 22 pieces, and each of her "memory" numbers must be scored again. That means at least 14 arrangements weekly.

HAPPY HOLLOW BUGLE

Vol. 2, No. 46

HAPPY HOLLOW, U. S. A., NOVEMBER, 1933

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Uncle Ezra's Ramblings

The other day I was a thinkin' 'bout this here depression we're gettin' out from under, and I got ter figgerin' that maybe it ain't been such a bad thing after all. It's give us a chance to measure our own strength; our versatility and resourcefulness. Yeh, I know it's been tough. I reckon there ain't none of us who ain't had ter fight many hard battles, and we've lost a good many of 'em. We've had to make sacrifices, and in many cases the sacrifices seemed more than we could bear. But I'm a firm believer that there ain't nothin' so bad but what we can find some good in it if we only take a look.



Three or four years ago we was all makin' more money than we had been accustomed to makin', and we figgered it would always be that a way, so we spent it as fast as we made it. But in the last two or three years the brakes have been applied; we've had to git down to brass tacks; figger how to make a dime do a dime's work. I know all about that part of it. It might not a been so bad if the brakes hadn't been put on so sudden like. Kinda stood us on our heads. Some have howled, and whined, and cussed about it; tryin' to arouse somebody's sympathy, but nobody's had any sympathy to spread around—they've been busy sympathizing with theirselves. The world won't listen to hard luck stories. We all admire the fighter who gives all he has; fightin' as long as he can stand on his feet, but we have little respect fer the fighter who hangs on, lays down and gives up. Any man or woman who can stand up and smile in the face of defeat has got the real stuff in 'em, and our admiration fer 'em knows no bounds. "The world turns a cold shoulder to the suppliant, but extends a warm hand to the man who says; 'I will.'"

Moran and Mack ought to be "Pat and Mike." They're both straight Irish.

MAMMOTH CONSTRUCTION PROGRAM IS PLANNED

LADIES IMPROVEMENT SOCIETY LEADS WAY FOR BUILDING OPERA HOUSE

Townsmen, However, Are Vigorously Opposed to Move by the Women—Suggest Other Improvements

The Ladies Improvement Society of Happy Hollow have formed the Midwest Construction Company, Inc., to carry out the construction of a new opera house for the community. Leaders of the project and signers of the corporate papers are Fanny Jackson, Lucinda Skinflint, and Tony Russell. The construction contract has been let to Carl Trimmer, eastern contractor, on a cost-plus basis.

The northeast corner on Main Street has been selected as the site for the new hall. It was purchased from Abie Cohen, well-known Happy Hollow realtor, by Miss Margaret Watson who in turn sold it to the Midwest Company.

Generally, the men of Happy Hollow are vigorously opposed to the move by the women, citing the necessity for construction of useful projects first, such as repairing the church, paving the road or enlarging the city hall, and cautioning against the scarcity of funds. The Society, however, promises a seige of bazaars, pie suppers and entertainments to obtain financial assistance.

The editors of the Bugle refuse to comment editorially except to state that both sides have merit but lack perspicacity.

Stranger Than Fiction Sponsored by Cystex

"Stranger Than Fiction," the broadcast of the most unusual news stories of the week presented by John Cameron Swayze, Radio Editor of the Kansas City Journal-Post and well-known air-reporter, has been changed to Wednesday evenings at ten o'clock. Sponsorship of the feature has been assumed by Cystex.

School of the Air Begins Fifth Year

The American School of the Air, with its well-tested plan of correlating broadcast instruction with the regular classroom work of grade and high school children, will return to KMBC, Monday, November 6. The programs will be heard thereafter each Monday to Friday, from 1:30 to 2:00.

As in former years the subjects treated in the kilocycle school room will be history, geography, literature, music, science and current world affairs. History and literature studies will again take the form of dramatizations of the subject matter. Geography will follow the style of former seasons in imaginary trips to the countries to be studied, and the science classes will be conducted in a conversational manner. Music lessons will bring Dorothy Gordon back to the microphone with her instructive songs for the primary grades, which will be alternated with music for the intermediate grades.

The dramatizations of famous stories which will make up the literary periods will include repetitions of some former favorites, such as "Treasure Island," "The Merchant of Venice," "The Gold Bug," "Rip Van Winkle," and "Alice in Wonderland." Additions to the series will be "The Ancient Mariner," "The Tinder Box" and "The Great Stone Face."

Heading the cooperating committee for the School of the Air are Hon. Harold C. Ickes, Secretary of the Interior, and Hon. George S. Zook, Commissioner of Education.

Aaron Peppertag has been appointed Deputy Sheriff of Sangamond County, receiving a three-dollar fee for every warrant served. Peppertag's only comment was that he would enforce the exact letter of the law.

The New Transmitter Is on the Air!

General Improvement Over Greater Kansas City Is Noticed

Monday evening, October 30, at 5:45, KMBC switched transmission from its old location in Independence, Missouri, to its new location at Fiftieth and Belinder Road, Johnson County, Kansas. From the old transmitter which has served so faithfully these past several years to the new modern giant of the radio world required but a second, but the change in reception to radio dialers was marked and immediate.

Instantly KMBC's telephone switchboard was flooded with complimentary and congratulatory messages on the improved reception. Improvement was exceptionally noticed in Kansas City, Kansas, and the residential district of Kansas City, Missouri, but a subsequent flood of communications indicates general improvement everywhere, not only in the immediate territory but almost nationwide.

KMBC's new transmitter is the new "vertical radiator"—a single-shaft antenna, rising self-supported for almost three hundred feet. The tower surmounts a modernistic building which incloses KMBC's modern transmitting equipment and complete, luxurious living quarters for the radio operator. From the tapering top to the spoke-like radial ground wires, the entire project is designed and built for the utmost efficiency and service known to present-day radio science.

The official opening has been scheduled for November 25th to allow for entire completion, including landscaping of the six-acre tract.

A doctor's committee has been formed, comprising leading physicians and surgeons of the country, to act in a consultative capacity with Dr. Guy O. Shirey, medical officer of the Byrd Expedition, should any serious malady arise. Consultations will be held by means of CBS's radio connections!

Presented by

Miss Mildred Martin

Liberty, Missouri

April 2, 1946

CLUB

Every Day

of the tower in on Tuesday, No- second prize is to of tools, and all wers are accepted gulation varsity busy now! The

November 23d, and the sooner you get your model in the better for you. These prizes are on display now in the Pickwick Hotel Building at 923 McGee Street.

The winner of the drawing contest, with the best picture of the new tower, will receive an \$18.00 complete Bradley Art Set. This is being furnished by Hoover Brothers and the Art Set is now on display in their windows at 922 Oak Street. Go by there after school today and look it over. Second prize winner will receive \$10.00 in cash and there will be nine other good cash prizes. The drawings are just pouring in, but to date there have not been many models received in the big model contest. What's the matter with you big airplane builders? Can't you make a model of our new tower? Hurry up before the contest closes. The contest is open to every boy and girl but, of course, I'd like to see a Big Brother Club member win. Somebody's got to win that bicycle. It's too little for me, and it's too big for little Skeeter!

I have made a lot of talks at Sunday schools lately on "Why Go to Sunday School?" and I would be glad to come out to your Sunday School if you like. I have visited the First Christian Church of Kansas City, the Western Highlands Presbyterian Church, the First Presbyterian Church of Independence, the First Baptist Church of Kansas City, Kansas, and next Sunday I am going out to the East Side Christian Church. Just call Harrison 2654 and tell me when you would like for me to come out to your Sunday School. I am always glad to visit Sunday Schools and I think Big Brother Club Members should never miss a Sunday unless they are sick in bed.

Also I have visited some Grade Schools lately: Jefferson, Switzer, Karnes, Humboldt, Martin, and Garfield. Just let me know if you would like for me to visit your grade school sometime.

My Visit to a Live Museum

By MARY ANN

In Minneapolis there is a live museum in the Public Library, and Mrs. Grace Olive Wiley is in charge of it. Mrs. Wiley has been collecting snakes, toads, frogs, turtles, alligators, spiders and lizards for fifteen years, and she has over one hundred live snakes.

The museum is a different place than I have ever visited before, and it's the only place of its kind in the world.

Once when Mrs. Wiley was hunting alligators she found a nest with some eggs, and she picked up one of the eggs and it hatched out an alligator right in her hand. It only weighed a few ounces then, and she named it Skeezix. Now, Skeezix is eleven years old and weighs over two hundred pounds. Skeezix has a brother that hatched out the same time he did and Mrs. Wiley named him Sleepy Eye, and the children in Minneapolis have held and petted the two ever since they were babies. On warm days Skeezix and Sleepy Eye get out of their tank and lie on the floor for hours at a time, and the children sit around the two alligators and pet them, feel their teeth and little baby girls and boys sit on the alligators backs. Mrs. Wiley told me to tell you to never allow your pets to be teased, and the most dangerous animal can be tamed, and there is no such thing as "charming" an animal.

Mrs. Wiley let me hold a corn snake that was marked underneath like a piano keyboard. He was

Don't forget the big Charity Drive which is being carried on the first eight days of November. We must all do our part to help take care of those poor boys and girls whose parents are out of work, and all the little children in the Mercy Hospital and other charitable homes.

Are you boys and girls being "Somebody's Big Brother or Sister Every Day?" How many of you help Mother with the dishes? How many of you go to the store for her, and mow the lawn for Dad? If you do all of this and study your lessons hard on weekdays, go to Sunday School on Sundays—then you're a good Big Brother Club Member!

Skeeter and I'll be over at 4:45 today, so look for us.

BIG BROTHER JACK.

really a beautiful snake, and I held a mustard or king snake. He was the color of mustard, and then I held a big snake, six feet long. His name was Roger and he came from Georgia. He was a Pilot blacksnake. Roger had just shed his skin and left it hanging on a tree branch in his cage.

I didn't hold Big Ben, a western Diamond rattler, but Mrs. Wiley did and she showed me how she poses Ben for his picture, and she tied a ribbon around his neck—and Big Ben has his fangs and everything.

One of the most interesting things I saw at the museum was a tarantula spider. It was almost as big as my hand, and Mrs. Wiley let me hold him, too, but, oh, I wish you could have seen Nip and Tuck, twin turtles, one body with two heads. Three years ago a little boy in Minneapolis found them, and they were about the size of a quarter, but now they weigh three pounds. Even though they have one body they have two minds, because sometimes one head would go to sleep and the other would look around, then one would eat and then the other, and both at the same time, and often they took food from each other.

Mrs. Wiley has a snapping turtle which weighs over one hundred pounds, and it is the only tamed snapping turtle in the world.

Mrs. Wiley sends this message to you, "If you see a little garter snake in a spider web, please release it. Garter snakes are harmless and remember the snake is the underdog in the Animal Kingdom," and Mrs. Wiley taught me this poem:

Be kind to animals;
The brave and strong
To weaker creatures never
Should do wrong.
We will be kind to animals, and
then
Be kinder to our faltering fel-
low men.

Old Gold Before 3,500

Thirty-five hundred persons, believed to be the largest visible audience for any regular broadcast, will be accommodated during Fred Waring's program when he and his Pennsylvanians return to New York from their current tour, Wednesday, November 8. The largest hall in New York available for broadcasting has been obtained, the Mecca Temple, whose 70-foot stage has been adjudged acoustically correct for the Moran and Mack-Waring broadcast.

sons for becoming a club member. Right now we are having roller skating at Lowe's Rink and picture shows, but listen for the new activities for the winter. They'll

make you want to send in those ten Aines milk caps, or your dime to join the Aines Big Brother Club.



BIG BROTHER

How many of you know the Big Brother Club theme song? Here's

your chance to learn it. Sing it to the tune, "Old McDonald had a Farm":

The Big Brother Club is on the air,

Eee-i---eee---i---o,

With Shows and Fun beyond compare,

EEE-i---eee---i---o.

We drink Aines Milk and so should you,

Morning, noon, and night; any time between will do;

The Big Brother Club is on the air.

Come on, Gang, let's go!

When you're out in the yard and hear *that* on the radio, come running in the house so little old Skeeter and I can tell you all about the club activities. You know right now we are holding some important contests on KMBC and all boys and girls under 18 years can enter. Whoever makes the best model of the new KMBC transmitter and tower which has just been built at 50th and Belinder Road will win a \$50 bicycle, completely equipped with balloon tires, headlight, baggage rack, and horn. How does that sound? You can make your model out of any kind of material you like: paper, erector sets, tin, or just anything you can put together and make look like the new KMBC tower. There will be

Echoes to the Bugle Call

The Happiest Hour

The last hour, when I turn my face to greet it,
 Shall be the happiest hour that I have lived 'til then.
 I shall have such a host of radiant memories, to meet it
 Will seem like greeting joy long past, again.

The hours that I have wasted in repining
 Shall not o'ershadow this last chance life gives to me . . .
 For smiling at whatever things of mirth are shining:
 A sunbeam on the wall beside me . . . perhaps a lilac-tree.

Perhaps some friend of mine, remembering
 How much I love a yellow rose, will place one by my bed;
 And lips that I have loved so long may sing
 Of love and laughter, 'ere they shall say that I am dead.
 Christine Carlin Coe.

Love's Embers

New love opened the door of my heart;
 I thought the old flame of love burned low.
 No fuel heaped upon the ruins
 Could coax it to a smouldering glow.
 But when I try to clean the grates,
 I find the embers won't shake through.
 The ashes of my former love
 Refuse to give place for the new.
 Rainy Day Pal.

POP THE QUESTION

Q—Is the Magic Voice coming back?
 A—Not right away, anyway.
 Q—Will Woody Smith or Hugh Studebaker return to KMBC?
 A—Not right away, anyway.
 Woody's at WENR and Hugh at WBBM, Chicago.
 Q—Is Ella Logan, who appeared with Abe Lyman in Kansas City, married?
 A—Contrary to reports from three Kansas City columnists, she is not.
 Q—When will the School of the Air begin?
 A—The American School of the Air returns Monday, November 6, 1:30.

Along the Stream—

The "Waxwings" live along a stream—
 Uniforms of black they wear;
 With little peaked caps—and cuffs of red.
 Like bayonets they grasp the reeds
 On which they sway.
 Like sentinels they stand—row-on-row—
 Sometimes there comes a sound so low
 They scarcely hear it yet they know
 When danger's near.
 Nonchalantly, in unison, they seem to say
 They are not here.
 So jealously do they guard the young
 Somewhere in the dark
 Ensnconced in nests below.
 —Mina Shafer.

What Becomes of Radio Artists When They're Gone?

Radio artists come and radio artists go
 They're here a space and then they're gone.
 We learn to know them and then miss them so,
 Where they go is what I'd like to know.
 Some of them we meet again
 Roaming about upon the ether
 As we wander here and there
 Up and down the air lanes.
 Some of them, I imagine, rise to heights
 We cannot reach with our dials;
 Others, I imagine, sink into the obscurity
 From which they came.
 Aunt Hettie.

The Rainbow's Ascension

Iris Lee Haile, well known to Bugle readers through her contribrs to the Echo page, has started a new column of verse in the Richmond News, similar to the one she has conducted for two and a half years in the Richmond Missourian. In the new column Miss Haile will continue to use contributors' verse along with her own. Her address is Iris Lee Haile, Richmond, Mo.

Si an' Ma

Doggone my time! that Hitler guy
 In Germany's shore tough,
 He got ol' France an' Englan' tol',
 Their "Peace Parley's" a bluff;
 Ma 'lows he might be right, at that,
 He give 'em such a scare,
 They took a recess, fer a week,
 An' all cum up fer air.
 Looks like them people over there,
 Don't read their Bible none,
 Leastwise th' Ten Comman'ments, well—
 They've nigh forgotten one;
 "Fergive our debts." That's all we hear,
 But don't it make you laff,
 Ter think how well they know this, but,
 Fergit th' other half?

We bought five millions poun's o' pork,
 Fer hungry folks ter use,
 You reckon Unkel Sam's fergot
 There might be hungry Jews?
 He'd order buy some beef, as well,
 Cause Jews ain't fonda fat,
 We bought jus' hogs—twarn't Hitler now,
 So don't blame him fer that.
 R. H. Richardson.

Question

If only I could catch the wind on wing;
 As it rushes by a meadow-pasture gate,
 Or mock the wild-dove in its song;
 Or hold the light of moon—when it's rising late.
 If only I could hold the changing gold;
 Of twilight sunset. Then hurl it into space
 Where worlds rush by. In the silence of time—
 And leave behind in yawning gap of emptiness—no trace.
 If only I could catch your gypsy smile;
 Or hold you close as night draws near.
 Or share your youthful dreams of life—
 Would you then be mine alone—my dear?
 —Carolyn Bruchman.

Super-Salesman



Glorifying the American Salesman is Elmer Everett Yess, that irrepressible seller of Plymouth Motor Cars heard Tuesday, Thursday and Saturday evenings at 10:15. Ever since that Yess fellow made his boisterous way into the agency of "boss" W. T. Jones, his one redeeming factor has been his resolute refusal to take "no" for an answer.

In real life Elmer is Hal K. Dawson, veteran actor of stage and radio, and author of the unusual new series.

Sensation Program Is Triple-Threat

The new Sensation Coffee program supplies a three-fold service. Heard every morning except Sunday, the series provides music of unusual variety and quality, the correct time for scurrying husbands, and a comic strip of Lu and Elmer—a typical early-morning married couple. The new broadcast is an innovation in program ideas, and should prove popular in its early morning time from seven to eight o'clock.

Albert Spalding's violin, a rare Joseph Guarnerius del Jesu, is insured for \$30,000; just a fraction of its worth.

Sunday, November 5

- 7.30 Morning Devotions
- 8.00 Columbia Junior Bugle
- 9.00 Youth Forum Discussion
- 9.15 Program Previews
- 9.30 Carson Robison's Buckaroos
- 9.45 Marien Carley, pianist
- 10.00 Rhoda Arnold and Taylor Buckley
- 10.30 Salt Lake Tabernacle Choir and Organ
- 11.00 Stone Church Choir
- 11.30 Madison Ensemble
- 11.45 The United States and Europe
- 12.00 Howard Ely at the Organ
- 12.30 Lazy Dan, the Minstrel Man
- 1.00 Broadway Melodies Helen Morgan
- 1.30 The Hollywood Show; Abe Lyman
- 2.00 New York Philharmonic-Symphony Orchestra
- 4.00 Roses and Drums
- 4.30 Frank Crumit and Julia Sanderson
- 5.00 Songs My Mother Used to Sing
- 5.30 Smiling Ed McConnell
- 5.45 H. V. Kaltenborn
- 6.00 L. D. S. Radio Vespers
- 6.30 Old Age Pension Program
- 6.45 Between the Bookends
- 7.00 An Evening in Paris
- 7.30 Freddie Rich's Orchestra
- 7.45 Marvelous Melodies
- 8.00 Seven Star Revue
- 9.00 Angelo Patri's Child Dramas
- 9.30 Stars and Fashions
- 9.45 Mobilization for Human Needs
- 10.15 L. D. S. Studio Program
- 11.00 Eddy Duchin's Orchestra
- 11.30 Clyde Lucas's Orchestra

Monday, November 6

- 6.30 Morning Devotions
- 6.45 The Ozark Rambler
- 7.00 Sensation Coffee Time
- 7.30 Journal-Post News Flashes
- 7.40 Sensation Coffee Time
- 8.00 The Playboys
- 8.15 Program Bugle—KMBC News
- 8.18 Vincent Sorey and his Orchestra
- 8.30 Metropolitan Parade
- 9.00 Joanne Taylor's Fashion Flashes
- 9.15 Musical Moments
- 9.30 The Merry-makers
- 9.45 Howard Ely at the Organ
- 10.15 Morning Moods
- 10.30 Tony Wons with Keenan and Phillips
- 10.45 Rhythm Kings
- 11.00 Voice of Experience
- 11.15 Rumford Radio School of Cookery
- 11.30 Uncle Ezra, Sage of Happy Hollow
- 11.35 Concert Miniatures
- 11.50 Journal-Post News Flashes
- 12.00 George Hall's Orchestra
- 12.15 Tex Owens—the Aladdin Lamplighter
- 12.25 Producers Market News
- 12.30 Mischa Raginsky's Ensemble
- 1.00 Just Plain Bill
- 1.15 Studio Feature
- 1.30 American School of the Air
- 2.00 Ann Leaf at the Organ
- 2.15 Voice of Experience
- 2.30 Madison Ensemble
- 3.00 Mimo Bonaldi and Orchestra
- 3.30 Program Personalities
- 3.35 Columbia Artists Recital
- 4.00 Between the Bookends
- 4.15 The Dictators
- 4.30 Journal-Post News Flashes
- 4.40 Program Bugle—KMBC News
- 4.45 Big Brother Club
- 5.00 Skippy
- 5.15 Al and Pete
- 5.30 Tarzan of the Apes

- 5.45 Enoch Light's Orchestra
- 6.00 Happy Hollow
- 6.15 The Texas Rangers
- 6.30 Black and Blue, the World's Dumbest Detectives
- 6.45 Boake Carter; "What Happened Today"
- 7.00 Happy Bakers
- 7.15 Edwin C. Hill; "Human Side of the News"
- 7.30 Bing Crosby, with Lennie Hayton's Orchestra
- 8.00 Columbia Feature
- 8.15 "Know Your Government"
- 8.30 The Big Show
- 9.00 Wayne King's Serenade
- 9.30 Blatz Old Heidelberg concert
- 9.45 Myrt and Marge
- 10.00 Evan Evans with orchestra
- 10.15 Columbia News Service
- 10.30 Casa Loma Orchestra
- 11.00 Leon Belasco's Orchestra
- 11.30 The Friendly Muse

Tuesday, November 7

- 6.30 Morning Devotions
- 6.45 Tex Owens
- 7.00 Sensation Coffee Time
- 7.30 Journal-Post News Flashes
- 7.40 Sensation Coffee Time
- 8.00 Do Re Mi
- 8.15 Program Bugle—KMBC News
- 8.18 In the Luxembourg Gardens
- 8.45 Morning Matinee
- 9.00 Joanne Taylor's Fashion Flashes
- 9.15 Morning Moods
- 9.30 Carson Robison's Buckaroos
- 9.45 Philadelphia Frivolities
- 10.15 Big Freddy Miller
- 10.30 Tony Wons
- 10.45 Carlile and London
- 11.00 Voice of Experience
- 11.15 Connie Gates—Songs
- 11.30 Uncle Ezra, Sage of Happy Hollow
- 11.35 George Scherban's Russian Gypsy Orchestra
- 11.50 Journal-Post News Flashes
- 12.00 Marie, the Little French Princess U
- 12.15 Tex Owens, Aladdin Lamplighter
- 12.25 Producers Market News
- 12.30 Easy Aces
- 12.45 The Ozark Rambler
- 1.00 Just Plain Bill
- 1.15 Studio Feature
- 1.30 Ann Leaf at the Organ
- 2.00 Metropolitan Parade
- 2.30 Crime; Its Cause and Cure
- 2.45 Jack Barrett and Orchestra
- 3.00 U. S. Navy Band
- 3.30 The Helping Hand
- 3.35 Enoch Light's Orchestra
- 4.00 Between the Bookends
- 4.15 Through the Hollywood Lookingglass with Frances Ingram
- 4.30 Journal-Post News Flashes
- 4.40 Program Bugle
- 4.45 Big Brother Club
- 5.00 Skippy
- 5.15 Olga Vernon and Norm Sherr
- 5.30 Tarzan of the Apes
- 5.45 Memory Lane
- 6.00 Happy Hollow
- 6.15 Texas Rangers
- 6.45 Boake Carter
- 7.00 The Tattler and His Four Little Gossips
- 7.15 Singin' Sam, the Barbasol Man
- 7.30 Voice of Experience
- 7.45 Marvelous Melodies
- 8.00 California Melodies
- 8.30 Crazy Crystals Cowboys orchestra
- 8.45 Nino Martini and concert
- 9.00 Studio Feature
- 9.15 Ed Cochrane's Sports Chat
- 9.30 Frank Luther and His Adlerikans

KMBC WEEKLY SCHEDULE BEGIN

- 9.45 Myrt and Marge
- 10.00 Howard Barlow's Symphony Orchestra
- 10.15 Elmer Everett Yess
- 10.30 Isham Jones's Orchestra
- 10.45 Marimba Band
- 11.00 Vincent Lopez's Orchestra
- 11.30 Joe Haymes and his Orchestra

Wednesday, November 8

- 6.30 Morning Devotions
- 6.45 The Ozark Rambler
- 7.00 Sensation Coffee Time
- 7.30 Journal-Post News Flashes
- 7.40 Sensation Coffee Time
- 8.00 The Round Towners
- 8.15 Program Bugle—KMBC News
- 8.18 Vincent Sorey's Orchestra
- 8.30 Metropolitan Parade
- 9.00 Joanne Taylor's Fashion Flashes
- 9.15 Musical Moments
- 9.30 In the Luxembourg Gardens
- 9.45 Howard Ely at the Organ
- 10.15 The Four Showmen—Male Quartet
- 10.30 Tony Wons
- 10.45 Dancing Echoes
- 11.00 Voice of Experience
- 11.15 Romance in Rhythm
- 11.30 Uncle Ezra, Sage of Happy Hollow
- 11.35 David Grosch—Sing Talk
- 11.50 Journal-Post News Flashes
- 12.00 Marie, the Little French Princess
- 12.15 Tex Owens, the Aladdin Lamplighter
- 12.25 Producers Market News
- 12.30 Easy Aces
- 12.45 The Ozark Rambler
- 1.00 Just Plain Bill
- 1.15 Studio Feature
- 1.30 American School of the Air
- 2.00 Manhattan Moods
- 2.15 The Pickard Family
- 2.45 American Educational Week Program
- 3.15 Madison Singers
- 3.30 League of Women Voters
- 3.35 Columbia Educational Feature
- 3.45 Merry-makers
- 4.00 Between the Bookends
- 4.15 Jack Brooks and Orchestra
- 4.30 Journal-Post News Flashes
- 4.40 Program Bugle—KMBC News
- 4.45 Big Brother Club
- 5.00 Skippy
- 5.15 Al and Pete
- 5.30 Tarzan of the Apes
- 5.45 George Hall's Orchestra
- 6.00 Happy Hollow
- 6.15 Texas Rangers
- 6.30 Black and Blue, the World's Dumbest Detectives
- 6.45 Boake Carter
- 7.00 Happy Bakers
- 7.15 Edwin C. Hill; The Human Side of the News
- 7.30 Albert Spalding with Conrad Thibault
- 8.00 Stars and Fashions
- 8.15 Kate Smith
- 8.30 Guy Lombardo's Orchestra with Burns and Allen
- 9.00 Moran and Mack with Fred Waring's Pennsylvanians
- 9.30 Blatz Old Heidelberg musical concert
- 9.45 Myrt and Marge
- 10.00 Stranger Than Fiction
- 10.15 Columbus News Service
- 10.30 Marimba Band
- 10.45 Ozzie Nelson's Orchestra
- 11.00 Eddy Duchin's Orchestra
- 11.30 Barney Rapp's Orchestra

YOU MAY TI

Plymouth Cars for the antics of Elmer
 Sensation Coffee for the correct tir
 Remington Typewriters for the stirrin
 Wonder Bread for the harmonies of
 Johnson's Wax for The philosophy of
 Bi-So-Dol for The torch-singing of He
 Phillips Dental Magnesia for The rhyth
 and The antics of Skippy
 Old English Wax for The minstrel song
 Bond Bread for The home life of Fran
 Julia Sanderson
 Acme White Lead for The informality
 Union Central Life Insurance for The
 and Drums
 Diamond Brothers Apparel Shops for
 Stars and Fashions
 Sprague-Warner Brands for helpful h
 Marvulous Face Powder for The popul
 Orchestra
 Linit for The entertainment of the Sev
 John Taylor Dry Goods Company f
 Joanne Taylor's Fashion Flashes
 Musterole, Zemo for The helpful adv
 Experience
 Aines Milk for The activities of the Bi
 B-C Remedy for The story of Happy
 Pet Milk for the meal-planning ide
 Johnson and Johnson for The adv
 Crazy Crystals for The rollicking Buck
 Philco Radio for The reports of Boake
 lodent Toothpaste for The troubles of
 Barbasol for The sidelights by Edwin
 baritone of Singin' Sam
 Rumford Baking Powder for the hous
 Ann Baker
 Evening in Paris for The melodies of M
 Ex-Lax for The Big Show with Isham J
 Blatz Old Heidelberg Beer for The fin
 P. Hans Flath
 Wrigley's Gum for The intrigue of M
 National Oil Company for The songs
 Louis Phillipe for The romance of Mar
 Milkweed Cream for The Hollywood t
 Rothschild's Clothiers for The inside in
 Sterling Beer for The twice-weekly spo
 Ed Cochrane
 Cystex for the unusual stories of Stra
 Lady Esther Face Cream for the rhy
 Cream of Wheat for the child dr
 Fletcher's Castoria for The superb vio
 Old Gold Cigarettes for The arrange
 Pennsylvanians
 White Owl Cigars for The comedy of
 Gracie Allen
 Spool Cotton for The quietude of Thr
 Postum for The timeliness of the All-A
 Swift and Company for The nuts, Ols
 Aladdin Mantel Lamp for The return
 Kolynos Dentifrice for Just Plain Bill
 Jad Salts for The laughs of Easy Aces

THESE ADVERTISERS EN
Patronize

BEGINNING NOVEMBER 5, 1933

Y THANK---

of Elmer Everett Yess
 ect time each morning
 e stirring March of Time
 onies of the Happy Bakers
 ppy of Tony Wons
 g of Helen Morgan
 he rhythms of Abe Lyman's Band

 trel songs of Lazy Dan
 e of Frank Crumit and

 ormality of Ed McConnell
 for The stirring drama of Roses

 ops for The novel broadcasts of

 elpful hints of Betty Thomas
 e popular music of Nat Brusiloff's

 the Seven Star Revue
 mpany for The information from
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 ful advice of the Voice of

 of the Big Brother Club
 Happy Hollow
 ng ideas of Mary Lee Taylor
 dvnturous youth of Growin' Up
 ng Buckaroos
 f Boake Carter
 oubles of Black and Blue
 Edwin C. Hill and The mellow

 he household advice of Elizabeth

 dies of Nat Shilkret
 Isham Jones Orchestra
 The fine music under

 ue of Myrt and Marge
 e songs of Freddy Miller
 of Marie, The French Princess
 ywood tales of Frances Ingram
 nside information from The Tatler
 eckly sport "dope" of

 of Stranger Than Fiction
 he rhythms of Wayne King
 hild dramas of Angelo Patri
 erb violin of Albert Spalding
 arrangements of Fred Waring's

 medy of George Burns and

 e of Threads of Happiness
 he All-American Football Show
 uts, Olsen and Johnson
 return of Tex Owens
 ain Bill
 asy Aces

**RS ENTERTAIN YOU
 ze Them**

Thursday, November 9

- 6.30 Morning Devotions
- 6.45 Tex Owens
- 7.00 Sensation Coffee Time
- 7.30 Journal-Post News Flashes
- 7.40 Sensation Coffee Time
- 8.00 Eton Boys—Male Quartet
- 8.15 Program Bugle—KMBC News
- 8.18 In the Luxembourg Gardens
- 8.45 Morning Matinee
- 9.00 Joanne Taylor's Fashion Flashes
- 9.15 Visiting with Ida Bailey Allen
- 9.30 Carson Robison's Crazy Buckaroos
- 9.45 Melody Parade
- 10.00 "Pet-Milky-Way"
- 10.15 Sunny Side Up
- 10.30 Tony Wons with Keenan and Phillips
- 10.45 Academy of Medicine
- 11.00 Voice of Experience
- 11.15 Rumford Radio School of Cookery
- 11.30 Uncle Ezra, Sage of Happy Hollow
- 11.35 George Scherban's Russian Gypsy Orchestra
- 11.50 Journal-Post News Flashes
- 12.00 Marie, the Little French Princess
- 12.15 Tex Owens, the Aladdin Lamplighter
- 12.25 Producers Market News
- 12.30 Easy Aces
- 12.45 The Ozark Rambler
- 1.00 Just Plain Bill
- 1.15 Studio Feature
- 1.30 American School of the Air
- 2.00 Metropolitan Parade
- 2.30 National Student Federation Program
- 2.45 Curtis Institute of Music
- 3.15 Ramsey MacDonald—Address
- 3.45 Artists Recital
- 4.00 Between the Bookends
- 4.15 George Hall's Orchestra
- 4.30 Journal-Post News Flashes
- 4.40 Program Bugle—KMBC News
- 4.45 Big Brother Club
- 5.00 Skippy
- 5.15 Olga Vernon and Norm Sherr
- 5.30 Tarzan of the Apes
- 5.45 Memory Lane
- 6.00 Happy Hollow
- 6.15 Texas Rangers
- 6.45 Boake Carter, "What Happened Today"
- 7.00 The Tattler and His Four Little Gossips
- 7.15 Singin' Sam, the Barbasol Man
- 7.30 Harlem Serenade
- 7.45 Marvelous Melodies
- 8.00 Andre Kostelanetz Presents
- 8.30 National Red Cross Program
- 9.00 Deep River—Willard Robison
- 9.15 Ed Cochrane's Sports Chat
- 9.30 Frank Luther and His Adlerikans
- 9.45 Myrt and Marge
- 10.00 Gladys Rice with Concert Orchestra
- 10.15 Elmer Everett Yess
- 10.30 Marimba Band
- 10.45 Isham Jones and His Orchestra
- 11.00 Ozzie Nelson's Orchestra
- 11.30 Clyde Lucas's Orchestra

Friday, November 10

- 6.30 Morning Devotions
- 6.45 The Ozark Rambler
- 7.00 Sensation Coffee Time
- 7.30 Journal-Post News Flashes
- 7.40 Sensation Coffee Time
- 8.00 The Melodeers

- 8.15 Program Bugle—KMBC News
- 8.18 Metropolitan Parade
- 9.00 Joanne Taylor's Fashion Flashes
- 9.15 Musical Moments
- 9.30 Carson Robison's Crazy Buckaroos
- 9.45 Howard Ely at the Organ
- 10.15 Big Freddy Miller
- 10.30 Tony Wons
- 10.45 Dancing Echoes
- 11.00 Voice of Experience
- 11.15 Gypsy Nina
- 11.30 Uncle Ezra, Sage of Happy Hollow
- 11.35 George Hall's Orchestra
- 11.50 Journal-Post News Flashes
- 12.00 Marie, the Little French Princess
- 12.15 Tex Owens, the Aladdin Lamplighter
- 12.25 Producers Market News
- 12.30 Easy Aces
- 12.45 The Ozark Rambler
- 1.00 Just Plain Bill
- 1.15 Studio Feature
- 1.30 Philadelphia Orchestra Concert
- 3.00 Feast of the Air Cooking School
- 3.30 Program Personalities
- 3.35 The Grab Bag
- 4.00 Between the Bookends
- 4.15 The Dictators
- 4.30 Journal-Post News Flashes
- 4.40 Program Bugle—KMBC News
- 4.45 Big Brother Club
- 5.00 Skippy
- 5.15 Al and Pete
- 5.30 Tarzan of the Apes
- 5.45 George Scherban's Russian Gypsy Orchestra
- 6.00 Happy Hollow
- 6.15 Texas Rangers
- 6.30 Black and Blue, the World's Dumbest Detectives
- 6.45 Boake Carter—What Happened Today
- 7.00 Happy Bakers
- 7.15 Edwin C. Hill; The Human Side of the News
- 7.30 March of Time
- 8.00 Crazy Crystal Cowboys
- 8.15 Threads of Happiness
- 8.30 All America Football Show
- 9.00 Olsen and Johnson—the Swift Revue
- 9.30 Blatz Old Heidelberg musical concert
- 9.45 Myrt and Marge
- 10.00 Symphonic Strings
- 10.15 Columbia News Service
- 10.30 Novelty Marimba Band
- 10.45 Isham Jones's Orchestra
- 11.00 Glen Gray's Casa Loma Orchestra
- 11.30 Vincent Lopez and His Orchestra

Saturday, November 11

- 6.30 Morning Devotions
- 6.45 Tex Owens
- 7.00 Sensation Coffee Time
- 7.30 Journal-Post News Flashes
- 7.40 Sensation Coffee Time
- 8.00 In the Luxembourg Gardens
- 8.15 Program Bugle—KMBC News
- 8.18 In the Luxembourg Gardens
- 8.45 Artists Recital
- 9.00 Frank Winegar's Orchestra
- 9.30 Happy Days
- 10.00 Armistice Day Program—American Legion
- 11.00 Vincent Travers' Orchestra
- 11.30 Mary Ann and the Camp Fire Girls
- 11.50 Journal-Post News Flashes
- 12.00 Tex Owens, the Aladdin Lamplighter

- 12.25 Producers Market News
- 12.30 Football Souvenir Program
- 12.45 Army-Harvard game
- 3.00 Mischa Raginsky's Ensemble
- 3.30 Citizen's League Speaker
- 3.35 Saturday Syncopators
- 4.00 Eddy Duchin's Orchestra
- 4.30 Journal-Post News Flashes
- 4.40 Program Bugle—KMBC News
- 4.45 Big Brother Club
- 5.00 Meet the Artist
- 5.15 Mildred Bailey, the Rockin' Chair Lady
- 5.30 Armistice Day Program
- 5.45 Tito Guizar, Mexican minstrel
- 6.00 Happy Hollow barn dance
- 6.30 Texas Rangers
- 6.45 Bob Hardaway's Opey House Players
- 7.15 Fray and Braggiotti, piano duo
- 7.30 Leon Belasco's Orchestra
- 8.00 Elder Michaux and His Congregation
- 8.30 Carborundum Band
- 9.00 Columbia Institute of Public Affairs
- 9.15 Ann Leaf at the Organ
- 9.30 Frank Luther and His Adlerikans
- 9.45 Georgie Jessel
- 10.00 Isham Jones and His Orchestra
- 10.15 Elmer Everett Yess
- 10.30 Glen Gray's Casa Loma Orchestra
- 11.00 Barney Rapp's Orchestra
- 11.30 Ted Fiorito's Orchestra

**KMBC Originations to
 the Columbia Network**

Sunday, November 5

- 6.45-7.00 Between the Bookends

Monday, November 6

- 6.15-6.30 Texas Rangers
- 6.30-6.45 Kasper Sisters
- 6.45-7.00 Between the Bookends
- 7.15-7.30 The Village Choir

Tuesday, November 7

- 5.45-6.00 Memory Lane
- 6.15-6.45 Texas Rangers
- 6.45-7.00 Between the Bookends
- 7.15-7.30 Organalities

Wednesday, November 8

- 6.15-6.30 Texas Rangers
- 6.30-6.45 Those McCarty Girls
- 6.45-7.00 Between the Bookends
- 7.15-7.30 Stranger Than Fiction

Thursday, November 9

- 5.45-6.00 Memory Lane
- 6.15-6.45 Texas Rangers
- 6.45-7.00 Between the Bookends
- 7.15-7.30 Organalities

Friday, November 10

- 6.15-6.30 Texas Rangers
- 6.45-7.00 Between the Bookends
- 7.00-7.15 The Collegians
- 7.15-7.30 In the Gloaming

THE KMBC HAPPY HOLLOW BUGLE

Issued by the Midland Broadcasting Company as a Service to Its Listeners Everywhere

PUBLISHED THE FIRST OF EVERY MONTH

DANNY AND DOUG—EDITORS

Kansas City, Missouri, November 5, 1933



THE SUFFICIENCY OF RADIO

With the new found leisure under the recovery administration, radio assumes important proportions. Time on the hands means that father and mother, and son and daughter are going to seek a convenient, economical and entertaining medium for engaging this time. Here radio steps in—not meekly or half-heartedly, but stoutly and confidently—realizing the importance of its position and meeting the public trust. A glance at KMBC's schedule alone reveals the complete diversity and replete quality of its programs—religion, drama, comedy, education, sports, news, home economics and music, with infinite subdivisions of each to satiate individual tastes. Such a program line-up, together with the dovetailing of six hundred other American stations makes for potential entertainment as complete as one could wish.

Perhaps it is the realization of the public's turn to radio that has brought more advertisers and more "names" to radio than ever before. Saturday night, which heretofore has been a bugaboo for radio advertising is rapidly filling up with commercial programs and "names"—if not the result of an increased week-end audience, then at least the means to that end in enticing listener growth. Daytime programs are no longer frowned upon. Quite the contrary—they are eagerly taken up with the view of reaching a swelling list of home-listeners.

Thus it is that America looks to radio—for the music of the Philadelphia Symphony, for a football game play-by-play, for the next thrill of Tarzan of the Apes, for the latest method of making apple-turnovers, and for the voice of the President. Just as automobiles, the movies, the stage and night clubs might be said to be disintegrators of home-life, so might it be said that radio will be the strongest factor in the preservation of the American Home.

Carborundum Band Is Back

Edward d'Anna and his concert band of more than fifty pieces will inaugurate their seventh consecutive season on the Columbia network Saturday, November 11, at 8:30, sponsored by the Carborundum Company. The band is unusual among radio and concert organizations. The majority of its members have been playing together for almost thirty years and none is a professional musician.

Conductor D'Anna is a native of the Island of Malta. He received his musical education from his father and grandfather, both of whom directed military bands attached to the British Army Post on the Mediterranean Island. He has been prominent in cultural circles in Northern New York State for the past twenty-five years.

Lawrence Gilman Is Philharmonic Critic

Lawrence Gilman, music critic of the New York Herald Tribune and program annotator for the New York Philharmonic-Symphony Society, is the new commentator on the popular Sunday afternoon concerts. He has been the music critic of the Herald Tribune since 1923 and is recognized as one of the world's outstanding writers on musical topics. Gilman has served as program annotator for the Philharmonic-Symphony Society and its predecessor, the Philharmonic, since 1921, and for twelve years has written the program notes for the Philadelphia Orchestra and Stadium Concerts in New York.

Nino Martini had a repertoire of only 30 songs when he came to America a year ago. Now he has over 300 in four languages.

A Saturday Knight of the Bath



Here's George E. Jessel who heads the variety revue heard each Saturday night at 9:45. The man-of-the-music-halls whose songs and droll anecdotes have made the rafters ring in theaters throughout the country was recently signed by Columbia to serve as master of ceremonies, singer and raconteur. Vera Van, lovely California songstress, and other entertainment artists appear on Jessel's revue.

"The Pet-Milky-Way"

The "Pet-Milky-Way," a new home economics series, will be heard each Tuesday morning at 10, with Mary Lee Taylor as domestic science expert. Originating at KMOX, St. Louis, the program is designed to present to women helpful ideas in the planning and preparation of unusual dishes; to give them short cuts in cooking, and to suggest the planning of three well balanced nutritious meals a day at low expense.

The new series is sponsored by the Pet Milk Sales Corporation.

The popularity battle between Tex Owens and the Ozark Rambler has reached the stage where Tex received a special delivery letter the other day from a superintendent of a cemetery association saying that space had been reserved in his cemetery for Ozie.

An Evening in Paris In New Sunday Series

"An Evening in Paris," oldest sponsored feature on the Columbia network, will expand its broadcasting time to a weekly half-hour show to be heard each Sunday evening from 7 to 7:30. A new and brilliant array of musical talent has been chosen.

Milton Watson, tenor, and Katherine Carrington, soprano, both stars of the Broadway stage, will be featured singers. Claire Madjette, vivacious French songstress, will serve as mistress of ceremonies. Nat Shilkret and his veteran radio orchestra, augmented by a six-voice chorus, will supply the musical background.

Hearing that the new transmitter would air-wave KMBC programs to a much greater distance than formerly, Joanne Taylor remarked: "Well, I must speak to John Taylor's about stocking up on grass skirts for our customers in Honolulu."

Back With a Bing

Once again Bing Crosby has returned to KMBC listeners, this time with his first half-hour broadcast. Sponsored by Woodbury Soap, the great crooner appears each Monday evening at 7:30 with his old friend Leonard



Hayton who directs orchestra and chorus for the broadcast. Bing and Lennie have been together since their old days under Paul Whiteman's baton. In the new series, Crosby also acts as master of ceremonies.

OLD AND BLACK CROWS



Moran and Mack, the Two Black Crows—a name that has stood for major entertainment since 1918—have returned to the air via the Old Gold program Wednesday evening's at nine o'clock. Above the pair is shown, with Charles Mack at left and George Moran at right. Their appearance with Fred Waring marks their first regular radio series since 1928.

PICKWICK PRATTLE

M. J. B.

No, we didn't forget you last month. Ye genial editor, James Patt, mislaid (?)—well, we'll give him the benefit of a doubt—this Prattler's contribution.

Just returned from a grand week-end in Chicago in company with Chic Congdon. We read radio magazines going and coming, and visited radio stations during most of our stay. Like the postman who takes a hike on his vacation! Saw all your old friends—Huge Studebaker—the Masseys—Duke Wellington—the Songsmiths, Woody and Glad. All looking fine. They wanted to know if you folks missed them, and told us to say "hello" for them.

Duke has been the subject of terrific razzing from the rest of the former KMBC-ites all because a young lady chose to show her admiration for him by presenting

him with a ring. Every time he meets the girl, Duke tries to return the ring, but the young lady invariably puts him off by saying she'll take it next time she sees him. Poor Duke is "stumped," and you can imagine what a target for wise-cracks he's become. "Just a gigolo," sighed Hugh when he heard the story.

And upon seeing the new tall transmitter, Paul Henning exclaimed: "Ah, so there's that 'Slim finger of radio' we've been hearing about!"

Did you hear Jimmy Patt reading his afternoon Bugle thusly not so long ago? "The orchestra will also play 'The Merry Widder.'" Maybe it's the Happy Hollow influence.

Speaking of Happy Hollow, "why don't you come up some-time 'n' see" the gang square

dance on the Saturday night barn dances? They're really doing honest-to-goodness square dancing now.

"And now," said the announcer, "we bring you Between the Bookends, and your friend, Ted Malone." At just that moment, the operator plugged in the wrong wire—and suddenly there came the gay salutation in a childish voice—"Here's Skippy!" It took Mr. Malone several minutes to restore the usual dignity of his program.

Mervin Love, the Elmer and author of the new Sensation Coffee program, was rehearsing in his room at the "Y" the other night. Suddenly he wondered how he would sound as a radio announcer. Grabbing up a make-believe microphone, he rumbled in his deepest tones: "Ladies and gentlemen, this is KMBC of Kansas City. We now present—" He was interrupted by a resounding knock on the door, followed by a tousled head poking around the corner. "Say," inquired its owner, eyeing Mervin with a suspicious glance, "Do you *have* to do that?" And was Mervin's face red!

Gomer Cool recalls as life's most disgusting moment the time he was twelve years old and received "A Child's Garden of Verses" for Christmas.

Willie Ganz, popular pianist and arranger for KMBC, has no office of his own, and must go from hither to yon to make his arrangements. One morning he came in to find every available office occupied. Not to be daunted by this slight lack, Willie gathered up his materials, went to the Artists' Lounge, plunked himself down in the middle of the floor, and went to work.

The Happy Bakers Are Back to Kansas City

The Happy Wonder Bakers, including the veteran vocal firm of Frank Luther, Jack Parker and Phil Duey, will be heard again in Kansas City after several years' absence. They returned to the air for an eastern broadcast five months ago, and will now be heard over KMBC on Mondays, Wednesday and Fridays at 7:00 p. m. The new series presents the famous trio and their soloist, Vivian Ruth, 19, petite and brunette, in hits of the day, assisted by Walter Donaldson and a two-piano team.

BETWEEN THE BOOK ENDS

Hello There:

There's no depression among poets, if the weekly mail of the Bookends is any indication. Every delivery brings hundreds of new verses from the pens of unsung writers throughout the western part of the United States. And, as proof of their ability, we submit a few of the poems that arrived in this morning's mail. Here's one from Mina Shafer—way out in Los Angeles, California. She calls it

Heirlooms

I sit upon a braided rug,
Content beneath the candles glow—
The kettle's hum lulls me to sleep—
I dream of folks of long ago.
The funny little music box
Plays tunes of old, that seem to fill
My heart with memories, which bring
Friends of mine so near. Until
I feel unseen hands tightly cling
To earthly things that I possess.
Their presence seems to fill this
room—
(A little strange in modern dress.)

And entirely in keeping with the season of the year, we find this little bit, written by Omah Scott:

Autumn

Let me make beautiful
As leaves in Fall,
Each leaf in my book of life;
Then, when the last frost falls
Let me as peacefully lie
On Mother Earth's breast,
As leaves
. and rest.

Have you been watching the trees in all their blaze of glory? Won't be long now till all the leaves have turned and fallen off and . . . Well, Sara L. Nevins, out in Colorado Springs, wrote a little poem which she calls

An Old Tree

It stood beside an old picket fence
In the days of long ago,
It sheltered many a fond loving heart,
And many a belle and beau.
Tender vows were made,
Under its drooping branches
Secrets it will never disclose.
And its dead, dead leaves that have
fallen
Could many a secret tell; Who knows?
Of plighted trows, tender promises,
Of years and years that have come and
gone,
Of happy days and wonderful nights,
As the silver clouds rolled on.
Keep your secrets, old tree,
And under your branches deep
May the souls you have sheltered,
And joys forever gone, Like you
Rest in their last long sleep.

Have to be going along now—we'll be comin' over at your house at the usual time—long about four o'clock. Until then—

'Bye, Your friend,
TED MALONE.

Backstage With Abe Lyman

(An Interview)

Ah, that sounds like the finale . . . guess they'll be coming up in a few minutes . . . I don't care a lot for that doorman . . . called me "lady" . . . For a newspaper woman that's not bad . . . After all, if you can fool some of the—"Want to see me?" . . . I looked up . . . There, six-foot-one, 175 pounds in person was looking at me . . . Nice looking chap; in fact, rather a masterful fellow . . . He's clearing all the musicians out of his dressing room so we can talk, and, heavens! he's closing the door! . . . But that grin was terrifically disarming . . . "Tell me something about yourself," I began hopefully . . . "Okeh. I'm 34 years old, born in Chicago, name is really Abe Lyman, had grammar school education, well, ask me something, kid." . . . "Married?" I ventured . . . "No" . . . I sighed a little, dropped my eyelashes and coyly raised them again . . . He was concentrated on his cigar . . . Even Mae West wouldn't have had a chance . . . "How about pet eccentricities, bad habits, and such?" . . . "I've two failings," Lyman replied, "cussing and women—blondes." . . . I preened myself gratefully in the mirror . . . "Platinum blondes," he added . . . Just my luck; wonder if peroxide would do the trick . . . But the interview must go on . . . "What characteristics do you demand in a friend?" I asked . . . "Any friend of mine has to be real—their own natural selves . . . Like Joan Crawford, and Jean Harlow." "Both Kansas City girls," I interrupted . . . "Too," I added; then, "What do you think of Kansas City?" . . . Abe replied, "I'm certainly not disappointed. The town's been grand to me." The door was opening . . . a feminine voice, "Oh, there you are, Abe." . . . Competition; no, I know when I'm outclassed . . . It was his torchy little singer, Ella Logan . . . "Nice to have spoken to you, Mr. Lyman. Thanks." . . . "Not leaving so soon?" he queried politely. . . . "Afraid I must," I muttered and hurried out . . .

Evelyn Zwillenberg.

Eddy Duchin and his popular band are back on KMBC's dance schedules now with their return to the Central Park Casino last week.

Rosemary Lane and Babs Ryan, both singers with Fred Waring, started out as classical pianists.

KANSAS CITY COMEDIENNE



Lulu McConnell, who's one of the three stars of "The Big Show"—Gertrude Niesen and Isham Jones being the other two—is the latest funny lady to take to the kilocycles. She's from Kansas

City, and if you've been a vaudeville or revue fan you have seen her often during the past twenty years. As Mrs. Simpson, she'll have you in stitches with her breathless, garrulous way.

A Rehearsal

We pulled a One-Eyed Connelly stunt last Wednesday afternoon, and crashed the Burns and Allen rehearsal—although this was supposed to be sternly forbidden by the temperamental Gracie. She particularly put her foot down (incidentally a very cute one) about visitors watching the evening broadcast. All studio doors were locked, as well as the visitor's gallery, and the Pickwick elevator girls were instructed not to allow any visitors to come up after six o'clock that evening. The poor girls should be properly awarded for driving away the hordes who insisted upon getting a peek at the famous comedy team.

But getting back to the rehearsal. Gracie is just as cute as she sounds. She wore a smart little tailored black frock trimmed with black lacquer ribbon bows. Her hat also was black, tipped noticeably over one eye and revealing her curly bobbed hair. Her speaking voice is just like the one heard on the air, and it is quite evident that Gracie "rules the ranch."

George Burns directed the rehearsal with quick, decisive words, while chewing on an unlighted cigar (we didn't notice if it was a White Owl). He inserted and cut lines with lightning-like rapidity—and once laughed heartily at one of Gracie's "gags." It was amusing to see our Big Chief, Ted Malone, and Production Manager, Fran Heyser, meekly taking directions from someone else in a KMBC studio. Ted and Fran read lines in the Burns and Allen show, you know. So did Chic Congdon. When George came to that remark about going out to get an aspirin, we wanted to suggest a B. C. powder, if it was all the same to him—but we were afraid Gracie might frown on such audacity, so we kept quiet. After the first rehearsal, someone suggested a microphone audition. Gracie and George said no, that wasn't necessary. But Kenneth Krahl, chief operator, spoke up and said yes, they should have one. Gracie and George agreed at once. Even famous stars like Burns and Allen bow to His Majesty—the control operator! M. J. B.

MAIL SPINS—NO. 55

Aines for the kiddies . . . Blatz for the sports fans . . . and Crazy Crystals for—what have you!

It is becoming quite apparent that all of the adult population of this trade area drink Blatz Old Heidelberg—and it would not be surprising to find, if an accurate survey were made, that a considerable amount is being consumed in nursing bottles. This deduction, of course, is made in view of the thousands of entries in the football score guessing contest.

However, beer isn't the only thing that has been brewing. A couple of "song-singers," Tex and Ozie, have been having a bit of friendly (?) rivalry. Their fans are very outspoken and very biased in their opinions. Tex concurs with his followers' opinion of Ozie—and Ozie hasn't been seen with his arm around Tex, either. Who started this anyway? That'll be gun totin' in these here parts afore long.

The beer drinkers, however, outnumber the "mudslingers" but don't get the idea that the besmirchers are a poor second. These boys really pull in the mail. All of which makes me a very important person around this establishment. And do I hand out their mail in a (would you say grandiose or grandiloquent?) manner?

Our postman is to retire. A fine old colored gentleman who walked this route when Kansas City was just a cow pasture. Courteous, accurate and punctual—a credit to the service, his race and his Nation. He can truly look upon this well-earned rest as a just reward and his ever cheerful countenance will be missed by many.

Well, here he comes now with another "load." . . . Don't look so bad for Kansas State. . . . Oh, here's another fan letter for Herb Kratoska from his grandmother. . . . fifty, fifty-one, fifty-two, for Tex. . . . a fan mail for the Midwesterners. . . . fifty, fifty-one, fifty-two for Ozie—another tie scored by the feudists. . . . two more Big Brothers lost their pins—wonder if these boys are as liberal with their pins as the fraternity boys. . . . another letter to Ted from Virginia—my hope that girl can print. . . . Mary Ann isn't doing so bad either. . . . Well, Tex and Ozie are taking turns glaring at me awaiting the latest returns,

So, so long,

Irene.

HAPPY HOLLOW BUGLE

Vol. 2, No. 47

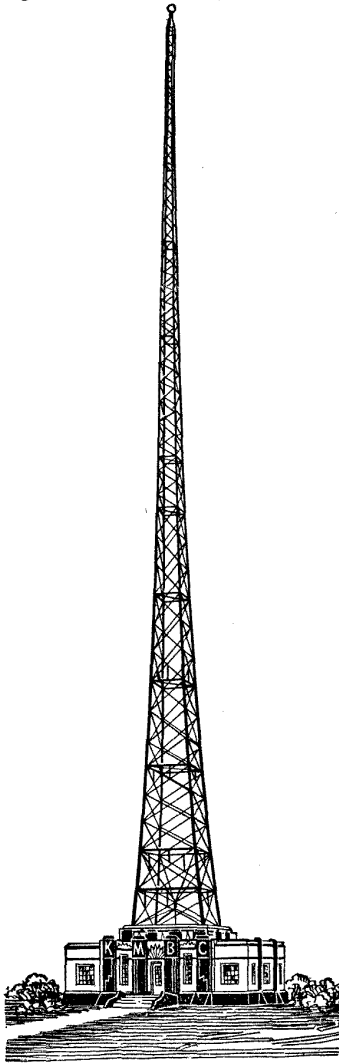
HAPPY HOLLOW, U. S. A., DECEMBER, 1933

Subscription Price, 25c per Year

Gala 42-Hour Broadcast Features Big Opening

KMBC to Originate Coast-to-Coast Broadcast and Receive Salutes

A gala forty-two-hour broadcast will be presented by KMBC celebrating the formal opening of its new vertical radiator transmitter. The lengthy schedule will begin 6:30, Saturday morning,



THE KMBC VERTICAL RADIATOR

and continue till midnight Sunday.

Contained on the extravaganza program will be a half-hour salute from New York from 8 to (Continued on page 2.)

NEW KMBC TRANSMITTER FORMALLY DEDICATED

A NEW ERA IN KANSAS CITY'S RADIO RECEPTION IS MARKED

Saturday and Sunday, November 25, 26, to Contain Elaborate Broadcasts and Celebration

Saturday, November 25th, is KMBC Day.

That day has been named for the formal opening of KMBC's new transmitting station, located at Fiftieth Street and Belinder Road, Johnson County, Kansas. That day and the following Sunday will contain a gala 42-hour broadcast, elaborate ceremonies and programs celebrating the opening of America's most modern radio transmitting station.

The site of the new transmitter was selected after exhaustive tests made by engineers of the Midland Broadcasting Company, Western Electric Company and Bell Laboratories. Its location is ideally situated for effective coverage of the entire Greater Kansas City area, and is three times nearer the center of population.

Here, in the midst of a landscaped six-acre tract, is constructed a modernistic building strikingly surfaced with black and white glass panels. This seemingly small structure fulfills three expansive tasks—it serves as a rigid base for the giant antenna towering above, it houses KMBC's two modern transmitters and other technical equipment, and it incloses modern living quarters for confined operators.

Complete Living Quarters

In the latter capacity it supplies every possible need and comfort for technicians. There are a parlor, with deep rugs, divans and chairs, modernistic tables and lamps; a kitchen and dinette with smart baked-enamel units; a complete bath with shower; a gas-fired forced air ventilation system; disappearing beds, and a two-car garage. Ceilings are of sound-absorbent celotex, walls of ornamental terrazzo and floors of asphaltic

tile. A southern exposure completes this ideal home.

The transmitters and the instrument panels form a semi-circular bank facing the central control desk. A large plate-glass window invites a view of the operator at work, supervising the quality of radio receptions in millions of homes by means of multi-colored lights and dozens of dials and meters.

A Vertical Radiator

The antenna, however, is the chief point of attraction. The single shaft "vertical radiator" rises almost three hundred feet, without the aid of guy-wires or other external support, the tallest transmitter antenna of its kind in America. Imagine the Power and Light Building only twenty feet wide at its base! Yet this tower is built elastically to withstand (Continued on page 2.)

Technical Laurels

To A. Ray Moler

To A. Ray Moler, Technical Supervisor of KMBC, may go all commendations on the installation of technical equipment at KMBC's new transmitter plant. For accuracy, efficiency and neatness, the new station has no superior.

Mr. Moler began his electrical career as an engineer for the local municipal electric light company. He has been associated with Arthur B. Church since November, 1920, in various radio ventures including stations 9AVK, 9AXJ, 9ZH, WPE, WPAG, KFFV, KFIX, KLDS, 9FF and KMBC, personally supervising constructions of all but 9AXJ and 9ZH.

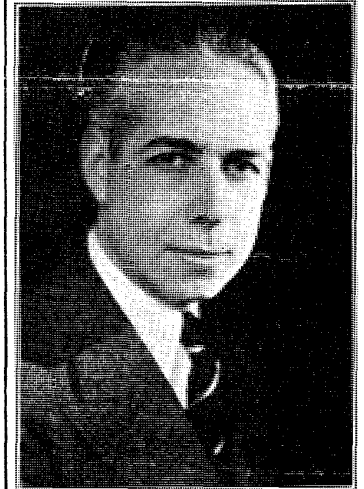
Ray's sole objective and hobby is radio—bigger and better radio stations and perfect transmission. His position it has been to give KMBC the most up-to-date transmitting station in America; his position it is to keep it so.

KMBC's Transmitter Another Step for Arthur B. Church

General Manager of KMBC, Originator of Station, Is Guiding Hand

The new transmitter for KMBC is a new transmitter for Arthur B. Church. The two have been synonymous since their distinction as separate entities. Every forward move for KMBC toward its position as one of the most popular stations in the Middle West has found Arthur Church behind it as originator and incentive.

The story of KMBC began over eighteen years ago when Mr. Church became interested in radio



ARTHUR B. CHURCH

through the study of physics in Iowa. 9WU were the call letters for the first amateur communication station he built. Through his efforts and example, similar stations appeared throughout Missouri and Iowa. He served as radio instructor during the World War, and resuming private life he organized the Central Radio School in Kansas City at the age of twenty-three. Experiments in radio telephony were continued under the call letters 9AXJ and 9ZH, with a small group of radio amateurs comprising most of his audience.

WPE were the call letters of the first specially-constructed broad- (Continued on page 2.)

Presented by

Miss Mildred Martin

Liberty, Missouri

April 2, 1946

amount. Plans for the original project have been virtually dropped because of past experiences with shady contractors.

The use to which the amount should be put is now the question. Because of the questionable character of the sale of land to Aaron Peppertag, the Society is considering returning \$3,200 to him. This honest gesture would leave \$1,800, and would, of course, reduce the amount of worrying proportionately, but there would also be less margin to allow for mistakes in placing the money.

The men of Happy Hollow, who advised against solicitation of the funds and construction of the opera house, are now keeping smugly silent on the matter. They originally recommended general improvements of other projects, and in this respect The Bugle now lends its editorial support.

Happy Hollow Notes

Annie Laurie Blackstone is busily engaged in production of her Thanksgiving play. Her students are rehearsing not only at the schoolhouse, but also at Miss Blackstone's home.

It is reported that Ozie is failing for the first time to win audience to his amorous overtures. The young lady is Miss Polly Peppertag.

New Transmitter Is Heard Far

KMBC's new transmitter has been on the air for some three weeks, and has not only increased in local quality but has seemingly improved in distance reception. A flood of mail has attested this, the letters coming from almost every state in the Union, Canada, and Mexico. Honolulu, Hawaii, and Gustavas and Anchorage, Alaska, have reported strong reception. There has not been time for communications from further points to arrive.

ter Dedicated

l from page 1.) wind. Four giant ators bear the en- the antenna, which by an eighteen-inch ecting ball. The ower serves as the nna, the antenna completed with a system of copper : spokes in a great lighting of the tower provides a

unique effect.

The vertical radiator is a product of the Blaw-Know Company. J. Clare Turney conceived the building design, a notable contribution to Kansas City architecture. Construction was produced by the Weeks-Moore Construction Company, with A. Ray Moler, Technical Supervisor for KMBC, supervising electrical installations.

The entire project will represent an original investment of \$75,000, according to F. B. Blair, President of the Midland Broadcasting Company. No details have been spared for completeness, modernity and efficiency. The "plant" represents the latest and best principles known to present-day broadcasting, and allows for the most efficient utilization of the 1,000-watt power allotted to KMBC. In no smaller part, it provides a full, clear and high quality transmission to the homes of the middle west.

Truly, KMBC has built the finest, most modern transmitting station in the United States.

Arthur B. Church

(Continued from page 1.)

casting studio in the Middle West, licensed in April, 1922. It became KLDS one year later, when acquired by the Reorganized L. D. S. Church, and the studio and transmitter were moved to Independence, Missouri. The station grew from twenty watts to one thousand watts with Mr. Church in active control—as program director, announcer "A. B. C.," assisting technician and research engineer.

In June, 1927, the Midland Broadcasting Company, a Missouri corporation assumed operation of the station. Mr. Church was named Vice-President and General Manager, and studios and offices were moved to the Aladdin Hotel. In 1930, KMBC moved to its present offices and studios in the Pickwick Hotel, with the finest outlay of any station its size.

KMBC's rise to front rank has been rapid, but Arthur Church's

rise has been no less rapid. Today he stands as one of the best known officials of radio in America. He serves as a member of the Board of Directors of the National Association of Broadcasters. He has placed KMBC in its position as a key station of the Columbia Broadcasting System supplying daily programs to the western division, and as the basic southwestern outlet of that network serving the rich territory of the Heart of America.

Joanne Taylor to Saturday Schedule

In response to popular demand, Joanne Taylor's Fashion Flashes takes on an additional schedule, and will now be heard every morning except Sunday at nine o'clock. The originality of the Fashion Flashes and their fulfillment of a need in every woman's shopping curriculum have made for one of Kansas City's most popular local programs.

Gala Broadcast

(Continued from page 1.)

8:30, Saturday evening; a thirty-minute salute from Los Angeles from 11:30 to 12; a half-hour broadcast from KMBC's studios released to the entire network, and representation of all local KMBC programs during that time—as well as those programs regularly scheduled.

Georgie Jessel, Vera Van and Freddie Rich will comprise the New York broadcast; Gus Arnheim, his band and his host of entertainers, the California program. The KMBC origination to the Columbia network will contain selections by a large concert orchestra under the direction of P. Hans Flath, the Four Little Gossips, an excerpt from Happy Hollow, and featured KMBC artists. Greetings by Governor Park of Missouri and Governor Landon of Kansas will also be broadcast. The remainder of Saturday evening will include special local programs, reviewing KMBC's stellar lineup of home attractions and presenting city officials in congratulatory messages. Greetings from the mayors of thirty outlying Missouri and Kansas towns will be sent by pigeons and read on the air as they arrive.

The entire forty-two hours will contain the gamut of variety, with not a moment of dull entertainment. It's a program the quantity and quality of which will put the new transmitter to its test.

Uncle Ezra's Ramblings



By the time this reaches you Thanksgiving will be right on us and some of ye will be wonderin' what ye have ter be thankful fer. We all receive so much good, and so abundantly, that we fail to appreciate the many blessings that do come to us. On the other hand, we magnify our failures and disappointments until our blessings are almost entirely obscured, and then we whine around feeling sorry fer ourselves.

This little trick may seem silly to you, but please take my word for it and try it out. Get paper and pencil and make two columns; heading one column "Blessings" and the other "Failures" or "Disappointments." Then set down and place everything you kin think of into its proper column. I'm makin' a guess right now that you'll be surprised at how the "Blessings" column outnumber the other. This is a simple thing to do and it will give you something to think about. You will find that Thanksgiving Day holds a new meaning for you that will make your heart respond with a song of praise for the Giver of all good gifts.

Boake Carter Wins Long-Time Renewal

Boake Carter, news editor, has won a long-time renewal of his popular broadcast periods, beginning January 1, 1934. The

New Year will mark the beginning of Carter's second year of broadcasting on the network. As the son of a British consul, Carter traveled and lived in nearly all parts of the world as a youth. He has had a long and active newspaper career in America, and won national recognition when he was called upon to serve as special broadcaster to cover the Lindbergh kidnaping.

Ole Olsen first met Chic Johnson within a half a mile of the spot where they now broadcast each Friday night—the Chicago Civic Theater.



BOAKE CARTER

Echoes to the Bugle Call

Lifetime

You chanced by,
And brought a lifetime—
Yet I thought I had lived before!
How could wind-unleashed from
the storm;
Compare to the passion of your
kisses!
What dawn ever awakened in my
soul—
The love your presence gave . . .
How could high-life at noontide,
Be in tune with crystal, star-filled
nights?
Yet—you gave me both!
Now that you're gone,
Dear Heart, thanks for a life-
time—
That found its beginning and
ending
With you!

—Carolyn Bruchman.

Zep Grundy Observes:

That times are so hard on the
roaches out his way—that they've
called in all their relations to stay
at his house!

—Sheriff Getum.

Naughty Rivulet

A naughty little rivulet
Escaped from home one day.
He wriggled and crawled, through
woods and fields,
Till he was far away.

He leapt o'er snag and boulders
And chased the birds and bees,
Till he came to a cool, green for-
est
And slept beneath the trees.

Darkness stole upon him
While he was fast asleep.
So the rivulet grew frightened
And he began to weep.

Dawn came at last—the truant
stream
Ceased to cry and shiver,
For tears had swollen the rivulet
To a full-fledged, grown-up
river.

—Rainy Day Pal.

Night Message

That night was a tapestry, vivid and
rare,
And into my heart I had placed it.
Unfolding it now with immeasurable
care
I find that mistrust has defaced it.
Little doubts like moths
That nibble woolen cloths!
I will send it to you in time for re-
pair,
Before my doubts have effaced it.

Another Echo

A radio studio is an interestin'
place. Much busier than listeners
imagine.

A while spent at KMBC . . . I
found is most enlightenin' . . . oh,
my yes. In one studio the Kas-
pers were workin' . . . and I mean
. . . workin', on their next pro-
gram. In another, the Texas
Rangers. . . I confess I thought
that program . . . just happened . .
'taint so. Then an audition was
in force . . . there goes Jack Starr
on the lam, murmuring something
about "timing" his program . . .
Howard Ely . . . Loaded with im-
portant lookin' papers, hurries by
. . . next I see him at work at the
piano . . . Fran Heyser's most every-
where . . . on the go . . . the Mc-
Cartys are waitin' their chance to
rehearse . . . heads together workin'
over a new arrangement . . . softly
singin'. Ted Malone saunters by
. . . trailed as usual by one of his
many fans . . . he's pleasant, casual
. . . and due on air in one minute . .
Howard Ely is at the organ glanc-
ing toward studio door . . . will he
have to play an extra? . . . no,
there's Ted and it's . . . four. After
that things began to happen . . . so
many of your favorites buzzin'
about . . . Ozie and Farold Clark
. . . Uncle Ezra . . . Chic Congdon
. . . Eddie Edwards lets out a shout
. . . he's discovered a sound effect
that's a "wow" . . . those pretty
girls I discover are "Flo" and
"Natalie" . . . there's "Tony" now
. . . Paul Henning to you . . . and
Jimmy Patt . . . frowning over his
typewriter as we go down hall . . .
the girl at info' desk has a sweet
smile. Oh, here's the elevator . . .
guess that's all. Exceptin' . . . well,
KMBC is mighty interestin' . . . and
a very busy place too . . . En-
deavorin' to bring pleasure to you
. . . and you . . . oh . . . Ivan Flan-
nery has a very nice smile.

THE SHADOW.

Tex's Talent Tests

The talent contest being held
by Tex Owens, the Aladdin Lamp-
lighter, is receiving a response
from all aspiring old-time enter-
tainers. Entry blanks may be se-
cured from any Aladdin Lamp
dealer. Tex is heard daily at
12:15.

When Elder Solomon Lightfoot
Michaux was asked if it were all
right with him to be moved to a
later schedule, the Negro preacher
replied, "Sure. Sinners stay up
late, and the later I broadcast the
more sinners I reach."

Si an' Ma

Ma read how we might recognize
Th' Rooshians, bye an' bye,
"Some people mus' be purty dum',
Er can't see good," sez I;
"Our Govern'ment might recog-
nize
Th' Rooshians." Hear Me shout,
With all them whiskers on their
face,
Who couldn't pick 'em out?

Fer years th' price o' real estate,
An' work's been on th' drop,
Whilst dollars (specially o' gold),
Staid right up there on top;
But now th' dollar's goin' down,
An' other things goes up,
That makes some bankers twist
an' squirm,
An' whine jus' like a pup.

Th' big Stock Show an' Turkey
Day,
Will come an' go By Heck!
Th' happiness o' both events,
We'll always recollect;
If there's a critter in this town
That's never rode a hoss,
There's nothin' in this whole wide
worl'
Will pay fer what he's los'.
R. H. Richardson.



MAIL SPINS NO. 56



Every now and then some fan
gets "that way" about one of the
artists at the studio. Whenever
this happens, the mail clerk is usu-
ally witnessing some real drama.
While some of the artists accept it
as the normal consequence of their
great personal magnetism???? not
so with Tex Owens. He fears
these emotional outbursts, and at
the present time is wondering
when this latest one will subside.
He is very interested in his fan
mail and thoroughly enjoys it—
but when "one of those things"
arises Tex is about as comfortable
as a small boy in a haunted house.

A thousand miles or so means
nothing to KMBC's publicity di-
rector, if Kansas University is
playing football somewhere—no
not somewhere—anywhere. After
one of his unusual journeys to a
distant battleground, one of the
fellows asked Jimmy how he liked
the football game, and with that
strange detached look in his eye,
he replied, "Boy, she was wonder-
ful." Under such circumstances,
any form of insanity is forgive-
able.

Being a member of the "unfair"
sex, I had formed an opinion—
yes, I had said it was an axiom—
that women never praised each
other gracefully or graciously.
And then two young ladies came
to the studio and sought me to tell
me that they enjoyed reading this
column—and believe me, I made
up my mind right there to scat-
ter more roses just as sweetly as
they did. Thanks a lot.

There used to be a "gag" about
building a mousetrap to have the
world beat a path to your door,
but that was before Blatz started
giving away Old Heidelberg. The
country is three-two conscious,
and in this condition they are re-
markable guessers. It has all
been very interesting and it will
surely pay the Blatz Company a
handsome return.

No more articles until next
year, when people are exchanging
their Christmas presents for things
they can use. That's an idea—
why not do my "Wishing you a
merry Christmas" wishing early
and for the want of a better idea,
and in fear of a worse one, I'll
quit.

So, so long, IRENE.

Saturday Morning With Mary Ann

(A conversation one might hear
any Saturday morning at KMBC.)

"Mother," exclaims Mary Ann,
the little girl from Happy Hol-
low, "where are the Camp Fire
Girls?"

"Now, Mary Ann," answers her
mother, "the Camp Fire Girls will
be here in time. It's only 11:10
and they will be here by 11:15."
"But they're usually here by
this time, mother."

Mary Ann then runs to the
phone and picks up the receiver.
"How do you dial 'Main,'
mother?"

"M-A, Mary Ann," replies Mrs.
Fullerton, "but why do you want
to know?"

"I want to call Main 2462, the
Camp Fire Girls office, and see if
Miss Cooper has left."

"I'm sure they'll be here, Mary
Ann. Just be patient."

"But, I want to rehearse—Oh,
here she is now, with about a hun-
dred Camp Fire Girls," and the
little girl runs to greet her fellow
broadcasters.

Observers will then see the
group carefully arrange them-
selves in the studio and go over
their program. Little Mary Ann
has extended the invitation to
come up sometime and see her
broadcast with the Camp Fire
Girls—each Saturday morning, at
11:30.

Sunday, November 26

- 12.00 Special KMBC Transmitter Opening Program
 7.30 Morning Devotions
 8.00 Columbia Junior Bugle
 9.00 Kansas City Youth Forum
 9.15 Program Previews
 9.30 Carson Robison's Crazy Buckaroos
 9.45 Marion Carley, pianist
 10.00 NRA Speaker
 10.10 Rhoda Arnold and Taylor Buckley
- 10.30 Salt Lake Tabernacle Choir and Organ
 11.00 Stone Church Choir
 11.30 Madison Ensemble
 12.00 Organ Program
 12.30 Lazy Dan, the Minstrel Man
 1.00 Broadway Melodies, with Helen Morgan
 1.30 The Hollywood Show: Abe Lyman
 2.00 New York Philharmonic Symphony Orchestra
 4.00 Roses and Drums
 4.30 Frank Crumit and Julia Sanderson
 5.00 Songs My Mother Used to Sing
 5.30 Smiling Ed McConnell
 5.45 H. V. Kaltenborn
 6.00 L. D. S. Radio Vespers
 6.30 Willard Robison's Syncopated Sermons
 6.45 Between the Bookends
 7.00 An Evening in Paris
 7.30 Columbia Dramatic Guild
 8.00 Seven Star Revue
 9.00 Angelo Patri's Child Dramas
 9.30 Stars and Fashions
 9.45 Music from the Drawing Room
 10.00 L. D. S. Studio Program
 11.00 Henry Busse's Orchestra
 11.30 Ace Brigode's Orchestra



JANE FROMAN
Soprano

Sun., 8 p. m.

Monday, November 27

- 6.30 Morning Devotions
 6.45 The Ozark Rambler
 7.00 Sensation Coffee Time
 7.30 Journal-Post News Flashes
 7.40 Sensation Coffee Time
 8.00 The Playboys
 8.15 Program Bugle—KMBC News
 8.18 Sensation Coffee Time
 8.30 Metropolitan Parade
 9.00 Joanne Taylor's Fashion Flashes
 9.15 Midwesterners Quartet
 9.30 Merry-makers
 9.45 Howard Ely at the Organ
 10.15 Morning Moods
 10.30 Tony Wons with Keenan and Phillips
 10.45 Rhythm Kings
 11.00 Voice of Experience
 11.15 Rumford Radio School of Cookery
 11.30 Uncle Ezra, Sage of Happy Hollow
 11.35 Concert Miniatures
 11.50 Journal-Post News Flashes
 12.00 George Hall's Orchestra
 12.15 Tex Owens, the Aladdin Lamplighter
 12.25 Producers Market News
 12.30 Mischa Raginsky's Ensemble
 1.00 Just Plain Bill
 1.15 Goopy Geer
 1.30 American School of the Air

- 2.00 Oahu Serenaders
 2.15 Voice of Experience
 2.30 U. S. Marine Band
 3.00 Bob Nolan with Clarence Wheeler's Orchestra
 3.30 Program Personalities
 3.35 Columbia Artists Recital
 4.00 Between the Bookends
 4.15 The Dictators
 4.30 Journal-Post News Flashes
 4.40 Program Bugle—KMBC News
 4.45 Cowboy Tom
 5.00 Skippy
 5.15 Big Brother Club
 5.30 Tarzan of the Apes
 5.45 Enoch Light and His Orchestra
 6.00 Happy Hollow
 6.15 The Texas Rangers
 6.30 Black and Blue, the World's Dumbest Detectives
 6.45 Boake Carter, "What Happened Today"
 7.00 Happy Wonder Bakers
 7.15 Edwin C. Hill, "The Human Side of the News"
 7.30 Bing Crosby, with Lenny Hayton's Orchestra
 8.00 NRA Speaker
 8.15 Know Your Government Series
 8.30 The Big Show
 9.00 Lady Esther Serenade—Wayne King
 9.30 Blatz Old Heidelberg Concert
 9.45 Myrt and Marge
 10.00 Willard Robison's Deep River Orchestra
 10.15 The Boswell Sisters
 10.30 Glen Gray's Casa Loma Orchestra
 11.00 Leon Belasco's Orchestra
 11.30 Friendly Muse

Tuesday, November 28

- 6.30 Morning Devotions
 6.45 Tex Owens
 7.00 Sensation Coffee Time
 7.30 Journal-Post News Flashes
 7.40 Sensation Coffee Time
 8.00 Do Re Mi—Trio
 8.15 Program Bugle—KMBC News
 8.18 Sensation Coffee Time
 8.30 In the Luxembourg Gardens
 8.45 Morning Matinee
 9.00 Joanne Taylor's Fashion Flashes
 9.15 Morning Moods
 9.30 Carson Robison's Crazy Buckaroos
 9.45 Philadelphia Frivolities
 10.00 The Pet Milky Way
 10.15 Big Freddy Miller
 10.30 Tony Wons
 10.45 Carlile and London
 11.00 Voice of Experience
 11.15 Connie Gates
 11.30 Uncle Ezra, Sage of Happy Hollow
 11.35 George Scherban's Russian Gypsy Orchestra
 11.50 Journal-Post News Flashes
 12.00 Marie, the Little French Princess
 12.15 Tex Owens, the Aladdin Lamplighter
 12.25 Producers Market News
 12.30 Easy Aces
 12.45 Ozark Rambler
 1.00 Just Plain Bill
 1.15 Goopy Geer
 1.30 American School of the Air
 2.00 The Metropolitan Parade
 2.30 Belle Forbes Cutter and Orchestra
 3.00 U. S. Navy Band
 3.30 The Helping Hand
 3.35 Enoch Light's Orchestra
 4.00 Between the Bookends
 4.15 Through the Hollywood Lookingglass with Frances Ingram
 4.30 Journal-Post News Flashes
 4.40 Program Bugle—KMBC News
 4.45 George Hall's Orchestra
 5.00 Skippy

KMBC WEEKLY SCHEDULE BEGINN

- 5.15 Big Brother Club
 5.30 Fairy Story
 5.45 Memory Lane
 6.00 Happy Hollow
 6.15 Texas Rangers
 6.30 Crazy Crystals Program
 6.45 Boake Carter, "What Happened Today"
 7.00 The Tattler and His Four Little Gossips
 7.15 Singin' Sam, the Barbasol Man
 7.30 Voice of Experience
 7.45 The Columbians
 8.00 Leopold Stokowski and the Philadelphia Orchestra
 8.15 Kentucky Colonels NRA Broadcast
 9.00 The Camel Program
 9.30 Frank Luther and His Adlerikans
 9.45 Myrt and Marge
 10.00 Nino Martini and the Columbia Symphony Orchestra
 10.15 Elmer Everett Yess
 10.30 Isham Jones's Orchestra
 10.45 Songs of Men
 11.00 Vincent Lopez's Orchestra
 11.30 Ace Brigode and His Orchestra

- 5.15 Big Brother Club
 5.30 Tarzan of the Apes
 5.45 George Hall's Orchestra
 6.00 Happy Hollow
 6.15 Texas Rangers
 6.30 Black and Blue, the World's Dumbest Detectives
 6.45 Boake Carter, "What Happened Today"
 7.00 Happy Wonder Bakers
 7.15 Edwin C. Hill; The Human Side of the News
 7.30 Albert Spalding, Conrad Thibault and Don Voorhees Orchestra



DON VOORHEES
Maestro
7:30 p. m., Wed.

Wednesday, Nov. 29

- 6.30 Morning Devotions
 6.45 Ozark Rambler
 7.00 Sensation Coffee Time
 7.30 Journal-Post News Flashes
 7.40 Sensation Coffee Time
 8.00 Eton Boys
 8.15 Program Bugle—KMBC News
 8.18 Sensation Coffee Time
 8.30 Metropolitan Parade
 9.00 Joanne Taylor's Fashion Flashes
 9.15 Midwesterners Quartet
 9.30 In the Luxembourg Gardens
 9.45 Howard Ely at the Organ
 10.15 The Four Showmen—Quartet
 10.30 Tony Wons
 10.45 Dancing Echoes
 11.00 Voice of Experience
 11.15 Gypsy Nina
 11.30 Uncle Ezra, Sage of Happy Hollow
 11.35 David Grosch's Sing Talk
 11.50 Journal-Post News Flashes
 12.00 Marie, the Little French Princess

- 8.00 Leopold Stokowski and the Philadelphia Orchestra
 8.15 Stars and Fashions
 8.30 Guy Lombardo's Orchestra Burns and Allen
 9.00 Fred Waring's Pennsylvanians
 9.30 Blatz Old Heidelberg Concert
 9.45 Myrt and Marge
 10.00 Stranger Than Fiction; John Cameron Swayze
 10.15 Modern Male Chorus
 10.30 Ed Cochrane's Sports Chat
 10.45 Ozzie Nelson's Orchestra
 11.00 Eddy Duchin's Orchestra
 11.30 Little Jack Little's Orchestra



BRUNO WALTER
Philharmonic

2:00 p. m., Sun.

- 12.15 Tex Owens, the Aladdin Lamplighter
 12.25 Producers Market News
 12.30 Easy Aces
 12.45 Ozark Rambler
 1.00 Just Plain Bill
 1.15 Goopy Geer
 1.30 American School of the Air
 2.00 Manhattan Moods
 2.30 Pickard Family
 3.00 Claude Hopkins Orchestra
 3.30 League of Women Voters
 3.35 Educational Features
 3.45 Merry-makers
 4.00 Between the Bookends
 4.15 Jack Brooks and Orchestra
 4.30 Journal-Post News Flashes
 4.40 Program Bugle—KMBC News
 4.45 Cowboy Tom
 5.00 Skippy

Thursday, November 30

- 6.30 Morning Devotions
 6.45 Tex Owens
 7.00 Sensation Coffee Time
 7.30 Journal-Post Flashes
 7.40 Sensation Coffee Time
 8.00 Eton Boys
 8.15 Program Bugle—KMBC News
 8.18 Sensation Coffee Time
 8.30 In the Luxembourg Gardens
 8.45 Morning Matinee
 9.00 Joanne Taylor's Fashions Flashes
 9.15 Visiting with Ida Bailey Allen
 9.30 Carson Robison's Crazy Buckaroos
 9.45 Melody Parade
 10.00 Pet Milky Way
 10.15 Sunny Side Up
 10.30 Tony Wons with Keenan and Phillips
 10.45 Columbia Feature
 11.00 Voice of Experience
 11.15 Rumford Radio School of Cookery
 11.30 Uncle Ezra, Sage of Happy Hollow
 11.35 George Scherban's Russian Gypsy Orchestra
 11.50 Journal-Post News Flashes
 12.00 Marie, the Little French Princess

GINNING NOVEMBER 26, 1933

- 12.15 Tex Owens, the Aladdin Lamp-lighter
- 12.25 Producers Market News
- 12.30 Easy Aces
- 12.45 Ozark Rambler
- 1.00 Just Plain Bill
- 1.15 Goopy Geer
- 1.30 Columbia Feature
- 2.00 Metropolitan Parade
- 2.30 D. A. R. Program, Thanksgiving
- 2.45 Columbia Feature
- 3.30 Classic Hour
- 3.45 Columbia Artists Recital
- 4.00 Between the Bookends
- 4.15 Edith Murray
- 4.30 Journal-Post News Flashes
- 4.40 Program Bugle—KMBC News
- 4.45 Pastel Harmonies
- 5.00 Skippy
- 5.15 Big Brother Club
- 5.30 Fairy Story
- 5.45 Memory Lane
- 6.00 Happy Hollow
- 6.15 Texas Rangers
- 6.30 Crazy Crystals Program
- 6.45 Boake Carter, "What Happened Today"
- 7.00 The Tattler and His Four Little Gossips
- 7.15 Singin' Sam, the Barbasol Man
- 7.30 Voice of America
- 8.00 Leopold Stokowski and the Philadelphia Orchestra
- 8.15 Andre Kostelanetz Presents
- 8.45 Mystery Guild
- 9.00 Camel Program
- 9.30 Frank Luther's Adlerikans
- 9.45 Myrt and Marge
- 10.00 Gladys Rice and Concert Orchestra
- 10.15 Elmer Everett Yess
- 10.30 Lucille Wakefield and Ed Letson; Musical Comedy Songs
- 10.45 Isham Jones and His Orchestra
- 11.00 Henry Busse's Orchestra
- 11.30 Abe Lyman's Orchestra

- 3.00 Feast of the Air Cooking School
- 3.30 Program Personalities
- 3.35 U. S. Army Band
- 4.00 Between the Bookends
- 4.15 Phil Regan, Songs
- 4.30 Journal-Post News Flashes
- 4.40 Program Bugle—KMBC News
- 4.45 Cowboy Tom
- 5.00 Skippy
- 5.15 Big Brother Club
- 5.30 Tarzan of the Apes
- 5.45 George Scherban's Russian Gypsy Orchestra
- 6.00 Happy Hollow
- 6.15 Texas Rangers
- 6.30 Black and Blue, the World's Dumbest Detectives
- 6.45 Boake Carter, "What Happened Today"
- 7.00 Happy Wonder Bakers
- 7.15 Edwin C. Hill; The Human Side of the News
- 7.30 March of Time
- 8.00 Leopold Stokowski and the Philadelphia Orchestra
- 8.15 Threads of Happiness
- 8.30 All-America Football Show
- 9.00 The Swift Revue; Olsen and Johnson
- 9:30 Blatz Old Heidelberg Concert
- 9.45 Myrt and Marge
- 10.00 Symphonic Strings
- 10.15 The Boswell Sisters
- 10.30 The Collegians
- 10.45 Isham Jones and His Orchestra
- 11.00 Little Jack Little's Orchestra
- 11.30 Vincent Lopez's Orchestra

Saturday, December 2

- 6.30 Morning Devotions
- 6.45 Tex Owens
- 7.00 Sensation Coffee Time
- 7.30 Journal-Post News Flashes
- 7.40 Sensation Coffee Time
- 8.15 Program Bugle—KMBC News
- 8.18 Sensation Coffee Time
- 8.30 In the Luxembourg Gardens
- 8.45 Reis and Dunn, Comedy and Songs



PHIL REGAN
Tenor

- 4:15 p. m., Fri. Market News Program
- 12.30 Football Souvenir
- 12.45 Football Game
- 3.00 Misch Raginsky's Ensemble
- 3.30 Citizens League Speaker
- 3.35 Saturday Syncopators
- 4.00 Eddy Duchin's Orchestra
- 4.30 Journal-Post News Flashes
- 4.40 Program Bugle—KMBC News
- 4.45 Spanish Serenade
- 5.00 Local Feature

Friday, December 1

- 6.30 Morning Devotions
- 6.45 Ozark Rambler
- 7.00 Sensation Coffee Time
- 7.30 Journal-Post News Flashes
- 7.40 Sensation Coffee Time
- 8.00 The Melodeers
- 8.15 Program Bugle—KMBC News
- 8.18 Metropolitan Parade
- 9.00 Joanne Taylor's Fashion Flashes
- 9.15 Midwesterners Quartet
- 9.30 Carson Robison's Crazy Buckaroos
- 9.45 Howard Ely at the Organ
- 10.15 Big Freddy Miller
- 10.30 Tony Wons
- 10.45 Dancing Echoes
- 11.00 Voice of Experience
- 11.15 Gypsy Nina
- 11.30 Uncle Ezra, Sage of Happy Hollow
- 11.35 George Hall's Orchestra
- 11.50 Journal-Post News Flashes
- 12.00 Marie, the Little French Princess
- 12.15 Tex Owens, the Aladdin Lamp-lighter
- 12.25 Producers Market News
- 12.30 Easy Aces
- 12.45 Ozark Rambler
- 1.00 Just Plain Bill
- 1.15 Goopy Geer
- 1.30 Philadelphia Orchestra Concert

- 5.15 Big Brother Club
- 5.30 Willie Ganz, Organist
- 5.45 Tito Guizar, Songs
- 6.00 Happy Hollow Barn Dance
- 6.30 Clyde Lucas's Orchestra
- 6.45 Bob Hardaway's Opey House Players
- 7.15 Fray and Braggiotti, piano duo
- 7.30 Sparks Withington Program
- 8.00 Leopold Stokowski and the Philadelphia Orchestra
- 8.15 Modern Male Chorus
- 8.30 Carborundum Band
- 9.00 Byrd Antarctic Broadcast
- 9.30 Frank Luther and His Adlerikans
- 9.45 H. V. Kaltenborn; Leaders in Action
- 10.00 Elder Michaux and His Congregation
- 10.15 Elmer Everett Yess
- 10.30 Glen Gray's Casa Loma Orchestra
- 11.00 Abe Lyman's Orchestra
- 11.30 Gus Arnheim's Orchestra



HELEN MORGAN
Torch Singer
1:00 p. m., Sun.

KMBC Originations ... to Columbia Stations ... West of Kansas City

Sunday, November 26

- 6.45-7.00 Between the Bookends

Monday, November 27

- 6.15-6.30 Texas Rangers
- 6.30-6.45 Kasper Sisters
- 6.45-7.00 Between the Bookends
- 7.15-7.30 The Village Choir

Tuesday, November 28

- 5.45-6.00 Memory Lane
- 6.15-6.30 Texas Rangers
- 6.45-7.00 Between the Bookends
- 7.15-7.30 Organalities

Wednesday, Nov. 29

- 6.15-6.30 Texas Rangers
- 6.30-6.45 Those McCarty Girls
- 6.45-7.00 Between the Bookends
- 7.15-7.30 Stranger Than Fiction

Thursday, November 30

- 5.45-6.00 Memory Lane
- 6.15-6.30 Texas Rangers
- 6.45-7.00 Between the Bookends
- 7.15-7.30 Organalities

Friday, December 1

- 6.15-6.30 Texas Rangers
- 6.45-7.00 Between the Bookends
- 7.15-7.30 In the Gloaming

THESE ADVERTISERS ENTERTAIN YOU

- B-C Remedy
- Plymouth Cars
- Sensation Coffee
- Remington Typewriters
- Wonder Bread
- Johnson's Wax
- Bi-So-Dol
- Phillips Dental Magnesia
- Old English Wax
- Bond Bread
- Acme White Lead
- Union Central Life Insurance
- Diamond Brothers Apparel Shops
- Sprague-Warner Brands
- Marvelous Face Powder
- Lint
- John Taylor Dry Goods Co.
- Musterole, Zemo
- Aines Milk
- Pet Milk
- Johnson and Johnson
- Crazy Crystals
- Philco Radio
- Iodent Toothpaste
- Barbasol
- Rumford Baking Powder
- Evening in Paris
- Ex-Lax
- Blatz Old Heidelberg Beer
- Wrigley's Gum
- National Oil Company
- Louis Phillippe
- Milkweed Cream
- Rothschild's Clothiers
- Sterling Beer
- Cystex
- Lady Esther Face Cream
- Cream of Wheat
- Fletcher's Castoria
- Old Gold Cigarettes
- White Owl Cigars
- Spool Cotton
- Postum
- Swift and Company
- Aladdin Mantel Lamp
- Kolynos Dentifrice
- Jad Salts
- Chesterfield Cigarettes
- Underwood Typewriters
- Camel Cigarettes
- Carborundum Products
- Grapenuts
- Sparton Radio

YOUR PATRONAGE IS APPRECIATED

THE KMBC HAPPY HOLLOW BUGLE

Issued by the Midland Broadcasting Company as a Service to Its Listeners Everywhere

PUBLISHED THE FIRST OF EVERY MONTH

DANNY AND DOUG—EDITORS

Kansas City, Missouri, November 26, 1933



STUDEBAKER BACK Old Gold Offers FOR CELEBRATION All-Waring Cycle

Hugh Studebaker, former KMBC artist and announcer who is now in Chicago, will return to Kansas City for the celebration of the opening of KMBC's new transmitter. It is expected that he will serve as guest artist with Bob Hardaway's Opey House Players, Saturday evening at 6:45, playing the role of Uncle Tom in a revival of the old drama. Hugh is one of the most popular entertainers ever heard on KMBC.

An All-Waring show, featuring Fred and his Pennsylvanians in a full half-hour of their own distinctive music, will constitute the next cycle of Old Gold programs, Wednesday evenings, at nine o'clock. In response to popular demand, the famous show band has been allotted the entire period during the coming four weeks. Heretofore, Waring has presented guest stars in addition to his versatile ensemble.

BIG BROTHER CLUB

OUR MOTTO
"Be Somebody's Big Brother or Sister Every Day"

Hello, boys and girls! Well, we wanted to make sure that you had plenty of time to get home from school in order to attend all of our Big Brother Club Meetings over



BIG BROTHER

the radio, so we arranged to broadcast our club meetings every afternoon at 5:15 p. m. Now there's no reason why we can't have a 100% attendance of all members at their radio sets every day when Skeeter and I hold our meeting and make all of the important announcements about picture shows, contests, and all of our activities for the winter.

And speaking of big winter activities and fun—have you heard about the five new Big Brother Club picture shows which put on special pictures for you members with your club buttons every Saturday afternoon at 2:00 p. m.? Be loyal to these Big Brother Club shows. Here they are: The Waldo Theatre, 75th and Washington; the Westport, 43rd and Mercer,

the Gillham, 31st and Gillham; the Belmont, 5507 St. John, and the Bijou, at 50th and Prospect. Go to the one nearest your home, and I'll try to get over to your theatre and meet you some Saturday afternoon real soon.

And how's this for a big winter activity—Big Brother Club members are going to get to go to a lot of ice hockey games at the Pla-Mor free this winter. The exact games that club members get to attend free by showing their membership buttons will be announced by Skeeter and me over the radio at 5:15, so listen closely so you won't miss any of these free games. There's nothing more exciting than a fast ice hockey game.

Yours for a lot of fun this winter,
BIG BROTHER JACK.

The Voice of Experience has established a record for receiving fan mail without a free offer. During the week of October 9 more than 18,000 letters came in, with 6,500 on the high day.

There's no relation between Lulu and Ed McConnell, Willard and Carson Robison, and David and Don Ross.

Camel Signs Glen Gray

Music for the program sponsored by Camel that starts a bi-weekly series over KMBC Tuesday will be supplied by Glen Gray and the Casa Loma Orchestra. To be heard with the rhythmic dance band will be the Do Re Mi harmony trio. The Camel broadcast will be presented from 9 to 9:30 each Tuesday and Thursday evening. The Casa Loma Orchestra is currently playing at the Essex House in New York City.



GLEN GRAY

Kentucky Colonels on Parade for NRA

Governor Ruby Laffoon of Kentucky issued General Order No. 1 from Washington today, calling upon all members of his staff of Kentucky Colonels to mobilize for a big radio program in behalf of the NRA. The order was issued after a conference with General Hugh S. Johnson, and sets the time for 8:15, Tuesday evening, November 28.

The members of the staff who will appear are Col. Irvin S. Cobb, Col. Will Rogers, Col. Eddie Cantor, Col. Mae West, Col. Clark Gable, Col. Al Jolson, Col. Morton Downey, Col. George Jessel, Col. Freddie Rich and Col. Raymond Paige. In announcing his plan, Governor Laffoon concluded, "A Kentucky Colonel always answers the call of duty."

THIRTY FLYING FINGERS



Reading from left to right—composer-pianists have penned such hits as "Fiesta," "Dardanelles," and "I Gotta Have You." They are heard several times on KMBC's weekly schedule.

Sheridan Cavalry Duel Dramatized

"Roses and Drums," Columbia's colorful drama of Civil War days, will present a special series of four programs devoted to the brilliant career of General Jeb Stuart, commanding Lee's cavalry against the forces of Sheridan. The four episodes, beginning Sunday at four, will present a new and illuminating picture of Stuart's famous cavalry duel with

Sheridan's troops before Richmond in 1864. The story is written from official records and eye-witness accounts.

The Four Little Gossips of the Rothschild's program were a huge success during their theater engagement with Ben Bernie.

Claude Hopkins, sepiá band-leader, recently underwent an eye operation and can now read music again.

PICKWICK PRATTLE

M. J. B.

A listener was praising the Rothschilds program the other day. "And Jack Starr sure is good as the Tattler," he added. Well, as the Tattler himself would say: It seems that a certain young chap who broadcasts the KMBC Big Brother Club has a voice that is a dead ringer for a popular man-about-town and gossip purveyor.

Paul Henning, KMBC's star crooner, corresponds with Bing Crosby and recently had his picture taken with Ben Bernie. One of these days we're going to be saying "we knew Paul when—" The lad deserves a "break." No one ever took his work more earnestly or enthusiastically than does Paul.

An employee of a rival broadcasting station entered the Blatz contest recently, and was one of the winners. We wonder what the president of that station will think when he sees this employee's name in the paper as one of the winners?

In John Cameron Swayze's "Stranger Than Fiction" column in the Journal-Post the writer speaks of the "comb's bristles." John, won't you tell us all about that unusual comb on your next "Stranger Than Fiction" program? It sounds awfully interesting. Perhaps you'd give a demonstration too.

While conducting the recent KMBC D-X program, Ivan Flannery was called to the telephone. The operator informed him that a call had come in from Boston, collect, and did KMBC wish to accept it? Ivan told her to ask the caller if it was in regard to station business or the D-X program? The program, was the reply. Ivan stated that he had no authority to accept a collect call on the program; if the listener wished to pay the charges, he would talk to him. "Heck no!" Ivan heard the listener say, and hung up. But the information had been imparted that KMBC was heard in Boston. It sounds like some one pulled a fast one on the telephone company.

Doubtless you've heard of folks singing in the bathtub, but LeRoy Smith, continuity editor, has a yen for singing at his work. Not just humming—mind you—but lusty arias—and what we mean is arias (whatever they are). Well,

anyway, the remaining members of the continuity department found their work slightly hampered by this melodious urge on the part of Mr. Smith. Finally they put their heads together. The next time LeRoy burst into song there came a simultaneous explosion of tunes from the offices on either side of "Caruso" Smith. My, my, did music fill the air! Well, anyway, there have been no vocal disturbances in the continuity department since.

It was during a Happy Hollow rehearsal. Mrs. George Halley was on that evening in both her Mary Ann and Fanny roles. Uncle Ezra, the director, suddenly interrupted the rehearsal. "Listen," he said, "when Annie came in just then you were all supposed to greet her." "Well, I greeted her," spoke up Mrs. Halley. "I greeted her in both voices!" Yes, sir, she did her part!

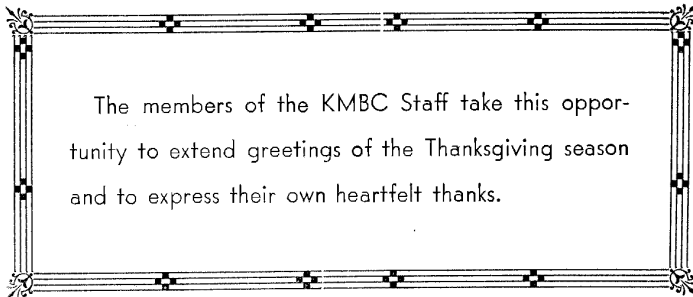
About the Radio Listeners Marathon

KMBC's Radio Listeners Marathon is one of the most unusual stunts ever conceived for radio contests. The forty-two hour broadcast celebrating the opening of KMBC's new transmitter will be the length of the contest. During that time, listeners are asked to listen thoroughly and attentively, recording each announcement of "Correct Marathon Time." After the broadcast, the list of time announcements must be sent in accompanied by a fifty-word statement on "Why Radio Is Important to Me."

The lists will be judged on their accuracy, and in case of ties the accompanying statements will be judged on their sincerity. Only one entry from a family is considered, although the entire family and friends may participate in checking the time announcements. "Marathon Parties" have even been formed to stay up all night Saturday.

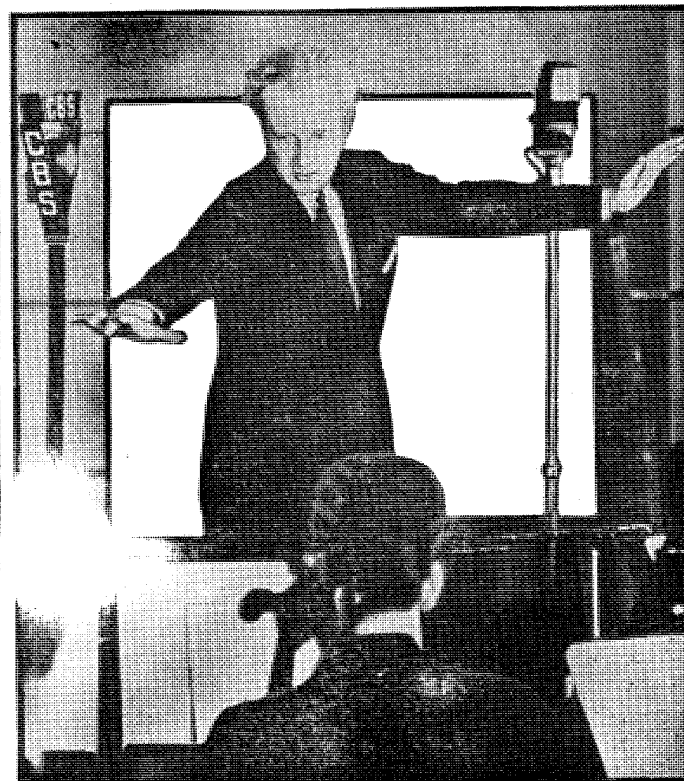
The first prize is fifty dollars, with ninety-nine other cash awards. The contest is not open to KMBC employees or their relatives.

Lou Marcell, of "Happy Hollow" and the KMBC dramatic staff, joined the "Dinner at Eight" company while in Kansas City, and will continue till the end of its run.



The members of the KMBC Staff take this opportunity to extend greetings of the Thanksgiving season and to express their own heartfelt thanks.

Stokowski to Start New Series



Leopold Stokowski, distinguished conductor of the Philadelphia Orchestra, will introduce an innovation in his field when he presents his notable organization in a nightly series of fifteen-minute programs over KMBC starting Tuesday. The broadcast will be heard each evening at eight o'clock, except Sunday. No orchestra of the calibre of the Philadelphia has ever attempted concerts of quarter-hour duration before, a radical departure in symphonic broadcasting. The series will be sponsored by Chesterfield.

Subscribe for the Bugle FILL IN THIS BLANK

Please send me the KMBC Happy Hollow Bugle for one year. I inclose 25c for my subscription.
renewal.

Name

Address

City..... State.....

Stars and Fashions to New Schedule

Stars and Fashions, the popular twice-a-week broadcast for Diamond Brothers will move to a new schedule, Wednesday evening at 8:15. Paul Henning, youthful author of the series, promises the story and music of Red Nichols for the November 29 program.

Their School Days

Freddie Rich and Willard Robison attended neither high school nor college.

Lulu McConnell was considered a good student in Kansas City, although she disliked all her studies.

Albert Spalding was educated in private schools in New York and Florence, Italy. History and music were his first loves.

Nat Shilkret attended City College of New York to become a civil engineer.

Morton Downey suffered his education at Wallingford, Connecticut, (home town) and was suspended eleven times.

Norman Brokenshire was an ideal student at Syracuse University. He took some interest in rowing and track and field sports.

Howard Barlow attended Colorado U., Reed College and Columbia U., dabbling in football, baseball, tennis and hockey.

Boake Carter was graduated from Christ's College, Cambridge, University. And he played some rugby.

Betty Barthell was an honor student of Ward-Belmont finishing school.

Mildred Bailey was graduated from St. Joseph's Academy, Spokane, where she excelled in skipping rope. Bing Crosby was a schoolmate.

Bing Crosby attended Gonzaga University and was suspended for "alleged misconduct and idleness."

Channon Collinge attended Dublin University and was a good cricket player.

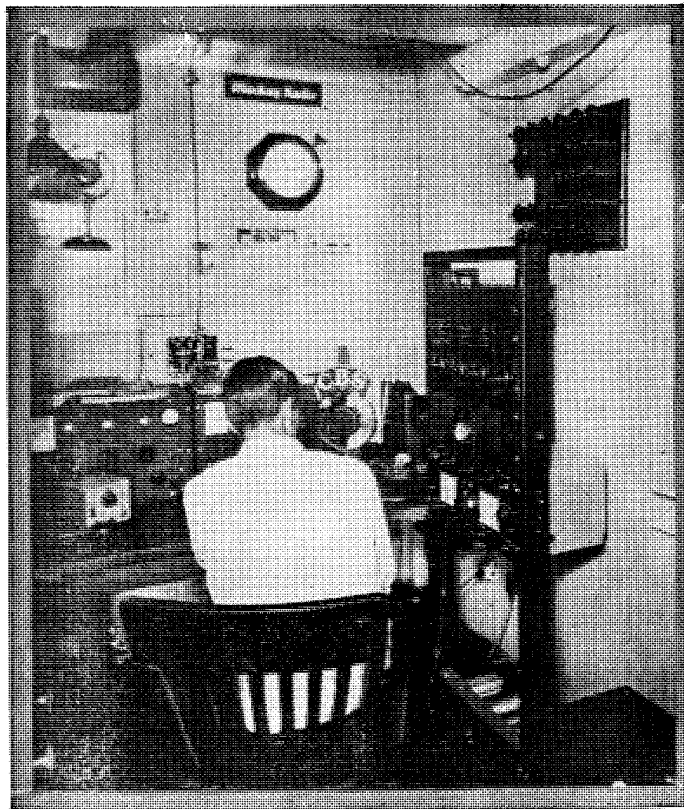
Frederic William Wile went to Notre Dame, active in debating and journalism.

Louis Dean earned his way through two years at Washington and Lee University by selling sheet music and records, and milking three cows a day.

Edwin C. Hill, when expelled for cutting classes from Indiana U., finished his schooling at Butler College.

H. V. Kaltenborn, prepared for Harvard by tutoring himself, and then won a Phi Beta Kappa key.

The Voice of the Byrd Expedition



Here's the tiny cabin from which engineer John N. Dyer operates the radio control by which weekly broadcasts from the Byrd Expedition in the Antarctic are to be attempted over the Columbia network for the next two years. Dyer is shown seated before his equipment aboard the S. S. Jacob Ruppert. The broadcasts are each Saturday evening, at 9, sponsored by Grapenuts.

"The Old Apothecary" Is New Broadcast

Sunday evening, December 10, KMBC will present the first program in a new series entitled "The Old Apothecary." As the name indicates, the program will carry the story of a faithful old druggist whose life is dedicated to serving a large and varied clientele. The broadcasts will be presented by a local cast, and run for fifteen minutes.

Bob Nolan, dramatic tenor now heard from the Chicago studios of Columbia, was recently signed by CBS after several years of success and popularity in the East. Nolan came to the Windy City from Detroit, and is now heard with Clarence Wheeler's Orchestra.

Alex Gray and Nat Shilkret are back together again in "The Voice of America." They have not been on the same program for over a year.

Paul Henning Goes Under the Knife

Paul Henning, the soft-voiced crooner of the KMBC staff and one-fourth of the Four Little Gossips, underwent a throat operation Friday, November 17, the day after his final appearance at the Mainstreet Theater.

Paul won't say definitely what came out, but it was quite a bit. The station waited anxiously for the outcome of surgery, to see its effect, if any, on the singer's lilting voice. A general sigh of relief was heaved when it was found there was none.

Listeners were glad to welcome Cowboy Tom back to the KMBC schedules. He is heard now each Monday, Wednesday and Friday, at 4:45.

Willard Robison took up the mortgage of his home in Crestwood, New York, with the royalties from his song, "Cottage for Sale."

Crazy Crystals Bring New Talent

The Crazy Crystals Program, heard each Tuesday and Thursday evening at 6:30, now presents two newcomers to KMBC fans, Jimmie and Eddie Bean. They were brought to Kansas City by the Crazy Crystals Company, after gaining popularity in Minneapolis.

Jimmie and Eddie are not new to radio. During their radio experiences they have covered all the North-Central States, broadcasting on some twenty stations. They originally hail from Texas, but KMBC is the nearest they have approached their home in a regular broadcast series.

The repertoire of the Crazy Crystals Boys consists of any type song from hill-billy to semi-classic, KMBC and Kansas City bid welcome.

"BREAKS"

When Jack Denny heard his cue to read some lines in a broadcast, he suddenly remembered that his script was across the studio on the piano. The pianist in his hurry to bring the material to him tripped and fell.

Stoopnagle and Budd were called to go on the air without notice—for an hour and a half. It was the start of their now famous nonsense.

Raymond Paige was eating dinner at his home one night when he heard his name announced on a program. Paige had forgotten the broadcast, but his orchestra hadn't.

Smilin' Ed McConnell once broadcast while he was so ill that a nurse had to hold him to the piano.

Gladys Rice was taken direct from a broadcast to a hospital with appendicitis.

Nat Shilkret was conducting "Rhapsody in Blue" when the lights went out. The orchestra continued for two minutes and candles were lighted.

Kate Smith once began to sing a solo with a cough drop in her mouth. When she reached high "C" the cough drop lodged in her throat, and Kate's voice cracked.

Freddie Rich had to continue broadcasting despite news that both his mother and father were dying.

HAPPY HOLLOW BUGLE

Vol. 2, No. 48

HAPPY HOLLOW, U. S. A., JANUARY, 1934

Subscription Price, 25c per Year

A New Year Statement

By Arthur B. Church, General
Manager of KMBC

When the strident tones of Big Ben call to the listening millions in America that England is introducing a new year and that the New World is soon to do likewise, radio in general and KMBC in particular will accept the stentorian voice as the signature of an eventful year at end, the harbinger of a fruitful year to come.

The clarity with which the traditional London oracle will be received here will mark the advance that radio has made—a mere step to the perfection to which it aspires. Radio is no longer the unseen miracle of the century. It is a simple, practical matter, grown to giant proportions in the hands of those to whom it has been entrusted. We of radio realize fully the responsibility of the charge, and we respectfully (and proudly) submit our accounting.

Broadcasting was one of the last to bow to depression. It must be said for American business that advertising heroically continued far past and out of all respectable proportion to the faltering business upon which it was based. But in the summer of 1933 it, too, succumbed, and radio business with it on a national scale. KMBC continued to maintain a steadfast local business.

Happily, radio did not despair. Radio programs did not lose their character—indeed, production and talent were undeterred in their march of improvement. Now it is that broadcasting takes the lead in a sweeping comeback, a revival which has already attained normalcy.

Nor has KMBC been among the laggard. Its staff and local productions have not dwindled, rather increased. Besides supplying local audiences, KMBC continues to originate daily programs to the western network of the best talent in Kansas City. KMBC has been foremost in sharing civic enterprises, and was early in subscribing to the NRA. The new KMBC vertical radiator transmitting station, the most up-to-date in America, was built at an enormous cost and in the face of dwindling revenues. Not only

MARY ANN'S LIFE IN BALANCE SAYS DOCTOR

ONLY A 50-50 CHANCE FOR CHILD'S RECOVERY FROM CHRISTMAS BURNS

Her Physician Prescribes Something to Renew Her Interest in Life

Little Miss Mary Ann Fullerton today lies in a critical condition as a result of severe burns sustained at a Christmas tree fire. Dr. Eugene C. Clifford, noted physician, who has been called to attend the little Happy Hollow child, stated that there is still a 50-50 chance for recovery. In expressing his hope, Dr. Clifford stated that the girl's chances would be advanced materially if she were given some source of renewed interest in life—such as letters of cheer from her many thousands of radio fans.

Mary Ann received the severe burns Christmas Day, when she was playing around the candle-lit Christmas tree showing her presents to Doug. Her dress caught fire and was almost totally burnt. Those in attendance, Fanny, Andy, and Flo, were unable to prevent the quick spread of flames. Little Doug prevented further conflagration by running after enough water to extinguish the blaze.

Charmaine Peterson, 7-year-old daughter of Carl Peterson, a member of the Byrd Antarctic Expedition, served as spokesmaid of the "stay-at-homes" in wishing members of the expedition "Merry Christmas" during the broadcast last Saturday.

as a marvel of construction and a symbol of all that is modern and efficient in radio transmission, the new transmitter stands as the expression of firm faith in America's return to prosperity.

That we have met the obligation of our trust in the past, that we may increasingly serve our position and you in the future—is our hope.

HAPPY HOLLOW NOTES

Flo and Tony received five beautifully framed mottoes from friends this Christmas. Each contained the old favorite, "God Bless Our Happy Home."

Any further proceeding on the opera house plans has been temporarily suspended until Homer Stubbs, the contractor, finds the lost blue prints.

The mysterious package sent to Uncle Ezra still remains the biggest joke of the month. Along with the Mexican jumping beans contained in it was the note, "I got the jump on you that time, Harry Checkervest."

Uncle Ezra and Aaron Peppertag are doing their Christmas "swapping" early.

Our society editor reports that David, young scion of the Peppertags, has an engagement with Miss Annie Laurie Blackstone sometime during the holiday social whirl. David is home from agricultural college for a few days.

Among the new acquaintances are George Washington White and Miss Lillye Beane, assistant to Miss Margaret Watson at the beauty shop.

Guy Lombardo and Burns and Allen are together once again—the band at the Coconut Grove and the comics making pictures, both broadcasting from KHJ, Los Angeles.

Olsen and Johnson remember the time they appeared on KMBC while in Kansas City. They were interviewed by another nut—Ace!

Uncle Ezra's Ramblings



We often hear some hot-headed feller make the assertion: "I don't care what people say or think. I'm goin' ter live my own life, and live it

in my own way." That is such a foolish statement fer anyone ter make that I jest can't help feelin' sorry fer sech a person. It ain't possible fer anyone ter live their own life—not in the selfish way in which they mean it. I owe my life to my wife; to our son and his wife, and to our grandson. You owe your life to another group. There is no act in our daily life that doesn't touch theirs in one way or another. If we are to keep our own self respect, it is up to us to see that our every act contributes in some way to their happiness.

Just the other day a young man drank too freely of so-called, "Christmas Cheer." He became drunk. He was having a gay time; "living his own life in his own way." He decided ter take a drive and get some fresh air, and still drunk, got in his car and started out. Oh, he was having a good time; "living his own life in his own way." He hadn't gone far before he ran over a lady and killed her. The law soon took him in, and then it was a different story. His first cry when arrested was: "Please don't tell mother. The disgrace will kill her." His every act from the time he took that first drink contributed to the sorrow and disgrace of his mother. He hadn't been living his own life after all.

It is true that we have a choice. We can drift along in recklessness; unheeding and indifferent to the sorrow and disgrace we bring to others, or we may direct our lives in such a way that our every act will contribute to the joy and happiness of those who love us. Which is your choice?

Robert Benchley of the Buick program was the hilarious reporter in Joan Crawford's "Dancing Lady." He is now making "Social Register."

Presented by

Miss Mildred Martin

Liberty, Missouri

April, 2, 1946

CLUB

Every Day

the Greyhounds, first place with St. Joe Hockey League. Brother Club has sporting the Greyhounds think our Kansas City be the champions in is over.

Whenever you come to the Ice Hockey games with the Big Brother Club, be sure and bring your skates along because you can skate free after every game. And, say, it doesn't take you club members long to get over that rail and on to the ice after a game. Before I can hardly realize that the game is over, the rink is just covered with ice skating club members.

Did you get what you wanted for Christmas? Little old Skeeter is certainly one happy fellow. He wanted a cowboy suit and a toy rifle, and that's just what he got. Now he's out looking for Redskins, but if he sees any I'll bet he runs the other way, although he does try to sound pretty tough over the radio.

A lot of you members are always asking me why Skeeter does not come along to the Ice Hockey games. Well, I'm not real sure, but I think I've got a good idea why he doesn't come. It's probably because he's always talking so tough over the radio, and he may not want you members to see that he isn't as tough looking as he sounds. Anyway, it's hard to get him to come along.

A Happy New Year to all you Members,

BIG BROTHER JACK.

The Smith Brothers

Return to the Air

Scrappy Lambert and Billy Hillpot, those irrepressible purveyors of currently popular and old favorite jazz melodies, will again assume their familiar roles as Trade and Mark, the Smith Brothers, in a new series to be heard each Saturday at 7.45. They will be accompanied by Nat Shilkret's Orchestra.

Familiar to radio, vaudeville and movie fans alike, Lambert and Hillpot have been among the ace entertainers in their field for the past nine years. They are one of radio's oldest features. Both graduates of Rutgers College, they were first introduced to Broadway by Ben Bernie.

Joan Olsen

During Ben Bernie's recent vaudeville appearance in Kansas City, Joan Olsen, popular Kansas City songstress, appeared on the program with him. The Old Maestro was attracted to her unusual voice and immediately arranged for a CBS audition in Chicago. So it is that Kansas City listeners now hear the former Ziegfeld Follies girl each Wednesday and Friday afternoon on the Columbia network.



JOAN OLSEN

Little Chickadees' New Year's Greetings

By MARY ANN

"Did you have a Merry Christmas?" asked a little chickadee bird.

"Oh, yes," answered a little sparrow, sitting on a limb close by, "and I'm going to have a Happy New Year, too."

The little chickadee looked very serious for a long time and said, "I guess I don't know what you mean. You see, before I was married I lived in the woods with my family, but after I was married my husband said, 'Chick,' that's what he always calls me, he said 'Chick, we are going to live in the city. I know a place where we can build a dear little home and it will be so cozy.' So we moved here, and when I saw people carrying boxes all wrapped in red and green and heard children singing carols, I asked my husband what it all meant, and he explained about Christmas. Then I heard everybody saying Merry Christmas, and my husband said, 'Come, little wife, our good friend Mrs. Thoughtful has a wonderful Christmas dinner for us,' and what a fine dinner we had. Sunflower seeds and suet and some nice warm water to drink. Just as we were finishing, Mrs. Thoughtful opened the door. I was going to fly away, but I saw my husband wasn't frightened so I just stood still and the lady said Merry Christmas. My husband said to me as we flew back, 'Yes, indeed, it has been a Merry Christmas.'

"So I learned about Christmas, but tell me, Mrs. Sparrow, what do you mean by Happy New Year?"

Mrs. Sparrow said, "Well, you know what a day is, of course, and

there are 365 days in a year."

"Oh, yes, now I understand," said the chickadee, "and I hope you will be very happy, too."

"Oh, look," exclaimed the sparrow, "see those boys. They have been trying to kill me for months. I heard one of them say that he was going to get something for Christmas that would finish me. I'm terribly scared, but don't you be afraid, for no one ever kills the chickadee birds."

Just then one of the boys said to another, "Say, I've made some new resolutions. That means you won't do a thing during the new year that you want to do and you know you shouldn't, and I'm going to stop shooting birds, tying cans to dogs' tails, and slamming doors. What resolutions are you going to make?"

"Well, I guess I'll just try to do like my daddy wants me to," said the other boy. While they were talking, Mrs. Sparrow flew away and Mrs. Chickadee watched the boys, and was trying so hard to make them understand she was trying to say, "Happy New Year, Happy New Year."

Roses and Drums

The New Year's Eve broadcast of "Roses and Drums" will be devoted to a historical dramatization of the Roosevelt Family in America. The saga will extend from the arrival of Nichols Klass van Roosevelt in 1649 to the present-day exponents of the great family. The following Sunday, the program series will resume its Civil War motif, presenting the first of a series of five dramatizations of the most famous spies during the rebellious secession.

Another CBS Artist

Goes to Opera

Gina Vanna, young singer heard from Chicago, has been selected by Paul Longone, general director of the Chicago Grand Opera Company, for principal roles in the forthcoming winter season. She is heard on various sustaining programs during the week. Miss Vanna is the second Columbia artist to

reverse the procedure and go from radio to opera—Nino Martin being the other exception, opening with the Metropolitan this week after having spent three years on radio.

have to do now is just send a dime to me at KMBC and by return mail we'll send you the new 1934 button. And, say, you'll need that button for all the fun and activities we're going to have this year!



BIG BROTHER

Our five Big Brother Club Theatres are having great shows every Saturday, aren't they? Those are about five of the finest shows in Kansas City, believe me: the Belmont, the Gillham, the Bijou, the Westport and the Waldo. If you have a Big Brother Club button, just pick out the theatre nearest your home and go to that special show for you members every Saturday for only five cents and your club button.

Just before Christmas, the Belmont, the Gillham, the Westport and the Waldo put on special charity shows, and it was wonderful the way you members and your parents turned out and gave several truck loads of food to Mercy Hospital. That's what I call the Big Brother Club spirit!

We've been having some mighty good amateur vaudeville at these Big Brother Club shows and we all owe a vote of thanks to those good old Masters of Ceremonies—Harold Glass, Herb Spencer, Ray Turner, Lee Shockey, and Floyd Mann. Also, we have elected Presidents, Board of Directors, and Cheer Leaders at the Big Brother Club theatres.

And are we having fun at the Ice Hockey games? Boy! Most of the games are absolutely free to Big Brother Club members with their buttons, and the rest of the games are only 10c for members. Listen every day to the Big Brother Club program at 5.15 so Skeeter and I can tell you which are the free games and which are the 10c ones. Ice Hockey is about the fastest and roughest game played, and right now Kan-

Echoes to the Bugle Call

Memory Book . . . Thirty-Three

I'll close my memory-book, tonight, dear heart,
 With all those thumb-worn pages,
 You filled with unforgettable memories:
 Silver moonlight on a wooded hill,
 Strong arms uplifting me, to face the dawn.
 Highways where Ozark trails began
 A strength of comradeship to build a dream.
 Autumn nights, with stars hung low,
 And lives that grew beyond their living.
 Pages that knew no ending,
 Till the last one tore . . .
 That's all that's left—
 Dear heart,
 To show you've gone. . . .
 —Carolyn Bruchman.

POP THE QUESTION

Q—Will the Street Singer be heard on KMBC in the future?
 A—Not in the near future, anyway. Possibly later.
 Q—Is Burris Jenkins on KMBC any more?
 A—No. You may hear him on WDAF.
 Q—What is Gypsy Nina's real name?
 A—Helen Swan.
 Q—How old is Ted Malone.
 A—26.

New Edition of "The Big Show"

Gertrude Niesen is now featured both as a singer and as an actress in the new edition of "The Big Show," heard each Monday evening at 8.30. The locale of the program is the imaginary, fashionable Clover Club, with Miss Niesen and Isham Jones as its stars, and Paul Douglas as master of ceremonies. Script sequences, written by David Freeman, weave a story through the new-type presentation involving characters from a banker's playboy son to the Russian-accented waiter, Machalovich Kratzpiasnick Vassalikov Rizditchnik—Mike, for short.

Si an' Ma

One feller lynched, two hanged by law,
 Soon crooks is gonna learn
 That folks is all fed up on crime,
 Th' worm's about to turn;
 A mob's a awful thing, by Heck!
 But mark this circumstance,
 All men are killers, if they've got
 A reason an' a chance.

A baby tumbled down four floors
 An' warn't much hurt at all,
 He ain't no sparrow, yet an' still
 God musta seen him fall.
 Two writers, Vance an' Chambers
 died,
 That's sad, but Ma opined,
 A writer keeps on livin' in
 Th' lines he leaves behind.

Well, Santa Claus has come an' gone,
 He lef' a lot o' cheer,
 An' now we're startin' in again
 Ter make a bran' new year;
 Le's give this year th' bes' we've got,
 An' say! won't we be glad
 Ter fin' that NINETEEN THIRTY-FOUR'S
 Th' bes' we ever had?
 R. H. Richardson.

Their Theme Songs

Isham Jones: A Dream Come True.
 Enoch Light: Deep in the Blue.
 Ozzie Nelson: Royal Sons of Rutgers.
 Little Jack Little: Little by Little.
 Guy Lombardo: Comin' Thru the Rye.
 Abe Lyman: California Here I Come.
 Glen Gray: Smoke Rings.
 Vincent Lopez: Nola.
 Wayne King: The Waltz You Saved for Me.
 Don Redman: Chant of the Weed.
 George Hall: Love letters in the Sand.
 Henry Busse: Hot Lips.
 Ted Fiorito: Rio Rita.
 Gus Arnheim: Sweet and Lovely.
 Fred Waring: Sleep.
 Bernie Cummins: Dark Eyes.
 Ted Weems: Out of the Night.
 Harold Stern: Now That It's All Over.

Gordon Willis, former KMBC announcer, now announces programs on the Pacific network from San Francisco.

Bargain Hunter

If I could hear a peddler crying,
 "New hearts for sale!"
 I'd buy two without fail
 To ease this heart's sighing.

For with two hearts, all new,
 I could be pretending
 This one needed no mending,
 Though 'twas shattered by you.

I should keep one heart safe on the shelf;
 No clever Prince Charming
 With smile so disarming,
 Should leave me weeping, and
 sweeping up bits of a heart. . . .
 All by myself.

Christine Carlin Coe.

MAIL SPINS NO. 57

Among the five hundred or so entries in the forty-two hour Dedication Marathon, was a letter from a soul who had listened carefully for forty-two hours and then addressed the entry to a contemporary broadcasting station in this city. I did a similar stunt once and at the bottom of the letter which was returned was this, "How much a case and where can you get it?"

Lucky Tiger on the after midnight hours received response from the forty-eight states, Canada and Alaska. Numerically, either coast was almost as strong as the middle west. There were several dialers from that northwest corner of the United States which is always problematical for local DX'ers.

Considering the victims of Morpheus and John Barleycorn, it is truly remarkable the number that finished that forty-two hour grind. Some folks in Reno, Nevada, telephoned that they were almost "under the table" would we please play their request at once. A gentleman from Chicago called, then ceremoniously took a vote of his crowd as to what the request would be. A very nice lady from Louisiana State requested three different times. People in one part of the nation would dedicate to people in another part, and shortly the recipient would dedicate right back at 'em. What a night that was—phone calls—telegrams—people trying to see the show. If all the people who tried to phone had been able to get us—and all who had started

the Marathon had finished—and all who had meant to write had written . . . well what a night that woulda been. Oh! Two sweethearts who were to be married the next day dedicated—(so sweet and romantic in this "catch as catch can" world, I just about shed a tear).

Herb Kratoska (with that name if he couldn't make an orchestra there is always the Notre Dame football team) told Ben Bernie, "No, sir, Good old KMBC is O K by me." Bravo, Herb.

This Goopy Gear gets lotsa mail for a comparative newcomer. . . . They say two or three of our migratory songbirds are about to go south. . . . One day last week we received 61 requests for bows and arrows from girls and boys who bought Robin Hood shoes. . . . and then a conversationalist said to me, "Radio is kinda dying out, isn't it?" No, it's just a headache—not supposed to have headaches—advertising aspirin and B C's—well, why bother,

So, so long

IRENE.

Pee Wee

Pee Wee, whose formal signature is Walter G. Hunt, is the biggest part of the Casa Loma Orchestra, heard on the Camel Caravan each Tuesday and Thursday evening at nine. By big is meant 210 pounds, marked down from 250 —Pee Wee's former weight. He sings hot songs,



WALTER G. HUNT

mer weight. He sings hot songs, soft songs and sweet songs, solo and in the ensemble, and plays the trombone.

"Parade of Motordom"

A "Parade of Motordom," a dramatic review covering the romance and development of the automobile industry since the turn of the century, and a broadcast direct from the New York Auto Show will be presented Saturday afternoon, January 6, at 3 o'clock. Dramatized incidents will include the first Vanderbilt Cup Race, the opening of the Indianapolis Speedway, and the first important endurance contest. The climax of the broadcast will be the switch-over to the Grand Central Palace in New York where the 1934 New York Auto Show will be opening.

Sunday, December 31

- 7.30 Morning Devotions
- 8.00 Columbia Junior Bugle
- 9.00 Journal-Post Funny Paper
- 9.15 Program Previews
- 9.30 Carson Robison's Crazy Buckaroos
- 9.45 Kansas City Youth Forum
- 10.00 Rhoda Arnold and Taylor Buckley
- 10.30 Salt Lake City Tabernacle Choir and Organ
- 11.00 Stone Church Choir
- 11.30 Madison Ensemble
- 12.00 Howard Ely at the Organ
- 12.30 Lazy Dan, the Minstrel Man
- 1.00 Broadway Melodies, with Helen Morgan
- 1.30 The Big Hollywood Show, with Abe Lyman
- 2.00 New York Philharmonic Symphony Orchestra
- 4.00 Roses and Drums
- 4.30 Frank Crumit and Julia Sanderson
- 5.00 Songs Your Mother Used to Sing
- 5.30 Smilin' Ed McConnell
- 5.45 New Year's Eve from England
- 6.01 L. D. S. Radio Vespers
- 6.30 H. V. Kaltenborn
- 6.45 The Old Apothecary
- 7.00 An Evening in Paris
- 7.30 Kaleidoscope of 1933
- 9.00 Angelo Patri's Child Drama
- 9.30 Columbia Feature
- 10.00 L. D. S. Studio Service
- 11.00 Four-hour New Year's Eve Dancing Party



ALEX GRAY
Baritone
Thurs., 7:30 p. m.

Monday, January 1

- 6.30 Morning Devotions
- 6.45 Tex Owens—Songs
- 7.00 Sensation Coffee Time
- 7.30 Journal-Post News Flashes
- 7.40 Sensation Coffee Time
- 8.00 The Playboys
- 8.15 Program Bugle
- 8.18 Sensation Coffee Time
- 8.30 Metropolitan Parade
- 9.00 Joanne Taylor's Fashion Flashes
- 9.15 Studio Feature
- 9.30 The Merry-makers
- 10.00 Morning Moods
- 10.30 Tony Wons
- 10.45 Rhythm Kings
- 11.00 The Voice of Experience
- 11.15 Rumford Radio School of Cookery
- 11.30 Concert Miniatures
- 11.45 Program Personalities
- 11.50 Journal-Post News Flashes
- 12.00 George Hall's Orchestra
- 12.15 Tex Owens—The Aladdin Lamplighter
- 12.30 Mischa Raginsky Ensemble
- 1.00 Just Plain Bill
- 1.15 Goopy Gear
- 1.30 Ann Leaf at the Organ
- 2.00 Oahu Serenaders
- 2.15 The Voice of Experience
- 2.30 Los Angeles Philharmonic Orchestra
- 3.30 Howard Barlow's New World Symphony Orchestra
- 4.00 Howard Ely at the Organ
- 4.15 The Dictators
- 4.30 Journal-Post News Flashes

- 4.40 Program Bugle
- 4.45 Reis and Dunn
- 5.00 Skippy
- 5.15 Big Brother Club
- 5.30 Tarzan of the Apes
- 5.45 Enoch Light's Orchestra
- 6.00 Happy Hollow
- 6.15 The Texas Rangers
- 6.30 Black and Blue—The World's Dumbest Detectives
- 6.45 Boake Carter—"What Happened Today"
- 7.00 Happy Bakers
- 7.15 Edwin C. Hill
- 7.30 Bing Crosby and Lennie Hayton's Orchestra
- 8.00 Leopold Stokowski and Philadelphia Orchestra
- 8.15 Buick Presents
- 8.30 The Big Show
- 9.00 Wayne King's Serenade
- 9.30 Columbia News Service
- 9.45 Myrt and Marge
- 10.00 Willard Robison's Deep River Orchestra
- 10.15 The Boswell Sisters
- 10.30 Glen Gray's Casa Loma Orchestra
- 11.00 Leon Belasco's Orchestra
- 11.30 Abe Lyman's Orchestra

Tuesday, January 2

- 6.30 Morning Devotions
- 6.45 Tex Owens—Songs
- 7.00 Sensation Coffee Time
- 7.30 Journal-Post News Flashes
- 7.40 Sensation Coffee Time
- 8.00 Melodeers
- 8.15 Program Bugle
- 8.18 Sensation Coffee Time
- 8.30 In the Luxembourg Gardens
- 8.45 Musical Moments
- 9.00 Joanne Taylor's Fashion Flashes
- 9.15 Morning Moods
- 9.30 Carson Robison's Crazy Buckaroos
- 9.45 Howard Ely at the Organ
- 10.00 Pet Milky Way
- 10.15 The Madison Singers
- 10.30 Tony Wons with Keenan and Phillips
- 10.45 Frank Winegar's Orchestra
- 11.00 The Voice of Experience
- 11.15 Connie Gates—Songs
- 11.30 George Scherban's Russian Gypsy Orchestra
- 11.45 The Helping Hand
- 11.50 Journal-Post News Flashes
- 12.00 Marie, the Little French Princess
- 12.15 Tex Owens—The Aladdin Lamplighter
- 12.25 Producers Market News
- 12.30 Easy Aces
- 12.45 The Ozark Rambler
- 1.00 Just Plain Bill
- 1.15 Goopy Gear
- 1.30 American School of the Air
- 2.00 Metropolitan Parade
- 2.30 Belle Forbes Cutter and Orchestra
- 3.00 U. S. Navy Band Patriotic Period
- 3.30 Enoch Light's Orchestra
- 4.00 Between the Bookends
- 4.15 Through the Hollywood Lookingglass with Frances Ingram
- 4.30 Journal-Post News Flashes
- 4.40 Program Bugle
- 4.45 George Hall's Orchestra
- 5.00 Skippy
- 5.15 Big Brother Club
- 5.30 Robin Hood
- 5.45 Memory Lane
- 6.00 Happy Hollow
- 6.15 The Texas Rangers
- 6.30 Crazy Crystals Boys, Jimmie and Eddie Dean
- 6.45 Boake Carter—"What Happened Today"

- 7.00 The Columbians
- 7.15 Edwin C. Hill—"The Human Side of the News"
- 7.30 The Voice of Experience
- 7.45 Fray and Braggiotti
- 8.00 Leopold Stokowski and the Philadelphia Orchestra
- 8.15 Alexander Woollcott, the Town Crier
- 8.30 Andre Kostelanetz Presents
- 9.00 The Camel Caravan
- 9.30 Columbia News Service
- 9.45 Myrt and Marge
- 10.00 Evan Evans with Concert Orchestra
- 10.15 Gertrude Niesen—Songs
- 10.30 Isham Jones' Orchestra
- 10.45 The Collegians
- 11.00 Vincent Lopez's Orchestra
- 11.30 Ace Brigode's Orchestra

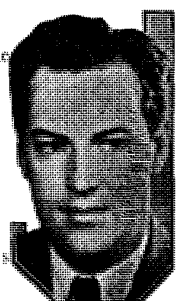
Wednesday, January 3

- 6.30 Morning Devotions
- 6.45 Tex Owens—Songs
- 7.00 Sensation Coffee Time
- 7.30 Journal-Post News Flashes
- 7.40 Sensation Coffee Time
- 8.00 The Eton Boys—Male Quartet
- 8.15 Program Bugle
- 8.18 Sensation Coffee Time
- 8.30 Metropolitan Parade
- 9.00 Joanne Taylor's Fashion Flashes
- 9.15 Those McCarty Girls and Paul Henning
- 9.30 In the Luxembourg Gardens
- 9.45 Howard Ely at the Organ
- 10.15 The Four Showmen—Male Quartet
- 10.30 Tony Wons
- 10.45 Dancing Echoes
- 11.00 The Voice of Experience
- 11.15 David Grosch's Sing Talk
- 11.30 Mischa Raginsky's Ensemble
- 11.45 Program Personalities
- 11.50 Journal-Post News Flashes
- 12.00 Marie, the Little French Princess
- 12.15 Tex Owens, the Aladdin Lamplighter
- 12.25 Producers Market News
- 12.30 Easy Aces
- 12.45 The Ozark Rambler
- 1.00 Just Plain Bill
- 1.15 Goopy Gear
- 1.30 American School of the Air
- 2.00 LaForge Berumal Musicale
- 2.30 The Pickard Family
- 3.00 Musical Album of Popular Classics
- 3.30 Educational Feature
- 3.45 The Merry-makers
- 4.00 Between the Bookends
- 4.15 Joan Olsen with Orchestra
- 4.30 Journal-Post News Flashes
- 4.40 Program Bugle
- 4.45 Joe Haynes' Orchestra
- 5.00 Skippy
- 5.15 Big Brother Club
- 5.30 Tarzan of the Apes
- 5.45 Enoch Light's Orchestra
- 6.00 Happy Hollow
- 6.15 The Texas Rangers
- 6.30 Black and Blue, the World's Dumbest Detectives



KENNY SARGENT
Tenor
Tue., Thurs.
9 p. m.

- 6.45 Boake Carter—"What Happened Today"
- 7.00 Happy Wonder Bakers
- 7.15 Edwin C. Hill—"The Human Side of the News"
- 7.30 Albert Spalding with Conrad Thibault
- 8.00 Leopold Stokowski and the Philadelphia Orchestra
- 8.15 Pontiac Presents
- 8.30 Guy Lombardo's Orchestra with Burns and Allen
- 9.00 Fred Waring's Pennsylvanians
- 9.30 Columbia News Service
- 9.45 Myrt and Marge
- 10.00 Stranger Than Fiction
- 10.15 Modern Male Chorus
- 10.30 The Collegians
- 10.45 Ozzie Nelson's Orchestra
- 11.00 Little Jack Little's Orchestra
- 11.30 George Hall's Orchestra



CHARLES MURPHY
Announcer with Byrd Expedition
Sat., 9 p. m.

Thursday, January 4

- 6.30 Morning Devotions
- 6.45 Tex Owens—Songs
- 7.00 Sensation Coffee Time
- 7.30 Journal-Post News Flashes
- 7.40 Sensation Coffee Time
- 8.00 The Eton Boys—Male Quartet
- 8.15 Program Bugle
- 8.18 Sensation Coffee Time
- 8.30 In the Luxembourg Gardens
- 8.45 Musical Moments
- 9.00 Joanne Taylor's Fashion Flashes
- 9.15 Visiting with Ida Bailey Allen
- 9.30 Carson Robison's Crazy Buckaroos
- 9.45 Melody Parade
- 10.00 Pet Milky Way
- 10.15 Sunny Side Up
- 10.30 Tony Wons, with Keenan and Phillips
- 10.45 Academy of Medicine Program
- 11.00 The Voice of Experience
- 11.15 Rumford Radio School of Cookery
- 11.30 George Scherban's Russian Gypsy Orchestra
- 11.45 Citizen's League Speaker
- 11.50 Journal-Post News Flashes
- 12.00 Marie, the Little French Princess
- 12.15 Tex Owens, the Aladdin Lamplighter
- 12.25 Producers Market News
- 12.30 Easy Aces
- 12.45 Ozark Rambler
- 1.00 Just Plain Bill
- 1.15 Goopy Gear
- 1.30 American School of the Air
- 2.00 Metropolitan Parade
- 2.30 National Student Federation
- 2.45 Curtis Institute of Music
- 3.30 Classic Hour
- 3.45 Artists Recital
- 4.00 Between the Bookends
- 4.15 George Hall's Orchestra
- 4.30 Journal-Post News Flashes
- 4.40 Program Bugle
- 4.45 Pastel Harmonies
- 5.00 Skippy
- 5.15 Big Brother Club
- 5.30 Tarzan of the Apes

BEGINNING DECEMBER 31, 1933

- 5.45 Memory Lane
- 6.00 Happy Hollow
- 6.15 Texas Rangers
- 6.30 Crazy Crystals Boys, Jimmie and Eddie Dean
- 6.45 Boake Carter—"What Happened Today"
- 7.00 The Tattler and His Four Little Gossips
- 7.15 Edwin C. Hill—"The Human Side of the News"
- 7.30 The Voice of America
- 8.00 Leopold Stokowski and the Philadelphia Orchestra
- 8.15 Buick Presents
- 8.30 California Melodies
- 9.00 The Camel Caravan
- 9.30 Columbia News Service
- 9.45 Myrt and Marge
- 10.00 Harlem Serenade
- 10.15 Phil Regan—Songs
- 10.30 Lucile Wakefield and Ed Letson—Musical Comedy Memories
- 10.45 Isham Jones' Orchestra
- 11.00 Ace Brigode's Orchestra
- 11.30 Abe Lyman's Orchestra

Friday, January 5

- 6.30 Morning Devotions
- 6.45 Tex Owens—Songs
- 7.00 Sensation Coffee Time
- 7.30 Journal-Post News Flashes
- 7.40 Sensation Coffee Time
- 8.00 Do Re Mi—Songs
- 8.15 Program Bugle
- 8.18 Metropolitan Parade
- 9.00 Joanne Taylor's Fashion Flashes
- 9.15 Those McCarty Girls and Paul Henning
- 9.30 Carson Robison's Crazy Buckaroos
- 9.45 Howard Ely at the Organ
- 10.15 Big Freddy Miller
- 10.30 Tony Wons
- 10.45 Dancing Echoes
- 11.00 Voice of Experience
- 11.15 Gypsy Nina
- 11.30 George Hall's Orchestra
- 11.45 League of Women Voters
- 11.50 Journal-Post News Flashes
- 12.00 Marie, the Little French Princess
- 12.15 Tex Owens, the Aladdin Lamplighter
- 12.25 Producers Market News
- 12.30 Easy Aces
- 12.45 The Ozark Rambler
- 1.00 Just Plain Bill
- 1.15 Goopy Gear
- 1.30 The Philadelphia Orchestra
- 3.00 Feast of the Air Cooking School
- 3.30 United States Army Band
- 4.00 Between the Bookends
- 4.15 Enoch Light's Orchestra
- 4.30 Journal-Post News Flashes
- 4.40 Program Bugle
- 4.45 Dell Campo—Songs
- 5.00 Skippy
- 5.15 Big Brother Club
- 5.30 Robin Hood
- 5.45 Joan Olsen with Orchestra
- 6.00 Happy Hollow
- 6.15 The Texas Rangers
- 6.30 Black and Blue—The World's Dumbest Detectives
- 6.45 Boake Carter—"What Happened Today"
- 7.00 Happy Wonder Bakers
- 7.15 Edwin C. Hill—"The Human Side of the News"
- 7.30 The March of Time
- 8.00 Leopold Stokowski's Philadelphia Orchestra
- 8.15 Alexander Woolfcott, the Town Crier
- 8.30 Melodic Strings
- 9.00 Olsen and Johnson

- 9.30 Columbia News Service
- 9.45 Myrt and Marge
- 10.00 Gladys Rice with Concert Orchestra
- 10.15 The Boswell Sisters
- 10.30 The Collegians
- 10.45 Isham Jones' Orchestra
- 11.00 Little Jack Little's Orchestra
- 11.30 Henry Busse's Orchestra

Saturday, January 6

- 6.30 Morning Devotions
- 6.45 Tex Owens—Songs
- 7.00 Sensation Coffee Time
- 7.30 Journal-Post News Flashes
- 7.40 Sensation Coffee Time
- 8.15 Program Bugle
- 8.18 Sensation Coffee Time
- 8.30 In the Luxembourg Gardens
- 8.45 The Meistersingers
- 9.00 Joanne Taylor's Fashion Flashes
- 9.15 Frank Winegar's Orchestra
- 9.30 Adventures of Helen and Mary
- 10.00 Cheer Up
- 10.30 Savitt String Quartet
- 11.00 Vincent Travers and His Orchestra
- 11.30 Mary Ann and the Camp Fire Girls
- 11.50 Journal-Post News Flashes
- 12.00 Tex Owens, the Aladdin Lamplighter
- 12.25 Producers Market News
- 12.30 Harold Knight's Orchestra
- 1.00 Columbia Artists Recital
- 1.30 Dancing Echoes
- 2.00 The Round Towners Quartet
- 2.30 Ann Leaf at the Organ
- 3.00 Uncle Ezra—the Sage of Happy Hollow
- 3.15 Saturday Syncopators
- 3.30 Madison Ensemble
- 4.00 Eddy Duchin's Orchestra



SKIPPY

Daily except Sat. and Sun., 5 p. m.

- 6.00 Happy Hollow
- 6.30 George Jessel's Revue
- 7.00 Bob Hardaway's Opey House Players
- 7.30 Columbia feature
- 7.45 The Smith Brothers
- 8.00 Leopold Stokowski and the Philadelphia Orchestra
- 8.15 Pontiac Presents
- 8.30 Edward d'Anna's Concert Band
- 9.00 Broadcast from the Byrd Expedition
- 9.30 Columbia News Service
- 9.45 H. V. Kaltenborn—"Leaders in Action"
- 10.00 Glen Gray's Casa Loma Orchestra
- 10.30 Abe Lyman's Orchestra
- 11.00 Little Jack Little's Orchestra
- 11.30 Gus Arnheim's Orchestra

KMBC Originations to the Columbia Network West of Kansas City

Monday, January 1

- 6.15-6.30 The Texas Rangers
- 6.30-6.45 The Kasper Sisters
- 6.45-7.00 Between the Bookends
- 7.15-7.30 The Village Choir

Tuesday, January 2

- 5.45-6.00 Memory Lane
- 6.15-6.30 The Texas Rangers
- 6.45-7.00 Between the Bookends
- 7.15-7.30 The Three Maids

Wednesday, January 3

- 6.15-6.30 The Texas Rangers
- 6.30-6.45 Those McCarty Girls
- 6.45-7.00 Between the Bookends
- 7.15-7.30 Stranger Than Fiction

Thursday, January 4

- 5.45-6.00 Memory Lane
- 6.15-6.30 The Texas Rangers
- 6.45-7.00 Between the Bookends
- 7.15-7.30 Organalities

Friday, January 5

- 6.15-6.30 The Texas Rangers
- 6.45-7.00 Between the Bookends
- 7.15-7.30 In the Gloaming

KMBC's Schedule for Welcoming the New Year

Sunday

4.00 p. m.—History of the Roosevelts dramatized on the "Roses and Drums" program.

5.45 p. m.—England and "Big Ben" welcome the New Year.

7.30 p. m.—A Kaleidoscope of 1933; a 90-minute presentation recalling 1933's leading contributions to the fields of music and the theater.

9.30 p. m.—Buenos Aires celebrates the New Year.

11.00 p. m.—Four-hour trans-continental dance program, including New Year's welcoming in New York, Chicago, Salt Lake City, Los Angeles and Honolulu. At 1.15, KMBC will contribute to the program by originating Paul Pendarvis's Orchestra from the Hotel Muehlebach.

Monday

10.00 a. m.—Announcers in New York, Chicago, and Boston ask the "man-in-the-street," "What are you resolving for 1934?"

1.45 p. m.—Edward Tomlinson, speaking from Rio de Janeiro, outlines South American political and economic prospects for 1934.

2.30 p. m.—The Los Angeles Philharmonic Orchestra plays from Pasadena.

THESE ADVERTISERS ENTERTAIN YOU

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YOUR PATRONAGE IS APPRECIATED

THE KMBC HAPPY HOLLOW BUGLE

Issued by the Midland Broadcasting Company as a Service to Its Listeners Everywhere

PUBLISHED THE FIRST OF EVERY MONTH

DANNY AND DOUG—EDITORS

Kansas City, Missouri, December 31, 1933



The Bugle and KMBC staff members offer the felicitations of good will and cheer attendant upon the arrival of a new year. With Browning let us say, "Strive and thrive; speed! Fight on, fare ever—there as here!"

Why Not?

Those that heard the wonderful inter-nation broadcasts on Christmas Day must have marveled with us at the amazing possibilities at pacifism contained therein. There were Germany and France, England and India, and all the other nations, who daily are maneuvering and manipulating in strained diplomatic channels to reach a degree of accord or discord, warmly greeting each other on the day whose very essence is that of peace on earth.

Perhaps we don't favor internationalism, universality or freedom of intercourse, but isn't there just the tiniest inkling of a possible remedy for this poor sick old world—radio?

Opening of Congress to Be Broadcast

The opening of Congress, including the reading of the Presidential message, will be heard on KMBC, Wednesday, about eleven o'clock in the morning. Henry T. Rainey, Speaker of the House of Representatives, granted permission to the Columbia network to set up microphones on the rostrum. Senators King and Cope-land, acting for the Senate, arranged for CBS equipment to be set up in the Senate Committee Room, just off the Senate Chamber.

Chrysler to Present Extravagant Broadcast

Five orchestras have been signed for a gala broadcast when Alexander Woollcott conducts a radio tour of Manhattan over KMBC, Sunday evening, January 7, from 8 to 9. The talent for the hour show will include Lyda Roberti, Polish comedienne and songstress; William O'Neal, musical comedy tenor; Helen Morgan, star of radio and stage, and the orchestras of Isham Jones, Leon Belasco, Claude Hopkins, Little Jack Little and Freddie Rich.

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Please send me the KMBC Happy Hollow Bugle for one year. I inclose 25c for my subscription. renewal.

Name

Address

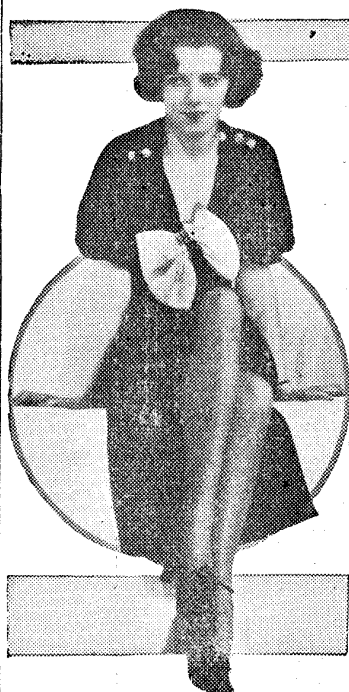
City..... State.....

The New Buick Series Under Way

The new Buick program heard each Monday and Thursday evening at 8.15, presents a brilliant talent line-up. Robert Benchley is known as one of the brightest wits of our times. He has appeared in several stage successes and talking pictures and currently writes a theatrical critic for "The New Yorker" and several newspapers. Howard Marsh, veteran tenor of musical comedy and operetta, is best known for his stellar performances in "The Student Prince" and "Show Boat." Andre Kostelanetz is recognized as one of America's outstanding radio conductors and arrangers.

ANDRE KOSTELANETZ

"Voice of America"



Patricia Dorn, musical comedy star, is heard weekly over KMBC in the "Voice of America" broadcast each Thursday evening at 7.30. Her most recent stage success was "Walk a Little Faster." With Donald Burr, she represents the voice of musical comedy on the air.

"The Playboys" Go Commercial

"The Playboys," Leonard Whitcup, Walter Samuels, and Felix Bernard, who employ thirty flying fingers at two pianos, have been signed for a series of programs each Sunday morning at 9.45, sponsored by Pepto Mangan. The three talented pianists have contributed individually as composers of popular songs: "I Gotta Have You," "Fiesta," and "Dardanella" being among some of their efforts. All three are veterans in radio, having appeared as solo pianists long before they chanced upon the idea of forming a piano team.

Chapeaux Nouveaux



These two entrancing Columbia artists were induced by The Bugle's fashion department to pose for The Bugle's readers in their latest hat creations. Miss Loretta Lee (left), charming songstress of George Hall's orchestra, is wearing a scintillating circular bonnet, while Miss Gertrude Niesen, exotic personality of the Big Show, is sporting a dull, rakish cap-effect.

Contest Awards

First prize of fifty dollars for the 42-hour radio listeners' marathon held by KMBC went to Mrs. Mary A. Turley, Kansas City, Kansas. Second prize, twenty-five dollars, went to George F. Myers, also of Kansas City, Kansas, and third prize of ten dollars was won by Mrs. Agnes E. Norris, Kansas City, Missouri. There were ninety-seven other cash awards made.

Winners were selected, first upon the accuracy of their list of time announcements, second upon the sincerity of the statement on "Why Radio Is Important to Me," The judges were R. J. Potts, President of the R. J. Potts Advertising Company; Karl Koerber, President of the Advertising Club of Kansas City, and Joseph Porter, jr., Assistant to the President of the Kansas City Power and Light Company.

PICKWICK PRATTLE

M. J. B.

For the benefit of a number of curious listeners, may we explain that the word "Dogie" so frequently heard in cowboy songs, does not refer to bow-wows, but is a cowboy term for calves who have been deserted by their mothers. Incidentally, the Texas Rangers' dogie mascot must have been not a little puzzled one evening recently when someone remarked that this dogie had such an unmusical bawl because his mother wasn't giving enough milk.

Which reminds us of the time Alabam, leader of the cowboy band, observed that the Rangers must "be gettin back to their plowin'." We'd like to see a cowboy who would know a plow from an eyebrow tweezer.

KMBC and WHB both contributed talent to Master Dan Cupid's show Tuesday, December 26, when Martha Duval of KMBC's "Three Maids," and Russ Crowell of the WHB "Syncopators," teamed up as Mr. and Mrs. Best wishes, Martha and Russ. We hope Cupid sponsors that union for a lifetime.

If you should happen to hear your name on the John Taylor program some morning, don't get excited. Nothing personal, you understand. Joanne Taylor selects her names at random from the telephone directory.

Ted Malone, whose real name is Alden Russell, sometimes suffers no little embarrassment as a result of his double identity. For instance, when his little girl was born, one nurse said to another: "This is the Russell baby." "Really?" gasped the other, "why, I thought Ted Malone was the father."

When a Columbia feature failed to come through at the scheduled time the other evening, Larry Sherwood solved the situation in this wise: "Ladies and gentlemen, due to conditions beyond our control, we now present a recording by Ted Lewis." We wonder if Mr. Lewis' high hat would still fit after that blow?

Now that the "real stuff" is once again mentioned above a whisper, we can tell this one on Marion Fonville. According to our genial Southern announcer, he didn't "get around much" in his younger days. While still in

school, a number of the older boys persuaded Marion to go to the city with them and take in a night club. They all ordered champagne, and as the evening progressed so did Marion's gayety. When they were ready to leave, he informed the boys that he sure got a "buzz" out of that champagne. And did they laugh and laugh! Marion had been drinking nothing but gingerale all evening.

By some strange accident, the NBC lines became twisted with Columbia's recently. Imagine our listeners' amazement when a Columbia program was followed by the break: "This is the National Broadcasting Company." Paul Fonda at the KMBC controls was almost in stitches.

They do say that the stork is hovering in this vicinity. But the parties most intimately concerned are still being rather secretive, so until we receive special permission—no names.

Here's a laugh gleaned from the Opey House players. The line read, "He saw her kneeling in the arbor"—but the actor read, "He saw her kneeling in the harbor." Maybe she was looking for pearls, or sponges, or something.

They were holding audition for the Kansas City Power and Light Company Morning Matinee program. The song was "Someone Stole Gabriel's Horn," and Paul Henning was singing an original patter. "Let me hear each of you alone," he sang, "then maybe I can tell who stole that horn." And so each of the instruments in the orchestra took a solo part, and each time Paul said, "No, that's not right—that's not Gabriel's horn." Pretty soon it came Willie Ganz' turn at the piano. Willie played. "No, that's not right," said Paul; whereupon Willie glanced up indignantly and sputtered: "Vy ain't it right? Ain't I playink de vay it iss written?"

Conrad Thibault and Nino Martini both are alumni of the Philadelphia Opera.

Gypsy Nina's first movie short will be released soon, Isham Jones appearing with her.

Frank Luther has just made several Silly Symphony records for Walt Disney.

Mrs. Roosevelt's Radio "Ghost"



Marion Hopkinson, young actress who doubles for the First Lady of the Land on the "March of Time" program, is a New York society girl and opera student turned radio actress by accident. Last season someone was needed to play the role of an opera singer and Marion was drafted for the role. Though she had never faced a microphone, Marion's talents were such as to have kept her on the news dramatizations ever since.

New Speakers Series From London

H. G. Wells, noted British historian and novelist, will head a list of distinguished Britons who will broadcast from London once a week over the Columbia network and KMBC, beginning on Tuesday, January 9, from 2.30 to 3.00. The general topic of the series, which has been arranged by the British Broadcasting Corporation, will be "Whither Britain?"

Others who have agreed to appear on these unique programs are Winston Churchill, Austen Chamberlain, Lloyd George, George Bernard Shaw, Lady Rhonda, Ernest Bevin, and Quintin Hogg.

Arthur B. Church must have thought he had created a Frankenstein when the whole staff swooped down on his house in response to his Christmas open house invitation.

BETWEEN THE BOOK ENDS

Hello There:

Are you keeping busy—or are you just resting after all the rush of Christmas? Did you have a big Christmas? That's fine. Here's wishing you the happiest of Happy New Years—Emma Dean Locke out in Los Angeles sent this little poem in to us the other day, and I thought you might like it—

New Year's Greetings-

Father Time with scales in hand
Shades his eyes, looks o'er the land.
Is it sunshine or is it shade?
When the balance he has made.
On the right side now we see
Faith, hope and charity.
On the left an overbalance of crime
That fills your heart with pity sublime.
Show in your life many a good deed,
Do your part, help those in need.
As ye sow, so ye will reap,
In your memory that thought keep.
Be it thistles or thorns beneath your
feet,
Or love and smiles and everything
sweet.

Old Time with relentless stride
Walks ever, ever by our side.
He stamps on our faces what's within,
Be it happiness, grief or sin.

I want to thank you for that beautiful little card which you sent . . . we appreciate your thinking of us. Here's a bit of beauty which I think you haven't seen—C. Edythe Alexander, who's quite a poet on the West Coast, sent it in to us quite a while ago—it's called

Adoration

Thou art to me—everything,
All of beauty life may bring,
The blood that pulses thru my heart,
The bluebird's song of love thou art.

The dawn, with voices erstwhile dumb,
Burst into song when thou didst
come;
Thy touch, as light as evening's dew,
Thine eyes as soft as heaven's blue.

Thy voice, vibrant as golden bells,
Like music through some temple
swells;
Thou art my past, my future, too,
My every present need—just you.

Though mountains loom above the sea,
Forever I will need but thee,
Never, never to be apart;
Thou art adored within my heart.

If there's room, there's just one
more thought—

Interlude

Yours was a strange love.

You brought to me
A brief, bright thread of gold
For life's tapestry.

Strange that one gold thread
Could mean so much,
Yet it has made my soul's
Garment soft to touch.

—Albert T. Jordan.

Thank you again for your Christmas wishes and your hospitality. We'll be comin' over—'long about four o'clock.

G'Bye,
Your friend, TED MALONE.

The Sylvan Sherwoods

The new Robin Hood program, bringing the glamorous adventures of the bold outlaw and his merry men in Sherwood Forest, prompted a reporter for The Bugle to interview, somewhat facetiously, Lawrence Sherwood, the KMBC announcer.

Approaching the austere voice-man, the reporter somewhat timidly asked, "Mr. Sherwood, what relation are you to the famous Sherwood Forest?"

The trap had been sprung! The horse had escaped! The cat had been let out of the bag! The damage was done!

Clearing his throat, Lawrence started rattling off. Ten minutes later he was going strong, and the reporter was weakening. At the end of a half hour, Sherwood concluded the history, but the reporter had already passed out in a blue funk. Being revived some time later, the news-man had only faint recollections of something about a special land grant from the King, about one of England's oldest aristocratic families, about several famous dukes, duchesses and earls along the line, and about the present day influence and position of the Sherwoods.

Collecting this conglomerous material together, the reporter soon saw that this wasn't a printable interview. There wasn't any scandal! Have you ever heard of the famous Patt Estate in ancient Madagascar?

Luis Russell Replaces

Claude Hopkins

Luis Russell's Orchestra has replaced Claude Hopkins' dance band on the Harlem Serenade, heard each Tuesday night at ten o'clock. As far as torrid rhythms are concerned, this is just jumping from the frying pan into the fire. The program comes from the Roseland Ballroom, New York, and includes the other famous Negro aggregation, the Hall Johnson Singers. Although the jazz and spirituals form a strange contrast, their common source of derivation may be easily detected. Aida Ward, plaintive-voiced blues singer, is the featured soloist of the Harlem Serenade.



AIDA WARD

A STUDY IN SUSPENSION



Olsen and Johnson, those two mad Swedes who edit the "Comedy News," illustrate their week story of the absent-minded professor who hung himself in the closet and put his overcoat to bed. If you're near a radio Friday nights at nine o'clock, don't turn it on. The two comics are unfair to organized thinking.

Columbia Artists Scheduled for K. C.

Several artists of the Columbia Broadcasting System are scheduled to make vaudeville appearances in Kansas City within the next thirty days. Included are Morton Downey, lyric tenor, with a big revue; Olsen and Johnson, in their musical comedy, "Take a Chance," and Kate Smith, with her Swanee Show.

Artists who make good on radio stand a severe test of their ability when they come face to face with their audience.

The Byrd Expedition

Admiral Byrd's Antarctic expedition continues to be a source of extreme interest to the radio listening world above. Almost daily interesting stories come from down Antarctic-way:

Henceforth, the farther south the S. S. Jacob Ruppert sails, the closer to New York it comes!

The Saturday night broadcasts from the expedition involve some six thousand miles of communications!

America heard the three New Zealand boy stowaways tell their folks back home that everything was all right.

These and many more stories from America's southern frontier.

Fred Waring's poll for his most popular number brought most votes for Schubert's "Ave Maria."

KMBC recently dedicated two of its network programs to KVI, Tacoma, as a salute to the new studios of the Washington station. KVI now sends thanks for the dedication—it has always been a big booster for programs originating at KMBC.

Big Brother Club to Begin World Tour

Details of a world tour are being formulated by Big Brother Jack Starr. Secret messages have been received relative to some hidden treasure in a far-away land, but the exact contents of the message have not been revealed because of fear of mutiny in the ranks. Skeeter is reported threatening to organize an independent expedition of his own, rather than wait for Big Brother's carefully-laid plans. The entire Big Brother Club will be taken along on the trip, further details of which will begin to be announced Monday, January 1.

The three-week engagement of the Mills Brothers on Bing Crosby's program brought the two together for the first time on the air. They have made recordings together for some time.

Kate Smith emerged from her vacation from radio on Christmas Day for the special "Parade of Champions" program.

National Birthday Celebration for Roosevelt

January 30 is the fifty-second birthday anniversary of President Roosevelt. In each of 5,000 cities in America there will be a Birthday Ball for the President, the proceeds to be presented to Mr. Roosevelt to be used by the Warm Springs Foundation in its nationwide work to combat infantile paralysis.

The entire nation will be knit together by both radio networks in a gala birthday program including an address by the President and entertainment by outstanding artists and musical organizations in America. Details will be announced on KMBC later.

Marriages at KMBC

Russell E. Resch, veteran control room operator at KMBC, married Mignon Franklin on Thanksgiving Day, November 30.

Martha Duval, of the Three Maids, married Russ Crowell, December 27, while the KMBC singing trio was home from their vaudeville tour for the holidays.

Donna (Marge) Damerel, radio actress of the Myrt and Marge serial, and Gene Kretzinger, of the Chicago radio team, Gene and Charley, were married Saturday, December 30. Myrtle Vail, mother of Marge, gave the bride away.

Buy Christmas Seals



Fight Tuberculosis

Tuberculosis is preventable.

Tuberculosis is curable.

Give the Christmas Seal a New Deal.

HAPPY HOLLOW BUGLE

Vol. 2, No. 48

HAPPY HOLLOW, U. S. A., FEBRUARY, 1934

Subscription Price, 25c per Year

BANK BANDITS,
KIDNAPERS,
FUGITIVESAnnie Laurie, Doug and Mary
Ann Are Seized and Held
by Robbers

Disaster swept down on Happy Hollow Wednesday in the character of two dangerous criminals, bank bandit fugitives from Greenville, who seized Annie Laurie Blackstone, Doug Butternut and Mary Ann Fullerton and carried them off.

The desperadoes entered town followed closely by an impromptu posse of Greenville officers. They took refuge in the schoolhouse, running on to the school teacher and her two pupils who had remained after class for special work. Officers were hesitant to fire on the bandits for fear of hitting their prisoners. The two men escaped later, but took Annie Laurie, Doug and Mary Ann with them.

Sheriff Peppertag has deputized some 25 men and has organized a systematic search for the bandits. The Governor has placed two units of the state militia at Peppertag's disposal, and immediate coverage of all highways near Happy Hollow was ordered by state patrol. Ozie has gathered the Happy Hollow Vigilantes for a little private policing, and it is hoped that the bandits will be caught or their prisoners released immediately.

Ivan Flannery, Paul Fonda and Jimmie Patt dumped microphone and other equipment into a car and headed for Kansas when notified of the Lansing prison break. They bumped over about every ox road in Wyandotte and Leavenworth counties in search for a trace of the criminals, hoping for the possibility of a broadcast of an actual gun-fight. About all they discovered were bewildered prison guards and threatening national guardsmen.

Two hundred and twenty-pound PeeWee Hunt was born in Mt. Healthy, Ohio.

The Happy Hollow Bugle Signing Off

Publication of The Bugle is suspended with this issue. We hope it has accomplished its purpose—to make Happy Hollow listeners better acquainted with KMBC. Whether it will be succeeded by another listener publication fully representative of other KMBC program features as well as Happy Hollow will be determined shortly and Bugle subscribers notified. We at KMBC hope you have enjoyed The Bugle half as much as we have enjoyed preparing and sending it to you.

Lavendar and old
Lace Series Begins

Bayer Aspirin inaugurated a new series of half-hour musical programs entitled "Lavender and Old Lace" last Thursday at 6:15. The brilliant cast of artists on the broadcast includes Frank Munn, tenor; Madelon Gist, soprano; Bertrand Hirsch, violinist; Lucien Schmit, cellist; Daniel Lieberfeld, pianist and organist; Alfredo and Gomez, piano duo; the Fiddlers Four, and an orchestra under the direction of the distinguished composer-conductor, Gustave Haenschen.

The Pennsylvanians
Sponsored by Ford

Fred Waring's Pennsylvanians have opened their new series for Ford Motor Dealers, Sunday evenings at 7:30, and Thursday evenings at 8:30. Marion Talley, brilliant Kansas City soprano, was guest artist on the inaugural broadcast, singing three semi-classical melodies to the accompaniment of Waring's music. Fray and Braggiotti, crack piano duo, were guests of the Thursday program. This Sunday, Roy Chapman Andrews, noted explorer and the man who "opened up" the Gobi Desert, will appear.

Sir Evelyn Wrench, distinguished British journalist, will discuss "The United States and Europe," Sunday morning at 11:45.

A sixty-voice chorus from Wyandotte High School will present excerpts from the opera, "Faust," Wednesday evening at 5:45.

HAPPY
HOLLOW
NOTES

Trouble over the opera house still rages. Soon after Uncle Ezra received the note advising him to get rid of Trimmer, the contractor, the structure caught on fire and the Trimmer contract was stolen from the bank.

A considerable decline in the serving of warrants by Sheriff Peppertag has been noticed since his arrests for the stolen horse-shoes.

Homer Stubs is still making overtures to Miss Annie Blackstone. His policy is: "Only the brave deserve the fair."

Josephine, the Peppertag hog, wandered into a Ladies' Aid meeting during its last escape.

The Ozark Rambler is the heart of more than one fair Happy Hollow girl, but he sees no one but Polly Peppertag.

Kate Smith, who was interviewed by John Cameron Swayze and presented an American Legion broadcast on KMBC, was fidgeting around before having her picture taken. "I'm so nervous," she said. "I've never had my picture taken before."

Vladimir Horowitz, internationally known concert pianist, serves as guest soloist with the New York Philharmonic Symphony Orchestra, Sunday, playing Brahms' majestic Piano Concert No. 2 in B-flat Major.

Uncle Ezra's
Ramblings

What's that young feller? Did I hear you kickin' cause yer hours was too long, your pay too small, and yer work too hard? Well, let me

tell ye somethin: If that is really yer attitude toward yer work and yer employer, then yer a failure and you'll continue ter be a failure as long as you think that a way.

Just axe yer grandpa, er yer uncle, er yer dad about the soft snap they had when they was your age. They'll tell ye about longer hours than you ever dreamed of, mighty few holidays and smaller pay than you ever got. They'll tell ye about frugal homes with mighty few luxuries. Your chances for success and happiness are far beyond anything they ever thought was possible. You have a comfortable home with most, if not all, of the modern conveniences. Screens on the windows, a bathtub, telephone, radio, furnace er steam heat, and electric lights. Yer mother and dad had ter fuss around with dirty, smelly kerosene lamps; and heat the house with a wood er coal stove. When I was a youngster, I had ter git up at five o'clock, do the chores and walk three miles ter school. School wasn't out till four o'clock and then I had ter walk that three miles home again. It was allers dark before I could git the chores done, and after supper, I had ter study my lessons by the light of a kerosene lamp. And you say there aint no chances fer a young feller today! Nonsense. Stop fussin and go ter hustlin. There never was such chances fer a young man as there is ter-day.

Now that Danny and Doug decided ter stop printin' The Bugle, I reckon this'll be our last Ramble together. I want ter thank all of you who have helped me with your kindly criticism and encouragement. You have been a great help to me, and I confess it is with a feelin' of deep regret that we must say Good-bye.

Presented by

Miss Milred Martin

Liberty, Missouri

April 2, 1946

CLUB

er Every Day

sit down right now
t name, age, and ad-
ce of paper, put a
velope, and tell me
would like to join
the Treasure Hunt;
want us to call you

on the rirate ship.

Those 1934 buttons are going to get you in on some great times this year. Right now we have a lot of free Ice Hockey Games out at the Pla-Mor Skating Rink. And then there's the five Big Brother Club theatres, the Belmont, the Gillham, the Bijou, the Westport and the Waldo. All of these theatres put on a big, special show for Club Members every Saturday afternoon at 2:00, and the Belmont, the Gillham, the Westport and the Bijou have been putting on big vaudeville shows every Saturday. They have been giving everyone a free candy bar at the Belmont, the Gillham, and the Bijou lately. Your button and only five cents admits you to any of these Saturday matinees.

And this summer for that same 1934 button you will get to take part in the swimming, the boat rides on the Steamer Idlewilde, the Baseball games of the Kansas City Blues, picnics, and a lot of other summer activities. **GET THAT BUTTON NOW!**

Since we started the Treasure Hunt it has been mighty hard for me to get back for all of the activities, but I have been jumping on the Baby-De-Gravatzizer and flying back to Kansas City for all of them. So I hope to see you all at the next Hockey Game or the next theatre party.

That's all right now, Pal,
BIG BROTHER JACK.

Moving Picture Previews Begin

"Forty-five Minutes in Hollywood," the new Saturday night picture previews, are proving extremely popular to movie fans—aren't we all?

Four major producing companies, Paramount, Metro-Goldwyn-Mayer, Warner Brothers and R. K. O., are cooperating with the Borden Company in the presentation of these previews of new pictures. In addition, Cal York, veteran film reporter, gives intimate comment on Hollywood stars, and Mark Warnow's orchestra supplies the music of the films.

Mary Eastman Signed by Buick

The announcement a few days ago that Mary Eastman would



MARY
EASTMAN

soprano returned to broadcasting only three weeks ago, she has already regained her popularity and a sponsor.

Boy Scout week was marked by President Roosevelt's broadcast to assembled scouts throughout the nation; by special investiture ceremonies for Governor Park at Central Junior High School, broadcast by KMBC; by a broadcast from the Boy Scouts in Byrd's Expedition, and by a special scout program Sunday at noon.

Thin Ice

By MARY ANN

Dale Harriot was a little boy who lived in the country, and he was the smartest boy in the school. When his mother was tired he washed the dishes for her. Every morning he brought in the wood for the kitchen stove and then milked the cow.

The schoolhouse was a mile and a half from Dale's home, but no matter how cold it was, Dale and his sister Hazel walked to school every day, and they had to pass a pond on the way, and one evening after school Dale said to Hazel, "I believe the ice is thick enough to skate on." And Hazel said, "Mother said it wasn't." Dale didn't answer his sister but thought, "I'm going to find out, I'll just get my skates and come back after supper." And he did.

When Dale reached the pond with his skates he heard a dog barking and before he knew what the dog was barking about it ran past him and crossed the pond on the ice. "Well," Dale said, "if that dog can skate on that pond, so can I." And so, he stepped on the ice and it seemed real strong. Dale skated for a long time and then went home, but he didn't tell

his mother what he had done because he knew she would scold him.

The next day was Saturday and Dale thought, "I'm going to take my dog and go back to the pond." He called, "Here Rover, here Rover," but Rover didn't answer so Dale just went to the pond alone. He hadn't been there a minute when he heard a strange cry, at first he didn't know where it came from, then he commenced to look around and what do you think he found? His dog, Rover, and ten beautiful puppies in an old shed. Dale didn't know what to do, he couldn't carry all those pups home and he was afraid to tell his mother he had been to the pond, and then he thought, "I just have to get those pups home 'cause they will die out here," but when Dale got home his mother was gone and his sister told him a neighbor had telephoned that her little boy had been skating on the pond and had fallen and sprained his ankle and the boy's father had walked out on the ice to get him and the ice broke and the father was nearly drowned, but he wasn't, and the doctor said the little boy might have been drowned as the ice was very thin.

When Dale's mother came home, Dale said, "Mother, I have been a very bad boy, I deceived you; I went skating on that pond but I was so sure it was thick enough, and if I hadn't gone I never would have found those pups." His mother said, "What are you talking about?" And Dale told her, and then she cried a little and said, "I'm sorry you disobeyed mother, but we will take your wagon and bring Rover and her babies home, but promise me one thing," and Dale said, "I will promise anything if you will forgive me," and his mother said, "I want you to promise never to deceive me again," and Dale said, "I promise and the next time I will be sure not to skate on thin ice."

KMBC studios took on the character of a miniature madhouse when Ole Olsen and Chic Johnson broadcast the Swift Revue, Friday night. The curiosity of the audience was especially directed to Olie's amazing laugh.

Marmola sponsors the new program, "Love Making, Inc.," a dramatic series of the eternal theme represented in big business terms. It's heard Tuesdays at 7:45, and Thursdays at 7:00.

A New York publisher will soon put out a book containing 75 of Edwin C. Hill's radio talks.

in every day and you will be right along on the Treasure Hunt with us.

We started out from Kansas City on the De-Gravatzizer and had a terrible time getting up to Newburyport, Massachusetts. The De-Gravatzizer was stolen from us once and several of our members were kidnaped; but we finally got us a ship at Newburyport and



BIG BROTHER

are sailing direct to London where the first clue to the buried treasure is to be found in the Tower of London. The crew on the ship we have chartered are a very queer-looking lot

and it looks as though we may have some trouble with them before we get across the Atlantic Ocean. However, I am hoping that we have a safe voyage across, and that none of the members get seasick.

Several funny things have happened lately which lead me to believe that the Feather has stowed away on board our ship. The Feather is a very dangerous character, and I don't believe he would stop at anything to accomplish his purpose, which seems to be to keep us from getting Captain Kidd's Treasure. If any of you members can think of a good way for us to get rid of the Feather, once and for all, please drop me a line about it as I would like to have your suggestions.

On a dangerous trip like this it's a great comfort to have such brave companions as little Skeeter, Nabisco, Professor Gansky, Bloody Dagger, Two Gun Pete Church, Dead Eye Dick Maloney, and Terrible Rex the Smith. At Newburyport we took on a colored gentleman for a cook. His name is Bones, and while he is a very comical fellow to listen to, I have some doubts about his bravery.

Say, have you got that good-looking, new 1934 Big Brother Club button yet? Well, if you

Echoes to the Bugle Call

MAIL SPINS NO. 58

I'm Happy

I'm happy—
Not a dizzy whirling eddy
Of happiness
That requires constant alertness
Lest I be thrown,
Bruised and hurt,
Upon a barren shore.

But happiness
Like a clear lake,
Sparkling and green with depth,
A surface dotted
With rare lilies,
And with delightful
And amazing
Surprises
Hidden around every curve.

Perhaps I'll come again
To rocks and rapids—
I must go on—
But I'll always keep,
In memory,
My one cool lake
Of happiness.
—Iris Lee Haile.

Fairy Tale

I seem to remember,
That once upon a time;
We two fell in love;
When a copper moon was hanging
low.
We caught a shaky cobweb ladder,
Mounted to the sky;
Up where the milky way was
drifting.
Silv'ry, sparkling, stardust;
Caught it falling, falling 'round
us;
As comets blazed their way;
Along the deep blueness of the
sky.
Followed a trail to the moon's
own edge—
But how were we to know its
sharpness?
That it could break a cobweb
ladder?
Lost our footing,
Lost our way;
Lost each other as we fell to
earth . . .
Do fairy tales end like this?
—Carolyn Bruchman.

Clarence Wheeler, present musical director of Columbia's Chicago studios, is a former Kansas City boy. He's well known in dance band circles here.

Fred Waring's inaugural broadcast for Ford was also his first anniversary on the air.

Si an' Ma

Jap officers been talkin' 'bout
Attackin' Unkel Sam,
Ol' Unkel grinned an' clawed his
beard,
As silent as a clam;
Nex' day six dern big war-planes
hopped
Two thousan' mile er so,
Ter Honolulu—more'n ha'f way
Across ter Tokio.
A dollar now's worth sixty
cents,
"Okay," sez Ma an' Me,
A dollar's worth o' work, now'-
days,
Brings only thirty three.
Ol' Unkel Sam's afixin' now,
Ter give gold bugs a shock,
He's shovin' every ounce o' gold,
Right down in his own sock.

Ma read, "A pleece-horse caught
a thief,
An' pinned him 'gin th' wall,"
That's one horse on th' thief, By
Heck!
Ma lows it ain't no stall.
One "Black Crow" (Mack) was
killed out wes'
Shore sad—Mack was worth
while,
Th' worl' will miss Moran an'
Mack,
They helped us start a smile.
R. H. Richardson.

POP THE QUESTION

Q.—Is Vincent Lopez married and does he have any children?
A.—Lopez is single.
Q.—Did the Casa Loma Orchestra ever have another theme song than "Smoke Rings"?
A.—Yes. "Was I to Blame for Falling in Love with You?"
Q.—When will Harry Checker-vest be back on Happy Hollow?
A.—Probably never—although he may show up occasionally.
Q.—What radio star makes the most money?
A.—Will Rogers, Eddie Cantor, Al Jolson, the Marx Brothers, and Fred Waring are about even. Rogers probably makes the biggest net profit.
Q.—Were Dr. Jekyll and Mr. Hyde two different persons on the broadcast by the Opery House Players?
A.—No. Bob Hardaway took both parts as he did for twelve years on the stage.
Q.—Does the same girl play Polly and Flo?
A.—No. They are Kay Kasper and Ruth Barth.

A Season Transposed

Cold is the rain, the sky, the lea;
The shivering snow-birds on
their bough;
The branches, heavy with frost,
now;
And cold my heart, until you
come to me.
Long must the birdlings 'wait the
spring,
The cold lea 'wait the flowers,
The hidden blossoms 'wait
warm showers;
But I 'wait only thee, to sing.
Hasten, tomorrow—and tomor-
row will be bright,
My heart leap up in song once
more,
A smile glow in my eyes, just
as before;
Beholding you, the sun would
shine tonight!
—Christine Carlin Coe.

Three Years Ago

(From The Bugle, February, 1931.)

Some of these days Duke Ozark Rambler, and George Washington White will be returning to Happy Hollow from Africa.

Mr. and Mrs. Silas Perkins takes grate pleasure in announcing their dotter is gonna become the wedded wife uv Mr. Stanley Slipshod uv New York City.

"Daddy and Rollo," a new series sponsored by La Palina, begins February 11, featuring Nick Dawson and eleven-year-old Donald Hughes.

Commencing Feb. 2 Happy Hollow will be broadcast "behind closed doors." No visitors allowed.

Richie Craig, jr., who has appeared extensively in vaudeville and the "talkies," will be heard in a new program sponsored by Blue Ribbon Malt beginning Tuesday, February 3, from 9:15 to 9:30 p. m.

The Kansas City Tuberculosis Society is still \$4,500 under the amount necessary to give efficient service this year. Send your contributions to 1020 McGee Street, Kansas City.

And they say the last frontier has been crossed—the last barrier broken—no new worlds to conquer—this has been much lamented of late—but so sobbed Alexander centuries ago and still there come echoes from the empty places. On October 28 at 10:00 p. m., prospectors, miners, and Eskimos were grouped about a radio in Kiana (N. W. Alaska one degree north of the Arctic Circle) enjoying a broadcast by our station. So wrote Mr. Rollin T. Ball at that time—not postmarked until almost a month later, November 20, and the card was received at our station January 15. Two and a half months the message traveled—sometimes laboriously—sometimes swiftly—but always surely and inevitably to its destination. And it was so glamorous that I took it home to re-read it and muse of its journey—the dogs—ships—docks—trains, etc., etc. There are still torch bearers who plod wearily in search of new wealth—new opportunity—only to be engulfed by mad, eager and desperate humans, should they find the gold at the end of the rainbow.

When Mary Ann was burned by the Happy Hollow Christmas tree, her friends and well-wishers were deeply concerned. The quantity of her mail and the sentiments expressed are surely a rare tribute to her artistry.

The boys who are following the Big Brother Treasure Hunt are neither devoid of ideas or—seemingly wanting for sources of information—apparently they have found some of their Dad's Dime Novels. They sent feathers dipped in blood, intricate maps—and the weirdest monikers. Civilization surely palls on the male of the species—they are still born savages.

So much has happened since the last article—turkey, then left-overs; goose, then left-overs. Now a new year—fairly groaning for something to be done with it and me just a dreamin'— Well, I must be a doin' something about it.
So, so long,
Irene.

Whenever Edwin C. Hill speaks concerning the Roosevelt administration a copy of his talk is forwarded to the White House at the suggestion of a member of the President's staff.

Gertrude Niesen shuns stockings with formal attire. Horrors!

Sunday, February 11

- 7.30 Morning Devotions
- 8.00 Junior Bugle
- 9.00 Journal-Post Comics
- 9.15 Kansas City Youth Forum
- 9.30 Melody Parade
- 9.45 The Playboys
- 10.00 Rhoda Arnold and Taylor Buckley
- 10.30 Salt Lake Tabernacle Choir and Organ
- 11.00 Stone Church Choir
- 11.30 Madison Ensemble
- 11.45 Sir Evelyn Wrench
- 12.00 Boy Scout program
- 12.30 Lazy Dan, the Minstrel Man
- 1.00 "Broadway Melodies"
- 1.30 The Big Hollywood Show
- 2.00 New York Philharmonic Symphony Orchestra
- 4.00 Roses and Drums
- 4.30 Frank Crumit and Julia Sanderson
- 5.00 Songs My Mother Used to Sing
- 5.30 Smilin' Ed McConnell
- 5.45 Twilight Musicale
- 6.00 L. D. S. Radio Vespers
- 6.30 H. V. Kaltenborn
- 6.45 Studio feature
- 7.00 An Evening in Paris
- 7.30 Fred Waring's Pennsylvanians
- 8.00 Seven Star Revue
- 9.00 Patri's Dramas of Childhood
- 9.30 Conclave of Nations
- 10.00 L. D. S. Studio Service
- 11.00 Louis Panico's Orchestra
- 11.30—Vincent Lopez' Orchestra



GEORGE HALL, Maestro, Daily

- 3.00 Bob Nolan and Orchestra
- 3.30 Columbia Artists Recital
- 4.00 Between the Bookends
- 4.15 The Dictators
- 4.30 Journal-Post News Flashes
- 4.40 Program Bugle
- 4.45 Charles Carlile—Songs
- 5.00 Skippy
- 5.15 Big Brother Club
- 5.30 Tarzan of the Apes
- 5.45 Enoch Light's Orchestra
- 6.00 Happy Hollow
- 6.15 The Texas Rangers
- 6.30 Tom Baker—Songs
- 6.40 United Air Dramas
- 6.45 Boake Carter—"What Happened Today"
- 7.00 Happy Bakers
- 7.15 Edwin C. Hill—"The Human Side of the News"
- 7.30 Bing Crosby
- 8.00 Leopold Stokowski and Philadelphia Orchestra
- 8.15 Buick Presents
- 8.30 The Big Show
- 9.00 Wayne King's Orchestra
- 9.30 "Know Your Government"
- 9.45 Myrt and Marge
- 10.00 Presenting Mark Warnow's Orchestra
- 10.15 The Boswell Sisters
- 10.30 Abe Lyman's Orchestra
- 11.00 Leon Belasco's Orchestra
- 11.30 Little Jack Little's Orchestra

Tuesday, February 13

- 6.30 Morning Devotions
- 6.45 Tex Owens—Songs
- 7.00 Sensation Coffee Time
- 7.30 Journal-Post News Flashes
- 7.40 Sensation Coffee Time
- 8.00 Round Towners
- 8.15 Program Bugle—KMBC News
- 8.18 Sensation Coffee Time
- 8.30 In the Luxembourg Gardens
- 8.45 Musical Moments
- 9.00 Joanne Taylor—Fashion Flashes
- 9.15 Current Questions Before Congress
- 9.30 Morning Moods
- 9.45 The Frivolities
- 10.00 Pet Milky Way
- 10.15 Charm Secrets
- 10.30 Tony Wons with Keenan and Phillips
- 10.45 Larry Tate and Orchestra
- 11.00 The Voice of Experience
- 11.15 Connie Gates—Songs
- 11.30 Mitchell Shuster's Orchestra
- 11.45 "The Helping Hand"
- 11.50 Journal-Post News Flashes
- 12.00 Marie, the Little French Princess
- 12.15 Tex Owens—Songs
- 12.25 Producers' Market News
- 12.30 Easy Aces
- 12.45 The Ozark Rambler
- 1.00 Just Plain Bill
- 1.15 Goopy Geer
- 1.30 American School of the Air
- 2.00 The Metropolitan Parade
- 2.30 "Whither Britain"
- 3.00 U. S. Navy Band Patriotic Period
- 3.30 Enoch Light's Orchestra
- 4.00 Between the Bookends
- 4.15 Madison Ensemble
- 4.30 Journal-Post News Flashes
- 4.40 Program Bugle—KMBC News
- 4.45 George Hall's Orchestra
- 5.00 Skippy
- 5.15 Big Brother Club
- 5.30 Robin Hood
- 5.45 Al and Pete
- 6.00 Happy Hollow
- 6.15 The Texas Rangers
- 6.30 Crazy Crystals Program
- 6.45 Boake Carter—"What Happened Today"

Monday, February 12

- 6.30 Morning Devotions
- 6.45 Tex Owens—Songs
- 7.00 Sensation Coffee Time
- 7.30 Journal-Post News Flashes
- 7.40 Sensation Coffee Time
- 8.00 Henry Arcari and the Three Naturals
- 8.15 Program Bugle
- 8.18 Sensation Coffee Time
- 8.30 Metropolitan Parade
- 9.00 Joanne Taylor—Fashion Flashes
- 9.15 The Racketeers
- 9.30 The Merry-makers
- 9.45 Will Osborne's Orchestra With Pedro De Cordoba
- 10.00 Howard Ely at the Organ
- 10.15 Morning Moods
- 10.30 Uncle Ezry—The Sage of Happy Hollow
- 10.45 Senate Monorail Stunt
- 11.00 The Voice of Experience
- 11.15 Rumford Radio School of Cookery
- 11.30 Concert Miniatures
- 11.45 Federation of Women's Clubs Talk
- 11.50 Journal-Post News Flashes
- 12.00 George Hall's Orchestra
- 12.15 Tex Owens—Songs
- 12.25 Producers' Market News
- 12.30 Mischa Raginsky's Ensemble
- 1.00 Just Plain Bill
- 1.15 Goopy Geer
- 1.30 American School of the Air
- 2.00 Oahu Serenaders
- 2.15 The Voice of Experience
- 2.30 U. S. Marine Band

KMBC WEEKLY SCHEDULE BEGIN

- 7.00 Happy Bakers
- 7.15 Edwin C. Hill—"The Human Side of the News"
- 7.30 The Voice of Experience
- 7.45 Marmola Program
- 8.00 Leopold Stokowski and Philadelphia Orchestra
- 8.15 Ruth Etting with Johnny Green's Orchestra
- 8.30 George Jessel
- 9.00 The Camel Caravan
- 9.30 Those McCarty Girls and Paul Henning
- 9.40 United Air Dramas
- 9.45 Myrt and Marge
- 10.00 Harlem Serenade
- 10.15 Charles Carlile—Songs
- 10.30 Ozzie Nelson's Orchestra
- 10.45 The Collegians
- 11.00 Vincent Lopez's Orchestra
- 11.30 Pancho's Orchestra

Wednesday, February 14

- 6.30 Morning Devotions
- 6.45 Tex Owens—Songs
- 7.00 Sensation Coffee Time
- 7.30 Journal-Post News Flashes
- 7.40 Sensation Coffee Time
- 8.00 The Eton Boys—Male Quartet
- 8.15 Program Bugle—KMBC News
- 8.18 Sensation Coffee Time
- 8.30 Metropolitan Parade
- 9.00 Joanne Taylor—Fashion Flashes
- 9.15 "The Racketeers"
- 9.30 In the Luxembourg Gardens
- 9.45 Will Osborne's Orchestra With Pedro De Cordoba
- 10.00 Howard Ely at the Organ
- 10.15 The Four Showmen—Male Quartet
- 10.30 Uncle Ezry—The Sage of Happy Hollow
- 10.45 Eileen and Francis
- 11.00 The Voice of Experience
- 11.15 Nyal Ucatone Program
- 11.30 David Grosch—Sing Talk
- 11.45 Program Personalities
- 11.50 Journal-Post News Flashes
- 12.00 Marie, the Little French Princess
- 12.15 Tex Owens—Songs
- 12.25 Producers' Market News
- 12.30 Easy Aces
- 12.45 The Ozark Rambler
- 1.00 Just Plain Bill



BABS RYAN with Waring's Pennsylvanians

- 1.15 Goopy Geer
- 1.30 The American School of the Air
- 2.00 LaForge Beruman Musicale
- 2.30 The Pickard Family
- 3.00 Musical Album of Popular Classics
- 3.30 "Lest We Forget"
- 3.45 The Merry-makers
- 4.00 Between the Bookends
- 4.15 Joan Olsen with Orchestra
- 4.30 Journal-Post News Flashes
- 4.40 Program Bugle
- 4.45 Tito Guizar, Mexican Tenor
- 5.00 Skippy
- 5.15 Big Brother Club
- 5.30 Tarzan of the Apes
- 5.45 Enoch Light's Orchestra
- 6.00 Happy Hollow

- 6.15 The Texas Rangers
- 6.30 Tom Baker—Songs
- 6.40 United Air Dramas
- 6.45 Boake Carter—"What Happened Today"
- 7.00 Happy Bakers
- 7.15 Edwin C. Hill—"The Human Side of the News"
- 7.30 Albert Spalding with Conrad Thibault
- 8.00 Leopold Stokowski and Philadelphia Orchestra
- 8.15 Alexander Woolcott, the Town Crier
- 8.30 Guy Lombardo's Orchestra with Burns and Allen
- 9.00 Ted Fiorito's Orchestra with Dick Powell
- 9.30 Columbia News Service
- 9.45 Myrt and Marge
- 10.00 Andre Kostelanetz Presents
- 10.15 Five Spirits of Rhythm
- 10.30 The Collegians
- 10.30 The Collegians
- 10.45 Little Jack Little's Orchestra
- 11.00 Glen Gray's Orchestra
- 11.30 George Hall's Orchestra



ANGELO PATRI 9 p. m. Sun.

- 10.45 Guy Lombardo's Orchestra with Burns and Allen
- 10.00 Ted Fiorito's Orchestra with Dick Powell
- 9.30 Columbia News Service
- 9.45 Myrt and Marge
- 10.00 Andre Kostelanetz Presents
- 10.15 Five Spirits of Rhythm
- 10.30 The Collegians
- 10.30 The Collegians
- 10.45 Little Jack Little's Orchestra
- 11.00 Glen Gray's Orchestra
- 11.30 George Hall's Orchestra

Thursday February 15

- 6.30 Morning Devotions
- 6.45 Tex Owens—Songs
- 7.00 Sensation Coffee Time
- 7.30 Journal-Post News Flashes
- 7.40 Sensation Coffee Time
- 8.00 The Eton Boys—Male Quartet
- 8.15 Program Bugle—KMBC News
- 8.18 Sensation Coffee Time
- 8.30 In the Luxembourg Gardens
- 8.45 Musical Moments
- 9.00 Joanne Taylor—Fashion Flashes
- 9.15 Visiting with Ida Bailey Allen
- 9.30 Fleur de Lis
- 10.00 Pet Milky Way
- 10.15 Charm Secrets
- 10.30 Tony Wons with Keenan and Phillips
- 10.45 Academy of Medicine Program
- 11.00 The Voice of Experience
- 11.15 Rumford Radio School of Cookery
- 11.30 Mitchell Shuster's Orchestra
- 11.45 Citizens' League Speaker
- 11.50 Journal-Post News Flashes
- 12.00 Marie, the Little French Princess
- 12.15 Tex Owens—Songs
- 12.25 Producers' Market News
- 12.30 Easy Aces
- 12.45 The Ozark Rambler
- 1.00 Just Plain Bill
- 1.15 Goopy Geer
- 1.30 American School of the Air
- 2.00 Metropolitan Parade
- 2.30 National Student Federation Program
- 2.45 Curtis Institute of Music
- 3.30 Classic Hour
- 3.45 Artist Recital
- 4.00 Between the Bookends
- 4.15 George Hall's Orchestra
- 4.30 Journal-Post News Flashes

BEGINNING FEBRUARY 11, 1934

- 4.40 Program Bugle—KMBC News
- 4.45 Pastel Harmonies
- 5.00 Skippy
- 5.15 Big Brother Club
- 5.30 Tarzan of the Apes
- 5.45 Al and Pete
- 6.00 Happy Hollow
- 6.15 Lavender and Old Lace
- 6.45 Boake Carter—"What Happened Today"
- 7.00 Marmola Program
- 7.15 Edwin C. Hill—"The Human Side of the News"
- 7.30 Voice of America
- 8.00 Leopold Stokowski and Philadelphia Orchestra
- 8.15 Buick Presents
- 8.30 Fred Waring's Pennsylvanians
- 9.00 The Camel Caravan
- 9.30 The Kasper Girls
- 9.40 United Air Dramas
- 9.45 Myrt and Marge
- 10.00 California Melodies
- 10.30 Lucille Wakefield and Ed Letson—Musical Comedy
- 10.45 Isham Jones' Orchestra
- 11.00 Ace Brigode's Orchestra
- 11.30 Abe Lyman's Orchestra

- 5.00 Skippy
- 5.15 Big Brother Club
- 5.30 Robin Hood
- 5.45 Joan Olsen and Organ
- 6.00 Happy Hollow
- 6.15 The Texas Rangers
- 6.30 Clarence Wheeler's Orchestra
- 6.40 United Air Dramas
- 6.45 Boake Carter—"What Happened Today"
- 7.00 Happy Bakers
- 7.15 Edwin C. Hill—"The Human Side of the News"
- 7.30 March of Time
- 8.00 Leopold Stokowski and Philadelphia Orchestra
- 8.15 Ruth Etting with Johnny Green's Orchestra
- 8.30 Marvelous Melodies, with Jack Whiting
- 9.00 Olsen and Johnson
- 9.30 Columbia News Service
- 9.45 Myrt and Marge
- 10.00 Mary Eastman, Soprano
- 10.15 The Boswell Sisters
- 10.30 The Tattler and His Four Little Gossips
- 10.45 Isham Jones' Orchestra
- 11.00 Don Redman's Orchestra
- 11.30 Louis Panico's Orchestra



SKIPPY
a brilliant half-hour revue from Los Angeles, makes its bow on KMBC, Saturday evening at 8:30. The new series replaces the former quarter-hour programs.

Friday, February 16

- 6.30 Morning Devotions
- 6.45 Tex Owens—Songs
- 7.00 Sensation Coffee Time
- 7.30 Journal-Post News Flashes
- 7.40 Sensation Coffee Time
- 8.00 Do Re Mi—Songs
- 8.15 Program Bugle—KMBC News
- 8.18 Metropolitan Parade
- 9.00 Joanne Taylor—Fashion Flashes
- 9.15 "The Racketeers"
- 9.30 The Round Towners
- 9.45 Will Osborne's Orchestra with Pedro De Cordoba
- 10.00 Howard Ely at the Organ
- 10.15 The Captivators
- 10.30 Uncle Ezry—The Sage of Happy Hollow
- 10.45 Dancing Echoes
- 11.00 The Voice of Experience
- 11.15 Betty Barthell—Songs
- 11.45 League of Women Voters
- 11.50 Journal-Post News Flashes
- 11.30 Aileen and Francis
- 12.00 Marie, the Little French Princess
- 12.15 Tex Owens—Songs
- 12.25 Producers' Market News
- 12.30 Easy Aces
- 12.45 The Ozark Rambler
- 1.00 Just Plain Bill
- 1.15 Goopy Geer
- 1.30 American School of the Air
- 2.00 Columbia Artists Recital
- 2.30 Harrisburg Variety Program
- 3.00 The Grab Bag
- 3.30 U. S. Army Band
- 4.00 Between the Bookends
- 4.15 Enoch Light's Orchestra
- 4.30 Journal-Post News Flashes
- 4.40 Program Bugle
- 4.45 Dell Campo—Songs



DELL CAMPO,
Tenor,
4.45 p. m.
Fri.

Saturday, February 20

- 6.30 Morning Devotions
- 6.45 Tex Owens—Songs
- 7.00 Sensation Coffee Time
- 7.30 Journal-Post News Flashes
- 7.40 Sensation Coffee Time
- 8.15 Program Bugle
- 8.18 Sensation Coffee Time
- 8.30 In the Luxembourg Gardens
- 8.45 The Meistersingers
- 9.00 Joanne Taylor—Fashion Flashes
- 9.15 Paul Mason's Orchestra
- 9.30 Adventures of Helen and Mary
- 10.00 Children's Concert by the New York Philharmonic Symphony Orchestra
- 11.00 Vincent Travers and His Orchestra
- 11.30 Mary Ann and the Campfire Girls
- 11.45 Program Personalities
- 11.50 Journal-Post News Flashes
- 12.00 Savitt String Quartet
- 12.15 Tex Owens—Songs
- 12.25 Producers' Market News
- 12.30 Harold Knight's Orchestra
- 1.00 Columbia Artists Recital
- 1.30 Dancing Echoes
- 2.00 Round Towners—Quartet
- 2.30 Ann Leaf at the Organ
- 3.00 Saturday Syncopators
- 3.30 Mischa Raginsky's Ensemble
- 4.00 Pancho and His Orchestra
- 4.30 Journal-Post News Flashes
- 4.40 Program Bugle—KMBC News
- 4.45 Dell Campo—Chilean tenor
- 5.00 "Meet the Artist"
- 5.15 Big Brother Club
- 5.30 William Ganz—Organ Program
- 5.45 Mitchell Shuster's Orchestra

- 6.00 Elder Solomon Lightfoot Michaux and his Congregation
- 6.30 Crazy Crystals Boys, Jimmie and Eddie Dean
- 7.00 "Forty-five Minutes in Hollywood"
- 7.45 Trade and Mark
- 8.00 Leopold Stokowski and Philadelphia Orchestra
- 8.15 Alexander Woollcott, the Town Crier
- 8.30 Pontiac Surprise Party
- 9.00 Broadcast from Byrd Expedition
- 9.30 Columbia News Service
- 9.45 "Leaders in Action"—H. V. Kaltenborn
- 10.00 Guy Lombardo's Orchestra
- 10.30 Houston Symphony Orchestra
- 11.30 Abe Lyman's Orchestra

Pontiac Surprise Parties

"The Pontiac Surprise Party," a brilliant half-hour revue from Los Angeles, makes its bow on KMBC, Saturday evening at 8:30. The new series replaces the former quarter-hour programs.

The stellar talent for the new series includes Raymond Paige, leading musical figure of the Pacific Coast, and his 30-piece symphonic dance orchestra; Kay Thompson with her Rhythm Kings male trio; an Hawaiian instrumental and vocal group, and the Black Rhapsody Choir, a Negro choral group of 90 voices.

A feature of each program is a surprise novelty. It may be a dramatic film preview, or the introduction of the musical score of a new film; a guest artist from the movie colony, or other novelties that can be drawn from Hollywood, "the city of surprises."

Senate Railway Broadcast

The first broadcast from the underground railway connecting the United States Capitol with the Senate Office Building in Washington will be heard Monday morning at 10:45. Engineers have made arrangements to pick up a broadcast from the train as it shuttles back and forth carrying the senators to the morning session. A Columbia announcer will ride the train and interview its distinguished passengers.

The fact that there is such a thing as the private railroad is not generally known—also the fact that it is a monorail affair with but a single steel rail. There is but one car to each train and the fare is gratis.

KMBC fans have welcomed the return of Will Osborne's dance music and Pedro de Cordoba's philosophy each Monday, Wednesday and Friday morning.

THESE ADVERTISERS ENTERTAIN YOU

- B-C Remedy
- Sensation Coffee
- Remington Typewriters
- Wonder Bread
- Johnson's Wax
- Bi-So-Dol
- Phillips Dental Magnesia
- Old English Wax
- Bond Bread
- Acme White Lead
- Union Central Life Insurance
- Pontiac Motor Cars
- John Taylor Dry Goods Co.
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- Pet Milk
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- Rumford Baking Powder
- Evening in Paris
- Ex-Lax
- Wrigley's Gum
- Louis Phillippe
- Milkweed Cream
- Buick Motor Cars
- Lady Esther Face Cream
- Cream of Wheat
- Fletcher's Castoria
- Old Gold Cigarettes
- White Owl Cigars
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- Pepto Mangan
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- Ford Motor Cars
- Corn Products
- Oldsmobile Motor Cars
- Lavoris
- Robin Hood Shoes
- Richard Hudnut Cosmetics

YOUR PATRONAGE IS APPRECIATED

THE KMBC HAPPY HOLLOW BUGLE

Issued by the Midland Broadcasting Company as a Service to
Its Listeners Everywhere

PUBLISHED THE FIRST OF EVERY MONTH

DANNY AND DOUG—EDITORS

Kansas City, Missouri, February 11, 1934



EDITORIAL

Well, Miss Annie, I guess she didn't know how hard me 'n Danny studded on our spellings at school so she give us another F on the report card. So Aunt Lucindy she didn't know how much we studied ether so she said we was gonna haf ta quite puttin' out this Happy Hollow Bugle 'till we got better grades. So I guess we won't put it out no more.

Uncle Ezry says he don't see why me 'n Danny wants ta all the time be at the foot of the class. I gess he don't know that's the closest ta the stove.

Anyhow, I gotta have more time fer my readin' cause I've jist come ta the part where Nick Carter he was bein' chased by Injuns and he pulled out his six shooter and was gonna make them red skins bite the dust only that's as far as I got.

Sure is gonna seem kinda funny fer a while not havin' a paper ta be editors of. We started puttin' the Bugle out about four years ago. Some folks said it was swell and then some others didn't say nothin'—but that's the way with editers I gess. Aunt Lucindy ses uf we'd study are lessons more we wouldn't haf ta gess sa much and I gess that's rite.

We sure wanta thank all the folks that has been interested in the Happy Hollow Bugle. That's what's made us enjoy it sa much. We haven't tried ta be the molders of publik thot or anything like that like some editers. We've jist tried ta show everthing that's goin' on in Happy Hollow and how much fun it was livin' here. Danny sed that wasn't news cause its jist news when a man bites a dog. I tried my best ta bite some dogs but I never did cause I was scared they'd bite me back. Bitin' dogs ain't much fun anyhow.

But if ya still wanta know about what's goin' on in Happy Hollow, you'll find it out and a lot more by goin' ta the Ladies Improvement Society meetin's.

G'by.

Politics and Radio

Kansas City is entering the throes of another city election. As in most election campaigns, bitter speeches and mud-slinging will again be rampant. KMBC and other radio stations again will bring both sides of the question, comic and serious, uncensored except as to personal attacks.

Whether people enjoy political speeches or other types, they may at least appreciate the liberality of radio broadcasting. Radio stations are not government owned and hence do not have editorial supervision as in England; they are government supervised to an extent which requires them to give every side the right to speak. Stations which have assumed an editorial policy of their own have been short-lived.

Newspapers, no matter how free and liberal they appear to be, are necessarily restrictive in the presentation of all sides. Far and away the monopolistic preponderance of American newspapers is owned or influenced by capital. The American people can look only to radio for an assurance of free and unadulterated expression.

Ted Fio-Rito Starts For Old Gold

Ted Fio-Rito, well known conductor and song-writer, and his orchestra replace Fred Waring's Pennsylvanians on the Old Gold



TED FIO-RITO

program. The selection of the Pacific Coast maestro was made after a long series of auditions during which Ted Lewis, Buddy Rogers, Phil Spitalny and others were heard.

Fio-Rito is recognized as one of the country's foremost composers of popular tunes as well as a masterful arranger, and is reported developing a new style of presentation for the series. He was born in Newark, but has become most famous in California where his broadcasts will be staged. Some of his tunes are, "No, No, Nora," "Charley, My Boy," "I Never Knew," "Laugh, Clown, Laugh," and "King for a Day,"

Appearing with Fio-Rito will be Dick Powell, star of "Forty-second Street" and other musical films, in his first nation-wide radio series. Dick also appears with the band in a forthcoming picture, "Hot Air."

Morton Downey's two broadcasts on KMBC and two rehearsals last week proved him to be the most affable and personable of the "big time" stars yet to appear in Kansas City. He radiated jollity, and possessed a fine cooperative spirit. His stage show was also said to be the best of any radio star to date.

This Horseshoe Business

Happy Hollow's victorious team in the Cornbread Corners Invitation Horseshoe Pitching Tournament has returned home to receive the plaudits of a grateful town. Tony Russell, who replaced Ezra and won almost without Ozie's support, is particularly popular.

Photographers had difficulty catching them away from the crowds. Every one was surprised at Tony's adeptness at tossing the equine pedal protectors, but young Russell soon explained that he had gained all his knowledge from Sally Perkins, charming daughter of Happy Hollow's former champion, Si Perkins.

Young Taylor

A warm voice from the South—that's Irene Taylor, attractive headliner of the Camel Caravan each Tuesday and Thursday evening at nine. She shares the pro-



IRENE TAYLOR

gram with Do Re Mi, Kenny Sargent, PeeWee Hunt and the Casa Loma Orchestra.

There's a pretty suburban thoroughfare near London called Rosemary Lane, but it wasn't named after the lovely little Fred Waring singer.

PICKWICK PRATTLE

M. J. B.

Here is the roll call of the Texas Rangers: Slim, Tenderfoot, Bob, Dave, Alabama, Tucson, Monte, Arizona and Utah. Now just where do they get that "Texas" stuff?

The soprano of the McCarty Girls trio and the tenor of the Collegians are du(et)ing nicely, thank you.

Ted Malone once won a prune pie for singing. Well, your guess is as good as ours.

Which reminds us. That weird sounding delicacy—the Waffle Snuffle—made famous by Skeeter of the Big Brother Club, was named by Ted. It was invented by Al—chief cook, jerk and sandwich slicer in the Pickwick Drug store. By the way, Al once won the prize for the thinnest sandwiches at a druggists' convention. But as we were saying, Al invented the Waffle Snuffle to please Ted's fickle fancy. Ted bestowed a name and his endorsement upon the new-born concoction, which probably accounts for its quick rise to fame. If any of you folks want the recipe we're sure Al would be glad to oblige.

The famous gangster dog and calico cat had nothing on the continuity department and announcing staff of a radio station. There's never a dull moment when members of the two departments get together. The latest argument was over the proper way of crediting musical numbers played with special permission of the copyright owners. Finally a fair member of the continuity department and one of the voices of KMBC got off in a corner and made a bet on the question—the pay-off to be a free dinner. Well, the lady won, but what she doesn't know till now is that the dinner was paid for with money borrowed from a fellow member of her own department.

If you really want the low down on your favorite KMBC artist, just ask one of the elevator girls (and do they know our comings and going—who . . . where . . . what . . . and why!) Ask Al, the soda and whatnot dispenser in the Pickwick Drug store. Al knows their favorite tunes forwards and backwards, to nothing of their eating hours and table companions. For instance Jimmy Patt, ye hard-pressed and publicity director, only yen for steak on bun and a dash of "white" ice cream. Franz always orders "Any-

lie would probably eat a baked brick, provided he could wash it down with a bottle of good old three point—or maybe it's six. We forgot to inquire about the percentage . . . The Kasper Sisters, Kay, Beth and Gen, are the liquid dieters of the outfit. They never order anything but soup. But the Midwesterners go to the other extreme and always demand "Chili dry with lots of crackers." Big Brother Jack Starr must have gotten the milk habit when Aines sponsored the Big Brother Club. Anyway, he never orders anything but milk. He must set a good example for the kiddies you know. As for Skeeter (Charlie Beuder) he never eats anything. He simply provides entertainment for the other patrons . . . The three McCarty Girls, Frankie, Jule, and Dot, operate on the all-for-one and one-for-all policy. A young man who invites one McCarty to have a ham sandwich can figure on providing ham sandwiches for Those McCarty Girls. When the girls are dining alone, it's cokes. When one man provides the set-up it's cokes and eggs, but when there are enough men to go

around, the sky's the limit! . . . Chic Conden is very fond of vegetable soup, and is she indignant if the accompanying crackers aren't buttered! . . . Herb Krotaska is the answer to the restaurateur's prayer. He eats anything and everything, going right down the menu and taking them as they come. The other morning he partook of the following: five orders of toast, one strawberry milk shake, four hamburgers, and one grape limeade. Did we say the answer to the restaurateur's prayer? Well, the doctor should be grateful for Herb, too. Kenny Krahl, studio director, never orders his meal all at once, but item-by-item. After stowing away enough food to satisfy three normal appetites, he usually remarks that he guesses he'll go over to the coffee shop now and have a meal . . . Paul Sells will have nothing but lemon cokes and soft pies. He never asks what kind of pie is it? Just—"is it soft?" The old softie! . . . Fran Heyser looks like anything but the pious Parson Jackson of Happy Hollow as he enjoys his regular evening bottle of Foxhead beer. His table companion is frequently Mrs. Ellis—Joanne Taylor to you listeners . . . Gomer "Doug" Cool is Al's prize customer. Doug always eats what's set

it's a mistake." (By the way, we've eaten plenty of "mistakes" down there. There was the time the cook thought that hamburger was cooked long enough—but then that's another story) . . . Ivan Flannery, the husky he-man of the place, consumes vast quantities of double chocolate malt shakes. . . . Paul Fonda, from the operating department, frequently breezes in thusly: "Lo, Bus, I'm in a hurry. Gimme a bowl of bean with a dash!" . . . Ted Malone is another welcome guest in the Pickwick eating emporium. He goes right down the menu with plenty of reorders. He once furnished Al with a list of the dishes on his diet—but the wisecracks must have been too much for him. Anyway, he's gobbling up those calories again. . . . Eddie Edward insists upon Boston" coffee—half cream and alf coffee. . . . Paul Henning, who usually shows up with Ruth Barth, likes to make up his own dishes. It requires nearly the entire staff of the drug store's employees to carry out Paul's instructions to add a dash of this, and a layer of that, and a topping of whatsis. There are always a great many preliminaries before Paul's order is finally arrived at. He and Ruth are in-

Another ice cream cone eater is LeRoy Smith of the continuity department. LeRoy's standing order is: chocolate ice cream cone and black coffee. Oh, yes, and two two-and-a-half-minute boiled eggs. Statistics show that LeRoy consumes more eggs than all the rest of the gang put together. . . . Doc Kramer, another of the operating staff, is always good for a laugh with his: "Give me a horse-radish sandwich with a little egg on it." . . . Howard Ely likes his sweets. He simply thrives on cream puffs and chocolate eclairs. And now please excuse us while this Prattler runs down the street for a bean sandwich.

Isham Jones holds cards in both the musicians' and coal miners' unions. He once dug coal in Ohio, and renews his affiliation each year.

Andre Kostelanetz has developed a new type of music known as "Harmonic Sophistication," emphasizing smartness in melody, for his Buick programs.

Bing Crosby's brilliant sartorial color combinations have been repealed by his wife. Those that didn't know he was color blind thought he was collegiate.

BETWEEN THE



BOOK ENDS

Hello There:
Let the commercial world rush on. Ideals crushed to earth rise again. With all the materialism and commercialism of the modern business world, we found thousands of requests for these two little poems last week. It was gratifying to note so many folks interested in these little philosophies. And we'd like to pass them on to you, too:

Star Dust

"Why, mother, you're growing old. Look at the gray in your hair."
"No, child, I'm not getting gray, that is Star Dust in mother's hair. Star dust that began coming years ago. Gentle little mist that dropped when your daddy and I were sweethearts strolling out in the night. Rays of the stars coming thru my window when I held your tiny, warm body close to mine. Long hours when I watched till morning beside your trundle bed and the soft starlight rested my eyes as I kept vigil through your fevered, painful hours."
"Then there were lonely hours when I waited in the starlight, when the silver came a bit faster, hours when a mother's heart prayed for her boy's return. Hours when I wished you were back from over there, back in your trundle bed, where I could tuck you safely in."
"And now, the star dust in my hair, that I gathered along the way, is but one of my souvenirs of life. It admonishes me to live each day to its fullest, for some time the star dust will gather me up in its gloaming, guiding me safely, and closing in about me as I embark for another shore."
FRANCES WEYMAN.

Mother's Diary

I found a little record of her days At the old home. A few short lines Each day were all she wrote. My mother's ways Were simple. When she planted columbines She put it down; the day she set a hen; The little calf she weaned from mother cow; Her daily household tasks, or when She visited the sick . . . But oh, somehow One line apart from others seemed to stand— . . . "I went to the post office," . . . she would say. . . . I look upon it—here in her own hand— That one short line she wrote from day to day. Dear God, on high, can Mother see tonight, These tears for letters that I failed to write? UNKNOWN.

It's been fun having these little intimate get-togethers. I'll miss them and I hope you will. But remember, I'll still be over every day 'long 'bout 4.

'Bye,
TED MALONE.

British Series Popular

The current series of trans-oceanic broadcasts from London presenting popular Englishmen on the question, "Whither Britain?" is proving of popular interest. H. G. Wells, Winston Churchill, and Rev. Walter Matthews have spoken thus far, delivering scathing denunciations of certain British practices, the speeches being of a type usually censored on English broadcasting waves.

The Powder Box Revue Stars Jack Whiting

Richard Hudnut cosmetics returned to the air with a Columbia program over KMBC, Friday evening, February 2, at 8:30. Entitled "The Powder Box Revue," the broadcast stars Jack Whiting, personable musical comedy favorite; as master-of-ceremonies for a peppy, modern musical and comedy revue.

The son of a Philadelphia surgeon, Whiting early overcame his



JACK WHITING

family's prejudice against his going on the stage. Florenz Ziegfeld brought him to New York to appear in "The Follies." He has since appeared in such successes as "The Ramblers," "Hold Everything," "Heads Up," "America's Sweetheart," and "Take a Chance."

Appearing with Jack Whiting is Jack Denny's orchestra. The popular maestro, who will be in charge of the musical settings, was first heard by KMBC listeners from his native Montreal, Canada.

The Prizefighter and the Lampson



Gene Tunney, who once forsok the ring long enough to address the Yale English class of Lampson Professor William Lyon Phelps on Shakespeare, was again presented by a mat of letters in a recent "Voice of America" program. Phelps is quoted to have remarked that if their positions were reversed Mr. Tunney would make a much more capable professor than I boxer.

Ruth Etting Is Back on the Air

Ruth Etting, song star of radio, stage and screen, will be featured in a new series of programs sponsored by Oldsmobile, heard over KMBC each Tuesday and Friday evening at 8:15, beginning February 13. Johnny Green's orchestra and Ted Husing will be heard in support of the lovely songstress.

Her debut on this series will be Ruth's first microphone appearance since her return from the West Coast where she was engaged for the past six months in motion-picture and radio work. She was the winner of the National Radio Editors Poll last year as the outstanding interpreter of current lyrics.

Johnny Green, noted young composer-arranger-conductor, was introduced to KMBC fans last

fall. He has since been to England to supervise the scoring for the new British musical comedy, "Mr. Whittington." Johnny's most notable composition is "Body and Soul."

The Nyal Ucatone program, Wednesday mornings at 11:15, presents a bright spot of music and song under the direction of the Chicago maestro, Charles Pierce.

Irene Taylor, Gypsy Nina, Ish-am Jones, Ted Fio-Rito and the Mills Brothers are currently making talking pictures.

Stoopnagle and Budd's display of inventions at the General Motors exhibit in the Waldorf-Astoria attracted as much interest as the rest of the show.

Uncommon Commoner

In the world, of the world was your lot;
With it and for it the fight you fought,
And never till Time is itself forgot
And the heart of man is a pulseless clot
Shall the blood flow slow, when we think the thought
—of Lincoln.

—Edward Vance Cook.

Tex Owen's Song Column

THE HUT ON THE BACK OF THE LOT

From a village comes this story of an old man and his son; The father gave him all his wealth as the boy was the only one, The son then started making plans to rid himself of dad, The old man was in the way since no more gold he had. We don't need dad, he said to his wife, I just want you and Ned. What shall we do his wife replied, the husband smiled and said:

Chorus

I will build a hut for dad and set on the back of the lot; All he'll need is a table, a stove and an old-fashioned cot, And when we're rid of my old man, things will be brighter for me, With just you and little Ned, my own dear family.

When at last the young child learned what his father planned to do,

He said now dad I'm planning to build a hut for you, And when you're old as my granddad and I think you're in the way, That is where I will put you and there you'll have to stay. The father sobbed and cried aloud Oh please, my little Ned, Will you forgive me, child, he sobbed, and forget that I e'er said:

Channon Collinge

The rarely seen Channon Collinge directs the music heard on the Conclave of Nations which is broadcast over KMBC each Sunday night at 9:30 o'clock. Collinge is a veteran Columbia musician, having been heard conducting orchestras for the past four years. He is also of the summertime program



CHANNON COLLINGE